HOTEL & MOTEL RED BOOK



1970

CURRENT THROUGH

APRIL • 1971

PUBLISHED SINCE 1886

AMERICAN HOTEL ASSOCIATION DIRECTORY CORPORATION

OFFICERS

PRESIDENT
ARTHUR J. PACKARD, Packard Hotel Company, Mount Vernon, Ohio 43050

VICE PRESIDENT
CREIGHTON D. HOLDEN, St. Clair Inn & Country Club, St. Clair, Michigan 48079

TREASURER
C. J. MACK, Mayflower Hotel, Washington, D. C. 20036

EXECUTIVE VICE PRESIDENT
LAWSON A. ODDE, 221 West 57th Street, New York, N. Y. 10019

SECRETARY
HELEN (PAT) MEEKINS, 221 West 57th Street, New York, N. Y. 10019

DIRECTORS

J. FRANK BIRDSALL, JR., Treadway Inns & Resorts, Rochester, New York 14604
HERBERT C. BLUNCK, Statler Hilton Hotel, Washington, D. C. 20013
PAUL R. HANDLERY, Handlery Hotels, San Francisco, Calif. 94102
DANIEL C. HICKEY, Knott Hotels Corp., 575 Madison Avenue, New York, N. Y. 10022
CREIGHTON D. HOLDEN, St. Clair Inn & Country Club, St. Clair, Michigan 48079
EARL M. JOHNSON, Johnson's Rustic Resort, Houghton Lake, Michigan 48650
GEORGE D. JOHNSON, Sheraton Corporation of America, Boston, Massachusetts 02210
C. J. MACK, Mayflower Hotel, Washington, D. C. 20036
ARTHUR J. PACKARD, Packard Hotel Company, Mount Vernon, Ohio 43050
ROBERT A. RIEDEL, Howard Johnson's Motor Lodge—East, Tallahassee, Florida 32301
ROY WATSON, The Kahler Corporation, Rochester, Minnesota 55902

MARGE SEFTON, General Manager

BARBARA RUGOWSKI, Production Manager

PUBLISHED SINCE 1886

HOTELS, MOTELS AND RESORTS IN THE UNITED STATES,
CANADA, MEXICO AND OTHER COUNTRIES
PRICE PER COPY $12.50

OFFICIAL DIRECTORY OF AMERICAN HOTEL AND MOTEL ASSOCIATION MEMBERS INCLUDING HOTELS • MOTELS RESORTS IN THE UNITED STATES AND OTHER COUNTRIES

HOTEL & MOTEL RED BOOK 1970

CURRENT THROUGH APRIL • 1971





Issued Annually in May by:

AMERICAN HOTEL ASSOCIATION DIRECTORY CORPORATION

221 WEST 57TH STREET, NEW YORK, N. Y. 10019

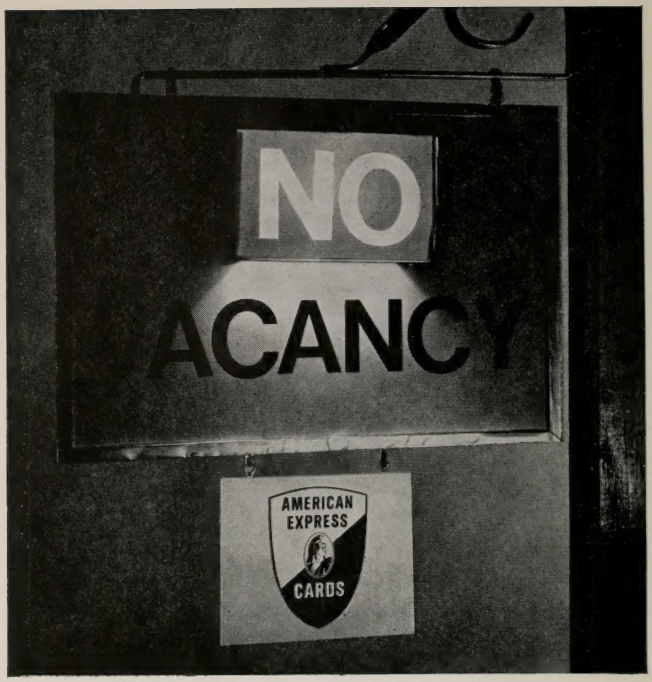
Effective September 1, 1970

888 Seventh Avenue, New York, N. Y. 10019

TELEPHONE: AREA CODE 212 CO 5-4506 • CABLE: AMHOTASSOC

Hotel & Motel Red Book ®

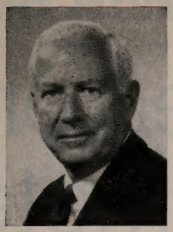
© 1970 BY AMERICAN HOTEL ASSOCIATION DIRECTORY CORPORATION. ALL RIGHTS RESERVED



Who puts the most "No's" in vacancy signs?

Most of our members charge accommodations on business and pleasure trips with their American Express Cards. That comes out to over 25 million room nights rented per year. No wonder so many good hotels and motels welcome the American Express Card.

An important message from the President of the American Hotel & Motel Association



For more than eight decades the Hotel & Motel Red Book has been the most important reference directory of leading hotels and motels in this country and abroad.

It contains complete information and authentic facts on outstanding hotels and motels which are members of the American Hotel & Motel Association. This serves as a great protection for travelers, travel agents, reservation offices and transportation organizations because only hotels, motels, resorts, etc., which have been accepted as members of the AH&MA are listed and advertised in the Red Book.

In order to qualify for membership, hotels and motels are required to meet the highest standards of hospitality. Your selection from the members listed in the Red Book will assure you the best accommodations, facilities and services wherever you travel.

May I suggest that you have a copy of the Red Book available at all times for ready reference.

Herbert C. Blunck

HERBERT C. BLUNCK

AN INDISPENSABLE REFERENCE FOR EVERYONE INTERESTED IN THE HOTEL AND MOTEL FIELD.

1970 Directory of Hotel & Motel Systems



Operating three or more hotels, motels and resorts, including Referral Groups. Listing of 175 chains consisting of 4,594 properties. Price: $2.50 per copy

PUBLISHED BY
American Hotel Association Directory Corp.

221 WEST 57TH STREET
NEW YORK, N.Y. 10019

Effective September 1, 1970
888 Seventh Avenue, New York, N. Y. 10019

THE HOTEL & MOTEL RED BOOK... ITS PURPOSE AND USE

For more than eight decades the HOTEL & MOTEL RED BOOK has been the most reliable guide to the best accommodations. With the continuing increase of travel it is an essential reference for businessmen and businesswomen, vacationers, travel agents, transportation companies, convention and group planners and any others planning trips.

Within its covers you will find complete information on each lodging establishment listed in easy-to-read columnar form. Arranged geographically by states and foreign countries, the data includes manager's name, address, relative location (airport, downtown, resort area, suburban), telephone number, TWX number and room capacity and rates.

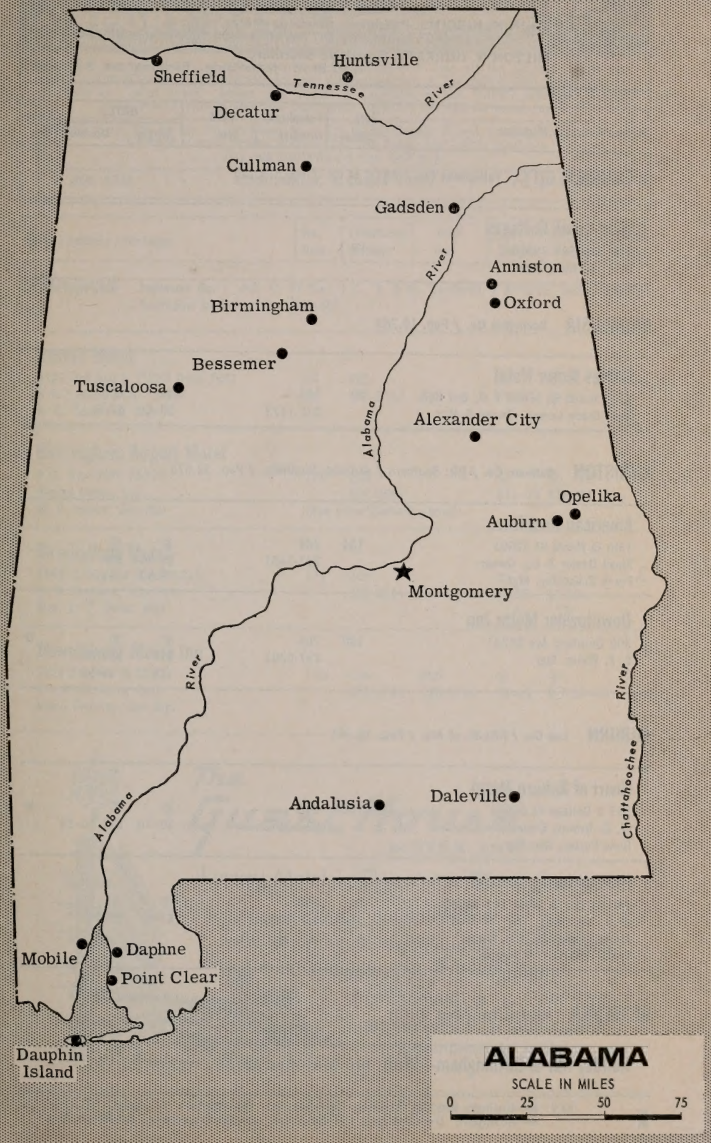
In addition, this directory has a Business Facilities Section (Blue Pages) which provide an additional valuable reference for those planning business meetings, conventions, seminars, etc. Here you will find complete information on banquet facilities, meeting rooms, audio/visual equipment and other facilities essential to proper planning of business gatherings.

You will find copies of the HOTEL & MOTEL RED BOOK in every AH&MA hotel or motel. They are provided for your convenience in furnishing information and making reservations. Copies are also available at your travel agent or hotel/motel representative, who will be happy to help you and travelers everywhere.

CONTENTS

Alabama 1
Alaska 10
Arizona 16
Arkansas 31
California 38
Colorado 128
Connecticut 147
Delaware 165
District of Columbia 169
Florida 189
Georgia 259
Hawaii 286
Idaho 309
Illinois 320
Indiana 380
Iowa 398
Kansas 421
Kentucky 427
Louisiana 441
Maine 463
Maryland 489
Massachusetts 497
Michigan 533
Minnesota 553
Mississippi 573
Missouri 586
Montana 609
ADVERTISERS CENTER SECTION 617
BUSINESS MEETING FACILITIES ..... B 1–96
Nebraska 625
Nevada 632
New Hampshire 653
New Jersey 677
New Mexico 710
New York 720
North Carolina 807
North Dakota 821
Ohio 825
Oklahoma 852
Oregon 860
Pennsylvania 870
Rhode Island 904
South Carolina 912
South Dakota 929
Tennessee 940
Texas 960
Utah 1013
Vermont 1020
Virginia 1036
Washington 1058
West Virginia 1069
Wisconsin 1079
Wyoming 1100
Bahama Islands 1105
Bermuda 1113
Canada 1118
Caribbean-West Indies 1159
Jamaica 1165
Mexico 1167
Puerto Rico 1188
Virgin Islands 1197
Central America 1204
South America 1207
Europe 1221
Asia 1260
Africa 1292
Australia & So. Pacific Is. 1297
AHA Directory Corp., Officers & Directors ..... Inside Front Cover
AH&MA Directors, Committee Chairmen, Executives ... Last Pages
AH&MA Allied Membership 1300
City & Regional Associations ... 1327
Affiliated Associations 1336




Huntsville
Sheffield
Tennessee River
Decatur
Cullman
Gadsden
Anniston
Oxford
Birmingham
Bessemer
Tuscaloosa
Alabama River
Alexander City
Opelika
Auburn
Montgomery
Alabama River
Chattahoochee River
Andalusia
Daleville
Mobile
Daphne
Point Clear
Dauphin Island
ALABAMA
SCALE IN MILES
0 25 50 75

ALABAMA

HOTEL & MOTEL ASSOCIATION

JOHN H. HIGGINS, President, Sheraton Motor Inn, 4404 University Dr. NW, P.O. Box 406, Huntsville, Ala. 35801

MILTON R. DURRETT, Executive Secretary, 1350 Brown-Marx Bldg., Birmingham, Ala. 35203

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ALEXANDER CITY Tallapoosa Co. / RR: C of Ga. / Pop. 13,140						
Ⓢ Wind Creek Cottages P.O. Box 548 35010 O. L. McGhee, Mgr	12					R
ANDALUSIA Covington Co. / Pop. 10,263						
Gables Motor Hotel 421 Church St 36420 P.O. Box 356 Mrs. Grace Larson, Owner & Mgr	22	205- 222-1123		Ⓔ $5–6	Ⓔ $7–9	
ANNISTON Calhoun Co. / RR: Southern / Airlines: Southern. / Pop. 33,675						
American Host Inn 13th & Noble St 32601 Floyd Doster & Co, Owner Frank Schockley, Mgr	164	205- 237-1661		Ⓔ $5.50– 8.50	Ⓔ $8– 11	
Downtowner Motor Inn 300 Quintard Ave 36201 T. F. Waits, Mgr	100	205- 237-0301		Ⓔ $10– 11	Ⓔ $13.50– 15.50	D
AUBURN Lee Co. / RR: W. of Ala. / Pop. 16,261						
Heart of Auburn Motel 333 S College St 36830 W. C. Brown, Owner Gene Porter, Gen Mgr	100	205- 887-3462		Ⓔ $9–10	Ⓔ $11.50–14	D
Holiday Inn Int US 280 & State 147 36830 (P.O. Box 551) Auburn Hotel Co, Inc, Owner Lyman Pittman, Innkeeper	82	205- 887-7065		Ⓔ $7–8	Ⓔ $9–12	
BESSEMER Jefferson Co. / Pop. 33,054						
Holiday Inn of Birmingham—West See: Birmingham, Ala.						

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

DIRECTLY FACING BIRMINGHAM AIRPORT TERMINAL

Birmingham
AIRPORT MOTEL
120 Rooms, DOUBLE SOUND-PROOFED



• Central Air Conditioning and Heating, TV and hi-fi radios • Step off the plane and into your room. • The AERONAUT RESTAURANT for your dining pleasure. • The MEN'S GRILLE for business luncheon or "quick snack" before your flight — Cocktails in the FLIGHT LOUNGE. • FREE TRANSPORTATION to and from Downtown. • FREE PARKING for motel guests.

TARIFF: From $14.00 for Single Rooms/from $18.00 for Double Rooms/$4 additional for Third Occupant in room/Studio Rooms, Executive Rooms and Suites Available.
Day rate available—8 a.m. to 8 p.m.

P.O. BOX 4096 • BIRMINGHAM, ALABAMA 35206 • Ph: (205) 592-0061

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BIRMINGHAM Jefferson Co. / RR: C. of Ga.; I.C.; L & N; Southern. / Airlines: Delta; Eastern; Southern; United. / Pop. 340,887						
Anchor Motel 4121 3rd Ave S 35222 (Hwy 78E) B & F Motel Corp, Owner A. C. Copeland, Mgr	24	205- 595-6157		Ⓔ $7 up	Ⓔ $9–10	D
Birmingham Airport Motel P.O. Box 4096 35206 Airway Motel, Inc D. F. Vance, Gen Mgr	120	205- 592-0061 (See advertisement above)		Ⓔ $14–20	Ⓔ $18–24	A
Birmingham Motel 7905 Crestwood Blvd 35210 C. G. Jackson, Vice Pres Mrs. C. T. Belle, Mgr	131	205- 592-8941		Ⓔ $6.50–13	Ⓔ $9.50–13	S
Downtowner Motor Inn 2224 5th Ave N 35203 The Downtowner Corp Joyce Townley, Gen Mgr	123	205- 324-0601	205- 328-0948	Ⓔ $8–10	Ⓔ $10.50–13	

MASTER HOSTS

The Guest House
MOTOR INN

Luxury Motel in Downtown Birmingham

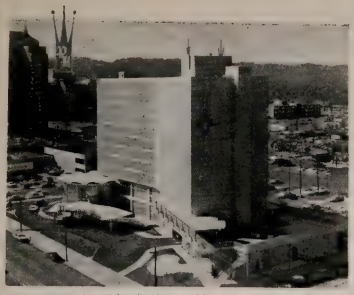
Completely AIR CONDITIONED • 171 Rooms
POOL • TV, Radio, Background Music In All Rooms
• Convention Facilities • Dancing Nightly
RESTAURANT • FREE PARKING

951 South 18th St. in Medical Center
BIRMINGHAM, ALABAMA



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Guest House Motor Inn 951 S 18th St 35205 Master Hosts Lionel Powell, Gen Mgr	171	205-324-8653 (See advertisement, page 3)		(E) $11.50–17.50	(E) $14.50–20.50	D
Holiday Inn—Civic Center 2230 10th Ave N 35234 W. B. Buchanan, Innkeeper	152					
Holiday Inn—Downtown 1313 3rd Ave N 35203 J. M. Clark, Innkeeper	149					
Holiday Inn—East 7491 Crestwood Blvd 35210 Frank Slaughter, Innkeeper	149					
Holiday Inn—South 1548 Montgomery Hwy 35216 Holiday Inns of America, Inc Grover Taggart, Innkeeper	164	205-822-4350		(E) $10–12	(E) $13–18	S
Holiday Inn of Birmingham—West US 11—South Bessemer, Ala. 35020 Holiday Inns of America, Inc L. P. Woods, Gen Mgr	110	205-425-4352		(E) $8–11	(E) $11.50–16	S
[B] Parliament House Motor Hotel 420 S 20th St 35233 T. R. Kelly, Gen Mgr	234	205-323-7211 (See advertisement, page 5)		(E) $15–25	(E) $20–26	D
Pick-Bankhead Hotel 2300 5th Ave N 35201 Pick Hotels Corp C. C. Schuler, Mgr	300	205-251-3231	810-733-3934	(E) $7–10.50	(E) $10–13.50	D
Ramada Inn—North Hwy 31N & Ellard Rd 35207 P.O. Box 5563 Jim Duderstadt, Mgr	105	205-849-0111		(E) $10–15	(E) $14–18	S
Ramada Inn South 1535 Montgomery Hwy 35216 Lionel Powell, Mgr	90					
Redmont Hotel 2101 5th Ave N 35203 C. F. Stiles, Owner Mrs. Betty Koehler, Mgr	200	205-251-0171		(E) $6.50	(E) $8.50	D
[B] Thomas Jefferson Hotel 1631 2nd Ave N 35202 An Affiliated National Hotel Bill Green, Gen Mgr	300	205-252-7141		(E) $9.50–12.50		D

KEY: **B**—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



420 S. 20th St., Birmingham, Ala.
Tom Kelly, Gen. Mgr.

PARLIAMENT HOUSE

Outdoor pool & patio • Free Attendant Parking • Informal Dining • Sidewalk Cafe • Dine and Dance Baron of Beef Restaurant • Enjoy live entertainment—Cork Room and Once a Knight Lounge & Baron of Beef.

Telephone: 205-323-7211

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CULLMAN Cullman Co. / RR: L & N. / Pop. 10,883						
Anderson Hiway Host Motel US 31 North 35055 Hiway Host G. F. Anderson, Owner	47	205- 734-0122		Ⓔ $7–8	Ⓔ $10–14	S
DALEVILLE Dale Co. / Pop. 695						
Daleville Inn Motel Main St 36322 (P.O. 1107) R. A. Culpepper, Owne. W. T. McKinney, Mgr	76	205- 598-4451		Ⓔ $6.30– 12.60	Ⓔ $9.45– 13.65	
DAPHNE Baldwin Co. / Pop. 1,527						
Malbis Hotel Courts Hwy 90 36526 (P.O. Box N) Malbis Plantation, Inc, Owner Sam Papas, Mgr	32	205- 432-2735		Ⓔ $8.50– 9.50	Ⓔ $10– 16	
DAUPHIN ISLAND Mobile Co.						
Holiday Inn 36528 Jerry Perry, Innkeeper	99					
DECATUR Morgan Co. / RR: L & N. / Airlines: See Huntsville. / Pop. 29,217						
Cornelian Hotel 201 6th Ave SE on US 31 35601 Olive Dowell, Owner C. V. McDaniel, Mgr	43	205- 353-4523		Ⓔ $4–5	Ⓔ $6–7	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Decatur Inn, The						
Hwy 31 N at Church St 35601	122	205-		Ⓔ	Ⓔ	D
Master Hosts		355-3520		$8.50–	$13–	E
Jim Walker, Gen Mgr				10	16	

GADSDEN **Etowah Co.** / RR: Southern (A.G.S.) / Airlines: Southern. / Pop. 58,088

Printup Hotel						
4th & Locust Sts P.O. Box 1249 35901	74	205-		Ⓔ	Ⓔ	D
R. D. Reich, Lessee		546-4661		$4–5	$6–9	
A. B. McLaughlin, Mgr						

HUNTSVILLE **Madison Co.** / RR: L & N. / Airlines: Eastern; Southern; United. / Pop. 72,365 Reported: 143,600

Albert Pick Motel						
2901 Memorial Pkwy NW 35810	106	205-		Ⓔ	Ⓔ	
Pick Hotels Corp		852-2110		$8	$10–11	
Guy Harris, Mgr						
B Carriage Inn Motor Hotel						
3811 University Dr NW 35805	200	205-	205-	Ⓔ	Ⓔ	S
Master Hosts		837-5555	533-2177	$9.50–	$12.50–	
M. V. Jennert, Gen Mgr				12.50	16	
Russel Erskine Hotel						
123 W Clinton Ave 35804	132	205-		Ⓔ	Ⓔ	D
J. P. Smith, Owner & Mgr		534-7311		$8.50–	$9.50–	
				10.50	12.50	
B Sheraton Motor Inn						
4404 University Dr NW 35805 US 72 W	197	205-		Ⓔ	Ⓔ	S
ITT Sheraton Corp of America		837-3250		$10–16	$13–18	
John Higgins, Vice Pres & Gen Mgr						
B Skycenter Hotel						
10001 Hwy 20 35806	152	205-	810-	Ⓔ	Ⓔ	A
Hertz Corp, Owner		741-2300	726-2144	$14.50	$17.50	
R. J. Albanowski, Mgr				–17.50	–20.50	

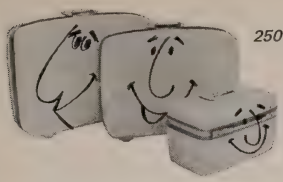
MOBILE **Mobile Co.** / RR: L & N. / Airlines: Eastern; National; Southern; United. / Pop. 202,779

B Admiral Semmes Hotel						
251 Government St. P.O. Box 1209 36602	250	205-	205-	Ⓔ	Ⓔ	D
An Affiliated National Hotel		433-2771	342-0315	$10.50	$14–17	
F. L. Taylor, Gen Mgr		(See advertisement, page 7)		–13		
Admiral Semmes Motor Hotel						
250 Government St P.O. Box 1209 36602	110	205-		Ⓔ	Ⓔ	D
An Affiliated National Hotel		432-4441		$13–	$17–	
F. L. Taylor, Gen Mgr				14.50	20	
Albert Pick Motel						
1119 Government St 36604	106	205-		Ⓔ	Ⓔ	D
Pick Hotels Corp		432-7613		$12–13	$15–17	
J. P. Gilliland, Mgr						

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Admiral Semmes Hotel & Motor Hotel

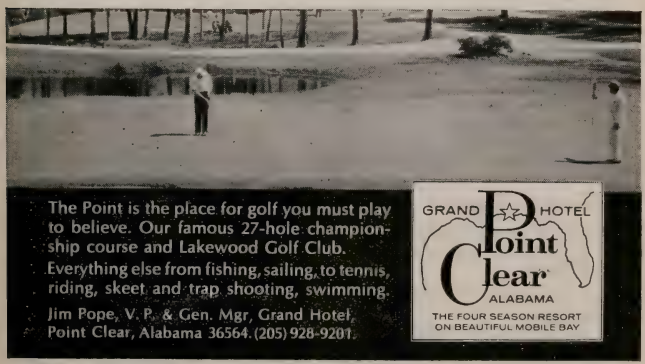
Mobile, Alabama



250 rooms, Free parking, motor lobby, On Highway 90 in business district, Cocktail lounges, Swimming pools.

Frank L. Taylor, Manager
Telephone AC 205 433-2771
Teletype (205) 342-0315
Telemax MBM
251 Government Street

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Bama Motel 4012 Government Blvd 36609 C. W. White, Mgr	40	205- 661-5734		Ⓔ $7.50–10	Ⓔ $9–12	E
Battle House Hotel 26 N Royal St 36601 Gotham Hotels, Ltd M. R. Nelson, Gen Mgr	236	205- 432-0531		Ⓔ $11–16	Ⓔ $14–18	D
Beverly Motel 5458 Government Blvd 36609 Hwy 90W Mrs. George Crenshaw, Owner & Mgr	30	205- 661-0331		Ⓔ $7–10	Ⓔ $9–12	E
Grand Hotel P.O. Point Clear, Ala. 36564 Jim Pope, Vice Pres & Gen Mgr	170 (See advertisement below)	205- 928-9201		Ⓔ $24–26 Ⓐ $35–36.50	Ⓔ $24–26 Ⓐ $51–66	R



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Hiway Host Motor Lodge 4385 Government Blvd 36609	75	205- 661-4111		Ⓔ $7–8	Ⓔ $10–12	S
Malaga Inn, The 359 Church St 36602 Mayme M. Sinclair, Mgr	41	205- 438-4701		Ⓔ $12–20	Ⓔ $16–40	
Malbis Hotel Courts See: Daphne Ala.						
Palms Motel 3944 Government Blvd 36609 Holley Midgley, Owner & Mgr	53	205- 478-8461		Ⓔ $7–8	Ⓔ $10–11	S
St. Francis Hotel Courts 2501 Government St 36606 Ed Kohler, Gen Mgr	112	205- 478-8401		Ⓔ $9–10	Ⓔ $12–17	S
Town House Motor Hotel 1061 Government St 36604 W. A. Head, Owner Sue Trusley, Mgr	142	205- 438-4653		Ⓔ $10–11	Ⓔ $13–16	

MONTGOMERY

Montgomery Co. / RR: S.C.L.; L & N; W. of A. / Airlines: Delta; Eastern; Southern. / Pop. 134,393

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Albert Pick Motel 205 N Goldthwaite St 36101 Pick Hotels Corp Orville Bass, Jr., Mgr	96	205- 265-0541		Ⓔ $11– 12.50	Ⓔ $14- 17.50	D
Continentel Motel 3061 Mobile Rd 36108 American Host Inns Mrs. Ann Adams, Mgr	100	205- 263-5703		Ⓔ $6–9	Ⓔ $8–12	D
Howard Johnson's Motor Lodge 1110 Eastern Bypass 36109 Howard Johnson Motor Lodges Brooks Durham, Mgr	60	205- 272-8880		Ⓔ $10–14	Ⓔ $17–20	E
Jefferson Davis Hotel Montgomery & Catoma Sts 36104 H. O. & Tine Davis, Owners G. F. Fowler, Mgr	200	205- 262-5251		Ⓔ $7.50– 12	Ⓔ $10– 14	D
B **Whitley Hotel** 231 Montgomery St. P.O. Box 469 36101 M. L. Grable, Mgr	256	205- 262-6461 (See advertisement, page 9)		Ⓔ $7.50– 9.50	Ⓔ $10– 15	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

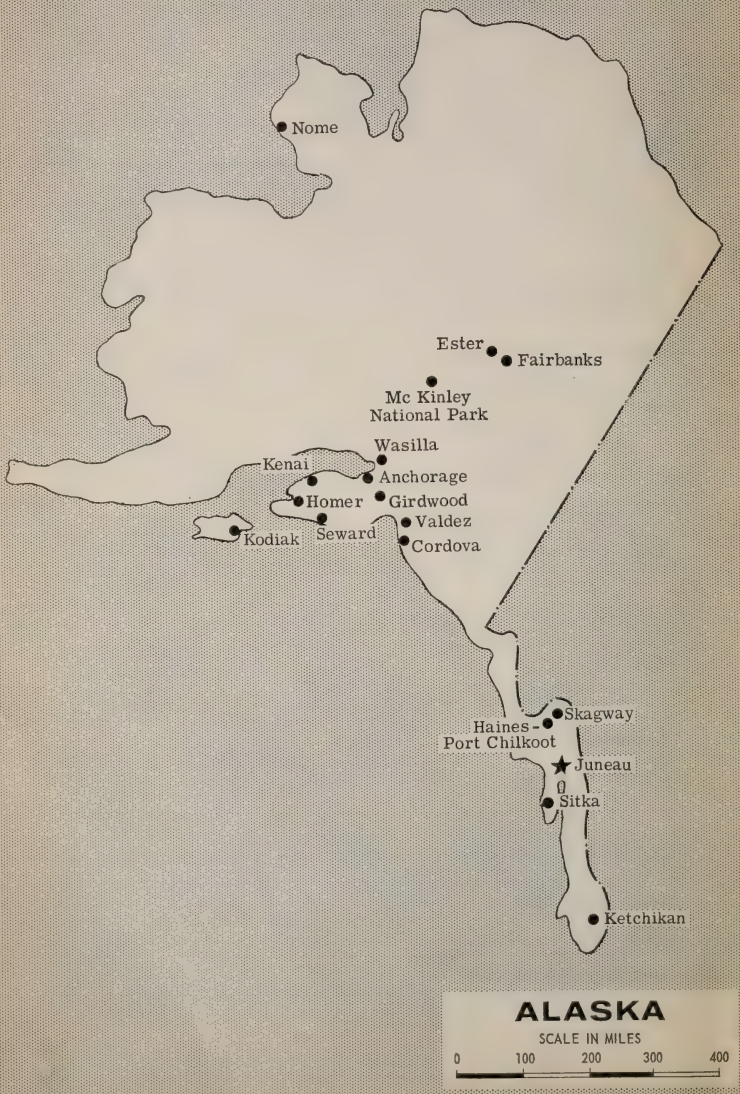
Whitley Hotel

Downtown at 231 Montgomery St.
MONTGOMERY, ALABAMA'S LARGEST HOTEL

Completely Air Conditioned
Motor Entrance
Free Parking Garage in Hotel
Convention Facilities for 750
Excellent Cuisine

Headquarters for: Rotary Club, Kiwanis Club, Lions Club, Optimist Club, Exchange Club, Pilot Club, Sales and Marketing Executives, and B & PW.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
OPELIKA Lee Co. / RR: C. of G.; W. of A. / Pop. 15,678						
Holiday Inn See: Auburn, Ala.						
OXFORD Calhoun Co. / Pop. 3,603						
Holiday Inn Ala. 21—431—78 & I 20 36201 R. G. Hopkins, Innkeeper	152	205- 831-3410		Ⓔ $8.50 –10	Ⓔ $12.50 –14.50	
POINT CLEAR Baldwin Co. / Pop. 1,100						
Grand Hotel See: Mobile, Ala.						
SHEFFIELD Colbert Co. / Airlines: Southern. / Pop. 13,491						
Grant Hotel 115 Montgomery Ave 35660 Grant Azbell, Owner & Mgr	40	205- 383-1821		Ⓔ $5–7	Ⓔ $7–9	D
Riveree Motel P.O. Box 337 Friendship Inns of America R. W. Vines, Mgr	54	205- 383-6131		Ⓔ $4–6	Ⓔ $4–6	D
TUSCALOOSA Tuscaloosa Co. / RR: Southern (A.G.S.) / Airlines: Southern. / Pop. 63,370						
[B] Stafford Motor Hotel 2209 9th St 35401 Wm. S. Standley, Mgr	136	205- 752-8121		Ⓔ $9–15	Ⓔ $14–17	D
Town House Motor Hotel 919 24th Ave P.O. Box 2368 35401 Master Hosts W. G. Sharp, Jr., Mgr	72	205- 752-0411		Ⓔ $8–10	Ⓔ $11–13	D


Nome
Ester
Fairbanks
Mc Kinley
National Park
Wasilla
Kenai
Anchorage
Homer
Girdwood
Valdez
Seward
Kodiak
Cordova
Skagway
Haines -
Port Chilkoot
Juneau
Sitka
Ketchikan
ALASKA
SCALE IN MILES
0
100
200
300
400

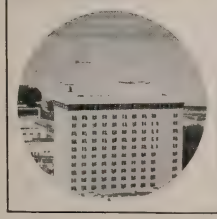
ALASKA

ALASKA STATE HOTEL-MOTEL ASSOCIATION

JOHN STEVENS, President, Anchorage-Westward, Anchorage, Alaska
IZOLA SIMS, Secretary-Treasurer, Eskimotel, Wasilla, Alaska

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ANCHORAGE RR: Alaska / Airlines: Lufthansa; Northwest; Alaska; Reeve Aleutian; Wien Consolidated; Air France; KLM; SAS; Japan; Western. / Pop. 44,237						
Anchorage TraveLodge 3rd Ave & Barrow St 99501 Travelodge Corp. Jerry L. Bryan, Mgr	90	907- 272-7561		Ⓔ $17–22	Ⓔ $21–26	D
Anchorage Westward Hotel 3rd Ave & E Sts 99501 Western International Hotels J. G. Stevens, Gen Mgr	412	907- 272-7411 (See advertisement below)	910- 444-2161	Ⓔ $22–30	Ⓔ $27–35	D
Big Timber Motel 2224 E 5th Ave 99501 Bruce Kendall, Owner	38	907- 272-2541		Ⓔ $15	Ⓔ $20	E A
Captain Cook Hotel, The 4th Ave & I Sts P.O. Box 2280 99501 Hickel Hotels, Owner Hans Beckerwerth, Gen Mgr	150	907- 277-4571		Ⓔ $25– 33.50	Ⓔ $29.50– 38.50	D
Chitty's Motel 3543 Mt View Dr 99504 Mr. & Mrs. Merrice Chitty, Owners	16					
Dowmar Sands 321 E 5th 99501	30					

THE ANCHORAGE-WESTWARD



412 plush guest rooms and suites in the heart of downtown. Top of the World cocktail lounge. Award-winning Chart Room. Meeting facilities for 800. Open in Spring, 1971, new 12-story addition. Single $22.00, double $27.00.

John Stevens, General Manager
3rd & E Streets • Anchorage, Alaska 99501
(907) 272-7411 • TWX 910-444-2161

WESTERN INTERNATIONAL HOTELS
Executive Offices: The Olympic, Seattle, Washington 98111

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Friendship Inn Mush—Inn Motel						
333 Concrete Ave 99501 Art Waldron, Owner A. S. Augestad, Mgr	55	907- 277-4554		Ⓔ $15.50 –19.50	Ⓔ $19.50 –25	E
Gold Rush Motor Lodge						
598 Northern Lights Blvd 99503 Big Land Inv Corp, Owner D. E. Grove, Mgr	100	907- 277-7531		Ⓔ $21–23	Ⓔ $25–27	
Holiday Best Western Motel						
4616 Spenard Rd 99503 G. C. Barratt, Owner Albert Bradley, Mgr	27	907- 277-1526		Ⓔ $14–18	Ⓔ $16–22	A
Kobuk Motel						
1104 E 5th Ave Janice Scott, Mgr	22	907- 272-4475		Ⓔ $13.50	Ⓔ $16.50	
Merrill Motel						
804 Hyder St 99501 W. H. Barrington Jr., Mgr	26	907- 277-8023		Ⓔ $14 up	Ⓔ $16 up	D
North Star Motel						
15th & Gambell St 99501 Kay Mitchell, Owner	44	907- 272-7503		Ⓔ $12	Ⓔ $20	S
Parsons Hotel						
300 H St 99501 Hickel Inv Co, Owners Dave Johnson, Mgr	76	907- BR4-5201		Ⓔ $6 up		
Red Ram Motor Lodge						
(Formerly: Westward Inn) 5th & Gambell St 99501 Anchorage Travelodge, Owner Duane Bernardy, Mgr	30	907- 279-1591		Ⓔ $18 up	Ⓔ $22 up	D
Roosevelt Hotel / Motel						
539 H St 99501 Bruce Kendall, Owner & Mgr	122	907- 333-6296		Ⓔ $14–16	Ⓔ $18–20	D
Traveler's Inn						
720 Gambell St 99501 Hickel Hotels, Owner Hal Beckerwerth, Mgr	69	907- 277-1511		Ⓔ $21–23	Ⓔ $26–28	D
Tropics of the North Motor Lodge						
3001 Spenard Rd 99503 Clyde Jackson, Mgr	34	907- 277-9732		Ⓔ $10–14	Ⓛ $12–16	S
Voyager Hotel						
501 K St 99501 North Land Tours, Inc, Owner Larry Hitchcock, Mgr	40	907- 277-9501		Ⓔ $20–25	Ⓔ $24–29	D
Wonder Park Motel						
5000 Taku Dr 99504 Arthur Burr, Mgr	36	907- 333-6501		Ⓔ $10	Ⓔ $12	S

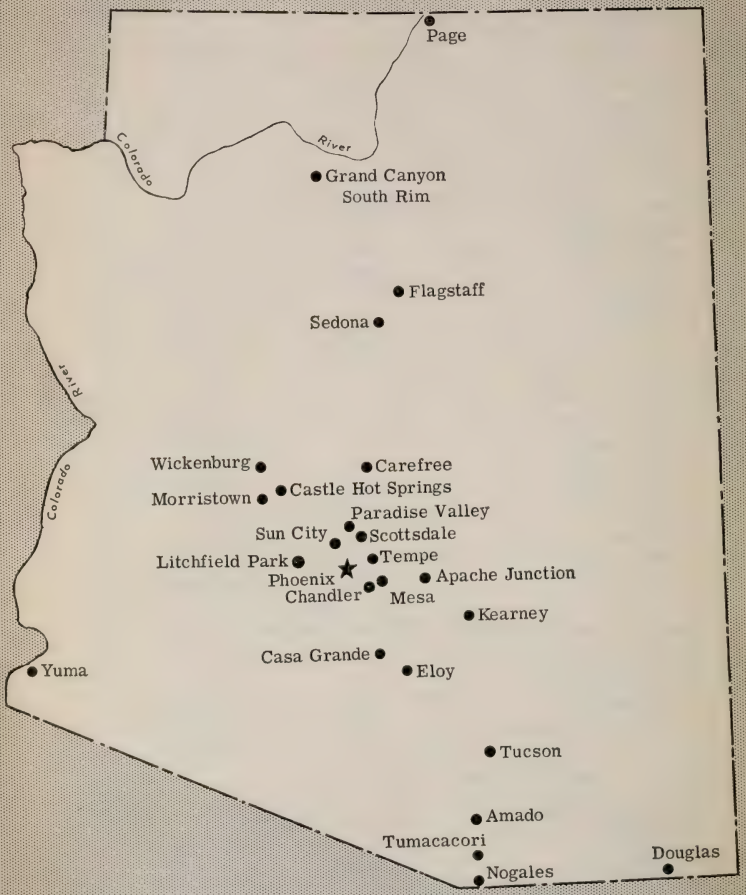
KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CORDOVA Pop. 1,128						
Prince William Motel P.O. Box 848 99574 D. G. Van Brocklin, Owner	16	907- GA4-3201		Ⓔ $19	Ⓔ $23	
ESTER Pop. 81						
Cripple Creek Resort 99725	27	907- 479-2500		Ⓔ $10	Ⓔ $13.50	
FAIRBANKS RR: Alaska / Airlines: Alaska; Pan American; Wien Consolidated. / Pop. 13,311						
Alaska Motel 1546 Cushman St 99701 F. W. Brunner, Owner & Mgr	17	907- 456-6058		Ⓔ $18–22.50	Ⓔ $21–25	D
Fairbanks Inn 1521 Cushman St 99701 Westours, Inc, Owner Kenneth Friske, Vice Pres	106	907- GL6-6413		Ⓔ $26.50	Ⓔ $31.50	
Golden Nuggett Motel 900 Noble St 99701 L. D. Pruhs, Owner & Mgr	37	907- 452-5141		Ⓔ $26.50	Ⓔ $31.50	D
Palfy-Aiello Hotel-Apts 122 Noble St 99701 Mr. & Mrs. Vincent Aiello	26					
Polaris Hotel Apts 427 First 99701 Ruth Beard	144					
[B] Sullivan Motor Hotel Cushman at 11th Ave 99701 C. H. Sullivan, Owner Charles & Jean Sullivan, Mgrs	75	907- 452-4421		Ⓔ $23.10 up	Ⓔ $28.35 up	D
Tamarac Inn Motel 252 Minnie St 99701 R. B. Webb, Owner & Mgr	20	907- 456-6406		Ⓔ $12.50	Ⓔ $16	S
Traveler's Inn 813 Noble St 99701 P.O. Box 1130 Hickel Hotels, Owner Al Parrish, Mgr	106	907- 456-7722		Ⓔ $26.50	Ⓔ $31.50	D
GIRDWOOD Pop. 63						
Mt. Aleyska Nugget Inn 99587 Wayne Laemmle, Mgr	32	907- 783-6000		Ⓔ $20	Ⓔ $26	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
HAINES-PORT CHILKOOT Airlines: Alaska. / Pop. 1,100						
Halsingland Hotel P.O. Box 158 99827 Clarence Mattson, Mgr	60	907- 766-2811		Ⓔ $4–10	Ⓔ $8–15	
HOMER Pop. 550						
Heady Hotel P.O. Box 293 99603 H. L. Gordon, Owner Mgr	26	907- 235-8661		Ⓔ $8–10	Ⓔ $12–15	D
JUNEAU Alaska SS; Can. Nat. SS; Can. Pac. SS. / Airlines: Alaska; Western; Wien Consolidated. / Pop. 6,797						
Baranof Hotel 2nd & Franklin St 99801 Western International Hotels Allan Woodrow, Mgr	117	907- 586-2660	910- 444-2161	Ⓔ $20–24	Ⓔ $28–32	D
Breakwater Inn 1711 Glacier Ave 99801 Friendship Inns of America W. R. Macomber, Mgr	49	907- 586-6303		Ⓔ $18	Ⓔ $24	D E
Driftwood Lodge Motel 435 W Willoughby Ave 99801 Capitol Builders Inc Ed Novak, Mgr	40	907- 586-2608		Ⓔ $14–18	Ⓔ $18–20	D
KENAI Airlines: Alaska; Western. / Pop. 1,500						
Royal Redoubt Motor Hotel Willow Rd P.O. Box 460 99611 E. H. Metzgar, Mgr	60	907- 283-7566		Ⓔ $16	Ⓔ $19	D
KETCHIKAN Can. Nat. SS; Can. Pac. SS / Airlines: Alaska; Western. / Pop. 6,483 Reported 10,000						
Ingersoll Hotel Mission & Front Sts 99901 George Brinck, Mgr Cable: Ingersoll	60	907- 225-2124		Ⓔ $14–15	Ⓔ $20–22	D
KODIAK Alaska SS. / Airlines: Kodiak; Reeve Aleutian; Western. / Pop. 2,628						
Kodiak Inn S. Benson P.O. Box 1547 99615 Larry Freeman, Mgr	40	907- 486-5712		Ⓔ $17	Ⓔ $24	D
McKINLEY NATIONAL PARK RR: Alaska / Pop. 40						
Ⓢ **McKinley Park Hotel** 99755 Mt. McKinley National Park Co, Owner A. S. Donau, Gen Mgr	81	907- 683-2241		Ⓔ $24	Ⓔ $29	R

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
NOME Airlines: Alaska; Wien Consolidated. / Pop. 2,316						
North Star Hotel Front St 99762 H. I. Lucas, Mgr	27			Ⓔ $22	Ⓔ $26	D
Nuggett Inn Front St 99762 Wiley Scott, Mgr	30			Ⓔ $22	Ⓔ $26	D
SEWARD Airlines: Alaska. / Pop. 1,891						
Murphy's Motel 911 4th St 99664 Elden Merle, Mgr	11	907- CA4-5650		Ⓔ $14–16	Ⓔ $16–22	R
Ranch Motel 2223 S Cushman St	30	907- 452-4783		Ⓔ $18	Ⓔ $22	
SITKA Airlines: Alaska. / Pop. 3,237						
Potlatch House (Formerly: Potlatch Motel) 709 Katlian 99835 Fred VanHorn, Mgr	31	907- 747-8611		Ⓔ $18	Ⓔ $23–24	D
Sitka Hotel 99835 Russ Clithero, Owner & Mgr	60	907- 747-3288		Ⓔ $14	Ⓔ $18	D
SKAGWAY RR: White Pass & Yuk. Rte. / Airlines: Alaska. / Pop. 659						
Ⓢ **Golden North Hotel** 3rd & Boadway 99850 Norman Kneisel, Mgr	36	907- 983-2240		Ⓔ $18	Ⓔ $22	D
VALDEZ RR: Alaska. / Airlines: Alaska. / Pop. 555						
Wyatt House P.O. Box 568 99686 Wm. Wyatt, Owner	38	907- 835-4391		Ⓔ $18–22	Ⓔ $24.50 –28.50	
WASILLA RR: Alaska. / Pop. 112						
Eskimotel, The Big Lake Rd Box 236 99687 Dr. F. R. Sims, Owner Mary B. Steelman, Mgr	10	907- 376-3701		Ⓔ $12	Ⓔ $16	R S


Page
Colorado River
Grand Canyon South Rim
Flagstaff
Sedona
Colorado River
Wickenburg
Carefree
Morristown
Castle Hot Springs
Paradise Valley
Sun City
Scottsdale
Litchfield Park
Tempe
Phoenix
Apache Junction
Chandler
Mesa
Kearney
Casa Grande
Yuma
Eloy
Tucson
Amado
Tumacacori
Douglas
Nogales
ARIZONA
SCALE IN MILES
0 25 50 75 100

ARIZONA

HOTEL AND MOTEL ASSOCIATION

JACK J. SARVER, President, Aztec Inn, 102 N. Alvernon Way, Tucson, Arizona 85711

MISS JEANNE JAMES, Executive Secretary, Suite 205, 3033 N. Central, Phoenix, Arizona 85012. Telephone: (602) 264-6081

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
AMADO Santa Cruz Co. / RR: So. Pac.						
Ⓦ Rex Ranch P.O. Box 87 85640 Mrs. Al Donau, Mgr	16	602- 398-2311		Ⓐ $35–50	Ⓐ $55–65	R
APACHE JUNCTION Pinal Co. / Pop. 2,500						
B Superstition Inn P.O. Box N Hwys 60, 80, 88, 89 85220 American Hotel Co N. B. Conkle, Mng Dir Cable: Superinn	146	602- 986-1631		Ⓔ $14.50 –21 Ⓐ $30–40	Ⓔ $16.50 –25 Ⓐ $48–63	E R S
CAREFREE						
Ⓦ Carefree Inn P.O. Box 738 85331 Western International Hotels Warner Gilmore, Gen Mgr	125	602- 488-3551		Ⓔ $22–75	Ⓔ $28–110	R
CASA GRANDE Pinal Co. / RR: So. Pac. / Pop. 8,311 Reported: 8,485						
Boots & Saddle Motel 509 W Second St 85222 W. E. Crowder, Mgr	18	602- 836-8249		Ⓔ $7–11	Ⓔ $10–12	D

SAN FRANCISCO Giants operating

Francisco Grande

HOTEL AND MOTOR INN

CASA GRANDE, ARIZONA

AAA

9-Story Hotel Tower with Private Balconies. Entertainment in Sky Lounge — 18 Hole Golf Course. Heated Bat and Ball Shaped Pools, Air Conditioning, TV, Inn Room Coffee. 5500 ft. Air Strip. Convention and Banquet Facilities to 400. Direct Dial Telephone.

golf

For Reservations: Write Jack J. Kane, Gen. Mgr. Box FF, Casa Grande, Ariz. Ph. 836-8711, Area 602

AMERICAN EXPRESS CARTE BLANCHE DINERS

ARIZONA'S FINEST ALL YEAR-AROUND RESORT



The Aristocrat of Southwest Resorts
Follow the sun to the San Marcos. Recreational and social facilities assure you a memorable vacation. No regimentation. Our own all green golf course—a mashie shot from your door—plays 5875 yds. for ladies, 6775 or 7175 for men.

THE San Marcos RESORT COUNTRY CLUB COLONY

Chandler, Arizona 85224—Phone (602) 963-6655
John H. Quarty, Proprietor

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Francisco Grande Hotel & Motor Inn						
5 mi West on Hwy 84 85222 J. J. Kane, Gen Mgr	112	602-836-8711 (See advertisement, page 17)		Ⓔ $12–18	Ⓔ $14–30	S
CASTLE HOT SPRINGS Yavapai Co. / Pop. 30						
♛ Castle Hot Springs Hotel See: Morristown, Ariz.						
CHANDLER Maricopa Co. / RR: So. Pac. / Pop. 9,531 Reported: 12,181						
♛ San Marcos Hotel						
85224 J. H. Quarty, Pres & Prop	200	602-963-6655 (See advertisement above)		Ⓔ $20–35 Ⓐ $30–48	Ⓔ $24–40 Ⓐ $58–70	
DOUGLAS Cochise Co. / RR: So. Pac. / Pop. 11,925						
Desert Inn Motel						
U.S. Hwy 80 W, 25 16th St 85607 Best Western Wm. N. Albinson, Gen Mgr	52	602-364-8477		Ⓔ $9–10	Ⓔ $12–15	S
ELOY Pinal Co. / RR: So. Pac. / Pop. 4,899						
Eloy-Toltec Motel Apts						
Toltec Rd exit to Shira St Hwy 84-93 I-10 85231 Tom & Laura Rubright, Owners & Mgrs	14	602-466-9968		Ⓔ $7 up	Ⓔ $10.50 up	E R
FLAGSTAFF Coconino Co. / RR: A T & S F / Airlines: Frontier. / Pop. 18,214 Reported: 24,592						
AutoLodge Flagstaff						
1313 S Milton Rd 86001 Hwy 89A & 79 Friendship Inns of America Dorothy & Otto Schlupp, Owners & Mgrs	20	602-774-6621		Ⓔ $12–15	Ⓔ $15–18	A E
Holiday Inn						
1000 W Hwy 66 86001 Transcontinental Motor Hotels, Inc G. E. Storrs, Innkeeper	160	602-774-5221		Ⓔ $13–16.50	Ⓔ $15–21.50	R

KEY: B—Business Meeting Facilities Ⓢ—Summer ♛—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Every resort feature including two great Robert Trent Jones golf courses. Exciting new facilities include enlarged dining room, cocktail lounge and convention space. 150 spacious guest accommodations in a glorious garden setting. Attractive American Plan rates.

Arizona's Country Club Resort

THE WIGWAM

Reade Whitwell, General Manager, Litchfield Park, Arizona
Telephone: 602 935-3811—Fawcett/Warner represented.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ramada Inn						
602 Mike's Pike 86001 Ramada Inns, Inc Glenn Helms, Gen Mgr	68	602- 774-4581		Ⓔ $10.50 –13	Ⓔ $12.50 –18	S
Weatherford Hotel						
23 N. Leroux St 86001 Spur Land & Cattle Co, Owner Alma Stegmeir, Mgr	44	602- 774-2731		Ⓔ $6–9	Ⓔ $12–15	D
GRAND CANYON—SOUTH RIM Coconino Co. / RR: A T & S F. / Airlines: Air West						
Bright Angel Lodge						
86023 Fred Harvey Inc, Owner Frank Rotter, Mgr	148	602- 638-2481	910- 972-0950	Ⓔ $6–36	Ⓔ $9–36	R
El Tovar Hotel						
86023 Fred Harvey Inc, Owner Frank Rotter, Mgr	94	602- 638-2431	910- 972-0950	Ⓔ $7–32	Ⓔ $10–32.50	R
Ⓢ **Yavapai Lodge**						
86023 Fred Harvey Inc, Owner Frank Rotter, Mgr	160	602- 638-2401	910- 972-0950	Ⓔ $13– 25	Ⓔ $13.50– 25.75	R
KEARNY Pinal Co. / Pop. 902 Reported: 3,500						
General Kearny Inn						
Alden Rd 85237 John W. Galbreath Dev Corp Ed Davis, Mgr	43	602- 363-5505		Ⓔ $9–10	Ⓔ $12–14	D
LITCHFIELD PARK Maricopa Co. / Pop. 1,000						
B Ⓡ **The Wigwam**						
85340 Reade Whitwell, Gen Mgr	150	602- 935-3811 (See advertisement above)		Ⓐ $44–52	Ⓐ $52–64	R S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MESA Maricopa Co. / RR: So. Pac. / Pop. 33,772 Reported: 50,529						
Golden Hills Country Club & Resort 6901 E Broadway 85208 Western Savings & Loan Assn, Owner J. W. Bunnell, Gen Mgr	39	602- 964-1671		Ⓔ $18–30	Ⓔ $18–30	R S
Maricopa Inn Motor Hotel 12 E Main St 85201 Dreier Hotels, Owner Charles Waughtal, Mgr	31	602- 964-8665		Ⓔ $10 up	Ⓔ $15 up	
MORRISTOWN Yavapai Co. / Pop. 100						
Ⓦ Castle Hot Springs Hotel 85342 R. V. Saari, Gen Mgr	80	602 Cas- tle Hot Springs 1		Ⓐ $25–56	Ⓐ $40–76	R
NOGALES Santa Cruz Co. / RR: So. Pac. / Pop. 7,286						
Timme Motel 1200 Grand Ave 85621 H & L Enterprises L. L. Melville, Mgr	40	602- 287-4627				
PAGE Coconino Co. / Airlines: Bonanza. / Pop. 1,500 Reported 2,960						
Empire House 107 S 7th Ave 86040 Bill Warner, Mgr	50	602- 645-2406		Ⓔ $9 up	Ⓔ $12–14	D
Ⓢ Wahweap Lodge P.O. Box 1597 86040 A. H. Greene, Jr., Gen Mgr	80	602- 645-2433		Ⓔ $12–16	Ⓔ $14–17	R
PARADISE VALLEY Maricopa Co. / Pop. 4,650						
Hermosa Inn 5532 N Palo Cristi Rd 85253 Robert Louis, Owner & Mgr	27	602- 955-8660		Ⓔ $20.50 –24.50 Ⓐ $28.50 –34.50	Ⓔ $22.50 –34 Ⓐ $34.50 –46	R
PHOENIX Maricopa Co. / RR: So. Pac. / Airlines: Aeronaves De Mexico; American; Apache; Air West; Continental; Frontier; TWA; Western. / Pop. 439,170 Reported: 541,000						
Adams Hotel Central & Adams St 85001 Frank Moore, Mgr	233	602- 253-1131		Ⓔ $11–19	Ⓔ $15–23	D
Apache Hotel 515 N. Central Ave 85004 J. M. Holcombe, III, Owner	60	602- 254-1127		Ⓔ $3.25– 7.25	Ⓔ $4.25– 12.25	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Arizona Biltmore Hotel						
24th St & Missouri 85002 P.O. Box 2290 L. J. Boyle, Pres	230	602- 955-6600		(E) $30–54 (A) $43–67	(E) $34–58 (A) $60–84	R
Arizona Manor Hotel						
2390 E Camelback Rd 85016 North American Hotel Corp Mal Vaci, Gen Mgr	78	602- 955-7700	602- 255-0540	(E) $10.50 –16.50	(E) $13 –19.50	R
Bali Hi Motor Hotel						
1515 Grand Ave 85007 Bali Hi Inv Co, Inc, Owners Mrs. Blance Penton, Mgr	65	602- 252-6701		(E) $10	(E) $12	
Caravan Inn						
3333 E Van Buren St 85008 Western International Hotels A. J. Moxham, Mng Dir	298	602- 275-7551	910- 444-2161	(E) $13.50 –17.50	(E) $17.50 –21.50	A
Casa Blanca Inn See: Scottsdale, Ariz.						
Central Plaza Inn						
4321 N Central Ave 85012 E. R. Seifert, Mgr	134	602- 277-6671		(E)(R) $18–20	(E)(R) $24–26	
Coronet Motor Hotel						
1001 N Central 85004 Ramada Inns, Inc Frank Madison, Mgr	90	602- 252-9771		(E) $10.50 –19	(E) $14.50 –19	D
Del Webb's Mountain Shadows See: Scottsdale, Ariz.						
Del Webb's TowneHouse						
100 W Clarendon 85013 H. W. Cronrath, Mng Dir	405	602- 279-9811 (See advertisement, page 23)		(E) $16 up	(E) $20 up	
El Chorro Lodge See: Scottsdale, Ariz.						

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
El Cortez Apt. Motel						
3130 N 7th Ave 85013 Mrs. Bonnie Hughes, Mgr	35	602- 264-9111		Ⓔ $15–18	Ⓔ $17–20	D
Executive House Arizonian See: Scottsdale, Ariz.						
Hermosa Inn See: Paradise Valley, Ariz.						
Ⓦ **Jokake Inn**						
6000 E Camelback Rd 85018 E. D. Bailey, Mgr	90	602- 945-6301		Ⓐ		
Los Olivos Hotel						
202 E. McDowell Rd 85004 Mrs. J. V. B. Wittmann, Owner	104	602- 258-6911		Ⓔ $18–21	Ⓔ $22–25	
Marriott Camelback Inn See: Scottsdale, Ariz.						
Newton's Inn						
917 E Van Buren St 85006 Friendship Inns of America R. S. Brill, Gen Mgr	68	602- 258-8131		Ⓔ $12–18	Ⓔ $14–22	D
Palms Inn & Club						
(Formerly: Royal Palms Inn) 5200 E Camelback Rd 85018 Alsonett Resort Hotels G. E. Murphy, Mgr	51	602- 959-3610		Ⓔ $38	Ⓔ $48	R
Park Central Motor Hotel						
3033 N 7th Ave 85013 Burgbacher, Burgbacher & Behrstock, Owner Mrs. Emma Dwyer, Res Mgr	100	602- 277-2621		Ⓔ $18–25	Ⓔ $20–28	D
Ramada Inn						
3825 E Van Buren St 85008 Ramada Inns, Inc Richard Fields, Mgr	303	602- 275-7878	910- 951-4232	Ⓔ $9.50– 11.50	Ⓔ $11.50– 13.50	
Ramada's Scottsdale Inn See: Scottsdale, Ariz.						
Safari Resort Hotel See: Scottsdale, Ariz.						
Sahara Hotel						
401 N 1st St 85004 Ramada Inns, Inc Earl Boluss, Mgr	169	602- 258-3411		Ⓔ $10.50 –13.50	Ⓔ $14.50 –17.50	
Ⓑ **Samoan Village Master Hosts Inn**						
3901 E Van Buren 85008 American Hotel Co N. B. Conkle, Mng Dir	100	602- 273-7311		Ⓔ $12.50 –19.50	Ⓔ $15.50 –22.50	A
Ⓦ **Scottsdale Inn & Country Club** See: Scottsdale, Ariz.						
Sheraton Skyriders						
2901 E Sky Harbor Blvd 85034 Executive House, Inc D. L. Powers, Mgr	185	602- 275-3634		Ⓔ $15–20	Ⓔ $18–24	A

KEY: Ⓑ—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



DEL WEBB'S *Mountain Shadows*

SCOTTSDALE, ARIZONA

The complete resort hotel, 18-hole executive golf course...2 beautiful pools...superb cuisine ...dining and dancing...luxurious guest accommodations...in the shadow of famous Camelback Mountain, Paradise Valley. Open all year.

A property of a Del E. Webb Corporation Subsidiary

Modern Elegance – Western Hospitality



DEL WEBB'S **TowneHouse**

PHOENIX, ARIZONA

Ideally located in active, modern Rosenzweig Center in the business and financial center, near specialty shops, entertainment spots and all the attractions for business and vacation visitors. 405 sumptuous air-conditioned rooms, pool and patio, free parking, great restaurants and nightly entertainment. Convention facilities for 3,000.

Property of Del E. Webb Corporation and Rosenzweig Assoc. H. W. Cronrath, Managing Director

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
TraveLodge at Phoenix Airport 3148 E Van Buren 85008 TraveLodge International Inc R. W. Chadwick III, Gen Mgr	194	602- 275-7811		Ⓔ $10–16	Ⓔ $13–20	A
Valley Ho Hotel See: Scottsdale, Ariz.						
[B] **Westward Ho Hotel** 618 N Central Ave 85004 An Associated Federal Hotel R. B. Osgood, Gen Mgr	318	602- 253-2181 (See advertisement, page 21)	910- 951-4234	Ⓔ $11–20	Ⓔ $13–24	D
Wigwam, The See: Litchfield Park, Ariz.						
SCOTTSDALE **Maricopa Co.** / Pop. 10,026 Reported: 54,504						
Bunkhouse Lodge 5111 N Scottsdale Rd 85251 Ratliff-Miller Investment Co Kathy Hamilton, Mgr	12	602- 945-5952		Ⓔ $7–16	Ⓔ $8–20	R
[B] [W] **Casa Blanca Inn** 5001 N Casa Blanca Dr 85252 W. F. Smith, Gen Mgr	114	602- 945-6391		Ⓔ $22–38 Ⓐ $34–46	Ⓔ $26–54 Ⓐ $48–56	R

THE PLACE TO BE IN AMERICA'S LOVELIEST DESERT PLAYGROUND...



Executive House®

ARIZONIAN

SCOTTSDALE, ARIZONA

225 Spacious Studios and Suites

• Coffee Shop • Dining Room • Cocktail Lounge • 2 Swimming Pools • Putting Green • Nightly Entertainment • Free Parking • Children's Pool & Playground • Meeting & Banquet Facilities • And . . . in each room: Coffee Maker, Iron & Ironing Board, TV, Radio, Refrigerator, & Private Terrace! Kingsize Beds Available

Completely Air Conditioned

BILL PULLEN, General Manager

For reservations call:
New York: (212) 265-7474
Chicago: (312) 332-1952
Miami: (305) 643-2254
Washington, D.C.: (202) 232-7000
San Francisco: (415) 697-0575

For reservations see your travel agent, or Hotel direct:

Executive House Arizonian
4925 N. Scottsdale Road
Scottsdale, Ariz. 85252

Phone: 945-7666
(Direct Dial: Zone 602)
Teletype—910-950-0085

"color brochure sent on request"

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Del Webb's Mountain Shadows 5641 E Lincoln Dr 85253 Del E. Webb Corp, Owner H. W. Cronrath, Mng Dir	235	602- 947-2211 (See advertisement, page 23)		(E) $17–30	(E) $20–38	R
Doubletree Inn 4710 N Scottsdale Rd 85251 Doubletree Inns, Inc Peter Dragon, Mgr	170	602- 947-5411		(E) $18–28	(E) $22–34	R D
(W) El Chorro Lodge 5550 E Lincoln Dr 85252 P.O. Box 1148 Mark & Janet Gruber, Owners & Mgrs	12	602- 945-6201		(E) $8–10	(E) $10–12	
[B] Executive House Arizonian 4925 N Scottsdale Rd 85252 Executive House, Inc. Bill Pullen, Gen Mgr	225	602- 945-7666 (See advertisement above)	910- 950-0085	(E) $10–34	(E) $14–38	R
[B] Marriott's Camelback Inn 5402 E Lincoln Dr P.O. Box 70 85252 Marriott Corp, Owner Adam Byrd, Gen Mgr	300	602- 947-3561 (See advertisement, page 25)	910- 950-0089	(E) $16–36 (A) $29–49	(E) $20–40 (A) $46–66	R
Ramada's Scottsdale Inn 333 W Main St 85251 Ramada Inns, Inc Evelyn Harrison, Gen Mgr	114	602- 945-4361		(E) $12–29	(E) $16–33	R

KEY: **B**—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

fun!
FOOD
COMFORT
Excitement

Sun-drenched resort in Paradise Valley • 300 rooms and "casas" • European and Modified American Plans • Year-round pool • Golf Course • Complete convention facilities to 700.

Marriott's
Camelback Inn
P.O. Box 70,
Scottsdale, Arizona
Call: 602-947-3561

Reservations:
N.Y. (212) 245-8668
Chicago (312) 693-4444
L.A. (213) Ze 9-6337 (ask operator)
or call free from anywhere
(800) 228-9290

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Royal Inn Motel 2934 N Scottsdale Rd 85251 Regency Inns of America, Inc Mr. & Mrs. R. W. Buzzard, Mgrs	40	602- 947-5733		Ⓔ $14–18	Ⓔ $20 up	
B Safari Resort Hotel 4611 N Scottsdale Rd 85251 Ramada Inns, Inc Russ Gribbon, Gen Mgr	194	602- 945-0721	602- 949-0142	Ⓔ $14–16	Ⓔ $14–16	R
Ⓥ Scottsdale Inn & Country Club 7702 E Shea Blvd 85251 Phillip Ormsby, Mgr	80	602- 948-6000		Ⓔ $20–30	Ⓔ $25–40	
Smoke Tree Resort 7101 E Lincoln Dr 85253 Mr. & Mrs. C. G. Williams, Mgrs	30	602- 945-9524				R
Valley Ho Hotel 350 W Main St 85251 An Associated Federal Hotel Robert Foehl, Vice Pres & Gen Mgr	180	602- 945-6321 (See advertisement below)	910- 950-1291	ⒺⓈ $13–32	ⒺⓈ $17–32	

HOTEL VALLEY HO
SCOTTSDALE, ARIZONA
Arizona's finest year-round European plan hotel
12 miles from downtown Phoenix



• Luxury living at sensible rates • Many snack-bar kitchenettes
• Private sun decks • Phone 602-945-6321 • TWX 910-950-1291

ROBERT FOEHL, General Manager

An Associated Federal Hotel Cecil Mills, President

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SEDONA Coconino Co. / Pop. 350						
King's Ransom Motor Hotel Hwy 179 86336 P.O. Box 180 Best Western A. T. Bermingham Jr, Owner & Mgr	51	602- 282-7151		Ⓔ $10–14	Ⓔ $12–18	R
Rondee Motor Hotel 86336 Best Western R. P. Muehlberger, Owner & Mgr	40	602- 282-7131		Ⓔ $14–18	Ⓔ $16–18	D
SUN CITY Maricopa Co.						
Del Webb's Kings Inn 10660 Grand Ave 85351 US 60-70-89 Del E. Webb Motor Hotel Co E. L. Kerns, Gen Mgr	96	602- 933-1311		Ⓔ $11.85 –14.94	Ⓔ $13.91 –18.03	
TEMPE Maricopa Co. / RR: So. Pac. / Pop. 24,897						
Park Riviera Motor Hotel 625 N Mill Ave 85281 Friendship Inns of America R. L. Iossi, Owner & Mgr	42	602- 967-7521		Ⓔ $10–16	Ⓔ $14–20	S
Royal Inn 1020 E Apache Blvd 85281 Royal Inns of America Max & Margie Rohr, Co-Owners & Mgrs	40	602- 967-8891		Ⓔ $12–16	Ⓔ $14–20	
TUCSON Pima Co. / RR: So. Pac. / Airlines: American; Frontier; TWA; Apache; Continental; Aeronaves de Mexico; Air West. / Pop. 212,892 Reported 236,877						
Ⓦ **Arizona Inn** 2200 E Elm St 85719 J. S. Greenway, Owner Maillard Bennett, Gen Mgr	85	602- 325-1541		Ⓐ $38–54	Ⓐ $48–72	R
B **Aztec Inn** 102 N Alvernon Way 85711 Best Western J. J. Sarver, Pres & Mng Dir	158	602- 795-0330 (See advertisement, page 27)		Ⓔ $14–21	Ⓔ $18–45	S R
Benson Motel 3314 E Benson Hwy 85706 Ralph Baldwin, Owner & Mgr	20	602- 294-1826		Ⓔ $7–9	Ⓔ $10–12	S
Cliff Manor Motor Hotel 5900 N Oracle Rd 85704 Harry Black, Owner M. L. Pounders, Gen Mgr	68	602- 887-4000		Ⓔ $10.50 –12	Ⓔ $14.50 –18.50	R

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Wonderful Place: TUCSON
Wonderful Place to Stay:

the aztec inn



Centrally located . . . strolling distance to shopping, golf course, driving range, tennis courts. Year-round heated pool.

RATES
1 person, daily $14-21*
2 persons, dbl., daily $18-45*
*European Plan

102 N. Alvernon Way
Reservations: (602) 795-0330
Most major credit cards honored.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Desert Inn Hotel 1 N Freeway 85705 Best Western Hotels Dorothy P. Fowler, Mgr	145	602- 624-8151		Ⓔ $12–16	Ⓔ $15–21	D E
Ⓦ El Dorado Lodge P.O. Box 111 85702 Tilton Newell, Owner & Mgr	40	602- 298-2321		Ⓐ $28 up		
Ghost Ranch Lodge 801 W Miracle Mile 85703 A. N. Pack, Owner Ken Tulloch, Mgr	75	602- 624-8261		Ⓔ $12–18	Ⓔ $14–20	R
Ⓦ Hacienda Del Sol Club N Hacienda Del Sol Rd 85703 P.O. Box 5007 Mr. & Mrs. R. H. Adams, Owners & Mgrs	35	602- 325-1501		Ⓐ $23–27	Ⓐ $44–55	
Happy Jay Bird Hacienda 7887 N LaCholla Blvd 85704 J. A. McCaffery, Owner F. J. Linnane, Mgr	7	602- 297-1676		Ⓔ $12.50–20 Ⓐ $18–30	Ⓔ $18–25 Ⓐ $28–40	
Hilton Inn (Formerly: Statler Hilton Inn) 1601 Miracle Mile Strip 85705 Hilton Hotels Corp I. S. Rosenberg, Gen Mgr	200	602- 624-8541		Ⓔ $14–16	Ⓔ $18–22	S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Howard Johnson's Motor Lodge 1025 Benson Hwy 85713 Howard Inv. Ltd. J. J. Sarver, Mgr	96	602- 623-7792		Ⓔ $13–17	Ⓔ $15–21	E
Ⓦ **Lazy K Bar Guest Ranch** Box 560, Rte 9 85704 Jean & Bob Machold, Mgrs	18	602- 297-0702		Ⓐ $17–38	Ⓐ $28–50	R
Lodge on the Desert, The 306 N Alvernon Way 85716 P.O. Box 6669 S. W. Lininger, Owner & Mgr	27	602- 325-3366		Ⓔ Ⓦ $15.50 –30 Ⓐ Ⓦ $20–40	Ⓔ Ⓦ $32 –47 Ⓐ Ⓦ $41–60	S
Montclair Apartment Hotel 811 N Alvernon Way 85711 Mrs. Margaret R. Lougee, Res Mgr	39	602- 327-6276				
Pioneer East Motor Hotel 1400 N. Wilmont Rd 85716 Harley Damstoft, Gen Mgr	21	602- 296-7131		Ⓔ $14.50 –25.50	Ⓔ $20.50 –45.50	S
B **Pioneer International Motor Hotel** 80 N Stone Ave 85701 R. M. Stevenson, Mng Dir	175	602- 622-6441 (See advertisement, page 29)		Ⓔ $11–18	Ⓔ $15–27	D
Ramada Inn 404 N Freeway 85705 Ramada Inns, Inc Roy Brooks, Mgr	206	602- 624-8341		Ⓔ $10.50 –15	Ⓔ $12.50 –19	
Royal Inn 1015 N Stone Ave 85705 Royal Inns of America Walter Krueger, Mgr	60	602- 624-8771		Ⓔ $10 up	Ⓔ $12 up	
Ⓦ **Saddle & Surrey Ranch Resort** 4110 Sweetwater Dr 85705 Rte 9, P.O. Box 941 J. J. Jackson, Gen Mgr	14	602- 622-7133		Ⓐ $23–35	Ⓐ $40–58	R
Skyline Country Club 5200 St. Andrews Dr 85718 Jim Counes, Mgr	64	602- 327-7381		Ⓔ $12–60		
B **Tanque Verde Ranch** Route 8 85710 P.O. Box 515 Bob Cote, Mgr	60	602- 296-6275		Ⓐ $27–52	Ⓐ $46–74	S

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



Pioneer International

In the Heart of Downtown Tucson

YEAR-ROUND HEATED POOL
COMPLETELY AIR-CONDITIONED
NEW GARAGE — FREE PARKING
DRIVE-IN REGISTRATION

We specialize in meetings and conventions

Color Brochure sent on request
Dene R. Pierce, Vice Pres.—Dir. of Sales

DINING ROOM, COFFEE SHOP, COCKTAIL LOUNGE
EUROPEAN PLAN — MODERATE RATES

Open Year 'Round
Tel. 602-622-6441

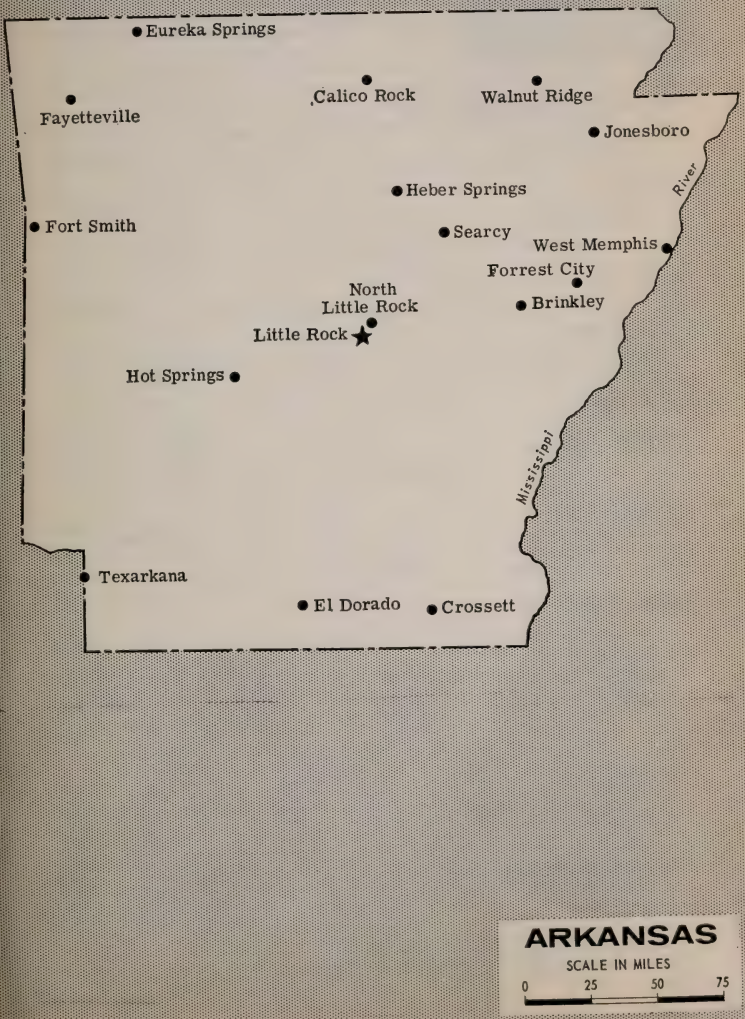
Murray Stevenson
Managing Director

Complete Cooperation with Travel Agents

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Tucson National Golf Club 8300 N Club Dr 85704 Theodore Jardine, Pres C. A. Buffum, Gen Mgr	43	602- 297-2271		(E) $30 up		
Tucson Sands, The 222 S Freeway & Congress 85705 Friendship Inns of America Helen J. Kuhn, Mgr	122	602- 624-1751		(E) $9– 14.75	(E) $11.25 –19	D E
Vista Sierra Lodge 4801 E Broadway 85711 Varco Mgmt Co, Inc, Owner Joseph Mandelbaum, Pres	47	602- 327-3481		(E) $9–35	(E) $9–35	S
Westerner Motor Hotel, The 63 S Stone Ave 85702 J. B. Davis, Mgr	54	602- 623-4761		(E) $8–10	(E) $10–12	D
Westward Look 245 E Ina Rd 85704 James Pelle, Mgr	70	602- 297-1151		(E) $10–22 (A) $18–30	(E) $16–35 (A) $34–51	R
(V) White Stallion Ranch Box 567 Rte 9 85704 Allen True, Owner & Mgr	18	602- 297-0252		(A) $20–30	(A) $36–60	R
(V) Wild Horse Ranch Club P.O. Box 5505 85703 H. W. Miller, Jr., Owner & Mgr	43	602- 297-2266		(A) $16–24	(A) $29–45	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
TUMACACORI Santa Cruz Co.						
Kenyon Ranch						
Box 278, Tucson-Nogales Star Rte 85640 Mrs. W. T. Allen, Owner & Mgr	16	602- 398-2272		Ⓐ $20–27	Ⓐ $40–54	S
WICKENBURG Maricopa Co. / Pop. 2,445						
Flying E Ranch						
P.O. Box EEE 85358 George & Vi Wellik, Owners & Mgrs	14	602- 684-2690		Ⓐ $29–40	Ⓐ $46–60	R
La Siesta Motel						
P.O. Box 1148R Vulture Mine Rd 85358 Mr. & Mrs. Wm. Bass, Mng Owners	14	602- 684-2193		Ⓔ $8.50 –11	Ⓔ $9–13	
B **Rancho de los Caballeros**						
P.O. Box 1148R 85358 Mrs. Dallas Gant, Owner & Mgr	50	602- 684-5484		Ⓐ $26–38	Ⓐ $40–56	R
Rancho Grande Motel						
293 E Center St 85358 Best Western Motels Lester Wakeman, Mgr	45	602- 684-5445		Ⓔ $9–11	Ⓔ $13–15	D R
B **Remuda Ranch**						
Jack Burden Rd 85358 Remuda Land & Cattle Co C. C. Whitcomb, Mgr	32	602- 684-5468		Ⓐ $21–44	Ⓐ $42–54	R
YUMA Yuma Co. / RR: So. Pac. / Airlines: Air West. / Pop. 23,974 Reported: 28,007						
Bel Aire Motel						
2375 4th Ave 85364 L. M. Wariner Hayes, Owner & Mgr	16	602- 782-3868		Ⓔ $6 up	Ⓔ $8 up	
Ramada Inn						
3181 S. 4th Ave 85364 Ramada Inns, Inc H. W. DeLanie, Mgr	120	602- 782-4551		Ⓔ $9.50 –10.50	Ⓔ $12.50 –15.50	E
Royal Inn						
2941 4th Ave 85364 Royal Inns of America Antony Bereznuk, Mgr	60	602- 782-9571		Ⓔ $10 up	Ⓔ $12 up	
Yuma TraveLodge						
2050 4th Ave P.O. Box 4608 Kofa Sta. 85364 TraveLodge Corp Henry & Frances Berg, Co-Owners & Mgrs	47	602- 782-3831		Ⓔ $9–11	Ⓔ $11–15	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area


Eureka Springs
Calico Rock
Walnut Ridge
Fayetteville
Jonesboro
Heber Springs
River
Fort Smith
Searcy
West Memphis
Forrest City
North
Little Rock
Brinkley
Little Rock
Hot Springs
Mississippi
Texarkana
El Dorado
Crossett
ARKANSAS
SCALE IN MILES
0
25
50
75

ARKANSAS

INNKEEPERS ASSOCIATION

LELAND C. HILBORN, President, Arlington Hotel,
Hot Springs, Arkansas 71901

ROBERT H. ACORD, Exec. Sec.-Treas., Southwest Hotels, Inc.,
Hotel Marion, Little Rock, Arkansas 72203

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BRINKLEY Monroe Co. / Pop. 4,636						
Fuller's Best Western Motel I-40 Steve Fowler, Owner & Mgr	27	501- 734-1650				
Malmar Hotel 127 W Cedar St 72021 J. I. Malham, Owner & Mgr	56	501- RE4-1214		Ⓔ $3 up		
CALICO ROCK Izard Co. / Pop. 773						
Riverview Hotel Off State Hwy 5 72519 Alexander & Ollie Smith, Owners Ollie Smith, Mgr	25	501- 297-8108		Ⓔ $3–5	Ⓔ $5–7.50	
CROSSETT Ashley Co. / Pop. 5,370						
Rose Inn & Lodge 200 Main St 71635 Georgia-Pacific Corp, Owner R. H. Heiss, Mgr	55	501- 364-4101		Ⓔ $5–10	Ⓔ $7.50–13	D
EUREKA SPRINGS Carroll Co. / Pop. 1,437						
Ⓢ **Crescent Hotel** Crescent Park 72632 D. O. Nichols, Gen Mgr	100	CL3- 9766		Ⓔ $6.50–8.50 Ⓐ $11.25–13	Ⓔ $9.50–12 Ⓐ $21.50–24	
FAYETTEVILLE Washington Co. / Airlines: Frontier. / Pop. 20,274						
Downtown Motor Lodge 21 S College St 72701 LeRoy Willis, Mgr	100	501- HI2-7377		Ⓔ $7.50 up	Ⓔ $7.50 up	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Mediterranean Haven in the Ozarks

60-UNIT LUXURY LODGE

New Resort Inn on fabulous Eden Isle . . . old-world charm and ultra modern convenience. 600-acre island is quality residential and vacation center with golf course, tennis courts, Country Club, complete marina. Enjoy year-round recreation, gourmet foods, great fishing, water sports, in a setting of scenic beauty.

Ideal for family vacations . . . Small conventions



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
FORREST CITY St. Francis Co. / Pop. 10,544						
Holiday Inn						
444 Holiday Dr 72335 P.O. Box 53 Don Edmondson, Innkeeper	80	501- ME3-6300		Ⓔ $9 up	Ⓔ $15 up	
FORT SMITH Sebastian Co. / Airlines: Braniff; Frontier. / Pop. 52,991						
Holiday Inn—Downtown						
301 N 11th St 72901 Ted Fylstra, Innkeeper	154	501- 783-0271		Ⓔ $10	Ⓔ $10	
Holiday Inn—South						
2301 Towson Ave 72901 Holiday Inns of America, Inc John Aulgur, Innkeeper	142	501- SU5-1401		Ⓔ $10–10.50	Ⓔ $14–16	S
Ward Motor Hotel						
523 Garrison Ave 72901 Zisimos Catsavis, Owner & Mgr	100	501- 782-2031		Ⓔ $7.50–10	Ⓔ $10–14	D
HEBER SPRINGS Cleburne Co. / Pop. 2,265						
[B] Red Apple Inn Eden Isle Greers Ferry Lake 72543 R. M. Berrey, Sr., Res Mgr	60	501- 362-3111 (See advertisement above)		Ⓔ $16–29	Ⓔ $19–32	R
HOT SPRINGS Garland Co. / Airlines: Frontier; Delta; Trans-Texas. / Pop. 28,337						
Aloha Motor Lodge & Apts						
2100 Central Ave 71901 Friendship Inns of America, Inc L. O. Rostenberg, Pres & Dir	57	501- 624-1296		Ⓔ $8–16	Ⓔ $9 up	R



THE Arlington

HOT SPRINGS NATIONAL PARK, ARKANSAS

OPEN ALL YEAR

European Plan, 560 Rooms
Single, Double, Parlor Suites
and New Holiday Suites.
•
Air Conditioned
•
WHIRLPOOL THERMAL BATHS
COMPLETE BATHHOUSE
Separate Departments for
Men and Women
Licensed Attendants
•
Year 'Round Swimming Pools
•
Auto Drive-In Rotunda
•
FREE PARKING FOR GUESTS
•
Complete Modern Convention and
Meeting Facilities

Hot Springs is the place to relax . . .

- 45 holes of PGA Championship golf
- Fishing in 3 nearby clear-blue lakes
- Exciting Oaklawn Park Horse Racing (2nd Week of Feb. thru March)
- Riding and hiking through the scenic Ouachita Mountains

The World-Famous Whirlpool Thermal Baths . . .

The Arlington is in the heart of the only SPA whose curative radioactive waters are owned and regulated by the U.S. Government. The Baths are widely renowned for their benefits to arthritis, neuritis, high blood pressure, and occupational fatigue.

The Arlington is convenient to every form of transportation with excellent interstate highway connections.

EDGAR A. MAY, Mgr.

TELEPHONE Hot Springs: Area 501 NA 3-7771 • Chicago: 337-4387

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Arlington Hotel & Baths						
Central Ave & Arlington Park 71901 Mrs. Morin Scott, Owner E. A. May, Mgr	560	501-623-7771 (See advertisement above)		Ⓔ $11–18	Ⓔ $13–25	D
Avanelle Motor Lodge						
Central & W Grand 71901 US 70, 270 & Ark. 7 Master Hosts W. M. Ebel, Owner & Mgr	88	501-624-2521		Ⓔ $10–15	Ⓔ $14–22.50	D
DeSoto Hotel & Villa						
201 Central Ave 71901 J. G. Asimos, Owner & Mgr	150	501-623-3322		Ⓔ $5–16	Ⓔ $7–26	D R
Downtowner Motor Inn & Baths						
135 Central Ave 71901 Downtowner Motor Inns H. A. Wheatley, Mgr	140	501-624-5521		Ⓔ $10.75 –13.75	Ⓔ $14.75 –16.75	D
Happy Hollow Motel						
230 Fountain St P.O. Box 1266 71901 Emil Wencel, Mgr	19	501-623-0117		Ⓔ $7–14	Ⓔ $8–14	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

"Going Things" go year round at The Majestic • Golf on PGA courses • Temperature controlled pools Nightly entertainment • Exclusive lakeside lodge



Famed waters of Hot Springs are yours in the government - regulated Majestic Bath House. These renowned waters help relax tense nerves, soothe aching muscles and rid arthritic pains.

The MAJESTIC
HOTEL & BATHS • Lanai Suites—Towers

Daily Rates—Single $8 to $15
Double $11 to $19
For colorful brochure write or call
W. L. Wolfe, Mgr. Majestic Hotel,
Hot Springs, Arkansas (501) 623-5511

HOT SPRINGS NATIONAL PARK, ARK.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Majestic Hotel & Baths						
Park & Central Aves 71901	400	501-		Ⓔ	Ⓔ	D
Southwest Hotels, Inc		NA3-5511		$8–15	$11–19	
W. L. Wolfe, Mgr	(See advertisement above)					
Velda Rose Tower & Motel						
218-224 Park Ave 71901	350	501-		Ⓔ	Ⓔ	
Garland Anthony, Pres		623-3311		$9–15	$15–22	
Garland Anthony, Jr., Exec VP	(See advertisement below)					

HOT SPRINGS' MOST LUXURIOUS RESORT HOTEL.

Velda Rose Tower

The Velda Rose Tower is practically a resort in itself. Besides 200 exclusive rooms and 24 luxurious suites, the 10-story Velda Rose Tower affords a heated swimming pool, complete health center, shops, an elegant dining room and lounge, and elevated parking for 300 cars. Rates are very reasonable and the service is superb.

For Reservations: Write or phone Mrs. Clover Gibson, Executive secretary. NA 3-3311. Hot Springs, Arkansas

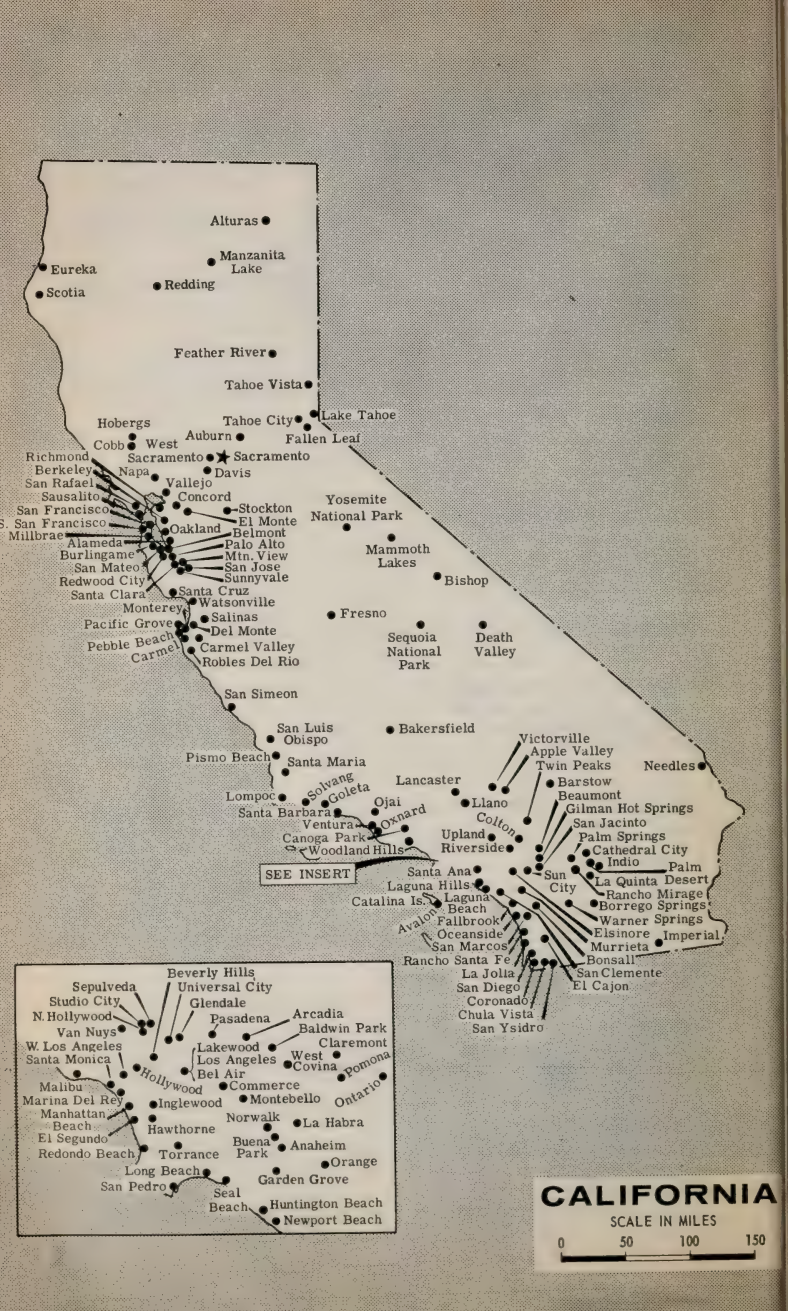
Garland Anthony, president

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
JONESBORO Craighead Co. / Airlines: Trans-Texas. / Pop. 21,418						
Holiday Inn Union at Matthews St 72401 Holiday Inns of America, Inc Jim Humway, Innkeeper	80	501- 935-3410		Ⓔ $8.50 up		
LITTLE ROCK Pulaski Co. / RR: Mo. Pac. / Airlines: American; Braniff; Frontier; Delta; Trans-Texas. / Pop. 107,813						
Albert Pike Motor Hotel 7th & Scott Sts 72203 Southwest Hotels, Inc W. E. Davis, Mgr	250	501- FR2-5211		Ⓔ $9.50	Ⓔ $14	D E
Coachman's Inn, The E Capitol & Ferry 72203 Master Hosts H. G. Davis, Gen Mgr	124	501- 372-6271 (See advertisement, page 37)		Ⓔ $10– 13.50	Ⓔ $12.50 –18	D E
Heritage House Motor Inn 7500 New Benton Hwy US 67-70 72204 Best Western Motels, Inc R. G. Halliday, Mgr	125	501- LO2-1255		Ⓔ $8	Ⓔ $10–12	E
Holiday Inn—South 2600 W 65th St 72206 Jim Lawrence, Innkeeper	83	501- LO2-1122				
Holiday Inn—Southwest 8001 New Benton Hwy 72209 Holiday Inns of America, Inc W. R. Flexser, Innkeeper	100	501- 565-0111		Ⓔ $11.50 up	Ⓔ $17.50 up	E
Lafayette Hotel 6th & Louisiana Sts 72203 Southwest Hotels, Inc J. H. Matthew, Mgr	300	501- FR2-6202		Ⓔ $7 up	Ⓔ $8.50 up	D
Magnolia Inn 3601 W. Roosevelt Rd 72204 Master Hosts J. E. Wilkins, Mgr	113	501- MO6-5481		Ⓔ $9.50 –11	Ⓔ $12.50 –14.50	A D E
Manning Motor Hotel Markham & Main Sts 72203 Southwest Hotels, Inc W. W. Jamison, Mgr	300	501- FR2-5141		Ⓔ $8–10	Ⓔ $10–12	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Marion Hotel						
Markham & Louisiana Sts 72203 Southwest Hotels, Inc R. M. Eubanks, Mgr	500	501- FR5-8241		Ⓔ $7–13	Ⓔ $10–16	D
Sam Peck Downtown Motor Inn						
Capitol at Gaines 72200 Sam Peck Family, Owners R. A. Peck, Mgr	140	501- 376-1304		Ⓔ $8–15	Ⓔ $10.50–20	D
TEXARKANA Miller Co. / RR: Mo. Pac; T & P. / Airlines: Trans-Texas. / Pop. 19,778						
Howard Johnson's Motor Lodge						
E 9th & Hwy 67 & 82 Bus. I-30 75501 Howard Johnson's Motor Lodges Al Kennedy, Gen Mgr	124	501- 773-3161		Ⓔ $11.50 –16.50	Ⓔ $14.50 –17.50	A D
WALNUT RIDGE Lawrence Co. / RR: Mo. Pac. / Pop. 3,547						
Alamo Court						
Hwy 67 S 72476 Best Western Pate Snapp, Vice Pres & Mgr	58	501- 886-2441		Ⓔ $6.70 –9.27	Ⓔ $11.33 –14.42	D
WEST MEMPHIS Crittenden Co. / Pop. 19,374						
Holiday Inn						
Int Hwy 40 & US 61, 63 & 64 72301 Holiday Inns of America, Inc Gary Chitwood, Innkeeper	170	501- 735-6480		Ⓔ $11–12	Ⓔ $15–16.50	E
Ramada Inn						
Int 40 & I-55 at Ingram Blvd 72301 Ramada Inns D. T. Neely, Gen Mgr	120	501- 735-8600	910- 720-6646	Ⓔ $9–13	Ⓔ $13–17	E


Alturas
Manzanita Lake
Eureka
Redding
Scotia
Feather River
Tahoe Vista
Tahoe City
Lake Tahoe
Hobergs
Cobb
West Sacramento
Auburn
Fallen Leaf
Sacramento
Richmond
Berkeley
Napa
Davis
San Rafael
Vallejo
Sausalito
Concord
Yosemite National Park
San Francisco
Stockton
El Monte
S. San Francisco
Oakland
Belmont
Millbrae
Alameda
Palo Alto
Mammoth Lakes
Burlingame
Mtn. View
San Mateo
San Jose
Bishop
Redwood City
Sunnyvale
Santa Clara
Santa Cruz
Watsonville
Fresno
Monterey
Salinas
Sequoia National Park
Death Valley
Pacific Grove
Del Monte
Pebble Beach
Carmel Valley
Carmel
Robles Del Rio
San Simeon
San Luis Obispo
Bakersville
Victorville
Apple Valley
Twin Peaks
Needles
Pismo Beach
Santa Maria
Barstow
Beaumont
Lancaster
Solvang
Goleta
Lompoc
Ojai
Llano
Gilman Hot Springs
Santa Barbara
Oxnard
Colton
San Jacinto
Ventura
Upland
Palm Springs
Canoga Park
Riverside
Cathedral City
Woodland Hills
Indio
Palm
SEE INSERT
Santa Ana
Sun City
La Quinta
Desert
Laguna Hills
Rancho Mirage
Catalina Is.
Laguna Beach
Borrego Springs
Avalon
Fallbrook
Warner Springs
Oceanside
Elsinore
Imperial
San Marcos
Murrieta
Rancho Santa Fe
Bonsall
La Jolla
San Clemente
San Diego
El Cajon
Coronado
Chula Vista
San Ysidro
Beverly Hills
Sepulveda
Universal City
Studio City
Glendale
N. Hollywood
Pasadena
Arcadia
Van Nuys
Baldwin Park
W. Los Angeles
Lakewood
Claremont
Santa Monica
Los Angeles
West Covina
Pomona
Hollywood
Bel Air
Malibu
Commerce
Ontario
Marina Del Rey
Inglewood
Montebello
Manhattan Beach
Norwalk
La Habra
Hawthorne
El Segundo
Buena Park
Anaheim
Redondo Beach
Torrance
Orange
Long Beach
Garden Grove
San Pedro
Seal Beach
Huntington Beach
Newport Beach
CALIFORNIA
SCALE IN MILES
0
50
100
150

CALIFORNIA

CALIFORNIA HOTEL & MOTEL ASSOCIATION

FRANK L. BRET, President, Disneyland Hotel, Anaheim, Calif. 92802
ED SLOAN, Executive Vice President, 520 Capitol Mall—Suite 706, Sacramento, California 95814. Telephone: (916) 444-5780
KENNETH DAWSON, General Manager, 458 S. Spring St., Los Angeles, California 90013. Telephone: (213) MAdison 8-7161

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ALAMEDA Alameda Co. / RR: A T & S F; S P; W P. / Pop. 63,855						
Royal Inn						
1925 Webster St 94501	50	415-		Ⓔ	Ⓔ	
Royal Inns of America, Inc		521-8400		$12 up	$14 up	
Oleg Popkoff, Mgr						
ALTURAS Odoc Co. / RR: So. Pac. / Pop. 2,819						
Niles Hotel & Motel						
304 S Main St 96101 US 395	68	916-		Ⓔ	Ⓔ	
M. L. Jurasevich, Owner & Mgr		2001		$6 up	$8–12	
ANAHEIM Orange Co. / RR: A T & S F; So. Pac.; U.P. / Airlines: L.A. Airways (Helicopter). / Pop. 104,184						
Charter House Hotel						
1700 S Harbor Blvd 92802	175	714-	714-	Ⓔ	Ⓔ	
L. M. Hendricks, Gen Mgr		772-5900	776-1050	$11–20	$14–21	
Disneyland Hotel						
1441 S West St 92802	1000	714-		Ⓔ	Ⓔ	E
Wrather Hotels		535-8171		$15–	$15–	R
F. L. Bret, Vice Pres & Gen Mgr	(See advertisement, page 41)			35	35	S
Dunes Motel						
1326 S West St 92802	20	714-		Ⓔ	Ⓔ	E
Wililam Kole, Owner		776-0360		$10–18	$12–20	R
Grand Hotel, The						
#1 Hotel Way 92802	240	714-	714-	Ⓔ	Ⓔ	R
Denny's Restaurant Inc		772-7777	776-7160	$16 up	$22 up	
John McKennon, Vice Pres & Mng Dir	(See advertisement, page 40)					
Holiday Inn						
1850 S Harbor Blvd 92802	234	714-		Ⓔ	Ⓔ	E
Louis Walter, Owner		537-8590		$13–17	$18–22	R
Ben Soskin, Innkeeper						S



Disneyland And Southern California in Grand Style ...

Across from the Main Gate of Disneyland Park

The Grand Hotel offers the priceless ingredients that no architect can build—warmth and friendliness.

Rest and relax in our elegantly appointed guest rooms, complete with complimentary coffee, TV, Radio, and individually controlled air conditioning.

Dine in our luxurious Matador Room, or in our moderately priced Coffee Shop. Enjoy fine entertainment and dancing in our famous Off Broadway West and Seville Rooms.

Complete facilities for conventions, seminars and sales meetings—All year round.

Rate Information:

Winter—Sgl. from $16, Dbl. from $22
Holiday and
Summer—Sgl. from $20, Dbl. from $26
(June 1 through Labor Day, Easter, and Christmas Vacations)

IT GR 2 and 4—See Page 70 in C.A.T.M.

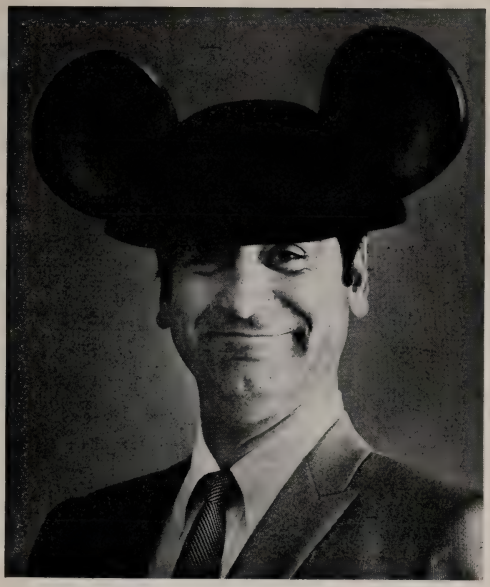
For Reservations: TWX (714) 776-7160
Phone (714) 772-7777

Hilton Reservation Service, Reservation World 800-637-9570, Quick Reservations: San Francisco 415-981-4141 or 981-4646, Chicago 312-372-1533, New York 212-689-5177 or 689-5205, Pan Americana de Hoteles, Mexico, D.F. 33-51-59.

GRAND HOTEL

Number One Hotel Way, Anaheim, California 92802
A DENNY'S HOTEL / John McKennon, Vice President and Managing Director

We're 50% bigger.



Now 1000 rooms,
5 restaurants, 4 cocktail lounges,
21 boutiques, marina playground,
dancing waters, tropical gardens,
miniature golf, driving range,
swimming pools, health club,
art gallery, heliport.

Disneyland Hotel
A Subsidiary of Wrather Corporation

Disneyland Hotel, Anaheim, Calif. 92802. Call (213) 625-1369

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Howard Johnson's Motor Lodge 1380 S Harbor Blvd at Santa Ana Freeway (Disneyland) 92803 US 101-1.5 D. W. Cooke, Gen Mgr	240	714-776-6120	714-776-6661	Ⓔ $14–22	Ⓔ $20–30	
B **Inn of Tomorrow** 1110 W Katella 92802 Bill O'Connell, Gen Mgr	200	714-778-1880		Ⓔ $10–18	Ⓔ $14–20	R
Jolly Roger Inn 640 W Katella Ave 92802 R. E. Duffy, Owner	102	714-772-7621		Ⓔ $11–12	Ⓔ $13–16	
Royal Coach Motor Hotel 1015 W Ball Rd 92802 T. I. Clifford, Mgr	400	415-778-1700		Ⓔ $18–24	Ⓔ $22–28	E R
Waikiki Motor Inn 631 W. Katella Ave 92802 Gordon Fisher, Mgr Cable: Waikiki, Anaheim	60	714-535-1133 (See advertisement, page 43)		Ⓔ $10–18	Ⓔ $12–22	R

APPLE VALLEY San Bernardino Co. / Pop. 7,000

Roy Rogers' Apple Valley Inn Hwy 18 at Bonanza 92307 Frontier Hotels, Inc, Owner Wm. H. Sawyer, Mgr	101	714-247-7271		Ⓔ $12–15	Ⓔ $15–25	A R

ARCADIA Los Angeles Co. / RR: A T & S F. / Pop. 41,005

Ramada Inn 130 W Huntington Dr 91006 Ramada Inns, Inc R. J. Gange, Mgr	113	213-446-5211	910-582-3216	Ⓔ $8–16.25	Ⓔ $10–16.25	
Westerner Motor Hotel 161 Colorado Pl 91006 Master Hosts R. E. Small, Gen Mgr	77	213-447-3501	213-573-1405	Ⓔ $10–25	Ⓔ $13–35	S

AUBURN Placer Co. / RR: So. Pac. / Pop. 5,586

Foothills Motel 400 Train Dr 95603 Paul Scheibe & John Delli Gatti, Owners C. G. Smith, Mgr	62	916-855-8444		Ⓔ $9–16	Ⓔ $10–17	E

AVALON Catalina Is., Los Angeles Co. / Boat from Wilmington, Calif. / Airlines: Catalina Air Lines. / Pop. 1,536

Ⓢ **Atwater Hotel** 125 Sumner Ave P.O. Box 797 W. F. Olsen, Lessee & Mgr	125	213-620		Ⓔ $7–15	Ⓔ $10–15	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

YOU JUST WALK INTO DISNEYLAND!



Waikiki *Welcomes you* . . . ALOHA! . . .

The Waikiki is 250 YARDS FROM DISNEYLAND'S SOUTH GATE. Well away from the traffic congestion of Harbor Blvd. No traffic-filled streets or highways for your children to cross. Save parking fee and inconvenience. Enjoy your happiest, friendliest most fun-filled vacation . . . week-end holiday, business trip or 1 day visit to Disneyland, and stay at the WAIKIKI! The WAIKIKI is known for its restful, informal Hawaiian-style atmosphere, colorful decor & tropical vegetation —bring your camera! Pleasant resort setting provides a convenient base for exploring, sightseeing, shopping or doing business in all of SOUTHERN CALIFORNIA.

MODERN . . . IMMACULATE . . . QUIET . . . CONVENIENT . . . INFORMAL . . .

Fully air conditioned family and commercial units offer you the family style comfort and convenience you want **at reasonable rates.**

- Sound-proofed - Well off the highway
- Individual thermostatic climate control in each unit • Room phones
- Heated swimming pool - plus slide and special **kiddie pool**
- Baby sitters at nominal cost
- Laundry and dry-cleaning service
- FREE LIMOUSINE service to Anaheim heliport & airport coach terminals on arrival & departure 9 a.m. to 5 p.m.
- FREE TV in each unit - FREE ice cubes
- FREE MORNING Coffee Bar
- Ample parking for car, boat, trailer
- Private phone to Anaheim **Heliport**
- **Pets** accepted • **Two-room units**
- **Convention Center** 200 yards away
- Amex, MC, Mobil, Richfield & B of A cards

LAUNDRY CENTER: FREE washer and dryer and ironing facilities for your personal laundry.

PACKAGE TOURS TOO! Ask for illustrated brochure on combination tours for 2, 3, 4 or more nights, including many local attractions. These are IT tours.

Free Color Pictures on Request

FIREWORK DISPLAY !

Watch the nightly display (during the summer season and at holidays) from the convenience of the upper breezeway of the motel, overlooking Disneyland. The view is great!

The WAIKIKI is within easy walking distance of 7 excellent moderately priced restaurants and coffee shops, 3 night spots and 3 cocktail lounges. Knott's Berry Farm — an authentic reproduction of the Old West — California's golden beaches, Palm Springs, Marineland, Hollywood, Spanish Missions and Old Mexico are an easy drive.

EXCURSIONS: Tours and tickets arranged. Conducted parlor-car tours depart twice daily from the motel. It's door to door to Hollywood & Beverly Hills, Marineland, the Movie Studios, Forest Lawn, Los Angeles including Dodger Stadium, Farmers' Market, Chinese Theater, etc. Don't miss the special tour through the Movie Studios.

ATTRACTIVE OFF-SEASON RATES

Sept. 5 thru May 19

excluding holiday periods and special events

One Double Bed
(1 or 2 persons) . . . . . **$12 - $16**
Two Beds (2, 3 or 4 persons . . . . **$14 - $18**
Two Room Suites . . . . . **$20 - $30**

Rest of year average $8 higher. Add 5% tax.



New! AT THE WAIKIKI

- ✓ **FREE** reply paid mailers on reservations.
- ✓ A **refrigerator** is available for storage of perishables, including drugs.
- ✓ **FREE** local Information and Travel Guide.
- ✓ For the **LADIES** - up to date advice on best beauty facilities in the area.
- ✓ For **HONEYMOONERS** - inquire about our special **BRIDAL ROOM.**

Waikiki MOTOR INN

631 West Katella Ave., Anaheim, California - Phone: 714-535-1133

Gordon Fisher, owner-manager assures personal attention to the comfort of every guest, something unusual in an era of impersonal chain operations.

To insure your reservations: advance payment IN FULL is required at least 24 hours before arrival. Office hours 7 a.m. to 11 p.m. Special arrangements for late arrivals, if you notify in advance. Personal cheques accepted only for advance payment of reservations. Check-in and out time, 11 a.m.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Pavilion Lodge 513 Crescent 90704 P.O. Box 278 W. F. Olsen, Lessee & Mgr		213- 465	213- 528-7100	(E) $8–16	(E) $10–18	
Twin Harbors Resort—Catalina 23600 Calabasas Rd, Calabasas 91302 Bechtel Corp Harold La Von, Property Operations Mgr Under Construction		213- 883-5300				

BAKERSFIELD Kern Co. / RR: A T & S F; So. Pac. / Airlines: Air West; United. / Pop. 56,848

Casa Royale Motor Inn 251 S Union Ave 93307 Lee Hotels Corp Maynard Strahl, Mng Dir	135	805- 327-3333		(E) $12–13	(E) $15–16	E
Holiday Inn 2700 White Lane 93304 US 99— White Lane Exit Tippecanoe Motels, Inc Joseph Neibert, Innkeeper	152	805- 832-3111		(E) $10 up	(E) $14 up	E S
Main Motel 901 Union Ave 93307 Hwy 99 S. F. Merta, Owner & Mgr	35	805- 327-2771		(E) $5–7	(E) $6–10	D
Royale Palms Motor Hotel 200 Union Ave 93307 Lee Hotels Co, Owner Maynard Strahl, Mng Dir	100	805- 327-5901		(E) $10–13	(E) $13–16	S

BALDWIN PARK Los Angeles Co. / Pop. 33,951

Howard Johnson's Motor Lodge 14624 Dalewood Ave 91706 Howard Johnson's Motor Lodges R. G. Eplett, Mgr	72	213- 962-8761		(E) $11–13	(E) $14–17	E

BARSTOW San Bernardino Co. / RR: A T & S F; U P. / Pop. 11,644

Royal Inn 1350 W Main St 92311 Royal Inns of America, Inc Paul Pollex, Mgr	39	714- 256-8924		(E) $10 up	(E) $13 up	

BEAUMONT Riverside Co. / RR: So. Pac. / Pop. 4,288

Highland Springs Resort 92223 Howard Rosin, Mgr	83	714- 845-1151		(M)(A) $18–28	(M)(A) $32–45	R

BEL AIR Los Angeles Co.

Bel Air Hotel See: Los Angeles, Calif.

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Bel Air Sands Hotel See: Los Angeles, Calif.						
BELMONT San Mateo Co. / RR: So. Pac. / Pop. 15,996						
Marriott Inn						
1101 Marriott Dr 94002 D. A. Antippa, Gen Mgr	198	415- 591-1471		Ⓔ $17–19	Ⓔ $24	
BERKELEY Alameda Co. / RR: A T & S F; So. Pac. / Airlines: S F O Helicopter. / Pop. 111,268						
Berkeley House Motor Hotel						
920 University Ave 94710 Lee Hotels Co. Fred Norman, Gen Mgr	112	415- 849-1121		Ⓔ $12.50 –14	Ⓔ $16–18	E
Berkeley Plaza Motel						
1175 University Ave 94702 Amelia Wright, Partner & Mgr	50	415- 843-9803		Ⓔ $9–12	Ⓔ $11–16	D
Claremont Hotel						
Claremont & Ashby Ave Murray Lehr, Mng Dir Jim Hamilton, Gen Mgr	300	415- 843-3000 (See advertisement, page 82)	415- 891-9302	Ⓔ $10– 14	Ⓔ $13– 20	
[B] Durant Hotel						
2600 Durant Ave 94704 W. E. Morris, Gen Mgr	200	415- 845-8981 (See advertisement below)	415- 891-9452	Ⓔ $11– 18	Ⓔ $13.50– 22	D

JUST A FEW STEPS
from all major buildings of the world-famous
UNIVERSITY OF CALIFORNIA
200 Beautifully decorated
Rooms, Suites, Apartments

BREAKFAST . . . COCKTAILS . . .
LUNCHEON . . . DINNER

TARIFF: All outside rooms with bath or shower.
Singles . . . . . $11.00 to $18.00
Doubles . . . . . $13.50 to $16.50
Twins . . . . . $14.00 to $22.00
Parlor Suites . . . . . $21.00 to $36.00
Overnight Parking Garage, $1.25 Lot, 75¢

SPECIAL FAMILY RATES
Sorry . . . No Pets



HOTEL DURANT
2600 DURANT AVENUE
BERKELEY, CALIF. 94704
Telephone: (415) 845-8981

AAA
AH-MA AMERICAN HOTEL & MOTEL ASSOCIATION

Affiliated with International Reservations, Reservations World & Mobil Reservations.
Berkeley Terminus for the Oakland International Airport Limousine Service; Also
Six Minutes from Berkeley Heliport with Frequent Service to San Francisco Airport

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Shattuck Hotel						
Allston Way at Shattuck Ave 94704 C. D. Arnold, Jr, Owner Rose Dale Rittell, Gen Mgr	110	415- 845-7300		Ⓔ $8.50– 12.50	Ⓔ $11– 18.50	D
BEVERLY HILLS Los Angeles Co. / Pop. 30,817						
Bel Air Hotel See: Los Angeles, Calif.						
Bel Air Sands Hotel See: Los Angeles, Calif.						
Beverly Carlton Hotel						
9400 W Olympic Blvd 90212 North American Hotels Corp T. A. Nazzal, Gen Mgr	110	213- 275-5221		Ⓔ $14–26	Ⓔ $16–28	S
Beverly Comstock Hotel						
10300 Wilshire Blvd 90024 Sol Schalman, Partner George Bardossas, Mgr	61	213- 274-8211				
Beverly Crest Hotel						
125 S Spalding Dr 90212 Master Hosts Ignacio Valdovinos, Mgr	54	213- 274-6801		Ⓔ $14– 18	Ⓔ $18– 22	D



Reservations: New York PL 2-8985 · Los Angeles CRestview 6-2251
Rates: Singles from $20 · Doubles from $28 · Suites from $55
Bungalow rates with full hotel service from $75 to $200

Edward J. Springer, Manager
9641 Sunset Boulevard, Beverly Hills, California

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

COME VISIT THE HILTONS IN BEVERLY HILLS



THE BEVERLY HILTON

Beverly Hills, California

And this one is the ultimate in hotel luxury . . . all that you would expect in a City as frankly elegant as Beverly Hills. From the opulent lobby to eight superb restaurants and cocktail lounges, to the handsome guest rooms, two swimming pools, incomparable banquet and meeting rooms to the world-renowned hospitality and service, The Beverly Hilton best represents the definitive hotel.

Up to 700 rooms from $22 single • $28 double

Robert A. Groves, General Manager

Phone: 213-274-7777 • Teletype: 213-273-4591

CONRAD N. HILTON, Chairman
BARRON HILTON, President



Call the Hilton Reservation Service.
Come visit the Hiltons.



BEVERLY HILLS' FINEST

Luxury decor and superb service. No conventions. Completely air-conditioned. Cocktails and dining in the smart Gaucho Room. Inside garage parking free. Rooftop heated swimming pool. Direct dial telephones. TV and AM/FM radio in every room. Singles from $20. Doubles from $23.

Holiday Inn

FORMERLY THE WILSHIRE HOUSE HOTEL

In the Heart of Beverly Hills
9360 WILSHIRE BOULEVARD
PHONE (213) 273-1400

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Beverly Hillcrest Hotel 1224 S Beverwil Dr 90035 P.O. Box 3065 Associated Hosts, Inc W. A. Christensen, Gen Mgr	150	213- 278-0200		Ⓔ $21–28	Ⓔ $26–34	
Beverly Hills Hotel 9641 Sunset Blvd 90210 Stewart Hathaway, Mng Dir E. J. Springer, Mgr	316	213- CR6-2251 (See advertisement, page 46)	213- 273-4308	Ⓔ $20 up	Ⓔ $28 up	
Beverly Hilton, The 9876 Wilshire Blvd 90210 Hilton Hotels Corp R. A. Groves, Gen Mgr Cable: Bevhilton	700	213- 274-7777 (See advertisement, page 47 and pages 622–623)	213- 273-4591	Ⓔ $22–32	Ⓔ $28–38	
Beverly House Hotel 140 S Lasky Dr 90212 Mrs. Exa Greenwalt, Owner Mrs. Ruth Bounds, Mgr	50	213- 271-2145		Ⓔ $6–9	Ⓔ $7–10	
Beverly Laurel Motor Hotel See: Los Angeles, Calif.						
Beverly Rodeo Hyatt House 360 N Rodeo Dr 90210 Hyatt Corp of America F. G. Swartz, Gen Mgr	100	213- 273-0300 (See advertisement, page 51)		Ⓔ $24–31	Ⓔ $25–35	D
Beverly Wilshire Hotel 9500 Wilshire Blvd 90212 Hernando Courtright, Prop C. W. Bowers, Mgr Cable: Bevshire	300	213- CR5-4282 (See advertisement, page 49)	213- 273-4397	Ⓔ $25–43	Ⓔ $31–49	A D E
Century Plaza Hotel See: Los Angeles, Calif.						
Holiday Inn 9360 Wilshire Blvd 90212 Yale Wexler, Owner Gladys Maudsley, Innkeeper	110	213- 273-1400 (See advertisement above)		Ⓔ $20 up	Ⓔ $23 up	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Leonards Courtright's
Beverly Wilshire Hotel
9500 WILSHIRE BOULEVARD — BEVERLY HILLS, 90212
IDEAL LOCATION IN LOS ANGELES
EUROPEAN PERSONALIZED SERVICE
AWARD WINNING LA BELLA FONTANA RESTAURANT AND OAK BAR
INDIVIDUALLY DECORATED GUEST AND PARTY ROOMS
VALET PARKING — SUBTERRANEAN GARAGE
NEW YORK 755-4650 • CHICAGO 372-1424
SAN FRANCISCO 397-1979 • LOS ANGELES 275-4282
CABLE BEVSHIRE. TELETYPE 213-273-4397 REPRESENTED BY HOTEL EXPRESS

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Tiverton Terrace Hotel See: Los Angeles, Calif.						
Westwood Sovereign Hotel Apts See: Los Angeles, Calif.						
BISHOP Inyo Co. / Pop. 2,875						
Royal Inn						
805 N Main St 93514 Royal Inns of America, Inc John Denny, Mgr	40	714- 873-4284		Ⓔ $10 up	Ⓔ $12 up	
BONSALL						
San Luis Rey Resort						
P.O. Box 72 92003 Dominic Alessio, Pres R. H. Stager, Gen Mgr	26	714- 758-0330		Ⓔ $13– 21	Ⓔ $16– 24	
BORRO SPRINGS San Diego Co. / Pop. 100						
La Casa del Zorro Motel						
92004 Copley Press, Owner D. H. Gilchrist, Mgr	32	714- 767-5323		Ⓔ $10–25	Ⓔ $12–25	R
BUENA PARK Orange Co. / RR: A T & S F; So. Pac. / Pop. 46,401						
Farm De Ville Motel						
7878 Crescent Ave 90620 J. J. Berthold, Mgr	70	714- 527-2201		Ⓔ $12–16	Ⓔ $14–18	
BURLINGAME San Mateo Co. / RR: So. Pac. / Pop. 24,036						
[B] Hyatt House Hotel						
1333 Bayshore Hwy 94010 Hyatt Corp of America T. C. Deveau, Jr, Gen Mgr	325	415- 342-7741 (See advertisement, page 51)		Ⓔ $19–21	Ⓔ $24–27	A E
Ramada Inn						
1250 Bayshore Hwy 94010 Ramada Inns, Inc G. P. Montgomery, Gen Mgr	154	415- 347-2381	910- 374-2849	Ⓔ $15–16	Ⓔ $18–19	A S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CANOGA PARK Los Angeles Co. / RR: So. Pac.						
Sherman Park East 20200 Sherman Way 91306 Miss Jean A. Smith	100	213- 883-8250	213- 348-5987	(E) $10–16	(E) $12–24	
CARMEL Monterey Co. / RR: So. Pac. / Airlines: See Monterey, Calif. / Pop. 4,580						
Carmel River Inn 26600 Oliver Rd 93921 W. E. Snyder, Mgr	39	408- 624-1575		(E) $10.50 –16	(E) $12.50 –20	
Carmel Valley Inn Carmel Valley Rd P.O. Box 115 93924 John Harrison, Mng Lessee	46	408- 659-2261		(E) $12–16 (A) $21–25	(E) $15–20 (A) $33–40	R
Coachman's Inn San Carlos at 7th 93921 P.O. Box C-1 Wm. Sefton, Owner Mrs. Margaret Rein, Mgr	30	408- 624-6421		(E) $14.50 up	(E) $16.50 up	D
Colonial Terrace Inn 13th & San Antonio Sts 93921 A. A. Stanley, Owner Mr. & Mrs. Larry Cobb, Mgrs	28	408- 624-2741		(E) $12– 18	(E) $12– 24	S R
Dolphin Inn, The 4th & San Carlos 93921 P.O. Box 5848 John Hills, Mgr	25	408- 624-5356		(E) $20–26	(E) $20–26	D
B **Highlands Inn** Coast Hwy 1 93921 R. J. Ramsey, Owner Paul Reed, Mgr	100	408- 624-3801		(M)(A) $31–40	(M)(A) $46–64	R
Holiday Inn Hwy 1 & Rio Rd P.O. Box 5098 93921 R. S. Chatham, Mgr	165	408- 624-1841		(E) $13.50 –23.50	(E) $16.50 –26.50	
Jade Tree Inn, The 6th & Junipero Sts 93921 P.O. Box 3715 Best Western F. J. Molloy, Mgr	55	408- 624-1831		(E) $18–26	(E) $18–26	D R
B **La Playa Hotel** Camino Real & 8th St P.O. Box 900 93921 H. E. Allen, Owner Mrs. Jeanette Benedict, Mgr	75	408- 624-6476		(E) $12–18	(E) $15–35	H
Lobos Lodge Ocean Ave at Monte Verde & Casanova 93921 H. W. Fletcher, Owner Betty Carr, Mgr	24	408- 624-3874		(E) $8–12	(E) $10–20	R

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Hyatt House Hotels

Toll Free Telephone Network and Sales Offices Nationwide

ALBANY, NEW YORK
THRUWAY HYATT HOUSE
1375 WASHINGTON AVENUE

ATLANTA, GEORGIA
REGENCY HYATT HOUSE
PEACHTREE CENTER/MIDTOWN

ATLANTA, GEORGIA
RIVIERA MOTOR HOTEL
1630 PEACHTREE STREET N.W.

BEVERLY HILLS, CALIFORNIA
BEVERLY RODEO HYATT HOUSE
360 NORTH RODEO DRIVE

CITY OF COMMERCE (LOS ANGELES), CA.
CITY OF COMMERCE HYATT HOUSE
6300 EAST TELEGRAPH ROAD

CHICAGO, ILLINOIS
WATER TOWER HYATT HOUSE
800 NORTH MICHIGAN AVE./DOWNTOWN

DALLAS, TEXAS
DALLAS HYATT HOUSE
899 STEMMONS FREEWAY

DES MOINES, IOWA
JOHNNY & KAY'S HYATT HOUSE
6215 FLEUR DRIVE

HOLLYWOOD, CALIFORNIA
CONTINENTAL HYATT HOUSE
8401 SUNSET BOULEVARD

LINCOLNWOOD (CHICAGO), ILLINOIS
LINCOLNWOOD HYATT HOUSE
NO. CHICAGO/LINCOLNWOOD/SKOKIE

LONG BEACH, CALIFORNIA
EDGEWATER HYATT HOUSE
6400 EAST PACIFIC COAST HWY.

LOS ANGELES INT'L. AIRPORT
LOS ANGELES HYATT HOUSE
5547 WEST CENTURY BOULEVARD

LOS ANGELES, CALIFORNIA
WILSHIRE HYATT HOUSE
3515 WILSHIRE BOULEVARD

MIAMI BEACH, FLORIDA
MARCO POLO HYATT HOUSE
192ND STREET & COLLINS AVENUE

MONTEREY, CALIFORNIA
DEL MONTE HYATT HOUSE
ONE OLD GOLF COURSE ROAD

OAKLAND, CALIFORNIA
EDGEWATER HYATT HOUSE
455 HEGENBERGER ROAD

KOWLOON, HONG KONG
HONG KONG HYATT HOTEL
67 NATHAN ROAD

PALO ALTO, CALIFORNIA
RICKEYS HYATT HOUSE
4219 EL CAMINO REAL/STANFORD

PALO ALTO, CALIFORNIA
CABANA HYATT HOUSE
4290 EL CAMINO REAL

SAN FRANCISCO INT'L. AIRPORT
BURLINGAME HYATT HOUSE
1333 BAYSHORE HIGHWAY

SAN JOSE, CALIFORNIA
SAN JOSE HYATT HOUSE
1740 NORTH FIRST ST. (U.S. 101)

SEATTLE-TACOMA INT'L. AIRPORT
SEATTLE HYATT HOUSE
17001 PACIFIC HIGHWAY SOUTH

Opening Soon, Hotels at Vancouver, Toronto and O'Hare International Airport

Hyatt Corporation · 1338 Bayshore Hwy. Burlingame, California 94010

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Normandy Inn Ocean Ave 93921 Box 1706 Robert Stanton, Owner S. M. Stanton, Mgr	43	408- 624-3825		Ⓔ $15–20	Ⓔ $17–25	D
B Pine Inn Ocean Ave at Monte Verde 93921 Max McKee, Gen Mgr	48	408- 624-3851		Ⓔ $13–24	Ⓔ $13–35	D
Quail Lodge Rte 2 P.O. Box 2000 93921 Carmel Valley Golf & Country Club, Owner F. L. Knapton, Mgr	46	408- 624-1581		Ⓔ $20–30	Ⓔ $25–35	R
Sundial Lodge 7th & Monte Verde 93921 Mr. & Mrs. H. E. Allen, Owners Mrs. Charlotte Allen, Mgr	20	408- 624-4655		Ⓔ $8– 14	Ⓔ $12– 18	
Svendsgaard's Lodge P.O. Box 1000 93921 Carl Bosholm, Mgr	34	408- 624-1511		Ⓔ $13–18	Ⓔ $13–18	D
Town House Lodge 5th & San Carlos Sts 93921 H. F. Healey, Owner Mr. & Mrs. R. F. Nixson, Mgrs	28	408- 624-1261		Ⓔ $14–20	Ⓔ $14–30	R D
Wayside Inn 7th & Mission Sts 93921 P.O. Box 101 Wm. F. Potter, Mgr	19	408- 624-5336		Ⓔ $12–25	Ⓔ $12–50	

CARMEL VALLEY Monterey Co. / Pop. 1,143

Carmel Valley Inn See: Carmel, Calif.

Ⓢ Robles del Rio Lodge 93924 W. D. Wood, Owner & Mgr	35	408- 659-2264		Ⓔ $12–20 Ⓐ $22–32	Ⓔ $15–24 Ⓐ $32–42	R

CATALINA ISLAND See: Avalon, Calif.

CATHEDRAL CITY Riverside Co. / Pop. 1,855

Ⓦ Wonder Palms Resort Hotel & Guest Ranch 70070 Wonder Palms Rd 92262 Lou Rogers & Richard Corenson, Owners Wally & Joan Webster, Res Mgrs	57	714- 328-1156		Ⓔ $16–25	Ⓔ $18–30	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

IN CORONADO . . . (*across the bay from San Diego*)



Carleton Lichty,
Exec. Vice President
Hal J. Carlsen
Vice Pres.—Sales

HOTEL DEL CORONADO

California's most famous resort hotel. A beautiful 15-acre playland at ocean's edge featuring the southwestern most spa in the nation, tennis on championship courts, deep sea fishing, sailing, surfing, water skiing, golf and the finest relaxing anywhere. Excellent dining in the world famous Crown Room and the Luau Room with its exotic Cantonese cuisine. Nighttime merriment in the Victorian Lounge, Casino Bar and Ocean View Room. Exquisite accommodations with every guest convenience, gracious service. *Rates:* European Plan, single from $13, doubles $16. American Plan package date for groups and conventions.

For reservations call your travel agent . . . or 434-0660 in San Francisco—626-7581 in Los Angeles—682-1981 in Seattle—741-6814 in Dallas—435-3161 in Coronado

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CHULA VISTA San Diego Co. / Pop. 42,034						
Cavalier Motor Hotel 710 E St 92010 Best Western M. Northwood, Gen Mgr	76	714- 420-5183		Ⓔ $8– 12	Ⓔ $10– 14	E
CITY OF COMMERCE Los Angeles Co. / Pop. 9,555						
Holiday Inn See: Montebello, Calif.						
Hyatt House Hotel 6300 E Telegraph Rd 90022 Hyatt Corp of America Dean Taylor, Gen Mgr	300	213- 722-7200 (See advertisement, page 51)		Ⓔ $19–20	Ⓔ $25–26	E
CLAREMONT Los Angeles Co. / RR: A T & S F. / Pop. 12,633						
Griswold's Inn 550 W Foothill Blvd 91711 A. L. Sanford, Pres & Mgr	44	714- 626-2411		Ⓔ $10–14	Ⓔ $14–20	
Howard Johnson's Motor Lodge 721 S Indian Hill Blvd & I-10 91711 Howard Johnson Motor Lodges R. L. O'Donnell, Mgr	64	714- 626-2431		Ⓔ $11–13	Ⓔ $14–17	E S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
COBB Lake Co.						
Ⓢ Forest Lake Resort						
Cobb Mountain 95426	73	707-		Ⓔ	Ⓔ	
J. F. Breen, Owner		928-5291		$8.50–10	$10–12.50	
C. L. Syme, Mgr				Ⓐ	Ⓐ	
				$15.50–19.50	$14.50–16.50	
COLTON San Bernardino Co. / RR: A T & S F; So. Pac.; U P. / Pop. 18,666						
Howard Johnson's Motor Lodge						
450 N Sperry Dr 92324	100	714-		Ⓔ	Ⓔ	
D. R. Mohr, Host & Mgr		825-5600		$11 up	$14 up	
CONCORD Contra Costa Co. / RR: S P. / Pop. 36,208						
B Holiday Inn						
1777 Diamond Blvd 94520	137	415-		Ⓔ	Ⓔ	A
Chatmar Inc, Owner		687-5500		$13.50	$18.50	E
R. R. Vavra, Innkeeper				–16.50	–23.50	
CORONADO San Diego Co. / Pop. 18,039						
B del Coronado Hotel						
1500 Orange Ave 92118	400	714-		Ⓔ	Ⓔ	R
H.D.C. Corp, Owner		435-3161		$13 up	$16 up	
Carleton Lichty, Exec VP & Gen Mgr		(See advertisement, page 53)				
DAVIS Yolo Co. / RR: So. Pac. / Pop. 8,910						
Voyager Inn						
Int 80, 2 miles East 95616	84	916-		Ⓔ	Ⓔ	
Kathryn Fanning, Mgr		756-2200		$9–11	$10–13	
DEATH VALLEY Inyo Co. / Pop. 100						
Ⓦ Furnace Creek Inn						
92328	67	714-	910-	Ⓐ	Ⓐ	R
Fred Harvey Inc, Owner		786-2361	332-1630	$27–60	$39–60	
H. Stiffler, Mgr						
Ⓦ Furnace Creek Ranch						
92328	125	714-	910-	Ⓔ	Ⓔ	R
Fred Harvey Inc, Owner		786-2345	332-1630	$11–13	$12.50–39	
H. Stiffler, Mgr						
Stove Pipe Wells Village						
92328	123	(714) Stove		Ⓔ	Ⓔ	R
Virgil Swoboda, Mgr		Pipe		$10.50	$10.50	
		Wells #1		–20.50	–20.50	
DEL MONTE Monterey Co. / RR: So. Pac.						
Del Monte Lodge See: Pebble Beach, Calif.						

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
EL CAJON San Diego Co. / Pop. 37,618						
Royal Inn 1274 Oakdale 92021 Royal Inns of America, Inc William Clark, Mgr	32	714- 442-0651		Ⓔ $12 up	Ⓔ $14 up	
EL MONTE Los Angeles Co. / RR: S P. / Pop. 13,163						
Royal Inn 12040 E Garvey Ave 91732 Royal Inns of America, Inc Fred Shaw, Co-Owner & Mgr	46	213- 442-8354		Ⓔ $10–12	Ⓔ $12–16	E S
EL SEGUNDO Los Angeles Co. / RR: A T & S F. / Pop. 14,219						
Hacienda Hotel See: Los Angeles, Calif.						
ELSINORE Riverside Co. / Pop. 2,432						
Kiowa Lodge (Women Guests Only) 31750 Riverside Dr 92330 S. M. Stoller, Mng Owner	27	714- 674-9977		Ⓐ $18	Ⓐ $21	
EUREKA Humboldt Co. / RR: NW. Pac. / Airlines: Air West. / Pop. 28,137						
City Center Motel 1140 4th St 95501 Pacific Host, Inc Alma Yorks, Mgr	76	707- 443-7321		Ⓔ $9.50–11.50	Ⓔ $10.50–16	D
Eureka Inn 7th & F Sts 95501 Master Hosts T. W. Knowlton, Mgr	150	707- 442-6441		Ⓔ $8.50–12.50	Ⓔ $13.50–16.50	D
FALLBROOK San Diego Co. / Pop. 4,814						
[B] Pala Mesa Golf Club, Inn & Lodge 2045 Tecalote Dr 92028 Lillian Redfield, Mgr	83	714- 728-8407		Ⓔ $28–30	Ⓔ $28–30	R
FALLEN LEAF Eldorado Co. See: Lake Tahoe, Calif.						
FEATHER RIVER See: Blairsden, Calif.						
FRESNO Fresno Co. / RR: A T & S F; So. Pac. / Airlines: Air West; United. / Pop. 133,929						
Californian Hotel Kern & Van Ness 93721 J. M. Lloyd, Pres	220	209- 264-9611		Ⓔ $8–10	Ⓔ $10–14	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Del Webb's TowneHouse 2220 Tulare St 93721 J. M. Roberts, Gen Mgr	200	209- 268-8211		Ⓔ $9–12	Ⓔ $12–15	
Fresno Hotel 1257 Broadway 93721 C. D. Arnold, Jr. & J. M. Lloyd, Owners	201	209- 233-5111		Ⓔ $4.50 –6	Ⓔ $6–8	D
Holiday Inn 4278 W Ashlan Ave 93705 Walter Renner, Innkeeper	122	209- 233-5781		Ⓔ $10 up	Ⓔ $17 up	E
Parkside Inn Motel 1415 W Olive Ave 93728 Best Western H. M. "Mac" McClintock, Mgr	46	209- 237-2086		Ⓔ $9–12	Ⓔ $12–18	E
B Ramada Inn 324 E. Shaw Ave. 93726 Ramada Inns, Inc Herbert J. Edelman, Gen Mgr	171	209- 224-4040		Ⓔ $14–17	Ⓔ $16–19	S
Tropicana Lodge 4061 N Blackstone Ave 93726 Best Western H. E. Burge, Pres	116	209- 222-5641		Ⓔ $13–25	Ⓔ $15–28	E S
Water Tree Inn 4141 N Blackstone Ave	137					

GARDEN GROVE Orange Co. / Pop. 84,238

Greenbrier Inn 10381 Garden Grove Blvd 92640 R. A. Carter, Owner Mike Maretti, Mgr	16	714- 537-4020		Ⓔ $12–18	Ⓔ $12–22	

GILMAN HOT SPRINGS Riverside Co.

Massacre Canyon Inn 92340 W. E. Gilman, Jr., Pres	130	714- 654-7301		Ⓔ $8–17 Ⓐ $16–25	Ⓔ $9–17 Ⓐ $24–33	R

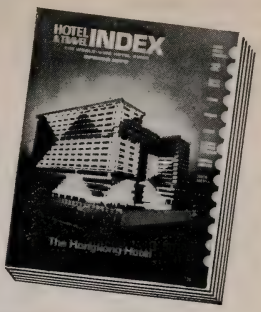
GLENDALE Los Angeles Co. / RR: So. Pac.; U.P. / Airlines: L.A. Airways (Helicopter). / Pop. 119,442

Golden Key Motor Hotel 123 W Colorado St 91204 Myers Property Mgmt Co George & Dorothy MacGrath, Mgrs	55	213- 247-0111		Ⓔ $10–12	Ⓔ $13–15	D
Regalodge Motel 200 W Colorado 91204 Joseph Darin, Co-Owner & Mgr	25	213- 246-7331		Ⓔ $9–11	Ⓔ $13–15	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

HOTEL & TRAVEL INDEX

The ONLY WORLD WIDE
TRAVEL GUIDE
Published Quarterly



UPDATED EVERY ISSUE

Every issue, the Hotel and Travel INDEX completely updates its information on:

- Over 20,000 hotels, motels, resorts, ranches and inns.
- Airlines (passenger, cargo and charter)
- Tour operators
- Reservation services
- Hotel and Motel Representatives
- Hotel and Motel Systems

Each issue contains 1000 pages . . . and over 17,000 copies of each issue is sent only to paid subscribers around the world. Now celebrating the 31st year as the most influential publication in its field, serving the travel and transportation industries.

The Hotel and Travel Index is your best buy in travel guides. Independent surveys prove it to be the most used directory by travel professionals.

ORDER YOUR COPY TODAY
$20.00 Per Year
$8.00 Per Copy
Special rates to the
Hotel and Travel Trade

For advertising rates and more information, write or call:

HOTEL & TRAVEL INDEX
ROBINSON-INGLEDUE
TRAVEL PUBLICATIONS
(A division of
ZIFF-DAVIS PUBLISHING COMPANY)

HOLLYWOOD, California 90028
5850 Hollywood Blvd.
Phone: (213) 469-1961

NEW YORK CITY, N.Y. 10016
One Park Avenue
Phone: (212) 889-3300

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
GOLETA Santa Barbara Co. / RR: So. Pac. / Pop. 6,857						
Holiday Inn of Santa Barbara US 101 & Kingston K. W. Mowry, Innkeeper	159	805- 964-6241		(E) $15–17	(E) $19–21	
HAWTHORNE Los Angeles Co. / Pop. 33,035						
Cockatoo Hotel 11436 Hawthorne Blvd 90250 A. J. Lococo, Owner Dave Johnson, Mgr	109	213- OS9-2291	213- 647-5122	(E) $12 up		
HOBERGS Lake Co.						
(S) **Hobergs Resort** 95496 George Hoberg, Pres & Mgr	210	707- 928-5261		(E) $12–22 (A) $16.50–22.50	(E) $12–25 (A) $33–43	R
HOLLYWOOD Los Angeles Co. / RR: So. Pac. / Airlines: See Los Angeles, Calif.						
Carlton Lodge 2011 N Highland Ave 90028 Superior Motels S. Wishnow, Partner	82	213- 466-8381		(E) $9–13	(E) $12–15	E
Carolina Hollywood Motel 1520 N La Brea 90028 Dorothy Meacham, Mgr	53	213- 464-3141		(E) $12–16	(E) $14–18	D
[B] **Continental Hyatt House Hotel** 8401 Sunset Blvd 90069 California Hyatt Corp F. Jack Anderson, Gen Mgr	300	213- 656-4101 (See advertisement, page 51)		(E) $18–30	(E) $23–35	D
Hallmark House Motor Hotel 7023 Sunset Blvd 90028 E. Bergere, Owner Edythe Sonberg, Mgr	75	213- HO4-8344	213- 867-4087	(E) $8 up		
Hastings of Hollywood Hotel 6162 Hollywood Blvd 90028 John McCord, Owner & Mgr		213- HO4-4136		(E) $6–7	(E) $8–10	
Holly-Grace Motel 1800 N Grace Ave 90028 D. R. Aikman, Owner Al Gagnon, Mgr	22	213- 469-2338		(E) $12–15	(E) $14–18	D E
Hollywood Hill Hotel Apts 1999 N Sycamore Ave 90028 T. O. Glover, Owner T. Y. Glover, Gen Mgr	50	213- HO6-5125		(E) $13.50	(E) $19	

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



A Great Hotel in the Heart of a Glamorous City

HOLLYWOOD ROOSEVELT HOTEL

AIR LINE TERMINAL FOR HOLLYWOOD

450 ROOMS, SUITES, AND POOLSIDE VILLAS IN A DELIGHTFUL GARDEN SETTING

TARIFF (European Plan)

SINGLE
$12 $14 $16 $18 $20

DOUBLES
$14 $16 $18 $20 $22

TWIN
$14 $16 $18 $20 $22

TRIPLE
$21 $24 $27 $30

SUITES $30 $35 $40 $50

LANAI ROOMS $20 $22 $24

Special Escorted Group Rates

Television, Radio, Tub-Showers in every Guest Room

FACILITIES

AIRLINE CENTER: American, Pan-American, Western, TWA, Delta airlines ticket offices in the hotel.

BANQUET ROOMS: Ten air-conditioned private banquet rooms ideal for conventions, business and social affairs.

Cinegrill Name orchestra nightly for your dancing pleasure.

GARDEN ROOM: Hollywood's most beautiful restaurant.

PROMENADE: A million dollar California resort addition with air-conditioned patio rooms in an enchanting garden setting. Olympic size heated swimming pool.

HOTEL GARAGE: Valet parking 'round the clock.

TRANSPORTATION:
Hollywood terminal AirporTransit serving Los Angeles International Airport and Hollywood-Burbank Airport . . . Yellow Cabs and busses . . . Headquarters for Grayline sightseeing tours and Avis U-Drive cars.

Ask Mr. Foster Travel Service — Barber Shop — Beauty Shop — Gift Shop — Irene Somerset Ladies' Fashions — Laundry — London Shop for Men — Notary Public — Theatre Ticket Agency — Valet.

HOLLYWOOD ROOSEVELT HOTEL

7000 HOLLYWOOD BLVD., HOLLYWOOD, CALIF. 90028
TELEPHONE: 469-2442 • TELETYPE: 910-321-4261
CABLE: HULCO
JOHN W. KIRSCH, General Manager

REPRESENTATIVES: BOSTON: Wolfe Organization, Collect 267-7640 • CHICAGO: Quick Reservations 372-1533 • Harry Jarvinen & Associates, 332-3838 • CLEVELAND: Toll Free ENterprise 6135 • COLUMBUS: Toll Free ENterprise 6135 • DETROIT: Toll Free ENterprise 6135 • KANSAS CITY, MO.: Toll Free ENterprise 6135 • MIAMI: Harry Jarvinen & Associates, 373-7491 • MILWAUKEE: Toll Free ENterprise 6135 • MINNEAPOLIS: Toll Free ENterprise 6135 • NEW YORK: Wolfe Organization, 565-1114; Quick Reservations, 689-5177 • Harry Jarvinen & Associates, LO 3-1568 • PHILADELPHIA: Wolfe Organization, Collect 546-1937 • SAN FRANCISCO: G. R. Smith, 392-7277 • Quick Reservations 981-4646 • Harry Jarvinen & Associates, 397-0235 • SEATTLE: G. R. Smith, 624-7537 • Harry Jarvinen & Associates, MA 4-7053 • ST. LOUIS: Toll Free ENterprise 6135 • ST. PAUL: Toll Free ENterprise 6135 • TOKYO: John Leith & Assoc., Room 209, Sanshin Bldg.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Hollywood Plaza Hotel						
1637 N Vine St 90028 Lee Hotels Co, Owner W. M. Schroeder, Vice Pres	200	213- 465-1131	213- 468-1142	Ⓔ $9– 12	Ⓔ $12– 16	
Hollywood Roosevelt Hotel						
7000 Hollywood Blvd 90028 A Hull Hotel J. W. Kirsch, Gen Mgr Cable: Hulco	450	213- 469-2442	910- 321-4261	Ⓔ $12 up	Ⓔ $14 up	
(See advertisement, page 59)						
Hollywood-Vine Motel						
1133 Vine St 90038 Friendship Inns of America A. A. Hubbard, Mgr	56	213- 466-7501		Ⓔ $8– 10	Ⓔ $10– 14	D
Park Sunset Motor Inn						
8462 Sunset Blvd 90069 Gomar Ltd., Owner Kurt Samhaber, Dir of Operations	102	213- 654-6470		Ⓔ $10–15	Ⓔ $13–18	
Ramada Inn						
8777 Sunset Blvd 90069 G. A. Baskin, Owner Richard Wren, Mgr	100	213- OL2-0030	213- 657-1260	Ⓔ $10.50 up	Ⓔ $12.50 up	
Sunset Tower West Hotel						
8400 Sunset Blvd 90069 Gomar Ltd., Owner Kurt Samhaber, Dir of Operations	100	213- 654-0130		Ⓔ $10–13	Ⓔ $19–22	
Tropicana Motor Hotel						
8585 Santa Monica Blvd 90069 Sandy Koufax, Owner Gill Lane, Mgr	74	213- OL2-5720		Ⓔ $7– 18	Ⓔ $9– 20	
HUNTINGTON BEACH Orange Co. / Pop. 11,492						
Sheraton-Beach Inn						
21112 Pacific Coast Hwy 92646 ITT Sheraton Corp of America L. F. Evans, Mgr	150	714- 536-1421		Ⓔ $13–18	Ⓔ $18–23	R
IMPERIAL Imperial Co. / Pop. 2,658						
Airporter Inn						
1093 S Imperial 92251 Al Volkert, Gen Mgr	99	714- 355-2411		Ⓔ $11–14	Ⓔ $13.50–15	
INDIO Riverside Co. / RR: So. Pac. / Airlines: See Palm Springs, Calif. / Pop. 9,745						
El Morocco Motor Hotel						
82-645 Miles Ave J. M. Peters, Owner	55	714- 347-2306		Ⓔ $12–16	Ⓔ $14–18	
Potter Hotel						
82997 Miles Ave 92201 C. A. Washburn, Owner & Mgr	38	714- 347-2251		Ⓔ $4 up	Ⓔ $6 up	D E R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
INGLEWOOD Los Angeles Co. / RR: A T & S F. / Pop. 63,390						
Walker's Caravan Motor Hotel 4307 W Century Blvd 90304 Adam Saxon, Gen Mgr	68	213- 674-5444		Ⓔ $8–11	Ⓔ $12–16	A E
LAGUNA BEACH Orange Co. / Airlines: See Santa Ana, Calif. / Pop. 9,288						
Laguna Hotel 425 S Coast Hwy 92651 Danish-American Hotels Inc J. W. Gregory, Gen Mgr	69	714- 494-1151		Ⓔ $12–20	Ⓔ $16–20	R
Laguna Shores Motor Hotel 420 Cliff Dr 92651 Elizabeth Robinson, Res Mgr	40	714- 494-8521		Ⓔ $10–25	Ⓔ $10–25	
Village Inn By The Sea 696 S Coast Hwy 92651 Bill Scott, Mgr	55					
LA HABRA Orange Co. / Pop. 25,136						
Master Hosts Casa de La Habra 700 N Beach Blvd 90631 J. M. Pellerin Jr, Owner Jim Clark, Mgr	70	213- 694-1991		Ⓔ $12–16	Ⓔ $14–18	
LA JOLLA San Diego Co. / Pop. 2,800						
Colonial Inn 910 Prospect St 92037 D. C. Sherman, Mgr	80	714- 454-2181		Ⓔ $8–18	Ⓔ $12–24	R D
Del Charro Hotel 2380 Torrey Pines Rd 92037 A. L. Forbes, Mgr	50	714- 454-6134		Ⓔ $10–17.50	Ⓔ $12–21	S
La Valencia Hotel 1132 Prospect St 92037 R. P. Irwin, Mgr	110	714- 454-0771				R
LAKE TAHOE Placer Co. / Airlines: Air West.						
Ⓢ **Fallen Leaf Lodge** P.O. Fallen Leaf, Calif. 95716 Mrs. H. P. Craven, Mng Owner	47	916- 541-3366		Ⓔ $17–25	Ⓔ $17–25	R
Glenbrook Inn P.O. Glenbrook, Nev. 89413 W. W. Bliss, Vice Pres & Gen Mgr	58	702- 749-5222		Ⓐ $22–40	Ⓐ $48–55	
Meeks Bay Resort P.O. Meeks Bay, Calif. F. L. Kehlet, Owner	40	LA5- 7571		Ⓔ $7 up		

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
River Ranch						
Hwy 89 P.O. Box 197, Tahoe City 95730 Karl Webber, Owner M. J. LaDrigue, Mgr	22	916- 583-4264		Ⓔ $10–18	Ⓔ $12–22	
Ⓢ Sandy Beach Resort						
6873 N Lake Blvd, Tahoe Vista, Calif. 95732 Mrs. G. W. Phillips, Owner	25	916- 546-3867		Ⓔ $5– 10	Ⓔ $5- 10	R

LAKEWOOD Los Angeles Co. / RR: U. P. / Pop. 67,126 See: Long Beach, Calif.

LANCASTER Los Angeles Co. / RR: So. Pac. / Airlines: Air West. / Pop. 26,012

Antelope Valley Inn						
44055 N Sierra Hwy 93435 Lee Hotels Co, Owner Carl Tamm, Gen Mgr	110	805- 948-4651		Ⓔ $11–25	Ⓔ $13–36	S
Desert Inn Motor Hotel						
44219 N Sierra Hwy 93534 G. W. Fischer, Gen Mgr	121	805- WH2-8401	910- 336-1295	Ⓔ $9–13	Ⓔ $11–17	D

LA QUINTA Riverside Co.

Ⓢ La Quinta Hotel See: Palm Springs, Calif.

LLANO Los Angeles Co. / Pop. 340

Crystalaire Lodges						
31821 Crystalaire Dr 93544 Blalock-Eddy Ranch, Owner W. C. Young, Mgr	34	805- 944-1231		Ⓔ $10–16	Ⓔ $10–18	R

LOMPOC Santa Barbara Co. / RR: So. Pac. / Pop. 14,415

Village Inn						
3955 Lompoc-Casmalia Rd 93436 A. J. Centofante, Mng Owner	63	805- 733-3571		Ⓔ $11–13	Ⓔ $14–18	S

LONG BEACH Los Angeles Co. / RR: U.P. / Airlines: Air West; Western; also see Los Angeles, Calif. / Pop. 344,168

Alexander Hotel						
105 Locust Ave 90802 Mrs. R. R. Miller, Owner & Mgr	75	213- HE6-1294		Ⓔ $5– 7	Ⓔ $6.50– 8.50	
Beach Terrace Manor Motel						
1700 E Ocean H. H. Powell, Mng Owner	30	213- 436-8204		Ⓔ $8–22	Ⓔ $9–30	
Blackstone Hotel						
330 W Ocean 90802 Georgia L. Nelson, Mng Owner	100	213- HE6-2231				

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Just make a date with The Queen Mary. We provide the rest.

The Queen Mary, once a luxurious ocean liner, is now a luxurious hotel. And it has everything anyone could ask for.

Like 402 fabulous staterooms. Equally fabulous convention, meeting, banquet, reception capabilities. An incredible maritime museum. A special children's entertainment center. And an extra-special international shopping arcade.

The Queen Mary is permanently docked in Long Beach. Just a short drive from Disneyland, Marineland and Hollywood.

So come visit The Queen Mary. It could be the most thrilling voyage of your life.



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
City Center Motel						
255 Atlantic Ave 90802 Richard Cox, Owner & Mgr	50	213- 435-2483		Ⓔ $11–14	Ⓔ $12–16	D
Cloud Lakewood Motel						
5227 Lakewood Blvd 90712, Lakewood, Calif. Consolidated Hotels of California W. S. Weidel, Mgr	159	213- ME4-0510 (See advertisement, page 70)		Ⓔ $9 up		
B Edgewater Hyatt House Hotel						
6400 E Pacific Coast Hwy 90803 Hyatt Corporation Mrs. Mary McMurray, Mgr	200	213- 434-8451 (See advertisement, page 51)		Ⓔ $14–20	Ⓔ $18–24	S
Garden Motel						
Coast Hwy 1 at 8th St 90740 (Seal Beach) F. C. Finch, Owner Mary & Herb Pautch, Mgrs	20	213- 431-9175		Ⓔ $6– 7	Ⓔ $8– 9	E
Golden Sails Inn						
6285 E Pacific Coast Hwy 90803 John Apostle, Owner Victor Manske, Mgr	106	213- 596-1631		Ⓔ $13–15	Ⓔ $16–20	R
Holiday Inn						
2640 Lakewood Blvd 90815 Holiday Inns of America, Inc Herman Stieglmeier, Innkeeper	170	213- 597-4401		Ⓔ $11–13	Ⓔ $16–18	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Imperial '400' Motel—Downtown 150 Alamitos Ave 90802 R. & Millie Robinson, Mgrs	62	213- 437-0031		Ⓔ $10–12	Ⓔ $12–14	
International Inn Hotel 2595 Long Beach Blvd 90806 Mrs. Kay Dougherty, Owner	75	213- 427-9411				
Lafayette Lanais Broadway at Linden Ave 90802 Robert Campbell, Owner & Mgr	50	213- 435-5681		Ⓔ $10– 12	Ⓔ $14– 16	
Plaza Hotel & Apartments 625 W Ocean Blvd 90802 H. E. Hix, Owner Mildred Lagfield, Mgr	48	213- 432-9435		Ⓔ $6–10	Ⓔ $9–12	D
Queen City Motel 3555 E Pacific Coast Hwy 90804 Bill Grout, Owner	44	213- 597-4455		Ⓔ $13 up	Ⓔ $16–17	D
[B] The Queen Mary Flagship Hotels, Owner George Oddoux, Gen Mgr Opening: Winter, 1970	411	(See advertisement, page 63)		Ⓔ $18–22	Ⓔ $22–26	R
Surf Motel 2010 E Ocean Blvd 90803 C. A. Corey, Mng Owner	18	213- 437-0771		Ⓔ $8–18	Ⓔ $9–32	

LOS ANGELES

Los Angeles Co. / RR: A T & S F; So. Pac.: U.P. / Airlines: Air New Zealand; Air Canada; Aerolineas Peruanas; American; Air West; TWA; Braniff/Pan American; United; Pan Am; L.A. Airways (Helicopter); Mexicana-CMA; SAS; Lufthansa; Air France; Delta; Japan; National; Continental; UTA; Aeronaves de Mexico; Pac. Southwest; VARIG; Western. / Pop. 2,479,015

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Airport-Marina Hotel 8601 Lincoln Blvd at Manchester 90045 Fred Harvey, Inc, Owner Miss Billy Riley, Mgr	800	213- 670-8111	213- 670-5038	Ⓔ $20–26	Ⓔ $24–30	A
[B] Alexandria Hotel 501 S Spring St 90013 S. J. Kreedman, Owner R. L. Reis, Gen Mgr	500	213- 626-7484		Ⓔ $11–18	Ⓔ $14–23	D
Alvarado Hotel 2065 W 6th St 90057 Alcarr Hotels & Apts, Owner Alexander Carr, Mgr	77	213- 483-8471		Ⓔ $3–6	Ⓔ $4.50–8	
Ambassador Hotel, The 3400 Wilshire Blvd 90005 A. H. Zugger, Vice Pres & Gen Mgr	500	213- 387-7011 (See advertisement, page 65)	213- 380-8703	Ⓔ $18–36	Ⓔ $22–40	R
Baltimore Hotel 501 S Los Angeles St 90013 S. R. Clapp, Gen Mgr	150	213- 627-5941		Ⓔ $6–10	Ⓔ $8–12	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

a luxury hotel
in 27 acres
of gardens
in the heart of
Los Angeles



unique? you bet it is!

Where else could you find a hotel situated among 27 acres of verdant, tropical foliage right in the heart of a vast metropolis? Ours is the largest private park in Los Angeles.

Every one of our 500 rooms, suites and bungalows has a new, *un-hotel-y* look.

We boast four fine restaurants, including the world-famous Cocoanut Grove.

Our 31 public rooms will hold from 50 to 2,000.

We have an Olympic-size pool, 9-hole putting green and paddle tennis courts.

And we're in Wilshire Center . . . the very heart of Los Angeles. All this and a garden too!

The Ambassador

Home of the World-Famous Cocoanut Grove,
3400 Wilshire Blvd., Los Angeles, Calif. 90005. (213) 387-7011; TWX 213-380-8703
Call or write for reservations or see your travel agent.
Represented nationally by Robert F. Warner, Inc. (East) and John A. Tetley Co., Inc. (West).
European Plan: deluxe, air conditioned rooms, suites and bungalows
from $18.00 (singles), $22.00 (doubles) and $48.00 (suites).

Leonardo Courtright's
Beverly Wilshire Hotel
9500 WILSHIRE BOULEVARD — BEVERLY HILLS, 90212
IDEAL LOCATION IN LOS ANGELES
EUROPEAN PERSONALIZED SERVICE
AWARD WINNING LA BELLA FONTANA RESTAURANT AND OAK BAR
INDIVIDUALLY DECORATED GUEST AND PARTY ROOMS
VALET PARKING — SUBTERRANEAN GARAGE
NEW YORK 755-4650 • CHICAGO 372-1424
SAN FRANCISCO 397-1979 • LOS ANGELES 275-4282
CABLE BEVSHIRE. TELETYPE 213-273-4397 REPRESENTED BY HOTEL EXPRESS

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Bel-Air Hotel						
701 Stone Canyon Rd 90024 J. W. Drown, Owner	87	213- 472-1211		Ⓔ $23.50 –45.50	Ⓔ $23.50 –45.50	S
Bel Air Sands Hotel						
11461 Sunset Blvd 90049 S. B. Peck, Gen Mgr	170	213- 476-1241	213- 490-3945	Ⓔ $13.50 –22.50	Ⓔ $17.50 –26.50	S E
Beverly Carlton Hotel See: Beverly Hills, Calif.						
Beverly Comstock Hotel See: Beverly Hills, Calif.						
Beverly Crest Hotel See: Beverly Hills, Calif.						
Beverly Hillcrest Hotel See: Beverly Hills, Calif.						
Beverly Hills Hotel See: Beverly Hills, Calif.						
Beverly Hilton, The See: Beverly Hills, Calif.						
Beverly House Hotel See: Beverly Hills, Calif.						
Beverly Laurel Motor Hotel						
8018 Beverly Blvd 90048 Pride Inns Hyman Adler, Owner & Mgr	52	213- 651-2441		Ⓔ $11	Ⓔ $13–14	D

THE BRYSON
APARTMENT HOTEL
2701 Wilshire Boulevard • LOS ANGELES 57, CALIFORNIA
In the heart of Wilshire Center. Residential atmosphere with hotel accommodations and services. Garage. Surrounded by beautiful parks and private garden.
Telephone: DUnkirk 9-3141

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

The Los Angeles Biltmore

What's happening in L.A. is either here or close by, so BOOK YOUR CLIENTS INTO THE BILTMORE. The Biltmore Hotel is the hub of the exciting new Los Angeles Center City. It is conveniently located to take advantage of all tourist attractions, yet is right in the middle of the business community. Whether your clients are traveling for work or play or both, they'll be delighted with the Biltmore.

CONVENIENCE PLUS—Adjacent to all major airline and railroad ticket offices. Centrally located for all tourist attractions like Disneyland, Knott's Berry Farm, Marineland, Universal City, movie and television studios, Dodger and Angel Stadiums, all shops and stores.

Tour busses leave from the hotel daily. Superb Los Angeles Music Center theatres and many fine restaurants within walking distance. Adjacent to headquarters of major corporations and banks.

FAMILY RATE PLAN—No charge for children 14 or under when they share parents' room. If they require a second room, they are charged only a "single" rate. "Sitter" service is available.

1500 AIR-CONDITIONED ROOMS WITH PRIVATE BATHS

Singles . . . . $14.50 to $21.50 — Extra persons in room . . $5.00 per day for rollaway
Doubles . . . $19.50 to $26.50 — Parlor Suites . . . . . $35.00 to $65.00

10% Commission Paid Promptly—Rates Subject to 5% Room Tax.
No Cash Deposit Required.

CREDIT CARDS HONORED: Biltmore Gold Card • Diners Club • Air Travel • American Express • Master Charge • BankAmericard • Carte Blanche

TO MAKE RESERVATIONS

Phone (213) 624-1011 • TELEMAX CODE: KAE CABLE: LOSANGBILT
TWX 213-863-0097—or call these numbers from any of these areas:

ARIZONA
(Toll Free) 1-800-227-4139

CALIFORNIA
Los Angeles 466-3515
San Francisco . . 392-4180
From Oakland, Palo Alto, San Jose & Sacramento, toll free ask operator for ENterprise 1-5154

COLORADO
(Toll Free) 1-800-227-4139

CONNECTICUT
Hartford 522-2174
EN 6489
All others
(Toll Free) 1-800-842-8632

DISTRICT OF COLUMBIA
737-1002, 659-9423

GEORGIA
Atlanta 523-8554

HAWAII
Honolulu 932-061
923-3841

ILLINOIS
Chicago Area . . . 664-9335
263-7769
All others
(Toll Free) 1-800-521-9505

MASSACHUSETTS
Boston 542-2103
267-1145

MICHIGAN
Detroit 962-4440
All others
(Toll Free) 1-800-621-4352

MINNESOTA
Minneapolis 339-7887
All others
(Toll Free) 1-800-521-9605

MISSOURI
Kansas City . . . . VI 2-2235
St. Louis . . . . . MA 1-4768
All others
(Toll Free) 1-800-231-3510

NEVADA
(Toll Free) 1-800-227-4139

NEW YORK
New York City . . 732-5660
586-5099

OHIO
Cleveland 861-8344
All others
(Toll Free) 1-800-362-2607

OREGON
(Toll Free) 1-800-227-4139

PENNSYLVANIA
Philadelphia 923-5110
EN 6489
Pittsburgh 471-1162
281-6375
Eastern Pa.
(Toll Free) 1-800-222-2741
Western Pa.
(Toll Free) 1-800-242-8912

TEXAS
Dallas 747-6411
Houston 228-9581
EN 3980
All others
(Toll Free) 1-800-392-3590

UTAH
(Toll Free) 1-800-227-4139

WASHINGTON
(Toll Free) 1-800-227-4139

CANADA
Montreal, P.Q. . . 861-9074
Toronto, Ont. . . . 927-5711
Vancouver, B.C.
ENterprise 1-5154

MEXICO
Mexico City 46-57-29
11-79-89

JAPAN
Tokyo 211-5920

SPECIAL REPRESENTATIVES

• Hotel Express, World-Wide • Canadian Pacific • United States & Canada
• Panamericana de Hoteles, Mexico, So. America
Williams Diamond, Inc., New York, San Francisco, Seattle

***If your city is not listed above, call your nearest**
LOEW'S HOTEL RESERVATIONS OFFICE

Leo F. Corrigan, President
Thomas M. O'Hara, General Manager

the new dynamic leader in downtown Los Angeles

Hotel  *Clark*

- Excellent rooms with television and air conditioning available
- Fine meeting and convention rooms for large and small groups
- In the heart of Los Angeles find comfort, convenience and economy
- A beautiful lobby with Coffee Shop and Cocktail Lounge
- Rates from $8 and $9 Single to $20 for the superb suites

you will receive a warm and friendly greeting at the Hotel Clark doorstep . . . comfort to relax you and facilities to meet your every need. French, German, Japanese and Spanish spoken.

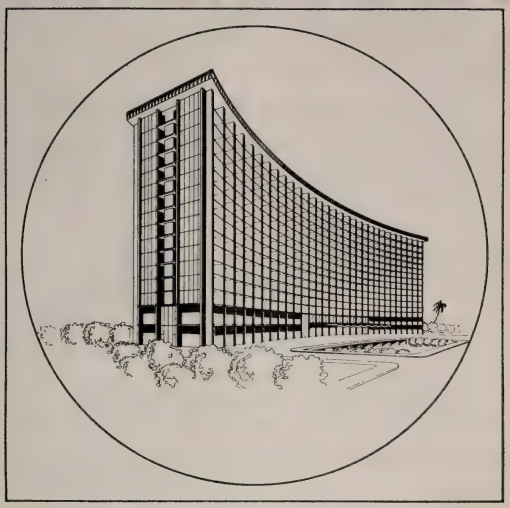
Phone: Madison 4-4121
Write, wire or call for reservations

426 South Hill Street
Los Angeles, Calif. 90013

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Beverly Rodeo Hyatt House	See: Beverly Hills, Calif.					
Beverly Wilshire Hotel						
9500 Wilshire Blvd 90212	300	213-CR5-4282	213-273-4397	Ⓔ $25–43	Ⓔ $31–49	A D E
Hernando Courtright, Prop						
George White, Vice Pres						
Cable: Bevshire	(See advertisement, page 66)					
Biltmore Hotel						
515 S Olive St 90013	1500	213-624-1011	213-868-0097	Ⓔ $14.50 up	Ⓔ $19.50 up	D
Corrigan Properties, Inc						
T. M. O'Hara, Gen Mgr						
Cable: Losangbilt	(See advertisement, page 67)					
Bryson Apartment Hotel						
2701 Wilshire Blvd 90057	101	213-DU9-3141		Ⓔ $10.50 up		
Beverly Mgmt Corp, Owner						
Mrs. Drusilla S. Haslett, Mgr	(See advertisement, page 66)					
Carolina Hollywood Motel	See: Hollywood, Calif.					
Cavalier Hotel						
10724 Wilshire Blvd 90024	117	213-474-4561		Ⓔ $13–23	Ⓔ $15–26	E
J. P. Middendorf, Mgr						
Century Plaza Hotel						
2025 Ave of the Stars 90067	800	213-277-2000	910-490-2614	Ⓔ $28–38	Ⓔ $34–44	S
Western International Hotels						
Harry Mullikin, VP & Mng Dir						
Cable: Centplaz	(See advertisement, page 69)					
City Center Motel						
1135 W 7th St 90017	42	213-628-7141		Ⓔ $10–14	Ⓔ $12–16	D
M. K. Gurtin, Owner						
H. D. Henry, Mgr						
Clark Hotel, The						
426 S Hill St 90013	550	213-MA4-4121		Ⓔ $8–10	Ⓔ $9–12	D
Consolidated Hotels of California						
John Maguire, Mgr	(See advertisement above and page 70)					
Cloud Motel						
3400 W 3rd St 90005	135	213-DU5-0061		Ⓔ $10 up		
Consolidated Hotels of California						
J. E. Courtney, Mgr	(See advertisement, page 70)					

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

CENTURY PLAZA



The world's most beautiful hotel adjacent to Beverly Hills in Alcoa's Century City, 18 minutes from International Airport, and freeway close to all Los Angeles' business and entertainment centers. □ 800 guest rooms and suites each with private balcony, foyer entrance, refrigerator-bar, over-sized beds, electric blankets, color TV, FM radio, huge closets. □ Within the hotel are five gourmet restaurants and two night clubs which feature top-name entertainers. A promenade of elegant shops, lush gardens, Olympic size swimming pool, children's wading pool and putting green. □ For business meetings there are 20 private rooms suited for groups from 5 to 3,000. Single rooms from $28, double rooms from $34. No charge for children under 18 occupying room with parents.

CENTURY PLAZA HOTEL

Avenue of the Stars, Los Angeles, California 90067 / Telephone 277-2000 Code 213. TWX910-490-2614. Cable CENTPLAZ.
Harry Mullikin / Senior Vice President and Managing Director.

An ALCOA *Property operated by* WESTERN INTERNATIONAL HOTELS

IN LOS ANGELES . . .

The Cloud Motel

3400 West Third St., Los Angeles 5, Calif. DUnkirk 5-0061
135 units, Wilshire District. Air Conditioning. King size and twin beds. 24-hour phone service. TV, refrigerators, swimming pool, coffee shop. All major credit cards honored. AAA Approved. Rates $10 up.

IN LAKEWOOD . . .

The Cloud Lakewood Motel & Apartments

5227 Lakewood Blvd., Lakewood, Calif. MEtcalf 4-0510
The Cloud Lakewood has both motel and apartment units. 5 minutes from Long Beach. 25 minutes from Los Angeles. All major credit cards honored. AAA Approved. Rates $9 up.

and in Los Angeles

Mayfair Motel	**1256 W. Seventh St.**	**From $7.00**
Stillwell	**838 S. Grand**	**From $8.00**
Clark	**426 S. Hill**	**From $8.00**

AMPLE PARKING AT ALL HOTELS
CONSOLIDATED HOTELS OF CALIFORNIA

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Commodore Hotel 1203 W 7th St 90017 Commodore Hotel Corp B. T. Porter, Mgr	250	213- 627-7431		Ⓔ $8–12	Ⓔ $10–14	D
Continental Hyatt House Hotel	See: Hollywood, Calif.					
Del Capri Hotel 10587 Wilshire Blvd 90024 O. A. Richards, Gen Mgr	100	213- 474-3511		Ⓔ $14–18	Ⓔ $17–22	S
Dillingham Corp of California 10889 Wilshire Blvd 90064 W. M. Miller Under Construction	1500	213- 879-2095				
Farmer's Daughter Motel 115 S. Fairfax Ave 90036 Best Western Robert Barton, Mgr	43	213- 937-3930		Ⓔ $12.50 –13.50	Ⓔ $15.50 –16.50	D
Figueroa Hotel 939 S Figueroa St 90015 Consolidated Hotels of California O. L. Rone, Mgr	350	213- MA7-8971 (See advertisement, page 71)		Ⓔ $8– 10	Ⓔ $8– 14	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Recommend the HOTEL Figueroa with confidence!
(Fig-u-ro-ah)
Figueroa and Olympic Blvd.
in downtown **Los Angeles**



COFFEE SHOP
COCKTAIL LOUNGE

- Heated Swimming Pool
- Garden, Patio
- Convenient Guest Entrance for Motorists

AMPLE PARKING

TELEPHONE: MAdison 7-8971

ALL MAJOR CREDIT CARDS ACCEPTED

RATES FROM $8.00 TO $14.00 PER DAY

O. L. Rone, Mgr.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Gaylord Hotel 3355 Wilshire Blvd 90005 Jimmie Hawkins, Gen Mgr	400	213-389-4161 (See advertisement below)		Ⓔ $14–16	Ⓕ $17–20	D
General Fremont Inn (Formerly: Chancellor Hotel) 3191 W 7th St 90005 Edward Gormley, Gen Mgr	110	213-383-1183 (See advertisement, page 72)		Ⓔ $16–18	Ⓔ $20–22	D

In Wilshire Center



GAYLORD
HOTEL
400 outside rooms with bath:
SINGLES $14 to $16 • TWINS $17 to $20
SUITES $25 to $65
Cocktail Lounge & Restaurant
Excellent Cuisine — Popular Prices
Heated Pool — Tropical Garden
Jimmie Hawkins, *Gen. Mgr.*
3355 Wilshire Boulevard, Los Angeles, Calif. 90005 • Phone (213) 389-4161

"The General is expecting you"

GENERAL FREMONT INN
3191 W. Seventh Street
Los Angeles, Calif. 90005

SGL: $16; DBL: $20. Choice of twin beds, doubles, or kings. Suites: $24, $28, $32. Consists of large bedroom, king size bed or twins, large living room, lovely furnishings. Hotel 100% Air Conditioned: Heat or Cooling at your fingertip. "The General" presents all new guests with a bottle of California champagne and two souvenir glasses. Brand new top to bottom. Fine food in Restaurant and Coffee Shop. Airline buses stop and pick up at our door. Free parking for guests. Real Luxury!

Tel: (714) 383-1183 Edward Gormley, Mgr.

In Stockton . . .

General Fremont's Ambassador
Sutter & Channels Sts.
Stockton, Calif. 95202 (209) 466-5921

Represented Nationally by C. Anderson Wright Co.
All Major Cities: Chicago New York San Francisco Los Angeles

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Hacienda Hotel 525 N Sepulveda Blvd 90245 El Segundo, Calif. Los Angeles Hacienda, Inc J. H. Nerreter, Mgr	400	213- 322-1212		Ⓔ $15–20	Ⓔ $20–24	A
Hallmark House Motor Hotel See: Hollywood, Calif.						
Hayward International Hotel 206 W 6th St 90014 Edward Lapkoff, Owner C. R. Mahan, Gen Mgr Cable: Hayward, Los Angeles	550	213- 624-5151		Ⓔ $9–12	Ⓔ $12–18	D
Holiday Inn See: Beverly Hills, Calif.						
Holiday Inn—Central 1020 S Figueroa St 90015 Holiday Inns of America, Inc Gene Berry, Innkeeper	196	213- 748-1291		Ⓔ $13–14	Ⓔ $18–19	
Holiday Inn—Downtown 750 Garland Ave 90017 Holiday Inns of America, Inc Victor Bushman, Innkeeper	202	213- 628-5242		Ⓔ $14 up	Ⓔ $20 up	D
Holiday Inn—L A County Hospital 1640 Marengo St at Mission Rd 90033 Holiday Inns of America, Inc Arthur Johnson, Innkeeper	129	213- 223-3841		Ⓔ $12 up	Ⓔ $16 up	D E
Holiday Inn See: Woodland Hills, Calif.						
Hollywood Plaza Hotel See: Hollywood, Calif.						
Hollywood Roosevelt Hotel See: Hollywood, Calif.						
Hollywood-Vine Motel See: Hollywood, Calif.						
Hyatt House Hotel See: City of Commerce, Calif.						

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

COME VISIT THE HILTONS IN LOS ANGELES.



LOS ANGELES HILTON

L.A.'s best addressed guests are found UPTOWN at the Los Angeles Hilton. 1,300 beautiful new guest rooms. Five superb restaurants including the Veranda and the Beef Barron. Two and a half levels of smart specialty shops. Over 20 private party facilities plus the massive Pacific Ballroom. Hilton Rent A Car service is available. We are close to every major Southland attraction.

Don Madsen, General Manager
930 Wilshire Blvd., Los Angeles 90017
Telephone (213) 629-4321
CONRAD N. HILTON, Chairman
BARRON HILTON, President



Call the Hilton Reservation Service.
Come visit the Hiltons.

completely soundproof

International Hotel

at entrance to L. A. Airport Terminal

6211 W. Century Boulevard
Los Angeles, California 90045
Phone: (213) 670-9000
TWX: 213 670-4970 Cable: Airportel

Singles $18 to $24. Doubles $22 to $28.
No charge for children under 12 in same room. Day rate available.



Home of Famous Penthouse Restaurant

Ideal for vacation, business or both

Convenient to all world-famous Tourist attractions • 650 Spacious rooms and suites • Air-conditioned and Heated • TV-AM/FM Radio • Direct-Dial phones • Courtesy cars to and from Terminal • 3 excellent Restaurants • 3 Delightful Cocktail Lounges • Pool • Patio and Lanai Colony • Health Club • Convention & Banquet Facilities for up to 2200 • FREE SELF PARKING.

100% Cooperation • Commission Paid on Guest Departure

In these cities phone:

Atlanta, Ga.	595-8800	Montreal, Can.	VI 2-2969
Birmingham, Ala.	592-0061	New York, N.Y.	PL 7-2981
Boston, Mass.	LI 2-2036	Phoenix, Ariz.	EN 7950
Chicago, Ill.	FI 6-2979	Portland, Ore.	CO 7950
Cleveland, O.	333-2404	Sacramento, Ca.	EN 1-7950
Dallas, Tex.	RI 7-3610	San Diego, Ca.	ZE 2-7950
Detroit, Mich.	386-9609	San Fran., Ca.	781-3313
Honolulu, Ha.	923-6524	Seattle, Wash.	ZE 7950
Mexico City	514-9130	Toronto, Can.	366-2941
Miami, Fla.	633-9611		

WILLIAM ASH, *Managing Dir.*

American Express • Diners' Club Carte Blanche • BankAmericard

INTERNATIONAL AIRPORT HOTEL SYSTEM, INC.

Los Angeles • Miami • Birmingham • Brochures on request.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B International Hotel						
6211 W Century Blvd 90045 International Airport Hotel System, Inc Wm. Ash, Mng Dir Cable: Airportel, Los Angeles	650	213-670-9000	213-670-4970	Ⓔ $18–24	Ⓔ $22–28	A
	(See advertisement above)					
Kent Inn Motel						
920 Figueroa St 90015 L. K. Siegel, Owner Mr. & Mrs. George Weiner, Mgrs	56	213-626-8701		Ⓔ $9–12	Ⓔ $11–14	
Los Angeles Hilton Hotel						
930 Wilshire Blvd 90017 Hilton Hotels Corp D. L. Madsen, Gen Mgr Cable: Hiltels, Los Angeles	1300	213-629-4321	213-683-0297	Ⓔ $13–22	Ⓔ $18–27	D E
	(See advertisement, page 73 and pages 622–623)					
Los Angeles Hyatt House						
(Formerly: Hyatt House West Hotel) 5547 W Century Blvd 90045 Hyatt Corp of America A. J. Barash, Jr, Gen Mgr	150	213-672-9141		Ⓔ $17–19	Ⓔ $21–26	A
	(See advertisement, page 51)					
Marina Del Rey Hotel See: Marina del Rey, Calif.						
Mayfair Motel						
1256 W 7th St 90017 Consolidated Hotels of California Ernest Parsons, Mgr	300	213-483-4103		Ⓔ $7 up	Ⓔ $9 up	D
	(See advertisement, page 70 and 75)					

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

MAYFAIR MOTEL

1256 W. 7th Street

Telephone: 483–4103

Finest value and comfort in the downtown area. Specialist in group tours—world wide and commercial accounts. Special "Visit USA rates." Finest food and beverage service. Beautiful meeting and banquet rooms. Inside parking. Special group rates on written request. Convenient to everything and excellent service.

Singles from $7.00. Doubles from $9.00

300 ROOMS **E. PARSONS, Manager**

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Mayflower Hotel						
535 S Grand Ave 90017 W. A. Mallet, Pres M. L. Mallet, Gen Mgr Cable: Alline	350	213- 624-1331	213- 683-0199	Ⓔ $12.50 –16.50	Ⓔ $17.50 –21.50	
	(See advertisement below)					
Oasis Motel						
2200 W Olympic Blvd 90006 Friendship Inns Fred James, Mgr	50	213- 385-4191		Ⓔ $9–12	Ⓔ $11–16	D
Park Sunset Motor Inn See: Hollywood, Calif.						

Friendliest Hotel in Los Angeles



- Charming atmosphere—old-style service
- Airline Bus, direct to front door every 15 minutes
- Garage adjoining

Excellent dining room, coffee shop and cocktail lounge

350 air-conditioned rooms—with private bath, TV and radio

In the center of activity, minutes from all tourist attractions

- Business & Financial centers
- Movie studios—Music Center—Shops
- Disneyland—Hollywood Bowl
- Coliseum—Sports Arena—The Forum
- Restaurants and Night Life

Singles . . . . from $12.50
Doubles . . . . from $17.50

Mayflower HOTEL

535 S. Grand Ave. Los Angeles, Calif. 90017 (213) 624-1331
William A. Mallet, President • Monte L. Mallet, General Manager

Are you interested in

RESTAURANT-CLUB-HOTEL & MOTEL NEWS??

For over 60 years, all departmental executives in every phase of the Hotel, Motel, Restaurant, Club and Allied Fields have been reading the

PACIFIC COAST
RECORD

Established in 1910 by Joe Minster, it is today the oldest and only western monthly publication presenting the latest news and best ideas to over 10,000 people in this industry.

Be one of the people in the know, subscribe today to the

PACIFIC COAST
RECORD

Only $3.00 for one year—$5.00 for two years

Are you interested in

BIG ADVERTISING DOLLAR RETURNS??

California's constant growth necessitates a great demand for more and more food manufacturers, suppliers, and contractors. Your product or service can be effectively merchandised in this great market area by utilizing the PACIFIC COAST RECORD.

1011 S. Los Angeles Street, Los Angeles, Calif. 90015
(213) 749-6651

Wayne Poley, Advertising Director

Sheraton in Los Angeles



On Wilshire Boulevard at Lafayette Park. Conveniently located for business and shopping, yet only minutes away from all Los Angeles has to offer. Spacious rooms and poolside lanai suites with individual patios. Beautifully landscaped gardens. Superb dining in the Garden and San Sebastian Rooms. Informal service in the Cape Cod Coffee Shop and Carriage Room Lounge. Free parking. Children share parent's room free. 265 rooms. Singles: $20.00-$30.00; Double or Twin: $25.00- $35.00. Tel. (213) 382-7171. TWX 910-761-0457.

Sheraton-West Hotel

2961 WILSHIRE BOULEVARD

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ramada Inn 9620 Airport Blvd 90045 Ramada Inns, Inc David Honigberg, Mgr	149	213- 670-1600	910- 328-6190	Ⓔ $12–13	Ⓔ $16–19	A
Ramada Inn See: Hollywood, Calif.						
Roosevelt Hotel 1538 Sawtelle Blvd 90025 H. I. Magnie	40	213- GR9-9213		Ⓔ		
Roosevelt, Hollywood Hotel See: Hollywood Roosevelt Hotel						
San Pedro Hacienda Motor Hotel See: San Pedro, Calif.						
Sheraton Inn—Airport (Formerly: Holiday Inn—Airport) 9750 Airport Blvd 90045 ITT Sheraton Corp of America Rudy Rausch, Innkeeper	350	213- 645-4600	213- 323-0973	Ⓔ $14 up	Ⓔ $17 up	A
Sheraton–Universal Hotel See: North Hollywood, Calif.						
Sheraton-West Hotel 2961 Wilshire Blvd 90005 ITT Sheraton Corp of America P. P. Fuller, Gen Mgr Cable: Sheratonwest	265 (See advertisement, page 77 and pages 620–621)	213- 382-7171	910- 761-0457	Ⓔ $20–30	Ⓔ $25–35	D
Southland Hotel 605 S Flower 90017 Don Marlin & S. R. Clapp, Owners R. D. Brogan, Mgr	71	213- 629-1601		Ⓔ $5–8	Ⓔ $7–10	
Sportsmen's Lodge Hotel See: North Hollywood, Calif.						
Starlite Motel 250 Silver Lake Blvd 90004 Adam Saxon, Res Mgr	68					
Stillwell Hotel 838 S Grand Ave 90017 Consolidated Hotels of California R. C. Clark, Mgr	231 (See advertisement, page 70)	213- MA7-1151		Ⓔ $8 up		
Tiverton Terrace Hotel 1052 Tiverton Ave 90024 Jack Hamner, Owner	33	213- GR7-6000		Ⓔ $12 up		
Tropicana Motor Hotel See: Hollywood, Calif.						
Westwood Sovereign Hotel Apts 10776 Wilshire Blvd 90024 Annette Cohen, Owner & Mgr	66	213- 474-4506		Ⓔ $8–10	Ⓔ $10–14	E
B Wilshire Hyatt House 3515 Wilshire Blvd 90005 Hyatt House Hotels Al Kelly, Sr, Gen Mgr	410 (See advertisement, page 51)	213- 381-7411	213- 222-0749	Ⓔ $16–21	Ⓔ $24–27	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

nice.

Nice place, the Executive House-Thunderbolt Hotel. Nice, adjoining San Francisco's International Airport yet only minutes from downtown San Francisco. Nice rates for all 250 rooms. Nice dining room and swimming pool. Nice cocktail lounge with live entertainment nightly. Nice facilities to accommodate groups up to 1,500. Nice group rates too. Doesn't that all sound nice.

Executive House Thunderbolt Hotel

Executive House-Thunderbolt Hotel
(adjoining San Francisco International Airport)
101 Bayshore Freeway, Millbrae, California 94030
Telephone: (415) 697-0575. TWX: 910-375-3330

For reservations from other cities call:
New York (212) 265-7474 • Chicago (312) 332-1952
Miami (305) 643-2254 • Washington, D.C. (202) 232-7000
Phoenix (602) 945-7666



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Wilshire Twilighter Motor Hotel						
4300 Wilshire Blvd 90005 A. W. Garland, Mgr	70	213- WE8-3616		Ⓔ $9–13	Ⓔ $12–16	
Windsor Apt. Hotel						
3198 W 7th St 90005 Ben Dimsdale, Owner Richard Philbin, Mgr	72	213- 380-3867		Ⓔ $16	Ⓔ $18	
MALIBU Los Angeles Co.						
Holiday House						
27400 Pacific Coast Hwy 90265 Dudley Murphy, Owner	36	213- GL7-2521		Ⓔ $10 up		
MAMMOTH LAKES Mono Co.						
Mammoth Tavern Hotel						
P.O. Box 106 93546 Mrs. Peggie Johnson, Res Mgr	30	714- WE4-2561		Ⓔ $8–16	Ⓔ $14–16	R
MANHATTAN BEACH Los Angeles Co. / RR: A T & S F. / Pop. 33,934						
Pen & Quill Motor Hotel						
3501 Sepulveda Blvd 90266 Pacific Host, Inc H. B. Peterson, Gen Mgr	150	213- 372-1101				A

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MANZANITA LAKE Shasta Co.						
Ⓢ Manzanita Lake Lodge						
96060	118	916-		Ⓔ	Ⓔ	R
Lassen National Park Co, Owner		335-4400		$10–	$11–	
Mrs. Al Doneau, Gen Mgr				18.50	18.50	
MARINA DEL RAY Los Angeles Co.						
Jamaica Bay Inn						
4175 Admiralty Way 90291	43	213-		Ⓐ	Ⓐ	R
Best Western		823-5333		$14.50	$16.50	A
Louis Rosen & Dave Wallace, Mgrs				–16.50	–20.50	
Marina del Rey Hotel						
13534 Bali Way 90291	165	213-		Ⓔ	Ⓔ	A
Harvey Swindall, Gen Mgr		823-4611		$13–15	$16–18	R
MILLBRAE San Mateo Co. / RR: So. Pac. / Pop. 15,873						
Executive House—Thunderbolt						
101 Bayshore Freeway 94030	250	415-	910-	Ⓔ	Ⓔ	A
Executive House Hotels		697-0575	375-3330	$19	$25	
Duane Dennis, Gen Mgr		(See advertisement, page 79)				
MONTEBELLO Los Angeles Co. / RR: A T & S F; U.P. / Pop. 32,097						
Holiday Inn						
7709 Telegraph Rd 90640	156	213-		Ⓔ	Ⓔ	
Holiday Inns of America, Inc		724-1400		$10–	$14–	
Charles Schimmel, Innkeeper				12	16	
MONTEREY Monterey Co. / RR: So. Pac. / Airlines: United; Air West. / Pop. 22,618						
Casa Munras Garden Hotel						
700 Munras Ave 93940	131	408-		Ⓔ	Ⓔ	D
Master Host		375-2411		$10–20	$15–25	
Harry Ringland, Mgr						
Del Monte Hyatt House						
One Old Golf Course Rd 93940	300	408-		Ⓔ	Ⓔ	
Hyatt Corp		373-4131		$18–24	$23–29	
Jim Hill, Mgr		(See advertisement, page 51)				
Dutch Motor Lodge						
1425 Munras Ave 93940	80	408-		Ⓔ	Ⓔ	E
Dutch Inns of America		373-3721		$14–24	$18–30	R
R. B. Stadler, Gen Mgr						S
Fairgrounds TraveLodge						
2030 Fremont Ave 93940	104	408-		Ⓔ	Ⓔ	
J. D. Smith, Co-Owner		373-3381		$9–13	$11–17	
B Holiday Inn						
2600 Sand Dunes Dr 93940	196	408-		Ⓔ	Ⓔ	E
Holiday Inns of America, Inc		394-3321		$17.50	$20.50	R
Wm. H. Hubbard, Innkeeper				–20.50	–25.50	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Mark Thomas Inn, The						
1430 Mark Thomas Dr 93940 C. M. Thomas, Owner Gordon Reid, Mgr	140	408- 372-8161		(E) $18–26 (A) $33.60 –41.60	(E) $22–30 (A) $53.20 –61.20	R S
Monterey TraveLodge						
675 Munras Ave 93940 J. D. Smith, Mng Co-Owner	51	408- 373-1876		(E) $9–13	(E) $11–17	
San Carlos Hotel						
Franklin & Calle Principal 93940 Handlery Hotels Corp Robert Rhoades, Mgr	150	408- 375-2662 (See advertisement, page 107)	910- 360-7102	(E) $10–18	(E) $13–21	R D
White House Lodge						
1262 Munras Ave 93940 S. T. Palma, Owner & Mgr	34	408- 372-8088		(E) $10–16	(E) $12–20	R D
MOUNTAIN VIEW Santa Clara Co. / RR: So. Pac. / Pop. 30,889						
Holiday Inn						
1984 El Camino Real 94040 Holiday Inns of America, Inc Earnest Wingo, Innkeeper	100	415- 967-6901		(E) $12.50 –15	(E) $16–20	D
MURRIETA Riverside Co. / Pop. 1,100						
Guenther's Murrieta Mineral Hot Springs						
39-400 Murrieta Hot Springs Rd 92362 Guenther's Murrieta Hot Springs Corp W. H. Overbaugh, Gen Mgr	245	714- 677-2311		(M)(A) $13–28	(M)(A) $22–44	R
NAPA Napa Co. / Pop. 22,170						
Silverado Country Club						
1600 Atlas Peak Rd 94558 Fred Harvey, Inc, Owner P. Henry, Mgr	120	707- 255-2970		(E) $20–40	(E) $25–50	R
NEEDLES San Bernardino Co. / RR: A T & S F. / Pop. 4,590						
Royal Inn						
640 Arch St 92363 Royal Inns of America, Inc John Rinne, Mgr	40	714- 326-3881		(E) $9 up	(E) $10 up	
NEWPORT BEACH Orange Co. / Airlines: L.A. Airways (Helicopter). / Pop. 26,564						
Jamaica Inn Motor Hotel						
2101 E Coast Hwy 92625 Byron Wineke, Mgr	115	714- 673-8120		(E) $12–20	(E) $14–24	D R
Newporter Inn						
1107 Jamboree Rd 92660 Del E. Webb Hotel Co, Owner D. A. Ross, Vice Pres & Mng Dir	350	714- 644-1700		(E) $20–85	(E) $24–85	R



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
NORTH HOLLYWOOD Los Angeles Co. / RR: So. Pac.						
Mikado Motor Hotel 12600 Riverside Dr 91607 Best Western J. H. Frick, Mgr	56	213- 763-9141		Ⓔ $14–17	Ⓔ $17–19	E
B Sheraton-Universal Hotel 30 Universal Plaza 91608 ITT Sheraton Corp of America Ross T. Bell Jr, Gen Mgr	500	213- 980-1212 (See advertisement, page 83 and pages 620–621)	910- 761-0457	Ⓔ $18–25	Ⓔ $23–30	D E
OAKLAND Alameda Co. / RR: A T & S F; So. Pac.; W.P. / Airlines: TWA; United; American; Western; Air West; Pacific Southwest; also see San Francisco. / Pop. 367,548 Reported 386,000						
Claremont Hotel See: Berkeley, Calif.						
Claridge Hotel 634 15th St 94612 Morris Shively, Mgr	100					
B Edgewater Hyatt House Hotel 455 Hegenberger Rd 94621 Hyatt Corp of America Lou Wilson, Res Mgr	348	415- 562-6100 (See advertisement, page 51)		Ⓔ $16–22	Ⓔ $21–27	A

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in North Hollywood



A luxurious 500 room hotel on the grounds of Universal Studios. Rub elbows with the stars in the fabulous Four Stages Restaurant. Dine at the spectacular Circus Roof with its breathtaking view of the movie-making capital of the world. Enjoy the pool and adjacent Portuguese Lounge. Take exciting tours of Universal Studios and nearby Los Angeles attractions. If you want to visit Hollywood, stay in the middle of everything at the Sheraton-Universal Hotel. Children share parent's room free. Singles: $18-$25; Double or Twin: $23-$30. Suites: $50.00. Tel. (213) 980-1212. TWX 910-761-0457.

Sheraton-Universal Hotel

30 UNIVERSAL CITY PLAZA

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Harrison Hotel 14th & Harrison Sts 94612 J. I. Straub, Mgr	90	415- 832-1900		Ⓔ $6.50 –7.50	Ⓔ $7.50 –8.50	D
[B] Holiday Inn 500 Hegenberger Rd 94621 Holiday Inns of America, Inc G. S. Garabedian, Innkeeper	200	415- 562-5311		Ⓔ $16–20	Ⓔ $16–23	A
Lakehurst Hotel 1569 Jackson at 17th 94612 Arnold Properties, Owner R. F. Deas, Mgr	100	415- 451-3648		Ⓔ $8–11	Ⓔ $10–15	D
Lake Merritt Hotel 1800 Madison St 94612 Handlery Hotels Corp Charles Byrnes, Mgr	100	415- 832-2300 (See advertisement, page 107)	415- 372-8437	Ⓔ $11–22	Ⓔ $15–27	D
Lake Merritt Lodge 2332 Harrison St 94612 J. T. McIntyre, Owner G. W. Rutherford, Mgr	140	415- 893-3130				D
Leamington Hotel 19th at Franklin 94612 John Lann, Gen Mgr	260	415- 835-5200		Ⓔ $15–18	Ⓔ $20–24	
Oakland Downtown TraveLodge 122 E 12th St 94606 TraveLodge Corp, Owner Floyd Frederickson, Mgr	73	415- 834-2911		Ⓔ $10–13	Ⓔ $13–16	D
Oakland Hilton Inn 1 Hegenberger Rd 94614 Hilton Hotels Corp Carl Jerabek, Gen Mgr	300	415- 635-5000 (See advertisements, page 85 and pages 622–623)		Ⓔ $14–21	Ⓔ $19–26	A E
Royal Inn Hotel 150 Hegenberger Rd Royal Inns of America, Inc Waymon Armstrong, Mgr	200	415- 635-5300		Ⓔ $15 up	Ⓔ $18 up	A

OCEANSIDE San Diego Co. / RR: A T & S F. / Pop. 24,971

Dolphin Hotel 133 S Hill St 92054 Wally Glozack, Owner & Mgr	30	714- 722-3971		Ⓔ $9–10	Ⓔ $10–12	D

OJAI Ventura Co. / Pop. 4,495

Ojai Valley Inn & Country Club 93023 W. G. Briggs, Mng Dir	105	805- 646-5511		Ⓐ $26–41	Ⓐ $42–65	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

COME VISIT THE HILTONS IN OAKLAND

At International Airport, more than 300 guest rooms and suites on 3 floors. Air-conditioning, color TV, direct-dial telephones, heated pool. Golf course directly across the street. Ample free parking. Excellent convention and banquet facilities. Outstanding restaurants. Single rooms from $14. Twin and double from $19. Suites from $47.
Carl Jerabek, General Manager, Oakland Hilton Inn, #1 Hegenberger Rd., Oakland, California 94614. (415) 635-5000.



Call the Hilton Reservation Service. Come visit the Hiltons.



OAKLAND HILTON INN

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ONTARIO San Bernardino Co. / RR: So. Pac.; U.P. / Pop. 46,617						
Holiday Inn						
1801 East 'G' St 91762 O. W. Steele, Innkeeper	120	714- 983-3604		(E) $12	(E) $18	
ORANGE Orange Co. / RR: A T & S F; U.P. / Airlines: See Santa Ana, Calif. / Pop. 26,444						
Holiday Inn						
3737 W Chapman Ave 92668 Holiday Inns of America, Inc W. J. Casey, Innkeeper	128	714- 633-5937		(E) $10–12	(E) $14–16	E D
OXNARD Ventura Co. / RR: So. Pac. / Pop. 40,265						
[B] Casa Sirena Motor Hotel						
3605 Peninsula Rd 93030 Channel Island Dev Co Olwen Marzorati, Mgr	100	805- 487-6311		(E) $10–18	(E) $14–22	R
Crystal Lodge Motel						
1500 S Oxnard Blvd Hwy 1 93030 Frank Lucido, Owner & Mgr Cable: Crystalodge	26	805- 487-2793		(E) $8–12	(E) $10–14	E D
PACIFIC GROVE Monterey Co. / RR: So. Pac. / Pop. 12,121						
Asilomar Conference Grounds						
800 Asilomar Blvd., P.O. Box 537 93950 Pacific Grove Operating Corp Mrs. Roma Philbrook, Mgr	283	408- 372-8016		(E) $6.50–15 (A) $11–21	(E) $9–20 (A) $22–36	R
PALM DESERT Riverside Co. / Pop. 1,295						
Adobe Inn, The						
45-406 Hwy 74 92260 J. G. Martino, Owner	40	714- 346-6185		(E) $14–18	(E) $16–30	



Recently expanded to 225 luxuriously large rooms
Two gourmet dining rooms
Music for dancing • Heated Pools
Overlooks Indian Wells Golf Course

Excellent meeting facilities include fully equipped new Seminar Pavilion. See our listing under "Business Meeting Facilities."

Erawan Hotel (714) 346-8021
Los Angeles Office (213) 938-7221
San Francisco (415) 397-2717
Seattle (206) 623-1177
Dallas (214) 741-6814

ERAWAN GARDEN HOTEL
Indian Wells, California 92260

Just beyond Palm Springs, toward La Quinta

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓦ Desert Air Hotel						
42078 Rio Del Sol Rd, Rancho Mirage P.O. Box 1017 92260 Desert Air Club Inc Bill Walshe, Mgr	50	714- 346-8053		Ⓔ $13–20	Ⓔ $17–26	R
Ⓑ Ⓦ Desi Arnaz Indian Wells Hotel						
Hwy 111 Indian Wells 92260 Fred Ball, Owner Ted Ratcliff, Mgr	118	714- 345-2581		Ⓔ $16–40	Ⓔ $16–40	R
Ⓑ Ⓦ Erawan Garden Hotel						
76-477 Hwy 111 Indian Wells 92260 Fritz B. Burns & Associates Jeanne F. Weaver, Gen Mgr	225	714- 346-8021 (See advertisement above)		Ⓔ $15– 35	Ⓔ $17.50 –37.50	R
Shadow Mountain Country Club						
P.O. Box 1018 92260 Monte Wenck, Pres	40	714- 346-6123		Ⓔ $16–40	Ⓔ $20–50	

PALM SPRINGS

Riverside Co. / RR: So. Pac. / Airlines: American; Air West; Western. / Pop. 13,468

Canyon Hotel						
2850 S Palm Canyon Dr 92262 Arthur Dez, Gen Mgr	210	714- 327-1181 (See advertisement, page 87)				R
Crestview Hotel						
950 N Indian Ave 92262 R. B. Smallman, Pres & Mgr	40	714- 325-5095		Ⓔ $18–32	Ⓔ $20–50	R
Dunes Motor Hotel, The						
390 So Indian Ave 92262 Harvey Shapiro, Gen Mgr	108	714- 325-1172		Ⓔ $14–28	Ⓔ $14–28	
Ⓑ Ⓦ El Mirador Hotel						
1150 N Indian Ave 92262 Mr. & Mrs. John Conte, Owners Peter Voigt, Gen Mgr	300	714- 325-1141 (See advertisement, page 87)		Ⓔ $18–34	Ⓔ $20–36	R D

KEY: **B**—Business Meeting Facilities **Ⓢ**—Summer **Ⓦ**—Winter **Ⓐ**—Amer. **Ⓔ**—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Canyon Hotel

2850 South Palm Canyon Drive
(714) 327-1181
Palm Springs, Calif.

Truly an outstanding desert resort hotel providing an ideal setting in which to relax and enjoy the unhurried desert way of life. Luxurious room accommodations, elegant decor, complete Spa & sauna, lovely dining facilities, cocktail lounge . . . all planned and designed for your personal comfort and pleasure. Private 18-hole championship golf course adjacent to the hotel provides exciting play for golfers . . . lovely pool area for sunning and two tennis courts for the active enthusiast.
Excellent meeting and banquet facilities available for groups of 20 to 200 who desire the "extra" touch.

BROCHURE AND RATE STRUCTURE ON REQUEST

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Gene Autry Hotel						
4200 E Palm Canyon Dr 92262 Master Hosts A. E. Steele, Vice Pres & Gen Mgr	106	714- 328-1171		Ⓔ $16–25	Ⓔ $18–40	R
Ⓑ Ⓦ **La Quinta Hotel**						
P.O. Box 69, La Quinta, Calif. 92253 Steen Weinold, Pres	76	714- 564-4111		Ⓐ $43–54	Ⓐ $63–83	R
L'Horizon Hotel						
1050 E Palm Canyon Dr 92262 Mr. & Mrs. Jack Wrather, Jr., Owners Loretta & Bob Ashbaugh, Mgrs	22	714- 324-1561			Ⓔ $22.50– 32.50	R

The LIVELY LIFE in Palm Springs begins at...

El Mirador

Palm Springs, Calif.

Peter Voigt, Gen. Mgr.
325-1141 (Area Code) 714



The El Mirador is now all-new. The spot for relaxation on 23 acres of palm gardens, tennis courts, swimming pool, golf privileges, outside dining on the Palm Terrace, continental food, nightclub. European Plan, American Plan. Completely air conditioned. Kings, Twins, DBL-DBL. Cottages and Bungalows. Season—September to July. Phone Toll free:
In the West 800-528-6941
In the East 800-238-5022

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Oasis Hotel						
155 S Belardo Rd 92262 Western International Hotels H. E. Dally, Gen Mgr	115	714- 324-1301	910- 444-2161	(E) $21–38 (A) $30–47	(E) $25–38 (A) $34–47	R
Ocotillo Lodge						
1111 Palm Canyon Dr E 92262 Gethin Williams, Mgr	125	714- 327-1141	714- 321-7276	(E) $20–48	(E) $20–48	
Palm Springs Biltmore Hotel & Golf Course						
1000 Palm Canyon Dr 92262 Richard Levin, Owner F. P. Sorenson, Mgr	72	714- 325-1221		(E) $20–50	(E) $26–54	R D
Palm Springs Spa Hotel						
100 N Indian Ave 92262 Palm Springs Spa, Inc W. W. Barnett, Gen Mgr	240	714- 325-1461		(E) $28–40	(E) $30–42	B
Racquet Club, The						
2743 N Indian Ave C. D. Farrell, Mng Dir S. E. Hull, Mgr		714- FA4-1281				
Ramada Inn						
1177 N Palm Canyon Dr 92262 Ramada Inns, Inc Dan Scott, Gen Mgr	78	714- 325-5591	910- 332-1297	(E) $10–16	(E) $14–24	R D
Riviera Hotel & Country Club						
1600 N Indian Ave 92262 Gotham Hotels Ltd Alan Mald, Gen Mgr	476	714- 327-8311		(E) $9.75–26	(E) $12–30	
Royal Inn						
1700 S Palm Canyon Dr 92262 Royal Inns of America, Inc Morris Blinder, Mgr	66	714- 327-1564		(E) $12 up	(E) $12 up	
Smoke Tree Ranch						
P.O. Box A 92262 C. E. Rafferty, Mgr	42	714- FA4-1427		(A) $21 up		
Trinidad Hotel						
1900 E Palm Canyon Dr 92262 Richard Corenson, Owner P. C. Loeber, Mgr	50	714- 327-1161		(E) $15–22.50	(E) $17.50–25	
White Sun Guest Ranch						
Box 1000 Rancho Mirage, Calif. 92270 Jack Dengler, Owner Si Slocum, Mgr	50	714- 346-6177		(E) $18–38 (A) $22–42	(E) $18–38 (A) $32–52	R
Wonder Palms Resort Hotel & Guest Ranch See: Cathedral City, Calif.						

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Pasadena



Set in beautiful suburban Pasadena with 20 acres of landscaped gardens. 60 new poolside Lanais. 15 minutes from downtown Los Angeles, Dodger Stadium and Music Center. 45 minutes from L.A. International Airport with hourly limousine service. Swimming pool. Tennis courts. Dining in the elegant Crystal Terrace Room. Dine and dance in the famous Ship Room. Completely air-conditioned. Free parking. Free radio, TV. Children share parent's room free. 495 rooms. Singles: $17.00-$24.00; Double or Twin: $22.00-$29.00. Tel. (213) 792-0266. TWX 910-761-0457.

Huntington-Sheraton Hotel
1401 SOUTH OAK KNOLL
SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
PALO ALTO Santa Clara Co. / RR: So. Pac. / Airlines: SFO Helicopter. / Pop. 52,287						
Cabana Hyatt House 4290 El Camino Real 94306 Hyatt Corp, Owner B. L. Locken, Gen Mgr	200	415- 493-0800		Ⓔ $19–26	Ⓔ $25–31	S
Dinah's Motor Hotel 4269 El Camino Real 94306 Mrs. Mary A. Harmon, Mgr	68	415- 326-2844	405- 492-9290	Ⓔ $15–20	Ⓔ $20–30	S
Flamingo Motor Lodge 3398 El Camino Real 94306 Hwy 82 Best Western Motels E. S. Wilson, Mgr	134	415- 326-7290	910- 373-1229	Ⓔ $11–16	Ⓔ $13.50–19.50	S
[B] Rickey's Hyatt House 4219 El Camino Real 94306 Hyatt Corp of America H. M. Kimball, Vice Pres & Gen Mgr	205 (See advertisement, page 51)	415- 327-8000	910- 373-1737	Ⓔ $17–26	Ⓔ $22–31	S
Scope Corporation 1 Saga Lane, Menlo Park 94025 G. F. Mackenzie, Dir of Hotel Dev Under Construction	300	415- 854-6222				
PASADENA Los Angeles Co. / RR: A T & S F; So. Pac.; U.P. / Pop. 116,407						
Huntington-Sheraton Hotel 1401 S Oak Knoll Ave 91109 ITT Sheraton Corp of America G. G. McKenna, Gen Mgr	495 (See advertisement, page 89 and pages 620–621)	213- 792-0266	910- 761-0457	Ⓔ $17–24 Ⓐ $24.50 up	Ⓔ $22–29	
Imperial '400' Motel 1203 E Colorado Blvd 91101 Imperial '400' National, Inc. M. A. Genovese, Co-Owner & Mgr	50	213- 449-3170		Ⓔ $9–10	Ⓔ $11–13	D
PEBBLE BEACH Monterey Co. / Pop. 250						
[B] Del Monte Lodge 93953 Del Monte Properties Co, Owner B. A. Coleman, Gen Mgr	142	408- 624-3811		Ⓐ $39–64	Ⓐ $55–80	R
PISMO BEACH San Luis Obispo Co. / RR: So. Pac. / Pop. 1,762						
Sea Crest Resort Motel 2241 Price St 93449 Robert Martinez, Mgr	44	805- 773-4608		Ⓔ $12–20	Ⓔ $14–24	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

La Costa: the 10-million dollar man-made heaven.

Tell your clients the gates are open.

La Costa, a super-extravagant blend of spa plus resort. Hidden away between the pounding Pacific and the foothills of California's Coastal Range. The ultimate elegance in spas to pamper away pounds and cares. Complete facilities include Swiss showers, massages, steam baths, whirlpools, saunas. On the resort side, there are swimming pools, twenty spectacular miles of bridle paths, tennis, and La Costa's championship golf course, a 72-par, 7200 yard beauty. Plus dancing and entertainment nightly. Three plans available: Spa plan, Golfer's plan, European plan. Magnificent accommodations and superb food. For reservations or information, call the La Costa office nearest you collect.

LA COSTA

Resort-Hotel and Spa • Rancho La Costa, Calif. 92008 (714) 729-7111

New York 757-6805 • San Francisco 397-2717 • Seattle 623-1177 • Boston 542-2035 • Philadelphia 922-6942
Los Angeles 388-1151 • Chicago 346-2979 • Miami 379-8331 • Dallas 747-3610
Montreal 842-2969 • Toronto 366-2941

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
POMONA Los Angeles Co. / RR: A T & S F; So. Pac.; U.P. / Pop. 67,157						
Fabulous Pomona (Formerly: Pomona Valley Inn) 2180 W Valley Blvd 91766 Fabulous Inns of America, Owner Rose Romeo, Mgr	99	714- 629-3011		Ⓔ $10–11	Ⓔ $12–13	
RANCHO LA COSTA						
B **LaCosta Resort—Hotel & Spa** Costa Del Mar Rd 92008 La Costa Corp, Owner G. B. Kinsey, Mgr	275	714- 729-7111 (See advertisement above)		Ⓔ $28–48 Ⓐ $45–65	Ⓔ $30–50 Ⓐ $64–84	R
RANCHO MIRAGE See: Palm Springs, Calif.						
RANCHO SANTA FE San Diego Co. / Pop. 2,300						
The Inn Paseo Delicias P.O. Box 869 92067 Huntington Hotel Co, Owner W. B. Hadden, Vice Pres	65	714- 756-1131		Ⓔ $13–31	Ⓔ $16–34	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
REDDING Shasta Co. / RR: So. Pac. / Airlines; Air West. / Pop. 12,773						
Lorenz Hotel 1509 Yuba St 96001 Milfred Gribble, Mgr	150	916- 243-2525		Ⓔ $5.50–6.50	Ⓔ $6.50–7.50	D
Ponderosa Inn 2220 Pine St 96001 Best Western M. E. Schrock, Mgr	71	916- 241-6300		Ⓔ $10–12	Ⓔ $12–16	D
Royal Inn Park Marina Dr Royal Inns of America, Inc Ray Pruner, Mgr	60	916- 241-9500		Ⓔ $10 up	Ⓔ $12 up	
REDONDO BEACH Los Angeles Co. / RR: A T & S F. / Pop. 46,986						
Plush Horse Inn 1700 S Pacific Coast Hwy 90277 J. J. Kreedman, Owner Fran Provost, Mgr	112	213- 378-6222		Ⓔ $15–20	Ⓔ $18–23	S
Portofino Inn 260 Portofino Way 90277 Mary Davis, Owner & Mgr	132	213- 379-8481	213- 320-5739	Ⓔ $16–21	Ⓔ $18–26	R S
REDWOOD CITY San Mateo Co. / RR: So. Pac. / Pop. 46,290						
TraveLodge Motel 2389 El Camino Real 94061 Craig P. Smith Motel Co, Co-Owner Ward & Louise Rickard, Mgrs	50	415- 369-6221		Ⓔ $9 up	Ⓔ $12 up	
RICHMOND Contra Costa Co. / RR: A T & S F; S P. / Pop. 71,854						
Holiday Inn 915 W Cutting Blvd 94804 Great Lakes Properties, Owner Jim Mott, Innkeeper	104	415- 237-3000		Ⓔ $12.50–15.50	Ⓔ $15.50–$17.50	
RIVERSIDE Riverside Co. / RR: A T & S F; So. Pac.; U.P. / Airlines: Air West; L.A. Airways (Helicopter). / Pop. 84,332						
Howard Johnson's Motor Lodge 1199 University Ave 92507 Howard Johnson's Motor Lodges D. A. Poteete, Mgr	104	714- 682-9011		Ⓔ $12–14	Ⓔ $15–18	E
ROBLES DEL RIO Monterey Co.						
Robles Del Rio Lodge See: Carmel Valley, Calif.						

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Nestled in Twenty Acres of Beautiful Gardens

HOTEL
El Rancho

On Highway 40 Six Blocks West of State Capitol Mall

TARIFF (European Plan)

SINGLES	$ 9 to $10.00	DOUBLES	$11 to $13
TWINS	$11 to $13.00	SUITES	$20 to $40







FACILITIES
Spacious Swimming Pool and sun-lazing area. Children's Playground.

ROUNDUP ROOM
Dinner Dancing Nightly.

GAY 90's ROOM
Piano Bar.

CONVENTION CENTER
The beautiful, new Convention Hall has a capacity of 750 for meetings, 600 for banquets.

ACRES OF FREE PARKING

JOHN R. KETO, Manager

Chicago: Wolfe Organization, ...427-9833
Los Angeles: Hollywood Roosevelt Hotel (same mgt.) 469-2442
New York: Wolfe Organization.....565-1114
San Francisco: Geo. R. Smith.....392-7277
Harry Jarvinen & Associates.....397-0235
Seattle: Geo. R. Smith.....624-7537

AMERICAN HOTEL & MOTEL ASSOCIATION AH-MA

AMERICAN SOCIETY OF TRAVEL AGENTS

AAA

HOTEL El Rancho

1029 WEST CAPITOL AVENUE (HIGHWAY 40)
WEST SACRAMENTO, CALIF. 95691 — TELEPHONE: (916) 371-6731

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SACRAMENTO Sacramento Co. / RR: So. Pac.; W.P. / Airlines: Air West; United; Western; Pacific Southwest. / Pop. 191,667						
Caravan Inn 2300 Auburn Blvd 95821 Pick Hotels Corp D. E. Swearingen, Mgr	200	916- 482-5220		Ⓔ $10–12	Ⓔ $13–16	E
Cosmopolitan El Mirador Hotel 1230 North St 95814 E. R. Bargmann, Pres	155	916- 444-8400		Ⓔ $10–18	Ⓔ $10–18	
El Rancho Hotel 1029 W Capitol Ave Box 235, W Sacramento 95691 A Hull Hotel J. R. Keto, Mgr	300	916- 371-6731 (See advertisement above)	916- 444-8925	Ⓔ $9–10	Ⓔ $11–13	
Holiday Inn—North 1900 Canterbury Rd 95815 Bogdan Motels, Inc Vaughn Siebert, Innkeeper	152	916- 927-3492		Ⓔ $9–11	Ⓔ $13–15	
Holiday Inn—South 4390 47th Ave 95824 Bogdan Motels, Inc Wm. P. Mayhugh, Innkeeper	152	916- 422-3760		Ⓔ $9–11	Ⓔ $13–15	

Sign of warm hospitality

SACRAMENTO Inn



It's Sacramento's famed garden hotel, just across Arden Way from the fabulous California Exposition. 325 air conditioned rooms, three pools, five banquet rooms seating to 550. Elwood F. Maleville, Executive Vice President and General Manager.

Represented by John A. Tetley Co., Inc.

ARDEN WAY AT THE FREEWAY
PHONE (916) 922-8041

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Host of Sacramento Airport Hotel						
6945 Airport Blvd 95822 Host International W. K. Shanley, Mgr	90	916- 922-8071				
Imperial '400' Motel						
1319 30th St 95816 Imperial '400' National, Inc Loreen Sale, Mgr	83	916- 452-4411		Ⓔ $9–10	Ⓔ $11–12	D

SENATOR HOTEL

12th & L Street
Sacramento, California

Across from State Capitol Building, Capitol Park. Exquisitely decorated rooms with air conditioning, TV, full bath; spacious suites. Complete catering department. Clipper Ship Lounge, Embassy Dining Room, Coffee Shop. Airline Ticket Offices, Beauty Salon, Barber Shop, Car Rental Service, Bottle Shop, Public Stenographer, Gift Shop.

Singles	$12.00–$17.00
Doubles	$16.50–$21.50
Twins	$16.50–$22.50
Suites	$30.00–$75.00

Roger P. Santora, Vice President & Gen. Mgr.

Telephone: (916) 442-5081

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

SACRAMENTO'S NEWEST

City Convenience

Resort Atmosphere



A 20-acre resort, including 4-acre private lake, olympic-size heated swimming pool and all recreational facilities immediately available. Only 5 minutes from downtown Sacramento. Cocktails, dancing, and excellent dining in new Delta Room. 375 all-new, air-conditioned rooms & suites, color TV in every room. From $10.00 single – $14.00 double.

On California Highway #160
at Canterbury Road
Sacramento, California 95815
Victor E. Roberts, *General Mgr.*
Telephone: (916) 922-6251

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Maleville's Coral Reef Lodge 2700 Fulton Ave 95821 Friendship Inns of America Nita Misco, Mgr	102	916- 483-6461		Ⓔ $9–25	Ⓔ $12–25	S
Marina Inn P.O. Box 2469 95811 Raley Hotels Don McKeown, Mgr	100	916- 371-7700		Ⓔ $8–11	Ⓔ $11–14	D
Royal Inn 1250 Haylard Dr 95691 Royal Inns of America, Inc Enzo Bianucci & Bob Baiocchi, Co-Owners & Mgrs	100	916- 371-2100		Ⓔ $12 up	Ⓔ $14 up	
[B] Sacramento Inn Arden Way at Freeway 80 95815 E. F. Maleville, Vice Pres & Gen Mgr	325	916- 922-8041 (See advertisement, page 94)	916- 444-5754	Ⓔ $10– 13.50	Ⓔ $12– 17.50	D
Senator Hotel 12th & L Sts 95814 R. P. Santora, Vice Pres & Gen Mgr	300	916- 442-5081 (See advertisement, page 94)		Ⓔ $12–17 Ⓐ $16.50 –22.50	Ⓔ $16.50 –21.50 Ⓐ $30–75	D

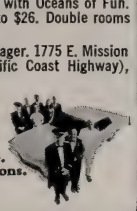
Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Woodlake Inn						
(Formerly: Sebastian's Hotel El Dorado) 500 Leisure Lane 98515 Hwy 160 & Canterbury Rd V. E. Roberts, Gen Mgr	375	916- 922-6251 (See advertisement, page 95)		Ⓔ $10 up	Ⓔ $14 up	E S
SALINAS Monterey Co. / RR: So. Pac. / Pop. 28,957						
Hi-Way Center Lodge						
555 Airport Blvd 93901 Best Western H. P. Ferguson, Co-Owner & Mgr	95	408- 424-1741		Ⓔ $10–14	Ⓔ $14–18	
SAN CLEMENTE Orange Co. / RR: A T & S F. / Pop. 8,527						
San Clemente Inn						
125 Esplandian 92762 P. H. Presley, Pres Bill Lloyd, Mgr	119	714- 492-6103				
SAN DIEGO San Diego Co. / RR: A T & S F. / Airlines: American; Air West; United; Western; Delta; National; Pacific Southwest. / Pop. 573,224						
Cabrillo Central TraveLodge						
840 A St 92101 TraveLodge Corp, Owner C. V. Bowes, Co-Owner & Mgr	30	714- 234-8477		Ⓔ $10–12	Ⓔ $13–16	D
Cavalier Motor Hotel See: Chula Vista, Calif.						
Churchill Hotel						
9th & C St 92101 Ambrose Erwin, Mng Owner	100	714- 234-5186		Ⓔ $4–12	Ⓔ $6–14	D
del Coronado Hotel See: Coronado, Calif.						
El Cortez Hotel						
7th & Ash Sts 92101 Handlery Hotels Corp E. R. Edwards, Vice Pres & Gen Mgr	250	714- 232-0161 (See advertisement, page 107)	910- 335-2028	Ⓔ $11–25	Ⓔ $14–28	D E
Embassy Hotel						
3645 Park Blvd 92103 Doc. Fiske Brooks, Owner & Mgr	100	714- 296-3141		Ⓔ $8–10	Ⓔ $10–16	D
Fabulous Inns of America						
2485 Hotel Circle Place 92110 Walter L. Palmer	142	714- 291-7700		Ⓔ $11–14	Ⓔ $14–18	
Hilton Inn						
1775 E Mission Bay Dr 92109 Hilton Hotels Corp J. D. Smith, Gen Mgr	318	714- 276-4010 (See advertisement, page 97 and pages 622–623)		Ⓔ $18–26	Ⓔ $24–32	R
Hitching Post Motel & Apts						
6235 El Cajon Blvd 92115 Ruth Latham, Pres	47	714- 583-1456		Ⓔ $5–7	Ⓔ $6–10	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

COME VISIT THE HILTONS IN SAN DIEGO.

A happy combination of downtown hotel convenience and relaxed resort luxury. Complete hotel services and accommodations in a 17-acre Beach-Front Spectacular with Oceans of Fun. Single rooms from $18 to $26. Double rooms from $24 to $32.

J. D. Smith, General Manager. 1775 E. Mission Bay Dr. (U.S. 101, Pacific Coast Highway), San Diego, Calif. 92109.
Phone (714) 276-4010.



Call the Hilton Reservation Service. Come visit the Hiltons.



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn—Downtown						
1617 First Ave 92101	202	714-		Ⓔ	Ⓔ	D
Holiday Inns of America, Inc		239-6171		$13–14	$18–20	E
Gordon Edwardson, Innkeeper						
Holiday Inn—Mission Valley						
595 Hotel Circle S 92110	225	714-		Ⓔ	Ⓔ	
Russ Severin, Innkeeper		291-5720		$13–14	$18–20	
Howard Johnson's Motor Lodge						
4545 Waring Rd 92120 I-80	96	714-		Ⓔ	Ⓔ	E
Howard Johnson's Motor Lodges		286-7000		$12–14	$16–19	R
Joseph Garson, Mgr						S
Inn at Rancho Bernardo, The						
17550 Bernardo Oaks Dr 92128	154	714-		Ⓔ	Ⓔ	
		487-1611		$24–30	$28–36	
[B] Islandia Hotel						
1441 Quivira Rd Mission Bay, 92109	406	714-		Ⓔ	Ⓔ	R
Pacific Southwest Airlines		224-3541		$14–23	$16–29	
Henry Dienna, Gen Mgr	(See advertisement below)					

The next best thing to your own island!
Sportfishing! Marina!
Restaurant! Entertainment!



1441 Quivira Road Mission Bay Tel: (714) 224-3541

Single $14-$23 Double $16-$29 Suites $30-$60 (Each additional person $3)
16-story tower addition to be completed Fall 1970
will increase rooms from 106 to 406
Henry L. Dienna, General Manager Wayne D. Hoss, Manager

from
$6.00
- Distance from Airport 2 miles
- Distance from Railway 5 blocks
- Distance from Docks 8 blocks
- Tours and Excursions
- Am. Express—Carte Blanche—Diners B. Americard—Master Charge
- Member American Hotel-Motel Assn.

Request Reservations for May, June, July, Aug., Sept. & Dec.
All Rooms with Bath & Showers



W. L. Tooley Operated
DRIVE-IN GARAGE
FREE TO GUESTS

COLOR TV

Pickwick HOTEL
"Enjoy More and Pay Less"
BROADWAY at FIRST AVE.
AT GREYHOUND DEPOT
SAN DIEGO
- 250 ROOMS NEWLY DECORATED ALL WITH PRIVATE BATH
- TOURS & EXCURSIONS
- IN THE HEART OF DOWNTOWN
- COFFEE SHOP
- 2 COCKTAIL LOUNGES
- FOUNTAIN

Phone: 234-0141

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
La Mesa Hitching Post Motel & Apts. 4949 Guava Ave 92109 George & Ruth Latham, Owners Mr. & Mrs. Cody Shelton, Mgrs	45	714- 469-9428		Ⓔ $8–10	Ⓔ $10–14	
Pickwick Hotel 132 W Broadway 92101 J. V. Lopez, Mgr	250	714- 234-0141 (See advertisement above)		Ⓔ $6–9	Ⓔ $8.50–13.50	D
Plaza Hotel 1037 4th Ave 92101 Erwin Enterprises, Inc. W. P. Charowhas, Mgr	200	714- 233-8165		Ⓔ $5–10	Ⓔ $6–12	D
Point Loma Inn 2930 Fenelon St 92106 Howard Ebert, Mgr	100	714- 224-3441		Ⓔ $9–14	Ⓔ $12–16	R
Ramada Inn 1590 Harbor Island Dr 92101 Ramada Inns Inc Clinton Emery, Mgr	350	714- 291-6400		Ⓔ $15–20	Ⓔ $17–24	A
Royal Inn—Downtown 833 Ash St 92101 Royal Inns of America, Inc Al Hall, Mgr	45	714- 239-2283		Ⓔ $12 up	Ⓔ $14 up	
Royal Inn of Point Loma 4875 N Harbor Dr 92106 Royal Inns of America, Inc Al Houseman, Mgr	135	714- 224-3621		Ⓔ $12 up	Ⓔ $14 up	
Royal Inn at the Wharf Harbor Dr at Ash St 92101 Royal Inns of America, Inc Barry Henry, Mgr	400	714- 232-8921		Ⓔ $16–20	Ⓔ $20–24	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Sheraton in San Diego

A piece of the South Seas in the heart of exciting Shelter Island . . . lush tropical gardens . . . putting green . . . heated pool . . . luxurious accommodations . . . 220-boat Marina . . . superb dining at L'Escale Restaurant. (2303 Shelter Island Drive, Shelter Island, San Diego, Calif. 92106, (714) 224-3411) $16-$22 Singles; $21-$27 Double; $30 Double Double; $55 and $75 Suites with kitchens.

Sheraton-Half Moon Inn
2303 SHELTER ISLAND DRIVE, SHELTER ISLAND
SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sands Hotel						
5550 Kearny Mesa Rd 92111 Shelter Island Hotel Corp Charles Cappies, Vice Pres	112	714- 278-0800		Ⓔ $10–12	Ⓔ $14–18	S
Seven Seas Hyatt Lodge						
411 Hotel Circle 92110 Hyatt Corp of America Harry Farrington, Gen Mgr	300	714- 291-1300		Ⓔ $10 up	Ⓔ $12 up	E
Shelter Island Inn						
2051 Shelter Island Dr 92106 Shelter Island Hotel Corp Mitchel Sorich, Mgr	97	714- 222-0561		Ⓔ $12–18	Ⓔ $14–20	R D
Sheraton Half Moon Inn						
(Formerly: Half Moon Inn) 2303 Shelter Island Dr 92106 ITT Sheraton Corp of America Gary Sieland, Gen Mgr	174	714- 224-3411 (See advertisement above)		Ⓔ $16–22	Ⓔ $21–27	R
Stardust Motor Hotel						
950 Hotel Circle, Mission Valley 92110 Handlery Hotels Corp Louis Gruber, Mgr	225	714- 298-0511 (See advertisement, page 107)	910- 335-2028	Ⓔ $12–19	Ⓔ $16–25	E R D

TOWN and COUNTRY HOTEL

Phone: 291-7131 Teletype: 714 - 291-0748
600 Air-Conditioned Rooms . . Complete Hotel Services . . Restaurants . . Coffee Shops . . Cocktail Lounges . . Entertainment . . Beauty & Barber Shops . . Sauna & Therapy Pool . . Swimming Pools . . Free Color TV . . Courtesy Coffee in Rooms . . All New Convention Center . . 22 Sprawling Acres.
500 Hotel Circle • San Diego, California 92110



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Town & Country Hotel						
500 Hotel Circle 92110 US 80, Int 8	600	714-	714-	Ⓔ	Ⓔ	E
Atlas Hotels, Inc, Owner		291-7131	291-0748	$11–16	$15–20	R
J. E. Cox, Exec VP & Gen Mgr	(See advertisement above)					
TraveLodge at Harbor Island						
1960 Harbor Island Dr 92101	216					
TraveLodge International Inc	(Opening: Summer 1970)					
Travolator Motor Hotel						
1430 7th St 92101	150	714-	910-	Ⓔ	Ⓔ	D
Handlery Hotels Corp		234-0103	335-2028	$11–24	$15–27	E
Leland Bringham, Mgr	(See advertisement, page 107)					
U.S. Grant Hotel						
326 Broadway St 92101	350	714-		Ⓔ	Ⓔ	D
J. Drown, Owner		232-3121		$12–21	$16–24	
C. P. Frank, Gen Mgr						
[B] Vacation Village Hotel						
1404 Vacation Rd 92109 P.O. Box 9509	240	714-		Ⓔ	Ⓔ	R
Martin Blatt, Gen Mgr		274-4630		$17–30	$17–35	
(See advertisement below)						
Villa Fontana Hotel						
2151 S Hotel Circle 92110	115	714-		Ⓔ	Ⓔ	E
T. D. Stansbury, Gen Mgr		291-6500		$14–18	$18–22	

Vacation Village HOTEL

MARTIN BLATT, Gen. Mgr.
MISSION BAY
SAN DIEGO, CALFORNIA 92109
AREA CODE: 714 PHONE: 274-4630

- 240 Rooms all with bath, TV, refrigerator, private patios. Some kitchenettes available.
- 3 Swimming Pools
- 18-Hole 3-Par Golf Course
- Tennis
- Nightly Live Entertainment at "Barefoot Bar"
- Lovely Carousel Dining Room
- Jack's Original Steak House
- 2700 Ft. White Sand Beach
- Private Marina & Boat Rentals
- Village Convention Center
- Closest Hotel to World Famous "Sea World"

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Two New Luxury Hotels in Downtown San Diego For Those Who Cherish Elegance and Service

In most major cities of the world there is one hotel that stands above all others. Now in San Diego there are two . . . both new and destined to take their place among the grand luxe hotels of the world: The Westgate Plaza Hotel and the Westgate Executive Hotel, one-half block apart and both most charming. They are indeed San Diego's only luxury hotels of the grand manner and their 350 rooms are the finest in the world. In the heart of downtown, across the street from the Civic Theatre and Convention Centre, yet only 10 minutes from the airport. French cuisine, cocktail lounges, luxury suites and meeting rooms that can accommodate 900 persons. From $26. Ron Lindemann, Director of Sales.

Westgate California Hotels

Westgate Plaza Hotel & Westgate Executive Hotel

1055 Second Avenue, San Diego, Calif. 92101 (714) 232-5011

PROPERTIES OF WESTGATE-CALIFORNIA CORPORATION



Westgate Plaza Hotel

Westgate Executive Hotel

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Westgate Executive Hotel						
1055 1st Ave 92101	102	714-		Ⓔ		D
L. L. White, Gen Mgr		236-6141		$26 up		
Ralph Moorhouse, Res Mgr	(See advertisement above)					
Westgate Plaza Hotel						
1055 Second Ave 92101	230	714-		Ⓔ	Ⓔ	
Leslie White, Gen Mgr		232-5011		$26–35	$33–42	
(See advertisement above)						

SAN FRANCISCO San Francisco Co. / RR: A T & S F; So. Pac.: S.B.; W.P. / Airlines: Air West; Can. Pac.; TWA; United; Western; Braniff/Pan American; Pacific Southwest; Air California; American; Japan; Quantas-Australian; BOAC; Delta; National; Pan American; Philippine. / Pop. 740,316

Americania Motor Lodge						
121 7th St at Mission 94103	115	415-		Ⓔ	Ⓔ	D
Best Western Motels		626-0200		$16.50	$19.50	
R. C. Grialou, Owner Mgr				–19.50	–25.50	
Bay Bridge Downtown Motel						
966 Harrison St 94107	22	415-		Ⓔ	Ⓔ	D
L. J. Devincenzi, Owner		397-0657		$8–11	$11–13	E
Mrs. C. W. Buck, Mgr						

In San Francisco

HOTEL BELLEVUE

at Geary and Taylor Streets



Conveniently located in the heart of San Francisco ½ block from the airline bus terminal.

- 250 luxurious modern rooms with bath and shower—free TV.
- Delicious food in the new Pam Pam Coffee shop-Restaurant. (24 hour Service.)
- The distinctive new Regent Room for cocktails.
- Convenient drive-in garage with direct hotel entrance.
- Rates from: $13.00 single
  $17.00 double

Affiliated with the Hollywood Plaza, Hollywood and the Mayflower, Los Angeles.

TELEPHONE: (415) 474-3600 TELETYPE: 415-393-9533
RESERVATIONS: AMER. EXPRESS SPACE BANK

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Bellevue Hotel						
505 Geary St 94102 Lee-Mallet Hotel Corp, Owners Jacques Lidji, Gen Mgr	250	415-474-3600 (See advertisement above)	415-393-9533	(E) $13 up	(E) $17 up	D
Benjamin Franklin Hotel See: San Mateo, Calif.						
Beverly-Plaza Hotel						
Grant Ave at Bush 94108 J. Vance Huckins, Owner R. B. Dunn, Mgr	200	415-781-3566 (See advertisement, page 110)		(E) $13–15	(E) $16–20	D
Californian Hotel						
Taylor & O'Farrell St 94102 P. T. Loud, Lessee & Mgr	255	415-TU5-2500 (See advertisement, page 103)	415-393-7772	(E) $14 up		D
Canterbury Hotel						
750 Sutter St 94109 Murray Lehr, Mng Dir Jim Hamilton, Gen Mgr	250	415-474-6464 (See advertisement, page 104)	910-372-7311	(E) $14	(E) $14–20	
Cartwright Hotel						
524 Sutter St 94102 I. E. & B. S. Edelman, Owners B. S. Edelman, Mgr	150	415-421-2865		(E) $11–14	(E) $14–18	D

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

ONE OF SAN FRANCISCO'S BETTER HOTELS

OPPOSITE AIRLINES BUS DEPOT

- **FREE TV IN ROOMS**
- **GARAGE NEXT DOOR**
- **COFFEE SHOP AND GRILL**

14.00 UP

Family Plan

NO CHARGE FOR CHILDREN UNDER 14

DOWNTOWN-CORNER OF TAYLOR AND O'FARRELL



For direct reservations call:
SAN FRANCISCO TU 5-2500
Cables: CALHOTEL
New York Office MU 6-5674
Los Angeles Office MAdison 7-4949
Vancouver Office MUtual 1-8818
London, Eng. Chancery 9111
Seattle Office MAin 3-6595
Portland Office CApitol 6-2873



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Cecil Hotel						
545 Post St at Mason 94108	200	415-		Ⓔ	Ⓔ	D
J. Vance Huckins, Owner		673-3733		$12–14	$14–16	
Hal Entsminger, Mgr	(See advertisement, page 110)					
Chancellor Hotel						
433 Powell St 94102	150	415-		Ⓔ	Ⓔ	D
Claude Rosenberg, Owner		362-2004		$12	$15–18	
Hector Ceschi, Mgr	(See advertisement below)					



"IN THE HEART OF UNION SQUARE"

Hotel Chancellor

Immaculate Modern Rooms — Sensible Prices — Visit Our Famous "Clipper Ship Cocktail Lounge," Dining Room and Coffee Shop.

POWELL & POST STREETS, SAN FRANCISCO, CALIFORNIA

RESERVATIONS PHONE: (415) 362-2004

Sightseeing & Tours
"Ride the Cable Car From Front of Hotel To Fisherman's Wharf"

San Francisco's only GARDEN HOTEL



Summer or Winter–Delightful

HOTEL Canterbury

750 SUTTER STREET
SAN FRANCISCO 94109

The hotel with the Continental flair. Impeccable service and smart decor. 250 individually-styled rooms. Elegant Garden Dining Room. Outside dining in the Garden Patio. Fashion Show Luncheons. Ramos Fizz Brunch, Sundays. The Armory Bar: intimate old-world atmosphere . . . In the heart of the downtown theatre, shopping and business district.

TARIFF FROM $14

Murray Lehr, Managing Director
Jim Hamilton, General Manager

FOR RESERVATIONS

call Hotel Canterbury 474-6464 or teletype 910-372-7311 or any office of Hotel Expediters. In Los Angeles call John A. Tetley Co., Inc. 388-1151

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Clift Hotel						
495 Geary St 94102 Allied Properties D. H. Hart, Jr., Gen Mgr Cable: Clifthotel	400	415- 775-4700	415- 393-9036	Ⓔ $20–30	Ⓔ $25–35	D
(See advertisement, page 105)						
Commodore International Hotel						
825 Sutter St at Jones 94109 C. P. Smith, Owner Roger Krakow, Mgr	150	415 885-2464		Ⓔ $16–30	Ⓔ $20–35	D
(See advertisement below)						

Instant Reservations
American Express
Space Bank

Moderately Priced, Centrally Located
MODERN Downtown Hotel (94109)
(415) 885-2464

San Francisco's

HOTEL COMMODORE

INTERNATIONAL

825 Sutter at Jones

Delightful and Charming . . . Free Parking • Rental Cars in Block . . .
Airline Emp. Headquarters . . . Welcome Overseas Visitors
COFFEE SHOP • GARAGE ADJOINS • AAA AAPROVED • ASTA
$16 SINGLE • 150 ROOMS, *All With Bath* • $20 Double
PACIFIC WESTERN HOTELS CO. CRAIG P. SMITH, President
4 BLOCKS TO AIRLINE TERMINAL OR UNION SQUARE

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

NO HOTEL IN AMERICA IS MORE DEVOTED TO ATTENTIVE SERVICE GRACEFULLY APPOINTED ACCOMMODATIONS AND DELICIOUS FOOD.

THE CLIFT HOTEL

Telephone 415 775-4700
Teletype 415 393-9036

RATES:
Guest Rooms, $20 to $30 single;
$25 to $35 double.

ACCOMMODATIONS:
Four hundred rooms. Suites and penthouse suites. Complimentary TV, radio and Muzak.

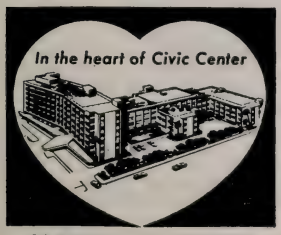
LOCATION:
One block from airline terminal, two blocks from Union Square.

FOOD AND SERVICE:
The Redwood Room, one of San Francisco's superior restaurants.
Coffee shop service in the Montecito Room.

DWIGHT H. HART, Jr., General Manager
ROBERT S. ODELL, President

Santa Barbara Biltmore Hotel and Cottages under same owner-management.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Continental Hotel 127 Ellis St 94102 T. C. Marshall, Owner Herman Landau, Mgr	160	415- 986-3772		Ⓔ $7–9 Ⓐ $10–12	Ⓔ $9–10 Ⓐ $12–15	
Del Webb's TowneHouse 8th & Market Sts 94103 Master Hosts R. F. Begley, Gen Mgr	356	415- 863-7100 (See advertisement below)		Ⓔ $16–25	Ⓔ $19–28	D
Drake Wiltshire Hotel 340 Stockton St 94108 J. B. Quigley, Owner & Gen Mgr Cable: Drawil	250	415- 421-8011 (See advertisement, page 106)	415- 393-9702	Ⓔ $13 up	Ⓔ $16 up	
El Cortez Hotel 550 Geary St 94102 Park Lane Properties Co, Owner C. H. Babb, Mgr Cable: Elcortez	170	415- 775-5000	910- 372-7883	Ⓔ $12–16	Ⓔ $14–22	D



MARKET AT EIGHTH

356 ROOMS...

every major hotel service with motor hotel economy! Resort atmosphere, right down town. Dining room, coffee shop, cocktail lounge, swimming pool, free parking.

MEMBER MASTER HOSTS

DEL WEBB'S TowneHouse MOTOR HOTEL

• SAN FRANCISCO 94103

Telephone (415) 863-7100

HOTEL DRAKE WILTSHIRE
340 STOCKTON STREET

TELEPHONE: GArfield 1-8011



415-393-9702—CABLE: "DRAWIL"

OVERLOOKING UNION SQUARE. The Drake Wiltshire is San Francisco's best located, thoroughly modern hotel. **ALL ROOMS WILL BE EQUIPPED WITH RADIO AND COLOR TELEVISION AT NO CHARGE.** Within the hotel the following services await you: Barber Shop, Pharmacy, Cigar, Package Liquor and Gift Store, Valet Service. Garage is always available. Doorman service. Our staff speaks 8 languages. Fireproof and fire safe. Sprinklers on all floors.

Cameo Lounge
Delightfully intimate. The City's best beverage service.

Charcoal Room Restaurant
A new and different food service. Specializing in the finest char-broiled steaks.

250 ROOMS WITH BATH

Single: $13.00 up Twin Beds: $17.50 up
Double: $16.00 up Suites: $35.00 up

Bankamericard
Carte Blanche
Master Charge



Diners Club and American Express Cards Honored

HOTEL
Drake Wiltshire

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
El Drisco Hotel						
2901 Pacific Ave 94115 Pacific Heights	43	415-		Ⓔ	Ⓔ	S
Mrs. Hortense Johnson, Owner		346-2880		$10.50	$13.50	
H. E. Ellison, Mgr	(See advertisement below)			–13	–30	
Embassy Hotel						
610 Polk St 94102	82	415-		Ⓔ	Ⓔ	
G. Revel, Owner		OR3-1404		$6–12	$8–15	
Fairmont Hotel & Tower						
950 Mason St 94106	600	415-		Ⓔ	Ⓔ	D
Peter Goldman, Gen Mgr		362-8800		$22–46	$29–53	

EL DRISCO HOTEL

2901 Pacific Avenue at Broderick, San Francisco 94115 (415) 346-2880
The Best Address in San Francisco

Situated high atop San Francisco's fashionable Pacific Heights surrounded by her most glamorous homes rests this turn of the century hotel, steeped in San Francisco tradition, whose polished brass entry has welcomed many generations of the great and near great.
El Drisco is the perfect family hotel, catering to every need. Reasonable daily, weekly and monthly rates. Dining room serves breakfast, luncheon and dinner. Room service. Complete automatic sprinkler fire protection—ample street parking.

Prestige at no extra cost.

Mrs. Ector Johnson, Owner

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Handlery Hospitality goes from one end of California to the other!

San Francisco
Handlery Motor Inn

In downtown San Francisco near Union Square. Heated pool and garden court. Closed-circuit TV to view poolside activity. Sauna bath. Free valet parking. Color TV. Cocktail lounge. Coffee maker. Private balconies. 100 rooms. SINGLE $22-$27. DOUBLE $27-$32. 260 O'Farrell Street (415) 986-2526.
TWX: 910-372-8437



HANDLERY MOTOR INN

Hotel Stewart

In the heart of sophisticated San Francisco at Union Square. Heated pool and garden court. Cocktail lounge. Garage facilities. TV. 300 rooms. SINGLE $12-$23. DOUBLE $16-$27. 351 Geary at Union Square (415) 781-7800.
TWX: 910-372-8437



HOTEL STEWART

San Diego
The New El Cortez
Hotel and Convention Center

Resort atmosphere in the heart of the city. Luxurious pool. Elevated, moving sidewalk. Famous outside glass elevator. Starlight Roof dining. Dancing in the Skyroom, with breathtaking 360° view of the city and bay. TV. 100% Air Conditioned. 250 rooms. SINGLE $11-$25, DOUBLE $14-$28. 7th and Ash Streets (714) 232-0161.
TWX: 910-335-2028



EL CORTEZ HOTEL

The Stardust Motor Hotel

Country Club atmosphere in Mission Valley. Minutes from downtown. 27-hole golf course. 2 swimming pools, 8 tennis courts. Continental cuisine. Coral Room dinner-dancing. Underwater topless mermaids in Reef Lounge. TV. 24-hour coffee shop. 100% air conditioned. 225 rooms. SINGLE $12-$19, DOUBLE $16-25. 950 Hotel Circle (714) 298-0511.
TWX: 910-335-2028

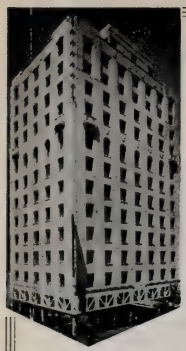


STARDUST MOTOR HOTEL

Other Handlery Hotels of California:

Hotel San Carlos, Monterey; Lake Merritt Hotel, Oakland; Travolator Motor Hotel, San Diego; International Motel, San Diego; El Cortez Motel, San Diego.

On the Handlery family plan children under 14 stay free in same room with adults.



FIELDING HOTEL

Corner of Geary & Mason St.

1 Block to Union Square & Air Terminal

SAN FRANCISCO

DRIVE-UP GARAGE SERVICE

Rates from $13 Single — $15 Double

Apartments from $15

PAM PAM EAST COFFEE SHOP OPEN 24 HOURS . . .
COCKTAIL LOUNGE

•

FULL COOPERATION WITH TRAVEL AGENTS

•

FREE TELEVISION AND RADIO IN ALL ROOMS

TELEPHONE GArfield 1-0980

Los Angeles Telephone MAdison 7-4949; Seattle: MA3-6595;
Portland: 226-2873; Vancouver: 681-8818

AAA

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Fielding Hotel Geary & Mason Sts 94102 J. R. Edwards, Mgr	150	415-421-0980 (See advertisement above)		Ⓔ $13–15	Ⓔ $15–18	D
Francisco Civic Center Motel 364 9th St at Harrison 94103 Best Western Motels R. C. Grialou & Gene Marty, Mng Owners	47	415-621-2826		Ⓔ $14.50–16.50	Ⓔ $16.50–22.50	D
Golden State Hotel 114 Powell St 94102 T. H. McCormac, Gen Mgr	160	415-421-7264		Ⓔ $9.50–10.50	Ⓔ $12–15	D
Governor Hotel 180 Turk St 94102 Martin Hertz, Mgr	150	415-673-2010		Ⓔ $10–14	Ⓔ $12–18	D
Grant Hotel 753 Bush St 94108 Leslie Mitchell, Mgr	75	415-421-7540		Ⓔ $8.50–11	Ⓔ $11–13	D
Handlery Motor Inn 260 O'Farrell St 94102 Handlery Hotels Corp Jack Pettit, Mgr	100	415-986-2526 (See advertisement, page 107)	910-372-8437	Ⓔ $22–27	Ⓔ $27–32	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



HOLIDAY LODGE

RESORT GARDEN HOTEL
In the Heart of SAN FRANCISCO

Van Ness at Washington
Phone: PRospect 6-4470
Teletype: 910-372-6508

- Luxurious living room-bedroom combination
- Duplex Suites with complete kitchenettes
- Free Parking, T.V. and Radio
- Dining and Banquet Rooms, Cocktail Lounge
- Heated Swimming Pool
- Landscaped Garden

Rates—from $14 to $22 • Suites—$24 to $40

Fred Ichelson, General Manager

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn						
245 S Airport Blvd 94080 (S San Francisco) Holiday Inns of America, Inc F. P. Rapp, Innkeeper	332	415- 589-7200		Ⓔ $14–15	Ⓔ $18–22	A
Holiday Inn—Civic Center						
68 8th St 94103 Holiday Inns Inc Mark Novak, Innkeeper	390	415- 626-6103		Ⓔ $19–23	Ⓔ $22–29	







Happy Jack Tar Hotel

SAN FRANCISCO

A new concept in hotel living. The convenience of a downtown location with the features of a modern resort. Swimming pool, children's play area, radio, TV, Hi-Fi in every room and free in-building parking. And, of course, food in the elegant San Francisco manner.

COSMOPOLITAN COCKTAIL LOUNGE AND DINING ROOM • SUGAR 'N SPICE COFFEE SHOP • COMPLETE CONVENTION FACILITIES • FREE IN-BUILDING PARKING

Phone 776-8200 (AC 415)
TWX: 415 393-9672

ED SEQUEIRA, President & Gen. Mgr.

©1968 JACK TAR MANAGEMENT COMPANY



700 Modern Room at Moderate Rates

One of San Francisco's finest hotels. Center of Union Square shopping, theatres, and restaurant area. 300 beautifully appointed rooms, all with bath, radio, and TV. Coffee Shop and Cocktail lounge. Garage service to door.

One block to downtown shopping, theatre, restaurants, Union Square and the Cable Cars. 200 rooms. Radio and TV in all. Sun deck. Garage adjacent.

Convenient to all San Francisco attractions: Cable Cars to Fisherman's Wharf; Chinatown, Financial District and Union Square shops. 200 rooms, all with shower, tub, radio, and TV. Famous **Panamericana** Lounge for cocktails, breakfast, lunch. Garage across the street.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Lodge Van Ness at Washington St 94109 Fred Ichelson, Gen Mgr	100	415-776-4470 (See advertisement, page 109)	910-372-6508	Ⓔ $14–22	Ⓔ $16–24	D
Huntington Hotel, The 1075 California St, Nob Hill 94108 Nob Hill Properties, Inc Mrs. Dorothy Cope, Mng Dir Cable: Huntahotel	210	415-474-5400		Ⓔ $22–35	Ⓔ $28–40	D
Hyatt House Hotel See: Burlingame, Calif.						
Jack Tar Hotel Cathedral Hill-Van Ness & Geary 94101 A Jack Tar Hotel E. C. Sequeira, Pres & Gen Mgr	418	415-776-8200 (See advertisement, page 109)	415-393-9672	Ⓔ $19–32	Ⓔ $22–36	D
Lodge, The 1590 Sutter St P. T. Loud & Louise H. Loud, Owners	46	415-PR6-1220				
Lombard Hotel 1015 Geary St 94109 T. C. Marshall, Owner A. A. Holroyd, Mgr	102	415-673-5232		Ⓔ $8 Ⓐ $11	Ⓔ $10 Ⓐ $15	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



IN SAN FRANCISCO, LOEW'S HOTELS HAS THE RIGHT LOCATION FOR YOU

The new **HOTEL MARK HOPKINS**
Number One Nob Hill.
Telephone: (415) 392-3434

450 rooms & suites all with spectacular views. Superb food, splendid atmosphere in gracious restaurants and cozy bars. Home of the world-famous "Top of the Mark."

FOR IMMEDIATE, CONFIRMED RESERVATIONS, SEE YOUR TRAVEL AGENT OR CALL THE "LOEW'S RESERVATIONS, INC." NUMBER NEAR YOU. (Consult your local "Yellow Pages.")

LOEW'S HOTELS • Preston Robert Tisch, President
666 Fifth Avenue, New York, N.Y. 10019/(212) 586-4400

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Manx Hotel						
225 Powell St at Union Sq 94102 J. Vance Huckins, Owner E. B. Lawrence, Mgr	300	415-421-7070 (See advertisement, page 110)		Ⓔ $14–16	Ⓔ $17–22	D
Mark Hopkins Hotel						
1 Nob Hill 94106 Loew's Hotels, Inc, Owner Sam Standard, Mgr Cable: Markopkins	450	415-392-3434 (See advertisement above)	910-372-7843	Ⓔ $22–34	Ⓔ $29–41	D



Welcome to San Francisco's

Olympic HOTEL

Across from Downtown Air Terminal & Hilton Convention Center; Convenient Parking & Motor Entrance at 241 Taylor.

Fifteen language Int'l Staff; Direct phones SFO Int'l Airport. Visit USA Cards Honored. Telex 34-0203. Telemax KAI Wire Olympian.

All Tub & Shower Baths, TV & Courtesy Coffee; Children free—same room with parents. Gray Line Tours. Rent-a-Cars.

Phil Lehr's world famous Steakery, 24 Hours Quick Snack, Conference Facilities; Singles $14–17, Doubles $16–20, Twins $17–20, Double-Doubles $22, Rollaways $4.

Member of: AAA Reservations
AM-EX Space Bank
International Reservations

San Francisco	**415-474-8100**	**Miami**	**305-FR9-8331**
Boston	**617-LI2-2036**	**Montreal**	**514-VI2-2969**
Chicago	**312-FI6-2979**	**New York**	**212-PL7-2981**
Dallas	**214-RI7-3610**		**212-JU2-7489**
Denver	**303-222-7919**	**Salt Lake City**	**801-322-1205**
Des Moines	**515-244-7193**	**Seattle**	**206-MA4-1666**
Honolulu	**808-923-6524**	**Toronto**	**416-363-6456**
London	**GRO-2151**		**416-366-2941**
Los Angeles	**213-386-3520**	**Vancouver**	**604-683-3238**
Mexico	**5-21-47-68**		
	5-46-57-50		

ONE OF SAN FRANCISCO'S
FINEST MODERATELY PRICED HOTELS



HOTEL OXFORD
DRIVE-IN HOTEL COMFORT · MOTEL CONVENIENCE
FREE PARKING

One Person . . . $10.00 to $13.00
Two Persons . . . $12.00 to $16.00
Twin Beds . . . $16.00 to $17.00
FREE Television—Radio

RESTAURANT - COCKTAIL LOUNGE

MASON AT MARKET STREETS DOWNTOWN SAN FRANCISCO

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Miyako Hotel						
Post & Laguna 94115 Western International Hotels Charles McCaffree, Mgr Cable: Miyakotel	172	415- 922-3200	910- 444-2161	(E) $19–30	(E) $24–35	D
Nob Hill Motel						
1630 Pacific Ave 94109 S Milo, Owner & Mgr	29	415- 775-8160		(E) $17–20	(E) $18–22	D
Olympic Hotel						
230 Eddy St 94102 Greenbach Bros, Inc W. K. Popham, Gen Mgr Cable: Olympian	220	415- 474-8100		(E) $14–17 (A) $18–23	(E) $16–20 (A) $25–30	D
	(See advertisement, page 111)					
Oxford Hotel						
Mason & Market St 94100 R. A. Haase, Mgr	116	415- 775-4600		(E) $10–13	(E) $12–17	D
	(See advertisement above)					



Pickwick

HOTEL AND MOTOR INN
Fifth & Mission St.
SAN FRANCISCO
In the Center of the Downtown Shopping and Theatre District
"World Famous Freddie's Hof Brau"
All Outside Rooms with Bath . . . Television
Single $10.50 to $12.50 Double $12.75 to $14.75 Twin $14.00 to $16.00
COFFEE SHOP DRIVE-IN GARAGE FREE PARKING
Fred Ichelson, Pres. & Gen. Mgr.
O. C. Campbell, Res. Mgr.
Telephone: 421-7500 (415)

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

The St. Francis



TARIFF
Singles from $19.00 Doubles from $24.00
Twins from $27.00

One of the world's great hotels, choicely located on Union Square in the heart of the city—just a cable car ride away from Fisherman's Wharf, Chinatown and other excitements. 682 guest rooms with traditional San Francisco luxury. Elegant Medallion Room. Terrace Room. English Grill. Piccadilly Bar (entertainment nightly). Superb cuisine, sophisticated atmosphere. Garage parking. In every sense, The St. Francis *is* San Francisco!

William G. Quinn, Vice President and General Manager
Powell and Geary Streets • San Francisco, Calif. 94119
(415) 397-7000 • TWX 415-393-7515 Cable: SICNARF

WESTERN INTERNATIONAL HOTELS
Executive Offices: The Olympic, Seattle, Washington 98111

THE RAMONA HOTEL

174 Ellis Street San Francisco 94102
In the Heart of the City Opposite the Hilton

ONE RATE YEAR AROUND

Single $10.00
Double $11.50
Twin Beds $13.50

Phone (415) 421-1000
All Outside Rooms
All with Tub & Shower
All with T.V.
Restaurant on Premises

Plenty of Parking Available
Write for free brochure, Containing Map of City

SPECIAL RATE COURTESY TO ACTIVE MEMBERS
HOTEL/MOTEL GREETERS INTERNATIONAL

M. Braverman, Mng. Owner Jack Shea, Sales/Promotion

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Pickwick Hotel						
85 5th St 94103 Fred Ichelson, Pres & Gen Mgr	200	415-421-7500 (See advertisement, page 112)		Ⓔ $10.50 –12.50	Ⓔ $12.75 –16	D
Princess Hotels International						
16055 Ventura Blvd, Encino 91316 Charles Craddock, Vice Pres	260	213-966-5950		Under Construction		
Ramona Hotel						
174 Ellis St 94102 M. Braverman, Mng Owner	120	415-421-1000 (See advertisement above)		Ⓔ $10	Ⓔ $11.50 –13.50	
Regent Hotel						
562 Sutter St 94102 W. M. Connarn, Owner & Mgr	110	415-421-5818		Ⓔ $8.50 –10	Ⓔ $12–14	D
Richelieu Motor Hotel						
1050 Van Ness at Geary St 94102 J. J. Walker, Gen Mgr	165	415-673-4711		Ⓔ $12–18	Ⓔ $14–20	D
Roosevelt Hotel						
240 Jones St at Eddy 94102 Rene & Gene Vayssie, Mng Owners	155	415-775-6700 (See advertisement, page 116)		Ⓔ $8–11	Ⓔ $9–13	D

SAN FRANCISCAN



A PSA HOTEL



Market at Civic Center Phone (415) 626-8000

Free Rolls Royce limousine to and from Downtown Airline Terminal. 475 spacious rooms with all-new decor and luxury furnishings. Pampering plus in the grand manner of old-time San Francisco.

Single $14 to $20*
Double $16 to $24*
Suites $35 to $50*
*Each additional person $3

Henry L. Dienna, General Manager Jack Melcher, Manager

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in San Francisco



Discover the charm of gracious living in one of the world's most celebrated hotels. Enjoy elegant dining in the lovely Garden Court or Tudor Room. Convenient to the financial center, fashionable shops, theatres, and airline offices. Children share parent's room free. Free TV, radio. 600 rooms. Singles: $17.00-$25.00; Double or Twin: $23.00-$31.00. Tel. (415) 392-8600. TWX 910-761-0457.

Sheraton-Palace Hotel

639 MARKET STREET

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621



HOTEL ROOSEVELT

CORNER JONES & EDDY ST.

SAN FRANCISCO

UNEXCELLED GARAGE FACILITIES
DRIVE-IN AND STEP OUT DIRECTLY INTO OUR LOBBY

Your parking problem solved. No hills to climb. 3 blocks from new Downtown Air Line Terminal.

ALL ROOMS WITH BATH — SHOWER — T.V.

One person	$ 8.00 to $11.00
Two persons	$ 9.00 to $13.00
Twin beds	$12.00 to $16.00

FAMILIES WELCOMED AT SPECIAL RATES

$12.00 to $20.00

Baby Sitters Obtained

Daily sight-seeing tours. Convenient to theatres, shops, and many fine restaurants. Located in building are Barber Shop, Valet and Laundry Service, and Rent-A-Car facilities.

RENE & GENE VAYSSIE, Managing Owners

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Royal Inn—Airport						
275 S Airport Blvd, S San Francisco 94080 Royal Inns of America, Inc Larry Mack, Mgr	135	415- 873-3550		Ⓔ $18–20	Ⓔ $20–24	A E S
Royal Inn—Downtown						
655 Ellis St 94109 Royal Inns of America, Inc David Schiller, Vincent Baldocchi & Ray Salvoni, Mgrs	100	415- 771-3000		Ⓔ $14 up	Ⓔ $17 up	
[B] St. Francis Hotel						
Union Square 94119 Western International Hotels William Quinn, Vice Pres & Gen Mgr Cable: Sicnarf	682	415- 397-7000 (See advertisement, page 113)	415- 393-7515	Ⓔ $19–33	Ⓔ $24–39	D
[B] San Franciscan Hotel						
1231 Market St 94103 PSA Hotels, Inc H. L. Dienna, Gen Mgr	475	415- 626-8000 (See advertisement, page 114)		Ⓔ $14–20	Ⓔ $16–24	D
San Francisco Hilton Hotel						
333 O'Farrell St 94102 Hilton Hotels Corp Henri Lewin, Vice Pres & Mng Dir Cable: SFHilton	1200	415- 771-1400 (See advertisement, pages 117 & 622–623)	415- 393-9960	Ⓔ $20–33	Ⓔ $26–39	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

COME VISIT
THE HILTONS IN
SAN FRANCISCO.



SAN FRANCISCO HILTON

Hilton hospitality in the heart of San Francisco. New concept in hotel living! Next to the air terminal, in the center of business, shopping, cultural activity, the San Francisco Hilton features a unique auto ramp enabling guests in 400 rooms to drive to their floors where parking is available. Resort living on upper floors with swimming pool, cabanas, garden. 1200 beautifully decorated outside rooms with floor-to-ceiling windows, individually controlled air-conditioning, radio, TV, direct dial phones. 4 fine specialty restaurants. 2 cocktail lounges. San Francisco's most modern convention headquarters with every facility and the West's largest ballroom. And soon a new 43-story TOWER opening mid-1971 with a total of 1800 rooms.

Single $20-$33 • Double $26-$39
Twins $26-$39 • Suites $68 and up

Henry Lewin, Senior Vice President
Werner Lewin, Vice President & General Manager
Mason and O'Farrell Streets, San Francisco, California 94102
(415) 771-1400 • Teletype SF 4153939960

CONRAD N. HILTON, Chairman
BARRON HILTON, President



Call the Hilton Reservation Service.
Come visit the Hiltons.

COME VISIT THE HILTONS IN SAN FRANCISCO.

At International Airport. 8 resort buildings with 420 Executive Studio rooms. Magnificent views. Individually controlled air-conditioning and heating. TV, radio, coffee maker, direct dial phones, pool, every service and luxury. Excellent convention and meeting facilities. Free parking at your door. Single rooms from $18. Twin and double from $23. Suites from $56. Donald J. Devoto, General Manager, Hilton Inn, San Francisco Int'l Airport, San Francisco, Calif. 94128. (415) 589-0770.



Call the Hilton Reservation Service. Come visit the Hiltons.



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] San Francisco Hilton Inn						
P.O. Box 8355 San Fran Int'l Airport 94128 Hilton Hotels Corp D. J. Devoto, Gen Mgr Cable: SFHiltinn	420	415-589-0770		(E) $18–23	(E) $23–28	A
	(See advertisement above)					
Sheraton-Palace Hotel						
Market at New Montgomery 94119 ITT Sheraton Corp of America M. J. Smith, Vice Pres & Gen Mgr	600	415-392-8600	910-761-0457	(E) $17–25	(A) $23–31	D
	(See advertisements, pp. 115 & 620–621)					
Sir Francis Drake Hotel						
Powell & Sutter Sts 94101 Western International Hotels David Plant, Gen Mgr Cable: Sirdrake	438	415-392-7755	415-393-7958	(E) $17–24	(E) $21–30	D
	(See advertisement, page 119)					
Stewart Hotel						
351 Geary St 94102 Handlery Hotels Corp Jack Pettit, Mgr	300	415-781-7800	910-372-8437	(E) $12–23	(E) $16–27	D
	(See advertisement, page 107)					
Sutter Hotel						
191 Sutter St 94104 Park Lane Properties Co, Owner P. R. Creamer, Mgr	200	415-781-3060		(E) $8–11	(E) $10–15	
Victoria Hotel						
590 Bush St 94108 Mitsijo Hosaka, Mgr	100	415-392-2540		(E) $7.50–10	(E) $9–15	
Victorian Hotel						
54 4th St 94103 T. C. Marshall, Owner D. A. Tarrant, Mgr	170	415-986-4400		(E) $7–9 (A) $10–12	(E) $9–10 (A) $12–15	
Villa Hotel, The See: San Mateo, Calif.						

SAN JACINTO Riverside Co. / Pop. 2,553

Massacre Canyon Inn See: Gilman Hot Springs, Calif.						

The Sir Francis Drake



TARIFF

Singles from $17.00 Doubles from $21.00

Twins from $24.00

Right in the center of the city at Powell and Sutter streets, half a block from Union Square. 438 guest rooms and suites, luxurious and elegant, each with outside view.

Magnificent Starlite Roof, 21 stories high, with breath-taking view, delicious lunches; Sunday brunches here are a social event in San Francisco; evening dancing.

Drake's Tavern for luncheons, dinners, cocktails in rich Elizabethan setting. Distinguished Plate of Brasse dining room.

Garage, lower level. Meeting facilities for 450.

David N. Plant, General Manager
Powell and Sutter • San Francisco, Calif. 94101
(415) 392-7755 • TWX 415-393-7958 Cable SIRDRAKE

WESTERN INTERNATIONAL HOTELS
Executive Offices: The Olympic, Seattle, Washington 98111

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Vosburg Hotel						
333 S Ramona Blvd 92383 W. R. Vosburg, Owner & Mgr	50	714- 654-9333		ⓂⒶ $10.50 –13.50	ⓂⒶ $16.50 –25	D
SAN JOSE Santa Clara Co. / RR: So. Pac. / Airlines: Air West; United; Air California; Pacific Southwest. / Pop. 204,196						
Howard Johnson's Motor Lodge						
1755 N 1st St 95110 Howard Johnson Motor Lodges Warren Brown, Mgr	96	408- 287-7535		Ⓔ $16–18	Ⓔ $20–22	A E
San Jose Hyatt House						
1740 N 1st St 95112 Hyatt Corp of America Wm. Macia, Gen Mgr	520	408- 298-0300 (See advertisement, page 51)		Ⓔ $17–19	Ⓔ $22–24	A E
SAN LUIS OBISPO San Luis Obispo Co. / RR: So. Pac. / Boat from San Francisco. / Airlines: Air West. / Pop. 20,437 Reported 25,000						
Howard Johnson's Motor Lodge						
1585 Calle Joaquin 93401 Howard Johnson Motor Lodges John Ebberts, Mgr	64	805- 544-5300		Ⓔ $12–14	Ⓔ $16–19	
Madonna Inn						
100 Madonna Rd 93401 Alex Madonna, Owner & Mgr	110	805- 543-3000		Ⓔ $10–18	Ⓔ $16–24	E
SAN MARCOS San Diego Co.						
Quails' Inn, The						
1025 La Bonita Dr 92069 Harry Davis, Gen Mgr	80	714- 744-0120		Ⓔ		
SAN MATEO San Mateo Co. / RR: So. Pac. / Pop. 69,870						
Benjamin Franklin Hotel						
44 3rd Ave E 94401 Erwin Best, Mng Dir	100	415- 344-2511		Ⓔ $14–15	Ⓔ $16–20	S
Royal Coach Motor Hotel						
1770 S Bayshore Blvd 94401	290	415- 573-7661		Ⓔ $18–28	Ⓔ $22	
[B] **Villa Hotel, The**						
4000 S El Camino Real 94403 Joseph Greenbach, Jr., Owner & Gen Mgr	225	415- 341-0966	415- 572-8463	Ⓔ $16.50 –19.50	Ⓔ $19.50 –22.50	A
SAN PEDRO Los Angeles Co. / RR: So. Pac.; U.P. / Pop. 60,000						
Hornpipe Motel						
123 12th St 90731 P.O. Box 1799 Harbor Properties, Ltd Dorothy Gordon, Mgr	35	213- 832-5757		Ⓔ $10	Ⓔ $12–14	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
San Pedro Hacienda Motor Hotel						
301 S Western Ave 90732 Wm. Smith, Gen Mgr	80	213- 833-2401		Ⓔ $12–14	Ⓔ $14–16	

SAN RAFAEL Marin Co. / RR: So. Pac. / Pop. 20,460

B Holiday Inn						
1010 Northgate Dr 94903 Chatmar, Inc, Owner R. J. Immel, Innkeeper	238	415- 479-8800		Ⓔ $15	Ⓔ $20	E S

SAN SIMEON San Luis Obispo Co. / Pop. 38

Ragged Point Inn						
Hwy 1, P.O. Box 98 93452 W. P. Ramey, Owner & Mgr	17	805- 927-4502			Ⓔ $12–18	R
San Simeon Lodge						
Hwy #1 93452 Hyatt Corp of America Robert Putnam, Mgr	71	805- 927-4601		Ⓔ $10–20	Ⓔ $14–20	R

SAN YSIDRO San Diego Co.

Holiday Lodge Motel						
672 E San Ysidro Blvd 92073 Friendship Inns of America Gladys King, Co-Owner & Mgr	21	714- 428-1542		Ⓔ $10–14	Ⓔ $10–16	

SANTA ANA Orange Co. / RR: A T & S F. /Airlines: Air West; Air California. / Pop. 100,350

Saddleback Inn						
1660 E 1st St 92701 F. W. L'Hoir, Gen Mgr	120	714- 541-3311		Ⓔ $11–18	Ⓔ $15–26	A

SANTA BARBARA Santa Barbara Co. / RR: So. Pac. / Boat from San Francisco. / Airlines: United; Air West. / Pop. 58,768

Alisal Guest Ranch See: Solvang, Calif.						
Ambassador By The Sea Motel						
202 W Cabrillo Blvd 93101 Superior Motels Dorothy Lund, Mgr	30	805- 965-4577		Ⓔ $16–24	Ⓔ $18–26	R
Californian Hotel						
35 State St 93101 F. J. Parr, Owner & Mgr	100	805- 966-7153		Ⓔ $8–14	Ⓔ $9.50–16	D
B El Prado Motor Inn						
1601 State St 93101 L. A. Girsh, Owner L. S. Hochman, Gen Mgr	68	805- 965-4586		Ⓔ $10–18	Ⓔ $12–26	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Encina Lodge						
2220 Bath St 93105	65	805-		Ⓔ	Ⓔ	R
P. A. Webber, Mgr		966-1577		$12–22	$14–24	D
Howard Johnson's Motor Lodge						
Hwy 101 & Turnpike Rd 93105	96	805-		Ⓔ	Ⓔ	
J. A. Lucian		967-0911		$16–22	$20–24	
	(Opening: Sept. 1, 1970)					
B Miramar Resort Hotel						
1555 S. Jameson Ln. 93102 P.O. Box M	300	805-		Ⓔ	Ⓔ	E
T. P. Raley, Pres		969-2203		$8–22	$10–26	R
Lou Martin, Gen Mgr						S
Pepper Tree Motor Inn						
3850 State St 93105	150	805-		Ⓔ	Ⓔ	D
David Webber, Owner		687-5511		$13–22	$15–30	
Phil Crapo, Mgr						
Royal Inn						
128 Castillo St 93101	46	805-		Ⓔ	Ⓔ	R
Royal Inns of America, Inc		963-4471		$12–20	$14–20	
Carl & Ellen Grogan, Co-Owners						
Santa Barbara Biltmore Hotel						
1260 Channel Dr 93103	175	805-	805-	Ⓔ	Ⓔ	S
Allied Properties		969-2261	449-7216	$18–34	$22–39	
C. W. Saul, Gen Mgr						
Cable: Sanbiltmor	(See advertisement, page 123)					
Santa Barbara Inn						
Ocean at Milpas St 93103	70	805-		Ⓔ	Ⓔ	E
Master Hosts		966-2285		$12–22	$14–45	R
Alex Shustin, Pres						
Upham Hotel						
1404 De la Vina St 93104	40	805-		Ⓔ	Ⓔ	
J. M. Hall, Owner & Mgr		962-0058		$6–8	$8–12	
				Ⓐ	Ⓐ	
				$11–13	$17.50–21.50	

SANTA CLARA Santa Clara Co. / RR: So. Pac. / Pop. 58,880

Howard Johnson's Motor Lodge						
5405 Stevens Creek Blvd 95050	96	408-		Ⓔ	Ⓔ	
Howard Johnson's Motor Lodges		257-8600		$15–17	$19–21	
Earle Quinn, Mgr						
Ramada Inn						
2151 Laurelwood Rd 95050	132	408-		Ⓔ	Ⓔ	
Ramada Inns Inc		246-5200		$12–13	$15–16	
Michael McQuarrie, Mgr						
Santa Clara MoteLodge						
1655 El Camino Real 95051	72	408-		Ⓔ	Ⓔ	D
Dutch Inns		244-8313		$10–12	$12–16	
Ken Dopyera, Owner & Mgr						

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

TWENTY-ONE ACRE GARDEN ESTATE, WITH A QUARTER-MILE PRIVATE BEACH. SUPERB ACCOMMODATIONS AND AUTHENTIC FRENCH CUISINE. HEATED OLYMPIC-SIZE POOL.

SANTA BARBARA
BILTMORE
HOTEL AND COTTAGES

MONTECITO, SANTA BARBARA

European Plan. Hotel: Single $18.00 to $34.00; Double $22.00 to $39.00
Cottage: Single $28.00 — Double $33.00 — Parlors $36.00
Telephone (805) 969-2261 — Teletype: 805-449-7216
Los Angeles Office: 213-483-8791 • San Francisco Office 415-775-4700
Charles W. Saul, General Manager • Robert S. Odell, President
Clift Hotel, San Francisco, under same owner-management.
Slightly Higher Summer Rates in effect from July first to September tenth.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SANTA CRUZ Santa Cruz Co. / RR: So. Pac. / Pop. 25,596						
[B] **Dream Inn** 175 W. Cliff Dr 95060 K. A. Fish, Owner R. L. Walker, Gen Mgr	64	408- 426-4330		Ⓔ $14.50 –20.50	Ⓔ $17–30	R
Holiday Inn 611 Ocean St 95060 Kurt Lang, Mgr	172	408- 426-7100				E
Palomar Hotel 1399 Pacific Ave 95060 Charles Crouch, Mng Owner	90	408- 423-7000		Ⓔ $6–9	Ⓔ $8–12	
SANTA MARIA Santa Barbara Co. / Airlines: Air West. / Pop. 20,027						
Howard Johnson's Motor Lodge 210 S Nicholson-Freeway US 101 & Main St 93454 Howard Johnson Motor Lodges Inc Ted Coon, Mgr	64	805- 922-5891		Ⓔ $10 up	Ⓔ $14 up	E
Hunter's Inn Motel 1500 S. Broadway 93454 Tom Fox, Gen Mgr	70	805- WA2-2123		Ⓔ $10–14	Ⓔ $14–20	D
Vandenberg Inn Broadway & Stowell 93454 Pier 67, Inc, Owner B. A. Fava, Gen Mgr	136	805- WA2-6631	910- 336-1132	Ⓔ $11 up	Ⓔ $13 up	D
SANTA MONICA Los Angeles Co. / Pop. 83,249						
Holiday Inn 120 Colorado St 90401 Holiday Inns of America, Inc. R. A. Plante Jr, Innkeeper	129	213- 451-0676		Ⓔ $10 up	Ⓔ $15 up	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Huntley House Hotel						
111 2nd St 90403 Earl Lachman, Owner Lou Fonte, Mgr	80	213- 451-5971		Ⓔ $12–18	Ⓔ $14–35	
Kensington Motel						
1746 Ocean Ave 90401 A. B. Stanley, Owner & Mgr	90	213- 393-0161		Ⓔ $7–16	Ⓔ $7–19	R
Oceana Apartment Hotel						
849 Ocean Ave 90403 Weber & Fellman, Owners Marve George, Mgr	60	213- 393-0486		Ⓔ $14–23	Ⓔ $18–27	D R
Royal Inn						
1819 Ocean Ave 90401 Royal Inns of America, Inc Harold Lang, Mgr	167	213- 451-8711		Ⓔ $13 up	Ⓔ $17 up	
SAUSALITO Marin Co. / Airlines: SFO Helicopter. / Pop. 5,331						
Alta Mira Hotel, The						
(Formerly: Continental Alta Mira Hotel) 126 Harrison Ave 94965 Wm. Wachter, Owner & Gen Mgr Cable: Altmira	35	415- 332-1350		Ⓔ $15–20	Ⓔ $18–25	R
SCOTIA Humboldt Co. / RR: NW. Pac. / Pop. 1,122						
Scotia Inn						
Main & Mill St 95565 Pacific Lumber Co, Owner Murray Mackay, Mgr	50	RO4- 5683	707- 721-9002	Ⓔ $6.50 up		
SEAL BEACH Orange Co. / Pop. 6,994						
Garden Motel See: Long Beach, Calif.						
SEPULVEDA Los Angeles Co. / RR: So. Pac. / Pop. 28,339						
Travelyn Motor Hotel						
8424 Sepulveda Blvd 91343 J. G. Bracker, Owner R. S. Crosby, Mgr	70	213- 894-9261		Ⓔ $9–11	Ⓔ $11–13	S
SEQUOIA NATIONAL PARK Tulare Co. / RR: So. Pac. to Tulare, Calif.						
Ⓢ **Giant Forest Lodge**						
93262 Fred Harvey Inc, Owner J. Klug, Mgr	341	209- 565-3381	910- 543-2505	Ⓔ $5.75–13 Ⓐ $13.70–20.95	Ⓔ $8–20 Ⓐ $23.90–35.90	R
SOLVANG Santa Barbara Co. / Pop. 1,325						
[B] **Alisal Guest Ranch**						
(Formerly: Alisal Country Club Ranch) P.O. Box 26 93463 C. H. Jackson, Jr., Owner W. E. White, Gen Mgr	56	805- 688-6411		ⓂⒶ $30–40	ⓂⒶ $48–60	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Svendsgaard's Lodge						
1711 Mission Dr 93463 Lars Svendsgaard, Mng Owner	48	805- 688-3277		Ⓔ $12–20	Ⓔ $14–20	

SOUTH SAN FRANCISCO San Francisco Co. / RR: So. Pac. See: San Francisco, Calif.

STOCKTON San Joaquin Co. / RR: A T & S F; So. Pac.; W.P. / Airlines: United; Air West. / Pop. 86,321

Stockton Inn						
4219 Waterloo Rd 95205 H. E. Emigh, Mgr	152	209- 931-3131		Ⓔ $10–12	Ⓔ $12–14	
Town House Motel						
1604 N Wilson Way 95205 Mrs. Exa Greenwalt, Owner Roy White, Mgr	40	209- 466-9667		Ⓔ $8–9	Ⓔ $10–13	D

STUDIO CITY Los Angeles Co.

Glenn Valley Motor Hotel						
12933 Ventura Blvd 91604 Vaughn Anthony, Mgr	65	213- 788-2200		Ⓔ $10–14	Ⓔ $12–16	S
Sportsmen's Lodge Hotel						
12825 Ventura Blvd 91604 Mark Harlig, Gen Mgr	200	213- 769-4700		Ⓔ $13–20	Ⓔ $15–25	S

SUN CITY

Kings Inn						
26901 Cherry Hills Blvd 92381 Del E. Webb Corp, Owner C. W. Buster, Gen Mgr	53	714- 679-1121		Ⓔ $10 up	Ⓔ $12 up	

SUNNYVALE Santa Clara Co. / RR: So. Pac. / Pop. 52,898

Holiday Inn						
1217 Wildwood 94086 Allen & O'Hara Developments Inc H. L. Woodward, Mgr	120	408- 245-5330		Ⓔ $14–18	Ⓔ $19–21	E

TAHOE Eldorado Co. / See: Lake Tahoe, Calif.

TAHOE CITY

River Ranch See: Lake Tahoe, Calif.

TAHOE VISTA See: Lake Tahoe, Calif.

TORRANCE Los Angeles Co. / RR: A T & S F. / Pop. 100,991

Executives Suites						
22125 S Main Western United Land Co, Owner S. N. Goff, Vice Pres	64	213- 553-3655				

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
TWIN PEAKS San Bernardino Co.						
Ⓢ Monte Corona Conference Center & Resort Hotel						
P.O. Box A 92391	160	714-	714-	Ⓔ	Ⓔ	R
Calif. Teachers Assn		337-2471	941-7440	$15–20	$18–22	
D. W. Myles, Res Mgr				Ⓐ	Ⓐ	
				$25–30	$39–43	
UNIVERSAL CITY						
Sheraton-Universal Hotel See: North Hollywood, Calif.						
UPLAND San Bernardino Co. / RR: A T & S F; So. Pac. / Pop. 15,918						
B Uplander Motor Hotel						
Foothill Blvd & Euclid Ave 91786 US 66	107	714-		Ⓔ	Ⓔ	S
Best Western		982-8821		$12–20	$14–28	
Ted Lyman, Mgr						
VALLEJO Solano Co. / Pop. 60,877						
Royal Inn						
44 Admiral Callaghan Lane 94590	60	707-		Ⓔ	Ⓔ	
Royal Inns of America, Inc		643-1061		$12 up	$14 up	
Levi Nixon, Mgr						
VAN NUYS Los Angeles Co. / RR: So. Pac. / Airlines: L.A. Airways (Helicopter). / Pop. 168,475						
Holiday Inn						
8244 Orion St 91406	129	213-		Ⓔ	Ⓔ	E
Holiday Inns of America, Inc.		989-5010		$10.50	$14.50	S
W. J. Cox, Innkeeper				–11.50	–16.50	
VENTURA Ventura Co. / Airlines: Air West. / Pop. 29,114 Reported: 34,076						
Midwick Hotel & Apts						
540 E Santa Clara St 93001		805-		Ⓔ	Ⓔ	
C. F. Willeford, Jr., Mgr		643-2151		$7–12	$8–18	
VICTORVILLE San Bernardino Co. / RR: A T & S F; U.P.						
Green Tree Inn						
14173 Green Tree Blvd Jct Rte 66 92392	112	714-		Ⓔ	Ⓔ	E
Lee Hotels Corp., Owner		245-3461		$11–16	$14–19	
C. V. Mott, Gen Mgr						
WARNER SPRINGS San Diego Co.						
B Warner's						
92086	120	714-		Ⓔ	Ⓔ	R
Henshaw Inv Co, Owner		782-3555		$12–20	$15–42	
Ed Maher, Gen Mgr						

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
WATSONVILLE Santa Cruz Co. / Pop. 13,293						
Appleton Hotel 30 Wall St 95076 Charles Crouch, Mgr	60	408- 722-3366				
Resetar Hotel 467 Main St 95076 Resetar Bros, Owners Charles Crouch, Mgr	90	408- 722-3322		Ⓔ $7–9	Ⓔ $9–11	D
WEST COVINA Los Angeles Co. / Pop. 50,645						
Holiday Inn 3223 E Garvey Ave 91790 Holiday Inns of America, Inc J. J. Osborne, Innkeeper	137	213- 966-8311		Ⓔ $11–12	Ⓔ $16–17	E
WEST LOS ANGELES Los Angeles Co.						
Bel Air Sands Hotel See: Los Angeles, Calif.						
Roosevelt Hotel See: Los Angeles, Calif.						
WEST SACRAMENTO Yolo Co. / Pop. 18,000. See: Sacramento, Calif.						
WOODLAND HILLS Los Angeles Co.						
Holiday Inn 21101 Ventura Blvd 91364 Holiday Inns of America, Inc Harry Reiter, Innkeeper	129	213- 883-6110		Ⓔ $10–11	Ⓔ $14–16	
YOSEMITE NATIONAL PARK RR: A T & S F; So. Pac. Yosemite Transportation System. / Buses from Merced all year and from Fresno, May 1 to Sept 30. / Airlines: Served through Merced, Calif. / Pop. 1,100						
Ahwahnee, The 95389 Yosemite Park & Curry Co, Owner Glen Power, Mgr	112	209- 372-4671		Ⓔ $20– 22	Ⓔ $25.50– 29.50	R
Curry Village (Formerly: Camp Curry) 95389 Yosemite Park & Curry Co, Owner	192	209- 372-4671		Ⓔ $4–13	Ⓔ $6–16	R
Ⓢ **Wawona Hotel** 95389 Yosemite Park & Curry Co, Owner E. D. Gillies, Mgr	73	209- 372-4671		Ⓔ $8.75– 17	Ⓔ $11– 21.50	R
Yosemite Lodge 95389 Yosemite Park & Curry Co, Owner M. W. Cooper, Mgr	477	209- 372-4671		Ⓔ $5– 16.50	Ⓔ $6.50– 21	R


Julesburg
Craig
Fort Collins
Estes Park
Evans
Grand Lake
Longmont
Granby
Boulder
Wheatridge
Winter Park
Northglenn
Vail
Golden
Denver
Colorado River
Glenwood Springs
Carbondale
Breckenridge
Burlington
Grand Junction
Aspen
Woodland Park
Colorado Springs
Gunnison
Canon City
Pueblo
Silverton
Monte Vista
Springfield
Cortez
Durango
Mesa Verde National Park
Trinidad
COLORADO
SCALE IN MILES
0 25 50 75

COLORADO

COLORADO—WYOMING HOTEL & MOTEL ASSOCIATION



E. BRUCE ISAACSON, President, Glenwood Hot Springs Lodge, Glenwood Springs, Colorado 81601

IRWIN S. BEATTIE, Executice Vice President, P.O. Box 987, Boulder, Colorado 80302. Telephone: (303) 443-7934

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ASPEN Pitkin Co. / RR: D R G W. / Airlines: Aspen; Rocky Mountain. / Pop. 1,101						
Applejack Inn, The 311 W Main St P.O. Box 1552 81611 Best Western Jack Brendlinger, Owner & Mgr	35	303- 925-7650		(E) $12–19	(E) $14–24	R
Aspen Alps, The 700 Ute Ave P.O. Box 1228 81611 Gerald Hewey, Gen Mgr	70	303- 925-7820		(E) $40 up		R
Aspen Inn, The 701 S Mill St 81611 Lyman Bielefeldt, Owner & Mgr	30	303- 925-3462		(P) $16–24	(E) $16–28	R
Aspen Meadows, The P.O. Box 220 81611 Meadows Corp, Owner Bob Payne, Mgr	44	303- 925-3426		(E) $14–30	(E) $22–32	R
Aspen Square Apts Box XX 81611 Taylor Gamblin, Gen Mgr	165	303- 925-1000		(E) $15–33	(E) $17–35	R
Chateau du Mont 730 E Dean 81611 N. C. Coates, Mgr	84	303- 925–1400			(E) $15–40	D
Christmas Inn P.O. Box 1756 81611 D. A. Fischer, Partner	22	303- 925-3822		(E) $8–12	(E) $10–18	R
B Fasching Haus Box 1750 81611 Barbara Fasching, Mgr	27	303- 925-2260		(E) $10–40	(E) $14–40	R
Jerome Hotel Main & Mill Sts 81611 P.O. Box J J. F. Gilmore, Owner & Mgr	41	303- 925-1040		(E) $10–16	(E) $12–20	R D
(S)(V) Norway Lodge Box CC 81611 Art Preusch, Jr., Pres	25	303- 925-3302		(E) $9–25	(E) $10–25	R

HARVEST HOUSE MOTOR HOTEL
Boulder, Colorado
North of Denver on U.S. 36 Hiway



It's new—it's Modern

COMPLETE CONVENTION and MEETING FACILITIES
Accommodating 50 to 450

150 Modern Air-Conditioned Rooms and Suites • Radio • TV • Dining Room • Coffee Shop • Cocktail Lounge • Heated Pool • Shopping Center • Parking for 1,000 cars • Rates and brochures on request.

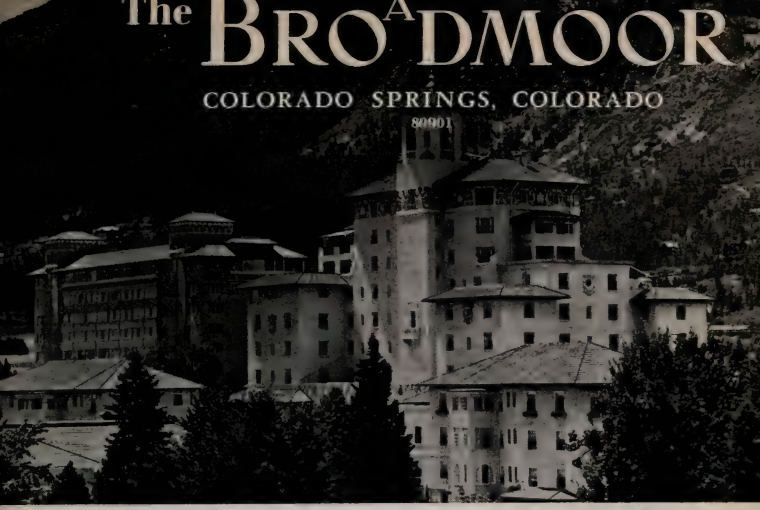
Paul Huckins Jr., Gen. Mgr. **Boulder Phone 443-3850**

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ski-Vu Lodge						
401 S Monarch 81611 Lyman Bielefeldt, Owner & Mgr	25	303- 925-3462		Ⓔ $11–16	Ⓔ $16–22	R D
BOULDER Boulder Co. / Pop. 37,718						
Boulder TraveLodge						
1632 Broadway 80302 Colo. 93 Jim & Marge Whalen, Co-Owners & Mgrs	38	303- 442-3830		Ⓔ $10–15	Ⓔ $12–20	D
Boulderado Hotel						
2115 13th St 80302 Court Plaza, Inc L. W. Winterberger, Jr., Mgr	60	303- 442-4344		Ⓔ $6–10	Ⓔ $7–12	D
B Harvest House Motor Hotel						
1345 28th St 80302 Master Hosts Paul Huckins Jr, Gen Mgr	150	303- 443-3850 (See advertisement above)		Ⓔ $12.50 –15.50	Ⓔ $15.50 –18.50	R
Lazy J Motel						
1000 28th St 80302 US 36 Friendship Inns of America William Spear, Owner	35	303- 442-7525		Ⓔ $8–12	Ⓔ $10–15	E D
Royal Inn Motor Hotel						
28th & Baseline 80302 Dale Claus, Owner Under Construction	100					
BRECKENRIDGE Summit Co. / Pop. 393						
Breckenridge Inn						
P.O. Box 467 80424 Breckenridge Lands, Inc R. R. Davidson, Innkeeper	86	303- 453-2333		Ⓔ $14–18	Ⓔ $16–20	R
BURLINGTON Kit Carson Co. / Pop. 2,090						
Montezuma Hotel						
1655 Senter St Mae B. Crouse, Owner & Mgr	50	303- 346-8791				

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

The BRO^ADMOOR

COLORADO SPRINGS, COLORADO
80901



The BRO^ADMOOR is "The World's Most Complete Resort" with 5,000 acres sprawling over the picturesque foothills of Cheyenne Mountain, front range of the majestic Rocky Mountains. Every conceivable recreational facility awaits guests including swimming in two outdoor heated pools, golfing on two championship 18-hole courses, water-skiing, snow-skiing, touring, ice-skating, horseback riding, skeet and trap shooting, tennis, squash, boating and fishing.



Accommodations are incomparable and dining and beverage service in any one of seven areas is a memorable treat, from the elegant, sophisticated Penrose Room atop nine story Broadmoor South, to The Tavern where there is dancing nightly to the Lake Terrace Lounge decorated with treasures from the mysterious Far East to the Golden Bee English pub where ragtime piano and the "yard of ale" are enjoyed.

SEASON: All year

DAILY RATES: European Plan	November 1st-May 1st	May 1st-November 1st
Singles	from $16	from $25
Doubles	from $19	from $25
Parlor Suites (1 person)	from $33	
Parlor Suites (2 persons)	from $36	from $52

HOW TO REACH: By air, Braniff, Continental, Frontier, TWA, Western, United. Rent-A-Car or limousine service to hotel — bus to Colorado Springs station where taxis are available or hotel cars will meet on advance notification.

DIRECTION OF: Karl E. Eitel, Vice President and General Manager.





Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CANON CITY Fremont Co. / Pop. 8,973						
Canon Hotel						
631 Main St 81212 Mr. & Mrs. D. D. Dimmitt, Owners & Mgrs	48	303- 275-2335		Ⓔ $4.50–6.50	Ⓔ $6–8.50	
CARBONDALE Garfield Co. / RR: D R G W. / Pop. 612						
Redstone Lodge						
Star Rte Box 100 81623 Glenwood Hot Springs Corp E. M. Stopher, Mgr	26	303- 963-2526		Ⓔ $8–15	Ⓔ $12–20	R
COLORADO SPRINGS El Paso Co. / RR: A T & S F. / Airlines: Braniff; Continental; Frontier. / Pop. 70,194						
[B] Antlers Plaza Hotel						
Chase Stone Center 80902 Western International Hotels J. D. Guilbault, Gen Mgr	276	303- 473-5600 (See advertisement, page 133)	910- 444-2161	Ⓔ $14–21	Ⓔ $19–26	D
[B] Broadmoor Hotel, The						
80901 Karl Eitel, Vice Pres & Gen Mgr	425	303- 634-7711 (See advertisement, page 131)		Ⓔ $16–37	Ⓔ $19–37	R S
Dale Motel						
620 W Colorado Ave 80905 Mr. & Mrs. Earl Schneider, Owners	28	303- 636-3721		Ⓔ $6–10	Ⓔ $8–12	
Dravo Manor						
1703 S Nevada Ave 80906 Mrs. F. L. Quigley, Owner C. D. Quigley, Mgr	44	303- 636-5051		Ⓔ $8–16	Ⓔ $10–20	
Garden Valley Motel						
2860 S Circle Dr 80906 Best Western Louis Kestenbaum, Gen Mgr	176	303- 576-8020		Ⓔ $12–24	Ⓔ $14–28	E R S
Holiday Inn						
8th & Cimmaron Sts 80901 Transcontinental Motor Hotels, Inc B. S. Adkins, Innkeeper	166	303- 473-5530		Ⓔ $9–12	Ⓔ $12–17.50	
Howard Johnson's Motor Lodge						
Int 25 & Garden of the Gods Rd 80907 Howard Johnson's Motor Lodges G. E. Samson, Mgr	64	303- 471-1700		Ⓔ $11–17.50	Ⓔ $16–20	E
J's Drive In Hotel						
820 N Nevada Jim & Joe Johnson, Owners	49	303- 633-5513				
Lofthouse, The						
P.O. Box 67, Woodland Park, Colo. 80863 C. F. Short, III, & G. W. Short, Owners Charles Short, Mgr	14	303- 687-9187		Ⓔ $14 up		R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

The Antlers Plaza



In downtown Colorado Springs. Ideal summer or winter resort center in magnificent Rockies. 276 guest rooms and suites with color TV, air-conditioning. View of famed Pikes Peak.
Heated outdoor rooftop pool. Live entertainment in friendly pub-like Piccadilly Bar. Continental gourmet cuisine in London Grill. Casual dining in Cafe Plaza.
Meeting facilities for up to 750 including grand ballroom.

TARIFF	*Summer*	*Winter*
Singles from	$16.00	$14.00
Doubles from	$21.00	$19.00

J. D. Guilbault, General Manager
Chase Stone Center • Colorado Springs, Colorado 80902
(303) 473-5600 • TWX 910-444-2161

WESTERN INTERNATIONAL HOTELS
Executive Offices: The Olympic, Seattle, Washington 98111

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Mayfair Hotel, The 120 E Platte Ave 80902 Platte St Corp, Owner F. C. Dobson, Mgr	60	303- 634-5552		Ⓔ $10–14	Ⓔ $12–18	D
Palmer House Motor Inn Int 25 at Fillmore 80907 Best Western Charles Closson, Vice Pres & Gen Mgr	150	303- 636-5201		Ⓔ $10–12	Ⓔ $12–20	E
Ponderosa Motor Inn 5700 N Nevada 80907 Lynch Enterprises, Inc, Owner Mr. & Mrs. Adamson, Mgrs	104	303- 633-3876		Ⓔ $10–15	Ⓔ $16–19	S
Ramada Inn 4440 N Int 25 80907 Wayne Dondelinger, Mgr	154	303- 636-3951		Ⓔ $12–14	Ⓔ $16–24	E
Range View Motel 2712 E Hwy 24 80909 Mae Dell & Don Miller, Owners	36	303- 634-2838				
Western Hills Motor Hotel 1623 S Nevada Ave 80906 E. G. Johnson, Owner & Mgr	54	303- 632-6651		Ⓔ $8–16	Ⓔ $12–18	S

The New Albany Atmosphere



Excellent Convention Facilities including an all-new Ballroom Seating 1000. 330 air-conditioned rooms

Single rates from $11
Double rates from $15
(Deluxe suite rates on request)

Your Denver Headquarters for a Red Carpet Welcome

THE *NEW* ALBANY HOTEL

17TH AND STOUT • 534-5211
DENVER, COLO. 80202

NEW Albany

Donald N. Paton
Pres. & Gen. Mgr.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CORTEZ Montezuma Co. / Airlines: Frontier. / Pop. 6,764						
Ramada Inn 666 S Broadway 81321 Bill Retts, Mgr	60					
Turquois Motel 535 E Main 81321 Eugene Johnson, Owner	43	303- 565-3788				
CRAIG Moffat Co. / Airlines: Frontier. / Pop. 3,984						
Cosgriff Motor Hotel 110 E Victory Way on US Hwy 40 81625 C. R. Gentry & Jim Monger, Mgrs	80	303- 824-6505		Ⓔ $6– 9.50	Ⓔ $9– 14	
DENVER Denver Co. / RR: A T & S F; Burlington; C R I & P; D R G W; U P. / Airlines: Aspen; Braniff; Rocky Mountains; Western; Continental; Frontier; Ozark; TWA; United. / Pop. 493,887						
[B] **Albany Hotel** 17th & Stout Sts 80202 D. N. Paton, Pres & Gen Mgr	330	303- 534-5211 (See advertisement above)		Ⓔ $11–20	Ⓔ $15–24	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

where the world registers



- IMPECCABLE SERVICE
- SUPERB CUISINE
- TRADITIONAL WESTERN HOSPITALITY
- A TOTAL HOTEL IN THE *GRAND HOTEL* MANNER

Come for a day or an extended stay. Completely air-conditioned . . . 600 rooms, from $16.00.

THE Brown Palace HOTEL

DEPT. RB DENVER, COLORADO

Karl W. Mehlmann, Gen. Mgr. • 303/825-3111

Represented by Robert F. Warner, New York City; Glenn W. Fawcett, (A Div. of John Tetley, Inc.), Los Angeles. Or, contact your travel agent.



Member DISTINGUISHED HOTELS A Network of America's great independent hotels.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Argonaut Hotel						
233 E Colfax Ave 80203 Henry Schwalbe, Mgr	150	303- 623-3101		Ⓔ $10–15	Ⓔ $12.50–20	D
B Brown Palace Hotel						
17th & Tremont Place 80202 K. W. Mehlmann, Gen Mgr Cable: Brownpal	600	303- 825-3111 (See advertisement above)	303- 292-1723	Ⓔ $16–30	Ⓔ $22–35	D
B Capri Motor Hotel						
11 E 84th Ave 80221 A. G. Storatz, Gen Mgr	107	303- 428-5041		Ⓔ $14.50 –18.50	Ⓔ $16.50 –20.50	E



DENVER'S OUTSTANDING MOTOR HOTEL

- Luxury Rooms and Suites
- Free Color TV • Coffee Shop
- Deluxe Red Slipper Room Dining
- Gay 90's Cocktail Lounge
- Entertainment Nitely • Heated Pool
- Convention Facilities up to 450

Home of the exciting Red Slipper Room

CHERRY CREEK INN

DENVER, COLORADO

(303) 757-3344 Teletype: 303 292-1892

600 So. Colo. Blvd. Frank M. Turner, Pres.



980 Grant St., Denver, Colo. 80203
(Four blocks south of the Capitol)

The quiet charm of ten floors of Western Hospitality. All outside rooms with free TV, FM & AM music—Direct Dial phones—completely air conditioned. Member of AAA. Free parking. Home of the famous CHARLIE BROWN'S Restaurant and Piano Bar Lounge with banquet facilities.

Singles from $12.00 Doubles from $14.00
Suites from $20.00

Albert A. Riede, Owner & Gen. Mgr. Telephone (303) 623-6261

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Centre Denver Motor Lodge 620 Federal Blvd 80204 Friendship Inns of America P. E. Johnson, Mgr	140	303- 825-6141		Ⓔ $10–12	Ⓔ $14–18	S
Cherry Creek Inn 600 S Colorado Blvd 80222 Best Western Motels F. M. Turner, Pres & Mgr	115	303- 757-3344 (See advertisement, page 135)	303- 292-1882	Ⓔ $14.50 –21.50	Ⓔ $18.50 –28.50	S
Colburn Hotel 980 Grant St 80203 A. A. Riede, Owner & Gen Mgr	80	303- 623-6261 (See advertisement above)		Ⓔ $12 up	Ⓔ $14 up	D
B Continental Denver Hotel Valley Hwy & N Speer Blvd 80211 Drew Hotel Corp., Owner H. W. Stephens, Gen Mgr	165	303- 433-6677 (See advertisement below)	303- 292-0047	Ⓔ $12–15	Ⓔ $14.50–19	E D
Cory Hotel 16th & Broadway 80202 E. B. Sinkhorn, Mgr	100	303- 244-6661 (See advertisement, page 138)		Ⓔ $6 up		D

Continental Denver
A DINKLER MOTOR INN
NO. SPEER BLVD. at VALLEY HIGHWAY

- All Color TV
- Luxury in the Heart of Downtown Denver
- Meeting and Convention Facilities for 30 to 600
- Dining; Dancing; Cocktails; Swimming Pool; Coffee Shop

Phone 303 — 433-6677 —— TWX 303 — 292-0047
FREE RESERVATIONS IN 50 DINKLER CITIES

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

COME VISIT THE HILTONS IN DENVER.



DENVER HILTON

Hilton hospitality in the heart of Denver. Set in the center of the "Queen City of the West," the 22-story Denver Hilton offers 880 air-conditioned rooms and suites. Each features TV, color TV in suites, hi-fi radio and direct dial telephone. Three convenient restaurants. For the first time in the Denver area, a ballroom is ready for 2000 persons, plus many other specially designed convention facilities. Underground garage for 2,000 cars with direct indoor connections to the hotel. The only downtown hotel with an outdoor heated swimming pool with spacious sun deck.

Singles from $11 • Doubles from $16 • Suites from $40

Jack M. Drown, General Manager

Denver, Colorado • 16th Street and Court Place
Area Code: 303 • 266-3911 • Teletype: 303-292-3923

CONRAD N. HILTON, Chairman
BARRON HILTON, President



Call the Hilton Reservation Service.
Come visit the Hiltons.

Hotel Cory
Management of EARL B. SINKHORN
BROADWAY AT 16th.
PHONE 244-6661

ONE BLOCK FROM STATE CAPITOL IN CENTER OF DENVER.
•
FIREPROOFED WITH AUTOMATIC SPRINKLER SYSTEM.
•
100 ROOMS MAXIMUM COMFORT FROM $6 SINGLE
•
COFFEE SHOP
GARAGE
BEAUTY SHOP
BARBER SHOP

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Cosmopolitan Hotel						
E 18th & Broadway 80202 Western International Hotels Robert Wilhelm, Gen Mgr	397	303-623-2181 (See advertisement, page 139)	910-444-2161	Ⓔ $12–25	Ⓔ $18–35	D
Denver Downtowner Motor Inn						
303 W Colfax Ave 80204 The Downtowner Corp Robert Wishon, Gen Mgr	263	303-292-9010		Ⓔ $12–15	Ⓔ $16–20	D
B Denver Hilton, The						
1550 Court Place 80202 Hilton Hotels Corp Jack Drown, Gen Mgr Cable: Hiltels, Denver	880	303-266-3911 (See advertisement, page 137 and pages 622–623)	303-292-3923	Ⓔ $11–26	Ⓔ $16–30	D
Executive Inn						
3015 E Colfax 80206 Jules Bueger, Owner Mrs. Blanche Moore, Mgr	52	303-388-4811		Ⓔ $12 up	Ⓔ $15 up	D
Four Winds Motor Hotel						
4610 W Colfax Ave (4) US 40 Jacob Lederman, Owner H. L. Ray, Mgr	64	303-244-8001	303-292-3594	Ⓔ $10–12	Ⓔ $12–25	
Friendly Frontier Hotel						
1315 Curtis St 80204 Ruth & Walt Gray, Owners Walt Gray, Mgr	150	303-534-7111		Ⓔ $5–7.50	Ⓔ $6.50–10.50	D
Gotham Hotel						
1196 Grant St (3) M. V. Cook, Owner Tony Cook, Mgr	120	303-222-8611		Ⓔ $8–14	Ⓔ $10–16	
Hampshire House Hotel						
1000 Grant St 80203 The House of Burns J. C. Douglass, Jr., Gen Mgr	86	303-292-1200		Ⓔ $15–18	Ⓔ $18–50	D
B Heart O'Denver Motor Hotel						
1150 E Colfax Ave 80218 C. A. Davlin, Mgr	148	303-244-9221		Ⓔ $14–16	Ⓔ $18–20	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

THE COSMOPOLITAN



In downtown Denver, with 397 beautiful guest rooms and suites. Delightful food and cocktails at handsome Matador Bar, exotic Trader Vic's. Superb meeting facilities for 900. Single from $12.00; double from $18.00.

Robert B. Wilhelm, General Manager
18th and Broadway • Denver, Colorado 80202
(303) 623-2181 • TWX: 910-444-2161

WESTERN INTERNATIONAL HOTELS
Executive Offices: The Olympic, Seattle, Washington 98111

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Hilton Inn						
I-70 at Peoria 80239 Harold Brown, Mgr	125					
Holiday Inn—Airport						
3535 Quebec St 80207 Holiday Inns of America, Inc A. K. Williams, Innkeeper	199	303- 333-7711		Ⓔ $12–16	Ⓔ $16–22	A
Holiday Inn—Central						
1975 Bryant 80204 Joel Hampton, Innkeeper	176	303- 433-3881		Ⓔ $10 up	Ⓔ $16 up	
Holiday Inn—East						
13800 E Colfax Ave 80010 Holiday Inns of America, Inc Phil Kawin, Innkeeper	108	303- 364-2671		Ⓔ $11–15	Ⓔ $15.50 –18.50	E
Holiday Inn—North						
4849 Bannock St 80216 Holiday Inns of America, Inc Richard Merz, Innkeeper	152	303- 292-9500		Ⓔ $11–18	Ⓔ $15–25	E
Howard Johnson's Motor Lodge						
4765 Federal Blvd at I-70 80211 Howard Johnson Motor Lodges D. A. Laughlin, Mgr	95	303- 433-8441		Ⓔ $11–16	Ⓔ $16–21	E
Howard Johnson's Motor Lodge—South						
6300 E Hampden Ave 80222 Hampden H. J. Inc, Owner J. B. Wiggins, Vice Pres & Gen Mgr	118	303- 758-2211		Ⓔ $12–17	Ⓔ $17–22	S E
Imperial Downtown Motel						
1728 Sherman St 80203 D. M. Segal, Owner & Pres Tom Spock, Mgr	38	303- 623-8226		Ⓔ $12–16	Ⓔ $16–18	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
King's Inn Motor Hotel 11800 E Colfax 80206 H. T. Boner, Mng Dir	86	303- 364-9361		Ⓔ $9 up	Ⓔ $11 up	
Malibu Airport Inn 6160 Smith Rd 80206 R. H. Hinkson, Gen Mgr	137	303- 388-4821	910- 931-0416	Ⓔ $10–14	Ⓔ $12–18	
Mayflower Motel-Hotel 1700 Grant St 80203 L. A. Felix, Owner & Mgr	35	303- 623-1226		Ⓔ $6.50–11	Ⓔ $8.50–16.50	D
Oxford Hotel 1612 17th St 80202 Donald Hall, Gen Mgr	200	303- 825-7221		Ⓔ $5.50–11.50	Ⓔ $7.50–13.50	D
Quality Motel (Formerly: Diplomat Motor Hotel) 1840 Sherman St 80203	100	303- 244-4171		Ⓔ $11.50–16.50	Ⓔ $14.50–20.50	D
B Radisson Denver Hotel 1790 Grant St 80203 Frank Thomson, Gen Mgr	200	303- 292-1500 (See advertisement, page 141)		Ⓔ $18 up	Ⓔ $23–24	D
Ramada Inn 7150 W Colfax Ave 80215 Ramada Inns, Inc Daniel Toole, Mgr	100	303- 238-1253	910- 937-0734	Ⓔ $11	Ⓔ $12–13	S
Ramada Inn 3737 Quebec St 80207 Ramada Inns, Inc Norman Wallace, Mgr	150	303- 388-6161	910- 931-0510	Ⓔ $12.25–13.25	Ⓔ $15.25–16.25	A
B Ramada Inn—Foothills 11595 W 6th Ave US 6th & Simms 80215 Ramada Inns, Inc Daniel Toole, Mgr	152	303- 238-7751		Ⓔ $12 up	Ⓔ $14 up	E
Ranch Manor Motor Inn 1490 S Santa Fe Dr 80223 Friendship Inns of America E. A. Schibonski, Mgr	100	303- 733-5581		Ⓔ $7–11	Ⓔ $9–16	S
Rodeway Inn 4760 E Evans at Valley Hwy 80222 Lee Kinnie, Owner Jim Batavia, Mgr	80	303- 757-7601		Ⓔ $12–13	Ⓔ $15–16	E
Royal Inn of Denver See: Wheatridge, Colo.						
Sears Hotel 1755 California St 80202 H. M. Schobe, Prop Mildred Acheson, Res Mgr	35	303- 222-5855		Ⓔ $6–10	Ⓔ $7–16	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

radisson

Growing Symbol of Gracious Hospitality

Making the MILE HIGH Scene

RADISSON DENVER

1790 Grant Street **Downtown**

- 200 guest rooms equipped with ice maker, wet-bar and private balcony
- Convention facilities to 350
- Rooftop swimming pool
- Free Indoor Parking
- Distinctive Dining in the Kilty Room
- Playboy Club with privileges for all registered guests. ®

Phone: 303-292-1500

American Express Space Bank

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Skyways Motor Hotel 3855 Quebec St 80207 O. M. Carpenter, Mgr	86	303- 355-7381		Ⓔ $9–10.50	Ⓔ $12–15	A
Spa Motor Inn 930 Valley Hi-way 80204 Best Western Motels L. N. Grotewohl, Innkeeper	71	303- 292-0220		Ⓔ $10–12	Ⓔ $11–15	D E
Stanley Plaza Hotel 1560 Sherman St (3) M. V. Cook, Owner D. F. Renshaw, Sr., Mgr	60	303- KE4-8141		Ⓔ $10 up	Ⓔ $12 up	
B Western Motor Inn 4757 Vasquez Blvd 80216 Commerce Motor Hotel Corp R. L. Payne, Pres & Mgr	56	303- 222-8553		Ⓔ $10	Ⓔ $12	E
Writers' Manor 1730 S Colorado Blvd (22) Herbert & Russell Writer, Owners R. M. Writer, Jr., Mgr	250	303- 756-8877	303- 292-2933	Ⓔ $11 up		

DURANGO La Plata Co. / RR: D R G W. / Airlines: Frontier. / Pop. 10,530

General Palmer House 587 Main Ave Rio Grande Land Co, Owner R. C. Cavness, Vice Pres & Gen Mgr	36	303- 247-4747		Ⓔ $10 up	Ⓔ $10–16	
La Plata Motel 202 Main Ave 81301 Alice Griffith, Secy	40	303- 247-4242				
B Strater Hotel 699 Main Ave P.O. Box 481 81301 E. A. Barker, Pres & Gen Mgr	100	303- 247-4431		Ⓔ $10–12	Ⓔ $12–16	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ESTES PARK Larimer Co. / RR: U P. / Pop. 1,175						
Ⓢ Crags Lodge P.O. Box 1319 80517 D. A. Reed, Owner & Mgr	76	303- 586-4446		Ⓐ $15–19	Ⓐ $24–36	R
Ⓢ Estes Park Chalet P.O. Box 1020 80517 R. Davidson, Mgr	110	303- 586-3159		Ⓔ $9–12 Ⓐ $15–19	Ⓔ $12–17 Ⓐ $26–30	R
Lake Estes Motor Inn 80517 Louis Canaiy, Owner & Mgr	60	303- 586-3386				
National Park Hotel 145 E Elkhorn Ave 80517 L. T. Byerly, Mgr	25	303- 586-9877		Ⓔ $7	Ⓔ $7–11	D
Ⓢ Stanley Hotel Jct Hwys 34-7-36 80517 E. M. Stopher, Gen Mgr	170	303- 586-3371 (See advertisement, page 143)		Ⓔ $15–33 Ⓐ $27–42	Ⓔ $20–38 Ⓐ $40–58	R
Ⓢ Swiss Village Hwy #7 80517 Paul Fischer, Mgr	42	303- 586-9945		Ⓐ $26– 32.40	Ⓐ $29–36	R
Wind River Ranch 80517 Helen & Bob Hutchinson, Owners	26					
EVANS Weld Co. / RR: U P. / Pop. 1,453						
Ramada Inn P.O. Box 488 80620 Ramada Inns, Inc R. E. Volger, Gen Mgr	80	303- 353-5900		Ⓔ $9–10	Ⓔ $12–18	S
FORT COLLINS Larimer Co. / RR: U P. / Pop. 25,027						
Armstrong Hotel 261 S College Ave 80521 Ace Gillett, Owner & Mgr	80	303- 482-5536		Ⓔ $4–8	Ⓔ $5.50–14	D
Holiday Inn Int 25 & Colo Hwy 14 80521 Holiday Inns of America, Inc A. T. Schwartz, Innkeeper	73	303- 484-4660		Ⓔ $9–18	Ⓔ $12–20	E
GLENWOOD SPRINGS Garfield Co. / RR: D R G W. / Pop. 3,637						
Caravan Motel 1826 Grand Ave 81601 Best Western Otto Zinko, Owner & Mgr	48	303- 945-7451		Ⓔ $14	Ⓔ $14–18	R D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



A delightful resort high in the Rockies

the Stanley
ESTES PARK, COLORADO

Don't miss one of America's finest summer resorts, 7500 feet high in the Rockies! Go western without going "dude." Food that really satisfies. 170 comfortable rooms. Our own heated, filtered mountain-water pool. Riding stable, tennis court, fishing, golf, dancing. Nightly entertainment. Supervised children's program. Gateway to Rocky Mountain National Park.

E. M. Stopher, Gen. Mgr. *Telephone: (303) 586-3371* zip code: 80517

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Denver Hotel						
7th & Cooper 81601 H. A. Bosco, Mgr	100	303- 945-6565		Ⓔ $6–10	Ⓔ $7.50–14	D
Glenwood Hot Springs Lodge						
Exit #24 I-70 81601 P.O. Box 308 E. B. Isaacson, Pres & Gen Mgr	100	303- 945-6571		Ⓔ $9–15	Ⓔ $13–21	E D
GOLDEN Jefferson Co. / Pop. 7,118						
Holland House Motor Hotel						
1310 Washington Ave 80401 St Hwy 93 M. L. Holland, Owner & Mgr	40	303- 279-2536		Ⓔ $7–10	Ⓔ $9–12	
GRANBY Grand Co. / RR: D R G W. / Pop. 503						
C-Lazy-U Ranch						
80446 Katherine Schoenberger, Owner & Mgr	22	TU7- 3344		Ⓐ		
GRAND JUNCTION Mesa Co. / RR: D R G W. / Airlines: Frontier; United. / Pop. 18,694						
La Court Motor Lodge						
Main St at Freeway 81501 Wm. Buthorn, Mgr	47	303- 243-1440		Ⓔ $8 up	Ⓔ $10 up	
Ramada Inn						
Horizon Dr 81501 Al Partee, Owner	70					
GRAND LAKE Grand Co. / Pop. 170						
Grand Lake Lodge						
601 Broadway, Denver 80203 T. L. James, Owner	90					

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓢ Lemmon Lodge						
P.O. Box 514 Lake Ave 80447 Mrs. Jenny Lemmon, Owner & Mgr	36	303- 627-3314		Ⓔ $16–20	Ⓔ $16–22	R
Ⓢ Neversummer Ranch						
80447 J. G. Holzwarth, Owner & Mgr	22	303- 627-3279		Ⓐ $13 up	Ⓐ $26–33	

GUNNISON Gunnison Co. / Airlines: Frontier. / Pop. 3,477

Cattlemen Inn						
(Formerly: The Allen) Highway 50 81230 Warren & Barbara Smith, Owners W. A. Smith, Mgr	40	303- 641-1061		Ⓔ $6–8	Ⓔ $7.50–12	D
Tomichi Village Motor Hotel						
Hwy 50 E 81230 Best Western R. A. MacIntosh, Owner & Mgr	48	303- 641-1131		Ⓔ $9–14	Ⓔ $12–20	S
Western Motel						
411 E Tomichi 81230 W. F. Stein, Partner	22	303- 641-1722		Ⓔ $6–10	Ⓔ $9–11	D

JULESBURG Sedgewick Co. / RR: U P. / Pop. 1,846

Brown Hotel						
Hwy 138 & 385 80737 F. A. Kofman, Owner & Mgr	46	303- 474-3352		Ⓔ $4–7	Ⓔ $5–10	D

LONGMONT Boulder Co. / RR: G W. / Pop. 11,489

Imperial Hotel						
301 Main St 80501 Mr. & Mrs. E. E. Peterson, Owners	60	303- 776-5656		Ⓔ $3.50	Ⓔ $5–6	D

MESA VERDE NATIONAL PARK Montezuma Co. / RR: D R G W to Grand Junction, Colo.: A T & S F to Gallup, New Mex. / Pop. 86

Ⓢ Far View Motor Lodge						
(Formerly: Far View Terrace) 81330 Mesa Verde Co, Owner W. C. Winkler, Mgr	60	303- 529-4421		Ⓔ $10.50 –12.50	Ⓔ $12.50 –14.50	R

MONTE VISTA Rio Grande Co. / Pop. 3,385

El Monte Hotel						
929 1st Ave 81144 W. R. Bartlett, Mgr	46	303- 852-3561		Ⓔ $4– 7.50	Ⓔ $6–9	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
NORTHGLENN						
Royal Inn Motor Hotel 110 W 104th Ave 80227 Dale Claus, Owner	98	303- 428-6533				
PUEBLO **Pueblo Co.** / RR: A T & S F. / Airlines: Frontier. / Pop. 91,181						
Don K Ranch P.O. Box 150 Siloam Star Rte 81002 Don Koenig, Owner	27	303- 784-6600		Ⓐ		
Holiday Inn 800 Hwy 50 W 81002 P.O. Box 778 Holiday Inns of America, Inc	100	303- 543-6820		Ⓔ $10–16.50	Ⓔ $14–17	E
B Ramada Inn Junction I-25 and Bypass 50 E 81001 Ramada Inns, Inc J. E. Allen, Mgr	138	303- 542-3750		Ⓔ $10–13	Ⓔ $15–18	E
SILVERTON **San Juan Co.** / RR: D R G W. / Pop. 822						
Grand Imperial Hotel 12th & Greene St 81433 J. L. Laird, Mgr	40	303- 387-5527		Ⓔ $6–8.50	Ⓔ $10–12.50	D
SPRINGFIELD **Baca Co.** / Pop. 1,791						
Hamilton Hotel 1033 Main St 81073 Clara L. Hamilton, Owner & Mgr	20	303- 523-6267				D
TRINIDAD **Lasanimas Co.** / RR: A T & S F. / Pop. 10,691						
Columbian Hotel 111 N Commercial 81082 E. J. Howard, Owner & Mgr	41	303- 846-3331		Ⓔ $4–8	Ⓔ $6–12	D
Ramada Inn 702 W Main St 81082 Ramada Inns, Inc S. W. Azar, Owner & Mgr	60	303- 846-2271		Ⓔ $11–18	Ⓔ $16–24	D
VAIL						
All Seasons Club P. O. Box 276-A 81657 Mrs. S. A. Canada, Mgr	53	303- 476-5472			Ⓔ $30	R
Gasthof Gramshammer Bridge St 81645 P.O. Box 506 Pepi Gramshammer, Owner & Mgr Cable: Gramshammer, Vail	17	303- 476-5626		Ⓔ $7–16	Ⓔ $10–31	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn P.O. Box 35 81657 Holiday Inns of America, Inc L. H. Chester, Innkeeper	120	303- 476-5631		Ⓔ $18–24	Ⓔ $24–34	R
Lodge at Vail, The P.O. Box 187 81657 Sumner Lloyd, Mgr	130	303- 476-5662		ⒺⓈ $12 up ⒶⓌ $25 up	ⒺⓈ $18 up ⒶⓌ $40 up	R
Manor Vail 81657 T. E. Keefer, Mgr	123	303- 476-5651		Ⓔ $20–60 ⒶⓈ $34 up	Ⓔ $20–60 ⒶⓈ $48 up	R
Tivoli Lodge P.O. Box 627 81657 Robert Lazier, Owner	39					
[B] Vail Village Inn 81657 Best Western Motels Josef Staufer, VP & Gen Mgr	106	303- 476-5622		Ⓔ $10–18 Ⓐ $25 up	Ⓔ $14–24 Ⓐ $40 up	E R
Valhalla at Vail P.O. Box 216 81657 Jan & Jim Cunningham, Owners J. Moller, Mgr	50	303- 476-5641		Ⓔ $14–35	Ⓔ $18–45	R

WHEATRIDGE Jefferson Co. / Pop. 21,619

Royal Inn of Denver 3270 Youngfield St 80033 Royal Inns of America, Inc D. W. Claus, Co-Owner & Mgr	60	303- 238-7701		Ⓔ $12–14	Ⓔ $14–16	E S

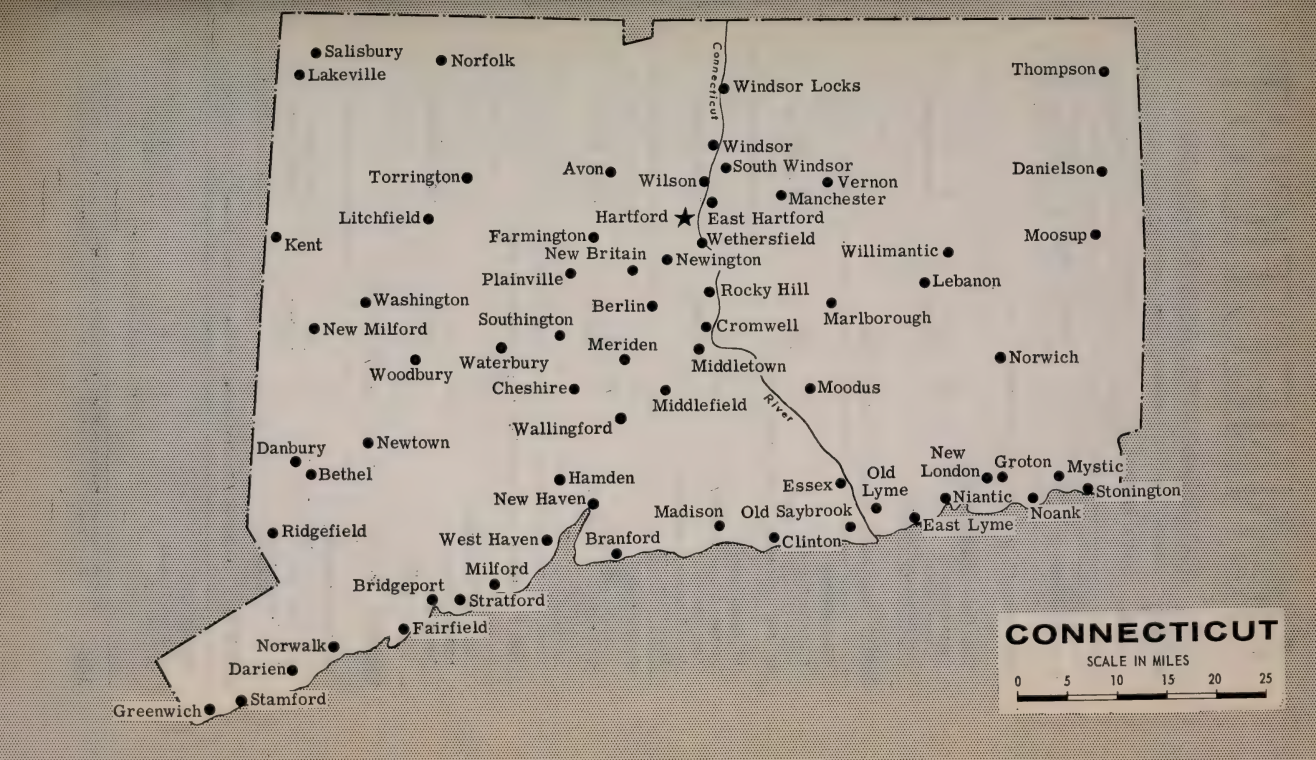
WINTER PARK Grand Co. / RR: D R G W. / Pop. 39

Beavers Guest Ranch & Ski Chalet US Hwy 40 80482 Bernard Nugent & Jan & Wright Catlow, Owners & Mgrs	57	303- 726-5212		ⒶⓈ $20–24	ⒶⓈ $40–48	R
Idlewild Guest Ranch & Lodge P.O. Box 3 80482 Les & Christy Williams, Owners & Mgrs	27	303- 726-5395		Ⓔ $9 Ⓐ $18– 20.50	Ⓔ $12 Ⓐ $32– 35	

WOODLAND PARK Teller Co. /Pop. 666

The Lofthouse See: Colorado Springs, Colo.

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area


Salisbury
Norfolk
Lakeville
Connecticut
Windsor Locks
Thompson
Windsor
Torrington
Avon
South Windsor
Wilson
Vernon
Danielson
Manchester
Litchfield
Hartford
East Hartford
Kent
Farmington
Wethersfield
Moosup
New Britain
Newington
Willimantic
Plainville
Lebanon
Rocky Hill
Washington
Berlin
Marlborough
Southington
New Milford
Cromwell
Meriden
Norwich
Waterbury
Woodbury
Middletown
Cheshire
Moodus
Middlefield
River
Wallingford
Danbury
Newtown
New London
Groton
Mystic
Bethel
Hamden
Old Lyme
Essex
Stonington
New Haven
Niantic
Madison
Old Saybrook
Noank
Ridgefield
East Lyme
West Haven
Branford
Clinton
Milford
Bridgeport
Stratford
Fairfield
Norwalk
Darien
Greenwich
Stamford
CONNECTICUT
SCALE IN MILES
0 5 10 15 20 25

CONNECTICUT

HOTEL-MOTEL ASSOCIATION

CLAYTON S. HICKS, President, Howard Johnson's Motor Lodge, Southington, Conn. 06489

CARL A. CANDELS, Executive Vice President, 410 Asylum Street, Hartford, Connecticut 06103. Telephone: (203) 522-0747

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
AVON Hartford Co. / Pop. 5,273 Reported 6,900						
Avon Old Farms Inn & Motel US 44 06001 E. Young, Owner Mrs. Elizabeth McClure, Mgr	46	203- 677-1651		(E) $12–13	(E) $18–20	S
BERLIN Kensington Co. / Pop. 11,250 Reported 14,100						
Coronet Motel 811 Wilbur Cross Hwy US 5 & 15 Berlin Tpke 06037 Mr. & Mrs. Carl Moberg, Owners & Mgrs	12	203- 828-4153		(E) $7–8	(E) $10–12	E
Mt. Royal Motel 2447 Wilbur Cross Hwy 06037 Berlin Tpke 5 & 15 James & Beatrice Foster, Owners Beatrice Foster, Mgr	20	203- 828-6344		(E) $8–10	(E) $10–12	E
Quality Motel (Formerly: Hawthorne Inn) 2387 Wilbur Cross Hwy 06037 Quality Motels John Grelak, Pres	70	203- 828-4181		(E) $14–16	(E) $18–20	E
BETHEL Fairfield Co. / RR: Penn Central. / Pop. 5,642 Reported: 9,600						
Stony Hill Inn & Motel US Route 6 06801 Superior Motels G. A. Rubino, Mgr	36	203- 743-5533		(E) $12–18	(E) $15–18	E
BRANFORD New Haven Co. / RR: Penn Central. / Pop. 19,200						
Branford Motor Inn Exit 55 Conn Tpke & US Rte 1 06405 F. R. Chase, Pres D. B. Cameron, Mgr	20	203- 488-8314		(E) $13–16	(E) $18–20	
BRIDGEPORT Fairfield Co. / RR: Penn Central. / Airlines: Allegheny; Mohawk. / Pop. 156,748						
Arcade Hotel 1001 Main St 06603 J. H. Ives, Mgr	60	203- 334-0184		(E) $5–8.50	(E) $9–16	D

(See advertisement, page 149)

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Arcade Hotel

COMPLETELY SPRINKLERED

1001 Main Street
BRIDGEPORT, CONN.
Phone: 334-0184

JOHN H. IVES
Manager

ONCE OUR GUEST — ALWAYS OUR FRIEND
IN HEART OF CITY

Rates from $5.00

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn						
815 Lafayette Blvd 06603	233	203-		Ⓔ	Ⓔ	E
Holiday Inns of America Inc		366-5421		$16.50	$21.50	D
C. B. Keen, Innkeeper				–21.50	–27.50	
B Stratfield Motor Hotel						
1241 Main St 06603	245	203-		Ⓔ	Ⓔ	D
United National Investors Corp		366-4321		$11–15	$16–20	
Roland Simard, Gen Mgr						
CHESHIRE New Haven Co. / Pop. 4,027 Reported: 14,600						
Hutterly's Motel						
1106 S Main St 06410 Rte 10	22	203-		Ⓔ	Ⓔ	S
Roland & Ruth Larrivee, Owners		272-3244		$8–8.50	$11–12	
Roland Larrivee, Mgr						
CLINTON Middlesex Co. / RR: Penn Central. / Pop. 2,693 Reported: 6,600						
Clinton Motel						
163 E Main St 06413	11	203-		Ⓔ	Ⓔ	
US 1 Conn Tpke Exit 64		669-8850		$8–10	$10–16	
Fred Hoefer, Owner & Mgr						
Village Motel						
E Main St 06413 US 1 Conn Tpke Exit 63	17	203-		Ⓔ	Ⓔ	
W. Wagner, Owner & Mgr		669-8403		$6–12	$12–18	
CROMWELL Middlesex Co. / Pop. 6,780						
Lord Cromwell Motor Inn						
Exit 21 on Int 91 06416	50	203-		Ⓔ	Ⓔ	E
Peter Gayeski, Jr, Mgr		347-7427		$11.50	$16	
				–14	–20	
DANIELSON Windham Co. / RR: Penn Central. / Pop. 4,642						
Berris Motor Inn						
US Rte 6 06239	28	203-		Ⓔ	Ⓔ	A
Master Hosts		774-9644		$10–15	$13–18	E
Mrs. P. G. Berris, Innkeeper						S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
DARIEN Fairfield Co. / RR: Penn Central. / Pop. 18,437 Reported 20,900						
[B] Holiday Inn 50 Ledge Rd 06820 Conn Tpke Exit 10 Holiday Inns of America, Inc L. E. Shomette, Innkeeper	99	203- 655-8211		Ⓔ $17	Ⓔ $22	E S
Howard Johnson's Motor Lodge Conn Tpke Exit 11 at Boston Post Rd 06820 Howard Johnson Motor Lodges J. W. Carvey, Vice Pres & Mgr	72	203- 655-3933		Ⓔ $16–18	Ⓔ $19–22	E D
EAST HARTFORD Hartford Co. / Pop. 43,977 Reported: 48,800						
Howard Johnson's Motor Lodge 490 Main St 06118 O. D. Enterprises, Inc, Owner David F. Loeb, Pres.	88	203- 289-5404		Ⓔ $13–18	Ⓔ $17–23	E D
Imperial '400' Motel 927 Main St 06108 Imperial '400' National R. W. Pettit, Mgr	47	203- 289-7781		Ⓔ $11–13	Ⓔ $15–19	D
Madison Motor Inn 397 Main St 06118 Madison Enterprises, Inc, Owner	32	203- 568-3560		Ⓔ $15	Ⓔ $19	
EAST LYME New London Co. / RR: Penn Central. / Pop. 6,782						
Thrift Court Motel Exit 75 Conn Tpke 06333 J. C. Myers, Pres & Mgr	27	203- 739-5491		Ⓔ $7–12	Ⓔ $10–14	E R
ESSEX Middlesex Co. / Pop. 1,470 Reported 4,100						
Griswold Inn 48 Main St 06426 Lovell Family, Innkeepers	18	203- 767-8894		Ⓔ $9 up		
FAIRFIELD Fairfield Co. / RR: Penn Central. / Pop. 46,183 Reported 53,000						
Bridgeport Motor Inn 100 Kings Hwy Cutoff 06430 Ethel Churchill, Mgr	66	203- 367-4404		Ⓔ $10.50	Ⓔ $15–20	E
Fairfield Motor Inn 417 Post Rd 06430 A. D. Phelps, Owner J. L. Read, Gen Mgr	80	203- 255-0491		Ⓔ $16–20	Ⓔ $24–32	E
Merritt Parkway Motor Hotel Black Rock Tpke 06432 Exit 44 Merritt Pkwy Nathan & Marvin Smirnoff, Owners & Mgrs	47	203- 259-5264		Ⓔ $14–20	Ⓔ $18–26	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Greenwich

Serving the Stamford-Greenwich area, with direct bus service to New York airports. Completely air conditioned. 104 rooms, all with tile baths and color TV. For groups, fully equipped meeting rooms accommodate 10 to 300 persons. Surrey Room Restaurant and Gaslite Lounge provide food, entertainment. Swimming pools, sun deck. Free parking. Tel. (203) 637-3691.

Sheraton-New Englander Motor Inn

1114 POST ROAD (U.S. 1), EXIT 5, I-95 (CONN. TURNPIKE)

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
FARMINGTON Hartford Co. / Pop. 12,300 Reported: 12,400						
Farmington Motor Inn 827 Farmington Ave 06032 Jct Rtes 4 & 10 M. R. Perretta & I. R. Stich, Owners Margaret A. Mullarkey, Mgr	73	203- 677-2821		Ⓔ $10–16	Ⓔ $14–22	
GREENWICH Fairfield Co. / RR: Penn Central. / Pop. 53,793 Reported: 60,200						
Homestead Inn, The 420 Field Point Rd 06830 Cal Estes, Pres. & Innkeeper Walter Stephen, Innkeeper	30	203- 869-7500		Ⓔ $15–18	Ⓔ $18–26	E
Pickwick Arms Hotel 10 E Putnam Ave 06830 C. E. Prince, Vice Pres & Gen Mgr	30	203- 869-2100		Ⓔ $15–28	Ⓔ $20–40	D
B **Sheraton New Englander Motor Inn** 1114 Post Rd 06830 US 1 Tpke Exit 5 ITT Sheraton Corp of America Ben Goldfarb, Mgr	104	203- 637-3691 (See advertisement above)	312- 222-0749	Ⓔ $16–20	Ⓔ $22–27	E S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Showboat Motor Inn 500 Steamboat Rd 06830 J. B. Keating, Owner & Mgr	80	203- 661-9800		Ⓔ $16–28	Ⓔ $20–28	

GROTON **New London Co.** / Airlines: Allegheny (also see New London, Conn.). / Pop. 10,111 Reported 35,400

Bet-Nick Motel Rte 184, 470 Gold Star Hwy 06341 P. D'Angelo & H. M. Goldberg, Owners Mrs. Betty Smith, Mgr	47	203- 445-7458		Ⓔ $6–12	Ⓔ $8–14	
Groton Motor Inn Rtes 184 & I-95 P.O. Box 807 06340 S. H. Associates, Inc G. P. Negris, Mgr	59	203- 445-9784		Ⓔ $11–15	Ⓔ $15–20	A E
Holiday Inn 404 Bridge St 1 Block S of I-95 06340 Stengol Corp Mrs. Betty Golub, Innkeeper	100	203- 445-8141		Ⓔ $13.50 –17.50	Ⓔ $16.50 –23.50	A

HAMDEN **New Haven Co.** / Pop. 41,056 Reported 47,300

Carriage Motel 2297 Whitney Ave 06518 Rte 10 Exit 61 Wilbur Cross Pkwy A. P. Sioholm, Sr., Pres W. N. Sioholm, Vice Pres & Mgr	43	203- 288-3526		Ⓔ $10–11	Ⓔ $14–17	

HARTFORD **Hartford Co.** / RR: Penn Central. / Airlines: American; United; TWA; Eastern; Allegheny; Northeast; Mohawk. / Pop. 162,178 Reported: 162,300

Farmington Avenue Motor Lodge 226 Farmington Ave 06105 Reuben Buchman, Owner & Mgr	26	203- 249-8531		Ⓔ $11 up	Ⓔ $14.50 up	D
Georgian In-Towne Hotel & Apts 725 Asylum Ave 06105 S. Kalin, Owner Mrs. Kay, Mgr	100	203- 525-1588		Ⓔ $8– 10.50	Ⓔ $12–14	D
B Hartford Hilton, The 10 Ford St 06101 Hilton Hotels Corp Richard Hahn, Gen Mgr	455	203- 249-5611 (See advertisement, page 153)		Ⓔ $15–27	Ⓔ $28–33	D
Howard Johnson's Motor Lodge I-91 E/W Service Rd Exit at 7 Weston St 06120 North Meadows Motor Lodges, Inc Len Hasenjager, Mgr	80	203- 525-4441		Ⓔ $15–20	Ⓔ $17.50–24.50	E
Howard Johnson's Motor Lodge 1499 Silas Deane Hwy at I-91 Exit 24 Rocky Hill 06067 M J M Corp, Owner A. H. Nadeau, Mgr	128	203- 529-7446		Ⓔ $14.50 –15.50	Ⓔ $17.50 –21.50	E

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

COME VISIT THE HILTONS IN HARTFORD.



Hilton hospitality in the heart of Hartford. Connecticut's finest and largest hotel is the all-new 455-room Hartford Hilton—conveniently located in the center of the city opposite Bushnell Park... close to theatres, business and shops. The hotel is a short walk from the railroad station; the airline limousine service is direct to and from the hotel. With its friendly hospitality, the Hartford Hilton provides television and radio in all rooms, excellent food, superb service. FREE PARKING in its new multi-level parking plaza.

Single from $15.00 • Double and twin from $28.00
Suites from $48.00

Richard Hahn, General Manager
Hartford, Conn., Ford and Pearl Sts.—facing Bushnell Pk.
Telephone 203-249-5611
CONRAD N. HILTON, Chairman
BARRON HILTON, President



Call the Hilton Reservation Service.
Come visit the Hiltons.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Shoreham Motor Hotel 440 Asylum St 06103 B. C. Fisher, Owner C. H. Smith, Mgr	100	203- 249-7651 (See advertisement, page 155)		Ⓔ $12.50 –14.50	Ⓔ $17.50 –20.50	D
[B] Sonesta Hotel (Formerly: America Hotel) 5 Constitution Plaza 06103 Hotel Corp of America J. W. Ballard, Mgr Cable: Hocoam	304	203- 278-2000	710- 425-1535	Ⓔ $18–28	Ⓔ $23–36	D E
KENT Litchfield Co. / RR: Penn Central. / Pop. 1,686						
Valley View Inn and Motel Rte 7 06757 Len Wahlgren, Owner & Mgr	13	203- 927-3738		Ⓔ $11–14	Ⓔ $13–16	R
LAKEVILLE Litchfield Co. / Pop. 1,800						
[S] Interlaken Inn Interlaken Rd 06039 Rte 112 W. J. Peters, Mgr	49	203- 435-2871		Ⓔ $10–15 Ⓐ $20–25	Ⓔ $18–28 Ⓐ $36–50	S
Iron Masters Lodge Rtes 44 & 41 06039 James & Gail Vaill, Owners & Mgrs	26	203- 435-2571		Ⓔ $10–12	Ⓔ $14–16	
[S] Wake Robin Inn State Rte 41 06039 M. A. Chamberlain, Owner & Mgr	47	203- 435-2000		Ⓜ Ⓐ $10–15	Ⓜ Ⓐ $20–35	R
LEBANON New London Co. / Pop. 2,434 Reported: 3,200						
[S] Grand Lake Lodge Route 207 06249 Joseph Tannenbaum, Mgr	150	203- 642-7591		Ⓐ		
LITCHFIELD Litchfield Co. / Pop. 1,363 Reported: 7,400						
Westleigh Inn West St Rte 25 06759 J. J. Hack, Jr., Pres & Mgr	10	203- 567-8744		Ⓔ $8.50– 14	Ⓔ $12.50– 18	S
MADISON New Haven Co. / RR: Penn Central. / Pop. 1,416						
[B] [S] Dolly Madison Inn, The 73 W Wharf Rd 06443 Olivievo Enterprises, Inc A. J. & S. L. Bennett, Innkeepers	32	203- 245-4844		Ⓔ $9–12 Ⓐ $16–19	Ⓔ $18–22 Ⓐ $32–36	R

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Shoreham
MOTOR HOTEL
440 Asylum St., Hartford
249-7651

- 100 Air & Sound Conditioned Rooms
- Free Parking • Conference Rooms • Banquet Rooms • Two Beautiful Restaurants • Dancing in the Playroom • Pancake Parlor • Cocktail Lounge • Direct Dial Phone in Each Room • Electronic Message Signals • Automatic Morning Call
- Complimentary Ice Machines
- Courtesy Coffee in each room
- Remote Control T.V. & Radio

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MANCHESTER Hartford Co. / Pop. 42,102						
Connecticut Motor Lodge Exit 94 Wilbur Cross Pkwy 06040 Rtes 15 & 84 W. A. Jamieson, Mgr	32	203- 643-1555		Ⓔ $9.50 up	Ⓔ $12.50 up	
Fiano's Motor Inn 100 E Center St 06040 US 6 & 44A V. R. Fiano, Owner Bill Powers, Gen Mgr	42	203- 646–2300		Ⓔ $13–14	Ⓔ $20–22	D
MARLBOROUGH Hartford Co. / Pop. 1,961						
Historic Marlborough Tavern Jct Rtes 2 & 66 Matsikas Family, Owner L. J. Matsikas, Innkeeper	10	203- 295-9358		Ⓔ $10	Ⓔ $15	
MERIDEN New Haven Co. / RR: Penn Central. / Pop. 51,850 Reported: 54,000						
Holiday Inn 900 E Main St 06450 American Motor Inns, Owner Bruce Frase, Innkeeper	208	203- 238-1211		Ⓔ $11–13.50	Ⓔ $16–21	
MIDDLEFIELD Middlesex Co. / Pop. 3,255						
Powder Hill Ski Area & Cabana Club Powder Hill Rd Louis Zemel, Mgr	12	203- 349-3454		Ⓔ $12.50 up	Ⓔ $15.50 up	
MIDDLETOWN Middlesex Co. / Pop. 33,250						
Commodore MacDonough Inn Silver St 06457 L. W. Hafft, Owner	10	203- 347-0112		Ⓔ $9 up		
Middletown Motor Inn Rte 66 Washington St Ext 06457 Anthony Jucenas, Owner	42	203- 346-9251		Ⓔ $9–10	Ⓔ $11–12	E S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MILFORD New Haven Co. / RR: Penn Central. / Pop. 41,662 Reported: 46,000						
Howard Johnson's Motor Lodge Exit 39W I-95 06460 Howard Johnson's Motor Lodges R. J. Young, Mgr	76	203- 878-4611		Ⓔ $14–16	Ⓔ $16–22	E
Plaza Motel 345 Old Gate Lane 06460 Conn Tpke Exit 40 E & W R. A. Stephens, Owner & Mgr	18	203- 878-0685		Ⓔ $9–10	Ⓔ $10–12	
Shoreline Motel 735 Boston Post Rd, US 1 Conn Tpke 37E & 36W, Wilbur Cross Pkwy 54 06460 Pauline Marino, Owner & Mgr	28	203- 874-9975		Ⓔ $8–10	Ⓔ $12–15	
MOODUS Middlesex Co. / Pop. 1,103						
Ⓑ Ⓢ Banner Lodge Banner Rd 06469 Jack Banner, Owner & Mgr	180	203- 873-8652		Ⓐ $25–35	Ⓐ $40–60	R
Ⓢ Frank Davis' Resort Rte 151 06469 Frank Davis, Owner & Mgr R. L. Johnson, Vice Pres	180	203- 873-8681		Ⓐ $22–30	Ⓐ $16–25	
MOOSUP Windham Co. / Pop. 2,760						
Plainfield Motel Conn Tpke Exit 89 & US Rte 14 06354 Mr. & Mrs. Edward Mathews, Owners & Mgrs	18	203- 564-2791		Ⓔ $10–14	Ⓔ $16–18	E S
MYSTIC New London Co. / RR: Penn Central. / Pop. 2,536						
Mystic Motor Inn Jct US 1 & Conn 27 Mildred Lucy, Mgr	39	203- 536-9604		Ⓔ $12–16	Ⓔ $14–24	
Old Mystic Motor Lodge Int 95 & Rte 27 06355 Fred Kauppenin, Owner F. J. Gillern, Mgr	56	203- 536-9666		Ⓔ $10–22	Ⓔ $16–30	E
Whalers Inn 12 E Main St US Rte 1 06355 B. R. MacBeth, Owner J. D. McAndrews, Mgr	31	203- 536-1506		Ⓔ $8–10	Ⓔ $12–18	R D
NEW BRITAIN Hartford Co. / Pop. 82,201						
Burritt Hotel 67 W Main St 06050 Charles Stratos, Owner & Mgr	24	203- 223-2703		Ⓔ $5–10	Ⓔ $8–13	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Howard Johnson's Motor Lodge						
60 Bank St Chase Enterprise, Owner Roselyn Levy, Mgr Opening: November 1, 1970	130	203- 525-5686		Ⓔ $12.50 –17	Ⓔ $15–22	

NEW HAVEN New Haven Co. / RR: Penn Central. / Airlines: Allegheny; Eastern. / Pop. 152,048

D'Andrea's Motel						
Exit 59 Wilbur Cross Pkwy 06525 Mitchell Ogonowski, Owner & Operator	42	203- 387-1621		Ⓔ $8 up	Ⓔ $10–13	
Duncan Hotel						
1151 Chapel St 06511 Harold Shapiro, Mng Dir	50	203- 787-1273		Ⓔ $6.50– 8	Ⓔ $9–12	
Holiday Inn Downtown						
30 Whalley Ave 06511 Holiday Inns of America, Inc Bill Powers, Innkeeper	160	203- 777-6221		Ⓔ $13–14	Ⓔ $20 up	D
Holiday Inn #1						
1605 Whalley Ave 06515 Exit 59 Wilbur Cross Pkwy T. W. Bower, Innkeeper	90	203- 389-9504		Ⓔ $10– 12.50	Ⓔ $14– 18.50	
Midtown Motor Inn						
1157 Chapel St 06511 Chapel St Motor Inn, Inc, Owner J. H. Sylvia, Pres & Gen Mgr	88	203- 865-4163		Ⓔ $12–15	Ⓔ $18–22	D
New Haven Motor Inn						
100 Pond Lily Ave 06515 David & Bernard Gollinger, Owners R. W. Kelley, Vice Pres & Gen Mgr	125	203- 387-6651		Ⓔ $12–15	Ⓔ $18–24	E
Park Plaza Hotel						
155 Temple St Chapel Square 06510 Gilbane-McShain Hotel Corp, Owner M. P. Walsh, Gen Mgr	308	203- 772-1700	710- 465-1266	Ⓔ $12–18	Ⓔ $16–22	D
Pond Lily Motel						
45 Pond Lily Ave 06516 Wilbur Cross Pkwy Exit 59 P. H. Shelton, Mgr	52	203- 387-2518		Ⓔ $8–9	Ⓔ $11–13	
Rip Van Winkle Motel						
1548 Whalley Ave 06525 Robert Rosenfeld, Mgr	62	203- 387-2557		Ⓔ $9.50– 12	Ⓔ $13– 18	S E
3 Judges Motel						
1560 Whalley Ave 06515 W. H. Tolman, Mgr	40	203- 389-2161		Ⓔ $8.50– 10.50	Ⓔ $10.50– 15.50	E

NEWINGTON Hartford Co. / Pop. 17,664 Reported: 20,000

Friendly Acres Motel						
2650 Berlin Tpke 06111 US Rtes 5 & 15 Mrs. Antoinette Menard, Owner & Mgr	24	203- 666-4004		Ⓔ $7–8	Ⓔ $9–15	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Grantmoor Motor Lodge						
3000 Berlin Tpke 06111 Miss Grace, Mgr	95	203- 666-5481		Ⓔ $10–14	Ⓔ $13–18	E S
Maple Motel						
2151 Berlin Tpke 06111 Rtes 5 & 15 Mrs. Antoinette Menard, Owner & Mgr	15	203- 666-5429		Ⓔ $7–9	Ⓔ $9–12	

NEW LONDON New London Co. / RR: Penn Central. / Airlines: Allegheny. / Pop. 34,182

Crocker House						
178 State St 06320 W. T. Reagan, Mgr	55	203- 443-5371		Ⓔ $6 up		
Holiday Inn						
I-95, Colman St Exit 06320 Stengol Corp A. J. Anderson, Innkeeper	100	203- 442-0631		Ⓔ $13.50 –18.50	Ⓔ $16.50 –24.50	E
Lighthouse Inn & Motor Lodge						
Lower Blvd 06320 W. M. Ronnick, Pres Edward Fien, Mgr	52	203- 443-8411		Ⓔ $8–18	Ⓔ $14–30	
Mohican Hotel						
281 State St 06320 Milton Venetos, Mgr	250	203- 443-4341		Ⓔ $5–9	Ⓔ $9.50–16	D

NEW MILFORD Litchfield Co. / RR: Penn Central. / Pop. 3,023 Reported: 10,700

Homestead Inn—New Midtown Motel						
5 Elm St 06776 Mary Philpot, Owner & Mgr	18	203- 354-4080		Ⓔ $10	Ⓔ $14	D
Young's Hotel						
8 Railroad St 06776 E. B. Dyer, Pres	25	203- 354-7906				

NEWTOWN Fairfield Co. / Pop. 1,261 Reported: 11,400

Hawley Manor Inn						
19 Main St 06470 Rte 25 Phyllis Cornut, Owner & Mgr	25	203- 426-4456		Ⓔ $8– 9.50	Ⓔ $10–12	S

NIANTIC New London Co. / RR: Penn Central. / Pop. 2,788 Reported: 9,115

Rocky Neck Motel						
237 W Main St Shore Rd Rte 156 06357 Howard Oberg, Mgr	30	203- 739-8994		Ⓔ $14–18	Ⓔ $20–24	
Starlight Motor Inn						
256 Flanders Rd Conn Tpke Exit 74 06357 Thure Oja, Owner Paul Lassonde, Mgr	48	203- 739-5462		Ⓔ $12–16	Ⓔ $16–20	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



COMFORTABLE ROOMS
Furnished with Authentic
Antiques Private Baths
DINING ROOM
COCKTAIL LOUNGE
COUNTRY STORE
Excellent Food and Beverage
203-847-4558
SERVING NEW CANAAN WILTON NORWALK

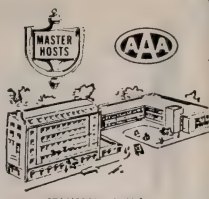
Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
NOANK New London Co. / RR: Penn Central. / Pop. 1,116						
Skippers' Dock 50 Front St 06340 E. J. Spaziani, Owner & Mgr	10	203- 536-1122		Ⓔ $15–24	Ⓔ $25–40	R
NORFOLK Litchfield Co. / Pop. 1,827						
Blackberry River Inn W on Rte U.S. 44 06058 Mrs. A. Schwarzhaupt, Owner James Schwarzhaupt, Mgr	15	203- 542-5100		Ⓔ $7.50– 12.50	Ⓔ $13– 18	R
NORWALK Fairfield Co. / RR: Penn Central. / Pop. 67,775 Reported: 74,800						
Admiral Motel 377 Main Ave 06851 W. J. Woods, Mgr	42	203- 847-2416		Ⓔ $12–14	Ⓔ $14–20	E
General Putnam Inn 1 Park St Graeme Ossorio, Mgr	35	203- 847-2468		Ⓔ $7.50	Ⓔ $12	
Norwalk Motor Inn 99 East Ave 06851 Exit 16 Conn Tpke Bud Mackta, Mgr	70	203- 838-5531		Ⓔ $12–15	Ⓔ $14–22	
Silvermine Tavern Perry Ave 06850 F. C. Whitman, Owner J. P. Conley, Mgr	25	203- 847-4558 (See advertisement above)		Ⓔ $10–12	Ⓔ $17–21	S
NORWICH New London Co. / RR: Penn Central. / Pop. 38,506 Reported: 40,600						
Norwich Motel Conn Tpke at Exit 82 06360 Fred Kauppinen, Owner & Mgr	56	203- 889-2671		Ⓔ $10.50	Ⓔ $14.50– 18.80	
Wauregan Hotel 17 Broadway 06360 Mr. & Mrs. Richard Laydon, Mgrs	30	203- 887-2587		Ⓔ $5.50 –8.75	Ⓔ $9.50 –12.75	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
OLD LYME New London Co. / Pop. 3,068 Reported: 3,600						
Ferry Tavern Hotel Exit 70 Conn Tpke 06371 Joseph Viveiros, Owner & Mgr	14	203- 434-7863		Ⓔ		
PLAINVILLE Hartford Co. / Pop. 13,149						
Plainville Motor Lodge 124 New Britain Ave 06062 Sam Baker, Owner & Mgr	16	203- 747-5507		Ⓔ $9.75	Ⓔ $11.75	
RIDGEFIELD Fairfield Co. / RR: Penn Central. / Pop. 2,954 Reported: 13,800						
Elms Inn, The 163 Main St 06877 John Scala, Owner Mario Scala, Mgr	20	203- 438-2541		Ⓔ $6 up	Ⓔ $12 up	
Ridgefield Motor Inn Route 7 06877 John Winkel, Owner & Mgr	21	203- 438-3781		Ⓔ $9.50–12.50	Ⓔ $16.50–20.50	
ROCKY HILL Hartford Co. / Pop. 7,404						
Howard Johnson's Motor Lodge See: Hartford, Conn.						
Travelers Motor Lodge 1760 Silas Deane Hwy 06067 J. D. Spencer, Mgr	38	203- 529-3341		Ⓔ $12–12.50	Ⓔ $15–18	E S
SALISBURY Litchfield Co. / Pop. 3,309 Reported: 3,800						
White Hart Inn Village Green 06068 J. D. Harney, Mgr	20	203- 435-2511		Ⓔ $11–15	Ⓔ $13.50–19	R
SOUTHINGTON Hartford Co. / Pop. 25,000						
[B] Howard Johnson's Motor Lodge I-84 at Conn 10 06489 Howard Johnson's Motor Lodges, Inc Joan Messier, Mgr	72	203- 628-0921		Ⓔ $13.50 –17	Ⓔ $17.50 –23	E S
Southington Motor Lodge Jude Lane 06489 I-84 West St Exit Walter & Jane Kustra, Owners & Mgrs	22	203- 621-3784		Ⓔ $9	Ⓔ $13	E
STAMFORD Fairfield Co. / RR: Penn Central. / Pop. 92,713 Reported: 102,800						
[B] Roger Smith Motor Lodge & Hotel 55 River St 06901 Roger Smith Hotels Corp, Owner A. E. Gilson, Mgr	160	203- 323-2112 (See advertisement, page 161)		Ⓔ $9–15.50	Ⓔ $13.50–20	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Roger Smith
MOTOR LODGE HOTEL



FREE PARKING CHILDREN FREE
MODERN AIR-CONDITIONED ROOMS WITH TELEVISION
DELICIOUS FOOD FINE LIQUORS POOL

Charmingly colonial in atmosphere, but completely modern. Backed by gardens and opposite a park. A resort in the heart of the city. New Roger Smith Motor Lodge rooms have 3 double beds, 2 phones, coffee. Heated pool. Main dining room, Cafe Caprice, Summer dining al fresco.

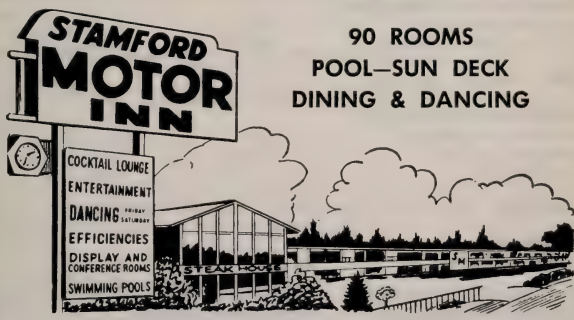
ALFRED E. GILSON, Manager

STAMFORD, CONN.
Conn. Turnpike – Exit 7
Merritt Parkway – Exits 34 or 35

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Stamford Motor Inn						
1209 E Main St 06902 Edward Conklin, Mgr	90	203- 325-2655 (See advertisement below)		Ⓔ $12–22	Ⓔ $17–24	E

STONINGTON New London Co. / RR: Penn Central. / Pop. 1,622 Reported: 15,000

[S] Waterfront Motel						
US Rte 1 06378 Dr. R. C. Ransom III, Owner & Mgr	8	203- 599-5864		Ⓔ $10–14	Ⓔ $10–14	A E R



90 ROOMS
POOL—SUN DECK
DINING & DANCING

One of the newest & most modern fireproof motels. Television in every room. Deluxe units & kitchenette suites. Individually controlled air conditioned and soundproofed rooms. 24 hour self-dialing telephone service in all rooms. Cots, cribs, baby sitters available. Color TV available.

Hourly Limo Service to N.Y. Area Airports

Banquet & Meeting Rooms

FEATURING
THE PENTHOUSE
RESTAURANT & COCKTAIL LOUNGE
FOR RESERVATIONS CALL
(203) 325-2655

1209 E. MAIN ST., STAMFORD (Exit 9 Conn. Tpke I-95, U.S. 1 and Exit 35 Merritt Parkway)



STRATFORD MOTOR INN
A Treadway Inn

For a visit, business, or a vacation in Shakespeare Country.
- 154 Spacious balconied rooms with air conditioning and TV
- Heated olympic size pool
- Finest food in our famous Mermaid Tavern
- Yards of ale in the olde English Mermaid Pub
- Banquet and convention facilities

Close to Shakespeare Festival and all activities
At exit 53N Merritt Parkway—James P. O'Donnell, Innkeeper
Dial (203) 378-7351. In N.Y.C. area (212) 697-8773

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
STRATFORD Fairfield Co. / RR: Penn Central. / Pop. 45,012						
Howard Johnson's Motor Lodge						
360 Honeyspot Rd 06497	92	203-		Ⓔ	Ⓔ	E
Howard Johnson's Motor Lodges		375-5666		$13–15	$16.50–22.50	S
Ann Robison, Mgr						
[B] **Stratford Motor Inn**						
6905 Main St 06497	154	203-	710-	Ⓔ	Ⓔ	E
A Treadway Inn		378-7351	453-3497	$15–18	$21–26	
J. P. O'Donnell, Mgr	(See advertisement above)					
TORRINGTON Litchfield Co. / Pop. 30,045 Reported: 30,400						
Yankee Pedlar Inn & Motor House						
93 Main St 06790 Rtes 8-25-4	75	203-		Ⓔ	Ⓔ	
A. E. Rubens, Owner & Innkeeper		489-9226		$7–10	$12–14	
VERNON Tolland Co. / Pop. 16,961						
Howard Johnson's Motor Lodge						
I 84 Exit 96 & Rte 30 06086	64	203-		Ⓔ	Ⓔ	E
Vernon Motel Corp, Owner		875-0781		$12.50–14.50	$16–20	
Philip Wheeler, Mgr						
WALLINGFORD New Haven Co. / RR: Penn Central. / Pop. 29,920 Reported: 32,800						
[B] **Yale Motor Inn**						
Exit 66 Wilbur Cross Pkwy, Exit 15 I-91	100	203-		Ⓔ	Ⓔ	A
06492		269-1491		$10–20	$14.50–21	E
Master Hosts						S
Richard Allinson, Innkeeper	(See advertisement, page 163)					
[B] **Yankee Silversmith Inn**						
Exit 66 Wilbur Cross Pkwy, Exit 15 I-91	12	203-		Ⓔ	Ⓔ	A
06492		269-8771		$10–20	$14.50–21	E
R. F. Meyer, Owner & Pres	(See advertisement, page 163)					S
WASHINGTON Litchfield Co. / Pop. 2,603 Reported: 3,000						
Mayflower Inn, The						
Conn Rte 47 06793	19	203-		Ⓔ	Ⓔ	
Clark Mead, Mgr		868-7411		$13–17	$22–26	
				Ⓐ $20–26	Ⓐ $38–42	

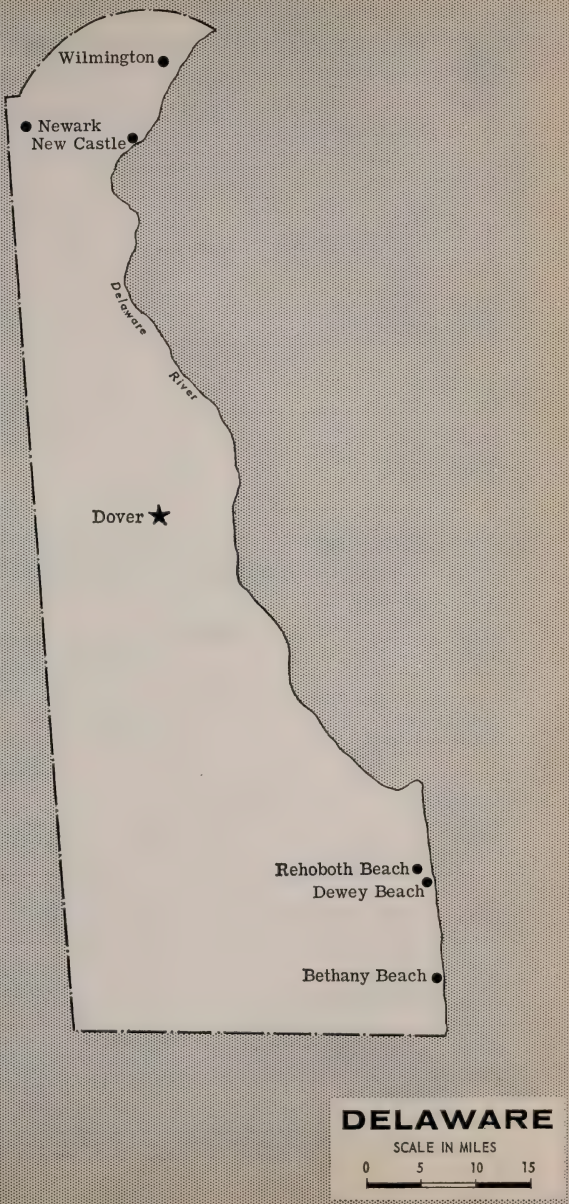
KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
WATERBURY New Haven Co. / RR: Penn Central. / Pop. 107,130 Reported: 115,400						
Curtis House See: Woodbury, Conn.						
Holiday Inn						
Union & S Elm St 06702	160	203-		Ⓔ	Ⓔ	D
Holiday Inns of America, Inc		757-0521		$11.50	$17.50	E
K. G. Flaming, Innkeeper				–13.50	–18.50	
Kingsbury Hotel						
44 Center St 06702	100	203-		Ⓔ	Ⓔ	D
David Garrick, Gen Mgr		755-1151		$6–10	$8–14	
Quality Motel						
Schrafft's Dr 06705	100	203-		Ⓔ	Ⓔ	S
Quality Motels Inc		756-8123		$12.50	$16.50	
R. A. D'Agostino, Gen Mgr				–14.50	–19.50	
WEST HAVEN New Haven Co. / RR: Penn Central. / Pop. 43,002 Reported: 47,200						
Tremont Motor Court						
400 Derby Ave Rte 34 06516	50	203-		Ⓔ	Ⓔ	D
Raymond Shalhoub, Owner & Mgr		387-6671		$9.50– 10.50	$13.50– 15.50	
[B] **West Haven Motor Inn**						
370 Highland St 06516	82	203-		Ⓔ	Ⓔ	E
Master Hosts		934-6611		$14–20	$20–30	
R. L. Whalen, Gen Mgr						



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
WETHERSFIELD Hartford Co. / Pop. 20,561 Reported: 23,300						
Almar Motel						
35 Arrow Rd 06109 Rtes 5 & 15	24	203-		Ⓔ	Ⓔ	E
David & Mildred Williams, Owners & Mgrs		529-8296		$8	$10–12	
Atlantic Motel						
1840 Berlin Tpke Rtes 5 & 15 06109	32	203-		Ⓔ	Ⓔ	E
E. J. Kulesza, Owner & Mgr		529-7421		$9	$11–13	
Elm Motel						
1800 Berlin Tpke Rtes 5 & 15 06109	24	203-		Ⓔ	Ⓔ	S
Mildred Heinle & George Amato, Owners		529-8691		$8–9	$10–12	
Hartford Motel						
1680 Berlin Tpke Rtes 5 & 15 06109	60	203-		Ⓔ	Ⓔ	E
G. & K. Makris, Owners		529-8271		$7–10	$11–14	
Cass Olderman, Gen Mgr						
Horne's Motor Lodge						
1330 Silas Deane Hwy 06109	122	203-		Ⓔ	Ⓔ	
Rte 9 Int 91 Exit 24		563-2311		$13.50	$16.50	
G. S. Berson, Owner				–14.50	–20.50	
Towne House Motor Hotel						
1730 Berlin Tpke Rtes 5 & 15 06109	90	203-		Ⓔ	Ⓔ	
Florence Budney, Owner & Pres		529-8226		$9–10	$13–16	
WILLIMANTIC Windham Co. / Pop. 13,881						
Willimantic Motor Inn						
Rte 195, Mansfield	60	203-		Ⓔ	Ⓔ	
Albert Levitt, Mgr		423-8451		$12	$16	
WILSON Hartford Co. / Pop. 3,500						
Carville's Motor Lodge						
29 Windsor Ave 06095 Rte 5A	100	203-		Ⓔ	Ⓔ	
Henry Carville & Simon Konover, Owners		525-1461		$8–12	$12–16	
James Bailey, Mgr						
WINDSOR Hartford Co. / RR: Penn Central. / Pop. 19,467 Reported: 21,100						
Sheraton Tobacco Valley Motor Inn						
Rte 91, Bloomfield Ave 06095	120	203-		Ⓔ	Ⓔ	
Dunfey Family Hotels		688-5221		$15.50	$22.50	
Wm. A. Tamburi, Gen Mgr				–17.50	–25.50	
Windsor Towne House						
19 Maple Ave 06095	30	203-		Ⓔ	Ⓔ	D
Henry Karliner, Owner		688-6261		$12–16	$14–18	
Joel Karliner, Mgr						
WINDSOR LOCKS Hartford Co. / RR: Penn Central. / Pop. 11,411 Reported: 13,300						
Schine Airport Hotel & Motor Inn						
Bradley Int'l Airport 06096	60	203-		Ⓔ	Ⓔ	A
Schine Industries		623-2441		$12.50	$18–21	
Paul Roberge, Gen Mgr		(See advertisement, page 163)		–14		


Wilmington
Newark
New Castle
Delaware River
Dover
Rehoboth Beach
Dewey Beach
Bethany Beach
DELAWARE
SCALE IN MILES
0 5 10 15

DELAWARE

HOTEL-MOTEL ASSOCIATION

HARRY V. AYRES, President, Hotel du Pont, 11th & Market Streets, Wilmington, Delaware 19899

MRS. ELOISE M. COLBOURN, Secretary-Treasurer, P.O. Box 2192, Wilmington, Delaware 19899. Telephone: (302) 656-8121

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BETHANY BEACH						
Blue Surf Motel						
P.O. Box 166 19930 Rudolph Dolle, Owner R. A. Thomas, Mgr	30	302- 539-7531		Ⓔ $24–30		
DEWEY BEACH						
Royal Surf, The						
McKinley St on Ocean Front Anderson-Stokes, Inc P. C. Stokes, Pres	34	302- 227-7059				R E
DOVER Kent Co. / Pop. 7,250						
[B] **Quality Motel—South**						
US 13 & E Loockerman St 19901 Quality Motels Inc Thomas Kramedas, Mgr	92	302- 674-3300		Ⓔ $10–14	Ⓔ $13–16	S
Quality Motel Towne Point						
US Hwy 13 19901 Derrickson, Inc, Owner Richard Satterfield, Res Mgr	53	302- 734-5993		Ⓔ $9–10	Ⓔ $12–15	
[B] **Treadway Inn**						
9 E Loockerman St 19901 Treadway Inns Corp C. J. Wilkinson, Innkeeper	60	302- 734-7481		Ⓔ $9–11	Ⓔ $14–16	D
NEWARK New Castle Co. / RR: Penn Central. / Pop. 11,404						
Deer Park Hotel						
108 W Main St 19711 Mrs. Jaquelin Thompson, Owner	25	302- 368-8592		Ⓔ $4 up		
Holiday Inn—Wilmington #2 Southwest						
Delaware Rte 273 at I-95 19711 RD #3 Marshall Motel Corp, Owner A. E. Hickey, Innkeeper	100	302- 737-2700		Ⓔ $11.50 –13	Ⓔ $16–19	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



Hotel du Pont

ELEVENTH STREET AT MARKET • WILMINGTON, DELAWARE 19899
PHONE (302) 656-8121

- 300 modern guest rooms
- Radio & TV in every room—170 with color
- Fully air-conditioned
- Free parking for overnight guests
- Family plan: children under 14 free
- Gourmet restaurants and Ballroom
- Early American cocktail lounge
- Self-service grill
- Fully equipped for conventions
- Phila. & Wilm. airport limousine

Convenient to Du Pont, Hercules, Atlas, Corporation Trust, and other companies

★ *Special Weekend Tours*

See world-famous Winterthur, magnificent Longwood Gardens, Hagley Museum, historic old New Castle. *Package plan for groups.*

Write or call for free literature.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Howard Johnson's Motor Lodge 1119 S College Ave 19711 I-95 & Rte 896 G. H. Smith, Vice Pres & Gen Mgr	100	302- 368-8521		Ⓔ $12–16	Ⓔ $14–18	E S
Schrafft's Motor Inn Rte 273 & Int 95 19711 Frank G. Shattuck Co, Owner R. J. Webster, Mgr	101	302- 738–3400		Ⓔ $11.50 –13	Ⓔ $16–18	E

NEW CASTLE New Castle Co. / Pop. 4,469

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Dutch Village Motel DuPont Pkwy Rtes 13 & 40 D. P. Bevis, Mgr	41	302- 328-6246		Ⓔ $8 up	Ⓔ $10 up	
Gateway Motor Inn DuPont Hwy Rtes 13 & 40 19720 Master Hosts F. B. Carver, Mgr	150	302- 328-1383		Ⓔ $11–14	Ⓔ $14–18	E

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Howard Johnson's Motor Lodge						
Del Mem Bridge Plaza & US 40 at I-295 19720 G. H. Smith, Vice Pres & Gen Mgr William Buck, Mgr	105	302-656-7771		Ⓔ $11–14	Ⓔ $12–17	E
Skyways Motor Lodge—Quality Motel						
Greater Wilmington Airport Rtes 13-40-301 Arnold Mattei, Owner Dick Strayer, Mgr	100	302-328-6666		Ⓔ $10–12	Ⓔ $12–16	
REHOBOTH BEACH Sussex Co. / Pop. 1,507						
Atlantic Sands Motel						
Baltimore Ave & Boardwalk 19971 R. C. Chedester, Mgr	80	302-227-2511		Ⓔ $10–25	Ⓔ $14–35	D R
Ⓢ **Dinner Bell Inn Motel**						
2 Christian St 19971 D. G. Emmert, Pres & Mgr	25	302-227-2561		Ⓔ $10–24	Ⓔ $10–24	R D
Henlopen Hotel & Motor Lodge						
Boardwalk (North End) 19971 M. T. Fabrizio, Pres & Gen Mgr	85	302-227-2552		Ⓔ $9 up Ⓐ $29–31	Ⓔ $14–36 Ⓐ $42–48	R
WILMINGTON New Castle Co. / RR: Penn Central. / Airlines: Allegheny; Eastern. / Pop. 95,827						
Ⓑ **du Pont Hotel**						
11th at Market Sts 19899 E. I. du Pont de Nemours & Co Inc H. V. Ayres, Mgr	300	302-656-8121 (See advertisement, page 167)		Ⓔ $12.50 –17.50	Ⓔ $19–29	E D
El Capitan Motor Hotel						
1807 Concord Pike, Rte 202 19803 Henry Topel, Owner W. A. Thornquist, Mgr	60	302-656-9436		Ⓔ $12	Ⓔ $16–18	
Holiday Inn of America #1—North						
4000 Concord Pike 19803 T. C. Marshall Jr., Owner W. W. Anderson, Innkeeper	142	302-478-2222		Ⓔ $11.50 –13	Ⓔ $16–19	S
Holiday Inn—Wilmington #2 Southwest See: Newark, Del.						
Howard Johnson's Motor Lodge See: New Castle, Del.						
Kent Manor Motel						
1051 S Market St 19801 J. D. Boines, Mgr	80	302-656-9431		Ⓔ $7 up		
Tally-Ho Motor Lodge						
Rte 202 & Naamans Rd 19803 A. G. Magness, Owner	106	302-478-0300		Ⓔ $11–12	Ⓔ $15–16	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



WASHINGTON, D. C. AND NEARBY POINTS OF INTEREST



The White House



Lincoln Memorial



Jefferson Memorial



Mount Vernon





National Gallery of Art



U. S. Supreme Court



The Capitol



Smithsonian Institution

Washington Monument

1 Washington Cathedral
2 Zoological Park
3 Shrine of the Immaculate Conception
4 Mount Vernon
5 Friendship Airport
6 Union Station
7 The White House
8 State Department
9 National Gallery of Art
10 The Capitol
11 U.S. Supreme Court
12 Lincoln Memorial
13 Dulles International Airport
14 Washington Monument
15 Smithsonian Institution
16 Tomb of the Unknowns
17 Pentagon
18 Arlington National Cemetery
19 Jefferson Memorial
20 Washington National Airport

DISTRICT OF COLUMBIA

HOTEL ASSOCIATION OF WASHINGTON, D. C.

L. NORDEAN SCHWIEBERT, President, Sheraton-Park Hotel, Washington, D.C. 20008

LEONARD E. HICKMAN, Executive Vice President, Suite 512, 815 17th Street N.W., Washington, D.C. 20006. Telephone: District 7-9177

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

WASHINGTON, D.C. RR: B & O; C & O; Penn Central; R F & P; Southern. / Airlines: American; Allegheny; Air-France; Eastern; TWA; United; National; Pan American; Northwest; Braniff; Delta; Piedmont; Northeast; Mohawk; Trans Caribbean. See also Baltimore (Friendship Airport). See also Alexandria, Va., Arlington, Va., Bethesda, Md., Silver Hill, Md., Silver Spring, Md. & Wheaton, Md. / Pop. 763,956

Albert Pick Motor Inn

1201 K St NW 20005 — 221 rms — 202-783-3040 — (E) $17.50 –21.50 — (E) $21.50 –27.50 — D
Pick Hotels Corp
R. F. Cardillo, Mgr

[B] Ambassador Hotel

1412 K St NW 20005 — 450 rms — 202-628-8510 — (E) $13–19 — (E) $15–25 — D
Calvin Cafritz, Pres
R. A. Willis, Acting Gen Mgr
(See advertisement, page 171)

Anthony House

1823 L St NW — 99 rms — 202-223-4320 — (E) $22 — (E) $26
Patrick Gilston, Mgr

Bellevue Hotel

15 E St NW 20001 — 280 rms — 202-ME8-0900 — (E) $8–10 — (E) $12–16 — D
E. D. Henderson, Mgr

Brighton Hotel

2123 California St NW 20008 — 140 rms — 202-667-4430 — (E) $13–14 — (E) $17–18 — D
Columbia Investment Co, Owner
R. G. Hopkins, Gen Mgr

Burlington Hotel

1120 Vermont Ave NW 20005 — 300 rms — 202-265-4000 — (E) $13.50 –18.50 — (E) $18.50 –23.50 — D
H. S. Moses, Pres
(See advertisement, page 173)

[B] Capitol Hill Hotel

301 First St NE 20002 — 70 rms — 202-543-3140 — (E) $18–24 — (E) $24–28 — D
National Life Ins Co
J. R. Yarbrough, Gen Mgr

Charter House Motor Hotel

1917 Bladensburg Rd NE 20002 — 149 rms — 202-LA6-7500 — (E) $16–20 — (E) $18–24
Hotel Corp of America
Joseph Lavardera, Mgr

Claridge Hotel

820 Connecticut Ave NW 20006 — 87 rms — 202-783-5240 — (E) $10–13 — (E) $15–19 — D
Fletcher Properties
W. D. Odom, Mgr

KEY: **B**—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Here's why The Ambassador is rated "A" in WASHINGTON, D.C.

ADDRESS 3 blocks from the White House and near everything

ATMOSPHERE friendliest service in town for businessmen and families

ATTRACTIVE prices — the old-fashioned kind everybody can afford!



SINGLES:	$13-$19	FAMILY ROOMS:	$18
DOUBLES:	$15-$25	FAMILY SUITES:	$23-$25

SPECIAL GUARANTEED COMPANY AND CONVENTION RATES

450 Air-Conditioned Rooms all with Radio and TV

- Free indoor garage parking
- Airport limousines at door
- Excellent dining room and coffee shop
- Famous Hi-Hat Cocktail Lounge with dancing
- Health Club, Free indoor swimming pool, gymnasium
- Barber shop, gift shop, newsstand, souvenirs, sightseeing headquarters, with tours starting at hotel
- Direct dial telephones in rooms
- Special rates for military, government, churches, schools, groups, meeting and banquet rooms with convention equipment
- American Express and Bank-Americard



"All Vacation Roads Lead to the Nation's Capital"

HOTEL Ambassador

14th & K Streets, N.W., Wash., D.C. 20005

Telephone: NA 8-8510

Hotel Commodore

520 NORTH CAPITOL STREET, AT F STREET, N. W.
WASHINGTON, D.C. 20001

- One Block from Union Station and NEW HIGH SPEED TRAINS
- One Block—Nearest Hotel to NEW GOVERNMENT VISITORS CENTER
- FREE—Children under 14 with Parents
- Guaranteed Minimum Rates for Government Employees
- Special Rates for Churches, Schools and Groups

Single $10.50 $11.50 $12.50 Double $16.50 $17.50 $18.50
Twin $17.50 $18.50 $19.50

All Rooms Air Conditioned with Baths and TV

George V. Riley—President Telephone (202) 628-1664

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Commodore Hotel						
520 N Capitol St NW 20001 G. V. Riley, Pres	140	202- 628-1664 (See advertisement above)		Ⓔ $10.50 –12.50	Ⓔ $16.50 –18.50	D
[B] Congressional Hotel						
300 New Jersey Ave SE 20003 Knott Hotels Corp, Owner Andrew Bachik, Mgr Cable: Congott	169	202- 546-6611 (See advertisement, page 174 and pages 760–761)	710- 822-0152	Ⓔ $17–21	Ⓔ $23–27	

Capitol Hill's Largest Hotel—The Famous

DODGE HOUSE



- TV in every room
- Fully air conditioned
- Charming dining room
- Cocktail lounge
- Meeting rooms
- Private dining room (250 capac.)
- Gift shop & newsstand
- Sightseeing agent
- Excellent cafeteria
- Free overnight parking
- Major credit cards honored
- Self-Service Restaurant

2 blocks from the U.S. Capital in the heart of Washington, D.C.

John W. Starliper, General Manager

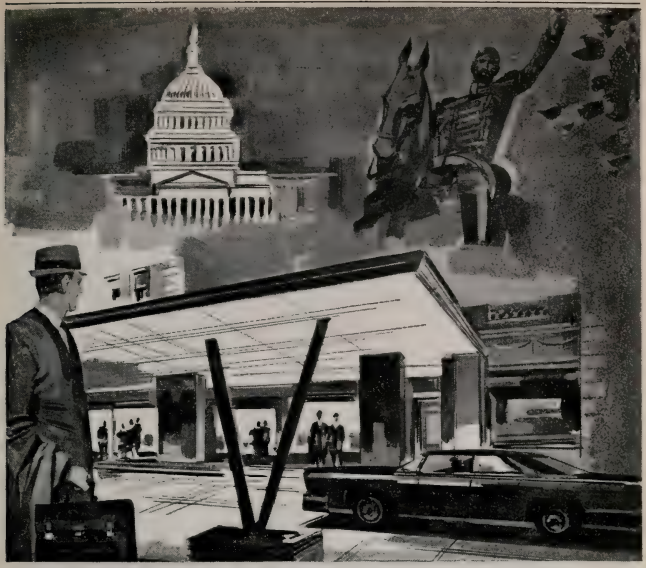
Recently redecorated DODGE HOUSE puts you near Capital sightseeing, shopping, and business!

Singles from $14 • Doubles from $16

Special group rates: family plan, students, adults, foreign tourists.

20 E STREET, N.W., WASHINGTON, D.C. 20001
PHONE 202 • NATIONAL 8-5460

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



THE BURLINGTON

IN DOWNTOWN WASHINGTON, D.C.

1120 VERMONT AVENUE, NORTHWEST • 300 ROOMS

A crisply modern, immaculate hotel notable for fine food, comfortable rooms, and friendly atmosphere. Within view of historic Thomas Circle (and walking distance of many points of interest), the Burlington is a favorite stopping place for travelers from everywhere. All rooms are air conditioned, with private tub and shower bath, TV, guest dial telephones. Beverage dispensers and free ice on each floor and FREE PARKING adjoining. At the Old Mill Lounge Cafe in the hotel, the cuisine lives up to its glamorous surroundings and soars far above usual hotel standards.



Single $13.50 to $18.50 • Double $18.50 to $23.50

Children Under 14 Free

American Express & Diners' Club Cards Honored

TELEPHONE: (202) 265-4000 • CARTE BLANCHE

Hudson S. Moses, General Manager

CHARACTER . . . COMFORT . . . CONVENIENCE in

WASHINGTON, D. C.

HOTEL Congressional

Close to the Houses of Congress and other points of interest. The Caucus Room — delicious food at moderate prices. The Filibuster Room — a favorite cocktail gathering place of official Washington. Entire hotel air-conditioned. Garage on lower level.

Single $17.00 to $21.00 Double $23.00 to $27.00 Twin $23.00 to $27.00
All Rooms with T.V.
Andrew Bachik, Manager • Teletype 710-822-0152 • Phone 546-6611

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Continental Hotel						
420 N Capitol St NW 20001 L. E. Ormand, Mgr	235	202- 628-1672 (See advertisement, page 175)		Ⓔ $11–18	Ⓔ $16–24	D
Dodge House, The						
20 E St NW 20001 Norman Bernstein Mgmt, Inc J. W. Starliper, Gen Mgr	250	202- 628-5460 (See advertisement, page 172)		Ⓔ $14–18	Ⓔ $16–20	D

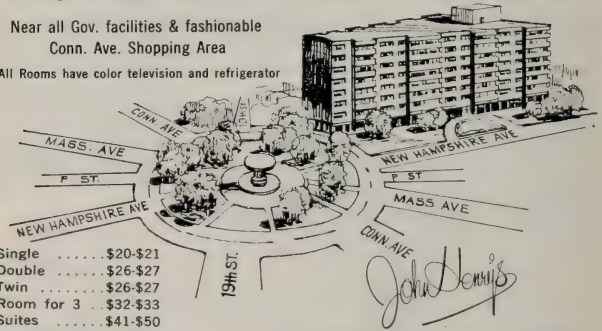
CENTRALLY LOCATED

At Connecticut Avenue on Lovely Dupont Circle

HOTEL DUPONT PLAZA

Near all Gov. facilities & fashionable Conn. Ave. Shopping Area

All Rooms have color television and refrigerator



Single .....$20-$21
Double .....$26-$27
Twin .....$26-$27
Room for 3 ..$32-$33
Suites .....$41-$50

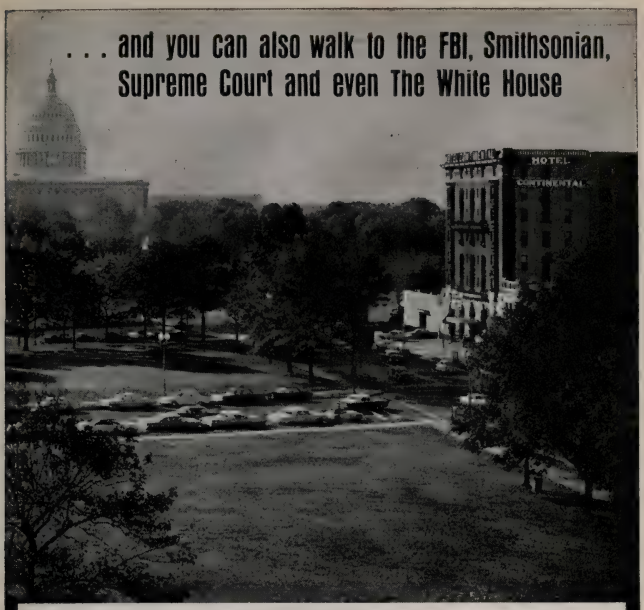
No charge for children under 12 when sharing room with parents

RESTAURANT AND COCKTAIL LOUNGE
"The Yellow Tulip" Coffee Shop

FRANK L. SWADLEY, *General Manager* (202) 483-6000

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

. . . and you can also walk to the FBI, Smithsonian, Supreme Court and even The White House



Many more major landmarks only minutes away ☐ Newly decorated rooms and suites including "Family Plan" connecting rooms—all with television and Inn-Room Coffee ☐ Beverages and free ice on every floor ☐ Service garage adjacent ☐ Free Finnish Sauna Bath and Exercise Room ☐ The intimate Edwardian Lounge ☐ The Sideboard Pub ☐ Restaurant and Coffee Shop

Singles $11-$18 ☐ **Doubles $16-$24** ☐ Children under 14 free, using same facilities as parents ☐ American Express, Carte Blanche, Diners Club credit cards honored ☐ Inquire about our generous flat net rates for tour groups

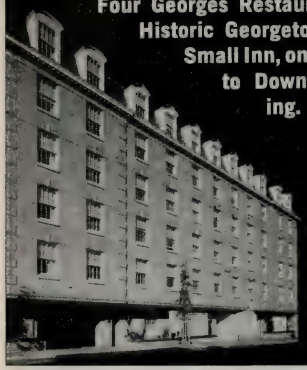
AAA Recommended

HOTEL CONTINENTAL on Capitol Hill

420 North Capitol St., N.W. 202-628-1672

The Georgetown Inn

Gourmet Dining, Dancing, and Cocktails in the Elegant Four Georges Restaurant. Gracious Hospitality in Historic Georgetown. Continental Charm of a Small Inn, only 105 rooms. Very Convenient to Downtown with Free Valet Parking. Facilities for Small Meetings.



THE GEORGETOWN INN
1310 Wisconsin Avenue, N.W.
Washington, D. C. 20007

Single Rate from $22 to $26
Double Rate from $27 to $33
Suites from $44
202-333-8900
TWX 710-822-0141
Collins Bird, General Manager

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Dupont Plaza Hotel						
1500 New Hampshire Ave NW 20036 Titan Group, Owner Frank Swadley, Gen Mgr	312	202-483-6000	202-965-0365	Ⓔ $20–21	Ⓔ $26–27	D
(See advertisement, page 174)						
Ebbitt Hotel						
1000 H St NW 20001 W. L. Green, Owner Bernard Calis, Gen Mgr	148	202-628-5034		Ⓔ $10–12	Ⓔ $14–16	D
Executive House						
1515 Rhode Island Ave NW 20005 Brian Kirby, Gen Mgr	194	202-AD2-7000	710-822-0140	Ⓔ $21–25	Ⓔ $26–32	
(See advertisement, page 177)						
Fairfax Hotel						
2100 Massachusetts Ave NW 20008 H. G. Gore Sr., Owner H. G. Gore Jr., Gen Mgr	300	202-293-2100		Ⓔ $16–18	Ⓔ $19–22	D
Georgetown Inn						
1310 Wisconsin Ave NW 20007 Collins Bird, Gen Mgr	105	202-333-8900	710-822-0141	Ⓔ $22–26	Ⓔ $27–33	
(See advertisement above)						
Georgetown Manor						
1075 Thomas Jefferson St NW 20007 Dutch Inns of America Inc Leon Schwartz, Gen Mgr	103	202-337-0900		Ⓔ $28–32	Ⓔ $32–36	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



Convenient to Washington's famous sights

Executive House has become a favorite hotel for visitors to the Nation's Capital. Here's why:

CONVENIENCE: At Scott Circle, N.W., where Mass. and R.I. Avenues cross 16th Street • Very convenient to government offices, shops, attractions • Only six blocks from the White House.

DELUXE COMFORT: Air-conditioned rooms with fine, modern decor • TV, radio, refrigerator-barette, coffee-maker, direct dial telephone in every room.

SPECIAL FEATURES: Roof-top swimming in a pool with a breeze • Free drive-in parking • Finest cuisine in the Cherry Tree Restaurant. Snacks at the pool. Fine business meeting rooms. Approved: AAA.

For reservations call: Washington, D.C.: (202) 232-7000
New York (212) 265-7474, Chicago (312) 332-1952, Miami (305) 643-2254
Phoenix (602) 945-7666, San Francisco (415) 697-0575

TWX 710-822-0140 **ZIP: 20005**

Brian Kirby, General Manager
Operated by Executive House, Inc.

300 AIR CONDITIONED ROOMS



HARRINGTON HOTEL

ELEVENTH AND E STREETS, N. W.
IN THE MIDDLE OF EVERYTHING IN
WASHINGTON, D.C.

30 MODERN SAMPLE ROOMS
CARRY OUT BEEFE 'n ROLLE SHOPPE
PINK ELEPHANT COCKTAIL LOUNGE
WASHINGTON'S FINEST CAFETERIA

R. V. BRYCE, MANAGING DIRECTOR

BEST DOWNTOWN LOCATION

The Capitol, White House, Federal Triangle, Stores and Theaters—All Within 3 Blocks. One Block to F Street

SINGLE RATES from $10.00
Free Overnight Parking

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Gramercy Inn						
(Formerly: In Town Gramercy Inn) 1616 Rhode Island Ave NW 20036 Hospitality Management, Inc Kai Herbranson, Gen Mgr	301	202- 347-9550		(E) $20–30	(E) $26–36	D
Harrington Hotel						
436 11th St NW 20004 R. V. Bryce, Mng Dir	300	202- 628-8140 (See advertisement above)		(E) $10–14	(E) $12–13.50	D
Holiday Inn						
730 Monroe St NE S. S. Hickman, Innkeeper	146	202- 529-8100		(E) $14–16	(E) $18–25	
Holiday Inn Central						
1501 Rhode Island Ave NW 20005 Motel Management Corp of America G. E. Lashley Sr., Innkeeper	214	202- 483-2000		(E) $19–22	(E) $26 up	D
Holiday Inn Downtown						
1615 Rhode Island Ave NW 20036 Holiday Inns of America, Inc Al Herbert, Innkeeper	160	202- 296-2100		(E) $19–21	(E) $22–26	D
Holiday Inn Parkway #3						
2700 New York Ave NE 20002 Holiday Inns of America, Inc J. J. Lesko, Innkeeper	195	202- 832-3500		(E) $17–21	(E) $22–27	E

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

IN OUR NATION'S CAPITAL

A Renaissance of Graciousness



THE MADISON

Washington's Correct Address

The Madison—Washington's most luxurious hotel—features the highly personalized service that distinguishes the great European hotels, the atmosphere of restrained elegance that was so importantly a part of the traditional hospitality of "Old" Washington • 363 luxurious guest rooms and suites • Underground parking for 300 cars • Continental cuisine and fine beverages in The Madison's restaurants and lounges • No conventions to mar the privacy of individual guests, but outstanding meeting room accommodations.

Located in the heart of Washington's business, commercial and government activities

Single Rooms from $26. Twin-bed Rooms from $34

Telephone (202) 483-6400 • TWX 710-822-0145 • Telex 64238

Fifteenth and M Streets N.W. • Washington, D.C. 20005

Marshall B. Coyne, *President*



Roger Smith
HOTEL

GARAGE ADJACENT CHILDREN FREE
MODERN AIR-CONDITIONED ROOMS WITH TELEVISION
DELICIOUS FOOD FINE LIQUORS ENTERTAINMENT

Rendezvous of Statesmen and Diplomats. Near all Tourist attractions and Government offices. Home of the popular Jolly Steer Steak House. For cocktails and entertainment visit the new Coronet Room.

STANLEY C. LIVINGSTONE, Manager



PENNSYLVANIA AVE.
AT 18TH ST. N.W.
1 Block from the White House

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Howard Johnson's Motor Lodge						
Virginia Ave at New Hampshire NW 20037 Howard Johnson's Motor Lodges Mrs. M. Landy, Owner & Mgr	194	202- 965-2700		Ⓔ $14–18	Ⓔ $20–24	D
Jefferson Hotel						
1200 16th St NW 20036 American Realty Trust, Owner Edith B. Morgan, Gen Mgr	127	202- 347-4704		Ⓔ $20–25	Ⓔ $23–30	D
Lafayette Hotel						
16th & Eye Sts NW 20006 Mrs. Mary L. Gaston, Mng Dir	130	202- 347-4210	202- 965-0867	Ⓔ $14–18	Ⓔ $18–22	D
Madison, The						
15th & M Sts NW 20005 M. B. Coyne, Pres Tibor Gajary, Mgr Cable: Themadison	363	202- 483-6400 (See advertisement, page 179)	710- 822-0145	Ⓔ $26–40	Ⓔ $34–47	D
Manger Annapolis Hotel						
1111 H St NW 20005 A Manger Hotel J. C. Bowen, Gen Mgr Cable: Annapolis	400	202- 628-9220 (See advertisement, page 181)	202- 965-0528	Ⓔ $12–17	Ⓔ $16–21	D
Manger Hamilton Hotel						
14th & K Sts NW 20005 A Manger Hotel Michael Pugliese, Gen Mgr	300	202- 347-2580 (See advertisement, page 181)	202- 965-0528	Ⓔ $15–20	Ⓔ $19–24	D
Manger Hay-Adams Hotel						
16th & H Sts NW 20006 A Manger Hotel Harry Weissinger, Director	200	202- 638-2260 (See advertisement, page 181)	202- 965-0528	Ⓔ $22–35	Ⓔ $28–41	D
[B] Mayflower, The						
1127 Connecticut Ave 20036 Hotel Corp of America J. F. Craver, Vice Pres & Gen Mgr Cable: Mayflower	800	202- 347-3000 (See advertisement, page 183)	202- 965-0766	Ⓔ $27–41	Ⓔ $34–49	D
National Hotel						
1808 Eye St NW 20006 S. S. Fletcher, Owner C. R. Goodpaster, Mng Dir	76	202- 628-5566		Ⓔ $8.50 –11	Ⓔ $10.50 –15	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

in Washington, D. C. / Free Parking

THE MANGER ANNAPOLIS HOTEL



James C. Bowen, Gen. Mgr.
11th to 12th on H Street, N.W.
Telephone: (202) 628-9220
Teletype: (202) 965-0528
(Specify "Annapolis")

Washington's popular family hotel — Centrally located — Greyhound and Trailways Bus Terminal in the same block — 400 rooms, each with private bath, television (many color) and AM/FM radio — 100% air-conditioned — Moderately priced dining room and Surf Room Cocktail Lounge with unique maritime design — Banquet facilities for up to 300 persons — Singles $12 to $17, doubles $16 to $21, suites $28 to $35—FAMILY PLAN: No charge for children when sharing a room with parent(s).

Free Parking for registered guests

THE MANGER HAMILTON HOTEL



Michael Pugliese, Gen. Mgr.
14th Street at K, N.W.
Telephone: (202) 347-2580
Teletype: (202) 965-0528
(Specify "Hamilton")

Washington's best located hotel — Within easy walking distance of the White House, Washington Monument and downtown theatrical and business districts — 300 rooms, each with private bath, television (many color) and AM/FM radio — 100% air-conditioned —Excellent food at moderate prices—Famous Purple Tree Cocktail Lounge with entertainment — Banquet facilities for up to 300 persons — Singles $15 to $20, doubles $19 to $24, suites $47 to $58—FAMILY PLAN: No charge for children when sharing a room with parent(s).

Free Parking for registered guests

THE MANGER HAY-ADAMS HOTEL

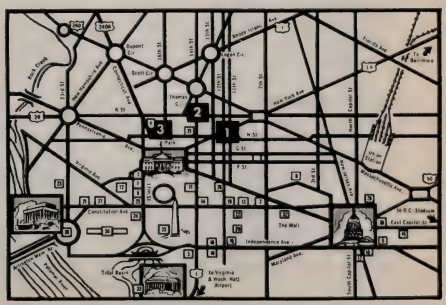


Harry Weissinger, Director
16th at H Street, N.W.
Telephone: (202) 638-2260
Teletype: (202) 965-0528
(Specify "Hay-Adams")

One of the nation's finest hotels. Located directly across from the White House — Near leading shops and theaters—200 newly decorated rooms, each with private bath, color television, AM/FM radio — 100% air-conditioned — Popular Tudor Room, Cocktail Lounge and Old English Taproom — Singles $22 to $35, doubles $28 to $41, suites $70 and $100 — FAMILY PLAN: No charge for children when sharing a room with parent(s).

Free Parking for registered guests

the Manger Annapolis 1
the Manger Hamilton 2
the Manger Hay-Adams 3



Manger Hotels & Motor Inns



• Overlooking fabulous Rock Creek Park • Near glamorous Connecticut Avenue and Old Georgetown • Minutes from government and historic tourist attractions

For free service and immediate confirmed reservations call our offices. Or call our Reservations Control Center directly, without charge, from anywhere in the United States east of Nebraska.

Just dial 800-221-2653. No charge for call. In New York City dial MU 6-3565

- Spacious, Elegant, air-conditioned rooms. Swimming. Exclusive shops.
- Blue Room featuring top entertainers.
- Special Family Plan and Group Rates.

The SHOREHAM
HOTEL AND MOTOR INN
CONNECTICUT AVENUE AT CALVERT ST., N.W.
WASHINGTON, D.C. PHONE 202-234-0700

Regional Sales Offices.
New York: (212) YU 6-3048
Chicago: (312) DE 2-0089
Washington Teletype 710-822-0118
Represented by Hotels Unlimited, Inc.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Pick-Lee House 1100 15th St NW 20005 Pick Hotels Corp R. G. Frank, Mgr	206	202- 347-4800		Ⓔ $12–20	Ⓔ $16–25	D
[B] Quality Motel—Capitol Hill 415 New Jersey Ave NW 20001 Quality Motels L. E. Ormand, Mgr	350	202- 638-1616		Ⓔ $18–24	Ⓔ $22–28	D
Quality Motel—Northeast 1600 New York Ave NE 20002 William Deck, Owner J. R. Camilletti, Mgr	125	202- 832-3200		Ⓔ $14–18	Ⓔ $18–24	E S
[B] Roger Smith Hotel 1775 Penna. Ave NW 20006 Roger Smith Hotels Corp, Owner S. C. Livingstone, Gen Mgr Cable: Rogersmith, New York	220	202- 298-7200 (See advertisement, page 180)		Ⓔ $12.50 –19	Ⓔ $15.50 –25	D
[B] Sheraton-Carlton Hotel 923 16th St NW 20006 ITT Sheraton Corp of America Henry de Rooze, Gen Mgr	250	202- 638-2626 (See advertisement, page 185 and pages 620–621)	910- 761-0457	Ⓔ $20–28	Ⓔ $25–34	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Here's what's great about Washington, D.C.



The Mayflower. Washington's liveliest monument. 800 luxury, air-conditioned rooms. Four superb restaurants, including La Chatelaine (strolling minstrels, gourmet fare), the Rib Room (rare beef, dry martinis), Town & Country (Whiskey by the Pound) and the Coffee Deck. Near everything. The White House is just three blocks away; Embassy Row, Federal Buildings, smart shopping and theaters are close by. Full convention service. Our 20 beautiful function rooms accommodate from 10 to 1000. New exhibit space is adjacent to major meeting rooms. Rates from $27.00 single; $34.00 double.

The Mayflower

A SONESTA HOTEL

1127 Connecticut Avenue, Washington, D.C. 20036

C. J. Mack, Vice President and Managing Director

Jack Craver, Vice President and General Manager

Telephone (202) DIstrict 7-3000—Teletype 202-965-0766. Cable address—Mayflower

Sonesta Reservation Service: In Continental U.S. call FREE 800-221-2662. In New York State, call FREE 800-522-6444. In New York City, call LOCAL PLaza 2-9100.

Open early Fall 1970



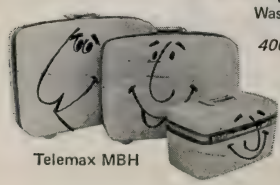
WASHINGTON, D.C.
Treadway Embassy Inn

Washington's newest and finest hotel
- 250 Air conditioned rooms with color TV
- Swimming pool
- Fine food graciously served in the restaurant or coffee shop
- Cocktail lounge
- Banquet and convention facilities
- Indoor parking

Centrally located—On Embassy Row
2015 Massachusetts Avenue, N. W.
Dial (202) 483-5220. In N.Y.C. area (212) 697-8773

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sheraton-Park Hotel						
2660 Woodley Rd NW 20008 ITT Sheraton Corp of America L. N. Schwiebert, Vice Pres & Gen Mgr	1500	202-265-2000 (See advertisement, page 185 and pages 620–621)	910-761-0457	Ⓔ $19–25	Ⓔ $25–31	A E
Shoreham Hotel & Motor Inn						
2500 Calvert St NW 20008 Phillip Hollywood, Gen Mgr	1043	202-234-0700 (See advertisement, page 182)	710-822-0118	Ⓔ $20–26	Ⓔ $22–35	D
[B] Skyline Inn						
10 Eye St SW 20024 Best Western Motels S. R. Camarota, Mng Dir	201	202-547-7500	710-822-0106	Ⓔ $18–22	Ⓔ $20–28	D
[B] Sonesta Hotel						
(Formerly: America Hotel) Thomas Circle, 14th & M Sts NW 20005 Hotel Corp of America C. G. Ramus, Vice Pres & Gen Mgr	345	202-783-4600 (See advertisement, page 186)	202-965-0605	Ⓔ $24–34	Ⓔ $34–42	D
Statler Hilton Hotel						
16th & K Sts NW 20036 Hilton Hotels Corp Richard Nelson, Gen Mgr Cable: Hiltels	815	202-393-1000 (See advertisement, page 187 and pages 622–623)		Ⓔ $24–36	Ⓔ $32–44	D

Hotel Washington
Washington, D. C.



Telemax MBH

400 rooms, New throughout, Fabulous Two Continents Restaurant, Motor lobby, Parking garage, Sky Terrace overlooking White House.

Reyburn Miller, Manager
Telephone AC 202 638-5900
Teletype (710) 822-0105
Pennsylvania Avenue at 15th Street

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Washington, D.C.



The Sheraton-Carlton – just two blocks from the White House and a few minutes from the fashionable shops and theatres. Offers the utmost in luxury and comfort. Dine in Old English style at the Falstaff Room or in the elegance of the Carlton Room. Enjoy the renowned Carlton Bar. Completely air-conditioned. Children share parent's room free. 250 rooms. Singles: $20.00-$28.00; Double or Twin: $25.00-$34.00. Tel. (202) 638-2626. TWX 910-761-0457.

Sheraton-Carlton Hotel
923-16TH STREET, N.W.



Sheraton-Park Hotel & Motor Inn, 2660 Woodley Rd. N.W. – 16 acres of resort surroundings, including lanai rooms overlooking a swimming pool. Ice-skating. Enjoy delightful dining in the unusual Cheshire Cheese Room. Or a snack at The Minute Chef. Unmatched convention and exhibition facilities, featuring Sheraton Hall, Washington's largest ballroom. All rooms air-conditioned. Free radio, color TV. Children share parent's room free. Free Parking. 1500 rooms. Singles: $19.00-$25.00; Double or Twin: $25.00-$31.00. Tel. (202) 265-2000. TWX 910-761-0457.

Sheraton-Park Hotel & Motor Inn
2660 WOODLEY ROAD, N.W.

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Here's what's fun about Washington, D.C.



Hotel Sonesta. Prestige hotel with conveniences of a motor lodge, free in-hotel parking, 345 rooms and suites. Fabulous glass-domed Hawaiki Pool Club with Polynesian atmosphere. Haypenny Lounge is English pub by day and dancing-spot by night. Beef 'n Bird restaurant is 18th century paneling, carriage lamps, leather chairs; the cuisine English, French, American and superb. Family priced Pink Kitchen. All convention facilities, grand ballroom, private meeting rooms, hospitality suites. Short walk to White House and other historical sights. Rates from $24.00 single; $34.00 double. Family plan $26.00 sleeps four. Baby sitting available.

HOTEL SONESTA
Formerly Hotel America

Thomas Circle at Massachusetts Avenue, N.W.
Washington, D.C. 20005
Charles G. Ramus, Vice President and General Manager

Sonesta Reservation Service:
In Continental U.S. call FREE 800-221-2662.
In New York State, call FREE 800-522-6444.
In New York City, call LOCAL PLaza 2-9100.

COME VISIT THE HILTONS IN WASHINGTON, D.C.



THE WASHINGTON HILTON

1919 Connecticut Ave., N.W.
Washington, D.C. 20009. Phone 483-3000 (202)

RESORT LUXURY IN THE NATION'S CAPITAL. Washington's newest, most exciting hotel. 1200 rooms with private bath, refrigerator, radio, TV, individually controlled air-conditioning, swimming pool, cabana suites, tennis courts. Ultra-modern convention and exhibit facilities. 37 ballrooms, dining and meeting suites. Excellent continental cuisine and fine wines in a variety of restaurants and cocktail lounges. Underground parking. Single, from $24. Double, from $32. Cabanas $36. Luxury Suite, from $80.

John A. Norlander, General Manager
CONRAD N. HILTON, Chairman • BARRON HILTON, President



THE STATLER HILTON

16th and K Streets, N.W., Washington, D.C. 20036
Phone 393-1000 (202)

TWO BLOCKS FROM THE WHITE HOUSE. Convenient to the Capitol, government buildings, theatres, business and shopping districts. Each of the 815 rooms has private bath, free radio and TV. Restaurants include world-famous Trader Vic's, the Statler Steak House and the different Rogues Manor. Completely air-conditioned. Single, from $24 to $36. Double, from $32 to $44. Twin, from $32 to $44. Suites from $75 and up.

Richard C. Nelson, General Manager
CONRAD N. HILTON, Chairman
BARRON HILTON, President



Call the Hilton Reservation Service.
Come visit the Hiltons.

THE WATERGATE

Washington's finest HOTEL in the Continental manner



Impressively different in character, THE WATERGATE HOTEL rises 14 stories above the Potomac, commanding magnificent views of the river and the Capital skyline. Located minutes from most Government and business centers—8 blocks from the White House—10 minutes from National Airport, this non-convention hotel offers spacious and luxurious accommodations. Excellent meeting facilites.

Restaurant — Health Club — Year round swimming pool — Garage — Shopping Mall — 7 acre park.

Singles from $26 to $38
Doubles from $34 to $46
Suites from $60 to $120

THE WATERGATE HOTEL
2650 Virginia Avenue, N.W.
Washington, D.C. 20037
Phone: (202) 965-2300

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Treadway Embassy Inn						
2015 Mass. Ave NW 20036 Treadway Inns & Resorts Leo Caproni, Jr., Vice Pres (Opening: August 1970)	250	202- 483-5220		Ⓔ $18–24	Ⓔ $24–30	D
	(See advertisement, page 184)					
[B] Washington Hotel						
15th & Penna. Ave NW 20004 An Affiliated National Hotel Reyburn Miller, Gen Mgr Cable: Howash	400	202- 638-5900	710- 822-0105	Ⓔ $17–23	Ⓔ $22–30	D
	(See advertisement, page 184)					
[B] Washington Hilton Hotel						
1919 Connecticut Ave NW 20009 Hilton Hotels Corp J. A. Norlander, Gen Mgr Cable: Washilt	1200	202- 483-3000		Ⓔ $24–40	Ⓔ $32–45	D
	(See advertisement, page 187 and pages 622–623)					
[B] Watergate Hotel, The						
2650 Virginia Ave NW 20037 Watergate Improvement Associates Gabor Olah, Gen Mgr	275	202- 965-2300		Ⓔ $26–38	Ⓔ $34–46	D
	(See advertisement above)					
Windsor Park Hotel						
2300 Connecticut Ave NW 20008 J. G. Wills, Exec Dir	397	202- 483-7700	202- 965-0264	Ⓔ $14–20	Ⓔ $18–24	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area


Pensacola
Fort Walton Beach
Tallahassee
Destin
Panama City
Panama City Beach
Jennings
Wakulla Springs
Panacea
Perry
Lake City
Hilliard
Callahan
Jacksonville
Jacksonville Beach
Ponte Vedra Beach
Starke
Gainesville
St. Augustine
St. Augustine Beach
Marineland
Ormond Beach
Daytona Beach
Williston
Ocala
Silver Springs
Crystal River
Wild wood
Mount Dora
Deltona
Sanford
Titusville
Homosassa
Leesburg
Winter Park
Orlando
Ocoee
Cape Kennedy - Cape Canaveral
Cocoa
Cocoa Beach
Indian Harbor Beach
Indialantic
Melbourne
Dunedin
Clearwater Beach
Clearwater
Plant City
Lakeland
Winter Haven
Lake Wales
Tampa
Treasure Island
St. Petersburg Beach
Lido Beach
St. Petersburg
Sun City Center
Bradenton
Sarasota
Vero Beach
Fort Pierce
Stuart
Lake Placid
Juno Beach
Riviera Beach
Palm Beach Shores
Palm Beach
Lake Worth
Delray Beach
Boca Raton
Pompano Beach
Lauderdale By The Sea
Fort Lauderdale
Hollywood
Bal Harbour
Miami Beach
Key Biscayne
W Palm Beach
Belle Glade
Port Charlotte
Venice
Cape Coral
Boca Grande
Captiva Island
Clewiston
Fort Myers
Fort Myers Beach
Sanibel Island
Atlantis
Deerfield Beach
Naples
Golden Gate
Marco
Goodland
Miami Springs
Coral Gables
Miami
Everglades National Park
Key Largo
Islamorada
Marathon
Key West
FLORIDA
SCALE IN MILES
0 25 50 75 100 125 150

FLORIDA

HOTEL & MOTOR HOTEL ASSOCIATION, INC.



WILLIAM BOND, President, Bond Hotels, Inc., Pennsylvania Hotel, 300 Fourth St. N., St. Petersburg, Fla. 33701

DAVID R. ARPIN, Executive Vice President, P.O. Box 8788, Jacksonville, Florida 32211. Telephone: (Area 904) 725-5388

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ATLANTIS						
Atlantis Inn						
S Orange Tree Dr 33460 David Johnstone, Mgr	24	305- 965-7700		Ⓔ $8–38	Ⓔ $12–38	R S
BAL HARBOUR **Dade Co.** / Pop. 727 / See: Miami Beach, Fla.						
BELLE GLADE **Palm Beach Co.** / Pop. 11,273						
Holiday Inn						
1075 S Main St 33430 C. S. & Doris Jones, Innkeepers	60	305- 996-7222		Ⓔ $11–15	Ⓔ $15–19	
BOCA GRANDE **Lee Co.** / Pop. 500						
Gasparilla Inn & Cottages						
Gasparilla Island 33921 J. S. Snead, Gen Mgr	125	813- 964-2201		Ⓐⓦ $32–38	Ⓐⓦ $54–68	R
BOCA RATON **Palm Beach Co.** / RR: S C L. / Pop. 6,961						
Ⓑⓦ Boca Raton Hotel & Club						
Camino Real 33432 Arvida Corp, Owner L. B. Stephens, Vice Pres & Gen Mgr	700	305- 395-3000 (See advertisement, page 191)		Ⓐ $35–75	Ⓐ $50–90	R
BRADENTON **Manatee Co.** / RR: S C L. / Airlines: See Sarasota, Fla. / Pop. 19,380						
Downtown Cabana Motor Hotel						
222 12th St W 33505 Bradenton Cabana Inc, Owner H. N. Norton, Mgr	86	813- 746-6193		Ⓔ $9–14	Ⓔ $12–18	D
CALLAHAN **Nassau Co.** / RR: S C L. / Pop. 782						
Quality Motel Jamaica						
P.O. Box 625 32011 Mr. & Mrs. K. D. Higginbotham, Owners	34	904- 879-3451		Ⓔ $10.50 –16	Ⓔ $12.50 –18	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur. **A**—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Introducing the première season of Florida's première resort.



This season the Boca Raton Hotel & Club is 317 rooms larger and 24 stories taller. It now has six golf courses, either completed or under construction. New all-weather tennis courts, three swimming pools, a new night club and lounge and a new after-golf watering spot. The Top 'O the Tower, the crowning glory of the New Boca, soars 26 stories in the sky. It's the tallest hotel in Florida and one of the most luxurious anywhere. In spite of its modern accommodations, appointments and facilities, the new Boca retains the old world charm and Mediterranean character that has made it one of the world's renowned resort estates. Its cloistered halls still echo the laughter of Princes and Kings. And the soft strain of violins drift through its gardens at eventide. It's still very much a castle. Come stay the week or a week-end.
1969 - 1970 WINTER SEASON—DAILY RATES
Full American Plan
(including 3 meals Per Person when 2 occupy a room)
January 1 to June 1 . . . $35.00 to $55.00
Single occupancy—deduct $15 from Double Rate
For reservations or brochure, write to William E. Worsham Executive Manager and Director of Sales.

Boca Raton Hotel & Club

Boca Raton, Florida 33432
Phone (305) 395-3000

Owned & Operated by Arvida Corporation / Vice-President & Gen. Mgr., L. Bert Stephens • A Distinguished Resort represented Internationally by Robert F. Warner • New York/Chicago/Toronto/Washington/Boston/Miami; Glen W. Fawcett, Division of John H. Tetley Co., Inc./Los Angeles/Dallas/San Francisco and Seattle.

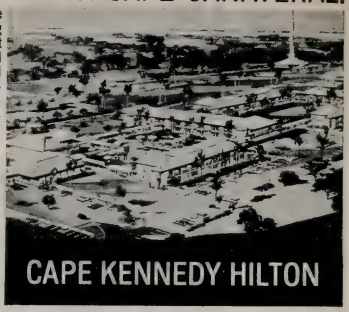
COME VISIT THE HILTONS IN CAPE CANAVERAL.

Located 1 mile from Cape Kennedy and ¼ mile from the ocean. Swimming, boating, fishing and golf the year round. 200 spacious guest rooms with color TV, radio, coffee units and air conditioning. Large heated swimming pool and putting green. Excellent restaurants, including our new gourmet dining room, Casa Valencia. Cocktail lounge. Convention accommodations available for up to 1000 people. Rates from $13 single and $18 double. Family plan available.

8701 Astronaut Blvd. (SR-A1A), Cape Canaveral, Florida, (305) 783-0361. General Manager—Joseph Rollin.



Call the Hilton Reservation Service. Come visit the Hiltons.



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CAPE CORAL						
Colonial Resort Motel 4913 Vincennes Ct 33904 G. B. DeWitt, Owner Roberta DeWitt, Mgr	23	813- 542-2149		Ⓔ $6–15	Ⓔ $7–20	D S
[B] Country Club Inn 4003 S Palm Tree Blvd 33904 G.A.C. Properties Inc Mrs. Nell Jenkins, Mgr	100	813- 542-3191		Ⓔ $11–18	Ⓔ $13–20	R
Del Prado Inn 4908 S Del Prado Pkwy 33904 G.A.C. Properties Inc Mrs. Nell Jenkins, Mgr	100	813- 542-3151		Ⓔ $11–18	Ⓔ $13–20	D
Nautilus Inn 1538 E Cape Coral Pkwy 33904 G.A.C. Properties Inc Mrs. Nell Jenkins, Mgr	93	813- 542-2121		Ⓔ $12–16	Ⓔ $12–18	D
CAPE KENNEDY—CAPE CANAVERAL	**Brevard Co. / Airlines: See Melbourne and Orlando, Fla.**					
Cape Kennedy Hilton 8701 Astronaut Blvd 32926 Hilton Hotels Corp Joseph Rollin, Gen Mgr	200	305- 783-0361 (See advertisement above)		Ⓔ $13–18	Ⓔ $18–23	S
CAPTIVA ISLAND Pop. 134						
South Seas Plantation 33924 P. E. Stahlin, Mgr	50	813- 472-4601			Ⓔ $12–40	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur. **A**—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

FORT HARRISON HOTEL

210 S. FORT HARRISON AVENUE • CLEARWATER, FLORIDA 33515

OSIAS RESORT HOTELS



A complete convention center on Florida's West Coast. Just minutes from Gulf beaches. Ballroom banquet capacity 1,400. Eight meeting rooms. 325 guest rooms. Swimming pool. Drive-in registration. Free parking. Dining rooms and lounge. Supervised summer children's program. Open year-around.

Joel Moore, General Manager

PHONE (813) 442-1151

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CLEARWATER Pinellas Co. / RR: S C L. / Airlines: See Tampa, Fla. / Pop. 34,653						
B W **Belleview Biltmore**						
33517 (Belleair)	380	813-		Ⓐ	Ⓐ	R
B. F. Powell, Pres		442-6171		$31–44	$52–68	
D. E. Church, Mgr						
B **Fort Harrison Hotel**						
(Formerly: Jack Tar Hotel)	325	813-		Ⓔ	Ⓔ	D
210 S Fort Harrison Ave 33515		442-1151		$8–26	$12–26	
Osias Resort Hotels Inc	(See advertisement above)			Ⓐ	Ⓐ	
Joel Moore, Gen Mgr				$16–34	$20–34	
Holiday Inn						
400 US 19 S 33515	146	813-		Ⓔ	Ⓔ	R
Holiday Inns of America, Inc		442-8173		$9–18	$12–25	
J. E. Hulsey, Innkeeper						
Howard Johnson's Motor Lodge						
410 S US Hwy 19 33515	56	813-		Ⓔ	Ⓔ	
Wm. Leitheiser, Mgr		446-5021		$9–15	$12–20	
Phillips Motor Inn						
1274 Cleveland St 33515	32	813-		Ⓔ	Ⓔ	D
Best Western Motels		446-5094		$9–18	$11–22	R
Lyle Nichols, Mgr						
Ramada Inn						
401 US Hwy 19 S 33515	120	813-		Ⓔ	Ⓔ	
Joe Nelson, Mgr		726-1181		$10–13	$20–23	
Schrafft's Motor Inn						
200 N Osceola Ave P.O. Box 1728 33517	101	813-		Ⓔ	Ⓔ	D
Frank G. Shattuck Co		442-2161		$16–28	$18–28	
K. R. Lewis, Mgr						
Sharlo Manor Motel						
656 Bayway Blvd 33515	37	813-			Ⓔ	
Frank & Natalie Hopkins, Mgrs		446-8345			$8 up	

CLEARWATER BEACH HOTEL



The LARGEST HOTEL on CLEARWATER BEACH

43 years of tradition, with the modern touch. Sparkling new swimming pool. Also 2 new wings with modern efficiency apartments—and beach suites directly on the Gulf. Color TV. European plan in summer—American plan in winter. Dining room open December 15. Send for brochure.

CLEARWATER BEACH HOTEL • CLEARWATER, FLA. 33515
A Friendly Boss Hotel • C. Edward Meginley, Manager • Phone: 446-2354

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Shelby Plaza Motor Hotel						
1850 N Fort Harrison Ave 33515 Mrs. Ruth Womack, Mgr	43	813- 446-2381		Ⓔ $6 up		
TraveLodge						
711 Cleveland St 33515 D. L. Seaton, Co-Owner & Mgr	49	813- 446-9183		Ⓔ $9–16	Ⓔ $10–20	D R
CLEARWATER BEACH Pinellas Co.						
Clearwater Beach Hotel						
500 Mandalay Ave 33515 Boss Hotels Co C. E. Meginley, Mgr	150	813- 446-2354 (See advertisement above)		Ⓔ $22–37	Ⓔ $35–45	R
[B] Clearwater Point Hilton Inn						
(Formerly: Statler Hilton Inn) 715 S Gulfview Blvd 33515 Field Hotel Corp, Owner G. P. Coler, Gen Mgr	220	813- 447-9566 (See advertisement, page 195)		Ⓔ $18–28	Ⓔ $24–36	R
CLEWISTON Hendry Co. / Pop. 3,114						
Clewiston Inn Motor Hotel, The						
Sugarland Hwy US 27 33440 US Sugar Corp, Owner Q. W. Harris, Mgr	68	813- 983-8151		Ⓔ $10–16	Ⓔ $10–18	D
COCOA Brevard Co. / Pop. 12,294						
[B] Brevard Hotel						
112 Riverside Dr 32922 Anthony Ninos, Pres & Mgr	60	305- 636-1411		Ⓔ $7–10	Ⓔ $10–15	D
Howard Johnson's Motor Lodge						
860 N Cocoa Blvd 32922 Harold Anderson, Host	53	305- 632-4210		Ⓔ $10–12	Ⓔ $12–16	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Seminole Hotel						
210 Willard St 32922 John & Anthony Ninos, Owners John Ninos, Mgr	50	305- 636-7620		Ⓔ $3–6	Ⓔ $5–8	D
COCOA BEACH Brevard Co. / Airlines: See Melbourne and Orlando, Fla. / Pop. 3,475						
Holiday Inn						
1300 N Atlantic Hwy A1A Ed Wilson, Innkeeper	95	305- 783-2271	305- 783-3455	Ⓔ $9 up		
Howard Johnson's Motor Lodge						
2080 N Atlantic Ave (A1A) 32931 East Cocoa Enterprises Inc A. C. & Juanita Read, Mgrs	62	305- 783-9481		Ⓔ $12–17	Ⓔ $14–20	D
B **Quality Resort Motel**						
900 N Atlantic Ave 32931 Flagler System, Inc G. T. Pruitt, Gen Mgr	200	305- 783-9431 (See advertisement, page 237)		Ⓔ $12 up	Ⓔ $16 up	D R
CORAL GABLES Dade Co. / Pop. 34,793						
David William Hotel, The						
700 Biltmore Way 33134 A. H. Sakolsky, Mgr	100	305- 445-7821 (See advertisement below)		Ⓔ $14–32	Ⓔ $17–35	S

FOR THE EXPERIENCED TRAVELER

who appreciates residential neighborhood quiet, between two golf courses, but 10 minutes from the airport and Miami's main corporate business district. Excellent for all top level management functions for 100 persons or less. Pool Sauna Two Restaurants Banquet and Conference Rooms

The David William Hotel

Minutes from Miami Int. Airport 700 Biltmore Way, Coral Gables
See your travel agent or call (305) 445-7821

The University Inn

In Beautiful Coral Gables, Fla.
At University of Miami Campus



Very convenient to beaches, downtown Miami, race tracks, dog tracks, Seaquarium, and other famous attractions. For the golfer, 2 fine Coral Gables golf courses and privileges at 2 nearby Country Clubs. 160 Waterfront rooms and apartments all cross-ventilated and heated. Color TV in all rooms. Elevator service and private balconies in the 3-Story Building. Two luxurious swimming pools (one heated), sun-decks, acres of lawns and gardens. Fishing from our promenades or Charter Boat "Sea Ray". Meeting and Banquet Facilities. Famous Waterway Dining Room, Cocktail Lounge, and Patio overlooking the waterway.

AAA

Telephone: Reservations MO 7-2437, Switchboard MO 7-2554
Reservations usually necessary. Write for Color Brochure and Reservation Form.

QUALITY MOTELS

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Holiday Inn						
1350 S Dixie Hwy 33146 Holiday Inns of America Inc F. J. Pessolano, Innkeeper	155	305- 667-5611		Ⓔ $14–24	Ⓔ $16–30	R
[B] University Inn						
1390 S Dixie Hwy 33146 Quality Motels A. H. Singer, Owner & Mgr	160	305- 667-2437 (See advertisement above)		Ⓔ $13–29	Ⓔ $13–29	R S

CRYSTAL RIVER Citrus Co. / Pop. 1,423

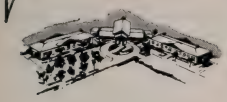
[B] Crystal Lodge Motel						
US Hwy 19 32629 G. L. Sterchi, Owner & Mgr	50	904- 795-3171		Ⓔ $7.50–10.50	Ⓔ $9.50–14.50	R
[B] Osias Plantation, The						
Kings Bay Rd US 19 32629 Osias Resort Hotels Inc Chris Rindermann, Gen Mgr	100	904- 795-4211 (See advertisement, page 197)		Ⓔ $14–18	Ⓔ $18–22	R

DAYTONA BEACH Volusia Co. / Airlines: Eastern; National. / Pop. 37,395

Americano Beach Lodge						
1260 N Atlantic Ave 32015 Best Western Motels C. M. Dodd, Mgr	199	904- 255-7431		Ⓔ $10–30 Ⓐ $15–35	Ⓔ $10–30 Ⓐ $20–40	R
Carnival Motor Inn						
930 N Atlantic Ave 32018 Friendship Inns of America Melvin Fields, Gen Mgr	121	904- 255-6591		Ⓔ $9–23	Ⓔ $12–25	R
Carousel Beach Motel						
1120 N Atlantic Ave 32018	85	904- 252-3681			Ⓔ $7 up	
Daytona Sands Motel						
2523 S Atlantic Ave 32018 R. M. Moores, Owner & Mgr	50	904- 255-6578		Ⓔ $6–19	Ⓔ $6–19	R

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Plantation
P.O. BOX 1116 • CRYSTAL RIVER, FLORIDA 32629
OSIAS RESORT HOTELS



Truly a sportsmen's paradise in the heart of Florida's Suncoast region. 6,966 yards of championship golf course. Salt and fresh water fishing. Tennis. Swimming, boating and other water sports. Seasonal hunting including private preserves. 100 rooms. Facilities for groups up to 325. Just 70 minutes north of Tampa. A family resort.

Chris Rindermann, General Manager
Dan Bertine, Golf Pro

PHONE (904) 795-4211

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Diplomat Beach Motel						
700 N Atlantic Ave 32020 A. J. Russell, Gen Mgr	83	904- 253-2527		Ⓔ $8–38	Ⓔ $8–38	R
B Hawaiian Inn						
2301 S Atlantic Ave 32018 J. A. Fine, Owner R. C. Davis, Mgr	200	904- 255-5411		Ⓔ $8–22 Ⓐ $13.50 –27.50	Ⓔ $10–24 Ⓐ $21– 29.50	R
Holiday Inn—Oceanside						
905 S Atlantic Ave 32018 Ninels, Inc, Owner Rosetta Davis, Innkeeper	108	904- 255-5432		Ⓔ $9– 23	Ⓔ $12– 25	D R
Jade East Motel						
2101 S Atlantic Ave 32018 E. A. Cooper, Mgr	52	904- 252-8546				R
Monte Carlo Beach Motel						
825 S Atlantic Ave 32018 Mr. & Mrs. R. M. Moore, Owners Mrs. Margaret Johnson, Mgr	33	904- 252-5333		Ⓔ $6 up	Ⓔ $7 up	R
B Plaza Hotel, The						
(Formerly: Daytona Plaza Hotel) 600 N Atlantic Ave 32020 Al Hamilton, Gen Mgr	525	904- 255-4471		Ⓔ $12–38 Ⓐ $20–46	Ⓔ $14–40 Ⓐ $30–56	R S
Red Carpet Inn						
(Formerly: Daytona Riviera Motel) S Atlantic at Broadway Frank Brown, Gen Mgr	154	904- 252-3626		ⒺⒶ $10 up		
Safari Beach Motel						
357 S Atlantic Ave 32018 Bud Asher, Owner & Mgr	53	904- 253-0571		Ⓔ $6–17	Ⓔ $7–17	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
St. Regis Hotel						
509 Seabreeze Blvd 32018 Dorothy H. Cook, Owner & Mgr	30	904- 252-8743		Ⓔ $4.50–14 Ⓐ $8–16	Ⓔ $10–18 Ⓐ $18–26	R
Sheraton-Daytona Motor Inn						
839 S Atlantic Ave, Ormond Beach 32074 American Motor Inns Inc H. N. Snow, Gen Mgr	100	904- 677-6600		Ⓔ $10–19	Ⓔ $12–25	R
Sunshine Beach Motel						
45 S Ocean Ave 32018 J. L. Schmitt, Owner & Mgr	40	904- 253-1673		Ⓔ $8 up	Ⓔ $8 up	R
Surfview Motel & Apts.						
401 S Atlantic Ave 32018 Dr. & Mrs. E. L. Perri, Owners & Mgrs	30	904- 253-9961		Ⓔ $6–14	Ⓔ $8–16	R
DEERFIELD BEACH Broward Co. / RR: S C L. / Pop. 9,573						
[B] **Ramada Inn**						
1401 S Federal Hwy 33441 Ramada Inns Inc W. H. Clifford, Gen Mgr	107	305- 399-8000		Ⓔ $12–22	Ⓔ $16–20	R
DELRAY BEACH Palm Beach Co. / RR: S C L. / Pop. 12,230						
Ⓦ **Colony Hotel, The**						
525 E Atlantic Ave 33444 Boughton Hotel Inc, Owner Erik Hendricks, Mgr	105	305- 276-4123		Ⓔ $21–33 Ⓐ $28–40	Ⓔ $26–38 Ⓐ $40–52	D
Quality Motel						
1111 E Atlantic Ave 33444 J. W. Radebaugh, Mgr	117	305- 276-7441		Ⓔ $24–32	Ⓔ $26–34	
Ⓦ **Sandoway East Motel**						
120 S Ocean Blvd 33444 W. C. Burton, Jr, Mgr	32	305- 276-6315		Ⓐ $35–44	Ⓐ $42–50	R
Ⓦ **Seacrest Hotel**						
Ocean Blvd 33444 Fred J. Brotherton, Inc G. W. Carmany, Mgr	60	305- 276-6011		Ⓔ $12–37 Ⓐ $18–43	Ⓔ $15–37 Ⓐ $29–47	R
Seagate Hotel						
400 S Ocean Blvd 33444 W. H. Carlson, Mgr	74	305- 278-2851		Ⓔ $12–100	Ⓔ $12–100	R
Ⓦ **Surfside Club Resort Motel**						
1875 S Ocean Blvd A1A 33444 M. A. Chamberlin, Pres R. E. Lindsay, Mgr	39	305- 278-4501		Ⓔ $10–21	Ⓔ $10–21	R
Ⓦ **Talbot House, The**						
125 N Ocean Blvd 33444 P.O. Box 100 George Talbot, Jr, Owner Dallas Goff, Mgr	65	305- 276-4157			Ⓔ $19–55	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
DELTONA						
Deltona Inn Interchange I-4 32763 Deltona Corp, Owner R. M. Denly, Mgr	56	305- 668-4428		Ⓔ $9 up	Ⓔ $13 up	E
DESTIN Okaloosa Co. / Pop. 1,200						
Holiday Inn Hwy 98 P.O. Box 125 32541 Vincent Longo, Innkeeper	51	904- 837-6112		Ⓔ $9.50 up		
Hospitality Inn Miracle Strip Pkwy 32541 US 98 Roy Brown, Mgr	40	904- 837-3631		Ⓔ $5–7	Ⓔ $8	
DUNEDIN Pinellas Co. / RR: S C L. / Pop. 8,444						
Jamaica Inn 150 Marina Plaza 33528 Mrs. Jean Shinsky, Mgr	52	813- 733-4121		Ⓔ $9–10	Ⓔ $12 up	
EVERGLADES NATIONAL PARK RR: (Miami) F E C; S C L.						
Flamingo Inn 33030 Kenneth Wilkey, Mgr	134	813- 695-3101		Ⓔ $9–20	Ⓔ $11–20	
FORT LAUDERDALE Broward Co. / RR: S C L. / Airlines: Northeast; Eastern; Northwest; National; also see Miami, Fla. / Pop. 83,648						
Airport TraveLodge 1634 N Federal Hwy, Dania, Fla. 33304 TraveLodge Corp Mr. & Mrs. Paul Groubert, Mgrs	50	305- 922-4566		Ⓔ $10–20	Ⓔ $14–24	A R
Bahama Hotel 401 N Atlantic Blvd A1A 33304 R. E. Bolt, Owner Don McKee, Mgr	73	305- 523-7315			Ⓔ $14–44	R

FRIENDLY CLUB LIVING IN



FT. LAUDERDALE, FLA.

200 hotel rooms, efficiencies and suites. 300 foot private beach — Olympic pool.

The BEACH CLUB hotel is designed for those seeking the finest CLUB living combined with all conveniences of a luxurious air-conditioned HOTEL-MOTEL.

the BEACH CLUB MOTOR INN

3100 N. Ocean Blvd., Ft. Lauderdale, Fla.

ON THE OCEAN

An ALSONETT Hotel

Home of Buffet Dining Luncheon, Brunch Seafood Jamboree JACK LINDEMAN Manager



GOVERNORS' CLUB Hotel

FORT LAUDERDALE • FLORIDA

100 ROOMS WITH BATH

EXECUTIVE ACCOMMODATIONS
AIR CONDITIONED

Most convenient hotel in the city. Amid exclusive shops, theatres, churches, post-office. Colonel's Table coffee shop, cocktail lounge, card room, sundecks, open air lounge. TV and air conditioned rooms. Convention and banquet facilities. Beach and recreation facilities at Sea Ranch Cabana Club in season.

Jed White, General Manager

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Bahia Cabana Motel						
3001 Harbor Dr 33316 H. E. Lewis & Clifford Ellingson, Owners	30	305- 524-1555		Ⓔ $8–19	Ⓔ $10–21	
Bahia Mar Motor Inn						
A1A at Sea Breeze Blvd 33316 Maryland Community Developers, Owner I. E. Deibert, Gen Mgr	115	305- 525–4221		Ⓔ $12–32	Ⓔ $14–32	R
B **Beach Club Motor Inn, The**						
3100 N Ocean Blvd 33304 An Alsonett Hotel Jack Lindeman, Gen Mgr	200	305- 564-8502 (See advertisement, page 199)		Ⓔ $11–19	Ⓔ $15–21	R
Cavalier Hotel						
505 N Atlantic Blvd 33304 Mrs. Betsy W. Short, Gen Mgr	72	305- 564-8535		Ⓔ $12–27	Ⓔ $12–27	R
Coralido Inn						
4011 N Ocean Blvd 33308 A1A Hwy Superior Court Motels H. Helkowski, Owner & Mgr	40	305- 565-2575		Ⓔ $7–22	Ⓔ $8–24	R
Escape Hotel						
2900 Rio Mar St 33304 Jack Seymour, Gen Mgr	120	305- 564-8511		Ⓔ $9–30	Ⓔ $11–30	R
Galt Ocean Mile Hotel						
3200 Galt Ocean Dr 33308 A. J. Oliver, Jr, Vice Pres & Gen Mgr	280	305- 564-8581		Ⓔ $16–28	Ⓔ $16–28	R
Gold Coast Apt Hotel						
545 N Atlantic Blvd A1A 33304 Mrs. R. T. Vance, Mgr	35	305- 564-4361		Ⓔ $13–21	Ⓔ $20–42	R
B **Governors' Club Hotel**						
101 E Las Olas Blvd 33302 North American Co, Owner Jed White, Gen Mgr	100	305- 522-1441 (See advertisement above)		Ⓔ $9–26	Ⓔ $11–26	D
Holiday Hotel & Villas						
3030 Holiday Dr 33316 P.O. Box 3097 An Alsonett Hotel Dick Sheehan, Mgr	90	305- 522-1731		Ⓔ $6 up	Ⓔ $10 up	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn See: Lauderdale By the Sea, Fla.						
Holiday Inn US #1 3355 N Federal Hwy 33306 Holiday Inns of America Inc J. F. Baker, Innkeeper	130	305- 566-4301		Ⓔ $10–24	Ⓔ $14–28	R
Holiday Inn #3 2275 W State Rd 84 33312 Holiday Inns of America Inc Edgar Castello, Innkeeper	150	305- 584-4000			Ⓔ $10 up	
Howard Johnson's Motor Lodge 700 N Atlantic Blvd on the Ocean 33304 Albert Grossmann & Morton Stein, Owners O. L. Hatcher, Mgr	144	305- 563-2451		Ⓔ $12–32	Ⓔ $13–34	R
Howard Johnson's Motor Lodge 5001 N Federal Hwy 33308 Howard Johnson's Motor Lodges J. M. Smith, Gen Mgr	108	305- 565-5621		Ⓔ $11–20	Ⓔ $14–28	E

LAUDERDALE BEACH HOTEL



"Fort Lauderdale's famous Sea-Shore Resort" renowned for club-like atmosphere. Mod. American or European Plan. Celebrated Cuisine — World's finest swimming beach — Heated Pool & Cabanas — Bather's Luncheons daily — Coffee Shop — Golf — Tennis — Putting Green — Shuffleboard — TV Lounges — Fishing — Sail Boats — Water Skiing — Motor Launches — Boat Docks — Dance Orchestra — Cocktail Lounges — Movies, Bridge, Fashion Shows — Complete entertainment program included in winter rates. Caution: "COULD BE HABIT-FORMING." For COLOR BROCHURE & RATE SCHEDULE write to:

Thomas N. Stilwell, General Manager
Phone: (305) 523-8581
P.O. Box 351
Fort Lauderdale, Florida 33302

Represented nationally by Robert F. Warner Inc. or your Travel Agent

Lauderdale Ruttger Hotel

4240 GALT OCEAN DRIVE • FORT LAUDERDALE, FLORIDA 33310

OSIAS RESORT HOTELS



An intimate, charming oceanfront hotel with 200 feet of private beach. 95 newly redecorated rooms. Two swimming pools. Poolside pagoda lounge. Fine dining, comfortable lounge. Entertainment. Suites, efficiencies and rooms with private ocean-view balconies. Golf at a variety of nearby courses. George Arnold, golf pro.

Allan Gendron, Your Host and Boniface

PHONE (305) 566-8631

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ireland's Inn Motor Hotel						
2220 N Atlantic Blvd 33305 J. C. Ireland, Owner & Mgr	67	305- 565-6661		Ⓔ $14–40	Ⓔ $14–40	R
Islander Motel, The						
3081 Harbor Dr 33316 Pete DePelisi, Owner Phil Bifulco, Mgr	38	305- 522-3661		Ⓔ $8–30	Ⓔ $10–32	R
Jolly Roger Hotel						
619 N Atlantic Blvd 33316	103	305- 564-3211		Ⓔ $11–30	Ⓔ $13–32	R
[B] Lago Mar Hotel						
1700 S Ocean Lane 33316 Sidney Banks, Owner S. A. Grazdiel, Mgr	156	305- 523-6511 (See advertisement, page 201)		Ⓔ $16–38	Ⓔ $16–38	R
Lauderdale Beach Hotel						
101 S Atlantic Blvd 33302 C. E. Knight, Owner T. N. Stilwell, Gen Mgr	250	305- 523-8581 (See advertisement, page 201)		Ⓔ $13 up	Ⓔ $16 up	R
Lauderdale Biltmore Hotel						
435 N Atlantic Blvd 33304 P.O. 7037 M. J. Perkins, Gen Mgr	85	305- 524-0444		Ⓔ $14–24	Ⓔ $14–24	R
Lauderdale Ruttger Hotel						
4240 Galt Ocean Dr 33310 Osias Resort Hotels Inc Allen Gendron, Gen Mgr	95	305- 566-8631 (See advertisement above)		Ⓔ $14–40	Ⓔ $14–40	R
Marina Motor Inn						
2150 S E 17th St 33316 Bruce Pearso, Gen Mgr	150	305- 525-3484		Ⓔ $10–23	Ⓔ $14–27	R
Mark 2100 Motor Hotel						
2100 N Atlantic Blvd 33305 Quality Motels Ed Seese, Mgr	129	305- 566-8383		Ⓔ $10–55	Ⓔ $12–55	R

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



THE IN INN

Guests don't arrive at Pier 66 in coach-and-four. But many cruise up in their yachts. And our doormen handle Bentleys or Ferraris with practiced aplomb. The INN bit is to stress that the royal acceptance of this luxury resort has not turned our heads nor influenced our rates. The traditional hospitality of old-fashioned innkeeping is yours—come in splendor, a vintage brougham, or a Maverick. Ask your travel agent or write to John B. Allen, Gen. Mgr.

PIER 66

17th ST. CAUSEWAY • DEPT. HR • FORT LAUDERDALE, FLA. 33316

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Marlin Beach Hotel 17 S Atlantic Blvd 33316 W. E. Hovan, Owner Helmut Lemme, Mgr	113	305- 523-6551		Ⓔ $18–34	Ⓔ $20–36	R
Merrimac Apt. Hotel 551 N Atlantic Blvd 33304 Wm. Philbrick, Owner Mrs. Mary B. MacWhorter, Mgr	37	305- 564-2345		Ⓔ $11–42	Ⓔ $12–44	R
B **Oceanside Holiday Inn** 3000 E Las Olas Blvd 33316 Holiday Inns of America, Inc Bert Frazer, Innkeeper	235	305- 525-8421		Ⓔ $12–31	Ⓔ $16–34	R
Park Lane Motor Lodge 2949 N Federal Hwy 33306 US 1 H. E. Adelsperger, Jr, Owner	35	305- 564-9691		Ⓔ $8–19	Ⓔ $8–19	S
B **Pier 66 Hotel** 2301 S E 17th St Causeway at Intracoastal Waterway 33316 Phillips Petroleum Co, Owner J. B. Allen, Gen Mgr	258 (See advertisement above)	305- 524-0561	510- 955-9832	Ⓔ $16–44	Ⓔ $16–44	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Queen Limited, The (Formerly: HMS Queen Elizabeth) P.O. Box 13010 33316 Donald Clark, Vice Pres	350	305- 525-2075			Ⓔ $10 up	
Ⓦ Riverside Hotel 620 E Las Olas Blvd 33301 G. A. Black, Mng Dir (See advertisement, page 205)	124	305- 522-0671		Ⓔ $14–31	Ⓔ $16–31	R D
Sand Castle Motel 733 Breakers Ave 33304 Paul Glafenhein, Owner Neal Slattery, Mgr	76	305- 563-3471				R
Sea Ranch Hotel 4700 N Ocean Blvd 33302 R. H. Gore, Owner T. E. Patterson, Res Mgr	119	305- 566-8431		ⒺⒶ Ⓔ $12–42	ⒺⒶ Ⓔ $12–42	
Sea Shore Resort 1901 N Atlantic Blvd 33305 Quality Motels J. I. Briggs, Gen Mgr	93	305- 564-4381		Ⓔ $10–42	Ⓔ $10–42	R
Ⓑ Sheraton Ft. Lauderdale Hotel 303 N Atlantic Blvd 33304 Gill Hotels, Owner Klaus Ottman, Vice Pres & Gen Mgr	210	305- 522-7461		Ⓔ $14–38 Ⓐ $21.50 –45.50	Ⓔ $16–38 Ⓐ $31 –53	R
Sheraton-Yankee Clipper Hotel 1140 Seabreeze Blvd 33304 ITT Sheraton Corp of America J. W. McCarthy, Mgr Cable: Yanclip	195	305- 524-5551	305- 587-1084	Ⓔ $14–18	Ⓔ $16–20	R
Sherwood Resort Motel 2201 N Federal Hwy 33305 US 1 Dean Vezos, Owner Mort Rough, Mgr	52	305- 564-9636		Ⓔ $8–19	Ⓔ $8–19	R
Silver Seas Hotel 101 N Atlantic Blvd A1A 33304 Anderson-Brandel, Inc Mrs. Audrey Gish, Mgr	36	305- 523-2531		Ⓔ $12 up		R
Stouffer's Anacapri Motel 1901 N Federal Hwy 33305 Stouffer Foods Corp, Owner C. H. Strickler, Gen Mgr	121	305- 563-1111		Ⓔ $11–29	Ⓔ $11–29	S
Tropic Cay Resort Motel 529 N Atlantic Blvd 33304 L. F. Liberty, Owner & Mgr	46	305- 564-4386		Ⓔ $12–34	Ⓔ $12–34	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Located on beautiful New River
124 Rooms
Air Conditioning & Steam heat
Shuffleboard • Sun Deck
New Swimming Pool
Docking facilities • Social Program
Delightful dining room
Cocktail lounge • Color TV
Write for rates & brochures
Open December 1st to May 1st
George A. Black, Managing Director



Riverside Hotel

620 EAST LAS OLAS BOULEVARD, FORT LAUDERDALE, FLORIDA

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Wynholm Hotel						
321 N Atlantic Blvd 33304 Gill Hotels Co, Owner K. R. Ottman, Gen Mgr	45	305- 522-7461		Ⓔ $10–31 Ⓐ $17–38	Ⓔ $12–31 Ⓐ $19–45	R
FORT MYERS Lee Co. / RR: S C L. / Pop. 2,463						
Best Western Palmland Motel						
2467 1st St 33901 John & Nancy Mueller, Owners Chuck & Rose Lewis, Mgrs	40	813- 335-1141		Ⓔ $8–14	Ⓔ $10–16	
Holiday Inn Downtown						
2066 W 1st St 33901 Holiday Inns of America, Inc W. H. Moore, Innkeeper	201	813- 334-2123		Ⓔ $9–17	Ⓔ $12–24	D
Nautilus Inn See: Cape Coral, Fla.						
Sheraton Inn						
8900 S Tamiami Trial 33901 ITT Sheraton Corp of America F. W. Leo, Vice Pres & Gen Mgr	104	813- 936-4300		Ⓔ $12–17	Ⓔ $14–22	S
FORT MYERS BEACH Lee Co. / Pop. 2,463						
Fort Myers Beach Hotel						
2760 Estero Blvd 33931 Mary N. Geddes, Owner Mgr	35	813- MO4-9351		Ⓔ $8–32	Ⓔ $8–32	R
FORT PIERCE St. Lucie Co. / Pop. 25,256						
Fort Pierce Hotel						
75 Atlantic Ave 33450 F. W. Fennimore, Owner & Mgr	100	305- 461-0520		Ⓔ $4–8	Ⓔ $6–10	D
Howard Johnson's Motor Lodge						
I-95 Sunshine Pkwy at Fla. 70 33450 R. A. Lingenfelder, Mgr		305- 464-4500		Ⓔ $9–13	Ⓔ $12–20	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Quality Motel—Southernaire						
1802 S US 1 33450 Quality Motels M. V. Jenkins, Owner & Mgr	37	305- 461-3070		Ⓔ $9–15	Ⓔ $9–20	D R
B St. Lucie—The Country Club Resort						
Port St. Lucie, Fla. 33450 H. W. Rawe, Gen Mgr	135	305- 287-4400		Ⓔ $15–35	Ⓔ $20–45	R S

FORT WALTON BEACH Okaloosa Co. / Pop. 12,147

Coronado Motor Hotel						
Miracle Strip Pkwy E—US Hwy 98 32548 H. L. Hudson, Mgr	154	904- 243-8116	510- 730-7655	Ⓔ $10–24	Ⓔ $14–24	R D

GAINESVILLE Alachua Co. / RR: S C L. / Airlines: Eastern. / Pop. 29,701

Casa Loma Lodge						
2120 SW 13th St 32601 Bob Howe, Owner	25	904- 372-3654		Ⓔ $7–10	Ⓔ $9–12	
B Flagler Inn						
(Formerly: Ramada Inn) 1250 W University Ave 32601 Flagler System, Inc J. B. Merrill, Gen Mgr	175	904- 376-1661 (See advertisement, page 237)		Ⓔ $12–20	Ⓔ $16–20	D
Horne's Motor Lodge						
SW 34th St at I-75 & Williston Rd 32601 Master Hosts D. W. Coulthurst Sr, Mgr	100	904- 378-1511		Ⓔ $10–15	Ⓔ $12–18	E
Tom Sawyer Motor Inn						
4029 SW 13th St P.O. Box 673 32601 Col. J. P. Schwartz, Pres S. F. Wandzioch, Mgr	40	904- 372-1463		Ⓔ $7.50– 8.50	Ⓔ $9.50– 12.50	S

GOLDEN GATE

B Golden Gate Inn						
Golden Gate Pkwy 33940 G.A.C. Properties Inc Mrs. June McIntire, Mgr	100	813- 642-6511		Ⓔ $10–16	Ⓔ $12–18	R

GOODLAND Collier Co. / Pop. 300

B Remuda Ranch						
Rte 41 Tamiami Trail P.O. Box 2418, Naples 33933 G.A.C. Properties Inc Robert Stam, Mgr	200	813- 394-3101		Ⓔ $12–16	Ⓔ $14–18	R

HILLIARD Nassau Co. / RR: S C L. / Pop. 1,075

Holiday Terrace Motel						
Rtes 301, 1, 23 32046 Mr. & Mrs. L. L. Hamblett, Owners	20	904- 845-3424		Ⓔ $5–7	Ⓔ $7–9	S

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
HOLLYWOOD Broward Co. / RR: S C L. / Airlines: See Fort Lauderdale and Miami. / Pop. 35,237						
Attache Resort 2711 S Ocean Dr 33020 William O'Sullivan, Gen Mgr	200	305- 923-4631		(E) $12–30 (A) $17–35	(E) $12–30 (A) $22–40	
[B] **Diplomat Hotel & Country Club** 3505 S Ocean Dr 33022 Irving Tillis, Exec Vice Pres & Gen Mgr	850	305- 923-8111		(E) $19–60	(E) $24–60	R
Howard Johnson's Motor Lodge 2501 N Ocean Dr, Hollywood Beach 33020 Jerry Miller, Owner & Mgr	242	305- 925-1411		(E) $12–31	(E) $15–36	R
Sheldon Hotel 1000 N Broadwalk 33020 J. H. Mercer, Mgr	50	305- 922-3411		(E) $8–26	(E) $10–28	R
HOMOSASSA Citrus Co. / Pop. 650						
[B] **Riverside Villas & Motel** P.O. Box 278 32646 Norris Dev Co, Owner Doug Head, Mgr	72	904- 795-2474		(E) $14–22	(E) $14–22	R
INDIALANTIC See: Melbourne, Fla.						
INDIAN HARBOR BEACH Brevard Co.						
Indian Harbor Pines Motor Lodge S Patrick Dr 32935 M. J. McGuire III, Owner	58	305- 773-2000		(E) $10	(E) $14	
ISLAMORADA Monroe Co. / Pop. 2,000						
[B] (W) **Cheeca Lodge** US 1 P.O. Box 527 33036 C. A. Twitchell, Pres	75	305- 664-4651		(M)(A) $37.50 –72.50	(M)(A) $50 –85	R S
Howard Johnson's Motor Lodge US 1 Windley Key 33036 Howard Johnson's Motor Lodges Ashey Jeter, Mgr	56	305- 664-2711		(E) $10–18	(E) $14–28	R
Plantation Harbor Motel P.O. Box 26 33036 Helen S. Reineman, Co-Owner & Mgr	56	305- 852-2381		(E) $11–20	(E) $12–20	R
JACKSONVILLE Duval Co. / RR: S C L. / Airlines: Eastern; National; Delta; Southern; United; Northeast. / Pop. 201,030						
Aragon Hotel 230 W Forsyth St 32202 P.O. Box 417 M. L. Lester, Owner & Mgr	125	904- 456-6811		(E) $6 up	(E) $8–12	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Coral Lodge 3032 Phillips Hwy 32207 Superior Motels J. A. Mullarkey, Vice Pres & Mgr	40	904- 359-0527		Ⓔ $6.50– 8	Ⓔ $8– 12	E
Floridan Hotel 433 W Forsyth St 32202 H. D. Cristol, Gen Mgr	130	904- 354-5481		Ⓔ $6–10	Ⓔ $9–14	
George Washington Hotel 305 W Adams St 32202 Caterers of Chicago, Inc Harold Doddins, Res Mgr	300	904- 355-8811		Ⓔ $8.50 –14	Ⓔ $11.50 –18	
B Heart of Jacksonville Motor Hotel 901 Main St 32202 Quality Motels Richard Rogers, Gen Mgr	244	904- 355-3744		Ⓔ $9.50– 11.50	Ⓔ $13.50– 15.50	D
Holiday Inn—Airport P.O. Box AMF 18409 32229 J. B. Colbert, Jr., Gen Mgr	152	904- 764-2575		Ⓔ $10–14		A
Holiday Inn #1 2300 Phillips Hwy 32207 United Inns, Inc	157	904- 359-2301				D
Holiday Inn #2 East 8016 US Alt 1 Expwy 32211 H. G. Barrett, Jr, Owner Arthur Kloeppel Jr, Innkeeper	130	904- 725-3343		Ⓔ $10–13	Ⓔ $14–18	E
Holiday Inn #3 West 555 Stockton St 32204 United Inns, Inc Robert Goss, Innkeeper	120	904- 387-4661		Ⓔ $10.50 –16	Ⓔ $16 –19	
Holiday Inn—I-95N I-95 at Golfair Blvd 32209 Holiday Inns of America Inc John Hughes, Innkeeper	206	904- 764-7511		Ⓔ $11–12	Ⓔ $15–18	S
Holiday Inn—South 3233 Emerson St at I-95 32207 United Inns, Owner Dick Harper, Innkeeper	155	904- 398-3331		Ⓔ $11 up	Ⓔ $18 up	
Horne's Motor Lodge 5331 University Blvd West 32216 Piedmont Motor Lodge, Inc Webb Hobson, Mgr	122	904- 733-8110		Ⓔ $10 up	Ⓔ $14–16	R D
Howard Johnson's Motor Lodge 3007 Phillips Hwy US 1 S 32207 Leon Chaves, Owner R. E. Clayton, Mgr	80	904- 359-2631		Ⓔ $10 up	Ⓔ $12 up	D E
B Howard Johnson's Motor Lodge I-10 at Lane Ave 32205 Howard Johnson's Motor Lodges F. W. Douglas, Mgr	64	904- 781-1940		Ⓔ $13–14	Ⓔ $17–18	E S

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

JACKSONVILLE, FLORIDA

HOTEL ROBERT MEYER

THE LARGEST, NEWEST AND VERY FINEST DOWNTOWN HOTEL



ADJACENT TO MAJOR OFFICE BUILDINGS, BANKS, INSURANCE OFFICES AND DEPARTMENT STORES.

LOCATION

THE HOTEL THAT TRULY HAS EVERYTHING . . . 550 BEAUTIFUL ROOMS • FREE PARKING • CHILDREN FREE • ROOFTOP POOL • SHUFFLEBOARD • 3 DINING ROOMS • COCKTAIL LOUNGE • DANCING NIGHTLY • BALLROOM FOR 1,000 PLUS EXHIBIT AREA AND MANY SMALLER MEETING ROOMS • DRUG STORE • GIFT SHOP • FLORIST • TICKET OFFICES OF DELTA, EASTERN, NATIONAL AND NORTHEAST AIRLINES

A MEYER HOTEL IN ORLANDO
THE ROBERT MEYER
MOTOR INN

John E. Brown, Vice Pres. & General Manager
Telephone (904) 355-4411 —
Teletype (904) 733-1448
315 Julia St. — P. O. Box 1979 —
Jacksonville, Florida 32201

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Matador Motor Inn I-95 N at Dunn Ave 32218 P.O. Box 26324 Richard Upchurch, Mgr	128	904- 764-1706		Ⓔ $9.50 –11.50	Ⓔ $14.50 –16.50	E S
Mayflower Hotel Julia & Bay Sts 32201 Kloeppel Hotels Inc J. E. Weir, Mgr	300	904- 355-7621		Ⓔ $8–12	Ⓔ $12–16	D
Monterey Motel 5214 New Kings Rd 32209 Wm. C. Burnfield, Owner J. H. Stenzel, Mgr	27	904- 765-4481		Ⓔ $6–8	Ⓔ $8–10	E
Quality Motel Arlington (Formerly: Arlington Motor Lodge) 6300 Alt, US 1 & 90 32211 Quality Motels, Inc Bob Kroner, Gen Mgr	50	904- 725-6600		Ⓔ $11–14	Ⓔ $14–18	E S
B **Ramada Inn** 510 Lane Ave S 32205 Mark Hotels Corp, Owner K. S. Minahan, Gen Mgr	117	904- 786-0500		Ⓔ $13–17	Ⓔ $15–21	E D
B **Robert Meyer Hotel** 315 Julia St P.O. Box 1979 32201 J. E. Meyer, Owner J. E. Brown, Vice Pres & Gen Mgr	550	904- 355-4411 (See advertisement, page 209)	904- 733-1448	Ⓔ $10.75 up	Ⓔ $15 up	D
B **Sheraton-Jacksonville Hotel** 565 S Main St 32207 Gulf Life Center ITT Sheraton Corp of America B. R. Wilkinson, Gen Mgr	300	904- 398-3561 (See advertisements, p. 211 and pp. 620–621)	910- 761-0457	Ⓔ $13– 18.50	Ⓔ $17.50– 23	D
Thunderbird Motor Hotel 5865 Arlington Expwy 32211 Master Hosts A. E. Stein, Mgr	287	904- 724-3410		Ⓔ $12–50	Ⓔ $16–75	E

JACKSONVILLE BEACH Duval Co. / Pop. 12,049

Holiday Inn 15th Ave N on Ocean 32250 Holiday Inns of America Inc R. B. Neighbors, Innkeeper	150	904- 249-9071		Ⓔ $16–24	Ⓔ $18–27	R

JENNINGS Hamilton Co. / Pop. 516

Holiday Inn P.O. Box 88 32053 Holiday Inns of America Inc Wayne Pittman, Innkeeper	120	904- 938-3501		Ⓔ $8–9	Ⓔ $11–13	E

JUNO BEACH Pop. 249

Howard Johnson's Motor Lodge 930 US Hwy 1 33403 Howard Johnson's Motor Lodges, Inc L. S. Cain, Mgr	36	305- 848-5531		Ⓔ $12–20	Ⓔ $14–28	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Jacksonville



Next to the Gulf Life Tower, the new Sheraton-Jacksonville offers every convenience to businessmen and vacationers. Each of the 300 air-conditioned rooms has a private balcony. Sunbathing deck and magnificent swimming pool. Dining at the Falstaff Restaurant and Pavilion. Relaxation at Persian Lounge. Numerous meeting and function rooms. Free Parking. Children share parent's room free. Singles: $13.00-$18.50; Double or Twin: $17.50-$23.00. Tel. (904) 398-3561. TWX 910-761-0457.

Sheraton-Jacksonville Hotel

GULF LIFE CENTER

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
KEY BISCAYNE Dade Co. / See: Miami, Fla.						
KEY LARGO Monroe Co. / Pop. 1,500						
Ocean Reef Inn & Villas Ocean Dr Terminus Rte 905 33037 Seaboard Properties Inc, Owner	102	N Key Largo 1		Ⓔ $12 up Ⓐ $25–35	Ⓔ $16–24 Ⓐ $30–48	
KEY WEST Monroe Co. / Airlines: National. / Pop. 33,956						
Casa Marina Hotel, The Flagler Ave & Reynolds 33040 J. M. Spottswood, Pres	150					
Holiday Inn 1111 Roosevelt Blvd 33040 Mr. & Mrs. Charles Little & Mrs. Margo Golan, Owners Margo Golan, Innkeeper	172	305- 294-2571		Ⓔ $14–26	Ⓔ $16–28	R
Key Ambassador Motel S Roosevelt Blvd 33040 Best Western Forrest & Helen Bowman, Mgrs	65	305- 294-2441		Ⓔ $10–26	Ⓔ $10–26	R
La Concha Motor Inn 430 Duval St 33040 J. M. Spottswood, Gen Mgr	109	305- 294-3701		Ⓔ $8–24	Ⓔ $9–26	D
Pier House Motel Front & Duval Sts 33040 David Wolkowsky, Owner	50	305- 294-9541		Ⓔ		
Sugar Loaf Lodge P.O. Box 148, Sugar Loaf Key 33040 Ray Moore, Mgr	49	305- 745-3211		Ⓔ $16–20	Ⓔ $18–22	
Sun N Surf Motel 508 South St 33040 Mr. & Mrs. Philip Kram, Owners	40	305- 296-5046		Ⓔ $16–28	Ⓔ $18–30	
LAKE CITY Columbia Co. / RR: S C L. / Pop. 9,465						
Holiday Inn US 90 & I-75 32055 P.O. Box 1239 Holiday Inns of America Inc Joe Morgan, Gen Mgr	231	904- 752-3901		Ⓔ $9–10	Ⓔ $11–15	E
Howard Johnson's Motor Lodge I-75 & US 90 32055 Howard Johnson Motor Lodges J. H. Johnston, Mgr	96	904- 752-6262		Ⓔ $9–12	Ⓔ $12–16	E

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



TERRACE HOTEL

Center of Business District
Overlooking Lake Mirror and Civic Center

150 OUTSIDE ROOMS

Air Conditioning — Televisions
Beautiful Garden — Sun Porch

Single $5.00 and Up
Double $7.00 and Up

LAKELAND

Center of Florida
World Citrus Center

Telephone: 813-682-7147
James L. Ewell, Owner
Florence E. Fenton, Manager

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Rodeway Inn Motel Rte 4 Hwy 90 & I-75 32055 R. J. Roy, Owner Wm. L. Norton, Mgr	103	904- 752-7720		Ⓔ $9	Ⓔ $12–14	E
LAKELAND Polk Co. / RR: S C L. / Airlines: See Tampa, Fla. / Pop. 41,350						
Howard Johnson's Motor Lodge 3425 US Hwy 98 N at I-4 33801 Howard Johnson's Motor Lodges Louis Cammarata, Mgr	64	813- 858-5920		Ⓔ $10–12	Ⓔ $16–18	E
Lakeland Terrace Hotel E Main & Massachusetts Ave 33802 J. L. Ewell, Owner Florence Fenton, Mgr	150 (See advertisement above)	813- 682-7147		Ⓔ $5–9	Ⓔ $7–12	D
Ramada Inn 601 E Memorial 33801/US 92 & 98E Ramada Inns Inc S. O. Ward, Owner & Mgr	84	813- 683-5961		Ⓔ $9–12	Ⓔ $11–16	D
LAKE PLACID Highlands Co. / Pop. 1,007						
B **Holiday Inn** US 27S Rte 1 33852 P.O. Box 1100 Holiday Inns of America, Inc Constantine Seraphim, Innkeeper	100	813- 465-6401		Ⓔ $11–14	Ⓔ $14–18	R
LAKE WALES Polk Co. / RR: S C L. / Pop. 8,346						
Chalet Suzanne Resort Inn Hwy 27 33853 Mrs. Bertha Hinshaw, Owner & Mgr	30	813- 676-1477		Ⓔ $12–30	Ⓔ $12–30	
B **River Ranch Acres** P.O. Box 216 Rte 60 33853 G.A.C. Properties Inc John Dould, Mgr	100	813- 692-1321		Ⓔ $10–16	Ⓔ $12–18	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
LAKE WORTH Palm Beach Co. / RR: S C L. / Pop. 20,758						
Gulf Stream Hotel & Villas 1 Lake Ave 33460 Ben Pease, Vice Pres & Gen Mgr	230	305- 582-3301		Ⓔ $7–17 Ⓐ $13–23	Ⓔ $10–22 Ⓐ $22–34	R
LAUDERDALE BY THE SEA Broward Co. / Pop. 1,327						
Holiday Inn 4116 N Ocean Dr 33308 Holiday Inns of America, Inc Jim Walker, Innkeeper	159	305- 563-7271		Ⓔ $12–32	Ⓔ $18–44	R
LEESBURG Lake Co. / RR: S C L. / Pop. 11,172						
Mid Lakes Motel 1321 N 14th St Hwy 27 & 441 32748 Neil Witter, Owner & Mgr	26	904- 787-3343		Ⓔ $8–13	Ⓔ $11–15	
LIDO BEACH See: Sarasota, Fla.						
MARATHON Monroe Co. / Pop. 6,000						
Buccaneer Lodge 2600 Overseas Hwy 33050 P.O. Box 428 P. F. Carr, Mng Dir	60	305- 743-5511		Ⓔ $15–30	Ⓔ $15–30	R
Faro Blanco Marine Resort 1996 Overseas Hwy 33050 Michael van Beuren, Owner & Mgr	32	305- 743-5125		Ⓔ $10–22	Ⓔ $12–16	R D
Hurricane Motor Lodge 4650 Overseas Hwy 33050 Charles Pierce, Owner & Mgr	23	305- 743-5460		Ⓔ $8–14	Ⓔ $10–15	R
Indies Inn & Yacht Club Duck Key 33050 Jack Knight, Exec Dir	125	305- 743-5521		Ⓔ $14 up	Ⓔ $20 up	
Key Colony Beach Motel Ocean Dr, Key Colony Beach 33051 H. W. Bartels Jr, Owner & Mgr	41	305- 743-5561		Ⓔ $8 up	Ⓔ $10 up	R
B Ruttger's Keys Motor Lodge Key Colony Beach, Marathon Shores 33052 Jack Ruttger, Pres Al Howell, Mgr	55	305- 743-5545		Ⓔ $12–29	Ⓔ $12–29	R
Salty Dog Motor Lodge 10877 US #1 Overseas Hwy 33052 Don Bickerdike, Mgr	130	305- 743-5571		Ⓔ $12–20	Ⓔ $14–22	
Tarpon Lodge Overseas Hwy 33050 G. E. Alford, Owner & Mgr	58	305- 743-5555			Ⓔ $22–28	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MARCO Collier Co. / Pop. 250						
Marco Beach Hotel & Villas P.O. Box 157 33937 The Deltona Corp, Owner J. W. Dolan, Gen Mgr Cable: Marbeach	122	813- 394-3141		Ⓔ $14–30	Ⓔ $18–34	R
MARINELAND Flagler Co.						
Marineland Motor Inn Rte 1 32084 P.O. Box 122 Marine Studios Inc, Owner T. U. Baskin, Mgr	24	904- 824-1628		Ⓔ $10	Ⓔ $12	
MELBOURNE Brevard Co. / Airlines: Eastern; National. / Pop. 11,982						
Howard Johnson's Motor Lodge 512 N Washington (Harbour City) US 1 32901 Howard Johnson Motor Lodges Inc Mrs. B. J. Silvernail, Mgr	60	305- 723-4430		Ⓔ $11–14	Ⓔ $13–17	D
Melbourne Hotel P.O. Box 518 32901 US 1 & 192 C. H. Johnston, Owner R. E. Wilmarth, Mgr	80	305- 723-5221		Ⓔ $5.50– 7.50	Ⓔ $6.50– 9	D
Palms By The Sea 501 N Miramar Ave on A1A 32901 O. D. Wolfe, Owner James Smith, Mgr	50	305- 723-8545		Ⓔ $7–8	Ⓔ $10–12	R
MIAMI Dade Co. / RR: S C L. / Airlines: Aviateca; Aerolineas Argentinas; BOAC; Eastern; National; Delta; Pan American; KLM; Avianca; Tan; Braniff; BWI; Northwest; LACSA; LAN; LANICA; Northeast; TWA; Aerolineas Peruanas; Air Jamaica; Ecuatoriana; Air Canada; United; Varig; Viasa; Aeronaves de Mexico; Aerocondor; Air France. / Pop. 291,688						
Airliner Motel 4155 N W 24th St Max Fisher, Mgr	120	305- NE4-2611	305- 696-5110	Ⓔ $8 up		
Alhambra Hotel 119 S E 2nd St 33101 E. G. Albury, Owner & Mgr	82	305- 374-5187		Ⓔ $6–15	Ⓔ $8–20	D
Aloha Motel 7500 Biscayne Blvd 33138 Quality Motels Chas. Casale, Mgr	78	305- PL7-0616		Ⓔ $8–24	Ⓔ $8–26	D
Biscayne Terrace Hotel 340 Biscayne Blvd 33132 M. F. Murrah, Gen Mgr	200	305 379-3792		Ⓔ $10–24	Ⓔ $14–28	D E
Boatwright Motor Hotel 25 N E 7th St 33132 L. M. Boatwright, Owner & Mgr	60	305- 374-8757		Ⓔ $4–9	Ⓔ $6–12	D



DISCOVER
THE Columbus HOTEL
Miami's Distinguished Bayfront Hotel

Discover pleasing atmosphere of Miami's most distinguished hotel. Discover too... the spirit of gracious service... tasteful decor... cosmopolitan charm ... including the world-famous Top O' The Columbus Restaurant. And a wine cellar internationally acclaimed as one of the world's finest.

Biscayne Boulevard at 1st Street
Miami • Florida
Phone 373-4411 Area Code 305
A HILTON HOTELS RESERVATION AFFILIATE
George H. Salley, Pres. Arthur L. Feenan, Mgr.
P.O. Box 2131, Miami, Fla. 33101

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Columbus Hotel 312 NE 1st St 33101 P.O. Box 2131 G. H. Salley, Pres A. L. Feenan, Mgr Cable: Columbotel	300	305-373-4411 (See advertisement above)		Ⓔ $12–26	Ⓔ $14–29	D
Crossway Airport Inn 1850 N W LeJeune Rd 33126 Crossway Motor Inns R. F. Barbarino, Mgr Cable: Congressair	157	305-635-0411		Ⓔ $10–12	Ⓔ $12–14	A
Dallas Park Hotel 111 S E 3rd St 33101 P.O. Box 3351 Ronald Kiefer, Gen Mgr	60	305-FR4-4155		Ⓔ $7 up		
Doral Hotel & Country Club 36th St W of Palmetto Expwy Jean Suits, Vice Pres Jack Schultz, Gen Mgr	117	305-JE2-3600		Ⓔ $18–40	Ⓔ $18–40	
[B] Dupont Plaza Hotel 300 Biscayne Blvd Way 33131 Gotham Hotels, Ltd J. "Skip" Shepard, Vice Pres & Gen Mgr	325	305-358-2541 (See advertisement, page 217)		Ⓔ $18–34	Ⓔ $22–38	D

THE WORLD'S MOST SOUNDPROOF HOTEL
MIAMI *International* AIRPORT HOTEL
DIRECTLY ATOP MIAMI AIRPORT TERMINAL



• Step off the plane and you are there. • 270 rooms — DOUBLY SOUNDPROOFED. • Central Air Conditioning and heating — TV and hi-fi radio in every room. • AIRPORT ROOF RESTAURANT AND SKY LOUNGE for gracious dining and cocktails with a sky-line view. • Rooms with color TV $2 additional. • Day rate available — 8 a.m. to 8 p.m.

TARIFF

May 1 to Nov. 30th	Single from $14 Double from $16
December 1st to April 30	Single from $22 Double from $26

P. O. Box 2094 • Miami Fla. 33159 • Phone: (305)633-9611 • TWX: 305-696-4499 • Cable: Airportel

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

DUPONT PLAZA HOTEL

In downtown Miami on beautiful Biscayne Bay

325 luxurious outside guest rooms and suites, including deluxe bayview terrace suites and penthouse split-level suites. Color TV in all rooms. Radio. Completely air-conditioned & heated. Swimming pool. Yacht dockage. Gourmet food. Bars. Health spa; car rental; barber; beauty shop; travel agent. Complete convention and meeting facilities: 15 to 1500.



EUROPEAN PLAN TARIFF	December 16-April 15	April 16-December 15
GUEST ROOMS		
City View (single)	$26.00	$18.00
(double)	30.00	22.00
Bay View (single)	30.00	20.00
(double)	34.00	24.00
DUO PARLORS		
Bay View (single or double)	40.00	30.00
HOTEL APARTMENT SUITES		
City View (single or double)	44.00	34.00
Bay View (single or double)	48.00	38.00
PENTHOUSE SUITES		
City View (single or double)	44.00	34.00
Bay View (single or double)	48.00	36.00
TERRACE SUITES		
Bay View	58.00	48.00

For an Extra Bed in Any Room—add $4 per day. No charge for Cribs.
All Rates subject to Florida State Sales Tax.

DUPONT PLAZA HOTEL & APARTMENTS

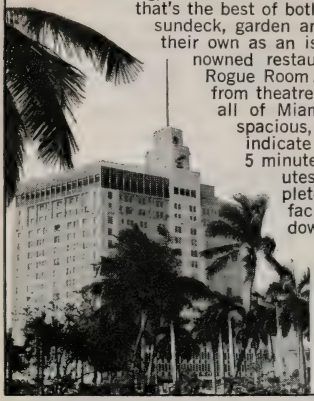
Miami, Fla. 33131 · Telephone (305) 358-2541 · Telemax LME

Your Host:

"Skip" Shepard, Vice President & General Manager

— An Affiliate of Gotham Hotels, Ltd. —

The only thing we overlook is Biscayne Bay.



A big, modern resort hotel right in downtown Miami... that's the best of both worlds. The heated rooftop pool, sundeck, garden and patio are as much a world of their own as an island . . . an island with two renowned restaurants, that is, and the popular Rogue Room... an island which is only a walk from theatres, shopping, business centers and all of Miami's downtown conveniences. 500 spacious, newly-decorated rooms and suites indicate the size of our island that's only 5 minutes to the cruise port; just 15 minutes by X-way to the airport. Yes, complete convention and sales meeting facilities. Come visit our island in downtown Miami.

Biscayne Boulevard at 3rd Street
On-Premises Parking

THE NEW
EVERGLADES
HOTEL
Miami, Fla.• Phone: (305) 379-5461
T. James Ennis, Managing Director

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Everglades Hotel						
244 Biscayne Blvd 33132	500	305-		Ⓔ	Ⓔ	D
T. J. Ennis, Mng Dir		379-5461		$15–24	$18–30	
Cable: Everho		(See advertisement above)				
Holiday Inn See: Coral Gables, Fla.						
Holiday Inn—Airport						
1111 S Royal Poinciana Blvd 33166	150	305-		Ⓔ	Ⓔ	A
Holiday Inns of America, Inc		885-1941		$14–26	$18–32	E
G. M. Dixon, Innkeeper						
Howard Johnson's Motor Lodge—Airport						
LeJeune Rd at Miami Intl Airport 33126		305-		Ⓔ	Ⓔ	A
Howard Johnson's Motor Lodges		635-8681		$13–18	$15–22	
J. S. Healey, Mgr						
Howard Johnson's Motor Lodge—Downtown						
1100 Biscayne Blvd 33132	115	305-		Ⓔ	Ⓔ	D
Howard Johnson's Motor Lodges		358-3080		$17–26	$18–32	
Howard Johnson's Motor Lodge—North						
16500 N W 2nd Ave 33169	150	305-		Ⓔ	Ⓔ	E
Howard Johnson's Motor Lodges		945-2621		$10–20	$14–30	
Charles Stamey, Gen Mgr						

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

A Tropical Island Resort-Estate
FOR THOSE WHO CHOOSE WITH CARE
. . . only 18 minutes from Downtown Miami



18-hole, par-3 Golf • ¼ mile Ocean Beach • Tennis • Heated Olympic Pool • All-weather Air Conditioning • Color TV in all rooms and villas • Fine restaurants • Open all year
Chas. A. Bremicker, Managing Director

The Key Biscayne
HOTEL AND VILLAS
701 Ocean Drive • Key Biscayne • Miami, Florida 33149

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Key Biscayne Hotel & Villas 701 Ocean Dr 33149, Key Biscayne Farrand Corp, Owner C. A. Bremicker, Mng Dir	180	305- 361-5431 (See advertisement above)		Ⓔ $16–49	Ⓔ $16–49	R
Key Colony Motel & Golf Club 101 Crandon Blvd Key Biscayne 33149 F. L. Matheson, Pres George Paulus, Mgr	50	305- 361-5412			Ⓔ $13–28	R
B Kings Bay Yacht & Country Club 14401 S W 62nd Ave 33158 R. W. Curran Jr, Mgr	50	305- 235-7161		Ⓔ $18–52	Ⓔ $18–52	S
Leamington Hotel 307 NE 1st St 33132 R. L. Jackson, Mgr Cable: Leamiami	100	305- 373-7783		Ⓔ $5–9	Ⓔ $7–12	D
Liberty Hotel 259 N E 4th St 33101 M. L. Slosbergas, Owner	59	305- 373-0825		Ⓔ $5 up	Ⓔ $7 up	
Mardi Gras Motel 3400 Biscayne Blvd US 1 33137 B. R. Gordon & Dr. Irving Gordon, Exec Dirs	42	305- 379-3927		Ⓔ $12–26	Ⓔ $14–32	D E

MIAMI BOUND TRAVELERS PREFER...

Miami Springs Villas & KINGS INN

BECAUSE...

MODERN MEETING & CONFERENCE FACILITIES.
BEST LOCATION . . . NEAR THE AIRPORT, BUT SECLUDED.
SOUNDPROOFED . . . OF COURSE!

Write or phone: Bill Heim, Hotel Manager
500 Deer Run, Miami Springs, Florida / (305) 885-1911
Art Bruns / Managing Director

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Miami Airport Inn						
LeJeune Rd at Air Terminal	210	305-		(E)(A)	(E)(A)	
P.O. Box 2417 AMF 33159		633-9631		(E)	(E)	
Lester Moss, Gen Mgr				$13–17	$16–20	
Miami Airways Motel						
5055 N W 36th St, Miami Springs 33166	114	305-		(E)	(E)	A
L. A. Wien, Owner		888-5211		$12–22	$16–28	
H. A. Dorrell, Gen Mgr						
B Miami Colonial Hotel						
146 Biscayne Blvd 33101	188	305-		(E)	(E)	D
Rusoro Corp		373-2181		$8–16	$9–20	
L. D. Alabaster, Gen Mgr						
Cable: Micolho						
Miami International Airport Hotel						
P.O. Box 2094 33159	270	305-	305-	(E)	(E)	A
Int'l Airport Hotel System, Inc		633-9611	696-4499	$14–28	$16–32	
Randolph Kirkley, Mgr						
Cable: Airportel	(See advertisement, page 216)					
Miami Lakes Inn & Country Club						
Palmetto Expwy & Miami Lakeway NW	102	305-		(E)	(E)	S
154 St 33014 Miami Lakes		821-1150		$12–22	$16–26	E
W. L. Graham, Owner						
Ralph McEntyre, Gen Mgr						
Miami Miramar Hotel						
1744 N Bayshore Dr 33132	123	305-		(E)	(E)	D
Nicholas Kramer, Owner		379-1865		$7–18	$9–26	
B Miami Springs Villas & Kings Inn						
500 Deer Run, Miami Springs 33166	250	305-		(E)	(E)	A
Art Bruns, Mng Dir		885-1911		$14.50	$18.50	
Bill Heim, Mgr	(See advertisement above)			–28.50	–34.50	
Cable: Miavil						

KEY: **B**—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Sheraton in Miami



A conveniently-located executive and vacation hotel, the magnificent Sheraton-Four Ambassadors combines the advantages of both a resort and convention property. 500 air-conditioned rooms – every one a suite. On the water, its quiet Bay front location is ideal, yet it's also close to the downtown business area. Twin swimming pools, International Promenade, superb dining rooms, intimate lounges. Children share parent's room free. Dec. 16 through Apr. 15 – Singles: $28-$47; Doubles: $32-$51. May 1 through Dec. 15 – Singles: $18-$27; Doubles: $21-$30. Tel. (305) 377-1966. TWX 910-761-0457.

Sheraton-Four Ambassadors
801 SOUTH BAYSHIRE DRIVE
SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621



The University Inn
In Beautiful Coral Gables, Florida
Only 10 Minutes
from Downtown Miami
AAA
See Page 196 of this Book for Complete Details

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
New Pioneer Hotel 151 N E 1st St 33132 Gurevitz Hotels Santiago Rodriguez, Mgr	50	305- 373-5734		Ⓔ $4–10	Ⓔ $6–12	D
Patricia Hotel 312 SE 2nd Ave 33101 Woody Sims, Owner	100	305- FR3-3123		Ⓔ $5 up		
Pittsburger Hotel 226 N E 1st St 33101 Gurevitz Hotels, Owner Abe Gurevitz, Owner & Mgr	50	305- 373-7408		Ⓔ $5–10	Ⓔ $7–12	D
Ponce De Leon Hotel 231 E Flagler St 33101 F. S. Henry, Mgr Cable: Pondeltel	150	305- FR3-3691		Ⓔ $5–12	Ⓔ $7–16	D
Royal Biscayne Hotel 555 Ocean Dr 33149 ITT Sheraton Corp of America	101	305- 361-5775 (See advertisement, page 223 and pages 620–621)	910- 761-0457	Ⓔ $15–59	Ⓔ $15–59	R
Seminole Hotel & Motel 35 S E 8th St 33131	32	305- 371-1656		Ⓔ $6–16	Ⓔ $8–20	D
Shalimar Motel 6200 Biscayne Blvd 33138 Sam Walsh, Mng Dir	50	305- 754-0683		Ⓔ $16–24	Ⓔ $18–28	D
Sheraton Four Ambassadors 801 S Bayshore Dr 33131 ITT Sheraton Corp of America Thomas DeAngelo, Gen Mgr	500	305- 377-1966 (See advertisements, p. 221 and pp. 620–621)	910- 761-0457	Ⓔ $18–47	Ⓔ $21–51	D P
Silver Sands Oceanfront Motel 301 Ocean Dr 33149, Key Biscayne Claughton Hotels, Inc Edward Sheridan, Mgr	52	305- 361-5441			Ⓔ $15–39	R
[B] **Skyways Motel of Miami** 2373 N W LeJeune Rd 33142 James McKenna, Mgr	200	305- 633-8411		Ⓔ $14–19	Ⓔ $18–24	A

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Key Biscayne

Huge pool, 1500 ft. of private beach, beautiful rooms with private balconies and dressing rooms, golf, tennis – tennis pro on premises. Just a causeway from Miami! Singles & Doubles $15.00-$59.00. Tel. (305) 361-5775. TWX 910-761-0457.

The Royal Biscayne

555 OCEAN DRIVE, KEY BISCAYNE/MIAMI, FLORIDA
. SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sonesta Beach Hotel 350 Ocean Dr, Key Biscayne 33149 Hotel Corp of America William Whittle, Gen Mgr	280	305- 361-2021		Ⓔ $20–42	Ⓔ $20–42	
Towers Hotel, The 332 SE 2nd Ave 33101 Peter Feinberg, Owner W. A. Blake, Gen Mgr	117	305- 374-7611		Ⓔ $9–20	Ⓔ $11–22	D
Travelers Motel (Formerly: Travelers Hotel) 4767 N W 36th St 33166 A. A. Richman, Owner D. F. Moor, Mgr	138	305- 888-3661		Ⓔ $12–20	Ⓔ $14–26	A
University Inn 1390 S Dixie Hwy 33146, Coral Gables, Fla. A. H. Singer, Owner & Mgr	160	305- 667-2437 (See advertisement, page 222)		Ⓔ $13–29	Ⓔ $13–29	R S
Urmey Hotel 34 S E 2nd Ave 33131 Claughton Hotels Inc J. E. Widick, Gen Mgr	102	305- 374-5147		Ⓔ $8–12	Ⓔ $10–18	D R

IN MIAMI BEACH, LOEW'S HOTELS HAS THE RIGHT LOCATION FOR YOU

THE AMERICANA OF BAL HARBOUR
On the Ocean at 97th Street.
Telephone: (305) 865-7511

A complete world of resort pleasures. 750 magnificent rooms and suites. Private beach. Outdoor, indoor pools. Fabulous Bal Masque supper club. All water sports. 100% air conditioned.

FOR IMMEDIATE, CONFIRMED RESERVATIONS, SEE YOUR TRAVEL AGENT, WRITE OR CALL DIRECTLY, OR CALL THE "LOEW'S RESERVATIONS, INC." NUMBER NEAR YOU. (Consult your local "Yellow Pages.")

LOEW'S HOTELS • Preston Robert Tisch, President
666 Fifth Avenue, New York, N.Y. 10019/(212) 586-4400

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Vagabond Motel						
7301 Biscayne Blvd on US 1 33138 Master Hosts S. K. Goldberg, Mgr	51	305- 757-4561		Ⓔ $10–12	Ⓔ $12–25	D R
Voyager Motel						
(Formerly: Congress Voyager Inn & Motel) 12350 Biscayne Blvd 33161 Friendship Inns of America George Rubin, Owner & Mgr	104	305- 891-3433		Ⓔ $12–30	Ⓔ $14–34	E R
MIAMI BEACH Dade Co. / RR: See Miami, Fla. / Airlines: See Miami, Fla. / Pop. 63,145						
Albert Pick Hotella						
9601 E Bay Harbor Dr 33154 Pick Hotels Corp W. E. Straker, Mgr	32	305- 866-7328		Ⓔ $11–15	Ⓔ $13–35.50	R
Algiers Hotel						
2555 Collins Ave 33140 Morton Kirsch, Gen Mgr Cable: Almagic	258	305- 531-6061		Ⓔ $14–33 Ⓐ $18–37	Ⓔ $17–35 Ⓐ $25–43	R
Allison Hotel						
6261 Collins Ave 33141 A. A. Adler, Gen Mgr Cable: Alisotel	152	305- 866-8881		Ⓔ $12–31 Ⓐ $17–36	Ⓔ $13–33 Ⓐ $23–43	R
[B] Americana of Bal Harbour Hotel						
9701 Collins Ave, Bal Harbour 33154 A Loew's Hotel J. E. Knauff, Mng Dir Cable: Balmeric	750	305- 865-7511 (See advertisement above)		Ⓔ $21–44	Ⓔ $25–49	R
[W] An-Nell Hotel						
700 Euclid Ave 33139 Robert Jacobs, Owner	40	305- 531-1191		Ⓔ $7	Ⓔ $12	
Atlantic Towers Hotel						
4201 Collins Ave 33140 David Diamond & Gary Sher, Owners & Mgrs	166	305- 534-4751		Ⓔ $6–26 Ⓐ $9.50–29.50	Ⓔ $8–28 Ⓐ $15–35	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Carillon
MIAMI BEACH'S MOST CORDIAL RESORT HOTEL
Ocean at 68th St.

2 pools, 1000 ft. beach, coffee shop, dining room, lounge, nite club! Dancing & entertainment nitely. 620 rooms each with private bath and shower. 100% air conditioned, 21" TV in all rooms, on premises parking.



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Aztec Resort Motel 15901 Collins Ave Hwy A1A 33154 Bernie Burke, Mgr	425	305- 947-1481		(E) $10–26	(E) $20–36	R
Balmoral Hotel, The 9801 Collins Ave, Bal Harbour 33154 S. S. Winn, Vice Pres	274	305- 866-7792				R
Bancroft Hotel-Motel 1501 Collins Ave 33139 Louis Lane, Mgr	160	305- 531-5751		(E) $6–26	(E) $7–28	R
Bay Harbor Hotel 9660 E Bay Harbor Dr 33154 N. J. Swanson, Owner & Mgr	50	305- 866-4661		(E) $10–14	(E) $12–18	R
Beau Rivage, The 9955 Collins Ave, Bal Harbour 33154 First Republic Corp of America, Owner James Byrnes & Abe Stein, Co-Mgrs	300	305- 865-8611		(E) $12–48 (A) $17.50 –53.50	(E) $12–50 (A) $23- 61	R
Bel-Aire Hotel, The 6515 Collins Ave 33141 S. W. Preger, Mgr	111	305- 866-6511		(E) $6–24 (A) $10.50 –28.50	(E) $8–26 (A) $17 –35	R
Belmar Resort Motor Hotel 2625 Collins Ave 33140	129	305- 531-6741		(E) $9 up	(E) $11 up	R
Belvedere Hotel 843 Euclid Ave 33139 Robert Jacobs, Owner Jennie & Julius Garfinkel, Mgrs	60	305- 531-1103		(R)(A) $9 up	(R)(A) $13 up	
Blue Grass Motel 18325 Collins Ave 33160 M. E. McDonough, Vice Pres & Mgr	80	305- 947-3414			(E) $9–31	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Blue Horizon Motor Hotel						
8925 Collins Ave 33154 R. P. Varner, Mgr	125	305- 866-4621		Ⓔ $6–22	Ⓔ $6–22	R
[B] Carillon Hotel						
6801 Collins Ave 33141 H. H. Robins, Owner Jerry Sussman, Exec Dir	620	305- 865-7561 (See advertisement, page 225)		Ⓔ $22–47 Ⓐ $26.50 –51.50	Ⓔ $25–48 Ⓐ $29.50 –57	R
Castaways, The						
16375 Collins Ave 33160 Quality Motels A. J. Werth, Mgr	540	305- 945-3461		Ⓔ $14–38	Ⓔ $14–38	R
Catalina Hotel						
1732 Collins Ave 33139 Larry Friedman, Prop	64	305- JE8-4316		Ⓔ $6 up	Ⓔ $7 up	R D
Chateau Resort Motel						
Oceanfront at 191st St 33160 Paradise Resorts of Miami Beach A. W. Bookbinder, Gen Mgr	162	305- 947-8621		Ⓔ $9–33 Ⓐ $14–38	Ⓔ $9–33 Ⓐ $19–43	R
Clevelander, The						
1020 Ocean Dr 33139 Stanley Ratner, Mgr	73	305- 531-3485		Ⓔ $5–24	Ⓔ $5–24	R
Colonial Inn Motel						
18101 Collins Ave 33160 Morton Stein, Owner Marvin Jacker, Mgr	300	305- 947-4571		Ⓔ $9–18 Ⓐ $14–23	Ⓔ $9–18 Ⓐ $19–28	R
Desert Inn						
17201 Collins Ave 33154 Phil Mayer, Exec Dir	210	305- 947-0621		Ⓔ $9–35 Ⓐ $13.50 –39.50	Ⓔ $9–35 Ⓐ $18– 44	R
[B] Di Lido Hotel						
155 Lincoln Rd on the Ocean 33139 Sirkin Family G. J. Casper, Gen Mgr	351	305- 538-0811		Ⓔ $14–98	Ⓔ $16–40	D R
Doral Hotel On The Ocean						
4833 Collins Ave 33140 Carol Mgmt, Owner G. E. Miller, Gen Mgr	420	305- 532-3600		Ⓔ $22–54 Ⓐ $26.50 –61	Ⓔ $22–54 Ⓐ $31– 60	
Dunes Resort Motel						
Ocean at 170th St & Collins Ave 33154 Irving Canner, Exec Dir George McColl, Mgr	170	305- 947-7511				

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



AMERICA'S LEADING RESORT HOTEL

HOTEL Fontainebleau MIAMI BEACH, FLA.

MIAMI BEACH: (305) 538-8811

Ben Novack, Chairman of the Board
Frank Margulies, Executive Vice-President
Gordon Miller, Managing Director
Louis Rogers, President

1200 luxurious guest rooms and suites. Magnificent beach, cabanas, 3 pools. Free golf, bowling, billiards, tennis, ice skating, gymnasia. La Ronde, Club Gigi, Boom Boom Room.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Fairfax Hotel						
1776 Collins Ave 33139 Irving Frankel, Owner	87	305- 538-3837		(E) $6–24	(E) $6–24	R
Fontainebleau Hotel						
4441 Collins Ave 33140 Ben Novack, Ch. of the Board & Owner	1200	305- 538-8811 (See advertisement above)		(E)(A)	(E)(A)	R
Fontainebleau South Hotel						
(Formerly: Sorrento Hotel) 4391 Collins Ave 33140 Ben Novak, Owner Charles Goldberg, Mng Dir	144	305- 538-5421		(E) $8–24 (A) $12–28	(E) $10–26 (A) $18–40	E R
Georgian Hotel						
1621 Collins Ave 33139 W. H. Bernstein, Pres Murray Greenberg, Mgr	101	305- 531-6451		(E) $8–26	(E) $8–26	R
Golden Nugget Motel						
18555 Collins Ave 33154 David Porvin, Pres Bernard Zarrow, Gen Mgr	120	305- 947-1445		(E) $9–23	(E) $9–23	



The Return of Excellence

STAN MUSIAL'S IVANHOE-BY-THE-SEA brings back to Miami Beach the highly personalized service of the 'elegant years'. . . . an entire staff dedicated to the highest order of faultless, pleasant service. FREE GOLF at nearby 18-hole championship course, exclusive cabana colony, oceanside olympic pool, 200 ft. private beach and the popular KNIGHT ROOM Restaurant-Lounge serving the finest steaks, chops and continental fare. Tennis and world famous fishing nearby.

YOUR HOSTS:
STAN MUSIAL
JACK GARAGNANI
LARRY CLIFF
General Manager

The *ivanhoe*
By the Sea
Oceanfront at 101st St., Bal Harbour, Miami Beach

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Golden Sands Motor Hotel						
6901 Collins Ave 33141 S. L. Brown, Owner Robert Skelly, Mgr	102	305- 866-8734		Ⓔ $6 up	Ⓔ $7 up	R
Golden Strand Hotel & Villas						
17901 Collins Ave 33160 G. B. Fitzgerald, Mgr	200	305- 947-5661		Ⓔ $12–30	Ⓔ $12–30	R
Harbor Island Spa						
7900 Harbor Island 33141 J. M. Payton, Gen Mgr	172	305- 751-7561		Ⓐ $27–60	Ⓐ $36–90	R
Holiday Inn #3						
18001 Collins Ave 33160 Holiday Inns of America Inc R. M. Berry, Innkeeper	117	305- 947-0671		Ⓔ $11 up	Ⓔ $17 up	R
Holiday Inn—22nd Street						
2201 Collins Ave on Ocean 33139 Holiday Inns of America, Inc George Fox, Innkeeper	365	305- 534-1511		Ⓔ $14 Ⓐ $19	Ⓔ $20 Ⓐ $30	R
Holiday Inn—87th Street						
8701 Collins Ave 33154 Holiday Inns of America Inc Irving Silins, Innkeeper	221	305- 866-5731		Ⓔ $10–34	Ⓔ $12–36	R
Howard Johnson's Motor Lodge						
4000 Alton Rd 33141 Herbert Pulitzer, Jr, Pres E. F. Rousseau, Mgr	137	305- 532-4411		Ⓔ $12–24	Ⓔ $15–30	
B Ivanhoe By The Sea, The Oceanfront at 101st, Bal Harbour 33154 Stan Musial, Owner Larry Cliff, Gen Mgr	204	305- 865-3511 (See advertisement above)		Ⓔ $14–42 Ⓐ $20.50 –28.50	Ⓔ $16–42 Ⓐ $29 –55	R
Jefferson Hotel, The						
Ocean Dr at 15th St 33139 Wm. Bittman, Mgr	72	305- 531-1141			Ⓔ $7–24	R

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Bal Harbour's Finest . . .



The Kenilworth ON THE OCEAN

BAL HARBOUR, FLA.

America's most hospitable and ultra-modern Hotel . . . **Oceanfront** (wide, wide expanse of it), **Luxury** (endless and leisurely enjoyment of it), **Entertainment** (lots of song and comedy and dancing nightly.)

E. F. (Cuddy) O'Brien, General Manager
Phone: 305-866-2711

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Kenilworth, The 10205 Collins Ave, Bal Harbour 33154 E. F. O'Brien, Gen Mgr	160	305- 866-2711 (See advertisement above)		Ⓔ $14–48	Ⓔ $18–48	R
B **Lucerne Hotel** 41st at Collins Ave 33140 Maljovi Corp, Owner Al Ruska, Gen Mgr	200	305- 532-2541		Ⓔ $13–18	Ⓔ $16–21	R
Maxine Hotel 1756 Collins Ave 33139 Edward Garber, Mgr	70	305- 538-2555		Ⓔ $8–28	Ⓔ $8–28	R
Mimosa Apt Hotel 4747 Collins Ave 33140 William Rodney, Gen Mgr	63	305- 532-6411		Ⓔ $16–34	Ⓔ $16–34	R
Montmartre Hotel 4775 Collins Ave 33140 Harvey Weinberg, Gen Mgr Cable: Montmartel	300	305- 532-1731		Ⓔ $18–43	Ⓔ $20–45	R
National Hotel 1677 Collins Ave 33139 Murry Koretzky, Owner Richard Boone, Gen Mgr	140	305- 532-2311				R

THE PAN AMERICAN
RESORT MOTEL



IN MIAMI BEACH—400 ft. of private beach, private sun terraces, olympic swimming pool, coffee shop, cocktail lounge, TV in every room, putting green, oceanside Kingston dining room, free self parking.

AUBREY MAURA, JR., Manager

OCEANFRONT AT 178th STREET, MIAMI BEACH, FLORIDA • Phone 947-3421

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Nautilus Hotel						
1825 Collins Ave 33139 Louis Pollack, Mgr	253	305- 538-6841		Ⓔ $12–15	Ⓔ $14–17	
Netherland Hotel						
1330 Ocean Dr 33139 Sigmund Weintraub, Owner & Mgr	100	305- 534-4791		Ⓔ $5–20	Ⓔ $5–20	R
Pan American Motel						
17875 Collins Ave 33154 Siems Bros, Inc, Owners Aubrey Maura Jr, Mgr	150	305- 947-3421 (See advertisement, page 229)		Ⓔ $12–37	Ⓔ $12–37	R
Paradise Inn						
8520 Harding Ave 33141 Gary Sher, Co-Owner	96	305- 865-6216		Ⓔ $6–12	Ⓔ $8–14	
Rendale Hotel						
3120 Collins Ave 33140 Bernard Plotkin, Mgr	100	305- 531-6604		Ⓔ $6–10	Ⓔ $6–10	R
Richmond Hotel						
1757 Collins Ave 33139 Wallace Corp, Owner Sidney Herbert, Gen Mgr	107	305- 538-2331		Ⓔ $7–30	Ⓔ $7–30	R
Ritz Plaza Hotel						
1701 Collins Ave 33139 Robert Jacobs, Owner Sol Cheskes, Gen Mgr	140	305- 531-6881			ⓂⒶ	
Rowe Congress Inn, The						
6600 Collins Ave 33141 George Margolis, Mng Dir	100	305- 866-1616		Ⓔ $9–30	Ⓔ $9–30	R
Sagamore Hotel						
1671 Collins Ave 33139 Jack Muravchick, Owner & Mgr	125	305- JE8-7211		Ⓔ $6–21	Ⓔ $6–23	
Sahara Resort Motel						
Oceanfront at 183rd St 33160 Paradise Resorts of Miami Beach A. W. Bookbinder, Gen Mgr	144	305- 947-6551		Ⓔ $9–33 Ⓐ $14–38	Ⓔ $9–33 Ⓐ $19–43	R
St. Moritz Hotel						
1565 Collins Ave 33139 Henry Weiner, Owner Herbert Cohen, Mgr	130	305- 538-3711		Ⓔ $7–28	Ⓔ $8–30	R
Sands Hotel						
1601 Collins Ave 33139 Walter Nemeroff & Jack Meyers, Owners & Mgrs Cable: Telsands	104	305- 531-5881		Ⓔ $7–28	Ⓔ $8–30	R
Sea Breeze Motel						
16151 Collins Ave 33160 H. H. Frieder Jr, Mgr	60	305- 947-3591		Ⓔ $8–33	Ⓔ $8–33	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sea Gull Hotel 100 21st St 33139 Murray Berkowitz, Owner	145	305- 538-6631		Ⓔ $13–30 Ⓐ $18–35	Ⓔ $15–32 Ⓐ $25–42	R
Sea View, The 9909 Collins Ave, Bal Harbour 33154 G. S. Pickard, Gen Mgr	140	305- 866-4441 (See advertisement above)		Ⓔ $26–54	Ⓔ $26–54	R
Seville Hotel 29th-30th Sts on the Ocean 33140 Jerry Olin, Exec Dir	300	305- 532-2511		Ⓔ $19–36 Ⓐ $24–41	Ⓔ $21–38 Ⓐ $31–52	R
Sherwood Motel 18275 Collins Ave 33160 Philip Becker, Gen Mgr	50	305- 947-3431		Ⓔ $7–26	Ⓔ $8–26	R
Shorecrest Hotel 1535 Collins Ave 33139 D. Brown, Owner E. Schefts, Mgr	100	305- 534-4781		Ⓔ $5–20	Ⓔ $6–24	R
Shore Palace Apartment Hotel 151 89th St Surfside 33154 Mrs. Rhea Cashman Gladwin, Pres Lionel Cashman, Co-Owner & Mgr	66	305- 866-6841		Ⓔ $10–24	Ⓔ $10–24	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sovereign Hotel 4385 Collins Ave 33140 Oscar Williams, Gen Mgr	125	305- 531-5371		Ⓔ $6–28 Ⓐ $10.50 –32.50	Ⓔ $8–30 Ⓐ $17 –41.50	R
Sterling Hotel 6767 Collins Ave David Rosner, Prop Samuel Rosner, Mgr	140	305- UN6-8831		Ⓐ		
Surfcomber Hotel 1717 Collins Ave 33139 Sanford Slater, Mgr	200	305- 538-7511		Ⓔ $10–24	Ⓔ $10–24	R
Thunderbird Resort Motel 18401 Collins Ave 33154 Aaron Courshon & Paul Pollak, Owners Art Lonsbury, Mgr	170	305- 945-3481		Ⓔ $10–40	Ⓔ $10–40	
Twelve Caesars Resort Motel 9449 Collins Ave, Surfside 33154 Jack & Arthur Courshon, Owners Rubin Safier, Mgr	172	305- 865-3551		Ⓔ $8–36	Ⓔ $8–36	R
White House Hotel 1451 Ocean Dr 33139 Bert Stern, Owner Al Rubinstein, Mgr	197	305- 531-6483		Ⓔ $7–30	Ⓔ $7–30	R

MIAMI SPRINGS Dade Co. / Pop. 11,299

Holiday Inn—Airport See: Miami, Fla.

Miami Airways Motel See: Miami, Fla.

Miami Springs Villas & Kings Inn See: Miami, Fla.

Travelers Motel See: Miami, Fla.

MOUNT DORA Lake Co. / Pop. 3,756

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓦ **Lakeside Inn** Alexander St & Lake Dora 32757 Richard Edgerton, Pres & Mgr	105	904- 383-2151		Ⓐ $19–23	Ⓐ $36–44	R S

NAPLES Collier Co. / RR: S C L. / Pop. 4,655 Reported 7,500

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] **Beach Club Hotel** 851 Gulf Shore Blvd 33940 H. B. Watkins, Owner Edward Jacks, Gen Mgr	285	813- 649-3333 (See advertisement, page 233)		Ⓔ $11–34 Ⓐ $17–42	Ⓔ $14–48 Ⓐ $28–64	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



The Naples Beach Club has been a tradition with discerning vacationers and conventioneers for over twenty years. Superbly located on one hundred and thirty acres of gulf front property, it offers championship golf and tennis, swimming and surfing, deep sea and bay fishing or just complete relaxation. Charming sophistication, elegant decor and individualized service make this hotel one of America's finest resorts.

Open Year 'Round—American or European Plan

The Beach Club Hotel

ON THE GULF OF MEXICO
NAPLES, FLORIDA

HENRY B. WATKINS, PRESIDENT **EDWARD W. JACKS, GENERAL MANAGER**
Easily accessible by air, rail or automobile **Telephone Area 813-649-3333**

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Cove Inn Hotel & Marina 1191 8th St S 33940 Ken Schryver, Mgr	104	813- 642-7161		Ⓔ $10–25	Ⓔ $12–30	R
Edgewater Beach of Naples Hotel 1901 Gulf Shore Blvd 33940 E. H. Marhoefer, Jr, Owner Jack Williamson, Mgr	110	813- 642-6511		Ⓔ $12–20	Ⓔ $12–53	R
Holiday Inn 1100 Ninth St N 33940 Holiday Inns of America Inc C. W. Schuler, Innkeeper	100	813- 642-7146		Ⓔ $10–22	Ⓔ $13–24	R
Howard Johnson's Motor Lodge 221 9th St South 33940 Howard Johnson's Motor Lodges A. R. Stanfield, Mgr	60	813- 642-6181		Ⓔ $10–20	Ⓔ $12–30	R
OCALA Marion Co. / RR: S C L. / Airlines: Eastern. / Pop. 13,598						
Holiday Inn—South 3330 S Dixie Hwy 32670 Holiday Inns of America Inc Nick Sawyer, Innkeeper	123	904- 622-7281		Ⓔ $8.50–11	Ⓔ $12.50–17	D
Holiday Inn—West I-75 & State Rd 40 32670 Box 216 Holiday Inns of America Inc Lewis Raulerson, Innkeeper	200	904- 629-0381		Ⓔ $8–11	Ⓔ $11–17	A E
Horne's Motor Lodge I-75 & SR 40 32670 Master Hosts L. H. Schultz, Gen Mgr	100	904- 629-0155		Ⓔ $10–11	Ⓔ $12–15	E
Howard Johnson's Motor Lodge 3811 NW Blichton Rd 32670 Howard Johnson's Motor Lodges J. F. Woolvin, Mgr	64	904- 629-7041		Ⓔ $9–13	Ⓔ $11–16	E
Sheraton Motor Inn I-75 at Rte 40 32670 ITT Sheraton Corp of America S. W. Haley, Mgr	100	904- 629-0091		Ⓔ $11–15	Ⓔ $12–18	E S
OCOEE Orange Co. / Pop. 2,628						
Ramada Inn West State Rte 50 & Maguire Rd Pkwy Exit 25 P.O. Box 86 32761 Ramada Inns Inc G. H. Constance, Gen Mgr	150	305- 656-3333	810- 862-0420	Ⓔ $10 up	Ⓔ $13–14	E S
ORLANDO Orange Co. / RR: S C L. / Airlines: Delta; Eastern; National. / Pop. 88,135						
Bay Hill Club & Lodge 6200 Bay Hill Blvd 32811 Duane Chapin, Gen Mgr	72	305- 876-2821		Ⓔ $20–30	Ⓔ $28–42	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

New...

ORLANDO, FLORIDA

Only 15 Minutes from Disneyworld

ROBERT MEYER MOTOR INN

A Florida Show Place

DOWNTOWN—ON LAKE EOLA OVERLOOKING THE BEAUTIFUL FOUNTAIN. ONE BLOCK FROM VERY HEART OF CITY.

330 ROOMS ■ MANY BEAUTIFUL SUITES ■ DANCING NIGHTLY ■ ROOF TOP BALI H'AI COCKTAIL LOUNGE ■ CAFE CARIBE AND TERRACE DINING ■ LARGE HEATED POOL ■ CABANA DECK ■ SHUFFLEBOARD COURT ■ COMPLETE CONVENTION FACILITIES ■ VERY REASONABLE COMMERCIAL RATES ■ CHILDREN FREE ■ FREE PARKING ■ 5 LARGE PRIVATE DINING ROOMS

The Inn that has Everything!

BALLROOM SEATS 800

R. Hugh Snow, Gen. Mgr. Telephone 305-841-3220 Teletype 305-275-0090



Night View Showing Lake Eola and the Beautiful Fountain with the Inn in the Background.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Colonial Plaza Motor Inn 2801 E Colonial Dr 32803 ITT Sheraton Corp of America Bill Brouillette, Vice Pres & Gen Mgr	102	305- 841-4960	312- 222-0749	(E) $13–16	(E) $16–19	S
Downtowner Motor Inn 264 S Orange Ave 32801 P.O. Box 1025 The Downtowner Corp Henry Ervin, Innkeeper	112	305- 425-6601	810- 850-0186	(E) $8.50 up	(E) $13 up	
Flamingo Court 1819 N Mills Ave 32803 Mrs. Mary Barnhill Starr, Owner B. A. Barnhill, Mgr	102	305- 841-2230		(E) $9–12	(E) $10–18	D
Gold Key Inn 7100 S Orange Blossom Trail 32809 Quality Motels N. A. Branson, Gen Mgr	210	305- 855-0050		(E) $11.50 –16.50	(E) $14.50 –18.50	S
[B] Hilton Inn (Formerly: Statler Hilton Inn) 3200 W Colonial Dr 32808 Hilton Hotel Corp G. T. Hassett, Gen Mgr	250	305- 295-5270		(E) $13–16.50	(E) $15–20.50	S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn—Midtown						
929 W Colonial Dr 32804 Holiday Inns of America Inc	156	305- 241-4661		Ⓔ $9–12.50	Ⓔ $12–15	D
Holiday Inn—South						
4049 S Orange Blossom Trail 32805 Holiday Inns of America, Inc	182	305- 241-6521		Ⓔ $9	Ⓔ $15	E
[B] Horne's Motor Lodge						
3300 S Orange Blossom Trail 32805 J. D. Edenfield Jr, Vice Pres & Gen Mgr	157	305- 422-4521		Ⓔ $10–12	Ⓔ $15–17	A E
Jamaica Inn						
3300 W Colonial Dr 32808 Master Hosts Edythe W. Floyd, Mgr	103	305- 293-7221		Ⓔ $9.50–11	Ⓔ $13–18	S
Orlando Motor Lodge						
1825 N Mills Ave 32803 R. M. Jasewic, Mgr	67	305- 841-1450		Ⓔ $8–12	Ⓔ $9–14	E S
Ramada Inn—East						
Rte 50 Alafaya Trail 32807 Charles Jobes, Gen Mgr	124	305- 273-1500		Ⓔ $10.50–14.50	Ⓔ $15.50–19	
Robert Meyer Motor Inn						
151 E Washington 32801 J. E. Meyer, Owner R. H. Snow, Gen Mgr	330	305- 841-3220 (See advertisement, page 235)	305- 275-0090	Ⓔ $11.50–18	Ⓔ $14–20.50	D

ORMOND BEACH Volusia Co. / Pop. 8,658

Howard Johnson's Motor Lodge						
Rte 1 & Int-95 32074 Howard Johnson's Motor Lodges W. A. Blanford, Mgr	64	904- 677-7310		Ⓔ $10–14	Ⓔ $12–18	E
Ormond Biltmore						
187 S Atlantic Ave 32074 J. F. Kulzer, Mgr	30				Ⓔ $12 up	
Quality Motel—North Beach						
867 S Atlantic Blvd 32074 F. L. Brandes, Gen Mgr	110	904- 677-8111		Ⓔ $9	Ⓔ $11	

PALM BEACH Palm Beach Co. / RR & Airlines: See West Palm Beach, Fla. / Pop. 6,055

Ⓦ Ardma Hotel						
215 Brazilian Ave 33480 G. T. Broberg, Trustee M. F. Slattery, Mgr	55	305- 832-3658		Ⓔ $12–18	Ⓔ $16–25	R
Beachcomber Apartment Motel						
3024 S Ocean Blvd 33480 The Darby Corp, Owner Mr. & Mrs. E. E. Wells, Mgrs	50	305- 585-4646		Ⓔ $8–14	Ⓔ $10–50	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Going South? Go Flagler. Luxury all the way.

The Breakers, Palm Beach, Florida

A just-completed multimillion dollar expansion program adds modern conveniences to exclusive Old World atmosphere. Lush tropical surroundings, all new Beach Club. Indoor and outdoor pools, variety of sports including two championship golf courses, private beach, exquisite cuisine. The epitome of Palm Beach tradition and service. 600 rooms, each with a magnificent view.

Flagler Inn, Paradise Island, Nassau, Bahamas

Sun, sea, sand and sighs! Newest in Nassau...a modern 250-room resort hotel on unspoiled Paradise Island, minutes from Nassau and Island gaming casino. Everything to do at your own pace. Fish, water ski, skin dive, golf, tennis, horseback ride. Cool off at unique Sip 'n' Dip poolside bar. Dancing and entertainment in festive Buccaneer Lounge. Bahamian specialties, exotic drinks, Calypso music, Bay St. Shopping.

Ponce de Leon, St. Augustine, Florida

Lodge and Country Club in picturesque Spanish setting. Borders America's oldest city, a sightseers and shoppers paradise. Championship golf course, ocean beaches, tennis, swimming pool, fishing. 225 luxurious rooms, excellent cuisine, modern convention center.

Flagler Inn, Gainesville, Florida

Modern motor inn conveniently located just off North-South expressway in center of the state, opposite University of Florida. Roof top swimming pool. Gourmet dining. 175 air-conditioned rooms and superb meeting facilities. Specially trained convention staff, prompt service.

Quality Motel, Kennedy Spaceport, Cocoa Beach, Florida

Modern resort and meeting facilities on the ocean in the NASA Space Center area. 200 rooms. Gemini Convention Center seats up to 550. White sand beach. 2 swimming pools. Fishing, tennis, shuffleboard. 18-hole golf course just 10 minutes away. Superb food and beverage.

FLAGLER SYSTEM,
Hotel Division

For information, rates and color brochures contact:
Claude LaRoche, Director of Marketing. Flagler System, Inc.
45 Coconut Row, Palm Beach, Florida 33480. (305) 655-3355.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Bradley House						
111 Bradley Pl 33480	33	305-			Ⓔ	
Daisy Richardson, Owner & Mgr		655-3621			$8 up	
Ⓦ Brazilian Court Hotel						
300 Brazilian Ave 33480	125	305-		Ⓔ	Ⓔ	R
B. F. Powell & G. A. Morse, Owners		832-4121		$26–44	$34–54	
B. W. Johnson, Gen Mgr				Ⓐ	Ⓐ	
				$34–48	$50–66	
B Ⓦ Breakers, The						
S County Rd 33480	600	305-		Ⓐ	Ⓐ	R
Flagler System, Inc, Owner		655-6611		$40–59	$60–88	
	(See advertisement, page 237)					
Ⓦ Colony Hotel						
155 Hammon Ave 33480	100	305-		Ⓔ	Ⓔ	R
L. D. Gardner, Gen Mgr		655-5430		$30–56	$30–56	
Cable: Prestige						
Heart of Palm Beach Motor Hotel						
160 Royal Palm Way & A1A 33480	58	305-		Ⓔ	Ⓔ	D
Master Hosts		655-5600		$9–32	$12–32	R
P. A. Anthony, Mgr						
B Holiday Inn						
2770-2830 S Ocean Blvd 33480	225	305-		Ⓔ	Ⓔ	R
Arthur Frogel, Pres		582-5381		$10–24	$12–34	
Frank Williams, Vice Pres & Gen Mgr	(See advertisement, page 239)					
Ⓦ Palm Beach Hampton Apt Hotel						
3080 S Ocean Blvd 33480	24	305-			Ⓔ	R
Elizabeth S. Simonson, Owner & Mgr		582-2575			$14–84	
Palm Beach Hawaiian Motor Lodge						
3550 S Ocean Blvd 33480	70	305-		Ⓔ	Ⓔ	R
Quality Courts Motels		582-5631		$12–26	$14–30	
Barney Lobel, Owner						
Ⓦ Palm Beach Spa						
Everglade Ave 33480	240	305-		Ⓐ Ⓦ	Ⓐ Ⓦ	
Larry Borsten, Mgr		833-8411		$28 up	$40 up	
B Palm Beach Towers						
44 Cocoanut Row 33480	310	305-		Ⓔ	Ⓔ	R
American Realty Trust Co, Owner		832-8511		$16–60	$16–60	
D. W. Paton, Vice Pres & Gen Mgr						
Sans Souci Hotel						
350 S Ocean Blvd 33480	75	305-		Ⓔ	Ⓔ	R
Joseph Klein, Owner		833-9701		$10–36	$14–40	
Norman Manning, Gen Mgr						
Cable: Sanssouci						
Sheraton Carlton Hotel						
140 Sunrise Ave 33480	68	305-		Ⓔ	Ⓔ	R
ITT Sheraton Corp of America		655-3311		$9–43	$12–46	
W. J. Farnbauch, Mgr						
Shorwinds Motor Hotel						
364 S Ocean Blvd 33480	16	305-		Ⓔ	Ⓔ	R
P. H. Reid, Owner & Mgr		655-0855		$7–11	$8–24	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



HOLIDAY INN OF PALM BEACH

The Nation's Most Famous Dateline

TWO OCEAN FRONT RESORTS

225 Rooms & Villas . . . Bedrooms . . . Suites . . . and Efficiencies . . . Air Conditioned & Heated . . . Two Restaurants . . . Two Cocktail Lounges . . . 4 Swimming Pools . . . 1 Pool Heated . . . Tennis . . . Shuffleboard . . . Private Ocean Beach . . . Deep Sea Fishing . . . 3 Golf Courses Nearby . . . Putting Green

Arthur Frogel, President **Frank Williams, Vice Pres.—Gen. Mgr.**

Holidex or Telephone Collect for Reservations
HOLIDAY INN 2770 to 2830 South Ocean Boulevard
Area Code 305-582-5381 . . . Holidex—Call your local Holiday Inn Sales Office
Directly on the Ocean, Highway A-1-A, Palm Beach, Fla.

MEMBER AMERICAN SOCIETY OF TRAVEL AGENTS ASTA

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Villa Atlantique						
135 Atlantic Ave 33480 C. W. Gerlach, Owner & Mgr	50	305- 833-4527		(M)(A) $14–22	(M)(A) $26–34	
Vineta Hotel						
338 Australian Ave 33480 E. M. Nelson, Mng Dir	64	305- 832-5164		(E) $21.50 –26	(E) $30– 52	R
PALM BEACH SHORES Palm Beach Co. / Pop. 885						
Best Western Seaspray Motel						
123 Ocean Ave 33404 Best Western Motels M. C. Leaming, Pres & Mgr	72	305- 844-0233		(E) $10–32	(E) $14–38	R
B Colonnades Beach Hotel						
101 Ocean Ave 33404 John Howard, Mgr	300	305- 844-5221		(E) $12–36	(E) $12–52	R
PANACEA Walkulla Co. / Pop. 625						
George's Motel						
Panacea Bridge 32346 G. D. Petrandis, Owner & Mgr	57	904- 984-7492		(E) $8–14	(E) $9–18	R
PANAMA CITY Bay Co. / Airlines: National; Southern. / Pop. 33,275						
Holiday Inn #1						
711 W Beach Dr 32401 Holiday Inns of America Jim Carter, Pres	100	904- 763-4622		(E) $9–18	(E) $11–20	D
Holiday Lodge						
6400 W Hwy 98 32401 Master Hosts W. J. Parish, Jr, Mgr	113	904- 234-2114	904- 785-6613	(E) $10–17	(E) $14–22	R
Howard Johnson's Motor Lodge						
4601 W Hwy 98 32401 Motel Syndicate Inc, Owner R. L. Crawford, Host	56	904- 785-0222		(E) $8–10	(E) $11–18	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
PANAMA CITY BEACH						
Baron Hilton Inn 16709 W Hwy 98 32401 L. C. Hilton, Owner	50	904- 234-2236			Ⓔ $14 up	
Bikini Motel 11002 W Hwy 98 32401 J. L. Gheesling, Owner & Mgr	37	904- 234-3351		Ⓔ $16–20	Ⓔ $18–22	R
Edgewater Gulf Beach Apartments Edgewater Gulf Beach Station 32401 Wakulla Silver Springs Co, Owner M. C. Buckley, Mgr	300	904- 234-2214			Ⓔ $13–18	R
Old Dutch Motel 12801 W Hwy 98 32401 Stiles Enterprises, Inc Mrs. Betty Koehler, Mgr	75	904- 234-2102		Ⓔ $6–15	Ⓔ $6–15	R
PENSACOLA Escambia Co. / RR: L & N. / Airlines: Eastern; National. / Pop. 56,752						
Howard Johnson's Motor Lodge—North 7890 Pensacola Blvd I-10 & US 29 32505 Mavis Edwards, Mgr	80	904- 476-9090		Ⓔ $10	Ⓔ $12	
Howard Johnson's Motor Lodge—West 4126 Mobile Hwy 32505 Sam Barnes, Mgr	72	904- 456-5731		Ⓔ $10	Ⓔ $15	
Quality Motel DeLuna 1801 W Cervantes St Box 5127 32505 Quality Motels Mrs. Gladys Workman, Owner & Mgr	70	904- 434-1301		Ⓔ $9–11	Ⓔ $11–15	D
San Carlos Hotel 1 N Palafox St 32501 Stiles McAlpin Enterprises, Owner F. C. McAlpin, Jr, Pres & Gen Mgr	400	904- 438-3121		Ⓔ $7.50 up	Ⓔ $9-14	D
PERRY Taylor Co. / Pop. 8,030						
Quality Motel US 19 S 32347 Quality Motels C. R. Ware, Owner & Mgr	66	904- 457-9601		Ⓔ $8–11	Ⓔ $12–13	S
PLANT CITY Hillsborough Co. / RR: S C L. / Pop. 15,711						
Holiday Inn Jct I-4 & SR 39 33566 Holiday Inns of America, Inc G. L. England, Innkeeper	100	813- 752-3141		Ⓔ $9–11	Ⓔ $14–16	E

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
POMPANO BEACH Broward Co. / RR: S C L. / Pop. 15,992						
International Resort Hotel 1480 S Ocean Blvd 33062 Pompano Beach Hotel Corp L. J. Fitros, Mgr	58	305- 941-6100		Ⓔ $8.50 –28.50	Ⓔ $8.50 –28.50	S R
Ocean Ranch & Villas 1110 S Ocean Blvd 33062 K. W. Daehler, Owner	71	305- 941-7100		Ⓔ $11– 16.50	Ⓔ $12– 34	R
Sands Harbor Inn 125 N Riverside Dr 33062 Innkeepers Inc, Mgmt Loyd Bumpas, Gen Mgr	63	305- 942-9100				R D
B Sea Garden Hotel 615 N Ocean Blvd 33062 A1A Quality Motels E. W. Seese, Owner & Mgr	91	305- 943-6200		Ⓔ $11–60	Ⓔ $12–60	R
Sun Castle Club & Motor Hotel 1380 S Ocean Blvd Ocean Hwy A1A 33062 E. C. Cassill, Owner	100	305- 941-7700		Ⓔ $9–26	Ⓔ $11–42	R
B Surf Rider Hotel 1460 S Ocean Blvd 33062 Avion International Inc Robert Page, Mgr	191	305- 941-6600		Ⓔ $7–36	Ⓔ $10–40	R
PONTE VEDRA BEACH St. Johns Co. / Pop. 1,000						
Ponte Vedra Club 32082 Donald Schneider, Vice Pres & Mgr	157	904- 285-6911		Ⓔ Ⓐ Ⓔ $36–46	Ⓔ Ⓐ Ⓔ $54–64	
PORT CHARLOTTE Charlotte Co.						
B Port Charlotte Ramada Inn 777 N Tamiami Dr 33950 General Development Corp, Owner J. W. Meins, Mgr	106	813- 625-4181		Ⓔ $10–14	Ⓔ $13–20	D
RIVIERA BEACH Palm Beach Co. / Pop. 13,046						
Rutledge Resort Motel 3730 Ocean Dr 33404 I. R. Crouse, Mgr	60	305- 848-6621		Ⓔ $12–30	Ⓔ $12–30	R
ST. AUGUSTINE St. Johns Co. / Airlines: See Jacksonville, Fla. / Pop. 14,734						
Floridian Motor Lodge 3101 Ponce de Leon Blvd 32084 Best Western Martin Somers, Mgr	50	904- 829-3461			Ⓔ $8–24	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn						
1300 Ponce de Leon Blvd 32084 Manuel Santos, Innkeeper	100	904- 824-3383		Ⓔ $9–10	Ⓔ $12–14	
Howard Johnson's Motor Lodge						
US Hwy 1 N 32084 Radco Motor Lodges Inc, Owner R. C. Radice, Host	54	904- 824-3301		Ⓔ $9–12	Ⓔ $11–16	
Monson Motor Lodge						
Downtown Bayfront 32084 Master Hosts Mrs. Peggy Brock, Mgr	50	904- 829-2277			Ⓔ $16–22	D
Palms Motor Inn						
137 San Marco Ave 32084 O. D. Wolfe, Owner O. D. Wolfe, Jr, Mgr	74	904- 829-3407		Ⓔ $7–12	Ⓔ $8–14	
[B] Ponce De Leon Lodge & Country Club						
US 1 N 32084 Flagler System, Inc, Owner S. T. Griffith, Gen Mgr	225	904- 824-2821		Ⓔ $14–28 Ⓐ $23.50 –37.50	Ⓔ $16–30 Ⓐ $35 –49	R
(See advertisement, page 237)						
Quality Motel Caravan						
2500 Ponce de Leon Blvd 32084 Quality Motels Eddy Mussallem, Owner & Mgr	60	904- 824-2071		Ⓔ $10–14	Ⓔ $14–18	S R
ST. AUGUSTINE BEACH St. Johns Co.						
Blue Dolphin Court, The						
1041 A1A S 32084 J. H. Donalson, Co-Owner & Mgr	21	904- 829-9601		Ⓔ $7–25	Ⓔ $8–25	R
LaFiesta Motor Lodge						
1001 A1A S 32084 G. E. Jones, Owner & Mgr	28	904- 824-2827		Ⓔ $10–20	Ⓔ $12–22	R
ST. CLOUD Osceola Co. / Pop. 4,353						
St. Cloud Hotel						
10th St & New York Ave 32769 R. L. Lewis, Owner & Mgr	43	305- 892-2313		Ⓔ $3–5	Ⓔ $4–6	
ST. PETERSBURG Pinellas Co. / RR: S C L. / Airlines: See Tampa, Fla. / Pop. 181,298						
Albemarle Hotel						
145 3rd Ave NE 33701 D. A. & W. D. Tucker, Owners & Mgrs	150	813- 862-7825		Ⓔ Ⓐ		
(See advertisement, page 243)						
Avalon Hotel						
443 4th Ave N 33731 P.O. Box 270 Eleanor Guntner, Owner & Mgr	35	813- 898-3414		Ⓔ $6–10	Ⓔ $7–11	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

The Albemarle
AAA HOTEL
145 - 3rd Avenue N. E.
St. PETERSBURG, FLORIDA 33701



OPEN EARLY FALL
TILL LATE SPRING

- Special Season Rates
- One of St. Petersburg's finest downtown hotels
- Overlooking beautiful Waterfront Park
- 150 Bedrooms
- Excellent Dining Room
- American or European Plan
- Heated Pool
- Elevator; Steam Heat; Air Conditioning (optional)
- Complete Social Program
- Motor Entrance; Parking

D. A. & W. D. TUCKER
Owner-Management

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Bilmar Beach Motel						
10650 Gulf Blvd 33706 Treasure Island R. L. Baltz, Owner & Mgr	120	813- 360-5531		Ⓔ $10–24	Ⓔ $12–26	
Bond Hotel						
357 2nd St N 33731 P.O. Box 265 Princess Mary Hotel Co, Inc Nin Bond, Jr & W. R. Thomas, Mgrs	60	813- 862-7841 (See advertisement, page 245)		Ⓔ $6–10	Ⓔ $8–12	R D E
Colonial Hotel						
126 2nd Ave NE 33701 Nin Bond, Jr, Mgr	72	813- 862-8141 (See advertisement, page 245)		Ⓔ $7–14	Ⓔ $8–16	D R
Colonial Inn Motel & Apts.						
6300 Gulf Blvd 33706 Fred Atlas, Owner & Gen Mgr	194	813- 362-1011		Ⓔ Ⓐ Ⓔ $10 up	Ⓔ Ⓐ Ⓔ $12 up	
Deermont Hotel						
235 2nd Ave N 33731 Wm. Aikin, Owner & Mgr	85	813- 862-8187		Ⓔ $2.50–9	Ⓔ $4–14	D
Detroit Hotel						
Central Ave at 2nd St 33731 P. H. Rogers, Mgr	133	813- 862-7821		Ⓔ $3.50–10	Ⓔ $7–14	D
Edward James Hotel						
11750 Gulf Blvd 33706 Treasure Island C. A. Warner, Mgr	57	813- 361-1251		Ⓔ $8–18	Ⓔ $14–28	R
Eldorado, The						
113-60 Gulf Blvd 33706 Treasure Island E. M. Rogall, Pres & Owner	68	813- 361-1911		Ⓔ $9–25	Ⓔ $9–25	R
Embassy Hotel						
221 5th Ave N 33701 Mrs. A. P. Hutchinson, Owner & Mgr	25	813- 862-8495		Ⓔ $4–8	Ⓔ $5–10	R D
Gotham Hotel						
455 3rd Ave S 33731 H. F. Jones, Mgr	40	813- 894-9774				D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Gulf Winds Resort Apt. Hotel 6900 Sunset Way 33706, St Petersburg Beach R. P. Manderscheid, Pres & Gen Mgr	108	813- 361-1111		Ⓔ $11–19	Ⓔ $11–19	R
[B] Happy Dolphin Inn 4900 Gulf Blvd 33706, P.O. St Petersburg Beach A. F. Koenig, Mng Dir	200	813- 360-7011		Ⓔ $15–32	Ⓔ $15–32	R
Ⓦ Hilcrest Hotel 220 5th Ave N 33701 C. S. Hinds, Owner & Mgr	27	813- 862-7986		Ⓔ $6–8	Ⓔ $8–10	D
Holiday Inn—North 5005 34th St N 33714 W. L. Raney, Owner Tony Sciglia, Innkeeper	180	813- 525-1181		Ⓔ $9–20	Ⓔ $12–20	S
Holiday Inn—St. Petersburg Beach 5300 Gulf Blvd 33706 Holiday Inns of America Inc Margaret Altizer, Innkeeper	120	813- 360-6911		Ⓔ $12–35	Ⓔ $14–35	R
Holiday Inn South #1 4601 34th St S 33711 Hubbard Broadcasting Co, Inc	132	813- 867-3131		Ⓔ $10–20	Ⓔ $12–22	R
Ⓦ Hollander Hotel 421 4th Ave N 33731 P.O. Box 801 Gordon Vickers, Owner & Mgr	89	813- 862-2371		Ⓔ $5–10	Ⓔ $6–12	D
Howard Johnson's Motor Lodge 11125 Gulf Blvd 33706 Treasure Island Howard Johnson's Motor Lodges	84	813- 360-6971		Ⓔ $10–24	Ⓔ $12–26	D
Huntington Hotel, The 226 4th Ave N 33701 D. B. Smith, Owner & Mgr	140	813- 894-3467		Ⓔ $6–28	Ⓔ $6–28	
Ⓦ Mari-Jean Hotel 2349 Central Ave 33733 P.O. Box 10160 Mrs. E. B. Howarth, Owner Mrs. R. E. Goodale, Mgr	58	813- 862-7845		Ⓔ $5–10	Ⓔ $6–12	D
Ⓦ Mount Vernon Hotel 219 4th Ave N 33731 A. B. Hamilton, Owner & Mgr	71	813- 898-1800		Ⓔ $5–12	Ⓔ $7–14	D
Pennflora Hotel 443 2nd Ave N 33731 Willton Corp, Owner John Knowlton, Mgr	60	813- 862-2126		Ⓔ $5–12	Ⓔ $7–14	
Ⓦ Pennsylvania Hotel 300 4th St N 33731 P.O. Box 1261 Wm. Bond, Mgr	150	813- 862-7753 (See advertisement, page 245)		Ⓔ $5–12	Ⓔ $7–14	R D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Now . . . 5 BOND HOTELS



THE BOND

MOTOR ENTRANCE DOOR-SIDE PARKING
2ND STREET AT 4TH AVENUE NORTH

One of St. Petersburg's newest and most modern — beautifully furnished — European Plan — Excellent Dining Room — Air Conditioned — Elevator — OPEN YEAR ROUND. Seasonal and Yearly rates.

NIN BOND, JR., Ph: 862-7841
WILLIAM R. THOMAS, Co-Managers

PONCE DE LEON

OVERLOOKING THE DOWNTOWN WATERFRONT
CENTRAL AVENUE AT BEACH DRIVE



100 outside rooms — Coffee Shop — Cocktail Lounge — Air Conditioned — Social Program — European Plan — One block to Al Lang Field (baseball Spring Training) — Spa Beach and Pier OPEN YEAR ROUND. Seasonal and Yearly rates.

SAMUEL F. BOND, Manager Ph: 862-7887



THE PENNSYLVANIA

IN THE HEART OF ST. PETERSBURG
4TH STREET AT 3RD AVENUE NORTH

150 outside rooms — Complete Social Program — European Plan — Dining Room — Fountain — Cocktail Lounge — Beauty and Barber Shop — Motor Entrance and Parking Lot — OPEN: OCTOBER to MAY.

WILLIAM BOND, Manager Ph: 862-7753

THE PARK LANE

NEWLY REMODELED
226 FIFTH AVENUE NORTH



Easy walking distance to new beach, downtown, parks, waterfront, theatres, shops and restaurants. All outside rooms with tiled baths, elevator, room telephones, and new spacious lounge. Write for Special Season Rates. Open November to May.

WILLIAM R. THOMAS, Manager Ph: 896-9149



THE COLONIAL

126 SECOND AVE., N.E.

63 Rooms With Bath — 9 Hotel Apartments — New Cape Cod Dining Room — Near To All Types Of Recreation, Beach — Theatres — Shops — Parks — Open November To May.

NIN BOND, JR., Manager Ph: 862-8141

THE NEW
PRINCESS MARTHA

St. Petersburg's finest vacation headquarters open YEAR 'ROUND. The air conditioned Princess Martha is superbly located where the action is, close to recreation and business activities. Excellent dining rooms, cocktail lounge with entertainment, convention hall, motor entrance. Group business except during winter season. Color brochure.

PHIL A. DROSS, Exec. V.P.
& General Manager

4th Street North at 1st Avenue
(813) 898-9751

DOWNTOWN ST. PETERSBURG'S
ACTION HOTEL



The swimming pool — sun deck is part of the in-hotel fun at the New Princess Martha Hotel.



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ponce De Leon Hotel						
95 Central Ave 33731	100	813-		Ⓔ	Ⓔ	R
Princess Mary Hotel Co, Inc, Owner		862-7887		$5–12	$7–14	D
Samuel Bond, Mgr	(See advertisement, page 245)					
Port-O-Call Resort/Inn						
200 Madonna Blvd 33715	120	813-		Ⓔ	Ⓔ	R
Tierra Verde Island		363-5611		$10–22	$14–28	
Princess Martha Motor Hotel						
4th St & 1st Ave N 33731	225	813-		Ⓔ	Ⓔ	D
Phil Dross, Exec Vice Pres & Gen Mgr		898-9751		$6–20	$8–24	
	(See advertisement above)					
Quality Motel						
1200 34th St N 33713	50	813-		Ⓔ	Ⓔ	D
Quality Motels, Inc		896-8151		$9–21	$10–22	
H. W. Reeves, Mgr						
Sands of Treasure Island						
11800 Gulf Blvd 33706	34	813-		Ⓔ	Ⓔ	R
H. L. Dowling, Owner		361-1771		$11–21	$11–21	
Ann Harrison, Mgr						
B Sheraton Inn						
6800 34th St S 33733 P.O. Box 11928	150	813-	910-	Ⓔ	Ⓔ	E
ITT Sheraton Corp of America		867-1151	761-0457	$9.50–	$13.50–	R
S. W. Lindquist, Gen Mgr	(See advertisements, p. 247 and pp. 620–621)			25	25	S
				Ⓐ $16.50 –25	Ⓐ $29.50 –37	
Sherman, The						
115 2nd Ave NE 33701	45	813-				
G. R. Davis, Owner		862-4562				
W. G. Conlan, Mgr						

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in St. Petersburg



Formerly the Outrigger Inn. Located at entrance to famous Sunshine Skyway. Free parking. Luxury resort landscaped in an authentic Polynesian setting with spacious, air-conditioned lanai-type rooms. Three pools, a private beach on Tampa Bay, tennis courts, private yacht basin. The Islander Restaurant features superb Polynesian and Continental specialties, generous beverages in the cocktail lounge. Meeting facilities accommodate groups from 40 to 400. 150 rooms. (Dec. 15-April 12) Singles: $18.00-$25.00; Double or Twin: $18.00-$25.00; Suites: $40.00-$75.00. (April 13-Dec. 14) Singles: $9.50-$14.50; Double or Twin: $13.50-$18.50; Suites: $30.00-$55.00. Tel. (813) 867-1151. TWX 910-761-0457.

Sheraton Inn

6800 34TH STREET, SOUTH, ST. PETERSBURG, FLORIDA

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Southern Skies Best Western Motel						
666 34th St N 33713 Joseph Lach, Owner	24	813- 894-4119		Ⓔ $10 up		
Sunset Residential Hotel						
Central Ave & 74th St 33733 L. A. Thorp, Owner June A. Merry, Mgr	70	813- 342-8711		Ⓐ $14–24	Ⓐ $24–32	S
Surf of Treasure Island, The						
11040 Gulf Blvd 33706 Treasure Island Dowling Investments, Inc R. W. Dowling, Mgr	32	813- 361-1331		Ⓔ $11– 22.50	Ⓔ $11– 22.50	R
Suwannee Hotel						
501 1st Ave N 33731 P. R. Brown, Mgr	203	813- 862-7871 (See advertisement, page 249)		Ⓔ $10–14	Ⓔ $14–17	D
Thunderbird Motel of Treasure Island						
10700 Gulf Blvd 33706 Treasure Island T. A. King, Owner Carol Sanders, Mgr	64	813- 363-5111		Ⓔ $13–32	Ⓔ $13–32	R
Tides Hotel & Bath Club						
16700 Gulf Blvd 33738 Redington Beach An Alsonett Hotel Don Davis, Mgr	185	813- 391-9681		Ⓔ $7–24 Ⓐ $15–32	Ⓔ $9–26 Ⓐ $25–42	
Treadway Inn						
6200 Gulf Blvd, St. Petersburg Beach 33736 Jack Krug, Mgr	104	813- 361-1011		Ⓔ $13–15	Ⓔ $15–22	
Vagabond Motel of Treasure Island						
11325 Gulf Blvd, Treasure Island 33706 R. H. Stewart, Owner & Mgr	14	813- 360-5594		Ⓔ $9–17	Ⓔ $10–23	R
Ⓑ Ⓦ Vinoy Park Hotel						
5th Ave & Beach Dr NE 33731 An Alsonett Hotel M. C. McNiel, Mng Dir	350	813- 862-7891 (See advertisement, page 249)		Ⓐ $28–36	Ⓐ $40–56	D R

ST. PETERSBURG BEACH See: St. Petersburg, Fla.

SANFORD Seminole Co. / RR: S C L. / Pop. 19,175

Holiday Inn						
530 N Palmetto 32771 P.O. Drawer 1450 Holiday Inns of America, Inc C. E. Merrill, Jr, Mgr	100	305- 323-1910		Ⓔ $8.50 –13	Ⓔ $11.50 –16	R

SANIBEL ISLAND Lee Co.

Casa Ybel Resort						
33957 Howard Dayton Hotels H. L. Dayton, Pres & Gen Mgr	100	813- 472-4701		Ⓔ $10–24 Ⓐ $17.50 –31.50	Ⓔ $12–31 Ⓐ $19.50 –38.50	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Suwannee

"An Address of Distinction" HOTEL

ST. PETERSBURG, FLORIDA 33731
P. R. BROWN, Manager

- Always Open
- Social Program
- Drive-in Entrance
- Garage in Building
- Air Conditioned
- Dining Room
- Sun Deck and Shuffleboard
- TV

Drive In and Park!

In the heart of the business district, yet only one block from the Mirror Lake Tourist Playground and band concerts. 7 churches within 3 blocks.

PHONE: (813) 862-7871

SPECIAL RATES / By the Year • Monthly / Winter Season • Summer

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Island Inn						
Gulf Dr 33957 J. L. Rushworth, Mgr	49	813- 472-1488		Ⓔ Ⓢ $10–13	Ⓔ Ⓢ $11–16	R
Jolly Roger Motel						
Gulf Dr 33957 Lawrence & Ellinor Bruno, Prop.	28	813- GR2-4401		Ⓔ $12 up	Ⓔ $12 up	

SARASOTA Sarasota Co. / RR: S C L. / Airlines: Eastern; National. / Pop. 34,083

Azure Tides Hotel Court						
1330 Benjamin Franklin Dr Lido Beach 33577 Quality Motels Inc A. W. Stevens, Gen Mgr	88	813- 388-2101		Ⓔ $9–30	Ⓔ $9–30	R
Buccaneer Inn, The						
Longboat Key 595 Dream Is. Rd 33577 Herbert Field, Owner Mervin Gherman, Mgr	25	813- 383-1102			Ⓔ $14.50–41.50	R

WITH CHARM AND ELEGANCE

The Vinoy Park Hotel, a landmark in St. Petersburg, is dedicated to the finest traditions of service and hospitality. Guests enjoy the finest foods, exquisitely prepared, and impeccable service. Guest rooms afford an incomparable view over the Yacht Harbor and Tampa Bay. Heated pool and Par 3 golf on the grounds. Free transportation to our own 18 hole golf course (1 mile). Privileges at Bath Club on the Gulf of Mexico. 350 rooms — American Plan. **Phone (813) 862-7891**

AN ALSONETT HOTEL
Season Dec. 20 to early April



The **Vinoy Park** HOTEL
Martin C. McNiel, Manager
St. Petersburg, Florida 33731

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Cabana Inn Motor Hotel 2525 S Tamiami Trail 33579 Emmons-Walker Wm. Z. Black, Mgr	60	813- 955-0195		Ⓔ $9–12	Ⓔ $15–20	S
[B] Colony Beach Club 1620 Gulf of Mexico Dr 33578 H. P. Field, Owner W. S. Ferris, Mgr	97	813- 388-3681			Ⓔ $16.50 –64.50	R
DeSoto Lakes Golf Club & Lodge P.O. Box 3378 33578 D. G. Baird, Owner Tony Thayer, Mgr	40	813- 355-7194		Ⓔ $15–35	Ⓔ $15–35	
Far Horizons 2401 Gulf of Mexico Dr 33577 Jack Kahn, Owner & Mgr	70	813- 388-2163		Ⓔ $10–26	Ⓔ $10–51	
Frontenac Hotel Court 2150 Ben Franklin Dr 33577 Lido Beach Jack Rodaway, Host	52	813- 388-2138		Ⓔ $10 up		
Golden Host Motor Hotel 4675 N Tamiami Trail 33580 Rte 41 Master Hosts Coolidge Peverley, Mgr	80	813- 355-5141		Ⓔ $12–24	Ⓔ $14–26	D
Ⓦ Gulf & Bay Club P.O. Box 1419 33578 E. A. St. Phillip, Vice Pres & Gen Mgr	60	813- 924-1301				
Holiday Inn 8221 N Tamiami Trail 33580 Holiday Inns of America Inc E. S. McClenahan, Innkeeper	180	813- 355-2781		Ⓔ $11–17	Ⓔ $15–26	R
Lido Beach Congress Inn Resort 1234 Benjamin Franklin Dr 33577	53	813- 388-2171		Ⓔ $12 up		
Ⓦ Lido Biltmore Club 1050 Benj Franklin Dr P.O. Box 1178 33578 Floyd Alford Jr, Pres & Gen Mgr	99	813- 388-2111		Ⓔ $25–39 Ⓐ $32–44	Ⓔ $36–48 Ⓐ $50–62	R
Sarasota Motor Hotel US 301 & Ringling Blvd 33578 The Artnell Co, Owner T. S. Carr, Gen Mgr	172	813- 955-4111		Ⓔ $10–14	Ⓔ $12–24	D
Sea Horse Beach & Yacht Club 3452 Gulf of Mexico Dr 33577 H. P. Field, Owner Richard Lieber, Mgr	41	813- 383-2417			Ⓔ $17.50– 84.50	R
Sheraton Sandcastle Motor Hotel 1540 Ben Franklin Dr 33577 American Motor Inns Jon Barnes, Vice Pres & Gen Mgr	181	813- 388-2181		Ⓔ $14–50	Ⓔ $14–50	R

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Surf & Sand Resort Hotel						
1114 Benjamin Franklin Dr 33577 Lenox Hotel, Boston, Mass, Owner P. D. Harris, Gen Mgr	70	813- 388-2191		Ⓔ $17–28	Ⓔ $19–40	R
Three Crowns Hotel & Court						
1314 Benjamin Franklin Dr 33578 Quality Courts Jim Hannaford, Mgr	70	813- 388-2155		Ⓔ $10–38	Ⓔ $10–38	R
Triton Red Carpet Inn, The						
2050 Benjamin Franklin Dr 33577 Red Carpet Inns, Owner Jay Saphier, Mgr	89	813- 388-3694		Ⓔ $10–34	Ⓔ $10–48	R
SILVER SPRINGS Marion Co. / Airlines: Eastern. / Pop. 342						
Holiday Inn						
Hwy 40 P.O. Box 156 32688 Mrs. Laura M. Aylward, Owner E. L. Foster, Jr, Mgr	52	904- 236-2575		Ⓔ $9.50 –11.50	Ⓔ $13.50 –16.50	R
Howard Johnson's Motor Lodge						
Rte 40 32688 P.O. Box 475 J. B. Taub, Owner E. E. Mitchell, Mgr	40	904- 236-2616		Ⓔ $10–20	Ⓔ $14–24	R
STARKE Bradford Co. / RR: S C L. / Pop. 4,806						
Holiday Inn						
US 301 N 32091 M. P. Sturdivant & E. F. Jones, Owners Richard Tucker, Gen Mgr	100	904- 964-7600		Ⓔ $8–9	Ⓔ $12–14	
STUART Martin Co. / Pop. 4,791						
Holiday Inn						
1209 S Federal Hwy 33494 Holiday Inns of America, Inc Mike O'Keefe, Innkeeper	80	305- 287-6200		Ⓔ $10–16	Ⓔ $14–22	R
Sunrise Inn & Club						
RR #1 St Lucie Blvd 33494 Essex & Sussex Hotel, Owner F. F. Schock, Mgr	50	305- 287-3111		ⓂⒶ $20–27	ⓂⒶ $34–48	R
SUN CITY CENTER Hillsborough Co. / Pop. 425						
Del Webb's King's Inn						
State Hwy 674 33570 Del E. Webb Corp, Owner E. Stamatis, Mgr	52	813- 634-3331		Ⓔ $12–14	Ⓔ $14–16	S
TALLAHASSEE Leon Co. / RR: S C L. / Airlines: Eastern; National. / Pop. 48,174						
Driftwood Motel						
1402 W Tennessee 32304 US 90 W Best Western L. J. Selvey, Mgr	63	904- 224-4174		Ⓔ $8.50– 10	Ⓔ $11– 13	S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Floridan Hotel Monroe & Call Sts 32301 An Alsonett Hotel Ray Ritter, Mgr	150	904- 224-0141		Ⓔ $5–7	Ⓔ $7–9	D
Holiday Inn #2 316 W Tennessee St 32301 Holiday Inns of America Inc R. L. Bradley Jr, Gen Mgr	160	904- 222-8000		Ⓔ $11 up	Ⓔ $14 up	
B Holiday Inn—Parkway 1302 Apalachee Pkwy 32301 Jones Development of Missouri W. A. Miller, Innkeeper	168	904- 877-3141		Ⓔ $9 up	Ⓔ $14.50 up	E S
Howard Johnson's Motor Lodge—East 722 Apalachee Pkwy 32301 R. A. Reidel, Gen Mgr	100	904- 224-2181		Ⓔ $11	Ⓔ $15	
Howard Johnson's Motor Lodge—West US #90 W 32304 Frances Hollingsworth, Mgr	50	904- 222-3219		Ⓔ $10	Ⓔ $14	
Lafayette Motel 1525 W Tennessee St 32304 Pauline Dixon, Mgr	40	904- 224-1145		Ⓔ $8–11	Ⓔ $11–16	
Ponce De Leon Motel 1801 W Tennessee St 32304 US 90W Angus Laird & E. W. Revell, Owners Mr. & Mrs. Edward Miskelly, Mgrs	25	904- 222-4950		Ⓔ $8–10	Ⓔ $10–14	
Prince Murat Motel 745 N Monroe St 32303 Dr. E. E. Dussia, Owner	28	904- 224-3108		Ⓔ $8–10	Ⓔ $10–14	D
Quality Motel Parkway 1027 Apalachee Pkwy 32301 Quality Motels R. C. Dickson, Mgr	100	904- 877-6171		Ⓔ $10–11	Ⓔ $15–16	D
Southernaire Motel US 90W 32304 Quality Courts Motels, Inc Carl Henderson, Mgr	97	904- 244-7116		Ⓔ $7.50– 8.50	Ⓔ $12.50– 14.50	E
Tallahassee Motor Hotel 1630 N Monroe St 32302 US 27-1 mi N Master Hosts G. S. Chandler, Jr, Mgr	60	904- 224-6183		Ⓔ $7–10	Ⓔ $8–12	D
Tallahassee Motor Lodge 2121 W Tennessee St 32304 H. W. Chandler, Owner Harold Olson, Mgr	26	904- 576-1116		Ⓔ $7–10	Ⓔ $9–12	A

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Causeway Inn

BEACH RESORT

Courtney Campbell Causeway, Tampa, Florida

Here's a real fun place! Tampa's best location . . . right on the water and ideally situated for visiting Tampa, St. Pete and Clearwater. ■ 152 distinctive rooms and suites ■ Olympic size heated pool ■ Superb dining facilities ■ Coffee Shop ■ Excellent Banquet and Convention Facilities, up to 1200 ■ Cocktail Lounge ■ Nitely dancing and entertainment ■ Massage room ■ Exercise room ■ Billiard room ■ Sauna baths ■ Golf privileges ■ Putting Green ■ Mini-Golf ■ Water Skiing ■ Planned activities ■ Social director (winter season) ■ Courtesy car. ■ Boutique ■ Children's Playground ■ Laundromat ■ Private Beach ■ Tennis
Write or phone for reservations, (813)884-7561 — Rick Diaz, V.P. and General Manager.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
TAMPA Hillsborough Co. / RR: S C L. / Airlines: Air Canada; Eastern; National; Delta; Northeast; Northwest; TWA; United; Pan American. / Pop. 274,970						
Bayshore Royal Hotel						
2109 Bayshore Blvd 33606 T. J. O'Connell, Gen Mgr	220	813- 253-3361				
[B] Causeway Inn Beach Resort						
Courtney Campbell Causeway 33607 Rick Diaz, Vice Pres & Gen Mgr	152	813- 884-7561 (See advertisement above)		Ⓔ $12–26	Ⓔ $16–28	A R
Hancock's Hotel Court						
2104 Florida Ave 33602 G. C. Hancock, Owner & Mgr	35	813- 229-5594		Ⓔ $6–7	Ⓔ $7–10	D E
[B] Hawaiian Village Motel						
2522 N Dale Mabry Hwy 33607 Master Hosts D. B. White, Gen Mgr	296	813- 877-6181 (See advertisement below)	810- 876-0803	Ⓔ $14.50 –20.50	Ⓔ $19.50 –26	S E A





hawaiian village

LUXURY MOTEL AND RESTAURANT



MASTER HOSTS

296 Luxury Rooms and Suites all with Color TV ■ 2 Pools ■ Direct Phone ■ 4 Superb Dining Rooms ■ American and Polynesian Cuisine ■ Nightly Entertainment ■ Nearby Golf ■ Beaches ■ Fishing ■ Sports ■ Airport — 3 min. away ■ Airport Courtesy Cars

2522 N. Dale Mabry, Tampa, Fla.

1/2 mi. I-4, 2 mi. I-75 on Rt. US 92 • Phone 813-877-6181



Newly redecorated, Tampa's International Inn combines commercial accommodations with luxury resort facilities. Enjoy opulent living in penthouse suites, studio rooms or deluxe commercial rooms. 172 rooms each with direct dial phones, television, individually controlled heating and cooling. Enjoy heated pool, sauna bath, tennis (with resident professional), playground, terrace gardens and delightful shops. Gourmet dining in the Tack Room. Drinks and nightly entertainment in the Cove Bar. Complete convention or meeting facilities: executive suites and general meeting rooms for groups from eight to 800, banquets or dancing, trade show display space, business and secretarial services.

THE FINEST FACILITY ON FLORIDA'S WEST COAST.

INTERNATIONAL INN

Westshore Blvd. at Kennedy (across from Westshore Plaza Shopping Center)
Telephone: (813) 877-7611 Tampa, Florida 33609
Managed by AIRCOA

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Howard Johnson's Motor Lodge						
Int 4 & West Shore Blvd 33609 Howard Johnson's Motor Lodges Wm. Leitheiser, Mgr	128	813- 877-7546		Ⓔ $12–18	Ⓔ $15–22	A
[B] International Inn						
Westshore Blvd at Kennedy 33609 Associated Inns & Restaurants of America	172	813- 877-7611 (See advertisement above)		Ⓔ $12–20	Ⓔ $15–25	R A E S

SOKOL BEACH MOTEL

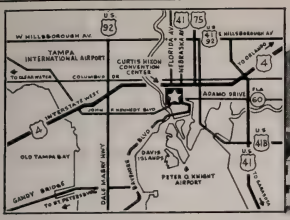
Florida's Greatest Vacation Value! CONGRESS INNS AFFILIATE

COURTNEY CAMPBELL CAUSEWAY, TAMPA, FLORIDA 33607 ▪ Tampa's only motel with PRIVATE BEACH! ▪ Ideally located for visiting Tampa, St. Petersburg and Clearwater. ▪ Restaurant ▪ Lounge ▪ Heated Pool ▪ 108 Luxury Air-conditioned Rooms ▪ Golf ▪ Water Skiing ▪ Guided Tours ▪ Free Advance Reservations ▪ Commercial Rates ▪ Major Credit Cards Honored.

PHONE FOR RESERVATIONS: Area Code 813 884-8495

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

in Tampa — FREE PARKING





Frederick B. Matthews, Gen. Mgr.
200 Ashley Drive at Kennedy Blvd.
Telephone: (813) 223-2456
Teletype: (810) 876-0817

THE MANGER MOTOR INN

Tampa's Finest-Downtown on the Water Front

Manger Hotels & Motor Inns

285 luxuriously furnished rooms and suites. Outstanding accommodations: Remote control color TV, AM/FM radio, touchtone phones (plus phone in bath), guest controlled fresh-air/air conditioning, king size beds. Facilities include heated swimming pool, wading pool, landscaped garden/patio areas, excellent Hearth & Embers charcoal steak restaurant (flambé items a specialty), famous Purple Tree Lounge with entertainment/dancing. Singles $14 to $22, doubles $19 to $27, suites $36 to $56 — FAMILY PLAN: No charge for children when sharing a room with parent(s).

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Manger Motor Inn						
200 Ashley Dr 33602	285	813-	810-	Ⓔ	Ⓔ	D
A Manger Motor Inn		223-2456	876-0817	$14–22	$19–27	
F. B. Matthews, Gen Mgr	(See advertisement above)					
Old Orleans Motel						
2055 N Dale Mabry 33607	102	813-		Ⓔ	Ⓔ	S
Mardi Gras de Tampa Inc, Owner		877-7471		$12–16	$16–22	
J. J. Leverett, Gen Mgr						

60 SECONDS SOUTH OF INTERNATIONAL AIRPORT

TAMPA AIRPORT MOTEL



- 117 Air-Conditioned and Sound-Proofed Rooms, all with Radio & TV • Swimming Pool
- Four Winds Dining Room
- Ready Room Cocktail Lounge
- Entertainment Nightly • Convention, Banquet, Meeting Rooms
- Free Transportation To and From Airport • Car Rental

Blue Sea Bahama Ltd.
2222 N. Westshore Blvd., Tampa
Phone: 877-6131

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Sheraton-Tampa Motor Hotel						
Cass & Morgan Sts 33602	200	813-		(E)	(E)	D
ITT Sheraton Corp of America		229-6431		$28–36	$40–56	E
Louis Hautzig, Vice Pres & Gen Mgr						
[B] Sokol Beach Motel						
Courtney Campbell Causeway 33607	108	813-		(E)	(E)	E
Congress Inns		884-8495		$10–16	$13–20	R
P. A. Kralovanec, Vice Pres & Gen Mgr	(See advertisement, page 254)			(A) $18–24	(A) $29–36	
[B] Tampa Airport Motel						
2222 N Westshore Blvd 33607	117	813- 877-6131		(E) $11– 12.50	(E) $16–50– 20.50	A
	(See advertisement, page 255)					
Tampa East TraveLodge						
1102 E Kennedy Blvd 33611	50	813-		(E)	(E)	D
TraveLodge Corp		229-0291		$10–12	$12–16	
J. C. Rich, Mng Partner						

TITUSVILLE Brevard Co. / Pop. 6,410

Holiday Inn						
4951 S Washington Ave 32780	117	305-		(E)	(E)	
Al Lew, Innkeeper		269-2121		$9.50 up	$14 up	
Howard Johnson's Motor Lodge						
US 1	64	305-		(E)	(E)	
J. B. Taub, Pres & Owner		267-7900		$10–18	$12–20	
[B] Royal Oak Country Club & Lodge						
Country Club Dr 32780	40	305-		(E)	(E)	R
Jack Cox, Owner		269-4500		$12–16	$16–20	
Pierre Lenders, Gen Mgr						
Town Motel						
P.O. Box 4 32780	70	305-		(E)	(E)	D
D. R. MacLean, Owner & Pres		267-4211		$9–12	$10–14	
C. J. Hancock, Mgr						

TREASURE ISLAND Pinellas Co. / Pop. 3,506 / See: St. Petersburg, Fla.

VENICE Sarasota Co. / RR: S C L. / Pop. 3,444

(W) Venezia Motor Inn						
Tamiami Trail 33595 US 41	40	813-		(E)	(E)	D
Louis Suter, Owner & Mgr		488-2110		$4–8	$8–12	R

VERO BEACH Indian River Co. / Airlines: Eastern. / Pop. 8,849

Breakers Resort Motel, The						
3110 S Ocean Dr 32960	30	305-		(E)	(E)	
R. C. McDermond, Owner		567-4333		$10.50	$12.50	
R. E. Swift, Mgr				–26.50	–40.50	

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Driftwood Inn 3150 Ocean Dr 32960 Ralph Sexton, Owner Edward Skinner, Mgr	39	305- 567-7161			Ⓔ $12–35	R
Landmark Motor Lodge US 1 at 17th St 32960 Best Western Motels Inc D. W. Smith, Owner & Mgr	48	305- 562-6591		Ⓔ $9–20	Ⓔ $10–20	R

WAKULLA SPRINGS Wakulla Co.

Wakulla Springs Hotel 32305 Edward Ball, Owner Frank Fagan, Mgr	30	904- 8027		Ⓔ $8– 17.50	Ⓔ $12– 20	R

WEST PALM BEACH Palm Beach Co. / RR: S C L. / Airlines: Eastern; National; United; Delta. / Pop. 56,208

Friendship Inn Lake Shore Court 3900 N Dixie 33407 Friendship Inns of America R. H. Gerlach, Owner & Mgr	25	305- 844-1351		Ⓔ $9–24	Ⓔ $9–24	R
Holiday Inn 100 Datura St 33401 Holiday Inns of America, Inc W. H. Gerlach, Innkeeper	163	305- 833-6401		Ⓔ $10–28	Ⓔ $12–30	D
Inn at Royal Palm Beach, The State Rd #80 33406 Royal Palm Beach Colony, Inc Jerry Epstein, Mgr	32	305- 683-1441		Ⓔ $10–12	Ⓔ $12–18	S
Ramada Inn—On the Golf Course 1800 Palm Beach Lakes Blvd 33401	102	305- 683-8810		Ⓔ $12 up	Ⓔ $14 up	
Ramada Inn on the Lake Flagler Dr & 1st St 33402 Box 2655 E. H. Kerr, Gen Mgr	140	305- 832-8191		Ⓔ $10–28	Ⓔ $12–30	D
West Palm Beach TraveLodge 525 S Flagler Dr 33401 TraveLodge Corp A. R. Colmar, Mgr		305- 655-3141		Ⓔ $9–16	Ⓔ $12–24	R D

WILDWOOD Sumter Co. / RR: S C L. / Pop. 2,170

Holiday Inn I-75 at 44 Interchange 32785 Box 1076 Holiday Inns of America, Inc	136	904- 748-1133		Ⓔ $9– 12.50	Ⓔ $13.50– 15	E

WILLISTON Levy Co. / Pop. 1,582

Williston Motor Inn (Formerly: Holiday Inn) Jct US 27A & 41 32696 C. A. Powell, Owner	50	305- JA8-4801	305- 528-6461	Ⓔ $7 up		

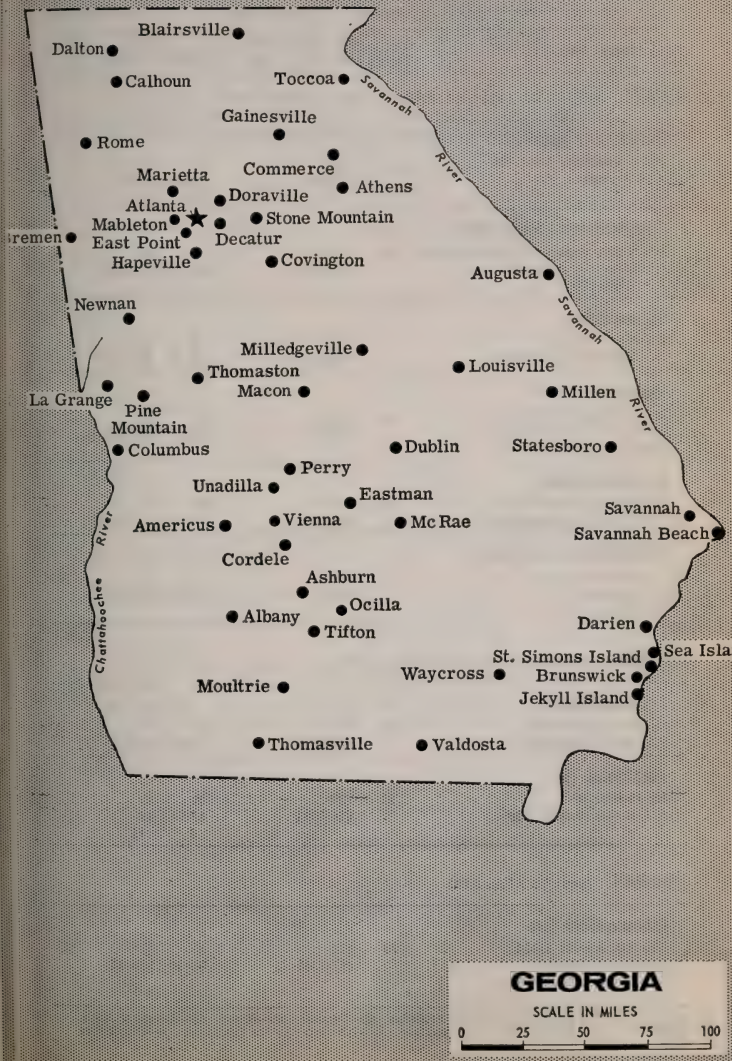


THE Langford HOTEL —MOTEL
CENTRAL FLORIDA'S FINEST MOTOR RESORT
WINTER PARK
Suburb of beautiful Orlando, Florida

• 150 Luxurious guest rooms and efficiencies • Temperature controlled Olympic Swimming Pool • Top Entertainment and Dancing Nightly • Superb Cuisine • Cocktail Lounge • Tropical Gardens and Exotic Bird Sanctuary • Golf, Bass Fishing and Scenic Boat Tours • Centrally located near Cape Kennedy, Cypress Gardens and Silver Springs • Family Plan • Free Parking • Fully Air Conditioned • American Express
OPEN YEAR ROUND • COMPLETE CONVENTION FACILITIES
Robert E. Langford, President Charles E. Wessels, General Manager
Telephone: Midway 4-3400

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
WINTER HAVEN Polk Co. / RR: S C L. / Pop. 16,277						
Holiday Inn						
US 17S 33880	100	813-			Ⓔ	
Victor Steil, Innkeeper		294-4451			$10–20	
Lake Region Arms						
Ave B & 5th St NW 33880	50	813-		Ⓔ	Ⓔ	D
		294-3718		$4–9	$5–10	
Landmark Motor Lodge						
US 17 & Fla 544 33880	144	813-		Ⓔ	Ⓔ	S
Best Western Motels		294-4231		$10.50	$12	
R. E. Adams, Mgr				–20	–24	
Quality Banyan Beach Motel						
US 17 N 33880	19	813-			Ⓔ	
W. J. Small, Owner & Mgr		293-6775			$10.50 up	
WINTER PARK Orange Co. / RR: S C L. / Pop. 17,162						
Holiday Inn #3						
901 N Orlando Ave 32789	105	305-		Ⓔ	Ⓔ	D
Holiday Inns of America, Inc		644-8000		$8.50–	$12–	E
Ron Cepregi, Innkeeper				11	15	
B Langford Hotel—Motel						
Interlachen & E New England Aves 32789	150	305-		Ⓔ	Ⓔ	D
R. E. Langford, Pres		644-3400		$18	$24.50	
C. E. Wessels, Gen Mgr		(See advertisement above)		up	up	
Mount Vernon Motor Lodge						
110 S Orlando Ave 32789 US Hwy 17-92	82	305-		Ⓔ	Ⓔ	S
Best Western Motels		647-1166		$9.50–	$13.50–	
Dick Frazee, Mgr				15	20	
Ⓦ Seminole Hotel						
500 E Webster Ave 32789	80	305-		Ⓐ	Ⓐ	D
Wm. J. Cotter, Owner		644-5217		$20–27	$36–44	
J. H. Baxter, Mgr						

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—Near Airport **D**—Downtown **S**—Suburban **E**—Near Expressway **R**—Resort Area


Blairsville
Dalton
Calhoun
Toccoa
Savannah River
Gainesville
Rome
Commerce
Marietta
Athens
Doraville
Atlanta
Mableton
Stone Mountain
Decatur
East Point
Hapeville
Covington
Augusta
Savannah River
Newnan
Milledgeville
Thomaston
Louisville
La Grange
Macon
Millen
Pine Mountain
Columbus
Dublin
Statesboro
Perry
Unadilla
Eastman
Savannah
Americus
Vienna
Mc Rae
Savannah Beach
Chattahoochee River
Cordele
Ashburn
Ocilla
Albany
Tifton
Darien
St. Simons Island
Sea Island
Waycross
Brunswick
Moultrie
Jekyll Island
Thomasville
Valdosta
GEORGIA
SCALE IN MILES
0 25 50 75 100

GEORGIA

HOTEL-MOTEL ASSOCIATION

FRED ZAPICO, President, Jekyll Motels, Inc., Jekyll Island, Ga. 31520
STEPHEN R. STYRON, Executive Vice President, Rhodes Haverty Bldg., 134 Peachtree St., N.W., Atlanta, Georgia 30303. Telephone: 523-6446

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ALBANY Dougherty Co. / RR: S C L; C of G. / Airlines: Eastern; Southern. / Pop. 55,890						
Downtowner Motor Inn 732 W Oglethorpe Ave 31701 H. K. Henderson, Mgr	114	912- 436-8441		Ⓔ $10.50 –15	Ⓔ $15 –18	
Friendship Inn—Regent Motel 840 W Oglethorpe Ave 31701 US 82 & 19 Friendship Inns of America J. P. Glott, Mgr	72	912- 436-6593		Ⓔ $8–10	Ⓔ $12–14	D
Gordon Hotel 207 Pine Ave 31702 Jack Anderson, Lessee & Mgr	115	912- 432-1211		Ⓔ $7–18	Ⓔ $9–25	
Holiday Inn 422 Oglethorpe Blvd 31701 Holiday Inns of America, Inc Harry Schler, Innkeeper	156	912- 436-6371		Ⓔ $9–13	Ⓔ $10–15	
Oglethorpe Motel 941 Oglethorpe Ave 31701 Mrs. J. W. Hogg, Owner & Mgr	34	912- 435-8306		Ⓔ $8–10	Ⓔ $12–14	
Quality Motel Town House US 19 & 82 31702 Quality Motels, Inc R. D. Dozier, Mgr	51	912- 436-5758		Ⓔ $10–14	Ⓔ $12–16	D
AMERICUS Sumter Co. / RR: C of G. / Pop. 13,472						
Americus Motel Meadowbrook Dr 31709 Mrs. Marie Dobbins, Mgr	65	912- 924-3613		Ⓔ $8–9	Ⓔ $9–12	D
King Motel, The Rte 19 N 31709 J. C. Dudley, Owner & Mgr	21	912- 924-2983		Ⓔ $7.50– 8	Ⓔ $9– 11	
ASHBURN Turner Co. / Pop. 3,291						
Ashburn Motor Inn I-75 P.O. Box 101 31714 Best Western Motels H. K. Rigdon, Owner & Mgr	70	912- 567-3346		Ⓔ $8–10	Ⓔ $10–14	E

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

350 Air-Conditioned Rooms
600 Seat Convention Hall
15 Separate Meeting Rooms
Complete Audio-Visual Facilities
Pool and Sun Deck
Free In-Hotel Parking
2 Restaurants Lounge

BILL PFEIFFER, Gen. Mgr.

In the Center of Downtown Atlanta



Atlanta American MOTOR HOTEL

Spring St. and Carnegie Way
Area Code 404 • Phone 688-8600

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ATHENS **Clarke Co.** / RR: Georgia. / Airlines: Southern. / Pop. 31,355 Reported 47,788						
Georgian Motor Hotel						
Washington & Jackson Sts 30601	125	404-		Ⓔ	Ⓔ	D
Stiles Hotel Co Inc, Owner		543-7311		$6–8	$8–10	
Charles Kinney, Mgr						
Holiday Inn						
White & Hull St US 78, 29 & 441	99	404-		Ⓔ	Ⓔ	D
Motel Enterprises, Owner		548-4433		$10–11	$13–16.50	
G. W. Fair, Innkeeper						
Key to America Motor Inn						
230 Finley St 30601	84	404-		Ⓔ	Ⓔ	
Titan Motor Inns		546-6511		$11–13	$13–18	
Robert Dillow, Mgr						
ATLANTA **Fulton Co.** / RR: A & W P; C of G; Georgia; L & N; S C L; Southern. / Airlines: Eastern; United; Northwest; Delta; Delta/Pan Am; Southern; TWA; Braniff/Eastern; Piedmont. / Pop. 487,455 Reported 1,242,000						
B **Admiral Benbow Motor Inn**						
1470 Spring St NW 30309	190	404-	810-	Ⓔ	Ⓔ	E
Morrison's Inc, Owner		872-5821	751-3281	$14–16	$18–21	D
R. G. Cox, Gen Mgr						
B **Air Host Inn**						
P.O. Box 678 30320	310	404-	810-	Ⓔ	Ⓔ	A
Titan Inns, Owner		767-7451	751-3266	$14.50	$18	
G. W. Gentry, Gen Mgr				–18	–22	
Albert Pick Motor Inn						
1152 Spring St NW 30309	210	404-		Ⓔ	Ⓔ	E
Pick Hotels Corp		873-4361		$15	$19	
R. L. Charest, Mgr						
American Host Motel						
South Expwy I-75 30320	103	404-		Ⓔ	Ⓔ	A
American Host Inns, Owner		767-9741		$7–12	$9–15	E
Virginia Hope, Mgr						
B **Atlanta American Motor Hotel**						
Spring St at Carnegie Way 30303	350	404-		Ⓔ	Ⓔ	D
Master Hosts		688-8600		$15–19	$18–22	
William Pfeiffer, Gen Mgr		(See advertisement above)				

Atlanta's Distinguished Convention Hotel
WHERE YOU ENJOY LUXURY WITHOUT EXTRAVAGANCE!

Two hundred luxurious guest rooms and suites, gourmet restaurant, cocktail lounge with entertainment nightly, and a staff that remembers who you are.
For your free colorful and informative convention kit, write R. L. Edmiston, General Manager or Call (404) 875-5511.



870 Peachtree Street, N. E.
Atlanta, Georgia 30383

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Atlanta Cabana Motor Hotel						
870 Peachtree St NE 30383 S. A. Mallin, Owner R. L. Edmiston, Gen Mgr	200	404- 875-5511 (See advertisement above)		Ⓔ $17 up	Ⓔ $20 up	D
Atlanta Downtown Motel						
330 W Peachtree St NW 30308 R. C. Huber, Mgr	103	404- 525-2771 (See advertisement below)		Ⓔ $10.50 –13	Ⓔ $13.50 –15	D
[B] Atlanta Marriott Motor Hotel						
Courtland & Cain Sts 30303 Marriott Motor Hotels, Inc Alan Terrill, Gen Mgr	300	404- 688-6500 (See advertisement, page 269)	404- 527-0010	Ⓔ $18–22	Ⓔ $24–28	D
Atlantan Hotel, The						
Luckie & Cone St 30301 S. A. Lynch Corp, Owner Leon Waite, Jr., Mgr	300	404- 524-6461 (See advertisement, page 263)		Ⓔ $8– 12.50	Ⓔ $11– 14.50	D
Cherokee Motor Inn						
310 Ponce de Leon Ave NE 30383 Mr. & Mrs. W. L. Weldon, Owners Donald Sims, Mgr	66	404- 875-8401		Ⓔ $8–10	Ⓔ $12.50–14	D

COMING TO ATLANTA?

Be near everything . . . easy walk to Merchandise Mart, Civic Center, Downtown Shopping and Entertainment Center. FREE COLOR TV and FREE INSIDE PARKING . . . plus many extras.

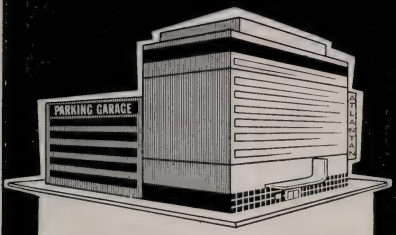


ATLANTA
DOWNTOWN MOTEL
330 West Peachtree Street, N. W.
Phone: 404-525-2771, Atlanta 30308
Robert C. Huber, Manager

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

THE Atlantan HOTEL

ATLANTA • GEORGIA



Atlanta's Finest

MODERATE PRICE

Hotel...

- 300 Rooms—300 Baths
- Completely Air Conditioned
- Located in the Center of the Downtown Business, Entertainment and Shopping Area
- Coffee Maker in Every Room
- Free Ice Stations
- Free 24 Hour Parking (Garage Adjoins Hotel)
- Meeting Rooms: 5 Accommodating up to 100—and the Top of the Atlanta Accommodating 350 for Meetings and 250 for Banquets
- Coffee Shop Serving Good Food at Moderate Prices
- Lounge
- Package Store
- American Express Cards Honored
- TWX
- Telephone JAckson 4-6461

The Atlantan is a well known hotel offering comfortable rooms, friendly service and a superb location at reasonable rates. When you visit Atlanta next, stop with us. We know you will be pleased.

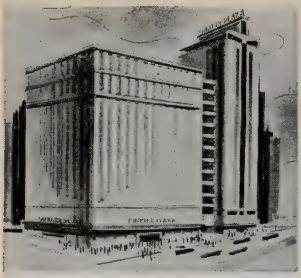
Leon Waite Jr.

LEON WAITE, Jr.
MANAGER

THE Atlantan

JAckson 4-6461

CONE AT LUCKIE STREET
ATLANTA, GEORGIA



Hotel Dinkler Plaza
HOME OF THE FAMOUS
Town & Country Restaurant
In the heart of bustling downtown Atlanta
98 FORSYTH STREET N. W.
(404) 524-2461

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Cox-Carlton Hotel 683 Peachtree St NE 30383 B. N. Hull, Mgr	140	404- 872-7721		Ⓔ $8.50–10	Ⓔ $11–14	D
Dinkler Belvedere Motor Inn See: Decatur, Ga.						
B Dinkler-Plaza Hotel 98 Forsyth St NW P.O. Box 1702 30301	500	404- 524-2461 (See advertisement above)		Ⓔ $13–19	Ⓔ $15–24	D
Downtowner Motor Inn 231 Ivy St NE at Harris Downtowner Corp, Owner George Shiver, Mgr	148	404- 577-1510		Ⓔ $16–18	Ⓔ $19.50–22.50	
B Executive Park Motel—Quality I-85 at N Druid Hills Rd, NE 30329 Quality Motels Ed Terry, Gen Mgr	474	404- 634-4231 (See advertisement below)	404- 529-6612	Ⓔ $15–18	Ⓔ $18–22	E S
551 Ponce de Leon Hotel 551 Ponce de Leon Ave NE 30383 Clint Loudermilk, Owner & Mgr	50	404- 872-4761		Ⓔ $7–10	Ⓔ $8–12	S
Gary's Motel 2275 Stewart Ave SW 30315 C. B. Abelson, Owner & Pres C. F. Schmid, Mgr	21	404- 767-0507		Ⓔ $7–10	Ⓔ $8–15	S

QUALITY'S
Executive Park
MOTOR HOTEL
"Atlanta's Prestige Suburban Hotel"
1447 Northeast Expressway
Atlanta, Ga. 30329 Phone (404) 634-4231



474
Elegant Rooms
& Suites

Convention
Facilities
For 15 to 800

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

REASONABLE RATES FOR QUALITY SERVICE • FREE TV

HENRY GRADY HOTEL

In the heart of downtown Atlanta on famous Peachtree Street

½ block to ATLANTA MERCHANDISE MART

The Paradise Room offers complete dining service
The Dogwood Lounge for your favorite beverages

MEETING — BANQUET — DISPLAY ROOMS

For Reservations Call Area Code: 404-524-3211
Harvey B. Watts, Gen. Mgr.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Georgia Hotel						
114 Luckie St NW 30301 William Campbell, Mgr	250	404- 525-3501		Ⓔ $9–15	Ⓔ $10–18	D
Georgian Motel						
4300 Buford Hwy NE 30329 US Hwy 23 N Albert Glancy Jr, Mgr	45	404- 636-4344		Ⓔ $6–8	Ⓔ $8–10	S
B **Georgian Terrace Hotel**						
659 Peachtree St NE 30383 Dr. Irving Goldstein, Pres A. H. Williams, Gen Mgr	167	404- 872-6671		Ⓔ $12.50 –16	Ⓔ $15 –18	D
Golfland Motor Lodge See: Doraville, Ga.						
Henry Grady Hotel						
210 Peachtree St NW 30301 Cannon-Wilson Estates, Owner H. B. Watts, Gen Mgr	400	404- 524-3211 (See advertisement above)		Ⓔ $10–14	Ⓔ $14–20	D
B **Hilton Inn**						
1031 Virginia Ave, Hapeville, Ga. 30054 Hilton Hotels Corp D. L. White, Gen Mgr Cable: Hiltels	350	404- 767-0281 (See advertisement below)		Ⓔ $15–19	Ⓔ $20–24	A

COME VISIT THE HILTONS IN ATLANTA

Directly opposite the airport, 10 min. from downtown. Relaxed living. Every conceivable luxury. 350 Executive Studio rooms. Smart restaurants, cocktail lounges. Pools. Gardens. Children's playground. Ideal for meetings of 10 to 400. Single from $15.00. Double from $20.00. Suite from $50.

Dell White, General Manager. Hilton Inn, 1031 Virginia Avenue, Hapeville, Georgia. Phone (404) 767-0281.
Cable: HILTELS, Atlanta.



Call the Hilton Reservation Service. Come visit the Hiltons.





HOWELL HOUSE HOTEL

- 532 Air Conditioned Rooms and Suites
- Rates—Day—Month—Year • Morrisons Cafeteria
- Free Parking with Motor Lobby Registration
- Children under 12 free
- Meeting Rooms • Cocktail Lounge

Dial 873-4821 (AC 404) 710 Peachtree St. at Third

Affiliated Ownership: Darlington, Atlanta • Darlington, Charleston

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn—Airport						
1380 Virginia Ave East Point, Ga. 30320	500	404-		Ⓔ	Ⓔ	A
United Inns, Inc		762-8411		$13.50	$18	
C. E. Young, Innkeeper				–18	–21	
Holiday Inn—Central						
1944 Piedmont Circle NE 30324	253	404-		Ⓔ	Ⓔ	S
United Inns, Inc		875-3571		$12	$19	E
J. L. Spillers, Innkeeper						
Holiday Inn—Downtown						
175 Piedmont Ave NE 30303	253	404-		Ⓔ	Ⓔ	D
Holiday Inns of America, Inc		688-7420		$15.50	$20	E
Domonick Ciccanesi, Innkeeper				–20	–23	
Holiday Inn—Northwest						
1810 Howell Mill Rd 30325	207	404-		Ⓔ	Ⓔ	E
United Inns, Inc		351-3831		$11.50	$17	
H. L. Parham, Innkeeper				–17	–19	
Holiday Inn—Six Flags (West)						
4225 Fulton Industrial Blvd	160	404-		Ⓔ	Ⓔ	S
United Inns, Inc		691-4100		$11–16	$16–19	
R. M. Beebe, Innkeeper						
Holiday Inn—South #1						
Hwy 41 S 30054	166	404-		Ⓔ	Ⓔ	S
United Inns, Inc		766-7511		$9.50– 14	$14– 16	
Dick Harper, Innkeeper						
Horne's Friendship Inn—Northeast						
I-85 N & Chamblee Tucker Rd NE	100	404-		Ⓔ	Ⓔ	
Horne's Motor Lodges of Atlanta		451-9125		$11–13	$14–16	
Ken Groom, Gen Mgr						
Horne's Friendship Inn—South						
I-75 S at Georgia 85 Exit 30354	100	404-		Ⓔ	Ⓔ	E
Horne's Motor Lodges of Atlanta		363-1100		$11–13	$14–16	
Bob Sims, Mgr						
Howard Johnson's Motor Lodge—Airport						
1377 Virginia Ave 30344	201	404-		Ⓔ	Ⓔ	A
Howard Johnson, Owner		762-5111		$15–18	$18–21	
Barry Sable, Mgr						

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



ATLANTA'S
MOST CONVENIENT ADDRESS

- in downtown Atlanta
- free parking
- home of Atlanta Playboy Club
- airport limousine service
- Commodore Restaurant
- Color TV in every room
- singles from $16.00 doubles from $21.00
- American Express Diner's Club Carte Blanche Bank Americard Master Charge
- Roof Top Pool

Across From the New Equitable Building

R. Paul Tucker, General Manager • **89 Luckie St., N.E. • Atlanta, Georgia 30303 • (404) 524-7991**

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Howard Johnson's Motor Lodge, Northeast						
2090 N Druid Hills Rd 30329 I-85 J. B. Rigney, Mgr	160	404- 636-8631		Ⓔ $15–19	Ⓔ $18–22	E
Howard Johnson's Motor Lodge, Northwest						
1701 Northside Dr 30318 I-75 NW Freeway & US 41 W. P. Phipps, Mgr	110	404- 351-6500		Ⓔ $13–16	Ⓔ $16–21	
Howard Johnson's Motor Lodge, South						
759 Washington St SW 30315 I-75 & 85 George Gaddis, Mgr	215	404- 688-8665		Ⓔ $15–20	Ⓔ $18–23	E S
Howell House Hotel						
710 Peachtree St NE at 3rd 30308 W. A. Hall, Jr., Gen Mgr	532	404- 873-4821 (See advertisement, page 266)		Ⓔ $14–17	Ⓔ $17–23	D
Imperial Hotel						
355 Peachtree St NE 30383 Lee & Bill Hanoihi, Lessees	150	404- 524-1941		Ⓔ $6 up	Ⓔ $8 up	D E
Inntown Motor Hotel						
89 Luckie St NE 30303 R. P. Tucker, Gen Mgr	73	404- 524-7991 (See advertisement above)		Ⓔ $16–20	Ⓔ $21–25	D
Jefferson Hotel						
87 Pryor St 30303 C. R. Karle, Mgr	125	404- 524-5826		Ⓔ $5–7	Ⓔ $8–10	D
Mark Inn—Airport						
3118 Sylvan Rd SW I-85 Exit 30054 J. Shugart, Sr. & Jr., Owners Marvin Crews, Mgr	123	404- 762-8801		Ⓔ $13–17	Ⓔ $16–20	
Mark Inn—East						
277 Moreland Ave SE, E Expwy at Moreland I-20 J. Shugart, Sr. & Jr., Owners Charles Bennett, Mgr	51	404- 524-1281		Ⓔ $12–16	Ⓔ $15–19	



IN ATLANTA IT'S

THE PERSHING HOTEL

1428 PEACHTREE STREET AT PERSHING POINT

COMPLETELY AIR CONDITIONED • TV IN EVERY ROOM
OFF STREET PARKING AT NO CHARGE
RESTAURANT AND COCKTAIL LOUNGE
RATES $9.00 SINGLE, $13.00 DOUBLE
ATTRACTIVE EXECUTIVE SUITES & MEETING ROOMS

G. M. "Bill" Lawrence
Manager

MODERN FIREPROOF

Phone
Area Code 404
892-2050

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Mark Inn—Northeast						
4275 Northeast Expwy 30040 Mark Inns of Atlanta J. J. Heard, Gen Mgr	100	404- 939-5020		Ⓔ $10–14	Ⓔ $16–20	E
Mark Inn—Northwest						
1848 Howell Mill Rd NW 30318 J. A. Shugart, Sr. & Jr., Owners Mrs. Katherine Bishop, Mgr	64	404- 351-1220		Ⓔ $12–16	Ⓔ $18–22	E
Mark Inn—South						
2750 Forrest Hill Dr SW 30315 Cleveland St Exit S Expwy Best Western Marvin Johnson, Mgr	106	404- 767-2694		Ⓔ $12–18	Ⓔ $16–24	A E
Mark Inn—West						
4430 Frederick Dr SW 30336 I-20 W Best Western Jim Fuller, Mgr	115	404- 691-6310		Ⓔ $12–20	Ⓔ $16–32	E R
Matador Motor Inn						
I-20 W at Six Flags 30336 P.O. Box 43327 R. A. Lovelace, Mgr	100	404- 941-2600		Ⓔ $10–12	Ⓔ $15–17	E
Old South Motel						
I-75 S at Cleveland Ave Exit 30315 R. H. Jones, Pres Mrs. N. J. Ganes, Mgr	101	404- 767-7442		Ⓔ $8–12	Ⓔ $11–16	E
Peachtree Manor Hotel						
826 Peachtree St NE 30383 Dr. Irving Goldstein, Pres Dr. M. C. Goldstein, Vice Pres	100	404- 874-2791		Ⓔ $8–14	Ⓔ $14–18	E
Pershing Hotel						
1428 Peachtree St NE 30383 G. M. Lawrence, Mgr	165	404- 892-2050 (See advertisement above)		Ⓔ $9	Ⓔ $13	D
[B] **Quality Hotel Central**						
100 10th St, NW at I-75/85 30309 A. Joe Crocy, Gen Mgr	302	404- 875-7222		Ⓔ $18–21	Ⓔ $22–23	D E

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On expressway R—Resort Area

fun!
FOOD
COMFORT
Excitement

800 comfort-conditioned rooms, TV and hi-fi • Swimming pool and patio • Full hotel services • Fine restaurants and cocktail lounges • Complete convention facilities for up to 2000.

This is living... this is
Marriott
MOTOR HOTELS
Courtland and Cain Sts.
404-688-6500
or call free from
anywhere (800) 228-9290
ATLANTA, GEORGIA

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Quality Motel Hopkins 2865 Old Hapeville Rd 30354 SW Quality Motels, Inc H. C. & Grace Hopkins, Owners & Mgrs	38	404- 766-2756		Ⓔ $14–22	Ⓔ $14–22	E
B Regency Hyatt House P.O. Box 1732 Peachtree Center 30301 Hyatt Corp of America E. G. Sullivan, Gen Mgr	1000	404- 577-1234 (See advertisement, page 51)		Ⓔ $20–28	Ⓔ $27–35	D
B Riviera Motor Hotel (Formerly: Riviera of Atlanta) 1630 Peachtree St NW 30309 Hyatt Corp of America Darryl Hartley-Leonard, Gen Mgr	314	404- 875-9711 (See advertisement, page 51)	404- 529-8991	Ⓔ $15–20	Ⓔ $17–22	D E
Rodeway Inn—Clairmont 1706 Clairmont Rd NE P.O. Box 33145 Decatur, Ga. 30033 Rodeway Inns of America Ben Rabinowitz, Pres	120	404- 634-6291 (See advertisement below)		Ⓔ $14	Ⓔ $18	S
Rodeway Inn—14th Street 144 14th St NW at I-75/I-85 30318 R. J. Roy, Owner J. H. Scannell, Mgr	79	404- 873-4171		Ⓔ $10–11	Ⓔ $13–16	

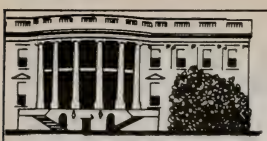
RODEWAY INNS

RODEWAY INN
1706 Clairmont Road 30033

ADJACENT TO VETERAN'S ADMINISTRATION HOSPITAL
AND EMORY UNIVERSITY

• Color TV in Every Room • Extra Length Beds • Swimming Pool—Badminton Court • Playground • Baby Sitters • Meeting & Convention Facilities up to 300 Persons • Restaurant & Room Service • Individual Heating & Air Conditioning Controls • Convenient to Decatur, Ga. and minutes away from downtown Atlanta • Cocktail Lounge.

Ben Rabinowitz, President Tel. 404/634-6291



The
White House Motor Inn
The Flagship Of The White House Division
ATLANTA, GEORGIA
70 Houston St., N.E.

Where every guest is treated like a President

Large, beautifully furnished rooms include exclusive features such as COLOR TV . . . THERMASOL STEAM BATHS in some bathrooms . . . ELECTRIC BLANKETS on each bed. Enjoy intercontinental cuisine at the famous SU CASA ROOM. Triple-Choice, Spanish, Mexican, American menus by world-famous chefs. Romantic mood music. Modern meeting facilities available.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Rodeway Inn—Lenox 3387 Lenox Rd NE 30326 Noble Inns Ltd C. E. Dycus, Gen Mgr	180	404- 261-5500		Ⓔ $14–17	Ⓔ $18–22	S
B Royal Coach Inn I-75 at Northside Dr & Howell Mill Rd 30325 Royal Coach Inns, Ltd H. T. Wright, Gen Mgr	600	404- 351-6100		Ⓔ $17–22	Ⓔ $18–26	E
B Sheraton-Biltmore Hotel 817 W Peachtree St NE 30383 ITT Sheraton Corp of America Harry Galloway, Gen Mgr	650	404- 875-3461 (See advertisements, page 271 and pages 620–621)	910- 761-0457	Ⓔ $16–25	Ⓔ $21–30	D
Sheraton-Emory Inn 1641 Clifton Rd NE 30329 E. C. Lifshey, Owner & Mgr	113	404- 636-0341		Ⓔ $14	Ⓔ $18	S
Sky Host Inn 1360 E Virginia Ave 30344 Titan Motor Inns Denzel Deaton, Mgr	100	404- 761-5201		Ⓔ $10.50 –13.50	Ⓔ $14.50 –17	A E
Squire Inn—Sandy Springs 5750 Roswell Rd NW at I-285 30305 H. C. Aldredge, Owner	100	404- 252-5782		Ⓔ $12 up	Ⓔ $15–18	
Squire Motel—Northeast 2115 Piedmont Rd NE at I-85 30324 H. C. Aldredge, Owner	200	404- 876-4365		Ⓔ $12 up	Ⓔ $15–18	
Tech Motel 120 North Ave NW 30313 Towsend Prop Doris Thome, Mgr	129	404- 873-3721		Ⓔ $10–17	Ⓔ $14–22	D E
Town & Country Hotel Courts 2380 Stewart Ave SW 30315 H. F. Persons, Owner & Mgr	24	404- 767-2654		Ⓔ $7–9	Ⓔ $10–14	
TraveLodge at Executive Park 2061 N Druid Hills Rd NE 30329 TraveLodge Int'l Inc William Speidel, Mgr	212	404- 631-3661		Ⓔ $14–18	Ⓔ $18–22	E

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Atlanta



A return to elegance. A multi-million dollar restoration program has made the Sheraton-Biltmore Atlanta's finest luxury convention hotel: 650 spacious, air-conditioned, new rooms, each with color TV. An ultra-modern Seminar Theater Center. Atlanta's finest new restaurant, the Empire Suite, provides service by your own maid and butler. Enjoy the new Wine Cellar cocktail lounge or the Pavilion Coffee House. 27 new meeting rooms with capacities of 20 to 2,000, plus a heated swimming pool located in a lovely 4-acre garden. Children share parent's room free. Singles: $16 to $25; Double or Twin: $21 to $30. Tel: (404) 875-3461. TWX 910-761-0457.

Sheraton-Biltmore Hotel

817 WEST PEACHTREE STREET, N.E.

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] White House Motor Inn						
70 Houston St NE 30303 White House Inns, Inc Robert Carre, Vice Pres & Dir	220	404-525-4201 (See advertisement, page 270)		Ⓔ $18–22	Ⓔ $20–28	D
AUGUSTA Richmond Co. / RR: S C L; Georgia / Airlines: Delta; Eastern; Piedmont. / Pop. 70,626						
Augusta Hotel						
604 Broad St at 6th 30902 J. J. Jones Jr., Owner & Mgr	37	404-724-7638		Ⓔ $6–9	Ⓔ $9–15	
[B] Augusta Town House Motor Inn						
Broad at Albion St 30903 International Hotel Mgmt Co, Owner Neal Lang, Gen Mgr	300	404-722-5541		Ⓔ $8–15.50	Ⓔ $12–20	D
Continental Airport Hotel						
Bush Field Airport 30906 Anderson Capers, Mgr	50	404-798-5501		Ⓔ $10–15	Ⓔ $14–19	A
Holiday Inn						
1602 Ft. Gordon Hwy 30905 H. G. Barrett, Owner Joseph Hojnacki, Innkeeper	177	404-798-2782		Ⓔ $10–13	Ⓔ $13–18	E
Horne's Motor Lodge						
1520 Gordon Hwy 30906 Master Hosts Inns Mrs. Gerrye Wright, Mgr	143	404-798-2230		Ⓔ $12–14	Ⓔ $16–22	E
Howard Johnson's Motor Lodge						
1238 Gordon Hwy 30901 Betty Williams, Mgr	61	404-724-9613		Ⓔ	Ⓔ	
Quality Motel—Towers						
444 Broad St 30902 Augusta Motor Hotel Inv Co H. E. Glass, Gen Mgr	166	404-724-7581		Ⓔ $12–16	Ⓔ $16–18	D
University Motel						
1410 Gwinnett St 30903 Dr. W. J. Williams, Mgr	67	404-724-8204		Ⓔ $8–9	Ⓔ $12–14	D
Uptowner Motor Inn						
801 Reynolds St 30902 UpTowner Inns, Inc S. L. Skinner, Mgr	104	404-722-5361		Ⓔ $12 up	Ⓔ $18 up	D
BLAIRSVILLE Union Co. / Pop. 437						
Milton Inn						
30512 Bonnell Akins, Owner & Mgr	17	404-745-2035		Ⓔ $7 up	Ⓔ $11 up	
BREMEN Haralson Co. / Pop. 3,132						
Holiday Inn						
US 27 30110 Holiday Inns of America, Inc Clark Somerville, Innkeeper	80	404-537-3833		Ⓔ $9–11	Ⓔ $13–16	S

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BRUNSWICK Glynn Co. / Airlines: Delta. / Pop. 21,703						
Georgian Lodge Court US 17 31521 P.O. Box 918 Marge Dykstra, Owner & Mgr	26	912- 265-4060		Ⓔ $9–10 Ⓐ $15–16	Ⓔ $11–12 Ⓐ $21–24	R
Holiday Inn—East Gloucester St Kitty Starnes, Innkeeper	100	912- 265-8830		Ⓔ $10	Ⓔ $15	
Holiday Inn—West 1609 Newcastle St 31520 Kitty Starnes, Innkeeper	98	912- 265-6441		Ⓔ $10	Ⓔ $15	
Howard Johnson's Motor Lodge US 17 & Redwood Rd 31520 Merritt Dixon, Owner M. P. Honneycutt, Jr, Mgr	80	912- 265-4052		Ⓔ $12–14	Ⓔ $14–16	R S
Quality Motel—Palms Hwy US 17 N 31520 W. H. Sigman, Owner & Mgr	32	912- 265-8825		Ⓔ $8–10	Ⓔ $10–12	
Sands Motel US Hwy 17 W. H. Sigman, Owner	31	912- 265-1310		Ⓔ $7 up		
CALHOUN Gordon Co. / Pop. 3,587						
Holiday Inn I-75 & Red Bud Rd 30701 P.O. Box 252 Anthony La Porte, Owner Jack Stribling, Innkeeper	100	404- 629-9191		Ⓔ $10–13	Ⓔ $16 up	E
COLUMBUS Muscogee Co. / RR: C of G. / Airlines: Delta; Eastern; Southern. / Pop. 116,779						
Camellia Motel 53–55 Fort Benning Rd 31903 Camellia Apts, Inc, Owner R. L. George, Mgr	152	404- 687-2330		Ⓔ $8	Ⓔ $13	
Candlelight Motel 3456 Victory Dr 31903 E. B. King, Jr. & F. L. Young, Owners & Mgrs	47	404- 689-2750		Ⓔ $10	Ⓔ $12–16	D E
Colony Motel 4300 Victory Dr #27 S 31903 Retro Inc, Owner A. G. Nelson, Mgr	55	404- 689-1590		Ⓔ $8–10	Ⓔ $10–13	E
Downtowner Motor Inn 1325 4th Ave 31902 Follow Me Inv Inc, Owner D. G. Johnson, Mgr	154	404- 322-2522		Ⓔ $11–22	Ⓔ $15–22	D
Heart of Columbus Motel 1024 4th Ave 31901 Sidney Samuels, Mgr	65	404- 324-3694		Ⓔ $8–10	Ⓔ $12–15	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn 3170 Victory Dr 31903 Holiday Inns of America, Inc Gerard Bermond, Innkeeper	180	404- 689-6181	404- 689-0355	Ⓔ $10.50 –11.50	Ⓔ $16.50 –17.50	
Holiday Inn—Airport 2800 Manchester Expwy 31907 P.O. Box 6509 Holiday Inns of America Inc A. A. Petrucelli, Innkeeper	127	404- 324-0231		Ⓔ $11	Ⓔ $17	E D
B Martinique Motor Hotel 1011 4th Ave 31902 Quality Motels C. W. Vann, Mgr	194	404- 322-6641		Ⓔ $10.50 –13	Ⓔ $14 –20	D
B Ralston Motor Hotel 12th St & 2nd Ave 31901 Master Hosts R. E. Steele, Pres	275	404- 322-7331		Ⓔ $10–13	Ⓔ $12–16	D
Thunderbird Motel 3455 Victory Dr 31903 Wm. MacLachlan, Pres	24	404- 687-1030		Ⓔ $9–16	Ⓔ $12–16	E

COMMERCE Jackson Co. / Pop. 3,551

Parham Motel Hwy 441 30529 R. S. Berry, Jr., Owner & Mgr	15	404- 335-3290		Ⓔ $10 up	Ⓔ $12 up	E

CORDELE Crisp Co. / RR: S C L. / Pop. 10,609

Georgian Motor Court Rte 3, 31015 C. C. Shearer, Owner & Mgr	14	912- 273-4306		Ⓔ $6–7	Ⓔ $7–8	S
Holiday Inn US 280 & I-75 31015 Holiday Inns of America, Inc Anthony LaPorte, Owner & Innkeeper	120	912- 273-4117		Ⓔ $10	Ⓔ $14–16	E
Howard Johnson's Motor Lodge US 280 & I-75 31015 H. M. & W. W. Turton, Owners & Mgrs	64	912- 273-5420		Ⓔ $9–10	Ⓔ $12–15	E
Ramada Inn I-75 & US 280 31015 W. W. Forehand, Mgr	102	912- 273-5000		Ⓔ $10–11	Ⓔ $13–17	E

COVINGTON Newton Co. / RR: Georgia. / Pop. 8,167

Crest Motel I-20 & US 278 30209 J. C. Mann, Owner K. L. Phillips, Mgr	52	404- 786-8134		Ⓔ $7.50– 9	Ⓔ $11– 12	E

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
DALTON Whitfield Co. / RR: L & N; Southern. / Pop. 17,868						
Dalton Hotel 16 E Crawford St 30720 E. M. Farr, Mgr	54	404- 278-4242		Ⓔ $5–7	Ⓔ $9–12	D
Downtowner Motor Inn 609 S Thornton Ave 30720 Stanley Johnson, Mgr	130	404- 226-1122	404- 226-2484	Ⓔ $10	Ⓔ $15	
Holiday Inn I-75 & Walnut Ave 30720 Holiday Inns of America Inc J. R. Hackett, Innkeeper	150	404- 278-0500		Ⓔ $11–13	Ⓔ $15–17	E S
Howard Johnson's Motor Lodge I-75 & US 41 N 30720 Howard Johnson's Motor Lodges, Owner Vernon Sweeton, Mgr	96	404- 278-4300		Ⓔ $12–13	Ⓔ $15–19	E
Scottish Inns 1519 Walnut Ave I-75 Access 30720 R. E. Carver, Mgr	100	404- 226-3128		Ⓔ $6–9	Ⓔ $9–12	E
DARIEN McIntosh Co. / Pop. 1,569						
Fort King George Motel US Hwy 17 31305 J. P. Harrod, Owner Mr. & Mrs. J. P. Harrod, Mgrs	10	437-4780		Ⓔ $7–8	Ⓔ $8–9	
DECATUR De Kalb Co. / RR: Georgia. / Pop. 22,026						
Decatur Inn 912 Church St 30030 M. H. Oglesby, Mgr	29	404- 378-3125		Ⓔ $12–15	Ⓔ $14–17	
Dinkler Belvedere Motel 3480 Memorial Dr 30032 Dinkler Motel Corp Les Fowler, Mgr	92	404- 289-6633		Ⓔ $9–12	Ⓔ $12–18	S
DORAVILLE De Kalb Co. / Pop. 4,437						
Dogwood Motel 5140 Buford Hwy 30340 J. L. Montgomery, Mgr	61	404- 457-7246		Ⓔ $8–9	Ⓔ $11–13	S
Golfland Motor Lodge 3701 NE Expwy 85 30340 Mrs. Evelyn Willis, Mgr	106	404- 451-4811		Ⓔ $11–12.50	Ⓔ $13–15	S E
Holiday Inn—Northeast 4422 NE Freeway 30040 United Inns, Inc, Owner Jim Segars, Innkeeper	112	404- 457-6301				E

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Northwoods Motel 5114 Buford Hwy 30340 C. A. Arntson, Owner C. F. Schrader, Mgr	25	404- 457-5221		Ⓔ $8–10	Ⓔ $12–14	S
DUBLIN Laurens Co. / Pop. 13,814						
Shamrock Hotel Court Rte 80 W 31021 E. C. Vandigriff, Mgr	26	912- 272-2400		Ⓔ $7–8.50	Ⓔ $10–12	
EASTMAN Dodge Co. / Pop. 5,118						
Stuckey's Carriage Inn College St 31023 Stuckey Div of Pet, Inc, Owner R. T. Edgerton, Mgr	40	912- 374-2067		Ⓔ $9 up	Ⓔ $14 up	D
EAST POINT Fulton Co. / Pop. 37,700						
Howard Johnson Motor Lodge—Airport See: Atlanta, Ga.						
GAINESVILLE Hall Co. / RR: Southern. / Pop. 16,523						
Holiday Inn 726 Broad St SW 30501 McKibbon Brothers, Inc, Owners C. E. Jones, Innkeeper	130	404- 536-4451		Ⓔ $10–12	Ⓔ $13–17	D
HAPEVILLE Fulton Co. / RR: C of G. / Pop. 10,082						
Hilton Inn—Atlanta See: Atlanta, Ga.						
Holiday Inn—South #1 See: Atlanta, Ga.						
JEKYLL ISLAND Glynn Co.						
Buccaneer Motor Lodge 85 Beachview Dr 31520 R. W. Morris, Mgr	206	912- 635-2261		Ⓔ $10–24	Ⓔ $10–24	R
Corsair Motel, The Beachview Dr 31520 Fred Zapico, Mgr	164	912- 635-2292		Ⓔ $12–23	Ⓔ $12–23	R
Stuckey's Carriage Inn Beachview Dr 31520 Master Hosts Inns Fred Zapico, Mgr	106	912- 635-2501		Ⓔ $13–25	Ⓔ $13–25	R
Wanderer Resort Motel Beachview Dr 31520 Jekyll Motels, Inc Fred Zapico, Mgr	181	912- 635-2211		Ⓔ $11–20 Ⓐ $19–28	Ⓔ $11–20 Ⓐ $27–36	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
LA GRANGE Troup Co. / RR: A & W P. / Pop. 26,632						
Town & Country						
US 27 N 30240 F. L. Miller, Owner D. F. Coleman, Jr., Mgr	40	404- 884-8695		Ⓔ $7–12	Ⓔ $8–15	
LOUISVILLE Jefferson Co. / Pop. 2,413						
Allenwood Motel						
US 1 & 221 30434 G. A. Phillips, Owner & Mgr	30	912- 625-7205		Ⓔ $7–8	Ⓔ $8–10	S
MABLETON Cobb Co. / Pop. 7,127						
Mark Inn—Six Flags						
200 Six Flags Rd I-20 W 30059 Best Western Motels Pat Stone, Mgr	100			Ⓔ $12–18 Ⓐ $14–20	Ⓔ $16–30 Ⓐ $22–34	E
MACON Bibb Co. / RR: C of G; Georgia / Airlines: Delta; Eastern. / Pop. 69,764						
Alpine Motel—Quality						
1990 Riverside Dr 31202 P.O. Box 802 Quality Motels B. J. Reeves, Mgr	91	912- 746-6221		Ⓔ $9.50–12	Ⓔ $14–18	D

Yes, There's A Hilton in MACON

Located downtown within walking distance to all shops and business offices. Swimming pool, cocktail lounge; 307 guest rooms with color TV. Two dining rooms and all meeting space located on main lobby floor. Can accommodate group meetings to 900 persons and 750 for banquet. Singles from $17.00; Doubles from $23.00, Suites from $60.00. Children free in parents' room. Macon Hilton Hotel, P.O. Box 144, Macon, Georgia 31202, Area Code 912-746-1461.



For reservations at all Hilton, Statler Hilton and other leading hotels, phone Hilton Reservation Service.

MACON HILTON

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Grady Hotel						
301 Cherry St 31202 J. F. Tucker, Mgr	100	912- 742-7595		Ⓔ $5	Ⓔ $6–8	
Holiday Inn						
1044 Riverside Dr 31208 Holiday Inns of America, Inc Carl Custance, Innkeeper	99	912- 746-3561		Ⓔ $10 up	Ⓔ $15 up	D
Holiday Inn—West						
US 80 & I-475 31206 Holiday Inns of America, Inc G. B. Ivey, Innkeeper	148	912- 788-0120		Ⓔ $11–13	Ⓔ $15–18	E
Howard Johnson's Motor Lodge—North						
2566 Riverside Dr 31204 I-75 Pierce Ave Exit Howard Johnson Motor Lodges Roy Strayhorn, Mgr	122	912- 746-7671		Ⓔ $13–16	Ⓔ $16–19	D E
Howard Johnson's Motor Lodge—West						
US 80 & I-475 31206 Kay Mercer, Mgr	84	912- 745-1151		Ⓔ $13–16	Ⓔ $16–19	
Macon Hilton Hotel						
1st & Walnut St P.O. Box 144 31202 Downtown Greater Macon Prop Chet Rubinelli, Mgr	307	912- 746-1461 (See advertisement, page 277)		Ⓔ $17–23	Ⓔ $23–29	D
[B] Sheraton Motor Inn						
2737 Sheraton Dr 31204 ITT Sheraton Corp of America P. J. Sorkness, Pres & Mgr	120	912- 745-8521		Ⓔ $11–12	Ⓔ $15–17	E
Town Pavilion Motel						
205 Broadway 31201 Master Hosts R. D. Reeves, Mgr	100	912- 746-8121		Ⓔ $8–10	Ⓔ $9–14	D E

MARIETTA Cobb Co. / RR: L & N. / Pop. 25,565

Holiday Inn						
2360 Delk Rd 30060 United Inns, Inc Dave Drury, Innkeeper	217	404- 427-8161		Ⓔ $11.50	Ⓔ $19	E S
Mayflower Motel						
642 S 4-Lane Hwy US 41 30060 W. B. Smith & R. H. Forman, Owners W. B. Smith, Mgr	39	404- 428-1501		Ⓔ $9–10	Ⓔ $11–12	S
Pine Forest Motel						
1226 Claymore Dr SE 30060 Gerald Purcell, Mgr	77	404- 428-9431		Ⓔ $8–10	Ⓔ $10–12	E D
Squire Inn—NW						
2767 Windy Hill Rd H. C. Aldredge, Owner	125	404- 432-3251		Ⓔ $12 up	Ⓔ $23–29	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MC RAE Telfair Co. / Pop. 2,738						
Park Motel 501 W Oak St 31055 Superior Motels J. C. Ruthers, Mgr	26	912- 868-4411		Ⓔ $7–8	Ⓔ $9–12	D
MILLEDGEVILLE Baldwin Co. / RR: Georgia. / Pop. 11,117						
Downtown Motel 225 E Hancock St 31061 Edwards Realty Co, Owner Billy Kirkland, Mgr	17	912- 453-3351		Ⓔ $7–9	Ⓔ $11–13	D
Holiday Inn US 441 N Green Motel Inc, Owner	65	912- 452-3502		Ⓔ $9	Ⓔ $14	
MILLEN Jenkins Co. / RR: C of G. / Pop. 3,633						
Magnolia Springs Motel Rte 1 K. J. Chance, Owner	21	912- 982-4423		Ⓔ $6–7	Ⓔ $10–14	
MOULTRIE Colquitt Co. / Airlines: Southern. / Pop. 15,764						
Town Terrace Motel 600 S Main St 31768 W. J. Reddock, Mgr	38	912- 985-3980		Ⓔ $8	Ⓔ $9–10	D
NEWNAN Coweta Co. / RR: A & W P; C of G. / Pop. 12,169						
Heart of Newnan Downtown Motel 25 LaGrange St 30263 R. B. Robinson, Owner Mrs. Martha Clark, Mgr	26	404- 253-3490		Ⓔ $8 up	Ⓔ $11 up	D
OCILLA Irwin Co. / Pop. 3,217						
Osceola Motel 31774 H. L. Dismuke	25					
PERRY Houston Co. / Pop. 6,032						
Capri Motel Jct I-75 & US 41 31069 R. W. Roughton, Owner	38	912- 987-3622		Ⓔ $8	Ⓔ $9–10	E
B **New Perry Hotel & Motel** 800 Main St 31069 J. Y. Green, Owner & Mgr	54	912- 987-1000		Ⓔ $5–10	Ⓔ $7–12	D
B **Quality Motel Perry** 1500 Ball St 31069 Quality Motels J. Y. Green, Owner & Mgr	68	912- 987-1345		Ⓔ $10 up	Ⓔ $12–15	E

TRADITION in GEORGIA'S Golden Isles...

the King and Prince Hotel



...a distinguished atmosphere and marvelous staff skilled in the ways of pleasing you. Golf courses (TWO), great oval pool, tennis, St. Simon's most beautiful beach.

D. F. Brooks
Gen. Mgr.
Represented by
LEONARD HICKS, INC.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Swan Motor Court						
US 41 & 341 Mrs. Eunice Roughton, Owner & Mgr	18	912- 429-1811		Ⓔ $7–9	Ⓔ $9–10	D
PINE MOUNTAIN Harris Co. / RR: C of G. / Pop. 790						
[B] **Holiday Inn of Callaway Gardens**						
US Hwy 27 S 31822 Gardens Sevices, Inc S. D. Addison, Innkeeper	365	404- 663-2281		Ⓔ $16–22	Ⓔ $18–24	R
ROME Floyd Co. / RR: Southern. / Airlines: Eastern. / Pop. 32,226						
Elstonian Motel						
1610 Martha Berry Hwy 30161 US 27 H. G. Peck, Owner Marion Morris, Mgr	44	404- 234-6705		Ⓔ $9–13	Ⓔ $12–16	S
Forrest Motor Hotel						
436 Broad St 30161 Friendship Inns of America Roger & Bill Hackett, Co-Mgrs	95	404- 232-5351		Ⓔ $5.50– 7.50	Ⓔ $9– 11	D
Holiday Inn						
707 McCall Blvd 30161 Dr. W. G. Hackett, Owner H. H. Raines, Innkeeper	106	404- 234-9491		Ⓔ $11–12	Ⓔ $15–17	D
ST. SIMONS ISLAND Glynn Co. / Airlines: See Brunswick, Ga. / Pop. 3,199						
King & Prince Hotel						
Arnold Rd on the Ocean 31522 D. F. Brooks, Gen Mgr	80	912- 638-8651 (See advertisement above)		Ⓔ $8–20 Ⓐ $15.50 –25.50	Ⓔ $10–22 Ⓐ $25 –37	A R
SAVANNAH Chatham Co. / RR: C of G; S C L. / Airlines: Delta; National. / Pop. 149,245						
[B] **Desoto Hilton**						
Bull & Liberty Sts 31402 Hilton Hotels Corp I. P. Williams, Gen Mgr	264	912- 232-0171 (See advertisement, page 281)		Ⓔ $15–19	Ⓔ $18–24	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

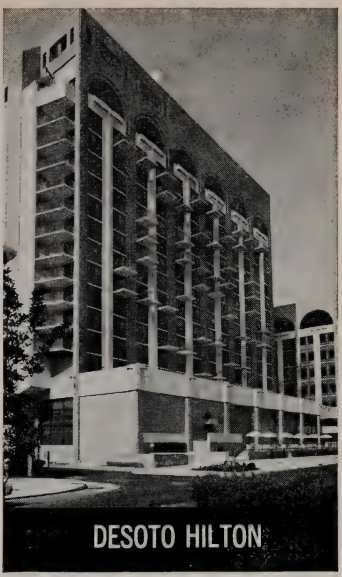
COME VISIT THE HILTONS IN SAVANNAH.

Downtown on Liberty & Bull Streets within walking distance of quaint squares, historical homes and sites and nearby Revolutionary & Civil War forts. 264 luxurious rooms and suites, many with private balconies, all with individually controlled air conditioning, color TV; beverage dispensers and free ice on each floor. Heated outside swimming pool on third floor. Restaurants and cocktail lounge. Modern banquet and meeting facilities, all with PA systems, projectors, screens and other meeting equipment. Inside garage parking.

Irving Williams, Gen. Mgr.
Liberty & Bull Streets, Zip Code 31402
Tel.: (912) 232-0171
CONRAD N. HILTON, Chairman
BARRON HILTON, President



Call the Hilton Reservation Service. Come visit the Hiltons.



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Downtowner Motor Inn						
201 W Oglethorpe Ave 31401 Downtown Motor Inns Marguerite Fitzgerald, Mgr	204	912- 233-3531		Ⓔ $12–14	Ⓔ $16–18	D
Holiday Inn						
121 W Boundary St 31402 P.O. Box 1781 J. T. Ross, Owner & Mgr	210	912- 236-1355		Ⓔ $14 up	Ⓔ $16 up	
Howard Johnson's Motor Lodge						
224 W Boundary St 31401 M. W. Dixon III, Owner R. R. Wilkins, Mgr	90	912- 232-4371		Ⓔ $12–14	Ⓔ $16–17	D
Howard Johnson's Motor Lodge—South						
3710 Ogeechee Rd US 17 S 31405 Howard Johnson Motor Lodges P. L. McNabb, Mgr	51	912- 236-7109		Ⓔ $11–12	Ⓔ $12–16	S
John Wesley Hotel						
29 Abercorn St P.O. Box 9056 31402 A. J. Blackburn, Mgr	80	912– 232-7121		Ⓔ $4.50–6.50	Ⓔ $7–9	D
Manger Hotel						
36 Bull St 31402 P.O. Box 8607 A Manger Hotel R. E. Conboy, Gen Mgr Cable: Manotel	300	912- 232-6121	912- 354-5249	Ⓔ $9–11.50	Ⓔ $12.50–17	D
(See advertisement, page 283)						

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Manger Towne & Country Motor Lodge						
4005 Ogeechee Rd 31405 US Hwy 17 & 17A A Manger Hotel R. E. Conboy, Gen Mgr Cable: Manotel	78	912- 236-8236	912- 354-5249	(E) $9.50– 13.50	(E) $13– 17	S
(See advertisement, page 283)						
Medical Arts Motel						
5000 Waters Ave 31405 Norman Fries, Owner H. J. Blackburn, Mgr	50	912- 354-9710		(E) $8.24– 14.42	(E) $12.36– 16.48	S
Quality Motel Heart of Savannah						
300 W Bay St 31401 Quality Motels Roy Haygood, Mgr	52	912- 236-6321		(E) $9–10	(E) $12–14	D
Savannah Inn & Country Club						
612 Wilmington Island Rd 31404 Myron Chapman, Acting Gen Mgr	184	912- 897-1612		(M)(A) $27–32	(M)(A) $40–44	R
Savannah TraveLodge						
512 W Oglethorpe St 31401 TraveLodge Corp N. W. Mintz, Mgr	60	912- 233-9251	800- 255-3050	(E) $9 up	(E) $11–13	D
SAVANNAH BEACH Chatham Co. / Pop. 1,385						
Happy Holiday Motel						
1415 Butler Ave 31328 A. P. Simon, Owner & Mgr	25	912- 786-4516		(E) $7–15	(E) $10–18	
Tides Hotel Apartments						
Butler Ave 31328 J. A. Brown, Owner & Mgr	54	912- 786-4591		(E) $8–12	(E) $10–15	R
SEA ISLAND Glynn Co. / Airlines: Delta. / Pop. 600						
[B] Cloister Hotel, The						
31561 I. A. Harned, Vice Pres & Gen Mgr	203	912- 638-3611		(A) $30–60	(A) $44–78	R
STATESBORO Bulloch Co. / Pop. 8,356						
Aldred Downtown Court						
109 S Main St 30458 Rte 301 & 25 W. H. Aldred Jr., Owner J. D. Rountee Jr, Mgr	40	912- 764-5461		(E) $6.50 –10	(E) $7–14	D
Bon Ette Motel						
105 N Main St 30458 H. L. Franklin, Owner T. W. Gillespie, Gen Mgr	28	912- 764-5438		(E) $7–9	(E) $10–14	D
Jaeckel Hotel						
50 E Main St 30458 H. C. Connell & Bob Bryant, Owners H. C. Connell, Mgr	25	912- 764-5417		(E) $4–6 (A) $8.50 –10.50	(E) $5.50–7.50 (A) $13.50 –16.50	D

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

in Savannah . . . FREE PARKING

THE MANGER HOTEL

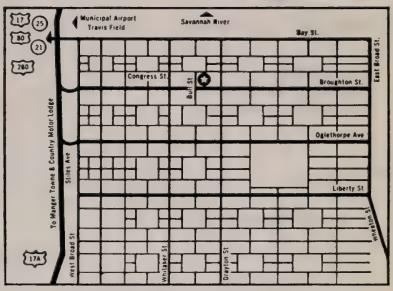


Located in the heart of Savannah's main business, shopping and financial district — 30 minutes from airport — Easily accessible from routes 17, 17A and 80—300 rooms, each with private bath, television and radio — 100% air-conditioned — Banquet and convention facilities for up to 300 persons — Complete floor of sample rooms — Colony Restaurant and famous Purple Tree Cocktail Lounge — Singles $9 to $11.50, doubles $12.50 to $17, suites $25 to $39—FAMILY PLAN: No charge for children when sharing a room with parent(s).

FREE PARKING

SAVANNAH'S BEST LOCATED HOTEL

Raymond E. Conboy, Gen. Mgr.
Bull and Congress Streets
Telephone: (912) 232-6121
Teletype: (912) 354-5249



Manger Hotels & Motor Inns

in Savannah . . . FREE PARKING

THE MANGER TOWNE & COUNTRY Motor Lodge

A RESORT ATMOSPHERE

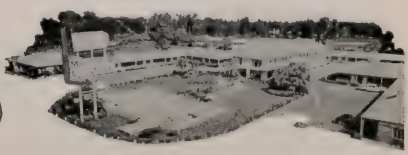
Herman Exley, Resident Mgr.
U.S. Highway 17 & 17A
Telephone: (912) 236-8236
Teletype: (912) 354-5249 (Specify "Towne & Country")



Modern Motor Lodge — Conveniently located three miles south of Savannah — Excellent accommodations — 78 rooms, each with private bath, TV (many color) and AM/FM radio — 100% air-conditioned — Swimming pool — Fishing lake and enclosed children's playground — Famed Harvest House restaurant and cocktail lounge—Singles $9.50 to $13.50, doubles $13 to $17, suites from $23 — FAMILY PLAN: No charge for children when sharing a room with parent(s).

FREE PARKING

Manger Hotels & Motor Inns



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Quality Motel Downtown						
109 N Main St 30458 Quality Motels, Inc T. W. Gillespie, Mgr	42	912- 764-5631		Ⓔ $9–12	Ⓔ $11–15	D
STONE MOUNTAIN De Kalb Co. / RR: Georgia. / Pop. 1,976						
[B] Stone Mountain Inn						
P.O. Box 775 30083 Ogden Foods Corp, Lessee H. A. Grindle, Gen Mgr	90	404- 469-3311		Ⓔ $12–15	Ⓔ $14.50–25	R E
THOMASTON Upson Co. / Pop. 9,336						
Upson Hotel						
200 S Church St 30286 John Andrews, Owner & Mgr	54	404- 647-7126		Ⓔ $3.50– 8	Ⓔ $5– 12.50	D
THOMASVILLE Thomas Co. / RR: S C L. / Airlines: Southern. / Pop. 18,246						
Downtown Motor Inn, The						
Jefferson at Broad St 31792 B.M.S. Inc, Owner Martin Chaney, Gen Mgr	80	912- 226-4340		Ⓔ $7.50– 10	Ⓔ $10– 14	D
Holiday Inn						
US 19 31792 H I T Inc, Owner Mina Jo Powell, Innkeeper	84	912- 226-7111		Ⓔ $9–13	Ⓔ $13–17	S
Woodland Motel						
924 S Broad St 31792 H. G. Wick, Mgr	18	912- 226-3700		Ⓔ $6.18– 7.21	Ⓔ $8.24– 10.30	D
TIFTON Tift Co. / RR: S C L. / Pop. 9,903						
Carson Motel						
US 82 & 319 31794 Harrell Arnold, Mgr	22	912- 382-3111		Ⓔ $7	Ⓔ $8	D
Davis' Brothers Motor Lodge						
1008 W 8th St I-75 31794 Master Hosts Mrs. Dell Windham, Mgr	72	912- 382-7210		Ⓔ $10– 10.50	Ⓔ $15	E
Howard Johnson's Motor Lodge						
Tifton-Abac Exit I-75 & US 41 Atlanta Motor Lodges, Inc, Owner Richard Winkler, Mgr	80	912- 382-2650		Ⓔ $8	Ⓔ $13–14	
Lankford Manor						
401 Love Ave US 41 Bus. Loop 31794 W. C. Lankford Jr, Mgr	20	912- 382-9172		Ⓔ $4–5	Ⓔ $5–7	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Quality Motel I-75 at Hwy 82 Exit 31794 Johnny Johnson, Mgr	65	912-382-1221		Ⓔ $9–10	Ⓔ $13–14	E

TOCCOA Stephens Co. / RR: Southern. / Pop. 7,303

Sheraton Motor Inn Hwy 17 03577 ITT Sheraton Corp of America S. R. Davis, Mgr	80	404-886-9461		Ⓔ $10–12	Ⓔ $14–16	S

UNADILLA Dooly Co. / Pop. 1,304

Town House Motor Lodge I-75 & US 41 31091 Best Western L. S. Rigdon, Owner	40	912-627-3328		Ⓔ $8–12	Ⓔ $10–14	

VALDOSTA Lowndes Co. / RR: S C L; Southern. / Airlines: Southern. / Pop. 30,652

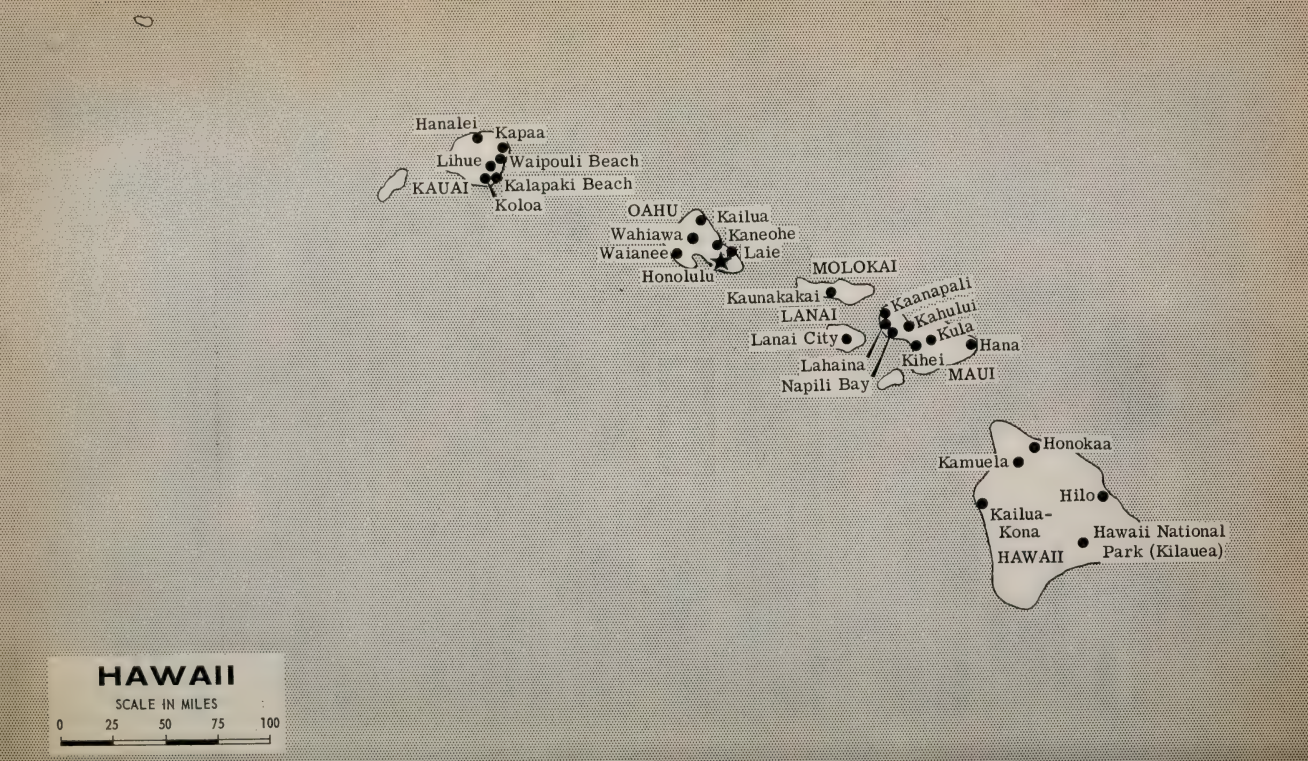
Ashley Oaks Motel 1610 N Ashley St 31601 US 41 Estate of J. E. Mathis, Owner J. M. Beck, Mgr	100	912-242-6340		Ⓔ $7–8	Ⓔ $9–11	D
Daniel Ashley Hotel 111 E Hill Ave & Ashley St 31601 J. H. Towey, Owner J. C. Hewett, Gen Mgr	120	912-242-3680		Ⓔ $4–7	Ⓔ $5–9	D
Imperial '400' Motel 218 W Hill Ave 31601 US 84 E & 94 Imperial '400' Motels Nellie Hayles, Co-Owner	38	912-242-1240		Ⓔ $9–12	Ⓔ $11–15	D
Quality Motel Hill Ave I-75 & US 84 Julian Mathis, Owner & Mgr	48	912-244-4520		Ⓔ $8–10	Ⓔ $12–16	
Ramada Inn I-75 & US 84 31601 Denean Stafford, Owner W. P. Schoonover, Mgr	100	912-242-1225	912-244-1330	Ⓔ $8–10	Ⓔ $12–14	

VIENNA Dooly Co. / RR: S C L. / Pop. 2,099

Burton Motor Inn I-75 & Ga. 215 Vienna Pitts Exit Master Host O. J. Burton, Mgr	80	912-268-2211		Ⓔ $9–10	Ⓔ $14–16	E

WAYCROSS Ware Co. / RR: S C L. / Airlines: Eastern. / Pop. 20,944

Holiday Inn 1725 Memorial Dr 31501 R. W. Willingham, Owner & Mgr	103	912-283-4490		Ⓔ $9–12	Ⓔ $12–15	S


Hanalei
Kapaa
Lihue
Waipouli Beach
KAUAI
Kalapaki Beach
Koloa
OAHU
Kailua
Wahiawa
Kaneohe
Waianee
Laie
Honolulu
MOLOKAI
Kaunakakai
LANAI
Kaanapali
Kahului
Kula
Lanai City
Hana
Kihei
Lahaina
MAUI
Napili Bay
Honokaa
Kamuela
Hilo
Kailua-
Kona
Hawaii National
Park (Kilauea)
HAWAII
HAWAII
SCALE IN MILES
0
25
50
75
100

HAWAII

HOTEL ASSOCIATION

CLYDE D. DORAN, President, Hilton Hawaiian Village, Honolulu, Hawaii 96815

ROBERT N. RINKER, Executive Vice President, 2270 Kalakaua Ave., Suite 907, Honolulu, Hawaii 96815. Telephone: 923-0407

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ISLAND OF HAWAII						
HAWAII NATIONAL PARK (Kilauea)						
Volcano House 96718 C. Brewer Co, Owner Tony Bruggemans, Mgr	37	678-318		(E) $11–14 (A) $16–19	(E) $14–16 (A) $25–28	
HILO Boat or plane from Honolulu. / Airlines: Aloha; Hawaiian; Pan American; United; Northwest; Western. / Pop. 25,966						
Crescent Manor 139 Kapiolani St 96720 Mitzi Bell, Mgr	30	935-4942		(E) $12–14 (A) $21 up	(E) $14–16 (A) $28 up	D
Hilo Hotel 142 Kinoole St 96720 C. Brewer Co, Owner Tony Bruggemans, Mgr	57	5-3367		(E) $9–12 (A) $17–20	(E) $12–15 (A) $20–30	
Lanai Motel 107 Banyan Dr 96720 R. D. Furtado, Owner	15	4737		(E) $9	(E) $14	A
Nalei Hotel 175 Banyan Dr 96720 Inns Hawaii, Owner Elizabeth Featherstone, Mgr Cable: Nalei	62	55455		(E) $14–16 (A) $23.75 –25.75	(E) $18–20 (A) $37.50 –39.50	A
Naniloa Hotel 495 Kilohana St 96720 Inter-Island Resorts, Ltd W. Davis, Mgr Cable: Resorts, Honolulu	391	922-1636		(E) $18–35 (A) $28–62	(E) $22–35 (A) $32–87	A R
Orchid Island Hotel 211 Banyan Dr 96720 P. J. Garrett, Gen Mgr Cable: Orchid	117	935-5711		(E) $16–26 (A) $29–39	(E) $18–30 (A) $44–56	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
TraveLodge at Hilo 121 Banyan Dr 96720 TraveLodge International Homer L'Heureux, Mgr	149	935-7171		Ⓔ $20–24	Ⓔ $22–30	
HONOKAA Pop. 1,247						
Honokaa Club Hotel P.O. Box 185 96727 H. S. Morita, Owner & Mgr	20	756-245		Ⓔ $3.50–6	Ⓔ $8–9	
KAILUA-KONA Pop. 466 Reported 2,336						
Art Hunt's International Inn P.O. Box 966 96740 Arthur Hunt, Owner Joseph Hunt, Mgr	29	257-762		Ⓔ $18–20	Ⓔ $18–25	R
Islander Inn—Kona 96740 Darrell Keith, Mgr	188	808-329-3247		Ⓔ $18–30	Ⓔ $18–30	
Kalanikai Hotel P.O. Box 1055 96740 Kaliko B. Chun, Owner	24	808-254-125		Ⓔ $16	Ⓔ $18	R
King Kamehameha Hotel Alii Dr P.O. Box 368 96740 Amfac, Inc, Owner Cable: Islepalms	114	329-1661		Ⓔ $18–31 Ⓐ $29–42	Ⓔ $22–35 Ⓐ $44–57	R
Kona Hilton Hotel P.O. Box 871 96740 Hilton Hotels Corp John McGuigan, Gen Mgr Cable: Hilkona	436	808-253-111 (See advertisements, page 299 and pp. 622–623)		Ⓔ $19–31 Ⓐ $33–45	Ⓔ $22–33 Ⓐ $49–61	R
Kona Inn Kailua Bay 96740 Inter-Island Resorts, Ltd Wm. Mielcke, Mgr Cable: Resorts, Honolulu	222	922-1636		Ⓔ $18–35 Ⓐ $28–62	Ⓔ $22–35 Ⓐ $32–87	A R
Kona Plantation 96740 B. V. McMenamin, Mgr	20	Honolulu 923-381		Ⓔ $25	Ⓔ $30	
Kona Village Resort Hotel P.O. Box 366 96740 Signal Companies, Inc, Owner Henry Rittmeister, Mgr Cable: Coconut	70	855-155		Ⓐ $40–60	Ⓐ $55–75	R
Pacific Empress Hotel 96740 Inns Hawaii, Owner Shige Fukunaga	95			Ⓔ $16–20 Ⓐ $27–31	Ⓔ $18–22 Ⓐ $38–42	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Hawaii



The exquisite new Sheraton-Kauai offers perfect Polynesia on the most breathtaking island in Hawaii. The 152 luxury rooms have lanais facing the Pacific. Golf on two separate courses, swimming pool, shuffleboard and the sparkling white Poipu Beach at your doorstep. Shops and beauty parlor for your convenience. Dining at the "Outrigger" dining room and terrace, the "Drum" cocktail lounge and the convenient "Mokihana" Terrace Snack Bar. Free parking. Children share parent's room free. Singles: $19.00-$24.00; Double or Twin: $22.00-$27.00; Suites: $50.00. Tel. 742-1661. TWX 910-761-0457.

Sheraton-Kauai Hotel

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

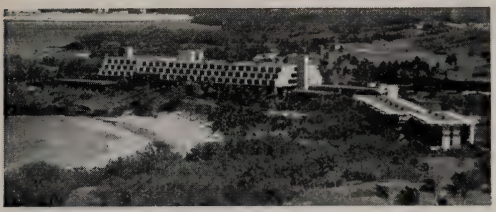
Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
KAMUELA Airlines: Hawaiian. / Pop. 750						
Mauna Kea Beach Hotel P.O. Box 218 96743 R. H. Butterfield, Gen Mgr Cable: Maunakea, Hawaii	256	856-222 (See advertisement, page 291)		(M)(A) $45–60	(M)(A) $55–70	
Waimea Village Inn 96743 Woodson Woods, Pres Angus Coombs, Gen Mgr	40	808- 855-015		(E) $18–24 (A) $33.50 –55	(E) $22–28 (A) $53 –61	D
ISLAND OF KAUAI						
HANALEI Pop. 370						
Hanalei Plantation Hanalei Bay 96514 Amfac, Inc, Owner Fred Honda, Mgr Cable: Islepalms	114	684-115		(E) $16–29 (A) $27–40	(E) $20–33 (A) $42–55	
KALAPAKI BEACH						
Kauai Surf Resort Kalapaki Bay 96766 Inter-Island Resorts, Ltd G. Lovejoy, Mgr Cable: Resorts, Honolulu	483	Honolulu 9236-511		(E) $18–35 (A) $28– 112	(E) $22–35 (A) $32– 137	A R
KAPAA Pop. 3,000						
Islander Inn—Kauai P.O. Box 68 96746 Inter-Island Resorts, Ltd. Dorsey R. Brady, Mgr	200	808- 822-4931		(E) $18–30	(E) $18–30	R
KOLOA Pop. 1,426						
Poipu Beach Hotel 96756 Amfac, Inc, Owner Cable: Islepalms	142	746-815		(E) $14–20 (A) $29–35	(E) $16–22 (A) $31–37	R
Prince Kuhio Resort Hotel RR #1 96756 Kauai Securities, Ltd., Owner Bob Johnston, Mgr Cable: Kuhio	99	808- 742-1651		(E) $13–28	(E) $15–28	R
Sheraton-Kauai Hotel Rte 1 P.O. Box 303 Poipu Beach 96756 ITT Sheraton Corp of America E. W. Davis, Gen Mgr Cable: Sherhono	152	808- 742-1661 910- 761-0457 (See advertisements, page 289 and pages 620–621)		(E) $19–24 (A) $32–37	(E) $22–27 (A) $48–53	R

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

A wider range of activities than any other resort in the world.

MAUNA KEA BEACH HOTEL

ON THE BIG ISLAND OF HAWAII



Mauna Kea has all the pleasures of a Polynesian resort, western ranch, and golfer's paradise. Guests swim, sail, snorkel; ride horseback, hunt wild game; play tennis, golf on our seaside course. See your travel agent or Glen W. Fawcett, Inc., in the West; Resort Representation, in the East.
OPERATED BY ROCKRESORTS, INC.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Waiohai Hotel						
96756	54	746-715		Ⓔ $14–41	Ⓔ $16–43	R
Amfac, Inc, Owner				Ⓐ $26–59	Ⓐ $40–77	
Cable: Islepalms						
LIHUE Airlines: Aloha; Hawaiian. / Pop. 3,908						
Coco Palms						
P.O. Box 631 96766	224	64-925		Ⓔ $17–37	Ⓔ $21–41	R
Amfac, Inc, Owner				Ⓐ $29–59	Ⓐ $66–86	
Mrs. Grace Guslander, Mgr						
Cable: Islepalms						
Kauai Resort						
Wailua 96746	242	245-3931		Ⓔ $14–24	Ⓔ $18–28	R
Hawaiian Pacific Resorts, Owner				Ⓐ $26–36	Ⓐ $30–40	
Christian Chang, Mgr						
Cable: Pareshaw						
WAIPOULI BEACH						
Kauai Beach Boy Hotel						
96766	243	808-822-4950		Ⓔ $15–18	Ⓔ $25–28	
Douglas Victorino, Mgr						
ISLAND OF LANAI						
LANAI CITY Airlines: Hawaiian. / Pop. 2,500						
Lanai Lodge						
96763	8	3055		Ⓔ $14	Ⓔ $17	
Wadsworth Fonesca, Mgr						
ISLAND OF MAUI						
HANA Airlines: Hawaiian. / Pop. 435						
Hana Ranch						
96713	54	442-111		Ⓐ $49 up	Ⓐ $60 up	
Makai Corp, Owner						
Thomas Morrish, Mgr						
Cable: Hanaho, Maui						

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
KAANAPALI						
[B] Sheraton-Maui Hotel P.O. Box 757 96761 ITT Sheraton Corp of America Royal Treadway, Gen Mgr Cable: Shermau	446	808-661-0031	910-761-0457	(E) $24–33 (A) $39–48	(E) $27–36 (A) $57–66	R
(See advertisements, page 293 and pages 620–621)						
KAHULUI Airlines: Aloha; Hawaiian. / Pop. 4,223						
Maui Beach Hotel 170 Kaahumanu St 96732 Hawaiian Pacific Resorts, Owner Jinichi Abe, Mgr Cable: Pacreshaw	155	75-005		(E) $10–22 (A) $21.50 –33.50	(E) $13–24 (A) $24.50 –35.50	R
Maui Palms Hotel 96732 Norman Hondo Ltd, Owner Ben Purdy, Mgr	163	76-525		(E) $10–14 (A) $20–24	(E) $12–20 (A) $32–40	D
KIHEI						
Maui Lu Resort P.O. Box 566 96753 J. G. Gibson, Mgr	127	794-481		(E) $12–29 (A) $22–39	(E) $14–31 (A) $34–51	R
KULA Pop. 350						
Kula Lodge RR 1 P.O. Box 53 96790 United Development Corp Paul Wendell, Mgr	5	808-878-1535		(E) $10–18	(E) $12–20	R
LAHAINA Pop. 3,423						
[B] Maui Hilton P.O. Box 817 96761 Hilton Hotels Corp S. C. T. Randall, II, Mgr Cable: Hilmau	239	808-661-3641		(E) $20–32 (A) $35–47	(E) $22–34 (A) $52–64	R
(See advertisements, page 299 & pp. 622–623)						
Pioneer Inn Wharf & Hotel St 96761 Spencecliff Corp, Ltd, Owner Mike Stevenson, Mgr	48	363-636		(E) $7–16	(E) $10–18	D
Royal Lahaina Hotel Kaanapali Beach 96761 Amfac, Inc, Owner Max Wilhelm, Gen Mgr Cable: Islepalms	265	363-311		(E) $19–27 (A) $45–53	(E) $22–30 (A) $64–82	R

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Hawaii



On the enchanted island of Maui . . . built on the side of majestic Black Rock overlooking Kaanapali Beach. Every guest room is air conditioned and has a private terrace . . . exquisite lanai suites just a step from the beach. Magnificent Robert Trent Jones championship golf course. The Sheraton-Maui is superbly Sheraton in service and accommodations. Children share parent's room free. 446 rooms. Singles: $24.00-$33.00; Double or Twin: $27.00-$36.00. Tel. 661-0031. TWX 910-761-0457.

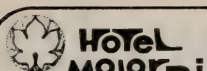
Sheraton-Maui Hotel

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621





Just 20 minutes from Waikiki by scheduled airlines to the beautiful, unspoiled isle of Molokai and its gracious resort hotel.

Don't miss seeing the Hawaii of yesteryear . . . and Hotel Molokai. Single: $18.00-$24.00. Double: $22.00-$28.00. Add $12.00 per person for American plan.

FOR RESERVATIONS, Write to HOTEL MOLOKAI
P. O. Box 546
Kaunakakai, Molokai 96748

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sonesta Beach Hotel						
(Formerly: Kaanapali Beach Hotel)	160	661-0011		Ⓔ	Ⓔ	R
P.O. Box 637 96761				$26–32	$29–35	
Hotel Corp of America				Ⓐ	Ⓐ	
J. S. Burgos, Mgr				$40–46	$57–63	
NAPILI BAY						
Napili Kai Beach Club						
RR #1 96761	70	366-278		Ⓔ	Ⓔ	
Hawaiian Corp, Owner				$19.50	$22.50	
J. C. Millar, Mgr				–37.50	–40.50	
Cable: Napilikai, Hawaii						

ISLAND OF MOLOKAI

KAUNAKAKAI Pop. 740

Molokai Hotel						
P.O. Box 546 96748	52	36-415		Ⓔ	Ⓔ	
South Shore Resorts, Ltd, Owner				$18–24	$22–28	
Michael Givens, Mgr				Ⓐ	Ⓐ	
Cable: Molokai	(See advertisement above)			$30–36	$34–40	

ISLAND OF OAHU

HONOLULU Boat from Los Angeles, San Francisco, Vancouver, Seattle. / Airlines: Air New Zealand; Braniff; Continental; Hawaiian; Japan; Pan American; BOAC; United; Northwest; Aloha; Qantas; Canadian Pacific; Philippine; UTA; Continental Air Micronesia; VARIG; Western. / Pop. 294,194 Reported 335,000

Admiral Cook Hotel						
320 Lewers St 96815	98	923-8431		Ⓔ	Ⓔ	
Kenneth Wong, Mgr				$16–24	$19–30	
Aina Luana Apartment Hotel						
358 Royal Hawaiian Ave 96815	80	808-923-7621		Ⓔ	Ⓔ	R
Mrs. Mary A. Tom, Owner & Mgr				$12–20	$14–25	
Cable: Luana, Honolulu						

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Nearest the Fun in the Hawaiian Sun



- Minutes from all the exotic sights & sounds of exciting Honolulu
- Adjacent to an international bazaar of shops at the entrance to Waikiki
- Overlooking Ala Moana Beach, one of Honolulu's finest swimming beaches

ala moana hotel

A Flagship★Hotel Subsidiary of American Airlines

Atkinson Drive, Honolulu, Hawaii 96814
Phone 955-4811 • Cable: Flagtels

Guest rooms from $8 to $14 per person, double occupancy. Extra person in room $5. Suites $40 to $70. No charge for children under 14 years of age when sharing room with parents. For reservations contact AM-EX Space Bank, the Flagship Hotel nearest you or any American Airlines' office.



Colony Surf Hotel

A deluxe, prestigious hotel in a glorious setting of beach, ocean and park, next door to exclusive Outrigger Canoe Club, minutes from bustling Waikiki. Suites and studios with equipped kitchens, TV. New Pavilion, large rooms air-cond., private lanais. Restaurants: World-famous MICHEL'S, 6 years Holiday Awards Winner; JB's chic discotheque supper-club; THE WHITE ELEPHANT for romantic dinner-dancing.

Los Angeles Sales Office: (213) 275-4477. Honolulu: (808) 923-5751. Cable COLONY-SURF Telex Western Union Intl. 634158. AM-EX Reps: East—Hetland & Stevens. West—Geo. R. Smith. Canada—Keith Cooke.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ala Koa Apartment Hotel 2439 Koa Ave 96815 David Watumull, Mgr	27	923-7442		Ⓔ $8–20	Ⓔ $10.50–25	
[B] Ala Moana Hotel Atkinson Dr 96814 Flagship Hotels, Owner Ronald Jeffrey, Mgr Cable: Flagtels	1200	955-4811 (Opening: June, 1970) (See advertisement, page 295)		Ⓔ $13–25	Ⓔ $16–28	D
Ala Moana Hale Hotel 1920 Ala Moana Blvd 96815 Les Thompson, Mgr	90	808- 941-3302		Ⓔ $14	Ⓔ $16	R
Aloha Surf Hotel 444 Kanekapolei St 96815 Yoshio Fujioka, Mgr	204	923-0222		Ⓔ $9–17	Ⓔ $12–19	
Ambassador at Waikiki 2040 Kuhio Ave 96815 Wm. K. H. Mau, Owner	315	941-7777		Ⓔ $12–24	Ⓔ $14–26	
Blaisdell Hotel, The 1154 Fort St 96813 R. M. F. McLachlan, Mgr	63	536-2131		Ⓔ $6.26 –9.50	Ⓔ $8.25 –11.50	D
Breakers Hotel, The 250 Beach Walk 96815 J. F. Small, Owner R. W. Edwards, Gen Mgr	80	923-3181		Ⓔ $18–20	Ⓔ $20–22	R
Cinerama Coral Reef Hotel 2299 Kuhio Ave 96815 Robert Sturdivant, Mgr Cable: Coralreef	247	922-1262		Ⓔ $14–17	Ⓔ $18–21	R
Cinerama Edgewater Hotel 2160 Kalia Rd 96815 Charles O'Leary, Mgr	200	923-3881		Ⓔ $7.50– 12	Ⓔ $10– 16	
Cinerama Reef Hotel 2169 Kalia Rd 96815 Charles O'Leary, Mgr	845	923-3111		Ⓔ $8.50 –14	Ⓔ $14–28	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Sheraton in Hawaii



Royal Hawaiian



Surfrider



Princess Kaiulani



Moana

STAY AT ONE, PLAY AT ALL FOUR . . . Vacationing is more fun in Sheraton's four hotels at Waikiki Beach. There's so much more to enjoy: the familiar excellence of Sheraton quality . . . the unsurpassed bathing and water sports . . . the exotic pleasures of Polynesian cuisine, festivals and art . . . the lively, cosmopolitan night life . . . the splendor of the moon over Diamond Head. Best of all, guests at any Sheraton enjoy privileges of all four hotels! Come live the most inviting life of the islands at a Sheraton Hotel! Children share parent's room free. Royal Hawaiian . . . 600 rooms. Singles: $24.00-$40.00; Double or Twin: $27.00-$43.00. Surfrider . . . 436 rooms. Singles: $23.00-$31.00; Double or Twin: $26.00-$34.00. Moana . . . 398 rooms. Singles: $16.00-$29.00; Double or Twin: $19.00-$32.00. Princess Kaiulani . . . 1154 rooms. Singles: $16.00-$22.00; Double or Twin: $19.00-$25.00. Tel. (808) 923-7311. TWX 910-761-0457.

Sheraton Hotels in Hawaii

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Denny's
IMPERIAL HAWAII HOTEL



In the Center of Waikiki
WHERE THE FUN NEVER SETS . . .

WITHIN STEPS of everything worth seeing or doing in Waikiki: the surf, Market Place, night life, stores, theatre, catamaran and outrigger moorings, and tour service pickup at the door. **Modern air-conditioned rooms; queen-size beds, color T.V., 27 STORY HIGH ROOFTOP POOL** and fun deck; glasswall elevator; Polynesian Steak House, Mermaid Bar, and world famous Denny's.

Under the management of Denny's Restaurants, famous for "Quality & Service Along Your Way, 24 Hours a Day"
RESERVATIONS THROUGH ANY LEONARD HICKS OFFICE: ATLANTA, CHICAGO, DALLAS, DETROIT, LOS ANGELES, MIAMI, NEW YORK, SAN FRANCISCO, TORONTO, WASHINGTON.

MINIMUM ALL-YEAR RATES BEGIN AT $12; STANDARD $15, DOUBLE $17; 3rd person, $5; convention facilities to 500. SPECIAL GROUP RATES. "Fully commissionable."

WRITE FOR COLOR BROCHURE
DENNY'S IMPERIAL HAWAII at Waikiki
205 Lewers St., Honolulu, Hi. 96815

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Cinerama Reef Tower Hotel 227 Lewers Rd 96815 Harvey Keating, Mgr	500	923-3111		Ⓔ $8.50–14	Ⓔ $12–24	
Coco Palms Apartment Hotel 2465 Koa Ave 96815 Waico Palms Inc, Owner Alice Bascom, Mgr	64	923-8456		Ⓔ $11–16	Ⓔ $13–18	R
Colony Surf Hotel 2895 Kalakaua Ave 96815 John Barkhorn, Owner & Mgr Cable: Colony Surf	95	808-923-5751 (See advertisement, page 296)		Ⓔ $20–40	Ⓔ $20–60	R
Coral Seas Hotel 250 Lewers St 96815 R. C. Kelley, Owner	100	923-3881		Ⓔ $8 up	Ⓔ $10 up	
B Denny's Imperial Hawaii Hotel 205 Lewers St 96815 Denny's Restaurants, Inc Jon Applegate, Mgr Cable: Len Hicks	410	923-1827 (See advertisement above)		Ⓔ $12–30 Ⓐ $25–43	Ⓔ $12–32 Ⓐ $25–45	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

COME VISIT THE HILTONS



Hilton Hawaiian Village on Waikiki Beach,
Isle of Oahu.
Rates from $11.00 per person double occupancy.

IN HAWAII



Maui Hilton on Kaanapali Beach, Valley Isle of Maui.
Rates from $11.00 per person double occupancy.



Kona Hilton on the Kona Coast, Orchid Isle of Hawaii.
Rates from $11.00 per person double occupancy.

They will show you a good time on three lovely islands.

Pick the Hilton Hawaiian Village for a swinging fling at Waikiki Beach.

Its wide beachfront provides ample space for everyone's own spot in the sun. Its five restaurants and bars set a fast pace for a playful repast in starlit hours. Add some 50 spots in which to shop. A Village it is, indeed.

Fly over to the Kona Hilton for sophisticated casual living in a sleepy Hawaiian town. From its shoreline site, visit a palace; catch a marlin; drive to a volcano. They're all nearby. Or relax at the hotel's sheltered cove beach.

Fronting the Maui Hilton is a wide, winding beach—perfect for strolling and leaving footsteps in the sand. Or playing like a whalerman of old at a sea spree. Step from your room to the championship Royal Kaanapali Golf Course next door.



It's all there—when your Hawaiian host's name is Hilton.

Call the Hilton Reservation Service. Come visit the Hiltons.



25 floors of studios, one and two bedroom suites, all with electric kitchens, elegant decor, breathtaking views. From $10.00 per person double occupancy.

Foster Tower Hotel Office, San Francisco, call 421-2546

Represented in the West & Midwest by Ed Bludau & Assoc.; Pacific Northwest by John Parker & Assoc.; Rocky Mountain area by Air Travel Consultants, Inc.; East by Harry Jarvinen & Assoc., and Canada by Keith Cooke & Assoc.

Or write: Foster Tower Hotel
Raymond C. McKee, Exec. V. P. & Gen'l Mgr.
2500 Kalakaua Ave., Honolulu, Hawaii 96815
Phone 923-4902 Cable Address FOSTOWER

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Foster Tower Hotel						
2500 Kalakaua Ave 96815 T. J. Foster & Sons, Owners R. C. McKee, Vice Pres & Gen Mgr Cable: Fostower	100	923-4902 (See advertisement above)		Ⓔ $14–24	Ⓔ $20–38	R
Halekulani Hotel						
2199 Kalia Rd 96815 R. M. Lee Jr., Mgr Cable: Halekulani, Honolulu	187	923-2311		Ⓔ $16–48 Ⓐ $29–61	Ⓔ $18–50 Ⓐ $44–76	R
Hale Pua Nui Hotel Apt						
228 Beach Walk 96815 Paul & Fay Heady, Owners & Mgrs	22	923-9693		Ⓔ $10–12.50	Ⓔ $12–16	R
Hawaiiana Hotel						
260 Beach Walk 96815 H. K. Meyer, Owner & Mgr Cable: Hawaiiana, Honolulu	94	923-3811		Ⓔ $20	Ⓔ $22	
Hawaiian King Hotel						
417 Nohonani St 96815 Lee Blears, Mgr Cable: Hawnking, Honolulu	67	923-9816		Ⓔ $10–24	Ⓔ $14–30	R
Hilton Hawaiian Village						
2005 Kalia Rd 96815 Hilton Hotels Corp C. D. Doran, Gen Mgr	1736	808-949-4321 (See advertisements, page 299 and pp. 622–623)		Ⓔ $19–39 Ⓐ $34–54	Ⓔ $22–41 Ⓐ $51–71	R
Holiday Inn						
3401 Nimitz Hwy 96819 Holiday Inns of America Inc Carl Utley, Innkeeper	307	808-840-661		Ⓔ $12–14	Ⓔ $18–21	A
Holiday Inn—Waikiki Beach						
2570 Kalakaua Ave 96815 Holiday Inns of America, Inc H. B. Tiller, Innkeeper Cable: Holin	646	808-922-2511 (See advertisement, page 301)		Ⓔ $14–35	Ⓔ $21–35	R

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



HOLIDAY INN-WAIKIKI BEACH

Newest high-rise lodging on Waikiki Beach. Direct views of Diamond Head and Pacific.

"LAND OF THE GOLDEN PEOPLE" is the mystic setting of the world's largest Holiday Inn . . . 646 classic guest rooms with personal veranda. Fifteen luxury suites for very, V.I.P.'s. All rooms are centrally air-conditioned, have tile bath, Coffee Host, free television, and wall-to-wall carpeting.

MANY SPECIAL SERVICES! House physician, dental referral service, free HOLIDEX reservations service for all Mainland, European and Orient Holiday Inn properties.

CONVENIENCES OF AN ARCADE IN THE BUILDING! Barber and beauty shops, men's and women's apparel shops, travel desk, florist, Hawaii wood shop, jewelry shop, gourmet, drugstore, and sundries shop.

PLENTY OF ENTERTAINMENT AND EXOTIC FOOD! Three dining areas serve a variety of Polynesian and Mainland dishes. And three distinctively decorated lounges offer atmosphere, sublime refreshment and live entertainment.

10% COMMISSION! When you send your clients to the wonderful Holiday Inn-Waikiki Beach.



. . . Royal Accommodations at Reasonable Rates.

Holiday Inn®

WAIKIKI BEACH

2570 Kalakaua Ave., Honolulu, Hawaii 96815, Ph. 922-2511

For reservations and fast commission payments call your Hawaiian Wholesaler or any Holiday Inn Reservation Office.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Isle Hotel 270 Lewers Rd 96815 Island Holidays Resorts, Owner Cable: Islepalms	288	808-923-0777		Ⓔ $14–23	Ⓔ $16–25	
Ilikai Hotel 1777 Ala Moana Blvd 96815 Western International Hotels J. E. Durham, Vice Pres & Mng Dir Cable: Ilikai, Honolulu	1100	808-949-3811	910-444-2161	Ⓔ $21–33	Ⓔ $26–38	R
(See advertisement, page 303)						
Ilima Hotel 445 Nohonani St 96815 Teruya Bros. Ltd, Owner Ed Jones, Mgr	98	923-1877		Ⓔ $16–24	Ⓔ $18–28	R
International Inn, Art Hunt's 3251 N. Nimitz Hwy 96819 A. C. Hunt, Owner & Mgr	72	848-031		Ⓔ $12	Ⓔ $16	
Islander Hotel 400 Seaside Ave 96815 Richard Kelley, Owner	70	923-7671		Ⓔ $8	Ⓔ $12	
Kahala Hilton Hotel 5000 Kahala Ave 96815 Hilton Hotels Corp R. H. Burns, Gen Mgr Cable: Kahilton, Honolulu	300	734-2211		Ⓐ $33–45	Ⓐ $35–47	
(See advertisement, pages 622–623)						
Kai Aloha Apartment Hotel 235 Saratoga Rd 96815 Kai Aloha Ltd Mrs. Peter Y. T. Chang, Mgr Cable: Kaialoha, Honolulu	18	923-6723		Ⓔ $14	Ⓔ $14–16	R
Kaimana Beach Hotel 2863 Kalakaua Ave 96815 Hawaiian Pacific Resorts Tom Yokowada, Mgr Cable: Pacreshaw	149	923-1555		Ⓔ $14–24 Ⓐ $26.60 –36.60	Ⓔ $16–28 Ⓐ $28.60 –40.60	R
Kalakauan Apt Hotel 1911 Kalakaua Ave 96815 Vern Arney, Mgr	60	946-8361		Ⓔ $12–14	Ⓔ $16–18	R
Kalia Inn 2164 Kalie Rd 96815 Mrs. Marjorie Norstrom, Mgr	100	808-922-1961		Ⓔ $10–20		
Kuhiolani Hotel 2415 Kuhio Ave 96815 Hotel Corp of the Pacific, Owner T. G. Christianson, Mgr	100	808-922-1978		Ⓔ $12–18	Ⓔ $12–18	R
Kuhio Palms Hotel 2310 Kuhio Ave 96815 Robert Miller, Owner & Pres	88	808-923-6531		Ⓔ $7.50 –9.50	Ⓔ $10–14	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

The Ilikai



30 stories of peerless luxury on Waikiki Yacht Harbor. Superb accommodations – many with kitchenettes, all with lanais, sensational views. Glass-walled Top of the "I" restaurant. Hong Kong Junk supper club. Canoe House, cocktail lounge and entertainment. Dynasty restaurant. Fresh water pools. Golden beaches. Variety of carefree recreations.

TARIFF
Singles from $21.00
Doubles from $26.00

James E. Durham, Vice President and Managing Director
1777 Ala Moana Blvd. • Oahu, Hawaii 96815
(808) 949-3811 • Cable ILIKAI

WESTERN INTERNATIONAL HOTELS
Executive Offices: The Olympic, Seattle, Washington 98111

The Makaha Inn



Lush valley resort just a 47-minute scenic drive from Waikiki. 36 holes of championship golf. World famous Makaha surfing beach nearby; swimming, tennis. 200 air-conditioned cottage accommodations in garden setting. Fine dining. Add $14 per person for AP, $11 per person MAP.

TARIFF
Singles from $18.00
Doubles from $22.00

James E. Durham, Vice President and Managing Director
P.O. Box 896, Wainae, Oahu, Hawaii 96792
(808) 696-7011 • Cable MAKAHAINN

WESTERN INTERNATIONAL HOTELS
Executive Offices: The Olympic, Seattle, Washington 98111

"IN THE CENTER OF EVERYTHING"

Marine Surf — WAIKIKI

131 Deluxe rooms and 215 Studio Apartments. All air-conditioned with color TV in every room. Studio apartments offer spacious accommodations, two double size beds and complete kitchenette facilities. 2 pools with sun decks located on the 4th and 15th floors. A SHORT 1½ BLOCKS FROM WAIKIKI BEACH AND THE INTERNATIONAL MARKET PLACE.

RATE:	Single	Double
Hotel Rooms	$14-16	$16-18
Studio Apts.	$16-24	$18-26

$5 Third Person, plus 4% tax
Suites also available.
Group Rates on request.
RATES FULLY COMMISSIONABLE

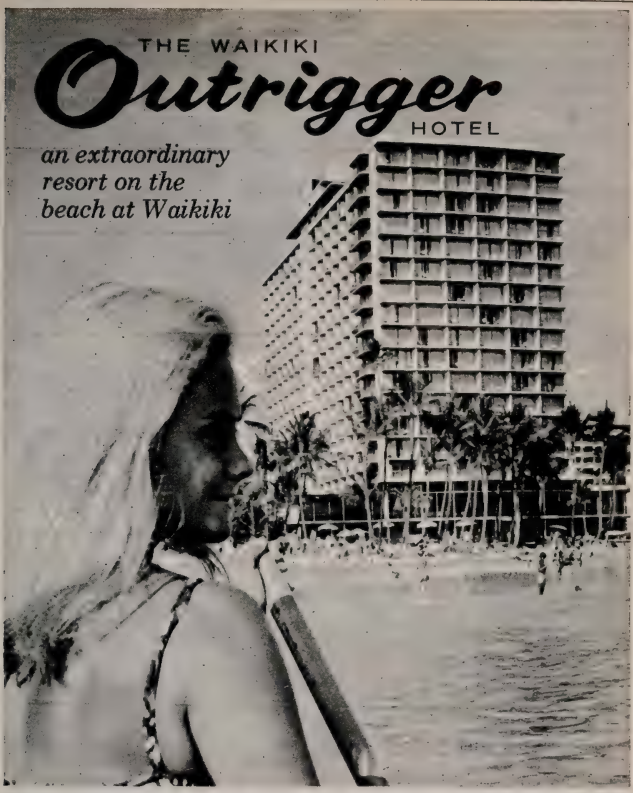


MARINE SURF-WAIKIKI
364 Seaside Avenue
Honolulu 96815
Phone: (808) 923-0277

FOR INSTANT CONFIRMATION ANYWHERE IN THE CONTINENTAL U.S., DIAL AM-EX RESERVATION SPACE BANK — TOLL FREE, NUMBER APPLICABLE TO AREA.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Makaha Inn						
P.O. Box 896, Waianae, 96792 Western International Hotels J. E. Durham, Vice Pres & Mng Dir Cable: Makahainn	200	808- 696-7011	910- 444-2161	(E) $18–32 (A) $32–46	(E) $22–36 (A) $50–64	R
	(See advertisement, page 303)					
Marine Surf—Waikiki Hotel						
364 Seaside Ave 96815 M & F Management Hugh Murlin, Mgr Cable: Marsurf	346	808- 923-0277		(S) $14–50	(E) $16–50	R
	(See advertisement above)					
Moana Hotel						
2365 Kalakaua Ave 96815 ITT Sheraton Corp of America J. H. Cockett, Mgr Cable: Sherhono, Honolulu	398	808- 922-3111		(E) $16–29	(E) $19–32	R
	(See advertisements, page 297 and pages 620–621)					
Outrigger Hotel						
2335 Kalakaua Ave 96815 R. E. MacGregor, Pres M. M. Hickey, Gen Mgr	550	923-0711		(E) $22–30	(E) $24–32	
	(See advertisement, page 305)					
Pacific Beach Hotel						
2490 Kalakaua Ave 96815 Andre Tatibouet, Owner	360	808- 922-1233			(E) $16–60	

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur. A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



The Outrigger's white sand beach, once reserved for Hawaiian Royalty, now is yours to enjoy . . . along with surfing, canoeing and swimming in the ocean or the surfside fresh water pool. Exciting Kalakaua Avenue is at your front door and the colorful International Market Place is just across the street. All 550 rooms, most with accommodations for third person, have ocean-view lanais, adjustable air conditioning, wall-to-wall carpeting, dressing room, television, radio and refrigerator. Also for your enjoyment: 5 restaurants and 5 rooms of top-name entertainment and dancing. Lanai bedrooms, suites and lanai penthouse suites available. Rates from $22.00 single. Convention facility information upon request.



The WAIKIKI OUTRIGGER HOTEL
2335 Kalakaua Avenue / Honolulu, Hawaii 96815
Telephone 923-0711 / **Michael M. Hickey,** General Manager
Robert E. MacGregor, President

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Pacific Holiday Hotel 2424 Koa Ave 96815 Hirano Bros Ltd, Owner V. L. Miller, Pres & Gen Mgr Cable: Pacholiday	73	808- 923-1151		Ⓔ $8–20	Ⓔ $10–22	R
Pagoda Hotel—Terrace 1525 Rycroft St 96814 H. T. Hayashi, Owner & Pres J. L. Moikeha, Mgr	202	941-6611		Ⓔ $11–15	Ⓔ $15–19	R
Park Shore Hotel 110 Kapahulu Ave 96815 Vance Corp, Owner Gerald Glendenning, Mgr Cable: Parkshore	227	923-0411		Ⓔ $12–28	Ⓔ $14–30	R
Polynesian Hotel 314 Beachwalk 96815 Crown Corp, Owner Lani Doty, Mgr Cable: Polyhot, Honolulu	52	923-1591		Ⓔ $13–15	Ⓔ $15–17	R
Princess Kaiulani Hotel 120 Kaiulani Ave 96815 ITT Sheraton Corp of America G. M. Moss, Mgr Cable: Sherhono, Honolulu	1154	808- 923-7311 (See advertisements, page 297 and pages 620–621)	910- 761-0457	Ⓔ $16–22	Ⓔ $19–25	R
Queen Kapiolani Hotel 150 Kapahulu Ave 96815 Hawaiian Pacific Resorts Henry Nakahodo, Mgr Cable: Pareshaw	300	808- 922-1941		Ⓔ $14–50 Ⓐ $27–63	Ⓔ $18–50 Ⓐ $31–63	R
Rodeway Inn 1830 Ala Moana 96815 Ed Colson, Mgr	206	955-1111		Ⓔ $18–26	Ⓔ $20–28	
Royal Aloha Hotel 1909 Ala Wai Blvd 96815 Han Ching, Gen Mgr Cable: Royhawaii	142	808- 946-7755		Ⓔ $16.50 –19	Ⓔ $19 –28	R
Royal Grove Hotel 151 Uluniu Ave 96815 Annalie Tatibouet, Owner & Mgr	83	923-7691		Ⓔ $8.50 –20	Ⓔ $11.50 –20	
Royal Hawaiian Hotel 2259 Kalakaua Ave 96815 ITT Sheraton Corp of America J. C. Brogan, Gen Mgr Cable: Sherhono, Honolulu	600	808- 923-7311 (See advertisements, page 297 and pages 620–621)		Ⓔ $24–40	Ⓔ $27–43	R
Royal Prince Hotel 415 Nahua St 96815 Aina Alii, Inc J. T. Nakamine, Mgr	144	808- 923-3271		Ⓔ $11–15	Ⓔ $16–20	R
Sea Shore Hotel 2450 Koa Ave 96815 Estate of Shoichi Kawasaki, Owner S. Toma, Mgr	60	923-4991		Ⓔ $11–13	Ⓔ $13–18	

KEY: Ⓑ—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Hawaii's Most Beautiful Hotel



)n the Beach and Lagoon at Waikiki

The Waikikian

Fred Dailey, Pres. Jim Knaefler, Gen'l Mgr.

Lanai Suites
with Breakfast Bar if desired
$20 to $35
2 Room Suites and Lanai
$32 to $125
Represented in the West by
Glen Fawcett Associates
and in the East by Robert Warner, Inc.
also
THE DRIFTWOOD HOTEL
from $9.50 Single • $12 Double

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Skylane Inn						
2628 Waiwai Loop 96819 Oliver Kinney, Owner Calvin Joseph, Mgr	125	844-251		Ⓔ $10–14	Ⓔ $10–14	
[B] Surfrider Hotel						
2353 Kalakaua Ave 96815 ITT Sheraton Corp of America J. H. Cockett, Mgr Cable: Sherhaw, Honolulu	436	808-922-3111 (See advertisements, page 297 and pages 620–621)		Ⓔ $23–31	Ⓔ $26–34	R
Tradewinds Hotel Apts						
1720 Ala Moana Blvd 96815 Metropolitan Properties Ltd, Owner Max Eckart, Mgr	20	946-0711		Ⓔ $17	Ⓔ $17	
TraveLodge at Ala Moana						
1850 Ala Moana Blvd 96815 TraveLodge International Ed Stratton, Mgr	258	808-955-1567		Ⓔ $16–24	Ⓔ $18–30	
Tropic Isle Hotel						
271 Beachwalk Ave Waikiki 96815 Lyman Blank, Owner & Mgr	80	808-923-3141		Ⓔ $9–16	Ⓔ $12–19	R
Waikikian Hotel, The						
1811 Ala Moana 96815 Fred Dailey, Pres Jim Knaefler, Vice Pres & Gen Mgr Cable: Waikikian	135	808-949-5331 (See advertisement above)		Ⓔ $13–32	Ⓔ $17–35	R
Waikiki Biltmore						
2424 Kalakaua Ave 96815 Richard Kimi, Mgr	257	923-5711		Ⓔ $13–28	Ⓔ $15–30	
Waikiki Circle Hotel						
2464 Kalakaua Ave 96815 Fred Chun, Owner Ted Matsuura, Mgr Cable: Circle, Honolulu	104	923-1571		Ⓔ $10–14	Ⓔ $12–18	
Waikiki Crown						
441 Walina St 96815 Robert Mizuno, Mgr	72	923-0477		Ⓔ $12–16	Ⓔ $12–16	
Waikiki Ebbtide Motel						
234 Ohua Ave 96815 Vern Arney, Mgr	87	923-2051		Ⓔ $10–12	Ⓔ $12–14	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Waikiki Grand Hotel						
134 Kapahulu Ave 96815 Hawaiian Pacific Resorts Henry Nakahodo, Mgr Cable: Pacreshaw, Honolulu	172	808- 923-1511		(E) $10–24 (A) $20–34	(E) $14–26 (A) $24–36	R
Waikiki Holiday Apt Hotel						
450 Lewers St 96815 Henry Hu, Exec Vice Pres & Mgr	91	923-0245		(E) $11–12	(E) $14.50 –16.50	R
Waikiki Royal Hotel						
255 Beachwalk 96815 Clinton Lee, Mgr Cable: Wairoyal, Honolulu	47	923-4927		(E) $16.50 –20.50	(E) $19.50 –23.50	R
Waikiki Surf Hotel						
412 Lewers Rd 96815 Roy Kelley, Owner Richard Norstrom, Mgr	100	923-7671		(E) $8.50	(E) $10	
Waikiki Terrace Apt Hotel						
339 Royal Hawaiian Ave 96815 Hop Hee, Owner	12	949-5331		(E) $8.50 up		
White Sands Hotel						
431 Nohonani St 96815 P. E. Snygg, Mgr Cable: Whitesands, Honolulu	96	923-7336		(E) $12–18	(E) $14–20	

RURAL OAHU

KAILUA Pop. 33,000

Pali Palms Hotel						
970 N Kalaheo Ave 96734 Lois MacDonald, Mgr Cable: Palipalms	30	254-3535		(E) $11–15		S

KANEOHE Pop. 14,414 Reported: 26,000

Aali Hale Hotel / Motel						
45-245 Iole St 96744 W. R. Kemper, Owner Betty Cummins, Mgr	15	247-5079		(E) $13–15	(E) $15.75 –21.50	E S

LAIE Pop. 1,767

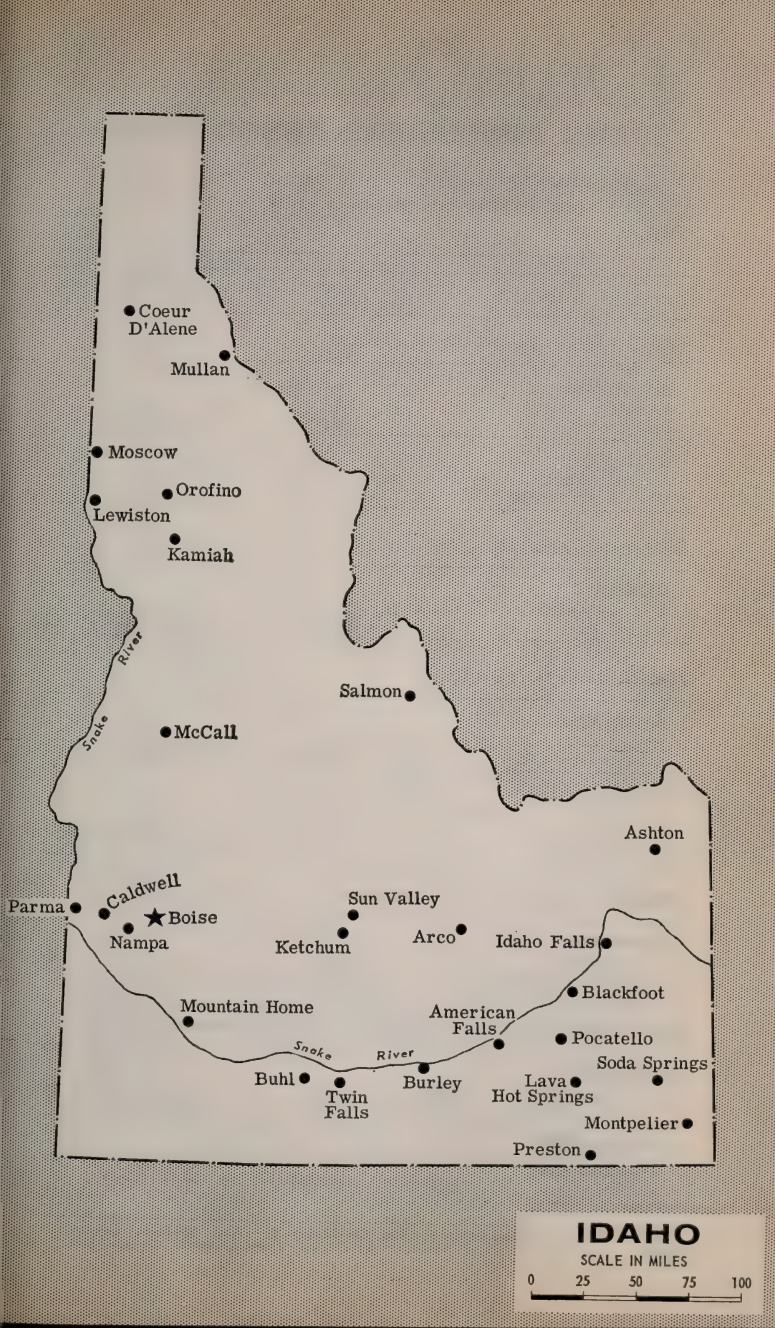
Laniloa Lodge						
96762 Charles Rivers, Mgr	46	293-9282		(E) $14–18	(E) $16–22	

WAHIAWA Pop. 7,500 Reported: 18,000

Wainani Hotel						
396 Wilikina Dr 96786 Paradise Estates Hotels Harold Goodman, Gen Mgr	50	628-177		(E) $12–14	(E) $14–16	E S R

WAIANAE

Makaha Inn See: Honolulu, Hawaii


Coeur D'Alene
Mullan
Moscow
Orofino
Lewiston
Kamiah
Snake River
Salmon
McCall
Ashton
Caldwell
Parma
Boise
Nampa
Sun Valley
Ketchum
Arco
Idaho Falls
Blackfoot
Mountain Home
American Falls
Pocatello
Snake River
Soda Springs
Buhl
Twin Falls
Burley
Lava Hot Springs
Montpelier
Preston
IDAHO
SCALE IN MILES
0 25 50 75 100

IDAHO

IDAHO INNKEEPERS ASSOCIATION

DAVE HAND, President, Falls View Motel, Idaho Falls, Idaho 83401

J. TIM BRENNAN, Executive Director, 817 W. Franklin, Boise, Idaho 83702. Telephone: 344-7051

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
AMERICAN FALLS Power Co. / RR: U P. / Pop. 2,123						
Hillview Motel E Interchange I-15 83211 Ken Hartley, Mgr	34	208- 226-5151		Ⓔ $10–14	Ⓔ $14–18	E
Ronnez Motel Falls & Lincoln 83211 Mrs. H. C. Vollweiler, Mgr	10	208- 226-9658		Ⓔ $6 up	Ⓔ $8 up	S
ARCO Butte Co. / Pop. 1,562						
D K Motel 316 S Front St 83213 Mary Dick, Mgr	20	208- 527-8282		Ⓔ $5–7	Ⓔ $6–10	E R
ASHTON Fremont Co. / Pop. 1,242						
Hummel Motel 112 Main 83420 Ross Wynn, Owner & Mgr	13	208- 652-7769		Ⓔ $7–10	Ⓔ $8–13	H
Ⓢ **Log Cabin Motel** 10th & Main St P.O. Box 397 83420 E. P. Morrisson, Owner Gene Morrisson, Mgr	10	208- 652-3956		Ⓔ $8–9	Ⓔ $8–10	D
BLACKFOOT Bingham Co. / RR: U P. / Pop. 7,378						
Sunset Motel 1019 W Bridge 83221 O. G. Bodily, Owner & Mgr	11	208- 785-0161		Ⓔ $5–8	Ⓔ $7–10	S
BOISE Ada Co. / RR: U P. / Airlines: United; Air West. / Pop. 34,481 Reported: 75,700						
Ⓑ **Boise Hotel** 802 Bannock St 83701 Virgil West, Owner & Mgr	150	208- 342-5511		Ⓔ $9–18	Ⓔ $12–28	D
Boise TraveLodge 1314 Grove St 83706 TraveLodge Corp. R. A. Lowder, Mgr	49	208- 342-9351		Ⓔ $8–11	Ⓔ $11–15	D

KEY: Ⓑ—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Boisean Hyatt Lodge 1300 S Capital Blvd 83706 Hyatt Corp of America Tom MacGregor, Mgr	92	208- 343-3645		Ⓔ $7– 9.50	Ⓔ $9.50 –12	
Boulevard Motel 1121 S Capital Blvd 83706 Mr. & Mrs. George Houseal, Owners & Mgrs	20	208- 342-4629		Ⓔ $7–10	Ⓔ $8–12.50	D
Cabana Motel 1618 Main St 83706 Floyd Acarregui, Mgr	26	208- 342-6503		Ⓔ $8	Ⓔ $11–12	S
Capitol Motel 1009 S 8th St 83706 Howard Bishop, Mgr	17	208- 342-4618		Ⓔ $7–10	Ⓔ $10–11	D
Capri Motel 2600 Fairview 83706 Brown Tie & Lumber Co Ed Sword, Mgr	43	208- 344-8617		Ⓔ $9–11	Ⓔ $11 up	S
B Downtowner Motel 1901 Main St 83707 Stilwell-Pengilly Motel Co, Owner John Pengilly, Co-Owner & Mgr	195	208- 344-7691		Ⓔ $14–18	Ⓔ $16–22	D
Idanha Hotel 10th & Main St P.O. Box 1538 83701 Jess Jennison, Mgr	100	208- 342-3611 (See advertisement below)		Ⓔ $5.25 –6.75	Ⓔ $6.75 –8.25	D
Owyhee Plaza (Formerly: Owyhee Hotel & Motor Inn) 1109 Main St 83702 Western International Hotels K. R. Hollenbeck, Mgr	98	208- 343-4611		Ⓔ $13–17	Ⓔ $17–23	D



Idanha Hotel

Boise's Landmark Hotel

Main at Tenth—Boise's Landmark Hotel in city center. Features spacious air conditioned rooms attractively decorated in both modern and antique decor. Popular Coffee Shop and Cocktail Lounge. Free Parking. Coin-Operated Laundry. Family Rates. Telephone: 342-3611

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Plaza Inn						
1025 S Capitol Blvd 83706 Brown Tie & Lumber Co Howard Bishop, Gen Mgr	97	208- 344-7971		Ⓔ $9– 9.50	Ⓔ $10–16	E D
Rodeway Inn						
29th & Chinden Blvd 83704 Rodeway Inns of America J. Edward Flynn, Mgr	325	208- 343-1871	910- 970-5776	Ⓔ $14.50 –17.50	Ⓔ $17.50 –20.50	E
Safari Motor Inn						
1170 Grove St P.O. Box 8086 83707 Best Western Jack Ferguson, Mgr	63	208- 344-6556		Ⓔ $12–15	Ⓔ $14.42 –18.54	D
Sands Motel						
1111 State St 83702 Catherine Longstreth, Owner Margaret Reed, Mgr	18	208- 343-2533		Ⓔ $7.50 up	Ⓔ $9 up	D
Seven K Motel						
3633 Chinden Blvd 83704 Golden Key Inns of America Al Stonedahl, Owner & Mgr	19	208- 343-7723		Ⓔ $7–9	Ⓔ $9–12	S
Thunderbird Motel						
111 College Blvd 83706 C. A. Moore, Gen Mgr	80	208- 342-6538		Ⓔ $9–11	Ⓔ $11–14	D

BUHL Twin Falls Co. / RR: U P. / Pop. 3,059

Siesta Motel						
629 Broadway S US 30 83316 Ruth Lee, Owner & Mgr	12	208- 543-4364		Ⓔ $7–8	Ⓔ $9–12	R

BURLEY Cassia Co. / RR: U P. / Airlines: Air West. / Pop. 7,508

East Park Motel						
507 E Main 83318 Best Western Motels Roland Willis, Owner & Mgr	14	208- 678-2241		Ⓔ $10–12	Ⓔ $12–14	D
Greenwell Motel						
904 E Main St US 30 83318 William Barnhill, Owner & Mgr	15	208- 678-5576		Ⓔ $8–9	Ⓔ $10–14	D
Lampliter Motel						
304 E Main 83318 M. E. Carr, Mgr	17			Ⓔ $6–10	Ⓔ $8.50 –14.50	D
Parish Motel						
721 E Main 83318 Chuck & Doris Shadduck, Owners & Mgrs	12	208- 678-5505		Ⓔ $7–9	Ⓔ $9–12	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

North Shore Motor Hotel

IDAHO'S LARGEST & NEWEST CONVENTION FACILITIES

115 South Second **Coeur d'Alene, Idaho**

Drive-in Motor Lobby • Free Parking • 24-Hour Telephone Service • Free TV in every unit • Air Conditioned • Elevator Service • Cocktail Lounge • Dining Facilities • Meeting and Banquet Facilities • Valet and Laundry Service • AAA Approved • Entertainment and Dancing • Major Credit Cards Honored • Full Hotel Services

Robert G. Templin, Pres. **Telephone: MO 4-9241**

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ponderosa Inn						
83318 George Forschler, Gen Mgr	202	208- 678-9073		Ⓔ $10–12	Ⓔ $12–20	S
Ramada Inn						
800 N Overland Ave 83318 Ramada Inns Inc Eugene Oliverson, Mgr	102	208- 678-3501		Ⓔ $10–20	Ⓔ $13–22	E
CALDWELL Canyon Co. / RR: U P. / Pop. 12,230						
Frontier Motel						
P.O. Box 357 83605 Friendship Inns of America W. N. Collins, Co-Owner & Mgr	18	208- 459-1536		Ⓔ $8–10	Ⓔ $10–12	E S
Sundowner Motel						
10th & Arthur Sts Hwy 30 83605 Best Western J. C. King, Mgr	41	208- 459-1585		Ⓔ $9–12	Ⓔ $12–14	D
COEUR D'ALENE Kootenai Co. / Pop. 14,291						
Desert Hotel						
109 Sherman Ave 83814 Ron MacDonald, Mgr	60	208- 664-2121		Ⓔ $9.50 –12.50	Ⓔ $12.50 –18	E R D
Flamingo Motel						
718 Sherman Ave 83814 Marie Reynolds, Mgr	14	208- MO4-2159		Ⓔ $7.50 –15	Ⓔ $8.50 –18	D
Hi-Way 10 Motel						
2018 Sherman Ave 83814 E. "Mac" Wenick, Owner & Mgr	11	208- 664-9012		Ⓔ $6.50 –8	Ⓔ $8–10	S
North Shore Motor Hotel, The						
115 S 2nd St 83814 Western Frontier's Inc, Owner Myrtle Zapponi, Mgr	44	208- MO4-9241 (See advertisement above)		Ⓔ $9.50 –14.50	Ⓔ $14.50 –20.50	D R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
IDAHO FALLS Bonneville Co. / RR: U P. / Airlines: Western; Air West. / Pop. 33,161						
Bonneville Motel 2000 S Yellowstone 83401 Owen Rennie, Mgr	19	208- 522-7847		Ⓔ $6.50–7.50	Ⓔ $10–12	D
Bonneville Motor Hotel Park Ave & C Sts 83401 M. C. Smith, Mgr	93	208- 523-0511		Ⓔ $5–8	Ⓔ $6–9	D
Driftwood Motel 845 River Pkwy 83401 Best Western Kermit Purcell, Owner & Mgr	35	208- 523-2242		Ⓔ $8–11	Ⓔ $11–16	D
Falls View Motel 575 River Pkwy P.O. Box 383 83401 Phyllis Hand, Mgr	26	208- 523-1146		Ⓔ $8–12	Ⓔ $10–18	D
Haven Motel 2480 S Yellowstone US 91-191 83401 Friendship Inns of America J. L. Kinney, Owner & Mgr	25	208- 523-0112		Ⓔ $6.50–8.50	Ⓔ $8.50–10.50	E
Idaho Falls TraveLodge 255 E St 83401 A. E. Bezanson, Mgr	40	208- 523-2960		Ⓔ $8–10	Ⓔ $10–14	D
Kruse Motel 1530 W Broadway 83401 Mr. & Mrs. Ray Bird, Mgrs	53	208- 522-1112		Ⓔ $7–10	Ⓔ $12–14	D
North Hiway Motel Rte 2 N Hwy 83401 Mrs. Charlotte Burkman	9					
Romney Inns 850 Lindsay Blvd 83401 R. D. Green, Mgr	135	208- 523-6260		Ⓔ $9.75–12	Ⓔ $11–18	A E
Stardust Motor Lodge 700 Lindsay Blvd 83401 G. A. Schlafke, Owner Mrs. LaRene Casper, Mgr	103	208- 522-2910		Ⓔ $10–15	Ⓔ $13–17	D
Sundown Motel 2001 W Broadway 83401 James Cropley, Mgr	15	208- 522-9893				E
Westbank Motel River Pkwy P.O. Box 500 83401 Ferris Clark, Pres & Mgr	120	208- 522-3060		Ⓔ $8–9.50	Ⓔ $10–11.50	E D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
KAMIAH Lewis Co. / Pop. 1,245						
Dan Dee Motel						
Rte 1 P.O. Box 106 83536 Magic Key Inns D. G. Johnson, Mgr	17	208- 935-2531		Ⓔ $7–8	Ⓔ $10–12	E D
KETCHUM Blaine Co. / Pop. 746						
Christiania Motor Lodge						
Sun Valley Rd 83340 Best Western C. E. Atkinson, Mgr	38	208- 726-3351		Ⓔ $8–10	Ⓔ $12–16	R
Tamarack Lodge						
Sun Valley Rd 83340 Best Western W. K. Brohan, Co-Owner & Mgr	27	208- 726-3344		Ⓔ $11–22	Ⓔ $14–22	R
LAVA HOT SPRINGS Bannock Co. / RR: U P. / Pop. 593						
Lava Spa Motel						
83246 H. R. Thomas, Mgr	34	208- 776-5589		Ⓔ $8	Ⓔ $10–14	R
LEWISTON Nez Perce Co. / RR: N P; U P. / Airlines: Air West. / Pop. 12,691						
El Rancho Motel						
2240 3rd Ave N 83501 Juanita Jayne, Partner	24	208- SH3-8517		Ⓔ $8–9	Ⓔ $9.50 –10.50	E
Sacajawea Lodge						
1824 Main 83501 Mrs. W. A. Patterson, Owner W. A. Patterson, Mgr	80	208- 746-1393		Ⓔ $9–12	Ⓔ $12–14	D
McCALL Valley Co. / Pop. 1,423						
Shore Lodge						
P.O. Box 1006 83638 J. V. Edwards, Mgr	100	208- 634-2244		Ⓔ $9–10	Ⓔ $10.50–15	R
MONTPELIER Bear Lake Co. / RR: U P. / Pop. 3,146						
Chief Motel						
122 S 4th St 83254 R. D. Clark, Owner & Mgr	24	208- 847-0401		Ⓔ $5 up	Ⓔ $6–7.50	D
Crest Motel						
243 N 4th 83254 Best Western M. A. Pope, Owner & Mgr	35	208- 847-1782		Ⓔ $10–13	Ⓔ $11–15	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Jewell Motel 89 & 30 N 83254 C. E. Jewell, Owner Madeleine Hess, Mgr	25	208- 847-1873		Ⓔ $6–7	Ⓔ $6–8	
Sunset Motel Hwy 30 N 83254 Friendship Inns of America C. R. Rowe, Prop	15	208- 847-1551		Ⓔ $8–12	Ⓔ $12–18	E

MOSCOW Latah Co. / RR: U P; N P. / Airlines: Air West. / Pop. 11,183

Moscow Hotel 313 S Main P.O. Box 389 83843 N. H. Bode, Mgr	82	208- 882-5521		Ⓔ $5.50 –6.75	Ⓔ $7.50 –9.50	D
Moscow TraveLodge 414 N Main 83843 TraveLodge Corp Don & Elmer Hingston, Partners & Mgrs	43	208- 882-7557		Ⓔ $9–12	Ⓔ $12–16	D
Royal Motor Inn 120 W 6th 83843 D. T. Farlee, Owner M. A. Sheppard, Mgr	37	208- 882-2581		Ⓔ $10–12	Ⓔ $13–16	D

MOUNTAIN HOME Elmore Co. / RR: U P. / Pop. 5,984

Hilander Motel 615 S 3 W 83647 Tom Hutchins, Mgr	34					
Siesta Motel Hwys 20-26-30 E 83647 H. K. Davis, Owner & Mgr	14	208- 587-3371		Ⓔ $6–9	Ⓔ $8–11	S
Town House Motor Lodge Hwy 30 W 83647 A. E. Zeigler, Co-Owner & Mgr	24	208- 587-4421		Ⓔ $6.50 –7.50	Ⓔ $8–11	S
Towne Center Motel 410 N 2nd E 83647 P.O. Box 326 Ralph Banning, Owner & Mgr	29	208- 587-3373		Ⓔ $8–9	Ⓔ $10–12	D

MULLAN Shoshone Co. / Pop. 1,477

Rudy's Motel P.O. Box 419 83846 Rudy Orazem, Mgr	10	208- 744-6491		Ⓔ $6–8	Ⓔ $8–10	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



In Pocatello It's the Friendly . . .

HOTEL YELLOWSTONE

Main & Bonneville, Pocatello, Idaho
Famous for Western Hospitality

City center • One block from all bus stations • Airport limousine service • Free parking • Children free • Commercial men welcome • Coffee Shop • Cocktail Lounge • Free Television Theatre

RATES $5.00 UP
Daniel Daniels and Frank Sabala
Co-Owners

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
NAMPA Caldwell Co. / RR: U P. / Pop. 18,013						
Paul's Motel 1636 Garrity Blvd 83651 Mrs. Fern Nelson, Mgr	14	208- 466-4606		Ⓔ $6	Ⓔ $10–12	E
Starlite Motel 320 11th Ave N 83651 Julia Vann, Owner & Mgr	16	208- 466-9244		Ⓔ $6.50 –7.50	Ⓔ $8.50 –10	D
OROFINO Clearwater Co. / Pop. 2,471						
Riverside Motel Rte 1 83544 F. E. MacDonald, Mgr	12	208- 472-6511		Ⓔ $7 up	Ⓔ $10 up	S
PARMA Canyon Co. / RR: U P. / Pop. 1,295						
Court Motel, The 712 Grove St Hwys 20, 26 & 95 83660 Gunnard Johanson, Owner & Mgr	15	208- 722-5579		Ⓔ $5	Ⓔ $7–8	S
POCATELLO Bannock Co. / RR: U P. / Airlines: Western; Air West. / Pop. 28,534						
Bannock Motor Inn 105 S Arthur St 83201 Vic Haus, Mgr	137	208- 233-1260		Ⓔ $8.50 –13	Ⓔ $10–17	D
[B] Holiday Inn Int 15 N & 15 W 83201 Holiday Inns of America, Inc D. E. Young, Innkeeper	154	208- 237-1400		Ⓔ $9.75 –15.75	Ⓔ $12.75 –15.75	E

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Howell Motel 910 Yellowstone Ave 83201 E. L. Howell, Mgr	14	208- 232-4482		Ⓔ $5	Ⓔ $8–10	S
Idaho Motel 1159 S 5th 83201 K. W. Law, Owner & Mgr	31	208- 232-1160		Ⓔ $7–9	Ⓔ $9–12	D
Imperial '400' Motel 1055 S 5th Ave 83201 Len Stevens, Mgr	29	208- 233-5120		Ⓔ $9–11	Ⓔ $11–14	
Pocatello TraveLodge 538 N Main St 83201 TraveLodge Corp Kenneth Rineveld, Co-Owner & Mgr	40	208- 232-8140		Ⓔ $9–12	Ⓔ $12–14	D
Weston's Lamplighter Motel 745 S Fifth Ave 83201 Dunford Weston, Owner Wilkie & Gladys Barnes, Mgrs	40	208- 233-5530		Ⓔ $10–12	Ⓔ $12–14	S
Yellowstone Hotel Bonneville & Main Sts 83201 Daniel Daniels & Frank Sabala, Co-Owners & Mgrs		208- 233-4811 (See advertisement, page 317)		Ⓔ $5 up		D

PRESTON Franklin Co. / Pop. 3,640

Howell Motel 172 N State 83263 N. M. Hutchins, Owner & Mgr	11	208- 852-0246		Ⓔ $6.50 –7.50	Ⓔ $8–9	D
Plaza Motel 427 S Hwy 91 83263 H. H. Johnson, Owner & Mgr	8	208- 852-0296		Ⓔ $7–8	Ⓔ $9–12	D

SALMON Lemhi Co. / Pop. 2,944

Herndon Hotel & Court Main & Andrews Sts Hwy 93 83467 Carol Allen, Mgr	62	208- 756-2213		Ⓔ $3–9	Ⓔ $4–16	D

SODA SPRINGS Caribou Co. / RR: U P. / Pop. 2,424

Trail Motel 213 E 2nd St S 83276 Crest Corp J. F. Bedingfield, Mgr	52	208- 547-3302		Ⓔ $6.50– 9.50	Ⓔ $8.50– 12	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SUN VALLEY Blaine Co. / RR: U P. / Airlines: Air West. / Pop. 317						
Sun Valley Lodge & Apts 83343 J. D. Jones, Mgr	735	208- 726-3311		Ⓔ $18–55	Ⓔ $21–65	R
TWIN FALLS Twin Falls Co. / RR: U P. / Airlines: Air West. / Pop. 20,126						
Apollo Motor Inn 296 Addison Ave W 83301 Best Western B. C. Anderson, Owner & Mgr	50	208- 733-2010		Ⓔ $10.50–12	Ⓔ $15–17	D
Branding Iron Motel 450 Addison Ave W 83301 Magdalena Walz, Owner	8					
Capri Motel 1341 Kimberly Road 83301 Kenneth Easton, Mgr	22	208- 733-6452		Ⓔ $7–8	Ⓔ $8–14	D
Holiday Inn US Hwy 93 N 83301 C. E. Sieber, Innkeeper	103	208- 733-0650		Ⓔ $12–14	Ⓔ $14–16	S
Holiday Motel 615 Addison W 83301 E. J. Haskell, Owner & Mgr	18	208- 733-4330				
Imperial '400' Motel 320 Main Ave So 83301 Friendship Inns of America M. G. Cobb, Co-Owner & Mgr	40	208- 733-8770		Ⓔ $9–11	Ⓔ $12–16	D
Purple Sage Motel 1827 Kimberly Rd 83301 Wilford Allen, Owner & Mgr	10	208- 733-1840		Ⓔ $5–6	Ⓔ $8–10	E
Rogerson Motor Inn 157 Main Ave E 83301 W. H. Munger, Mgr	66	208- 733-4450		Ⓔ $5.50–8	Ⓔ $7–10	D
Twin Falls TraveLodge 248 2nd Ave W 83301 P.O. Box 262 TraveLodge Corp Marlin & Emma Jean Lakey, Mgrs	38	208- 733-5630		Ⓔ $8.50–10	Ⓔ $10–12	D
Weston's Fairways Motel 906 Blue Lakes Blvd N 83301 Roscoe Weston, Owner J. L. Ainsworth, Mgr	40	208- 733-6095		Ⓔ $9–12	Ⓔ $12–16	E



1. W. Chicago
2. Naperville
3. Elmhurst
4. Arlington Heights
5. Lake Zurich
7. Elk Grove / Rolling Meadows
8. Zion
9. Waukegan
10. N. Chicago
11. Lake Forest
12. Highland Park
13. Wheeling
14. Mount Prospect
15. Des Plaines / Rosemont
16. Morton Grove
17. Skokie
18. Evanston
19. Niles
20. Lincolnwood
21. Schiller Park
22. Stone Park
23. Chicago
24. Oak Park
25. Melrose Park
26. Brookfield
27. Bridge View
28. Morton Grove
29. Dolton
30. Oaklawn
31. E. Hazelcrest
32. Clarendon Hills
33. Chicago Hts.
34. Orland Park
35. Downers Grove
36. Northlake
37. Glen Ellyn
38. Burr Ridge / Oak Brook

ILLINOIS

SCALE IN MILES

0 25 50 75

ILLINOIS

HOTEL AND MOTEL ASSOCIATION

GUS H. RADEBAUGH, President, Urbana Lincoln Hotel, Urbana, Illinois 61801

MRS. RAMONA DUNN, Executive Secretary, 509 Ridgely Building, Springfield, Illinois 62701. Telephone: (217) 522-1231

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ALTON **Madison Co.** / RR: G M & O; Penn Central. / Pop. 43,047						
Alton Mineral Springs Hotel						
301 E Broadway 62002	65	618-		Ⓔ	Ⓔ	
Mrs. Lillian Jungk, Owner		465-6611		$4.50	$6.50	
C. R. Jungk, Mgr				–6.50	–9.50	
B Flamingo Motel						
501 E Broadway 62002	54	618-		Ⓔ	Ⓔ	D
F. B. Summers, Mgr		462-0642		$9–11	$12–16	
Stratford Motor Hotel						
229 Market St 62002 Rte 67	57	618-		Ⓔ	Ⓔ	D
Earl Gaylord, Owner & Mgr		465-8821		$7.50–11	$8–15	
ARLINGTON HEIGHTS **Cook Co.** / RR: C & NW. / Pop. 27,878						
Arlington Park Towers Hotel						
Rte 53 & Euclid Ave 60006	427	312-		Ⓔ	Ⓔ	R
Transnation Dev Corp		394-2000		$20–24	$25–29	E
R. J. Regan, Mgr						S
AURORA **Kane Co.** / RR: Burlington / Pop. 63,715						
Aurora Hotel						
2 N Stolp Ave 60507	110	312-		Ⓔ	Ⓔ	D
Gosselin Hotel Co, Owner		897-4653		$4–10	$6.50–12.50	
J. S. Gosselin, Mgr						
Holiday Inn						
Hwy 31 & E-W Tollway 60542	248	312-		Ⓔ	Ⓔ	
Ray Neisewander, Owner		896-0801		$11.75	$15	
Jack Wright, Innkeeper				–12.75	–16	
BEARDSTOWN **Cass Co.** / Pop. 6,294						
Park Hotel						
124 Washington St 62618	25	217-		Ⓔ	Ⓔ	D
Sam Farrand, Mgr		323-2740		$4.50 up	$8 up	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BELLEVILLE St. Clair Co. / RR: I C.; L & N. / Pop. 37,264						
Augustine's Motor Lodge 1234 Centerville Ave 62222 Hwy 158 at 460 Ralph Augustine, Owner & Mgr	112	618- 233-1234		Ⓔ $7–16	Ⓔ $13–25	
Cinderella Motel 1438 Centerville Ave 62221 Hwy 158 S of #460 Ernie & Twyliah Roper, Owners & Mgrs	12	618- 233-7410		Ⓔ $8 up	Ⓔ $12 up	
Imperial '400' Motel 600 E Main St 62220 Imperial '400' National, Inc Virgil Hinkle, Mgr	42	618- 234-9670		Ⓔ $9.75–10.50	Ⓔ $11.75–14.25	D
Town House Motel 400 S Illinois 62220 P. M. Haas, Mgr	53	618- 233-7881				
BENTON Franklin Co. / Pop. 7,023						
Benton Motel 407 N Main St 62812 Dr. Chas. Ahlm, Owner Mrs. Ruth Talford, Mgr	21	618- 435-8161		Ⓔ $6.18	Ⓔ $9.27–12.36	
Holiday Inn W Main at I-57 62812 Russ Marstan, Inc, Owners Bill Toler, Innkeeper	59	618- 439-3183		Ⓔ $10	Ⓔ $15	
BLOOMINGTON McLean Co. / RR: G M & O. / Airlines: Ozark. / Pop. 36,271						
Coachman Motel, The 408 E Washington St 61701 Best Western Roger Dixon, Mgr	50	309- 967-6186		Ⓔ $10–11	Ⓔ $14–15	D
Holiday Inn US 66 at Illinois 9 P.O. Box 606 61701 Holiday Inns of America, Inc Ed Ortman, Innkeeper	157	309- 828-0066		Ⓔ $10–14	Ⓔ $11–15	
L & L Motel 1501 Morrissey Dr 61701 US 66 & 150 R. M. & Mabel Wallen, Owners & Mgrs	18	309- 828-0009		Ⓔ $7–8	Ⓔ $8–10	
Prairie Travler Motel Towanda Ave & Rte 66 61701 Best Western M. J. Brennan, Owner & Mgr	54	309- 828-6231		Ⓔ $10–12	Ⓔ $13–15	S E
Ramada Inn Rtes 9 & I-55-74 61701 Ramada Inns, Inc Alan Raab, Mgr	131	309- 829-7602		Ⓔ $10.50–11.50	Ⓔ $13.50–16.50	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Streid's Motor Lodge US 66 & 150 61701 P. E. Streid, Pres G. E. Plotner, Mgr	32	309- 828-0011		Ⓔ $7–9	Ⓔ $10.50–14	
BRIDGE VIEW Cook Co. / RR: B & O. / Pop. 7,334						
Clayton Motel 7240 S Harlem Ave Ill. 43 60455 George & Gladys Lund, Owners	11	312- 458-5946		Ⓔ $10–12	Ⓔ $10–12	
BROOKFIELD DuPage Co. / RR: Burlington. / Pop. 20,429						
Pioneer Motel 8835 Ogden Ave 60513 J. F. Klod, Owner & Mgr	9	312- 485-9686		Ⓔ		
BURR RIDGE DuPage Co.						
Ramada Inn Chicago Southwest 300 S Frontage Rd 60521 Motel Investment Co Peter Renz, Gen Mgr	126	312- 325-2900		Ⓔ $12–17	Ⓔ $17–21	E S
CAHOKIA St. Clair Co. / Pop. 15,829 Reported 18,400						
Trail's End Motel 600 Water St 62206 Bypass US 50 & Ill 3 Mr. & Mrs. B. P. Jackson, Owners & Mgrs	14	618- 332-9719		Ⓔ $7.25	Ⓔ $8.50–11.50	A S
CAIRO Alexander Co. / RR: I C. / Pop. 9,348						
City Motel 214 Washington St. 62914 Wm. W. White, Owner	23	618- 734-3160		Ⓔ $6	Ⓔ $7–9	
CARBONDALE Jackson Co. / RR: I C. / Pop. 14,670						
Holiday Inn 624 E Main St 62901 P.O. Box 657 Kirkhill Associates Inc, Owners S. L. Hoye, Innkeeper	145	618- 457-2151		Ⓔ $10	Ⓔ $15	
CARLYLE Clinton Co. / RR: B & O. / Pop. 2,903						
Carlyle Motel Ill 127 & US 50 62231 Mr. & Mrs. C. E. Branaman, Owners & Operators	19	618- 594-2444		Ⓔ $7–10	Ⓔ $8.50–13	D
CARMI White Co. / RR: L & N. / Pop. 6,152						
Midwest Motel RFD 1, Rte 460 W 62821 Pat & Ray Morris, Owners & Mgrs	10	618- 382-4191		Ⓔ $6.50–7.50	Ⓔ $7.50–12.50	

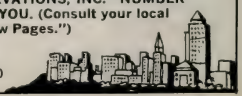
Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CENTRALIA Marion Co. / RR: I C. / Pop. 13,904						
B Langenfeld Hotel 104 W Broadway St 62801 R. C. McGuire, Owner & Mgr	50	618- 532-7315		Ⓔ $4– 6.75	Ⓔ $6.50– 8.50	D
CHAMPAIGN Champaign Co. / RR: I C; N W; Penn Central. / Airlines: Ozark. / Pop. 49,583						
Inman Hotel 19 E University Ave 61820 W. A. & C. B. Danielson, Owners F. K. Pundt, Mgr	110	217- 352-4211		Ⓔ $5–8	Ⓔ $8–11	D
Paradise Inn Motel US 45 S 61820 Best Western P. T. Tomaras, Gen Mgr	61	217- 356-1824		Ⓔ $9.50– 10	Ⓔ $12– 16	S
Ramada Inn 1501 S Neil St 61820 Ramada Inns, Inc J. V. Mooney, Gen Mgr	132	217- 352-7891		Ⓔ $12–20	Ⓔ $18–26	S
CHICAGO Cook Co. / RR: A T & S F; B & O; Burlington; C & O; C & E I; C & N W; C & W I; C M S P P; C R I & P; C S S S B; C C C S L; E L; G T; G M O; I C; M C; L & N; Monon; Penn Central; N & W. / Airlines: American; Eastern; Irish International; TWA; United; Delta; Braniff Int'l; Northwest; Lufthansa; Continental; Air Canada; Allegheny; North Central; Ozark; Pan American; Air France; BOAC; Mexicana—CMA; Swissair; Alitalia; SAS. / Pop. 3,550,404						
Acres Motel 5600 N Lincoln Ave 60645 Aristocrat Inns of America, Owner E. Widmer, Mgr Cable: Aristo	100	312- LO1-7777	312- 431-1012	Ⓔ $12–15	Ⓔ $15–20	
Admiral Oasis Motel See: Morton Grove, Ill.						
Airliner Hotel 6245 S Cicero Ave 60638 N. W. Georgis, Mgr	85	312- 767-8800		Ⓔ $12–14	Ⓔ $14–20	A

IN CHICAGO, LOEW'S HOTELS HAS THE RIGHT LOCATION FOR YOU

HOTELS AMBASSADOR
State Street & Goethe
Telephone: (312) 787-7200

At the city's best address; close to the Loop; 650 beautifully furnished rooms and suites; elegant restaurants and lounges, incl. the world-famed Pump Room. 100% air conditioned.

FOR IMMEDIATE, CONFIRMED RESERVATIONS, SEE YOUR TRAVEL AGENT, WRITE OR CALL DIRECTLY, OR CALL THE "LOEW'S RESERVATIONS, INC." NUMBER NEAR YOU. (Consult your local "Yellow Pages.")



LOEW'S HOTELS • Preston Robert Tisch. President
666 Fifth Avenue, New York, N.Y. 10019/(212) 586-4400

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

CHICAGOLAND'S 3 DISTINCTIVE HOTELS

The ALLERTON
Michigan Ave. & Huron St.



In the Heart of "The Magnificent Mile"

Skyscraper 26 Stories • 750 Luxuriously Remodeled Rooms & Suites • All outside views - Air Conditioned - TV • Colony Dining Room - Coffee Shop - Cafeteria • Banquet and Meeting facilities • Famous Tip Top Tap Cocktail Lounge • Singles $14 to $16.50 - Doubles $18.75 to $27.50
Air conditioned—slightly higher
Alex A. Jackson, General Manager
Telephone (312) Superior 7-4200 TWX 910-221-5094

The OAK PARK ARMS
Washington Ave. & Oak Park Ave.
OAK PARK



Serving Chicago's West Side Suburbs

356 Rooms • 130 Apartments • "The Place" for Meetings • Banquets • Catering • Superbly Designed Rooms and Suites • Free Parking • Official Airline Bus Stop • Dining Room • Coffee Shop • Singles $10.50–$15 • Doubles $15.50–$20
Irving L. Harris, V. P. R. C. Soulman, Gen. Mgr.
Telephone (312) 386-4040

The WINDERMERE
1642 E. 56th St.



South Shore's Most Distinctive Address
(10 Minutes from Loop)

Overlooking Lake Michigan - Museum of Science & Industry • 600 Luxurious Rooms and Suites - Air Conditioned - TV • Beautiful New Convention - Banquet Facilities • Dining Room - Cocktail Lounge - Coffee Shop • Free Parking • Resort Area - Park - Beach Facilities • Just 5 Minutes from McCormick Place • Off Drive - 1642 E. 56th St.
Singles $11.50–$13.50 Doubles $15–$17
Andy Degerman, Manager
Telephone (312) Fairfax 4-6000

GOODMAN HOTELS
Richard Goodman, *President*

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Allerton Hotel						
N Michigan Ave & Huron St 60611 A Richard Goodman Property A. A. Jackson, Gen Mgr	750	312- SU7-4200 (See advertisement above)	910- 221-5094	Ⓔ $14– 16.50	Ⓔ $18.75– 27.50	
B Ambassador Hotels						
1300 N State 60610 A Loew's Hotel J. W. Astarita, Mng Dir Cable: Lobass	650	312- 787-7200 (See advertisement, page 324)	910- 221-5045	Ⓔ $22–34	Ⓔ $29–41	D
Ascot House						
11th & Michigan Ave 60605 Aristocrat Inns of America, Owner Bruce Wechsler, Mgr Cable: Aristo	225	312- 922-2900	312- 431-1012	Ⓔ $17–22	Ⓔ $21–28	D
Astor Tower Hotel						
1300 N Astor St 60610 W. C. Wolf, Gen Mgr	150	312- 943-1111 (See advertisement, page 326)		Ⓔ $25–30	Ⓔ $30–35	D
Atlantic Hotel						
316 S Clark St 60604 T. J. Golsen, Gen Mgr	450	312- 922-2646 (See advertisement, page 328)		Ⓔ $9–14	Ⓔ $12–18	D



- Modern elegance with a truly French flair.
- The elite atmosphere of an exclusive international hotel
- Spacious suites—just four on each floor
- Each suite with its own all-electric kitchen/bar fully equipped for gracious entertaining
- MAXIM'S de PARIS for true Parisienne tone of haut cuisine

The Tariff

- Twin Master Bedroom $25.00/$30.00
- Suites include living/dining room, foyer, kitchen/bar and dressing room

One Bedroom/bath
$33.00/$38.00/$43.00
Two Bedroom/two baths
$80.00/$90.00

1300 North Astor Street
Chicago, Illinois 60610
William C. Wolf, Gen'l Mgr.
(312) 943-1111

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Avenue Motel						
12th & Michigan Ave 60605 Aristocrat Inns of America, Owner Robert Podris, Mgr Cable: Aristo	100	312- HA7-8200	312- 431-1012	Ⓔ $14.50 –19	Ⓔ $18 –24	D
Bismarck Hotel						
171 W Randolph St 60601 A. M. Wirtz, Owner Wm. B. Horstman, Vice Pres & Gen Mgr	550	312- CE6-0123 (See advertisement, page 327)	312- 222-0668	Ⓔ $18–30	Ⓔ $22–40	D E
Caravelle Motor Inn See: Rosemont, Ill.						
Carlton Hotel & Motor Inn See: Oak Park, Ill.						
Chicago-American Motel See: Stone Park, Ill.						
Chicago Downtown TraveLodge						
1240 S Michigan Ave 60605 TraveLodge Corp, Owner J. J. Niemans, Mgr	62	312- 427-4111		Ⓔ $14 up	Ⓔ $20 up	D E

fun! FOOD COMFORT Excitement

750 comfort-conditioned rooms, each with color TV and hi-fi • Indoor and Outdoor pool and patio • Full hotel services • Fine restaurants and cocktail lounges • Complete convention facilities up to 1300.

This is living... this is

Marriott
MOTOR HOTELS

Kennedy Expwy., 2 miles from O'Hare
Call: 312-693-4444 or free from anywhere (800) 228-9290
CHICAGO, ILLINOIS

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

"Chicago's Finest Downtown Hotel"

Nearest to
MERCHANDISE MART
... SHOPPING
... THEATRES
... FINANCIAL DISTRICT



A MUST FOR GOURMETS VISITING CHICAGO!

the Chalet... the Walnut Room

...Old Vienna

Father, Grandfather and Great-Grandfather dined with us in 3 different buildings over a period of 70 wonderful years.

Chicago's
BISMARCK HOTEL
"FIRST IN FRIENDLINESS"

Parking for 3000 cars immediately adjacent
EXCELLENT MEETING, BANQUET ROOM FACILITIES

WM. B. HORSTMAN, Vice Pres. & Gen. Mgr. ROBERT F. CLAUSEN, Mgr.
RESERVATIONS: (312) CEntral 6-0123. TWX 312-222-0668

Hotel Atlantic

316 S. Clark St.
Chicago, Ill. 60604
Conveniently Located in the Loop

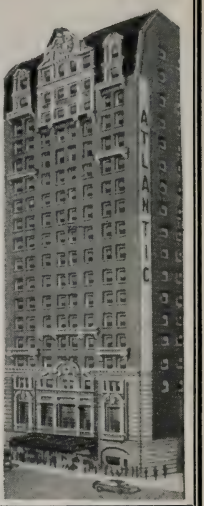
A HOME AWAY FROM HOME
with old world charm

Large enough to serve you well, yet small enough for personalized service

- 450 newly furnished rooms
- Air-conditioning
- Free TV
- Adjacent parking
- Meeting & Banquet facilities
  - Coffee Shop
  - Cocktail Lounge
  - Dining Room
  - Tavern

Singles ..... **$ 9.00–$14.00**
Doubles or Twins ..... **$12.00–$18.00**

Phone: 312-922-2646
Thomas J. Golsen, Gen. Mgr.



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Chicago Marriott Motor Hotel						
8535 W Higgins Rd 60631 Marriott Motor Hotels Robert Barrie, Gen Mgr	750	312- 693-4444 (See advertisement, page 326)	910- 253-4094	Ⓔ $22–26	Ⓔ $24–32	A E
Chicago Midway House						
5400 S Cicero Ave 60638 Viola M. Brooks, Gen Mgr	200	312- LU1-0500		Ⓔ $13.78 –15.90	Ⓔ $18.02 –20.14	A
Chicago Niles TraveLodge See: Niles, Ill.						
Chicago-O'Hare Imperial '400' Motel See: Rosemont, Ill.						
Churchill Hotel						
1255 N State Pkwy 60610 Mrs. Adrienne Devore, Mgr	70	312- 944-5000		Ⓔ $16	Ⓔ $21	
Clayton House Motel See: Wheeling, Ill.						
Commonwealth Hotel						
2757 N Pine Grove Ave 60614 Direction: Louis F. Beller & Co Dorothy Greenhoff, Mgr	250	312- LI9-5700 (See advertisement, page 349)		Ⓔ $8– 10	Ⓔ $8– 15	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

COME VISIT THE HILTONS IN CHICAGO.



CONRAD HILTON

One of the largest and friendliest hotels in the world, The Conrad Hilton is clothed in elegance that will set the pace decades from now. Offering 2,400 completely remodeled and air-conditioned guest rooms, the internationally famous hostelry this year unveiled its prestigious Towers, an exclusive 2-story complex located at the pinnacle of the hotel and offering the ultimate in luxury living and services. Newly remodeled meeting rooms, lobby level and arcade. Within minutes of every major expressway. Featured are the early Chicago Haymarket Restaurant and nostalgic Haymarket cocktail lounge with beverages presented by costumed belles. The Bier Stube offers nightly sing-along and liquid refreshments served by gaily dressed frauleins. No other hotel in the United States offers such extensive convention and banquet facilities. The Hilton Center alone contains 100,000 square feet of exhibit and meeting banquet space.

Single from $15.00 • Double from $29.00 • Suites from $55.00
William L. Smith, Gen. Mgr. • Harold W. Nichols, Mgr.
Chicago, Illinois 60605 • Tel.: WAbash 2-4400 • Area Code: 312
Teletype: 910-221-2755 • Cable Address: THE CONHILT, Chicago
CONRAD N. HILTON, Chairman
BARRON HILTON, President



Call the Hilton Reservation Service.
Come visit the Hiltons.

The Continental Plaza



Elegant, fashionably located. 400 luxurious accommodations. King-size beds, color TV, other custom features. The Consort–a crown jewel rooftop restaurant for fine dining and dancing. Cantina show lounge for continuous entertainment. Chicago '93 Restaurant and Bar features Prime Beef in the style of Old Chicago. Sky-deck swimming pool and health clubs. Air-conditioned. Enclosed parking available. Convention facilities for 750.

TARIFF
Singles from $27.00
Doubles from $42.00

Dwight Call, General Manager
North Michigan at Hancock Center • Chicago, Illinois 60611
(312) 943-7200 • TWX 910-444-2161 Cable HOTLCONTNL

WESTERN INTERNATIONAL HOTELS
Executive Offices: The Olympic, Seattle, Washington 98111

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Conrad Hilton Hotel						
720 S Michigan Ave 60605 Hilton Hotels Corp W. L. Smith, Gen Mgr Cable: The Conhilt, Chicago	2400	312- 922-4400	910- 221-2755	(E) $15–31	(E) $29–42	D
(See advertisement, page 329)						
Continental Plaza						
N Michigan at Hancock Center 60611 Western International Hotels Dwight Call, Vice Pres & Gen Mgr Cable: Hotlcontnl	400	312- 943-7200	910- 444-2161	(E) $27–41	(E) $42–49	D
(See advertisement above)						
Croydon Hotel						
616 N Rush St 60611 Gold Coast Hotels Al Massey, Gen Mgr	500	312- 337-6700	312- 222-9777	(E) $8–12	(E) $12–17.50	D
(See advertisement, page 331)						
Del Prado Hotel						
5307 Hyde Park Blvd 60615 C. G. Olson, Mgr	400	312- HY3-9600		(E) $9–12	(E) $11–16	
DeVille Motor Inn See: Des Plaines, Ill.						
Dixie Governor Motor Inn See: East Hazelcrest, Ill.						

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Gold Coast Hotels



CROYDON
616 N. RUSH ST. 312—337-6700

EASTGATE
162 E. ONTARIO ST. 312—787-3580

OHIO EAST
15 EAST OHIO ST. 312—644-8222

1750 MODERN OUTSIDE ROOMS
ON CHICAGO'S MAGNIFICENT MILE

Here is every concept of modern comfort plus the convenience of location. Only minutes from the Merchandise and Furniture Mart. — Close to Chicago's night life and theatre districts. A step from Michigan Avenue business addresses. Air conditioned buildings. — Parking adjacent to hotels. Transportation from our doorstep.

8.00 single 12.00 double
GROUP RATES ON REQUEST

DINING ROOM • COFFEE SHOP
BANQUET AND MEETING ROOMS
APARTMENTS AND SUITES

IN THE HEART OF CHICAGO'S OLD TOWN
OPPOSITE THE CARL SANDBURG VILLAGE

MARSHALL HOTEL
1232 N. LA SALLE
MO 4-3080

CARLING HOTEL
1512 N. LA SALLE
MO 4-6660

Rates 5.00 Single, 7.00 double

Build Profit 12 Ways

With **Hospitality** Magazines

For the profit-minded lodging executive—American Motel-Hotel-Resort HOSPITALITY for the lodging executive . . . Food and Lodging HOSPITALITY for the executive who is responsible for *both* food and lodging.

HOSPITALITY's detailed text and beautiful four-color photography shows successful methods for building profits. Each issue is packed with ideas and shows, step by step, how these ideas can be put to use. For example:

1. How to plan furnishing and decorating to build a luxurious image.
2. How to build off-season business.
3. Unique profitable services . . . gimmicks that work.
4. How to use lighting to attract guests.
5. How to get maximum effectiveness from signs.
6. The best new ideas from industry conventions.
7. How to use new kinds of equipment to lower costs.
8. How to use newspaper and magazine advertising to build occupancy.
9. How to apply the technique of automation to any size lodging operation.
10. How gift shops, service stations, tours, etc., increase profits.
11. How new methods for preparing convenience foods save your labor costs.
12. How menu planning can cut the waste in your kitchen.

Hospitality



Patterson Publishing Division of Industrial Publ. Co.

5 South Wabash Avenue
Chicago, Illinois 60603

BPA



Every great city has one great hotel.

The Drake CHICAGO

Lake Shore Drive and
Upper Michigan Avenue
SU perior 7-2200



A delightful resort, just moments from Chicago and the suburbs

The Drake OAKBROOK

York and Cermak Roads
312-654-2230

14 WEST ELM APARTMENT HOTEL

On Chicago's Fashionable, Exciting Near North Side

14 West Elm St., Chicago, Ill.

Complete Hotel Services. Attractive, Roomy, Fully-Furnished, and with ALL Apartment Facilities. (Refrigerator, Range, T.V. and Kitchen Utensils.) Complete Shopping and Six Fine Restaurants Within the Block. Three minutes to the Loop. Ample Parking at Nominal Cost.

For Rates and Descriptive Brochure Write, or Phone Collect:
WH 4-5700

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Drake, The						
140 E Walton Pl 60611 E. L. Brashears Jr., Pres B. W. Schuler, Vice Pres & Gen Mgr	700	312- SU7-2200 (See advertisement, page 333)	312- 222-0702	Ⓔ $20–36	Ⓔ $26–42	D
Drake OakBrook, The See: Oak Brook, Ill.						
Eastgate Hotel						
162 E Ontario St 60611 Gold Coast Hotels A. J. Page, Mgr	220	312- 787-3580 (See advertisement, page 331)		Ⓔ $8–12	Ⓔ $12–15.50	D
Edens Motel						
6020 N Cicero Ave 60646 Burton & Margaret Jones, Mgrs	50	312- AV2-3500		Ⓔ $10 up	Ⓔ $12 up	
Essex Inn						
800 S Michigan Ave 60605 Aristocrat Inns of America, Owner Peter Schruender, Mgr Cable: Aristo	325	312- WE9-2800	312- 431-1012	Ⓔ $19–25	Ⓔ $23–33	D
Evanshire Hotel See: Evanston, Ill.						
Executive House						
71 E Wacker Dr 60601 Executive House, Inc H. E. Fear, Vice Pres & Gen Mgr	600	312- 346-7100 (See advertisement, page 335)	312- 222-0562	Ⓔ $21–25	Ⓔ $25–30	D
Flying Carpet Motor Inn See: Des Plaines, Ill.						
14 West Elm Apartment Hotel						
14 W Elm St 60610 G. G. Bolotin, Owner Mabel Waller, Mgr	176	312- 944-5700 (See advertisement above)		Ⓔ $19–22	Ⓔ $22–24	D
40 East Oak Hotel						
40 E Oak St 60611 Luster Mgmt Co W. F. Adamson, Mgr	504	312- 944-6040		Ⓔ $20–30	Ⓔ $25–35	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

CHICAGO'S FINEST LUXURY HOTEL

Executive House

Your best address in Chicago... on the edge of the loop

Executive House introduces many innovations that add new dimensions to luxury hotel living.

- **Private outdoor terraces**
- **Room-controlled air-conditioning**
- **Dialing outside from room phones**
- **Courtesy Coffeemaker, Refrigerator, & Bar-ette in each room**
- **Color Television and Hi-Fi radio**
- **Drive-in garage**

Only minutes from the city's most visited landmarks and activities, the Executive House also features the luxurious Executive and Oval Dining Rooms and Bar. Home of the fabulous "71 Club." Rooftop restaurant and Lounge.

For reservations call:

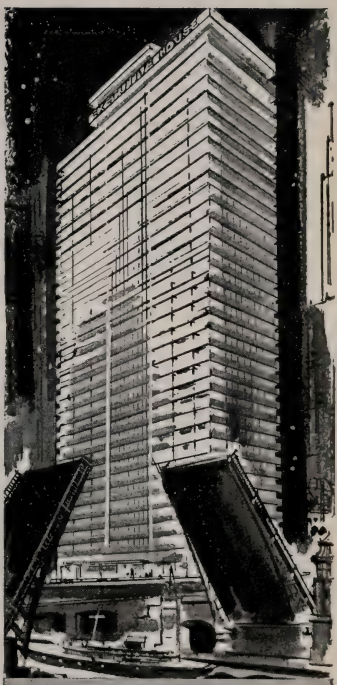
New York .....(212) 265-7474
Miami .....(305) 643-2254
Washington, D.C. ..(202) 232-7000
Phoenix .....(602) 945-7666
San Francisco ....(415) 697-0575

HARRY E. FEAR
Vice President

Phone A/C 312-346-7100

TELETYPE 312-222-0562

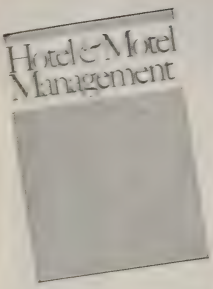
Zip 60601



Executive House

71 E. WACKER DRIVE
(NEAR MICHIGAN)

NOW . . . the ONE outstanding magazine serving today's hotel & motel market!



. . . gives you accurate, practical, dependable information about methods and products . . . to help you in your business operation.

IF YOU ARE *NOT* RECEIVING THE MAGAZINE . . . send us your name, title or position, firm name and address on your letterhead and if you qualify, we'll send you the magazine on a complimentary basis.

Hotel & Motel Management

BPA ABP

CLISSOLD PUBLISHING CO. 105 WEST ADAMS STREET, CHICAGO, ILLINOIS 60603

publishers also of Baking Industry / Hospital Management / Hospital Formulary Management / El Hospital / Industrias Lacteas / Panadero Latinoamericano / Drive-Inn & Carry-out

Chicago's elegant hotel

THE KNICKERBOCKER



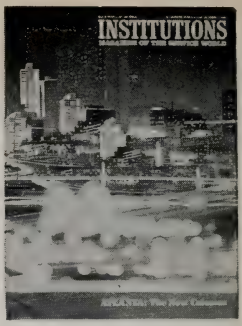
A few steps off Michigan Avenue's "Magnificent Mile", very near the Lake and Oak Street beach. Theatres, sports, museums, night life at your doorstep. Only 400 rooms and suites, all newly refurbished. Renowned *Imperial House* dining room and *Imperial Walk* for dancing. Grand Ballroom and Penthouse Ballrooms for meetings and banquets. Executive conference rooms. Air conditioned—TV—FM—garage—airport limousine.

Rates: Singles. $21 to $17 • Twins. $27 to $23 • Suites. $125 to $35

THE KNICKERBOCKER
a MetroAmerica hotel

Jack Bromley, General Manager
Walton Place East of Michigan Avenue
Chicago, Illinois 60611
(312) WHitehall 3-2000
TWX: 312-222-0112

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Harrison Motor Hotel 65 E Harrison St 60605 A. J. Nyberg & Sons, Operators Charles Varga, Gen Mgr	400	312-427-8000		Ⓔ $10–16	Ⓔ $14–20	D
Holiday Inn See: Rolling Meadows, Ill.						
Holiday Inn—Chicago Heights See: Chicago Heights, Ill.						
Holiday Inn Chicago—Highland Park See: Highland Park, Ill.						
Holiday Inn—Kennedy Expressway 1 S Halsted at Madison 60606 Holiday Inns of America, Inc Constantine Cataldo, Innkeeper	420	312-829-5000		Ⓔ $16–18	Ⓔ $19–23	E D
Holiday Inn—Lake Shore Drive 644 N Lake Shore Dr 60611 Holiday Inns of America, Inc W. E. LaBrack, Innkeeper	600	312-943-9200		Ⓔ $16–20	Ⓔ $20–25	D
Holiday Inn—Lawrence #1 4800 N Marine Dr 60640 Tom Bryan, Innkeeper	95	312-BR5-3000	312-222-0340	Ⓔ $12–16	Ⓔ $15–18.50	



YOU ARE INVITED TO JOIN THE OVER 14,000 TOP HOTEL AND MOTEL EXECUTIVES WHO FAITHFULLY RELY ON ONE PUBLICATION, INSTITUTIONS MAGAZINE, TO GIVE THEM THE VIEW FROM THE TOP.

- Our editorial content is directed to the major operators of hotels, motels, motor hotels, inns, clubs, resorts, as well as to those directing the chains and management complexes.
- With this level of readership in mind, we report in depth on contemporary decorations and furnishings, what is really new and what works in merchandising, improved housekeeping techniques, innovations in food and food service equipment, and on the human problems in our fast changing industry.
- We spot trends early and project them to the future, providing management with valuable guidelines for planning. Since management personnel is interested in the big picture, we give them exactly this with emphasis on how to run a more efficient business for higher profits.

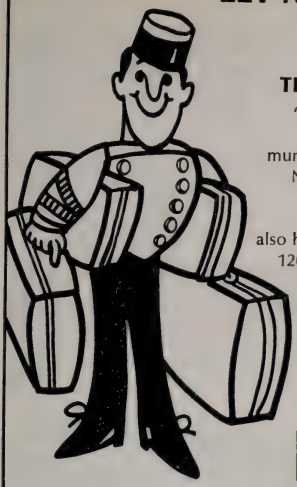
TO GET THE VIEW FROM THE TOP, LET US KNOW AND WE WILL SEND YOU A COMPLIMENTARY SUBSCRIPTION REQUEST FORM. TO THOSE WHO QUALIFY, THE MAGAZINE IS SENT WITHOUT CHARGE. ADDRESS YOUR REQUEST TO OUR CIRCULATION DIRECTOR.

INSTITUTIONS

MAGAZINE OF THE SERVICE WORLD

A CAHNERS PUBLICATION

1801 Prairie Avenue • Chicago, Illinois 60616



LET ME GIVE YOU A TIP FOR A CHANGE

THE HOTEL OF LA SALLE STREET

"In the heart of Chicago's Loop . . . just a few steps from the financial district, municipal buildings, theatres and shopping. Newly decorated, air-conditioned rooms and suites, internationally acclaimed restaurants and cocktail lounges. We also have convention facilities for from 12 to 1200. We honor most major credit cards."

For further information and our illustrated brochure, write or phone: General Manager: (312) 372-0700. Teletype 222-0110

MASTER HOSTS

The LaSalle Chicago
The Hotel of LaSalle Street
Chicago 60602

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn—Mt. Prospect See: Mt. Prospect, Ill.						
Holiday Inn—Oak Lawn See: Oak Lawn, Ill.						
Holiday Inn—West See: Melrose Park, Ill.						
[B] **Howard Johnson's Motor Lodge**						
8201 Higgins Rd 60631	110	312-		Ⓔ	Ⓔ	A
Howard Johnson Motor Lodges		823-1122		$19.50	$22	E
W. J. Moreland, Owner & Mgr				–22.50	–28	
Howard Johnson's Motor Lodge See: Skokie, Ill.						
Hyatt Chalet Motel See: Elk Grove, Ill.						
Hyatt House Hotel See: Lincolnwood, Ill.						
[B] **Knickerbocker Hotel**						
163 E Walton Pl 60611	400	312-	312-	Ⓔ	Ⓔ	D
MetroAmerica Hotels		WH3-2000	222-0112	$17–21	$23–27	
Jack Bromley, Gen Mgr		(See advertisement, page 337)				
Lake Shore Drive Hotel						
181 E Lake Shore Dr 60611	410	312-		Ⓔ	Ⓔ	D
D. O. Cronin, Gen Mgr		787-8500		$14–25	$18–30	
Cable: Lashorotel						

in chicago / on the lake next to the loop

LAKE TOWER INN

250 delightful rooms offering motel informality and convenience with hotel luxury and services.

- Free inside parking
- Swimming Pool and Terrace
- Free all-day station wagon service to and from Loop
- Individual controls for air-conditioning and heating
- Free TV and Radio
- Dining Room and Coffee Shop
- Cocktail Lounge
- Room Service
- Free Ice Dispensers
- Meeting and Banquet Rooms
- Automatic Dialing Telephones



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Lake Tower Inn						
600 N Lake Shore Dr 60611 A. T. Spare & Dr. R . S. Levy, Owners L. L. Brown, Vice Pres & Mng Dir	250	312- SU7-4700 (See advertisement above)	312- 222-0108	Ⓔ $17–24	Ⓔ $22–30	D
La Salle Hotel						
10 N La Salle St 60602 Avery Brundage, Pres W. B. Fleming, Gen Mgr	811	312- 372-0700 (See advertisement, page 339)	312- 222-0110	Ⓔ $14–25	Ⓔ $18–30	D
La Salle Motor Lodge						
720 N La Salle St 60610 Paul Barker, Mgr	47	312- 664-8100		Ⓔ $15–17	Ⓔ $17–21	D
Library Plaza Hotel See: Evanston, Ill.						
Lincoln Park Arms Hotel						
2738 N Pine Grove Ave 60614 G. B. Nelson, Mgr	186	312- LI9-1400		Ⓔ $7	Ⓔ $8–9	
Maryland Hotel						
900 N Rush St 60611 Direction: Louis F. Beller & Co O. W. Nicholls, Mgr	350	312- MO4-8600 (See advertisement, page 349)		Ⓔ $13.50 –16.50	Ⓔ $14.50 –20	D
Midland Hotel						
Adams at LaSalle St 60603 T. P. Ryan, Gen Mgr	330	312- 332-1200		Ⓔ $12–17	Ⓔ $16–22	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Chicago's Hotel of Distinction

The Park Dearborn



ROOF GARDEN WITH CHICAGO PANORAMA





400 ROOMS WITH TV

An outstanding Hostelry invites you to enjoy a pleasant stay in Chicago.

•

COMPLETELY AIR CONDITIONED

•

RATES FROM

Single · · $13.00
Double · · $16.00

SUITES FROM

Single · · $21.50
Double · · $24.50

(All prices subject to Ill. State tax. Rates subject to change without notice.)

Apartments Available for Permanent Residence

Write
Byron M. Hopkins, Manager

Known for its refined atmosphere, excellent rooms and appointments. Gracious and dignified living.

World Famous *Cafe de Paris*

FRENCH CUISINE
Luxurious dinners served by perfectionists in the art of satisfying the epicurean palate.

TWELVE SIXTY NORTH DEARBORN PARKWAY AT GOETHE
312-WH 4-5620 ADJACENT PARKING



The biggest little hotel in Chicago.

Oxford House. Huge completely redecorated rooms inside. Rather small outside. All the services of a large hotel with the quiet intimacies of a small hotel.

Plus an excellent restaurant and cocktail lounge. And free inside parking with in and out privileges.

Oxford House is also closer to business appointments. Shops. And theatres.

Come stay with us.

Phone: 312-346-6585 **Oxford House** TWX: 312-222-0905

225 North Wabash at South Water Street · Chicago, Ill. 60601

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Monterey Hotel, The						
808 W Junior Terrace 60613 S. B. Optner, Owner D. Joan Parker, Mgr	250	312- BI8-2300		Ⓔ $7–8	Ⓔ $10–10.50	
Moraine-On-The-Lake Hotel See: Highland Park, Ill.						
Oak Park Arms Hotel See: Oak Park, Ill.						
O'Hare Inn See: Des Plaines, Ill.						
O'Hare American Inn See: Des Plaines, Ill.						
O'Hare Concord Motor Inn See: Des Plaines, Ill.						
O'Hare Ramada Inn See: Schiller Park, Ill.						
Ohio House Motel						
600 N La Salle St 60610 Wm. Randall, Pres Thomas Alfieri, Mgr	50	312- WH3-6000		Ⓔ $12–14	Ⓔ $14–18	
Orrington Hotel See: Evanston, Ill.						
Oxford House Motor Hotel						
225 N Wabash at Wacker Dr 60601 Richard Beatty, Mgr	200	312- 346-6585 (See advertisement above)	312- 222-0905	Ⓔ $20–24	Ⓔ $26–30	D
[B] **Palmer House**						
17 E Monroe St 60690 Hilton Hotels Corp W. H. Edwards, Vice Pres & Gen Mgr Cable: Palmertel	2150	312- 726-7500 (See advertisement, page 343)	312- 222-0393	Ⓔ $24–32	Ⓔ $33–41	D
Park Dearborn Hotel						
1260 N Dearborn Pkwy 60610 A Mid-Continent Hotel B. M. Hopkins, Mgr	400	312- WH4-5620 (See advertisement, page 341)		Ⓔ $13 up	Ⓔ $16 up	
Park Lane Hotel						
2842 N Sheridan Rd 60657 Louise Redmond, Mgr	220	312- BI8-3800		Ⓔ $12–18	Ⓔ $16–25	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

COME VISIT THE HILTONS IN CHICAGO.



PALMER HOUSE

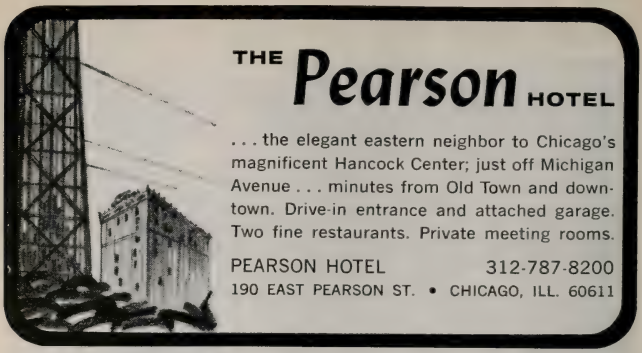
Hilton hospitality in the heart of the Loop. A luxurious atmosphere prevails in the all-new 2150-room Palmer House and the Palmer House Towers. Convention Center 6, a unit incorporating nine floors, facilitates service for smaller conventions and centralizes larger ones. A glass-domed year-round pool and patio offers relaxed resort comforts for registered guests. The 260-room Palmer House Towers combines the ultimate in hotel living and the grace and charm of the old world: Italian-designed furnishings, private elevators speed directly to the 23rd floor where all guests are pre-registered, a concierge, color TV and special maid service; steam and whirlpool baths are available without charge and a private lounge, popular for its mix-it-yourself bar. Eight dining rooms and cocktail lounges are available for pleasurable dining, including the Empire Room and its "Parade of Stars" and the exotic South Seas atmosphere of Trader Vic's.

Single from $24 • Double from $33
Twin from $33 • Suites from $90

William Edwards, Vice Pres. and General Manager
Phone (312) 726-7500 or Teletype 312-222-0393
Chicago, Illinois 60690
CONRAD N. HILTON, Chairman
BARRON HILTON, President



Call the Hilton Reservation Service.
Come visit the Hiltons.



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Pearson Hotel 190 E Pearson St 60611 Arnold Rusten, Mgr	300	312-787-8200 (See advertisement above)		Ⓔ $13–19	Ⓔ $16–24	D
B **Pick-Congress Hotel** 520 S Michigan Ave 60605 Pick Hotels Corp E. A. Leach, Gen Mgr	1000	312-427-3800		Ⓔ $16–26	Ⓔ $24–34	D E
Plaza Hotel See: Oak Park, Ill.						
Ramada Dorchester Inn See: Dolton, Ill.						
Ramada Inn—Chicago Southwest See: Burr Ridge, Ill.						
Ramada Inn—Downtown 506 W Harrison St 60607 Phil Green, Mgr	157	312-427-6969	910-221-1411	Ⓔ $16–20	Ⓔ $20–28	
Regency Hotel 19 E Ohio St 60611 Direction: Louis F. Beller & Co P. H. Monroe, Mgr	250	312-SU7-4900 (See advertisement, page 349)		Ⓔ $10–14	Ⓔ $12–17	D

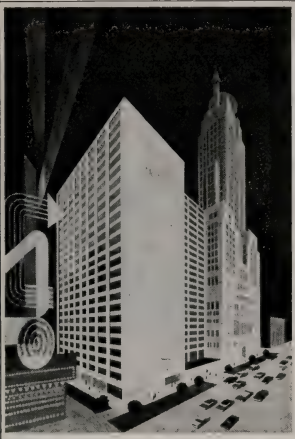


Convenient to everything: 5 minutes to McCormick Place; 10 minutes to Loop; 45 minutes to O'Hare Airport; near International Amphitheatre; one block from Museum of Science and Industry. 155 ultra-modern rooms and suites. 100% air conditioned. Room telephones. Free TV. Restaurant and cocktail lounge. Group meeting facilities. Free station wagon service to and from Loop. Free enclosed parking. Golf next door in Jackson Park.

Toll Road exit 79th and Stony Island (Rtes. 12, 20, 30A) to 56th St., turn east for two blocks.

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Sheraton in Chicago



Sheraton-Chicago: The best location in the city with drive-in garage and motor lobby. Completely air-conditioned. Color TV. Free swimming the year round. Famous Kon Tiki Ports Restaurant. Camelot Dining Room. Brass Bull Steak House. Minute Chef. Fourteen Floors of convention and exhibit space. Children share parent's room free. 1,100 rooms. Singles: $18.00-$25.00; Double or Twin: $28.00-$32.00. Tel. (312) 944-4100. TWX 910-761-0457.

Sheraton-Chicago Hotel
505 NORTH MICHIGAN AVENUE



Sheraton-Blackstone: World-famous cosmopolitan hotel. Blackstone Grill, a Chicago landmark for superb food. Gourmet French cuisine in the Cafe Bonaparte with music and dancing. Also the Bivouac Cocktail Lounge. Fourteen function rooms, TV, completely air-conditioned. Children share parent's room free. 400 rooms. Singles: $19.00-$29.00; Double or Twin: $26.00-$36.00 plus 5% tax. Tel. (312) 427-4300. TWX 910-761-0457.

Sheraton-Blackstone Hotel
MICHIGAN AVENUE AT BALBO

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

INTERNATIONALLY FAMOUS



Stock Yard Inn

Halsted and 42nd Street
Union Stock Yards, Chicago
Operated by
THE UNION STOCK YARD & TRANSIT CO.
George Vourvoulias, Jr., *General Manager* Tel: YA 7-5580

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Rio Motel						
6155 N Jersey Ave 60645 M. J. Korengold, Owner Martha Jewett, Mgr	25	312- IN3-4260		Ⓔ $6–8	Ⓔ $7–9	
B Sheraton-Blackstone Hotel						
636 S Michigan Ave 60605 ITT Sheraton Corp of America H. L. Rather, Gen Mgr	400	312- 427-4300 (See advertisement, page 345 and pages 620–621)	910- 761-0457	Ⓔ $19–29	Ⓔ $26–36	D
B Sheraton-Chicago Hotel						
505 N Michigan Ave 60611 ITT Sheraton Corp of America William Boonisar, Gen Mgr	1100	312- 944-4100 (See advertisement, page 345 and pages 620–621)	910- 761-0457	Ⓔ $18–25	Ⓔ $28–32	D
Sheraton-O'Hare Motor Hotel	See: Rosemont, Ill.					
Sheridan Chase Motor Hotel						
7300 N Sheridan Rd 60626 Jack Sutton, Mgr	50	312- 761-5750		Ⓔ $12	Ⓔ $14–16	
B Sherman House						
100 W Randolph St 60601 G. S. Kaufman, Pres J. L. Osajda, Vice Pres & Gen Mgr	1500	312- 372-2100 (See advertisement, page 347)	312- 222-0631	Ⓔ $15–24	Ⓔ $19–29	D
Shore Drive Motel						
56th St & South Shore Dr 60637 George Gubbins, Gen Mgr	155	312- MI3-2300 (See advertisement, page 344)		Ⓔ $10–16	Ⓔ $16–22	
Shoreland Hotel						
5454 South Shore Dr 60615 Mendle Siegel, Owner N. T. Norbert, Mgr	625	312- PL2-1000		Ⓔ $10–17	Ⓔ $12–20	D E
South Shore View Hotel						
7100 South Shore Dr 60649 A Richard Goodman Property Lucille Shifris, Mgr	350	312- SO8-8700		Ⓔ $10–12.50	Ⓔ $10–19	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



HŌ-TEL'

AN ESTABLISHMENT PROVIDING
BEDROOMS, BATH, ETC., AND USUALLY FOOD,
FOR THE ACCOMMODATION OF TRAVELERS.

OUR ETCS. ARE FABULOUS

The first great etc. you notice at Sherman House is **where we are.** Right smack in one of the most exciting places in the world—ever-changing downtown Chicago. Then there are etcs. like our Well-Of-The-Sea, world renowned seafood restaurants . . . College Inn, America's first supper club . . . Celtic Room, meeting place of politicians and celebrities . . . 1500 rooms and suites from $15.00, etc. But so much more than just a hōtel'.

SHERMAN HOUSE

Downtown Chicago's Only Drive-In **Hotel—Randolph, Clark, LaSalle**
Joseph L. Osajda, General Manager
Daniel Amico, Sales Manager
For reservations: 312/FR 2-2100 TWX 312/222-0631



The Elegant New Hotel in Chicago

WATER TOWER HYATT HOUSE

Chicago's Prestige Address—800 North Michigan Avenue
At the Historic Water Tower

All outside rooms, air-and-sound conditioned, luxuriously furnished complete with colored TV in every room. Singles from $23. Doubles from $30. AM-FM radio and direct-dial phones in every room. Luxurious Garden and Pool, to sun, swim or snack. Sumptuous dining in Hugo's Restaurant and Bistro. Inside guest parking. Meeting rooms. Airport bus stops at our door.

Phone: 312-943-5600 TWX: 910-221-5400
GEORGE FORBES, Gen. Mgr.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Southwest Inn						
4501 S Cicero Ave 60632	136	312-		Ⓔ	Ⓔ	A
R. K. Hutchison, Mgr		582-3700		$13 up	$17 up	E
Stock Yard Inn						
4178 S Halsted St 60609	180	312-		Ⓔ	Ⓔ	
Union Stock Yard & Transit Co		YU7-5580		$9.50	$12.50	
George Vourvoulias, Jr, Gen Mgr	(See advertisement, page 346)			–14.50	–16.50	
Stouffer's OakBrook Inn See: Oak Brook, Ill.						
Tip Top Motel						
6060 N Lincoln Ave 60645	45	312-		Ⓔ	Ⓔ	
Earl Emery, Mgr		KE9-4800		$9	$11	
Tropicana Motel						
5440 N Sheridan Rd 60640	60	312-		Ⓔ	Ⓔ	D
Direction: Louis F. Beller & Co		BR5-2700		$10–12	$12–18	
Wayne Papineau, Mgr	(See advertisement, page 349)					
[B] Water Tower Hyatt House Hotel						
800 N Michigan Ave 60611	300	312-	910-	Ⓔ	Ⓔ	D
Hyatt Corp of America		943-5600	221-5400	$23–30	$30–37	
G. G. Forbes, Gen Mgr	(See advertisement above)					
Weller's Motor Lodge See: Niles, Ill.						
Windermere Hotel						
1642 E 56th St 60637	600	312-		Ⓔ	Ⓔ	
A Richard Goodman Property		FA4-6000		$11.50	$15	
A. E. Degerman, Mgr	(See advertisement, page 325)			–13.50	–17	
CHICAGO HEIGHTS Cook Co. / RR: B & O; L & N. / Pop. 34,331						
Holiday Inn						
1040 Dixie Hwy 60411	120	312-		Ⓔ	Ⓔ	
Judy Collier, Innkeeper		756-0300		$11–14	$12–15	
CLARENDON HILLS DuPage Co. / RR: Burlington. / Pop. 5,885						
Mayflower Motel						
407 Ogden Ave 60514	77	312-		Ⓔ	Ⓔ	S
D. E. Reed, Owner & Mgr		325-2500		$10–17	$12–18	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Delightful Home

during your visit to Chicago

LUXURY with ECONOMY

1000 ROOMS

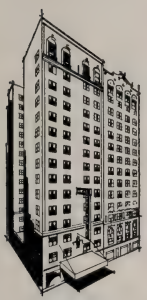
HOTEL OR MOTEL ACCOMMODATIONS



Tropicana MOTEL

5440 N. SHERIDAN ROAD • BR 5-2700

Enjoy the luxury of our Free Continental Breakfast.



REGENCY
HOTEL
19 E. OHIO
SU 7-4900



COMMONWEALTH
HOTEL
Diversey Parkway
at Pine Grove
LI 9-5700



MARYLAND
HOTEL
900 N. RUSH
MO 4-8600

GRACIOUS LIVING OVERLOOKING LAKE MICHIGAN

. . . just 10 minutes from the "Loop" . . . with every facility to combine business and pleasure; adjacent parking. Fascinating dining places, famous night clubs . . . glittering "Boul Mich," exciting shops, theaters, museums, art and convention centers, spacious meeting rooms . . . everything!

Fine air-conditioned restaurants and intimate cocktail lounges await your pleasure. Studio apartments, luxury rooms, 1-day valet service, TV, radio, air-conditioning; courteous hospitable friendliness.

Moderate Rates start at $8.00 single. All rooms with private bath and shower.

direction: **LOUIS F. BELLER & CO.**
900 N. Rush St. • WHitehall 4-5600

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CLAYTON Adams Co. / Pop. 774						
Gross Motel Washington St 62324 P.O. Box 405 Don & Myrna Mahe, Owners & Mgrs	12	217- 894-6816		Ⓔ $6	Ⓔ $8–10	
CLINTON De Witt Co. / RR: I C. / Pop. 7,355						
Wye Motel Rtes 10 & 54 E 61727 Dale & Charleen Adams, Owners & Mgrs	12	217- 935-3373		Ⓔ $6–8	Ⓔ $7–10	S
DANVILLE Vermilion Co. / RR: L & N; N & W. / Airlines: Allegheny. / Pop. 41,856						
Holiday Inn 400 N Vermilion St 61832 Danville Motel Corp, Owner Mike Hewitt, Innkeeper	175	217- 443-1220		Ⓔ $10.50 –12.50	Ⓔ $14 –18	D
Luxor Motel 1824 E Main St 61832 Mrs. Harold Carter, Pres & Mgr	56	217- 442-2595		Ⓔ $8–13	Ⓔ $10–15	S
Wolford Hotel Hazel & Harrison Sts 61832 E. R. Snider, Pres	250	217- 442-5600 (See advertisement, page 351)		Ⓔ $6– 8.50	Ⓔ $8.50– 11.50	
DECATUR Macon Co. / RR: N & W. / Airlines: Ozark. / Pop. 78,004						
Ambassador Motor Inn 175 S Main St US 51 S 62525 Max Baker, Gen Mgr	103	217- 428-8611		Ⓔ $9.50– 11	Ⓔ $12.50– 15	D
Barding Voyager Inn 3035 N Water 62526 Boss Hotels Co H. D. England, Mgr	45	217- 877-3380		Ⓔ $9–10	Ⓔ $10–14	S
Orlando Hotel 156 S Water 62525 W. D. & Sue Keim, Lessees-Mgrs	165	217- 429-4331 (See advertisement, page 351)		Ⓔ $7.50 up	Ⓔ $11 up	D
Orlando Motel 1804 S US 51 & 47 62521 J. H. Powers, Operator C. H. Reeves, Mgr	32	217- 428-4375		Ⓔ $8	Ⓔ $11	E
Sheraton Inn (Formerly: Holiday Inn) 450 E Pershing Rd 62526 H I D Hotel Corp, Owner D. E. Balamos, Mgr	152	217- 877-7255		Ⓔ $10.50 –12.50	Ⓔ $13.50 –15.50	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



100% AIR CONDITIONED
FIREPROOF

HOTEL Wolford

DANVILLE
ILLINOIS

- 250 Rooms with TV and Radio
- 2 Restaurants . . . Cocktail Lounge
- Eastern Illinois' Finest Hotel
- Complete Convention Facilities
- Free Parking Lot Adjoining

E. R. SNIDER, President

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
DE KALB De Kalb Co. / RR: C & N W. / Pop. 18,486						
DeKalb Motel 1815 E Lincoln Hwy 60115 Simon Schafer, Owner & Mgr	20	815- 756-5411		Ⓔ $8–9	Ⓔ $10–12	S
Rice Hotel 3rd & Locust Sts 60115 W. W. Gosselin, Owner	60	815- 758-3427		Ⓔ $3– 6.50	Ⓔ $5–7.50	D
DES PLAINES Cook Co. / RR: C & N W. / Pop. 34,886						
De Ville Motor Inn 1275 Lee St 60016 J. A. Scott, Mgr	220	312- 827-1126	312- 827-2366	Ⓔ $15	Ⓔ $19	A S
Elms Motel 1308 Rand Rd 60016 Mr. & Mrs. E. C. Ladendorf, Owners & Mgrs	8	312- 824-9140		Ⓔ $7–8	Ⓔ $10–12	S



Under the friendly management
of Bill and Sue Keim

DOWNTOWN DECATUR'S FINEST HOTEL

Unexcelled, air-conditioned convention and banquet facilities ■ **Free unlimited guest parking** ■ 165 spacious, colorful air-conditioned rooms with b&w or color TV ■ On Highway 51 with easy access to 121, 47, 48 and 36 ■ Cocktail lounge, coffee shop, dining room—everything from snacks to char-broiled steaks ■ No room charge for children under 12—family rates ■ We honor all major credit cards.

Phone (217) 429-4331



NEAREST CHICAGO'S O'HARE AIRPORT

225 Air-Conditioned Rooms with Extra-Long Beds and Color TV
LUXURIOUS STUDIOS, KITCHENETTES, EXECUTIVE SUITES

- Coffee Shop • Aladdin's Lamp Dining Room • Beauty Salon • Health Spa
- Par 3 Lighted Golf Course • Outside-Inside Heated Swimming Pools
- Barber Shop • Complete Convention Planning • Ice Rink • Tennis Court
- Unlimited Free Parking • Courtesy Buses to and from Airport

Reservations: Phone 312-299-4422; TWX: 910-233-4591

FLYING CARPET® MOTOR INN

6465 N. Mannheim Road, Des Plaines, Illinois 60018

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Flying Carpet Motor Inn						
6465 N Mannheim Rd Rosemont 60018 Quality Motels Kurt Schlarb, Gen Mgr	225	312- 299-4422 (See advertisement above)	910- 233-4591	Ⓔ $21–26	Ⓔ $26–34	A S
Holiday Inn						
Touhy Ave & Mannheim Rd 60018 Holiday Inns of America, Inc R. W. Derrico, Innkeeper	244	312- 296-8866		Ⓔ $17 up	Ⓔ $20 up	A S
B O'Hare Inn						
Higgins & Mannheim Rds 60018 Master Hosts G. E. Rosenbrier, Gen Mgr	500	312- 827-5131 (See advertisement below)	312- 824-2514	Ⓔ $18–23	Ⓔ $22–28	A
B O'Hare-American Inn						
2175 Touhy Ave 60018 Pick Hotels Corp D. J. King, Gen Mgr	125	312- 297-4400 (See advertisement, page 353)		Ⓔ $17 up	Ⓔ $21.50–23.50	A S
B O'Hare-Concord Motor Inn						
6565 N Mannheim Rd 60018 Kurt Schlarb, Gen Mgr	200	312- 827-6121 (See advertisement, page 353)	910- 233-4492	Ⓔ $17–25	Ⓔ $22–30	A

CHICAGOLAND'S JET-AGE MOTEL

O'HARE INN

Just 2 minutes from O'Hare Airport . . .
Immediate access from Illinois Tollways



- 500 rooms
- 32 acres of resort atmosphere
- Indoor and outdoor swimming pool
- Air-conditioned, sound-proofed
- Free transportation to and from O'Hare Terminal
- Color TV, Radio, HiFi music
- Henrici's restaurant, coffee house, cocktail lounge
- Exceptional meeting facilities
- 3 Par Golf

O'HARE INN Mannheim Road (U.S. 12 & 45) at Higgins Road (Ill. 72)
Des Plaines, Illinois • VAnderbilt 7-5131 • TWX: 312-824-2514
Gilbert E. Rosenbrier, General Manager

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

IN DES PLAINES
O'Hare American
ALBERT PICK HOTELS · MOTELS
INN
5 MINUTES FROM O'HARE AIRPORT
Touhy Ave. at River Rd
Phone: (312) 297-4400

125 air-conditioned rooms, all with TV, radio. Heritage restaurant and cocktail lounge. Heated pool. No charges for: children, parking or airport limousine.



AAA
For immediate reservations, call any Albert Pick Hotel, Motor Inn, or call (toll free) American Express Space Bank.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
DIXON Lee Co. / RR: C & N W. / Pop. 19,565						
Ramada Lincoln Lodge 1249 N Galena Ave 61021 W. J. Gardner, Gen Mgr	100	815- 284-3351		Ⓔ $8.50–12.50	Ⓔ $12.50–19	S
DOLTON Cook Co. / RR: B & O; L & N. / Pop. 18,746						
Ramada Dorchester Inn 154th St & Calumet Expwy 60419 Joel Newton, Mgr	150	312- 841-2000		Ⓔ $11–14	Ⓔ $15–18	S
DOWNERS GROVE DuPage Co. / RR: Burlington. / Pop. 21,154						
Duellman's Motel 640 Ogden Ave 60515 US 34 M. Vranjes, Owner	16	312- 968-2714		Ⓔ $8–10	Ⓔ $12–16	D E
DUNDEE Kane Co. / Pop. 4,751						
Chateau Louise Rte 31, W Dundee 60118 D. I. Smith, Vice Pres & Gen Mgr	40	312- 426-4801		Ⓔ $12 up	Ⓔ $18–50	S

"DEDICATED TO THE PURSUIT OF YOUR HAPPINESS"
O'Hare Concord MOTOR INN
- Minutes from O'Hare Airport (outside of flight pattern)
- Beautifully furnished guest rooms with radio & color TV
- Allgauer's Restaurant & Lounge
- Complete meeting and banquet facilities for 10 to 600
- Outdoor heated pool

6565 N. Mannheim Road, Des Plaines, Ill.
Reservations: (312) 827-6121 TWX: 910-233-4492

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
DU QUOIN Perry Co. / RR: I C.						
Hub Motel 423 W Main 62832 Violet & Sessel Clark, Owners & Mgrs	27	618- 542-2108		Ⓔ $6–7	Ⓔ $8.50–9.50	D
St. Nicholas Hotel 12 S Oak St 62832 Rte 51 Joe Skoffic, Owner & Mgr	35	618- 542-2183		Ⓔ $6	Ⓔ $8–10	
DWIGHT Livingston Co. / RR: G M & O. / Pop. 3,086						
Arrow Motel On Old US 66 60420 F. E. Strufe, Owner	10	815- 584-3079		Ⓔ $6.50–7	Ⓔ $8–10	
EAST HAZELCREST Cook Co. / Pop. 1,457						
Dixie Governor Motor Inn 175th & Dixie Hwy 60429 Tri-State Tollway 1901 Bremerton Plaza Corp, Owner Frank Nudi, Mgr	128	312- SY8-7000		Ⓔ $11–12	Ⓔ $15–16	
EAST PEORIA Tazewell Co. / Pop. 12,310						
[B] **Holiday Inn** I-74 & Ill 116 W Caterpillar Trail 61611 Holiday Inns of America, Inc E. F. Welch, Innkeeper	251	309- 699-7231		Ⓔ $12–13	Ⓔ $15–16	E
EDWARDSVILLE Madison Co. / RR: N & W. / Pop. 9,996						
Holiday Inn P.O. Box 309 62025 Holiday Inns of America, Inc R. J. Kunkel, Innkeeper	148	618- 656-3000		Ⓔ $11 up	Ⓔ $16 up	E
EFFINGHAM Effingham Co. / RR: I C; Penn Central. / Pop. 8,172						
Effingham Motel 702 E Fayette Rte 40 E 62401 Mr. & Mrs. Elmer Breiner, Owners & Mgrs	16	217- 342-3991		Ⓔ $6–9	Ⓔ $7–10	D
Lincoln Lodge Rte 45 I-57 & 70 P.O. Box 634 62401 Keith Austin, Owner & Mgr	26	217- 342-4133		Ⓔ $8–10	Ⓔ $10–14	
Ramada Inn Jct I 70-57 & Ill 32-33 62401 Keller Dev Corp C. F. Keller, Mgr	80	217- 342-2131	910- 663-3883	Ⓔ $11–15	Ⓔ $15–21	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ELDORADO Saline Co. / RR: I C; L & N; Penn Central. / Pop. 3,573						
Neal Motel US 45 at Hwy 142 P.O. Box 464 62930 Bill & Kate Sollis, Owners & Mgrs	20	618- 273-8146		Ⓔ $5–7	Ⓔ $8–12	
ELGIN Kane Co. / RR: C M S P P. / Pop. 49,447						
Colonial Lodge Motel 788 Villa St Bus Rte 20 60120 B. Pierce, Owner Harold Bach, Mgr	36	312- 742-2790		Ⓔ $10–14	Ⓔ $12–17	D
Douglas Hotel 156 Division St 60120 Maj. J. R. Couplin (Ret), Lessee Mrs. Marie C. Couplin, Mgr	125	312- SH1-3600		Ⓔ $5 up	Ⓔ $7 up	
Holiday Inn 345 W River Rd 60120 Jct 90 & Ill 31 Box 666 Elgin Airport Inn, Inc, Owner L. U. Winner, Innkeeper	97	312- 695-5000				
Howard Johnson's Motor Lodge 1585 Dundee Ave 60120 Howard Johnson Motor Lodges Mrs. Pauline Welty, Gen Mgr	96	312- 695-2100		Ⓔ $14–17	Ⓔ $17–20	E
Jo-El Motel RR 1, P.O. Box 134 60120 US 20 & 59 J. C. Daneau, Owner & Mgr		312- 741-4096		Ⓔ $8–9	Ⓔ $9–12	
ELK GROVE						
Hyatt Chalet Motel Rtes 72 & 83 60007 Hyatt Corp of America A. R. Wohlford, Gen Mgr	125	312- 437-1650		Ⓔ $14–16	Ⓔ $16–18	E
ELMHURST DuPage Co. / RR: C & N W; I C. / Pop. 36,991						
Holiday Inn 624 N York Rd 60126 Holiday Inns of America, Inc Richard Gozzola, Innkeeper	240	312- 279-1100		Ⓔ $15.50	Ⓔ $16.50–18.50	
EVANSTON Cook Co. / RR: C & N W. / Pop. 79,283						
Evanshire Hotel 860 Hinman Ave 60202 Elizabeth G. Rice, Mgr	131	312- UN4-8800		Ⓔ $8–10	Ⓔ $10–16	
Library Plaza Hotel 1637 Orrington Ave 60201 B. K. Goodman, Owner Lucille P. Wilson, Mgr	100	312- UN4-8000		Ⓔ $10	Ⓔ $14	

ORRINGTON HOTEL

EVANSTON, ILLINOIS

1710 Orrington Area Code 312 UN 4-8700

HEADQUARTERS FOR ALL NORTHSHORE ACTIVITIES



400 ROOMS

Air-Conditioned

Northshore's

Largest

Heated Swimming Pool, Open All Year.

★ Center of shopping district ★ Coffee Shop, Dining Room, Banquet and Meeting Rooms, all air-conditioned ★ Banquet Space to Accommodate up to 1000 ★ Garage and shops in building ★ Convention Headquarters for North Shore ★ Bus direct from O'Hare Field ★ Adjoining Northwestern University Campus, adjacent to Lake Michigan and beaches.

T. R. Zweifel, President

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Orrington Hotel						
1710 Orrington 60201	400	312-		Ⓔ	Ⓔ	S
E. T. Zweifel, Owner		UN4-8700		$9–20	$15–25	
T. R. Zweifel, Pres	(See advertisement above)					
FARMERSVILLE Montgomery Co. / Pop. 495						
Art's Motel						
Int 55 62533	13	217-		Ⓔ	Ⓔ	E
R. J. McAnarney, Partner		227-2371		$7–12	$10–16	
FLORA Clay Co. / RR: B & O. / Pop. 5,331						
New Ranch Motel						
N Olive St Bypass Hwy 50 62839	41	618-		Ⓔ	Ⓔ	
Herbert Henson, Owner & Mgr		662-2181		$7.90–8.40	$10.50–15.75	
FREEPORT Stephenson Co. / RR: I C. / Pop. 26,628						
Countryside Motel						
1535 W Galena Ave 61032	22	815-		Ⓔ	Ⓔ	
William & Almira Kupfer, Owners & Mgrs		232-6148		$8–9	$10–12	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur. A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

AIR-CONDITIONED

Facilities for all Occasions

- LINCOLN ROOM
- BRONZE STEER LOUNGE
- GARDEN ROOM
- CRUISE ROOM

Recommended by . . .

- AMERICAN EXPRESS

Freeport Motor Inn



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Freeport Motor Inn						
109 S Galena 61032 Mrs. Jean Holscher, Mgr	140	815- 232-3161 (See advertisement above)		Ⓔ $6.50– 9.50	Ⓔ $8.50– 13	D
Holiday Inn						
US 20 E 61032 Holiday Inns of America, Inc Phil Lowry, Innkeeper	87	815- 233-3221		Ⓔ $10–11	Ⓔ $14–15	S

GALENA Jo Daviess Co. / RR: I C. / Pop. 4,410

DeSoto House						
230 S Main St 61036 Theo. Oppido, Owner & Mgr	53	815- 777-9208		Ⓔ $4–8	Ⓔ $7–10	D
Grant Hills Motel						
Rte 2 61036 A. L. Jackson, Owner & Mgr	23	815- 777-2116		Ⓔ $8–12	Ⓔ $10–16	S

GALESBURG Knox Co. / RR: A T & S F; Burlington. / Airlines: Ozark. / Pop. 37,243

Holiday Inn						
Rte 150 Bypass 34 61401 Galesburg Inns, Inc, Owner W. E. Holliday, Innkeeper	145	309- 342-2151		Ⓔ $10.50	Ⓔ $14–16	
Imperial '400' Motel						
260 W Main St 61401 First Illinois Trust, Owner Doris Perry, Mgr	49	309- 342-5174		Ⓔ $9–11	Ⓔ $12–14	
Starlite Motel						
1966 N Henderson Rte 150 & 34 N 61401 E. D. Wallace, Owner & Mgr	23	309- 342-0109		Ⓔ $7.50	Ⓔ $9.50– 10.50	S

GENESEO Henry Co. / RR: C R I & P. / Pop. 5,169

Royal Motel						
US Hwy 6 E 61254 P.O. Box 93 Ingeborg Rhoden, Mgr	20	309- 944-3192		Ⓔ $7–8	Ⓔ $10–12	E

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
GENEVA Kane Co. / RR: C & N W. / Pop. 7,646						
Geneva Hotel 224 W State St 60134 M. D. Fletcher, Owner & Mgr	40	312- 232-2440		Ⓔ $5.75–6.25	Ⓔ $8.25–8.75	
Geneva Motel Alt 30 60134 P.O. Box 183 Mr. & Mrs. L. K. Hassell & Son, Owners & Mgrs	25	312- 232-7121		Ⓔ $10–12	Ⓔ $12–16	
GILMAN Iroquois Co. / RR: I C; T P & W. / Pop. 1,704						
Farr's Motel US 24, 45 & 54 60938 A. B. DiVerde, Owner & Mgr	16	815- 265-7261		Ⓔ $9.50	Ⓔ $10.50–13.50	S
GLEN ELLYN DuPage Co. / RR: C & N W. / Pop. 15,972						
Colonnade Motel 677 Roosevelt Rd 60137 Dom Balsamo, Mgr	31	312- 858-1100		Ⓔ $11–13.50	Ⓔ $16 up	S
GRAFTON Jersey Co. / Pop. 1,084						
Pere Marquette Lodge Rte 100 62037 Arthur & Jerry Smith, Owners Jerry Smith, Mgr	45	618- 786-3351		Ⓔ $10.50	Ⓔ $13.50–16	
GRANITE CITY Madison Co. / RR: G M & O; N & W. / Pop. 40,073						
Chain of Rocks Motel RR 2 62040 P.O. Box 1190 W. H. Thoelke, Mgr	23	618- 931-1100		Ⓔ $8–12	Ⓔ $10–14	E
Imperial '400' Motel 1100 Niedringhaus Ave 62040 B. N. Neblett, Mgr	37	618- 877-7100		Ⓔ $9–12	Ⓔ $11–20	
Sun Motel Rtes 3 & I-270 RR2 62042 P.O. Box 1192 Ralph & Mert Hoch, Owners & Mgrs	12	618- 931-1366		Ⓔ $7–9	Ⓔ $12–14	
GREENVILLE Bond Co. / Pop. 4,569						
Bel Air Motel I-70 at Ill. 127 62246 J. T. Ferrill, Owner & Mgr	20	618- 664-1950		Ⓔ $8–10	Ⓔ $10–12	E
Uptown Motel 323 S 3rd St 62246 Wm. Horsfall, Owner Lucy Sybert, Mgr	18	618- 664-3121		Ⓔ $8–9	Ⓔ $10–13	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
HARRISBURG Saline Co. / Pop. 9,171						
Gray Plaza Motel						
411 E Poplar 62946 Nelson Pankey, Mgr	43	618- 253-7651		Ⓔ $7.75–8.75	Ⓔ $9.45–12.60	D
HARVARD McHenry Co. / RR: C & N W. / Pop. 5,019						
El Rancho Motel						
5508 Rte 14 60033 Henry & Marie Willms, Owners & Mgrs	23	815- 943-5404		Ⓔ $6–9	Ⓔ $8–12	A S
HERRIN Williamson Co. / Airlines: Ozark. / Pop. 9,474						
Park Avenue Motel						
900 N Park Ave 62948 Paul & Ann Hindman, Owners & Mgrs	20	618- 942-3159		Ⓔ $8–10	Ⓔ $9.50–12	D
HIGHLAND PARK Lake Co. / RR: C & N W. / Pop. 25,532						
Holiday Inn Chicago—Highland Park						
Lake Cook Rd & Edens Expwy 60035 Mrs. Kay Johnson, Innkeeper	100	312- 835-4000		Ⓔ $15.50–20	Ⓔ $20.50–25	
Moraine-On-The-Lake Hotel						
2501 N Sheridan Rd 60035 Innkeepers Inc Wm. E. Danielson, Gen Mgr	250	312- ID2-4444		Ⓔ $15	Ⓔ $20	E R S
Shoreline Lodge						
3330 Skokie Valley Rd 60035 J. R. King, Owner Mr. & Mrs. J. R. King, Mgrs	21	312- 432-7314		Ⓔ $11.50–16.50	Ⓔ $13.50–18.50	E S
HILLSBORO Montgomery Co. / Pop. 4,232						
Manor Motel						
S Rte 127 62049 Shirley Ginos, Mgr	22	217- 532-6144		Ⓔ $7.50–8.50	Ⓔ $8.50–10.50	S
Red Rooster Inn						
123 E Seward St 62409 Rtes 16-127 Virginia Imle, Owner & Mgr		217- 532-3937		Ⓔ $5–8	Ⓔ $8–12	
HINCKLEY DeKalb Co. / RR: Burlington. / Pop. 940						
Shadylawn Motel						
US 30 Rte 1 60520 P.O. Box 172 Mr. & Mrs. Henry Corey & Mr. & Mrs. Julius Rokop, Owners & Mgrs	8	815- 286-3373		Ⓔ $7	Ⓔ $8–9	S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
HOOPESTON Vermilion Co. / RR: L & N. / Pop. 6,606						
Baerville Motel						
State Rtes 1 & 9 60942	35	217-		Ⓔ	Ⓔ	
O. J. Baer, Owner		283-7701		$7.50–	$10–	
George & Esther Hamilton, Mgrs				8.50	14	
JACKSONVILLE Morgan Co. / RR: G M & O. / Pop. 21,690						
Dunlap Motor Inn						
331 W State St 62650	73	217-		Ⓔ	Ⓔ	D
Marlene D. Myers, Mgr		245-7121		$5.25–	$7.25–	
				7	11	
Holiday Inn						
Hwy 36-54 W 62650	91	217-		Ⓔ	Ⓔ	S
Holiday Inns of America, Inc		245-9571		$9.50–	$13.50–	
Wm. Oxley, Innkeeper				10.50	15.50	
Sandman Motel						
901 W Walnut St 62650 Rte 78	12	217-		Ⓔ	Ⓔ	S
Mrs. Ila M. Wolgamott, Owner & Operator		245-2800		$7–10	$9–13	
Star-Lite Motel						
US 67-36 & 54 W 62650	33	217-		Ⓔ	Ⓔ	
Miss Rubye E. Jones, Owner		245-7184		$8.50	$11.50	
Melvin & Ida Wolf, Mgrs				–10	–15.50	
JOLIET Will Co. / RR: A T & S F; C R I & P; G M & O.; Penn Central. / Pop. 66,780						
Fenton's Motel						
2305 W Jefferson 60435	30	815-		Ⓔ	Ⓔ	
Alex & Delores Mayer, Owners & Mgrs		725-4110		$10–	$12.50–	
				12.50	14.50	
Holiday Inn						
Rte 52 at 66—I-55 60435	185	815-		Ⓔ	Ⓔ	
Bogdan Motels, Inc, Owner		725-2180		$12	$18	
Gene Bogdan, Innkeeper						
Howard Johnson's Motor Lodge						
Int 55 & Rte 52 60436	106	815-		Ⓔ	Ⓔ	E
Howard Johnson's Motor Lodges		725-0111		$13–	$17–	S
William DeVries, Mgr				14.50	20	
Joliet Inn Motel						
1622 Plainfield Rd US 30 60435	54	815-		Ⓔ	Ⓔ	
Best Western		729-1611		$12–13	$17–18	
Ronald Gavin, Mgr						
KANKAKEE Kankakee Co. / RR: I C; Penn Central. / Pop. 27,666						
Fairview Motel						
Bus 54 & I-57 S US 45-52 S 60901 Rte 7	39	815-		Ⓔ	Ⓔ	E
Friendship Inns of America		933-7708		$8	$10–12	
G. A. Burgess, Owner & Mgr						

PERPETUALLY NEW
HOTEL KANKAKEE

100% Air Conditioned
Free Covered Parking Lot Next Door
Banquet & Meeting Rooms
Comfortable Cocktail Lounge

INTERSTATE 57
50 MI. DUE SOUTH OF CHICAGO
HIGHWAYS 54-45-52-49-17
KANKAKEE, ILL.
PHONE: Area 815 933-4411
125 MODERN ROOMS
FIREPROOF
FREE TELEVISION
CHILDREN FREE
FOOD
BEST FOR MILES
POPULAR PRICED
COMPLETE MENU
AND SMORGASBORD
SPORTSWEAR WELCOME

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Kankakee Hotel						
225 E Merchant St 60901 Earl Francis, Mng Dir	125	815- 933-4411 (See advertisement above)		Ⓔ $8.50– 12	Ⓔ $10.50– 15	D
Ramada Inn						
Rte 54 S RR #7 P.O. Box 336 60901 Ramada Inns, Inc L. B. McCaleb, Mgr	67	815- 939-4551		Ⓔ $10–12	Ⓔ $13–17	S
KEWANEE Henry Co. / RR: Burlington. / Pop. 16,324						
Park Lane Motel						
S Tenney & Hwy 34 & 78 S 61443 Jack Sliverman, Gen Mgr	40	309- 852-2165		Ⓔ $8– 10.50	Ⓔ $9.50– 16	S
LAKE FOREST Lake Co. / RR: C & N W; C M S P P. / Pop. 10,687 Reported: 13,300						
Deerpath Inn						
255 E Illinois Rd 60045	50	312- 234-2280		Ⓔ $14–16	Ⓔ $22–25	S
LAKE ZURICH Lake Co. / Pop. 3,458						
Orchard Court Motel						
Rtes 12 & 22 60047 Russell & Marlene Brown, Owners & Mgrs	10	312- 438-2381		Ⓔ $10	Ⓔ $12–14	S
LA SALLE La Salle Co. / RR: C R I & P. / Pop. 11,897						
Holiday Inn						
US 51 & I-80 61301 Holiday Inns, Inc Donna J. Bubelis, Innkeeper	168	815- 224-1060		Ⓔ $10.50 –12.50	Ⓔ $14 –17	E
Kaskaskia Hotel						
2nd & Marquette Sts 61301 Fort Cowan, Gen Mgr	90	815- 223-1200		Ⓔ $6–9	Ⓔ $8–13	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
LINCOLN Logan Co. / RR: G M & O. / Pop. 16,890						
Holiday Inn 2011 N Kickapoo St 62656 Holiday Inns of America Inc William Spotts, Innkeeper	59	217- 735-1202		Ⓔ $9.50–10.50	Ⓔ $13.50–14.50	
LINCOLNWOOD Cook Co. / RR: C & N W. / Pop. 22,561						
B Hyatt House Hotel 4500 W Touhy Ave 60646 Hyatt Corp of America, Owner G. A. Schall, Gen Mgr	350	312- 677-5400 (See advertisement, page 51)	312- 677-6150	Ⓔ $18–24	Ⓔ $24–29	E S
LITCHFIELD Montgomery Co. / RR: N & W. / Pop. 7,330						
66 Motel Court US 66 & State Rte 16 62056 Lorman Mansholt, Owner & Mgr	30	217- 324-2179		Ⓔ $5 up		
MARION Williamson Co. / Airlines: Ozark. / Pop. 11,274						
Holiday Inn Ill. 13 at I-57 P.O. Box 225 62959 Russ Marstan, Inc., Owner R. W. Bittle, Innkeeper	97	618- 997-2326		Ⓔ $10	Ⓔ $15	
Marion Courts 110 S Court St Rte 37 & Old 13 62959 E. Farris & Z. Cuthbertson, Owners & Mgrs	44	618- 993-8131		Ⓔ $8–10.50	Ⓔ $11–18	
Marion Motel 2100 W Main St 62959 John Lannin, Owner Faye Farris, Mgr	46	618- 993-2101		Ⓔ $7–8	Ⓔ $8–12	A
MATTOON Coles Co. / RR: I C; Penn Central. / Airlines: Ozark. / Pop. 19,088						
Carson's South Side Motel 1821 Olive 61938 Cecil Carson, Owner & Mgr	21	217- 234-9042		Ⓔ $6.75–8.40	Ⓔ $7.50–10.50	
U.S. Grant Motel US Rte 45 S 61938 Harold Lacy, Mgr	35	217- 235-5695 (See advertisement, page 363)		Ⓔ $8	Ⓔ $10–11	E
U.S. Grant Motor Inn 1613 Charleston Ave 61938 M. C. Kinnaman, Mgr	80	217- 234-6471 (See advertisement, page 363)		Ⓔ $8–10	Ⓔ $10–12	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

LINCOLN HERITAGE TRAIL HEADQUARTERS

U. S. GRANT MOTOR INN
DOWNTOWN
80 ROOMS

MATTOON
Finest Food and Lodging in the Area
ROOM CONTROLLED HEATING AND AIR-CONDITIONING

U. S. GRANT MOTEL
U. S. 45 SOUTH
35 ROOMS

Food and Party Facilities
Cocktails
The New Rebel Room

AAA
LATE FOOD SERVICE
FREE PARKING
CHILDREN FREE

Free Continental Breakfast
24-Hour Phone Service



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MELROSE PARK Cook Co. / RR: C & N W. / Pop. 22,291						
Holiday Inn—West 1900 N Mannheim Rd 60160 Holiday Inns of America, Inc Kenneth Dawson, Innkeeper	120	312- 681-3100		Ⓔ $15–17	Ⓔ $19–21	A
METROPOLIS Massac Co. / RR: P & I. / Pop. 7,339						
Egyptian Trail Motel Rte 1 US 45 N 62960 C. R. Lindsey, Owner Mrs. Charlotte Stratemeyer, Mgr	20	618- 524-7431		Ⓔ $6–9	Ⓔ $10–13	S
MOLINE Rock Island Co. / RR: Burlington; D R I & N W. / Airlines: Ozark; United. / Pop. 42,705						
Campbell Hotel 518 16th St 61265 Velma Campbell Gault, Owner & Mgr	42	309- 764-3539		Ⓔ $4–7.50	Ⓔ $5.50–10	D
Holiday Inn Hwys 150, 6, 92, I-280, Airport Jct 61265 L. F. Harper, Pres & Innkeeper	251	309- 762-8811		Ⓔ $12.50–14	Ⓔ $15.50–19	
Howard Johnson's Motor Lodge Ill 92 at Airport Rd 61265 Howard Johnson's Motor Lodges Mary Furniss, Mgr	96	309- 797-1211		Ⓔ $14 up	Ⓔ $20 up	A E
Le Claire Hotel 5th Ave & 19th St 61265 J. O. Ellis, Vice Pres La Vern Ptak, Gen Mgr	230	309- 764-4371		Ⓔ $7–11	Ⓔ $9–14	D
MONMOUTH Warren Co. / RR: Burlington. / Pop. 10,372						
Meling's Motel 1129 N Main St 61462 Jct 67 & 34 C. M. Meling, Mgr	58	309- 734-2196		Ⓔ $7–10	Ⓔ $10–16	S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MORRIS Grundy Co. / RR: C R I & P. / Pop. 7,935						
Park Motel US 6 & Ill 47 S of I-80 60450 RR 4 William Spellisy, Owner	24	815- 942-1321		Ⓔ		
MORTON Tazewell Co. / Pop. 5,325						
Towne House Motel 746 W Jefferson 61550 Best Western Harry Weirman, Mgr	66	309- 264-2811		Ⓔ $8–10	Ⓔ $11–14	E
MORTON GROVE Cook Co. / Pop. 20,533						
Admiral Oasis Motel 9353 Waukegan Rd 60053 Sherman Rootberg, Gen Mgr	200	312- 965-4000		Ⓔ $8.76– 10.71	Ⓔ $10.71– 12.66	A S
MOUNT PROSPECT Cook Co. / RR: C & N W. / Pop. 11,504						
Holiday Inn 200 E Rand Rd 60056 Clarence Smith, Innkeeper	150	312- 255-8800		Ⓔ $14–15	Ⓔ $17–19	
MOUNT STERLING Brown Co. / Pop. 2,262						
Land of Lincoln Motel 403 E Maine St Rte 24 E 62353 Char & Louise Hawkins, Owners & Mgrs	17	217- 773-3311		Ⓔ $8	Ⓔ $10–12	S
MOUNT VERNON Jefferson Co. / RR: L & N. / Airlines: Ozark. / Pop. 15,566						
Beasley Motel 1418 Salem Rd 62864 Rte 37 Friendship Inns of America T. N. Nelms, Mgr	39	618- 244-0772		Ⓔ $7–14	Ⓔ $10–14	S
Emmerson Hotel 821 Main St 62864 J. R. Lamberson, Owner M. L. Henderson, Mgr	70	618- 244-0992		Ⓔ $4.50 –7.50	Ⓔ $6.50 –10	D
Lawrence Motel 1317 Salem Rd Rte 37 N 62864 Joseph Wiley, Owner Mrs. Fern Boswell, Mgr	42	618- 242-4700		Ⓔ $8–12	Ⓔ $12–24	
MURPHYSBORO Jackson Co. / RR: I C. / Pop. 8,673						
A.F.D.K. Motel Jct Hwys 13-127-149 62966 H. B. Cornett & G. R. Williams, Owners G. R. Williams, Mgr	30	618- 687-1491		Ⓔ $6.85– 7.35	Ⓔ $8.40– 10.50	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

IN NILES, ILL.

176 air-conditioned rooms, with TV. Convenient dining; cocktail lounge; heated pool. Excellent facilities for meetings. No charge for children under 12. Commercial Travelers' Rates.



WELLER'S MOTOR LODGE

25 MINUTES TO DOWNTOWN CHICAGO
6450 W. Touhy Ave. at U. S. 14
Phone: 647-8844 • TWX: 910-223-4500

AAA

For immediate, confirmed reservations, call any Albert Pick Hotel, Motel, Reservation Office — or your travel agent.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
NAPERVILLE DuPage Co. / RR: Burlington. / Pop. 12,933						
Naperville Motel 515 E Ogden Ave 60540 US 34 John Doesburg, Owner	12	312- 355-4242		Ⓔ $9–11	Ⓔ $13	
NASHVILLE Washington Co. / RR: L & N. / Pop. 2,606						
Nashville Motel 205 E St Louis St 62263 Emma Gummersheimer, Owner & Mgr	21	618- 327-8288		Ⓔ $8	Ⓔ $10	
NAUVOO Hancock Co. / Pop. 1,039						
Nauvoo Hotel Rte 96 62354 E. J. Kraus, Mgr	12	217- 453-2211		Ⓔ $6–8.50	Ⓔ $7.50–10	D
Pioneer Motel Hwy 96 62354 R. L. Kellogg, Owner & Mgr	12	217- 453-2210		Ⓔ $6–7	Ⓔ $8–10	D
NEW LENOX Will Co. / RR: C R I & P. / Pop. 1,750						
Walona Motel US 30 60451 2½ mi E of I-80 Heinz & Rosina Krauss, Owners	9	815- 485-8232		Ⓔ $8–9	Ⓔ $9–11	S
NEWTON Jasper Co. / Pop. 2,901						
River Park Motel RR 5 62448 Rte 33 & 130 Mr. & Mrs. Wm. Watkins, Owners & Mgrs	20	618- 783-2328		Ⓔ $7–8.50	Ⓔ $10–12.50	
NILES Cook Co. / Pop. 20,393						
Chicago Niles TraveLodge 7247 N Waukegan Rd 60648 E. Bram, Gen Mgr	54	312- 647-9444		Ⓔ $12–14	Ⓔ $14–16	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Weller's Motor Lodge						
6450 Touhy Ave 60648	176	312-	910-	Ⓔ	Ⓔ	S
Pick Hotels Corp		647-8844	223-4500	$12–13	$15–16	
C. S. Potts, Mgr		(See advertisement, page 365)				

NORTH AURORA Kane Co. / Pop. 2,088 / See Aurora, Ill.

NORTH CHICAGO Lake Co. / RR: C & N W. / Pop. 20,517

Holiday Inn of North Chicago—Waukegan						
2315 Green Bay Rd 60064	84	312-		Ⓔ	Ⓔ	
Brooke Inns, Inc		689-4500		$13.25	$17.50	
James Runnfeldt, Innkeeper				–14.25	–19.50	

NORTHLAKE Cook Co. / Pop. 12,318

Golden Host Motel						
2080 N Mannheim Rd 60164	97	312-		Ⓔ	Ⓔ	A
Best Western		681-2900		$14.50	$18.50	S
Mark Rasnick, Gen Mgr						

OAK BROOK DuPage Co. / Pop. 324

B Drake OakBrook, The						
Cermak & York Rds 60521	175	312-		Ⓔ	Ⓔ	A
E. L. Brashears Sr., Chairman		654-2230		$18–24	$21–27	E
C. W. Brashears, Pres & Gen Mgr		(See advertisement, page 333)				
B Stouffer's OakBrook Inn						
2100 Spring Rd 60123	180	312-		Ⓔ	Ⓔ	E
Litton Industries, Owner		654-2800		$17–19	$24–26	S
Roscoe DuMond, Mgr						

OAK LAWN Cook Co. / RR: N & W; B & O. / Pop. 27,471

Holiday Inn						
4140 W 95th St 60453	120	312-		Ⓔ	Ⓔ	S
Holiday Inns of America, Inc		425-7900		$13–15	$16–18	
J. J. English, Innkeeper						
B Mid America Inn						
5001 W 79th St 60459	101	312-		Ⓔ	Ⓔ	S
Titan Motor Inns		423-1100		$12.50	$17	
W. H. Tomlinson, Gen Mgr				–13	–17.50	

OAK PARK Cook Co. / RR: C & N W. / Pop. 61,093

Carleton Hotel & Motor Inn						
1110 Pleasant St 60302	182	312-		Ⓔ	Ⓔ	
Louis Ancel, Owner		848-5000		$8–11	$11–14	
Mildred Wilson, Mgr		(See advertisement, page 367)				
Oak Park Arms Hotel						
Washington & Oak Park Ave 60302	356	312-		Ⓔ	Ⓔ	
A Richard Goodman Property		386-4040		$10.50	$15.50	
R. C. Soulman, Gen Mgr		(See advertisement, page 325)		–15	–20	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

AAA

The Carleton

MARION at PLEASANT, OAK PARK, ILL.

HOTEL & MOTOR INN

Singles from $8.00

FREE PARKING — AIR CONDITIONING — TELEVISION

25 minute express service to Chicago Loop.

Mildred Wilson, Mgr. Phone: VI 8-5000

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Plaza Hotel						
123 S Marion St 60302 Mr. & Mrs. G. R. Kastner, Owners G. R. Kastner, Mgr	50	312- VI8-2800		Ⓔ $4.50– 7	Ⓔ $6.50– 9	S
OLNEY Richland Co. / RR: B & O. / Pop. 8,780						
Tip Top Motel						
1001 W Main St 62450 Box 146 Rte 250 A. L. Kurtz Jr., Owner & Mgr	20	618- 395-2193		Ⓔ $6– 6.50	Ⓔ $7.50– 9	D
ORLAND PARK Cook Co. / RR: N & W. / Pop. 2,592						
Farm House Inn						
14455 LaGrange Rd 60462 Mrs. W. J. Henely, Pres & Mgr	20	312- 349-9200		Ⓔ $12–14	Ⓔ $16–20	S
OTTAWA La Salle Co. / RR: C R I & P. / Pop. 19,408						
Blaine's Surrey Motel						
(Formerly: The Surrey Motel) 2750 Columbus St 61350 Blaine Pool, Owner & Mgr	25	815- 433-1263		Ⓔ $6–10	Ⓔ $9–15	E S
Sands Motel						
1215 N LaSalle St Rte 23 & 71S 61350 Robert & Doris Iverson, Owners & Mgrs	46	815- 434-6440		Ⓔ $9–10	Ⓔ $12–14	
PANA Christian Co. / Pop. 6,432						
Lake Lawn Inn						
Rtes 51 & 16 62557 P.O. Box 287 Sybil Eagan, Mgr	31	217- 562-2123		Ⓔ $8	Ⓔ $10	
PARIS Edgar Co. / RR: Penn Central. / Pop. 9,823						
France Motor Hotel						
118 E Court St 61944 O. V. Bradham, Owner Wm. Bradham, Mgr	100	217- 463-0643		Ⓔ $5 up		

DOWNTOWN MOTEL

705 Hamilton Boulevard (61603)

41 rooms & Apartments
European Plan rates: $9 & $10 Single $11 & $12 Double
Mrs. Walter T. Kennedy, Owner & Manager
Telephone (309) 674-6135

One block off Interstate 74 (West) On U.S. City 150

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
PEKIN Tazewell Co. / Pop. 29,000						
Pekin Downtown Motel 335 Margaret, Rte 9 & 29W 61554 Lawrence Rossi, Owner Larry Noreuil, Mgr	43	309- 347-6111		(E) $9–11	(E) $11–14	
PEORIA Peoria Co. / RR: Burlington; C R I & P; T P & W. / Airlines: Ozark. / Pop. 103,162						
Downtown Motel 705 Hamilton Blvd off I-74 61603 Mrs. W. T. Kennedy, Owner & Mgr	41	309- 674-6135 (See advertisement above)		(E) $9–10	(E) $11–12	D E
[B] **Pere Marquette Hotel** 501 Main St 61602 Boss Hotels Co Donald Elisha, Gen Mgr	400	309- 674-2121 (See advertisement, page 369)		(E) $10–17.50	(E) $14–21.50	D
Ramada Inn 415 St Mark Court 61603 Roy Demanes & Associates, Owner E. L. McNulty, Jr, Gen Mgr	185	309- 673-6461	910- 652-3952	(E) $15	(E) $18–20	D
Voyager Inn 504 Hamilton Blvd 61602 Boss Hotels Co Pierre de Renouard, Mgr	160	309- 673-0521 (See advertisement, page 369)		(E) $11–14	(E) $13.50–17	D
PETERSBURG Menard Co. / Pop. 2,359						
New Salem Lodge Hwy 97 62675 I. E. Owen, Owner Paul Peterson, Mgr	27	217- 632-2440			(E) $12–14.50 (A) $22–27	E S
PINCKNEYVILLE Perry Co. /RR: I C. / Pop. 3,085						
Fountain Motel 112 S Main 62274 Rtes 13, 127, 154 Cliff & Velma Varnum, Owners & Mgrs	23	618- 357-2128		(E) $6–8	(E) $9–11	D

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

truly distinctive in central Illinois...

HOTEL Père Marquette IN PEORIA

■ 400 up to date air-conditioned guest rooms ■ Rates from $10.00 ■ Motor entrance for Free overnight guest parking ■ Ballroom for 2000, largest in downstate Illinois ■ Exhibit space for 150 booths ■ Coffee Shop open early and late ■ Continental Dining in the Peoria Room . . . "Rendez Vous" and Père Bar with live entertainment.

TELEPHONE: (309) 674-2121

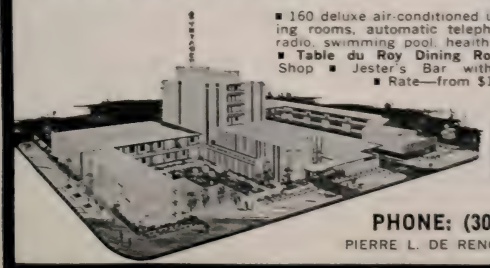
DONALD ELISHA, General Manager



TWO FRIENDLY Bross Inns HOTEL • MOTEL

PEORIA'S DELUXE DOWNTOWN MOTOR HOTEL

THE Voyager INN



■ 160 deluxe air-conditioned units with dressing rooms, automatic telephones, color TV, radio, swimming pool, health club, sun deck ■ **Table du Roy Dining Room** and Coffee Shop ■ Jester's Bar with entertainment ■ Rate—from $11.00 ■ Courtesy car available.

American Express Carte Blanche, Diners and Master Charge cards Accepted

PHONE: (309) 673-0521

PIERRE L. DE RENOUARD, Manager

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
PITTSFIELD Pike Co. / Pop. 4,089						
Lowry Motel Rte 36-54 62363 P.O. Box 106 Mrs. Ed Lowry, Owner & Mgr	26	217- 285-2129		Ⓔ $7–8.50	Ⓔ $8.50–10.50	
POCAHONTAS Bond Co. / Pop. 718						
Powhatan Motel US 40 & I-70 P.O. Box 176 62275 Sylvia V. Keeton, Owner & Mgr	12	618- 669-3870				E
PONTIAC Livingston Co. / RR: G M & O. / Pop. 8,435						
Palamar Motel III 116-City Rte US 66 61764 Leslie & Phoebe Hayes, Mgrs	30	815- 844-5191		Ⓔ $9 up	Ⓔ $13 up	S
PRINCETON Bureau Co. / RR: Burlington. / Pop. 6,250						
Colony Motel Anderson St 61356 Rtes 6 & 34 Mrs. Connie Lenihan, Owner & Mgr	20	815- 872-1782		Ⓔ $7.50	Ⓔ $10–16	
QUINCY Adams Co. / RR: Burlington. / Airlines: Ozark. / Pop. 43,793						
Cour-Tel Motel 320 N 6th St 62301 Mr. & Mrs. E. E. Perry, & Mr. & Mrs. D. Duesdieker, Mgrs	23	217- 222-0075		Ⓔ $8–8.50	Ⓔ $9.50–16	D
Holiday Inn 200 Maine St 62301 Holiday Inns of America, Inc Tom Vannier, Innkeeper	154	217- 223-6610		Ⓔ $10.50	Ⓔ $15.50	D
Newcomb Hotel 400 Maine St 62301 B. T. Kemner, Gen Mgr	12	217- 222-2800				D
Quincy Hotel 513 Hampshire St 62301 T. A. Oakley, Pres A. B. Harter, Mgr	110	217- 222-2400		Ⓔ $9	Ⓔ $11	D
RICHMOND McHenry Co. / RR: C & N W. / Pop. 855						
Drake Motel 8613 US Hwy 12 Rtes 12 & 31 60071 R. E. Vicha, Owner Grace Vicha, Mgr	10	815- 678-3501		Ⓔ $7–10	Ⓔ $10–14	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ROBINSON Crawford Co. / Pop. 7,226						
Arvin Motel Outer East Main 62454 Mr. & Mrs. C. E. Boyd, Owners & Mgrs	24	618- 544-2143		Ⓔ $8–10	Ⓔ $12–15	
ROCHELLE Ogle Co. / RR: Burlington; C & N W. / Pop. 7,008						
Charnock's Motel 1070 N 7th St 61068 Mrs. I. W. Charnock, Owner H. E. Charnock, Mgr	22	815- 562-2171		Ⓔ $7– 8.50	Ⓔ $8.50– 12.50	S
Vagabond Inn Motel US 51 N at Alt 30 61068 J. W. Tilton, Owner Bette Calhoun, Mgr	105	815- 562-2166		Ⓔ $8–13 Ⓐ $19–26	Ⓔ $11–16 Ⓐ $26–34	S
ROCK FALLS Whiteside Co. / Airlines: Ozark. / Pop. 10,261						
Sweeney Motel 500 Rte 30 61071 Howard & Jean Sweeney, Owners & Mgrs	16	815- 625-2324		Ⓔ $5–7	Ⓔ $6–8	S
ROCKFORD Winnebago Co. / RR: Burlington; C M S P P; I C. / Airlines: Ozark. / Pop. 126,706						
Albert Pick Motel 4404 E State St 61108 Pick Hotels Corp E. F. Carfagnini, Acting Mgr	117	815- 399-1890		Ⓔ $10–11	Ⓔ $14–16	S
Colonial Inn Motor Lodge 4850 E State St 61108 Best Western Bill & Erma Snider, Mgrs	59	815- 398-5050		Ⓔ $10 up	Ⓔ $15–16	
Henrici's Motor Inn 7801 E State St 61108 Central Nat. Realty Corp, Owners W. J. Ivey, Gen Mgr	120	815- 398-6000		Ⓔ $11.50 –15.50	Ⓔ $12.50 –19.50	E
Holiday Inn 11th St & Samuelson Rd 61109 US 51 S R. H. Neisewender, Pres John Lobell, Innkeeper	152	815- 397-4000		Ⓔ $10.25 –11.25	Ⓔ $14.25 –16.25	A E
Howard Johnson's Motor Lodge 3909 11th St 61109 US 51 at US 20 Bypass Howard Johnson's Motor Lodges J. F. Lyons, Pres	112	815- 397-9000		Ⓔ $12– 13.50	Ⓔ $15.50– 18.50	A E
Shamrock Motel 7125 W State Rd 61102 US 20 Mr. & Mrs. M. J. Casey, Owners & Mgrs	11	815- 968-9847		Ⓔ $7–10	Ⓔ $10–12	S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sweden House Lodge 4605 E State St 61108 C. W. Dorn, Vice Pres & Mgr	108	815- 398-4130		Ⓔ $10.50 up	Ⓔ $16.50 up	S
ROCK ISLAND Rock Island Co. / RR: Burlington; C R I & P; D R I & N W. / Airlines: See Moline, Ill. / Pop. 51,863						
B Sheraton-Rock Island Motor Inn 1 Sheraton Plaza 61201 L. B. Wilson, Jr, Owner & Gen Mgr	177	309- 794-1212		Ⓔ $13.50 –14.50	Ⓔ $16 –18	D
ROCKTON Winnebago Co.						
Wagon Wheel Lodge Rte 2 & 75 61072 W. A. Williamson, Owner	350	815- 624-8711		Ⓔ $6–10	Ⓔ $14–20	
ROLLING MEADOWS Cook Co. / Pop. 10,879						
Holiday Inn 3405 Algonquin Rd 60008 Holiday Inns of America Inc R. C. Coscia, Innkeeper	192	312- 259-5000		Ⓔ $15–16	Ⓔ $17.50–20	E S
ROSEMONT Cook Co. / Pop. 978						
Caravelle Motor Inn 5400 River Rd 60018 Dorothy Wells, Gen Mgr	150	312- 678-2525		Ⓔ $16–20	Ⓔ $18–26	
Chicago-O'Hare Imperial '400' Motel 10300 W Higgins Rd 60018 Imperial '400' National Inc, Owner Mrs. Dorothy Peters, Res Mgr	144	312- 296-4471		Ⓔ $16–17	Ⓔ $19–23	A E S
B Sheraton-O'Hare Motor Hotel 6810 N Mannheim Rd 60018 ITT Sheraton Corp of America E. F. Black, Gen Mgr	300	312- 827-5171 (See advertisement, page 373)	312- 222-0749	Ⓔ $20–24	Ⓔ $26–30	A
ST. CHARLES Kane Co. / Pop. 9,269						
B Pheasant Run Lodge P.O. Box 64 60174 Harry A. Mondfrans, Exec Vice Pres	335	312- 584-6300		Ⓔ $20–25	Ⓔ $24–29	A S
SALEM Marion Co. / RR: B & O. / Pop. 6,165						
Lakewood Motel US Hwy 50 E 62881 Joseph Obrzut, Owner & Mgr	19	618- 548-2785		Ⓔ $8–9	Ⓔ $10.50–11.50	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

everything!

- outdoor pool
- indoor pool
- saunas
- sheer luxury

everything near
O'Hare Airport,
Chicago



300 luxurious rooms and suites with bedside controlled TV and FM radios. Sumptuous dressing rooms and baths. Spacious, spacious suites with bars for executive entertaining. 18-hour room service. Complimentary limousine service to O'Hare Airport. Dining at famous Brass Rail of New York Restaurant. Nightly entertainment and dancing in King's Lair. Olympic-size outdoor pool. Year-round indoor heated pool. Spa area with sauna, sun lamps. Facilities for meetings and banquets for 1,000.

RATES:

Singles, $20 to $24
Twins, $26 to $30 — Suites from $50

SHERATON-O'HARE MOTOR HOTEL

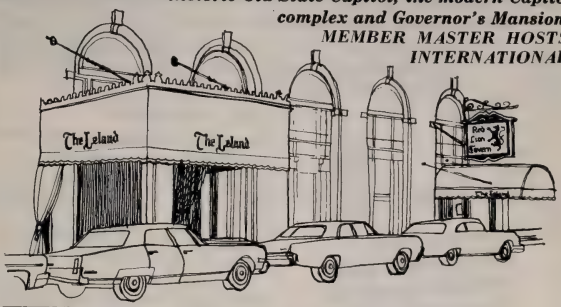
6810 N. Mannheim Road, Rosemont, Ill. 60018
Edward F. Black, General Manager
(312) 827-5171—TWX: 312-222-0749

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SAN JOSE Mason Co. / Pop. 1,093						
Prairie Trails Inn US 136 Jct 29 62682 R. E. Leesman, Owner & Mgr	20	217- 482-3271		Ⓔ $7–9	Ⓔ $10–14	
SCHILLER PARK Cook Co. / Pop. 5,687						
Air Host Motel 4101 N Mannheim Rd 60176 Dave Percival, Mgr	68	312- 678-4470		Ⓔ $13.50 –16.50	Ⓔ $15.50 –18.50	A S
International Motor Inn 4201 N Mannheim Rd 60174 Best Western Mark Rasnick, Gen Mgr	97	312- 678-2200		Ⓔ $14.50	Ⓔ $18.50	A S
O'Hare Ramada Inn 3939 N Mannheim Rd 60176 Ramada Inns, Inc Wm. Gardner, Mgr	240	312- 678-4800	910- 227-0799	Ⓔ $15.50 –17.50	Ⓔ $18.50 –21.50	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SHAWNEETOWN Gallatin Co. / Pop. 1,280						
Shawnee Chief Motel City Rte 13 62984 J. E. & Madge York, Owners Henrietta Barnett, Mgr	30	618- 269-3193		Ⓔ $7–9	Ⓔ $8–12	D
SHELBYVILLE Shelby Co. / Pop. 4,821						
Shelby Motel, The 806 W Main St 62565 Ellis Fry, Owner & Mgr	19	217- 774-3991		Ⓔ $6.50–8	Ⓔ $8–11.50	D
SILVIS Rock Island Co. / Pop. 3,973						
Blackhawk Motel 1105 1st Ave 61282 Rtes 2, 92 & 84 L. G. Paridon, Owner & Partner	16	309- 792-0291		Ⓔ $9.50	Ⓔ $11.50 up	D
SKOKIE Cook Co. / Pop. 59,364						
Howard Johnson's Motor Lodge 9333 Skokie Blvd 60076 Howard Johnson Motor Lodges D. W. Strang, Vice Pres & Gen Mgr	96	312- 679-4200		Ⓔ $15.50–17	Ⓔ $18–22	S
SPARTA Randolph Co. / Pop. 3,452						
Mac's Motel 700 S St Louis 62286 Florine McConachie, Partner	30	618- 443-3614		Ⓔ $6–7.50	Ⓔ $9–10	S
SPRINGFIELD Sangamon Co. / RR: C M & O; I C. / Airlines: Ozark. / Pop. 83,271						
A. Lincoln Motel 2927 S 6th St US 66 S 62703 Friendship Inns of America Mrs. Lewis Browning, Mgr	42	217- 544-1701		Ⓔ $8.25	Ⓔ $11	S
Bel-Aire Manor Motel 2636 S 6th St 62703 Bus Rte 66 S Emil & Charles Ciesler, Owners Robert Stormont, Mgr	80	217- 544-1783		Ⓔ $8.50–9	Ⓔ $12–14	S
Capitol Sky Lodge Motel Capital Airport 62705 Lane Manning, Mgr	21	217- 544-9861	910- 242-0553	Ⓔ $9	Ⓔ $13–14	A
Colonial Motel 2900 S MacArthur Blvd US 36 & 54 62704 Bud Dyer, Mgr	31	217- 544-1705		Ⓔ $6–8	Ⓔ $8–10	S
Downtowner Motor Inn 400 N 9th St P.S. & Associates, Owner Jim Lyons, Innkeeper	100	217- 522-7711		Ⓔ $10–12	Ⓔ $14–16	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

The very finest in downtown Springfield. Excellent accommodations. Outstanding food. Meeting, banquet and convention facilities. Within a few walking minutes of fashionable stores, smart shops, Lincoln's Home, the historic Old State Capitol, the modern Capitol complex and Governor's Mansion.
MEMBER MASTER HOSTS INTERNATIONAL



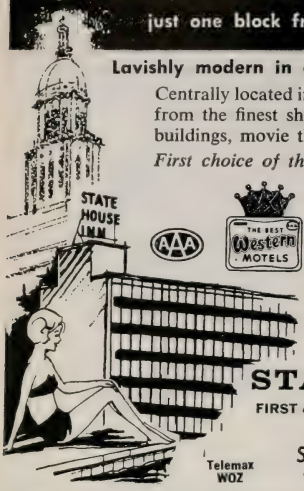
The Leland MOTOR HOTEL
Sixth Street at Capitol Avenue
Springfield, Illinois 62705
Area Code 217 Dial 544-5431
R. M. Johnston, General Manager

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Governor Hotel						
418 E Jefferson St 62701 J. H. Weiner, Owner & Mgr	150	217- 525-1700		Ⓔ $9–15	Ⓔ $11.50–20	D
Grand Hotel						
109 N 7th St 62701 P. A. Carrico, Owner Thomas Stewart, Mgr	56	217- 523-5618		Ⓔ $3.50– 6	Ⓔ $5.50 up	
Holiday Inn—East						
3100 S 31st St 62703 Ray Neisewander, Owner Lacey Brooks, Gen Mgr	248	217- 529-5431		Ⓔ $11.75 –12.75	Ⓔ $16.75	S
Holiday Inn—South						
625 E St Joseph St 62705 C. B. Haywood, Innkeeper	132	217- 529-1641	217- 546-0149	Ⓔ $9.75– 10.75	Ⓔ $13.75– 14.75	S
Howard Johnson's Motor Lodge—Downtown						
1025 S 5th St P.O. Box 1267 62703 Howard Johnson Motor Lodges S. S. Palmer, Mgr	38	217- 544-3466		Ⓔ $10–11	Ⓔ $13–16	D
Howard Johnson's Motor Lodge—Southeast						
3190 S 31st St 62703 Jim Casey, Mgr	100	217- 529-5481		Ⓔ $12–13	Ⓔ $15–18	E S

SPRINGFIELD'S NEWEST DOWNTOWN MOTOR HOTEL

STATE HOUSE INN

just one block from the State Capitol



Lavishly modern in concept, comfort and convenience

Centrally located in downtown Springfield just steps away from the finest shops, principal government and public buildings, movie theatres, bowling.

First choice of those going to Springfield!

- 150 exceptional guest rooms
- Air conditioning throughout
- Free parking • Free television
- Black Lantern — exquisitely appointed dining room
- Le Bistro — intimate cocktail lounge
- Six Spacious Meeting Rooms

Ask for Free Folder— "Walking-Tour Guide to Lincoln-land"

STATE HOUSE INN

FIRST & ADAMS ST. HENRY J. SOLOMON, Gen. Mgr.
Phone 523-5661 (Area Code 217)

Telemax WOZ

SWIMMING POOL AND SUN DECK will make your stay a memorable one.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Leland Motor Hotel						
6th St at Capitol Ave 62705 Master Hosts R. M. Johnston, Gen Mgr	163	217- 544-5431 (See advertisement, page 375)		Ⓔ $10–15	Ⓔ $13.50–18	D
Northern Aire Motel						
N City Rte 66 62702 Mr. & Mrs. Jesse Kidd, Owners & Mgrs	17	217- 522-2391		Ⓔ $7	Ⓔ $9	S
Palmer Hotel						
429 E Jefferson St 62701 P. A. Carrico, Owner L. H. Kleinschmidt, Mgr	36	217- 522-7708		Ⓔ $3.50– 4.50	Ⓔ $6–8	
Parkview Motel						
Rte 29 at Bypass US 66, 36 & 54 62702 Mr. & Mrs. E. G. Harlow, Owners & Mgrs	22	217- 528-6924		Ⓔ $6.25 –7.50	Ⓔ $7.50 –10.50	S
Quality Motel Mansion View						
529 S 4th St 62701 Quality Motels, Inc F. O. Neighbors, Sr., Mgr	54	217- 544-7411		Ⓔ $13– 15	Ⓔ $15.50– 17.50	D
Ramada Inn						
3751 S 6th St 62703 Ramada Inns, Inc G. S. Cowles, Gen Mgr	114	217- 529-5511	910- 242-0544	Ⓔ $10.50 –11.50	Ⓔ $13.50 –14.50	E S

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

NEAR O'HARE AIRPORT
In Melrose Park Industrial Area
Chicago-American Motel
ALBERT PICK HOTELS · MOTELS
Mannheim Rd. at North Ave.
Stone Park, Illinois
Phone: (312) 345-1500

125 air-conditioned rooms, all with TV, radio. Fine restaurant and piano bar. Heated pool. No charges for: children, parking or airport limousine service.



AAA For immediate reservations, call any Albert Pick Hotel, Motor Inn, or call (toll free) American Express Space Bank.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
St. Nicholas Hotel						
4th & Jefferson Sts 62705 G. W. Baur, Exec VP & Gen Mgr	190	217- 525-1800		Ⓔ $12–13.50	Ⓔ $16.50–20	D
Sheraton Inn						
3090 Stevenson Dr I-55 62703 ITT Sheraton Corp of America W. A. Miller, Gen Mgr	100	217- 529-6611		Ⓔ $12–13	Ⓔ $15–17	E
Southern View Motel						
720 E St Joseph St 62703 G. W. Horsley, Owner O. B. Coventry, Mgr	50	217- 529-1686		Ⓔ $6.50–8	Ⓔ $8.50–12	S
B **State House Inn**						
101 E Adams St 62701 H. J. Solomon, Gen Mgr	150	217- 523-5661 (See advertisement, page 376)		Ⓔ $12.50–14	Ⓔ $15.50–18	D

STAUNTON Macoupin Co. / RR: N & W. / Pop. 4,228

66 Terminal Motel						
US 66—RR 1 62088 J. C. & J. D. Meckles, Owners J. C. Meckles, Mgr	27	618- 635-2266		Ⓔ $4–8	Ⓔ $6.50–12	E

STERLING Whiteside Co. / RR: C & NW. / Pop. 15,688

Holiday Inn						
2610 E Lincolnway P.O. Box 397 61081 Inn Mgmt Corp #3, Owner E. R. Joseph, Mgr	110	815- 625-9010		Ⓔ $11–14	Ⓔ $13–16	

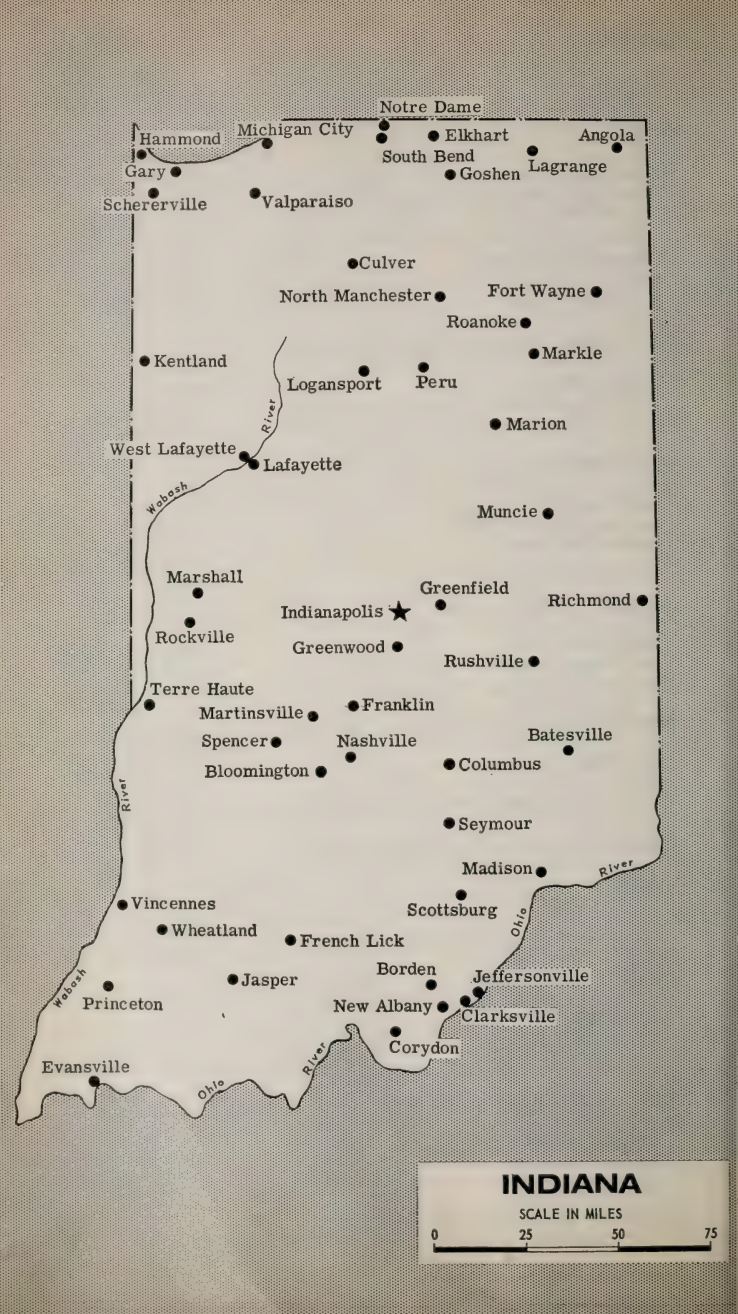
STONE PARK Cook Co. / Pop. 3,038

B **Chicago-American Motel**						
1800 N Mannheim Rd 60165 Pick Hotels Corp Robert Brewer, Mgr	125	312- 345-1500 (See advertisement above)		Ⓔ $13–14.50	Ⓔ $15.50–17	A S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
STREATOR La Salle Co. / RR: A T & S F. / Pop. 16,868						
Town and Country Motel 2110 N Bloomington St 61364 The Walkey Corp, Owner Joe Walkey, Mgr	73	815- 672-3183		Ⓔ $8.50 –9	Ⓔ $12–14	
TAYLORVILLE Christian Co. / RR: N & W. / Pop. 8,801						
29 West Motel Rte 2, 29 & 104 W 62568 P.O. Box 5 F. H. & Eileen Wareham, Owners & Mgrs	16	217- 824-2216		Ⓔ $8 up	Ⓔ $12 up	
THOMASBORO Champaign Co. / Pop. 458						
Thomasboro Motel US Rte 45 61878 Lily Clay, Owner & Mgr	28	217- 643-7221		Ⓔ $6.50 –10.50	Ⓔ $8.50 –15	S
URBANA Champaign Co. / RR: N & W. / Airlines: Ozark. / Pop. 27,294						
Chief Illini Motel 5 Points Intersection 61801 Nicholas & William Makris, Owners & Mgrs	68	217- 367-8377		Ⓔ $7.50– 8.50	Ⓔ $8.50– 12	
Lincoln Lodge Motel 403 W University Ave 61801 Carson Int'l, Inc of Carson, Pirie Scott, Owners; Faye Cekander, Mgr	32	217- 367-1111		Ⓔ $11.50 –16	Ⓔ $16 –21	
Sheraton Motor Inn 505 N Cunningham Ave 61801 Jupiter Corp, Owner Bill Boswell, Sr, Mgr	150	217- 367-5471		Ⓔ $10.50 –12.50	Ⓔ $14 –16.50	D
Urbana Lincoln Hotel In Lincoln Square 61801 Carson Int'l of Carson, Pirie Scott, Owners; G. H. Radebaugh, Mgr	77	217- 367-1101		Ⓔ $8–10	Ⓔ $12–18	
UTICA La Salle Co. / Pop. 1,014						
Starved Rock Lodge 61373 G. N. Spiros, Mgr	76	815- 667-4211		Ⓔ $10– 12.50 Ⓐ $18.50 –20	Ⓔ $12– 22 Ⓐ $28 –37	R
VANDALIA Fayette Co. / Pop. 5,537						
Quality Motel P.O. Box 246 62471 Quality Motels Ray Robbins, Owner	32	618- 283-2112		Ⓔ $8–12	Ⓔ $10–15	E

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
WAUKEGAN Lake Co. / RR: C & N W. / Pop. 55,719						
Collins-Karcher Hotel 405 Washington St 60085 N. J. Pann, Mgr	100	312- 662-6600		Ⓔ $8.50–12.50	Ⓔ $10.50–15.50	D
Sheraton-Waukegan Inn 200 N Green Bay Rd 60085 W. B. Thompson, Gen Mgr	144	312- 244-2400		Ⓔ $14–16	Ⓔ $18–25	S
WEST CHICAGO DuPage Co. / RR: C & N W. / Pop. 6,854						
DuWayne Motel 27 W 641 North Ave 60185 Mr. & Mrs. Andrew Evans, Mgrs	33	312- 231-1040		Ⓔ $10–12	Ⓔ $13.50–18	
WEST FRANKFORT Franklin Co. / Pop. 9,027						
Gray Plaza Motel 1010 W Main St off Int 57 62896 Paul Gray, Owner & Mgr	30	618- 932-3116		Ⓔ $7–8.50	Ⓔ $10–12	S
WHEELING Cook Co. / Pop. 7,169						
Clayton House Motel 1090 S Milwaukee Ave 60090 Ron Nelson, Mgr	100	312- 537-9100		Ⓔ $12–14	Ⓔ $14–17	A
WOOD RIVER Madison Co. / RR: G M & O. / Pop. 11,694						
Bel-Air Motel 542 W Ferguson 62095 Mr. & Mrs. J. R. Thomason, Owners	10	618- 254-0683				
WOODSTOCK McHenry Co. / RR: C & N W. / Pop. 8,897						
Ace Motel Rte 14 at 47 60098 Walton Inns Carroll Robertshaw, Owner & Mgr	12	815- 338-1799		Ⓔ $7–10	Ⓔ $10–14	S
YORKVILLE Kendall Co. / Pop. 1,568						
Sunset Motel US 47 at S US 34 60560 Irene Halbesma, Owner & Mgr	18	312- 553-7353		Ⓔ $7.50	Ⓔ $9.50–12	
ZION Lake Co. / RR: C & N W. / Pop. 11,941						
Illinois Beach Lodge Lakefront 60099 Illinois Dunes, Inc, Owner C. W. Montrey, Gen Mgr	96	312- 244-2000		Ⓐ $21.50–23.50	Ⓐ $31–35	S


Notre Dame
Hammond
Michigan City
Elkhart
Angola
South Bend
Lagrange
Gary
Goshen
Schererville
Valparaiso
Culver
North Manchester
Fort Wayne
Roanoke
Markle
Kentland
Logansport
Peru
Wabash River
Marion
West Lafayette
Lafayette
Muncie
Marshall
Greenfield
Richmond
Indianapolis
Rockville
Greenwood
Rushville
Terre Haute
Martinsville
Franklin
Batesville
Spencer
Nashville
Columbus
Bloomington
White River
Seymour
Madison
Ohio River
Vincennes
Scottsburg
Wheatland
French Lick
Borden
Jeffersonville
Wabash River
Jasper
Princeton
New Albany
Clarksville
Corydon
Evansville
Ohio River
INDIANA
SCALE IN MILES
0
25
50
75

INDIANA

HOTEL & MOTEL ASSOCIATION

D. ROBERT WILSON, President, Hotel Division, F. C. Tucker Co., Indianapolis, Indiana 46241

ROBERT W. WALTON, Executive Secretary, 2201 East 46th Street, Indianapolis, Indiana 46205. Telephone: 317-251-1214

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ANGOLA Steuben Co. / Pop. 4,746						
Ⓢ **Pokagon Motel** RR #2 46703 Dayton Hensel, Owner Lucile Cox, Mgr	12	219- 495-2250		Ⓔ $10–11	Ⓔ $13–16	
Potawatomi Inn Pokagon State Park 46703 John Varga, Gen Mgr	81	219- 665-3184		Ⓔ $8–10	Ⓔ $12–14	R S
BATESVILLE Ripley Co. / RR: Penn Central. / Pop. 3,349						
Sherman House Hotel 35 S Main St 47006 Hillenbrand Industries, Owner G. E. Brinkmoeller, Mgr	25	812- 934-2407		Ⓔ $7–10	Ⓔ $10–18.50	E
BLOOMINGTON Monroe Co. / Airlines: Allegheny. / Pop. 31,357						
Ⓑ **Biddle Continuation Center** Memorial Union, Indiana University 47401 Indiana University, Owner L. B. Hudson, Mgr	185	812- 332-6381		Ⓔ $9 up	Ⓔ $14–16	D
Fireside Motor Inn (Formerly: Indiana Motor Inn) 205 N College Ave J. A. Ringgenberg, Pres	40	812- 332-2141		Ⓔ $7.50– 9	Ⓔ $10– 12	
Holiday Inn State Hwy 37 N 47401 Holiday Inns of America, Inc Fred Jay, Innkeeper	190	812- 332-9453		Ⓔ $10.50 –11.50	Ⓔ $13.50 –15.50	D
Tourner Hotel 129 S College Ave 47401 E. P. Gilliatt, Owner & Mgr	40	812- 332-1202		Ⓔ $3.50 –7	Ⓔ $5–10	
BORDEN Clark Co. / Pop. 327						
Borden Motel Hwy 60 47106 M. C. Hilmer, Owner & Mgr	19	965-6767		Ⓔ $8.50 up	Ⓔ $9.50 up	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CLARKSVILLE Clark Co. / Pop. 8,088						
Holiday Inn—Louisville North See: Jeffersonville, Ind.						
COLUMBUS Bartholomew Co. / RR: Penn Central. / Pop. 20,778						
Holiday Inn I-65 & State 46 47201 Charles Brown, Innkeeper	108	812-372-1541	812-372-1230	(E) $10–12	(E) $13–15	
Imperial '400' Motel 101 3rd St 47201 Olis Pigman, Mgr	39	812-372-2835		(E) $8	(E) $10.50–13	
Imperial House Motel I-65 & Indiana 46 47201 S. W. Mullinger, Mgr	86	812-376-3051		(E) $10–15	(E) $13–19	
CORYDON Harrison Co. / Pop. 2,701						
Lincoln Hills Motel Rte 2 P.O. Box 58 47112 Charles Denzinger, Owner & Mgr	21	812-738-3251		(E) $6.75–8.75	(E) $10.75	S
CULVER Marshall Co. / Pop. 1,558						
Culver Inn, The Culver Military Academy 46511 Culver Military Academy, Owner Mrs. Paul C. Paine, Mgr	64	219-842-3331		(E) $6–14.50	(E) $10–20	
ELKHART Elkhart Co. / RR: Penn Central. / Pop. 40,274						
Elkhart Hotel 500 S Main St 46514 W. J. Delbridge, Pres & Gen Mgr (See advertisement, page 383)	200	219-524-1800		(E) $8–10	(E) $11–16	D
Grace Motel 2244 W Lexington 46514 Rte 20 W J. L. Fiedler, Owner	20	219-522-9533		(E) $8–10	(E) $11–14	S
Holiday Inn 2725 Cassopolis St off Ind Toll Rd 46514 Emil Von bion, Innkeeper	100	219-264-7502		(E) $10–11	(E) $13–15	
Sleepy Hollow Motor Hotel 1800 Cassopolis St 46514 Robert Heath, Mgr	30	219-CO4-2181		(E) $8–10	(E) $10–16	

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

HOTEL ELKHART

Only 5 minutes from East-West Toll Road
Indiana's Modern Hotel with Motel Convenience

- 200 all new rooms — centrally air conditioned
- Children free — roomed with parents
- Free T.V., Radio and MUZAK — all rooms
- Free Ice and Soft Drink Dispensers on All Floors
- Coffee Shop — snacks to steaks
- Entertainment Nightly
  Home of the famous REDWOOD ROOM
  featuring Continental and American Cuisine



Free Overnight Parking

UNEXCELLED CONVENTION FACILITIES

write for special group brochure

Wesley J. Delbridge,
President and General Manager

Telephone: (219) 524-1800

Full Cooperation with all Travel Agents

500 S. Main St. (Downtown)
Elkhart, Ind. 46514

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
EVANSVILLE Vanderburgh Co. / RR: L & N. / Airlines: Delta; Eastern; Allegheny. / Pop. 141,543						
Evansville TraveLodge 701 1st Ave 47710 Michael Bonewitz, Mgr	59	812- 424-3886				
Grumpy Pal Motel 12201 US Hwy 41N A. A. Winiger, Owner & Mgr	10	812- 867-3669		Ⓔ $5.50 –6	Ⓔ $7.50 –8.50	
Jackson House 47708 Best Western Mr. & Mrs. Leland Rowe, Mgrs	100	812- 423-7816		Ⓔ $12.50 –16	Ⓔ $14.50 –18	
St. Mary's Motel 2221 Hwy 41 N 47727 Friendship Inns of America Betty Spittler, Mgr	60	812- 424-2444		Ⓔ $10–11	Ⓔ $12–14	E
Skyway Lodge 4101 US 41 N 47711 J. J. Nickolick, Owner J. C. Barning, Mgr	42	812- 425-1551		Ⓔ $8– 9.75	Ⓔ $9– 11.75	A E

Sheraton in Fort Wayne

Now in the center of downtown Fort Wayne – over 200 sparkling new air-conditioned rooms, exciting Alhambra Restaurant and Lounge, Patio Coffee Shop, swimming pool, handy motor entrance. Singles: $13.00-$16.00; Doubles: $20.00-$21.00. Tel. (219) 422-9577. TWX 910-761-0457.

Sheraton-Fort Wayne Motor Hotel
330 EAST WASHINGTON BOULEVARD
SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
FORT WAYNE Allen Co. / RR: L E & F W; N & W; Penn Central. / Airlines: Delta; United. / Pop. 161,776						
Baer Field Inn RR 4, Ferguson Rd 46809 Master Hosts B. R. Lee, Mgr	120	219- 747-9127		Ⓔ $12.75 –13.75	Ⓔ $17.75 –18.75	A
Belle Vista Motel 5718 Bluffton Rd Rtes 1 & 3 S 46809 Mr. & Mrs. H. L. Summers, Owners Rebecca Summers, Mgr	14	219- 747-4950		Ⓔ $7.50– 10	Ⓔ $8.50– 16	S
Four Winds Motor Inn 1004 W California Rd 46808 Painter Enterprises Inc, Owner C. J. Anderson, Mgr	60	219- 484-0443		Ⓔ $9– 9.50	Ⓔ $12– 13.50	S
Holiday Inn—East 3730 E Washington 46803 Holiday Inns of America, Inc Phil Brake, Innkeeper	124	219- 742-7311		Ⓔ $11.50	Ⓔ $15.50	E
Howard Johnson's Motor Lodge 4606 Lincoln Hwy 30 E 46803 American Inn Mgmt, Inc D. L. Glassburn, Mgr	104	219- 422-9511		Ⓔ $11–12	Ⓔ $14–16	S

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Indiana



Enjoy superlative recreational facilities. 2 18-hole courses, one free to guests. Year-round swimming pools. Mineral and steam baths, tennis, skeet, and trap shooting, horseback riding. Free Parking, completely air-conditioned. American Plan (includes superb meals). Special winter and summer package rates. New airport now open. Children share parent's room free. 550 rooms. Winter American Plan: Singles: $21.00-$23.00; Doubles: $36.00-$41.00. Summer American Plan: Singles: $26.00-$38.00; Doubles: $42.00-$52.00. Tel. (812) 935-9381. TWX 910-761-0457.

French Lick-Sheraton Hotel

FRENCH LICK, INDIANA (AREA CODE) 47432

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Keenan Hotel 1006 S Harrison St 46802 J. F. Keenan, Pres Dewey Campbell, Mgr	300	219- 742-4232		Ⓔ $7.50 up	Ⓔ $9– 16	
B Key Largo Inn & Executive Inn US 33-30 W 46808 Best Western B. H. Strutz, Mgr	105	219- 748-1171		Ⓔ $9.75– 12.50	Ⓔ $11.75– 16	S
Northcrest Motor Inn 505 E US 30 Bypass 46805 N. B. Knapke, Owner D. L. Sandleben, Mgr	99	219- 748-7161		Ⓔ $11– 12.50	Ⓔ $15– 25	S
B Sheraton—Fort Wayne Motor Hotel 330 E. Washington Blvd 46802 ITT Sheraton Corp of America Arthur Quisling, Gen Mgr	210	219- 422-9577 (See advertisements, page 384 and pages 620–621)	910- 761-0457	Ⓔ $13–16	Ⓔ $20–21	D

FRANKLIN Johnson Co. / Pop. 9,453

Willard Hotel 99 N Main St 46131 R. C. Kloepfer, Owner & Mgr	40	736-6911		Ⓔ $2.50– 4	Ⓔ $3.50– 6	

FRENCH LICK Orange Co. / Pop. 1,954

B French Lick-Sheraton Hotel 47432 ITT Sheraton Corp of America R. W. Treadway, Gen Mgr	550	812- 935-9381 (See advertisements, page 385 and pages 620–621)	910- 761-0457	Ⓐ $26–38	Ⓐ $42–52	R

GARY Lake Co. / RR: B & O; C S S & S B; I H B; Penn Central. / Pop. 178,320

Holiday Inn 3030 E 8th Ave 46402 US 12 & 20 Holiday Inns of America, Inc T. E. Donovan, Innkeeper	125	219- 938-6661		Ⓔ $10.50 –11.50	Ⓔ $13–15	E

GOSHEN Elkhart Co. / Pop. 13,718

Redwood Motel Rte 2 P.O. Box 217 46526 Ralph & Frances Herendeen, Owners	6	219- 825-2332		Ⓔ $7–9	Ⓔ $10–12	

GREENFIELD Hancock Co. / Pop. 9,049

Howard Hughes Motor Lodge 1310 W Main St 46140 Howard Hughes, Partner	23	317- 462-4493		Ⓔ $10–11	Ⓔ $12–14	S

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

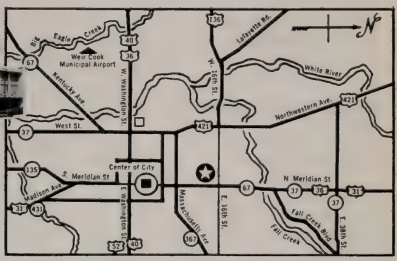
in Indianapolis...FREE PARKING

THE **MANGER MOTOR INN**
CENTRALLY LOCATED

Alfred A. Starling, Gen. Mgr.
1530 N. Meridian at 16th St.
Telephone: (317) 639-4411
Teletype: (317) 634-8791

Luxurious accommodations—178 rooms, each with private bath, television (many color) and AM/FM radio — 100% air-conditioned—Year-round swimming pool — Delightful patio lounging area — Excellent Hearth and Embers charcoal steak restaurant (flambé items a specialty) — Famous Purple Tree Lounge with entertainment — Banquet facilities for up to 125 persons — Singles $13 to $14, doubles $17 to $19, suites $28 to $36 — FAMILY PLAN: No charge for children when sharing a room with parent(s).





Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
GREENWOOD Johnson Co. / Pop. 7,169						
Wilsonian Motel						
US 31 S 46142 M. D. Wilson, Owner W. A. Smith, Mgr	48	317- 881-2577		Ⓔ $8.50 –12	Ⓔ $10–14	S
HAMMOND Lake Co. / RR: B & O; C S S & S B; E L; Penn Central. / Pop. 111,698						
Holiday Inn						
4000 Calumet Ave 46320 Holiday Inns of America, Inc J. B. Irwin, Innkeeper	163	219- 931-0900		Ⓔ $10–16	Ⓔ $13–18	
Howard Johnson's Motor Lodge						
4141 Calumet Ave West Point Exit Ind Toll Rd W. H. Pfister, Mgr	121	219- 933-0500		Ⓔ $9–13	Ⓔ $12–17	
INDIANAPOLIS Marion Co. / RR: IC; Penn Central. / Airlines: American; Delta; Eastern; TWA; Allegheny; Ozark. / Pop. 476,258						
Admiral Motel						
11200 E Washington St 46229 Yvonne Gray, Owner & Mgr	12	317- 894-3325		Ⓔ $8–10	Ⓔ $10–13	S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Essex House 421 N Pennsylvania 46204 William Giangreco, Vice Pres & Gen Mgr	200	317-639-4501	810-341-3132	Ⓔ $11–18	Ⓔ $16.50–22.50	D
Harrison Hotel Capitol & Market Sts 46204 Boss Hotels Co. G. V. Matthews, Mgr	99	317-638-6511		Ⓔ $9.50–14	Ⓔ $12–18.50	D
B Hilton Inn Weir Cook Municipal Airport 46241 F. C. Tucker Co, Owner D. R. Wilson, Gen Mgr	150	317-244-3361	317-635-1841	Ⓔ $13–16	Ⓔ $17–20	A E
Holiday Inn—Airport 2501 S High School Rd G. F. Davis, Innkeeper	233	317-244-6861		Ⓔ $12–15	Ⓔ $13.50–16.50	
Holiday Inn—Downtown 500 W Washington St 46204 P & S Management Co Inc Ron Reader, Innkeeper	129	317-638-3311		Ⓔ $12–13	Ⓔ $16–17	D
Holiday Inn—Midtown 1920 N Meridian St 46202 D. R. Wilson, Gen Mgr R. A. Meyer, Innkeeper	100	317-923-6311	317-634-6784	Ⓔ $11–12	Ⓔ $16–17	D
Holiday Inn—Northwest 6330 Debonair Lane 46224 Kenneth Mitchell, Innkeeper	120	317-293-3220		Ⓔ $11–12	Ⓔ $14–16	
Holiday Inn—South 520 E Thompson Rd 46227 Thompson Rd Development Corp Jerry Long, Innkeeper	120	317-787-8341		Ⓔ $10–12	Ⓔ $14–16	
Holiday Inn #1 Speedway 4665 W 16th St 46224 C. B. Smith, Owner	96	317-241-8301	317-634-6257	Ⓔ $10	Ⓔ $13	
Howard Johnson's Downtown Motor Lodge 501 W Washington St US 40 & 421 46204 Howard Johnson's Motor Lodges Mrs. Doris Grass, Mgr	237	317-635-4443		Ⓔ $13–15	Ⓔ $17–20	D
B Indianapolis Hilton Ohio & Meridian Sts 46204 Hilton Hotels Corp Lynn Montjoy Jr, Gen Mgr	430	317-ME5-2000 (See advertisement, page 389)		Ⓔ $16–23	Ⓔ $21–29	D
Indianapolis Mohawk Motor Inn 5855 E Washington St 46219 Best Western Motels Harry Carter, Mgr	85	317-357-8323		Ⓔ $8.50–9	Ⓔ $11–14	S E
Indianapolis Motor Speedway Motel 4400 W 16th St 46222 Anton Hulman Jr, Owner Laurie F. Swartz, Mgr	97	317-241-2392		Ⓔ $10	Ⓔ $12	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

COME VISIT THE HILTONS IN INDIANAPOLIS



INDIANAPOLIS HILTON

You'd expect Indianapolis' newest and finest hotel to be in the center of things. And the Hilton is. At Monument Circle. Close to the business district and convenient to shopping. Top of the Hilton, featuring the Beef Barron Restaurant and Revolving Carousel Bar, is dramatically served by an outside scenic glass enclosed elevator. 430 guest rooms and suites, all with color TV, plus 12 poolside Lanai Suites. Lobby-street level promenade features specialty shops, Coffee Corner and Country Oven Restaurants. Oak-N-Bucket and Gasaline Alley Lounges. Ballroom and meeting rooms can seat up to 1200 persons.

Singles from $16—Doubles and Twins from $21

Lynn H. Montjoy, Jr., General Manager
Monument Circle, Ohio and Meridian Streets
Indianapolis, Indiana 46204, (317) 635-2000

CONRAD N. HILTON, Chairman
BARRON HILTON, President



Call the Hilton Reservation Service.
Come visit the Hiltons.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Indianapolis TraveLodge West 403 W Washington St 46204 F. C. Jones, Owner	97	317- 639-2331		Ⓔ $10–12	Ⓔ $14–16	
Lincoln Motor Hotel 117 W Washington St 46204 Gotham Hotels Ltd S. W. Moyer, Gen Mgr	400	317- 634-1361		Ⓔ $10–16.50	Ⓔ $14–18	D
[B] Manger Motor Inn 1530 N Meridian St 46202 A Manger Hotel A. A. Starling, Gen Mgr	178	317- 639-4411 (See advertisement, page 387)	317- 634-8791	Ⓔ $13–14	Ⓔ $17–19	
Marott Hotel, The 2625 N Meridian St 46207 Titan Inns, Inc, Owner L. A. LeRoy, Gen Mgr	500	317- 926-4571 (See advertisement, page 391)		Ⓔ $9–12	Ⓔ $12–15	D
Quality Motel North 1501 E 38th St Quality Motels	151	317- 926-4401		Ⓔ $10.50–13	Ⓔ $14–18	
Ramada Inn Shadeland 3525 N Shadeland Ave 46226 Franklin Corp J. L. Glazebrook, Mgr	123	317- 547-5561		Ⓔ $13–15	Ⓔ $18–20	E
[B] Stouffer's Indianapolis Inn 2820 N Meridian St 46208 Stouffer's Inns B. S. Cholak, Mgr	303	317- 924-1241		Ⓔ $15–26	Ⓔ $16–31	S
Sundown Haven Motel 6201 W Washington St 46241 Thomas Stanesa, Owner & Mgr	9	317- 241-9211		Ⓔ $9–12	Ⓔ $10–14	E
Union Building–Indiana Univ. 1300 W Michigan St 46202 Indiana University, Owner R. A. Dault, Mgr	40	317- 634-2401		Ⓔ $9	Ⓔ $14	D
Woodland Motel 5449 Kentucky Ave State Rd 67 46241 Clay Merritt, Owner & Mgr	10	317- 856-5039		Ⓔ $7–10	Ⓔ $9–16	A S

JASPER Dubois Co. / Pop. 6,737

Evandrew Motel US Hwy 231 N 47546 A. C. Buechlein, Jr, Mgr	12	812- 482-5334		Ⓔ $7	Ⓔ $8.50	
Holiday Inn US 231 S 47546 Inns Inc, Owner David Held, Innkeeper	60	812- 482-1880		Ⓔ $8.50 up	Ⓔ $10.50 up	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



ON GUARD!!

IN INDIANAPOLIS

Only the Queen of Indiana Hotels offers:

- Convention and meeting facilities for up to 400 people!
- 500 completely new rooms!
- Four outstanding and unique dining rooms and restaurants!
- Individual meeting rooms for from ten to 400 people!
- Free on site parking!
- Swimming pool!

The Marott
QUEEN OF INDIANA HOTELS

NORTH MERIDIAN STREET
AT FALL CREEK BLVD.
INDIANAPOLIS, INDIANA 46207
PHONE: (317) 926-4571

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Stewart Hotel 714 Main St 47546 P.O. Box 55 R. W. Buecher, Owner P. E. Buecher, Mgr	40	812- 482-2671		Ⓔ $5–7	Ⓔ $7–10	
JEFFERSONVILLE Clark Co. / Pop. 19,522						
Holiday Inn—Louisville North 342 Eastern Blvd, Clarksville 47130 Malco Motels, Inc, Owner M. J. Keenan, Innkeeper	156	812- 282-7511		Ⓔ $11–13	Ⓔ $13–18	
KENTLAND Newton Co. / Pop. 1,783						
Triway Inn 611 E Dunlap 47951 US 41-52-24 C. R. Skelton, Owner & Mgr	30	219- 474-5141		Ⓔ $8.16	Ⓔ $11.22	
LAFAYETTE Tippecanoe Co. / RR: IC; Penn Central; N & W. / Airlines: Allegheny. / Pop. 42,330						
Campus Inn 1920 Northwestern Ave West Lafayette, Ind. Trans-Nation Motels, Inc, Owner John Olsen, Mgr	104	317- 743-3886		Ⓔ $8–10	Ⓔ $12–14	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn 400 Bypass 52 S. 47905 Holiday Inns of America, Inc R. E. Bills, Innkeeper	192	317- 447-4131		(E) $11.73	(E) $16.32 –18.36	
Howard Johnson's Motor Lodge US 52 Bypass NE 47904 Howard Johnson Motor Lodges Bonnie Robinson, Mgr	80	317- 447-3111		(E) $12–14	(E) $15–19	S
Lafayette TraveLodge 200 Brown St, West Lafayette Herbert Hicks, Co-Owner	47					
Morris Bryant Inn US 52 N James Crain, Mgr	30	317- 743-2134		(E) $8–14	(E) $10–18	
Silver Park Motel 400 N US 52 Bypass 47904 Florence T. Brown, Owner Ora D'yarno, Mgr	10	317- 742-6770		(E) $8–10	(E) $10–12	S
Sky-Ler Motel 1510 Schuyler Ave 47904 Gail & Pat Seaton, Owners	16	317- 742-4035		(E) $7	(E) $8–10	

LAGRANGE Lagrange Co. / Pop. 1,990

Walter's Uptown Motel 406 S Detroit St 46761 J. C. Reed, Owner & Mgr	14	219- 463-3555		(E) $6–8.50	(E) $8.50–12	D

LOGANSPORT Cass Co. / RR: N & W; Penn Central. / Airlines: Allegheny. / Pop. 21,106

Captain Logan Hotel 3rd & Broadway 46947 N. E. Mills, Gen Mgr	136	219- 753-5191		(E) $5.50 –9	(E) $8.50 –11	D

MADISON Jefferson Co. / Pop. 10,488

Clifty Inn & Motor Lodge Clifty Falls State Park 47250 State of Indiana, Owner C. V. Keeton, Mgr	72	812- 265-4135		(E) $6–14	(E) $8–14	A
Hillside Inn 831 E Main St 47250 J. E. & L. C. Lucht, Owners & Mgrs	40	812- 265-3221		(E) $9–12	(E) $12.50 –18	D
President Madison Motel 906 E 1st St 47250 P. M. Daily, Pres & Mgr	50	812- 265-2361		(E) $8.50–10	(E) $10.50–16	

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MARION Grant Co. / Airlines: Allegheny. / Pop. 37,854						
Broadmoor Motel 1323 N Baldwin Hwy 37 N 46952 K. M. Scofield, Owner J. S. Ulrich, Mgr	44	317- 664-0501		Ⓔ $8–9	Ⓔ $10.50 –12	D
Holiday Inn Rte 9 & 37N 46952 Holiday Inns of America, Inc K. C. Pelton, Innkeeper	140	317- 664-6715		Ⓔ $11–12	Ⓔ $13.50–16	S
MARKLE Huntington Co. / RR: E.L. / Pop. 789						
Slumber Inn Motel E of I-69 on US 224 46770 Don Eyer, Mgr	11	219- 758-2018		Ⓔ $6–11		
MARSHALL Parke Co. / Pop. 360						
Turkey Run Inn Turkey Run State Park Wilbur Engle, Mgr	99	812- 597-2211		Ⓔ $5 up	Ⓔ $7–14	
MARTINSVILLE Morgan Co. / Pop. 7,525						
Royal Motel RR 6 Jct Hwy 67 & 39 46151 Duane Blaschke, Owner & Mgr	19	317- 342-6671		Ⓔ $6.50– 8.50	Ⓔ $8.50– 12.50	S
MICHIGAN CITY La Porte Co. / RR: C & O; C S S & S B; Penn Central. / Pop. 36,653						
A.B.C. Motel 3948 S Franklin St 46360 Mr. & Mrs. Don Haller, Mgrs	20	219- 874-5960		Ⓔ $9–11	Ⓔ $13–15	D
Christy's Hotel Court US 20 E of 421 46360	29	219- 872-5501		Ⓔ $7–9	Ⓔ $9–11	
Howard Johnson's Motor Lodge 4128 S Franklin St 46360 A. W. Thames, Mgr	104	219- 874-7203		Ⓔ $12–15	Ⓔ $15–19	
MOUNT VERNON Posey Co. / RR: L & N / Pop. 5,970						
4 Seasons Motel Hwy 62 West 47620 R. E. Cox, Owner & Mgr.	20	812- 838-4821		Ⓔ $9.18 up	Ⓔ $11.22– 13.26	S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MUNCIE Delaware Co. / RR: Penn Central. / Airlines: Allegheny. / Pop. 68,603						
L.A. Pittenger Student Center 2000 University Ave 47306 Ball State University, Owner R. F. Kershaw, Mgr	25	317- 288-5011		Ⓔ $8–10	Ⓔ $12–14.50	S
Van Orman-Roberts Hotel 120 W Howard St 47305 A Van Orman Hotel Robert Thames, Gen Mgr	125	317- 288-8861		Ⓔ $6–9	Ⓔ $8–14	
NASHVILLE Brown Co. / Pop. 489						
Ⓢ **Abe Martin Lodge** Brown County State Park 47448 Mrs. Evelyn Fleetwood, Mgr	58	317- 988-4418		Ⓔ $8–10	Ⓔ $10–14	
B **Ramada Inn Brown County** State Rd 46 47448 Hillside Corp, Owner F. A. Rogers, Pres & Mgr	80	317- 988-2286		Ⓔ $10–15	Ⓔ $13–20	R
Village Motel, The Main St P.O. Box 24 47448 Harold Kuhn, Owner & Mgr	10	317- 988-2755		Ⓔ $6–8	Ⓔ $9–14	D
NEW ALBANY Floyd Co. / Pop. 37,812						
New Albany Inn Bank & Market Sts 47150 J. O. Erni, Innkeeper	40	812- 945-6601		Ⓔ $6.12–8.16	Ⓔ $8.16–12.24	D
Robert E. Lee Inn 201 E Elm St 47150 R. A. Stewart, Mgr	72	812- 945-3551		Ⓔ $10–11	Ⓔ $13–15	D
NORTH MANCHESTER Wabash Co. / Pop. 4,377						
Haven Motel RR #4 46962 Mr. & Mrs. M. L. Mylin, Owners M. L. Mylin, Mgr	20	219- 982-2579		Ⓔ $7–8	Ⓔ $9–10	S
NOTRE DAME St. Joseph Co. / Pop. 6,385						
Morris Inn, The See: South Bend, Ind.						
PERU Miami Co. / RR: N & W. / Airlines: Allegheny. / Pop. 14,453						
Shelton Inn 829 W Main St 46970 H. A. Reeves, Owner & Mgr	34	317- 472-1925		Ⓔ $8–10	Ⓔ $10–16	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
PRINCETON Gibson Co. / Pop. 7,906						
Van Hotel–Motel 118 S Main St 47570 Mel & Jo Dalton, Owners & Mgrs	40	812- 385-2515		Ⓔ $4– 6.50	Ⓔ $5.50– 10	D
RICHMOND Wayne Co. / RR: Penn Central. / Pop. 44,149						
Leland Motor Inn 900 S 'A' St 47374 Ken Thomas, Gen Mgr	114	317- 962-8555		Ⓔ $8.50– 22.50	Ⓔ $12– 25	D
ROANOKE Huntington Co. / RR: N & W. / Pop. 935						
Hamilton Motel 15212 Upper Huntington Rd 46783 Frank Hamilton, Owner & Mgr	8	219- 672-2138		Ⓔ $7–8	Ⓔ $9–10	S
ROCKVILLE Park Co. / Pop. 2,756						
Hoosier Court Motel 308 W Ohio St 47872 Marshall & Ella Brown, Owners & Mgrs	14	812- 569-3130				
Raney's Motel RR 3 47872 Rachel Raney, Owner Ella Flint, Mgr	11	812- 569-9494		Ⓔ $6–8	Ⓔ $8–10	
RUSHVILLE Rush Co. / Pop. 7,264						
Durbin Hotel 2nd & Morgan Sts 46173 Don & Dave Durbin, Mgrs	36	317- 932-4161		Ⓔ $3.25– 7	Ⓔ $5– 9.50	
SCHERERVILLE Lake Co. / Pop. 2,875						
Underwood Motel 1100 Lincoln Hwy 46375 US 30 Donald Frater, Owner & Mgr	15	219- 865-2451		Ⓔ $8–12	Ⓔ $12–18	
SCOTTSBURG Scott Co. / Pop. 3,810						
Campbell's Motel Hwy 31 N 47170 Superior Courts, Owner Phyllis C. Kreeger	24	812- 752-4401		Ⓔ $7.50 –9	Ⓔ $9–12	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SEYMOUR Jackson Co. / RR: B & O; Penn Central. / Pop. 1,629						
Seymour Motel US 31 N of Jct 50 P.O. Box 89 47274 A. E. McNab, Owner & Mgr	14	812- 522-4689		Ⓔ $6–7	Ⓔ $7–10	S
SOUTH BEND St. Joseph Co. / RR: C S S & S B; G T; Penn Central. / Airlines: United; Allegheny; North Central. / Pop. 132,445						
Holiday Inn 515 Dixieway N 46637 Holiday Inns of America, Inc L. E. Utterback, Innkeeper	230	219- 272-6600		Ⓔ $11.50	Ⓔ $18	E
Morris Inn, The On Notre Dame Campus 46556 J. R. Rash, Mgr	91	219- 234-0141		Ⓔ $12–18	Ⓔ $17–22	
[B] **Randall's Inn** 130 Dixieway S 46637 Wm. L. Randall, Owner John Varga, Gen Mgr	175	219- 272-7900 (See advertisement, page 397)		Ⓔ $13–17	Ⓔ $18–22	S
SPENCER Owen Co. / Pop. 2,557						
Canyon Inn McCormick's Creek State Park Zola Brown, Mgr	63	812- 829-3212		Ⓔ $5–9	Ⓔ $7–12	
TERRE HAUTE Vigo Co. / RR: L & N; Penn Central. / Airlines: Allegheny. / Pop. 72,500						
Albert Pick Motel 4800 Dixie Bee Rd 47802 Pick Hotels Corp F. G. Fischer, Mgr	105	812- 299-1181		Ⓔ $11–12	Ⓔ $14–24	S
Holiday Inn 3300 Dixie Bee Rd 47802 Crescent Motel Corp, Owner Jerry Pecher, Innkeeper	140	812- 232-6081		Ⓔ $8.50	Ⓔ $13	
Imperial House Jct Rte 63-41 47804 Robert Drumm, Mgr	112	812- 234-4816		Ⓔ $12–14	Ⓔ $18	
Quality Motel—Terre Manor 4949 Dixie Bee Rd 47802 US 41 S Quality Motels Samuel Adams, Owner & Operator	14	812- 299-2151		Ⓔ $8–10	Ⓔ $11–14	S
[B] **Terre Haute House** 700 Wabash Ave 47808 R. A. Van Allen, Gen Mgr	175	812- 232-3341 (See advertisement, page 397)		Ⓔ $6.50–8.50	Ⓔ $8.50–13.50	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

RANDALL'S INN



130 Dixieway South
South Bend, Indiana

Telephone: (219) 272-7900

- 175 Deluxe Rooms—Air-Conditioned
- Beautiful Restaurant
- Magnificent Cocktail Lounge
- Banquet Facilities for 200
- Meeting Rooms for 25 to 200
- Swimming Pool
- Free Colored Television
- 24 Hour Switchboard Service
- Direct Dial Phone
- Valet Service

John A. Varga, Gen. Mgr.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
VALPARAISO Porter Co. / RR: G T; Penn Central. / Pop. 15,227						
Holiday Inn						
US 30 W 46383 Holiday Inns of America, Inc Theodore Hrycak Jr, Innkeeper	116	219- 462-4173		Ⓔ $10	Ⓔ $15–18	S
[B] Lembke Motor Inn						
15 Lafayette St 46383 Paul Carmichael, Mgr	65	219- 462-1141		Ⓔ $8–10	Ⓔ $10–15	D
VINCENNES Knox Co. / RR: B & O. / Pop. 18,046						
Randy's Motel						
2828 N 6th St 47591 Harlen Hindman, Owner & Mgr	25	812- 882-0454		Ⓔ $7– 7.50	Ⓔ $9– 10	S
WEST LAFAYETTE Tippecanoe Co. / Pop. 12,680 See: Lafayette, Ind.						
WHEATLAND Knox Co. / RR: B & O. / Pop. 614						
Vagabond Motel						
US Hwy 50 47597 E. C. Robinson, Owner & Mgr	12	812- 321-2952		Ⓔ $7	Ⓔ $8–10	S



U.S. 40 DOWNTOWN U.S. 41

Single from $6.50 Doubles from $8.50 Twins from $13.00

Convention Facilities—Nine Function Rooms 40–600 Capacity

Richard A. Van Allen, General Manager **Telephone: 232-3341**


Spirit Lake
Okoboji
Milford
Sheldon
Spencer
Algona
Osage
Cresco
Decorah
Mason City
New Hampton
Waukon
Clear Lake
McGregor
West Union
Elkader
Hampton
Oelwein
Strawberry Point
Clarion
Iowa Falls
Cedar Falls
Storm Lake
Dubuque
Sioux City
Fort Dodge
Hudson
Jesup
Dyersville
Waterloo
Independence
Mississippi River
Lake View
Traer
Vinton
Denison
Carroll
Boone
Ames
Marshalltown
Maquoketa
Jefferson
Grand Junction
Nevada
Toledo
Cedar Rapids
Clinton
De Witt
Perry
Missouri Valley
Harlan
Ankeny
Newton
Williamsburg
Iowa City
Missouri River
Walnut
Guthrie Center
Des Moines
West Liberty
Davenport
Avoca
Muscatine
Atlantic
De Soto
Knoxville
Oskaloosa
Wapello
Council Bluffs
Creston
Afton
Chariton
Ottumwa
Fairfield
Mount Pleasant
Humeston
Burlington
Clarinda
Shenandoah
Centerville
Lamoni
Keokuk
IOWA
SCALE IN MILES
0
25
50
75

IOWA

HOTEL · MOTEL · MOTOR INN ASSOCIATION

HAROLD W. GANSERT, JR., President, Parkway Inns, Inc.,
610 Empire Bldg., Des Moines, Iowa 50309

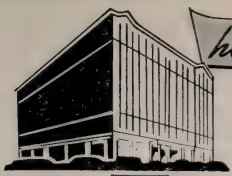
Executive Secretary, 204 Shops Bldg.,
Des Moines, Iowa 50309. Telephone: 515-244-7312

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
AFTON Union Co. / Pop. 773						
Afton Motel Jct Hwys 34 & 169 50830 Dorothy Allard, Owner & Mgr	10	515- 347-2080		Ⓔ $6–8	Ⓔ $8–10	S
ALGONA Kossuth Co. / Pop. 5,702						
Acreage Motel Hwy 18 E P.O. Box 448 50511 Don Clapsaddle, Owner	18	515- 295-2428		Ⓔ $7–8	Ⓔ $8–9	S
Colonial Motel Jct. Hwys. 18 & 169 50511 Lyle Anderson, Owner & Mgr	19	515- 295-3564		Ⓔ $7–10	Ⓔ $9–14	S
AMES Story Co. / RR: C R I & P. / Pop. 27,003						
Ames Motor Lodge 318 E Lincolnway 50010 L. D. Bailey, Owner & Mgr	30	515- 232-4315		Ⓔ $7–8	Ⓔ $9–14	D E
Ames TraveLodge 299 S Duff 50010 US Hwy 69 TraveLodge Corp Robert Piper, Mgr	48	515- 233-1714		Ⓔ $8.75–10.75	Ⓔ $11–15	D E
Campus Courts Motel Hwy 30 50010 M. S. Bell, Owner & Mgr	17	515- 292-2116		Ⓔ $6.50–8	Ⓔ $8–12.50	S
Lincoln Lodge Motel 202 E Lincolnway 50010 Harland & Della Mae Blewett, Owners & Mgrs	24	515- 232-5464		Ⓔ $6–8.50	Ⓔ $8–10	D
Sheldon-Munn Hotel Main & Kellogg Sts 50010 J. F. Lasche, Mgr	108	515- 232-6161		Ⓔ $5.50–10	Ⓔ $8–15	D
Silver Saddle Motel I-35 S Exit to Jct 30 & 69 50010 Mr. & Mrs. Franklin Pinnow, Owners & Mgrs	14	515- 232-8363		Ⓔ $8.50–10.25	Ⓔ $12.75–15	A E S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ANKENY Polk Co. / Pop. 2,964						
El-A-Dor Motel						
718 Ankeny Blvd Violet Bianchi	30	515- 964-4525				
ATLANTIC Cass Co. / RR: C R I & P. / Pop. 6,890						
Snyder Motel						
Hwy 6E E. R. Lange	18	712- 243-1603				
Whitney Hotel						
222 Chestnut St 50022 Boss Hotels Co James Franks, Mgr	60	712- 243-3362		Ⓔ $6–10	Ⓔ $7.50–12.50	D
AVOCA Pottawattamie Co. / Pop. 1,540						
Capri Motel						
Hwy 59 ¼ mi S Int 80 Ivan Troll, Owner & Mgr	27	712- 343-6301		Ⓔ $7–13	Ⓔ $10–14	E
Mustang Motel						
410 Pine St Glen Taylor	20	712- 343-6217				
BOONE Boone Co. / Pop. 12,468						
Holst Hotel						
721 8th St 50036 Boss Hotels Co O. L. Attwood, Mgr	60	515- 432-1012		Ⓔ $6.50– 8.50	Ⓔ $8.50– 12.50	D
B **Imperial Inn Motel**						
1215 S Story St 50036 Best Western Mrs. Maxine Rhodes, Mgr	56	515- 432-4949		Ⓔ $10.50 –11.50	Ⓔ $13.50 –16.50	S
BURLINGTON Des Moines Co. / RR: Burlington. / Airlines: Ozark. / Pop. 32,430						
American Motor Lodge						
2731 Mt. Pleasant St on US 34 52601 R. W. Mikelson, Owner & Mgr	30	319- 754-7571		Ⓔ $7.50– 12	Ⓔ $10– 12	S
Arrowhead Motel						
2520 Mt. Pleasant St 52601 US Hwy 34 P. G. Torn, Owner & Mgr	21	319- 752-6353		Ⓔ $7– 8.50	Ⓔ $8–10	S
B **Burlington Hotel**						
3rd & Valley Sts 52601 P.O. Box 128 Boss Hotels Co Daniel O'Brien, Mgr	250	319- 754-4641 (See advertisement, page 401)		Ⓔ $8.50 –11	Ⓔ $11–15	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Southeast Iowa's Most Popular Hotel



hotel **BURLINGTON**

BURLINGTON, IOWA

■ Over 250 like-new guest rooms . . . Central air conditioning and TV ■ Convention facilities for 400 ■ Orchard Dining Room and Coffee Shop for breakfast, lunch and dinner ■ Pine Knot Cocktail Lounge. BankAmericard & Amex. cards accepted.

ANOTHER FRIENDLY Boss HOTEL • MOTEL

PHONE: (319) 754-4641

DAN O'BRIEN, Manager

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Hawkeye Hotel						
120 N Main St 52601 Carroll Burcham, Partner	54	319- 754-5795		Ⓔ $3–6	Ⓔ $4–9	D
Holiday Inn						
2759 Mt Pleasant St 52601 Jct 34 & 61 Holiday Inns of America, Inc Roy Allen, Innkeeper	200	319- 754-5781		Ⓔ $9.25– 9.75	Ⓔ $12.50– 13.50	S
Lincolnville Motel						
1701 Mt. Pleasant St 52601 US 34 Ed Whitham, Owner & Mgr	41	319- 752-2748		Ⓔ $6–8	Ⓔ $8–12	S
Voyager Inn						
US 61 & 34 52601 P.O. Box 128 Boss Hotels Co G. E. Hays, Mgr	50	319- 754-4681		Ⓔ $8.50 –10	Ⓔ $10.50 –12.50	S

CARROLL Carroll Co. / Pop. 7,682

Carroll Courts Motel						
Hwy. 30 West 51401 Louis Prenger, Owner R. W. O'Tool, Mgr	14	712- 792-9263		Ⓔ $6–11	Ⓔ $7–9	S
Inn of Carroll, The						
103 E 6th Hwy 30 R. I. Mead	70	712- 792-3551				

CEDAR FALLS Black Hawk Co. / RR: I C. / Pop. 21,195

Blackhawk Hotel						
115 Main St 50613 Burke Corp, Owner W. F. Burke Jr, Mgr	100	319- 266-2607		Ⓔ $5.50 –9	Ⓔ $7–14	D
Christie Motel & Apts						
2130 Center 50613 US Hwy 218 N R. M. Lehmeier, Owner & Mgr	20	319- 266-2616		Ⓔ $6.50– 9	Ⓔ $9– 12	S

In Cedar Rapids, Iowa, it's the

MONTROSE HOTEL

City's best located downtown hotel. 200 air-conditioned guest rooms. Free TV and radio. Dining Room—Cocktail Lounge. Outstanding Convention Facilities. Family Plan—Children free with adults. 24 hour free parking.

Year round rates: Singles $8–12, Double & Twin $12–15.

Specal Rates on Group Business

Headquarters for: Rotary Club, Exchange Club, Altrusa Club, Business & Professional Women #2.

Phone: 364-9111

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Garden Motel Hwys 20 & 57 50613 Coleene Nelson	32					
Howard Johnson's Motor Lodge 50613 J. F. Purk, Mgr	80	319- 266-3505		Ⓔ $10	Ⓔ $13–16	S
Rainbow Motel Hwy 218 N 2313 Center 50613 George Cully, Owner & Mgr	11	319- 266-3564		Ⓔ $6–9	Ⓔ $10–14	S
Town and Country Motel Hwy 218 50704 Edwin Altekruse, Owner & Mgr	21	319- 266-1179		Ⓔ $7–9	Ⓔ $9–12	S

CEDAR RAPIDS Linn Co. / RR: C M S P & P. / Airlines: Ozark; United. / Pop. 92,035

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ced-Rel Motel RR #1 Mrs. Robert J. Snyder	24	319- AT6-2303				
Colony Motel US 30-218-64 W 52404 Edwin Martinson, Owner & Mgr	20	319- 363-0229		Ⓔ $8–10.50	Ⓔ $11.50 –15	S
El Mar Acres Motel 5415 16th Ave SW 52404 Ken Westpfahl, Owner & Mgr	11	319- 366-0404		Ⓔ $8–14	Ⓔ $10–16	S
Howard Johnson's Motor Lodge 3100-16th Ave SW Hwys 30-149-64-218-151 Eli Abodeely, Owner & Mgr	71	319- EM3-8101		Ⓔ $8.75–11.75	Ⓔ $11.75–16.75	
Montrose Hotel 3rd Ave & 3rd St SE 52401 H. M. Becker, Pres	200 (See advertisement above)	319- 364-9111		Ⓔ $8–12	Ⓔ $12–15	D
[B] Roosevelt Motor Hotel 200 1st Ave NE 52407 Sutherland Cook, Pres	237	319- 364-4111		Ⓔ $15–20	Ⓔ $20–25	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

IN IOWA

RECOMMEND . . .



. . . the plaque of perfection

CEDAR RAPIDS' TOWN HOUSE MOTOR INN

IOWA'S MOST COMPLETE RESORT Motor Inn, designed for business, pleasure, conventions, recreation and families. Indoor, outdoor pools. Lighted 9-hole golf course and driving range. Convention facilities to 600. 165 rooms and suites. Phone: (319) 362-3131.

DES MOINES' HOTEL KIRKWOOD

DES MOINES' NEWEST, in downtown. Featuring Red Carpet Rooms and suites. 4 blocks to auditorium. 300 rooms. Free overnight parking. Motor entrance. Convention facilities to 300. Home of famous Country Kitchen. Phone: (515) 244-9191.

PARKWAY INNS, INC., Executive Offices
610 Empire Bldg., Des Moines, Iowa 50309
Ph.: (515) 244-9186

PARKWAY INNS IN WISCONSIN

BEAUMONT MOTOR INN
Green Bay
Ph.: (414) 435-4484

PARK MOTOR INN
Madison
Ph.: (608) 654-8229

FOUNTAIN PARK MOTOR INN
Sheboygan
Ph.: (414) 458-4641

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Skylit Motel						
3931 16th Ave SW 52404 O. C. Newell, Owner & Mgr	24	319- 365-9166		Ⓔ $7 up	Ⓔ $11 up	S
Sunrise Motel						
5505 6th St SW F. A. Carnahan	24					
[B] Town House Motor Inn						
Intersection Hwy 150 & 151 52403 Parkway Inns, Inc, Owner J. R. Counts, Mgr	165	319- 362-3131 (See advertisement above)		Ⓔ $13– 18.50	Ⓔ $17– 23.50	S
CENTERVILLE Appanoose Co. / RR: Burlington. / Pop. 6,629						
Motel 60						
North 18th 52544 Reed & Reva McKeeman, Owners & Mgrs	25	515- 856-2101		Ⓔ $8–10	Ⓔ $10.50–15	D
CHARITON Lucas Co. / RR: Burlington. / Pop. 5,042						
Perrin Motel						
US 34 Bus Rte 50049 Maurice Altenhofen, Owner & Mgr	20	515- 774-2108		Ⓔ $6.50–8	Ⓔ $7.50–13	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CLARINDA Page Co. / Pop. 5,901						
Ro Le Motel Hwys 2 & 71 E 51632 Karen Peters, Owner & Mgr	16	712- 542-2101		Ⓔ $7.50–10	Ⓔ $9–16	S
CLARION Wright Co. / Pop. 3,232						
Evans Kay Motel Central Ave, E Hwy 3 Clarence Grummitt, Owner & Mgr	22	532-2831		Ⓔ $7–10	Ⓔ $8–12	
CLEAR LAKE Cerro Gordo Co. / Pop. 6,158						
Silver Boot Motel 1214 S Shore Dr 50428 Donald Scott, Owner & Mgr	14	515- 357-2157		Ⓔ $7–8	Ⓔ $10–12	R S
CLINTON Clinton Co. / Burlington; C & NW; C M S P P; D R I & NW. / Airlines: Ozark. / Pop. 33,589						
Imperial '400' Motel 1111 Camanche Ave 52732 Imperial '400' Inc Clemens Schall, Co-Owner & Mgr	29	319- 243-4621		Ⓔ $9–12	Ⓔ $11–14	D
Lincoln Trail Motel RR #1, Hwy 30 W 52732 Frank Kapinski, Owner & Mgr	10			Ⓔ $6–14	Ⓔ $9–14	A S
Sterling Motel 1504 Lincolnway Rd 52732 Gladys Ervin, Pres & Mgr	20	319- 242-4811		Ⓔ $8–11	Ⓔ $10–13	E
COUNCIL BLUFFS Pottawattamie Co. / RR: Burlington; C M S P & P; C R I & P; N & W; U P. / Pop. 55,641						
Holiday Inn 2325 Avenue "N" 51501 Holiday Inns of America Sam Grissom, Innkeeper	150	712- 328-3881		Ⓔ $13–15	Ⓔ $16–19	E
Howard Johnson's Motor Lodge 3537 W Broadway 51501 Jerry Lucas, Mgr	88	712- 328-3171		Ⓔ $12–15	Ⓔ $15–19	E
Starlite Motel 3320 W Broadway R. W. Willard & Kenneth Baughman	28					
CRESCO Howard Co. / Pop. 3,809						
Cresco's Delux Motel Hwy 9 E P.O. Box 201 52136 Donald & Martha Routh, Owners & Mgrs	22	319- 547-2240		Ⓔ $7–9	Ⓔ $11–14	S

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

A PRESTIGE HOTEL IN DOWNTOWN DAVENPORT
5 minutes from the Rock Island Arsenal

- 300 guest rooms—fully air-conditioned—TV
- Free parking—lobby entrance
- Maison West—Iowa's only Continental restaurant
- Emerald Terrace Lounge
- Wooden Nickel Saloon

MIDWEST'S FINEST CONVENTION FACILITIES
Banquets and meetings for up to 1000



hotel Blackhawk
the inn place

3rd and Perry Streets • Davenport, Iowa
Jack Silverman, Gen. Mgr. **319/323-2711**

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CRESTON Union Co. / RR: Burlington. / Pop. 7,667						
Berning Motor Inn 301 Adams St 50801 Bill Berning, Owner & Mgr	21	515- 782-7001		Ⓔ $8–12	Ⓔ $12–16	D
D & M Motel & Apts Hwy 25 & 34 SW Don Boyd	11	515- 782-7343				
Doll Motel Jct Hwys 34 & 25 Marion Pauletti	14	515- 782-4123				
Holiday Motel US Hwy 34E 50801 B. E. Young, Owner & Mgr	15	515- 782-2524		Ⓔ $8–10	Ⓔ $9.50–14	S
Moonlite Motel 704 New York Ave 50801 Al & Mary Gates	10	515- 782-4422		Ⓔ $7–9	Ⓔ $9–14	S
DAVENPORT Scott Co. / RR: Burlington; C M S P & P; C R I & P; D R I & NW. / Airlines: See Moline, Ill. / Pop. 88,981						
[B] **Blackhawk Hotel** 3rd & Perry Sts 52805 Blackhawk American Corp J. G. Silverman, Gen Mgr	300 (See advertisement above)	319- 323-2711		Ⓔ $8.50 –18	Ⓔ $12–25	D
Davenport Motel 3202 Harrison St 52803 Hwy 130 Vern & Jo Galbraith, Owners Vern Galbraith, Mgr	17	319- 324-5991		Ⓔ $6–8	Ⓔ $8–10	S
Iowa Motel 4005 Brady St 52806 Best Western Motels Peter Milteadon, Pres & Mgr	45	319- 391-4000		Ⓔ $10–14	Ⓔ $14–22	S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Mississippi Hotel 3rd & Brady St W. A. Plummer	71	319- 323-3635				
Voyager Inn 4002 Brady St 52606 Boss Hotels Co R. C. Annin, Mgr	75	319- 391-5610		Ⓔ $9.50 –10.50	Ⓔ $12–15.50	S
DECORAH Winneshiek Co. / Pop. 6,435						
Cliff House Motel Hwys 9 & 52 W 52101 K. L. Kinseth, Owner & Mgr	57	515- 382-4241		Ⓔ $7.50– 9.50	Ⓔ $9.50– 15.50	S
Winneshiek Hotel 104 E Water St 52101 Boss Hotels Co C. B. Moon, Mgr	53		319- 382-4211	Ⓔ $5– 7.50	Ⓔ $7– 12	D
DENISON Crawford Co. / Pop. 4,930						
L & L Motel Hwy 30 East 51442 H. L. Anderson, Owner & Mgr.	20	712- 263-4611		Ⓔ $7–9	Ⓔ $8.50–14	S
Park Motel Jct Hwys 30–59–141–4 51442 R. P. Davis Mgr.	36	712- 263-4144		Ⓔ $7– 9.74	Ⓔ $12–16	S
DES MOINES Polk Co. / RR: Burlington; C R I & P. / Airlines: Braniff; Ozark; United. / Pop. 208,982						
Beacon Motel 4144 Hubbell Ave 50317 Hwys 6 & 65 Wm. H. Smith, Owner Brook Smith, Mgr	16	515- 266-1166		Ⓔ $6–14	Ⓔ $8–16	S
Brown Hotel 4th & Keo 50302 E. W. Brown, Mgr	140	515- 244-0121		Ⓔ $6.50– 11	Ⓔ $9– 15	D
Clayton House Motel 7625 Hickman Rd James Sanders	98	515- 276-5401				
Fleur de Lis Motor Inn 6141 Fleur Dr 50321 Everett Scott, Pres & Mgr	255	515- 285-5751				A
B Fort Des Moines Hotel 10th & Walnut St P.O. Box 697 50309 Boss Hotels Co Klaus Ottman, Gen Mgr	425	515- 243-1161 (See advertisement, page 407)		Ⓔ $12–16	Ⓔ $18–21	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Hospitality
Headquarters
in Des Moines

HOTEL FORT DES MOINES



TRULY SUPERB SERVICE...OUTSTANDING ACCOMMODATIONS

■ 425 guest rooms always like-new . . . **color TV** ■ Finest Dining—the famous STEAK RANCH—Iowa's most preferred Steak House . . . the attractive Boulevard Cafe . . . and the Hob Nob Grille, open 24 hours ■ Newly designed and expanded convention facilities ■ Convenient 500 car parking ramp ■ Self-service soft beverage and ice centers conveniently located ■ Your favorite cocktails in the STEAK RANCH Bar and Walnut Tap Room

PHONE: (515) 243-1161

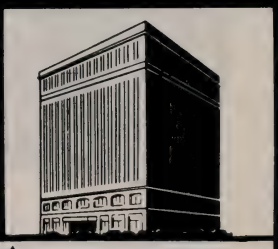
Where Excitement Begins

TWO FRIENDLY Boss HOTELS IN DES MOINES

BANKAMERICARD, MASTER CHARGE, AMERICAN EXPRESS, DINERS CLUB

THE SAVERY

Distinctive in Downtown Des Moines



■ 425 attractive, comfortable guest rooms ■ Free guest garage parking ■ Central Air-Conditioning—color TV ■ 3 ballrooms with seating capacity for 1000 ■ Club floor with 12 new private meeting and hospitality rooms ■ Centrally located—only 2 blocks from civic auditorium ■ Single rates from $11.00 to $17.00, double $15.00 to $25.00. Attractive Suites from $35.00 single.

PHONE (515) 244-2151
PAUL E. LEFTON, General Manager

Featuring the fashionable new
Governor's Table
. . . for fine dining in a congenial, sophisticated atmosphere.

Also popular
le Salon Bleu
Cocktail Lounge with Sing-Along Bar . . . 24-hour Food Fountain Room for excellent food, beverages and snacks.



Comprehensive "State and Local" News and Pictures Make American Host the Most Thoroughly-Read Hotel-Motel-Resort Magazine in Mid-USA
(This Means Maximum Sales Potential for Our Advertisers)

WRITE TODAY FOR FREE COPY AND DETAILS

Walter T. Proctor, Editor & Publisher
204 Shops Bldg. Des Moines, Iowa 50309 Ph. (515) 282-8304

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Franklin Hotel						
5th & Locust St 50309 V. I. Miller, Owner & Operator	125	515- 243-6121		Ⓔ $5.50– 7.50	Ⓔ $7.50– 9.50	D
Hickman Motor Lodge						
6500 Hickman Rd 50322 D. G. McQueen, Owner Wm. Waggoner, Mgr	40	515- 276-8591		Ⓔ $9	Ⓔ $12– 14	S E
Holiday Inn, North						
3501 E 14th St 50316 Holiday Inns of America, Inc G. W. Parks, Innkeeper	147	515- 265-2541		Ⓔ $12–13	Ⓔ $15.50 –17.50	E S
Howard Johnson's Motor Lodge						
2525 Grand Ave 50312 Howard Johnson's Motor Lodges Lawrence Spinney, Mgr	80	515- 283-2251		Ⓔ $11–12	Ⓔ $14–16	D
Johnny & Kay's Hyatt House						
(Formerly: Des Moines Hyatt House) 6215 Fleur Dr 50321 George Mauge, Gen Mgr	200	515- 285-4310 (See advertisement, page 51)		Ⓔ $16–20	Ⓔ $22–26	A
B Kirkwood Hotel						
4th & Walnut Sts 50309 Parkway Inns, Inc L. A. Kerr, Mgr	300	515- 244-9191 (See advertisement, page 403)		Ⓔ $8–15	Ⓔ $12–20	D
Martin Hotel						
Locust at 3rd 50309 C. E. Cox, Owner & Mgr	60	515- 244-4251		Ⓔ $4–7	Ⓔ $6–9.50	D
Mir-A-Mar Motel						
6233 SE 14th St 50320 US 65 & 69 & Iowa 60 H. H. Hymans, Owner Mr. & Mrs. J. A. Sego, Mgrs	23	515- 285-1180		Ⓔ $6.50 –8.50	Ⓔ $7.50 –10	S
National Motor Inn						
(Formerly: National Midtown Motor Inn) 921 6th Ave 50309 National Motor Inn Corp, Owner Burl Schermerhorn, Mgr	151	515- 283-2661		Ⓔ $15–16	Ⓔ $18.50 –21.50	D
Quality Motel North						
5220 E 14th St N of I-80 at 14th St Exit 50313 Quality Motels Jeannette Wasilowski, Mgr	106	515- 265-5611		Ⓔ $12–25	Ⓔ $15–17	E S
Ramada Inn						
4685 NE 14th St Al Hildebrand, Mgr	141					
Rambler Motel						
2701 SE 14th St 50320 Duane Bass, Owner & Mgr	34	515- 243-8691		Ⓔ $8.50– 10.50	Ⓔ $12.50– 14.50	A D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Redwood Motel 3411 Hubbell Ave Donald & Eileen Cumpton	15	515- 265-1601				
[B] Savery Hotel 4th & Locust Sts 50303 Boss Hotels Co P. E. Lefton, Gen Mgr	425	515- 244-2151 (See advertisement, page 407)		Ⓔ $11–17	Ⓔ $15–25	D
6-69 Motel 1348 E Euclid Donald Griffith	20	515- 265-1674				
Star-Lite Motel 6215 NE 14th St Clarence & Esther Schlenker	12	515- 265-0903				
Trail's End Motel 2200 E Euclid 50317 Clifford & Lola Cutler, Owners & Mgrs	10	515- 262-8248		Ⓔ $6.50–8.50	Ⓔ $8.50–10	S E

DE SOTO Dallas Co. / RR: C R I & P / Pop. 273

Edgetower Motel P.O. Box 42 50069 Mr. & Mrs. R. E. Jungman, Mgrs	24	515- 834-2641		Ⓔ $7–9	Ⓔ $9.50–14.50	E S

DE WITT Clinton Co. / Pop. 3,224

Perkins Motel Hwy 30 W 52742 F. M. Perkins, Owner & Mgr	33	319- 659-3291		Ⓔ $6–8.50	Ⓔ $7.50–11	S

DUBUQUE Dubuque Co. / RR: Burlington; I C. / Airlines: Ozark. / Pop. 56,606

Canfield Hotel 36 W 4th St 52001 C. C. Scherrer, Owner & Mgr	100	319- 583-8281		Ⓔ $6.50–8	Ⓔ $8–10	D
Deluxe Motel 2670 Dodge St 52001 Hwy 20 W Peter Sfikas, Mgr	15	319- 588-0591		Ⓔ $8–9	Ⓔ $9–11	S
Dodge House Motel 701 Dodge St 52001 Best Western R. J. Campbell, Mgr	79	319- 556-2231		Ⓔ $11–12	Ⓔ $14–15	D
El Dorado Motel 1280 Dodge St Mrs. Vera Herrig	17	319- 583-4820				
Julien Motor Inn 200 Main St 52001 L. H. Pfohl, Owner M. W. Kactro, Mgr	190	319- 588-3611				D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
DYERSVILLE Delaware Co. / RR: I C. / Pop. 2,818						
Colonial Motel						
Jct US 20 & Iowa 136 52040 Mr. & Mrs. Ralph Van Horne, Mgrs	18	319- 875-7194		Ⓔ $7.50–8.50	Ⓔ $9.50–10.50	S
ELKADER Clayton Co. / Pop. 1,526						
Bayless Hotel						
102 S Main Lloyd Gossman, Owner & Mgr	40	319- 245-1010		Ⓔ $4–8	Ⓔ $6.50–10.50	D
Downtown Motor Inn						
52043 Mrs. Geo. W. Schmidt	10					
FAIRFIELD Jefferson Co. / RR: Burlington / Pop. 8,054						
Dream Motel						
Hwy 34 W Ralph Bitner	44	515- 472-4161				
FORT DODGE Webster Co. / RR: I C. / Airlines: Ozark. / Pop. 28,399						
Eilers Hotel						
West Side City Sq 50502 G. L. Loots, Mgr	80	515- 576-2153		Ⓔ $2.75–5	Ⓔ $3.75–8	
Ramada Inn						
(Formerly: Holiday Inn) Jct US 20 & 169 50501 Wayne Romney, Owner Wesley Howard, Mgr	110	515- 955-8501		Ⓔ $11–12	Ⓔ $14–17	S
Starlite Village Motel						
1514 3rd Ave N Jct 169 & 5 50501 Best Western James Ackerman, Mgr	85	515- 573-7177		Ⓔ $10–12.50	Ⓔ $14.50–17	S
GRAND JUNCTION Greene Co. / Pop. 949						
Satellite Motel						
US Hwy 30 50107 Seth & Mildred Benner, Owners & Mgrs	8	515- 738-2455		Ⓔ $6–10	Ⓔ $8–12	S
GUTHRIE CENTER Guthrie Co. / Pop. 2,071						
Cottage Hotel–Motel						
Jct 44 & 25 W 50115 Anne Ligouri, Owner F. T. Ligouri, Mgr	27	515- 747-2211		Ⓔ $3.50–8.50	Ⓔ $5.50–11.50	D
HAMPTON Franklin Co. / RR: C R I & P. / Pop. 4,501						
Gold Key Motel						
Hwy 65 N P.O. Box 27 Leroy Sass, Mgr	20					

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Hampton Motel						
Hwy 3 W E. W. Rodemeyer, Mgr	15					
HARLAN Shelby Co. / Pop. 4,350						
Harlan Motel						
Jct US Hwy 59-64 51537 Mrs. Max Bacon, Owner & Mgr	20	712- 755-2781		Ⓔ $8–10	Ⓔ $12–14	S
HUDSON Blackhawk Co. / Pop. 1,085						
Skyline Motel						
321 Washington 50643 Donald Kerns, Owner & Mgr	13	319- 825-3570		Ⓔ $6–8	Ⓔ $10–12	S
HUMESTON Wayne Co. / Pop. 638						
Sharon Motel						
Jct Hwys 2 & 65 E. R. Nickell	12	515- 877-2671				
INDEPENDENCE Buchanan Co. / RR: I C. / Pop. 5,498						
Pinicon Motor Hotel						
5th & 2nd St NE 50644 Independence Community Hotel Corp L. R. Roloff, Mgr	38	319- 334-2574		Ⓔ $5.50– 7.25	Ⓔ $7.25– 11.25	
IOWA CITY Johnson Co. / RR: C R I & P. / Airlines: Ozark; see also Cedar Rapids. / Pop. 33,443						
Alamo Motor Inn						
Hwy 6 W & 218 at Coralville Exit I-80 52240 Friendship Inns of America Dick Bolton, Mgr	45	319- 338-3687		Ⓔ $8.75 –10	Ⓔ $11.50 –14.50	E S
Capri Motor Lodge						
Hwy 6, Coralville 52240 R. C. Mitchell, Owner & Mgr	18	319- 338-7888		Ⓔ $7– 8.50	Ⓔ $9–12	S E
B Carousel Inn & Conference Center						
Hwys 6 & 218 W at Coralville Exit I-80 52240 Best Western Dick Bolton, Mgr	52	319- 351-6324		Ⓔ $11.50 –13.50	Ⓔ $14.50 –16.50	E S
Clayton House Motel						
Hwy 6 & 218 W, Coralville 52240 Clayton Associates, Owner Dan Gemmell, Mgr	50	319- 338-1186		Ⓔ $9–11	Ⓔ $11–13	E
Howard Johnson's Motor Lodge						
N Dodge St 62240 I-80 & State 1 H. H. Mueller, Owner G. H. Mueller, Mgr	82	319- 338-7841		Ⓔ $10–14	Ⓔ $14–20	E

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Iowa House Iowa Memorial Union 52240 University of Iowa, Owner James Burke, Mgr	112	319- 353-5550		Ⓔ $11–16.50	Ⓔ $12–15	D
Iowa Motel 1105 2nd St, Coralville 52240 US 6 & 218 W Antoinette Thoma, Owner & Mgr	16	319- 337-2181		Ⓔ $6–8	Ⓔ $8–11	S E
Oak Grove Motel RR 1 P.O. Box 106 52240 Lenard & Bonnie Barenz, Owners & Mgrs	17	319- 351-8033		Ⓔ $5–8	Ⓔ $7–10	E S
Pine Edge Motel Hwy 6 & 218 W I-80 Exit, Coralville 52240 R. A. Barkalow, Owner & Mgr	27	319- 351-7360		Ⓔ $7.50–12.50	Ⓔ $8.50–18.50	E
Ramada Inn I-80 & US 218 52240 Ramada Inns, Inc Kenneth Siepel	100	319- 645-2940	910- 525-2190	Ⓔ $9–10	Ⓔ $12–14	
Rebel Motel 336 S Clinton St 52240 Gene Oathout, Owner Floyd Nidey, Mgr	22	319- 338-9251		Ⓔ $10–12	Ⓔ $12–14	D
Siesta Motel Hwy 6 W 52240 Ralph & Ruby Wildman, Owners & Mgrs	21	319- 337-9207				

IOWA FALLS Hardin Co. / RR: I C. / Pop. 5,565

Bishop's Iowa Falls Motel Hwy 65 & 20 N RR 3 50126 Mrs. William Bishop, Owner & Mgr	12	515- 648-2561		Ⓔ $6–8	Ⓔ $8–12	S
Scenic City Motel Hwys 65 & 20 N C. A. Ramey, Mgr	22					
Woods Motor Inn 701 Washington Ave 50126 Iowa Falls Hotel Co E. E. McIntire, Mgr	58	515- 648-2501		Ⓔ $4–8.50	Ⓔ $6–10.50	D

JEFFERSON Green Co. / Pop. 4,570

Redwood Motel US Hwy 30 50129 P.O. Box 187 Best Western Mr. & Mrs. Herman DeVries, Owners & Mgrs	26	515- 386-3116		Ⓔ $8–9.75	Ⓔ $10.75–12.75	A S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
JESUP Buchanan Co. / Pop. 1,488						
Varly's Clover Leaf Motel 531 South 50648 P.O. Box 469 Barbara J. Fulcher, Mgr	12	319- 827-3401		Ⓔ $6–9	Ⓔ $10–12	S
KEOKUK Lee Co. / RR: T P & W. / Pop. 16,316						
Chief Motel 2701 Main St Mr. & Mrs. G. E. Thomas	18	319- 524-2565				
Eppers Hotel 401 Main St 52632 C. F. Eppers, Owner	50	319- 524-1451		Ⓔ $6.25 up	Ⓔ $7.75–9.75	D
KNOXVILLE Marion Co. / Pop. 7,817						
McCord Motor Lodge Hwy 14 N 50138 P.O. Box 316 Bob & Kathy Vissor, Owners Bob Vissor, Mgr	21	515- 842-3191		Ⓔ $8.50–9.50	Ⓔ $12–14	A S
LAKE VIEW Sac Co. / Pop. 1,165						
Tjaden Motel 51450 Florence L. Tjaden	9					
LAMONI Decatur Co. / Pop. 2,173						
Whispering Pines Motel Hwy 69S 50140 Kenneth Lord, Owner & Mgr	18	515- 784-6422		Ⓔ $7–10	Ⓔ $8–14	S
McGREGOR Clayton Co. / Pop. 1,040						
Holiday Shores Motel Hwys 13 & 18 52157 Delmar Gingerich, Owner & Mgr	20	319- 873-3449		Ⓔ $8–10	Ⓔ $10–14	R D
MAQUOKETA Jackson Co. / Pop. 5,909						
Decker House Inn 128 N Main St 52060 J. D. Wherry, Owner & Mgr	35	319- 652-2431		Ⓔ $7	Ⓔ $9.25–10.25	D
Haylock Motel W Platt St 52060 Mr. & Mrs. Elmer Risinger	11					
Lazy J Motel RR #1 52060 Mrs. Harlan Jaynes	10					

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MARSHALLTOWN Marshall Co. / Pop. 22,521						
Franklin Motel RR #4 Hwy 30-64 50158 Joe Harms, Owner & Mgr	19	515- 752-1563		Ⓔ $7–10	Ⓔ $8.50–12	S
Tallcorn Motor Hotel Main St & 2nd Ave 50158 Innkeepers, Inc, Owner R. A. Cook, Jr, Gen Mgr	100	515- 753-6641		Ⓔ $8.50 –14	Ⓔ $15–22	D
Thunderbird Motel 2009 S Center St 50158 Best Western Motels Ted Trowbridge, Owner & Mgr	30	515- 752-3631		Ⓔ $10.75 –12	Ⓔ $14–18	S
MASON CITY Cerro Gordo Co. / RR: C R I & P. / Airlines: Ozark. / Pop. 30,642						
Colonial Inn Motor Lodge Hwy 65 So 50401 R. F. Hughes, Owner & Mgr	38	515- 423-6325		Ⓔ $7–8	Ⓔ $9–10	S
Maple Crest Motel S Federal Hwy 65 S 50401 Merlyn Stokes, Owner & Mgr	22	515- 423-9471		Ⓔ $8–10	Ⓔ $10–12	S
Park Inn Hotel 15 W State St 50401 C. L. Ellingson, Owner Claire Ellingson, Mgr	47	515- 423-2311		Ⓔ $3.50 –8	Ⓔ $9–16	D
B **Sheraton Motor Inn** Hwy 18 W 50401 ITT Sheraton Corp of America E. J. Kuhn, Gen Mgr	72	515- 424-1480		Ⓔ $9– 10.50	Ⓔ $13– 15.50	S
TraveLodge Jct Hwys 18 & 65 50401 TraveLodge Corp Marvinn Paine, Co-Owner & Mgr	47	515- 424-2910		Ⓔ $10–12	Ⓔ $12–15	D
MILFORD Dickinson Co. / Pop. 1,476						
Palace Motel 1511 Okoboji Ave 51351 Hwy 71 Ray Gottsche, Owner & Mgr	19	712- 338-4701		Ⓔ $7 up	Ⓔ $8 up	R
Twi-Lite Motel 1805 Okoboji Ave 51351 George & Joan Lingbeck, Owners	20	712- 338-4543		Ⓔ $6–8	Ⓔ $8–12	A R S
MISSOURI VALLEY Harrison Co. / Pop. 3,567						
Valley Hotel 601 E Erie St 51555 M. E. Mikkelsen, Owner & Mgr	37	712- 2-2771		Ⓔ $3.50– 4.50	Ⓔ $4.75– 7	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MOUNT PLEASANT Henry Co. / RR: Burlington. / Pop. 7,339						
Harlan Hotel 122 N Jefferson St 52651 J. W. McMillan, Owner & Mgr	40	319- 385-3126		Ⓔ $2.75–5.50	Ⓔ $4.50–8	
Starlight Motel Hwy 34 52641 Willis Miller, Owner H. H. Miller, Mgr	18	319- 385-3128		Ⓔ $6–8	Ⓔ $7–10	D
MT. VERNON Linn Co. / Pop. 2,593						
Mt. Vernon Motel Hwys US 30 & I 52314 Charles Lockwood, Owner & Mgr	16	319- 895-8868		Ⓔ $9–10.50	Ⓔ $11–13	S
MUSCATINE Muscatine Co. / Pop. 20,997						
Lamplight Inn Motor Lodge Hwy 6 & 92 W 52761 Best Western L. J. Wolfe, Mgr	36	319- 263-7191		Ⓔ $9–15	Ⓔ $13–18	
B **Muscatine Hotel** Rtes 61 & 92 52761 Jaeger Hotel Co, Owner J. M. Rehwaldt, Mgr	125	319- 263-8231		Ⓔ $4.50–12.50	Ⓔ $6.50–16	D
Muskie Motel 1620 Park Ave 52761 Clarence Heuer	24					
NEVADA Story Co. / Pop. 4,227						
Siesta Motel 85 L Ave 50201 Ruby St. Clair, Owner & Mgr	20	515- 382-2898		Ⓔ $7–10	Ⓔ $9–12.50	S
NEW HAMPTON Chickasaw Co. / Pop. 3,456						
Ferkin's Motel 1 mi S on Hwys 18 & 63 50659 Box 249 Jim Ferkin, Owner & Mgr	28	515- 394-4146		Ⓔ $6.50–8	Ⓔ $8–12	S
NEWTON Jasper Co. / RR: C R I & P. / Pop. 15,381						
Holiday Inn Hwy 14 N of I-80 P.O. Box 228 50208 Holiday Inns of America, Inc Sam DiBenedette, Innkeeper	80	515- 792-8100		Ⓔ $10.50–19.75	Ⓔ $13.50–15.50	A E S
Maytag Hotel NE Corner of Square 50208 United American Industries J. E. Doyle, Gen Mgr	38	515- 792-1400		Ⓔ $6–12	Ⓔ $9–16	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Terrace Inn Motor Hotel Jct I-80 & H-14 P.O. Box 648 Marvin Shawver	51					

OELWEIN Fayette Co. / Pop. 8,282

Mealey Hotel 102 S Frederick 50662 Boss Hotels Co C. M. Annis, Mgr	80	319- 283-2131		Ⓔ $6–8	Ⓔ $8–12	D
Park View Motel Hwy 150 S 50662 C. E. Olander, Owner & Mgr	35	319- 283-3622				S

OKOBOJI Dickinson Co. / Pop. 330

Brooks Beach Motel & Resort Hwy 71 N John Brooks	28	712- 332-2955				
Holiday Inn Hwy 71 N 51355 R. W. Dillon, Pres Fred Alvis, Innkeeper	80	712- 332-2163		Ⓔ $10.50 –19.50	Ⓔ $16.50 –29.50	R
Ⓑ Ⓢ New Inn, The Off Hwy 71 51355 Don Evans & R. C. Ruth, Owners & Mgrs	130	712- 332-2113		Ⓔ $17.50 –26	Ⓔ $17.50 –38	R

OSAGE Mitchell Co. / Pop. 3,753

Staff Motel Rte 2 50461 Olaf Staff, Owner & Mgr	12	515- 732-3785		Ⓔ $6–9	Ⓔ $8–12	S

OSKALOOSA Mahaska Co. / Pop. 11,053

Traveler Motel 1210 "A" Ave E US 63 & Iowa 92 52577 Best Western E. H. Buechler, Owner & Mgr	27	515- 673-8333		Ⓔ $9–13	Ⓔ $13–18	S

OTTUMWA Wapello Co. / RR: Burlington. / Airlines: Ozark. / Pop. 33,871

Cheery Motel 1440 Albia Rd City Rte 34W 52501 Jim Vanderpool, Owner & Mgr	23	515- 684-4626		Ⓔ $6– 7	Ⓔ $8.50– 10.50	S
Gaslight Motel US Hwy 63 N 52051 Wallace Smith, Owner & Mgr	22	515- 684-5461		Ⓔ $6.50– 10	Ⓔ $8.50– 12	A S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
34 Motel						
1534 Albia Rd City Rte 34W 52501 Mrs. Nellie Garrison, Owner & Mgr	15	515- 682-7561		Ⓔ $6.50– 8	Ⓔ $8– 14	S
PERRY Dallas Co. / RR: C M S P & P / Pop. 6,442						
Pattee Hotel						
1112 Willis St 50220 Rte 141 Boss Hotels Co William Lucker, Mgr	60	515- 465-3511		Ⓔ $6.50– 8.50	Ⓔ $8.50– 12.50	D
SHELDON O'Brien Co. / Pop. 4,251						
Sheldon Motel						
Rte #1 P.O. Box 9A 51201 Arthur Petersen, Owner & Mgr	30	712- 324-2568		Ⓔ $7–8	Ⓔ $9–10.75	S
SHENANDOAH Page Co. / RR: NW / Pop. 6,567						
59er Motel						
Rte 1 S Jct Hwys 59 & 2 51601 Frank Erhart, Mgr	14	712- 246-2925		Ⓔ $5–10	Ⓔ $7–12	S
Tall Corn Motel						
Hwys 59-2-48 51601 Gertrude Peters, Owner & Mgr	58	712- 246-1550		Ⓔ $6.50 –11.50	Ⓔ $7.50 –14.50	S
SIOUX CITY Woodbury Co. / RR: Burlington; I C. / Airlines: North Central; Ozark. / Pop. 89,159						
Palmer House Motel						
Hwy 20 E 3440 Gordon Dr 51106 Donald Eaton, Owner & Mgr	64	712- 276-4221		Ⓔ $9– 11.50	Ⓔ $12– 14	E S
Rodeway Inn						
Nebraska at 2nd St F. J. Meyer, Mgr	80					
Warrior Motor Inn						
6th & Nebraska St 51101 Gotham Hotels Ltd L. H. Ramming, Gen Mgr	198	712- 277-3411		Ⓔ $10–13	Ⓔ $14–17	D
SPENCER Clay Co. / Pop. 8,864						
Tangney Motor Hotel						
605 Grand Ave 51301 Wayne "Red" Sampson, Mgr	110	712- 262-2010		Ⓔ $4–12	Ⓔ $6–16	D
SPIRIT LAKE Dickinson Co. / Pop. 2,685						
Antlers Hotel						
1703 Hill Ave Alby Wakeley, J. Neal & Lacy Cain, Owners L. H. Castleman, Mgr	57	712- 336-3150		Ⓔ $2.75– 5	Ⓔ $3.75– 8	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Shamrock Motel						
Rte 3 W Hwy 71 & 9 51360 Otis Siewert, Owner & Mgr	20	712- 336-2668		Ⓔ $7.50–10	Ⓔ $10–17	R
Ⓢ Vacation Village						
Rte #3 51360 R. V. & K. A. Ross, Owners & Mgrs	114	712- 337-3346		Ⓔ $11–18	Ⓔ $11–18	R
STORM LAKE Buena Vista Co. / RR: I C. / Pop. 7,728						
Sail Inn Motel, The						
1015 E Lakshore 50588 Hwys 5-71 Ruth E. Wine, Owner Edna M. Gries, Mgr	23	712- 732-1160		Ⓔ $2.50–10	Ⓔ $5–12	
Willows Motel, The						
Hwys 71 & 7 City Rte 50588 M. A. Krause, Owner & Mgr	20	712- 732-1070		Ⓔ $7–9	Ⓔ $8–12	S
STRAWBERRY POINT Clayton Co. / Pop. 1,303						
Backbone Motel						
Hwys 3 & 13 S 52076 J. E. Schloss, Owner & Mgr	10	319- 933-4485		Ⓔ $6–8	Ⓔ $9–11	R S
Strawberry Motel						
Hwy 3 W 52076 Ernest & Irene McNeal, Owners Irene McNeal, Mgr	12	319- 933-6163		Ⓔ $6–8	Ⓔ $8–10	S
TOLEDO Toma Co. / Pop. 2,850						
L-Ranko Motel						
US Hwy 30 52342 Donald McKale, Owner & Mgr	25	515- 484-2305		Ⓔ $7–9	Ⓔ $8–10	S
TRAER Tama Co. / Pop. 1,623						
Lone Pine Motel						
Hwy 63 S Thelma Whannel	8	319- 478-8720				
VINTON Benton Co. / Pop. 4,781						
Modern Motel						
Hwy 218 N RR #1 J. R. Liebsch	11	319- 472-2391				
WALNUT Pottawattamie Co. / Pop. 777						
Colonial Motor Inn						
S of I-80 P.O. Box 409 Walter Dev Corp M. L. Schock, Mgr	28	712- 784-5001				

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
WAPELLO Louisa Co. / Pop. 1,745						
Roy El Motel Highway 61 52653 Nadine Alderson, Owner & Mgr	10	319- 523-2111		Ⓔ $10	Ⓔ $11–13	S
WATERLOO Black Hawk Co. / RR: I C. / Airlines: Ozark. / Pop. 71,755						
Bel-Air Motel US Hwy 218 N 50701 Lee Bainbridge, Owner & Mgr	15	319- 234-2843		Ⓔ $7– 8.50	Ⓔ $8.50– 11.50	S
Ellis Hotel 5th St at Sycamore 50705 Boss Hotels Co H. W. Schmid, Mgr	150	319- 233-8401		Ⓔ $6.50– 8	Ⓔ $8– 11.50	D
Pine Tree Motel 1515 La Porte Rd 50702 Del Terhune, Owner & Mgr	11	319- 235-7083		Ⓔ $7.50– 11	Ⓔ $10– 15	S
WAUKON Allamakee Co. / Pop. 3,639						
Whispering Pines Motel Hwys 76 & City Rte 9 52172 Glenn & Agnes Feuerhelm, Owners Agnes Feuerhelm, Mgr	17	319- 568-3496		Ⓔ $5.50 –8	Ⓔ $7.50 –10	S
WEST LIBERTY Muscatine Co. / RR: C R I & P. / Pop. 2,042						
Liberty Inn P.O. Box 232 S of I-80 52776 Best Western Mrs. Beryl Brooke, Mgr	37	319- 627-2171		Ⓔ $9–11	Ⓔ $12–16	E
WEST UNION Fayette Co. / Pop. 2,551						
Lilacs Motel Jct Hwy 150 & 18 52175 H. E. Kamm, Owner & Mgr	27	319- 422-3861				A
WILLIAMSBURG Iowa Co. / Pop. 1,342						
Crest Motel, The RR #1, P.O. Box 147 52361 W. K. Stake	20	319- 668-1522				
Williamsburg TraveLodge S of I-80 on Hwy 149 Williamsburg Exit 52361 TraveLodge Corp William Hueffner, Mgr	40	319- 668-1817		Ⓔ $9–10	Ⓔ $11–14	E S

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area


Colby
Leavenworth
Kansas City
Manhattan
Topeka
Mission
Overland Park
Abilene
Junction City
Lawrence
Salina
Brookville
Hutchinson
Dodge City
Arkansas River
Arkansas River
Iola
Pratt
Wichita
Wellington
KANSAS
SCALE IN MILES
0 25 50 75 100

KANSAS

HOTEL AND MOTEL ASSOCIATION

HARRY A. KORNRUMPF, President, Radisson Hotel, Wichita, Kansas 67202

H. C. NANSON, JR., Secretary, 6539 Wenonga Road, Shawnee Mission, Kansas. Telephone: (816) VIctor 2-3474

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ABILENE Dickinson Co. / RR: A T & S F; U P. / Pop. 6,746						
Trails End Motel I-70 & K-15 Hwys 67410 Best Western D. B. McCauley, Mgr	64	913- CO3-2050		(E) $9–10	(E) $11.50–16	E
BROOKVILLE Saline Co. / RR: U P. / Pop. 246						
Brookville Hotel 67425 Cal Martin, Mgr	7	913- 225-4321		(E) $4	(E) $5	
COLBY Thomas Co. / Pop. 4,210 Reported 5,210						
Blakesley Motor Inn 360 W 4th St 67701 Hwy #24 Mr. & Mrs. Victor Barnett, Owners Mrs. Olivet Barnett, Mgr	30	913- 462-3251		(E) $6– 7.50	(E) $7.50– 10	D
Ramada Inn 1950 S Range 67701 Ramada Inns, Inc Tom Pratt, Pres & Mgr	76	913- 462-3933		(E) $10–13	(E) $12–15	E
DODGE CITY Ford Co. / RR: A T & S F. / Airlines: Frontier. / Pop. 13,520						
Lora Locke Hotel Gunsmoke at Central 67801 Theis Co, Owner H. S. Kirkland, Mgr	110	316- 225-4161		(E) $5–10	(E) $7–12	D
HUTCHINSON Reno Co. / RR: A T & S F. / Airlines: Frontier. / Pop. 37,574						
Hilton Inn (Formerly: Baker Hotel) 1 Hilton Place 67501 Hilton Hotels Corp M. D. Hornbaker, Mgr	130	316- MO5-5521		(E) $10–25	(E) $15–50	D

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
IOLA Allen Co. / RR: A T & S F. / Pop. 6,885						
Crossroads Motel						
14 N State 66749 D. W. Rust, Mgr	34	EN5-2183		Ⓔ $7–8	Ⓔ $9–12	
JUNCTION CITY Geary Co. / RR: U P. / Airlines: Frontier. / Pop. 18,700						
Lamer Hotel						
612 N Washington St 66441 C. W. Lamer, Owner & Mgr	100	913- CE8-3121		Ⓔ $2–6	Ⓔ $3.50–9	
KANSAS CITY Wyandotte Co. / RR: C R I & P; M P; U P. / Pop. 121,901						
Colonial Motel						
3930 Rainbow Blvd 66103 Best Western Motels Ray Pharis, Mgr	70	913- 236-6880		Ⓔ $12.50 –15	Ⓔ $15–18	E
Holiday Inn						
425 Minnesota Ave 66101 Kansas City Motor Hotels Inc, Owner L. H. Russell, Innkeeper	206	913- MA1-3085		Ⓔ $12.50 up	Ⓔ $16–19	
Holiday Inn Towers						
Hwy 24 at I-70 Kan. Tpke 422 Minnesota 66101 Holiday Inns of America, Inc Art Kelly, Innkeeper	208	913- 342-6919	810- 591-1340	Ⓔ $12.50 –13.50	Ⓔ $16.50 –18.50	A D E
West Haven Motel						
5250 State Ave 66102 Edward Peterson, Owner & Mgr	20	913- AT7-5250		Ⓔ $6.50 –7	Ⓔ $9–10	
LAWRENCE Douglas Co. / RR: A T & S F; C R I & P; U P. / Pop. 32,858						
Eldridge Hotel						
701 Massachusetts St 66044 Ruth Szabo, Gen Mgr	90	913- 843-0281		Ⓔ $10–18	Ⓔ $12–20	D
Holiday Inn						
23rd & Iowa 66044 E. Linquist & R. Brock, Owners Gary Anderson, Innkeeper	78	913- VI3-9100		Ⓔ $8.25– 9.25	Ⓔ $11.25– 14.25	
Ramada Inn						
6th & Iowa Sts 66044 Ramada Inns Inc Mike Getto, Owner & Mgr	110	913- 842-7030		Ⓔ $10–14	Ⓔ $16–18	E
Town Manor Inn						
611 W 6th St 66044 US 40 & 59 J. B. Young, Owner Mrs. J. B. Young, Mgr	6	913- 843-8000		Ⓔ $6– 7.50	Ⓔ $8– 9.50	D
Virginia Inn Motel						
2907 W 6th St 66044 W. G. Parrott Jr., Owner Bud Martin, Mgr	59	913- 843-6611				

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
LEAVENWORTH Leavenworth Co. / RR: Burlington. / Pop. 22,052						
Cody Hotel						
Hwy 73, 7 & 92 66048	84	913-		Ⓔ	Ⓔ	D
Leavenworth Community Hotel Co, Inc		682-6822		$10–	$13–	
Mrs. Freda Zobkiw, Mgr				11.25	14.75	
MANHATTAN Riley Co. / RR: U P. / Airlines: Frontier. / Pop. 22,993						
Holiday Inn						
1501 N Tuttle Creek Blvd 66502	120	913-		Ⓔ	Ⓔ	
Brock & Linquist, Owners		776-4487		$11	$14.50	
Fritz Pyle, Innkeeper					–16.50	
[B] University Ramada Inn						
17th & Anderson 66502	117	913-		Ⓔ	Ⓔ	D
Ramada Inns		539-7531		$10.50	$14.50	R
W. H. Richards, Mgr				–12.50	–17.50	
MISSION Johnson Co. / Pop. 4,626						
Holiday Inn						
7240 W 63rd St 66222	150	913-		Ⓔ	Ⓔ	E
Inn Operations, Inc		CO2-3010		$11.75	$15–17	S
C. R. Mercer, Innkeeper				–12.75		
OVERLAND PARK Johnson Co. / Pop. 21,110						
[B] Glenwood Manor Motor Hotel						
9200 S Metcalf Hwy 69 66212	270	913-		Ⓔ	Ⓔ	S
Glen Dickinson, Owner		649-7000		$15–18	$20–24	
J. F. Ross, Mng Dir						
PRATT Pratt Co. / Pop. 8,156						
Casa Loma Motel						
US 54 & K-61 67124	22	316-		Ⓔ	Ⓔ	
C. C. Parrish, Owner		GR2-5591		$5.50–	$7.50–	
Ellen Kossmann, Mgr				8	12	
SALINA Saline Co. / RR: U P. / Airlines: Frontier. / Pop. 43,202						
Hilton Inn						
(Formerly: Statler Hilton Inn)	150	913-	910-	Ⓔ	Ⓔ	D
5th at Iron 67401		827-0461	745-6608	$10–14	$16–19	
Hilton Hotels Corp						
J. T. Boiles, Gen Mgr						
Howard Johnson Motel						
S on US 81 67401 P.O. Box 661	55	913-		Ⓔ	Ⓔ	A
G. H. Curtis, Owner & Mgr		TA7-5513		$6.50–	$10–	
				9	14	
Ramada Inn						
222 E Diamond Dr 67041 Jct I-70 & US 81	109	913-		Ⓔ	Ⓔ	E
Ramada Inns, Inc		825-1571		$10.50	$16–20	
H. D. Hobbs, Mgr				–13.50		

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

in TOPEKA, KANSAS

HOTEL JAYHAWK

FREE Guest Parking

★ Complete Convention and Meeting Facilities

★ 300 Air Conditioned Rooms with television

★ Restaurant

★ Seventh & Jackson, The Heart of Downtown

★ State Capitol one block





TELEPHONE: Area 913 233-4111

ALSO OPERATING THE
JAYHAWK, JR.
A Scenic Highway Hotel
(Junction of US #24 and US #75) with 50 Air-Conditioned Rooms.
7 Minutes from Downtown

ELMER F. HIER
General Manager

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
TOPEKA Shawnee Co. / RR: A T & S F; U P. / Airlines: Frontier. / Pop. 119,484 Reported 132,800						
Holiday Inn—South						
3802 Topeka Ave 66601	170	913-		Ⓔ	Ⓔ	E
Inn Operations Inc, Owner		266-8880		$9.50	$12.50	
J. F. Johnson, Innkeeper				–11.50	–15.50	
Holiday Inn—West						
6th & Fairlawn 66606	112	913-		Ⓔ	Ⓔ	
Richard Feasel, Innkeeper		272-8040		$11.50	$17.50	
Jayhawk Hotel						
700 Jackson St 66601	300	913-		Ⓔ	Ⓔ	D
An Alsonett Hotel		233-4111		$9–12	$14–18	
E. F. Hier, Gen Mgr		(See advertisement above)				
Jayhawk Junior Highway Hotel						
Jct US 24 & 75 66601	50	913-		Ⓔ	Ⓔ	A
An Alsonett Hotel		233-6427		$7.50	$10.50	
Floyd Young, Mgr		(See advertisement above)		–8.50	–11.50	
B Ramada Inn Motor Hotel—Downtown						
420 E 6th St 66601 I-70 & Hwy 40	340	913-		Ⓔ	Ⓔ	D
Box 1598		233-8981		$10–15	$15–20	E
Ramada Inns, Inc						
R. B. Cunningham, Gen Mgr						



Growing Symbol of Gracious Hospitality

Wichita's Downtown Resort

RADISSON WICHITA

North Market at First

- 450 guest rooms—25 suites
- Convention facilities to 1200
- Free inside guest parking
- 2 blocks from new Century II Civic Auditorium
- Exceptional dining in the TERRACE ROOM, TRAIL & CHARCOAL CAFE
- Olympic-size heated pool
- Private Club
- Color TV
- AAA
- Children free under 14
- Affiliated with HILTON RESERVATION SERVICE & American Express Space Bank

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ramada Inn Motor Hotel—Southtown						
3847 S Topeka Ave 66609 R. L. Bruner, Mgr	110	913- 267-1800		Ⓔ $10–13	Ⓔ $14–18	E
WELLINGTON Sumner Co. / RR: A T & S F. / Pop. 8,809						
Ramada Inn						
315 W 8th St 67512 Ramada Inns, Inc Mrs. Maxine Dunn, Mgr	42	316- 326-2255	910- 740-1321	Ⓔ $8.50– 10	Ⓔ $11.50– 13.50	
WICHITA Sedgwick Co. / RR: A T & S F. / Airlines: TWA; Braniff; Continental; Frontier. / Pop. 254,698						
Allis Hotel						
200 S Broadway 67202 US 81 Gotham Hotels Ltd Roland Gallup, Gen Mgr	280	316- 262-6481		Ⓔ $10–12	Ⓔ $14–16	D
Executive Inn, The						
8401 E Kellogg Jct Tpke & US 54 E Best Western Mrs. Jo Gentry, Mgr	80	316- 684-5261		Ⓔ $10–14	Ⓔ $14–20	E
Hiway Inn Motor Hotel						
3900 W Kellogg 67213 Charles Owens, Gen Mgr	92	316- WH3-1244		Ⓔ $8.50 –12	Ⓔ $12.50 –16	A
[B] Radisson Hotel						
(Formerly: Lassen Motor Hotel) 155 N Market 67202 Radisson Management Corp H. A. Kornrumpf, Gen Mgr	450	316- 264-5311 (See advertisement above)		Ⓔ $10–18	Ⓔ $15–22	D
Ramada Inn						
8300 E Kellogg Jct US 54 & I-35 67207 J. Ury Thompson, Mgr	158	316- MU4-0541		Ⓔ $11–15	Ⓔ $14–19	
Town & Country Lodge						
4702 W Kellogg 67209 Master Hosts Radena Knott, Mgr	58	316- 942-2273		Ⓔ $9–12	Ⓔ $12.50 –14	A E

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



KENTUCKY

SCALE IN MILES

0 25 50 75 100

KENTUCKY

HOTEL-MOTEL ASSOCIATION, INC.

PAUL LUERSON, President, Executive Inn,
Watterson Expressway at Fairgrounds, Louisville, Ky. 40213
LESTER M. NICHOLS, Executive Secretary, 519 So. Second St.,
Louisville, Kentucky 40202. Telephone: 583-7521

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ASHLAND Boyd Co. / RR: C & O. / Airlines: See Huntington, W. Va. / Pop. 31,283						
Henry Clay Hotel 1740 Winchester Ave 41101 The C. H. Parsons Co, Owner John Combs, Mgr	81	606- 324-6161 (See advertisement below)		Ⓔ $7.75 up		D
Henry Clay Motel 1835 Winchester Ave 41101 The C. H. Parsons Co, Owner James Johnson, Mgr	90	606- 325-4747		Ⓔ $7.75 up		D
BARDSTOWN Nelson Co. / Pop. 4,798						
Quality Motel General Nelson 411 W Stephen Foster 40004 General Realty Corp, Owner Mr. & Mrs. Beverly Wimsatt, Mgrs	40	502- 348-3977		Ⓔ $7–9	Ⓔ $8–12	
BEREA Madison Co. / Pop. 4,302						
[B] **Boone Tavern Hotel of Berea College** Main & Prospect 40403 1 mi N at I-75 Berea College, Owner R. T. Hougen, Mgr	65	606- 986-3154 (See advertisement, page 429)		Ⓔ $8–12	Ⓔ $14–18	

" together in the heart of Ashland "

Henry Clay
HOTEL—MOTEL
ASHLAND, KENTUCKY 41101



Air Conditioned. TV's. Room Phones. 171 Rooms and 34 Apartments, completely furnished. Excellent Food. Airport Service.
DOWNTOWN Hotel Tel.: 606-324-6161
Motel Tel: 606-325-4747

HOTEL-MOTEL
RATES
From $7.75



Ballroom • Meeting Rooms • Dining Room • Coffee Shop

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Eplee's Motel						
427 Chestnut St 40403 Melvin Eplee, Owner Mr. & Mrs. Christopher Estes, Mgrs	28	606- 986-3351		Ⓔ $7–8	Ⓔ $8–13	D
BOWLING GREEN Warren Co. / RR: L & N. / Airlines: Eastern. / Pop. 28,338						
By-Pass Motel						
31 W Bypass 42101 Roy Yelvington, Owner & Mgr	40	502- 842-4271		Ⓔ $8–10	Ⓔ $11	
Holiday Inn—Expressway						
US 231 at I-65 42101 Holiday Inns Inc Leon Volkert, Innkeeper	107	502- 781-1500		Ⓔ $9– 12.50	Ⓔ $13–15	E
Holiday Inn—Midtown						
31 W Bypass 42101 Holiday Inns of America, Inc J. E. Anderson, Innkeeper	122	502- 842-9453		Ⓔ $9	Ⓔ $13	
Quality Motel						
I-65 & US 231 42101 J. E. Flanagan, Mgr	81	502- 843-1163		Ⓔ $9–11	Ⓔ $13–15	
Ramada Inn						
I-65 at US 231 42101 Dudley Boyd, Innkeeper	123	502- 781-3000		Ⓔ $10–12	Ⓔ $15–18	
BUCKHORN Clay Co.						
Ⓢ **Buckhorn Lake State Resort Park**						
41721 Kentucky Dept. of Parks, Owner R. J. Patrick, Supt	24	606- 398-7510		Ⓔ $10	Ⓔ $16	R

BOONE TAVERN HOTEL



ONE MILE FROM BEREA EXIT OFF I-75. Owned by Berea College and staffed mainly (90%) by students, many of them majors in hotel management. The quaint charm of an earlier era combines with thoroughly modern service and facilities. Fine regional foods.

AIR CONDITIONED • COLOR TV
FREE PARKING • NO TIPPING

OF BEREA COLLEGE, BEREA, KY.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BURKESVILLE Cumberland Co. / Pop. 1,688						
Curtis and Judd Motel Hwy 61 & 90 42717 F. F. & W. T. Curtis & H. E. Judd, Owners F. F. Curtis, Mgr	33	864-2211		Ⓔ $4–7	Ⓔ $6–10	
CADIZ Rigg Co. / Pop. 1,980						
Lake Barkley State Resort Park Rte 2 42211 George Stigger Jr., Mgr	128	502- 522-3261		Ⓔ $10	Ⓔ $16	
CARROLLTON Carroll Co. / Pop. 3,218						
General Butler Lodge Gen. Butler State Park 41008 US 227 Kentucky State Parks, Owner Robert Bradley, Mgr	33	502- 732-4384		Ⓔ $10	Ⓔ $16	R
CAVE CITY Barren Co. / RR: L & N. / Pop. 1,418						
Holiday Inn I-65 & Ky. 70 & 90 42127 James Shaw, Innkeeper	100	502- 773-2931		Ⓔ $8–11	Ⓔ $14–16	
Jolly's Friendship Inn Motel Off I-65 on US 31 W, North 42127 Friendship Inns of America J. J. Jolly, Owner & Mgr	25	502- 773-2011		Ⓔ $6–10	Ⓔ $8–15	R
Kentucky Inn, The I-65 & Ky. Hwys 70 & 90 42127 Art Doyle, Mgr	50	502- 773-9521		Ⓔ $8–12	Ⓔ $11–14	E
Quality Motel I-65, 70 & 90 42127 D. W. Robey, Mgr	101	502- 773-9641		Ⓔ $10–12	Ⓔ $12–15	
CLINTON Hickman Co. / Pop. 1,647						
Jewell Hotel US Hwy 51 42031 Mr. & Mrs. L. A. Birk, Owners & Mgrs	25	502- 653-3161		Ⓔ $2.50 up	Ⓔ $3.50 up	
CORBIN Whitley Co. / Airlines: Piedmont. / Pop. 7,119						
Du Pont Lodge Cumberland Falls State Park 40701 Kentucky Dept. of Parks, Owner L. H. King, Mgr	107	606- 528-4121		Ⓔ $10	Ⓔ $16	R
Holiday Inn US 25 & I-75 Box 117 40741 Holiday Inns of America, Inc J. P. Chandler, Innkeeper	150	606- 528-6301		Ⓔ $11	Ⓔ $17	E

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
COVINGTON Kenton Co. / RR: L & N. / Pop. 60,376						
President Motor Inn 1939 Dixie Hwy 41011 White House Inn Corp, Owner Babe Bellagamba, Mgr	200	606- 331-1400		Ⓔ $10	Ⓔ $14	
DAWSON SPRINGS Caldwell Co. / Pop. 3,002						
Ⓢ **Pennyrile Forest State Resort Park** Star Rte 42408 Kentucky Dept. of Parks, Owner R. S. Copeland, Mgr	39	502- 797-3421		Ⓔ $10	Ⓔ $16	R
ELIZABETHTOWN Hardin Co. / RR: L & N. / Pop. 9,641						
Holiday Inn—North I-65 & US 62 Ruby W. Skipworth, Innkeeper	100	502- 769-2344		Ⓔ $10–11	Ⓔ $13–15	
Holiday Inn—South US 31 W I-65 & W-K Parkway 42701 Holiday Inns of America, Inc Ruby W. Skipworth, Innkeeper	80	502- 765-2185		Ⓔ $9–10	Ⓔ $12–14	E
Ramada Inn 803 E Dixie Hwy 42701 Ramada Inns, Inc Wm. D. Cammack, Gen Mgr	80	502- 769-2331		Ⓔ $9–10	Ⓔ $14–18	E
FALLS OF ROUGH Grayson Co. / Pop. 250						
Rough River Dam State Park Lodge Kentucky State Parks, Owner D. B. Allen, Supt	40	756-2151		Ⓔ $10	Ⓔ $16	
FRANKFORT Franklin Co. / RR: C & O. / Airlines: See Lexington, Ky. / Pop. 18,365						
Holiday Inn 855 Louisville Rd W 40601 Thistleton Motel Corp, Owner Bill Shy, Innkeeper	84	502- 227-2282		Ⓔ $9.50	Ⓔ $15	
Quality Courts Motel US 60 40601 Damon Moberly, Mgr	61	502- 223-2131		Ⓔ $10	Ⓔ $16	
Ramada Inn 919 Versailles Rd Mrs. Verna Scott, Mgr	85	502- 223-2331		Ⓔ $9–10	Ⓔ $13–14	
Southern Motor Hotel 216 W 2nd St 40601 J. R. Lewis, Owner & Mgr	60	502- 227-6626		Ⓔ $7.50	Ⓔ $9	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
GILBERTSVILLE Marshall Co. / Pop. 231						
Holiday Inn—Kentucky Dam US 62 42044 O. J. Hunsinger, Innkeeper	94	502- 362-4278		Ⓔ $9–16	Ⓔ $12–18	
[B] **Ken Bar Resort** P.O. Box 453 42044 A. M. C. Development Co D. W. McKinnis Jr, Gen Mgr	144	502- 362-8321		Ⓔ $9–14	Ⓔ $9–14	R
Kentucky Dam State Park Central & Lake Lodge 42044 Kentucky State Parks, Owner Ray Trammell, Mgr	92	502- 362-4271		Ⓔ $10	Ⓔ $16	
GLASGOW Barren Co. / Pop. 10,069						
Holiday Inn US 68 & 31 E Bypass 42141 L & R Realty Co, Owner Robert McKee, Innkeeper	80	651-5191		Ⓔ $9.50	Ⓔ $13	
HARDIN Marshall Co. / Pop. 458						
[Ⓢ] **Kenlake Hotel** Rte 1 42048 Kentucky State Parks Bill Sawyer, Mgr	56	502- 474-2211		Ⓔ $10 up	Ⓔ $16 up	R
HARRODSBURG Mercer Co. / Pop. 6,061						
Beaumont Inn 638 Beaumont Dr 40330 US 127 T. C. Dedman Jr., Owner & Mgr	33	606- 734-3381 (See advertisement, page 433)		Ⓔ $10 up Ⓐ $18–21	Ⓔ $10 up Ⓐ $18–21	
Shakertown at Pleasant Hill Rte 4 40330 Mrs. Betty Morris, Mgr	54	606- 734-9111		Ⓔ $8–14	Ⓔ $10–18	
HENDERSON Henderson Co. / RR: L & N. / Pop. 16,892						
Holiday Inn 2030 US 41 N 42420 Frank Hawkins, Innkeeper	100	502- 827-5611		Ⓔ $11	Ⓔ $12.50	
Soaper Hotel 2nd & Main Sts 42420 Eloise House, Mgr	50	502- 826-2721		Ⓔ $5–8	Ⓔ $7–10	D
HOPKINSVILLE Christian Co. / RR: L & N. / Airlines: Ozark. / Pop. 19,465						
Chesmotel Lodge 2625 Fort Campbell Blvd 42240 A. M. Whitmer, Owner	31					

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

BEAUMONT INN
HARRODSBURG, KENTUCKY
PHONE: 606-734-3381 AAA
Fine Food • Spacious Rooms
Guests' Swimming Pool
Television Lounge • Shuffleboard
Family Rates • Free Parking
Exceptional Gift Shop
Telephone in Every Room
Elevator
Completely Air Condtioned
Open March 1st to December 1st



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
HORSE CAVE Hart Co. / Pop. 1,780						
Horse Cave Motel 319 S Dixie 42749 J. W. Smith, Owner & Mgr	25	502- 786-2151		Ⓔ $8	Ⓔ $10.50	D
JAMESTOWN Russell Co. / Pop. 792						
Lure Lodge & Annex Lake Cumberland State Park Kentucky State Parks, Owner Tony Sloan, Supt	63	343-7311		Ⓔ $10	Ⓔ $16	
LANCASTER Garrard Co. / Pop. 3,021						
Walker Hotel Public Square 40444 Mary E. Gooch, Owner & Mgr	20	606- 792-3171		Ⓔ $2.50–3.50	Ⓔ $3.50–5	D
LEBANON Marion Co. / Pop. 4,819						
Hollyhill Motel 459 W Main St Hwys 55 & 68 40033 Owen Harmon, Owner & Mgr	27	502- 692-2175		Ⓔ $7–12	Ⓔ $10–14	S
LEXINGTON Fayette Co. / RR: C & O; Southern. / Airlines: Delta; Eastern; Allegheny; Piedmont. / Pop. 62,810						
By-Pass Motel 273 New Circle Rd NE 40505 J. M. Collins, Gen Mgr	42	606- 299-4162		Ⓔ $8–12	Ⓔ $9–14	S
[B] **Campbell House, The** 1375 Harrodsburg Rd 40504 A. D. Smith, Jr., Owner Hank Shuford, Mgr	144	606- 255-4281		Ⓔ $12–15	Ⓔ $16–20	S
Catalina Motel 208 NW New Circle Rd 40505 Kuryloskis & Grigsbys, Owners A. T. Kuryloski, Mgr	72	606- 299-6281		Ⓔ $9–12	Ⓔ $10–14	



FREE PARKING FOR GUESTS

The Phoenix

—DOWNTOWN—

• COCKTAIL LOUNGE • DINING ROOM
• COFFEE SHOP • FOUNTAIN TEA ROOM

GUEST ROOMS—325 with Air Conditioning, Color and B&W TV. **SPACIOUS CONVENTION AND MEETING FACILITIES include 2,000 - person capacity Convention Hall, plus 16 other meeting rooms. The competent staff assures your meeting of success.**

ICE AND BEVERAGE MACHINE ON EACH GUEST LEVEL.

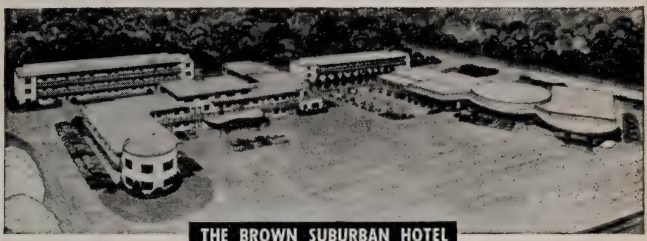
AC 606-254-1136

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Continental Inn 801 New Circle Rd 40505 K. A. Cormney, Pres Jerry Morse, Mgr	200	606- 299-5281		Ⓔ $12–18	Ⓔ $16–25	
Daniel Boone Inns Versailles Pike 40501 Billy Morris, Mgr	56	606- 255-4827		Ⓔ $8	Ⓔ $12–14	
Downtowner Motor Inn 347 E Main St 40507 Downtowner Motor Inns Miss Frances Lou Lewis, Mgr	155	606- 255-4481		Ⓔ $10–11	Ⓔ $12–16	D
Holiday Inn—East 826 New Circle Rd NE 40505 R. E. Winegardner, Owner Claude Sepp, Innkeeper	172	606- 252-2262		Ⓔ $11	Ⓔ $15	
Hospitality Motor Inn 2143 N Broadway Hospitality Motor Inns, Inc D. G. Carr, Mgr	159	606- 299-1261		Ⓔ $12–14	Ⓔ $16–18	
Howard Johnson's Motor Lodge—North 1987 N Broadway 40505 R. L. Scott, Gen Mgr	133	606- 299-1202		Ⓔ $11–16	Ⓔ $14–18	S E
Howard Johnson's Motor Lodge—South 2280 Nicholasville Rd 40503 Jerry Barnes, Mgr	74	606- 277-1191		Ⓔ $9	Ⓔ $11	
B **Phoenix Hotel, The** 120 E Main St 40507 Innkeepers, Inc Jake Conner, Mgr	325	606- 254-1136 (See advertisement above)		Ⓔ $10–14	Ⓔ $13–16	D
B **Quality Motel Northwest** 1050 Newtown Rd 40505 Quality Motels, Inc Mrs. Dennis Cravens, Co-Mgr	107	606- 233-0561		Ⓔ $10.50 –11	Ⓔ $13.50 –17	E
Ramada Imperial House Motel 525 Waller Ave P.O. Box 120 40501 George Beach, Mgr	110	606- 254-1177		Ⓔ $13–15	Ⓔ $18–22	S

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area







Tops IN LOUISVILLE

THE BROWN HOTEL

Louisville's Best-Known, and one of the South's outstanding hotels, 600 rooms. Five famous restaurants. Air-conditioned throughout. Numerous meeting and convention rooms. Free radio and TV. Free parking for overnight guests.

THE KENTUCKY HOTEL

In the Heart of Downtown! Air-conditioned throughout. Louisville's largest convention facilities. 600 rooms. Near heart of retail and financial district. Just steps from Downtown Convention Center. Free radio and TV. Three parking lots. Free parking for overnight guests.

BROWN SUBURBAN

Away from Traffic Noises! 247 beautiful bedrooms, set far back from the junction of U.S. 60 (I-264) with U.S. 150 and U.S. 31E, 14 minutes from downtown. Therefore **quiet.** Swimming pool. Free radio and TV. Elegant restaurant, with dancing. Large private dining room. Coffee Shop. On Expressway with State Fair Exhibition Center.

For instant reservations, call any Hilton Hotel. Member: Carte Blanche, Amer. Express

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ramada Inn 232 New Circle Rd NW 40505 Interstate Services, Owner	154	606- 299-1211	510- 476-8801	Ⓔ $9.50–10	Ⓔ $12.50–16	A E S
Springs Motel 2020 Harrodsburg Rd 40503 O. A. Bokhous, Owner D. O. Walker, Mgr	114	606- 277-5751		Ⓔ $8–10	Ⓔ $10–12	S

LOUISVILLE Jefferson Co. / RR: C O; L & N. / Airlines: American; Eastern; Allegheny; Ozark; TWA; Piedmont; Delta. / Pop. 390,639

Admiral Benbow Inn 3315 Bardstown Rd 40218 Crumlee, Inc, Owner Bill Pittard, Mgr	126	502- 452-1501	810- 535-3425	Ⓔ $11.50	Ⓔ $14.50	E
Berkeley Hotel 664 S 4th St 40202 Harry Lewman Co, Owner J. L. Miller, Mgr	76	502- 584-8247		Ⓔ $3.50	Ⓔ $4.75–7.50	
Brown Hotel 4th St & Broadway 40202 Brown Hotel Co, Owner J. S. Storino, Mng Dir	600	502- 584-1311 (See advertisement, page 435)		Ⓔ $8.50–15	Ⓔ $12–22	D
Churchill Inn Motel 4444 Dixie Hwy 40216 Wm. H. Hainsworth, Mgr	110	502- 447-6300		Ⓔ $9	Ⓔ $12	
Continental Inn (Formerly: Albert Pick Motel) 1620 Arthur St 40217 Art Dlutowski, Mgr	145	502- 636-3781	810- 535-3036	Ⓔ $11–12	Ⓔ $14–15.50	E
B **Executive Inn** Watterson Exp at Fairgrounds 40213 Paul Lursen, Mgr	500	502- 367-6161	502- 589-1438	Ⓔ $13.50–18	Ⓔ $18–25	A E
B **Holiday Inn—Central** 1921 Bishop Lane 40218 Holiday Inns of America, Inc Dave Quin, Innkeeper	150	502- 458–9592		Ⓔ $12–14	Ⓔ $14–23	A E
B **Holiday Inn—East** 1125 Hurstbourner Ln 40222 Holiday Inns Inc Jim Peigler, Innkeeper	82	502- 426-2600		Ⓔ $12.50–14.50	Ⓔ $15.50–17.50	E S
Holiday Inn—Midtown 200 E Liberty St 40202 Basil Caummisar, Innkeeper	174	502- 582-3501		Ⓔ $12–13	Ⓔ $15–17	D
B **Holiday Inn—Riverbluff** (Formerly: Holiday Inn—Northeast) 4805 Brownsboro Rd 40207 Holiday Inns of America, Inc Walter Latscha, Innkeeper	165	502- 893-2551		Ⓔ $12–14	Ⓔ $15–17	E S

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn—Rivermont						
Zorn Ave at I-71 40206 Holiday Inns Inc Frank Flaherty, Innkeeper	120	502- 897-5101		Ⓔ $11.50 –13.50	Ⓔ $14.50 –16.50	E
Holiday Inn—South						
3317 Fern Valley Rd & I-65 40213 Holiday Inns of America, Inc R. L. Stephens, Innkeeper	120	502- 964-3311		Ⓔ $11.50	Ⓔ $14.50	E
Holiday Inn—Southeast						
3255 Bardstown Rd 40205 Holiday Inns of America, Inc C. E. Fleischer, Innkeeper	157	502- 454-0451		Ⓔ $12– 13.50	Ⓔ $15– 18.50	E S
Holiday Inn—Southwest						
4110 Dixie Hwy 40216 Holiday Inns Inc Bruce Whitlock, Innkeeper	125	502- 448-2020		Ⓔ $11.50 –12.50	Ⓔ $14.50 –16.50	E
Howard Johnson's Motor Lodge						
4621 Shelbyville Rd 40207 A. E. Entwistle, Owner A. H. Hull, Mgr	50	502- 896-8871		Ⓔ $11	Ⓔ $13.50	
Howard Johnson's Motor Lodge—Downtown						
100 E Jefferson St 40202 A. E. Entwistle, Owner A. H. Hull, Mgr	105	502- 582-2481		Ⓔ $12	Ⓔ $15	
Kentucky Hotel						
5th & Walnut Sts 40202 Brown Hotel Co, Owner T. R. Soukup, Mgr	600	502- 587-1181 (See advertisement, page 435)	810- 535-3038	Ⓔ $9–15	Ⓔ $14–20	D
Medical Center Motel						
234 E Gray 40202 C. H. Wells, Mgr	48	502- 584-0345		Ⓔ $9–12	Ⓔ $12–15	D
Quality Motel						
735 S 2nd St 40202 Carson & Jackson, Owners J. F. Carson, Mgr	160	502- 582-3761		Ⓔ $11– 11.50	Ⓔ $15– 16.50	
Seelbach Hotel						
500 S 4th St 40201 Gotham Hotels, Ltd Pat Cleary, Gen Mgr	400	502- 584-4141		Ⓔ $10–18	Ⓔ $14–22	D E
Southland Apartment Hotel						
1315 S 3rd St 40208 Harry Eppner, Owner Mattie Mae Owen, Mgr	40	502- 636-3771		Ⓔ $7–9	Ⓔ $8–10	D E
Standiford Motor Hotel						
Watterson Expwy at Airport 40221 Exec Inn Motor Hotels Corp, Owner Col. W. F. Heine, Mgr	200	502- 366-4511		Ⓔ $10.50	Ⓔ $16–17	A
Stouffer's Louisville Inn						
120 W Broadway 40202 Stouffer Foods Corp, Owner R. L. Anderson, Gen Mgr	300	502- 582-2241		Ⓔ $14–18	Ⓔ $18–22	D E

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Watterson Hotel 415 W Walnut St 40202 Gotham Hotels, Ltd Curtis Putnam Sr., Res Mgr	205	502- 584-6101		Ⓔ $9–13	Ⓔ $13–17	D
MADISONVILLE Hopkins Co. / RR: L & N. / Pop. 13,110						
Ramada Inn Hwy 41-41A N 42431 Ramada Inns Inc Tom Houck, Mgr	76	502- 821-8620		Ⓔ $10.50 –11.50	Ⓔ $15.50 –20	E
MAMMOTH CAVE Edmondson Co. / RR: L & N to Cave City, Ky.						
B Mammoth Cave Hotel Mammoth Cave National Park 42259 National Park Concessions, Inc G. B. Hanson, Pres & Gen Mgr	153	502- 758-2225		Ⓔ $4–12	Ⓔ $5.50–15.50	R
MIDDLESBORO Bell Co. / Pop. 12,607						
Middlesboro Motor Hotel Cumberland Ave & 19th St 40965 P.O. Box 977 Mary Inman, Owner Mrs. N. B. Rush, Mgr	65	606- 248-2940		Ⓔ $6–9	Ⓔ $8–11	D
MONTICELLO Wayne Co. / Pop. 2,940						
Anchor Motel N Main 42633 Mr. & Mrs. Jess Chesney, Owners & Mgrs	35	606- 348-8441		Ⓔ $8	Ⓔ $10	A R
OLIVE HILL Carter Co. / RR: C & O. / Pop. 1,398						
Carter Caves State Park Lodge 41164 Kentucky State Parks, Owner Art Lamping, Mgr	28	286-4411		Ⓔ $10	Ⓔ $16	
OWENSBORO Daviess Co. / Airlines: Ozark. / Pop. 42,471						
Cadillac Motel 1311 W 2nd St 42301 J. L. Ellis, Owner T. R. O'Daniel, Mgr	34	502- 684-2343		Ⓔ $7–8	Ⓔ $9–12	D
Colonel House Motel 19th & Triplett Sts 42301 Mrs. Jane Elder	49	502- 684-5271		Ⓔ $8.50	Ⓔ $12	
Gabe's Motor Tower Inn 1926 Triplett St 42301 US 231 S Towers Motor Inn, Inc, Owner Jim Lyvers, Gen Mgr	120	502- 684-8835		Ⓔ $9.50– 10	Ⓔ $12– 13	A S

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn US Hwy 60 W 42301 Holiday Inns of America, Inc George Free, Innkeeper	98	502- 683-6252		Ⓔ $9.50	Ⓔ $10.50	S
Owensboro Downtown Motor Inn 401 Frederica St 42301 Malcome Green, Mgr	116	502- 683-2411		Ⓔ $9.50	Ⓔ $10.50	D

PADUCAH McCracken Co. / RR: P & I. / Airlines: Delta; Ozark. / Pop. 34,479

Holiday Inn Motel 721 Joe Clifton Dr 42001 US 45-60-62-68 McCracken County Motel Corp Elnora Dowdy, Innkeeper	140	502- 443-7521		Ⓔ $10	Ⓔ $15	

PARK CITY Barren Co. / Pop. 497

Colonial Lodge 255 Mammoth Cave Rd 42160 Dr. Elwood Rowsey, Owner Elwood Rowsey Jr., Mgr	20	502- 749-2891		Ⓔ $5	Ⓔ $8–12	R
Park Mammoth Resort P.O. Box 21 42160 US 31 W Marco Dev. of Ky., Owner P. M. Moran, Mgr	101	502- 749-4101		Ⓔ $12–14	Ⓔ $14–16	

PIKEVILLE Pike Co. / Pop. 4,754

Landmark Motel US 23, 119 & 460 41501 Best Western Motels Elster Childers, Mgr	46	606- 432-2345		Ⓔ $10	Ⓔ $14	S
Pinson Hotel 2nd St P.O. Box 948 41501 Mr. & Mrs. Blake Pinson, Mgrs	63	606- 437-7346		Ⓔ $4.50– 7.50	Ⓔ $5.50– 8.50	D

PINEVILLE Bell Co. / Pop. 3,181

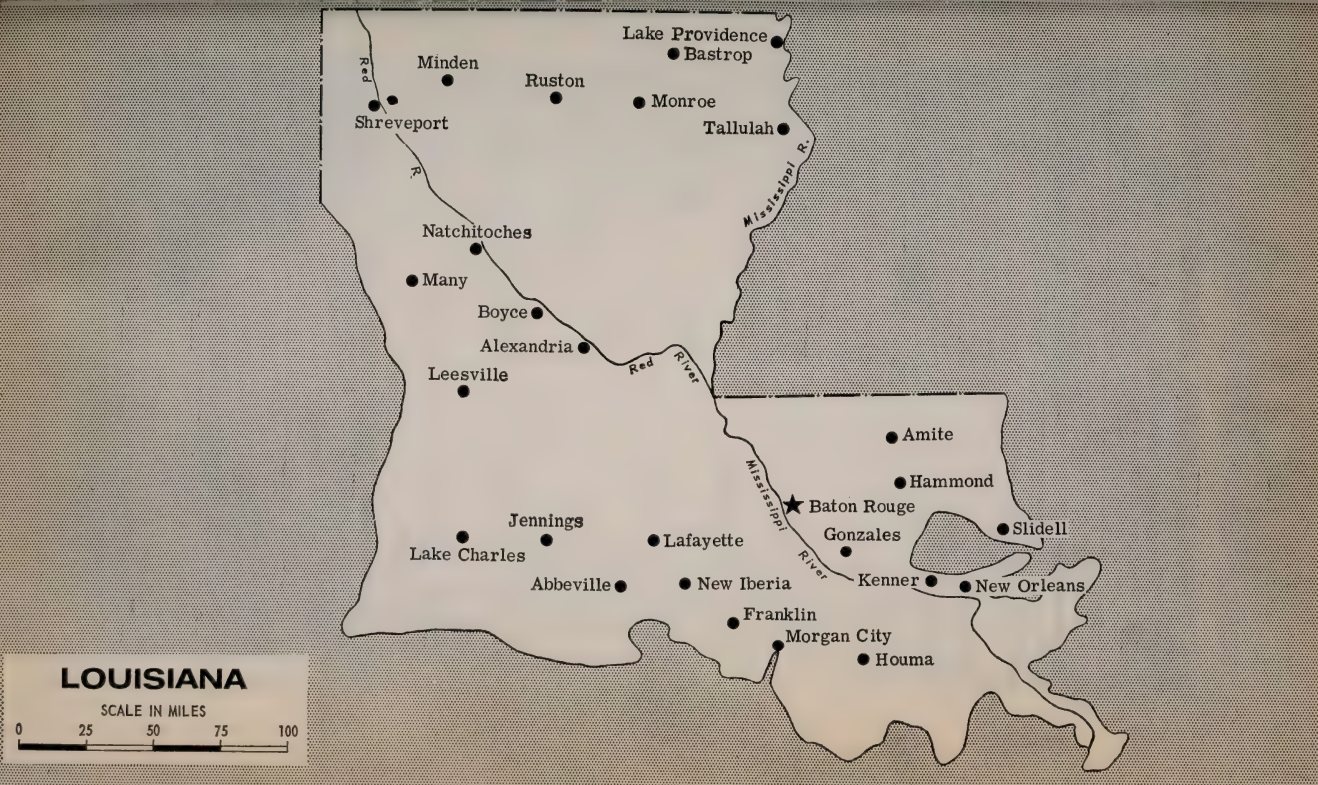
Pine Mountain State Park Lodge 40977 Kentucky State Parks, Owner Roger Farley, Supt	25	337-2309		Ⓔ $10	Ⓔ $16	

PRESTONBURG Floyd Co. / Pop. 3,133

May Lodge Ky 304 Jenny Wiley State Park 41653 Kentucky State Parks, Owner Mark Lovely, Supt	48	606- 886-2711		Ⓔ $10	Ⓔ $16	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
RICHMOND Madison Co. / Pop. 12,168						
Holiday Inn Eastern Bypass 40475 Holiday Inns of America, Inc E. N. Cox, Innkeeper	110	606- 623-9220		Ⓔ $11	Ⓔ $15	E
RUSSELLVILLE Logan Co. / Pop. 5,861						
Town Motel, The 485 W 4th St 42276 Billy & Margaret Isenberg, Owners Mr. & Mrs. C. W. Willis, Mgrs	34	502- 726-7665		Ⓔ $6–8	Ⓔ $8–12	D
SHEPHERDSVILLE Bullitt Co. / Pop. 1,525						
Quality Motel Bluegrass Lodge P.O. Box 601 40165 Midwest Hotel Corp, Owner Harvey Johnson, Mgr	63	502- 543-2291		Ⓔ $8–10	Ⓔ $12–14	E
SLADE Powell Co. / Pop. 200						
Natural Bridge State Park Lodge 40376 Kentucky State Parks, Owner Ralph Gibson, Mgr	35	663-2214		Ⓔ $10	Ⓔ $16	R
SOMERSET Pulaski Co. / RR: Southern. / Pop. 7,112						
Holiday Inn US Hwy 27 S 42501 Holiday Inns of America, Inc J. D. Keeton, Innkeeper	80	606- 678-8115		Ⓔ $9	Ⓔ $14	S
Quality Motel S US 27 42501 W. O. Newell, Ward & Ray Correll & Linville Tarter, Owners Linville Tarter, Mgr	68	606- 678-4195		Ⓔ $8–10	Ⓔ $10–14	
WILLIAMSTOWN Grant Co. / Pop. 1,611						
Skyway Inn I-75 Exit 41097 R. H. Bates, Mgr	20	606- 824-5033		Ⓔ $10	Ⓔ $12	E
WINCHESTER Clark Co. / RR: C & O. / Pop. 10,187						
Brown Proctor Hotel 108 S Main St 40391 C. E. Clemons, Owner & Mgr	65	606- 744-4434		Ⓔ $3.50–8	Ⓔ $8–12	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area


Lake Providence
Bastrop
Minden
Ruston
Monroe
Red R.
Shreveport
Tallulah
Mississippi R.
Natchitoches
Many
Boyce
Alexandria
Red River
Leesville
Amite
Hammond
Mississippi River
Baton Rouge
Jennings
Gonzales
Slidell
Lafayette
Lake Charles
Kenner
New Orleans
Abbeville
New Iberia
Franklin
Morgan City
Houma
LOUISIANA
SCALE IN MILES
0 25 50 75 100

LOUISIANA

HOTEL-MOTEL ASSOCIATION, INC.

LARRY CHOPPIN, President, Chateau Motor Hotel, New Orleans, La. 70116
GLADYS F. PIPER, Secretary-Treasurer, 1035 Whitney Building, New Orleans, Louisiana 70130. Telephone: 504-525-2264

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ABBEVILLE Vermilion Parish / Pop. 10,414						
Heritage Inn 2115 Charity St 70510 Hwy 14 Dick Williamson, Innkeeper	32	318- 893-6422		Ⓔ $9.50–12.50	Ⓔ $14–17	
ALEXANDRIA Rapides Parish / RR: T & P. / Airlines: Delta; Trans-Texas. / Pop. 40,279						
Alexandria Inn 1212 MacArthur Dr 71301 Friendship Inns of America, Inc W. E. Vinson, Mgr	62	318- 443-1826		Ⓔ $9–10.50	Ⓔ $11–15	E
Alexandria TraveLodge Motel 1116 MacArthur Dr 71301 TraveLodge Corp G. S. Barber, Co-Owner & Mgr	70	318- 443-1841		Ⓔ $10	Ⓔ $12	E
Colonial Motel 8 N Bolton Ave 71301 George Younger, Owner J. P. O'Neal, Mgr	31	318- 442-4441		Ⓔ $5–6	Ⓔ $7–9	
Fleur de Lis Motel 1000 MacArthur Dr 71301 K. L. Smotherman, Owner & Mgr	80	318- 442-1391		Ⓔ $8–10	Ⓔ $12–14	E
Holiday Inn MacArthur Dr 71301 P.O. Box 1486 G. B. Younger, Owner J. P. O'Neal, Innkeeper	170	318- 443-7331		Ⓔ $10	Ⓔ $15	
B Howard Johnson's Motor Lodge 700 MacArthur Dr 71301 Bypass US 71, 165, 167 Southern Motor Lodges of Alexandria Inc P. H. Gagnon, Gen Mgr	80	318- 445-6541		Ⓔ $11.50	Ⓔ $15.50–19.50	S
Imperial '400' Motel 601 3rd St 71301 State Hwy #1 Mr. & Mrs. P. P. Kraley, Owners & Mgrs	35	318- 443-0484		Ⓔ $9–14	Ⓔ $12–16	
B Ramada Inn 2211 MacArthur Dr 71301 Ramada Inns Inc E. J. Rutledge, Gen Mgr	180	318- 443-2561		Ⓔ $9.50–10	Ⓔ $11.50–12	E

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Baton Rouge's Finest

BELLEMONT MOTOR HOTEL

7370 Airline Highway

400 Rooms—200 with Color TV • Ample Free Parking •
Complete Hotel Service • Restaurant • Cocktail Lounge •
Nightly Entertainment • Convention Facilities to 1500.

We accept American Express, Diners, Bank Americard & Carte Blanche Credit Cards
Your Travel Agency Knows Us Best—Commissions paid promptly.

Telephone: (504) 357-8612 H. L. McBride, General Manager TWX: 504-926-3430

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ransville Motel						
3923 MacArthur Dr 71301 C. E. Ransbottom, Owner & Mgr	52	318- 443-4535		Ⓔ $9 up	Ⓔ $12 up	
AMITE Tangipahoa Parish / Pop. 3,316						
Ponder Hotel						
123 S E Central Ave 70422 L. B. Ponder Jr., Mgr	63	748-2061		Ⓔ $4.50–5.50	Ⓔ $6.50–7.50	D E
BASTROP Morehouse Parish / Pop. 15,193						
Louisiana Motel & Hotel						
US Hwy 165 & La 139 & 15 71220 Johnny Parrino, Owner & Mgr	60	318- 281-4352		Ⓔ $8–10	Ⓔ $11–15	D
BATON ROUGE E Baton Rouge Parish / RR: I.C. / Airlines: Delta; Southern; Trans-Texas. / Pop. 152,419						
Baton Rouge TraveLodge						
427 Lafayette St 70801 TraveLodge Corp John Ardoin, Mgr	139	504- 348-0421		Ⓔ $10.25 –13.25	Ⓔ $12.25 –15.25	D



CAPITOL HOUSE

Baton Rouge, Louisiana

On the banks of the Mississippi
Free in Building Parking • Air Conditioned • TV, Private Baths • Downtown Baton Rouge • Roof-Top Pool and Sun Deck • Outstanding Convention Facilities • 24-hour coffee shop.

WARWICK PAUL,
General Manager
Area Code 504 • 342-7721

IN BATON ROUGE

Prince Murat Inn

310 ROOMS
7 Luxury Suites—
22 – 2 Bedroom Suites

Six Blocks from LSU On Nicholson Drive

At the Nicholson I-10 Down Ramp and near the State Capitol and the Downtown Business District

- Color TV in every room—Free Parking
- Telephone signal for mail and messages in your room
- Each room with individual thermostatic controlled air conditioning
- Large pool and exquisite gardens
- Dining Room and Coffee Shop
- Room Service

Singles $12 to $18—Doubles $16 to $22
Telephone: 348-1111—Area Code 504

A. Delmar Walker.
Vice President and General Manager

Innkeepers

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Bellemont Motor Hotel						
7370 Airline Hwy 70821	400	504-	504-	Ⓔ	Ⓔ	S
A. C. Lewis, Owner		357-8612	926-3430	$8–16	$10–18	
H. L. McBride, Gen Mgr	(See advertisement, page 443)					
[B] Capitol House Hotel						
(Formerly: Jack Tar Capitol House)	340	504-		Ⓔ	Ⓔ	D
Convention & Lafayette St 70821		342-7721		$8–15	$11–19	
H & K Corp, Owner	(See advertisement, page 443)					
Warwick Paul, Gen Mgr						
Continental Motor Hotel						
5180 Airline Hwy 70805	130	504-		Ⓔ	Ⓔ	E
A. C. Lewis Jr., Owner		356-1441		$8–12	$12–16	
Thomas Larsen, Gen Mgr						
Holiday Inn South						
9940 Airline Hwy 70821	200	504-		Ⓔ	Ⓔ	E
Southern Motels Inv Corp, Owner		924-7021		$12	$16	
Fred Phillips, Gen Mgr						
Howard Johnson's Motor Lodge						
7271 Airline Hwy 70805	150	504-		Ⓔ	Ⓔ	S
Wico Trading Corp, Owner		356-1461		$12–16	$16–20	
Rey Richaud, Gen Mgr						
Oak Manor Motor Hotel						
8181 Airline Hwy 70821	250	504-	504-	Ⓔ	Ⓔ	
A. C. Lewis Jr., Owner		921-8102	926-3582	$7–12	$9–16	
Vance Thomas, Mgr						
[B] Prince Murat Inn						
1480 Nicholson Dr 70802	310	504-		Ⓔ	Ⓔ	E
A. H. German, Owner & Pres		348-1111		$12–18	$16–22	D
A. D. Walker, Vice Pres & Gen Mgr	(See advertisement above)					
Shades Motel						
8282 Airline Hwy 70815 Hwys 190 & 61	42	504-		Ⓔ	Ⓔ	
Ray Turner, Owner		921-2401		$8.50– 10.50	$10.50 up	
Daid Ferrell, Mgr						
[B] White House Inn						
1575 N 3rd St 70821	350	504-		Ⓔ	Ⓔ	D
White House Inns, Inc, Owner		348-0111		$10–16	$14–20	
Javier Benavente, Gen Mgr	(See advertisement, page 445)					

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



WHITE HOUSE INN

Convention Paradise!

1575 N. 3rd Street, Baton Rouge, La.

504-348-0111

350 scenic lakeshore rooms . . . magnificent french cuisine . . . delectable cocktails . . . adjacent to state capitol . . . ultra-modern convention auditorium designed for every type function.
For more information or reservations write, wire or call collect: Nancy A. Roberts, VP-Sales & Advertising, WHITE HOUSE INNS INC., 70 Houston St. NE, Atlanta, Ga. 30303

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BOYCE Rapides Parish / RR: T & P. / Pop. 1,094						
Hot Wells Health Resort Motel Hwy 496 71409 Malcolm Ingram, Mgr	33	318- 793-2116		Ⓔ $7–12.75	Ⓔ $9–14.75	S
FRANKLIN St. Mary Parish / RR: S P. / Pop. 8,673						
Billmar Motel Hwy 90 W 70538 W. A. Anderson Jr., Owner & Mgr	40	318- 828-5130		Ⓔ $7.50–12	Ⓔ $10–16	
Forest Motel Hwy 90 W 70538 Albert Kuhlman Jr, Mgr	64	318- 828-1810		Ⓔ $6.50 up	Ⓔ $8 up	
Inn Town Motor Hotel 801 Main St 70538 W. W. Hutchison Jr., Owner & Mgr	50	318- 828-3830		Ⓔ $7–15	Ⓔ $8–20	
GONZALES Ascension Parish / Pop. 3,252						
White Rose Motel Airline Hwy S Rte 2 P.O. Box 215 Les Jeunes, Inc, Owner Mr. & Mrs. Nelson Young, Mgrs	30	504- 644-2125		Ⓔ $7–11	Ⓔ $10–15	
GRETNA Orleans Parish / See: New Orleans, La.						
HAMMOND Tangipahoa Parish / RR: I C. / Pop. 10,563						
Holiday Inn US 51 Bypass at I-12 70401 P.O. Drawer 670 Claude Collins, Innkeeper	120	504- 345-0556		Ⓔ $10–13	Ⓔ $11.50–15	
Magnolia Motel 1111 W Thomas St 70401 US Hwy 190 L. G. White, Owner	54	504- 345-3196		Ⓔ $6–9	Ⓔ $8.50–12	

COME VISIT THE HILTONS IN NEW ORLEANS.

Opposite New Orleans International Airport. Resort-type motor hotel, minutes from downtown New Orleans. Swimming pool. 300 guest rooms with color TV. Fine cuisine in the Veranda-Coffee House. Lounge for cocktails and entertainment. Meeting and banquet facilities for 10 to 500 persons. Singles from $13.00, Doubles from $19.00, Suites from $45.00. Children free in parents' room. Joseph Sivewright, General Manager. Hilton Inn, 901 Airline Highway, New Orleans, La., P. O. Box 338, Kenner, La., A/C 504-721-3471; Teletype 810-955-5526.



Call the Hilton Reservation Service. Come visit the Hiltons.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
HOUMA Terrebonne Parish / Pop. 22,561						
Ramada Inn 2115 Bayou Black Dr 70360 US 90W Green Acres Realty Inc, Owner S. A. Pellegrin, Gen Mgr	82	504- 876-4160	810- 953-5641	(E) $10–13	(E) $12–15	
Thatcher Hotel P.O. Box 989 70360 Estate of J. H. Thatcher W. J. Bergeron, Mgr	52	504- 873-8501		(E) $5–6	(E) $6–9	
JENNINGS Jefferson Davis Parish / RR: S P. / Pop. 11,887						
George B. Zigler Hotel 70546 Mr. & Mrs. Walter Broussard, Mgrs	54	318- 824-1710		(E) $7 up	(E) $9 up	
KENNER Jefferson Parish / Pop. 17,037						
Hilton Inn, The Rte 61 at N.O. Int'l Airport 70062 P.O. Box 338 Hilton Hotels Corp Joseph Sivewright, Gen Mgr Cable: Hiltels, New Orleans	300 (See advertisement above)	504- 721-3471	810- 955-5526	(E) $13–20	(E) $19–26	A
LAFAYETTE Lafayette Parish / RR: S P. / Airlines: Trans-Texas. / Pop. 40,400						
Holiday Inn US 90 E 70501 Holiday Inns of America Inc Don Wader, Innkeeper	200	318- 234-8521		(E) $9–11	(E) $12–16.50	A
Howard Johnson's Motor Lodge 1421 Evangeline Thruway SE 70501 Joe Roach, Gen Mgr	126	318- 234-8321		(E) $10.50 up	(E) $18.50 up	

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Imperial '400' Motel						
410 W Vermilion St 70501 Imperial '400' National Inc Russell Doucet, Mgr	49	318- 235-9051		Ⓔ $8.50– 10.50	Ⓔ $11.50– 13.50	D
Lafayette TraveLodge						
1101 Pinhook Rd 70501 TraveLodge Corp L. J. Petre, Mgr	61	318- 234-7402		Ⓔ $8.50– 12	Ⓔ $11– 14	
Ramada Inn						
1810 Hwy 167 N & 10 70501 Barshop Motel Enterprises D. T. Ridley, Mgr	87	318- 233-5610		Ⓔ $10.50	Ⓔ $13	E
Rowntowner Motor Inn						
108 Frontage Rd P.O. Box 3466 70501 Downtowner Corp W. Ken Howard, Gen Mgr	164	318- 233-2090		Ⓔ $10–11	Ⓔ $13–16	E
Sheraton Town House Motor Hotel						
1020 Pinhook Rd P.O. Box 52110—OCS 70501 ITT Sheraton Corp of America T. T. Moore, III, Gen Mgr	200	318- 234-7471		Ⓔ $10–14	Ⓔ $13–16	S

LAKE CHARLES **Calcasieu Parish** / RR: S P. / Airlines: Trans-Texas. / Pop. 63,392

Charleston Hotel						
900 Ryan St 70601 P.O. Box Y An Alsonett Hotel Mrs. Faye Spillar, Gen Mgr	150	318- 439-5711		Ⓔ $6.50– 9	Ⓔ $8– 12.50	
Downtowner Motor Inn						
507 N Lakeshore Pkwy 70601 Downtowner Motor Inns M. E. Jones, Gen Mgr	134	318- 433-0541		Ⓔ $11–14	Ⓔ $15–20	E D
Holiday Inn–East						
US Hwy 90E 70601 Holiday Inns of America, Inc G. W. McKinnon, Innkeeper	108	318- 433-6381		Ⓔ $10.50 –12.50	Ⓔ $13.50 –16.50	
B Howard Johnson's Motor Lodge						
I-10 & US 171 70601 Howard Johnson's Motor Lodges W. J. Kraus, Mgr	112	318- 433-5213		Ⓔ $10.75 –13	Ⓔ $13.50 –19	E
Imperial '400' Motel						
825 Broad St 70601 Imperial '400' National, Inc Charles McHardy, Gen Mgr	43	318- 436-4311		Ⓔ $8.50– 10	Ⓔ $13– 15	D
Ramada Inn						
1212 N Lakeshore Dr 70601 Ramada Inns, Inc Sam Battaglia, Mgr	85	318- 433-9461		Ⓔ $9.50– 10.50	Ⓔ $12– 18	

WHITE'S MOTEL

Lake Providence, La. **Motel Phones 640-641**

24 Hour Motel Service • 56 Modern Motel Rooms

Wall to Wall Carpet • Phone & TV in all rooms

Completely Air Conditioned

Restaurant & Lounge

Singles $7.00–$10.00 Doubles $14.00

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sheraton Chateau Charles Hwy 90W & I-10 70601 ITT Sheraton Corp of America R. D. Melton, Gen Mgr	130	318- 882-6130		Ⓔ $10–18	Ⓔ $13–22	
LAKE PROVIDENCE East Carroll Parish / Pop. 5,781						
Hugo's Motel Rte 2 Hwy 65 N 71254 Hugo Morara, Owner	25	318- 1020		Ⓔ $6	Ⓔ $8	
White's Motel Hwy 65 N 71254 P.O. Box 387 H. C. White, Owner & Mgr	56	318- 640 (See advertisement above)		Ⓔ $7–10	Ⓔ $14	
LEESVILLE Vernon Parish / Pop. 4,689 Reported: 20,000						
Continental Motor Lodge Hwy 171S 71446 Master Hosts M. N. Hadnot, Vice Pres & Gen Mgr	70	318- 239-2612		Ⓔ $9–11	Ⓔ $14–18	S
MANY Sabine Parish / Pop. 3,164						
Hodges Gardens Motor Inn Hwy 171 71449 P.O. Box 716 Mrs. Sammie Morales, Mgr	122	318- 586-3591		Ⓔ $12–14	Ⓔ $16–18	
MINDEN Webster Parish / Pop. 12,785						
Minden Motel 1205 Shreveport Rd 71055 Mr. & Mrs. Ray Ashworth, Mgrs	40	318- 377-2434		Ⓔ $7.50 up	Ⓔ $10 up	S
Ramada Inn Sibley Rd Hwy 7 at I-20 71055 Ramada Inns Inc C. L. Fischer, Mgr	64	318- 377-3200		Ⓔ $10–13	Ⓔ $14–15	E

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MONROE Ouachita Parish / Airlines: Delta; Southern; Trans-Texas. / Pop. 52,219						
Frances Hotel 300 Harrison St 71201 C. C. Herrmann, Mgr	220	318- 322-7151		Ⓔ $7–8	Ⓔ $9–12	D
Holiday Inn 2102 Louisville Ave 71201 Hwys 80 & 165 P.O. Box 4025 A-G Corp, Owner R. L. George Jr., Innkeeper	313	318- 325-5851		Ⓔ $9–15	Ⓔ $12–15	
Howard Johnson's Motor Lodge 610 Civic Center Blvd 71201 Howard Johnson's Motor Lodges R. E. Smith, Gen Mgr	92	318- 323-4451		Ⓔ $10.50 –14	Ⓔ $18 up	D E
Penn Resort Hotel 201 S Grand St 71201 C. H. Penn Jr, Owner & Mgr	135	318- 323-7744		Ⓔ $5–9	Ⓔ $6–11	
B Ramada Inn 1311 US Hwy 165 Bypass 71201 Ramada Inns, Inc Lanis Pettit, Jr, Mgr	265	318- 325-2341		Ⓔ $11–12	Ⓔ $13–16	E
MORGAN CITY St. Mary Parish / RR: S P. / Pop. 13,540						
Plantation Inn Motel 505 Universe St US 90 W 70380 J. E. Magee, F. W. Sewart, M. I. Starns III, Owners; Jess & Dot Hayes, Mgrs	69	504- 395-2841		Ⓔ $11	Ⓔ $16	
Villa Motel 500 Roderick St P.O. Box 2566 L. J. Guillory, Vice Pres	32	504- 384-4725		Ⓔ $10 up	Ⓔ $12 up	
NATCHITOCHES Natchitoches Parish / RR: T & P. / Pop. 13,924						
Revere Inn Motel 1316 Washington St 71457 Hwy 6 Revere Johnson, Owner Jamie Hollingsworth, Mgr	38	318- 352-2311		Ⓔ $10	Ⓔ $12	D
NEW IBERIA Iberia Parish / RR: S P. / Airlines: Trans-Texas. / Pop. 29,062						
Beau SeJour Hotel Hwy 182 70560 Al Barbin, Owner & Mgr	84	318- 364-4501		Ⓔ $8.50 up	Ⓔ $12 up	
NEW ORLEANS Orleans Parish / RR: I C; L & N; Southern; S P; T & P. / Airlines: Braniff; Eastern; National; Delta; Delta/Pan American; Pan American; SAHSA; TACA Int'l; Southern; Viasa; Aviateca; Trans-Texas; United; Continental. / Pop. 627,525						
Bel-Air Motel US Hwy 90E 70126 F. F. Fullmer Jr., Owner F. W. Fullmer, Mgr		504- 944-4531		Ⓔ $9–11	Ⓔ $13–16	

Look what's new in the "Old Square"

An Excitingly New and Distinctive Hotel in New Orlean's Famed French Quarter, Offering the Epitome of Elegance and Old World Atmosphere in Settings of Charm and Luxury.

BOURBON ORLEANS HOTEL

RESERVATIONS: Area Code (504) Phone 523-5251



717 Orleans St.—Half a Block from the St. Louis Cathedral In the Heart of the French Quarter

Tastefully decorated rooms and suites in French, Spanish or Creole decor • Central Air Conditioning • Pool and Patio with Food and Beverage Service • Valet Parking • Elegant "Quadroon Ballroom" • Dining Room • Atmospheric "Planters Lounge" • Personal Service in the Continental Tradition.

E. Bill Green, Managing Director
Singles from $18 Doubles from $23

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Best Western Patio Motel 2820 Tulane Ave 70119 Best Western A. L. Guardina, Mgr	75	504-822-0200		Ⓔ $12–14	Ⓔ $14–17	D
Bienville House Motor Hotel 320 Decatur St 70130 Ray Spicuzza, Gen Mgr	85	504-529-2345		Ⓔ $16–18	Ⓔ $20–22	
Bourbon Orleans Hotel 717 Orleans St 70116 E. B. Green, Mng Dir	238	504-523-5251 (See advertisement above)		Ⓔ $18–35	Ⓔ $23–45	D
Brent House Hotel 1512 Jefferson Hwy 70121 Orleans Service Corp, Owner W. R. McGillicuddy, Gen Mgr	124	504-835-5411		Ⓔ $15.50 –17	Ⓔ $19.50 –22	S
Candlelight Inn 4801 Airline Hwy 70001 US 61W Wigwam Inc, Owner John Deichmann, Mgr	100	504-888-8820		Ⓔ $10.50 –11.50	Ⓔ $16 –17.50	S
Carib Motel 4025 Tulane Ave 70119 B. J. Aronson, Owner & Mgr	44	504-486-5332		Ⓔ $12–14	Ⓔ $14–18	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



Holiday or Business



. . . The Fontainebleau . . . the place in New Orleans!

Coming to New Orleans? The Fontainebleau is New Orleans' lavish resort hotel. Its mid-city location is convenient to everything. And, when you want to relax, it's the place to unwind.

494 luxury rooms and suites . . . enclosing a magnificent tropical patio with three swimming pools. Superb dining and entertainment facilities. The Empire Room, with cuisine that delights New Orleans gourmets . . . la Fontaine Coffee Shop . . . la Chandelle Lounge with continuous entertainment and dance music . . . the Del Sol Bar . . . the poolside lounge all await you.

Complete convention services . . . The Fontainebleau's excellent meeting facilities are grouped apart from guest rooms . . . an arrangement that lets you work or play without interference.

- **Free, on-site parking for more than 500 cars.**
- **Children under 12 free, when with parents.**
- **At the crossroads of the city's expressways and major highways.**
- **Five minutes from downtown business district, the famed French Quarter, the Sugar Bowl, the Fair Grounds . . . must things for which the city's famous.**
- **Major credit cards honored.**

May we send you our brochure?

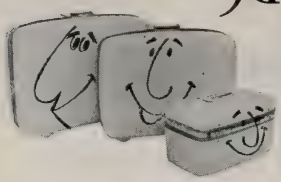


The FONTAINEBLEAU Motor Hotel

4040 Tulane Avenue • New Orleans, La. 70119

Harold Breaux
Managing Director

Tel: 504—486-6111
TWX: 810—951-5046



Jung Hotel

New Orleans, Louisiana

1200 rooms, New Orleans' largest, Downtown, near French Quarter, Swimming pool, Fabulous food.

Leon J. Prestia, Manager
Telephone AC 504 523-4471
Telemax MBF
1500 Canal Street

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Chateau Motor Hotel 1001 Rue Chartres 70116 J. Clair & G. Senner, Co-Owners Larry Choppin, Mgr	40	504- 524-9636		Ⓔ $14–19	Ⓔ $16–25	
Conchetta Motel 2620 Tulane Ave 70119 J. P. Losch, Mgr	40	504- 822-1560		Ⓔ $10–16	Ⓔ $14 up	E D
Congress Inn Motel 13001 Chef Menteur Hwy 70029 G. A. C. Properties, Inc Stanley Reddicks, Mgr	100	504- 254-1200		Ⓔ $10 up	Ⓔ $15 up	S
Dauphine Orleans Motor Hotel 415 Dauphine St 70112 Arthur Martinez, Mgr	100	504- 529-5482		Ⓔ $17–25	Ⓔ $22–30	
Downtown Howard Johnson's 330 Loyola Ave 70112 O. K. Felkner, Res Mgr	300	504- 525-9311		Ⓔ $16–20	Ⓔ $20–25	D
Downtowner Motor Inn Bourbon at Toulouse Sts 70140 Walter Price, Innkeeper	186	504- 524-7611		Ⓔ $17–23	Ⓔ $21–30	
B **Fontainebleau Motor Hotel** 4040 Tulane Ave 70119 H. M. Breaux, Mng Dir	494	504- 486-6111 (See advertisement, page 451)	810- 951-5048	Ⓔ $15–19	Ⓔ $19–27	D
Governor House Motor Hotel 1630 Canal St 70112 Master Hosts George Dawson, Gen Mgr	216	504- 524-4241		Ⓔ $14–22	Ⓔ $18–30	D
Hilton Inn, The See: Kenner, Louisiana						
Holiday Inn—French Quarter 124 Royal St 70140 Holiday Inns Inc Jim Smith, Innkeeper	252	504- 529-7211		Ⓔ $20–24	Ⓔ $22–26	D
Holiday Inn—West 5733 Airline Hwy (Metairie) 70003 Earl Webster, Innkeeper	160	504- 888-8950		Ⓔ $12.50 –16	Ⓔ $15 –18	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

****Specializing in Services for the Foreign Traveler****
On World Famous Canal Street . . .
Corner of Basin Street

HOTEL LaSALLE

100 Modern Attractive Airconditioned Rooms Sensibly Priced in the center of downtown

NEW ORLEANS

ROLAND A. BAHAN, JR., *Manager*

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Howard Johnson's Motor Lodge						
4200 Old Gentilly Rd 70126 Howard Johnson's Motor Lodges Al Hassenboehler, Mgr	160	504- 944-0151		Ⓔ $12– 16	Ⓔ $15.50– 19.50	E R
Imperial House Motor Hotel						
3400 N Causeway Blvd (Metairie) 70002 W. K. Lilley, Gen Mgr	112	504- 835-8561		Ⓔ $12.50 up	Ⓔ $18 up	E
B Jung Hotel						
1500 Canal St 70140 An Affiliated National Hotel L. J. Prestia, Mgr	1200	504- 523-4471 (See advertisement, page 452)		Ⓔ $16–20	Ⓔ $20–26	D
Lafayette Hotel						
628 St. Charles St 70130 J. H. Temples, Lessee & Mgr	100	504- 525-3372		Ⓔ $9–10	Ⓔ $13–15	D
La Salle Hotel						
1113 Canal St 70112 R. A. Bahan Jr, Mgr	100	504- 523-5831 (See advertisement above)		Ⓔ $10–11	Ⓔ $12–15	D
Le Petit Motel						
2836 Tulane Ave 70119 A. J. Valentino, Owner	29	504- 822-1420		Ⓔ $10–12	Ⓔ $12–14	
Le Richelieu Motor Hotel						
(Formerly: Le Richelieu Apt. Hotel) 1234 Chartres St 70196 Frank Rochefort Jr, Owner Joseph Zarza, Mgr	100	504- 529-2492		Ⓔ $15–20	Ⓔ $18–24	D
London Lodge Motel						
9301 Airline Hwy 70118 H. J. Lafleur, Owner P. E. Stephens, Mgr	65	504- 482-3115		Ⓔ $7.42– 10.60	Ⓔ $12.72– 16.96	S
B Marie Antoinette Motor Hotel						
Toulouse at Dauphine Sts 70112 G. W. Huber, Vice Pres & Director	100	504- 522-0801		Ⓔ $18– 27.50	Ⓔ $23– 32.50	D

The Pontchartrain in New Orleans

New Orleans and The Pontchartrain. To discriminating travelers they are synonymous. Both are renowned for gracious living and exquisite cuisine. Each room and suite is furnished and decorated to give it character and charm all its own. The suites even have their own names.

The Henry Stern Suite, for example, is unique . . . furnished throughout with 18th century or earlier French antiques, personally chosen by the Royal Street connoisseur, for whom the suite is named.

And to top it all off, the Caribbean Room has the distinction of being one of five restaurants in the United States given a four-star rating by Guide Julliard of Paris, and has merited the HOLIDAY Award for the last twelve consecutive years.

On your next trip, you will wish to enjoy the luxury of The Pontchartrain, where 200 guests are served by more than 200 members of our staff.

Rooms from $17; suites from $42.

E. Lysle Aschaffenburg,
Chairman of the Board
Albert Aschaffenburg,
President

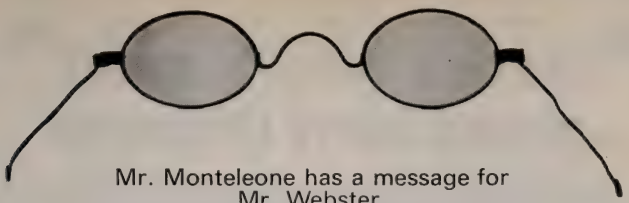


THE PONTCHARTRAIN HOTEL

2031 St. Charles Avenue, New Orleans.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Monteleone, The						
214 Rue Royal 70140	800	504-	504-	(E)	(E)	D
Wm. A. Monteleone, Pres & Mng Dir		523-3341	822-6231	$16–22	$20–30	
F. J. Forstall, Exec Vice Pres	(See advertisement, page 455)					
New Orleans East TraveLodge						
5035 Chef Menteur Hwy 70126	54	504-		(E)	(E)	S
TraveLodge Corp		949-4421		$12–15	$15–19	E
W. A. Roberts, Co-Owner & Mgr						
Park Plaza Motel						
4460 Chef Menteur Hwy 70126	58	504-		(E)	(E)	
F. J. Drolla, Mgr		WH9-8301		$8–10	$9–14	
Pinnacle Motel						
91 Westbank Expwy (Gretna) 70053	81	504-		(E)	(E)	E
Mrs. Ethel Gregory, Mgr		366-3561		$9.50	$12.66–14.77	
Place D'Armes Motor Hotel						
625 St. Ann St 70116	52	504-		(E)	(E)	
A. J. Valentino, Owner		524-4531		$16–20	$18–22	
J. G. Frentz, Mgr						
Pontchartrain Hotel						
2031 St. Charles Ave 70140	200	504-		(E)	(E)	
E. L. Aschaffenburg, Chm. of the Board		524-0581		$17 up	$24 up	
Albert Aschaffenburg, Pres & Mng Dir	(See advertisement above)					

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Mr. Monteleone has a message for Mr. Webster.
(The dictionary Mr. Webster.)

If that's your best definition of the word "hotel", please be our guest for a few days. We're sure we can heal your wounds.

The next time you're ready to write a dictionary, Mr. Webster, seek justice. Spend some time at the magnificent Monteleone. Sample our sumptuous Supper Club fare. Revel in our Sky Lite Room among the stars. Quaff merrily in the revolving Carousel Bar. Jump on the beds. Time the waiter bringing ice to your room. Tour New Orleans' famous French Quarter, and remember, you're the guest of the largest hotel in the French Quarter. Then, Mr. Webster, write your definition. Write one for "most hotels" and another for "great hotels". And, to be alphabetically correct, put the "great hotel" definition under "M" . . . for Monteleone.

YOU SEE, THE MONTELEONE IS A LITTLE MORE THAN A BIG BUILDING WITH ROOMS FOR RENT. IT'S A WAY OF LIFE.

The Monteleone Hotel

214 ROYAL STREET · NEW ORLEANS, LA.

"a proud address in the heart of the French Quarter"

Innkeepers

Here's what's great about New Orleans

The Royal Orleans. Modern luxury in the picturesque French Quarter. 400 air-conditioned rooms and suites. 3 restaurants: Rib Room, famous for prime rib and roast duckling; Cafe Royale, for Bayou breakfasts and luncheon; the intimate Pipkin for 8 or 14 happy guests. A heated rooftop swimming pool and glass enclosed restaurant. An unparalleled view of the mighty Mississippi from the Observation deck. Parking in our 400 car garage. Truly magnificent quarters for families, traveling business men, convention groups of 50 to 500. Singles from $18; twins from $31.

The ROYAL ORLEANS

A SONESTA HOTEL

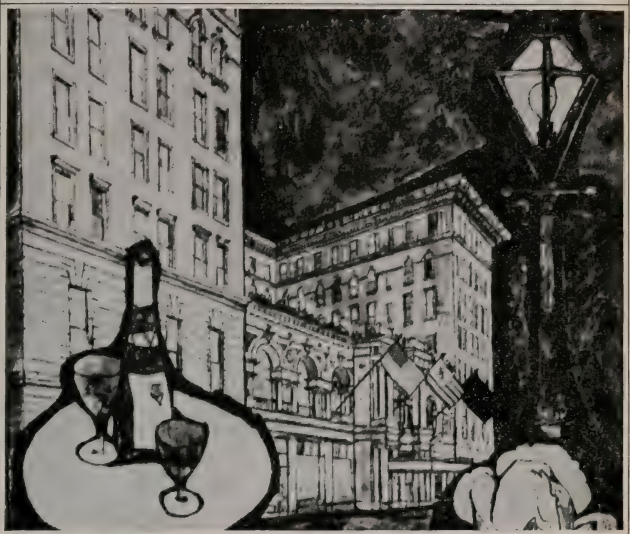
Arshag Casbarian, Vice President and General Manager
Royal & St. Louis Streets, New Orleans, Louisiana 70140
Telephone: (504) 529-5333 • Cable: ROYORL

SONESTA RESERVATION SERVICE
In the Continental U.S. call FREE 800-221-2662
In New York State call FREE 800-522-6444
In New York City call LOCAL PLaza 2-9100

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Prince Conti Motor Hotel 830 Conti St 70112 James Hamilton, Mgr	50	504- 529-4172		Ⓔ $16–32	Ⓔ $22–32	D
Provincial Motel 1024 Chartres St 70116 Dupepe Family, Owners Bryan Dupepe, Mgr	50	504- 524-6446		Ⓔ $14–18	Ⓔ $16–25	D
Quality Motel Capri 2424 Tulane Ave 70119 Quality Courts Motels Louis Thomas, Mgr	81	504- 822-2161		Ⓔ $13– 18.50	Ⓔ $15.50– 18.50	D
Ramada Inn 2222 Tulane Ave 70119 R. F. Blondeau, Mgr	100	504- 821-2812		Ⓔ $13.50	Ⓔ $17–22	
B Roosevelt Hotel 123 Baronne St 70140 Fairmont Hotel Corp, Owner Dan Mikulak, Gen Mgr	828	504- 529-7111		Ⓔ $19–36	Ⓔ $27–40	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Sheraton in New Orleans



Enjoy a blend of Old World charm and modern conveniences at New Orleans' most celebrated hotel . . . only a block from the famed French Quarter. Completely air-conditioned. Spacious rooms with free TV, radio. Home of the elegant Fleur de Lis. Outrigger Cocktail Lounge and LePub. Children share parent's room free. 500 rooms. Singles: $14.00-$17.00; Double or Twin: $19.00-$22.00. Tel. (504) 525-8881. TWX 910-761-0457.

Sheraton-Charles Hotel

211 ST. CHARLES AVENUE

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Here's what's fun about New Orleans

The Royal Sonesta Hotel. Luxury and all that jazz in the middle of the most frivolous patch of the French Quarter. The first hotel dedicated to making fun Luxurious. 500 magnificent guest rooms with color TV, over-size beds, individual year-round temperature controls. Superb Creole restaurant, coffee shop, jazz bar, oyster bar and cocktail lounge. A swimming pool overlooking a romantic courtyard. As with its sister hotel, The Royal Orleans, Royal Sonesta Hotel will have the famous Sonesta personal service that makes luxury splendiferous. Singles from $21; twins from $27.

Magnificently flexible meeting and banquet facilities.

ROYAL SONESTA HOTEL

300 Bourbon Street, New Orleans, La. 70140 (504) 529-3711
Earl Duffy, Vice President & General Manager
Sonesta Reservation Service: In the Continental U.S. call FREE 800-221-2662
In New York State call FREE 800-522-6444 • In New York City call LOCAL PLaza 2-9100

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Rowntowner Motor Inn, The						
3900 Tulane Ave 70119 Frank Occhipinti, Mgr	102	504- 486-5541		Ⓔ $14.50 –20	Ⓔ $17.50 –24	
[B] Royal Orleans Hotel						
621 St. Louis St 70140 Hotel Corp of America A. A. Casbarian, Vice Pres & Gen Mgr Cable: Royorl	400	504- 529-5333 (See advertisement, page 456)		Ⓔ $18–33	Ⓔ $27–40	D
Royal Sonesta, The						
300 Bourbon St 70140 Hotel Corp of America Earl Duffy, Vice Pres & Gen Mgr	500	504- 529-3711 (See advertisement above)		Ⓔ $21–31	Ⓔ $27–39	
Sands Motel						
4480 Chef Menteur Hwy 70126 Superior Motels D. A. LaNasa, Owner & Mgr	58	504- 949-7567		Ⓔ $10–14	Ⓔ $12–16	E S
Sentry Motel						
50 Westbank Expwy 70053 (Gretna) Mrs. Ethel Gregory, Mgr	78	504- 366-4551		Ⓔ $9–11	Ⓔ $12–14	E S

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in New Orleans



Right near the French Quarter in downtown New Orleans, the Sheraton-Delta Motor Hotel captures all the charm and flavor of the historic South. Large, air-conditioned lavishly furnished guest rooms. Colorful Cafe Carnival Restaurant. Glamorous Golliwog Lounge. Free radio and TV. Connecting drive-in garage. Children share parent's room free. Singles: $13.00-$16.00; Double or Twin: $18.00-$21.00. Tel. (504) 525-7741. TWX 910-761-0457.

Sheraton-Delta Motor Hotel
CANAL AT SOUTH CLAIBORNE AVENUE
SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sheraton-Charles Hotel 215 St. Charles Ave 70140 ITT Sheraton Corp of America John Karl, Gen Mgr Cable: Chasno	500	504-525-8881 (See advertisements, page 457 and pp. 620–621)	910-761-0457	Ⓔ $14–17	Ⓔ $19–22	D
Sheraton-Delta Motor Hotel Canal & S Claiborne Ave 70112 ITT Sheraton Corp of America John Karl, Gen Mgr	500	504-525-7741 (See advertisements, page 459 and pp. 620–621)	910-761-0457	Ⓔ $13–16	Ⓔ $18–21	D
Tamanaca Best Western Motel 1725 Tulane Ave 70112 O. L. Dauterive, Vice Pres & Gen Mgr	150	504-529-5411		Ⓔ $13–15	Ⓔ $14–20	
Thunderbird Motel 1910 Tulane Ave 70112 Quality Motels Roy Gollotte, Mgr	62	504-525-7272		Ⓔ $11–17	Ⓔ $14–19	D
Vieux Carre Motor Lodge 920 N Rampart St 70116 Gardner Boulmay Sr., Owner & Mgr	100	504-524-0461		Ⓔ $14.50–20.50	Ⓔ $17.50–27.50	D
Warwick Hotel 1315 Gravier St 70112 Ferrel Mason, Pres & Mng Dir	200	504-524-0531		Ⓔ $15–18	Ⓔ $18–22	

RUSTON Lincoln Parish / Pop. 13,991

Holiday Inn I-20 & 167 71270 P.O. Box 1189 J. E. Maxwell, Owner & Innkeeper	129	318-255-5901		Ⓔ $9–11	Ⓔ $13–15	
Lincoln Hotel Courts E. Georgia Ave 71270 Hwy 80 E J. E. Maxwell, Owner & Mgr	50	318-255-4512		Ⓔ $6.50	Ⓔ $9–10	
Robert Louis Motel Jct Hwy 167 & I-20 71270 Box 923 R. M. & J. L. Dowling, Owners & Mgrs	32	318-255-2911		Ⓔ $8 up	Ⓔ $12 up	

SHREVEPORT Bossier & Caddo Parish / RR: T & P. / Airlines: Braniff; Delta; Trans-Texas. / Pop. 164,372

Alamo Plaza Motel #1 2012 Greenwood Rd 71103 Mrs. Nell McDonald, Mgr	95	318-422-7127		Ⓔ $4.50–8.50	Ⓔ $6.50–10.50	E

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Hotel Gardner
411 Milam St., Shreveport, La.

IN THE HEART OF THE CITY

Floyd R. Hodges, Jr.
Manager


Lobby


World-Famous Round Bed

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Alamo Plaza Motel #2						
1288 N Market St 71107 E. L. Torrance, Owner Walter Rogers, Mgr	83	318- 423-0661		Ⓔ $6.50– 7.50	Ⓔ $9– 11	D
Alamo Plaza Motel #3						
2136 Greenwood Rd 71103 M. W. Johnson, Mgr	101	318- 425-7467		Ⓔ $8– 12.50	Ⓔ $10.50– 16.50	E
Caddo Hotel						
219 Milam St 71101 O. D. Harrison, Pres & Mgr	125	318- 423-4201		Ⓔ $4.50– 6	Ⓔ $5– 8	D
B **Captain Shreve Hotel**						
408 Market St 71101 Downtown Real Estate, Owner Warwick Paul, Gen Mgr	300	318- 422-9351		Ⓔ $7–18	Ⓒ $11–21	D
Downtowner Motor Inn						
Market & Travis Sts 71101 W. B. Farrar, Mgr	101	318- 424-4141		Ⓔ $11.50	Ⓔ $18	
Gardner Hotel						
411 Milam St 71101 Hodges Hotel Co F. R. Hodges, Jr, Mgr	100	318- 422-1101 (See advertisement above)		Ⓔ $4–7	Ⓔ $6–9	D
Holiday Inn—Downtown						
150 Hamilton Lane 71010 Hwy I-20 George Dement, Innkeeper	142	318- 746-8410		Ⓔ $11.50 –14.50	Ⓔ $12.50 –16.50	
Holiday Inn—North						
1906 N Market St 71107 Joe Bryant, Innkeeper	138	318- 424-6621		Ⓔ $10.50 –13.50	Ⓔ $16.50 –18.50	
Holiday Inn—West						
4900 Greenwood Rd 71109 US 79-80 W, I-20W American Motel Industries, Inc Fred Nomey, Mgr	138	318- 635-3521		Ⓔ $10.50 –11.50	Ⓔ $13.50 –15.50	A E

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Howard Johnson's Motor Lodge 5101 Monkhouse Dr 71109 Southern Motor Lodges Inc William Reed, Mgr	86	318- 635-6431		Ⓔ $12.50 –23	Ⓔ $16.50 –23	
Mid-City Motor Hotel 725 Jordan St 71101 Dr. J. R. Stamper, Owner Donald Sorrelle, Mgr	64	318- 425-7481		Ⓔ $5–8	Ⓔ $9–12	
Quality Port O'Call Motel I-20 at Monkhouse Dr 71109 Northgate Associates, Owner Mrs. Rebecca Davidson, Mgr	120	318- 681-2751		Ⓔ $12–14	Ⓔ $14–18	A
Ramada Inn I-20 at Monkhouse Dr 71109 Joe Harris, Mgr	100	318- 635-7531		Ⓔ $11–12	Ⓔ $15–18	
[B] Shreveporter Motor Hotel, The 3880 Greenwood Rd 71109 Hwys 79-80W I-20—Jewella Exit Master Hosts Robert Parker, Mgr	115	318- 635-0544		Ⓔ $10.50 –16	Ⓔ $14 –21	E
Tanglewood Lodge US 79-80 & I-20 W 71109 Friendship Inns of America Kenneth Day, Owner & Mgr	29	318- 631-7461		Ⓔ $8	Ⓔ $10–12	S
Town & Country Motor Hotel 4115 E Texas, Bossier City, La. 71102 Michael Maroun, Owner Joseph Faour, Mgr	100	318- 746-1550		Ⓔ $9.50– 12	Ⓔ $12.50– 17	S
Western Hills Motor Inn 3515 E Texas, Bossier City, La. 71010 Best Western J. T. Hutchins, Mgr	130	318- 746-0330		Ⓔ $9.50 up	Ⓔ $15.50 up	S E

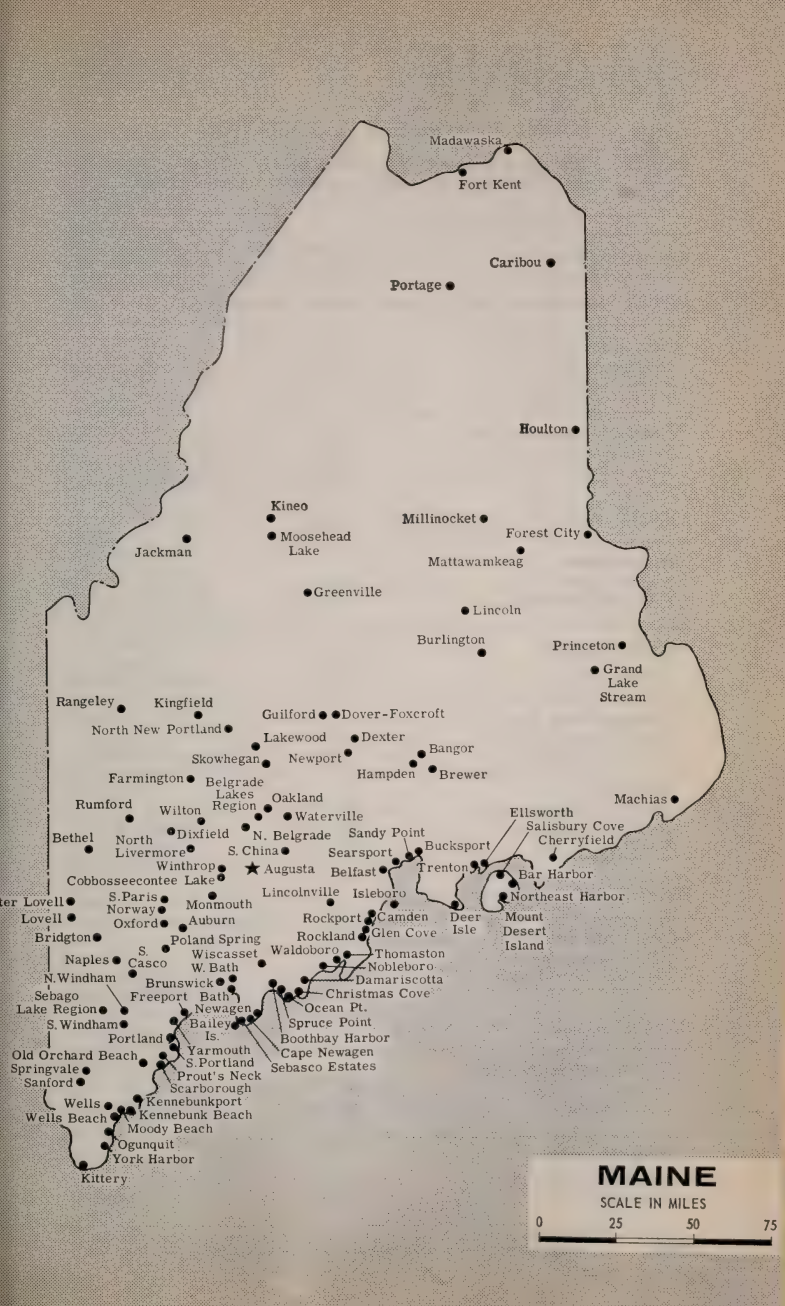
SLIDELL St. Tammany Parish / RR: Southern. / Pop. 6,356

Holiday Inn I-10 & Gause Rd 70458 P.O. Drawer R J. B. Bright, Innkeeper	80	504- 643-9770		Ⓔ $10–14	Ⓔ $12–16	

TALLULAH Madison Parish / Pop. 9,413

Holiday Capri Motel Hwy 80 E 71282 C. W. Beene, Mgr	44	318- 2295		Ⓔ $7	Ⓔ $9–12	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area


Madawaska
Fort Kent
Caribou
Portage
Houlton
Kineo
Millinocket
Forest City
Jackman
Moosehead Lake
Mattawamkeag
Greenville
Lincoln
Burlington
Princeton
Grand Lake Stream
Rangeley
Kingfield
Guilford
Dover-Foxcroft
North New Portland
Lakewood
Dexter
Skowhegan
Newport
Bangor
Farmington
Belgrade Lakes Region
Hampden
Brewer
Machias
Rumford
Wilton
Oakland
Waterville
Ellsworth
Salisbury Cove
Cherryfield
Bethel
North Livermore
Dixfield
N. Belgrade
Sandy Point
Bucksport
S. China
Searsport
Winthrop
Augusta
Belfast
Trenton
Bar Harbor
Cobbosseecontee Lake
Lincolnville
Isleboro
Northeast Harbor
S.Paris
Monmouth
Norway
Auburn
Oxford
Rockport
Camden
Deer Isle
Mount Desert Island
Lovell
Bridgton
Poland Spring
Rockland
Glen Cove
Waldoboro
Thomaston
S. Wiscasset
Naples
Casco
W. Bath
Noblebore
N.Windham
Brunswick
Damariscotta
Sebago Lake Region
Freeport
Bath
Christmas Cove
Newagen
Ocean Pt.
S.Windham
Bailey Is.
Spruce Point
Portland
Boothbay Harbor
Old Orchard Beach
Yarmouth
Cape Newagen
Springvale
S.Portland
Sebasco Estates
Sanford
Prout's Neck
Scarborough
Wells
Kennebunkport
Wells Beach
Kennebunk Beach
Moody Beach
Ogunquit
York Harbor
Kittery
MAINE
SCALE IN MILES
0
25
50
75

MAINE

MAINE INNKEEPERS ASSOCIATION

GUSTAVE H. TILLMAN, JR., President, Holiday Inn, Portland, Maine 04104
IRA D. TURNER, Executive Vice President, 11 Maplewood Street, Portland, Maine 04103

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
AUBURN Androscoggin Co. / RR: G T. / Airlines: Northeast. / Pop. 24,449						
Holiday Inn Washington St 04210 American Motor Inns J. T. Newton, Innkeeper	120	207- 783-1454		Ⓔ $11.50 –12.50	Ⓔ $16.50 –26	E S
[B] **Roundhouse Motor Inn, The** 170 Center St 04210 Rte 4 N Richmond Bourgault, Mgr	50	207- 784-1331		Ⓔ	Ⓔ	D
AUGUSTA Kennebec Co. / Airlines: Northeast. / Pop. 21,680						
Augusta House 170 State St 04330 R. L. Schenk, Owner & Mgr	175	207- 623-3821		Ⓔ $5– 9.50	Ⓔ $9– 16	D
Capital City Motel Western Ave 04330 Gerard Pooler, Owner	24	207- 622-6101				
Cobbossee Motel, The Rte 202, E Winthrop, Me. 04343 Dean Slye, Innkeeper	14	207- 395-5111		Ⓔ $7–14	Ⓔ $10–18	
Holiday Inn Western Ave 04330 P.O. Box 347 Adolph & Joel Krisch, Owners G. C. Pinney, Innkeeper	128	207- 622-6371		Ⓔ $9.75– 12.75	Ⓔ $12.75– 20.75	
BAILEY ISLAND Cumberland Co. / Pop. 220						
[Ⓢ] **Cooks Island View Motel** P.O. Box 54 Rte 24 04003 Elaine Cook, Co-Owner & Mgr	26	207- 833-7780		Ⓔ $14	Ⓔ $14–16	R
BANGOR Penobscot Co. / RR: B & A. / Airlines: Northeast. / Pop. 38,912						
Bangor House Motor Hotel 174 Main St J. S. Hooper, Mgr	120	207- 947-7321		Ⓔ $7.95– 8.50	Ⓔ $13.50– 15	E
Brewer Motor Inn 359 Wilson St 04412 Frank Erickson, Owner	31	207- 989-4476				

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Colony Motel 649 N Main St, Brewer, Me. Rte 9 04412 Carroll Stairs, Innkeeper	14	207- 989-2386		Ⓔ $7–10	Ⓔ $10–14	
Ebb Tide Motel 875 N Main St, Brewer, Me. 04412 Charles Gratton, Owner	40					
Fairmount Terrace Motel 513 Hammond St & Rte 2 04401 R. W. Young, Pres & Mgr	48	207- 942-6176		Ⓔ $5– 11.50	Ⓔ $13.50– 25	S
Holiday Inn Odlin Rd 04401 Holiday Inns, Inc Franklin Lee, Jr, Innkeeper	60	207- 947-0101		Ⓔ $12–18	Ⓔ $20–24	
Howard Johnson's Motor Lodge 336 Odlin Rd at I-395 04401 Howard Johnson's Motor Lodges G. R. Hannigan, Mgr	58	207- 942-5251		Ⓔ $10–12	Ⓔ $14–20	E
Park Rest Motel Hampden, Me. 04445 S. H. Rogers, Owner Mr. & Mrs. Larry Cole, Mgrs	15	207- 862-3620		Ⓔ $7–9	Ⓔ $10–14	D
Plaza Motel 428 Wilson St 04412 Richard Schenk, Owner	52					
Queen City Motel (Formerly: Queen City Charterhouse) 1476 Hammond St 04401 Ruby-Kramer Corp Lowell Mefford, Mgr	99	207- 942-4611		Ⓔ $8.50– 10	Ⓔ $16– 20	S
River View Motel 810 State St 04401 Donald Sites, Owner	30					
Stable Inn 448 Wilson St, Brewer, Me. 04412 Owen Thomas, Mgr	40	207- 989-3200		Ⓔ $11.50 –14.50	Ⓔ $14.50 –20.50	
Stucco Lodge Motel 1382 State St 04401 George Stevens, Owner	26	207- 942-4817		Ⓔ $10–14	Ⓔ $12–18	S
B **Twin City Motel** 453 Wilson St, Brewer, Me. 04412 Abraham Shapiro, Owner & Mgr	125	207- 989-5450		Ⓔ $8.50– 14	Ⓔ $12– 15	S
Village Green Motel Wilson St, Brewer, Me. 04412 Charles Pooler, Co-Owner	23					

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Wedgwood Arms Motor Inn						
480 Main St 04401 Rte 1 Forest Grant, Mgr	43	207- 942-5281		Ⓔ $8–12.50	Ⓔ $12.50–18.50	D
Whitcomb's Motel & Cabins						
444 Wilson St, Brewer, Me. US 1A 04412 F. R. Whitcomb, Owner & Mgr	24	207- 989-2034		Ⓔ $7–14	Ⓔ $10–16	S
White House Motel						
04401 Superior Motels Henry Page, Owner & Mgr	43	207- 862-7801		Ⓔ $8–10	Ⓔ $10–18	E
Woodland Terrace Motel						
RFD 1, Brewer, Me. 04412 L. W. Peterson, Owner & Mgr	12	207- 989-3750		Ⓔ $7–10	Ⓔ $11–16	S
BAR HARBOR Hancock Co. / RR: C N. / Airlines: Northeast (seasonal). / Pop. 2,444						
Ⓢ **Anchorage Motel**						
51 Mt. Desert St 04609 J. E. Pelletier, Mgr	14	207- 288-3959			Ⓔ $16–22	R D
Ⓢ **Bar Harbor Motor Inn**						
Newport Dr 04609 W. W. Gilmore, Mgr	75	207- 288-3351		Ⓔ $15–32	Ⓔ $15–32	R
Ⓢ **Barton's Motel**						
P.O. Box 3B 04609 C. S. Barton, Owner & Mgr	20	207- 288-3534		Ⓔ $8–12	Ⓔ $12–18	R
Ⓢ **Bluenose Motel**						
Eden St Rte 3 04609 J. C. MacLeod, Owner James & Jane MacLeod, Mgrs	20	207- 288-3733		Ⓔ $22–28	Ⓔ $22–28	R
Cadillac Motel						
Main St 04609 B. K. Cough, Partner	30	207- 288-3831			Ⓔ $13–21	R
Ⓢ **The Colony**						
Rte 3 Hulls Cove, Me. 04644 Dorothy M. White, Pres & Mgr	62	207- 288-3383		Ⓔ $12–22	Ⓔ $12–24	R
Cromwell Harbor Motel						
Main St Rte 3 04609 Edward Smith, Owner	16					
Ⓢ **Edenbrook Motel**						
Eden St Rte 3 04609 Superior Motels, Inc L. C. Megquier, Mgr	25	207- 288-4975		Ⓔ $20 up	Ⓔ $20 up	R
Elmhurst Inn & Motel						
40 Holland Ave 04609 Mrs. J. D. Filliettaz, Owner & Mgr	14	207- 288-3044		Ⓔ $5–10	Ⓔ $7–15	D R
Frenchman's Bay Motel						
Rte 3 Eden St 04609 Dale Bates, Mgr	70	207- 288-3321		Ⓔ $10–20	Ⓔ $10–22	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Golden Anchor Inn Granite Point 04609 Leslie Brewer, Owner	50					
Ⓢ **Higgins Holiday Motel** 43 Holland Ave 04609 M. A. Young, Owner	22	207- 288-3829		Ⓔ $7–15	Ⓔ $7–18	R
Ⓢ **Highbrook Motel** Eden St Rte 3 04609 Mrs. O. L. Megquier, Co-Owner & Mgr	26	207- 288-3591		Ⓔ $20–24	Ⓔ $20–24	R
Hinckley's Dreamwood Motor Court Rte 3 04609 George Hinckley, Owner	24					
Leonard Motel 51 Holland St 04609 Clarence Leonard, Owner	10					
Ⓢ **Maplecroft Cottages** Old Bar Harbor Rd, Salisbury Cove, Me. Rte 3 04672 John Millett, Owner & Mgr	23	207- 288-5451		Ⓔ $7.50– 8	Ⓔ $14– 16	R
Mt. Desert Motel RFD #1 P.O. Box 66 04609 Joseph Tomko	20					
Ⓢ **Ocean Drive Motor Court** Rte 3 04609 R. J. Dyer, Owner & Mgr	26	207- 288-3361		Ⓔ $12–15	Ⓔ $16–22	R
Ⓢ **Park Entrance Motel** R. D. 2 P.O. Box 1 AA 04609 Douglas MacQuinn, Owner Mrs. Charlotte Googins, Mgr	45	207- 288-3306		Ⓔ $12–22	Ⓔ $12–25	R
Seaside Cottages RFD #1 04609	3					
Ⓢ **Sunnyside Motel & Cottages** P.O. Box 87 Rte 3 04609 A. L. Frayler, Owner & Mgr	16	207- 288-3602			Ⓔ $15–20	R
Terminal Motel Rte 3 04609 John Jones, Owner	10					
Ⓢ **Testa's Hotel** 53 Main St 04609 J. M. Testa, Partner & Mgr	16	207- 288-3327		Ⓔ $8–16	Ⓔ $10–18	D
Villager Motel, The Spring St 04609 Nancy Hamor, Mgr	70					

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BATH Sagadahoc Co. / Pop. 10,717						
Sedgewick Hotel 767 High St 04530 William Dumais, Owner Ronald Chase, Mgr	31	207- 443-3361		Ⓔ $4.50– 9	Ⓔ $7.50– 14	E
BELFAST Waldo Co. / Pop. 6,140						
Belfast Motor Inn Rte US 1 04915 Stanley Parsons, Mgr	28	207- 338-2740		Ⓔ $8–16	Ⓔ $10–18	S
Colonial Gables Motel & Cottages Rte 1 04915 Leo Perry, Owner & Mgr	60	207- 338-4000		Ⓔ $10–16	Ⓔ $14–18	
Gull Motel, The Rte 1 04915 H. W. Bohm, Owner	15					
BELGRADE LAKES REGION See: North Belgrade; Oakland; Waterville, Me.						
BETHEL Oxford Co. / RR: G T. / Pop. 1,117						
Ⓢ **Bethel Inn, The** Rtes 2-5-26-35 04217 B. D. Moores, Gen Mgr	70	207- 824-2175		Ⓔ $12–20 Ⓐ $20–27	Ⓔ $18–28 Ⓐ $38–46	R
Ⓢ **New Yorker Motel, The** Rte 2 04217 A. J. Fiske, Owner & Mgr	20	207- 824-2960		Ⓔ $8–12	Ⓔ $10–16	S
Red Rooster Motel Rtes 2, 5, 26 04217 R. W. Glines, Owner Mrs. Roland Glines, Mgr	12	207- 824-2982		Ⓔ $8–12	Ⓔ $10–16	S
BOOTHBAY HARBOR REGION Lincoln Co.						
Boothbay Harbor						
Boothbay Motel Boatel P.O. Box 491 04538 Vernal Furbush	23					
Ⓢ **Brown Bros. Wharf** Atlantic Ave 04538 Kenneth Brown, Mgr	24	617- 633-5440		Ⓔ $25–30	Ⓔ $25–30	R
Ⓢ **Fisherman's Wharf Inn & Motel** 42-44 Commercial St 04538 R. L. Royall, Vice Pres & Gen Mgr	52	207- 633-5090 (See advertisement, page 469)		Ⓔ $16–30	Ⓔ $18–32	D R



FISHERMAN'S WHARF INN & MOTEL
Boothbay Harbor, Maine

Jutting out into beautiful Boothbay Harbor on 195′ wharf with every luxury and convenience for your traveling pleasure. Downtown location heart of boating activity and shops. All sports within minutes. Restaurant noted from coast to coast for its fine Maine seafoods and other delicious meals. Relax in our cocktail lounge and watch the boats sail by. Gift Shop. All leading credit cards. AAA., Mobile Travel Guide, Ford Times—AH&MA—NRA.

Tel. 207-633-5090 ROBERT L. ROYALL, MGR.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓢ Pines Motel, The Sunset Rd 04538 C. L. Brewer, Owner & Mgr	29	207- 633-4555		Ⓔ $24		R
Rocktide Motor Inn Atlantic Ave 04538 H. W. Steane	24					
Ⓢ Sprucewold Lodge Crest Ave 04538 Robert Thornton, Owner & Mgr	52	207- 633-3600		Ⓜ Ⓐ $22–27	Ⓜ Ⓐ $36–44	R
Thistle Inn, The 53 Oak St 04538 Donald & Leonie Morren, Owners & Mgrs	10	207- 633-3541		Ⓔ $4.50–6	Ⓔ $8–12.50	
Cape Newagen **(P.O. Newagen, Me.)** **Ⓢ Newagen Inn** 04552 J. P. Goulette, Mgr	100	207- 633-5242		Ⓐ $20–25	Ⓐ $34–56	R
Ocean Point **(P.O. Ocean Point, Me.)** **Ⓢ Ocean Point Inn & Motel** Rte 96 04557 W. F. Barnes, Owner & Mgr	50	207- 633-4200		Ⓔ $12.50–21.50	Ⓔ $17.50–24.50	R
Spruce Point **(P.O. Boothbay Harbor, Me.)** **Ⓢ Spruce Point Inn** R. P. Harold, Owner J. D. Druce, Mgr	65	207- 633-4152		Ⓔ $12 up Ⓐ $18 up	Ⓔ $20 up Ⓐ $36 up	

BREWER Penobscot Co. / Pop. 9,009 See: Bangor, Me.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BRIDGTON Cumberland Co. / Pop. 1,715						
Ⓢ Pioneer Lodge & Cottages Woods Lake 04009 Mary Ann & Michael Herman, Owners Mrs. R. Wigginton, Mgr	22	207- 647-3424				R
Pleasant Mountain Inn Mountain Rd 04009 Margaret A. Miller, Mgr	15	207- 647-2431		Ⓔ $10–15 Ⓐ $15–20	Ⓔ $12–16 Ⓐ $30–40	R
Richardson's Motel US Rte 302 N 04009 H. W. Richardson, Owner	22	207- 647-5571				
Stack 'Em Inn RFD 1 Rte 302 04009 Winona, Inc. Mrs. Joanne Hays, Mgr	18	207- 647-3729				R
BRUNSWICK Cumberland Co. / Pop. 9,444						
Holiday Inn Cooks Corner 04011 R. N. Dietrich, Innkeeper	80	207- 729-3317				
Interstate Oasis Motel Rte 1 04011 Theo LaParise, Owner	14					
Maineline Motel 133 Pleasant St 04011 Bill Shephard, Owner	22					
Stowe House & Motor Inn, The 63 Federal St 04011 D. H. Collins, Mgr	75	207- 725-5543		Ⓔ $10–14	Ⓔ $14–25	D
BUCKSPORT Hancock Co. / Pop. 2,327						
Spring Fountain Motel 04416 Rte 1 Harold Gray, Owner	18					
BURLINGTON Penobscot Co. / Pop. 353						
Ⓢ Lake Nicatous Lodge Lake Nicatous 04417 H. P. Chamberlin, Owner & Mgr	25			Ⓔ $20–30 Ⓐ $28–38	Ⓔ $28–38 Ⓐ $36–46	R
CALAIS Washington Co. / Pop. 4,223						
Heslin's River View Motel Rte 1 04619 V. Heslin, Owner	19					

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
International Motel 276 Main St 04619 Smith Thomas, Owner	26					

CAMDEN Knox Co. / Pop. 3,988

Anchor Motel Rte 1 04849 Helen Weisel, Owner	10					
Camden Manor Motor Inn 83 Bay View St 04843 Stuart Cooper, Innkeeper	20	207- 236-4200		Ⓔ $10–12	Ⓔ $16–20	R
Ⓢ **Ducktrap Motel** US Rte 1 04849 E. D. Lacroix, Co-Owner & Mgr	13	207- 789-5633			Ⓔ $16	S
Ⓢ **High Tide Motel** US Rte 1 Belfast Rd 04843 Mrs. E. K. Miles, Owner & Mgr	17	207- 236-3724			Ⓔ $12.50– 18.50	
Smart's Motel Rte 1 Belfast Rd 04843 Arthur Smart, Owner	14					
Ⓢ **Spruce View Motor Court** US Rte 1 Belfast Rd 04843 E. R. Tepe, Owner & Mgr	5	207- 236-2840		Ⓔ $8–10	Ⓔ $10–16	R S
Whitehall Inn Rte 1 04843 D. F. Bell, Pres	38					

CAPE NEWAGEN Lincoln Co.

Newagen Inn See: Boothbay Harbor Region, Me.

CARIBOU Aroostook Co. / RR: B & A. / Pop. 8,305

Caribou Hotel 10 Washburn Ave 04736 Caribou Community Hotel Co, Owner F. R. Hepburn, Mgr	58	207- 496-3711		Ⓔ $8–10	Ⓔ $12–16	D
Prestile Terrace Motor Hotel US Rte #1 04736 R. H. Andrews, Gen Mgr	35	207- 493-3311		Ⓔ $7.50– 10	Ⓔ $12– 16	S

CENTER LOVELL Oxford Co. / Pop. 250 See: Lovell, Me.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CHERRYFIELD Washington Co. / Pop. 780						
Tracy's Motel Rte 1 04622 A. E. Tracy, Owner	17					
CHRISTMAS COVE Lincoln Co.						
Ⓢ **Coveside Inn & Lodge** Cove Rd 04542 D. M. Mitchell, Owner	20	207- 644-2611		Ⓔ $8	Ⓔ $10–16	R
COBBOSSEECONTEE LAKE See: Monmouth, Me.						
DAMARISCOTTA Lincoln Co. / Pop. 1,093						
County Fair Motel Rte 1 04543 J. H. Sanborn, Owner	22					
DEER ISLE Hancock Co. / Pop. 1,129						
Goose Cove Lodge Rte 172 04627 Ralph Waldren, Owner	18					
DEXTER Penobscot Co. / Pop. 3,951						
Dexter Motor Lodge Rte 7 04930 Al Tempesta, Owner	18					
DIXFIELD Oxford Co. / Pop. 2,323						
Ⓢ **Topps Motel** Rte US 2 & 17 04224 A. H. Brown, Mgr		207- 645-4372		Ⓔ $8–10	Ⓔ $10–14	S
DOVER-FOXCROFT Piscataquis Co. / Pop. 4,173						
Blethen House Inn & Hotel 37 E. Main St 04426 P. P. Plourde, Owner & Mgr	65	207- 564-2481		Ⓔ $4–10	Ⓔ $6–16	D
ELLSWORTH Hancock Co. / Pop. 4,444						
Corkum's Motor Court RFD 1 04605 Harry Corkum, Owner	15					

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
FARMINGTON Franklin Co. / Pop. 2,749						
Farmington Motel 2 mi. E on US 2 P.O. Box 447 04938 Superior Motels C. A. Madison, Owner & Mgr	39	207- 778-4680		Ⓔ $12–14	Ⓔ $16–20	S
FOREST CITY Washington Co. / Pop. 24						
Wheaton's 04436 Mr. & Mrs. W. H. Wheaton, Owners W. H. Wheaton, Mgr	7	506- 796-2617		Ⓐ $15	Ⓐ $30	R
FORT KENT Aroostook Co. / RR: B & A. / Pop. 4,761						
Rock's Motel Main St 04713 Rock Ouellette, Owner	26	207- 994-3133		Ⓔ $7.35 up	Ⓔ $12.60 up	D
FREEPORT Cumberland Co. / Pop. 4,055						
Ⓢ **Casco Bay Motel** Rte 1 04032 Albert & Barbara Steitz, Owners Barbara Steitz, Mgr	16	207- 865-7925			Ⓔ $10–20	S
Ⓢ **Dutch Village Motel** Rte 1 & 95 04032 Superior Motels Jerald Foss, Mgr	16	207- 865-6682		Ⓔ $9–13	Ⓔ $11–15	R
Eagle Motel Rte 1 04032 Frank Rand, Owner	20					
Half Moon Motor Court Rte 1 04032 Isabel Sutterfield, Owner	14					
GLEN COVE Knox Co. / Pop. 285 See: Rockland, Me.						
GRAND LAKE STREAM Washington Co. / Pop. 219						
Leen's Lodge 04637 S. J. Leen, Jr, Owner & Mgr	36	207- 796-5575		Ⓐ $21	Ⓐ $16–18	
Ⓢ **Weatherby's "The Fisherman's Resort"** 04637 Bev Weatherby, Owner & Mgr	28	207- 796-5558		Ⓐ $17–18	Ⓐ $31–33	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
GREENVILLE Piscataquis Co. / RR: C P. / Pop. 1,893						
Greenville Inn Norris St 04441 Paul Moore, Mgr	14	207- 695-2206		Ⓔ $6–10	Ⓔ $12–15	R
Indian Hill Motel S Main 04441 Mrs. Elaine Muzzy, Mgr	10	207- 695-2623		Ⓔ $8–12	Ⓔ $12 up	R
Ⓢ **Pray's Cottages** Ripogenus Dam 04441 Evelyn B. Pray, Owner Peter Pray, Mgr	22	207- 723-2526		Ⓔ $5 up	Ⓔ $10 up	R
GUILFORD Piscataquis Co. / Pop. 1,880						
Covered Bridge Motel 04443 Peggy Haber, Owner	10					
HAMPDEN Penobscot Co. / Pop. 4,583 See: Bangor, Me.						
HOULTON Aroostook Co. / RR: B & A. / Pop. 8,289						
Ivey's Motel Rte 2A 04730 H. W. Ivey, Owner & Mgr	45	207- 532-2236		Ⓔ $9–20	Ⓔ $12–20	S
HULL'S COVE Hancock Co. / See: Bar Harbor, Me.						
ISLESBORO Waldo Co. / Pop. 444						
Ⓢ **Inn at Dark Harbor** Dark Harbor 04848 D. H. Brock, Mgr	12	207- 734-2221		Ⓐ $18–28	Ⓐ $32–52	R
JACKMAN Somerset Co. / RR: C P. / Pop. 984						
Ⓢ **Sky Lodge & Motel** Rte 201 Moose River 04945 E. R. Landgraf, Pres & Mgr	25	207- 668-2171		Ⓔ $12–16 Ⓐ $21–25	Ⓔ $15–20 Ⓐ $38–50	R
KENNEBUNK BEACH York Co. / Pop. 125						
Ⓢ **Narragansett-By-The-Sea, The** Beach Ave 04045 Owen Wentworth, Mgr	90	207- 967-3326		Ⓐ $25–27	Ⓐ $40–44	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sea Spray Motor Inn						
04043 Jon & Elizabeth Milligan, Owners & Mgrs	61	207- 967-2151				R

KENNEBUNKPORT York Co. / Pop. 1,851

Ⓢ Arundel, The						
Ocean Ave 04046 W. E. Reid, Owner & Mgr	39	207- 967-3315		Ⓔ $6.50–13 Ⓐ $10.50–17	Ⓔ $10.50–20 Ⓐ $18.50–28	R
Ⓑ Ⓢ Colony Hotel, The						
Ocean Ave 04046 Boughton Hotel Corp, Owner Erik Hendricks, Mgr	140	207- 967-3331		Ⓔ $23–43 Ⓐ $30–50	Ⓔ $24–46 Ⓐ $38–60	R
Forefathers Inn						
P.O. Box 101 04046 G. L. Wiltshire, Owner	7					
Ⓢ Nonantum, The						
Ocean Ave 04046 Bridger Hotel Co, Owner Mrs. Phyllis Leathers, Mgr	57	207- 967-3338		Ⓔ $12–16 Ⓐ $16–40	Ⓔ $20–28 Ⓐ $36–46	R
School Days Motel						
04046 Warren Kinsman, Owner	4					
Ⓢ Seacrest Inn & Motel On The Sea						
Ocean Ave 04046 J. M. Somers, Owner & Mgr	25	207- 967-2125		Ⓔ $5–8.50	Ⓔ $10.50–25	R
Ⓑ Ⓢ Shawmut Inn						
Turbott's Creek Rd 04046 F. J. Small, Owner & Mgr	103	207- 967-3318		Ⓔ $15–30 Ⓐ $29–40	Ⓔ $22–32 Ⓐ $42–68	R

KINEO Piscataquis Co.

Ⓢ Mount Kineo, The						
Moosehead Lake 04478 A Treadway Resort R. L. McKeil, Innkeeper	'5	207- 534-2571		Ⓐ $28–35	Ⓐ $46–55	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
KINGFIELD Franklin Co.						
Capricorn Lodge Sugarloaf Mt 04947 Charles & Elinor Clark, Owners James Drinon, Mgr	25	207- 237-2801		Ⓐ $9.50– 23	Ⓐ $25– 38	A R
Judson's Sugarloaf Motel Carrabassett Valley Rte 27 04947 Edna Judson, Owner Fred Niidas, Mgr	14	207- 235-2641		Ⓔ $9–10	Ⓔ $10–14	R
KITTERY York Co. / Pop. 8,051						
Charter House Motor Hotel US 95 Bypass 03904 Hotel Corp of America W. V. Hodgkins, Gen Mgr	56	207- 439-2000		Ⓔ $10.50 –13	Ⓔ $13.50 –19	E
Co-Z Motel Rte 1 03904 Charles Cragin, Owner	25					
Ⓢ **Northeaster Motel** Rte 95 & 1 Bypass 03904 Emmons Walker J. H. Tarling, Mgr	16	207- 439 0116		Ⓔ $8–10	Ⓔ $9–14	E
LAKEWOOD Somerset Co.						
Ⓢ **Lakewood Motor Lodge** US 201 N P.O. Skowhegan, Me. 04976 Lakewood Inc, Owner Grant Mills, Mgr	40	207- 474-3331		Ⓔ $18–30 Ⓐ $26–32	Ⓔ $22–28 Ⓐ $36–44	S R
LINCOLN Penobscot Co. / Pop. 4,541						
Lincoln House Motel 81 Main St Rtes 2 & 6 04457 Donald & Eleanor Enochs, Owners & Mgrs	20	207- 794-2991		Ⓔ $8–10	Ⓔ $11–16	D
LINCOLNVILLE Waldo Co. / Pop. 867 See: Camden, Me.						
LOVELL Oxford Co. / Pop. 588						
Ⓢ **Severance Lodge** Off Rte 5, Center Lovell 04016 H. E. Severance, Mng Owner	75	207- 925-3100		Ⓐ $20–25	Ⓐ $48–62	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MACHIAS Washington Co. / Pop. 1,523						
Bluebird Motel Rte 1 04654 Kenneth Manchester, Owner & Mgr	30	207- 255-3332		Ⓔ $8–14	Ⓔ $12–16	S
MADAWASKA Aroostook Co. / RR: B & A. / Pop. 5,507						
Gateway Motel 04756 Yolande Cyr, Owner	23					
MATTAWAMKEAG Penobscot Co. / RR: C P. / Pop. 945						
Ⓢ **Lake Molunkus Camps** M. M. Wildasin	10			Ⓐ $8 up		
MILLINOCKET Penobscot Co. / RR: B & A. / Pop. 7,318						
Ⓢ **Camp Phoenix** P.O. Box 210 Beryl & George Emerson, Jr.	24	207- 695-2821		Ⓐ		
Dolby Motel Rte 11—157 04462 Superior Motels Lionel Nadeau, Owner & Mgr	25	207- 723-5141		Ⓔ $8–9	Ⓔ $12–15	E S
MONMOUTH Kennebec Co. / Pop. 1,884						
Ⓢ **Cobbossee Colony** 04259 L. B. Cottrell, Owner & Mgr	50			Ⓐ $16–20		
MOODY BEACH York Co. / Pop. 100 See: Wells, Me.						
MOOSEHEAD LAKE Piscataquis Co.						
Indian Hill Motel See: Greenville, Me.						
Mount Kineo, The See: Kineo, Me.						
MOUNT DESERT ISLAND Hancock Co.						
Bar Harbor **Bar Harbor Motor Inn** See: Bar Harbor, Me.						

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Northeast Harbor						
Ⓢ Asticou Inn Rtes 3 & 198 04662 A Treadway Resort Philip Callanen, Innkeeper	65	207- 276-3344		Ⓐ $23–35	Ⓐ $42–48	R
Ⓑ Ⓢ Harbourside Inn Harborside Rd Rte 198 04662 Mrs. Mildred C. Gilley, Owner	35	207- 276-3318		Ⓔ $8–15 Ⓐ $20–25	Ⓔ $12–25 Ⓐ $36–44	R
Southwest Harbor						
Harbor View Motel Main St Rte 102 04679 Joseph Saunders, Owner	16					
Moorings, The 04679 S. L. King	15					
NAPLES Cumberland Co. / Pop. 735						
Ⓢ Chute Homestead Motor Inn & Cottages Long Lake 04055 P. C. Chute, Owner & Mgr	37	207- 693-6425		Ⓐ $18–26	Ⓐ $36–52	R
Ⓢ Hatcher's Motel Rte 302 P.O. Box 129 04055 Thomas Lovett, Partner	12	207- 693-6358		Ⓔ $14–16	Ⓔ $16–18	S
NEWAGEN Lincoln Co.						
Newagen Inn, The See: Boothbay Harbor Region, Me.						
NEWPORT Penobscot Co. / Pop. 2,322						
Clark's Motel Jct 2-11-100-I-95 04953 D. B. Clark, Mgr	26	207- 368-4311		Ⓔ $14–16	Ⓔ $14–16	
NOBLEBORO Lincoln Co. / Pop. 679						
Ⓢ Lakeland Motel RFD 19 US 1 04555 H. G. Hildebrandt, Owner & Mgr	10	207- 563-3673		Ⓔ $8–10	Ⓔ $10–12	R
NORTH BELGRADE Kennebec Co. / Pop. 300						
Ⓢ Snug Harbor Camps 04959 M. H. Deering, Owner & Mgr	20	207- 465-3005		Ⓐ $15 up	Ⓐ $24–30	R

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
NORTHEAST HARBOR Hancock Co. / Pop. 700						
Asticou Inn See: Mount Desert Island, Me.						
Harbourside Inn See: Mount Desert Island, Me.						
NORTH LIVERMORE Androscoggin Co. / Pop. 165						
Lake Shore Motel Rte 4 04254 Mrs. Lillian Sack	30					
NORTH NEW PORTLAND Somerset Co. / Pop. 250						
Ⓢ **Cobbs Pierce Pond Camps** F. E. Cobb	14	628-2819		Ⓐ $11.50		
NORTH WINDHAM Cumberland Co. / Pop. 500						
Ⓢ **Pine Acres Motel** U.S. Rte #302, Roosevelt Trail 04062 R. H. Crockett, Owner & Mgr	37	207-892-4211			Ⓔ $14–25	R
NORWAY Oxford Co. / Pop. 3,733						
Elm Lawn Cottages Oxford, Me. 04270 Roy Lundgren, Owner	8					
Goodwins Motel Rte 26, S Paris, Me. 04281 Erma Scott, Pres	20					
Ledgewood Motel Rte 26 04268 Frank Chomas, Owner	18					
OAKLAND Kennebec Co. / Pop. 1,880						
Ⓢ **Bear Springs Camps** State Rte 225 Rome, Me. 04963 Bert Mosher, Owner & Mgr	30	207-397-2341		Ⓔ $10–14	Ⓔ $20–22	R
Ⓢ **Rocky Shore** East Lake 04963 Mr. & Mrs. Arthur Agrati, Co-Owners & Mgrs	15	207-465-2203		Ⓐ $11–14	Ⓐ $22–28	
OCEAN POINT Lincoln Co.						
Ocean Point Inn & Motel See: Boothbay Harbor Region, Me.						

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
OGUNQUIT York Co. / Pop. 500						
Cliff House & Motels, The Bald Head Cliff 03907 Mr. & Mrs. Maurice Weare, Owners & Mgrs	79	207- 646-5662		(E) $11–28	(E) $22–38	R
Colonial Village, The P.O. Box 836 03907 Mr. & Mrs. L. H. Perkins, Owners	52	207- 646-2794			(E) $12–24	
Ⓢ **Dunelawn** River Rd 03907 P.O. Box 666 Harriet & G. F. Smith, Owners & Mgrs	21	207- 646-2403				
Ⓢ **Graham Hotel & Motel** Shore Rd Mrs. Helen Graham, Owner Fred Robinson, Mgr	35	207- 646-2734				
Ⓢ **Lookout Resort** 03907 H. L. Merrill Hotel Co, Owner M. T. Mace, Mgr	225	207- 646-5501		(E) $13–22	(E) $20–30	R
Milestone Motor Court P.O. Box 333 Hamlin Lord	31	207- 646-2743		(E) $6–12	(E) $8–16	
Ocean Side Cottages Rte 1 03907 E. McLaughlin, Owner	28					
Ogunquit Motel Rte 1 03907 Frank Lorusso, Owner & Mgr	47	207- 646-2471		(E) $10–20	(E) $12–25	R
Ⓢ **Sachem, The** Shore Road 03907 R. S. Ireland, Owner & Mgr	35	207- 646-2438		(E) $6–9 (A) $10–13	(E) $9–18 (A) $18–28	R
Ⓢ **St. Aspinquid Hotel & Motel** Beach St 03907 Con & Lily Andrews, Owners Lily Andrews, Mgr	68	207- 646-2145		(E) $6.50–13	(E) $11–30	R
Ⓢ **Sea Chambers Motor Lodge** 37 Shore Rd 03907 H. T. Lewis, Owner & Mgr	41	207- 646-2603			(E) $16–30	R
Ⓢ **Sparhawk Resort Motel** Shore Rd 03907 R. S. Ireland, Pres R. A. Ireland, Mgr	30	207- 646-5562		(E) $9–32	(E) $16–32	R

KEY: **B**—Business Meeting Facilities Ⓢ—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
OLD ORCHARD BEACH York Co. / Pop. 4,431						
Ⓢ **Edgewater Motel** 57 W Grand Ave 04064 Rte 9 Mr. & Mrs. G. J. Janelle, Owners & Mgrs	35	207- 934-2221		Ⓔ $7–14	Ⓔ $16–20	
Gull Motel 89 W Grand Ave 04064 Robert Guerette, Owner & Mgr	16	207- 934-4321		Ⓔ $7–10	Ⓔ $16–22	R
Ⓢ **La Voie Motel** 91 E Grand Ave 04064 John Bedell, Mgr	70	207- 934-4151			Ⓔ $15–30	R
ᴮ **Waverly Motel, The** Fernald St 04064 Norman Guerette, Owner & Mgr	25	207- 934-2791			Ⓔ $26–34	R
Ⓢ **Waves Motel** 76 W Grand Ave 04064 Moe Berger, Owner & Mgr	47	207- 934-4012		Ⓔ $8–25	Ⓔ $10–40	R
OXFORD Oxford Co. See: Norway, Me.						
POLAND SPRING Androscoggin Co. / Pop. 500						
Poland Spring Lodge Rte 26 04274 Saul Feldman, Owner	28					
PORTLAND Cumberland Co. / Airlines: Northeast. / Pop. 72,566						
Atlantic House Harry Knight, Vice Pres	85					
Blaine Motor Inn 778 Main St, S Portland 04106 Blaine Raymond, Owner Peg Raymond, Mgr	18	207- 774-0289		Ⓔ $14 up		
Ⓢ **Cascades Lodge & Cottages** Rte 1, Saco, Me. 04072 Mrs. Marie Brewer, Mgr	50	207- 883-4416		Ⓔ $6–14	Ⓔ $11–20	R
Charter House Motor Hotel 1150 Brighton Ave 04102 Hotel Corp of America W. V. Hodgkins, Gen Mgr	122	207- 775-3711		Ⓔ $10.50 –15	Ⓔ $15 –22	E

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓢ Higgins Beach Inn Rtes 207 & 77, Scarborough, Me. 04074 J. M. Harrison, Owner & Innkeeper	26	207- 883-6684		Ⓔ $7–12 Ⓐ $12–20	Ⓔ $12–20 Ⓐ $22–28	R
B Holiday Inn 81 Riverside St 04104 Harper Hotels Inc, Owner G. H. Tillman Jr., Innkeeper	209	207- 774-5601		Ⓔ $12	Ⓔ $14–20	E
B Lafayette Town House 638 Congress St 04101 P. E. Ney, Mgr	135	207- 773-6441		Ⓔ $10–12	Ⓔ $15–18.50	D
Plaza Hotel 21 Preble St 40111 G. W. Crockett, Gen Mgr	130	207- 773-0201		Ⓔ $3.50– 5.50	Ⓔ $4.50– 8.50	
Portlander In-Town Motel 645 Congress St 04101 W. R. Davis, Mgr	121	207- 773-8181		Ⓔ $11.50 –16	Ⓔ $15 –24	D
B Portlander South Motor Lodge (Formerly: Steer Inn Motor Lodge) Rte #1 at Exit 7 Me. Tpke, S Portland 04106 W. A. Souviney, Mgr	100	207- 774-6151		Ⓔ $12–22	Ⓔ $20–40	S
Pride Motel, The Rte 1, W Scarboro 04074 Arline O'Reilly, Mgr	17					
Royal Motor Inn, The 675 Main St, S Portland, Me. 04106 Master Hosts Shirley Libby, Mgr	40	207- 775-5681		Ⓔ $10.50 –15	Ⓔ $16 –24	S
Sheraton Eastland Motor Hotel 157 High St 04101 Dunfey Family Hotels & Motor Inns John Anderson, Mgr	730	207- 775-5411	312- 222-0749	Ⓔ $12.75 –15.75	Ⓔ $15.75 –23.75	D

PRINCETON Washington Co. / Pop. 829

Ⓢ Long Lake Camps S. R. Hurd	14	207- 796-2213		Ⓐ $12.50 up		

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
PROUT'S NECK Cumberland Co.						
Ⓑ Ⓢ Black Point Inn Rte 207 04070 H. C. Petteys, Mgr	85	207- 883-4311		Ⓐ $24–32	Ⓐ $44–62	R
RANGELEY Franklin Co. / Pop. 1,087						
Rangeley Inn & Motel Main St 04970 J. C. B. Washburn, Owner Audrey Hodge, Mgr	52	207- 864-3341				R
Ⓢ Rangeley Manor Manor Rd 04970 Alice Mercer, Owner & Mgr	25	207- 864-3340		Ⓔ $14–28	Ⓔ $14–28	
Ⓢ Russell's Motor Camps P.O. Box 95 J. M. Russell	24	189			Ⓔ $6	
Ⓢ Saddleback Lake Lodge 4½ mi. E Rte 4 04970 Monett Robbins, Owner & Mgr	21	207- 864-5501		Ⓐ $25 up	Ⓐ $38–44	R
Saddleback Motor Inn 04970 Lawson Philbroom, Mgr	20					
Town & Lake Motel Rtes 4 & 16 04970 Ben Morton, Owner	20	207- 864-3755		Ⓔ $8–14	Ⓔ $12–16	R
ROCKLAND Knox Co. / Airlines: Northeast (seasonal). / Pop. 8,769						
Bayview Hotel 275 Main St 04841 William Dumais, Owner & Mgr	10	207- 594-9876				D
Ⓢ Glen Cove Motel RFD Rte 1 04841 D. L. Kelsey, Owner & Mgr	20	207- 594-4062		Ⓔ $10–12	Ⓔ $12–14	
Sea View Motel US Rte 1, Glen Cove, Me. 04846 Emmons Walker Don Preston, Owner & Mgr	14	207- 594-8479		Ⓔ $12–14	Ⓔ $18–22	S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Thorndike-Dempsey Hotel						
385 Main St 04841 R. B. Dempsey, Mgr	79	207- 594-4494		Ⓔ $4.50–8	Ⓔ $6–13	D
Trade Winds Motor Inn						
Rte 1 04841 Ike Bemis, Partner	70					
ROCKPORT Knox Co. / Pop. 1,893						
Ledge's Motel						
P.O. Box 83 04846 Bob Beale, Owner	12					
Marion Village Motor Inn						
Rte 1 P.O. Box 160 04843	34					
Ⓢ **Seven Mountains Motel**						
US Rte 1 04856 D. R. Ladd, Owner & Mgr	15	207- 236-3276		Ⓔ $10–12	Ⓔ $12–15	R S
RUMFORD Oxford Co. / Pop. 7,233						
Harris Hotel						
25 Hartford St 04276 F. C. Stisulis, Owner & Operator	62	207- 364-3714		Ⓔ $4–9	Ⓔ $6–12	D
Kimball's Motel & Cabins						
US Rte 2 Rumford Center 04278 G. W. Kimball Jr., Owner	10	207- 364-4495		Ⓔ $8–12	Ⓔ $8–14	S
Linnell Motel						
Prospect Ave at US Rte 2 04276 Friendship Inns of America C. L. Bain Sr, Partner & Mgr	32	207- 364-4511		Ⓔ $9–12	Ⓔ $11–18	S
Madison Motel						
Rte 2 East Rumford 04276 Superior Motels R. G. Theriault, Pres & Mgr	42	207- 364-4589		Ⓔ $10–18	Ⓔ $12–20	R
SACO Cumberland Co. / See: Portland, Me.						
SALISBURY COVE See: Bar Harbor, Me.						
SANDY POINT Waldo Co. / Pop. 300						
Ⓢ **Rocky Ridge Motel**						
Rte 1 & State 3 04972 Emmons Walker E. C. Dow, Owner & Mgr	18	207- 567-3456		Ⓔ $8–10	Ⓔ $10–14	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SANFORD York Co. / Pop. 10,936 Reported: 14,962						
Allen's Motel & Chateau 279 Main St 04073 L. C. Allen, Owner & Mgr	22	207- 324-2160		Ⓔ $6–12	Ⓔ $10–20	D
Palmer's Motel Rte 109 Springvale, Me. 04083 Leonel Aubert, Mgr	7	207- 324-4132		Ⓔ $6–12	Ⓔ $9–16	S
SCARBOROUGH Cumberland Co. See: Portland, Me.						
SEARSPORT Waldo Co. / Pop. 1,838						
Lights Motel Rtes 1-3 04974 F. A. Light, Owner & Mgr	16	207- 548-7262		Ⓔ $6–8	Ⓔ $10–12	R S
Yardarm Motel Rte U.S. #1 04974 R. T. Clark, Owner	17	207- 548-2404		Ⓔ $8–13	Ⓔ $10–17	S
SEBAGO LAKE REGION						
Chute Homestead Motor Inn & Cottages See: Naples, Me.						
Long Village Motel See: South Windham, Me.						
Migis Lodge on Sebago Lake See: South Casco, Me.						
Pine Acres Motel See: North Windham, Me.						
Pioneer Lodge & Cottages See: Bridgton, Me.						
SEBASCO ESTATES Sagadahoc Co.						
Ⓢ **Rock Gardens Inn & Cottages** 04565 Dot & Gene Winslow, Owners & Mgrs	28	207- 443-3339		Ⓐ $20–24	Ⓐ $30–48	R
Ⓢ **Sebasco Lodge & Cottages** 04565 Mrs. W. K. Dana, Owner J. W. Bradford, Mgr	108	207- 443-5561		Ⓐ $17 up	Ⓐ $32 up	R
SKOWHEGAN Somerset Co. / Pop. 6,667						
Ⓢ **Breezy Acres Motel** US Rte 201 S Waterville Rd 04976 Mrs. Violet Kyes, Owner & Mgr	14	203- 474-2703		Ⓔ $12	Ⓔ $12–16	

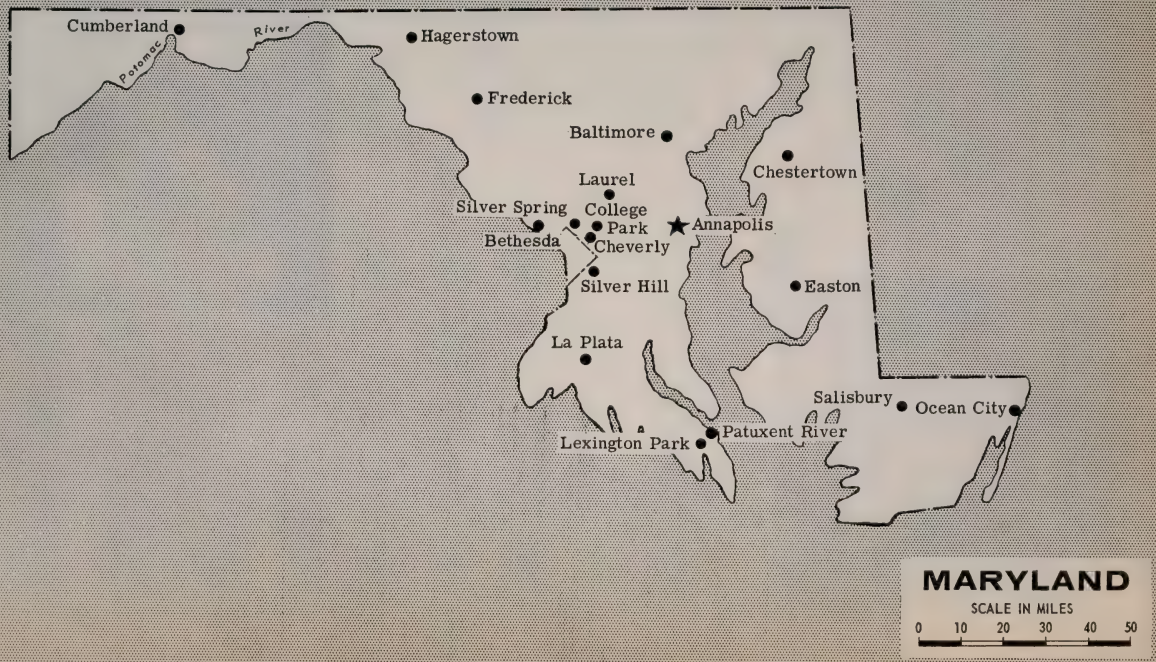
Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Lakewood Motor Lodge See: Lakewood, Me.						
Ⓢ Somerset Motor Lodge 422 Madison Ave 04976 J. A. Cayouette, Owner	30	207- 474-2227		Ⓔ $12–14	Ⓔ $12–14	R
SOUTH CASCO Cumberland Co. / Pop. 100						
Ⓢ Migis Lodge on Sebago Lake 04077 G. P. Porta	24	207- 655-4524		Ⓐ $14– 19.50	Ⓐ $30– 46	R
SOUTH CHINA Kennebec Co. / Pop. 205						
White Owl Motel Rte 3 04358 Artana Nendsbee, Owner	12					
SOUTH PARIS Oxford Co. See: Norway, Me.						
SOUTH PORTLAND Cumberland Co. / Pop. 22,788 See: Portland, Me.						
SOUTH WINDHAM Cumberland Co. / Pop. 1,142						
Long Village Motel Rte 302 04082 Hugo Komulainen, Owner	14					
SPRINGVALE York Co. / Pop. 2,379 See: Sanford, Me.						
SPRUCE POINT						
Spruce Point Inn See: Boothbay Harbor Region, Me.						
THOMASTON Knox Co. / Pop. 2,780						
General Knox Hotel Main St 04861 Anthony Del Torto	24	207- 354-2543				
TRENTON Hancock Co. See: Ellsworth, Me.						
WALDOBORO Lincoln Co. / Pop. 2,882						
Moody's Motel Rte 1 04572 Percy Moody, Owner	23					

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur. A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
WATERVILLE Kennebec Co. / Airlines: Northeast. / Pop. 18,695						
Fenway—Maine Motor Hotel Main St Fenway Motor Hotels R. H. McIntyre, Mgr	86	207- 873-3335		Ⓔ $11.50 –13.50	Ⓔ $16.50 –21.50	E
Holiday Inn 375 Upper Main St 04901 Holiday Inns, Inc Donald Libby, Innkeeper	92	207- 873-0111		Ⓔ $16–18	Ⓔ $18–24	
WELLS York Co. / Pop. 3,528						
Blue Horizon Motel Mile Rd 04090 Carl Parmer, Owner	12					
Ⓢ **Ocean Dunes Motel & Cottages** P.O. Box 184, Moody Beach 04054 Betty & Harold Fellman, Owners & Mgrs	21	207- 646-2946			Ⓔ $14–25	R
Sea Gull Motor Inn, The Rte 1 04090 R. P. Wentworth, Owner & Mgr	48	207- 646-2204		Ⓔ $22–40	Ⓔ $22–40	R
Ⓢ **Slumberland Motel and Cottages** US Rte 1 04090 Mrs. Myrtle Moreton, Co-Owner & Mgr	17	207- 646-2202		Ⓔ $9–25	Ⓔ $10–25	R
Ⓢ **Tallwood Motor Court** US Rte 1 04090 Albeo & Elaine LaPierre, Owners & Mgrs	37	207- 646-5689			Ⓔ $14–28	R
Wells-Moody Motel Rte 1 Moody, Me. 04054 E. A. Rosen	18	207- 646-5601				
WELLS BEACH York Co.						
Atlantic Motor Inn 04090 Ronel Dubois, Owner	32					
Ⓢ **Driftwinds Motel & Motor Inn** 5 Atlantic Ave 04090 V. W. Forbes, Owner Mrs. Ruth Turner, Mgr	44	207- 646-2831		Ⓔ $8–15	Ⓔ $11–25	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
WEST BATH Sagadahoc Co. / Pop. 766						
New Meadows Inn Bath Rd 04530 R. J. Armstrong, Mgr	22	207- 443-3921		Ⓔ $6.50–14	Ⓔ $8.50–18.50	S
WILTON Franklin Co. / Pop. 3,274						
Whispering Pines Motel US #2 04294 Lee Mosher, Owner & Mgr	10	207- 645-2227		Ⓔ $7–10	Ⓔ $10–14	S
WINTHROP Kennebec Co. / Pop. 3,537						
Sanborn's Motel Rte 202 04343 Ruth Sanborn, Owner	12					
WISCASSET Lincoln Co. / Pop. 1,800						
Ledges Inn, The Rte 1 04578 F. B. Engert, Jr, Owner	10	207- 882-6832		Ⓔ $10	Ⓔ $14–16	R
YARMOUTH Cumberland Co. / RR: G T. / Pop. 2,913						
Ⓢ **Down-East Village Motel** US Rte 1 04096 Superior Motels H. R. Ferrell, Mgr	23	207- 846-4091		Ⓔ $10–20	Ⓔ $14–20	R S
Ⓢ **Homewood Inn** Drinkwater Point 04096 F. B. Webster Jr., Pres & Gen Mgr	48	207- 846-3351		Ⓔ $17–26 Ⓐ $26–34	Ⓔ $18–28 Ⓐ $40–52	S
YORK HARBOR York Co. / Pop. 4,663						
Ⓢ **Marshall House, The** Stage Neck 03911 Pinehurst Inc, Owner C. F. Smith, Gen Mgr	150	207- 363-2140		Ⓐ $19–30	Ⓐ $36–50	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area


Cumberland
Potomac River
Hagerstown
Frederick
Baltimore
Chestertown
Laurel
Silver Spring
College Park
Annapolis
Bethesda
Cheverly
Silver Hill
Easton
La Plata
Salisbury
Ocean City
Lexington Park
Patuxent River
MARYLAND
SCALE IN MILES
0 10 20 30 40 50

MARYLAND

HOTEL AND MOTOR INN ASSOCIATION

MICHAEL J. CROGHAN, President, Hotel Frederick, Frederick, Maryland 21701

PATRICIA C. WARNER, Executive Secretary, Hotel Frederick, Frederick, Maryland 21701

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ANNAPOLIS Anne Arundel Co. / RR: B & A. / Pop. 23,385 Reported 30,000						
Annapolis Hilton, The Compromise at St. Mary's Sts 21401 Elliott Hoffman, Mgr	150	301- 268-7555 (See advertisement below)	710- 234-2424	Ⓔ $18–26	Ⓔ $25–34	D
Charter House Motor Lodge Revell Hwy—Rtes 301 & 50 21404 Hotel Corp of America Volanta Kelly, Mgr	56	301- 757-2222		Ⓔ $10–13	Ⓔ $15–16	S
Howard Johnson's Motor Lodge US Rtes 301-50 21404 Eugene Allen, Mgr	58	301- 757-1600		Ⓔ $10.30 –16.48	Ⓔ $12.36 –16.48	
Maryland Inn Church Circle 21401 D. J. DiFilippo, Innkeeper	46	301- 263-2641		Ⓔ $10	Ⓔ $14–16	D R

YES, THERE'S A HILTON IN ANNAPOLIS.

On the waterfront, with docking facilities, neighboring the United States Naval Academy, is the newest addition to Colonial Annapolis. The Annapolis Hilton Inn features 150 spacious guest rooms, swimming pool, coffee shop. Penthouse Restaurant, excellent meeting facilities. Singles $18 to $26. Twins $25 to $34. Compromise at St. Mary's Streets, Annapolis, Md. 21401. Telephone: (301) 268-7555

For reservations at all Hilton, Statler Hilton and other leading hotels phone Hilton Reservation Service.



KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

YES, THERE'S A HILTON IN BALTIMORE

Baltimore's newest hotel is conveniently located in the heart of the city's downtown ambitious Charles Center. Featuring 350 guest rooms, heated swimming pool and world-famous Miller Bros. Restaurant. Singles $22 to $24. Twins-Doubles $29 to $31. Louis E. Del Coma, General Manager, 101 West Fayette St., Baltimore, Md. 21201. Telephone (301) 752-1100



For reservations at all Hilton, Statler Hilton and other leading hotels, phone Hilton Reservation Service.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

BALTIMORE **Baltimore Co.** / RR: B & A; B & O; Penn Central. / Airlines: Allegheny; American; Delta; Eastern; National; TWA; United; Pan American; Northeast; Piedmont. / Pop. 939,024 Reported 1,000,000

Albion Hotel
900 Cathedral St 21201
I. Dorman, Owner
J. E. Parsons, Mgr

106	301-VE7-2692		Ⓔ $5.50 up	

Baltimore Hilton Hotel, The
101 W Fayette St 21201
L. E. Del Coma, Gen Mgr
John Roth, Mgr

350	301-752-1100	710-234-2424	Ⓔ $22–24	Ⓔ $29–31	D

(See advertisement above)

B Belvedere Hotel
Charles & Chase Sts 21202
Gotham Hotels Ltd
Herbert Tepper, Gen Mgr

300	301-685-1000		Ⓔ $16–18	Ⓔ $20–22	D

Congress Hotel
306-12 W Franklin St 21201
M. J. Firey, Pres & Mgr

84	301-MU5-4173		Ⓔ $5.50–13	Ⓔ $8–17	D E

Friendship

International Hotel

The Ultimate in Luxury and Convenience at Friendship International Airport, Maryland 21240 • Telephone 761-7700

204 air-conditioned soundproof rooms and suites. International Dining Room. Cocktail Lounge. Olympic Swimming Pool. Free transportation to and from air terminal. Free parking. Elegant ballrooms seating up to 500 and other function rooms for social and business meetings.

Herbert Alpert, Owner **Margaret Connor, General Manager**

Luxurious Country Inn

Opening Fall, 1970 . . . less than 20 minutes from downtown Baltimore. Full hotel service with outstanding food and beverage. Ballroom, meeting rooms, banquet facilities and exhibit space. Theatre and shopping on premises. Rates from $20. Free parking. Telephone (301) 666-7000.

York-Harrisburg Expressway on Interstate 83 at Shawan Road, five miles north of the Baltimore Beltway, Cockeysville, Md. 21030.



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Friendship International Hotel						
P.O. Box 8741 Friendship Int'l Airport 21240 Herbert Alpert, Owner Margaret Connor, Gen Mgr	204	301- 761-7700 (See advertisement, page 491)		Ⓔ $17	Ⓔ $22	A
B Hilltop Motor Inn						
1660 Whitehead Ct 21207 Exit 17, Beltway & Security Blvd Continental Inns of America Tom Ruziska, Mgr	100	301- 944-7400		Ⓔ $13–14	Ⓔ $18–19	S
Hunt Valley Inn						
Shawan Rd on I-83 21030 Cockeysville, Md Maryland Properties, Inc, Owner Carl Thurston, Gen Mgr	185	301- 666-7000 (See advertisement above)		Ⓔ $20	Ⓔ $20–23	S E
B Lord Baltimore Hotel						
Baltimore & Hanover Sts 21203 H. M. Jacobs, Gen Mgr	700	301- 539-8400 (See advertisement below)	710- 234-2302	Ⓔ $13.50 –18	Ⓔ $18 –24	D
New Howard Hotel						
8 N Howard at Baltimore St 21201 L. I. Swimmer, Mng Dir	120	301- 539-1680 (See advertisement, page 493)		Ⓔ $6 up	Ⓔ $11 up	D

The 'NEW'

LORD BALTIMORE HOTEL

Largest Convention Hotel in Maryland

Adjacent to Civic Center

- **700 Sleeping Rooms**
- **31 Sample Rooms**
- **18 Meeting Rooms**
- **67 Exhibit Spaces**

Dining Rooms, Bars and Entertainment. Singles $13.50–$18.00
Doubles $18.00–$22.00 Twins $20.00–$24.00
Howard M. Jacobs, Gen. Mgr.
Telephone (301) LE 9-8400 Teletype 710-234-2302

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

NEW HOWARD HOTEL



Howard Street at Baltimore Street
BALTIMORE, MD. 21201

Opposite new Civic Center
In the heart of the wholesale and retail shopping district.

- DINING ROOM • COCKTAIL LOUNGE
- RADIO • TELEVISION
- AIR CONDITIONED
- LARGE SAMPLE ROOMS • GARAGE ADJACENT
- ROOMS FROM $6.00 & UP • FAMILY PLAN

Louis I. Swimmer, President & Managing Director

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
New Sherwood Hotel						
212 W Monument St 21201 M. L. Silberman, Owner Joseph Habeeb, Mgr	80	301-728-7155 (See advertisement, page 494)		Ⓔ $6 up	Ⓔ $8 up	D
[B] Sheraton-Baltimore Inn						
400 N Broadway 21231 ITT Sheraton Corp of America Ted Laughner, Gen Mgr	170	301-675-6800 (See advertisement below and pages 620–621)	312-222-0749	Ⓔ $14–25	Ⓔ $19–30	D
Stafford Hotel						
Charles & Madison Sts 21201 K. Carroll Gatling, Mgr	100	301-MU5-0990		Ⓔ $7 up	Ⓔ $10 up	

Sheraton in Baltimore

Opposite famous Johns Hopkins Hospital, on Route 40. Air conditioned, free color TV & ice cube machines. Swimming pool. International Cafe & Cocktail Lounge. Children share parent's room free. Free parking. 170 rooms. Singles: $14-$25; Double or Twin: $19-$30. (301) 675-6800, TWX 910-761-0457.

Sheraton-Baltimore Inn
BROADWAY AND ORLEANS STREETS
SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

NEW SHERWOOD HOTEL

212 W. Monument Street Baltimore, Md. (21201)

NEWLY REDECORATED

Room Service — 80 Rooms and Efficiencies — Coffee Shop on Premises

Single: $6.00 & up Double: $8.00 & up

Joseph Habeeb, Mgr. Tel: Area 301-728-7155

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Warren House Motor Hotel						
407 Reisterstown Rd 21208 Philip & Louis Bluefeld, Owners Mac Green, Mgr	61	301- 484-1800	701- 862-0858	(E) $11–12	(E) $15–16	
BETHESDA Montgomery Co. / Pop. 56,527 Reported 97,311. / See also Washington, D.C.						
Chevy Chase Motor Lodge						
8130 Wisconsin Ave 20014 Shaw Enterprises Inc, Owner A. D. Shaw, Mgr	66	301- 656-9300		(E) $10.50 –16.50	(E) $14.50 –22.50	
Linden Hill Hotel						
5400 Pooks Hill Rd 20014 Mrs. Rose Narva, Gen Mgr	130	301- 530-0300 (See advertisement, page 495)		(E) $18–22	(E) $24–28	S
CHESTERTOWN Kent Co. / Pop. 3,602						
Foxley Manor Motel						
Washington Ave Ext 21620 G. F. Scheeler, Pres Katherine Wessel, Mgr	25	301- 778-3200		(A) $7.50	(A) $12.50	
CHEVERLY Prince Georges Co. / Pop. 5,223						
Howard Johnson's Motor Lodge						
5811 Annapolis Rd 20784 Parkway Motor Lodge Operators Inc. E. W. Norvell, Gen Mgr	164	301- 779-7700		(E) $15–17	(E) $17–21	S E
COLLEGE PARK Prince Georges Co. / RR: B & O. / Pop. 18,482						
Holiday Inn						
9137 Baltimore Blvd 20740 Jean Benson, Innkeeper	68	301- 935-5000		(E) $12–20	(E) $14–24	E S
CUMBERLAND Allegany Co. / RR: B & O. / Pop. 33,415 Reported 34,000						
Algonquin Motor Inn						
(Formerly: Algonquin Hotel) Baltimore at Green St 21502 W. W. Gurley, Gen Mgr	130	301- 722-3300		(E) $7.50– 10.50	(E) $10.50– 15	D E

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Fort Cumberland Hotel						
14 N Liberty St 21502 Miss Helen Tasker, Mgr	168	301- 722-2400		Ⓔ $6.50–10.50	Ⓔ $8.50–16.50	D
Toll House Motel						
US Rte 40 W 21502 Bill Trozzo, Owner Esther Trozzo, Mgr	25	301- 729-2710		Ⓔ $10–12	Ⓔ $13–17	S

EASTON Talbot Co. / Pop. 6,337

[B] Tidewater Inn, The						
Dover & Harrison Sts 21601 Anton Hoevenaars, Mgr	98	301- 822-1300		Ⓔ $8.50–16 Ⓐ $24 up	Ⓔ $13–20 Ⓐ $40 up	D

FREDERICK Frederick Co. / Pop. 21,744 Reported 22,000

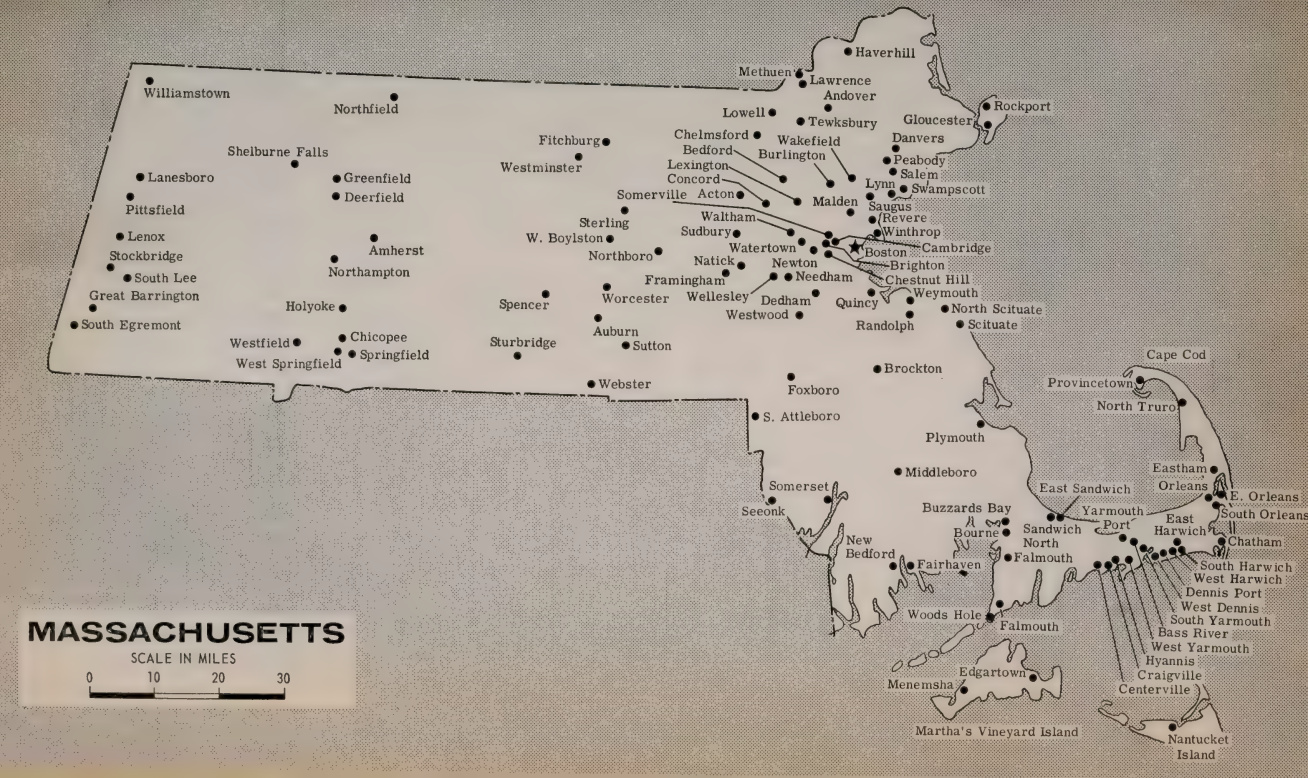
Francis Scott Key Hotel						
W. Patrick & N Court Sts 21701 Loyola Fed Savings & Loan Assn J. R. Little, Mgr	125	301- 662-2111		Ⓔ $9–10	Ⓔ $11–13.50	D
Frederick Hotel						
327 N Market St 21701 M. J. Croghan, Jr, Owner & Mgr	50	301- 663-5133		Ⓔ $4–6	Ⓔ $5.50–8	D
Red Horse Motor Inn						
998 W Patrick St 21701 W. D. Jefferies, Mgr	52	301- 662-0281		Ⓔ $10.50–16	Ⓔ $16–18	E

HAGERSTOWN Washington Co. / Airlines: Allegheny. / Pop. 36,660 Reported 40,000

Holiday Inn						
900 Dual Hwy 21740 US 40 Maurice Porter, Pres & Mgr	100	301- 739-9050		Ⓔ $10–12	Ⓔ $12–15.50	S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
LA PLATA Charles Co. / Pop. 1,214						
Howard Johnson's Motor Lodge US Hwy 301 Col. Frank Wade, Host Elmer Hughes, Mgr	36	301-WE4-8196	301-934-8085	Ⓔ $8 up		
LAUREL Prince Georges Co. / RR: B & O. / Pop. 8,503 Reported 10,000						
Howard Johnson's Motor Lodge 1 2nd St 20810 R. M. Stamp & P. M. Grady, Owners Sterling Howard, Mgr	100	301-725-8800		Ⓔ $12–14	Ⓔ $14–30	
LEXINGTON PARK St. Marys Co. / Pop. 7,039						
Belvedere Motor Inn 60 Main St 20653 Larry Millison, Mgr	107	301-863-6666		Ⓔ $10–12	Ⓔ $12–14	D
OCEAN CITY Worcester Co. / Airlines: Allegheny. / Pop. 983						
Ⓢ **Commander Hotel** Boardwalk at 14th St 21842 J. B. Lynch, Mgr	125	301-289-6216		ⓂⒶ $16–18	ⓂⒶ $27–34	R
Ⓢ **Harrison Hall Hotel** Boardwalk & 15th 21842 Hale Harrison, Mgr	96	301-289-6222		Ⓔ $12	Ⓔ $16–24	R
Ⓢ **Santa Maria Motor Hotel** 15th St & Boardwalk 21842 Conner Realty Inc, Owner J. Wm. Conner, Mgr	100	301-289-7192		Ⓔ $18–24	Ⓔ $18–28	R
PATUXENT RIVER St. Marys Co.						
Belvedere Motor Inn See: Lexington Park, Md.						
SALISBURY Wicomico Co. / Pop. 16,302						
Greenway Inn Rte 15 Eleanor Stagg, Mgr	50	301-742-5125		Ⓔ $8–10	Ⓔ $10–16	
SILVER HILL Prince Georges Co. / Pop. 5,000 Reported 8,000 / See also Washington, D.C.						
Howard Johnson's Motor Lodge 3131 Branch Ave SE 20031 Julius Fleischman, Owner & Mgr	50	301-894-3600		Ⓔ $16–18	Ⓔ $18–20	S
SILVER SPRING Montgomery Co. / RR: B & O / Pop. 66,348						
Quality Motel Silver 8040 13th St Jerry Garvin, Gen Mgr	66					

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area


Haverhill
Methuen
Lawrence
Andover
Williamstown
Northfield
Lowell
Tewksbury
Rockport
Gloucester
Fitchburg
Chelmsford
Wakefield
Danvers
Shelburne Falls
Bedford
Burlington
Peabody
Westminster
Lexington
Salem
Lanesboro
Greenfield
Concord
Lynn
Swampscott
Deerfield
Somerville
Acton
Malden
Saugus
Pittsfield
Waltham
Revere
Sterling
Sudbury
Winthrop
Lenox
W. Boylston
Watertown
Cambridge
Amherst
Stockbridge
Northboro
Natick
Newton
Boston
Brighton
Northampton
South Lee
Framingham
Needham
Chestnut Hill
Great Barrington
Worcester
Wellesley
Dedham
Quincy
Weymouth
Spencer
Holyoke
Westwood
North Scituate
Randolph
Scituate
South Egremont
Auburn
Westfield
Chicopee
Sturbridge
Sutton
Springfield
West Springfield
Brockton
Cape Cod
Webster
Foxboro
Provincetown
North Truro
S. Attleboro
Plymouth
Middleboro
Eastham
Orleans
E. Orleans
Somerset
East Sandwich
Seeonk
Buzzards Bay
Yarmouth
South Orleans
Bourne
Sandwich
Port
East
Harwich
New
Bedford
North
Falmouth
Chatham
Fairhaven
South Harwich
West Harwich
Dennis Port
Woods Hole
West Dennis
Falmouth
South Yarmouth
Bass River
West Yarmouth
Hyannis
Edgartown
Craigville
Menemsha
Centerville
Martha's Vineyard Island
Nantucket
Island
MASSACHUSETTS
SCALE IN MILES
0
10
20
30

MASSACHUSETTS

HOTEL-MOTEL ASSOCIATION

ROBERT SAGE, President, Fenway Motor Hotels, 475 Commonwealth Avenue, Boston, Mass. 02215

MARIAN STAFFORD, Executive Vice President, 73 Tremont St., Boston, Massachusetts 02108. Telephone: (617) 227-1616

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ACTON Middlesex Co. / Pop. 7,238						
Concordian Motel Rte 2 at Hosmer St 01720 C. F. Morris, Owner & Mgr	53	617- 263-7765		Ⓔ $12	Ⓔ $17	R S E
AMHERST Hampshire Co. / Pop. 10,306						
Amherst Carriage Motor Inn 233 N Pleasant St 01002 G R & S Corp, Owner Fred Heiden, Mgr	40	413- 253-9511		Ⓔ $10–12	Ⓔ $15–16	D
College Motor Inn 10 Belchertown 01002 Rte 9 Mr. & Mrs. Gerrold Lamb, Mgrs	20	413- 256-6426		Ⓔ $8–10	Ⓔ $14–18	
Howard Johnson's Motor Lodge 401 Russell St 01002 Howard Johnson's Motor Lodges Robert Shumway, Owner	58	413- 586-0114		Ⓔ $10–14	Ⓔ $18–24	S
B Lord Jeffery, The 30 Boltwood Ave 01002 A Treadway Inn Mary Wright, Innkeeper	60	413- 253-2576		Ⓔ $11–14	Ⓔ $16–21	D
University Motor Lodge 345 N Pleasant St 01002 Rte 116 N. M. Enman, Owner & Mgr	20	413- 256-8111		Ⓔ $9–12	Ⓔ $14–18	S
ANDOVER Essex Co. / RR: B & M. / Pop. 15,878						
Andover Inn Chapel Ave 01810 Jerry O'Donoghue, Innkeeper	36	617- 475-5903		Ⓔ $13 up	Ⓔ $18 up	
Parker House Inn 349 N Main St 01810 Andover Operating Co., Owner C. H. LeVallee, Gen Mgr	50	617- 475-5800		Ⓔ $13 up	Ⓔ $18 up	E D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur. **A**—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Sheraton Rolling Green Motor Inn						
Exit 31-Int Rte 93 Jct Rte 133 01810 Harry Axelrod, Owner J. E. Manning, Mgr	100	617- 475-5400		Ⓔ $17–24	Ⓔ $24–32	E S
AUBURN Worcester Co. / RR: Penn Central. / Pop. 14,047						
Sheraton Yankee Drummer Motor Inn						
624 Southbridge St 01501 The Dunfey Family, Owners Frank Wheeler, Mgr	104	617- 832-3221		Ⓔ $12.50 –14.50	Ⓔ $19.50 –24.50	E
BASS RIVER						
Blue Water Resort Hotel						
South Shore Dr 02664 L. H. Slaybard, Owner S. B. Segerman, Mgr	84	617- 398-2288			Ⓔ $22 up	
Red Jacket Beach Motor Inn						
S Shore Dr 02664 Palmer Davenport, Owner Paul McBride, Mgr	150	617- 398-6941		Ⓔ $16–50		
BEDFORD Middlesex Co. / RR: B & M. / Airlines: Trans East. / Pop. 10,969						
Bedford TraveLodge						
285 Great Rd 01730 Rtes 4 & 225 H. A. Costa, Owner & Mgr	44	617- 275-6120		Ⓔ $10 up	Ⓔ $16 up	
BOSTON Suffolk Co. / RR: B & M; Penn Central. / Airlines: American; Air France; Eastern; TWA; United; Northeast; Pan American; Air-Canada; Lufthansa; Mohawk; National; BOAC; Alitalia; Irish International; Allegheny. / Pop. 697,197						
Avery Hotel						
20 Avery St 02112 A Carter Hotel P. R. Marino, Mgr	140	617- 482-8000 (See advertisement, page 500)		Ⓔ $7.50– 12	Ⓔ $13– 16.50	D



Completely Air-Conditioned . . .

HOTEL BRADFORD

A 350-room well maintained commercial hotel—all rooms with tub or shower, television, radio, circulating ice water and servidor—Dining and Cocktail Rooms—Banquet and Convention facilities.

FREE OVERNIGHT AUTO PARKING

Rates: S. $12.50-14; D. $17-18; Tw. $18-19; Suites $20-30-34 Two blocks from historic Boston Common and Freedom Trail, Mass. Turnpike, Bus and Railroad stations. 15 minutes from Logan International Airport.

275 Tremont Street • Boston, Mass. 02116 • (617) 426-1400



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Boston Mariott Motor Hotel	See: Newton, Mass.					
Bradford Hotel 275 Tremont St 02116 L. R. Cohen, Mgr	350	617- 426-1400 (See advertisement, page 499)		Ⓔ $12.50 up	Ⓔ $17 up	D
Charles River Motel 1800 Soldiers Field Rd 02135 S. Brown & G. Katz, Owners A. R. Lydston, Gen Mgr	55	617- 254-0200		Ⓔ $12.50 –18	Ⓔ $15.50 –25	S
Childrens Inn, The 342 Longwood Ave 02115 Marriott Corp. William Cini, Mgr	82	617- 731-4700		Ⓔ $14–16	Ⓔ $19–21	D
Copley Square Hotel 47 Huntington Ave 02116 The Saunders Family, Owner Henry Zielen, Mgr	200	617- 536-9000 (See advertisement above)		Ⓔ $11.50 –17.50	Ⓔ $15.50 –22.50	D



KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

fun!
FOOD
COMFORT
Excitement

433 comfort-conditioned rooms, each with color TV and hi-fi • Indoor and outdoor pools • Full hotel services • Fine restaurants and cocktail lounges • Complete convention facilities up to 700.

This is living...this is
Marriott
MOTOR HOTELS
Commonwealth Ave. at Mass. Tpk. and Rt. 128
Call: 617-969-1000
or free from anywhere (800) 228-9290
BOSTON, MASS.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Essex Hotel						
695 Atlantic Ave 02111 A Carter Hotel W. A. Carlin, Gen Mgr Cable: Essex	359	617- 482-9000	617- 451-3614	Ⓔ $10.50 –16	Ⓔ $13.50 –21	D
	(See advertisement, page 500)					
Fenway Commonwealth Motor Hotel						
575 Commonwealth Ave 02215 Fenway Motor Hotels Wm. Stellberger, Mgr	150	617- 267-3100	617- 262-1558	Ⓔ $15.50 –19.50	Ⓔ $21.50 –25.50	D
	(See advertisement below)					
Fenway Motor Hotel						
1271 Boylston St 02215 Fenway Motor Hotels Richard Tarantino, Mgr	94	617- 267-8300	617- 262-1558	Ⓔ $14.50 –16.50	Ⓔ $18.50 –22.50	D
	(See advertisement below)					
Forty Six Beacon Hotel						
46 Beacon St 02108 Beth Mar Inc D. M. Sawyer, Gen Mgr	15	617- 523-6210		Ⓔ $20–40	Ⓔ $20–40	D
Hamilton House Motel						
1110 Commonwealth Ave 02115 Brown Realty Trust, Owner Nick Orphanos, Mgr	82	617- 734-7400		Ⓔ $13 up	Ⓔ $16.50	

Boston's best:
FENWAY MOTOR HOTELS

Whether on business or pleasure, your trip wouldn't be complete without a stay at a Fenway Motor Hotel. Offering superb accommodation. Excellent cuisine. And the best in nightly entertainment. Ideal accessibility to downtown and suburban areas. Free parking. Family plan.

Fenway Boylston
1271 Boylston St. (Nr. Fenway Park)
Fenway Commonwealth
575 Commonwealth Ave. (At Kenmore Sq.)
Fenway North
N. E. Expressway, Jct. C-1 (Revere)
Fenway Cambridge
777 Memorial Drive on the Charles (Cambridge)
Fenway Maine
Interstate 95, Waterville, (Maine)
Executive Offices:
475 Commonwealth Ave., Boston, Mass.
Telephone (617) 262-1745

THE LENOX HOTEL

710 BOYLSTON STREET
PRUDENTIAL CENTER/BOSTON
Copley Square
Adjacent to War Memorial Auditorium

New for '70
Olde London Pub & Grille—A 16th Century Restoration

DELMONICO'S RESTAURANT (AAA)
Elegant Dining

DIAMOND JIM'S LOUNGE
Victorian Piano Bar & Sing-a-long

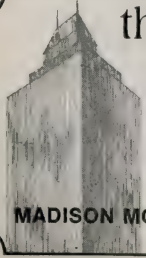
BOSTON'S NO. 1 LOCATION . . .

completely new from stately rooms to lobby. 225 handsome guest rooms with air conditioning and 21" TV.

Single from $15.50
Double from $19.50

Meeting & Banquet Listing on Blue Pages
TEL (617) 536-5300 • FREE OVERNIGHT GARAGE

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Hampshire House						
84 Beacon St 02108 Jack Veasy Jr, Owner & Mgr	20	617- 227-9600		Ⓔ $10–50	Ⓔ $25–50	
B Holiday Inn—Charles River						
5 Blossom St 02114 Holiday Inns of America, Inc Robert Miller, Innkeeper	302	617- 742-7630		Ⓔ $19	Ⓔ $26	D
B Howard Johnson's Motor Lodge						
SE Expwy-Exit 16 02125 Mark Hotels Corp, Owner D. F. Melnotte, Gen Mgr	100	617- 288-3030		Ⓔ $15–17	Ⓔ $21–24	D
Lenox Motor Hotel						
710 Boylston St 02116 R. A. Saunders, Vice Pres & Gen Mgr	225	617- 536-5300 (See advertisement above)		Ⓔ $15.50 up	Ⓔ $19.50 up	D
B Madison Motor Inn						
25 Nashua St 02114 T. L. Knowlton, Gen Mgr	488	617- 227-2600 (See advertisement below)		Ⓔ $10.75 –15.75	Ⓔ $14.75 –20.75	D
Midtown Motor Inn						
220 Huntington Ave 02115 B. A. Druker, Pres J. J. Sweeney, Gen Mgr	161	617- 262-1000 (See advertisement, page 506)	710- 321-1407	Ⓔ $14–20	Ⓔ $20–26	D



the Madison
motor inn

Completely redecorated • 488 new rooms • nearest airport, expressways and downtown Boston • air conditioning • color television • restaurant and coffee shop • cocktail lounge • function rooms for up to 250 • group rates
singles $10.75 - $15.75 doubles $14.75 - $20.75

MADISON MOTOR INN at 25 Nashua Street, Boston, Massachusetts
Telephone: (617) 227-2600 **FREE PARKING**

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Sheraton in Boston



Twenty-nine stories in the heart of exciting New Boston! Air-conditioned. Lavishly-appointed guest rooms including tower suites and lanais surrounding the outdoor rooftop swimming pool. Separate motor entrance and Free Overnight Parking. Four superb specialty restaurants, including fabulous Kon-Tiki Ports. Four colorful lounges. Magnificent ballrooms, 23 meeting and function rooms and matchless convention facilities. 1,000 rooms adjoining the City of Boston John B. Hynes Civic Auditorium. Singles: $20.00-$28.00; Double or Twin: $26.00-$35.00. Tel. (617) 236-2000. TWX 910-761-0457.

Sheraton-Boston Hotel

PRUDENTIAL CENTER

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621



In-depth coverage
Topical writing
The latest "late-news"
all in

THE ONLY WEEKLY NEWSPAPER FOR THE LODGING AND FOOD-SERVICE INDUSTRY

and for just $6.00 a year — less than 12¢ a week — know a more informative bargain?

Sheraton in Boston



Boston's beloved hotel in its 58th year of hospitality and service. Restaurants and lounges have a bright new look. Gourmet dining in the regal Cafe Plaza. Gay rendez-vousing in the world-famous Merry-Go-Round. Beautiful Copenhagen Restaurant serves Scandinavian specialities. Conveniently located on Copley Square exit to Massachusetts Turnpike Extension, near the new Prudential Center. Completely air-conditioned. Free color TV. Children share parent's room free. 450 rooms. Singles: $20.00-$25.00; Double or Twin: $26.00-$31.00. Tel. (617) 267-5300. TWX 312-222-0749.

Sheraton-Plaza Hotel

COPLEY SQUARE

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

when in Boston stay at the luxurious

MIDTOWN MOTOR INN

"IN THE MIDDLE OF EVERYTHING"



161 Beautifully decorated air-conditioned rooms with TV. Free indoor parking. Swimming pool. Steam and Massage Room. The Colony Room Restaurant and Coffee Shop. "Freedom Trail" tours leave from our door.

For Reservations see your Travel Agent, call COngress 2-1000, Teletype 710-321-1407 (TWX) or write: Midtown Motor Inn, Dept. R, 220 Huntington Ave. Boston, Mass., diagonally across from the Prudential Center and War Memorial Auditorium. Exit 22 from Mass. Tpke.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Parker House						
60 School St 02107 The Dunfey Family, Owners D. C. Atwood, Mng Dir	600	617- 227-8600	617- 451-3754	Ⓔ $14.75 –25.75	Ⓔ $23.75 –31.75	D
Ramada Inn						
1234 Soldiers Field Rd 02135 Ramada Inns, Inc Frank Danehy, Mgr	118	617- 254-1234	710- 321-0706	Ⓔ $14–16	Ⓔ $19–21	S
B Ritz-Carlton Hotel, The						
15 Arlington St 02117 Cabot, Cabot & Forbes Co, Owner Wm. R. Ebersol, Gen Mgr Cable: Ritzboston	262	617- 536-5700 (See advertisement below)		Ⓔ $33–39	Ⓔ $36–45	D E
B Sheraton-Boston Hotel						
Prudential Center 02199 ITT Sheraton Corp of America Richard Barger, Gen Mgr	1000	617- 236-2000 (See advertisement, page 503 and pages 620–621)	910- 761-0457	Ⓔ $20–28	Ⓔ $26–35	D E
Sheraton-Plaza Hotel						
138 St. James Ave at Copley Square 02116 ITT Sheraton Corp of America T. C. Hoadley, Gen Mgr	450	617- 267-5300 (See advertisement, page 505 and pages 620–621)	312- 222-0749	Ⓔ $20–25	Ⓔ $26–31	D

The only things we overlook are the Charles River, Back Bay and Boston Public Garden

Please see listing Telex 9-4523

THE RITZ CARLTON BOSTON

COME VISIT THE HILTONS IN BOSTON.



STATLER HILTON

Hilton hospitality—the best of Boston. Conveniently located on Arlington Street at Park Square, the Statler Hilton greets guests with friendly New England hospitality. It's quiet and restful here, yet close to Boston's business district and historic sites. 1200 newly decorated rooms completely air-conditioned, with bath, circulating ice water, servidors, TV and radio. Garage nearby. The atmosphere and charm of an old New England inn is recreated in every detail at THE HUNGRY PILGRIM, open from 7 a.m., and THE THIRSTY PILGRIM Cocktail Lounge, open from 12 to 3 with luncheon for men only...from 3:00 on, ladies welcome. TRADER VIC'S Restaurant featuring their famous Polynesian and Continental cuisine.

Single from $18 • Double from $25 • Twins from $27
Suites from $65 • Children FREE in parents' room.

Porter P. Parris, General Manager
Boston, Mass. 02117 • Park Square • 426-2000
CONRAD N. HILTON, Chairman
BARRON HILTON, President



Call the Hilton Reservation Service.
Come visit the Hiltons.

Here's what's great about Boston

The Somerset. Distinguished hotel in heart of New Boston. 350 air-conditioned rooms, suites. Central to University campuses, famed medical centers, shops, theatres and Fenway Park major league sport. Garage parking. Swimming pool-side fashion shows weekly. 3 fine restaurants: Boston's original Rib Room; seductive Island fare at Polynesian Village; Coffee House. Liquid sounds in Keyboard Lounge. Louis XIV Ballroom. 800 to dinner. Function rooms for 15 to 1500. Rates from $16.00 single; $23.00 double.

The Somerset

A SONESTA HOTEL

Michael M. Schweiger, Vice President and General Manager

Telephone: (617) CO 7-9000 Cable: FHK

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Somerset Hotel, The 400 Commonwealth Ave 02215 Hotel Corp of America M. M. Schweiger, Vice Pres & Gen Mgr	350	617- 267-9000 (See advertisement above)		Ⓔ $16–21	Ⓔ $23–32	D
B Sonesta Logan Airport Hotel (Formerly: Logan International Hotel) 75 Service Rd 02128 Hotel Corp of America J. T. Cameron, Mgr	331	617- 569-9300		Ⓔ $19–21	Ⓔ $24–26	A
B Statler Hilton Hotel Arlington St at Park Square 02117 Hilton Hotels Corp Porter Parris, Gen Mgr Cable: Hiltels, Boston	1200	617- 426-2000 (See advertisement, page 507 and pages 622-623)		Ⓔ $18–22	Ⓔ $25–31	D
Terrace Motel 1650 Commonwealth Ave 02135 Superior Motels, Inc Herbert Richter, Res Mgr	74	617- 566-6260 (See advertisement, page 509)		Ⓔ $11–13	Ⓔ $14–19	S
B 1200 Beacon Street Motor Hotel 1200 Beacon St 02146 C. A. Newhall, Owner Joseph Walker, Gen Mgr	250	617- 232-7979 (See advertisement, page 509)		Ⓔ $15.50 up	Ⓔ $18.50 up	D E

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

BOSTON BOUND? . . .



terrace motel

AIR CONDITIONED • TV • FREE PARKING • FAMILY PLAN
KITCHENETTES • FREE CONTINENTAL BREAKFAST

Write for Brochure . . .
1650 Commonwealth Ave.
Boston, Mass.
on Route 30 • Tel. 566-6260

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BOURNE Barnstable Co. / Pop. 14,011						
Panorama Motor Lodge Bourne Bridge Rotary, Rte 28 02532 L. M. DeCicco, Owner & Mgr	35	617- 759-4401		Ⓔ $19–21		
BRIGHTON						
Charles River Motel See: Boston, Mass.						
Terrace Motel See: Boston, Mass.						
BROCKTON Plymouth Co. / Pop. 72,813						
Holiday Inn Rtes 24 & 27 02401 Holiday Inns of America, Inc. Dan Jansa, Innkeeper	120	617- 588-6300		Ⓔ $13 up	Ⓔ $18 up	E

In the HUB OF BOSTON



1200 BEACON STREET MOTOR HOTEL
250 Air-Conditioned Rooms — RCA Color TV
24-HOUR COFFEE SHOP — UNIQUE COCKTAIL LOUNGE
Complete Facilities for Business Meetings
Ample Free Garage Parking
10 Minutes from Downtown Boston
Routes 9-A and 20-A, Brookline 46, Mass.
Tel. 617 / 232-7979

Hotel Continental

CAMBRIDGE, MASSACHUSETTS

"One of New England's Best Hotels"

Transient and Residential • Distinguished Housekeeping Suites
10 Minutes from Boston • Near Harvard and Radcliffe
Central Air-Conditioning • Color Television
Garage Connecting

300 ROOMS

Housekeeping Apartments Half Block from Hotel
from $150.00 Monthly

Furnished & Unfurnished

CHAUNCEY DEPEW STEELE Jr., *President and General Manager*

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BURLINGTON Middlesex Co. / Pop. 12,852						
Howard Johnson's Motor Lodge Middlesex Tpke at Rte 128 Exit 42 01803 Burlington Motor Lodge, Owner E. W. Poore II, Mgr	84	617- 272-6550		Ⓔ $16	Ⓔ $18–22	E
BUZZARDS BAY Barnstable Co. / RR: Penn Central. / Pop. 2,170						
Bay Hill Motor Inn & Guest House Rtes 6 & 28 02532 Doris M. Spinner, Owner & Mgr	20	759-9814			Ⓔ $20	E R
CAMBRIDGE Middlesex Co. / RR: B & M. / Pop. 107,716						
[B] Continental Hotel 29 Garden St 02138 C. D. Steele Jr, Pres & Gen Mgr	300	617- 547-6100 (See advertisement above)		Ⓔ $16–20	Ⓔ $20–24	D
Fenway Cambridge Motor Hotel 777 Memorial Dr 02139 Fenway Motor Hotels W. J. Carney, Mgr	205	617- 492-7777 (See advertisement, page 501)		Ⓔ $16.50 –19.50	Ⓔ $21.50 –26.50	
Holiday Inn 1651 Massachusetts Ave 02138 J. F. Incorvati, Innkeeper	135	617- 491-1000		Ⓔ $15–17	Ⓔ $21–23	D
Sheraton-Commander Hotel 16 Garden St 02138 ITT Sheraton Corp of America Walter Guleserian, Mng Dir	350	617- 547-4800 (See advertisement, page 511)		Ⓔ $16–20	Ⓔ $21–25	S

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

SHERATON

Sheraton Hotels and Motor Inns, Coast to Coast in the U.S.A.

COMMANDER HOTEL
IN CAMBRIDGE



Across the common from Harvard University. Free family plan (no charge for children in adult's room). Free parking. Free TV. 350 rooms.

W. A. Guleserian, Mng. Dir.

Insured Reservations at guaranteed rates

Single — $16.00–$20.00
Doubles or Twins $21.00–$25.00

In New York, Boston, Philadelphia, Washington, Chicago, Detroit, Cleveland, Pittsburgh, Dallas, Los Angeles, San Francisco and 37 other cities. CANADA: In Montreal, Toronto, Niagara Falls and 4 other cities. In Hawaii, Mexico, Tel Aviv, Jamaica, Puerto Rico, Venezuela, Nassau.

SHERATON HOTELS

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sonesta Hotel						
(Formerly: Charter House Motor Hotel) 5 Cambridge Pkwy 02142 Hotel Corp of America F. E. Shelton, Gen Mgr	200	617- 491-3600		Ⓔ $20–25	Ⓔ $27–32	D
Treadway Motor House						
110 Mt Auburn St 02138 Treadway Inns M. F. Dooling Jr., Innkeeper	72	617- 864-5200 (See advertisement below)	617- 499-9147	Ⓔ $15–17	Ⓔ $21–23	D

CAPE COD Hotels listed under the following towns: Bass River, Bourne, Centerville, Chatham, Craigville, Dennisport, Eastham, East Harwich, East Sandwich, Edgartown, Falmouth, Hyannis, Menemsha, Nantucket Island, North Falmouth, North Truro, Orleans, Provincetown, South Harwich, South Yarmouth, West Dennis, West Harwich, West Yarmouth and Yarmouth Port.

CENTERVILLE Barnstable Co. / Pop. 1,518

Name / Address / Manager	No. Rms.	Telephone Number	RATES	Location
Centerville Corners Motor Lodge				
P.O. Box 507 02632 Jim & Polly Taylor, Owners & Mgrs	43	617- 775-7223	Ⓔ $15 up	



OVERLOOKING HARVARD SQUARE
in CAMBRIDGE, MASS.
Treadway Motor House

- Adjacent Harvard & M.I.T. campuses
- 72 modern, air-conditioned rooms
- TV ● 24-hr. switchboard
- Family rooms ● Studio rooms
- Conference room for up to 30 people
- 10 minutes from downtown Boston via rapid transit ● 20 minutes from Airport

MATTHEW DOOLING, JR., *Innkeeper*
Phone (617) 864-5200 TWX (617) 499-9147—In N.Y.C. area (212) 697-8773

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CHATHAM Barnstable Co. / Pop. 1,479						
[B][S] Chatham Bars Inn						
Shore Rd 02633	150	617-		Ⓐ	Ⓐ	R
E. R. McMullen, Jr., Owner & Mgr		945-0096		$32–36	$48–68	
Ebb Tide Motel						
Rte 28 P.O. Box 743 02633	52	617-			Ⓔ	
Vernon Bradley, Owner		945-1095			$12–36	
Michael Higgins, Mgr						
[S] Pleasant Bay Village						
P.O. Box 772 02633	58	617-		Ⓔ	Ⓔ	R
H. L. Gamsey, Owner & Mgr		945-1133		$20–30	$20–30	
[S] Queen Anne Inn, The						
143 Queen Anne Rd 02633	50	617-		Ⓐ	Ⓐ	R
R. C. Swan, Owner & Mgr		945-0394		$17.50–21	$35–42	
Wayside Inn						
512 Main St 02633	30	617-		Ⓔ	Ⓔ	R
Hobie Tompkins, Jr, Mgr		945-9738		$6–10	$10–18	
CHELMSFORD Middlesex Co. / Pop. 15,130						
Howard Johnson's Motor Lodge						
Rte 110 at Exit 22 of I-495 01824	56	617-		Ⓔ	Ⓔ	E
Howard Johnson's Motor Lodges		256-7511		$15–19	$18–22	S
Mrs. Dorothy B. Borrows, Mgr						
CHESTNUT HILL See: Newton, Mass.						
CHICOPEE Hampden Co. / Pop. 61,553						
[B] Highpoint Motor Inn						
450 Memorial Dr at Exit 5 Mass Tpke &	86	413-		Ⓔ	Ⓔ	E
Rtes 33, 01021		592-7722		$10–12	$14–18	S
R. F. Shea, Owner				Ⓐ	Ⓐ	R
Harold Gray, Mgr				$19–23	$23–27	
Westover Motel						
591 James St 01020 Rte 33	30	413-		Ⓔ	Ⓔ	E
T. W. O'Donnell, Mgr		536-0570		$10 up	$15 up	
CONCORD Middlesex Co. / RR: B & M / Pop. 3,188						
Colonial Inn, The						
48 Monument Sq 01742	60	617-		Ⓔ	Ⓔ	S
Loring Grimes, Owner & Mgr		369-9200		$10–16	$14–24	
Concordian Motel See: Acton, Mass.						

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Howard Johnson's Motor Lodge Elm St 01742 Rtes 2 & 2 A Concord Lodges, Inc Robert Bacon, Mgr	76	617- 369-6100		Ⓔ $14 up	Ⓔ $17 up	S E
CRAIGVILLE						
Ⓢ Craigville Trade-Winds Inn Craigville Beach 02636 John Pendergast, Owner & Mgr	43	617- 775-0365			Ⓔ $18–21	
DANVERS Essex Co. / Pop. 21,926						
Coronet Motel Rte US 1 01923 L. J. Nangle, Owner & Mgr	28	617- 774-2900		Ⓔ $8–14.50	Ⓔ $10–14.50	
Kings Grant Motor Inn Rte 128 Exit 21 N 01923 Quality Courts Stephen Jones, Owner & Mgr	70	617- 774-6800		Ⓔ $14	Ⓔ $16–22	S
Village Green Motor Inn Rte 1 01923 Victor Tremblay, Owner George Moulaison, Mgr	46	617- 774-6500		Ⓔ $12	Ⓔ $15–18	
DEDHAM Norfolk Co. / Pop. 23,869						
Holiday Inn Rtes 1 & 128 S 02026 Holiday Inns of America, Inc R. E. Clark, Gen Mgr	200	617- 329-1000		Ⓔ $16–20	Ⓔ $22–30	E S
Hotel 128 of Dedham Rte 128 & 1 S Exit 60 N 02026 Mrs. M. Shear, Owner R. C. Patuto, Exec Mgr	187	617- 326-6700		Ⓔ $12–15	Ⓔ $17–21	E S
DEERFIELD Franklin Co. / Pop. 3,338						
Old Deerfield Inn Main St off Rte 5 01342 James Venetos, Innkeeper	20	413- 773-3838		Ⓔ $6–12	Ⓔ $10–20	S
DENNISPORT Barnstable Co. / Pop. 1,271						
Ⓢ Edgewater Motor Lodge Chase Ave & Belmont Rd 02639 Morton-Marden Co, Owner K. A. Morton, Mgr	49	617- 398-6922			Ⓔ $33–38	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓢ Hunter Inn Chase Ave 02639 Gladys Zinkus, Owner & Mgr	28	617- 398-6755		Ⓔ $8–16	Ⓔ $12–22	R
Ⓢ Surf Motel Capt. Chase Rd 02639 G. F. Sheehan, Owner & Mgr	29	617- 398-8621			Ⓔ $16–22	R

EASTHAM Barnstable Co. / Pop. 1,200

Eastham Motel P.O. Box 428 02642 Dominic & Anthony Creonte, Owners & Mgrs	26	617- 255-1600			Ⓔ $20	
Town Crier Motel Rte #6 02642 Robert Thayer, Owner & Mgr	31	617- 255-2893		Ⓔ $10–23	Ⓔ $12–25	R

EAST HARWICH Barnstable Co. / Pop. 650

Ⓢ Wequasset Inn Rte 28, Pleasant Bay 02645 Mr. & Mrs. Richard Burch, Owners & Mgrs	50	617- 432-1740		Ⓔ $8 up	Ⓔ $18.50 up	R

EAST ORLEANS Barnstable Co. / Pop. 1,000

Governor Prence Motor Lodge See: Orleans, Mass.

EAST SANDWICH Barnstable Co. / Pop. 325

Spring Hill Motor Lodge Rte 6A 02537 Rey Salinas, Owner & Mgr	16	617- 888-1456		Ⓔ $18	Ⓔ $18–20	R

EDGARTOWN Dukes Co. / Boat from Wood's Hole, Mass. / Pop. 1,181

Ⓢ Great Harbour Inn Kelley St 02539 R. I. Colter, Owner & Mgr	30	617- 627-4301		Ⓔ $12–14	Ⓔ $18–22	R
Ⓢ Harborside Inn S Water St 02539 A. W. Young, Jr, Mgr	100	617- 627-4321		Ⓔ $20 up	Ⓔ $22 up	R
Ⓢ Harbor View Hotel Starbuck's Neck, N Water St 02539 D. W. Giamatti, Mgr	123	617- 627-4333		Ⓜ Ⓐ $23–40	Ⓜ Ⓐ $36–60	

FAIRHAVEN Bristol Co. / Pop. 14,339

Skipper Motor Inn & Marina 110 Middle St 02719 L. S. Pollitt, Innkeeper	47	617- 997-1281		Ⓐ $13	Ⓐ $15–17	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
FALMOUTH Barnstable Co. / RR: Penn Central. / Pop. 3,308						
Ⓢ Cape Codder Hotel Cape Codder Rd off Sippewissett Rd 02541 Capt. J. R. Peterson, Owner	135	617- 540-1900		Ⓜ Ⓐ $24–30	Ⓜ Ⓐ $40–60	S
Capewind Motel, The 34 Maravista Ave Ext. 02536 George DeMello, Owner & Mgr	30	617- 548-1449			Ⓔ $10–24	R
Elm Arch Inn Rte 28 02540 Ann B. Richardson, Owner H. C. Richardson, Mgr	25	617- 548-0133		Ⓔ $5–7 Ⓐ $14 up	Ⓔ $8–14 Ⓐ $22–32	D R
B Ⓢ Sea Crest Hotel & Motor Inn Old Silver Beach 02556 K. P. Battles & S. Hill, Owners K. N. Battles, Mgr	175	617- 548-3850		Ⓔ $16.50 –18.50 Ⓐ $24.50 –26.50	Ⓔ $20–48 Ⓐ $39–64	R
FITCHBURG Worcester Co. / Pop. 43,021						
Thunderbird Motor Lodge 299 Lunenburg St 01420 Rte 2A P. A. Baker, Mgr	60	617- 342-6001		Ⓔ $12	Ⓔ $14–16	S
FOXBORO Norfolk Co. / Pop. 3,169						
Gaard Motel Rte 1 02035 Margaret H. Tighe, Owner & Mgr	20	617- 543-9398		Ⓔ $8–10	Ⓔ $10–12	E
FRAMINGHAM Middlesex Co. / RR: Penn Central. / Pop. 44,526						
Fonda del Corro Rte 9 Worcester Tpke 01704 J. S. Sculos, Mng Dir J. W. Briskay, Mgr	84	617- 872-6503		Ⓔ $15–20	Ⓔ $20–35	S
Framingham Motor Inn Exit 12 Mass Tpke at Rte 9 01704 J. H. Sylvia, Pres Anthony Gaeta, Mgr	116	617- 872-1206		Ⓔ $13	Ⓔ $17.50– 19	
Holiday Inn 30 Worcester Rd 01701 Northeast Motel Corp, Owner J. M. Cook, Innkeeper	156	617- 875-6151		Ⓔ $15	Ⓔ $21	E
B Howard Johnson's Motor Lodge 130 Worcester Rd Rte 9 01701 Mark Hotels Corp, Owner F. C. Adler, Gen Mgr	72	617- 872-8811		Ⓔ $15–17	Ⓔ $20–24	S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Hunter's Motor Inn Rte 9 01701 Anthony Arnold, Mgr	32	617- 879-1510		Ⓔ $15	Ⓔ $20	
Monticello Motel 90 Worcester Rd 01701 Rte 9 Caesar Tomagno, Owner C. S. Trzceinski, Mgr	65	617- 875-1394		Ⓔ $9	Ⓔ $12	
Natick TraveLodge See: Natick, Mass.						

GLOUCESTER Essex Co. / RR: B & M. / Pop. 25,789

Ⓢ Bass Rocks Motor Inn 89 Atlantic Rd 01930 G. E. Muller, Mgr	48	617- 283-7600			Ⓔ $20–32	R
Ⓢ Twin Light Manor Motor Inn Atlantic Rd 01930 G. E. Muller, Owner Karl Muller, Mgr	44	617- 283-7500			Ⓔ $17 up	R

GREAT BARRINGTON Berkshire Co. / RR: Penn Central. / Pop. 2,943

Berkshire Chalet Resort Motel Rte 7 S 01230 Albert Hammer, Owner	40	617- 528-1690		Ⓔ $8	Ⓔ $10	
Berkshire Motor Inn Main St Rte 7 01230 C. S. Potvin, Owner Norma H. Campbell, Mgr	60	413- 528-3150		Ⓔ $10–12	Ⓔ $16 up	R
Jug End in the Berkshires See: South Egremont, Mass.						

GREENFIELD Franklin Co. / Pop. 14,389

Howard Johnson's Motor Lodge 125 Mohawk Trail 01301 Milton Borofsky, Owner R. K. Taylor, Mgr	60	413- 774-2211		Ⓔ $12–15	Ⓔ $16–20	E R

HAVERHILL Essex Co. / RR: B & M / Pop. 46,346

Howard Johnson's Motor Lodge I-495 at Rtes 110-113 01830 Howard Johnson's Motor Lodges Hugh Major, Owner & Mgr	60	617- 373-1511		Ⓔ $12–16	Ⓔ $16–20	E

HOLYOKE Hampden Co. / Pop. 52,689

Nassau Inn & Motor Lodge 8 Hamilton Place 01040 Sidney Gordon, Owner & Mgr	40	413- 536-4654		Ⓔ $5–10	Ⓔ $13 up	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Yankee Pedlar Inn 1866 Northampton St 01040 Jct Rtes 5 & 202 Early American Inns Corp, Owner Bess Stathis, Innkeeper	25	413- 532-9494		Ⓔ $9–11	Ⓔ $13–15	E
HYANNIS Barnstable Co. / RR: Penn Central. / Airlines: Northeast. / Pop. 5,139						
Candlelight Motor Lodge 447 Main St 02601 Mrs. Isabel M. Stearns, Owner Lena M. Grilla, Mgr	42	617- 775-3000		Ⓔ $18 up	Ⓔ $22 up	R
Charles Motor Lodge 662 Main St 02601 C. P. Pearlman, Owner Robert Groman, Mgr	84	617- 775-5600		Ⓔ $16 up	Ⓔ $20–26	
Holiday Inn Rte 132 02601 Holiday Inns of America, Inc L. W. Upton, Gen. Mgr	120	617- 775-6600		Ⓔ $14–34	Ⓔ $18–42	R
Howard Johnson's Motor Lodge Main & Winter Sts 02601 Erle MacDonald, Mgr	72	617- 775-8600		Ⓔ $14–29	Ⓔ $17–29	D R
Hyannis Inn Motel 473 Main St 02601 J. F. Pendergast, Owner & Mgr	53	617- 775-0255		Ⓔ $8–18	Ⓔ $14–35	D
Ⓢ **Sands Motor Lodge, The** Rte 132 02601 Bernice G. Sawyer, Owner & Mgr	35	617- 775-9000			Ⓔ $18–22	R
Sheraton Hyannis Motor Inn Scudder Ave 02601 Abe Gosman, Owner Irvin Atkinson, Mgr	120	617- 775-7775		Ⓔ $14–36	Ⓔ $20–36	
Ⓢ **Windrift Motel** Route 28 02601 Superior Motels Mrs. Rose French, Mgr	50	617- 775-4697		Ⓔ $15–20	Ⓔ $18–24	R D
Ⓢ **Yachtsman Motor Inn** 500 Ocean St 02601 W. J. Braden, Mgr	125	617- 775-4600		Ⓔ $14 up Ⓐ $19–87	Ⓔ $16–75 Ⓐ $22–90	A R
LANESBORO Berkshire Co. / Pop. 2,933						
Ⓑ **Pontoosuc Lodge** Bull Hill Rd, Pittsfield 01201 Anders Wiberg, Owner T. E. Knowles Jr, Mgr Cable: Pon Lodge	40	413- 499-0149		Ⓔ $11–23 Ⓐ $18–30	Ⓔ $14–38 Ⓐ $28–52	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
LAWRENCE Essex Co. / RR: B & M / Pop. 70,933						
Holiday Inn						
333 Winthrop Ave 01843 Rte 114 at 495 Holiday Inns of America, Inc J. M. Spinale, Innkeeper	120	617- 686-9411		Ⓔ $11.50 –16.50	Ⓔ $14.50 –19.50	E
LENOX Berkshire Co. / RR: Penn Central. / Pop. 1,713						
Ⓢ Curtis Hotel						
183 & 7A 01240 G. A. Turain, Owner & Mgr	100	413- 637-0016		Ⓔ $10–15 Ⓐ $24–39	Ⓔ $20–30 Ⓐ $44–54	R
Holiday Inn						
Rtes 7 & 20 01240 American Motor Inns, Owner J. A. Piccolo, Innkeeper	120	413- 637-1100		Ⓔ $11.50 –20.75	Ⓔ $15.75 –35	S
Quincy Lodge Inn						
19 Stockbridge Rd 01240 J. T. Evans, Owner & Mgr	15	413- 637-9750		Ⓔ $7–10	Ⓔ $10–14	D
Tanglewood Motor Inn						
Rtes 7 & 20 Pittsfield-Lenox Rd, P.O. Box 611, Pittsfield 01240 Bernard Pollack, Mgr	22	413- 442-4000		Ⓔ $9–12	Ⓔ $14–32	E R
LEXINGTON Suffolk Co. / RR: B & M. / Pop. 27,691						
Sheraton Motor Inn						
727 Marrett Rd Rte 128 02173 The Dunfey Family, Owners Harold Richman, Mgr	120	617- 862-8700		Ⓔ $16.75 –21.75	Ⓔ $22.75 –26.75	E
LOWELL Middlesex Co. / RR: B & M. / Pop. 92,107						
Howard Johnson's Motor Lodge See: Chelmsford, Mass.						
Town House Motel						
850 Chelmsford St 01851 W. L. Kelley, Mgr	61	617- 455-5606		Ⓐ $12 up	Ⓐ $15 up	
LYNN Essex Co. / RR: B & M. / Pop. 94,478						
Charter House Motor Hotel						
830 The Lynnway 01905 Hotel Corp of America E. L. Pleninger, Gen Mgr	70	617- 598-6080		Ⓔ $16.50 –17.50	Ⓔ $22–26	S
Edison Hotel						
Rtes 129 & 1A 01901 M. H. White, Mgr	58	617- 595-1500		Ⓔ $9–11	Ⓔ $12.50–17	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MALDEN Middlesex Co. / RR: B & M. / Pop. 57,676						
Robin Hood Motor Lodge 321 Broadway 02148 Jct Rtes 1 & 60 Maurice Shear, Owner & Mgr	42	617- 324-8500		Ⓔ $13–16	Ⓔ $18–21.50	S
MARTHA'S VINEYARD ISLAND Dukes Co. / Boat from New Bedford or Wood's Hole, Mass. / Airlines: Northeast. / See: Edgartown & Menemsha, Mass.						
MENEMSHA Dukes Co. / Pop. 70						
Ⓢ **Menemsha Inn & Cottages** North Rd on Martha's Vineyard Island 02552 O. C. Thompson, Owner & Mgr	31	617- 645-2521		ⓂⒶ $18–20	ⓂⒶ $34–46	R
METHUEN Essex Co. / Pop. 28,114						
Howard Johnson's Motor Lodge Rte 93 & Pelham St 01844 J. P. DiBurro, Mgr	58	617- 686-2971		Ⓔ $12–14	Ⓔ $15–22	E
MIDDLEBORO Plymouth Co. / Pop. 6,003						
Peterson Motel Cranberry Hwy 02346 Rte 28 Herbert Gibson, Owner & Mgr	27	617- 947-0410		Ⓔ $10	Ⓔ $10–14	
NANTUCKET ISLAND Nantucket Co. / Boat from Wood's Hole or New Bedford, Mass. / Airlines: Northeast. / Pop. 2,804						
Ⓢ **Harbor House, The** S Beach St 02554 George Black, Innkeeper	60	617- 228-2500		Ⓔ $17–28	Ⓔ $23–33	R
Ⓑ **Jared Coffin House** 29 Broad St 02554 Nantucket Historical Trust P. W. Read, Lessee	39	617- 228-2400		Ⓔ $8–16	Ⓔ $14–40	R D
Ⓢ **White Elephant, The** Easton St 02554 George Black, Gen Mgr	65	617- 228-2500		Ⓔ $43–57	Ⓔ $43–57	R
NATICK Middlesex Co. / RR: Penn Central. / Pop. 28,831						
Natick TraveLodge 1350 Worcester Rd Rte 9 01760 TraveLodge Corp C. F. Nassau, Co-Owner & Mgr	70	617- 655-2222		Ⓔ $14–16	Ⓔ $16–20	E S
NEEDHAM Norfolk Co. / RR: Penn Central. / Pop. 25,793						
Needham Motor Inn 100 Cabot St 02194 Rte 128, Exit 56 E S. K. Hamsy, Owner & Mgr	88	617- 444-8900		Ⓔ $12.90	Ⓔ $18.90	E

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
NEW BEDFORD Bristol Co. / Airlines: Northeast. / Pop. 102,477						
Holiday Inn						
500 Hathaway Rd 02740	122	617-		Ⓔ	Ⓔ	E
Holiday Inns of America, Inc		997-1231		$12–16	$16–22	
Samuel Katy, Innkeeper						
NEWTON Middlesex Co. / Pop. 92,384						
[B] Boston Marriott Motor Hotel						
Commonwealth Ave & Mass Tpke at	433	617-	710-	Ⓔ	Ⓔ	E
Rte 128 02166		969-1000	335-6662	$18–26	$24–32	S
Marriott Motor Hotels						
W. R. Tiefel, Mgr	(See advertisement, page 501)					
Charter House Motor Hotel						
160 Boylston St Rte 9 02167	167	617-		Ⓔ	Ⓔ	S
Hotel Corp of America		527-9000		$16– 19.50	$24– 27	
Harold Richardson, Gen Mgr						
Holiday Inn						
399 Grove St 02162	200	617-		Ⓔ	Ⓔ	E
Northeast Motel Corp		969-5300		$15	$22	S
Mrs. Frances Fletcher, Innkeeper						
NORTHAMPTON Hampshire Co. / Pop. 30,058						
Colonial Hilton Inn						
Int 91-Rte 5 01060	130	413-		Ⓔ	Ⓔ	E
Colonial Motor Hotel Corp, Lessee		586-1211		$14.50	$16	
George Page Jr, Mgr	(See advertisement, page 529)			–16	–24	
[B] Northampton Hotel & Wiggins Tavern						
36 King St 01060	104	413-		Ⓔ	Ⓔ	D
Schine Enterprises		584-3100		$8.50– 13.50	$14.50– 20.50	
A. R. Rauseo, Gen Mgr						
NORTHBORO Worcester Co. / Pop. 2,516						
[B] 9-20 Motel						
Int Rtes 9 & 20 01532	80	617-		Ⓔ	Ⓔ	S
Hammondwealth Estates, Inc, Owner		842-8941		$12.50	$15.50	
Ronald Bissonnette, Mgr	(See advertisement, page 521)			up	–17.50	
NORTH FALMOUTH Barnstable Co. / Pop. 5,500						
Clauson's Inn & Golf Resort						
Rte 151 02556	90	617-		Ⓔ-Ⓐ		
D. H. Clauson, Mgr		563-2255				
Cable: Clauson's, Falmouth						
NORTHFIELD Franklin Co. / Pop. 1,179						
[B] Northfield Inn						
Holton St & Highland Ave 01360	100	413-		Ⓔ	Ⓔ	A
Northfield Schools, Owners		498-5341		$11–25	$18–34	
S. D. Polhemus, Innkeeper				Ⓐ $18–32	Ⓐ $32–48	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

SERVING WORCESTER & ROUTE 495 AREA

9-20 MOTEL

Intersection Routes 9 & 20
Northboro, Mass. 01532

80 Rooms — Guest controlled all season comfort
Color TV — Telephones — Sauna — Year-round Indoor pool
RESTAURANT — COCKTAIL LOUNGE
Conference and Function Rooms

Telephone: (617) 842-8941

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
NORTH SCITUATE Plymouth Co. / Pop. 3,421						
Ⓢ Cliff Hotel 41 Glades Rd 02055 Aram Brazillian, Owner & Mgr	81	617- 545-0350		Ⓔ Ⓜ Ⓐ Ⓜ Ⓐ $14	Ⓔ Ⓜ Ⓐ Ⓜ Ⓐ $24–28	
NORTH TRURO Barnstable Co. / Pop. 500						
Ⓢ Governor Prence Motor Hotel Rte 6 02652 D. M. Johnson Jr, Owner & Mgr	60	617- 487-0629			Ⓔ $22–26	R
Ⓢ Horizons Hotel Route 6A 02652 Alfred Tinker, Owner Martin Tinker, Mgr	50	617- 487-0042			Ⓔ $12–30	R
ORLEANS Barnstable Co. / Pop. 2,342						
Cove Motel Jct Rte 28 & 6A 02653 Anderson-Reynolds Corp, Owner Mrs. C. L. Collinsworth, Mgr	46	617- 255-1203		Ⓔ $10–33	Ⓔ $12–35	R
Ⓑ Ⓢ Governor Prence Motor Lodge P.O. Box 477 Rte 6A & 28 02653 American Hotels Corp Stuart Hockenbury, Pres	49	617- 255-1216		Ⓔ $10–24	Ⓔ $21–24	R
Orleans Holiday Motel Rte 6A 02653 Ross Demetras, Pres & Mgr	46	617- 255-1514			Ⓔ $20–24	
Seashore Park Motor Inn Canal Rd 02653 J. J. Furman, Owner Robert Troy, Mgr	62	617- 255-2500			Ⓔ $22–28	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓢ Skaket Beach Motel						
Rte 6 & 6A P.O. Box 475 02653	37	617-		Ⓔ	Ⓔ	R
L. M. Chapin, Co-Owner & Mgr		255-1020		$18–23	$18–23	

PEABODY Essex Co. / Pop. 32,202

Country Side Motel						
130 Newbury St 01960	33	617-		Ⓔ	Ⓔ	
Herman Antreasian, Owner & Mgr		535-1150		$10–14	$12–18	

PITTSFIELD Berkshire Co. / RR: Penn Central. / Airlines: Yankee. / Pop. 57,879

Pittsfield City Motel						
150 W Housatonic St 01201 Rte 20	39	413-		Ⓔ	Ⓔ	
Hashim Realty Co, Inc, Owner		443-3000		$7.50–	$12.50–	
L. Diehl, Mgr				12.50	22.50	

Pontoosuc Lodge See: Lanesboro, Mass.

PLYMOUTH Plymouth Co. / Pop. 6,488

Gov. Bradford Motor Inn, The						
Water St at Plymouth Rock 02360	94	617-		Ⓔ	Ⓔ	R
C. J. Faulkner, Pres & Gen Mgr		746-6200		$12–30	$16–30	D
B Mayflower Inn Beach Lodge & Cottages						
Manomet Point, 02345	150	617-		Ⓔ	Ⓔ	R
Superior Motels		224-3333		$14 up	$18–26	
R. A. Baldini, Gen Mgr						
Pilgrim Sands Motel						
3A Warren Ave 02360	42	617-			Ⓔ	R
J. D. Harrington, Mgr		746-4360			$14–27	
Plymouth Motel						
Rte 44 & 3 Exit 38 02360	25	617-			Ⓔ	
R. J. Harrington, Owner & Mgr		746-2800			$8–20	
B White Cliffs of Plymouth						
Rte 3A P.O. Box 246 Sagamore Beach	100	617-		Ⓔ	Ⓔ	E
02560		888-1180		$12–50	$16–100	R
Braden of Plymouth, Inc, Owner				Ⓐ	Ⓐ	
W. J. Braden, Pres & Mng Dir				$24–28	$48–56	
Yankee Travler Motel						
Warren Ave 02360 Rte 3A	40	617-		Ⓔ	Ⓔ	R
J. A. Babson, Pres & Owner		746-3000		$9–20	$12–20	
J. A. Dolan, Mgr						

PROVINCETOWN Barnstable Co. / Pop. 3,346

Blue Sea Motel						
P.O. Box 537 02657	30	617-			Ⓔ	
Mrs. Della Kisiel, Owner		487-1041			$17–23	
Chester Kisiel, Mgr						

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Quincy

At the gateway to Cape Cod. Just ten minutes from downtown Boston. Spacious accommodations with free launder-in facilities, ice cubers, TV. Free parking. Terraced swimming pool. Specialty restaurant and lounge with piano and organ entertainment. Children share parent's room free. 100 rooms. Singles: $13.50-$18.50; Double or Twin: $18.50-$23.00. Tel. (617) 471-1500. TWX 910-761-0457.



Sheraton Motor Inn

29 HANCOCK STREET

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Buccaneer Motel						
Rte 6A 02657 Robert Sverid, Mgr	50	617- 487-1144			Ⓔ $16–22	
Ⓢ Chateau Motel						
Bradford St Extension 02657 Mr. & Mrs. W. H. Gordon, Mgrs	41	617- 487-1286		Ⓔ $12–24	Ⓔ $14–24	R
Provincetown Inn & Motel						
1 Commercial St 02657 US Rte 6 C. G. Peck, Jr, Owner & Mgr	104	617- 487-9500				R
Surfside Arms Motor Inn						
543 Commercial St 02657 Robert Roman, Owner LaVerne Christopher, Mgr	84	617- 487-1726			Ⓔ $12–25	
Tides Motor Inn, The						
P.O. Box 617 02657 Joseph McCabe, Owner Wayne McCabe, Mgr	64	617- 487-1045			Ⓔ $14–26	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
QUINCY Suffolk Co. / Pop. 87,409						
Sheraton Motor Inn 29 Hancock St 02171 ITT Sheraton Corp of America D. D. Wilt, Gen Mgr	100	617- 471-1500 (See advertisement, page 523 and pages 620–621)	910- 761-0457	Ⓔ $13.50 –18.50	Ⓔ $18.50 –23	S
RANDOLPH Norfolk Co. / Pop. 18,900						
Holiday Inn 1374 N Main St 02368 Holiday Inns of America, Inc R. A. Saiocolo, Innkeeper	160	617- 961-1000		Ⓔ $15 up	Ⓔ $22 up	E
REVERE Suffolk Co. / RR: B & M. / Pop. 40,080						
Fenway North Motor Hotel 407 Squire Rd 02151 Fenway Motor Hotels Ronald Doucette, Mgr	102	617- 284-7200 (See advertisement, page 501)		Ⓔ $15.50 –17.50	Ⓔ $17.50 –22.50	A E
ROCKPORT Essex Co. / RR: B & M. / Pop. 3,511						
Peg Leg Inn & Motel 2 King St 01966 H. C. Erwin, Owner & Mgr	37	617- 546-2352		Ⓔ $14	Ⓔ $14–28	R
Ⓢ **Seaward Inn** Marmion Way Off Alt 127 01966 R. T. Cameron, Owner & Mgr	30	617- 546-6792		Ⓐ $28–32	Ⓐ $38–44	R S
Ⓢ **Yankee Clipper Inn** 127 Granite St 01966 Rte 127 F. S. Wemyss, Owner & Mgr	26	617- 546-3407		Ⓔ $10–20 Ⓐ $18–30	Ⓔ $17–22 Ⓐ $34–42	R
SALEM Essex Co. / RR: B & M. / Pop. 39,211						
Coach House Inn 284 Lafayette St 01970 Lawrence Bershad, Owner & Mgr	21	617- 744-4092		Ⓔ $10	Ⓔ $12	
Ⓑ **Hawthorne Motor Hotel** 18 Washington Square 01970 American Hotels Corp R. L. Kehn, Gen Mgr	110	617- 744-4080		Ⓔ $9.50 –12.50	Ⓔ $13.50 –17	D R
SANDWICH Barnstable Co. See: South Orleans, Mass.						
SAUGUS Essex Co. / Pop. 20,666						
Chisholm's Motel US Rte 1 01906 Joseph Avellino, Owner Harry Chase, Mgr	42	617- 233-5100		Ⓔ $10–12	Ⓔ $12–14	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Dean's Motel						
1294 Broadway 01906 Rte 1 Joseph Gallo, Owner & Mgr	22	617- 233-1717		Ⓔ $10–14	Ⓔ $14–18	E
SCITUATE Plymouth Co. / Pop. 3,229 Reported 15,000						
Meeting House Inn						
Kent St at Meeting House Lane 02066 L. F. Ward, Mgr	26	617- 545-9704		Ⓔ $7–12 Ⓐ $10–15	Ⓔ $10–18 Ⓐ $20–25	S
SEEKONK Bristol Co. / Pop. 8,399 See also Providence, R.I.						
Gateway Motor Inn						
Rte US 6 E 02771 Charles Bardelis, Owner G. A. Hedenberg, Mgr	51	617- 336-8050		Ⓔ $9	Ⓔ $12.50– 14	
Holiday Inn						
US 6 E 02771 Fred Farina, Owner & Innkeeper	92	617- 336-6600		Ⓔ $11.50 –12.50	Ⓔ $15– 17	
Ramada Inn						
Fall River Ave 02771 Darling Dev Corp, Owner Fred Darling, Mgr	88	617- 336-7300		Ⓔ $12	Ⓔ $16–20	
SHELBURNE FALLS Franklin Co. / Pop. 2,097						
Oxbow Motel						
Mohawk Trail 01370 Sherman Pike, Owner & Mgr	23	413- 625-6729		Ⓔ $9–14	Ⓔ $9–14	R S
SOMERSET Bristol Co. / Pop. 12,196						
Howard Johnson's Motor Lodge						
1878 Wilbur Ave Ocean Grove Exit 10 Off #195 02712 Interstate Motel Corp, Owner K. G. Allen, Mgr	62	617- 678-4545		Ⓔ $12–15	Ⓔ $17–20	E S
SOMERVILLE Middlesex Co. / RR: B & M. / Pop. 94,697						
New Woodbridge Inn, The						
27 College Ave 02144 H. E. Vedrani, Gen Mgr	41	617- 666-1300		Ⓔ $8–12	Ⓔ $10–14	S
SOUTH ATTLEBORO Bristol Co. / Pop. 6,000 See also Providence, R.I.						
Holiday Inn						
1270 Newport Ave 02703 Holiday Inns of America, Inc W. F. Reilly, Innkeeper	180	617- 761-6660		Ⓔ $12	Ⓔ $16–18	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SOUTH EGREMONT Berkshire Co. / Pop. 425						
[B] Jug End In The Berkshires						
Jug End Rd P.O. Box 679 01258 A. R. MacDonald, Pres	136	413- 528-0434		Ⓐ $20	Ⓐ $68	R
(See advertisement, page 527)						
SOUTH HARWICH Barnstable Co. / Pop. 400						
Coachman Motor Lodge						
Rte 28 02645 Charles Coleman, Owner & Mgr	29	617- 432-0707			Ⓔ $18 up	
SOUTH LEE Berkshire Co. / RR: Penn Central. / Pop. 375						
[B] Oak N' Spruce Resort						
01260 F. J. Prinz, Owner & Mgr	65	413- 243-3500		Ⓐ $18–26	Ⓐ $30–50	R
SOUTH ORLEANS Barnstable Co.						
Hillbourne						
P.O. Box 79 RFD 1 02660 Carlton Carter, Owner & Mgr	15	617- 255-0780			Ⓔ $12 up	
SOUTH YARMOUTH Barnstable Co. / Pop. 2,029						
Beach 'N Towne Motel						
1261 Rte 28 02664 F. P. Bogar, Owner & Mgr	21	617- 398-2311		Ⓔ $19	Ⓔ $19–22	D R
[S] Blue Rock Motor Inn						
Todd Rd Off High Bank Rd 02664 Palmer Davenport, Owner R. E. Galligan, Mgr	40	617- 398-6962			Ⓔ $20–60	R
[S] Jolly Captain Motor Lodge						
Rte 28 at Bass River Bridge 02664 Studley Miller Taylor Realty Trust, Owner W. L. Taylor, Mgr	31	617- 398-2253			Ⓔ $12–27	R
[S] Riviera Beach Motel						
307 S Shore Dr 02664 M. R. Fisher, Owner & Mgr	82	617- 398-2273			Ⓔ $14–55	R
Surf & Sand Beach Motel						
South Shore Dr, Cape Cod 02664 Mr. & Mrs. D. J. Marquis, Owners & Mgrs	40	617- 398-2341			Ⓔ $18–36	R
Windjammer Motel						
188 S Shore Dr P.O. Box 100 02664 Vernon Bradley, Owner Charles Zahigian, Mgr	40	617- 398-2370			Ⓔ $22–26	

NEW ENGLAND'S FAMOUS YEAR 'ROUND RESORT



Jug End in the Berkshires

"No Other Place Quite Like It."

A Most Unusual Four Season Resort on 1600 private acres. On the premises 3240-yd. 9-hole Par 36 golf course — Swimming — water skiing — riding — trout fishing — gun club — skiing — snow machine and all season sports. Fine country style food. Dancing and complete social program. Cocktail Lounge and Entertainment. Fine Accommodations. Country sportswear and gift shop.

Free Color Booklet—ANGUS R. MacDONALD, Manager

Box 679, South Egremont, Massachusetts 01258 — Tel. 413/528-0434

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SPENCER Worcester Co. / Pop. 5,593						
Massasoit Hotel 101 Main St 01562 P. A. Quinn, Owner Dorothy L. Quinn, Mgr	20	617- 885-2020		Ⓔ $7–8	Ⓔ $12–15	D
SPRINGFIELD Hampden Co. / RR: Penn Central. / Airlines: See Hartford, Conn. / Pop. 174,463						
Holiday Inn Dwight & Congress Sts 01104 Holiday Inns of America Inc D. C. Walker, Innkeeper	263	413- 781-0900		Ⓔ $15 up	Ⓔ $21 up	E D
Seven Gables Motel 1356 Boston Rd 01119 Abbott Brunell, Owner William Murphy, Mgr	110	413- 783-2111		Ⓔ $12	Ⓔ $16	
[B] Stonehaven Motor Inn 70 Chestnut St 01103 Gotham Hotels, Ltd R. W. Kelley, Gen Mgr	225	413- 734-3141		Ⓔ $11–13	Ⓔ $15–18	D
STERLING Worcester Co. / Pop. 3,193						
Sterling Inn Rte 12 01564 R. G. Mahony, Owner & Mgr	25	413- 422-6592		Ⓔ $5	Ⓔ $9	
STOCKBRIDGE Berkshire Co. / RR: Penn Central. / Pop. 2,161						
[S] Heaton Hall Hotel Prospect Hill 01262 Mrs. John Rock, Owner & Mgr	80	413- 298-5575		Ⓜ Ⓐ $20–26	Ⓜ Ⓐ $18–26	
Red Lion Inn Main St 01262 Henricus Bergmans, Owner & Mgr	100	413- 298-5545		Ⓔ $12–18 Ⓐ $20–26	Ⓔ $18–32 Ⓐ $36–48	R D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
STURBRIDGE Worcester Co. / Pop. 3,604						
American Motor Lodge Exit 9 Mass Tpke 01566 Skarani Family, Owners Joseph Skarani, Mgr	55	617- 347-9121		Ⓔ $12–16	Ⓔ $16–24	
Carriage House Motor Lodge Jct Rtes 20 & 131 01566 K. F. & R. M. Boland, Mgrs	62	617- 347-9000		Ⓔ $16–18	Ⓔ $20–24	
Heritage Hill Inn P.O. Box 221 01566 Katherine & Gladwin Lusk, Owners & Mgrs	6	413- 245-7728		Ⓔ $12–14	Ⓔ $12–14	R
Sturbridge Orchard Inn Haynes St & Rtes 15 & 131 01566 Industrial Park Warehousing Inc William Salazar, Mgr	100	617- 347-9555		Ⓔ $18	Ⓔ $22	R D
Treadway Publick House Main St Rte 131 01566 Restaurant Associates Industries Richard A. Brams, Mgr	31	617- 347-3313		Ⓔ $14–18	Ⓔ $20–24	E
SUDBURY Middlesex Co. / Pop. 7,447						
Longfellow's Wayside Inn Wayside Inn Rd Rte 20 01776 Francis Koppeis, Innkeeper	10	617- 443-8846		Ⓔ $11	Ⓔ $15	
SUTTON Worcester Co. / Pop. 3,638						
Pleasant Valley Motor Lodge Rte 146 01527 C. E. Mingolla, Owner Richard Mercadante, Mgr	58	617- 865-5222		Ⓔ $12.50 –14.50	Ⓔ $16–20	S
SWAMPSCOTT Essex Co. / RR: B & M. / Pop. 13,294						
Preston Beach Motor Inn 441 Atlantic Ave Rte 129 01907 The Rugosa Corp, Owner Mrs. Winifred M. Campbell, Mgr	65	617- 593-6600		Ⓔ $13–20	Ⓔ $18–27	R
TEWKSBURY Middlesex Co. / RR: B & M. / Pop. 1,151						
Holiday Inn Int 495 & Rte 38 01876 Nick Pappas, Owner Ernest Brownell, Innkeeper	120	617- 851-7301		Ⓔ $11.50 –14.50	Ⓔ $16.50 –19.50	S
WAKEFIELD Middlesex Co. / RR: B & M. / Pop. 24,295						
Colonial Hilton Inn Rte 128, Exit 32 01880 Colonial Motor Hotel Corp P. H. Herren, Gen Mgr Cable: Colonial	180	617- 245-9300 (See advertisement, page 529)		Ⓔ $16–17	Ⓔ $21–22	E S

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

COLONIAL HILTON INNS IN MASSACHUSETTS



Northampton

130 rooms, cocktail lounge, coffee shop, ballroom, meeting rooms, and dining room. A glass-domed recreational area features a year-round swimming pool, saunas, putting green, flower garden, cocktail area, and dance floor. Residential areas have three distinct motifs: Mexican, New England, and Ski Village.

(413) 586-1211

Pittsfield

High-rise, 176 room hotel. Year-round, glass-domed swimming pool, hotel cabana units, public dining and banquet rooms, ballroom, coffee shop, and a cocktail lounge and meeting room in a glassed-in rooftop area.

Wakefield

180 rooms and suites with year-round, glass-domed swimming pool, spacious foyer and ballroom to accommodate 500, health club, gymnasium, coffee shop, and cocktail lounge. Colonial Country Club, directly adjacent to the Colonial Inn, features a championship 18 hole golf course, ten separate dining rooms, dancing, and nightly entertainment.

(617) 245-9300

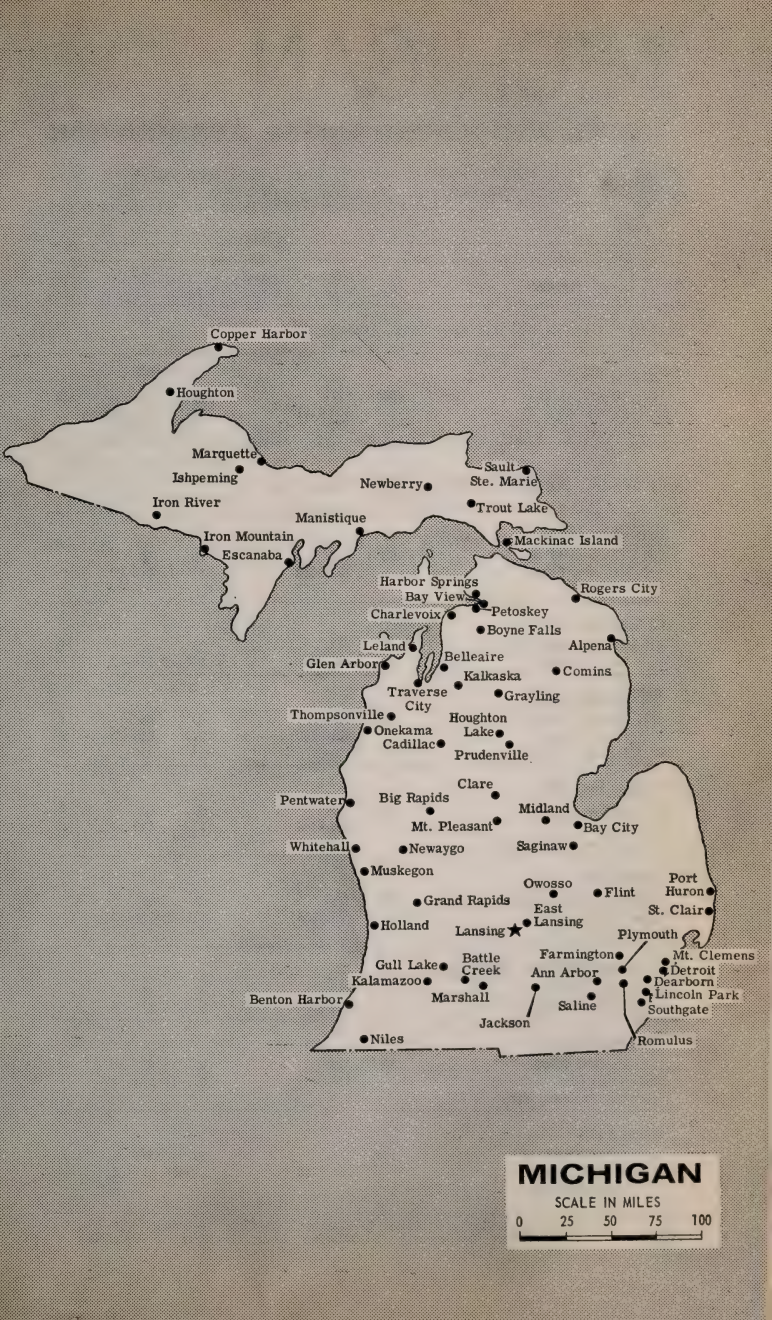
Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Lord Wakefield Hotel 595 North Ave 01880 Rte 128-Exit 35 P. M. Innocent, Mgr	90	617- 245-6100		Ⓔ $14–18	Ⓔ $16–22	E
WALTHAM Middlesex Co. / RR: B & M. / Pop. 55,413						
Holiday Inn 445 Totten Pond Rd 02154 Exits 48 & 48E Rte 128 Holiday Inns of America, Inc Ben Wells, Innkeeper	104	617- 899-3000		Ⓔ $15 up	Ⓔ $22 up	S
Waltham Motor Inn Rte 128 at Winter St Exit 02154 Ben Wells, Owner Richard Moreau, Gen Mgr	96	617- 899-8700		Ⓔ $15.50 up	Ⓔ $20 up	E S
WATERTOWN Middlesex Co. / RR: B & M. / Pop. 39,092						
Towne House Motor Inn 100 N Beacon St Rte 20 02172 W. J. Chase, Owner Leonard Bolger, Mgr	45	617- 926-2200		Ⓔ $11	Ⓔ $15.50–16.50	
WEBSTER Worcester Co. / RR: Penn Central. / Pop. 12,072						
Treasure Island Rte 193 01570 Milton Carter, Mgr	48	617- 943-7330			Ⓔ $18–22	E R
WELLESLEY Norfolk Co. / RR: Penn Central. / Pop. 26,071						
Wellesley Inn 576 Washington St 02181 William White, Owner P. G. Osborne, Mgr	83	617- 235-0180		Ⓔ $11–16	Ⓔ $15–20	S
WEST BOYLSTON Worcester Co. / Pop. 5,526						
Carey's Esquire Motor Inn 130 W Boylston St Rte 12 01583 F. B. Carey, Owner & Mgr	30	617- 835-4641		Ⓔ $8 up	Ⓔ $12 up	S
Howard Johnson's Motor Lodge 181 W Boyston St Rte 12 01583 West Boylston Motor Lodge, Inc Barbara H. Sherman, Mgr	48	617- 835-4456		Ⓔ $12–13.50	Ⓔ $16.50 –20	S
WEST DENNIS Barnstable Co. / Pop. 782						
[S] Lighthouse Inn Off Rte 28 02670 Mrs. A. W. Warren, Owner R. W. Stone, Mgr	62	617- 398-2244		Ⓐ $18–25	Ⓐ $36–50	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓢ Plantation Motel						
Rte 28 02670 Dot & Bill Bailey, Owners W. S. Bailey, Mgr	26	617- 398-3868		Ⓔ $8–20	Ⓔ $8–20	R
WESTFIELD Hampden Co. / Pop. 26,302						
Howard Johnson's Motor Lodge						
2 S Hampton Rd 01085 M. Winick, Owner William Gresley, Mgr	56	413- 568-2821		Ⓔ $12.50 –16.50	Ⓔ $14.70 –21	
Westfield Motor Lodge						
93 S Maple St 01085 Rte 202-10 H. Kaplan, Owner A. Grundt, Mgr	27	413- 568-8611		Ⓔ $10	Ⓔ $15	S
WEST HARWICH Barnstable Co. / Pop. 450						
Ⓢ The Belmont						
Belmont Rd 02671 RKO General, Owner John Kelley, Gen Mgr	120	617- 432-1120		Ⓐ $23–52	Ⓐ $44–62	R
WESTMINSTER Worcester Co. / Pop. 1,047						
Westminster Village Motel						
Rte 2 01473 Quality Motels A. A. Lahtinen, Mgr	35	617- 874-5911		Ⓔ $11–14	Ⓔ $16–20.50	S
WEST SPRINGFIELD Hampden Co. / Pop. 24,924						
Arrow Head Motel						
1573 Riverdale St 01089 Friendship Inns of America, Inc R. F. Hannigan, Owner & Mgr	25	413- 736-5416		Ⓔ $14–18	Ⓔ $16–22	S
Knoll Motel & Apts						
572 Riverdale St 01089 Rte 5 Bradford Collins, Owner Janet & Mike Loos, Mgrs	22	413- 788-9648		Ⓔ $8–10	Ⓔ $10–12	E
Old Storrowton Tavern						
Storrowton Village 01089 W. F. Kavanagh, Owner & Innkeeper	10	413- 732-4188		Ⓔ $7	Ⓔ $11	
Wagon Wheel Motel						
1557 Riverdale St Rte #5 01089 Arnold Boido, Owner & Mgr	50	413- 736-1871		Ⓔ $9–12	Ⓔ $14–16	E
WESTWOOD Norfolk Co. / Pop. 10,354						
Westwood Motor Lodge						
71 Providence Hwy 02090 Frank Accattatis, Owner Mrs. Helen P. Adam, Mgr	29	617- 326-4477		Ⓔ $13–18	Ⓔ $16–20	E

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
WEST YARMOUTH Barnstable Co. / Pop. 1,365						
Dock Motor Lodge Rte 28 02673 Julian Goossens, Owner & Mgr	46	617- 775-1173			Ⓔ $14 up	
Holiday Hearth Motel Rte 28 P.O. Box 506 02673 Charles & Katherine Hennessey, Owners & Mgrs	67	617- 775-0414			Ⓔ $15 up	
Tidewater Motor Lodge Rtes 28-131 02673 John Lemos, Owner & Mgr	42	617- 775-6322			Ⓔ $20 up	
WEYMOUTH Norfolk Co. / Pop. 48,177						
Boston Motel 655 Washington St Rte 53 02188 J. R. Lambiase, Owner J. S. Lambiase, Mgr	60	617- 337-5200		Ⓔ $11–13	Ⓔ $13–16	S
WILLIAMSTOWN Berkshire Co. / Pop. 5,428						
Treadway Williams Inn Williams College Campus 01267 Treadway Inns Howard Wooster, Innkeeper	70	413- 458-5711		Ⓔ $13–16	Ⓔ $17–22	R
WINTHROP Suffolk Co. / Pop. 20,303						
Governor Winthrop Motel & Apts 600 Shirley St 02152 W. H. Barry, Mgr	42	617- 846-9700		Ⓔ $12 up	Ⓔ $14–18	A R
WOODS HOLE Barnstable Co. / RR: Penn Central. / Pop. 975						
Nautilus Motor Inn Rte 28 02543 E. G. Peterson, Owner E. J. Peterson, Mgr	46	617- 548-1525			Ⓔ $20–30	
WORCESTER Worcester Co. / RR: Penn Central. / Airlines: Mohawk; Northeast. / Pop. 186,587						
Holiday Inn 70 Southbridge St 01608 Holiday Inns of America, Inc H. A. Hanson, Innkeeper	200	617- 791-2291		Ⓔ $12	Ⓔ $18	D
9-20 Motel See: Northboro, Mass.						
YARMOUTH PORT Barnstable Co. / Pop. 450						
BⓈ Cummaquid Inn Rte 6A 02675 J. G. Curtis, Owner & Mgr	14	617- 362-6565			Ⓔ $18–36	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area


Copper Harbor
Houghton
Marquette
Ishpeming
Iron River
Iron Mountain
Escanaba
Manistique
Newberry
Sault Ste. Marie
Trout Lake
Mackinac Island
Harbor Springs
Bay View
Charlevoix
Petoskey
Rogers City
Boyne Falls
Leland
Glen Arbor
Belleaire
Kalkaska
Alpena
Comins
Traverse City
Grayling
Thompsonville
Onekama
Houghton Lake
Cadillac
Prudenville
Clare
Pentwater
Big Rapids
Midland
Mt. Pleasant
Bay City
Whitehall
Newaygo
Saginaw
Muskegon
Owosso
Flint
Port Huron
Grand Rapids
East Lansing
St. Clair
Holland
Lansing
Plymouth
Farmington
Mt. Clemens
Gull Lake
Battle Creek
Ann Arbor
Detroit
Kalamazoo
Dearborn
Benton Harbor
Marshall
Saline
Lincoln Park
Southgate
Jackson
Niles
Romulus
MICHIGAN
SCALE IN MILES
0 25 50 75 100

MICHIGAN

HOTEL AND MOTOR HOTEL ASSOCIATION

W. C. McRAE, President, Abington Hotel, Detroit, Mich. 48202
BELLE L. THOMAS, Executive Secretary, 548 Book Building, Detroit, Michigan 48226. Telephone: WOodward 2-2645

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ALPENA Alpena Co. / Airlines: North Central. / Pop. 14,682						
[B] Fletcher Motels 1001 US 23 N 49707 S. H. Fletcher, Mgr	50	517- 354-4191		(E) $8.32–10.40	(E) $12.48–14.56	S
ANN ARBOR Washtenaw Co. / RR: Penn Central. / Pop. 67,340						
Bell Tower Hotel 300 S Thayer St 48104 J. C. Stegeman, Owner R. L. Lotz, Mgr	68	313- 769-3010		(E) $12–15	(E) $16–20	
Campus Inn 615 E Huron at State 48104 R. L. Lotz, Gen Mgr	215	313- 769-2200		(E) $15–18	(E) $19–22	D
Holiday Inn—East 3750 Washtenaw 48104 D. H. Roberts, Owner W. J. Gudenau, Innkeeper	113	313- 971-2000		(E) $13	(E) $15–19	E S
Holiday Inn—West 2900 Jackson Rd 48103 D. H. Roberts, Owner W. J. Gudenau, Innkeeper	165	313- 665-4444		(E) $13	(E) $15–19	E S
Ramada Inn 2800 Jackson Rd I-94 Exit 172 48103 Ramada Inns Inc W. J. Marzonie, Mgr	129	313- 769-0700		(E) $11–12	(E) $14–17	
Sheraton–Ann Arbor Motor Inn 100 S 4th St 48108 Daniel Burfiend, Gen Mgr	202	313- 769-0000		(E) $13–15	(E) $18–20	
University Motel 1000 Broadway 48105 Genl. Motels Corp Blanche A. Papineau, Mgr	50	313- 665-6141		(E) $11–18	(E) $14–18	D
Weber's Inn 3050 Jackson Rd 48103 Herman Weber, Owner M. W. Kabat, Mgr	126	313- 769-2500		(E) $13–16	(E) $17–24	E

KEY: **B**—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BATTLE CREEK Calhoun Co. / RR: G T; Penn Central. / Airlines: North Central; also see Kalamazoo, Mich. / Pop. 44,169						
Hart Hotel 31 N Washington Ave R. A. Shrank, Owner Harold Flake, Mgr	100	616- WO2-4071		Ⓔ $5 up		
Howard Johnson's Motor Lodge 2590 Capitol Ave SW at I-94 49015 Howard Johnson's Motor Lodges J. W. Robertson, Mgr	87	616- 965-3201		Ⓔ $10–11	Ⓔ $13–16	E S
Sheraton Motor Inn 11081 E Michigan 49017 Rte 5, 11 mi Rd at I-94 J. R. Hurley, Gen Mgr	102	616- 965-3941		Ⓔ $10.50 –15.50	Ⓔ $12– 18	A E S
Williams House Hotel 46 E Michigan Ave C. V. Perrett, Owner & Mgr	65	616- WO2-5405		Ⓔ $4–7	Ⓔ $6–10	
BAY CITY Bay Co. / Airlines: See Saginaw, Mich. / Pop. 53,604						
Imperial '400' Motel 50 6th St 48706 Imperial '400' Motels, Owner W. K. Brown, Mgr	51	517- 892-4554		Ⓔ $9.50– 11	Ⓔ $12.50– 15	
BAY VIEW Emmet Co. / Pop. 10						
Ⓢ**Terrace Inn** Fairview & Glendale 49770 Lester & Stella Teegardin, Owners L. L. Teegardin, Mgr	40	616- 347-2410		Ⓐ $10–18	Ⓐ $20–37	R
BELLEAIRE Antrim Co.						
Shanty Creek Lodge Rte M-88 49615 R. Deskin Estate, Owner J. M. Bruce, Gen Mgr	123	616- GE3-3833		Ⓔ $6–17	Ⓔ $12–26	
BENTON HARBOR Berrien Co. / RR: C & O. / Airlines: North Central. / Pop. 19,136						
Holiday Inn 2860 M-139 S 49022 I-94 Exit 28 Ralph Borchert, Owner & Mgr	120	616- 925-3234		Ⓔ $11–14	Ⓔ $17–18	
BIG RAPIDS Mecosta Co. / Pop. 8,686						
College Inn Motel 14470 Northland Dr 49307 Best Western W. F. Everin, Innkeeper	52	616- 796-8608		Ⓔ $8.50– 11	Ⓔ $12.50– 15	S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BOYNE FALLS Charlevoix Co. / Pop. 260						
Boyne Mountain Lodge US Hwy 131 E. P. Kircher, Pres Charles Moll, Mgr	151	616- 549-2441				
CADILLAC Wexford Co. / Pop. 10,112						
Caberfae Lodge P.O. Box 327 M-55 W 49601 D. E. Sheets, Gen Mgr	66	616- 775-2458		(E) $11	(E) $18.50–24	R
CHARLEVOIX Charlevoix Co. / Pop. 2,751						
The Lodge of Charlevoix US Hwy 31 49720 Best Western E. B. Seymour, Mgr	40	616- 547-6565		(E) $9–26	(E) $14–26	R
CLARE Clare Co. / Pop. 2,442						
Doherty Motor Hotel 604 McEwan 48617 A. J. Doherty, Owner Paul West, Mgr	60	517- 386-9991		(E) $9.50–12	(E) $14–20	D
Lone Pine Motel 1508 N McEwan St 48617 C. W. Stuckert, Sr., Owner & Mgr	21	517- 386-7787		(E) $8	(E) $11	E D
COMINS Oscoda Co.						
Fonro Lodge M-33 N 48619 Berar Enterprise R. B. Taracks, Mgr	30	517- 848-2917		(E) $12–16	(E) $16–22	
COPPER HARBOR Keweenaw Co. / Pop. 30						
New Pontiac Resort Hotel 49918 The Wescoat Hotel Co Inc, Owner H. J. Wescoat, Mgr	20	960- KE7000 M3				
DEARBORN Wayne Co. / Pop. 112,007						
Dearborn Hotel 4616 Calhoun 48126 J. H. G. Steffens, Owner & Mgr	115	313- LU1-2500		(E) $5–7	(E) $7–10	S

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

STAY AT *The Dearborn Inn*

An excellent location in Suburban Detroit

Convenient—only 15 minutes from Metro Airport, 20 from downtown Detroit, near Ford Central Staff, Ford and Lincoln-Mercury Division offices. 700 yards from Greenfield Village and Henry Ford Museum. Quick access to three freeways. You'll like the sincere attention of the experienced staff.



180 thoroughly modern guest rooms in the Inn, Colonial Homes, Motor House from $16.00 single, $20.00 double. Two restaurants, cocktail lounge, heated big pool, children's playground, shuffleboard, two tennis courts. Call Collect for Reservations.
Richard D. McLain, General Manager

THE DEARBORN INN Oakwood Blvd. Dearborn, Mich. 48123 (Area 313) 271-2700

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Dearborn Inn, The						
20301 Oakwood Blvd 48123 Seaboard Properties Co, Owner R. D. McLain, Gen Mgr	180	313-271-2700 (See advertisement above)		Ⓔ $16–20	Ⓔ $20–23	S
Fordson Hotel						
4818 Jonathan St 48126 US 12 B. E. Taylor, Owner & Mgr	100	313-TI6-4500		Ⓔ $4.50–10	Ⓔ $6–12	S
Quality Motel Fairlane Inn						
21430 Michigan Ave 48124 Quality Motels, Inc James Aitchison, Mgr	100	313-565-0800		Ⓔ $12.50–14.50	Ⓔ $16.50–20	S

DETROIT **Wayne Co.** / RR: B & O; C & O; G T; Penn Central; N & W. / Airlines: Aeronaves de Mexico; Allegheny; American; BOAC; TWA; Delta; United; Eastern; Mohawk; Northwest; North Central; Pan American. / Pop. 1,670,144

Abington Hotel						
700 Seward Ave 48202 Arthur Koppy, Pres W. C. McRae, Gen Mgr	348	313-875-9700		Ⓔ $10–13	Ⓔ $12.50–18	
Butzel Conference Center						
18977 Schaefer Hwy, Ortonville 48235 Tamarack Hills Authority, Owner Michael Zaks, Mgr	30	313-341-5666		Ⓐ $19.50	Ⓐ $39	
Caribe Motel						
19360 Woodward 48203 R. H. Rex, Mgr	18	313-368-1212		Ⓔ $10 up	Ⓔ $12 up	E
Coach & Lantern Motor Inn						
25255 Grand River Ave 48230 Best Western R. F. Woelfel, Mgr	70	313-533-5020		Ⓔ $14–18	Ⓔ $16–22	S
Dearborn Inn, The See: Dearborn, Mich.						

The Metropolitan Airport Hotel



The only hotel at the airport. Covered, air-conditioned walkways lead directly from the flight ramps to hotel lobby. The Metropolitan is new, 200 ultra-modern guest rooms and suites, air-conditioning, sound-proofing and color TV. Also features heated swimming pool and the elegant Innkeeper Restaurant. Meeting facilities for up to 250. Free guest parking.

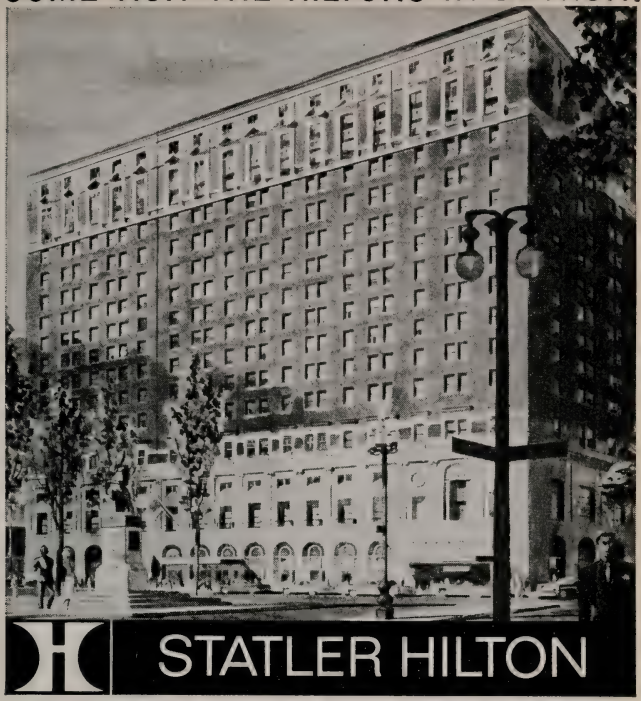
TARIFF
Singles from $24.00
Doubles from $28.00

Norm Uhlenberg, General Manager
Metropolitan Airport • Detroit, Michigan 48242
(313) 941-9400 • TWX 910-444-2161
HOST INTERNATIONAL, INC.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Detroit City Airport Motel 10945 Gratiot Ave 48213 D. H. Diamond, Mgr	50	313- 371-7700		Ⓔ $13	Ⓔ $17–18	A
[B] Detroit Hilton (Formerly: The Statler Hilton) Bagley Ave at Grand Circus Park 48231 Hilton Hotels Corp F. W. Teich, Gen Mgr Cable: Hiltels, Detroit	1000	313- 965-7800 (See advertisement, page 539 and pages 622–623)		Ⓔ $13.50 –19.50	Ⓔ $20 –31	D
Detroit-Warren Sheraton Motor Inn 11777 E 8 mi Rd 48089, Warren, Mich. ITT Sheraton Corp of America	159	313- 779-1900		Ⓔ $13–18	Ⓔ $18–35	S
Downtown Motel 3550 Woodward Ave US #10 48201 Womac Land Corp, Owner J. B. Meehan, Mgr	45	313- 833-3660		Ⓔ $11– 12.50	Ⓔ $12.50– 18.50	D
Executive Inn (Formerly: Statler Hilton Executive Inn) 29900 Van Dyke 48093, Warren, Mich J. D. Coaley, Owner Carol Finley, Mgr	151	313- 758-6700		Ⓔ $12– 14.50	Ⓔ $17– 19	S

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

COME VISIT THE HILTONS IN DETROIT.



STATLER HILTON

Hilton hospitality in the heart of Detroit. Combining the fine traditional service of the past with a multimillion renovation. The all new Hilton Towers with private elevator and registration, steam & sauna baths, exercise room, private cocktail lounge. Color TV. Home of world famous TRADER VIC'S restaurant. The BEEF BARRON and Silver Dollar Bar, Steak House and Lounge in Western style and tradition. Fast service Coffee House. Free parking — free ice on guest floors, TV, all new automatic elevators. Children are free in Family Rooms.

Single from $13.50 • Double from $20.00
Twins from $21.00 • Suites from $48.00

Frank W. Teich, General Manager.

Detroit, Michigan 48231 • Grand Circus Park at Bagley Avenue
Tel. 965-7800 • Area Code: 313

CONRAD N. HILTON, Chairman
BARRON HILTON, President



Call the Hilton Reservation Service.
Come visit the Hiltons.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn—Downtown						
1331 Trumbull Ave 48216 Holiday Inns of America Inc J. H. Winter, Innkeeper	144	313- 965-0171		Ⓔ $14	Ⓔ $18	D
Holiday Inn—East						
11560 Harper Ave 48213 Holiday Inns of America Inc J. E. Caspersen, Innkeeper	111	313- 372-2000		Ⓔ $14	Ⓔ $18–19	E
Holiday Inn—Livonia						
30375 Plymouth Rd, Livonia, Mich 48150 Holiday Inns of America, Inc Ted Metcalfe, Innkeeper	149	313- 261-6800		Ⓔ $14	Ⓔ $18–19	S
Holiday Inn—Northland						
10900 W 8 mi Rd 48220 Holiday Inns of America Inc N. F. Barnhart, Innkeeper	203	313- 399-2300		Ⓔ $14–15	Ⓔ $18–19	
Holiday Inn—Warren						
32035 Van Dyke 48093, Warren, Mich. Holiday Inns of America, Inc Alan Mitchell, Innkeeper	201	313- 264-0100		Ⓔ $14–15	Ⓔ $18–19	S
Howard Johnson's Motor Lodge						
45945 Willow Run Expwy 48111 Exit 190, Belleville, Mich. P. L. Grissom & Sons, Owners C. V. Miller, Mgr	75	313- CR4-4300		Ⓔ $11	Ⓔ $14–16	
Howard Johnson's Downtown Motor Lodge						
Washington Blvd at Michigan 48226 Ambassador Hotel, Inc, Owner W. F. Pegley, Vice Pres & Gen Mgr	300	313- 965-1050		Ⓔ $18–20	Ⓔ $23–25	D
Howard Johnson's New Center Motor Lodge						
2921 W Grand Blvd at 3rd 48202 Fisher New Center Hotel Co, Owner Jack Wilder, Gen Mgr	300	313- 872-0400	810- 221-1642	Ⓔ $18–22	Ⓔ $22–28	
Kingsley Inn Hotel						
1475 N Woodward, Bloomfield Hills, Mich F. N. Takis, Owner J. H. MacCorquodale, Mgr	150	313- 644-1400		Ⓔ $16–18	Ⓔ $22–27	
Malvern Hotel						
93 Seward Ave R. G. Winter, Mgr	275	313- TR5-9660		Ⓔ $5 up		
Metropolitan Airport Hotel						
Detroit Met Airport, Inkster 48242 Host International Norm Uhlenberg, Gen Mgr	200	313- 941-9400 (See advertisement, page 538)	910- 444-2161	Ⓔ $24	Ⓔ $28	A
Monterey Motel						
12100 Woodward Ave 48203 P. L. & C. T. Grissom, Owners J. J. McGarrigle, Mgr	145	313- TO9-6500		Ⓔ $11	Ⓔ $14–16	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Pride of Detroit! Perfect Place to Stay
HOTEL PONTCHARTRAIN

Ideal location. Beside the Detroit River, across from Cobo Hall.

Superb accommodations. 450 guest rooms. Suites. Meeting rooms for 5 to 400.

Detroit's dining and entertainment center. Home of Cabaret La Boheme 25 stories above the city. La Mediterranee continental restaurant.

In-hotel parking for registered guests.

Continental service in every detail, for gracious living.

Robert J. Cahill
General Manager



hotel Pontchartrain

Two Washington Boulevard, Detroit, Michigan 48226
Phone 965-0200. Teletype 303-222-5225

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Pallister Best Western Motel						
7641 Woodward Ave 48202 Herbert Meyer, Mgr	84	313- 873-6300		Ⓔ $11–14	Ⓔ $15–18	
B Pick-Fort Shelby Hotel						
525 W Lafayette Blvd 48226 Pick Hotels Corp M. D. Houston, Vice Pres & Gen Mgr	700	313- 963-7100		Ⓔ $10–18	Ⓔ $14–23	D
B Pontchartrain Hotel						
2 Washington Blvd 48226 R. J. Cahill, Gen Mgr Cable: Ponchotel	450	313- 965-0200 (See advertisement above)	303- 222-5225	Ⓔ $16–28	Ⓔ $21–36	D
Quality Motel—Gold Key Inn						
6500 John C. Lodge Expwy 48202 Stephen Gershenson, Gen Mgr	164	313- 874-0700		Ⓔ $14–19	Ⓔ $18–23	E
Ramada Inn						
I-94 at Oakwood Exit, Allen Park 48101 Ramada Inns, Inc Harry Helzes, Mgr	152	313- 271-1600	810- 221-5122	Ⓔ $12.50 –14.50	Ⓔ $15.50 –18	A E S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
St. Regis Hotel W Grand Blvd at Cass 48202 Basil Jatronson, Gen Mgr	120	313-873-3000		Ⓔ $20–25	Ⓔ $25–28	
Sheraton-Cadillac Hotel 1114 Washington Blvd at Mich. Ave 48231 ITT Sheraton Corp of America Mark Schmidt, Gen Mgr	1200	313-961-8000 (See advertisements, page 543 and pages 620–621)	910-761-0457	Ⓔ $16–22	Ⓔ $22–28	D
Sheraton Motor Inn Detroit—South 21700 W Road at I-75 48183, Woodhaven, Mich Woodhaven Continental Corp, Owner	130	313-676-8000	313-676-8248	Ⓔ $12–16	Ⓔ $15–21	
B Stouffer's Northland Inn 21000 Northwestern Hwy 48075, Southfield, Mich. J. P. Latham, Res Mgr	232	313-357-4700		Ⓔ $16–22	Ⓔ $20–27	E S
Tuller Hotel 521 Park Ave 48226 United Hotels H. A. Kramer, Gen Mgr	500	313-963-5200		Ⓔ $8–12	Ⓔ $10–16	D
Victoria Apartment Hotel 2332 Park Ave Lewis & Ford Mgmt Co	77	313-WO2-5075		Ⓔ $4.50 up		

EAST LANSING Ingham Co. / RR: C & O; G T. / Airlines: See Lansing, Mich. / Pop. 30,198

Albert Pick Motor Hotel See: Lansing, Mich.

Holiday Inn See: Lansing, Mich.

University Inn See: Lansing, Mich

ESCANABA Delta Co. / RR: C & NW. / Airlines: North Central. / Pop. 15,391

B House of Ludington 223 Ludington St 49829 Mary Dowling, Pres Beatrice Gallagher, Mgr	71	906-786-4000		Ⓔ $8–15	Ⓔ $12–20	S A

FARMINGTON Oakland Co. / Pop. 6,881

Botsford Inn 2800 Grand River 48024 John Anhut, Owner & Mgr	57	313-KE7-4200		Ⓔ $11–16	Ⓔ $13–19	S

FLINT Genesee Co. / RR: G T. / Airlines: North Central; United. / Pop. 196,940

Holiday Inn 2207 W Bristol Rd 48507 Holiday Inns of America, Inc William Baldwin, Innkeeper	145	313-239-4681		Ⓔ $10.50 up	Ⓔ $14.50 up	E S

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Sheraton in Detroit



Detroit's largest and finest hotel – in the heart of the city. Spacious bedrooms and suites. Your choice of four restaurants and lounges, including the famed Motor Bar and Cafe Caprice. Seventeen newly decorated function rooms accommodate conventions and conferences. Air-conditioned. Free TV, radio. Free Parking. Children share parent's room free. 1200 rooms. Singles: $16.00-$22.00; Double or Twin: $22.00-$28.00. Tel. (313)961-8000. TWX 910-761-0457.

Sheraton-Cadillac Hotel

1114 WASHINGTON BOULEVARD AT MICHIGAN AVENUE

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Pick—Durant Motor Hotel						
607 E 2nd St 48502 Pick Hotels Corp C. S. Opyt, Mgr	250	313- 232-5131		(E) $10–14	(E) $14–24.50	D
Quality-Autorama Motel						
(Formerly: Autorama Motel) 2002 S Dort Hwy 48503 M54 Quality Motels Wanda Horn, Mgr	104	313- CE5-6621		(E) $10– 12.50	(E) $14– 16.50	S
Ramada-Voyager Inn						
Saginaw & Detroit Sts 48502 Stephen Baytos, Owner J. F. Geary, Gen Mgr	140	313- 767-1000	313- 742-8761	(E) $11– 14	(E) $15.50 –17	

GLEN ARBOR Leelanau Co. / Pop. 800

Leelanau Homestead, The						
M-22 49636 A. S. Huey, Owner R. K. Huey, Mgr	120	616- 334-3041		(E) $16–26	(E) $16–26	R

GRAND RAPIDS Kent Co. / RR: C & O. / Airlines: Lake Central; North Central; United. / Pop. 177,313

[B] Mr. President Motor Inn						
3221 Plainfield Ave NE 49505 Master Hosts J. L. Strini, Jr, Owner & Mgr	153	616- 363-6801		(E) $13–25 (A) $20–35	(E) $18–55	E S
[B] Pantlind Hotel						
187 Monroe Ave NW 49502 J. W. Roberts, Pres & Gen Mgr	750	616- 459-7201 (See advertisement, page 545)		(E) $12– 18	(E) $16.50 –25	D E

GRAYLING Crawford Co. / Pop. 2,015

Chief Shoppenagons Motor Hotel						
103 Michigan St 49738 W. L. DeWitt, Owner A. J. Mauren, Mgr	22	348-6071		(E) $4–6	(E) $9 up	

HARBOR SPRINGS Emmet Co. / Pop. 1,433

Boyne Highlands						
49740 Larry Middleton, Mgr	80	1521		(A)(W) (M)(A)(S) $21	(A)(W) (M)(A)(S) $18–22	
Colonial Inn						
211 Artesian 49740 R. H. Brown, Co-Owner & Mgr	50	616- 526-2111		(E) $22–38	(E) $26–42	R

KEY: **B**—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

GRAND RAPIDS

DOWNTOWN—NEAR EVERYTHING



Tunnel to Civic Auditorium

Jack W. Roberts
President and General Manager

Most Accommodating
Largest and Finest
One Stop Downtown Hotel
• Famous for Food •

750 Rooms • 9 Distinctive Dining Areas • Coffee Shop open 24 Hours • Free Parking • Family Rates Air Conditioning • Television Complete Convention, Meeting and Banquet Facilities

THE PANTLIND

Where "Food Is King"

In the Heart of Grand Rapids
Monroe Ave. at Pearl St.
One Block off All Downtown Freeways
Direct Dial Guest Phones
Telephone 459-7201

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Harbour Inn						
Beach Dr N. C. Bicking, Owner & Mgr Judy Honor, Res Mgr	80	616- 526-2108		Ⓐ $20–30	Ⓐ $25–38	
HOLLAND Ottawa Co. / RR: C & O. / Pop. 24,777						
Ⓢ **Castle Club, The**						
Castle Park 49422 C. P. Brown, Owner & Mgr	70	616- ED5-5884		Ⓐ $22–25	Ⓐ $40 up	R
HOUGHTON Houghton Co. / Airlines: North Central. / Pop. 3,393						
Douglass House						
517 Shelden Ave 49931 A. A. Villanelli, Mgr	84	906- 482-2000		Ⓔ $6–9	Ⓔ $10–13	D
HOUGHTON LAKE Roscommon Co. / Pop. 1,195						
Ⓢ **Johnson's Motor Hotel**						
M-55 48651 E. M. Johnson, Owner & Mgr	53	517- 366-5366		Ⓔ $9.75 up	Ⓔ $14.50–15.25	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
IRON MOUNTAIN Dickinson Co. / RR: C & NW. / Airlines: North Central. / Pop. 9,299						
B Dickinson Hotel 101 W "B" St 49801 Dishnow & Anderson, Owners Glen Anderson, Mgr	65	906- 774-5000		Ⓔ $4–6	Ⓔ $9.50–14	D
Downtown Motel, The 700 Stephenson Ave 49801 Mr. & Mrs. Michael Fornetti, Owners & Mgrs		906- 774-5500		Ⓔ $8–10	Ⓔ $11 up	D
IRON RIVER Iron Co. / RR: C & NW. / Pop. 3,754						
Iron Inn Hotel 202 W Adams St 49935 Louis Bigari, Owner & Mgr	50	906- 265-4111		Ⓔ $4.75–8	Ⓔ $6.75–16	D
JACKSON Jackson Co. / RR: Penn Central. / Airlines: North Central. / Pop. 50,720						
B Hayes Hotel 228 W Michigan Ave 49204 C. J. Goeke, Gen Mgr	100	517- 782-0551		Ⓔ $10–12	Ⓔ $15–18	D
B Holiday Inn 2000 Clinton Rd 49201 Holiday Inns of America, Inc P. F. Paul, Innkeeper	157	517- 783-2681		Ⓔ $12.50	Ⓔ $16–18	E S
KALAMAZOO Kalamazoo Co. / RR: Penn Central. / Airlines: Allegheny; North Central. / Pop. 82,089						
Holiday Inn #1 220 E Crosstown Pkwy 49001 Holiday Inns of America, Inc James Leweke, Innkeeper	150	616- 369-6711		Ⓔ $11–12	Ⓔ $15–17	D
Holiday Inn—Expressway I-94 and Sprinkle Rd 49001 Holiday Inns of America, Inc Merrit Stephens, Innkeeper	149	616- 381-7070		Ⓔ $11.50 up	Ⓔ $16–17	E
Valley Inn 200 N Park St 49006 General Gas Light Co, Owner Richard Colwell, Mgr	109	616- 349-9733		Ⓔ $11.50–20	Ⓔ $14.50–25	
LANSING Ingham Co. / RR: C & O; G T. / Airlines: North Central; United. / Pop. 107,807						
Albert Pick Motor Hotel 1427 W Saginaw St 48823, East Lansing Pick Hotels Corp A. M. Kelling, Mgr	110	517- 337-1741		Ⓔ $11	Ⓔ $15–16	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn—East 3121 E Grand River Ave 48911 Holiday Inns of America, Inc E. D. Heisler, Innkeeper	107	517- 489-2481		Ⓔ $12	Ⓔ $16–17	E
Holiday Inn—South 6501 S Pennsylvania 48909 Exit I-96 Holiday Inns of America, Inc Ronald Pouliot, Innkeeper	157	517- 393-1650		Ⓔ $12	Ⓔ $16–17	
Hospitality Motor Inn 3600 Dunckle Rd Hospitality Motor Inns, Inc		517- 351-7600		Ⓔ $13–14	Ⓔ $17–18	
Jack Tar Hotel 125 W Michigan Ave 48902 Jack Tar Hotels Peter Weiskopf, Gen Mgr	325	517- 372-6550		Ⓔ $11–15	Ⓔ $13–20	D
Quality Motel—Capitol Park 500 S Capitol Ave 48933 Quality Motels H. W. Brown, Gen Mgr	300	517- 482-1491		Ⓔ $12–16	Ⓔ $16–21	E D
Ramada Inn 1000 Ramada Dr, S Penna & I-96 Ramada Inns, Inc David Murray, Mgr	143	517- 393-5500		Ⓔ $10.50 –11.50	Ⓔ $13.50 –17	
Riverside Motor Inn 112 E Main St 48933 Titan Motor Inns, Owner Paul Meyer, Mgr	145	517- 485-5401		Ⓔ $9.50– 11.50	Ⓔ $12.50– 14.50	E D
[B] **University Inn** 1100 Trowbridge Rd 48823, East Lansing Zisook Motel Corp R. C. Hoffman, Mgr	202	313- 351-5500		Ⓔ $10.50 up	Ⓔ $15.50 up	E
LELAND Leelanau Co. / Pop. 536						
Falling Waters Lodge Leelanau Dev Co J. F. Hollinger, Mgr	33	616- 256-9832				
LINCOLN PARK Wayne Co. / Pop. 53,933						
Lincoln Inn 1901 Southfield at I-75 48146 Edward Baustert, Mgr	155	313- 386-5000		Ⓔ $12–16	Ⓔ $16–20	
MACKINAC ISLAND Mackinac Co. / Ferry from Mackinaw City or St. Ignace, Mich. / Pop. 942						
[S] **Chippewa Hotel** On the Lake 49757 Nathan Shayne, Mgr	76	906- VI7-3341		Ⓔ $18–24 Ⓐ $26–30	Ⓔ $18–26 Ⓐ $34–44	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓑ Ⓢ Grand Hotel						
49757	300	906-		Ⓐ	Ⓐ	R
R. D. Musser, Pres & Gen Mgr		VI7-3331		$35 up	$55–75	
Ⓢ Iroquois on the Beach Hotel						
45797	33	906-			Ⓔ	R
S. M. McIntire, Owner & Mgr		847-3321			$22–32	D
Ⓢ Murray Hotel						
49757	45	906-		Ⓔ	Ⓔ	A
J. F. Ross, Owner & Mgr		VI7-3772		$7	$14–16	R

MANISTIQUE Schoolcraft Co. / RR: Soo. / Pop. 4,875

Manistique Motel						
US 2 E 49854	25	906-		Ⓔ	Ⓔ	
R. H. Gillam, Owner & Mgr		341-2552		$7–14	$8.50–17	

MARQUETTE Marquette Co. / RR: C & NW. / Airlines: North Central. / Pop. 19,824

Downtowner Motel, The						
412 W Washington 49855	38	906-		Ⓔ	Ⓔ	D
Best Western		225-1144		$10–12	$12–16	
Harlan Larson, Owner & Mgr						
Northland Hotel						
214 N Front St 49855	100	906-		Ⓔ	Ⓔ	D
Kawbawgam Hotel Co, Owner		226-3551		$7.50–10.50	$9.50–13.50	
Mrs. Margaret Wood, Mgr						

MARSHALL Calhoun Co. / Pop. 6,736

Win Schuler's Hotel						
115 S Eagle St 49068	30	616-		Ⓔ	Ⓔ	A
Douglas Danziger, Mgr		781-3961		$8–12	$14–24	E

MIDLAND Midland Co. / Airlines: See Saginaw, Mich. / Pop. 27,779

Gate-Way Motel						
1408 N Saginaw St 48760	58	517-		Ⓔ	Ⓔ	E
A. J. Doherty, Owner & Mgr		631-3341		$7.50–12	$11–20	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MT. CLEMENS Macomb Co. / Pop. 21,016						
Holiday Inn 1 N River Rd 48043 Jackson Wolff, Owner Lee Wolff, Innkeeper		313- 465-2185		Ⓔ $13.50 –17	Ⓔ $17–26	
MT. PLEASANT Isabella Co. / Pop. 14,875						
Chieftain Motor Inn S Mission St 48858 US 27 D. E. Dunn, Mgr	49	772-2951		Ⓔ $6.75– 8.50	Ⓔ $9– 15	
Holiday Inn 5665 E Pickard Rd 48858 Holiday Inns of America Inc. T. R. Weaver, Innkeeper	108	517- 772-2905		Ⓔ $14–24	Ⓔ $16–26	E
MUSKEGON Muskegon Co. / RR: C & O; G T. / Airlines: North Central; United. / Pop. 46,485						
Holiday Inn 3450 Hoyt St 49444 Holiday Inns of America, Inc D. M. Foster, Innkeeper	199	616- 733-2601		Ⓔ $11.50 –12.50	Ⓔ $14.50 –18	E S
NEWAYGO Newaygo Co. / Pop. 1,447						
Valley Inn 1 State St Mrs. A. L. Longwood, Owner & Mgr	23	616- 652-9811			Ⓔ $5.50–9	
NEWBERRY Luce Co. / Pop. 2,612						
Falls Hotel 301 Newberry Ave 49868 R. B. Sayles, Owner & Mgr	40	293-5111		Ⓔ $7–10	Ⓔ $9–14	D
NILES Berrien Co. / RR: Penn Central. / Pop. 13,842						
Four Flags Motor Inn 404 E Main St 49120 Paul Menkhaus, Owner R. J. Boehman, Mgr	77	616- 683-7100		Ⓔ $5.50– 7.50	Ⓔ $8– 12	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ONEKAMA Manistee Co. / RR: C & O. / Pop. 469						
Ⓢ Portage Point Inn 49675 Bill Murray, Owner & Mgr	100	616- 889-4222		Ⓐ $17–24	Ⓐ $29–36	R
OWOSSO Shiawassee Co. / Pop. 17,006						
Owosso Hotel Main & Washington Sts 48867 N. J. Lee, Mgr	104	517- 725-5101		Ⓔ $4.50–7	Ⓔ $7–12	A E
PENTWATER Oceana Co. / Pop. 1,030						
Ⓢ Nickerson Inn 262 Lowell St 49449 R. B. Baker, Owner & Mgr	21	616- 869-8241		Ⓔ $6 up Ⓐ $14.50	Ⓔ $8 up Ⓐ $25	R
PETOSKEY Emmet Co. / Pop. 6,138						
Perry-Davis Hotel Bay & Lewis Sts 49770 J. R. Davis, Owner J. W. Finlayson, Gen Mgr	90	616- 347-2516		Ⓔ $8–16	Ⓔ $12–30	D
PLYMOUTH Wayne Co. / RR: C & O. / Pop. 8,766						
Mayflower Hotel 827 W Ann Arbor Trail M-14 R. G. Lorenz, Owner & Mgr	50	313- GL3-1620		Ⓔ $9–12	Ⓔ $12–15	
PORT HURON St. Clair Co. / RR: G T. / Pop. 36,084						
Holiday Inn 1720 Hancock St 48060 Holiday Inns of Canada Ltd Harold Levin, Innkeeper		313- 984-2661		Ⓔ $12.50	Ⓔ $16.50 –19.50	
PRUDENVILLE Roscommon Co. / Pop. 800. / See Houghton Lake, Mich.						
ROGERS CITY Presque Isle Co. / Pop. 4,722						
Brooks Hotel & Motel 145 N 3rd St 49779 US 23 C. W. Heinzel, Pres & Mgr	24	517- 734-3163		Ⓔ $5.50–7	Ⓔ $7–9	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

St. Clair Inn and Country Club



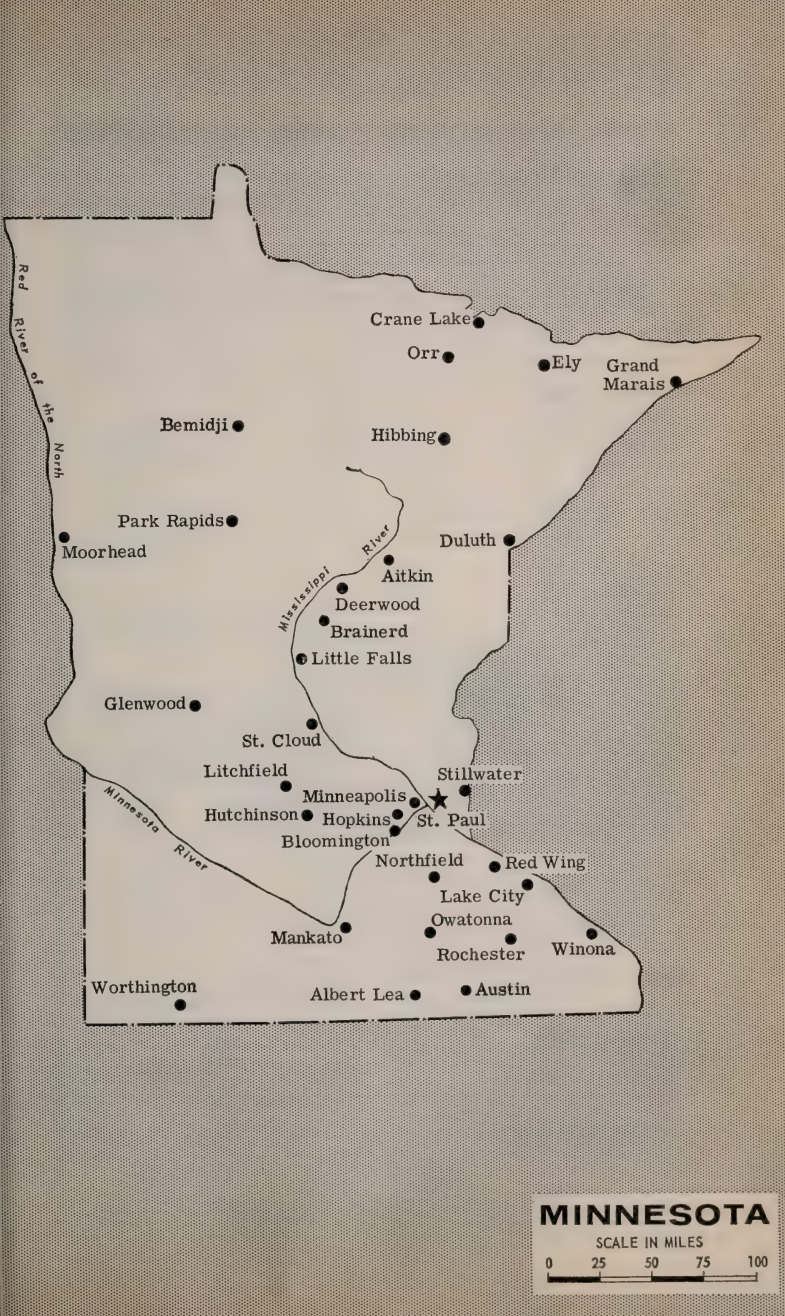
Owned & Operated by The Holdens

"The Inn on the River"
ST. CLAIR, MICH.
The Combined Tonnage of the Suez and Panama Canals does not equal the shipping that passes the Inn
Beautiful 18 Hole Golf Course & Swimming Pool
The Detroit Area's Conference Resort
Air Conditioned Throughout • Open Year Around
On the St. Clair River • 50 Miles North of Detroit
Phone: St. Clair, FAirview 9-2222
Detroit, WOodward 3-5735

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ROMULUS Wayne Co. / RR: N & W. / Pop. 1,798						
Holiday Inn—Metro Airport						
31200 Detroit Ind Expwy 48174 Holiday Inns of America Inc W. J. Keslar, Innkeeper	158	313- 728-2800		Ⓔ $14– 18.50	Ⓔ $14– 19.50	A E S
SAGINAW Saginaw Co. / Airlines: North Central; United. / Pop. 98,265						
Fordney Hotel						
401 Court St Cecelia R. Roberts, Owner R. E. Roberts, Mgr	72	517- PL2-8117		Ⓔ $4.25– 7.50	Ⓔ $7.50– 10	
Holiday Inn						
3325 Davenport St 48602 Holiday Inns of America, Inc Chauncey Johnson, Innkeeper	120	517- 793-2080		Ⓔ $12.50	Ⓔ $16.50– 18.50	S
Ramada Inn						
3425 Holland Ave 48605 Timberland Inc, Owner A. Starr Hull, Gen Mgr	100	517- 753-2461	810- 265-9066	Ⓔ $12–15	Ⓔ $15–20	E
ST. CLAIR St. Clair Co. / Pop. 4,538						
Fishermen's Wharf Motor Lodge						
1337 N River Rd 48079 Stewart Cunningham, Owner & Mgr	20	313- 329-2236		Ⓔ $12–16	Ⓔ $20–24	
[B] St. Clair Inn & Country Club						
500 N Riverside I-94 East 48079 Creighton Holden, Owner & Pres Margaret Nelson, Mgr	75	313- 329-2222 (See advertisement above)		Ⓔ $10– 15 Ⓐ $30	Ⓔ $21– 26.50 Ⓐ $54	A E R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SAULT STE. MARIE Chippewa Co. / RR: Soo. / Airlines: North Central. / Pop. 18,722						
Delmar Hotel 227 Ashmun St 49783 Helen Wygant, Owner & Mgr	17	906- ME2-3306		Ⓔ $5–9	Ⓔ $7–14	
B Ojibway Motor Hotel 240 W Portage St 49783 F. W. Bocks, Mgr	67	906- 632-2274		Ⓔ $8–11.50	Ⓔ $10–16	D
SOUTHGATE Wayne Co. / Pop. 29,404						
Presidential Inn 17201 Northline Rd 48192 I-75 E. T. Winkler, Mgr	112	313- 283-4400		Ⓔ $12–16	Ⓔ $16–20	E S
THOMPSONVILLE Benzie Co. / Pop. 243						
Crystal Mountain Lodge 49683 J. R. Harris, Mgr	28	616- 378-2000		Ⓔ $9–11 Ⓐ $16.50–30	Ⓔ $13–16 Ⓐ $23–60	R
TRAVERSE CITY Grand Traverse Co. / Airlines: North Central. / Pop. 18,432						
B Park Place Motor Inn 300 State St 49684 E. B. Power, Owner R. T. Okerstrom, Gen Mgr	150	616- 946-5410		Ⓔ $12–18	Ⓔ $14–35	D
TROUT LAKE Chippewa Co. / RR: Soo. / Pop. 425						
Ⓢ Phil DeGraff's Lodges Off M-123 49793 Phil DeGraff, Owner & Mgr	24	906- 569-3221		Ⓐ $26–40	Ⓐ $38–55	R S
WHITEHALL Muskegon Co. / Pop. 2,590						
Ⓢ Michillinda Beach Lodge 5207 Scenic Dr 49461 Ray Johansen, Owner & Mgr	45	616- 893-1895		Ⓐ $16–24	Ⓐ $30–37	R
Ⓢ Murray's Inn On White Lake & Lake Michigan 49461 W. L. & W. C. Murray, Owners & Mgrs	80	616- 893-7035		Ⓜ Ⓐ $14 up	Ⓜ Ⓐ $24–33	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area


Red River of the North
Crane Lake
Orr
Ely
Grand Marais
Bemidji
Hibbing
Park Rapids
Moorhead
Mississippi River
Duluth
Aitkin
Deerwood
Brainerd
Little Falls
Glenwood
St. Cloud
Litchfield
Stillwater
Minneapolis
Hutchinson
Hopkins
St. Paul
Bloomington
Minnesota River
Northfield
Red Wing
Lake City
Owatonna
Mankato
Rochester
Winona
Worthington
Albert Lea
Austin
MINNESOTA
SCALE IN MILES
0 25 50 75 100

MINNESOTA

HOTEL AND MOTOR HOTEL ASSOCIATION



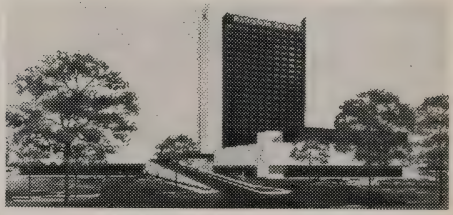
DONALD E. CLAYTON, President, Northstar Inn, Minneapolis, Minn. 55402
W. J. "CHUM" BOHR, Executive Vice President, 112 N. 7th St., Minneapolis, Minn. 55403

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
AITKIN Aitkin Co. / RR: N P. / Pop. 1,829						
B Ⓢ Shingwauk Village Rte #2 56431 Joan & John LaVine, Owners John LaVine, Mgr	21	218- 678-2555		Ⓐ $36.50–41		R
ALBERT LEA Freeborn Co. / Pop. 17,108						
Holiday Inn 2306 E Main St 56007 Dillon Hotels Co, Owner Mike Richmond, Mgr	80	507- 373-6471		Ⓔ $11– 12.50	Ⓔ $17– 18.50	E
Kahler's Inn Towne Motel 2301 E Main St 56007 Hwy 16-65 E The Kahler Corp Jerry Leif, Mgr	80	507- 373-8291		Ⓔ $12–13	Ⓔ $18–19.75	D
AUSTIN Mower Co. / RR: C M S P P. / Pop. 27,908						
Holiday Inn 705 N Main St 55912 Dillon Hotels Co, Owner Jerald Boyce, Mgr	80	507- 437-4571		Ⓔ $11– 12.50	Ⓔ $17– 18.50	D
BEMIDJI Beltrami Co. / RR: N P. / Airlines: North Central. / Pop. 9,958						
B Ⓢ Birchmont Ruttger Rte 5 56601 Don Ruttger, Owner & Mgr	58	218- 751-1630		Ⓐ $19	Ⓐ $30–42	R
Markham Hotel–Motel 2nd & Beltrami Ave 56601 W. S. Lycan, Mgr	113	218- 751-3050		Ⓔ $3.50 –7	Ⓔ $5– 12	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BLOOMINGTON Hennepin Co. / Pop. 50,498						
[B] Radisson South						
7800 Normandale Blvd 55435	450	612-		Ⓔ	Ⓔ	E
Radisson Mgmt Corp		941-5220		$18–22	$23–28	S
J. P. Duchscherer, Pres	(See advertisement below)					
BRAINERD Crow Wing Co. / RR: N P. / Airlines: North Central. / Pop. 12,898						
[S] Cragun's on Pine Beach						
RFD #6 56401	50	218-		Ⓔ	Ⓔ	R
M. K. Cragun, Owner & Mgr		829-3591		$14–15	$18–20	
				Ⓐ	Ⓐ	
				$26–28	$38	
[B][S] Grand View Lodge						
Rte 6 56401	80	218-		Ⓐ	Ⓐ	R
ETOC Corp, Owner		963-2234		$17.50 –30	$35– 50	
R. E. Hartman, Mgr						
[S] Island View Lodge						
Rte 6 56401	45	218-		Ⓐ	Ⓐ	R
J. L. Thiel, Owner		829-2897		$22.50 –28	$35–48	

radisson



Growing Symbol of Gracious Hospitality

RADISSON SOUTH

Luxury Hotel & Convention Center

Opening June, 1970

The Twin Cities' Suburban Skyscraper

- 450 luxurious guest rooms and suites
- largest indoor tropical court in the country—swimming, sunbathing—60 exciting cabana units
- 3 outstanding restaurants and a smart cocktail lounge
- 60,000 sq. ft. of exhibit and convention area
- 15 minutes from both downtowns of the Twin Cities
- 5 minutes from International Airport
- free parking
- 3 minutes from Met Stadium and Sports Center
- a gallery of inviting shops and boutiques
- children free under 14
- all color TV
- American Express Space Bank

Located at the intersection of 494 & 100 in Bloomington
Phone: (612) 941-5220



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Ⓢ Madden Inn & Golf Club						
Box 387 Rte 6 56401 Madden Bros, Inc, Owners J. M. Arnold, Mgr	75	218- 829-2811		Ⓔ $17.50 –26 Ⓐ $28–36	Ⓔ $18.50 –27 Ⓐ $37–46	R
B Ⓢ Madden Lodge						
P.O. Box 387 Rte 6 56401 W. J. Madden, Owner J. E. Cline, Mgr	65	218- 829-2873		Ⓐ $25–33	Ⓐ $37–48	R A
River View Motel						
324 W Washington St 56401 Best Western Motels Marvin Bollig, Owner & Mgr	70	218- 829-8771		Ⓔ $10–15	Ⓔ $13–20	E
CRANE LAKE St. Louis Co. / Pop. 400						
Ⓢ Nelson's Resort						
County 23 55725 Gloria Pohlman, Mgr	26	218- 993-2131		Ⓐ $18–20	Ⓐ $36–40	R
DEERWOOD Crow Wing Co. / RR: N P. / Pop. 527						
B Ⓢ Ruttger's Bay Lake Lodge						
Rte #1 56444 Jack Ruttger, Pres & Mgr	40	218- 534-3390		Ⓐ $25	Ⓐ $34–46	R
DULUTH St. Louis Co. / RR: G N. / Airlines: North Central. / Pop. 106,884						
Cascade Motor Hotel						
101 W 3rd St 55806 Niels Hedvall, Gen Mgr	100	218- 722-0893		Ⓔ $5.50 –7.50	Ⓔ $7.50 –12.50	D
Duluth Hotel						
231 E Superior St 55802 Schroeder Hotels Alvin Heideman, Mgr	400	218- 727-4577 (See advertisement above)		Ⓔ $10–17	Ⓔ $14–22	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

radisson

Growing Symbol of Gracious Hospitality

The New
RADISSON DULUTH
5th & Superior



- 200 luxurious guest rooms & suites—all electric comfort
- all year swimming and recreation area
- 2 exciting restaurants—featuring revolving rooftop dining—and a cocktail lounge
- convention facilities to 400
- all color TV
- free parking
- children under 14 free
- American Express Space Bank

General Manager
Clark Dohm
Phone:
(218) 727-8981

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Lake Motel						
1811 London Rd Hwy 61 55812 Geraldine Isaacson, Owner & Mgr	12	218- 724-8518		Ⓔ $8–12	Ⓔ $10–14	D
[B] Radisson Duluth						
505 W Superior St 55802 Radisson Mgmt Corp Clark Dohm, Gen Mgr	200	218- 727-8981 (See advertisement above)		Ⓔ $14–19	Ⓔ $19–24	D
ELY St. Louis Co. / Pop. 5,438						
Ⓢ Burntside Lodge						
SR 1, Box 372 55731 Ray LaMontagne, Owner & Mgr	50	218- 765-3894		Ⓔ $12–20 Ⓐ $18–25	Ⓔ $15–25 Ⓐ $32–40	R
Ⓢ Tanglewood Trail Lodge						
Box 209 55731 J. C. Manos, Owner & Mgr	15	218- 365-4977		Ⓐ $15 up	Ⓐ $30 up	R
GLENWOOD Pope Co. / Pop. 2,631						
[B] Ⓢ Peters' Sunset Beach Hotel						
Rte 2 56334 Pierce Peters, Pres & Mgr	50	612- 634-4501		Ⓔ $9–12 Ⓐ $15–19	Ⓔ $14–18 Ⓐ $28–32	R
GRAND MARAIS Cook Co. / Pop. 1,301						
East Bay Hotel						
55604 J. R. Pedersen, Owner & Mgr	20	218- 387-2800		Ⓔ $4–11	Ⓔ $7–11	R
HIBBING St. Louis Co. / Airlines: North Central. / Pop. 17,731						
Kahler's Inn Towne Motel						
1402 E Howard St 55746 Jct Hwy 169 & 73 The Kahler Corp J. A. Gillian, Mgr	90	414- 262-3481		Ⓔ $13.25 –13.50	Ⓔ $18–20	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
HOPKINS Hennepin Co. / Pop. 11,370						
Hopkins House Motor Hotel 1501 Hwy 7 55343 J. T. Dowling, Mgr	100	612- 935-7711		Ⓔ $17–18.50	Ⓔ $22–22.50	E S
Tremont Plaza Motor Hotel 517 Excelsior Ave 55343 J. C. Donnellan, Owner J. C. & Betty Donnellan, Mgrs	110	612- 935-6911		Ⓔ $7–9	Ⓔ $10–13	
HUTCHINSON McLeod Co. / Pop. 6,207						
Hutch Hotel 4 Main St S 55350 Vance Zehringer, Owner & Mgr	51	612- 896-1215		Ⓔ $3.50–5.75	Ⓔ $4.50–6.75	D
LAKE CITY Wabasha Co. / RR: C M S P & P. / Pop. 3,494						
Lyon Hotel 103 S Washington St 55041 W. A. Swenson, Owner & Mgr	37	612- 345-2014		Ⓔ $3–4.50	Ⓔ $5–8.50	R D
LITCHFIELD Meeker Co. / RR: G N. / Pop. 5,078						
Litchfield Hotel 103 N Sibley 55355 J. H. Herbranson & T. T. Wold, Owners Victor Forte, Mgr	50	693-3262		Ⓔ $2.50–4	Ⓔ $4–6.50	
LITTLE FALLS Morrison Co. / RR: N P. / Pop. 7,551						
Pine Edge Motel 306 4th St SE Jim Madden, Pres & Gen Mgr Tom Koenig, Res Mgr	30	612- 632-6681		Ⓔ $7–12	Ⓔ $8–12	
Pine Edge Motor Inn 308 1st St SE 56345 Jim Madden, Pres & Gen Mgr Tom Koenig, Res Mgr	37	612- 632-6681		Ⓔ $6–8	Ⓔ $8–10	
MANKATO Blue Earth Co. / Airlines: North Central. / Pop. 23,797						
Burton Hotel 2nd & Mulberry Sts 56001 L & M Kitsis & J. P. Mueller, Owners	69	4611		Ⓔ $3–7.50	Ⓔ $4.50–9	
Holiday Inn North Hwy 169 56001 Douglas Anderson, Innkeeper	100	507- 388-9333		Ⓔ $11–17	Ⓔ $18–22	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

The Continental Hotel

66 South 12th St.

Minneapolis, Minn.

Near Everything, Yet Away from Noise and Traffic

All Outside Rooms, each Room with Bath
Luxuriously Furnished
Modern — Fireproof

RATES FROM $4.50

Telephone: FE 3-5441

W. A. MORSE
Owner



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Kahler's Inn Towne Motel—Central						
2nd & Cherry Sts 56002 The Kahler Corp Jerry Karaus, Mgr	80	507- 388-6251		Ⓔ $11.25 –13.25	Ⓔ $16– 19.50	D
Kahler's Inn Towne Motel—North						
Hwy 169 N 56002 P.O. Box 607 The Kahler Corp Jerry Karaus, Mgr	60	507- 388-6233		Ⓔ $9.25 –10	Ⓔ $13.50 –15.50	E

MINNEAPOLIS **Hennepin Co.** / RR: Burlington; C M S P P; C R I P; G N; N P. / Airlines: Braniff; Northwest; Ozark; Western; North Central; Eastern; United. / Pop. 482,872

B **Ambassador Motor Hotel** 5225 Wayzata Blvd 55416 Best Western H. R. Miller, Gen Mgr	200	612- 545-0441		Ⓔ $16–18	Ⓔ $22–25	S
Andrews Hotel 4th St at Hennepin Ave 55401 M. D. Logan & Sons, Owners L. F. Long, Mgr	350	612- 332-2222 (See advertisement below)		Ⓔ $6–10	Ⓔ $8–15	



See listing above

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Concord Motel						
71 S 11th St 55403 Al Epstein, Vice Pres & Mgr	56	612- 332-1481		Ⓔ $13–14	Ⓔ $16–19.50	D
Continental Hotel						
66 S 12th St 55403 W. A. Morse, Owner Oget Wadley, Mgr	72	612- FE3-5441 (See advertisement, page 559)		Ⓔ $4.50	Ⓔ $6.50–7.50	
[B] Curtis Hotel & Motor Lodge						
327 S 10th St 55404 C. Charles Melony, Pres & Gen Mgr Cable: Curtis, Minneapolis	860	612- 333-5144 (See advertisement, page 561)	612- 321-1146	Ⓔ $9.50 –16.50	Ⓔ $12.50 –29	D E
Downtowner Motel						
400 S 7th St 55415 R. E. Short, Pres William Kelly, Mgr	63	612- 336-2681		Ⓔ $12–17	Ⓔ $16–21	D E
[B] Dyckman Hotel						
27 S 6th St 55402 W. M. Capital Management Corp Frank Monte, Vice Pres & Gen Mgr	300	612- 332-7244 (See advertisement below)	910- 576-3441	Ⓔ $12.75 –16	Ⓔ $15.75 –20	D
Fair Oaks Motor Hotel						
2335 3rd Ave S 55404 W. R. Frank, Owner & Pres Dwight Pederson, Mgr	100	612- 336-4391		Ⓔ $11–12	Ⓔ $14–15	D
Francis Drake Hotel						
10th St & 5th Ave S 55404 R. E. Short, Pres H. E. Turgeon, Mgr	165	612- 332-0561		Ⓔ $6.50–10	Ⓔ $8.50–14	D

IN MINNEAPOLIS...

HOTEL Dyckman

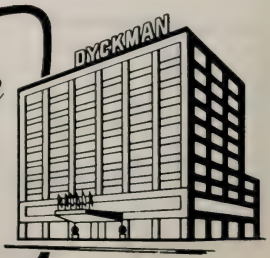
6th between Nicollet & Hennepin, nearest Everything

Downtown Heart of Nicollet Mall

300 Air-conditioned sleeping rooms

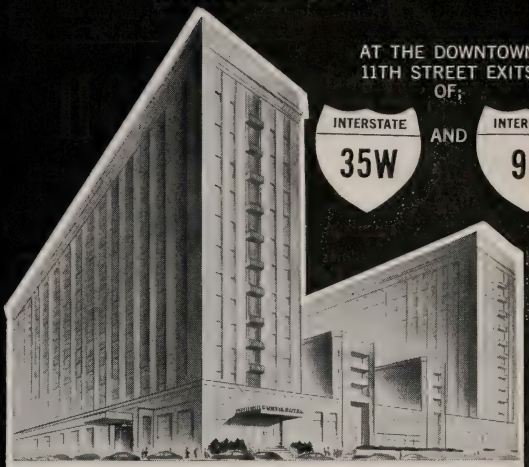
Frank Monte, Vice Pres. & Gen. Mgr.

PHONE: 332-7244 TWX 910-576-3441



KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

THE
CURTIS HOTEL
AND MOTOR LODGE
MINNEAPOLIS



Largest in Minneapolis

Here at the Curtis Hotel with its' complete facilities, a warm welcome awaits you. Owner operated, you are assured of attentive service and gracious hospitality . . . Dine in the Colorful Mesabi Coffee Shop and the Garden Cocktail Lounge.

- SENSIBLE PRICES
- NEW, MODERN ROOMS
- COMPLETELY AIR CONDITIONED
- ALL ROOMS WITH SOFT WATER BATHS
- THREE BLOCKS TO MID-LOOP
- GUARANTEED RATES
- ONE DAY LAUNDRY & VALET SERVICE
- MOTEL IN CONNECTION
- BEAUTIFUL GARDEN SWIMMING POOL
- NEW, MODERN LUXURY SUITES
- SPACIOUS, HOMELIKE LOBBIES
- FREE ADJOINING GUEST PARKING RAMP
- STORES & SHOPS

NEW! YEAR 'ROUND TROPICAL SWIMMING POOL AND SAUNA BATH

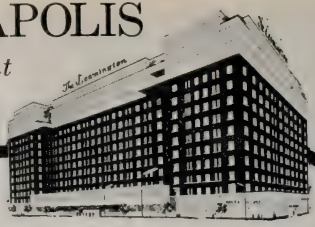
MINNEAPOLIS, MINNESOTA 55404

TEL. 612-333-5144 CHICAGO OFFICE 372-1500 TELETYPE 612-321-1146

C. CHARLES MELONY, General Manager

IN MINNEAPOLIS

For Those Who Want the Finest . . .



Leamington

100% AIR-CONDITIONED

800 OUTSIDE ROOMS / 80 LUXURIOUS SUITES, / 15 PENTHOUSES WITH PATIOS
SIX DINING AND ENTERTAINMENT ROOMS

Largest Convention Facilities in the Northwest, featuring the Fabulous Hall of States, Hall of Cities, and Hall of Presidents

AAA

AMPLE PARKING FOR REGISTERED GUESTS

Motel-like Convenience with Entrance to Lobby

3rd Avenue South - 10th and 11th Streets - Phone 612-333-6161 - TWX 910-576-2969

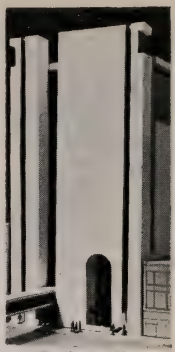
Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Guest House Motel						
704 4th Ave S 55415 Best Western Motels D. P. McCadden, Mgr	102	612- 335-2234	612- 321-1406	(E) $12.50 –16.50	(E) $14.50 –21.50	D
Holiday Inn						
7800 34th Ave S 55420 S. E. Gillette, Innkeeper	75	612- 888-7911	612- 292-4183	(E)		A E
[B] Holiday Inn—Central						
1313 Nicollet Ave 55403 Holiday Inns of America, Inc John White, Innkeeper	325	612- 332-0371		(E) $16–17	(E) $20–22	D
[B] Holiday Motor Hotel						
812 N Lilac Dr, Hwy 100 & 55 55422 J. M. Fechner, Owner & Mgr	103	612- 588-4665		(E) $10.50 –14	(E) $13.50 –17.50	S
Hopkins House Golden Valley						
4820 Olson Memorial Hwy State 55 55422 Best Western H. J. Feger, Gen Mgr	101	612- 588-0511	800- 642-9900	(E) $14– 15.50	(E) $18.50 –20.50	S

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



RADISSON CENTER

radisson



Midwest Convention Giant in the center of downtown Minneapolis. Interconnected by a skyway and substreet concourse.

Radisson Hotel

- 600 exceptional guest rooms—60 suites
- over 30,000 sq. ft. of exhibit and meeting space on one floor—with skyway to additional 30,000 sq. ft. of convention area
- largest ballroom in the Twin Cities

Radisson Mart

- 6 famous restaurants (home of the Golden Strings), 2 cocktail lounges and a bar
- adjacent 1000-car ramp
- color TV
- children under 14 free
- American Express Space Bank

ALL IN ONE COMPLEX

Address: 7th Street between Nicollet & Hennepin
Phone: (612) 333-2181 Teletype: 612-321-1154
General Manager: Stewart E. Gully

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Howard Johnson's Motor Lodge						
7801 Normandale Rd 55435 I-494 at Minn 100 A. W. Illies, Mgr	150	612- 927-4401		Ⓔ $11–18	Ⓔ $14–25	A E S
Hyatt Inn Towne Motel						
(Formerly: Kahler's Inn Towne Motel) 41 N 10th St 55403 Hyatt House Hotels John Kahler, Mgr	199	612- 335-9311 (See advertisement, page 51)		Ⓔ $16–19	Ⓔ $19–23	D
Lakeland Motor Hotel						
4025 Hwy 7 55416 D. E. O'Neal, Mgr	24	612- 926-6575		Ⓔ $7.50–12	Ⓔ $11–16	
Leamington Hotel						
1014 3rd Ave S 55404 R. E. Short, Owner L. E. Brown, Mgr	800	612- 333-6161 (See advertisement, page 562)	910- 576-2969	Ⓔ $15–25	Ⓔ $20–30	D
Marriott Motor Inn						
1919 E 78th St 55420 K. K. Serra, Mgr	221	612- 884-7441		Ⓔ $18–23	Ⓔ $19–25	A E S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Maryland Motor Hotel 1346 La Salle Ave 55403 Blair Wolfson, Owner Aaron Robushin, Mgr	150	612- 333-0231		Ⓔ $8–11	Ⓔ $10.50–15	D
Normandy Motor Inn 405 S 8th St 55404 J. F. Noble, Owner T. W. Noble, Mgr	100	612- FE3-0223		Ⓔ $9.75 up		D
B Northstar Inn 618 2nd Ave S 55402 H. R. Bell, Gen Mgr	228	612- 335-9351	910- 576-2874	Ⓔ $18–23	Ⓔ $22–27	D
Parkway Motor Hotel 4757 Hiawatha Ave S 55406 J. E. Polkinghorne, Owner G. E. Polkinghorne, Gen Mgr	82	612- 729-8314		Ⓔ $8.50 –12	Ⓔ $9.50 –14	A S
B Pick-Nicollet Hotel On the Mall at Washington Ave 55401 Pick Hotels Corp N. R. Messick, Jr, Gen Mgr	470	612- 333-3177		Ⓔ $13.50 –20	Ⓔ $16.50 –25	D
Radisson Hotel 45 S 7th St 55402 Radisson Management Corp S. E. Gully, Gen Mgr	600	612- 333-2181 (See advertisement, page 563)	612- 321-1154	Ⓔ $14– 17	Ⓔ $17.50 –20.50	D
B Sheraton Motor Inn 2525 E 78th St I-494 & 24 Ave S Bloomington, Minn. 55420 ITT Sheraton Corp of America H. S. Eisenberg, Gen Mgr	102	612- 861-1771		Ⓔ $15.50 –18.50	Ⓔ $21.50 –24.50	A S
Sheraton-Ritz Hotel 315 Nicollet Mall 55401 ITT Sheraton Corp of America Weldon Garrison, Gen Mgr	300	612- 336-5711 (See advertisement, page 565 and pages 620–621)	910- 761-0457	Ⓔ $17–24	Ⓔ $23–30	D
Thunderbird Motel, The 2201 E 78 St 55420 R. S. Wallace, Owner Wm. H. Brose, Gen Mgr	195	612- 866-3411		Ⓔ $17.50 –21.50	Ⓔ $24.50 –29.50	A E S

MOORHEAD

Clay Co. / RR: G N; N P. / Airlines: See Fargo, N.D. / Pop. 22,934

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Kahler's F-M Hotel 403 Center Ave 56561 The Kahler Corp Frank Baer, Mgr	110	218- 233-2466		Ⓔ $9.25 –11	Ⓔ $13.25 –16	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Minneapolis



In the heart of downtown Minneapolis. Luxurious air-conditioned guest rooms and suites, many with graceful Louis XIV furniture. Each room has radio, wide-screen TV, direct dial phones, ice-cubers. Children share parent's room free. Complimentary room-guest parking in adjoining garage-ramp. Plaza swimming pool, fascinating international shops. Home of La Brasserie and the Cheshire Cheese Restaurants. Also a deluxe Minute Chef for counter service and the informal Ritz Bar. The Golliwog Lounge at "Top of The Ritz" has a breathtaking view of Minneapolis. 300 rooms. Singles: $17.00-$24.00; Double or Twin: $23.00-$30.00. Tel. (612) 336-5711. TWX 910-761-0457.

Sheraton-Ritz Hotel

315 NICOLLET MALL

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
NORTHFIELD Rice Co. / RR: C M S P P. / Pop. 8,707						
Stuart Hotel						
212 Division St 55057 R. M. Lethbridge, Owner & Mgr	35	507- 645-5661		Ⓔ $5–7	Ⓔ $8–10.75	D
ORR St. Louis Co. / Pop. 361						
Johnson's Motel						
R. A. Johnson, Mgr	9	2701		Ⓔ $5.50 up	Ⓔ $7.50 up	
OWATONNA Steele Co. / RR: C M S P P. / Pop. 13,409						
Arnold Hotel						
122 W Vine St 55060 Mr. & Mrs. D. S. Long, Owners & Mgrs	17	507- 451-2790		Ⓔ $2.75–5	Ⓔ $4–7	
Kahler's Inn Towne Motel						
Oak & Vine Sts 55060 The Kahler Corp Dale Turner, Mgr	55	507- 451-4620		Ⓔ $10–11.25	Ⓔ $14–17	D
PARK RAPIDS Hubbard Co. / Pop. 3,047						
Ⓢ **Northern Pine Lodge**						
Itasca Star Rte 56470 R. V. Peterson, Owner & Mgr	16	218- 732-5103		Ⓔ $10–25 Ⓐ $14–29	Ⓔ $12–30 Ⓐ $28–56	R
RED WING Goodhue Co. / RR: C M S P P. / Pop. 10,528						
St. James Hotel						
406 Main St 55066 Clara Lillyblad, Owner Arthur Lillyblad, Mgr	60	612- 388-2811		Ⓔ $4–7.50	Ⓔ $5–12.50	D
ROCHESTER Olmstead Co. / RR: Burlington; C M S P P; C R I P. / Airlines: Northwest; North Central; Ozark. / Pop. 40,663						
Arthur Hotel						
301 2nd Ave SW 55901 J. P. Wold, Gen Mgr W. H. Smalley, Mgr	100	507- 282-3881		Ⓔ $5–9	Ⓔ $8.50–15	D
Beverly Motel Apts						
426 2nd St SW J. R. Sadler	30	507- 289-4096				

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Sheraton in Rochester, Minn.

Everything you could ask for in Rochester's only all new hotel. 344 spacious rooms and suites in the heart of the city. 2½ blocks east of Mayo Clinic. Complimentary taxi service. Enjoy breakfast or a snack in the convenient Pavilion Coffee House. For gourmet dining, try the Falstaff Room. And the exciting Top of Rock is perfect for cocktails. Swim year round, indoor tropical pool. Children share parent's room free. Singles from $14, Doubles from $19. Tel. (507) 288-3231. TWX 910-761-0457.



Sheraton-Rochester Hotel
220 SOUTH BROADWAY
SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

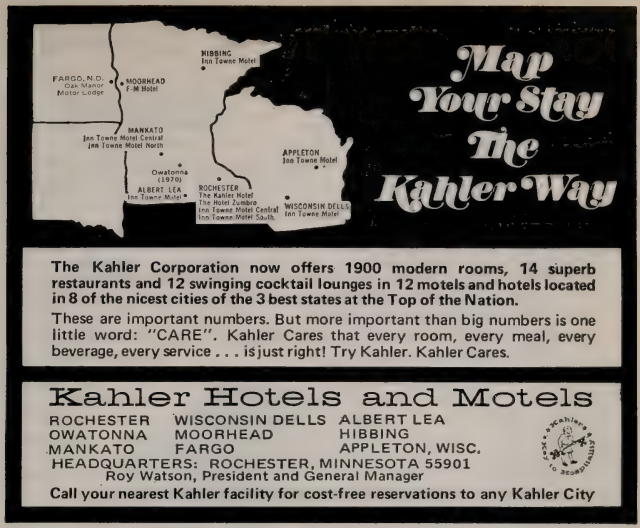
800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Brown Hotel 301 1st Ave SW 55901 Martin Hotel Co, Owner L. S. Koenig, Mgr	67	507- 282-8653		Ⓔ $3.75 –7	Ⓔ $5.25 –12	D
Campbell Hotel 302 2nd Ave SW 55901 J. O. Holt, Mgr	73	507- 289-4561		Ⓔ $3.75 –7	Ⓔ $7–14	D
B **Carlton Hotel** 1st Ave NW & Center St 55901 P. A. Grassle, Partner & Mgr	100	507- 282-3801		Ⓔ $4– 10.50	Ⓔ $5.50– 15.50	D
Connolly's Downtown Motel 424 3rd St SW E. T., T. M. & D. C. Connolly, Owners	60	507- 289-1871			Ⓔ $8.50–14	
Darst Heart-O-Town 110 5th St SW 55901 Mr. & Mrs. Claude Darst	60	507- AT9-1628				

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Delano Hotel						
1131 2nd St SW 55901	30	507-		Ⓔ	Ⓔ	D
Dean Nelson, Owner & Mgr		289-2397		$5–7.50	$6.50–9.50	
Fifth Avenue Motel Apts						
20 5th Ave NW 55901	64	507-				
H. E. Robertson, Owner		289-3987				
Fiksdal Motel						
1215 2nd St SW 55901	55	507-		Ⓔ	Ⓔ	
Mads & Edward Fiksdal, Owners & Mgrs		288-2671		$12–14	$15–18	
Holiday Inn						
1630 S Broadway 55901	200	507-		Ⓔ	Ⓔ	
Dean Anderson, Innkeeper		288-1844		$11–18	$16–25	
B Kahler Hotel, The						
20 2nd Ave SW 55901	765	507-	910-	Ⓔ	Ⓔ	D
The Kahler Corp		282-2581	565-2485	$11.25	$18–	
Russ Lang, Mgr		(See advertisement, page 569)		–25.75	42.50	
Kahler's Hotel Zumbro						
105 1st Ave SW 55901	175	507-		Ⓔ	Ⓔ	D
The Kahler Corp		282-2721		$10–	$15.25	
G. T. Dutton, Mgr		(See advertisement, page 569)		14.50	–21.25	
Kahler's Inn Towne Motel—Central						
225 2nd Ave SW 55901	42	507-		Ⓔ	Ⓔ	D
The Kahler Corp		289-1887		$12.25	$17.50	
Robert Campbell, Mgr				–17.50	–21.75	
Kahler's Inn Towne Motel—South						
519 3rd Ave SW 55901	62	507-		Ⓔ	Ⓔ	D
The Kahler Corp		288-1855		$9.50	$13.25	
Robert Campbell, Mgr				–14	–18.75	
Marlowe Hotel Apartments						
103 4th Ave NW 55901	20	507-		Ⓔ	Ⓔ	D
Victor & Bess Cook, Owners		289-1678		$6–	$8.50–	
Victor Cook, Mgr				9	12.50	
Martin Hotel						
114 2nd St SW 55901	115	507-		Ⓔ	Ⓔ	D
A. F. Gooding, Mgr		289-3363		$4.50–10	$7–15	
Milton Hotel						
309 W Center St 55902		507-		Ⓔ	Ⓔ	
Anthony Giannetto, Owner & Mgr		289-3951		$3.75–6.50	$5–9	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



The Kahler Corporation now offers 1900 modern rooms, 14 superb restaurants and 12 swinging cocktail lounges in 12 motels and hotels located in 8 of the nicest cities of the 3 best states at the Top of the Nation.

These are important numbers. But more important than big numbers is one little word: "CARE". Kahler Cares that every room, every meal, every beverage, every service . . . is just right! Try Kahler. Kahler Cares.

Kahler Hotels and Motels

ROCHESTER WISCONSIN DELLS ALBERT LEA
OWATONNA MOORHEAD HIBBING
MANKATO FARGO APPLETON, WISC.
HEADQUARTERS: ROCHESTER, MINNESOTA 55901
Roy Watson, President and General Manager

Call your nearest Kahler facility for cost-free reservations to any Kahler City

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Nordale Motor Lodge 858 W Center St 55901 Justin Nordale, Owner Sylvia Nordale, Mgr	12	507- 288-1884		Ⓔ $7– 12.50	Ⓔ $8.50– 14.50	D
Parker Hotel 101 E Center St 55901 P.O. Box 390 L. F. Priebe & Norin Korsmo, Owners L. F. Priebe, Mgr	50	507- 289-3343		Ⓔ $4.50– 8	Ⓔ $6.50– 10.50	D
Prow's Motel 510 17th Ave NW 55901 Jct US 14 & 52 Mrs. Harvey Brasch, Pres Harvey Brasch & John Prow, Mgrs	44	507- 289-1801		Ⓔ $7.50– 12	Ⓔ $11– 14	
B Sheraton-Rochester Hotel 220 S Broadway 55901 ITT Sheraton Corp of America Fristoe Wallace, Gen Mgr	344	507- 288-3231 (See advertisements, page 567 and pages 620–621)	910- 761-0457	Ⓔ $14–22	Ⓔ $19–27	D
Virginia Hotel 103 3rd Ave SW 55901 Mrs. J. S. Case, Owner & Mgr	54	507- 282-2248		Ⓔ $3–9	Ⓔ $4–12	D

Destination Twin Cities?

HOTEL Saint Paul
John P. Cooney, General Manager
5th & St. Peter St. St. Paul, Minn. 55102

HOTEL Lowry
Wallace Plummer, General Manager
4th & Wabasha St. Paul, Minn. 55102

SINGLE OCCUPANCY

Sensible Rates
$10 to $15

• Children free! Color TV and radio • Free guest parking/adjacent lot • 15 minutes to Metropolitan Stadium • Center of business district—one block from Municipal Auditorium • Call 612-222-4414 for reservations.



Budget Rates
$8 to $15

• Only minutes to everything • Free overnight parking • 300 comfortable well appointed rooms • Finest Food & Beverages • Excellent Meeting & Convention Facilities • Call 612-222-6611 for reservations.



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ST. CLOUD Stearns Co. / RR: G N; N P. / Pop. 33,815						
[B] **Germain Hotel Friendship Inn** 9th Ave & St. Germain St 56301 Friendship Inns of America J. J. Ryan, Gen Mgr	125	612- 251-4540		Ⓔ $5–12	Ⓔ $6–16	D
ST. PAUL Ramsey Co. / RR: Burlington; C M S P P; G N; N P. / Airlines: See Minneapolis, Minn. / Pop. 313,411						
Capp Towers Motor Hotel 77 E 9th St 55119 Best Western Ann Welle, Mgr	96	612- 227-7331		Ⓔ $13.50 –14.50	Ⓔ $17.50 –18.50	D
Glendale Apt Hotel 513½ Wabasha St N 55102 A. G. Murray, Owner & Mgr	23	612- CA2-9830		Ⓔ $2 up		
Golden Steer Motor Hotel 1010 S Concord St 55075 George Barron, Mgr	64	612- 455-8541		Ⓔ $10.50 –25	Ⓔ $14 –25	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

COME VISIT THE HILTONS IN SAINT PAUL.

Twin Cities' newest—500 rooms—24 stories. Downtown across from City Hall. Almost all rooms overlook the Mississippi River. **Free** parking in attached heated garage. **Free** pool. Family rates. Fully air-conditioned. **FREE TV,** most color, and radio. **Free** ice on every floor.

"Picture Window Elevator" lets you see sights of the city as you ascend to fun in the revolving **Carousel Lounge** at **"The Top of the Hilton,"** with dining, dancing, entertainment. 3 fine restaurants, including **"Don the Beachcomber's"** with exotic Polynesian food and drinks. St. Paul Hilton is closest to Airport and Metropolitan Stadium (home of Vikings and Twins games) of any downtown Twin Cities hotel. Convenient to downtown St. Paul shops, theatres, auditorium.

Ernest G. Steck, Manager. Kellogg Boulevard at Wabash. Tel. 612-222-7711. Teletype 910-563-3677.

CONRAD N. HILTON, Chairman
BARRON HILTON, President



Call the Hilton Reservation Service. Come visit the Hiltons.



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Highland Inn & Chalet						
1870 Old Hudson Rd 55119 Robert Gisselbeck, Pres Mrs. Dorothy Penfield, Gen Mgr	161	612- 735-2330		Ⓔ $8.50 –12	Ⓔ $10.50 –14	E S
Holiday Inn						
161 St Anthony at Rice, Capitol Plaza 55103 Holiday Inns of America, Inc Tom Aylward, Innkeeper	204	612- 227-8711		Ⓔ $10	Ⓔ $13–16	D E
Howard Johnson's Motor Lodge						
3000 Hudson Rd 55119 Howard Johnson Motor Lodges Dan Bowler, Mgr	104	612- 739-7300		Ⓔ $12–16	Ⓔ $15–19	E S
Karl Apt Hotel						
45 W 4th St 55102 Karl A. Tufenk, Owner & Mgr	35	612- 226-3111		Ⓔ $5–10	Ⓔ $8–15	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Lowry Hotel						
339 Wabasha St 55102 Blackhawk Hotels Co, Owner Wallace Plummer, Gen Mgr	300	612-222-6611 (See advertisement, page 570)		Ⓔ $8–15	Ⓔ $11–20	D
Midway—Twins Motor Inns						
University at Prior Aves 55104 Dolphins Club, Owner D. W. Chase, Gen Mgr	230	612-645-0311		Ⓔ $10.25 up	Ⓔ $13.25–15.75	
Nor-Dot Inn						
1706 University Ave 55104 Norma Johnson & Dorothy Lukoskie, Mgrs	30	612-646-6123		Ⓔ $8–9	Ⓔ $12–14	
Paul Bunyan Motor Inn						
2965 N Snelling Ave 55113 Johnson Bros Inc, Owner Robert Matson, Mgr	160	612-633-6333	612-551-0966	Ⓔ $12–21	Ⓔ $18–35	S
[B] St. Paul Hilton Hotel						
11 E Kellogg Blvd 55101 Hilton Hotels Corp E. G. Steck, Gen Mgr Cable: Hiltels, St. Paul	500	612-222-7711 (See advertisement, page 571 and pp. 622–623)	910-563-3677	Ⓔ $13–24	Ⓔ $18–29	D
St. Paul Hotel						
5th & St. Peter Sts 55102 Blackhawk Hotels Co, Owner J. P. Cooney, Gen Mgr	350	612-222-4414 (See advertisement, page 570)		Ⓔ $10–15	Ⓔ $15–19	D

STILLWATER Washington Co. / Pop. 8,310

Lowell Inn						
102 N 2nd St Mrs. Nelle O. Palmer, Owner T. R. O'Connell, Exec Mgr	50	612-CA2-7421		Ⓔ $5–18	Ⓔ $5–18	

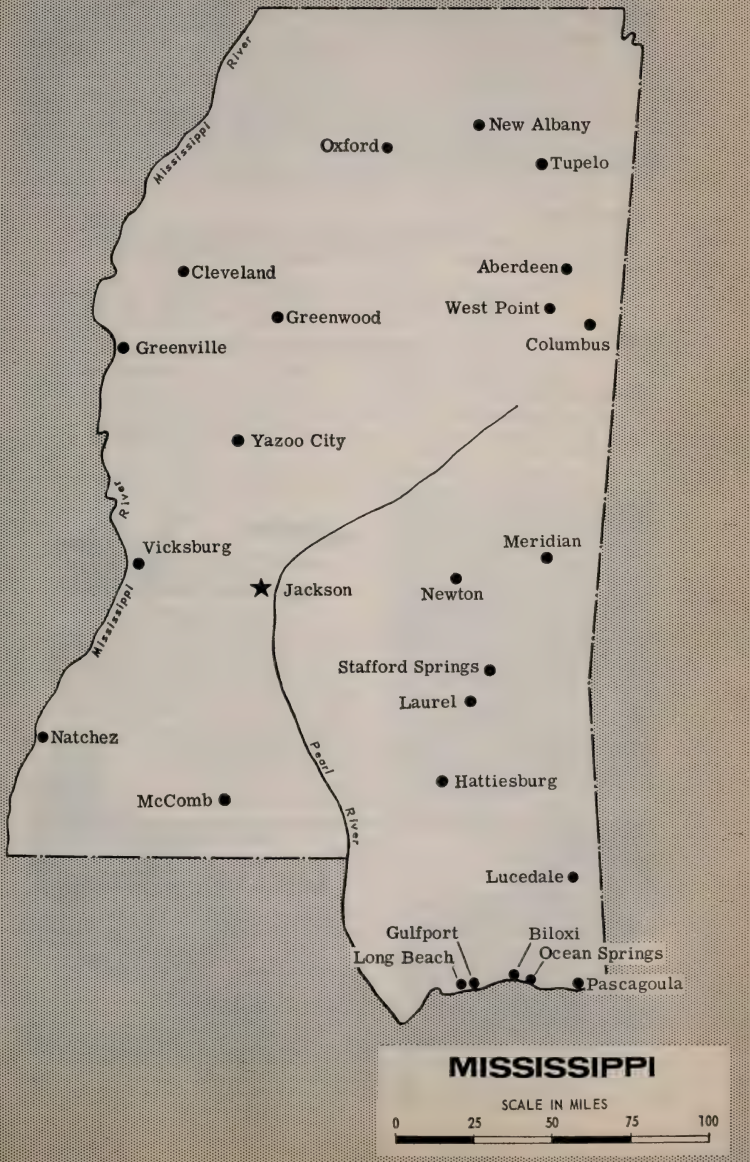
WINONA Winona Co. / RR: Burlington; C M S P P. / Airlines: North Central. / Pop. 24,895

Holiday Inn						
Jct US 61 & 14 State 43 55987 W. C. Linahan, Innkeeper	112	507-454-4390				
Williams Hotel						
127 W 3rd St R. W. Meyer, Mgr	22	3359		Ⓔ $2.25 up		

WORTHINGTON Nobels Co. / Airlines: North Central. / Pop. 9,015

Thompson Hotel						
304 10th St 56187 G. E. Mitchell, Mgr	80	507-376-4161		Ⓔ $3–6.50	Ⓔ $4–8.50	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area


Mississippi River
New Albany
Oxford
Tupelo
Cleveland
Aberdeen
Greenwood
West Point
Greenville
Columbus
Yazoo City
Yazoo River
Vicksburg
Meridian
Jackson
Newton
Mississippi River
Stafford Springs
Laurel
Natchez
Pearl River
Hattiesburg
McComb
Lucedale
Gulfport
Biloxi
Long Beach
Ocean Springs
Pascagoula
MISSISSIPPI
SCALE IN MILES
0
25
50
75
100

MISSISSIPPI

INNKEEPERS ASSOCIATION

JAMES P. VICKERS, President, Sheraton Motor Hotel, Jackson, Miss.
ROY BAILEY, Executive Vice-President, Primos Fondren Bldg., Room 201, 603 Duling Ave., Jackson, Miss. 39216

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ABERDEEN Monroe Co. / Pop. 6,450						
Shelaine Courts US 45 N 39730 P.O. Box 203 H. B. & Fred Robinson, Owners Fred Robinson, Mgr	40	601- 369-4563		Ⓔ $6.50 –7	Ⓔ $8 –10	S
BILOXI Harrison Co. / RR: L & N. / Airlines: Southern. / Pop. 44,053						
Admiral Benbow Inn P.O. Box 445 39533 West Beach Admiral Benbow Inns A. S. Chamblin, Mgr	148	601- 435-5511	510- 997-1538	Ⓔ $10–21	Ⓔ $12–24	R



BILOXI, MISSISSIPPI
Robert F. Warner, Inc., Natl. Representative

The Buena Vista
HOTEL – MOTEL
360 motor-hotel rooms and suites • Sand Beach • Twin, Heated Pools • Boat Dock • TV in all rooms • 3 Restaurants • 2 Cocktail Lounges • Nightly Entertainment • 100% Air Conditioned • Experienced Convention Staff • 15 Conference Rooms seating 50–1500, banquet service 25–1000
SPECIAL RATES FOR FALL AND WINTER MEETINGS
Jimmie Love, Gen. Mgr.
Phone: (601) 432-5511
on Central Beach Blvd., U. S. Highway 90 – 39533



IDEAL FOR FAMILIES
The White House
HOTEL • MOTEL • COTTAGES
100% Air Conditioned • Pool • Beach • Fishing Pier • Restaurant • 150 Rooms • Motel Units • 20 Cottages with Kitchens • 30 Apartments
ONE BLOCK FROM KEESLER AIR FORCE BASE
Jimmie Love, Gen. Mgr.
Phone: (601) 436-4343
West Beach Blvd., U. S. Highway 90
BILOXI, MISSISSIPPI – 39533

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Finest resort in all the south

for a day or a week or longer

- magnificent 33-acre garden-estate setting for 360 luxurious guest rooms, each with two double beds and separate dressing room
- two dining rooms, coffee house, cocktail lounge, with dancing and entertainment nightly
- two full-length 18-hole completely watered golf courses with pro shops, lounges, and dining rooms
- 9-hole par-3 golf course, lighted for night play
- two swimming pools
- beach, gulf swimming
- marina with 140 berths, restaurant and lounge
- game fishing, boating, sailing, other water sports
- regulation tennis courts, shuffleboard, badminton, etc.
- beauty salon, barber shop, health salon, fine shops

Convenient Location

Southern Airways jet service from Chicago, St. Louis, Memphis, Jackson and New Orleans; also New York, Washington, Atlanta and Mobile into Gulfport-Biloxi airport.

Right on the beautiful Gulf Coast Highway

THE BROADWATER BEACH

HOTEL
GOLF CLUB
MARINA

•

ON THE GULF
BILOXI, MISSISSIPPI

•

PHONE (601) 388-2211

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Beach Manor Hotel 325 E Beach John Fountain, Owner & Mgr	40					
[B] **Broadwater Beach Hotel, Golf Club & Marina** W Beach Blvd 39533 Mrs. J. W. Brown, Owner W. C. Dorsett, Mgr	360	601- 388-2211 (See advertisement, page 575)		(E) $15–25 (A) $25–27	(E) $18–28 (A) $44–48	R
[B] **Buena Vista Hotel & Motel** Beach Blvd 39533 Master Hosts Jimmie Love, Gen Mgr	360	601- 432-5511 (See advertisement, page 574)		(E) $10–23	(E) $14–23	R
Cabana Beach Motel W Beach Hwy 90 J. Mladinich & Sons, Owners	37	601- ID2-2531		(E) $8– 10.50	(E) $10.50– 15	
Edgewater Gulf Hotel American National Insurance Co. Charles Maurins, Mgr	284	601- 864-1312	601- 863-1503	(E) $9–15 (A) $19–23	(E) $12–18 (A) $32–36	
Emerald Beach Motel 3717 W Beach Blvd 39533 Quality Motels J. F. Bosch Sr, Mgr	62	601- 435-2231		(E) $11–15	(E) $14–22	R
Holiday Inn 92 W Beach 39530 Gulfshores Inc, Owner Lawrence Taylor, Innkeeper	200	601- 435-4551		(E) $10–17	(E) $13–20	
Ramada Inn 3719 W Beach Blvd Chuck Wynn, Exec Vice Pres	220	601- 435-5512 (See advertisement, page 577)				
Sea Gull Motel W Beach 39531 P.O. Box 119 A. B. Powell, Owner & Mgr	40	601- 832-2320		(E) $8–12	(E) $10–12	R
Sheraton Motor Inn Kimbrough Investment Co, Owners F. H. Kimbrough, Chairman Opening: October, 1970						
Sun-n-Sand Motor Hotel W Beach R. E. D. Milner, Owner Roger Thomas, Mgr	172	601- 432-1551		(E) $8–18	(E) $10–20	

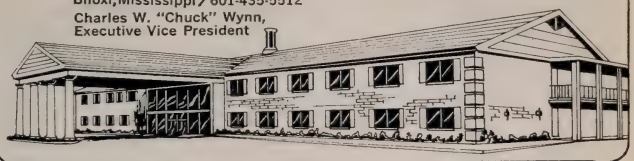
KEY: **B**—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

NEW RAMADA INN in Beautiful Biloxi



220 Rooms/Banquet facilities for 200/Meeting Rooms/Cocktail Lounge/Dining Room/Coffee Shop
Nightly Entertainment/Free Reservation Service

3719 West Beach Boulevard
Biloxi, Mississippi/601-435-5512
Charles W. "Chuck" Wynn,
Executive Vice President



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sun Tan Motel 200 Central Beach Blvd 39530 Louis Uchello, Sr, Owner Louis Uchello, Jr, Mgr	41	601- ID2-8641		Ⓔ $10–15	Ⓔ $12–18	R
Town House Motel 116 E Beach Blvd Mrs. Merle Sims, Owner & Mgr	27	601- 436-9162		Ⓔ $6–12	Ⓔ $7–16	D
White House Hotel & Cottages W Beach Blvd 39533 Hwy 90 Hotel Buena Vista Inc, Owner Jimmie Love, Gen Mgr	150	601- 436-4343 (See advertisement, page 574)		Ⓔ $6–9	Ⓔ $10–15	R

CLEVELAND Bolivar Co. / Pop. 10,172

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Colonial Inn Hwy 61 & 8 38732 Stanley Child, Partner & Mgr	54	601- 843-3641		Ⓔ $6.50–10	Ⓔ $10–14	E

COLUMBUS Lowndes Co. / Airlines: Southern. / Pop. 24,771

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Columbus Motel US 82 at 24th St 39701 Friendship Inns of America W. E. Holland, Mgr	55	601- 328-2551		Ⓔ $6–8	Ⓔ $7.50–11	D
Downtowner Motor Inn 321 Main St 39701 Downtowner Motor Inns Robert Wiley, Innkeeper	76	601- 327-1910		Ⓔ $8.50–9.50	Ⓔ $12.50–13.50	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Heritage Motel, The 45 Hwy N 39701 Best Western Motels M. W. Ross, Mgr	35	601- 328-4405		(E) $7– 8.50	(E) $9– 11	
Holiday Inn 5th Ave N & Hwy 45 N 39701 Lowndes Motels Inc, Owner Leo Spatz, Innkeeper	166	601- 328-5202		(E) $9.50– 10	(E) $12.50– 15	D

GREENVILLE Washington Co. / Airlines: Southern. / Pop. 41,502

Azar Motel US Hwy 82 E—State 1 38701 J. N. Azar, Owner Jacob & J. N. Azar, Mgrs	44	601- 332-2151		(E) $6–7	(E) $7.50–9	D
Downtowner Motor Inn Washington at Poplar 38701 P.O. Box 896 Downtowner Motor Inns John Gaulding, Mgr	100	601- 335-2661		(E) $9 up	(E) $12–14.50	D
Gilhara Motor Hotel 2630 Hwy 82 E 38701 Friendship Inns of America R. W. Smith, Mgr	32	601- 332-1527		(E) $7.50– 9.50	(E) $9.50– 11.50	S

GREENWOOD Leflore Co. / Airlines: Southern. / Pop. 20,436

Holiday Inn Hwy 49 E & 82 Bypass 38931 Holiday Inns of America, Inc Mr. Kemp, Innkeeper	80	601- 453-5561		(E) $7.50– 8.50	(E) $10.50– 12.50	S
Naaman's Motel 513 W Park Ave 38930 Louis Naaman Jr, Owner & Mgr	33	601- 453-6451		(E) $8–9	(E) $11–12	S

GULFPORT Harrison Co. / RR: L & N. / Pop. 30,204

Confederate Inn 2300 Beach Dr Miss. City Station 39501 M. J. Stevens, Owner & Gen Mgr	42	601- 896-1221		(E) $8–10	(E) $10–14	R
Downtowner Motor Inn Mitchell Salloum, Pres J. L. Stanford, Gen Mgr	150					

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
HATTIESBURG Forrest Co. / RR: Southern. / Airlines: Southern. / Pop. 34,989						
Dumas Motel Broadway Dr & Corinne St 39401 Hwy 11 S Friendship Inns of America W. H. Boyles, Owner & Mgr	44	601- 583-3531		Ⓔ $6–7	Ⓔ $9–10	D
Holiday Inn 900 Broadway Dr Holiday Inns of America, Inc Angus Hagler, Innkeeper	141	601- 582-7101		Ⓔ $7 up	Ⓔ $10–12	
Holiday Inn—North US 49 N & I-59 39401 Holiday Inns of America, Inc	120	601- 582-9181		Ⓔ $9 up	Ⓔ $14 up	E
Southernaire Motel Hwy 49 S Bypass 39401 Master Hosts Pierce Baymiller, Mgr	91	601- 582-3306		Ⓔ $8.50–9.50	Ⓔ $12–15	E
JACKSON Hinds Co. / RR: I C. / Airlines: Delta; Southern; Trans-Texas. / Pop. 144,422						
Admiral Benbow Inn 905 N State St 39201 Div. Morrison Inc George Wootton, Mgr	124	601- 948-4161		Ⓔ $11.50–13	Ⓔ $15.50–18	D
Downtowner Motor Inn 225 E Capitol St 39205 Downtown Center Corp, Owner E. O. Spencer, Pres & Gen Mgr	215	601- 948-6161		Ⓔ $12–14	Ⓔ $15–18	D



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Heidelberg Hotel 131 E Capitol St 39205 G. A. Wilkinson, Gen Mgr	235	601- 352-6571 (See advertisement, page 579)		Ⓔ $11–13	Ⓔ $15–18	D
Holiday Inn North US 51 N Frontage Dr 39206 United Inns Inc, Owner Hal Roach, Innkeeper	98	601- 366-9411				E
Holiday Inn Southwest 2649 US 80 W 39204 United Inns Inc, Owner Lyndall Booth, Innkeeper	177	601- 355-3472				S
Howard Johnson's Motor Lodge I-55 S & I-20 at McDowell Rd 39204 Howard Johnson Motor Lodges J. D. Harrison, Mgr	80	601- 372-1006		Ⓔ $11–15	Ⓔ $16–22	E
[B] Jacksonian Motor Hotel US 55 N P.O. Box 4476 39216 G. M. Wilkinson, Pres & Gen Mgr	104	601- 366-8474		Ⓔ $10–12	Ⓔ $14–18	A
Redwood Courts 1434 Terry Rd 39204 E. E. Pridgen, Owner & Mgr	28	601- 354-5774		Ⓔ $5.50–8	Ⓔ $8–10	S
Rodeway Inn 3720 N I-55 39211 Rodeway Inns of America John Skelton, Mgr	100	601- 982-1122		Ⓔ $9 up	Ⓔ $13–15	E
Sheraton Motor Inn I-55 N at Northside Dr 39206 Box 16086 Sheraton Conmax Inc, Owner J. P. Vickers, Vice Pres & Gen Mgr	100	601- 362-6351	312- 222-0749	Ⓔ $10–12	Ⓔ $14–16	E S
Statler Hilton Hotel N State St 39205 P.O. Box 2033 Statler-Hilton Corp Charles Wynn, Exec VP & Gen Mgr	225	601- 355-2821 (See advertisement, page 581)				D
Stonewall Jackson Motor Lodge US Hwy 80 W 39204 Hyatt Corp of America Harold Stephens, Mgr	73	601- 354-1653		Ⓔ $6–12	Ⓔ $8–12	
Sun-n-Sand Motor Hotel 401 N Lamar St P.O. Box 1096 R. E. D. Milner, Owner Alvin Grubbs, Gen Mgr	190	601- 354-2501	601- 948-1991	Ⓔ $8–10	Ⓔ $11–13	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Jackson's HILTON HOTEL
Opening November, 1970
700 North State Street
Jackson, Mississippi

225 Rooms/Convention, Banquet, Meeting and Special Function Rooms Seating up to 500
601-355-3491/Charles W. "Chuck" Wynn, Executive Vice President



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
TraveLodge						
550 W Capitol St 39203 LeRoy Roell, Co-Owner	52			Ⓔ $7–10	Ⓔ $8–12	
TraveLodge—Airport						
Thompson Field C. E. Hart, Mgr	54			Ⓔ $8–10	Ⓔ $9–12	
LONG BEACH Harrison Co. / Pop. 4,770						
Ramada Inn						
220 W Beach—US 90 39560 Ramada Inns, Inc David Pevehouse, Mgr	100	601- 864-8811	510- 998-8090	Ⓔ $10–12	Ⓔ $12.50–16	
LUCEDALE George Co. / Pop. 1,977						
Dorsett Motel						
P.O. Box 151 39452 Jett Dorsett, Mgr	20	601- 947-2772		Ⓔ $7 up	Ⓔ $9 up	D
McCOMB Pike Co. / RR: I C. / Pop. 12,020						
Continental Motor Hotel						
115 S Broadway 39648 P. J. Batrous, Mgr	54	601- 684-5710		Ⓔ $7.50–12	Ⓔ $9–16	D
Holiday Inn						
Delaware Ave 39648 H. E. Raddon, Jr, Innkeeper	102	601- 684-6211		Ⓔ $9–12	Ⓔ $12–14	E

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MERIDIAN Lauderdale Co. / RR: Southern. / Airlines: Delta; Southern. / Pop. 49,374						
Holiday Inn #1—Northeast Tom Bailey Dr 39301 Mississippi Management, Inc C. G. Edwards, Mgr	126	601- 485-5101		Ⓔ $9 up	Ⓔ $13 up	E S
B **Holiday Inn—South** Hwy 45 S 39301 Holiday Inns of America, Inc W. L. Giebeig, Gen Mgr	111	601- 483-5381		Ⓔ $10 up	Ⓔ $15 up	E
Meridian Hotel 2119 Front St 39301 T & R, Inc, Owner H. R. Clark, Mgr	49	601- 482-6157		Ⓔ $3.50–5.50	Ⓔ $6–7	D
Nelva Hotel Courts Jct US 11, 80, 45; I-59 & 20; Hwy 19 39301 Mrs. Jo M. Majure, Owner B. E. McWilliams, Mgr	59	601- 482-6194		Ⓔ $8.50–10.50	Ⓔ $9.50–11.50	E
Ramada Inn P.O. Box 5537 39301 I-20 & 59 Ramada Inns Inc Neil Rosenbaum, Mgr	87	601- 483-4311	810- 986-6840	Ⓔ $9–11	Ⓔ $14–18	E
NATCHEZ Adams Co. / Airlines: Southern. / Pop. 23,791						
Bellemont Motor Hotel US Hwy 61 S 39120 P.O. Box 882 K. R. Ewald, Jr, Owner Comdr A. D. Warner, Gen Mgr	72	601- 445-8291		Ⓔ $7.50–12	Ⓔ $12–20	S
B **Eola Motor Hotel** Main & Pearl Sts 39120 C. C. Eyrich, Gen Mgr	125	601- 442-7351		Ⓔ $7.50–10	Ⓔ $9–16	D
Prentiss Motel Hwy 61 S 39210 G. C. Eyrich, Mgr	68	601- 442-1691		Ⓔ $10–12	Ⓔ $15–17	S
NEW ALBANY Union Co. / Pop. 5,151						
Southland Motel Hwy 78 E 38652 H. W. Fortenberry, Owner & Mgr	37	601- 534-5042		Ⓔ $6–8	Ⓔ $9–11	S

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Check On Our Golf Special from September through February

GOLF AT GULF HILLS

. . . where you live at the golf course

The superb 18-hole course will challenge your golfing skills . . . and delight you with its scenic vistas. In addition to golf, enjoy horseback riding, swimming, deep sea or fresh water fishing, many other sports . . . plus planned entertainment nightly and delicious ranch-style meals . . . On Beautiful Biloxi Bay. **Rates start** at $18 per person American Plan.





Gulf Hills

DUDE RANCH AND COUNTRY CLUB
Ocean Springs, Mississippi

Write Reservations
P.O. Box 669,
Ocean Springs 39564

Ocean Springs, Miss.—Phone TR 5-4211—TWX 601-730-4313—Chicago Phone NA 5-8200

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
NEWTON Newton Co. / Pop. 3,178						
Woodland Courts						
Sidney Roebuck, Sec-Treas H. C. Palmer, Mgr	14	601- 683-2330		Ⓔ $4.50 up		
OCEAN SPRINGS Jackson Co. / Pop. 5,025						
Gulf Hills Dude Ranch & Country Club						
P.O. Box 669 39564 Henry Rushin, Res Mgr	85	601- TR5-4211 (See advertisement above)	601- 730-4313	Ⓐ $18 up	Ⓐ $36 up	
OXFORD Lafayette Co. / Airlines: Southern. / Pop. 5,283						
Gentry Motel						
Hwy 6 W 38655 Mr. & Mrs. E. W. Brittingham, Owners & Mgrs	20	601- 234-3611		Ⓔ $6 up	Ⓔ $8 up	
PASCAGOULA Jackson Co. / RR: L & N. / Airlines: Southern. / Pop. 17,155						
Holiday Inn						
Hwy 90 at 14th 39567 Holiday Inns of America, Inc C. K. Thygesen, Innkeeper	127	601- 762-8110		Ⓔ $10–11	Ⓔ $13–15	E
La Font Inn						
Hwy 90 E 39567 Master Hosts D. L. Fontaine, Pres & Mgr	100	601- 762-7111 (See advertisement, page 584)		Ⓔ $11–20	Ⓔ $15–22	E
Longfellow House						
3401 Beach Blvd 39567 Ingalls Shipbuilding Div. Litton Ind. C. G. Smith, Mgr	61	601- 762-1122		Ⓔ $12.50 –18.75	Ⓔ $13.50 –18.75	R

Pascagoula, Mississippi



Lafont inn

100 gleaming resort rooms • Meeting and dining rooms • cocktail lounge • Heated Olympic Pool • Children's Playground

U.S. Highway 90, East

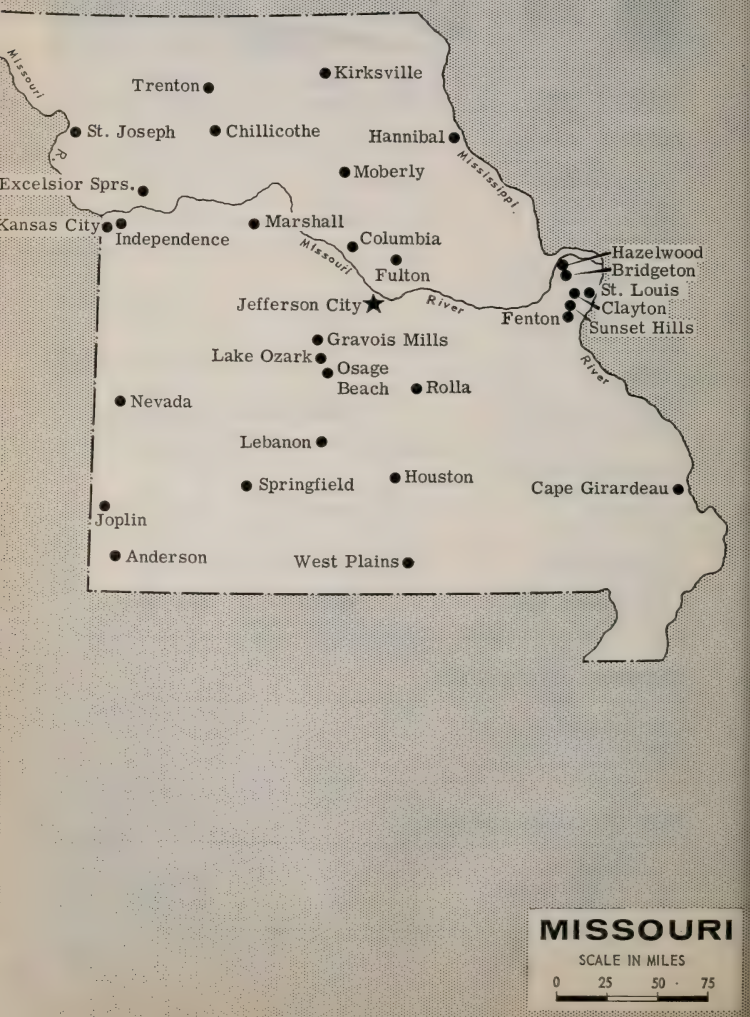
Phone: (601) 762-7111

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Shamrock Motel						
1014 Denny Ave 39567 US 90 E Mr. & Mrs. P. U. Brown, Owners Mrs. P. U. Brown, Mgr	27	601- 762-3901		(E) $7.35– 9.45	(E) $11.55– 13.65	D
TraveLodge						
Hwy 90 S. J. Pertussi, Owner Henry Scholtz, Mgr				(E) $8–10	(E) $9–12	
STAFFORD SPRINGS Jasper Co. / Pop. 20						
Stafford Springs Lodge & Dude Ranch						
US Hwy 11, Heidelberg, Miss. 39439 W. D. Roberson, Owner & Mgr	25	601- 787-2611		(E) $6–7 (A) $12.50 –15	(E) $8–10 (A) $22.75 –25	
TUPELO Lee Co. / Airlines: Southern / Pop. 17,221						
Holiday Inn						
US Hwy 78 & 45 38801 Holiday Inns of America, Inc W. C. Rhodes, Innkeeper	124	601- 842-8811		(E) $8.50– 11	(E) $10.50– 15	S
Natchez Trace Inn						
S. A. Hancock, Jr, Owner R. D. Perry, Mgr	92			(E) $8–10	(E) $10–16	
Sheraton Rex Plaza Motor Inn						
Hwy 45 & 78 38802 D. S. Burnett, Pres & Mgr	65	601- 842-2911	601- 842-0660	(E) $6–8	(E) $8–11	
Town House Motel						
Hwy 45 S Bill Reedy, Mgr	36			(E) $8–10	(E) $10–12	

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
VICKSBURG Warren Co. / RR: I C. / Airlines: Southern. / Pop. 29,143						
Beechwood Motel Hwy 80 E 39180 R. M. Cook, Owner Dallas McLain, Mgr	30	601- 636-2271		Ⓔ $7–9	Ⓔ $10–14	S
Downtowner Motor Inn 1313 Walnut St 39180 Downtowner Motor Inns Frances Scara, Innkeeper	80	601- 638-4111		Ⓔ $9–10	Ⓔ $14–15	D
Holiday Inn Hwy 80 E P.O. Box 270 39180 Mississippi Mgmt Inc, Owner Douglas Fisher, Mgr	175	601- 636-4551		Ⓔ $8–9	Ⓔ $11–14	R
Magnolia Motor Hotel Hwy 61 & 80 S 39180 Quality Motels Ronnie Roe, Mgr	120	601- 636-5145		Ⓔ $9–18	Ⓔ $12–22	
Vicksburg Hotel 801 Clay St US 61 & 80 Magnolia Hotel Co, Owner Clyde Dunn, Mgr	125	601- 636-1821 (See advertisement above)		Ⓔ $4–7	Ⓔ $6–10	
WEST POINT Clay Co. / Pop. 8,550						
Marshall Motel Hwy 45A 39773 R. B. Marshall, Owner & Mgr	43					
YAZOO CITY Yazoo Co. / Pop. 11,236						
Yazoo Motel Hwys 49 E & W & 16 39194 C. L. Quin, Mgr	67	601- 746-2161		Ⓔ $7–9	Ⓔ $9–12	


Missouri R.
Trenton
Kirksville
St. Joseph
Chillicothe
Hannibal
Mississippi
Moberly
Excelsior Sprs.
Kansas City
Independence
Marshall
Columbia
Missouri River
Fulton
Hazelwood
Bridgeton
St. Louis
Clayton
Sunset Hills
Jefferson City
Fenton
Gravois Mills
Lake Ozark
Osage Beach
Rolla
Nevada
Lebanon
Springfield
Houston
Cape Girardeau
Joplin
Anderson
West Plains
MISSOURI
SCALE IN MILES
0 25 50 75

MISSOURI

HOTEL AND MOTEL ASSOCIATION

JACK LIPPINCOTT, President, Breckenridge Hotels Corp., St. Louis, Missouri

CHARLES L. JONES, Secretary, 3615 Olive Street, St. Louis, Missouri 63108, Telephone: (314) 535-3415

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ANDERSON McDonald Co. / Pop. 992						
Shangri La Motor Inn Rte #1 64831 Best Western Robert Yocom, Mgr	42	417- 223-4300		Ⓔ $8.50 up	Ⓔ $11.50 up	R
BRIDGETON St. Louis Co. / Pop. 7,820						
Quality Airport Motel 4575 N Lindbergh 63042 Quality Motels Robert Wesling, Mgr	106	314- HA6-6200		Ⓔ $10–12	Ⓔ $14–16	A
CAPE GIRARDEAU Cape Girardeau Co. / Pop. 42,020						
Ramada Inn I-55 & Williams St Rte K 63701 Ramada Inns, Inc Richard Dirnberger, Mgr	100	314- 334-7151		Ⓔ $10–13	Ⓔ $14–16	A E S

Where the Good Life is in the Wonderful World of



The Colony MOTOR HOTEL Clayton

325 Guest Rooms • Inside Free Parking
Guaranteed Rates: $17 Single, $22 Double
Airport Limousine Service
Men's and Women's Health Clubs Free to Guests
Swimming Pool • 3 Restaurants • 2 Bars
Exhibition Hall • Meeting Rooms • Ballrooms

7730 Bonhomme Ave., Clayton, Mo. 63105 • Volunteer 3-0400

the Clayton Inn
In the heart of Clayton
200 Luxurious Rooms & Suites
— Pool —
Banquet Rooms for 250
(314) 726-5400
PREFERRED HOTELS Worldwide

15 minutes from Airport or Downtown

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CHILLICOTHE Livingston Co. / RR: N & W. / Pop. 9,236						
Strand Hotel 716 Clay St 64601 Herndon Mullennix, Gen Mgr	76	816- 646-2480		Ⓔ $3.50 –6	Ⓔ $4.50 –10	D
CLAYTON St. Louis Co. / Pop. 15,245						
Clayton Inn, The See: St. Louis, Mo.						
Colony Motor Hotel See: St. Louis, Mo.						
Ramada Inn See: St. Louis, Mo.						
COLUMBIA Boone Co. / RR: Burlington. / Airlines: Ozark. / Pop. 36,650						
[B] Daniel Boone Motor Hotel 7th & Broadway 65201 Jim Nanson, Mgr	104	314- 449-4105		Ⓔ $8.50 –12	Ⓔ $10.50 –16	D
Downtowner Motor Inn 1111 E Broadway 65201 Downtowner Corp, Owner Jerry Bonney, Mgr	103	314- 449-2401 (See advertisement, page 589)		Ⓔ $10	Ⓔ $15–16	D
Holiday Inn East I-70 Providence Rd 65201	100					
Holiday Inn—West I-70 at Stadium Blvd Exit 65201 Topeka Inn Mgt, Inc T. M. Sneberger, Innkeeper	160	314- 442-0181		Ⓔ $11–12	Ⓔ $14.50 –16.50	E

NEW
DOWNTOWNER®
MOTOR INNS
SIGN OF
HAPPY TRAVEL

COLUMBIA, MO.
1111 East Broadway
Phone 449-2401
- Free Color TV
- Free Parking
- Heated Pool

Single—$10.00
Double—$15.00–$16.00
STAY IN THE CENTER OF THINGS

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ramada Inn 1100 Vandiver Dr & I-70 & 63 N 65201 Breckenridge Hotels Corp Allan Gee, Gen Mgr	170	314- 449-0051		Ⓔ $12 up	Ⓔ $19 up	E
Tiger Motor Hotel 23 S 8th St 65201 Master Hosts L. W. Shelburne, Owner & Mgr	125	314- 449-4121		Ⓔ $8–10	Ⓔ $11–14	D
Travelier Motel I-70 at West Blvd 65201 Mrs. Jeanne Alexander, Mgr	56	314- 442-0101		Ⓔ $10.50	Ⓔ $12–14	E
EXCELSIOR SPRINGS Clay Co. / Pop. 6,473						
Elms Hotel Regent St at Elms Blvd 64024 Gotham Hotels Ltd. Harold Miller, Gen Mgr	180	816- 637-2181		Ⓔ $14 Ⓐ $21–25	Ⓔ $24 Ⓐ $37–41	R
Monterey Motel US 69 Bus & S. R. 10 Concourse & St. Louis Ave 64024 M. F. Pool, Owner J. O. Harmon, Mgr	55	816- 637-3171		Ⓔ $8–10	Ⓔ $10–16	D R
FENTON St. Louis Co. / Pop. 207						
Ramada Inn Southwest See: St. Louis, Mo.						
FULTON Callaway Co. / Pop. 11,131						
Palace Hotel 5th & Market Sts 65251 Joe Ward, Mgr	40	314- MI2-2266		Ⓔ $5–7.50	Ⓔ $6–10	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
GRAVOIS MILLS						
[B] **Millstone Lodge** State Rte O at Laurie, Mo. 65037 Luther Melcher & Price Williford, Owners W. F. Glick, Mgr	75	314- 372-6650		Ⓔ $14.75 –24.75	Ⓔ $16–39	R
HANNIBAL Marion Co. / RR: Burlington. / Airlines: Ozark. / Pop. 20,028						
Holiday Inn Hwy 61 S & Market St 63401 Dave Bowers, Innkeeper	100					
HAZELWOOD St. Louis Co. / Pop. 6,045						
Holiday Inn of St. Louis—Northeast Graham Rd Exit—I-270 63042 Holiday Inns of America, Inc Thomas Connelly, Innkeeper	165	314- 524-2500		Ⓔ $10–13	Ⓔ $12–15	
HOUSTON Texas Co. / Pop. 1,660						
Piney Inn 211 S Grand Ave 65483 Perry Hutsell, Owner & Mgr	22	417- 967-3359		Ⓔ $4–6	Ⓔ $5.50–10	D
INDEPENDENCE Jackson Co. / RR: M P. / Pop. 62,328						
Holiday Inn—East See: Kansas City, Mo.						
JEFFERSON CITY Cole Co. / RR: M P; Burlington. / Airlines: Ozark. / Pop. 28,228						
Governor Hotel 200 Madison Ave 65101 W. G. Kromer, Mgr	167	314- 636-2111		Ⓔ $7 up	Ⓔ $9–12.50	
Holiday Inn—Downtown Miller & Monroe Sts 65101 Holiday Inns of America, Inc Sam Liston, Innkeeper	166	314- 636-5101		Ⓔ $10–11	Ⓔ $14–15	
Holiday Inn—Southwest 1937 Christy Holiday Inns of America, Inc Ed Buse, Innkeeper	83	314- 635-4175		Ⓔ $8–9	Ⓔ $12–13.50	
Missouri Motor Hotel 400 E High St 65101 A House of Stewart Thomas Stewart, Owner & Mgr	150	314- 636-6111		Ⓔ $7– 14	Ⓔ $9.50– 16.50	D E

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

THE *Aladdin*
THE MOTEL WITH A PERSONALITY

1213 WYANDOTTE STREET
APPROVED
Kansas City, Missouri 64105



300 Air Conditioned Guest Rooms • Zebra Room—Cocktails—Entertainment • Convention & Banquet Facilities • Member Telemax LBX Free Parking • Telephone Area Code 816 842-0371 • Zip Code 64105
Ken Seibert, Mgr.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Ramada Inn						
Hwy 54 S 65101 Breckenridge Hotels Corp, Owner Jack Lippincott, Mgr	241	314- 635-7171	910- 760-1583	Ⓔ $12.50 –15	Ⓔ $16.50 –21	A E
JOPLIN Jasper Co. / Airlines: Frontier; Ozark. / Pop. 38,958						
Arches International Inn						
3600 Range Line MSC Inc, Owner F. A. Kanan, Vice Pres & Gen Mgr	108	417- 624-8400		Ⓔ $10.30 –12.36	Ⓔ $11.33 –14.42	
Corral Motel						
3040 E 7th St Leroy Uhler	19	417- MA3-1121				
Joplin TraveLodge						
(Formerly: Hollywood Inn Motel) 3535 Range Line 64801 TraveLodge Corp F. L. Van Pelt, Pres & Mgr	102	417- MA4-7700		Ⓔ $9–10	Ⓔ $12–14	
Mickey Mantle's Holiday Inn						
2600 Range Line 64801 Grant Hallacy, Innkeeper	165	417- MA4-7400		Ⓔ $8.50– 12	Ⓔ $13.50– 16	E S
Riviera Motel						
3333 Range Line 64801 Fred Van Pelt, Owner & Mgr	37	417- MA4-6500		Ⓔ $9–10	Ⓔ $12–14	E
KANSAS CITY Jackson Co. / RR: A T & S F; Burlington; M P; U P. / Airlines: TWA; Braniff; Delta; Continental; United; Ozark; Frontier; North Central. / Pop. 475,539						
Admiral-Paseo Motel						
1409 Admiral Building C. B. Kaplan	41	816- VI2-0106				



M. HUTCHISON, *Asst. Mgr.*

The AMBASSADOR

Kansas City, Mo.

Broadway & 36 St. (64111)
MYER C. SHAPIRO, *Mgr.*
300 ROOMS, all with Tub and Showers **FROM $6.50**
Hotel Rooms — Master Suites
Apartments
Large Meeting and Sample Rooms
Telephone: PL 3-7300
ALL ROOMS AND APARTMENTS
AIR CONDITIONED
FREE TELEVISION
Colony Cocktail Lounge • Dining Room
FREE INSIDE PARKING

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Aladdin Hotel, The						
1213 Wyandotte St 64105	300	816-		Ⓔ	Ⓔ	D
C. R. Jones, Owner		842-0371		$10–	$16–22	
Ken Seibert, Gen Mgr		(See advertisement, page 591)		18.50		
Alameda Plaza Hotel						
4711 Central St 64112	400	816-				S
Philip Pistilli, Pres		561-6000				
		Under Construction				
Ambassador, The						
Broadway & 36th St 64111	300	816-		Ⓔ	Ⓔ	
M. C. Shapiro, Mgr		753-7300		$6.50–	$8–	
		(See advertisement above)		10	15	

Enjoy the friendly hospitality of a fine club

Dixon Inn

. . . a renaissance of the famed innkeeping tradition that catered to the personal comfort of the traveller in Old Williamsburg

Restaurant
Coffee Shop
Billiard Parlor Steam Bath
Meeting Rooms Sauna Bath
Masseur Custom Barber
Pub Club Room
Reservations: Telephone 816 VI 2-9731
Ralph Pellow, Vice President
Robert Pellow, Manager
Parking Available

1205 Baltimore Avenue

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Holiday Inn®

FOUR LOCATIONS IN GREATER KANSAS CITY, MISSOURI

MUNICIPAL AIRPORT

842-6700

250 ROOMS

FREE TRANSPORTATION TO AND FROM AIR TERMINAL

500 FT. TO TERMINAL BLDG.

EAST

AT

13900 EAST

U.S. HWY. 40

254-3300

125 ROOMS

SOUTH

TRUMAN CORNERS

Blue Ridge Blvd. & U.S. Hwy. 71 South

763-0600

100 ROOMS

DOWNTOWN

13th & Wyandotte

Across from Municipal Auditorium

New 30-story Holiday Inn with revolving rooftop restaurant (Indoor Free Parking)

221-8800

500 ROOMS

★ Cocktail Lounge ★ Large Heated Swimming Pools ★ Baby Sitters ★ Room Service ★ Free Ice ★ 24-Hour Direct-Dial Telephone Service ★ Color TV and Radio ★ Wall to Wall Carpet ★ All Double Beds ★ Connecting Rooms and Suites ★ 24-Hour Car Service ★ One Day Laundry and Cleaning Service

AAA Approved

We honor the following Credit Cards:

American Express
Diners' Club
Carte Blanche
Gulf Travel Cards
Bankamericard
Master Charge



Your Host from Coast to Coast®

THE NEW
HOTEL Continental

IT'S WHAT'S HAPPENING IN KANSAS CITY!

★ Over 300 rooms, all new from floor to ceiling, each with new furniture and mattresses . . . even color TV. ★ Meeting rooms completely redecorated with new carpet, drapes and furniture. ★ Enjoy dinner and dancing in Le Chateau C Dining Room featuring famous char-broiled Kansas City Steaks. ★ Home of the Kansas City Athletic Club and the Playboy Club. ★ Year 'round swimming pool. (Operated by and subject to the rules and regulations of the KCAC.) ★ In the heart of the downtown business, shopping and theatre loop. ★ Only 10 minutes from airport and railroad station. ★ Twenty-four hour garage facilities. ★ Ten meeting rooms with seating capacities up to 700 and banquet service up to 550. ★ Exhibition hall with 10,500 sq. ft. and all utilities.

NEW OWNERSHIP - INTERSTATE UNITED
BOB GREENLEE - MANAGER

Baltimore at Eleventh • 816-421-6040
KANSAS CITY, MISSOURI 64105



(6431)

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Bellerive Motor Hotel						
Armour & Warwick Blvds C. H. Dohm, Mgr	225	816- PL3-6565	816- 556-2333	(E) $6.50 up	(E) $8 up	
Capri Motel						
1437 Independence Ave 64106 Jack Di Benedetto, Pres	50	816- GR1-8088		(E) $9–12	(E) $11–15	D
[B] Continental Hotel						
11th & Baltimore 64105 Interstate United, Owner Bob Greenlee, Mgr	300	816- 421-6040 (See advertisement above)		(E) $11–18	(E) $14–22	D
Dixon Inn						
1205 Baltimore Ave 64105 R. J. Pellow, Mgr	200	816- 842-9731 (See advertisement, page 592)		(E) $7–12	(E) $10.50–18	D
Downtowner Motor Inn						
13th & Central Sts Miss Aileen Guidio	188	816- GR1-0080	816- 556-2446	(E) $10–12	(E) $13–15	

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

COME VISIT THE HILTONS IN KANSAS CITY.

Overlooking Municipal Airport. Resort living minutes from downtown. 189 rooms and suites. Panavista windows, radio, all color TV, direct dial phones. Completely air-conditioned. Heated pool. Excellent meeting facilities. Single from $17. Double from $23. Suites from $25. William E. Hall, General Manager. 610 Washington St., Kansas City, Mo. 64105, (816) 421-1800.



Call the Hilton Reservation Service. Come visit the Hiltons.



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Executive Motor Hotel						
509 W 13th St 64105 Master Hosts Esther Baldwin, Mgr	64	816- 842-8636		Ⓔ $12–15	Ⓔ $15–20	D
Hilton Inn						
610 Washington St 64105 Hilton Hotels Corp Wm. E. Hall, Gen Mgr	189	816- 421-1800 (See advertisement above)		Ⓔ $17–23	Ⓔ $23–28	A
B **Holiday Inn**						
Municipal Airport 64116 C. P. Davis, Owner J. A. Spears, Innkeeper	250	816- 842-6700 (See advertisement, page 593)		Ⓔ $9–12	Ⓔ $11–16	A
Holiday Inn—East						
13900 E 40 Hwy 64050, Independence, Mo. C. P. Davis, Owner Lewis Ostrander, Innkeeper	125	816- 254-3300 (See advertisement, page 593)		Ⓔ $9.50	Ⓔ $14–16	S

IN THE HEART OF DOWNTOWN KANSAS CITY, MISSOURI

HOTEL
NEW YORKER

Home of the famous ESQUIRE ROOM

Famous for food since 1920 . . .

SUPPER DANCING NITELY FREE PARKING

write or wire now for your reservations 1114 Baltimore, Kansas City, Mo.

Phone: Victor 2-9711 OLIVER GOODMAN, Manager



Think of everything you've ever wanted in a fine hotel... add a rooftop pool and patio, complete convention facilities, 4 excellent restaurants, plenty of parking... and you've got it.

Baltimore & Wyandotte at 12th

Reservations: Kansas City 471-1400, New York 255-3138, Los Angeles 386-3700, San Francisco 392-2411, Chicago 372-1192, Washington, D. C. 228-4131.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Holiday Inn—South Blue Ridge Blvd & US 71 S 64134 C. P. Davis, Owner Mike Di Geronimo, Innkeeper	100	816-763-0600 (See advertisement, page 593)		Ⓔ $11	Ⓔ $13–16	E
Kansas City Downtown TraveLodge 921 Cherry St 64106 TraveLodge Corp Jerry Clow, Mgr	140	816-471-1266		Ⓔ $11–14	Ⓔ $14–20	
B Muehlebach Hotel & Towers Baltimore & Wyandotte at 12th St 64105 Earl Reynolds, Vice Pres	850	816-471-1400 (See advertisement above)	910-771-2103	Ⓔ $14–35	Ⓔ $19–35	D
New Yorker Hotel 1114 Baltimore Ave 64105 Oliver Goodman, Owner & Mgr	125	816-VI2-9711 (See advertisement, page 595)		Ⓔ $8–15	Ⓔ $10–15	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

KANSAS CITY'S Plaza Inn

Outstanding convention and meeting facilities. Located on the world famous Country Club Plaza, the Plaza Inn offers:



• 300 exquisite rooms and suites all with color TV. • 20 elegant meeting and banquet rooms accommodating 10 to 1,500 for social and food functions • 20,000 square foot Exhibition Hall ideal for any trade show • Authentic Polynesian dining in the Kona Kai Room • Elegant dining in the Seville Room • Coffee Shop • Two Intimate cocktail lounges, entertainment nightly • Pool-side dining and lounge in season • Free parking for 600 cars.

Air Conditioned Throughout.

45th and Main • Kansas City, Missouri 64111
Area Code 816 753-7400 TWX 910-771-2014

Am-Ex Instant Reservations: Call toll free numbers, any American Express Office.

Maurice J. Bluhm, President and Managing Director

MASTER HOSTS

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Northway Inn Motor Hotel						
600 the Paseo 64106	60	816-		Ⓔ	Ⓔ	
E. J. Murphy, Mng Partner		GR1-5544		$10–12	$14–16	
Phillips Hotel						
12th at Baltimore Ave 64106	500	816-		Ⓔ	Ⓔ	E
R. L. Phillips, Pres		471-5020		$8–12	$12–17	D
R. W. Phillips, Mng Dir						
B **Plaza Inn**						
1 E 45th St 64111	300	816-	910-	Ⓔ	Ⓔ	D
Maurice Bluhm, Pres & Mng Dir		753-7400	771-2014	$18–25	$25–32	
	(See advertisement above)					
President Hotel						
14th & Baltimore Ave 64105	400	816-	816-	Ⓔ	Ⓔ	D
Ralph Pellow, Exec VP & Gen Mgr		GR1-5440	556-3315	$9–14	$12–17	
	(See advertisement, page 598)					
B **Prom—Sheraton Motor Inn**						
6th & Main Sts 64106	250	816-		Ⓔ	Ⓔ	D
ITT Sheraton Corp of America		842-6090		$16–18	$20–24	
R. B. Burgert, Gen Mgr	(See advertisement, page 599)					

In Kansas City
Send your friends to . . .



HOTEL **President**

CONVENIENCE
Close to all activities. 5 minutes from Airport, Union Station and Bus terminals.

CONVENTIONS & SALES MEETINGS large and small are "at home" at the President. 16 spacious rooms for meetings and for dining; 10 on one floor. Ballroom has meeting capacity for 700, dining for 550.



HOME OF THE FAMOUS
DRUM ROOM
Luncheon, Dinner and Supper
Coffee Shop open
6:30 A.M. to 2:30 A.M.

LUXURY AT MODEST RATES
All guest rooms equipped with Air conditioning, TV and Radio. Coffee shop and excellent dining facilities.

FREE OVERNIGHT PARKING
for Registered Guests in the parking station adjacent to Hotel.

WRITE FOR FULL COLOR BROCHURE and information on convention reservations and available dates.

HOTEL PRESIDENT
14th & Baltimore, Kansas City, Mo. 64105
Phone GRand 1-5440
Ralph Pellow, Exec. Vice Pres. & Gen. Mgr.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Savoy Hotel 9th & Central 64105 Donald Lee, Pres	70					
U-Smile Stadium Inn 7901 E New Hwy 40 64129 Best Western Gene Herman, Mgr	110	816- 861-9400		Ⓔ $8.50– 13.50	Ⓔ $11– 16.50	E
KIRKSVILLE Adair Co. / RR: Burlington. / Airlines: Ozark. / Pop. 13,123						
Holiday Inn Hwy 63 S 63501 Holiday Inns of America, Inc D. J. Ohe, Innkeeper	75	816- 665-2871		Ⓔ $10–11	Ⓔ $15–16	S
LAKE OZARK Miller Co. / Pop. 750						
Arrowhead Lodge US Hwy 54 Business 65049 G. E. Popkess, Owner & Mgr	42	314- 365-2345		Ⓔ $9–11 Ⓐ $16–18	Ⓔ $12–17 Ⓐ $26–31	R

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

SHERATON

PROM—SHERATON MOTOR INN Kansas City, Mo.

New expansion in downtown Kansas City, major highways, free parking, 3 min. from airport. Color TV & Radio. Completely air-conditioned. Individual Room Temperature Control. Olympic Size Roof-top pool, Open air French Cafe, and Cabana Club. Dining room and banquet facilities, World Famous Chateau LeBoeuf, ballroom, exhibit hall, sample and conference rooms. Children free. 250 rooms. **INSURED RESERVATIONS AT GUARANTEED RATES:** Singles $16–$18; double or twins $20–$24. Robert B. Burgert, General Manager. Phone: 816-842-6090.



SHERATON HOTELS & MOTOR INNS

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Holiday Inn						
US Business Rte 54 65049	161	314-		Ⓔ	Ⓔ	R
C. C. Ziegler, Owner		365-2334		$9–	$14–	
A. H. Schneider, Innkeeper				19.50	27	
B Lodge of the Four Seasons						
Horseshoe Bend, Lake Rd H H 65049	250	314-		Ⓐ	Ⓐ	R
Chase-Park Plaza, Owner		365-2381		$40	$58	
R. Scott Morrison, Jr, Mng Dir	(See advertisement, page 603)					

LEBANON Laclede Co. / Pop. 8,220

Quality Courts Motel						
E City Rte 66 65536	52	417-		Ⓔ	Ⓔ	S
Quality Courts Motels		532-6171		$8.50–	$11–	E
Gary Van Stavern, Pres & Mgr				9.50	14	

MARSHALL Saline Co. / Pop. 9,572

Marshall Hotel						
150 W Arrow St 65340	19	GA6-3324		Ⓔ		
Mr. & Mrs. M. A. Gauldin, Owners				$2.50–		
Mr. & Mrs. J. E. Morris, Mgrs				3.50		

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MOBERLY Randolph Co. / Pop. 13,170						
Ramada Inn Hwy 63 & 24 65270 P.O. Box 36 Cooksey-Collier Del. Co, Owner Lon Cooksey, Mgr	60	816- 263-6540	910- 777-7928	Ⓔ $9 up	Ⓔ $11–13	E
NEVADA Vernon Co. / Pop. 8,416						
Mitchell Hotel 131 E Cherry St 64772 Elsie & Harry Gilbert, Owners Elsie Gilbert, Mgr	40	417- 667-3302		Ⓔ $3–7	Ⓔ $4–10	D
OSAGE BEACH Camden Co. / Pop. 741						
[B] **Osage House** Lake Rds 54-30 65065 W. L. Grupe, Gen Mgr	96	314- 348-2293		Ⓔ $25–39	Ⓔ $25–39	R
[B] **Tan-Tar-A Resort** RR 1 Hwy KK 65065 B. W. Duenke, Owner Montie Ake, Gen Mgr	350	314- 348-2283 (See advertisement, page 601)		Ⓔ $11– 34.75 Ⓐ $21– 54.75	Ⓔ $17– 34.75 Ⓐ $37– 54.75	R
ROLLA Phelps Co. / Pop. 11,132						
Carney Manor Inn G. L. Carney	78					
Edwin Long Hotel 8th & Pine St 65401 George Carney, Mgr	75	314- 364-1862		Ⓔ $4.50 –5.50	Ⓔ $5.50 –9	D
Howard Johnson's Motor Lodge Business 44 at I-44 65401 Howard Johnson's Motor Lodges R. P. Klingbeil, Mgr	80	314- 364-7111		Ⓔ $11– 12.50	Ⓔ $14.50– 17	E
ST. JOSEPH Buchanan Co. / RR: A T & S F; Burlington. / Airlines: Frontier. / Pop. 79,673						
Ramada Inn 4016 Frederick Blvd 64506 L. A. Malham, Gen Mgr	119					
Robidoux Motor Hotel 5th at Francis Sts 64501 American Hotels Corp Wm. F. Standley, Gen Mgr	75	816- 279-0881		Ⓔ $9–12	Ⓔ $12–15	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Tan-Tar-A is the midwest's most outstanding year-round resort

For exciting family vacations . . . for stimulating sales meetings and conventions up to 1000!

400 acres • luxurious, air-conditioned units • 4 pools (1 indoor) • 8-lane bowling alley • marina (boat rentals) • snow skiing (Dec.-Mar.; man-made snow available) • live entertainment • 3 miles of private shoreline • spa with sauna and whirlpool baths • ice skating on year-'round rink • tennis • horseback riding • 5 gourmet restaurants • supervised children's playgrounds and programs • championship golf course opening this summer • hiking and other outdoor recreation.

TAN-TAR-A

Lake of the Ozarks, Osage Beach, Mo. 65065 (314)—348-2283
In St. Louis call 991-1866 St. Louis convention office: (314)—966-5000
In Kansas City call 229-3656 Kansas City convention office: (816)—861-6462

The nice thing about the world's smallest chain of motor hotels is...

no weak links.



Master Hosts or Loew's Hotels Reservation System/Amex or any Travel Agent

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ST. LOUIS St. Louis Co. / RR: B & O; G M & O; I C; L & N; M P; Penn Central; N & W. / Airlines: American; Delta; Allegheny; Eastern; TWA; Ozark; Braniff; Frontier. / Pop. 750,026						
B Bel Air East Motor Inn 333 Washington Ave 63102 Master Hosts Jim Robinson, Gen Mgr	190	314- 621-7900 (See advertisement above)	910- 761-2140	Ⓔ $15–18	Ⓔ $21–24	D
B Bel Air West Motor Inn 4630 Lindell Blvd 63108 Master Hosts Mrs. Lucy O'Toole, Mgr	130	314- 367-7500 (See advertisement above)	910- 761-2140	Ⓔ $15–18	Ⓔ $21–24	D
B Chase-Park Plaza Hotel, The 212 N Kingshighway 63108 Harold Koplar, Pres Lee Schoenbrunn, Vice Pres & Gen Mgr	1700	314- 361-2500 (See advertisement, page 603)		Ⓔ $15–25	Ⓔ $21–34	D
Cheshire Lodge 6300 Clayton Rd 63117 S. J. Apted, Owner Jim Prentice, Mgr	110	314- 647-7300		Ⓔ $19–23	Ⓔ $25–38	E

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Show me in Missouri the most complete facilities in the Mid-West.



Lodge of the Four Seasons . . . a luxurious 250 room resort on a wooded peninsula. Private golf course, marina, tennis courts, stables, indoor and outdoor pools. Health Spa.

314-365-2381

R. Scott Morrison, Jr.,
Managing Director



The Chase-Park Plaza . . . one of America's great hotels. 1700 air-conditioned rooms. Outdoor swimming pool, 3 cocktail lounges, 4 dining rooms, 24-hour coffee shop.

314-361-2500 or Toll Free Wats 800-325-3391.

Lee Schoenbrunn,
Vice Pres.-General Manager

Harold Koplar, President
Robert Koplar, Vice President
Edmund Sansovini, Vice Pres.-Director of Sales

THE LODGE OF
Four Seasons
Lake Ozark, Missouri 65049

The Chase-Park Plaza
Saint Louis, Missouri 63108

Represented nationally by Robert F. Warner, Inc.

COME VISIT THE HILTONS IN ST. LOUIS.

13 Landscaped acres of resort luxury situated on Interstate 70 opposite St. Louis Municipal Airport. Minutes from intersection of Interstates 244 and 270. Heated outdoor pool, tennis court, coffee shop, elegant "La Place de St. Louis" Restaurant and "LaRue" Cocktail Lounge. Excellent banquet and meeting rooms for 12 to 600.

Singles from $19. Doubles and Twins from $24.

Arthur N. Gimson, General Manager. Telephone (314) 426-5500.



Call the Hilton Reservation Service. Come visit the Hiltons.



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Clayton Inn, The						
7750 Carondelet Ave 63105, Clayton, Mo. S. J. McClain, Gen Mgr	200	314- 726-5400 (See advertisement, page 588)		Ⓔ $16–23	Ⓔ $22–29	S
[B] Colony Motor Hotel						
7730 Bonhomme Ave 63105, Clayton, Mo. Charles Kym, Gen Mgr	325	314- 863-0400 (See advertisement, page 587)		Ⓔ $17 up	Ⓔ $22 up	S
Diplomat Motor Inn						
433 N Kingshighway 63108 D. E. Terrell, Gen Mgr	200	314- 367-5100		Ⓔ $13–16	Ⓔ $16–20	D
Downtowner Motor Inn						
12th & Washington Downtowner Corp, Owner	202	314- GA1-3966	910- 761-0572	Ⓔ $11.50 –12.50	Ⓔ $14.50 –15.50	
[B] Hilton Inn						
10330 Natural Bridge Rd 63134 Hilton Hotels Corp A. N. Gimson, Gen Mgr Cable: Hiltels	217	314- 426-5500 (See advertisement above and pages 622–623)		Ⓔ $19	Ⓔ $24	A E R
Holiday Inn—Downtown						
2211 Market St 63103 Holiday Inns of America, Inc Harold Powell, Innkeeper	250	314- 231-3232		Ⓔ $14– 15.50	Ⓔ $17– 18.50	D
Holiday Inn—Midtown						
4483 Lindell Blvd 63108 Holiday Inns of America, Inc Don Graham, Innkeeper	222	314- JE5-9600		Ⓔ $11.50 –15	Ⓔ $14.50 –15.50	D
Holiday Inn—North						
4545 N Lindbergh Blvd, Bridgeton, Mo.	300	314- 731-2100	314- 848-7321	Ⓔ $7.50 up		

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in St. Louis



St. Louis at its best. One of the city's largest hotels steeped in tradition and personality. Luxurious guest rooms with drive-in registration and free parking in adjoining garage. Home of the famed Gas House, the city's favorite cocktail lounge. Superb food in the new Tudor Room steak house. Air-conditioned. Free TV, radio. Children share parent's room free. 800 rooms. Singles: $13.00-$18.00; Double or Twin: $18.00-$23.00. Tel. (314) 621-4600. TWX 910-761-0457.

Sheraton-Jefferson Hotel
LOCUST AT 12TH BOULEVARD
SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp 620–621



The SAUM
APARTMENT HOTEL
1919 S. Grand Blvd., SAINT LOUIS
The Aristocrat of the South Side

Opposite Beautiful Reservoir Park

350 HOTEL ROOMS
OR COMPLETE APARTMENTS

By Day, Week, Month or Year • Also American Plan
Air Conditioned Apartments, T.V.
DINING ROOM • GARAGE
Make the SAUM, 15 minutes from the shopping and business centers, YOUR home when in St. Louis. RATES FROM $9.50

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn—South 3660 S Lindbergh 63127 Edgar Reidelberger, Innkeeper	242	314- 821-3000		Ⓔ $11–13	Ⓔ $14.50 –16.50	S
Howard Johnson's Motor Lodge 6929 S Lindbergh 63125 Rte 61, 67 & 50 at I-55 Mrs. Henrietta Beckerle, Mgr	85	314- 892-2000		Ⓔ $10– 11.50	Ⓔ $13.50– 19	S E
King Bros. Motel 1335 S Lindbergh 63131 L. E. Nieman, Pres A. E. Block, Mgr	145	314- 993-1100		Ⓔ $8–10	Ⓔ $10–17	E S
Mark Twain Hotel 116 N 8th St 63101 F. G. Wansong, Gen Mgr	300	314- 421-4300		Ⓔ $8–10	Ⓔ $10–16	D
Ozark Plaza Motor Hotel See: Sunset Hills, Mo.						
Park Plaza See: Chase-Park Plaza Hotel						
Quality Airport Motel See: Bridgeton, Mo.						
Quality Motel—Midtown 5120 Oakland Ave 63110 Karl Brehm, Mgr	168	314- 531-7070		Ⓔ $12.25 –14.25	Ⓔ $14.25 –18.25	E
Ramada Inn—Clayton 216 N Meramec 63105 Ramada Inns Inc Lowell Thomas, Gen Mgr	95	314- 863-0646	910- 761-0514	Ⓔ $12–14	Ⓔ $15–20	S
Ramada Inn—Lambert Field 9636 Natural Bridge Rd at Brown 63134 Ramada Inns Inc Barry Harper, Gen Mgr	255	314- 426-4700	910- 765-0918	Ⓔ $11–13	Ⓔ $13–18	E A S

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



First and Newest Motel

WARWICK MOTOR INN

15th & Locust Sts. — Downtown St. Louis

60 Deluxe units • Drive up to room and walk in • Heated Pool • Walnut Dining Room • Cocktail Lounge • Conference Rooms • Near Keil Auditorium • Airport Service to our door • Rates from $9.00 • Family Rates, $14.00 with two double beds. Self-dialing phones code 314-231-7311

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ramada Inn—Southwest 800 S Hwy Dr, Fenton, Mo. 63026 D. E. Breckenridge, Owner Al Perez, Mgr	151	314- 343-4300		Ⓔ $13.39	Ⓔ $18.54	E S
St. Louis Gateway Hotel 9th & Washington 63101 Towne Realty, Owner W. J. Boyle, Gen Mgr	600	314- 231-1400	314- 556-0611	Ⓔ $9.75–16	Ⓔ $13.75–20	D
St. Louis Motor Lodge 6543 Chippewa St 63109 Breckenridge Hotels Corp M. C. Auerbach, Gen Mgr	110	314- 647-6600		Ⓔ $12–13	Ⓔ $17–18	D
Saum Hotel 1919 S Grand Blvd 63104 Mary R. Wolff, Pres	350	314- PR1-2034 (See advertisement, page 606)		Ⓔ $9.50–12	Ⓔ $10.50–12	D
B Sheraton Airport Inn 4201 N Lindbergh Blvd, Bridgeton 63042 ITT Sheraton Corp of America R. B. Slevin, Mgr	130	314- 731-3600		Ⓔ $12–13	Ⓔ $16–18	A E
B Sheraton-Jefferson Hotel 415 N 12th St 63101 ITT Sheraton Corp of America John McDonald, Gen Mgr	800	314- 621-4600 (See advertisements, page 605 and pp. 620–621)	910- 761-0457	Ⓔ $13–18	Ⓔ $18–23	D
B Stouffer's Riverfront Inn 200 S 4th St 63102 Stouffers', Owner J. J. Cohee, Gen Mgr	486	314- 241-9500		Ⓔ $16–21	Ⓔ $22	E D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Warwick Motor Inn 15th & Locust St 63103 S. Lichtenfeld, Mng Dir	60	314 231-7311 (See advertisement, page 607)		Ⓔ $9 up		
Windsor Hotel 4209 Lindell Blvd 63108 Mrs. L. A. Wallace, Mgr	100	314- JE1-1600		Ⓔ $6.50–13.50	Ⓔ $7.50–15.50	D

SPRINGFIELD **Greene Co.** / Airlines: Delta; Ozark. / Pop. 95,865

Holiday Inn 2700 N Glenstone R. E. Winegardner & H. G. Neale, Owners Edward McKee, Innkeeper		417- UN5-5511	417- 889-0128	Ⓔ $8–9	Ⓔ $10–14	
[B] Kentwood Arms Motor Hotel 700 St. Louis St 65806 L. D. Keller, Mgr	158	417- 866-1941		Ⓐ $6.18–10.30	Ⓐ $8.50–16.36	D
Lamplighter Motor Hotel 1772 S Glenstone 65804 S & G Lessors, Inc Jerry Marschner, Gen Mgr	125	417- 881-4414		Ⓔ $9.50–14	Ⓔ $12.50–18	E D
Missouri Hotel 412 E Commercial St 65803 S. W. Lorts, Owner & Mgr	100	417- 866-7211		Ⓔ $3–5	Ⓔ $5–6	D

SUNSET HILLS **St. Louis Co.** / Pop. 3,525

Ozark Plaza Motor Hotel 10705 Hwy 66 63127 Quality Court Motels R. L. Wilken, Gen Mgr	45	314- 821-6600		Ⓔ $10–11	Ⓔ $13–14	S

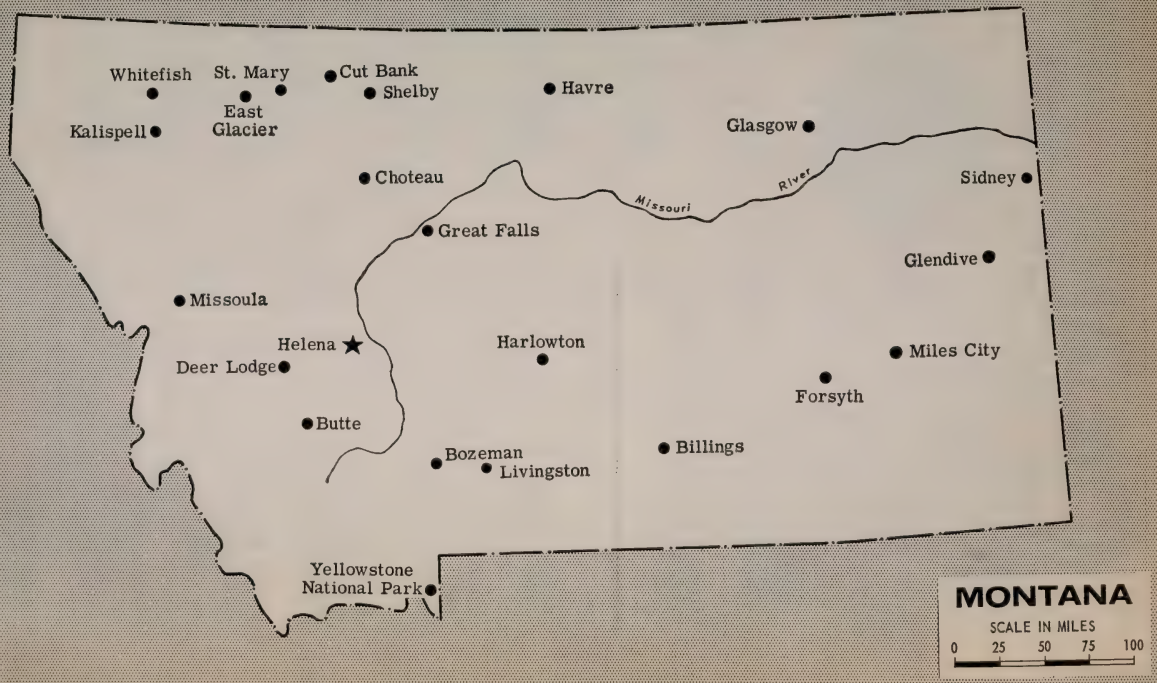
TRENTON **Grundy Co.** / Pop. 6,262

Plaza Hotel 715 Main St 64683 Logsdon Hotel Corp Maurene M. Logsdon, Mgr	75	816- 359-3964		Ⓔ $3.50 up	Ⓔ $5 up	D

WEST PLAINS **Howell Co.** / Pop. 5,836

Butler Motel Hwy N 63 60775 L. F. Stover, Mgr	75	417- 256-3125		Ⓔ $4–6	Ⓔ $6–8	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area


Whitefish
St. Mary
Cut Bank
Shelby
Havre
Kalispell
East Glacier
Glasgow
Choteau
Missouri River
Sidney
Great Falls
Glendive
Missoula
Helena
Harlowton
Miles City
Deer Lodge
Forsyth
Butte
Bozeman
Billings
Livingston
Yellowstone National Park
MONTANA
SCALE IN MILES
0 25 50 75 100

MONTANA

HOTEL-MOTEL ASSOCIATION

MRS. PIERRE HORAN, President, Holiday Motel, Helena, Montana 59601
ESTHER DEVAULT, Secretary, Box 2646, Great Falls, Montana 59401

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BILLINGS Yellowstone Co. / RR: N P. / Airlines: Northwest; Western; Frontier. / Pop. 52,851 Reported 73,990						
Dude Rancher Lodge, The 415 N 29th St 59101 Annabel A. Goan, Pres & Mgr	58	406- 259-5561		Ⓔ $9–11	Ⓔ $12–20	D
General Custer Motor Hotel 1st Ave N at 27th St 59101 Thomas Thain, Owner D. Yates Hagan, Mgr	150	406- 245-5144		Ⓔ $7.50 –9.50	Ⓔ $9.50 –13.50	
Holiday Inn Hwy 10 E 59101 Rendezvous Inc, Owner Don Harris, Innkeeper	105	406- 245-6611		Ⓔ $10–12	Ⓔ $14–16	
Lincoln Hotel 2520 1st Ave N P.O. Box 1122 59101 Mrs. Woodrow Wilson, Owner Mrs. Emma Anderson, Mgr	52	406- 245-3167		Ⓔ $3.25 –4.50	Ⓔ $5.50 –7.50	D
Northern Hotel Broadway at 1st N 59103 Western International Hotels Brent MacDonald, Gen Mgr	244	406- 245-5121 (See advertisement, page 611)	910- 444-2161	Ⓔ $10– 12.50	Ⓔ $14– 16.50	D
Overpass Motel 615 Central Ave 59102 Central Properties Inc Mrs. J. T. Arp, Mgr	20	406- 252-5157		Ⓔ $6–8	Ⓔ $9–10	E
Ponderosa Inn 2511—1st Ave N 59101 Best Western K. E. Hickel, Mgr	83	406- 259-5511		Ⓔ $10–15	Ⓔ $14–18	D
[B] Rimrock Lodge 1200 N 27th St 59102 Master Hosts W. W. Mercer, Mgr	100	406- 252-7107		Ⓔ $9.50 –12	Ⓔ $10–14	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

THE NORTHERN



Delicious cuisine served in the beautiful Golden Belle restaurant . . . 244 attractive, air-conditioned accommodations . . . adjacent parking and friendly, Western hospitality make this a favorite guest house for Montana travelers. Rates from $10.00 single; $14.00 double.

Brent MacDonald, *General Manager* • Broadway and First North • Billings, Montana 59103
Phone: (406) 245-5121 • TWX: 910-444-2161

WESTERN INTERNATIONAL HOTELS
Executive Offices: The Olympic, Seattle, Washington 98111

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Town House Motel						
3420 Ist Ave N 59103 E. L. Moyer, Owner & Mgr	25	406- 245-4191		Ⓔ $7–9	Ⓔ $8–10	D
Westward Ho Lodge						
1315 N 27th St 59101 Don Forbes, Owner & Mgr	26	406- 245-4128		Ⓔ $9–11	Ⓔ $12–16	

BOZEMAN **Gallatin Co.** / RR: N P. / Airlines: Frontier; Northwest. / Pop. 13,361

Baxter Hotel						
105 W Main St 59715 R. W. Staab, Owner & Mgr	75	406- 586-2351		Ⓔ $4.50– 8	Ⓔ $5.50– 12	D
Holiday Inn						
I-90 at 7th Ave 59715 J. H. Belleghem, Innkeeper	120	406- 586-2106		Ⓔ $11	Ⓔ $17	
Travelier Motel						
310 N 7th Ave Mrs. A. M. Nunnelly, Mr. & Mrs. H. A. Jackson, Owners	28	406- 587-3103		Ⓔ $8–10	Ⓔ $12–16	

BUTTE **Silver Bow Co.** / RR: N P; U P. / Airlines: Northwest; Western. / Pop. 27,877 Reported 33,250

Eddy's Motel						
Front & Montana 59701 Hwys 91 & 15 N & S; Hwys 10 & 91 E & W M. E. Spackman, Owner & Mgr	26	406- 792-0471		Ⓔ $7.50 –9.50	Ⓔ $12–14	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Finlen Hotel & Motor Inn Broadway at Wyoming 59701 Reber Hotels, Owner S. J. Dahlquist, Mgr	182	406- 723-5461		Ⓔ $7.50 –14	Ⓔ $11.50 –18	D
Grand Hotel 124 W Broadway 59701 Ruth E. Boulter, Owner & Mgr	72	406- 723-5486		Ⓔ $3.50– 6	Ⓔ $5.50– 8	
Romney Inn (Formerly: Holiday Inn) 2910 Harrison Ave 59701 Trans-Internation Corp Lee Corkish, Innkeeper	135	406- 792-4261		Ⓔ $10.50 –12.50	Ⓔ $17 –20	E

CHOTEAU Teton Co. / Pop. 1,966

Big Sky Motel 59422 D. C. Crary, Owner & Mgr	17	406- 466-2169		Ⓔ $6–8	Ⓔ $8–10	E S

CUT BANK Glacier Co. / RR: G N. / Pop. 4,539

Glacier Hotel & Motor Hotel 15 1st Ave SW 59427 A. N. Stubkjaer, Owner & Mgr	68	406- 938-4151		Ⓔ $7.50 –12	Ⓔ $9–16	D

DEER LODGE Powell Co. / RR: N P. / Pop. 4,681

Deer Lodge Hotel Main St & Missouri Ave 59722 A. A. Malcolm, Mgr	66	406- 846-2311		Ⓔ $3–5	Ⓔ $4.50–7	A S

EAST GLACIER Glacier Co. / Pop. 300

Ⓢ **Glacier Park Lodge** 59434 Glacier Park Inc, Owner A. S. Donau, Gen Mgr	154	406- 226-4411		Ⓔ $14–17 Ⓐ $24.25 –37.50	Ⓔ $20–24 Ⓐ $30.25 –44.50	R

FORSYTH Rosebud Co. / RR: N P. / Pop. 2,032

"Howdy" Hotel Main St 59327 W. B. Dean Jr, Owner J. B. Snedker, Mgr	50	406- 356-2241		Ⓔ $3–5	Ⓔ $4–7	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
GLASGOW Valley Co. / RR: G N. / Airlines: Frontier. / Pop. 6,398						
Campbell Lodge 434 3rd Ave S 59230 P.O. Box 869 Mr. & Mrs. Mel Fuhrman, Owners & Mgrs	27	406- 228-9328		Ⓔ $8.50–12	Ⓔ $10–15	
Roosevelt Hotel 412 3rd Ave S 59230 Jean & Jack Baker, Owners Jean Baker, Mgr	60	406- 228-4341		Ⓔ $3.50–8	Ⓔ $4.50–16	D
GLENDIVE Dawson Co. / RR: N P. / Airlines: Frontier. / Pop. 7,058						
Jordan Motor Inn (Formerly: Jordan Hotel) 221 N Merrill 59330 Curt Meeds, Mgr	135	406- 365-3371		Ⓔ $3.50–8.50	Ⓔ $4–12	D
GREAT FALLS Cascade Co. / Airlines: Northwest; Western; Frontier; Air West. / Pop. 55,357 Reported 74,018						
Elmore Hotel & Apts 6 Sixth St S 59401 R. L. & H. E. Shockley Jr, Owners H. E. Shockley, Jr, Mgr	88	406- 452-8595		Ⓔ $6–8	Ⓔ $8–10	D
Holiday Inn 1411 10th Ave S 59401 Barry Buehre, Innkeeper	110	406- 761-4600		Ⓔ $11.50–13	Ⓔ $15–19	
O'Haire Manor Motel 17 7th St S 59401 Russell Ahlberg, Mgr	72	406- 454-2141		Ⓔ $9.50–11.50	Ⓔ $14–18	
Ponderosa Inn 3rd St & Central Ave 59401 Kenneth Hickel, Owner	100	406- 761-3410		Ⓔ $11–12	Ⓔ $14–16	
[B] **Rainbow Hotel** 20 3rd St N 59401 The Reber Co. Owner L. J. McRae, Mgr	200	406- 454-2121		Ⓔ $7.75–14.50	Ⓔ $12–18.50	D
HARLOWTON Wheatland Co. / Pop. 1,734						
Corral Motel 59036 Victor & Clara Fischer, Owners	18	406- 632-4331		Ⓔ $6 up	Ⓔ $7–11	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
HAVRE Hill Co. / RR: G N. / Airlines: Frontier. / Pop. 10,740						
Fair Hotel 225 1st St 59501 Tom Manaras, Owner	70	406- 265-2224		Ⓔ $4–7	Ⓔ $5–8	D
HELENA Lewis and Clark Co. / RR: N P. / Airlines: Northwest; Western. / Pop. 20,227 Reported 21,800						
B Coach House Motor Inn (Formerly: Main Motel) 910 N Last Chance Gulch 59601 Phil Gunn, Owner & Mgr	72	406- 442-6080		Ⓔ $9–11	Ⓔ $13–17	D
Gold Pan Motel 15 E 16th Ave 59601 V. L. Jones, Owner & Mgr	30	406- 442-4280		Ⓔ $7–8	Ⓔ $9–12	D
Holiday Motel 1714 11th Ave 59601 Pierre Horan, Pres & Mgr	102	406- 442-1770		Ⓔ $10–12	Ⓔ $12–16	S
Imperial '400' Motel 524 N Last Chance Gulch 59601 Gary Garrett, Owner & Mgr	48	406- 442-0600		Ⓔ $9–10	Ⓔ $12–20	
Nash Hotel 410 Fuller Ave 59601 N. C. Livingstone, Owner	30	406- 442-0425		Ⓔ $3.50–6	Ⓔ $6.50–10	
Placer Hotel Main & Grand Sts 59601 R. E. Krause, Lessee B. F. Froehlich, Mgr	150	406- 442-1310		Ⓔ $4.50–14	Ⓔ $6.50–14	D
KALISPELL Flathead Co. / RR: G N. / Airlines: Air West. / Pop. 10,151						
Blue & White Motel 640 E Idaho St 59901 Per Storli, Owner	48	406- 756-4311		Ⓔ $8–12	Ⓔ $12–18	
Four Seasons Motor Inn 350 N Main St 59901 Con Lundgren, Mgr	32	406- 756-7104		Ⓔ $10–12	Ⓔ $12–15	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

THE FLORENCE MOTOR INN

MISSOULA, MONTANA 59801

140 SPARKLING NEW ROOMS
COMPLETELY AIR CONDITIONED
• Florence Coffee House
• Empire Dining Room
• Travelers Rest Lounge
• Motor Entrance and Florence Hotel Garage
• Free Guest Parking
• Convention and Banquet Facilities

R. C. LEMM, Manager
Phone: (406) 543-6631



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
LIVINGSTON Park Co. / RR: N P. / Pop. 8,229						
Guest House Motel 105 W Park P.O. Box 998 59047 Wayne Waggoner, Owner June Kallestad, Mgr	40	406- 222-1460		Ⓔ $8–14	Ⓔ $10–16	D
MILES CITY Custer Co. / RR: N P. / Airlines: Frontier. / Pop. 9,665 Reported 9,800						
Miles-Howard Hotel 604 Main St 59301 Jean M. Devine & R. W. Milligan, Owners	60	406- 232-4220		Ⓔ $3–7	Ⓔ $10–12	
MISSOULA Missoula Co. / RR: N P. / Airlines: Frontier; Northwest. / Pop. 27,090						
Bel Aire Motel 300 E Broadway 59801 H. J. Harkins, Owner & Mgr	53	406- 543-3183		Ⓐ $9–12	Ⓐ $12–20	
Executive Motor Inn, The 201 E Main St 59801 New Executive Motels, Inc D. E. Dresel, Mgr	51	406- 543-7221		Ⓔ $10–12	Ⓔ $16–18	D
B Florence Motor Inn 111 N Higgins Ave 59801 P.O. Box 1407 Capri Inc, Owner R. C. Lemm, Gen Mgr	140	406- 543-6631 (See advertisement above)		Ⓔ $9– 14.50	Ⓔ $11– 19.50	D
Holiday Inn US 10W & Muller Rd 59801 Inn Operations Inc Gerald Weller, Innkeeper	80	406- 728-2900		Ⓔ $13–17	Ⓔ $17–19	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Missoula TraveLodge 420 W Broadway 59801 TraveLodge Corp Dean Christensen, Owner & Mgr	60	800- 255-3050		Ⓔ $10–12	Ⓔ $13–18	D
Thunderbird Motel P.O. Box 262 59801 James Rose, Mgr	24					
Westerner Motel Hwys 12 & 93S 59801 W. T. Larsen, Owner	26	406- 549-5114				

ST. MARY

Ⓢ St. Mary Lodge & Motels 59417 H. O. Black, Owner Margaret Black, Mgr	100	406- 732-4431		Ⓔ $10	Ⓔ $11–13	R

SHELBY Toole Co. / RR: G N. / Pop. 4,017

Rainbow Hotel 401 W Main St 59474 Roland & Lois Egan, Owners Roland Egan, Mgr	50	406- 434-5511		Ⓔ $4– 6.50	Ⓔ $5– 8	D
Shea Motel 133 5th Ave S 59474 G. O. & Shirley Fjeld, Owners & Mgrs	15	406- 434-5516		Ⓔ $6–8	Ⓔ $8–14	D

SIDNEY Richland Co. / RR: N P. / Pop. 4,564

Lalonde Hotel 217 S Central 59270 Eve Putnam, Owner & Mgr	80	406- 482-2520		Ⓔ $5.50 –8	Ⓔ $8–12	

WHITEFISH Flathead Co. / RR: G N. / Pop. 2,965

Viking Lodge P.O. Box 298 59937 Sverre Askevold	42	406- 862-3547		Ⓔ $8–14	Ⓔ $12–19	

YELLOWSTONE NATIONAL PARK RR: N P. / Airlines: Frontier; Western (seasonal). / Pop. 420

Mammoth Motor Inn & Cabins 82190 Yellowstone Park Co, Owner J. D. Amerman, Gen Mgr	238	307- 344-7311				R

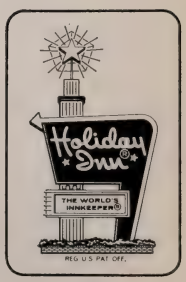
KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

GO WITH THE GOERS...

MAKE THE HOLIDAY INN LIVING SCENE



Discover the many worlds of Holiday Inn listed throughout this directory. There's one with the perfect setting and accommodations to fit your client's needs. For free advance reservations via the HOLIDEX System call or write any Holiday Inn Reservation Office or contact your nearest Holiday Inn.



Pick will put you in 26 cities in seconds.

quick pick RESERVATIONS

*Affiliated with American Express Space Bank**

**A service mark of American Express Company*

In name and spirit, anyway. It takes but a few seconds for our Quick Pick Reservation Service to get you a room the next time you want one. It's done by computer. Quickly. Accurately. And you'll have a confirmed reservation. When you're in a city where there's an Albert Pick Hotel or Motor Inn, call them to make a reservation. In all other locations, just use one of the toll-free telephone numbers listed below.

DIAL 800-238-5022 WHEN IN

ALA.	ILL.	MASS.	N. Y.	VT.
ARK.	IND.	MICH.	N. C.	VA.
CONN.	IA.	MINN.	N. D.	W. VA.
DEL.	KY.	MISS.	OHIO	WISC.
D. C.	LA.	MO.	PA.	
FLA.	ME.	N. H.	R. I.	
GA.	MD.	N. J.	S. C.	

DIAL 800-528-6941 WHEN IN

CAL.	NEB.	S. D.	
COLO.	NEV.	TEX.	
IDA.	N. M.	UTAH	
KAN.	OKLA.	WASH.	
MONT.	ORE.	WYO.	

DIAL 800-352-4089 WHEN IN ARIZ. (except Phoenix local: 258-6281)

DIAL 800-542-5115 WHEN IN TENN. (except Memphis local: 278-6705)

ALBERT PICK HOTELS/MOTOR INNS

Atlanta, Ga.....Albert Pick Motor Inn
Chattanooga, Tenn.....Albert Pick Motel
Chicago, Ill.....Pick-Congress
Chicago, Ill.....O'Hare American Inn
Chicago, Ill.....Chicago-American Motel
Cleveland, Ohio.....Pick-Carter
Columbus, Ohio.....Pick-Fort Hayes
Detroit, Mich.....Pick-Fort Shelby
East Lansing, Mich.....Pick Motor Hotel
Flint, Mich.....Pick-Durant Motor Hotel
Greensboro, N.C...Albert Pick Motor Inn
Harrisburg, Pa.....Nationwide Inn
Houston, Tex.....Albert Pick Motor Inn
Huntsville, Ala.....Albert Pick Motel
Memphis, Tenn....Albert Pick Motor Inn
Miami Beach, Fla.....Albert Pick Hotella
Minneapolis, Minn.....Pick-Nicollet
Mobile, Ala.....Albert Pick Motel
Montgomery, Ala.....Albert Pick Motel
Nashville, Tenn.....Albert Pick Motel
New York, N.Y.....Belmont Plaza
Pittsburgh, Pa.....Pick-Roosevelt
Rockford, Ill.....Albert Pick Motel
Sacramento, Cal.....Caravan Inn
San Antonio, Tex.....Albert Pick Motel
*So. Bend, Ind...Albert Pick Motor Inn
Terre Haute, Ind.....Albert Pick Motel
Washington, D.C.....Pick-Lee House
Washington, D.C...Albert Pick Motor Inn
*Under construction.

ALBERT PICK HOTELS · MOTOR INNS

In just 50 seconds you can do a fast version of the Minute Waltz... cook one side of a minute steak... shave half your face... or get a confirmed reservation at any one of 400 Howard Johnson's Motor Lodges.

Just 50 seconds. That's all it takes with Howard Johnson's computerized Instant Host Reservation Service. In just 50 seconds any one of our 400 Motor Lodges will confirm your reservation at any of our other Lodges. A reservation that guarantees your room will be ready and waiting when you arrive. Or call any of these Reservation Sales Offices:

Atlanta, Georgia 404-261-0500
Boston, Mass. 617-482-5467
Charlotte, N.C. 704-375-7311
Chicago, Illinois 312-297-1550
Cincinnati, Ohio 513-241-1085
Cleveland, Ohio 216-241-6475
Dallas, Texas 817-261-4948
Detroit, Michigan 313-964-6820
Houston, Texas 713-748-1775
Indianapolis, Ind. 317-639-5394
Jacksonville, Fla. 904-791-0266
Kansas City, Mo. 816-461-8862
Miami, Florida 305-358-3873
Minneapolis, Minn. 612-927-6581
New York, N.Y. 212-896-4700
Philadelphia, Penn. 215-923-5940
St. Louis, Missouri 314-892-6700
Washington, D.C. 202-554-5133



For reservations at any Sheraton in the world, call

800-32

Call it free anytime, anywhere in the Continental United States.

UNITED STATES
Albany, N.Y.
Albuquerque, N.M.
Andover, Mass.
Ann Arbor, Mich.
Atlanta, Ga.
Atlantic City, N.J.
Austin, Texas
Baltimore, Md.
Battle Creek, Mich.
Beloit, Wis.
Binghamton, N.Y.
Bloomington, Minn.
Bordentown, N.J.
Boston, Mass.
Burlington, Vt.
Cambridge, Mass.
Champaign-Urbana, Ill.
Charleston, S.C.
Chicago, Ill.
Cincinnati, Ohio
Cleveland, Ohio
Cocoa Beach, Fla.
Columbia, S.C.
Columbus, Ohio
Corpus Christi, Texas
Cypress Gardens, Fla.
Dallas, Texas
Dayton, Ohio
Daytona Beach, Fla.
Decatur, Ill.
Denver, Colo.
Detroit, Mich.
El Paso, Texas
Flint, Mich.
Florence, S.C.
Fort Lauderdale, Fla.
Fort Myers, Fla.
Fort Washington, Pa.
Fort Wayne, Ind.
Fort Worth, Texas
Fredericksburg, Va.
French Lick, Ind.
Greensboro, N.C.
Greenville, Maine
Greenwich, Conn.
Hampton, N.H.
Hartford, Windsor, Conn.
Hilton Head Island, S.C.
Houston, Texas
Huntington Beach, Cal.
Huntsville, Ala.
Hyannis, Mass.
Ithaca, N.Y.
Jackson, Miss.
Jacksonville, Fla.
Kansas City, Mo.
Key Biscayne, Fla.
Knoxville, Tenn.
Lafayette, La.
Lake Charles, La.
Lake City, Fla.
Lancaster, Pa.
Lexington, Mass.
Los Angeles, Cal.
Macon, Ga.
Manchester, N.H.
Mason City, Iowa
Memphis, Tenn.
Miami, Fla.
Miami Beach, Fla.
Milwaukee, Wis.
Minneapolis, Minn.
Nashville, Tenn.
New Orleans, La.
New York, N.Y.
North Hollywood, Cal.
Ocala, Fla.
Oklahoma City, Okla.
Orlando, Fla.

5-3535



Sheraton Hotels & Motor Inns

A WORLDWIDE SERVICE OF ITT

Palm Beach, Fla.
Pasadena, Cal.
Philadelphia, Pa.
Phoenix, Ariz.
Pittsburgh, South, Pa.
Pontiac, Mich.
Portland, Maine
Portland, Ore.
Portsmouth, N.H.
Quincy, Mass.
Richmond, Va.
Rochester, Minn.
Rochester, N.Y.
Rock Island, Ill.
Rocky Mount, N.C.
San Antonio, Tex.
San Diego, Cal.
San Francisco, Cal.
Sarasota, Fla.
Scranton, Pa.
Seattle, Renton, Wash.
Silver Spring, Md.
Springfield, Ill.
State College, Pa.
St. Louis, Mo.
St. Petersburg, Fla.
Tampa, Fla.
Tulsa, Okla.
Tupelo, Miss.
Valdosta, Ga.
Washington, D.C.
Williamsburg, Va.
Williamsport, Pa.
Winston-Salem, N.C.
Worcester, Auburn, Mass.

HAWAII
Honolulu
Kauai
Maui

CANADA
Calgary, Alta.
Edmonton, Alta.
Hamilton, Ont.
Montreal, Que.
Niagara Falls, Ont.
Ottawa, Ont.
Prince Albert, Sask.
Saskatoon, Sask.
Sault Ste. Marie, Ont.
Sudbury, Ont.
Toronto, Ont.
Windsor, Ont.
Winnipeg, Manitoba

CARIBBEAN
Aruba
Bahamas
Jamaica
Puerto Rico

OVERSEAS
ARGENTINA
Buenos Aires
(1971)
AUSTRALIA
Melbourne
Sydney
CHILE
Santiago
CORSICA
EGYPT
Cairo
ISRAEL
Tel Aviv
KUWAIT
MALTA
MEXICO
Mexico City
VENEZUELA
Caracas

Come visit

When you visit a Hilton hotel, you'll find it right in the middle of what's going on. In any town.

Then too, you'll find a lot going on right at the Hilton. At our specialty restaurants, cocktail lounges and night clubs.

And, just as important, you'll also find a staff with a particularly intriguing attitude toward hotel service. They know every traveler, business or pleasure, wants to feel at home even though he's not. And they're there to make that happen.

So come visit our hotels. And all the people who work in them.

Hilton Hotels and Inns in the United States

AKRON, Ohio
Hilton North Inn
(Hudson, Ohio)
Hilton West Inn
(Fairlawn Village)

ALBUQUERQUE, N.M.
Albuquerque Hilton

ANN ARBOR, Mich.
Hilton Inn

ANNAPOLIS, Md.
Hilton Inn

ATLANTA *(airport)*
Hilton Inn

BALTIMORE
The Baltimore Hilton

BENTON HARBOR, Mich.
Hilton Inn

BOSTON
The Statler Hilton
Colonial Hilton Inn
(Wakefield, Mass.)

BUFFALO
The Statler Hilton

CAPE CANAVERAL, Fla.
Cape Kennedy Hilton

CHICAGO
The Palmer House
The Conrad Hilton
O'Hare Hilton *(airport)*
(under development)

CINCINNATI
The Netherland Hilton
The Terrace Hilton

CLEARWATER, Fla.
Hilton Inn

CLEVELAND
The Statler Hilton

DALLAS
The Statler Hilton
Hilton Inn

DAYTON
Hilton Inn

DENVER
The Denver Hilton
Hilton Inn *(airport)*

DETROIT
The Detroit Hilton

DURHAM, N.C.
Hilton Inn

EL PASO *(airport)*
Hilton Inn

FT. LAUDERDALE
The Hilton

GREENSBORO, N.C.
Hilton Inn

HARTFORD
The Hartford Hilton

HONOLULU
Hilton Hawaiian Village

HOUSTON
The Shamrock Hilton

HUTCHINSON, Kan.
Hilton Inn

INDIANAPOLIS, Ind.
Hilton Inn *(airport)*
The Indianapolis Hilton
(under construction)

KANSAS CITY, Mo.
Hilton Inn

the Hiltons.

KONA, Hawaii
Kona Hilton

LOS ANGELES
The Los Angeles Hilton
The Beverly Hilton
(Beverly Hills)
Hilton Inn *(airport)*
(under development)

MACON, Ga.
The Macon Hilton
(under construction)

MAUI, Hawaii
Maui Hilton

MIAMI, Fla.
Hilton Inn *(airport)*
(under development)

NASHVILLE, Tenn.
Hilton Inn *(airport)*

NEW ORLEANS
Hilton Inn *(airport)*

NEW YORK CITY
The New York Hilton
(at Rockefeller Center)
The Waldorf-Astoria
The Statler Hilton
Hilton Inn
(Kennedy Airport)

NORTHAMPTON, Mass.
Colonial Hilton Inn

OAKLAND, Calif. *(airport)*
Hilton Inn

OMAHA, Neb.
The Omaha Hilton
(under construction)

ORLANDO, Fla.
Hilton Inn

PITTSBURGH
The Pittsburgh Hilton

PORTLAND, Ore.
The Portland Hilton

PROVIDENCE
(Cranston) R. I.
Colonial Hilton Inn

RALEIGH, N.C.
Hilton Inn

SAINT PAUL
The Saint Paul Hilton

SALINA, Kan.
Hilton Inn

SAN ANTONIO, Tex.
Hilton Palacio del Rio

SAN DIEGO
Hilton Inn

SAN FRANCISCO
Hilton Inn *(airport)*
The San Francisco Hilton

SARASOTA, Fla.
Hilton Inn

SAVANNAH, Ga.
The DeSoto Hilton

SCRANTON, Pa.
Hilton Inn

SEATTLE *(airport)*
Hilton Inn

SIOUX CITY, Ia.
(S. Sioux City, Neb.)
Hilton Marina Inn

ST. LOUIS, Mo. *(airport)*
Hilton Inn

TARRYTOWN, N.Y.
(Westchester County)
Hilton Inn

TUCSON, Ariz.
Hilton Inn

WASHINGTON, D.C.
The Statler Hilton
The Washington Hilton

WILLIAMSBURG, Va.
Hilton Inn

WINSTON-SALEM, N.C.
Hilton Inn



Come visit the Hiltons.

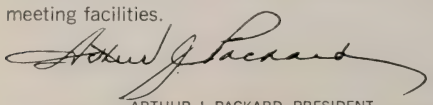
FACILITIES FOR BUSINESS MEETINGS

A special section printed on blue pages, bound in the center of Hotel and Motel Red Book, is provided for listing the facilities for business and social meetings in member hotels and motels.

It includes information regarding the capacity of the largest banquet room, the size of exhibit space and the number of meeting rooms of various seating capacities. In addition, it has complete information regarding audio/visual equipment, as well as blackboards, easels, tablets and tape recorders.

This ready reference has been of great assistance to all who plan business meetings in our member hotels and motels throughout the country. Our membership has reported a considerable increase in the number of inquiries for this type of accommodation which has resulted in a substantial increase in group business.

This is just another service provided for association executives, group representatives and social organizations who may find use for business and social meeting facilities.



ARTHUR J. PACKARD, PRESIDENT
AMERICAN HOTEL ASSOCIATION DIRECTORY CORPORATION

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
ALABAMA																			
BIRMINGHAM																			
Guest House Motor Inn 951 S 18th St 35205 Miss Nell Crain, Asst Mgr (205) 324-8653	250	2560			1	3	5	5	3	H	H	H	R	R	R	H	H	H	R
Parliament House Motor Hotel 420 S 20th St 35233 Bill Deason (205) 323-7211	600	6500		1	3	6	10		4	H	H	H	R	R	R	H	H	H	R
Thomas Jefferson Hotel 1631 2nd Ave N 35202 Bill Green, Gen Mgr (205) 252-7141	500	2800		1		2	2	6		H	R	H	R	R	R	H	H	H	R
HUNTSVILLE																			
Carriage Inn Motor Hotel 3811 University Dr NW 35805 Mrs. JoAn Shields, Sales Dir (205) 837-5555	500	6500		1		2		6		H	H	H	R	R	R	H	H	H	R
Sheraton Motor Inn 4404 University Dr NW 35805 US 72W Anna Tafoya, Sales & Conv Rep (205) 837-3250	700	1056		1	2	4	6	9		H	H	H	R	R	R	H	H	H	R
Skycenter Hotel 10001 Hwy 20 35806 Virginia Glass, Sales Mgr (205) 741-2300	200	1984				1	4	6		H	H	H	H	H	H	H	H	H	H
MOBILE																			
Admiral Semmes Hotel 251 Government St 36602 Noel J. Treadway, Dir of Sales (205) 433-2771	600			1				3		6	H	H	H	R	R		H	H	H	H
MONTGOMERY																			
Whitley Hotel, The 231 Montgomery St 36101 M. L. Grable, Mgr (205) 262-6461	650	7000		1	2	3	4	3	2	H	H	H	R	R	R	H	H	H	R
TUSCALOOSA																			
Stafford Motor Hotel 2209 9th St 35401 Mrs. Lucy Jordan, Sales Mgr (205) 752-8121	600			1	1	1	2	4	8	H	H	H	R	R	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
ALASKA																			
FAIRBANKS																			
Sullivan Motor Hotel Cushman at 11th Ave 99701 C. H. Sullivan, Owner & Dir (907) 452-4421	60	1800				1	1	1	2	H	R	H	H	R	R	H	H	H	H
ARIZONA																			
APACHE JUNCTION																			
Superstition Inn Hwy 60, 80, 88, 89 P.O. Box N 85220 Tracy Denninger, Gen Mgr (602) 986-1631	400	10,960	1	1	2	2	2	16		H	H	H	H	H	R	H	H	H	H
CASA GRANDE																			
Francisco Grande Hotel & Motor Inn Hwy 84 85222 J. J. Kane, Gen Mgr (602) 836-8711	350	3200			1	2	2	2		H	R	H	R	R		H	H	H	R
LITCHFIELD PARK																			
The Wigwam 85340 Robert Gray, Sales Mgr (602) 935-3811	500	7000		1	2	1	4	6		H	H	H	R	H	R	H	H	H	R
PHOENIX																			
Samoan Village Master Hosts Inn 3901 E Van Buren 85008 N. B. Conkle, Mng Dir (602) 273-7311	280	7000			1		1	1	10	H	H	H	H	R	H	H	H	H	H
Westward Ho Hotel 618 N Central Ave 85004 Alma Warmbrodt, Dir of Sales (602) 253-2181	1600	12,000	1	1	2		1	6		H	H	H	R	R	R	H	H	H	R
SCOTTSDALE																			
Casa Blanca Inn 5001 N Casa Blanca Dr 85251 Wm. F. Smith, Gen Mgr (602) 945-6391			1	4				5		H	H	H	R	R	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Del Webb's Mountain Shadows 5641 E Lincoln Dr 85253 Ron Schmietenknop, Dir of Sales (602) 947-2211	1200	4500	1					9		H	H	H	R	R	R	R	H	H	R
Executive House Arizonian 4925 N Scottsdale Rd 85251 Dick Parker, Sales Mgr (602) 945-7666	600	4800		1	2	3	5	1	1	H	H	H	H	H	R	H	H	H	R
Marriott's Camelback Inn 5402 E Lincoln Rd P.O. Box 71 85252 Jim Buckley, Dir of Sales (602) 947-3561	700	7000		2	1	1		2		H	H	H	H	H	R	H	H	H	R
Safari Resort Hotel 4611 N Scottsdale Rd 85251 H. H. Curnutt, Sales Dir (602) 945-0721	600	4800		2	3	3	8	3		H	R	H	R	R	R	H	H	H	R
TUCSON																			
Aztec Inn 102 N Alvernon Way 85711 J. J. Sarver, Pres & Mng Dir (602) 795-0330	250	2400				1	2	9	12	H	H	H	R	R	R	R	H	H	R
Pioneer International Motor Hotel 80 N Stone Ave 87501 Mrs. Dene R. Pierce, VP & Dir of Sales (602) 622-6441	750	7800	1	2		1	3	9		H	H	H	R	R	R	H	H	H	R
Tanque Verde Ranch Rte 8 P.O. Box 515 85710 Gerald Nyquist, Asst Mgr (602) 296-6275	150					1	1	6		H	R	H	H	H	R	H	H	H	R
WICKENBURG																			
Rancho de los Caballeros P.O. Box 1148R Vulture Mine Rd 85358 Mrs. Dallas Gant, Mgr (602) 684-5484	200	550				1		3	3	H	R	H	R	H	R	H	H	H	R
Remuda Ranch Jack Burden Rd 85358 C. C. Whitcomb, Mgr & Pres (602) 684-5468	60	1778					2	3	4	H	H	R	H	H	R	H	H	H	H
ARKANSAS																			
HEBER SPRINGS																			
Red Apple Inn Eden Isle, Greers Ferry Lake 72543 R. M. Berrey, Sr., Asst Mgr (501) 362-3111	250	3000			2	1	1			H		H	H	H		H	H	H	

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
CALIFORNIA																			
ANAHEIM																			
Inn of Tomorrow 1110 W Katella Ave 92802 Irene B. Burnett (714) 778-1880	500	4200		1						H	R	H	R		R	R	H	R	
BERKELEY																			
Durant Hotel 2600 Durant Ave 94704 Wm. E. Morris, Mgr (415) 845-8981	100	705				2	2	5	2	R	R	H	R	R	R	H	H	H	R
BURLINGAME																			
Hyatt House Hotel 1333 Bayshore Hwy 94010 Walter Schimmel (415) 342-7741	600	4000		1	1	2	3	4		H	R	H	R	R	R	H	H	H	R
CARMEL																			
Highlands Inn Coast Hwy #1 93921 Paul Reed, Mgr (408) 624-3801	165	100			1	2	3	1		H	H	H	H	H	H	H	H	H	H
La Playa Hotel P.O. Box 900 Camino Real & 8th Sts 93921 Mrs. Jeanette Benedict, Mgr (408) 624-6476	200					2		2		H	R	H	R	R	R	H	H	H	R
Pine Inn Ocean Ave at Monte Verde 93921 Max McKee, Gen Mgr (408) 624-3851	70	1800					2	2		H	R	H	R	R	R	H	H	H	R
CONCORD																			
Holiday Inn 1777 Diamond Blvd 94520 Roberto Maio, Asst Innkeeper (415) 687-5500	350				1		4		2	H	H	R	R	R	R	H	H	H	R
CORONADO																			
Del Coronado Hotel 1500 Orange Ave 92118 H. J. Carlsen, Vice Pres—Sales (714) 435-3161	1000	9200	1	2	2	6	9	13		H	H	H	H	H	H	H	H	H	H

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
FALLBROOK																			
Pala Mesa Golf Club, Inn & Lodge 2045 Tecalote Dr 92028 Lillian Redfield, Sales Coordinator (714) 728-8407	350	2400			1	3	3	12	12	H	H	H	R	R	R	H	H	H	R
FRESNO																			
Ramada Inn 324 E Shaw Ave 93726 H. J. Edelman, Gen Mgr (209) 224-4040	500	4500		1	2	1	1	5	5	H	H	H	R	R	R	H	H	H	R
HOLLYWOOD																			
Continental Hyatt House 8401 Sunset Blvd 90069 Ulrik Coenegrachts, Food & Bev Mgr (213) 656-4101	400	6223		1	2	3	5	5		H	H	H	R	R	R	H	H	H	R
INDIAN WELLS																			
Desi Arnaz Indian Wells Hotel Hwy 111 92260 Ted Ratcliff, Asst to Gen Mgr (714) 345-2581	200	2800			1	1	3	1		H	H	H	R	R	H	H	H	H	R
Erawan Garden Hotel 92260 Jeanne F. Weaver, Gen Mgr (714) 346-8021	425				1	3	4	6		H	H	H	R	R	R	H	H	H	R
LONG BEACH																			
Edgewater Hyatt House Hotel 6400 E Pacific Coast Hwy 90803 Mary McMurray, Sales Mgr (213) 434-8451	900	16,000		1		1	5	5		H	H	H	R	R	R	H	H	H	R
Queen Mary, The Opening Winter, 1970 Bruce Curtis, Sales Mgr	1100		1	1		5	8	2		H	H	H	H	H	H	H	H	H	H
LOS ANGELES																			
Alexandria Hotel 501 S Spring St 90013 J. H. Brown, Conv Mgr (213) 626-7484	600	2500		2	1	1	3	30	30	R						R	R		R
Hacienda Hotel 525 N Sepulveda Blvd, El Segundo 90245 Serge Roberts, Dir of Sales (213) 322-1212	1500	1950	1	2	4	4	5	10	1	H	H	H	R	R	R	H	H	H	R
International Hotel 6211 W Century Blvd 90045 David Kalferd, Dir of Sales (213) 670-9000	1800	2300	2	3	5	8	7	12		H	H	H	R	R	R	R	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Wilshire Hyatt House 3515 Wilshire Blvd 90005 A. R. Lonstron, Dir of Sales (213) 381-7411	420	4081		1	1	3	5	7		H	H	H	R	R	R	H	H	H	R
MONTEREY																			
Holiday Inn 2600 Sand Dunes Dr 93940 Wm. H. Hubbard, Innkeeper (408) 394-3321	400	4500		1	1			1		H	H	H	R	R	R	H	H	H	R
Mark Thomas Inn 1430 Mark Thomas Dr 93940 Howard Martin, Banquet Mgr (408) 372-8161	450	3648			1	3	3	3		H	H	H	R	R		H	H	H	R
NORTH HOLLYWOOD																			
Sheraton-Universal Hotel 30 Universal Plaza 91608 Mrs. Claire M. Perkins, Dir of Sales (213) 980-1212	1000	11,000	1	2	3	4	5	5	5	H	H	H	R	R	R	H	H	H	R
OAKLAND																			
Edgewater Hyatt House Hotel 455 Hegenberger Rd 94621 Matthew Miller, Sales Mgr (415) 562-6100	650	11,000		2	3	7	10	16	8	H	H	H	R	R	R	H	H	R	R
Holiday Inn 500 Hegenberger Rd 94621 Mrs. Pat Stull (415) 562-5311	200					1	1	1	1	H	H	H	R	R	R	H	H	H	R
OXNARD																			
Casa Sirena Motor Hotel 3605 Peninsula Rd 93030 V. M. Marzorati, Gen Mgr (805) 487-6311	320	4050			1	3	2	2	4	H	H	H	H	R		H	H	H	R
PALM SPRINGS																			
El Mirador Hotel 1150 N Indian Ave 92262 Robert Landry, Dir of Sales (714) 324-1141	1200	1800	1	2	3	5	6	4		H	H	H	H	H	R	H	H	H	R
La Quinta Hotel P.O. Box 69, La Quinta 92253 Steen Weinold, Pres (714) 564-4111	200	1800			1					H	H		R		R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
PALO ALTO																			
Rickeys Hyatt House 4219 El Camino Real 94306 Bert Korach, Asst Gen Mgr (415) 327-8000	850	9000	1	2	6	10	8	6	13	H	H	H	R	R	R	H	H	H	R
PEBBLE BEACH																			
Del Monte Lodge 93953 B. A. Coleman, Sales Mgr (408) 624-3811	220	2750				2	1	2		H	H	H	H	H	H	H	H		H
RANCHO LA COSTA																			
La Costa Hotel & Spa Costa Del Mar Rd 92008 Kenneth Scripsma, Dir of Sales (714) 729-7111	350	4050			2	4	5	5		H	H	H	H	H	R	H	H	H	H
SACRAMENTO																			
Sacramento Inn 1401 Arden Way 95815 Myrna McGillivray, Sales Mgr (916) 922-8041	600	4500		1	2	3	5	15	15	H	R	H	R	R	R	H	H	H	R
Woodlake Inn Hwy 160 at Canterbury Rd 95815 V. E. Roberts, Gen Mgr (916) 922-6251	2000	16,000	2	3	4	5	18	32	50	H	R	H	R	R	R	H	H	H	R
SAN DIEGO																			
Islandia Hotel 1441 Quivira Rd, Mission Bay 92109 W. D. Hoss, Gen Mgr (714) 224-3541	400	8000				1	2	6	8	H	H	H	H	H	R	H	H	H	R
Town & Country Hotel 500 Hotel Circle 92110 Jim Cunningham, Conv Mgr (714) 291-7131	2400	24,043	1	1	3	3	10			H	H	H	H	H	R	H	H	H	R
Vacation Village Hotel 1404 Vacation Rd P.O. Box 9509 92109 Martin Blatt, Gen Mgr (714) 274-4630	500	7000		1	1	3	5	13	5	H	H	H	H	H	R	H	H	H	R
Westgate Executive Hotel 1055 2nd Ave 92101 Ron Lindemann, Dir of Sales (714) 232-5011	300			1	2	4	5	9	1	H	H	H	R	R	R	H	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
SAN FRANCISCO																			
Hilton Inn, The P.O. Box 8355 San Fran. Int'l Airport 94128 Robert Williamson, Sales Mgr (415) 589-0770	400	3200			2	5	7	18		H	R	H	R	R	R	R	H	H	R
St. Francis Hotel Union Sq 94119 Mike Hartnett, Dir of Sales (415) 397-7000	700	6400		2	3	1	7	16		H	H	H	R	R	R	H	H	H	H
San Franciscan Hotel 1231 Market St 94103 Valerie Brouard, Sales Mgr (415) 626-8000	1000	8102	1	1	1	2	3	5		H	R	H	R	R	R	H	H	H	R
SAN MATEO																			
Villa Hotel, The 4000 El Camino Real S 94403 Florence Dellos, Conv Mgr (415) 341-0966	500	7000		1	1	1	1	2	1	H	H	H	R	R	R	H	H	H	R
SAN RAFAEL																			
Holiday Inn 1010 Northgate Dr 94903 Shirley Peterson, Catering Mgr (415) 479-8800	325	2900			1		2	4		H	R	H	R	R		H	H	H	R
SANTA BARBARA																			
El Prado Motor Inn 1601 State St 93101 L. S. Hochman, Gen Mgr (805) 965-4586						1		8	8	R	R	H	R	R	R	R	H	R	R
Miramar Resort Hotel 1555 S Jameson Ln 93102 P.O. Box M Lou Martin, Gen Mgr (805) 969-2203	750	8475			2	1	2	6		H	H	H	R	R		H	H	H	R
SANTA CRUZ																			
Dream Inn 175 W Cliff Dr 95060 Ronald Walker, Gen Mgr (408) 426-4330	200					1	1	4	3	H		H	R	R	R	R	H	R	R
SOLVANG																			
Alisal Guest Ranch P.O. Box 26 93463 W. E. White, Gen Mgr (805) 688-6411	150					1		3		H	H	H	H	H	H	H	H	H	H

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
UPLAND																			
Uplander Motor Hotel Foothill Blvd US 66 & Euclid Ave 91786 Ted Lyman, Mgr (714) 982-8821	200	2378				1	2	4	4	H	H	H	R	R	R	H	H	H	R
WARNER SPRINGS																			
Warner's 92086 Ed Maher, Gen Mgr (714) 782-3555	125					1	2	5		H		H	H	H	H	H	H	H	
COLORADO																			
ASPEN																			
Fasching Haus P.O. Box 1750 81611 Barbara Fasching, Mgr (303) 925-2260		900					1	1	1	R			R	R		R	H	H	R
BOULDER																			
Harvest House Motor Hotel 1345 28th St 80302 Tom Blakely, Catering Mgr (303) 443-3850	500	6348			1	3	5	5		H	H	H	R	R	R	H	H	R	R
COLORADO SPRINGS																			
Antlers Plaza Hotel Chase Stone Center 80902 Wm. C. Nuhn, Dir of Sales (303) 473-5600	600			1	3	3	9	7		H	H	H	H	H	H	H	H	H	H
Broadmoor Hotel, The 80901 Siegfried Faller Jr, Sales & Conv Mgr (303) 634-7711	1600	16,000	1	2	4	8	13	7		H	H	H	H	H	H	H	H	H	H
DENVER																			
Albany Hotel 17th & Stout Sts 80202 Bill Smith, Exec Asst Mgr (303) 534-5211	750	6,500	1	2	3	5	9	15	11	H	H	H	R	R	R	H	H	H	R
Brown Palace Hotel 17th & Tremont Place 80202 W. H. Sageser, Sales Mgr (303) 825-3111	700	1600		1	3	4	6	12		H	H	H	R	R	R	H	H	H	R
Capri Motor Hotel 11 E 84th Ave 80221 A. G. Storatz, Gen Mgr (303) 428-5041	500	10,000		4	2	5	6	10	10	H	H	H	R	R	R	H	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Centre Denver Motor Lodge 620 Federal Blvd 80204 E. R. Simones, Catering Mgr (303) 825-6141	260	2500			1	2	4	1		H	H	H	R	R	R	H	H	H	R
Continental Denver Hotel Valley Hwy & N Speer Blvd 80211 H. W. Stephens, Gen Mgr (303) 433-6677	450			1		3		6		H	R	H	R	R	R	H	H	H	R
Cosmopolitan Hotel 18th & Broadway 80202 R. B. Wilhelm, Mgr (303) 623-2181	700	1500		1	2	3	7	8		H	H	H	R	R	R	H	H	H	R
Denver Hilton Hotel 1550 Court Place 80202 Del Rames, Conv Serv Mgr (303) 266-3911	1650	27,113	1	4	7	15	17	20	14	H	H	H	R	R	R	H	H	H	H
Heart O'Denver Motor Hotel 1150 E Colfax 80218 D. D. Lane, Mgr (303) 244-9221	225	3442				2	3	5	7	H	H	H	R	R	R	H	H	H	R
Radisson Hotel 1790 Grant St 80203 Dale Norris, Sales Mgr (303) 292-1500	430	5597			1		3	10	10	H	R	H	R	R	R	H	H	H	R
Ramada Inn Foothills 11595 W 6th Ave 80215 Dan Toole (303) 238-7751		2125				1	1	1		H	H	H	R	R	R	H	H	R	R
Skyways Motor Hotel 3855 Quebec St 80207 O. M. Carpenter, Mgr (303) 355-7381	50						1			R	R	R	R	R	R		H	H	R
Western Motor Inn 4757 Vasquez Blvd 80216 Wm. Stanhope, Catering Mgr (303) 222-8553	200				1		2	2		H	R	H	R	R	R	H	H	H	R
DURANGO																			
Strater Hotel 699 Main Ave P.O. Box 481 81301 E. A. Barker, Gen Mgr (303) 247-4431	200				2		2	2	1	H	H	H	H	R	R	H	H		R
PUEBLO																			
Ramada Inn Hwy 50 Bypass E at I-125 81001 J. E. Allen, Mgr (303) 542-3750	500			1			2			H	R	H	R	R	R	H	H	R	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
VAIL																			
Vail Village Inn 81657 Josef Staufer, Vice Pres & Gen Mgr (303) 476-5622	200					1	4	5		H	R	H	R	R	R	R	H	H	R
CONNECTICUT																			
BRIDGEPORT																			
Stratfield Motor Hotel 1241 Main St 06603 Roland Simard, Gen Mgr (203) 366-4321	1000	7000	1			1	3	5	3		H	H	H	R	R	R	H	H	H	R
DARIEN																			
Holiday Inn 50 Ledge Rd Exit 10 Conn Tpke 06820 L. E. Shomette, Innkeeper (203) 655-8211	300	2964				1		1		1	H	R	H	R	R	R	H	H		R
GREENWICH																			
Sheraton-New Englander Motor Inn 1114 Post Rd US 1 Exit 5 Conn. Tpke Ben Goldfarb, Mgr (203) 637-3691	300	2000				1	1	1	4	4	H	H	H	R	R	R	H	H	H	R
HARTFORD																			
Hartford Hilton Hotel, The Ford & Pearl Sts 06101 S. A. Prince, Dir of Sales (203) 249-5611	1000	8000	1	2	2	4	6	8	8	H	H	H	R	R	R	R	H	H	R
Sonesta Hotel 5 Constitution Plaza 06103 Jack McCarty, Dir of Marketing (203) 278-2000	300				2			5		H	R	H	R	R	R	H	H	H	R
MADISON																			
Dolly Madison Inn, The 73 W Wharf Rd off US 1 06443 S. L. Bennett, Asst Mgr (203) 245-4844	80	1200					2	2	1	H	R	H	R	R	R	R	H	H	R
MOODUS																			
Banner Lodge Banner Rd 06469 Susan Banner, Conv Mgr (203) 873-8652	500	3300			1	1	2			H	R	H	R	R	R	H	H	H	H

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
SOUTHINGTON																			
Howard Johnson's Motor Lodge I-84 at Conn. Rte 10 06489 Joan Messier, Mgr (203) 628-0921		1000				1		4		H	H	H	R	R		H	H	H	R
STAMFORD																			
Roger Smith Motor Lodge & Hotel 55 River St 06901 A. E. Gilson, Mgr (203) 323-2112	250				1		1	3	6	R	R	H	R	R	R	R	H	H	R
Stamford Motor Inn 1209 E Main St 06902 Edward Conklin, Mgr (203) 325-2655	50	300						2	2	R	R	H	R	R	R	H	H	H	R
STRATFORD																			
Stratford Motor Inn 6905 Main St 06497 J. P. O'Donnell, Innkeeper (203) 378-7351	300	2500			1		4	1	3	H	H	H	R	R	R	H	H	H	R
WALLINGFORD																			
Yale Motor Inn Exit 66 Wilbur Cross Pkwy 06492 R. A. Meyer, Sales Mgr (203) 269-1491	300	3600			1	3	5	6	6	H	H	H	R	R	R	H	H	H	R
Yankee Silversmith Inn Exit 66 Wilbur Cross Pkwy 06492 R. A. Meyer, Sales Mgr (203) 269-8771	300	3600			1	3	5	6	6	H	H	H	R	R	R	H	H	H	R
WEST HAVEN																			
West Haven Motor Inn 370 Highland St 06516 R. L. Whalen, Gen Mgr (203) 934-6611	250	5000			1	2	2	5		H	H	H	R	R	R	H	H	H	R
DELAWARE																			
DOVER																			
Quality Courts Motel—South US 13 & E Loockerman St 19901 Thomas Kramedas, Mgr (302) 674-3300	225	2000				1	2	1		H		H				H	H	H	H
Treadway Inn 9E Loockerman St 19901 Mrs. E. N. Wilkinson, Banquet Mgr (302) 734-7481	250	2500			1	1	2	3	2	H	R	H	R	R	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
WILMINGTON																			
du Pont Hotel 11th St at Market 19899 H. F. Green, Sales Mgr (302) 656-8121	500	1584		1		1	2	11	2	H	H	H	H	H	R	H	H	H	R
DISTRICT OF COLUMBIA																			
Ambassador Hotel 1412 K St NW 20005 Christina Freeman, Dir of Sales (202) 628-8510	175					2	1	7		H	H	H	R	R	R	H	H	H	R
Capitol Hill Hotel, The 301 1st St NE 20002 Charles Hamilton (202) 543-3140	100					1	1	4	4	R	R	H	R	R	R	H	H	H	R
Congressional Hotel 300 New Jersey Ave SE 20003 Andrew Bachik, Mgr (202) 546-6611	200					1	1			R	R		R	R	R	R	R		R
Continental Hotel 420 N Capitol St NW 20001 R. P. Vara, Dir of Sales (202) 628-1672	600	7000		1		1	2	1		H	R	H	R	R	R	R	H	R	R
Mayflower Hotel, The Connecticut Ave & De Sales St NW 20036 Mrs. Edna Hardy, Conv Mgr (202) 347-3000	1200	7000	1	3	5	7	12	8		H	H	H	R	R	R	H	H	H	R
Quality Motel–Capitol Hill 415 New Jersey Ave NW 20001 R. P. Vara, Dir of Sales (202) 638-1616	600			1	2	2	2	2	2	H	H	H	H	H	H	H	H	H	R
Roger Smith Hotel 1775 Pennsylvania Ave NW 20006 S. C. Livingstone, Gen Mgr (202) 298-7200	250				1			3	4	H	R	H	R	R	R	H	H	H	R
Sheraton-Carlton Hotel 923 16th St NW 20006 Miss Kaye O'Rourke, Catering Mgr (202) 638-2626	250				1	3	5	1		H	H	H	R	R	R	R	H	H	R
Skyline Inn 10 Eye St SW 20024 S. R. Camarota, Mng Dir (202) 547-7500	300	3791			1	2	1	4		H	H	H	R	R	R	H	H	H	R
Sonesta Hotel 14th & M Sts NW 20005 Charles Ramus, Gen Mgr (202) 783-4600	1000		1	1	1	5	6			H	R	H	R	R	R	H	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Treadway Embassy Inn 2015 Massachusetts Ave NW 20036 Jos. Brosnan, 1540 Broadway N.Y., N.Y. (212) 974-6710	250	3000		1	1	1	4	7	5	H	H	H	H	H	R	H	H	H	H
Washington Hotel 15th & Pennsylvania Ave NW 20004 Mrs. Wray Lindersmith, Dir of Sales (202) 638-5900	650			1	1	1	2	6	4	H	H	H	R	R	R	H	H	H	R
Washington Hilton 1919 Connecticut Ave NW 20009 Don Foreman, Dir of Sales (202) 483-3000	3100	45,000	4	4	2	12		12		H	H	H	R	R	R	H	H	H	H
Watergate Hotel, The 2650 Virginia Ave NW 20037 B. T. Saunders, Exec Asst Mgr (202) 965-2300	250					1		2		H	R	H	R	H	R	H	H	H	R
FLORIDA																			
BOCA RATON																			
Boca Raton Hotel & Club Camino Real 33432 Wm. E. Worsham, Dir of Sales (305) 395-3000	1200	12,000	1	3	6	10	14	17		H	H	H	H	H	H	H	H	H	H
CAPE CORAL																			
Country Club Inn 4003 S Palm Tree Blvd 33904 Klaus Peters, Club Mgr (813) 542-3191	700			1	1	1		1		H	H	H	H	H	H	H	H	H	H
CLEARWATER																			
Belleview Biltmore Belleair 33517 D. E. Church, Mgr (813) 442-6171	800	2400		1	1	2	5	16		H	R	H	H	R	R	H	H	H	R
Clearwater Point Hilton Inn 715 S Gulfview Blvd 33515 G. P. Coler, Gen Mgr (813) 447-9566	600	7000		1	3	6	6	10	10	H	H	H	R	R	R	H	H	H	R
Fort Harrison Hotel 210 S Fort Harrison Ave 33517 Mrs. Jean Hughes, Dir of Sales (813) 442-1151	1400	30,000	1	3	4	4	4	5		H	H	H	H	H	R	H	H	H	R
COCOA																			
Brevard Hotel 112 Riverside Dr 32922 Anthony Ninos, Mgr (305) 636-1411	200	1000				1	1	1	2	H	H	H	R	H		H	H	H	H

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
COCOA BEACH																			
Quality Resort Motel 900 N Atlantic Ave 32931 Claude LaRoche, Dir of Mktg (305) 783-9431	600	4000		1	1	1				H	R	H	R	R	R	H	H	H	R
CORAL GABLES																			
Holiday Inn 1350 S Dixie Hwy 33146 William Moss, Catering Mgr (305) 667-5611	200					1	1	1		H	R	H	R	R	R	H	H	H	R
University Inn 1390 S Dixie Hwy Rte 1 33146 A. H. Singer, Owner (305) 667-2437	75						1			H	H	H	R	R	R	R	H	H	R
CRYSTAL RIVER																			
Crystal Lodge Motel US Hwy 19 32629 G. L. Sterchi, Owner & Mgr (904) 795-3171	200	2500				1	1	4	4	H	H	H	H	R		H	H	H	R
The Plantation Kings Bay Rd 32629 Miss Coralee Moore (904) 795-4211	300	2000			1		2	4	1	H	H	H	H	H	R	H	H	H	H
DAYTONA BEACH																			
Hawaiian Inn 2301 S Atlantic Ave 32018 R. C. Davis, Mgr (904) 255-5411	250				1	4	4	10	2	H	H	H	H	H	H	H	H	H	H
Plaza Hotel, The 600 N Atlantic Ave 32020 Mrs. Rosemary Polites, Conv Mgr (904) 252-4471	1500	45,000	3	2	1	1	2	2		H	R	H	H	H	R	H	H	H	R
DEERFIELD BEACH																			
Ramada Inn 1401 S Federal Hwy 33441 W. H. Clifford, Gen Mgr (305) 399-8000	200					1				H		H	H	H		H	H	H	H
FORT LAUDERDALE																			
Beach Club Hotel 3100 N Ocean Blvd 33304 Jack Lindeman, Gen Mgr (305) 564-8502	250	18,000			1	3	6	3	2	H	H	H	R	H	R	H	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Governors' Club Hotel 101 E Las Olas Blvd 33302 Jed White, Gen Mgr (305) 522-1441	1000	5451	1		3	2	1			H	H	H	R	R	R	H	H	H	R
Holiday Inn Oceanside 3000 E Las Olas Blvd 33316 James Davis, Dir of Sales (305) 525-8421	600	7600 sq.		1	3	1	1	4	4	H	H	H	R	R	R	H	H	H	R
Lago Mar Hotel 1700 S Ocean Lane 33316 S. A. Grazdiel, Mgr (305) 523-6511	225	5000				2	1	5		H	H	H	H	R	H	H	H	H	H
Pier 66 Hotel 2301 SE 17th St Causway 33316 Owen Mitchell, Sales Mgr (305) 524-0561	800		1	2	5	9	10	10		H	H	H	H	R	R	H	H	H	R
Sheraton Hotel 303 N Atlantic Blvd 33304 Klaus Ottman, VP-Sales & Mktg (305) 522-7461	350	8820			2	5	8	6	30	H	R	H	H	R	R	H	H	H	R
FORT PIERCE																			
St. Lucie Country Club Resort 33450 Alan Bland, Dir of Sales (305) 287-4400	650			1	2	4	4	1		H	H	H	R	H	R	H	H	H	R
GAINESVILLE																			
Flagler Inn 1250 W University Ave 32601 Paula Vaughn, Sales Rep (904) 376-1661	550	5500		1	1	3	3	1		H	H	H	R	R	R	H	H	H	R
GOLDEN GATE																			
Golden Gate Inn Golden Gate Parkway 33940 Mrs. June McIntire, Mgr (813) 767-1010	300				1	3	1	4	2	H	H	H	H	H	H	H	H	H	H
HOLLYWOOD																			
Diplomat Hotel & Country Club 3505 S Ocean Dr 33022 Jack Healey, Vice Pres—Sales (305) 923-8111	2000	10,760	1	1	3	8				H	H	H	R	R	H	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
HOMOSASSA																			
Riverside Villas & Motel P.O. Box 258 32646 Doug Head, Mgr (904) 795-2474	150					1		2		H		H	H	H		H	H		H
ISLAMORADA																			
Cheeca Lodge US 1 P.O. Box 527 33036 C.A. Twitchell, Pres (305) 664-4651	200					1	2	2		H	H	H	H	H	H	H	H	H	H
JACKSONVILLE																			
Heart of Jacksonville Motor Hotel 901 Main St 32202 Kay Byrd, Sales Dir (904) 355-3744	200					1	1	2	1			H	R	R	R	R	H	H	R
Howard Johnson's Motor Lodge 6545 Ramona Blvd 32205 Frank Douglas, Mgr (904) 781-1940	50	1600						2	2	R	R	H	R	R	R	H	H	H	H
Ramada Inn 510 Lane Ave S 32205 Mrs. Harolyn Burney, Sales Rep (904) 786-0500	200	5000			1	2	2	8	9	H	H	H	R	R	R	H	H	H	R
Robert Meyer Hotel 315 Julia St P.O. Box 1979 32202 J. E. Brown, Vice Pres & Gen Mgr (904) 355-4411	1100	6912	1		2		3	11		H	H	H	R	R		H	H	H	R
Sheraton-Jacksonville Hotel 565 S Main St 32207 Rodman Robson, Dir of Sales (904) 398-3561	500			1	3	4	6	9	52	H	H	H	R	R	R	H	H	H	R
LAKE PLACID																			
Holiday Inn US 27S Rte 1 P.O. Box 1100 33852 Constantine Seraphim, Innkeeper (813) 465-6401	200	3000				1				H		H				H	H	H	
LAKE WALES																			
River Ranch Acres Rte 60 33853 John Dould, Mgr (813) 692-1321	300				1	2	2	2		H	H	H	H	H	H	H	H	H	H

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
MARATHON SHORES																			
Ruttger's Keys Motor Lodge 33052 Jack Ruttger (305) 743-5545	150	1000				1		2	1	H	R	H	H	H		H	H	H	R
MIAMI																			
DuPont Plaza Hotel 300 Biscayne Blvd Way 33131 Mrs. Jinx Pareto, Dir of Sales (305) 358-2541	1200	22,000	1	2	3	4	3	5		H	H	H	R	R	R	R	H	H	R
Everglades Hotel 244 Biscayne Blvd 33132 Jeanette Moody, Dir of Sales (305) 379-5461	1200	13,000	1	3	2	1	2	4	12	H	R	H	R	R	R	H	H	H	R
Key Biscayne Hotel & Villas 701 Ocean Drive 33149 J. M. Snyder, Dir of Sales (305) 361-5431	450	5400		1	1	3	5	3	4	H	R	H	R	R	R	H	H	H	R
Kings Bay Yacht & Country Club 14401 SW 62nd Ave 33158 Matthew Glidden, Catering Mgr (305) 235-7161	400	6000		1	3	3	2	2	2	H	H	H	H	R	R	H	H	H	R
Miami Colonial Hotel 146 Biscayne Blvd 33101 L. D. Alabaster, Gen Mgr (305) 373-2181							2			H	H	R	R	R			H	R	R
Miami Springs Villas & Kings Inn 500 Deer Run 33166 Steve Sarno, Catering Mgr (305) 885-1911	1000	9600	1	1	1	2	2	7	2	H	R	H	R	R	R	H	H	R	R
Skyways Motel 2373 NW LeJeune Rd 33142 Mike Hilmestein, Catering Mgr (305) 633-8411						1	2	1		H	R	H	R	R	R	H	H	H	R
MIAMI BEACH																			
Americana Hotel of Bal Harbour 9701 Collins Ave, Bal Harbour 33154 E. E. Eicher, Dir of Sales (305) 865-7511	2250	72,000	2	3	5	8	15	4		H	H	H	H	H	H	H	H	H	H
Carillon Hotel 6801 Collins Ave 33141 Arnold Keithlin, Dir of Sales (305) 865-7561	1000	11,000	2	1	2	6	2	8		H	H	H	R	R	R	R	H	H	R
Di Lido Hotel 155 Lincoln Rd 33139 Miss Joy Lee, Sales Mgr (305) 538-0811	1500	8000	1	1	2	2	6	6		H	H	H	H	R	R	H	H	H	H

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Ivanhoe by the Sea, The Oceanfront at 101st, Bal Harbour 33154 Larry Cliff, Gen Mgr (305) 865-3511	175	2500				1	1	4		H	R	H	R	R	R	H	H	H	R
Lucerne Hotel 41st at Collins Ave 33140 H. G. Phillips, Sales Dir (305) 532-2541	450				1	1	1	2		R	H	H	R	R	H	R	H	H	R
NAPLES																			
Beach Club Hotel Gulf Shore Blvd 33940 Dean Bafford, Sales Mgr (813) MI9-3333	400			1	1		2	6		H	H	H	R	H	R	H	H	H	H
Cove Inn Hotel & Marina 1191 8th St S 33940 Ken Schryver, Pres (813) 642-7161	300	5000		1	1			2		H	R	H	H	H		H	H	R	R
Remuda Ranch Rte 41 Tamiami Trail P.O. Box 2418 Robert Stam, Mgr (813) EX4-3101	600			1	3	3	4	12	15	H	H	H	H	H	H	H	H	H	H
ORLANDO																			
Hilton Inn 3200 W Colonial Dr 32808 Barbara Carlson, Sales Dir (305) 295-1575	500	6000			2		2	6	6	H	H	H	R	R	R	H	H	H	R
Horne's Motor Lodge 3300 S Orange Blossom Trail 32805 J. D. Edenfield Jr. (305) 422-4521					1					H		H		R		H	H	H	
PALM BEACH																			
Breakers, The S County Rd 33480 C. L. Norvell, Dir of Sales (305) 655-6611	1000	15,600	1	2	3	6	18	18		H	H	H	H	H	H	H	H	H	H
Holiday Inn 2770-2830 S Ocean Blvd 33480 Frank Williams, VP & Gen Mgr (305) 582-5381	500	2080		1	2	2				H	H	H	R	R	R	H	H	H	H
Palm Beach Towers 44 Cocoanut Row 33480 John Leishman, Dir of Sales (305) 832-8511	600	7700		1	2	5	6	7		H	H	H	R	R	R	R	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
PALM BEACH SHORES																			
Colonnades Beach Hotel 101 Ocean Ave Mrs. Miki Murray, Sales Dept (305) 844-5221	800			1	1	2	2	2		H	H	H	H	H	R	H	H	H	R
POMPANO BEACH																			
Sea Garden Hotel 615 N Ocean Blvd 33062 Darrell Shoaff, Gen Mgr (305) 943-6200	400	2300				1		1	2	2	H	H	H	R	R	R	H	H	R	R
Surf Rider Hotel 1460 E Ocean Blvd 33062 Robert Page, Vice Pres & Gen Mgr (305) 941-6600	150						1	1	2		R	R	H	R	R		R	H	H	H
PORT CHARLOTTE																			
Port Charlotte Ramada Inn 777 N Tamiami Dr 33950 J. W. Meins, Mgr (813) 625-4181	225						2	3	4		H	H	H	R	R	R	R	H	H	R
ST. AUGUSTINE																			
Ponce de Leon Lodge & Country Club US #1 N 32084 Claude LaRoche, Dir of Mktg (904) 824-2821	450	5000		1	2	6	10	10	10	H	H	H	R	R	R	H	H	H	R
ST. PETERSBURG																			
Happy Dolphin Inn 4900 Gulf Blvd 33706 J. T. Colligan, Conv Sales Mgr ((813) 360-7011	275	2048				2	2		1		H	H	H	R	R	H	H	H	H	R
Sheraton Inn 6800 34th St S 33733 S. W. Lindquist, Gen Mgr (813) 867-1151	375	3000				1	2	4	5	5	H	H	H	R	R	R	H	H	H	R
Vinoy Park Hotel 5th Ave & Beach Dr NE 33731 M. C. McNiel, Mng Dir (813) 862-7891	750	6538		2	1			4			H	H	H	R	R	R	H	H	H	R
SARASOTA																			
Colony Beach Club 1620 Gulf of Mexico Dr 33578 Mrs. Carleton Kelsey, Dir of Sales (813) 388-3681	300	6000				1	2	1	3	3	H	H	H	H	H	R	H	H	H	H

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
TALLAHASSEE																			
Holiday Inn US 27S 1302 Apalachee Pkwy 32301 J. W. Reichert, Asst Innkeeper (904) 877-3141	275	7392			1					R	R	H	R	R	R	H	H	R	R
TAMPA																			
Causeway Inn Resort Courntney Campbell Csy 33607 Dorothy Gay, Dir of Sales (813) 884-7561	300	2950		1	1	1	1	6	6	H	H	H	R	R	R	H	H	H	R
Hawaiian Village Motel 2522 N Dale Mabry Hwy 33607 Mrs. Terri Taylor, Conv Sales Mgr (813) 877-6181	450	2000			2		2	11	11	H	R	H	R	R	R	R	H	H	R
International Inn Westshore Blvd at Kennedy 33609 Mrs. Nancy Valenti, Dir of Sales (813) 877-9591	550	5500		1	2	5	7	12	12	H	H	H	R	R	R	H	H	H	R
Manger Motor Inn 200 Ashley Dr 33602 W. H. Bowling Jr, Sales Dir (813) 223-2456	474	4000			1		7	10		H	H	H	R	R	R	H	H	H	R
Sheraton-Tampa Motor Hotel 515 E Cass St 33602 Ann Ells, Dir of Sales (813) 229-6431	750	7000	1	3	1	1	2	3	14	H	H	H	R	R	R	H	H	H	R
Sokol Beach Motel Courntney Campbell Causeway 33607 P. A. Kralovanec, Vice Pres & Gen Mgr (813) 884-8495	300	2400			1		5	6	6	H	H	H	R	R	R	H	H	H	R
Tampa Airport Motel 2222 N Westshore Blvd 33607 Michael Vernon, Gen Mgr (813) 877-6131	250				1					H	R	R	R	R	R	R	H	R	R
TITUSVILLE																			
Royal Oak Golf, Country Club & Lodge Country Club Dr 32780 P. J. G. Lenders, Gen Mgr (305) 269-4500	200					1					H	H	R	R	R	R	R	R	H
WINTER PARK																			
Langford Hotel Motel E New England & Interlachen Aves 32789 J. R. Louth, Conv Mgr (305) 644-3400	600	17,576		1	2	4	5	7		H	H	H	R	R	R	H	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
GEORGIA																			
ATLANTA																			
Admiral Benbow Motor Inn 1470 Spring St NW 30309 R. G. Cox, Gen Mgr (404) 872-5821	200					1	1	8	4	H	H	H	R	R	R	H	H	H	R
Air Host Inn P.O. Box 678 Atlanta Airport 30320 Mrs. Mona Conrad, Sales & Catering Mgr (404) 767-7451	325	3500			1	1	1	15	13	H	H	H	R	R	R	H	H	H	H
Atlanta American Motor Hotel Spring St at Carnegie Way 30303 Bill Pfeiffer, Gen Mgr (404) 688-8600	550	7816		1	3	12	12	6		H	H	H	R	R	R	R	H	H	R
Atlanta Cabana Motor Hotel 870 Peachtree St NE 30383 Mrs. Jan Keaton, Sales Mgr (404) 872-3635	500	8000		1	2	5	5	2		H	H	H	R	R	R	H	H	H	R
Atlanta Marriott Motor Hotel Courtland & Cain Sts 30303 Todd Clist, Conv Service Mgr (404) 688-6500	2000	40,000	2	4	4	10	18	6		H	H	H	R	R	R	H	H	H	R
Dinkler Plaza Hotel 98 Forsyth St NW P.O. Box 1702 30301 L. A. Sifford, Jr., Gen Mgr (404) 524-2461	1200	14,200	1	2	4	6	7	14	8	H	H	H	R	R	R	R	H	H	R
Executive Park Motor Hotel—Quality I-85 at N Druid Hills Rd NE 30329 W. D. Gatehouse III, Dir of Sales (404) 634-4231	265	5200			2	4	6	4	9	H	R	H	R	R	R	H	H	H	R
Georgian Terrace Hotel 659 Peachtree NE 30383 A. H. Williams, Gen Mgr (404) 872-6671	1000	11,000	1		1		2	4	20	R	R	H	R	R	R	H		H	R
Hilton Inn 1031 Virginia Ave (Hapeville) 30054 Jack Rogers, Dir of Sales (404) 767-0281	500	5425		1	1	3	7	12		H	H	H		R	R	R	H	H	R
Quality Hotel Central 100 10th St NW at I-75/85 30309 Ed Strickland, Sales Mgr (404) 875-7222	575	5900		1	1	3	5	5		H	R	H	R	R	R	H	H	H	R
Regency Hyatt House Hotel P.O. Box 1732, Peachtree Center 30301 Gordon Stennes, Dir of Sales (404) 577-1234	1500	30,000	2	4	6	12	19	1		H	H	R	R	R	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Riviera Motor Hotel 1630 Peachtree St NW 30309 Jack Walters, Dir of Sales (404) 875-9711				1	1	1	2	3		H	R	H	R	R	R	H	H	H	R
Rodeway Inn 3387 Lenox Rd NE 30326 C. E. Dycus, Gen Mgr (404) 261-5500	160	1450				2	3	6		H	H	H	R	R	H	H	H	H	R
Royal Coach Motor Hotel I-75 at Northside Dr & Howell Mill Rd Exits 30325 C. V. Grigsby, Dir of Sales & Mktg (404) 351-6100	2000	20,000	1	3	7	9	14	25		H	H	H	R	R	R	H	H	H	R
Sheraton Biltmore Hotel 817 W Peachtree St NE 30383 Richard Maze, Dir of Sales (404) 875-3461	1800	14,083	1	3	4	6	11	27		H	R	H	R	R	R	H	H	H	R
White House Motor Inn 70 Houston St NE 30303 Nancy Roberts, VP-Sales (404) 525-4201	300				2	2	6	2		H	H	H	R	R	R	H	H	H	R
AUGUSTA																			
Augusta Town House Motor Inn Broad at Albion St 30902 Ferris Dorr, VP-Sales (404) 722-5541	1200	20,000	1	1	3	2	3	12	6	H	H	H	R	R	R	H	H	H	R
COLUMBUS																			
Martinique Motor Hotel 1011 4th Ave 31902 P.O. Box 1498 C. W. Vann, Mgr (404) 322-6641	300	3200			1	3	4	5	2	H	H	H	R	R	R	H	H	H	R
Ralston Motor Hotel 12th St at 2nd Ave 31901 Beverly Bruer, Dir of Sales (404) 322-7331	400	3000		2	2	3	4	10	6	H	H	H	H	H	R		H	H	R
MACON																			
Sheraton Motor Inn 2737 Sheraton Dr 31204 Paul Solkness, Owner (912) 745-8521	200	2100				1	2			H	R	H	R	R	R	H	H	H	R
PERRY																			
New Perry Hotel & Motel 800 Main St 31069 J. Y. Green, Owner (912) 987-1000	110						1					H				H	H	H	

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Quality Motel Perry 1500 Ball St 31069 J. Y. Green, Owner (912) 987-1345																			
PINE MOUNTAIN																			
Holiday Inn of Callaway Gardens US Hwy 27 S 31822 W. H. Glaefke, Dir of Sales (404) 663-2281	1400		1	2	3	8	10	30		H	H	H	H	H	H	H	H	H	H
SAVANNAH																			
DeSoto Hilton Bull & Liberty Sts 31402 John Broadhead, Dir of Sales (912) 232-0171	550	2100		1	2			7		H	H	H	R	R	R	R	H	H	R
SEA ISLAND																			
Cloister Hotel, The 31561 R. A. Everett, Res Mgr (912) 638-3611	500	2800			1	3	5	6	3	H	H	H	H	H	H	H	H	H	H
STONE MOUNTAIN																			
Stone Mountain Inn P.O. Box 775 30083 H. A. Grindle, Gen Mgr (404) 469-3311	175	1500				1	3	5	12	H	H	H	H	H	R	H	H	R	R
HAWAII																			
KAANAPALI—MAUI																			
Sheraton-Maui Inn P.O. Box 757 96761 Richard Markham, Sales Dir (808) 661-0031	3200	1600		1	1					H		H	H	H		H	H	H	
LAHAINA—MAUI																			
Maui Hilton P.O. Box 817 96761 Mrs. Ding Carles, Conv Sales Mgr (808) 661-3641	400	4000			1	1		1		H		H	R	H		H	H	H	R
HONOLULU—OAHU																			
Ala Moana Hotel 410 Atkinson Dr 96814 P. D. Glover, Dir of Sales (808) 955-4811	650			1		1	3	2		H	H	H	R	R	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Denny's Imperial Hawaii Hotel 205 Lewers 96815 H. J. Applegate, Gen Mgr (808) 923-1827	350	100			1	1		1		H	R	R	R	R	R	R	H	H	R
Surfrider Hotel 2353 Kalakaua Ave 96815 Steele Edwards, Dir of Sales (808) 922-3111	500	5478	1	1	4	4	4	4	4	H	H	H	R	R	R	H	H	H	R
IDAHO																			
BOISE																			
Boise Hotel 802 Bannock St 83702 Mrs. Marie Carter, Banquet Mgr (208) 342-5511	400	6400		1	2	3	4	6	8	H	H	H	R	R	R	H	H	H	R
Downtowner Motel 1901 Main St 83707 John Pengilly, Co-Owner & Mgr (208) 344-7691	450	6000			1	3	5	5		H	H	H	R	R	R	H	H	H	
POCATELLO																			
Holiday Inn I-15N & 15W P.O. 4226 83201 D. E. Young, Innkeeper (208) 237-1400	300	4200			1	1	2		4	H	R	H	R	R		H	H	H	R
ILLINOIS																			
ALTON																			
Flamingo Motel 501 E Broadway 62002 Dick Miller, Catering Mgr (618) 462-0642	110	1600				1		2		H		H	R	R	R	H	H	H	R
CENTRALIA																			
Langenfeld Hotel 104 W Broadway 62801 Dorothy McGuire, Owner (618) 532-7315	100					1	2	3	2	R	R	H	R	R	R	H	H	H	R
CHICAGO																			
Ambassador Hotels 1300 N State 60610 C. C. Perks, Dir of Sales (312) 787-7200	1200	9100	1	2	3	7	13	25		H	H	H	R	R	R	R	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Chicago Marriott Motor Hotel 8535 W Higgins Rd 60631 Steve Musatio, Sales Mgr (312) 693-4444	1300	1800	2	4	7	10	16	10	30	H	H	H	H	H	H	H	H	H	H
Conrad Hilton Hotel 720 S Michigan Ave 60605 Vincent Bauza, Dir of Sales (312) 922-4400	2300	81,808	2	3	4	6	15	11		H	H	H	R	R	R	R	H	H	R
Drake Hotel, The 140 E Walton Place 60611 M. T. Nordahl, VP & Gen Sales Mgr (312) SU 7-2200	700	6600		2	2	2	7	5	4	H	H	H	R	R	R	H	H	H	H
Howard Johnson's Motor Lodge 8201 Higgins Rd 60631 Mrs. Lois King, Sales Mgr (312) 823-1122	200	4000				2	4	4		H	H	H	R	R	R	H	H	H	R
Knickerbocker Hotel 163 E Walton Place 60611 Jack Bromley, Gen Mgr (312) WH3-2000	850	15,000	1		4	2	3	8		H	H	H	H	R	R	H	H	H	R
Palmer House 17 E Monroe St 60690 Herbert Loepere, Sales Mgr (312) 726-7500	1800	40,000	2	5	8	19	50	15	300	H	H	H	H	H	R	R	H	H	H
Pick-Congress Hotel 520 S Michigan Ave 60605 J. L. Phillips, Dir of Sales (312) 427-3800	1200	32,000	1	3	1	5	2	8		H	H	H	R	R	R	H	H	H	R
Sheraton-Blackstone Hotel 636 S Michigan Ave 60605 J. P. Fisher, Dir of Sales (312) 427-4300	500	12,600		2	2	5	4	4	4	H	H	H	R	R	R	H	H	H	R
Sheraton-Chicago Hotel 505 N Michigan Ave 60611 Tony d'Eca, Dir of Sales (312) 944-4100	1200	8000	1	2	6	5	2	3		H	H	H	R	R	R	R	H	H	R
Sherman House 100 W Randolph St 60601 Daniel Amico, Vice Pres & Sales Mgr (312) 372-2100	1500	50,000	2	2	2	7	5	8	8	H	H	H	R	R	R	R	H	H	R
Southwest Inn 4501 S Cicero 60632 R. K. Hutchison (312) 582-3700	100						1	1		R	R	R	R	R	R	H	H	H	R
Water Tower Hyatt House Hotel 800 N Michigan Ave 60611 George Forbes, Gen Mgr (312) WH3-5600	300	8562				6	2	10		H	H	H	R	R	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
DES PLAINES																			
O'Hare Inn Higgins & Mannheim 60018 Mel Halter, Sales Mgr (312) 827-5131	1200	21,000	1	2	3	3	7	28	6	H	H	H	R	R	R	H	H	R
O'Hare-American Inn 2175 Touhy Ave 60018 D. J. King, Gen Mgr (312) 297-4400	100					1	2	5		H	H	H	R	R	H	H	H	R
O'Hare-Concord Motor Inn 6565 N Mannheim Rd 60018 US 12 & 45 at Ill 72 James Knowlton, Sales Mgr (312) 827-6121	500			1	1	5	1	5		H	H	H	R	R	R	H	H	H	R
EAST PEORIA																			
Holiday Inn of Peoria I-74 & Ill 116 W 61611 E. F. Welch, Innkeeper (309) 699-7231	300	3375				1	2	4	5	3	H	R	H	R	R	R	H	H	H	R
LINCOLNWOOD																			
Hyatt House Hotel 4500 W Touhy Ave 60646 Miss Florence T. Evans, Sales Mgr (312) 677-5400	600	3200				1	2	3	14		H	H	H	R	R	R	H	H	R	R
OAK BROOK																			
Drake OakBrook, The York & Cermak Rds 60521 Rolfe Sick, Sales Mgr (312) 654-2230	450	2700				1	2	8	3	2	H	H	H	H	R	R	R	H	H	H
Stouffer's Oakbrook Inn 2100 Spring Rd 60123 Jack Rezny, Sales Mgr (312) 654-2800	350	3150					2	3	8	4	H	H	H	H	H	R	H	H	H	H
OAK LAWN																			
Mid America Inn 5001 W 79th St 60459 Wm. H. Tomlinson, Gen Mgr (312) 423-1100	200	500					3	3	2	1	H	H	H	R	R	R	H	H	H	R
PEORIA																			
Pere Marquette Hotel 501 Main St 61602 Phil Bussman, Sales Mgr (309) 674-2121	1268	20,000	1	1	2	1	3	10			H	H	H	R	R	R	H	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
ROCK ISLAND																			
Sheraton Rock Island Motor Inn 1 Sheraton Plaza 61201 Mrs. Jen Storbeck (309) 794-1167	500			1	1	1		3	3	H	H	H	R	R	H	H	H	H	R
ROSEMONT																			
Flying Carpet Motor Inn 6465 N Mannheim Rd 60018 Ronald Penzik, Gen Mgr (312) 299-4422	500	3200		1	1	3	7	6		H	R	H	R	R	R	R	H	H	R
Sheraton-O'Hare Motor Hotel 6810 N Mannheim Rd 60018 Jack Ehrhardt, Dir of Sales (312) 827-5171	2000	10,000	1		3	15	4	15		H	H	H	R	R	R	H	H	H	R
ST. CHARLES																			
Pheasant Run Lodge P.O. Box 64 60174 Dennis Carlstedt (312) 584-6300	700	5950	1	2	3	6	8	20		H	H	H	R	R	R	H	H	H	R
SPRINGFIELD																			
Leland Motor Hotel 6th & Capitol 62701 Joanne Blair, Sales Mgr (217) 544-5431				1	2	3	3	5		H	R	H	R	R	R	H	H	H	R
State House Inn 101 E Adams St 62701 H. J. Solomon, Gen Mgr (217) 523-5661	210	1606				1	2	5	5	H	R	H	R	R	R	H	H	H	R
STONE PARK																			
Chicago-American Motel 1800 N Mannheim Rd 60165 Robert Brewer, Mgr (312) 345-1500	100					1			2	H	H	H	R	R	R	H	H	H	R
INDIANA																			
BLOOMINGTON																			
Biddle Continuation Center Memorial Union, Indiana Univ. 47401 Indiana Univ. Conference Bureau (812) 337-4661	1100	10,000	1	2	2	1		15		H	H	H	H	H	R	H	H	H	H

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
FORT WAYNE																			
Key Largo Inn & Executive Inn US 33 & 30 W 46808 R. K. Heinzelman, Club Mgr (219) 483-8161	500	2100		2	2	2	1	4	10	H	H	H	R	R	R	H	H	H	R
Sheraton-Fort Wayne Motor Hotel 330 E Washington Blvd 46802 Clifford Hartwell, Sales Mgr (219) 422-9577	350	5000		2	3	6	10	50	2	H	H	H	H	R	R	R	H	H	R
FRENCH LICK																			
French Lick–Sheraton Hotel 47432 Otto Powell, Res Mgr (812) 935-9381	1200	6000	1		1	2	3	11		H	H	H	H	H	H	H	H	H	H
INDIANAPOLIS																			
Hilton Inn Weir Cook Municipal Airport 46241 D. R. Wilson, Gen Mgr (317) 244-3361	225	3300			2	4	3	5	8	H	H	H	R	R	R	H	H	H	H
Indianapolis Hilton Hotel Ohio & Meridian Sts 46204 Jay Oxford, Sales Mgr (317) 635-2000	750	13,452	1	1	1	1	1	7		H	H	H	R	R	R	R	H	H	R
Manger Motor Inn 1530 N Meridian 46202 Alfred Starling, Mgr (317) 639-4411	100					1	2			H	H	H	R	R	R	H	H	H	R
Stouffer's Indianapolis Inn 2820 N Meridian St 46208 Patrick Kennedy, Sales Mgr (317) 924-1241	750	3000	1		1	5	7	10	10	H	H	H	R	R	R	H	H	H	R
NASHVILLE																			
Ramada Inn Brown County State Rd 46 47448 F. A. Rogers, Pres (317) 988-2286	250				1	2	3	2		H	R	H	H	R	R	H	H	R	R
SOUTH BEND																			
Randall's Inn 130 Dixieway S 46637 J. A. Varga, Gen Mgr (219) 272-7900	180	2300				1	2	2	2	H	H	H	R	R		H	H	H	H

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
TERRE HAUTE																			
Terre Haute House 700 Wabash 47808 R. A. Van Allen, Mgr (812) 232-3341	550	4000		1	1	2	1	3		H	H	H	R	R	R	H	H	H	R
VALPARAISO																			
Lembke Motor Inn 15 Lafayette 46383 Paul Carmichael, Mgr (219) 462-1141	120					1	1			H	H	H	R	R		H	H	H	R
IOWA																			
BOONE																			
Imperial Inn Motel 1215 S Story 50036 Grace & Arlene Uthe, Restaurant Mgrs (515) 432-1100	125	1000					2	2	2	H		H				H	H		H
BURLINGTON																			
Burlington Hotel 3rd & Valley Sts 52601 P.O. Box 128 Daniel O'Brien, Mgr (319) 754-4641	300	2500			1			3		H	H	H	R	R	R	H	H	H	R
CEDAR RAPIDS																			
Roosevelt Motor Hotel 200 First Ave NE 52407 Robert Herman, Conv & Banquet Mgr (319) 364-4111	1000	9000	1	2	4	7	10	16	10	H	H	H	R	R	R	H	H	H	R
Town House Motor Inn 4747 First Ave SE 52403 J. R. Counts, Gen Mgr (319) 362-3131	500	4500		1	2	3	1	4	5	H	H	H	R	R	R	H	H	R	R
DAVENPORT																			
Blackhawk Hotel 3rd & Perry St 52805 Jack Silverman, Dir of Sales (319) 323-2711	1000	4000	1	2	3	3	5	8	6	H	H	H	R	R	R	H	H	H	R
DES MOINES																			
Fort Des Moines Hotel 10th & Walnut 50309 R. R. Bogardus, Sales Mgr (515) 243-1161	1000	10,000	1	2	3	7	12	29	24	H	H	H	R	R	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Kirkwood Hotel 4th & Walnut Sts 50309 L. A. Kerr, Mgr (515) 244-9191	300	6182			2	5	9	11		H	H	H	R	R	R	H	H	H	R
Savery Hotel 4th & Locust Sts 50303 Tom Goodman, Sales Mgr (515) 244-2151	700	9500		2	3	4	12	11		H	H	H	R	R	H	H	H	H	R
IOWA CITY																			
Carousel Inn & Conference Center Hwys 6 & 218 W at Coralville Exit I-80 52240 Dr. William Coder, Dir (319) 351-6324	400	5500			2	4	6	10	9	H	H	H	H	R	R	H	H	H	R
Iowa House University of Iowa 52240 James Burke, Bus Mgr (319) 353-5550	1000	2000	2		2	4	20			H		H	H	H	H	H	H	H	
MASON CITY																			
Sheraton Motor Inn Hwy 18 W 50401 E. J. Kuhn, Gen Mgr (515) 424-1480	350	1000			1	1	3	5	5	H	H	H	R	R	R	H	H	H	R
MUSCATINE																			
Muscatine Hotel Hwys 61 & 92 52761 J. M. Rehwaldt, Mgr (319) 263-8231	200	3500				1	2	4	6	H	H	H	R	R	R	H	H	H	R
OKOBOJI																			
New Inn, The Off Hwy 71 51355 D. K. Evans, Co-Owner & Mgr (712) 332-2113	450	5040			1	5	8			H	H	H	R	H	R	H	H	H	R
KANSAS																			
MANHATTAN																			
University Ramada Inn 17th & Anderson 66502 W. H. Richards, Mgr (913) 539-7531	350	1000			1	3	5	7	7	H	H	H	H	R	R	H	H	H	H

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
OVERLAND PARK																			
Glenwood Manor Motor Hotel 9200 S Metcalf Hwy 69 66212 J. R. Kerns, Catering Mgr (913) 649-7000	850	7200	1	3	6	8	8	10	7	H	H	H	H	H	R	H	H	H	H
TOPEKA																			
Ramada Inn Motor Hotel—Downtown Jct I-70 & Hwy 40 66601 R. B. Cunningham, Gen Mgr (913) 233-8981	700	8000		2	1	1	2	9	4	H	H	H	H	R	R	H	H	H	R
WICHITA																			
Radisson Hotel 155 N Market 67202 Marvin Androes (316) AM4-5311	1200	10,000	1	2	3	7	9	15	10	H	H	H	R	R	R	H	H	H	R
KENTUCKY																			
BEREA																			
Boone Tavern Hotel of Berea College Main & Prospect 40403 R. T. Hougen, Mgr (606) 986-3154	250				1	1	1	3		H	H	H	H	H	R	H	H	H	H
GILBERTSVILLE																			
Ken Bar Resort P.O. Box 453 42044 Joe Phelps, Asst Mgr (502) 362-8321	500	20,000		2		1	3	26	23	H	H	H	H	H	H	H	H	H	R
LEXINGTON																			
Campbell House, The 1375 Harrodsburg Rd 40504 Mrs. Mickey Gess, Catering Mgr (606) 255-4281	290	2656			1	1	1	4	4	H	H	H	R	R	R	H	H	H	R
Phoenix Hotel 120 E Main St 40507 Mrs. Bekki Berryman, Catering Mgr (606) 254-1136	1100	1500	1	1	1	1	2	6	16	H	H	H	R	R	R	R	H	H	H
Quality Motel Northwest 1050 Newtown Rd 40505 Margaret Cravens, Mgr (606) 233-0561	70						1			R	H	H	H	R	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
LOUISVILLE																			
Executive Inn Watterson Expwy at Fairgrounds 40213 Charles Keckler, Sales Manager (502) 366-2923	450	6000	1		1	3	5	7		H	H	H	R	R	R	H	H	H	R
Holiday Inn—Central 1921 Bishop Lane 40207 Patrick Bajdek, Dir of Sales (502) 897-1118	450	4500			1	3	4	2	2	H	H	H	H	R	R	H	H	H	R
Holiday Inn—East 1125 Hurst Bourne Lane 40222 Patrick Bajdek, Dir of Sales (502) 897-1118	250	2000			1	2	2			H	H	H	H	R	R	H	H	H	R
Holiday Inn—Riverbluff 4805 Browns Boro Rd 40207 Patrick Bajdek, Dir of Sales (502) 897-1118	400	4000			2	3	3	1	10	H	H	H	H	R	R	H	H	H	H
MAMMOTH CAVE																			
Mammoth Cave Hotel Mammoth Cave Nat. Park 42259 G. B. Hanson, Pres & Gen Mgr (502) 758-2225	200	300				2	1	2		H	H	H	H	R	R	H	H	H	H
LOUISIANA																			
ALEXANDRIA																			
Howard Johnson's Motor Lodge 700 MacArthur Dr 71301 P. H. Gagnon, Gen Mgr (318) 445-6541	60	600					2	2	2	H	H	H	R	R	R	R	H	H	R
Ramada Inn 2211 MacArthur Dr 71301 Vince Enriquez, Food & Bev Mgr (318) 443-2561	350				1			2		H	H	H				H	H	H	
BATON ROUGE																			
Bellemont Motor Hotel 7370 Airline Hwy 70821 W. F. Long, Dir of Sales (504) 357-8612	600	15,000		1	2	4	8		4	H	H	H	R	R	R	H	H	H	R
Capitol House Hotel Lafayette at Convention St 70821 Mrs. Joann Davis, Sales Mgr (504) 342-7721	1500	20,743	1	2	4	5	10	5	7	H	H	H	H	H	R	H	H	H	H

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Prince Murat Inn 1480 Nicholson Dr 70802 A. D. Walker, Vice Pres & Gen Mgr (504) 348-1111	800	12,145		1	2	3	2	10	22	H	H	H	R	R	R	H	H	H	R
White House Inn 1575 N 3rd 70821 Javier Benavente (504) 348-0111	5000	40,000	1		2	1	3			H	H	H	R	R	R	H	H	H	R
LAKE CHARLES																			
Howard Johnson Motor Lodge I-10 & Hway 171 70601 Wm. J. Kraus (318) 433-5213	110	1400				1		3	1	H	H	H					H		
MONROE																			
Ramada Inn 1311 165 US Bypass 71201 F. W. Seay Jr., Dir of Food, Bev & Sales (318) 325-2341	500			1		3	2	2	2	H	H	H	R	R	R	H	H	H	R
NEW ORLEANS																			
Fontainebleau Motor Hotel 4040 Tulane Ave 70119 A. A. Chiasson, Dir of Sales (504) 486-6111	650	5200		1	1	3	2	1		H	H	H	R	R	R	R	H	H	R
Jung Hotel 1500 Canal St 70140 Charles Genella, Dir of Sales (504) 523-4471	2500	13,820	5	6	12	15	18	25		H	H	H	R	R	R	H		H	H
Marie Antoinette Motor Hotel Toulouse at Dauphine Sts 70112 G. W. Huber, V P & Director (504) 522-0801	50						1	2		H	H	H	R	R	R	R	H	H	R
Monteleone, The 214 Rue Royale 70140 Steve Sibley, Vice Pres-Mktg (504) 522-3421	755	6175		2	3	4	6	8		H	H	H	R	R	R	R	H	H	R
Roosevelt Hotel 123 Baronne 70140 Jerry Ursin, Dir of Conv & Catering Servs (504) 529-7111	1400	14,000	1	1	3	5	8	9		H	H	H	R	R	R	R	H	H	R
Royal Orleans Hotel 621 St. Louis St 70140 H. E. Frashier, Dir of Marketing (504) 529-5333	525			1	1	3	5	7		H	H	H	R	R	R	R	H	H	R
SHREVEPORT																			
Captain Shreve Hotel 408 Market 71101 Bob Griffin, Sales Mgr (318) 422-9351	400	5565		1	3	4	5	4	5	H	H	H	R	R	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Shreveporter Motor Hotel, The 3880 Greenwood Rd 71109 Mrs. Libbie Poss, Asst Mgr (318) 635-0544	150	2832				1	2	2	2	H	H	H	R	R	R	H	H	H	R
MAINE																			
AUBURN																			
Roundhouse Motor Inn, The 170 Center St Rte 4 04210 Mrs. Doris Michaud, Sales Dir (207) 784-1331	150	1300				1	1	1	1	H		H				H	H		
BANGOR																			
Twin City Motel 453 Wilson St 04412 Phyllis Shapiro, Conv Mgr (207) 989-5450	400	2000			1	2		2		H	H	H	H	H	H	H	H	H	R
KENNEBUNKPORT																			
Colony Hotel, The Ocean Ave 04046 Erik Hendricks, Mgr (207) 967-3331	400	2500			1	1	1	5	1	H	H	H	R	R	R	H	H	H	R
Shawmut Inn Turbott's Creek Rd 04046 R. T. Hennessey, Mgr (207) 967-3318	325	5000			1	3	4	5	2	H	R	H	R	R	R	H	H	H	R
NORTHEAST HARBOR																			
Harbourside Inn Harborside Rd Rte 198 04662 Mrs. Mildred Gilley, Owner (207) 276-3318	100	3000				1	2	5	4	R	R	R	R	R		R	H	H	R
OLD ORCHARD BEACH																			
Waverly Motel, The Fernald St 04064 Norman Guerette, Owner (207) 934-2791	32	3000						1		R	R	R	H	R		H	R	R	R
PORTLAND																			
Holiday Inn 81 Riverside St 04104 G. H. Tillman, Jr, Innkeeper (207) 774-5601	350	3278			1	3			1	H		H	R	R		H	H	H	R
Lafayette Town House 638 Congress St 04101 P. E. Ney, Mgr (207) 773-6441	350				1		1	2	2	H	H	H	R	R		H	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities						Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Portlander South Motor Lodge 700 Main St Donald LaRue, Mgr (207) 774-9841	500			1	2	1	2	2		H	H	H	R	R	R	H	H	H	R
PROUTS NECK																			
Black Point Inn Rte 207 04070 H. C. Petteys, Mgr (207) 883-4311	225					1	1	3		H	H	H	R	R	R	H	H		R
MARYLAND																			
BALTIMORE																			
Belvedere Hotel Charles & Chase Sts 21202 Kurt Hofmann, Banquet Mgr (301) 685-1000	475	2664		2	2	3	4			H	H	H	R	R	R	H	H	H	R
Hilltop Motor Inn 1660 Whitehead Ct 21207 Judy Moody, Public Relations (301) 944-7400	225						4		2	H	R	H	R	R	R	R	H	H	R
Lord Baltimore Hotel Baltimore & Hanover Sts 21203 R. E. England, Dir of Sales (301) 539-8400	1200	7750	1	1	1	2	3	30	31	H	R	H	R	R	R	R	H	H	H
Sheraton Baltimore Inn 400 N Broadway 21231 Steve Powers, Catering Mgr (301) 675-6800	350	500			1			2		H	H	H	R	R	R	H	H	H	R
EASTON																			
Tidewater Inn, The Dover & Harrison Sts 21601 Anton Hoevenaars, Gen Mgr (301) 822-1300	350	3000			1	2	3	6	6	H	H	H	R	R	R	R	H	H	R
MASSACHUSETTS																			
AMHERST																			
Lord Jeffery, The 30 Boltwood Ave 01002 M. R. Banga, Sales Rep (413) 253-2576	200	1000				1	2	3	1	R	R	H	R	R	R	H	H	H	R
ANDOVER																			
Sheraton Rolling Green Motor Inn Int Rte 93 Exit 31 Jct Rte 133 01810 J. F. Mitchell, Dir of Sales (617) 475-5400	800	7000	1	2	3	4	6	9	8	H	R	H	R	R	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
BOSTON																			
Holiday Inn—Charles River 5 Blossom St 02114 S. I. Weisberg, Dir of Sales (617) 742-7630	150						1	1		H	H	H	R	R	R	H	H	H	R
Howard Johnson's Motor Lodge Southeast Expwy Exit 16 02125 Mrs. Katherine Romano, Dir of Sales (617) 288-3030	200	2000				1	1	3	9	H	H	H	R	R	R	H	H	H	R
Madison Motor Inn 25 Nashua St 02114 Jayne Talmage, Rep (617) 227-2600	180	4000				2	2	4	4	H	H	H	R	R	R	R	H	H	R
Parker House 60 School St 02107 H. R. Kimball, Sales Mgr (617) 227-8600	400	4000		1	1	2	5	22	45	H	R	H	R	R	R	H	H	H	R
Ritz-Carlton Hotel 15 Arlington St 02117 Miss Eleanor F. O'Neil, Resv Mgr (617) 536-5700	70							5		H		H	R	R	R	R	H	H	R
Sheraton-Boston Hotel Prudential Center 02199 Ed Flaherty, Dir of Sales (617) 236-2000	2000	18,000	1	2	5	3	6	4		H	H	H	R	R	R	H	H	H	R
Somerset Hotel 400 Commonwealth Ave 02115 Susan Ricci, Sales Mgr (617) 267-9000	1000		1	1	3	3	3	3		H	H	H	R	R	R	H	H	H	R
Sonesta Hotel Logan International Airport 02128 Billie Brosnan, Sales Mgr (617) 569-9300	100	2000				2	2	5		H		H	H	R	R	H	H	H	R
Statler Hilton Hotel Arlington St at Park Square 02117 Kevin Constantine, Dir of Sales (617) 426-2000	1400	30,000	1	2	6	6	9	23	23	H	H	H	R	R	R	R	H	H	R
1200 Beacon Street Motor Hotel 1200 Beacon St 02146 Mrs. Frances Thiel, Function Mgr (617) 232-7979	400	4500				1		3		H	H	H	R	R	R	H	H	R	R
CAMBRIDGE																			
Continental Hotel 29 Garden St 02138 Mrs. Carol McLay, Functions Mgr (617) 547-6100	500			1	1	2	3	4		H	R	H	R	R	R	H	H	R	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
CHATHAM																			
Chatham Bars Inn Shore Rd 02633 E. R. McMullen Jr, Conv Mgr (617) 945-0096	400	5000			2	3	4	10	5	H	H	H	H	H		H	H	H	H
CHICOPEE FALLS																			
Highpoint Motor Inn Rte 33, Exit 5 Mass. Tpke 01021 W. Lafleur & G. Harrison, Sales Reps (413) 592-7722	1000	20,000	2	4	5	8	8	7	7	H	H	H	R	R	R	H	H	H	R
FALMOUTH																			
Sea Crest Hotel & Motor Inn Old Silver Beach 02556 K. N. Battles, Mgr (617) 548-3850	750	8500		2	2	1	1	2		H	R	H	R	H	R	H	H	H	R
FRAMINGHAM																			
Howard Johnson's Motor Lodge 130 Worcester Rd Rte 9 01701 Francis Adler, Gen Mgr (617) 872-8811	150	2000				1		2	2	H	H	H	R	R	R	R	H	H	R
LANESBOROUGH																			
Pontoosuc Lodge Bull Hill Rd 01237 Thaddeus Knowles, Gen Mgr (413) 499-0149	125	900				1	1	4	1	H	H	H	H	H	H	H	H	H	H
NANTUCKET																			
Jared Coffin House 29 Broad St 02554 Mrs. Mary Lou Thompson, Resv Mgr (617) 228-2400	70	400					2	2	1			H	H	H		H	H	H	R
NEWTON																			
Boston Marriott Motor Hotel Mass Tpke at Rte 128 02166 A. F. Strong, Dir of Sales (617) 969-1000	700	9500		1	4	8	8	7		H	H	H	H	R	R	H	H	H	R
NORTHAMPTON																			
Northampton Hotel 36 King St 01060 Mrs. Anne Gaffney, Banquet-Sales Mgr (413) 584-3100	300				3	5	7	7	4	H	H	H	R	H	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
NORTHBORO																			
9-20 Motel Intersection Rtes 9 & 20 01532 Ronald Bissonnette, Mgr (617) 842-8941	175	1700				1		1		H	H	H	R	R		H	H		R
NORTHFIELD																			
Northfield Inn, The Holton St & Highland Ave 01360 S. D. Polhemus, Acting Mgr (413) 498-5341	150	2800				2		4		H	H	H	H	H		H	H	H	
ORLEANS																			
Governor Prence Motor Lodge Rte 6A & 28 02653 S. E. Hockenbury, Pres (617) 255-1216	50						1									H	H	H	
PLYMOUTH																			
Mayflower Inn, Lodge & Cottages Manomet Point 02345 R. A. Baldini, Gen Mgr (617) 224-3333	500	5000		2		2		1		H	H	H	R	R	R	H	H	H	R
White Cliffs of Plymouth Rte 3A 02360 Mrs. June Kammataris, Function Mgr (617) 888-1180	700	4000		1	2	3	2	4	4	H	H	H	H	H	R	H	H	H	H
SALEM																			
Hawthorne Motor Hotel 18 Washington Sq 01970 R. L. Kehn, Gen Mgr (617) 744-4080	500	1600		1		3		6		H	H	H	R	R	R	H	H	H	R
SOUTH EGREMONT																			
Jug End in the Berkshires Jug End Rd 01258 A. J. Bergeron, Jr. (413) 528-0434	500			1	2	4	5	9		H	H	H	H	H	H	H	H	H	H
SOUTH LEE																			
Oak N' Spruce Resort In the Berkshires 01260 F. J. Prinz, Dir of Sales (413) 243-3500	250	2000			1	2	2	3		H	R	H	H	H	R	H	H	H	H
SPRINGFIELD																			
Stonehaven Motor Inn 70 Chestnut St 01103 Walter Gottwald, Sales Mgr (413) 734-3141					1	3	4	9	3	H	H	R	R	R	R	H	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
WAKEFIELD																			
Lord Wakefield Hotel 595 North Ave 01880 Virginia McElman, Function Mgr (617) 245-6100	100	1000					2	4	4	H	H	H	R	R	R	H	H	H	R
YARMOUTHPORT																			
Cummaquid Inn Rte 6A 02675 J. G. Curtis, Mgr (617) 362-6565	150	2000					1	1	1	H	R	H	H	R	R	H	H	H	R
MICHIGAN																			
ALPENA																			
Fletcher Motel 1001 US 23N 49707 Stephen Fletcher, Mgr (517) 354-4191	500			1		1	1	2	1	H		H				H			
DEARBORN																			
Dearborn Inn 20301 Oakwood Blvd 48123 Philip Erlenbach (313) 271-2700	400	8000			2	4	5	10		H	H	H	R	R	R	H	H	H	R
DETROIT																			
Detroit Hilton Hotel Bagley Ave at Grand Circus Park 48231 Richard Shaffer, Dir of Sales (313) 965-7800	1000	10,000	1	4	6	10	12	5		H	H	H	R	R	R	H	H	H	R
Pick-Fort Shelby Hotel 525 W Lafayette Blvd 48226 Jack Becker, Sales Mgr (313) 963-7100	475				2	3	2	10		H	H	H	H	H	R	H	H	H	R
Pontchartrain Hotel 2 Washington Blvd 48226 J. L. Sullivan, Dir of Sales (313) 965-0200	325	3168			1	4	7	8		H	H	H	R	R	R	H	H	H	R
Stouffer's Northland Inn 21000 Northwestern Hwy, Southfield 48075 Mrs. Carol Berner (313) 357-4700	350	3200			1	4	7	5	5	H	H	H	R	R	R	H	H	H	R
EAST LANSING																			
University Inn 1100 Trowbridge Rd 48823 Richard Hoffman, Mgr (313) 351-5500	80	1000					1	3	13	R	R	H	R	R	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
ESCANABA																			
House of Ludington 223 Ludington St 49829 Beatrice Gallagher, Gen Mgr (906) 786-4000	150	884				1		2	2	H	R	H	R	R	R	H	H	H	R
GRAND RAPIDS																			
Mr. President Motor Inn 3221 Plainfield Ave NE 49505 Mrs. J. L. Strini Jr, Conv Mgr (616) 363-6801	550	10,000		1	2	2	2	5	5	H	H	H	R	R	R	H	H	H	R
Pantlind Hotel 187 Monroe Ave NW 49502 Bill deHaan, Vice Pres, Dir of Sales (616) 459-7201	2000		2	4	8	10	12	34	10	H	H	H	R	R	R	H	H	H	R
IRON MOUNTAIN																			
Dickinson Hotel 101 West 'B' St 49801 Glen Anderson, Mgr (906) 774-5000	350	1800			1	2	4	4	2	H		H	R	R		H	H	H	R
JACKSON																			
Hayes Hotel 228 W Michigan Ave 49204 C. J. Goeke, Gen Mgr (517) 782-0551	350	8100			2	3	1	4	4	H	R	H				H	H	H	
Holiday Inn 2000 Clinton Rd 49201 Miss Donna Buchanan, Restaurant Mgr (517) 783-2681	200	2500				1	2	3		H	R	H	R	R	R	H	H	H	R
MACKINAC ISLAND																			
Grand Hotel 49757 D. R. Cmiel, Mgr (906) VI7-3331	1000	5500	1	1	2	2	2	3	1	H	H	H	H	H	H	H	H	H	H
ST. CLAIR																			
St. Clair Inn & Country Club I-94 E 48079 Margaret Nelson, Mgr (313) 329-2222	300	3500				2	5	11		H		H	H	H	H	H	H	H	H
SAULT STE. MARIE																			
Ojibway Motor Hotel 240 W Portage St 49783 F. W. Bocks, Mgr (906) 632-2274	350	3600			1		1	7	7	H		H	H	H			H	H	H

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
TRAVERSE CITY																			
Park Place Motor Inn State St 49684 Mrs. Eleanor Canfield, Conv Coordinator (616) 946-5410	750	8500		1	2	3	3	5	9	H	H	H	H	R	R	H	H	H	R
MINNESOTA																			
AITKIN																			
Shingwauk Village Rte 2 56431 John LaVine, Owner & Mgr (218) 678-2555	140	2400				1	1			H	H	H	H	H		H	H	H	
BEMIDJI																			
Birchmont Ruttger Rte #5 56601 Don Ruttger, Owner (218) 751-1630	250	1800			1	2	3	2	1	H	R	H	H	H	R	H	H	H	R
BLOOMINGTON																			
Radisson South Hotel 7800 Normandale Blvd 55435 (612) 941-5220	1575	15,716	2	2	4	10	12	12		H	R	H	R	R	R	H	H	H	R
Sheraton Motor Inn 2525 E 78th St I-494 & 24th Ave S 55420 Mrs. Patricia Johns, Sales Mgr (612) 861-1771	450	3000		1	1	4	4	5		H	R	H	R	R	R	H	H	H	R
BRAINERD																			
Grand View Lodge Rte 6 56401 Fred Boos, Mgr (218) 963-2234	250	2500			1	1	2	1	1	H	R	H	H	H	R	H	H	H	R
Madden Inn & Golf Club P.O. Box 387 56401 Rte 6 J. M. Arnold, Mgr (218) 829-2811	550	6500		1	2	6	5	5	4	H	H	H	H	H	H	H	H	H	R
Madden Lodge P.O. Box 387, Rte 6 56401 J. E. Cline, Mgr (218) 829-2873	650	5200		1	1	5	8	9	1	H	H	H	H	H	H	H	H	H	H
DEERWOOD																			
Ruttger's Bay Lake Lodge Rte 1 56444 Jack Ruttger, Owner (218) 534-3390	150	2100				1		2	2	H	H	H	H	H		H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
DULUTH																			
Radisson Duluth Hotel 505 W Superior St 55802 (218) 727-8981	325	7900		1	2	2	5	6		H	R	H	R	R	R	H	H	H	R
GLENWOOD																			
Peters' Sunset Beach Rte 2 56334 Pierce Peters, Pres (612) 634-4501	150	900					1	6	2	H	H	H	H	H		H	H	H	H
MINNEAPOLIS																			
Ambassador Resort Motor Hotel 5225 Wayzata Blvd 55416 H. R. Miller, Gen Mgr (612) 545-0441	500	4500		1	2	3	4	7	10	H	H	H	R	R	R	H	H	H	R
Curtis Hotel & Motor Lodge 327 S 10th St 55404 Catering Manager (612) 333-5144	500	5000		1	2		2	7		H	H	H	R	R	R	H	H	H	R
Holiday Inn—Central 1313 Nicollet Ave 55403 S. P. Mosher, Dir of Sales (612) 332-0371	650	14,000		2	4	7	11	11	2	H	H	H	R	R	R	H	H	H	R
Holiday Motor Hotel 812 N Lilac Dr Hwys 100 & 55 55422 Jim Gavin (612) 588-4665	60	500					1					H				H	H	H	
New Dyckman Hotel 27 S 6th St 55402 Miss Diane Westover (612) 332-7244	250					3	3	3	30	H	R	H	R	R	R	H	H	H	R
Northstar Inn 618 2nd Ave S 55402 David Gustafson, Res Mgr (612) 335-9351	250	2400			1	2	4	9		H	R	H	R	R	R	H	H	H	R
Pick-Nicollet Hotel On the Mall at Washington Ave 55401 P. J. Lemieux, Sales Mgr (612) 333-3177	1050	9800	1	2	2	5	7	18		H	H	H	R	R	R	H	H	H	R
ROCHESTER																			
Carlton Hotel 6-1st Ave NW 55901 Paul Grassle Jr, Asst Mgr (507) 282-3801	100						1	1		R	R	H	R	H	R	H	H	R	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Kahler Hotel, The 20 2nd Ave SW 55901 Harvey Hollenback, Dir of Sales & PR (507) 282-2581	800	15,850		2	4	6	8	10	4	H	H	H	H	H	H	H	H	H	
Sheraton-Rochester Hotel 220 S Broadway 55901 J. D. Cutting, Dir of Sales (507) 288-3231	750	4300		1	2	5	3	6	55	H	H	H	R	R	R	H	H	H	R
ST. CLOUD																			
Germain Hotel Friendship Inn 9th Ave & St. Germain St 56301 J. J. Ryan, Mgr (612) 251-4540	500	4000			1	2	3		3	H	R	H	R	H	R	H	H	H	R
ST. PAUL																			
St. Paul Hilton Hotel 11 E Kellogg Blvd 55101 Floyd Lee, Dir of Sales (612) 222-7711	1500	8000	1	3	4	4	9	9		H	H	H	R	R	R	R	H	H	R
MISSISSIPPI																			
BILOXI																			
Broadwater Beach Hotel West Beach Blvd 39533 Mrs. Leigh MacConnell, Conv Mgr (601) 388-2211	1000	7500	1	1	2	5	5	5	1	H	H	H	H	H	H	H	H	H	H
Buena Vista Hotel–Motel Beach Blvd 39533 Juanita Baltar, Convention Mgr (601) 432-5511	1300	9264	1	2	6	6	10	13	1	H	H	H	H	H	R	H	H	H	R
JACKSON																			
Heidelberg Hotel 131 E Capitol 39205 George Sturm, Dir of Sales (601) 352-6571	1400	19,000	2	1	2	1	2	3		H	H	H	R	R	R	H	H	H	R
Jacksonian Motor Hotel 4800 Hwy 55 N 39216 Mrs. Noma Smith, Convention Mgr (601) 366-9525	250	2000			1	1	1	1	1	H	H	H	R	R	R	H	H	H	R
MERIDIAN																			
Holiday Inn–South Hwy 45S 39301 Wm. L. Geibeig, Gen Mgr (601) 483-5381	200					2		2	2	H		H		H		H	H	H	

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
NATCHEZ																			
Eola Motor Hotel Main & Pearl Sts 39120 C. C. Eyrich Jr, Mgr (601) 442-7351	325	2100			1	1		1	1	H	H	H	R	R	R	H	H	H	R
MISSOURI																			
COLUMBIA																			
Daniel Boone Motor Hotel 7th & Broadway 65201 Jim Nanson, Mgr (314) 449-4105	280	2100			1	1	3	5	2	H	H	H	R	H	R	H	H	H	R
GRAVOIS MILLS																			
Millstone Lodge Rte 'O' at Laurie, Mo. 65037 Bill Glick, Mgr (314) 372-6650	150	3500			1		1	3	3	H		H	R	H	R	H	H		R
JEFFERSON CITY																			
Ramada Inn Hwy 54S 65101 W. E. Siebert, Vice-Pres-Sales (314) 635-7171	775	6585	1	2	2	3	3	1		H	H	H	R	R	R	H	H	H	R
KANSAS CITY																			
Aladdin Hotel 1213 Wyandotte St 64105 Ken Seibert, Mgr (816) 842-0371	350	4880			1		5	4	4	H	R	H	R	R	R	R	H	H	R
Continental Hotel Baltimore at 11th 64105 William Phenicie, Asst Mgr (816) 421-6040	550	10,500		1	1	2	3	9		H	H	H	R	R	R	R	H	H	R
Holiday Inn Blue Ridge Blvd & US 71 S 64134 Mike DiGeronimo, Innkeeper (816) 763-0600	75	768					2	3	2	H	R	H	R	R	R	H	H	H	R
Holiday Inn Municipal Airport 64116 J. A. Spears, Innkeeper (816) 842-6700	125	1122				1	3			H	R	H	R	R		H	H	H	R
Muehlebach Hotel Baltimore & Wyandotte at 12th St 64105 Earl Reynolds, Vice Pres (816) 471-1400	1700	30,000	2	4	6	14	24	29	21	H	H	H	R	R	R	H	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Plaza Inn 1 E 45th St 64111 J. T. Curtis, Dir of Sales (816) 753-7400	1000	20,000	1		1	3	4	7	4	H	H	H	R	R	R	H	H	H	R
Prom Sheraton Motor Inn 6th to 8th on Main St 64106 Howard Tinker, Dir of Sales (816) 842-6090	250	2312				2	3	8	15	H	H	H	R	R	R	H	H	R	R
LAKE OZARK																			
Holiday Inn US Rte 54 65049 August Schneider, Innkeeper (314) 365-2334	175	800				1	2	2		H	H	H	R	H	R	H	H	H	R
Lodge of the Four Seasons Horseshoe Bend, Lake Rd HH 65049 Ronald Olstad, Sales Mgr (314) 365-2381	750			2	2	3	2	8		H	H	H	H	H	H	H	H	H	H
OSAGE BEACH																			
Osage House Lake Rds 54-30 65065 W. L. Grupe, Gen Mgr (314) 348-2293	250	800				2	2	2		H	H	H	R	R	R	H	H	H	R
Tan-Tar-A Resort Rte 1 Hwy KK 65065 Bud Cartier, Dir of Sales (314) 966-5000	1000	10,000	1	2	3	10	14	17	50	H	H	H	H	H	H	H	H	H	H
ST. LOUIS																			
Bel Air East Motor Inn 333 Washington Ave 63102 Mrs. Virginia Ross, Dir of Sales (314) 621-7900	800	6000	1	1	2	3	5	8		H	H	H	R	R	R	H	H	H	R
Bel Air West Motor Inn 4630 Lindell Blvd 63108 Mrs. Virginia Ross, Dir of Sales (314) 367-7500	125					2	3	6		H	H	H	R	R	R	H	H	H	R
Chase-Park Plaza Hotel 212 N Kingshighway Blvd 63108 Edmund Sansovini, VP & Dir of Sales (314) 361-2500	1800	47,000	2	1	2	4	10	10		H	H	H	H	H	H	H	H	H	H
Clayton Inn, The 7750 Carondelet Ave, Clayton, Mo. 63105 Craig Spitzfaden, Asst Mgr (314) 726-5400	250	2500			1	1	2	3		R	R	H	R	R	R	H	H	H	R
Colony Motor Hotel 7730 Bonhomme, Clayton, Mo 63105 P. A. Tierney, Dir of Sales (314) 863-0400	500	3600		2	1	1	2	9	20	H	H	H	R	R	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Hilton Inn 10330 Natural Bridge Rd 63134 Nita Lloyd, Sales Mgr (314) 426-5500	550	6200		1	2	4	6	5		H	R	H	R	R	R	H	H	H	R
Sheraton Airport Inn 4201 N Lindbergh 63042 R. B. Slevin (314) 731-3600	300	3000			1	1	3			H	R	H	R	R	R	H	H	H	R
Sheraton-Jefferson Hotel 415 N 12th St 63101 J. F. Kennedy, Dir of Sales & Mktg (314) 621-4600	1050	7100	1	2	1	2	12	12	10	H	H	H	R	R	R	H	H	H	R
Stouffer's Riverfront Inn 200 S 4th St 63102 Jack Alumbaugh, Dir of Sales (314) 241-9500	3000	10,000	3	3	4	7	10	7		H	R	H	R	R	R	R	H	H	R
SPRINGFIELD																			
Kentwood Arms Motor Hotel 700 St. Louis St 65806 L. D. Keller, Mgr (417) 866-1941						1	1		4	4	H	R	H	R	R	R	H	H		R
MONTANA																			
BILLINGS																			
Rimrock Lodge 1200 N 27th St 59102 C. W. Nolte, Sales-Promotion Mgr (406) 252-7107	125	2500					1	3	6	6	H	H	H	R	R	R	H	H	H	R
GREAT FALLS																			
Rainbow Hotel, The 20 3rd St N 59401 Esther DeVault, Conv Sales Mgr (406) 454-2121	1000	6000	1	1	3	5	6	12	6	H	H	H	R	R	R	H	H	H	R
HELENA																			
Coach House Motor Inn 910 N Last Chance Gulch 59601 Phil Gunn, Owner & Mgr (406) 442-6080	40	1200					3	3	2	R	R	H	R	R	R	R	H	H	R
MISSOULA																			
Florence Motor Inn 111 N Higgins Ave P.O. Box 1407 59801 Mrs. Vivian Gillis, Catering Mgr (406) 543-6631	500			2	2	4	5	7	8	H	H	H	R	R	R	H	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
NEBRASKA																			
HASTINGS																			
Clarke Hotel 223 N Hastings 68901 D. E. Henry, Mgr (402) 462-5161	250	1800			1	3	5	3	3	H		H				H	H	H	
KEARNEY																			
Holiday Inn Kearney Exit of I-80 68847 Mrs. Marilyn Haynes, Rest Mgr (308) 237-7742	375	3300			1	2	5	4	7	H	R	H	R	R	R	H	H	H	R
LINCOLN																			
Lincoln Hotel I-180 & P St 68501 J. D. Rodney, Gen Mgr (402) 432-6602	416				1	1	1	6		H	H	H	R	R	R	H	H	H	R
Radisson Cornhusker Hotel 13th & "M" Sts 68508 Richard Childs, Sales Mgr (402) 432-4471	475	1056			1	2	1	10	4	H	H	H	R	R	R	H	H	H	R
Ramada Inn I-80 at Municipal Airport Exit 68501 D. J. MacRae, Gen Mgr (402) 475-5911	240	2400			1	1	4	6	4	H	R	H	R	R	R	H	H	H	R
NORTH PLATTE																			
Pawnee Hotel 5th & Bailey St 69101 D. F. Robertson, Mng Dir (308) 532-6600	300	3713			1		1	4	4	H	R	H	R	R		H	H	H	R
OMAHA																			
Airport Inn Motor Hotel Eppley Airfield 68119 Beulah Hroch, Mgr (402) 348-0222	100	1200				1		2	2	H	R	H	R	R	R	H	H	H	R
Castle Hotel 16th & Jones 68102 Jack Papineau, Mgr (402) 341-8750					2	3	5	5	3	H	H	H		H		H	H		
Commodore Motor Inn Dodge St at 24th 68131 Les Liechti, Innkeeper (402) 342-7755	205	2400				1	3	2	12	H	R	H	R	R	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Howard Johnson's Motor Lodge I-80 & 72nd St 68124 Jerry Lucas (402) 397-3700	300	3600			1	2	1	5		H	R	H	R	R	R	H	H	H	R
Prom Town House Motor Inn 7000 Dodge St 68101 W. H. Davies, Gen Mgr (402) 556-5161	600	52,864		1			8			H	H	H	R	R	R	H	H	H	R
Radisson Blackstone Hotel 36th & Farnam St 68131 Mark Schimmel, Gen Mgr (402) 348-0111	350	8000		1	1	3	4	3	3	H	H	H	R	R	R	H	H	H	R
SIDNEY																			
Fort Sidney Motor Hotel 935 9th Ave 69162 L. E. Wamsley, Assoc Mgr (308) 254-5863	250				1	1		2	3	H		H	R	R		H	H		
NEVADA																			
CRYSTAL BAY																			
Cal-Neva Lodge Hwy 28 P.O. Box 87 89402 G. L. Horsley, Dir of Sales (702) 831-1511	700	15,000		1	1	1	2	2		H	R	H	H	R	R	H	H	H	R
LAS VEGAS																			
Flamingo Hotel 3555 Las Vegas Blvd S 89101 Richard Thomas, Dir of Sales (702) 735-8111	2200	20,500	4	3	1	2	5	1		H	H	H	R	R	R	R	H	H	R
Frontier Hotel 3120 Las Vegas Blvd S 89109 Hal Chandler, Dir of Sales (702) 734-0110	900	15,716	1	1	2	3	5	2		H	H	H	R	R	R	R	H	H	R
Stardust Hotel & Casino 3000 Las Vegas Blvd S 89109 Mark Swain, VP Sales & Mktg (702) 732-6111		38,000	2	4	5	5	9	9		H	H	H	H	H	R	H	H	H	H
Tropicana Hotel Hwy 91 P.O. Box 14460 89114 W. G. Powell, Dir of Sales (702) 736-4949	200	2900		1	2	2		1		H	H	H	H	H	R	H	H	H	H
RENO																			
Arlington Plaza Motor Hotel 121 West St (702) 786-2200	150	10,000					1	4	4	H	H	H	R	R	R	H	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Harrah's Hotel Center at 2nd P.O. Box 10 89504 Robson Allen, Conv Sales Mgr (702) 786-3232	1200	16,000	1	2	3	7	6	6		H	H	H	H	H	H	H	H	H	H
Mapes Motor Hotel 1st & Virginia St 89505 M. V. Hilborg, Gen Mgr (702) 323-1611	300	4810			1	3	1			H		H	R	R		H	H	H	R
NEW HAMPSHIRE																			
BRETTON WOODS																			
Mount Washington Hotel & Motor Inn Rte 302 03575 John Roy, Gen Mgr Bretton Woods #1000	1000	40,000	1	1	4	6	8			H	H	H	H	H	H	H	H	H	H
CONCORD																			
New Hampshire Highway Hotel Jct Rtes 93, 3, 4, 9 & 202 03301 Richard Morton, Owner (603) 225-6687	1200	15,000	1	1	2	2	6	8	8	H	R	H	R	R	R	R	H	H	
HANOVER																			
The Hanover Inn Dartmouth College Campus 03755 J. T. McFate, Mgr (603) 643-4300	500			1		1	1	3		H	H	H	H	H	H	H	H	H	H
The Hanover Inn Motor Lodge Dartmouth College Campus 03755 J. T. McFate, Mgr (603) 643-4300	500			1		1	1	3		H	H	H	H	H	H	H	H	H	H
KEENE																			
Winding Brook Lodge Bus Rte #12 Park Ave 03431 F. J. Power Jr, Gen Mgr (603) 352-3111	200	1200				1		1		H	H	H	R	R		H	H	H	R
MANCHESTER																			
Holiday Inn 21 Front St 03102 Mrs. Doris T. Langlois (603) 669-2660	180	1827				1	2	2	2	H	R	H	R	R	R	H	H	H	R
NORTH CONWAY																			
Eastern Slope Inn & Motor Lodge Main St 03860 H. O. Delaney, Vice Pres (603) 356-5533	300	4400			2	1	1	10	31	H	H	H	H	H	R	H	H	H	H

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
PORTSMOUTH																			
Wentworth-by-the-Sea Hotel Wentworth Rd 03854 J. B. Smith, Pres (603) 436-3100	500				3	5	12	1	1	H	H	H	H	H	H	H	H	H	H
RYE BEACH																			
Farragut Hotel Central Rd 03871 Wm. J. Cotter, Owner & Mgr (603) 964-5566	350				1		3	3	3	H	H	H	H	R	R	H	H	H	H
WOLFEBORO																			
Allen "A" Resort Rte 28 03894 N. H. Smith, Mgr (603) 569-1700	400	10,000		2	1	1	4		2	H	H	H	H	H	H	H	H	H	H
NEW JERSEY																			
ALLAMUCHY																			
Panther Valley Conference Center P.O. Box 35 Rte 517 07820 M. D. Turner, Conference Dir (201) 852-5300	150	10,000				1	9	6	10	H	H	H	H	H	H	H	H	H	H
ASBURY PARK																			
Empress Motel 101 Asbury Ave 07712 Mrs. Barbara Shafer (201) 775-0100	250					2	2	2		H	H	H	R	R	H	H	H	H	R
ATLANTIC CITY																			
Best Western Crillon Motel Indiana & Pacific Ave 08404 E. S. Baldwin, Mgr (609) 348-9175	150	3300				3	3	3	1	H	H	H	R	R	R	R	R	H	R
Chalfonte–Haddon Hall Boardwalk & North Carolina Ave 08404 L. R. Oakes, V P Sales & Marketing (609) 344-0141	2500	102,162	3	8	12	20	28	6		H	H	H	R	R	R	H	H	H	R
Colony Resort Motel Indiana & Pacific Ave 08404 R. E. Hitchen, Vice Pres Sales (609) 344-6121	750	5000	1	2	3	2	1	5	5	H	H	H	R	R	R	H	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Dennis Hotel/Motel Boardwalk & Michigan Ave 08404 W. H. Phelan, Dir of Sales (609) 344-8111	1000	20,000	1	2	2	13	22	25		H	H	H	R	R	H	H	H	H	R
Holiday Inn Missouri Ave & Boardwalk 08401 H. F. Mann, Dir of Sales (609) 348-4011	650	7700	1			1	4	13		H	H	H	R	R	R	H	H	H	R
Marlborough-Blenheim Boardwalk at Park Place 08404 E. S. Ryan, Gen Mgr (609) 345-1211	500	8000		1	1	2	4	4	4	H	H	H	R	H	R	H	H	H	R
New Traymore Hotel Boardwalk & Illinois Ave 08404 T. M. Bergman, Dir of Sales (609) 344-3021	3000	24,750	5	1	3	2	5	2		H	H	H	R	R	R	H	H	H	R
Ramada Inn No. Carolina Ave near Boardwalk 08404 J. A. Matuella, Gen Mgr (609) 344-5101	200	4000			1			6	3	H	R	H	R	R	R	H	H	H	R
Seaside Motel & Tower Penna Ave at Boardwalk 08401 Mrs. Mildred Fox, Dir of Sales (609) 345-1151	700	12,000		1	2	8	12	6	150	H	H	H	R	R	R	R	H	H	R
Shelburne Hotel & Motor Inn Boardwalk & Michigan Ave 08404 W. M. Phelan, Dir of Sales (609) 344-8131	1800	40,000	3	3	5	7	12	12	12	H	H	H	R	R	H	H	H	H	R
Sheraton-Deauville Hotel & Motor Inn Brighton & Boardwalk 08404 James Cooper, Dir of Sales (609) 344-1251	1100	6600	2	4	5	7	16	17	10	R	H	H	R	R	R	R	H	H	R
BELLMAWR																			
Quality Motel Monticello Exit 3 NJ Tpke & Blackhorse Pike 08030 Jim Richards, Mgr (609) 931-0700						1		3		H		H	R	R	R	H	H	H	R
CHERRY HILL																			
Cherry Hill Inn & Lodge Rte 38 08034 Harry Andersen, Catering Mgr (609) 662-7200	800	30000	1	4	1	3	14	16	14	H	H	H	R	R	R	H	H	H	R
Rickshaw Inn Rte 70 08034 M. A. Shannon, Gen Mgr (609) 665-6900	500	6400		1	2	2	3	8	8	H	H	H	H	H	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
HIGHTSTOWN																			
Town House Motel Rte 33 Exit 8 NJ Tpke 08520 Mrs. Sophie Degree (609) 448-2400	100					1	1	3	1	H	H	H	R	R	H	H	H	H	R
MOORESTOWN																			
Holiday Inn Rte 73 & Exit 4 N J Tpke 08057 Food & Bev Mgr (609) 235-7400	300	3252			1	2	4	12	2	H	H	H	R	R	R	H	H	H	R
NEWARK																			
Military Park Hotel & Motor Inn 16 Park Place 07101 K. G. Mangold, Gen Mgr (201) 623-4080	1350	10,000	1	2	4	5	10	8		H	H	H	H	H	H	H	H	H	H
Robert Treat Hotel 50 Park Place 07101 Sales Mgr (201) 622-1000	1650	13,850	1	2	5	6	8	15	6	H	H	H	R	R	R	H	H	H	R
OCEAN CITY																			
Port-O-Call Hotel & Motor Inn 1510 Boardwalk 08226 Al Young, Gen Sales Mgr (609) 399-8812	75						1	6	10	H	R	H	R	R	R	H	H	H	R
PARAMUS																			
Holiday Inn 601 Marginal Rd Exit 165 GSP 07652 H. L. Bradford (201) 262-6900	400	3300			1	3	3	5	6	H	H	H	H	H	R	H	H	H	R
PEQUANNOCK																			
Sheraton Motor Inn 140 Rte 23 07440 A. R. D'Alessandro (201) 696-5000	1500	10,000	1	2	3	4	10	20		H	H	H	R	R	R	H	H	H	R
POINT PLEASANT BEACH																			
Beacon Manor Hotel & Motel Rte 35 & Ocean Ave 08742 Mrs. Helen Solimine, Banquet Mgr (201) 892-2111	1000	4000	1		1	3	2	7		H	R	H	R	R	R	H	H	H	R
PRINCETON																			
Nassau Inn Palmer Square 08540 J. J. O'Connor, Gen Mgr (609) 921-7500	300	1000			1	1	5	3		H	H	H	R	R	R	H	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities						Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
SADDLE BROOK																			
Saddle Brook Marriott Motor Hotel Garden State Pkwy at I-80 07662 G. K. Herdman, Dir of Sales (201) 843-9500	750	4500		1	2	5	8	8		H	H	H	R	R	R	H	H	H	R
SOUTH BRUNSWICK																			
Flagpost Motor Lodge Rte 1 08852 Marie Faerber, Mgr (201) 297-1600	700			1		2		3		R	R	R	R	R	R	R	H	H	R
SPRING LAKE																			
Monmouth Hotel Ocean Ave 07762 J. P. Redden, Gen Mgr (201) 449-5000	700	7500		1	1	2	1	2		H	H	H	R	R	R	R	H	H	R
SUMMIT																			
Suburban Hotel 570 Springfield Ave 07901 A. J. Bennett, Banquet Mgr (201) 273-3000	500	3200		1			1	4		H	H	H	H	R	R	H	H	H	R
WAYNE																			
Holiday Inn 334 Rte 46E 07470 Victor Nunziata, Banquet Mgr (201) 256-7000	300	1500			1	1	1	1		H		H	R	R		H	H	H	R
WOODBRIDGE																			
Howard Johnson's Motor Lodge US Rtes 1 & 9 07095 John Geurtse, Banquet Mgr (201) 636-2700	400	3042			1	1	3	5	15	H	H	H	R	H	R	H	H	H	H
NEW MEXICO																			
ALBUQUERQUE																			
Hilton Hotel 125 2nd St NW 87103 R. M. Mellen, Mgr (505) 243-4421	450			1	1	2	3	6		H	H	H	R	R	R	H	H	H	R
Sheraton Western Skies Motor Hotel 13400 Central Ave SE E Hwy 66 87112 Chuck Grimes, Dir of Sales (505) 299-4401	600	7000	1	1	3	5	5	11		H	H	H	R	R	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
White Winrock Motor Hotel 18 Winrock Center NE 87110 Alice Kale, Sales Mgr (505) 299-9571	250	2400			1		2	1	10	H		H	R	R	R	H	H	H	R
SANTA FE																			
Bishop's Lodge, The P.O. Box 2367 87501 J. R. Thorpe Jr, Owner & Mgr (505) 983-6378	200	2500			1	3	5	5		H	H	H	H	H	H	H	H	H	H
NEW YORK																			
ALBANY																			
DeWitt Clinton Hotel 142 State St 12207 Mrs. Patricia Boll, Asst Mgr (518) 434-6111	450			1	1	3	5	9	1	H	R	H	R	R	R	H	H	H	R
Thruway Hyatt House 1375 Washington Ave 12205 B. H. Bowman, Sales Mgr (518) 459-3100	550	9000		2		1	3	7	4	H	R	H	R	R	R	H	H	H	R
ALEXANDRIA BAY																			
Pine Tree Point Club 1000 Islands 13607 C. E. Lindblade, Gen Mgr (315) 482-9911	200	3000			1	2	4	4	1	H	H	H	H	H	R	H	H	H	H
Treadway Thousand Island Club 13607 John Kennedy, Mgr (315) 482-2551	250	500			1	2	2	6	6	H	H	H	R	R	R	H	H	H	R
BATAVIA																			
Treadway Inn 8204 Park Rd 14020 Barbara Mogavero (716) 343-1000	180	1988				1	1	3		H	H	H	R	R		H	H	H	R
BINGHAMTON																			
Colonial Motor Inn Vestal Pkwy E #17 13903 Catering Mgr (607) 729-4901	225	5200			1	2	1	2	4	H	R	H	R	R	R	H	H	H	R
Schrafft's Motor Inn 65 Front St 13905 Miss Margaret Barber, Mgr (607) 724-2408	250	2400			1		3			H	H	H	R	R	R	H	H	H	R
Sheraton Motor Inn 50 Front St 13902 Robert Meyer, Sales Mgr (607) 723-8341	500	4594		1	1	2	1	6		H	H	H	R	R	R	H	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Treadway Inn 2-8 Hawley St 13901 Jack Kanick, Sales Dir (607) 722-1212	600	7200		1	3	3	7	4	4	H	H	H	R	R	R	H	H	H	R
BROOKLYN																			
Golden Gate Motor Inn 3867 Shore Pkwy 11235 Mr. Stevens, Banquet Mgr (212) SH3-4000	350	3630			1	3	4	10	25	H	H	H	R	R	R	H	H	H	R
BUFFALO																			
Clinton Aire Hotel 4237 Genesee St Rte 33 14225 G. V. Luciano, Mgr (716) 633-7171	200	4000				1	3	4	4	H	H	H	R	R	R	H	H	H	R
Lord Amherst Motor Hotel 5000 Main St 14226 (716) 839-2200	300	2200			1	2	1	1		H		H	R	R	R	H	H	H	R
CANTON																			
University Treadway Inn US Rte 11 13617 Charles Howland, Innkeeper (315) 386-8522	175	1750			1		2	2	4	H	H	H				H	H		
CORNING																			
Treadway Baron Steuben Centerway Sq 14830 J. B. Kuhn, Innkeeper (607) 936-4661	200	1650				1	1	2	2	H	H	H	H	R	R	H	H	H	R
DIAMOND POINT																			
Canoe Island Lodge Lake Shore Dr 12824 W. C. Busch, Pres (518) 668-5592	140	1200				2		4	4	H	H	H	H	H	H	H	H	H	H
ELLENVILLE																			
Nevele Country Club Nevele Rd 12428 Jeffrey Slutsky (914) 647-6000	1000	35,000	2	3	6	8	9	12	5	H	H	H	H	H	H	H	H	H	H
FULTON																			
Fulton Motor Lodge 163 S 1st St 13069 (315) 592-4257	100	800				1		2	1	H	H	H	H	R	R	R	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
GLENS FALLS																			
Queensbury Hotel & Motor Inn 88 Ridge St 12801. J. L. Barnett, Gen Mgr (518) 792-1121	350	3200			1	2	3	8	3	H	R	H	H	H	H	H	H	H	R
ITHACA																			
Sheraton Motor Inn 1 Sheraton Dr off Rte 13 14850 R. L. McElroy, Gen Mgr (607) 257-2000					1		3	2	3	H	H	H	R	R	R	R	H	R	R
KERHONKSON																			
Granit Hotel, The 12446 George Svirsky, Dir of Conv Sales (914) 626-3141	1400	20,000	2	4	8	10	12	20		H	H	H	H	H	H	H	H	H	H
LAKE PLACID																			
Marcy Hotel Mirror Lake 12946 Jack Davis, Dir (518) 523-2565	700	10,000		1	3	5	6	6	2	H	H	H	H	H	H	H	H	H	H
Whiteface Inn & Golf Club 12946 Ed Creen, Jr, Mgr (518) 523-2551	650			2		2	4	4		H	H	H	H	H	R	H	H	H	H
MONTAUK																			
Gurney's Inn Old Montauk Hwy 11954 Rollie Waterman (516) 668-2345	300	1500			1		2	14		H	H	H	H	H	H	H	H	H	H
NEW YORK CITY																			
Americana Hotel 52nd St & 7th Ave 10019 R. W. Keilt, Dir of Sales (212) LT1-1000	2000	30,600	4	6	9	15	24	6		H	H	H	R	R	R	R	H	H	H
Barbizon-Plaza Hotel 106 Central Pk S at 6th Ave 10019 C. D. Erickson, Dir of Sales (212) CI7-7000	365	7000		1	3	6	10	37	30	H	H	H	R	R	R	R	H	H	R
Barclay, The 111 E 48th St 10017 Emanuele Miron, Catering Mgr (212) PL5-5900	50						2			R	R	H	R	R	R	H	H	H	R
Belmont Plaza Hotel Lexington Ave at 49th St 10022 R. E. Speirs, Sales Mgr (212) 755-1200	400				2	4	3	10		H	H	H	R	R	R	H	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Berkshire Hotel Madison Ave & 52nd St 10022 E. J. Lane, Gen Mgr (212) 753-5800	50	1368					1	1		R	R	R	R	R	R	R	R	R	R
Biltmore Hotel Madison Ave & 43rd St 10017 S. W. Stanke, Dir of Mktg (212) 687-7000	1000	4800	1	1	5	3	5	12		H	H	H	R	R	R	R	H	H	R
City Squire Motor Inn 7th Ave & 51st St 10019 R. W. Kirkwood, Dir of Sales & Catering (212) 581-3300	230	3000			1	3	5	7	2	H	H	H	R	R	R	R	H	R	R
Commodore Hotel 42nd St & Park Ave 10017 H. C. Clancy, Dir of Mktg (212) 686-6000	2200	26,000	2	4	6	9	20	20	20	H	H	H	R	R	R	R	H	H	R
Delmonico's 502 Park Ave 10022 John Webber, Dir of Sales (212) 355-2500	500	14,500		1	2	1	3	6		H	H	H	R	R	R	R	H	H	R
Dorset Hotel 30 W 54th St 10019 Maitre D' (212) 247-7300	175					1	1	1		H	H	H	R	R	R	H	H	H	R
Gramercy Park Hotel 2 Lexington Ave 10010 Robert Fredy, Food & Bev Mgr (212) GR5-4320	150					2	3	2		H	R	H	R	R	R	R	H	H	R
Holiday Inn—Coliseum 440 W 57th St 10019 J. R. Faherty, Dir of Sales (212) LT1-8100	500	5000		1	2		2	4		H	H	H	R	R	R	R	H	H	R
Holland Hotel 351 W 42nd St 10036 Izi Moraru, Mgr (212) 246-0700							1												
Lexington Hotel 511 Lexington Ave at 48th 10017 Louis Aflen, Banquet Mgr (212) 755-4400	150					1	3	5	5	H	R	H	R	R	R	H	H	H	R
Marriott's Essex House 160 Central Park S 10019 J. W. Suiter, Dir of Sales (212) 247-0300	700	3000		1		3	2	8	5	H	H	H	R	R	R	R	H	H	R
New York Hilton at Rockefeller Center 1335 Ave of the Americas 10019 William Kreek, Dir of Sales (212) JU6-7000	3500	140,000	3	10	12	7	11	15		H	H	H	R	R	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
New Yorker Hotel 481 Eighth Ave 10001 Al Caporali, Dir of Sales (212) LO3-1000	800	30,000	1	1	2	3	5	25	360	H	H	H	R	R	R	H	H	H	R
Plaza Hotel, The 5th Ave at 59th St 10019 Harry Onji, Sales Mgr (212) 759-3000	600				3	1	4	2		H	H	H	R	R	R	R	H	H	R
Prince George Hotel 14 E 28th St 10016 Lou Krieger (212) 532-7800	500	7500		1		2	2	3		H	R	H	R	H	R	H	H	H	R
Roger Smith Hotel Lexington Ave at 47th St 10017 Hermann Elend, Mgr (212) 755-1400	75						3	3		H	H	H	R	R	R	H	H	H	R
Roosevelt Hotel Madison Ave & 45th St 10017 Arthur Surim, Dir of Marketing (212) 686-9200	850	10,000	1	2	5	6	10	25		H	R	H	R	R	R	R	H	H	R
Royal Manhattan Hotel 710 8th Ave 10036 Miss Patricia Kiss (212) JU2-0300					1	3	3	9		H	H	H	R	R	R	H	H	H	R
St. Moritz Hotel 50 Central Park S 10019 E. A. Sweet, Dir of Sales (212) PL5-5800		4220			1	2	4	12	12	H	R	H	R	R	R	R	H	H	R
St. Regis-Sheraton 2 E 55th St 10022 Paul McManus, Dir of Sales (212) 753-4500	300	3600			1	2	4	7		H	H	H	R	R	R	R	H	H	R
Sheraton Motor Inn 520 12th Ave 10036 Guy Tamasi, Dir of Sales (212) 695-6500	300	3000			2	2	6			H	H	H	R	R	R	H	H	H	R
Statler Hilton Hotel 33rd St & 7th Ave 10001 Bruce Ender, Dir of Sales (212) PE6-5000	2000	30,000	3	5	6	7	9	15	243	H	H	H	H	H	R	H	H	H	R
Summit Hotel E 51st St at Lexington Ave 10022 R. L. Gray, Dir of Sales (212) 752-7000	300	5000			1	4	6	4		H	H	H	R	R	R	H	H	H	R
Taft Hotel 50th St & 7th Ave 10019 W. O. Roeser, Dir of Sales (212) 247-4000	225	2448				1	1	2		H	H	H	R	R	R	H	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Westbury Hotel Madison Ave & 69th St 10021 Mrs. Angela Bierman (212) LE5-2000	65						1			R	R	H	R	R	R	H	H	H	R
NIAGARA FALLS																			
Parkway Inn 401 Buffalo Ave 14303 Mrs. Anita Frye, Sales Mgr (716) 285-2541	800	10,000	1	1	3	5	7	6	2	H	H	H	R	R	R	H	H	H	R
Treadway Inn 7003 Buffalo Ave 14304 Mrs. M. E. Costanzo, Sales Mgr (716) 236-0272	525	2558		1	2	3	4	8	2	H	H	H	R	R	R	H	H	H	R
NORTH SYRACUSE																			
Syracuse Airport Inn P.O. Box 277, Hancock Airport 13212 Mrs. Irys Osroff, Resv Mgr (315) 454-9362	125					1	1	5		R	R	H	R	R	R	H	H	H	R
OLD FORGE																			
Mohawk, The Fourth Lake Rte 28 13420 A. H. Wilcox, Mgr (315) Eagle Bay 2491	150					1	1	6	3	R	R	H	H	H		H	H	H	H
OQUAGA LAKE																			
Scott's Oquaga Lake House Deposit, N.Y. 13754 R. J. Scott, Mgr (607) 467-3094	350	7200		1	2	2	2			H	R	H	H	H	R	H	H	H	H
ORISKANY																			
Trinkaus Manor Motor Lodge 311 Utica St 13424 Stephanie Milewski, Banguet Mgr (315) 736-5205	350				1	3	4	2		H	H	H	R	H	R	H	H	H	R
OSWEGO																			
Holiday Inn Rte 57 at 104 13126 Sammie Drake, Innkeeper (315) 342-1320	200	2000				1	2	4	4	R	R	H	H	R	R	H	H	H	R
PLAINVIEW																			
Pickwick Motor Inn Exit 48 LI Expwy 11803 Lester Ross, Gen Mgr (516) 694-6500	75	840					1	3		H	H	H	R	R	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
POUGHKEEPSIE																			
Edison Motor Inn Rte 55 Manchester Rd 12603 Arnold Sheer, Gen Mgr (914) 454-3080								3		H	H	H	R	R		H	H	R	R
RIVERHEAD																			
Circle Motel 30 E Moriches Rd 11901 J. T. Lopez, Gen Mgr (516) 727-6200	200	1500				1	2	2	2	H	R	H	R	R	R	R	H	H	R
ROCHESTER																			
Flagship Rochester, The State Near Main 14614 Warren Lloyd, Sales Mgr (716) 546-3300	1000	17,000	1	3	3	4	4	20		H	H	H	R	R	R	H	H	H	R
Towne House Motor Inn Elmwood & Mt. Hope Aves 14620 Joel Sobel, Sales Mgr (716) 473-6301	300	5785			1	2	1	1		H	H	H	R	R	H	H	H	H	R
ROCK HILL																			
Holiday Mountain Motor Lodge Rte 17 12775 Jean Rosenheck, Res Mgr (914) 796-3000	200	1500				2	2	8	8	H	H	H				H			
SUFFERN																			
Motel on the Mountain Rte 17 N 10901 I. K. Klumpp, Conv Mgr (914) EC7-1500	168	36,236				1	2	4		H		H	R	R	R	H	H	H	R
SYRACUSE																			
Dinkler Motor Inn 1100 James St 13203 Robert Braunitzer (315) 472-6961	125					1		1		H	R	H	R	R	R	H	H	H	R
Gotham Motor Inn Thompson Rd at Exit 35 N.Y.S. Thruway 13206 H. C. Lum, Gen Mgr (315) 463-6601	500			1		1	3	3	10	H	R	H	R	H	R	H	H	H	R
Randolph House Hotel-Motel Thruway Exit 37, Electronics Pkwy 13201 Bea Herz, Dir of Sales (315) 457-1122	550	5200		1		1	1	4	9	H	H	H	R	R	R	H	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
TARRYTOWN																			
Hilton Inn 455 S Broadway 10591 Gordon McPherson, Sales Mgr (914) 631-5700	550	13,300		1	2	3	4	3		H	H	H	R	R	R	H	H	H	R
WATKINS GLEN																			
Jefferson Hotel & Motel 4th & Franklin Sts 14891 R. V. Kelley, VP & Gen Mgr (607) 535-2741	200				1	3	6	8	8	H	R	H	R	R	R	R	H	H	R
WESTBURY																			
Island Inn Motor Hotel Old Country Rd 11590 Arthur Etkin, Gen Mgr (516) 741-4500	150	2500				2	3	3		H	H	H	R	R	R	R	H	H	R
WEST POINT																			
Thayer Hotel 10996 J. J. Schafer, Mgr (914) 446-4731	450				1	2	5	15		H	H	H	H	H	H	H	H	H	R
WHITE PLAINS																			
Roger Smith Motor Hotel 123 E Post Rd 10601 J. G. Sinclair, Mgr (914) 949-1000	175	5270			2	3	4	7	12	H	R	H	R	R	R	H	H	H	R
White Plains Hotel S Broadway 10601 I. Merl, Dir of Sales (914) 761-8100	800	10,000		1	2	4	5	12	12	H	H	H	H	R	R	H	H	H	R
WILMINGTON																			
Whiteface Chalet 12997 Paul Twichell, Owner & Mgr (518) 946-7907	98	640					3		2	H	H	H	H	H		H	H	H	H
NORTH CAROLINA																			
ASHEVILLE																			
Battery Park Hotel 1 Battle Square 28802 Mrs. Betty Lou Thomas, Sales Dir (704) 252-8211	400	8000		1	1	3	4	15	15	H	H	H	R	R	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Grove Park Inn Macon Ave 28802 Mrs. Ann C. Adickes, Sales Dir (704) 252-2711	750	10,300	1	1	3	5	7	6		H	H	H	H	H	H	H	H	H	H
BRYSON CITY																			
Nantahala Village Drawer J Rte 19 28713 G. D. McCraw, Mgr (704) 488-2826	100	3000				1	1					H				R	H		
CHARLOTTE																			
Manger Motor Inn 631 N Tryon at 10th St 28201 A. M. Girault, Mgr (704) 332-3121	120					1		4	10	R	R	H	R	R	R	R	H	H	R
Red Carpet Inn 615 E Morehead St 28202 Dale Vanore, Sales Manager (704) 372-6340	150	1500				1	2	3		H	R	H	R	R	R	H	H	H	R
White House Inn 237 W Trade St P.O. Box 2448 28201 Fran Harris, Sales Mgr (704) 332-1121	1500	12,000	1	4	1	1	3	3	13	H	H	H	R	R	R	R	H	H	R
DURHAM																			
Durham's Hotel & Motel Chapel Hill & Corcoran St 27702 R. E. Arey, Vice Pres & Gen Mgr (919) 682-1101	500	7000	1	1	3	4	4	4	4	H	H	H	R	R	R	H	H	H	R
GOLDSBORO																			
Goldsboro Motor Hotel 106 S Center St 27530 W. A. Stansbury, Mgr (919) 734-4511	500			1		1	1	5	4	H	H	H	R	R	R	H	H	H	H
GREENSBORO																			
Hilton Inn 830 W Market St 27401 Miss Judith Hoover, Sales Mgr (919) 275-0811	450	5000			1	3	3	1	2	H	H	H	R	R	R	H	H		R
Sheraton Motor Inn 2838 S Elm St 27406 Mrs. Carolyn Kinney, Sales Mgr (919) 275-0741	375	840			1		5	7		R	R	H	R	R	R	H	H	H	R
HIGH POINT																			
Sheraton Hotel 400 N Main St 27261 W. K. Simons, Mgr (919) 882-2511	500	2200	1	1	1	1	1	1	1	H	H	H	R	R	R	H	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities						Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
PINEHURST																			
Carolina, The Ferguson Rd 28374 F. B. Ramsdell, Sales Mgr (919) 295-6811	700	6000		1		2	1	3	2	H	H	H	R	H	R	H	H	H	H
RALEIGH																			
Hilton Inn 1707 Hillsborough St 27605 J. D. Mealer, Gen Mgr (919) 828-0811	500	5000			1	3	3			H	H	H	R	R	R	H	H	H	R
SOUTHERN PINES																			
Mid Pines Club & Golfotel Midland Rd 28387 R. W. Davenport, Resv Mgr (919) 692-2114	400	2300			1		2	3		H	H	H	H	H	R	H	H	H	R
Pine Needles Lodges & Country Club ½ mi. W of US 1 on N.C. 2 28387 Russell Bell, Mgr (919) 692-7111	150	1500				2	4	8		H	H	H	H	H	R	H	H	H	R
TAPOCO																			
Tapoco Lodge Resort P.O. Box 57 US 129 28780 D. R. Calfee, Mgr Knoxville, Tenn. 2521	200	2000				1		2	1	H	H	H	R	H	H	H	H	H	R
WILMINGTON																			
Timme Plaza Motor Inn 301 N Water St 28401 J. P. Barkas, Gen Mgr (919) 763-9881	600	5000		1	2	4	3	4	1	H	H	H	H	H	H	H	H	H	R
WINSTON-SALEM																			
Robert E. Lee Hotel 5th & Cherry Sts 27102 Mrs. Hope Smith, Convention Mgr (919) 722-6161	400	10,000		2		3	2	2	8	H	H	H	R	R	R	H	H	H	R
WRIGHTSVILLE BEACH																			
Blockade Runner Motor Hotel Waynick Blvd P.O. Box 555 28480 Jesse Hursey, Sales Mgr (919) 256-2251	325	1400			1	2	1	2		H	H	H	H	H	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
NORTH DAKOTA																			
GRAND FORKS																			
Dacotah Motor Hotel 106 N 3rd St 58201 Coleen S. Bacon, Pres (701) 775-5311	200	4000					2	3	11	11	H	R	H	R	R	R	H	H	H	R
MINOT																			
Ramada Inn Hwy 83 N 58701 Lark Gable, Mgr (701) 838-6161	250					1		3			H	H	H	R	R	R	H	H	H	R
OHIO																			
AKRON																			
Hilton Inn North Rte 8 Ohio Tpke 44236 Phyllis Scheffler, Sales Mgr (216) 653-2111	1000	7000	1	2	3	5	5	6	6		H	H	H	R	R	R	H	H	H	R
Hilton West Inn 3180 W Market St 44313 J. B. Carpenter, Gen Mgr (216) 867-5000	350	3770				1		2	3	3	H	R	H	R	R	R	H	H	H	R
ATHENS																			
Ohio University Inn 331 Richland Ave 45701 Phyllis McDonald, Sales Dir (614) 593-6661	200						1	2	2	3	H	R	H	R	R	R	H	H	H	R
AURORA																			
Aurora Treadway Inn Rtes 82 & 306 44202 Mrs. Betty Shadek, Sales Mgr (216) 562-6121	150						1	2	5		H	R	H	R	R	R	H	H	H	R
CINCINNATI																			
Barkley House, The Cincinnati Airport 75006 Fred Toenjes, Gen Mgr (606) 371-4800	200	1200					2	1	3		R	R	H	R	R	R	H	H	H	R
Sheraton–Gibson Hotel 421 Walnut St 45201 G. J. Roper, Dir of Sales (513) 621-6600	950	20,191	1	2	3	6	7	14			H	H	H	R	R	R	H	H	H	R
Stouffer's Cincinnati Inn 150 W 5th St 45202 R. G. Palmer, Dir Sales & Catering (513) 721-8600	800	12,770		1	3	4	4	8	36		H	H	H	R	R	R	H	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
CLEVELAND																			
Hollenden House 610 Superior Ave E 44114 J. K. Taliak, Dir of Sales (216) 861-4100	500	7000		2	1	2	5	15		H	H	H	R	R	R	H	H	H	R
Manger Hotel 1802 E 13th St 44114 J. F. Dickerson, Mgr (216) 861-2345	600	5088		1	1	2	3	7	7	H	H	H	R	R	R	H	H	H	R
Pick-Carter Hotel 1012 Prospect Ave 44115 A. T. Ginnan, Gen Mgr (216) 771-7200	1000	5200	1	2	2	5	8	18		H	H	H	R	R	R	H	H	H	R
Sheraton-Cleveland Hotel 24 Public Sq 44101 C. H. Jones, Conv Mgr (216) 861-8000	2300	25,500	3	3	4	4	11	7		H	H	H	R	R	R	H	H	H	H
Statler Hilton Hotel Euclid Ave & E 12th St 44101 P. M. Kubik, Sales Mgr (216) 696-6800	1500	24,846	2	3	2	3	10	12	25	H	H	H	R	R	R	H	H	H	R
COLUMBUS																			
Christopher Inn, The 300 E Broad St 43215 J. E. Smart, Sales Mgr (614) 228-3541	300	1000				1	1	1	2	2	H	H	H	R	R	R	H	H	H	R
Neil House Motor Hotel 41 S High St 43215 R. E. Wendelken, Dir of Sales (614) 221-5221	1100	7000	1	1	2	5	5	50	16	H	H	H	R	R	R	R	H	H	R
Pick-Fort Hayes Hotel 31 W Spring St 43215 J. N. Best, Sales Mgr (614) 224-8211	320	1500			1	2	2	5		H	H	H	R	R	R	H	H	H	R
Sheraton Columbus Motor Hotel 50 N 3rd St 43215 Bud Kenney, Dir of Sales (614) 228-6060	1600	11,700	1	2	4	4	8	9	1	H	H	H	R	R	R	H	H	H	R
DAYTON																			
Imperial House North Motel I-75 at Needmore Rd 45414 Mrs. Richards, Res Sec (513) 278-5711	400	3944		1	2	4	6	8		H	H	R	R	R	H		H	H	R
Sheraton–Dayton Hotel 210 N Main St 45402 Dale Stetham, Dir of Sales (513) 223-2161	1000 12,000		1	1	1	2	7	2	4	H	H	H	R	R	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities						Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
FREMONT																			
Fort Stephenson Motor Hotel 600 W State St 43420 D. J. Wodrich, Mgr (419) 332-2661	100	2100				1	3	5	3	H	H	H	R	R	R	H	H	H	R
MARIETTA																			
Lafayette Motor Hotel 101 Front St 45750 Bob Moseley, Room Sales Mgr (614) 373-5522	110					1	2	1	2	H	H	H	H	H		H	H	H	H
MIDDLETOWN																			
Manchester Motor Inn Broad & Manchester 45042 Ivor Roberts, Catering Mgr (513) 422-5481	1150	9000	1	1	2	3	4	8	2	H	H	H		R		H	H	H	R
RICHFIELD																			
Holiday Inn—Cleveland South 4742 Cleveland-Masillon Rd 44286 A. T. Valentine, Innkeeper (216) 659-6151	150	1000				1	3	2	5	H	R	H	R	R	R	H	H	H	R
TOLEDO																			
Commodore Perry Motor Inn 505 Jefferson Ave 43603 R. J. Mougey, Mgr (419) 244-2841	1000	9700	1	3	5	6	9	23	4	H	H	H	R	R	R	H	H	H	R
WOOSTER																			
Wooster Inn E Wayne Ave 44691 R. L. Ramsey, Mgr (216) 264-2341	65	600					1	2		R	R	H	R	R	R	H	H	H	R
OKLAHOMA																			
OKLAHOMA CITY																			
Skirvin Hotel & Tower Broadway & Park Ave P.O. Box 1677 73101 C. J. Thannhausen, Mng Dir (405) 232-4411	2800	18,000	4	7	9	11	7	5		H	H	H	R	R	R	H	H	H	R
STILLWATER																			
Union Club Hotel Oklahoma State Univ Campus 74074 Richard Crowe, Conference Coordinator (405) 372-4141	800	8088	1	1	2	4	7	12	19	H	H	H	H	H	H	H	H	H	H

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
OREGON																			
COTTAGE GROVE																			
Village Green Motor Hotel Int 5 97424 W. D. Williams, Asst Gen Mgr (503) 942-2491	200	1500				2	2	6	6	H	H	H	R	R	R	H	H	H	R
EUGENE																			
Country Squire Motel Int 5 P.O. Box 3288 97403 G. A. Mills, Gen Mgr (503) 345-0121	400	6000			1	4		4	2	H	H	H	R	R	R	H	H	H	R
GLENEDEN BEACH																			
Salishan Lodge Hwy 101 97388 Gene Vosberg, Sales & Conv Mgr (503) 764-2371	300	2600			1	2	2	2	2	H	H	H	H	H	H	H	H	H	R
LINCOLN CITY																			
Inn at Spanish Head 4009 S Hwy 101 97367 Andy Fisher, Gen Mgr (503) 996-2161	350	4335			1		2	4	4	H		H				H	H		
Surftide Beach Resort P.O. Box 406 97367 Gordon McRae, Mgr (503) 994-2191	150	3775				2	2	4	3	H	H	H	R	R		H	H		
PORTLAND																			
Sheraton Motor Inn 1000 NE Multnomah Lloyd Center 97266 Ken Cleary, Dir of Sales (503) 288-6111	1200	10,060	1	2	3	5	6	6		H	H	H	R	R	R	H	H	H	R
Thunderbird Motel 1225 N Thunderbird Way P.O. Box 12086 97212 Miss Joan Myers, Banquet Mgr (503) 235-8311	275	3670				2	1	6	6	H		H	R	R	R	H	H	H	R
Washington Motor Hotel SW Washington at 12th 97205 Chas. Cooley, Res Mgr (503) 223-7133	200					1	2	8		H	R	H	R	R	R	R	H	H	R
TUALATIN																			
Sweetbrier Inn Motor Hotel 7125 SW Nyberg Rd 97062 J. W. Marlow, Vice Pres-Gen Mgr (503) 638-4141	400	3600		1	2	3	4	6		H	H	H	R	R	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
PENNSYLVANIA																			
ALTOONA																			
Penn Alto Hotel, The 13th Ave & 12th St 16603 F. G. Harris, Mgr (814) 943-6171	400	2100			1	2	3	9	5	H	H	H	R	R	H	H	H	H	R
BETHLEHEM																			
Bethlehem Hotel 437 Main St 18018 D. S. Koach, Dir of Sales (215) 867-3711	550	500		1	1	2	3	7		H	H	H	H	H	H	H	H	H	R
Holiday Inn Rte 22 & Pa. 512 18017 J. H. Hodgins, Innkeeper (215) 866-0941	512	4700		1			4	4		H	H	H	R	R	R	H	H	H	R
BOILING SPRINGS																			
Allenberry Inn Rte 174 17007 J. J. Heinze, Mgr (717) 258-3211	300	4000			2	3	4	6	6	H	H	H	H	H	R	H	H	H	R
BROOKVILLE																			
Howard Johnson's Motor Lodge I 80 at Pa 36 Exit 13 15825 Jack O'Connor, Mgr (814) 849-8381	125	3600				1		6		R		H	H	R	R	H	H	H	R
BUCK HILL FALLS																			
Buck Hill Inn & Golf Club 18323 P. W. Kipp, Dir of Sales (717) 595-7441	750	3000		1	2	5	5	4		H	H	H	H	H	H	H	H	H	H
CONNEAUT LAKE																			
Conneaut Hotel Conneaut Lake Park 16316 T. A. Cunningham, Mgr & Conv Dir (814) 382-5165	400	33,600	2	2	3	3	4	5	5	H	H	H	R	H	R	H	H	H	H
CRESCO																			
Crescent Lodge Rtes 191 & 940 Paradise Valley 18326 J. W. Dunlop, Secy & Treas (717) 595-7486	150	200				1	1	3	2	H	R	H	H	H		H	H	H	H

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
FRANKLIN																			
Voyager Inn 1411 Liberty St 16323 Mrs. Lois Minnigh, Sales & Promotion Mgr (814) 437-3031	525	6339			1	1	3	1	1	5	H	R	H	R	R		H	H	H	R
GOULDSBORO																			
Country Surrey Inn Top of the Poconos 18424 F. M. Kelley, Owner (717) 842-8417	80	3750					1	1	3	1	H		H	H	H		H	H	H	H
GREENTOWN																			
White Beauty View Resort Lake Wallenpaupack Rte 507 18426 L. B. Guccini, Gen Mgr (717) 226-4534	250	4000				1	1	1	7	7	H	R	H	H	H	R	H	R	H	H
HARRISBURG																			
Penn Harris Motor Inn Rtes 11 & 15 Taylor Bypass 17108 Harry Vovakes, Banquet Mgr (717) 234-7951	1200	20,000	1	2	2	2	5	5	3	H	H	H	R	R	R	H	H	H	R
HAZLETON																			
Gus Genetti Motor Lodge 32nd & N Church St 18201 Rte 309 Miss Marianne Genetti (717) 454-2494	700	8000		2		1	4	3	6	H	H	H	R	R	R	H	H	H	R
HERSHEY																			
Hershey Hotel 17033 A. L. Mott III, Dir of Sales (717) 533-2171	425				1	4	5	8		H	H	H	R	R	R	H	H	H	R
KING OF PRUSSIA																			
Holiday Inn 260 Goddard Blvd 19406 J. A. Morrison, Dir of Sales & Adv. (215) 265-7500	525	4600		2	3		4	6	10	H	H	H	R	R	R	H	H	H	R
LAKE HARMONY																			
Treadway Split Rock Lodge Interstate 80 18624 L. R. Turley, Innkeeper (717) 443-9571	400	7500			2		3	12	12	H	H	H	H	H	H	H	H	H	H

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
LANCASTER																			
Host Farm Resort Motel 2300 Lincoln Hwy E 17602 J. F. McGarry, Dir of Sales (717) 397-7631	1000	15,000	1	1	1	2	3	9	9	H	H	H	H	H	H	H	H	H	H
Hilton Inn Queens & Chestnut Sts 17604 Maggi Nolan (717) 397-4801	480	4950		1	1	1	2	5	5	H	H	H	H	H	H	H	H	H	H
Howard Johnson's Motor Lodge 2100 Lincoln Hwy E Rte 30 17604 Mrs. Edward Brown, Asst Mgr (717) 397-7781	125					1	2	2	2	H	H	H	R	R	R	H	H	H	
LEBANON																			
Lebanon Treadway Inn Quentin Rd & Poplar St 17042 P. S. Gerhard Jr, Sales Rep (717) 273-6771	400	4307				1	1		4	4	H	H	H	R	R	R	H	H	H	R
MEADVILLE																			
David Mead Inn 455 Chestnut St 16335 J. F. Curtin, Innkeeper (814) 337-1201	225	2000					1	1	4	4	H	H	H	R	R	R	H	H	H	H
PHILADELPHIA																			
Bellevue Stratford Hotel Broad & Walnut St 19102 P. G. Foley, Dir of Sales (215) 735-0700	1400	10,085	1	2	7	13	17	8		H	H	H	R	R	R	H	H	H	R
Benjamin Franklin Hotel Chestnut at 9th St 19105 F. J. Mauer, Dir of Sales (215) 922-8600	1100	27,500	1	2	3	9	20	20	185	H	H	H	R	R	R	H	H	H	R
Latham Hotel, The 135 S 17th St 19103 H. B. Cohn, Exec Dir (215) 563-7474	40	1000						1		H		H							
Philadelphia Int'l Airport Motel Industrial Hwy Rte 291 S 19153 John Di Benedetto (215) SA4-1800	400	3100				1	2	3	6		H	H	H	R	R	R	R	H	H	R
Philadelphia Marriott Motor Hotel City Line Ave & Monument Rd 19131 P. D. Cox, Sales Mgr (215) 667-0200	2200	20,000	2	5	8	19	24	20		H	H	H	R	R	R	H	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Sheraton Hotel 1725 John F. Kennedy Blvd 19103 B. F. Kiewicz Jr, Dir of Sales (215) 568-3300	1500	30,000	1	2	2	3	3	12		H	H	H	R	R	R	H	H	H	R
Sylvania Hotel Locust St off Broad 19107 M. A. Sobel, Gen Mgr (215) PE5-7200	350	5700		1	2	3	6	9	10	H	R	H	R	R	R	H	H	H	R
PITTSBURGH																			
Flying Carpet Motor Lodge 1412 Beers School Rd Coraopolis 15108 Miss Judi Block, Sales Mgr (412) 771-3900	600	4800	2	3	5	5	7	5	10	H	H	H	R	H	R	H	H	H	R
Howard Johnson's Motor Lodge at Chatham Center Washington Pl 15219 Miss Emily Schultz, Dir of Sales (412) 391-5000	950	12,000	1	2	3	8	8	14		H	H	H	R	R	R	H	H	H	R
Pick-Roosevelt Hotel 607 Penn Ave 15222 Alex DiCroce, Sales Mgr (412) 281-3700	400	5000			1	1	1	6		H	H	H	R	R	R	H	H	H	R
Webster Hall Motor Hotel 4415 5th Ave 15213 Florence Rittinger, Sales Mgr (412) 621-7700	1000	10,000	1	1	2	4	2	6	10	H	H	H	R	R	R	R	H	H	R
READING																			
Abraham Lincoln Motor Hotel 5th & Washington St 19603 Don McGill, Mgr (215) 376-6121	650	5000	1			3	2	5	5	H	H	H	R	R		H	H	H	R
SKYTOP																			
Skytop Club 18357 W. D. Rogers, Jr, Mgr (717) 595-7401	300	6000			2	4	6	11		H	H	H	H	H	H	H	H	H	H
TAMIMENT																			
Tamiment Resort & Country Club 18371 Joanne Burgess, Dir of Sales & Mktg (717) 588-6652		12,000	1	1	3	4	3	2		H	H	H	H	H	H	H	H	H	H
TITUSVILLE																			
Cross Creek Motor Lodge & Resort RD #3 Rte 8 16354 J. R. Anderson, Gen Mgr (814) 825-3201	375	4000			1	1	1	4		H	H	H	H	H	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
WILKES-BARRE																			
Treadway Inn Rt 315 18702 Mark Kornfeld, Mgr (717) 824-9831	1000		1	1	1	1	1	1	1	H	H	H	R	R	R	H	H	H	R
WILLIAMSPORT																			
Lycoming Hotel & Motor Lodge 4th & William Sts 17701 Archie Ayres (717) 326-5181	550	12,000		2	1	2	1	4	4	H	H	H	R	R	R	H	H	H	R
RHODE ISLAND																			
NEWPORT																			
Newport Motor Inn 936 W Main Rd, Middletown 02840 J. M. Kelly, Asst Mgr (401) 846-7600	500	9820		1		1	1	2	4	H	R	H	R	R	R	H	H	H	R
Viking Hotel & Motor Inn 9 Bellevue Ave 02840 Sales Director (401) 847-3300	350	1500			1	3	4	6	2	H	H	H	H	H	R	H	H	H	H
PROVIDENCE																			
Biltmore Hotel & Motor Inn 11 Dorrance St 02903 Miss Barbara Johnston, Dir of Sales (401) 421-9200	600	6700		1	1	3	6	7	10	H	H	H	R	R	R	H	H	H	R
SOUTH CAROLINA																			
AIKEN																			
Commercial Motor Hotel 29801 F. E. Holley, Mgr (803) 648-4265	175	2100				1	1	3	5	H	R	H	R	R	R	H	H	H	R
CHARLESTON																			
Francis Marion Hotel King & Calhoun Sts 29400 Mrs. Trudy Waters, Sales Mgr (803) 722-8831	500	4200		2	3	4	8	18		H	H	H	R	H	R	H	H	H	R
Mills House—A Treadway Inn Meeting & Queen Sts 29401 Jos. Brosnan, VP mktg, New York City (212) 974-6710	350	3400			1	1	3	5	6	H	H	H	H	H	R	H	H	H	H

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Sheraton—Fort Sumter Hotel 1 King St 29402 Miss Helen Harley, Dir of Sales (803) 723-4516	325	2200			2	1	2	10		H	H	H	R	R		H	H	H	R
COLUMBIA																			
Sheraton Columbia Inn Assembly & Devine Sts 29211 R. E. Matley, Gen Mgr (803) 779-4900	650	10,000		1	3	4	5	5	5	H	R	H	R	R		H	H	H	R
Wade Hampton Hotel 1201 Main St 29211 Miss Mazie Fowler, Sales Dir (803) 256-4361	600		1	3	4	5	8	13	1	H	H	H	R	R	R	H	H	H	R
GREENVILLE																			
Poinsett Hotel 120 South Main St 29602 Mary Frances Turner, Sales Mgr (803) 233-6211	550	5200		1	3	4	5	2		H	H	H	R	R	R	H	H	H	R
HILTON HEAD ISLAND																			
Hilton Head Inn Forest Beach Dr 29928 Edward Clements, Asst Mgr Conv (803) 785-3322	300				1	2	2	2		H	H	H	H	H	H	H	H	H	H
Sheraton-Adventure Inn S Forrest Beach Dr 29928 T. P. Cole, Res Mgr (803) 785-3372	175	250				2		2		H	H	H	H	H	R	H	H	H	H
MYRTLE BEACH																			
Ocean Forest Hotel/Motel N Ocean Blvd & 59th St 29577 (803) 449-3351	1000	20,000	2	3	4	7	9	24		H	H	H	H	H	H	H	H	H	H
SOUTH DAKOTA																			
HOT SPRINGS																			
Century House 57747 Mrs. Frances Hunter, Mgr (605) 745-4128	150					1	1	2	4	R	R	H	R	R	R	H	H	H	R
WATERTOWN																			
Guest House, The 101 N Broadway 57201 R. J. Hanken Jr, Mgr (605) 886-8061	350				1	2	1			H	R	H	R	R	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
TENNESSEE																			
CHATTANOOGA																			
Read House & Motor Inn 9th & Broad Sts 37402 Mike Riley, Dir of Sales (615) 266-4121	450	3000		1	1	2	2	13	11	H	H	H	R	R	R	H	H	H	R
GATLINBURG																			
Mountain View Hotel & Motor Lodge 500 Parkway 37738 Tom Woods, Mgr (615) 436-4132	1200	6000	2	1	1	3	5	6	6	H	H	H	H	H	R	H	H	H	H
River Terrace Motel River Rd 37738 E. B. Cline, Gen Mgr (615) 436-5161	450	500			1	2	6	6		H	H	H	H	H	H	H	H	H	H
JACKSON																			
George-Anna Motel 423 Airways Blvd 38301 G. P. Gardner, Jr, Mgr (901) 422-3485	60						1	1	1	R	R	H	R	R	R	R	H	H	R
JOHNSON CITY																			
Holiday Inn 2406 N Roan St 37601 Dan Cape, Asst Innkeeper (615) 928-6121	250	1000			1		1	1	4	H	H	H	R	R	R	H	H	H	R
MEMPHIS																			
Chisca Plaza Motor Hotel 272 S Main St 38101 Mrs. Evelyn Clark, Sales Mgr (901) 525-4661	1500	8400	1	2	3	5	5	15		H	H	H	R	R	R	H	H	H	R
Holiday Inn—Rivermont 200 W Georgia 38103 Vince Zotkiewicz, Dir of Sales (901) 525-0121	1650	16,000	1		2	3		1	4	H	R	H	R	R	R	H	H	H	R
Sheraton-Peabody Hotel 149 Union Ave 38103 H. J. Alexander, Dir of Sales (901) 526-7766	800	38,000		2	2	5	8	5	32	H	H	H	R	R	R	H	H	H	R
OAK RIDGE																			
Alexander Motor Inn 210 E Madison Rd Jackson Sq 37830 R. G. Rietdorf, Gen Mgr (615) 483-3555	300				1			2		H		H	R	R		H	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
TEXAS																			
ALICE																			
Americana Motor Hotel Hwy 281 S P.O. Box 490 78332 J. D. Roselle, Gen Mgr (512) 664-4351	350	4000			1		1	1		H	H	H	R	R	R	H	H	H	R
ARLINGTON																			
Howard Johnson's Motor Lodge 1801 E Copeland Rd 76010 R. E. Davis, Gen Mgr (817) 261-4991	250					1	2	5	10	R		H	H	H	H	H	H	H	R
Inn of the Six Flags Dallas-Ft. Worth Tpke 76011 Miss Sheri Shelburne, Conv Mgr (817) 261-4211	675	10,412	1	2	1	2	4	4	48	H	H	H	R	R	R	R	H	R	R
Spanish Inn Hwy 360 N 76010 J. P. Poteet, Mgr (817) 261-4441	250	3000			1	2		3		H	R	H	R	R	R	H	H	H	R
AUSTIN																			
Stephen F. Austin Hotel 701 Congress Ave 78767 Jimmy McMillan (512) 476-4361	800	3000		1		3	5	5	2	H	H	H		R	R	H	H	H	R
BAY CITY																			
Oasis Motor Hotel Hwy 35 W 77414 Mack Bradley, Mgr (713) 245-5561	800			1		1	1	2	4	H		H	H			H	H	H	
DALLAS																			
Adolphus Hotel 1321 Commerce St 75202 Grant Baere, Dir of Sales (214) 747-6411	1200	18,000	2	3	4	8	12	26	20	H	H	H	R	R	R	H	H	H	R
Baker Hotel 1400 Commerce St 75221 C. D. Parks, Dir of Sales & Pub. Relations (214) 748-1471	1000	10,000	1	2	2	3	2	15	25	H	H	H	R	R	R	H	H	H	R
Dallas Marriott Motor Hotel 2101 Stemmons Frwy 75207 Skip Boyd, Dir of Sales (214) 748-8551	1120	15,500	1	3	7	10	12	21		H	H	H	R	R	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Executive Inn Motor Hotel 3232 W Mockingbird Lane 75235 Mrs. G. Kissel (214) 357-5601	300	2600			2	2	3	6		H	H	H	R	R	R	H	H	H	R
Fairmont Hotel Ross & Akard 75202 Tom Shepherd, Dir of Sales (214) 748-5454	2000	60,000	2	3	7	14	25			H	H	H	R	R	R	R	H	H	R
Hilton Inn 5600 N Central Expwy 75205 Richard Champ, Dir of Sales (214) 827-4100	500	1600		1		1	1	8		H	H	H	R	R	R	R	H	H	R
Holiday Inn–Love Field 7800 Lemmon Ave 75209 Mrs. Horn, Asst Innkeeper (214) 357-4371	100						1	4		R	R	H	R	R	R	H	H	H	R
Lynn Hotel 3401 Gaston Ave 75246 L. W. Lack, Gen Mgr (214) TA4-6331	24																		
Sheraton-Dallas Hotel Southland Center 75201 Bill Crable, Dir of Sales (214) 748-6211	1800	16,900	1	3	5	8	12			H	H	H	R	R	R	H	H	H	R
Statler Hilton Hotel 1914 Commerce St 75201 Joseph Cavagnaro, Dir of Sales (214) 747-2011	1650	16,700	1	3	4	9	15	21	21	H	H	H		R	R	H	H	H	
Tropicana Inn 3939 N Central Expwy 75204 W. H. Clark, Mgr (214) 526-8881	75	1363					1			R	R	H	R	R	R	R	H	H	R
EDINBURG																			
Echo Motor Hotel 1903 S Closner 78539 R. K. Anthony, Gen Mgr (512) 383-3823	400	5096			1		1	3		H	H	H	R	R		H	H	H	
EL PASO																			
Hilton Inn 2027 Airway Blvd Int'l Airport 79925 Carl Prather, Gen Mgr (915) 778-4241	750	8800		1	2	1	2			H	H	H	R	H	R	H	H	H	R
Sheraton El Paso Motor Inn 4151 N Mesa 79902 Mrs. Norma Mayo, Dir of Sales (915) 533-2211	750	6336	1	2	3	4		3	3	H	H	H	R	R	R	H	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
FORT WORTH																			
Green Oaks Inn 6901 W Freeway 76116 George Chesshir, Dir of Sales (817) 738-7311	1000	6048	1	2	2	1	3	6	3	H	R	H	R	R	R	R	H	H	R
Sheraton—Fort Worth Hotel 815 Main St 76102 R. D. Williams, Dir of Sales (817) 332-3151	2000	20,000	1	1	1	1	2	3	5	H	H	H	R	H	R	H		H	H
Worth Hotel, The 310 W 7th St 76102 Mrs. Vivian Davis, Sales Mgr (817) 332-8151	350	3796			1	2	5	8	4	H	H	H	R	R	R	H	H	H	R
GALVESTON																			
Flagship Hotel On the Pier 77550 Guy Smith, Gen Sales Mgr (713) SO2-8681	600	7200		1	1	2	2	3	3	H	H	H	H	H	R	H	H	H	R
Galvez Hotel & Villa 21st & Seawall Blvd 77550 Dick Richards, Dir of Sales (713) 765-7721	600	4900		1	1	2	3	3	3	H	H	H	R	R	R	H	H	H	R
Jack Tar Galveston Hotel 6th St & Sewall Blvd P.O. Box 838 77550 D. H. Vickery, Sales Mgr (713) 763-4354	250	1280			1	2	6	4		H	R	H	R	H	R	H	H	H	R
HOUSTON																			
Astroworld Hotel/Motels I-610 Frwy at Kirby St 77001 G. I. Jacobs, Dir of Sales (713) 748-3221	1800		1	3	4	3	4	5		H	H	H	R	R	R	R	H	H	R
Continental Houston Motor Hotel 101 Main St 77002 Ron Prowns, Gen Mgr (713) 225-1781	1000	7960	1	2	4	1	2			H	H	H	R	R	R	R	H	H	R
Helena Motor Hotel 2401 S Wayside Dr 77023 L. E. Twilligear Jr, Mgr (713) 921-7155	125					1	3	2		H	H	H	R	R	R	H	H	H	R
Holiday Inn—Astroworld Kirby at I-610 77001 G. I. Jacobs, Dir of Sales (713) 748-1050	1800					3				H	H	H	R	R	R	R	H	H	R
Houston Marriott Motor Hotel 2100 S Braeswood at Greenbriar 77025 W. J. Beck, Jr, Dir of Sales (713) 747-6200		10,000	1	2	4	6	8	5	24	H	H	H	R	R	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Houston Oaks Hotel Galleria-Post Oak 77027 G. W. Caldwell, Dir of Sales (713) 623-4300	850	3020	1	1	2	6	8	8		H	H	H	R	R	R	H	H	H	R
Howard Johnson—Astroworld I-610 at Kirby 77001 G. I. Jacobs, Dir of Sales (713) 748-4535	1800									H	H	H	R	R	R	R	H	H	R
Rice Hotel P.O. Box 53028 77052 Bob Burke, Dir of Sales (713) CA7-2111	1400	23,000	2	5	8	11	16	25		R	R	H	R	R	R	R	H	H	R
Sheraton Inn—Astroworld Kirby at I-610 77001 G. I. Jacobs, Dir of Sales (713) 748-3435	1800					2				H	H	H	R	R	R	R	H	H	R
Sonesta Hotel Cullen Center 77002 H. T. Ackmoody, Dir of Marketing (713) 227-6461	500			1	3	4	5	4		H	H	H	H	H	R	H	H	H	H
LAREDO																			
La Posada Motor Hotel 1000 Zaragoza St 78040 I. E. Plant, Gen Mgr (512) 722-1701	150					1		2		H		H					H	H	
LUBBOCK																			
Country Inn Motel 4105 19th 79410 Tom Noble, Owner (806) 795-5271	50	450						2	2	R	R	H	R	R	R	H	H	H	R
McALLEN																			
Fairway Motor Hotel 2105 S 10th St 78501 J. B. Fischer, Gen Mgr (512) 682-2445	300	2400			1			1		H	H	H	R	R	R	H	H	H	R
MIDLAND																			
Scharbauer Hotel 111 S Loraine St 79701 F. W. Barnett, Mgr (915) 684-7421	500	4700		1		1	1	2	6	H	H	H	R	R	R	H	H	H	R
ODESSA																			
Inn of the Golden West 4th & Lincoln 79760 Mrs. Obera Bates, Catering Mgr (915) 337-5301	430				1	1	1	2	2	H	R	H	R	R	R	H	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
ORANGE																			
Orange House 601 W Division St 77630 Mrs. Clarice Sheffield, Sales Mgr (713) 886-3641	550	2400		1				6		H	H	H	R	R	R	H	H	H	R
SAN ANTONIO																			
El Tropicano Motor Hotel 110 Lexington Ave 78205 K. R. Robb, Dir of Sales (512) 223-9461	500	6000		1	2	1		5		H	H	H	H	R	R	H	H	H	R
Gunter Hotel 205 E Houston Al McGehee, Dir of Sales (512) 227-3241	650	12,000		1	4	1	1	4	24	H	H	H	R	R	R	H	H	H	R
Hilton Palacio Del Rio 200 S. Alamo St 78206 H. D. Nussbaum (512) 222-2481	600	5000		1	2	2		4		H	H	H	R	R	R	R	H	H	R
Menger Hotel & Motor Inn 204 Alamo Plaza 78206 Mrs. Pinni Hundley, Sales Rep (512) 223-4361	300				1	1	2	3		H	H	H	R	R		R	H	H	R
Sheraton San Antonio Motor Inn 1400 Austin Hwy 78209 Candy Love, Sales Mgr (512) 824-5371	1000	6200	1	1				6	6	H	H	H	R	R	R	H	H	H	R
TYLER																			
Blackstone Hotel 301 N Broadway 75701 Alex Seymour, Gen Mgr (214) 592-6511	250	2400			1	2	11	10	4	H	H	H	R	R	R	H	H	H	R
WICHITA FALLS																			
Trade Winds Motor Hotel 13th at Broad & Holiday Sts 76307 Burl Kirkland, Exec Asst Mgr (817) 723-5533	140					1	1	3	3	H	H	H	R	R	R	H	H	H	R
UTAH																			
SALT LAKE CITY																			
Rodeway Inn 154 West 6 South 84101 Miss Connie Buck, Catering Mgr (801) 521-2145		7904		1	2	4	5	6	5	H	H	H	R	R		H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Utah Hotel S Temple & Main Sts P.O. Box 2040 84110 F. B. Newman, Dir of Sales & Pro (801) 328-9114	650	5400	1	2	4	4	10	20	27	H	H	H	R	R	R	R	H	H	R
VERMONT																			
BENNINGTON																			
New Englander Motor Inn 220 N Bennington Rd 05201 T. C. Bluto, Mgr (802) 442-6311	100	500						2	2	R	R	R	R	R		R	H	H	
BRANDON																			
Brandon Inn 20 Park St 05733 A. P. Mitroff, Owner & Mgr (802) 247-5766	265	8000				2	2	2	1	H		H	R	H		H	H	H	R
BURLINGTON																			
Holiday Inn 1068 Williston Rd 05401 Richard Mullen, Asst Innkeeper (802) 863-6361	150	2275				1		2		H	H	H	R	R	R	H	H	H	R
Howard Johnson's Motor Lodge S Burlington Cloverleaf Interchange Exit 14E 05401 C. H. Munson, Jr, Gen Mgr (802) 863-5541	100	1000				1	2	4	6	R	R	H	R	R	R	H	H	H	R
Redwood Motel Jct US Rte 7 & I-189 05401 Gregory Premo, Mgr (802) 862-6421		600						3	4	R	R	H	R	R	R	H	H	R	R
CHITTENDEN																			
Mountain Top Inn, Cottages & Club 05737 Richard Clark, Mgr (802) 483-2311	100	15,000			1	1	1	2	10	H	R	H	R	H	R	R	R	H	R
FAIRLEE																			
Bonnie Oaks Resort and Cottages Lake Morey off US 5 05045 Allen Avery (802) 333-4302	300	4000			2		1	4		H	H	H	R	H	R	H	H	H	R
Lake Morey Inn & Club Off US Rte 5 05045 R. N. Ward, Pres & Gen Mgr (802) 333-4311	250	2500			2			4		H	H	H	H	H	R	H	H	H	H

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Hospitality House Motor Inn 2000 Jefferson Davis Hwy 22202 R. A. McPherson, Dir of Sales (703) 684-3730	550			1	2	6	7	9	6	H	H	H	R	R	R	H	H	R	R
Key Bridge Marriott Motor Hotel 1401 Lee Hwy US 29 & 211 20007 J. R. Stuart, Jr, Dir of Sales (703) 524-6400	225	3000			1	2	9	6		H	R	H	R	R	R	H	H	H	R
Marriott Twin Bridges Motor Hotel 331 Jefferson Davis Hwy US 1 20001 J. J. Hines, Dir of Sales (202) 628-4200	750	6000	1	3	4	7	11	9		H	H	H	R	R	R	H	H	H	R
CHARLOTTESVILLE																			
Boar's Head Inn US Rte 250 W 22901 D. E. Plymire, Gen Mgr (703) 296-2181	250	2000			1		3	3	2	H	R	H	H	R	H	H	H	H	R
DULLES AIRPORT																			
Dulles Marriott Hotel Dulles International Airport 20041 Aage Nylen, Gen Mgr (703) 471-9500					1	1	3	10	10	H	H	H	R	R	R	H	H	H	R
HOT SPRINGS																			
Homestead Hotel, The 24445 W. W. Malleson, Asst Mgr-Conventions (703) 839-5500	600	6400		1	3	6	10	12		H	H	H	H	H	H	H	H	H	H
MOUNTAIN LAKE																			
Mountain Lake Resort Hotel Int 460 & State 700 N 24136 Bob Gray, Mgr Pembroke, Va. (703) 9F20	250				2			2		H	R	H				H	H	H	R
NATURAL BRIDGE																			
Natural Bridge Hotel & Motor Inn 14578 J. H. Kelley Jr, Mgr (703) 291-2121	500	7700		1	1		7			H	H	H	R	H	R	H	H	H	R
NEWPORT NEWS																			
King James Motor Hotel 6045 Jefferson Ave 23605 W. R. Carroll, Gen Mgr (703) 245-2801	200	1800				1				H	R	H	R	R		R			

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
NORFOLK																			
Golden Triangle Motor Hotel Monticello Ave at Olney Rd 23510 Trafton Robertson, Dir of Sales (703) 627-5555	1000	18,000	1	3	3	5	6	12	8	H	H	H	R	R	R	H	H	H	R
RICHMOND																			
Virginia Inn, The 5700 Chamberlayne Rd I-95—301 23227 R. A. Middleton, Gen Mgr (703) 266-7616	250	750			1	1	1	2	5	H	H	H	R	R	R	H	H	H	R
ROANOKE																			
Lakeview Motor Lodge & Country Club 6910 Williamson Rd P.O. Box 7310 24019 Norma N. Hearn, Dir of Sales (703) 366-0321	125						1	2		R	R	H	R	R		R	H	H	R
SHENANDOAH NATIONAL PARK																			
Big Meadows Lodge Skyline Dr 22835 Box 191 Luray, Va. L. D. Gates, Asst Gen Mgr (703) 743-5108	150	2160	1							H	R	H	H	H		H	H	H	R
Skyland Lodge Skyline Dr 22835 Box 191 Luray, Va. L. D. Gates, Asst Gen Mgr (703) 743-5108	150	1128	2		1	1				H	R	H	H	H		H	H	H	R
VIRGINIA BEACH																			
Americano Motel—North & South 39th & Ocean Front 23451 R. B. Keeley, Mgr (703) 428-1711	275	2000			2	4	6	4	10	H	R	H	R	R	R	R	H	H	R
Cavalier Hotel 42nd St & Atlantic Ave 23451 E. H. Croft, Jr (703) 428-6611	550	6000		2	1	1	4	3		H	H	H	H	H	R	H	H	H	H
WILLIAMSBURG																			
Hilton Inn 1600 Richmond Rd Box HN 23185 W. F. Miller, Sales Mgr (703) 229-1134	250				1	2		2		H	R	H	H	H	H	H	H	H	R
Motor House, The Information Center Dr 23185 D. M. Bruce, Mgr-Hotel Sales (703) 229-1600	200					4	4	4		H	H	H	H	H	H	H	H	H	H

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Williamsburg Lodge, The S England St P.O. Box 5 23185 D. M. Bruce, Mgr-Hotel Sales (703) 229-1600	800	7264		2	3	2	5	6		H	H	H	H	H	H	H	H	H	H
WASHINGTON																			
OLYMPIA																			
Tyee Motor Inn 500 Tyee Dr 98501 R. J. Snider, Res Mgr (206) 352-0511	750	5500		1		2	2	4		H	H	H	R	R		H	H	H	R
RICHLAND																			
Hanford House Hotel George Washington Way & Knight St 99352 Sharon Switzer, Dir of Sales (509) 946-7611	530	2000		1	1	2	3	3	2	H	H	H	R	R	R	H	H	H	R
Rivershore Motor Inn 50 Comstock 99352 Tom Hill, Vice Pres & Gen Mgr (509) 946-4661	700	6500	1	1	2	3	3	8	8	H	H	H	R	R	R	R	H	R	R
SEATTLE																			
Doubletree Inn 205 Strander Blvd 98188 Donna Watson (206) 246-8220	350	3000			1	2	3	3		H	H	R	R	R	R	H	H	H	R
Edgewater Inn 2411 Alaskan Way Pier 67 98121 A. M. MacPherson, Gen Sales (206) MA4-7000	300	3200			3	3	4	7		H	H	H	R	R	R	H	H	H	R
Hilton Inn 17620 Pacific Hwy S 98188 David Yori, Dir of Sales (206) 244-4800	400	2500			1	2	2	4	4	H	H	H	H	R	R	H	H	H	R
Olympic Hotel 4th & Seneca 98111 Gary Long, Dir of Sales (206) MU2-7700	1000	30,000	1	3	1	2	4	2	35	H	R	H	R	R	R	H	H	H	R
SPOKANE																			
Lamplighter Lodge, The N 1100 Sullivan P.O. Box 3385 TA 99220 H. L. Peterson, Food & Bev Mgr (509) WA4-9000	150	2400				1	1			H	H	H	H	H	H	H	H	H	H
Ridpath Hotel & Motor Inn Sprague & 1st Aves at Stevens 99210 George White, Dir of Sales (509) 838-2711	800	15,000	1	1	4	6	8	6		H	H	H	R	R	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
WEST VIRGINIA																			
BEAVER																			
Moon Glo Motel Box 247 25801 Eva Teter Hammer, Owner (304) 252-6456	40							1	1	R	R		R	R	R	R	R	R	R
HUNTINGTON																			
Frederick Hotel 4th Ave at 10th St 25701 Wm. Ritter, Jr, Vice Pres (304) 525-5101		9013		1	2	1	1	2	1	H	H	H	R	R	R	H	H	H	R
Uptowner Inn 1415 4th Ave 25701 Miss Sue Gunter, Catering Mgr (304) 525-7741	300				1	1	2	4	2	H	H	H	R	R	R	H	H	H	R
MORGANTOWN																			
Mont Chateau Lodge Rte 6, Box 87 26505 W. C. Burgie, Mgr (304) 292-7371	375	6000			2	1	2	3	1	H	H	H	H	H	H	H	H	H	H
WISCONSIN																			
APPLETON																			
Conway Motor Inn Oneida & Washington Sts 54911 John Conway, Pres (414) 734-2611	350	6416			1	3		3	5	H	H	H	R	R	R	H	H	H	R
DELAVAN																			
Lake Lawn Lodge Rte 50 53115 Mrs. Betty Lijewski, Conv Mgr (414) 728-5511	600	6700		2	3	3	3	7		H	H	H	H	H	H	H	H	H	H
FONTANA																			
Abbey On Lake Geneva, The Fontana Blvd 53125 George Donohue, Dir of Sales (414) 275-6811	400	4125		1	4	3	6	2		H	H	H	H	H	H	H	H	H	R
GREEN BAY																			
Beaumont Motor Inn Washington at Main St 54301 Carl Witteborg, Jr, Gen Mgr (414) 435-4484	300	3200			1	2		3	3	H	H	H	R	R	R	H	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
MADISON																			
Loraine Hotel 123 W Washington Ave 53701 Ed Dockerty, Gen Mgr (608) 256-0231	600	5000		1	3	6		8	4	H	H	H	R	R	R	H	H	H	R
Park Motor Inn 22 S Carroll St 53703 Mrs. Audry DiMartino, Catering Mgr (608) 257-8811	800	5000		1	2	3	5	7	5	H	H	H	R	R	R	H	H	H	R
WISCONSIN DELLS																			
River Inn 1015 River Rd 53965 Roland Baryenbruch (608) 253-3771	200	2400				3	1			H		H							
WISCONSIN RAPIDS																			
Mead Inn 451 E Grand Ave 54494 Florence Fischer, Catering Mgr (715) 423-1500	150					1	2			H	H	H	R	R		H	H	H	
WYOMING																			
JACKSON																			
Wort Motor Hotel Broadway at Glenwood 83001 Marjorie Waller, Sales Mgr (307) 733-2190	250				1	1	2	3		H	H	H	R	R		H	H	H	
ROCK SPRINGS																			
Outlaw Inn 1630 Elk St 82901 Don Anselmi, Mgr (307) 362-6623	300	3000			1	2	3	2		H	H	H	R	H		H	H	H	H
TETON VILLAGE																			
Alpenhof Box 17 83025 D. H. Oberreit, Owner & Mgr (307) 733-3242	100	1000				1	2	1	1	H	R	H	H	H	R	H	H	H	H
BAHAMA ISLANDS																			
FREEPORT																			
Holiday Inn Royal Palm Way, Grand Bahama Island John McNeill, Dir of Sales (305) 531-6747	800	10,160	1	2	3	4	4	3	4	H	H	H	H	H	H	H	H	H	H

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment									
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
NASSAU																			
Coral Harbour Hotel & Club P.O. Box 1236 R. M. Souers, Exec VP	500			1	3	2	5	2		H	H	H	H	H		H	H	H	H
Emerald Beach Plantation & Hotel P.O. Box 108 Jim Bearce, Vice Pres & Gen Mgr 7-8001	700	6000		1	1	2	3	3		H	H	H	H	H	R	H	H	H	H
Flagler Inn P.O. Box 6249 M.S. Paradise Island Claude LaRoche, Dir of Mktg (305) 655-3355	300	624			1	1	1	13		H	R	H	R	R		R	H	H	R
Paradise Island Hotel & Villas P.O. Box 6333 T. W. Rufer, Exec Dir of Sales-N.Y. (212) LT1-1000	1650	13,064	1		3	3	4			H	H	H	R	R	R	R	H	H	R
WEST END																			
Grand Bahama Hotel Grand Bahama Island Charles Kairalla, Conv Mgr 550 (West End)	1200	13,000	1	1		1	3	1		H	R	H	H	H	H	H	H	H	H
BERMUDA																			
PEMBROKE																			
The Princess Jerry Ross, Princess Hotels Int'l, 360 Lexington Ave, NY, NY (212) 682-6150	450			1	1	2				H	R	H	H	H		H	H	H	R
ALBERTA, CANADA																			
BANFF																			
Banff Springs Hotel C. J. Watson (403) 762-2211	850	6500		1	1	3	2	2		H	H	H	R	R	R	H	H	H	H
CALGARY																			
Highlander Motor Hotel 1818 16th Ave NW, Trans Canada Hwy Pierre Chardon, Mgr (403) 289-1961	550	5400		1	1	2	1	4	4	H	H	H	R	R		H	H	H	R
Palliser Hotel 9th Ave & 1st St W D. A. Williams (403) 266-8621	500	10,870		1	2	3	1	6	32	H	H	H		H	H	H	H	H	H
Sheraton-Summit Hotel 202 4th Ave SW E. R. Wilson, Gen Mgr (416) 262-7091	700	1500		1		2	3	2	5	H	R	H	R	R	R	H	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
EDMONTON																			
Chateau Lacombe 101 St at Bellamy Hill K. E. MacKell (403) 429-4321	900	5800	1		1	1	3	5		H	H	H	R	R	R	H	H	H	
Macdonald Hotel Jasper Ave at 100th St J. B. Barry, Sales Mgr (403) 424-5181	850	15,000	1	2	3	6	7	9	45	H	H	H	R	R	R	R	H	H	R
JASPER																			
Jasper Park Lodge Jasper Nat'l Park Marty Lamarche, Sales Mgr (403) 852-3301	700	10,000		2	1	3	2	4		H	H	H	H	H	R	H	H	H	R
LAKE LOUISE																			
Chateau Lake Louise L. M. Margeson, Mgr (403) 3511					1		1	1		H							H	H	
BRITISH COLUMBIA, CANADA																			
BURNABY																			
Villa Motor Inn 4330 Dominion St Mrs. Rita Edwards, Catering Mgr (604) 433-9311	300				1	1	4	8		H	H	H	R	R	R	H	H	H	H
VICTORIA																			
Dominion Hotel 759 Yates St Harry Brown, Mgr (604) 384-4136	70								3	H							H	H	
Empress Hotel 721 Government St L. J. Finamore (604) 384-8111	500	3600		1	1	1	2	1	5	H	H	H	H	H	H	H	H	H	H
MANITOBA, CANADA																			
ST. VITAL																			
Dakota Village Motor Hotel 1105 St. Mary's Rd (8) William Nosaty, Mgr 256-4315	600	450		1			1			H	H	H	R	R	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
WINNIPEG																			
Fort Garry Hotel 222 Broadway Ave W. K. Murray, Mgr (204) 942-8251	550	2000			1	1	3	5	3	H	H	H	R	R	R	R	H	H	R
Niakwa Motor Hotel Ste Annes Rd & Trans Canada Hwy E Johann Hermans (204) 253-1301	300	2575			1		1	2	2	H	R	H	R	R	R	H	H	H	R
Sonesta Hotel 330 York Ave & Hargrave St Don Robertson, Sales Mgr (204) 942-0101	200	1625				1		3		H	H	H	R	R	R	H	H	H	R
NEW BRUNSWICK, CANADA																			
MONCTON																			
Brunswick Hotel 1005 Main St R. C. Craig, Sales & Promotion Mgr (506) 855-2220	750	9500	1		3		2	3	6	H	H	H	R	R	R	H	H	H	R
ST. ANDREWS																			
Algonquin Hotel H. E. Hannum, Mgr (506) 529-8823	400	1800			1	1		3		H		H	R	R		H	H	H	
NEWFOUNDLAND																			
ST. JOHN																			
Newfoundland Hotel Cavendish Square G. F. Dodd, Asst Mgr (709) 726-4980	250	3549			1	1	4	4	20	H	R	H	R	R	R	H	H	H	R
NOVA SCOTIA, CANADA																			
HALIFAX																			
Lord Nelson Hotel 1515 S Park St C. E. Snow, Mgr (902) 423-6331	700			1	2	4	6	9		R	R	H	R	R	R	H	H	H	R
Nova Scotian Hotel Cornwallis Sq. Hollis St E. G. Piche, Dir of Sales (902) 423-7231	550	9000		1	1	1	1	6	6	H	H	H	R	R	R	R	H	H	H

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
ONTARIO, CANADA																			
HAMILTON																			
Sheraton-Connaught Hotel & Motor Inn 112 King St E M. G. Fischer, Catering Mgr (416) 527-5071	1000	15,000	1	1	1	1	4			H	H	H	R	R	R	H	H	H	H
NIAGARA FALLS																			
Clifton Motor Inn Hotel 955 Clifton Hill Hwy 20 Stanley Oprici, Gen Mgr (416) 354-2783	150	2000				1	1	2	3	H	R	R	R	R	R	H	H	H	R
Park Motor Hotel Clifton Hill S. H. Carrothers, Conv Mgr (416) 358-3293	400	6000		1	1	2	3	4	8	H	R	H	R	R	R	H	H	H	R
OTTAWA																			
Chateau Laurier Hotel Major's Hill Park H. Hymans, Dir of Sales (613) 232-6411	500	38,000	1	1	3	4	5	4	20	H	H	H	R	R	R	H	H	H	R
Skyline Ottawa 101 Lyon St R. D. Prins, Gen Mgr (613) 237-3600		9840	1	3	2	5	1	11	11	H	R	H	R	R	R	H	H	H	R
SAULT STE. MARIE																			
Windsor Hotel 617 Queen St E Alex Currier, Mgr (705) 256-2211	300	8345			1		2	4		H	H	H	R	R	R	R	H	H	R
TORONTO																			
Cambridge Motor Hotel 600 Dixon Rd, Rexdale Miss S. Welsh, Sales Dept (416) 249-7671	300	3350			1	2	2	4	2	H	H	H	R	R	R	R	H	H	R
Constellation Hotel, The 900 Dixon Rd, Rexdale S. C. Way, Sales & Conv Mgr (416) 677-1500	300	3360			2	3	4	6	23	H	H	H	R	R	R	R	H	H	R
Four Seasons Motor Hotel Jarvis & Carlton St N. H. Pearce, Mgr (416) 924-6631	250				1		1	1		H	R	H	H	H	R	H	H	H	R

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities						Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Inn on the Park 1100 Eglinton Ave E, Dons Mills David Barette, Banquet Mgr (416) 444-2561	960		1		1	1	1	7		H	R	H	H	H	H	H	H	H	R
King Edward Sheraton Hotel 37 King St E A. Birnie, Dir of Sales (416) 368-7474	900	6000		2	1	5	6			H	H	H	R	R	R	H	H	H	R
Lord Simcoe Hotel 150 King St W W. J. Mantrop, Sales Dir (416) 362-1848	325	8000			2	3	4	3	5	H	H	H	R	R	R	H	H	H	R
Park Plaza Hotel 4 Avenue Rd E. P. Shaunessy, Gen Mgr (416) 924-5471	400	10,000			3	5	7			H	H	H	H	H	R	H	H	H	R
Royal York Hotel Front St W Gordon Cardy (416) 368-2511	1400	13,320	2	1	4	13	9	30	40	H	H	H	H	H		H	H	H	H
Skyline Toronto 655 Dixon Rd H. M. Bailey, Gen Mgr (416) 244-1711		9920	1	1	1	1	7	3	3	H	R	H	R	R	R	H	H	H	R
Sutton Place Hotel, The 955 Bay St (5) Luigi Corazza (416) 924-9221	300	3740		1		2	2	4		H	H	H	R	R	R	H	H	H	R
Westbury Hotel 475 Yonge St (5) Lucien Emond, Maitre d'Hotel (416) 924-0611	350	6800			2	2	1	4		H	R	H	R	R	R	H	H	H	R
WINDSOR																			
Norton Palmer Hotel 130 Park St W Frank Brennan, Mgr (519) 254-2521	250	2400			1		2	20	20	H	H	H	R	R		R	H	H	
QUEBEC, CANADA																			
MONTREAL																			
Le Chateau Champlain 1 Place du Canada Victor Gheriani (514) 878-1688	625			1	1	1	1	4		H	H	H	H	H		H	H	H	H
Skyline Montreal 6600 Cote de Liesse Rd N. E. Verge, Gen Mgr (514) 342-2262	4000		1	2	2	1	2	11	9	H	R	H	R	R	R	H	H	H	R

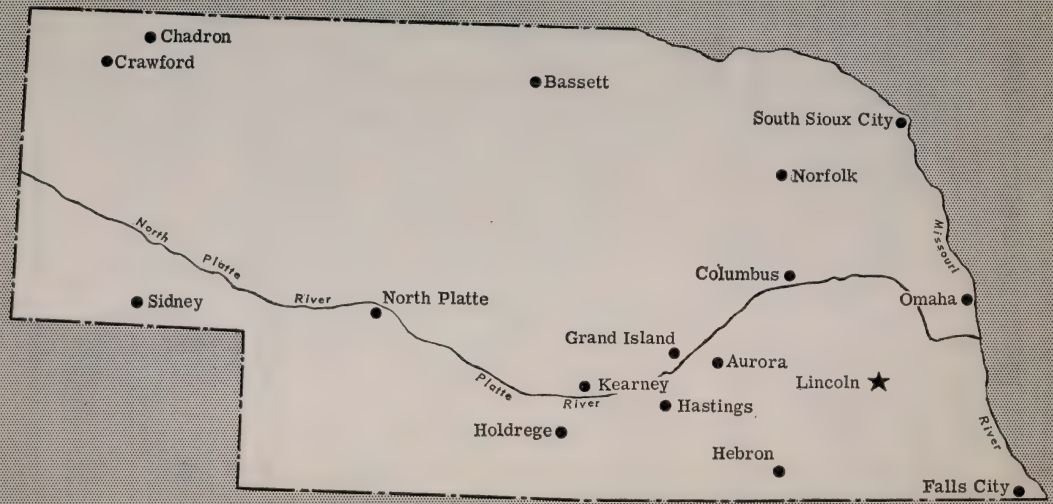
Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Windsor Hotel 1170 Peel St R. Cousineau, Banquet Mgr (514) 866-9611		5508	2			4	2	10	10	H	H	H	H	R	R	R	H	H	R
MONT-TREMBLANT																			
Mont Tremblant Lodge S. W. Ferguson, VP & Gen Mgr (819) 425-2711	325	3000			1	1	2	1	5	H	H	H	H	H	R	H	H	H	H
QUEBEC																			
Le Chateau Frontenac 1 Des Carrieres G. J. Jessop (418) 522-3861	600			1	1	2	1			H	H	H	R	R	R	H	H	H	R
ST. JOVITE																			
Gray Rocks Inn P.O. Box 1000 J. L. Bedard, Gen Mgr (819) 425-2771	550	7500				1		3		H	R	H	H	H	H	H	H	H	R
SHERBROOKE																			
Le Baron P. Bernadet 567-3941	450	4200		1	1	1	1	4		H	H	H	R	R	R	H	H	H	R
SASKATCHEWAN																			
REGINA																			
Regina Inn Victoria & Broad Bob Gaudry, Sales Mgr & Dir of PR (306) 525-6767	800	10,000		1	2	5	6	4		H	H	H	R	R	R	R	H	H	R
Saskatchewan Hotel Victoria Ave & Scarth St W. A. Gray (306) 522-7691	750	18,188	1			5	4	2	22	H	R	H	R	R	R	R	H	H	R
SASKATOON																			
Bessborough Hotel 21st St & Spadina Crescent Dick Leggatt, Sales Mgr (306) 244-5521	450	2087		1	1	2	1	4	24	H	H	H	R	R	R	H	H	H	R
JAMAICA, W.I.																			
MONTEGO BAY																			
Half Moon Hotel & Cottage Colony P.O. Box 80 H. E. W. Simonitsch, Mng Dir Rosehall 211							1	1	1	H	R	H	H	H		H	H	H	H

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
MEXICO																			
ACAPULCO																			
El Presidente Ave Miguel Aleman Roberto Camerena, Gen Mgr	600			1						H	H	H	R	R	R	R	H	H	R
Las Hamacas Coast Blvd Miguel Aleman 239 Alfredo Garcia, Asst. Mgr 2-61-61	300					1	1	1		H	H	H	H	H	H	H	H	H	H
Paraiso Marriott Hotel Costera Miguel Aleman P.O. Box 504 Sadot Hernandez, Dir of Sales 2-41-40	500	4700		1	1	1	2				H	R	R	R	R	R	H	H	R
Posada Del Sol Hotel Ave Costera Aleman #1390 Francisco Silvar, Asst Mgr 4-10-10	350				2		2	3			R		R	R	R	R	R	R	R
MEXICO CITY																			
Ambassador Hotel Humboldt 38 (1) Jacobo King, Gen Mgr 5-18-01	150	250				1	1			H	H		H	H	R	H	H		R
Fiesta Palace Paseo de la Reforma No. 80 Jorge Hidalgo, Sales Dir	1600		1	3	3		3	3		H	H	H	R	R	R	R	H	H	R
MONTERREY																			
Gran Hotel Ancira Plaza Hidalgo Vicente Tavano, Exec Asst Mgr 43-20-60	350				1	3	4	2		H		H	R	R		R	H		R
Ramada Inn Av Almazan off Laredo Hwy I. H. Brown, Pres 53-86-70	300	2000			2	1	1	15	15	H	R	H	R	R	R	R	H	H	R
PUERTO RICO																			
SAN JUAN																			
Americana Hotel Isla Verde, Santurce W. R. Peterson, Exec Mgr Sales (819) 791-0683				1	2	3	5	5		H	H	H	R	R	R	R	H	H	R

Hotel and Address Person to Contact Phone Number	Capacity of largest Banquet Room	Exhibit Space Sq. Ft.	No. of Meeting Rooms of Various Seating Capacities							Audio/Visual Equipment								
			1000+	500+	250+	100+	50+	Conf. Rooms	Sample Rooms	P.A. System	Throat Mike	Lectern	35 MM Sl. Pr.	16 MM Film Pr.	Over Hd. Pr.	Screens	Blackboards	Easels & Tablets	Tape Recorder
Flamboyan Hotel 866 Ashford Ave Santurce 00907 George Cummings, Gen Mgr (809) 725-7700	250				1					H	H	H	H	H	R	H	H	H	H
Howard Johnson's Nabori Lodge 1369 Ashford Ave, Condado 00907 Jeannette Velez, Resv Mgr (819) 725-7300	120					1	2			H	R	R	R	R	R	R	R	R	R
La Concha Hotel 00907 Vernon Daniel, Gen Mgr (809) 723-6090	1000	12,081	1	1	1	3	1	1		H	H	H	H	H	H	H	H	H	H
VENEZUELA																			
CARACAS																			
Avila Hotel Av Jorge Washington, San Bernardino Jean Marc Blouet, Gen Mgr 51-51-55	1500		1	1	3	2	2	5		H	H	H	H	R	R	H	H	H	R
LA GUAIRA																			
Macuto–Sheraton Hotel Apartado 65 Luis Reyes, Conv Coordinator 2380	1100	10,000	1	1		2	7	17		H	H	H	H	H	H	H	H	H	H
KOREA																			
SEOUL																			
Chosun Hotel Norman Gorsuch, Dir of Sales	1000			1		5		8		H	H	H	R	R	R	R	H	H	R
SINGAPORE																			
SINGAPORE																			
Shangri-La Hotel 19 Orange Grove Rd (10)	1000	6720	1	3	5	8	11	12		H	H	H	R	R	R	H	H	H	H
AUSTRALIA																			
SIDNEY																			
Wentworth Hotel 61-101 Phillip St John Pennells, Banq Mgr 2-0370	960	12,260	1	1	4	1	3	8	8	H	H	H	H	H	R	H	H	H	H

Equipment Key: H—Hotel has. R—Hotel will arrange rental on 48 hrs. notice.


Chadron
Crawford
Bassett
South Sioux City
Norfolk
North Platte River
Missouri River
Columbus
Omaha
Sidney
North Platte
Grand Island
Aurora
Kearney
Lincoln
Platte River
Hastings
Holdrege
Hebron
Falls City
NEBRASKA
SCALE IN MILES
0 25 50 75 100

NEBRASKA

HOTEL-MOTEL ASSOCIATION

NICK MRZLAK, President, Country Club Inn, Columbus, Nebraska 68601
JO ANN LOWREY, Executive Secretary, Fontenelle Hotel, Omaha, Nebraska 68102

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
AURORA **Hamilton Co.** / RR: Burlington. / Pop. 2,576						
Aurora Hotel 1019 12th St 68818 C. G. Roxberg, Owner W. G. & Nina Darbrow, Mgrs	35	402- 694-2993		Ⓔ $3 up	Ⓔ $5 up	D
BASSETT **Rock Co.** / Pop. 1,023						
Bassett Hotel 68714 George & Ima Schindler, Mgrs	60	402- 2401		Ⓔ $2.75– 4.50	Ⓔ $5– 6	
CHADRON **Dawes Co.** / Airlines: Frontier. / Pop. 5,079						
Blaine Motor Hotel 2nd & Bordeaux St 69337 G. L. Goodrich, Mgr	53	308- 432-5568		Ⓔ $5–8	Ⓔ $8–12	D
COLUMBUS **Stillwater Co.** / RR: Burlington; U P. / Airlines: Frontier. / Pop. 12,746						
Country Club Inn Jct US 30 & 81 68601 Best Western Linda Randles, Mgr	40	402- 564-2886		Ⓔ $9–10	Ⓔ $12–14	S
CRAWFORD **Dawes Co.** / Pop. 1,588						
Town Line Motel Hwys 2 & 20 69339 G. W. & May Powell, Owners G. W. Powell, Mgr	20	308- 352		Ⓔ $3.50– 5	Ⓔ $5– 10	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
FALLS CITY Richardson Co. / RR: Burlington. / Pop. 5,598						
Stephenson Hotel 1800 Stone St 68355 J. G. Stephenson, Owner & Mgr	48	402- 245-2448		Ⓔ $3.50–6.50	Ⓔ $5.50–10.75	D
GRAND ISLAND Hall Co. / RR: U P. / Airlines: Frontier. / Pop. 25,742						
Erin Rancho Motel L. S. Murphy, Owner	100	308- 384-2240				
Yancey Hotel 2nd & Locust Sts Mrs. Ina Casey, Mgr	185	308- 382-5800		Ⓔ $5–7.50	Ⓔ $7.50–11.75	
HASTINGS Adams Co. / RR: Burlington; U P. / Airlines: Frontier. / Pop. 21,412						
[B] **Clarke Hotel** 223 N Hastings 68901 Henry Hotels Co D. E. Henry, Mgr	150	402- 462-5161		Ⓔ $3–10	Ⓔ $5–20	D
HEBRON Thayer Co. / RR: Burlington. / Pop. 1,920						
Thayer Hotel 3rd & Lincoln Sts 68370 Edna A. Gilpin, Owner & Operator	22	402- 768-6530		Ⓔ $3–5	Ⓔ $4–6	D
HOLDREGE Phelps Co. / RR: Burlington. / Pop. 5,226						
Dale Hotel 805 4th St 68949 Joe Gallagher, Mgr	57	308- 995-4483		Ⓔ $4.50–12	Ⓔ $6–15	
Madsen Hotel M. D. Hoback, Owner & Mgr	35	308- WY5-4073		Ⓔ $2 up		
KEARNEY Buffalo Co. / RR: Burlington; U P. / Airlines: Frontier. / Pop. 14,210						
Fort Kearney Hotel 21st & 1st Ave 68847 Joe Gallagher, Mgr	100	308- 237-2188		Ⓔ $4–8	Ⓔ $6–11	E

Welcome to Victorian charm
New Decor... Banquet and meeting
facilities to 1000... TV... Free park



All Rooms Air-Conditioned
HOTEL LINCOLN
Bennet T. Martin, Pres. James D. Rodney, Gen. Mgr.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Holiday Inn						
Kearney Exit of I-80 68847 Holiday Inns of America, Inc G. B. Johnson, Innkeeper	162	308- 237-3141		(E) $10.50 –18	(E) $16–23	E
LINCOLN Lancaster Co. / RR: Burlington; U P. / Airlines: Frontier; United. / Pop. 128,521						
Clayton House Motel						
10th & O Sts 68508 Clayton Assoc., Owner G. O. Bartels, Mgr	92	402- 432-0333		(E) $10.50 –12	(E) $12– 15	D
B Lincoln Hotel						
I-180 & P Sts 68501 Bennet Martin, Pres J. D. Rodney, Gen Mgr	175	402- 432-6702 (See advertisement above)		(E) $6.50 –9	(E) $11.50 –15	D E
B Radisson Cornhusker Hotel						
(Formerly: Cornhusker Hotel) 13th & M Sts 68508 Radisson Management Corp C. R. Kane, Gen Mgr	300	402- 432-4471 (See advertisement, page 629)		(E) $9.25 –18	(E) $13.50 –22	D
B Ramada Inn						
I-80 at Municipal Airport Exit 68501 Ramada Inns, Inc D. J. MacRae, Gen Mgr	140	402- 475-5911		(E) $11.50 –13	(E) $16–18	A
Sam Lawrence Hotel						
1042 P St 68501 G. W. Bishoff, Mgr	60	402- 432-4214		(E) $3–5	(E) $6.50–8	D
Villager Motel						
(Formerly: Quality Motel) 5300 'O' St 68510 I. S. Chesen, Gen Mgr	202	402- 434-9111		(E) $10.50	(E) $13.50	

KEY: **B**—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

radisson

Growing Symbol of Gracious Hospitality

Lincoln's All New

RADISSON CORNHUSKER

13 & M Downtown

- 300 Guest rooms and suites
- Convention facilities to 750
- Color TV
- Famous food and cocktails in the LANDMARK, TEE PEE and CORN'R
- Children under 14 free
- AAA
- Free parking
- Affiliated with HILTON RESERVATION SERVICE & American Express Space Bank

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
NORFOLK Madison Co. / Airlines: North Central. / Pop. 13,640						
Holiday Inn 13th & Omaha Ave 68701 Ken Corp, Owner D. L. Newlun, Innkeeper	80	402- 371-4430		Ⓔ $9– 11.50	Ⓔ $15.50 –16.50	S
NORTH PLATTE Lincoln Co. / RR: U P. / Airlines: Frontier. / Pop. 17,184						
Holiday Inn Jct US 83 & I-80 69101 Holiday Inns of America, Inc Joe Mesmer, Innkeeper	224	308- 532-9090		Ⓔ $10–14	Ⓔ $14–19.50	E
B **Pawnee Hotel** 5th & Bailey Sts 69101 D. F. Robertson, Mng Dir	144	308- 532-6600		Ⓔ $5.75 –7.50	Ⓔ $7.75 –10	D
OMAHA Douglas Co. / RR: Burlington; C M S P P; C R I P; U P. / Airlines: Braniff; United; North Central; Frontier; Ozark. / Pop. 301,598						
B **Airport Inn Motor Hotel** Eppley Airfield 68119 Mrs. Beulah Hroch, Mgr	130	402- 348-0222 (See advertisement below)		Ⓔ $13– 16.25	Ⓔ $17– 26.50	A

AIRPORT INN MOTOR HOTEL

130 rooms • All electric heating, air conditioning and individual temperature control • Single rates $13.00–$16.25 • Double rates $17.00–$26.50 • Meeting facilities • Direct dial phones with message flashers • Constant courtesy car service to and from Terminal.

Telephone (402) 348-0222

Zip Code 68119

Always A Royal Welcome In OMAHA . . .

CASTLE hotel



■ 300 like-new guest rooms—central air-conditioning ■ Convenient soft beverage and ice centers ■ **Free parking**—just step into lobby ■ Convention and meeting facilities for 700, 2 ballrooms and exhibitor space ■ Home of the famous Westward Ho Bar and Restaurant.

PHONE: (402) 341-8750

Another Friendly Boss *Hotel • Motel*

JACK PAPINEAU, GENERAL MANAGER
BankAmericard, Master Charge, American Express, Diners Club

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Castle Hotel						
16th & Jones Sts 68102	300	402-		Ⓔ	Ⓔ	D
A Boss Hotel		341-8750		$8.50	$10.50	
Jack Papineau, Gen Mgr		(See advertisement above)		–11	–14	
Colonial Hotel						
3804 Farnam St 68131	125	402-		Ⓔ	Ⓔ	
R. B. Crane, Owner		551-4543		$3–	$4–	
Anson Shepard, Mgr				7.50	8.50	
B Commodore Motor Inn						
24th St & Dodge 68131	151	402-		Ⓔ	Ⓔ	D
M. G. Levy Jr, Pres		342-7755		$9.50	$12–	
Les Liechti, Innkeeper				–16	19	
Conant Hotel						
1913 Farnam 68102	200	402-		Ⓔ	Ⓔ	D
J. A. Dann, Gen Mgr		341-1313		$5–15	$8–18	
Continental Tower Motor Hotel						
2121 Douglas St 68102	35	402-		Ⓔ	Ⓔ	D
Byron Reed Syndicate #4, Ltd		346-4920		$14–16	$16–20	
Mrs. Helen Parks, Mgr						
Fontenelle Hotel						
1806 Douglas St 68102	350	402-		Ⓔ	Ⓔ	D
V. L. Spencer, Gen Mgr		341-6226		$8.50–	$12.50–	
				12	16	
B Howard Johnson's Motor Lodge						
I-80 at 72nd St 68124	213	402-		Ⓔ	Ⓔ	E
Seldin Properties, Owner		397-3700		$14–16	$17–20	
Jerry Lucas, Mgr						

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

radisson

Growing Symbol of Gracious Hospitality

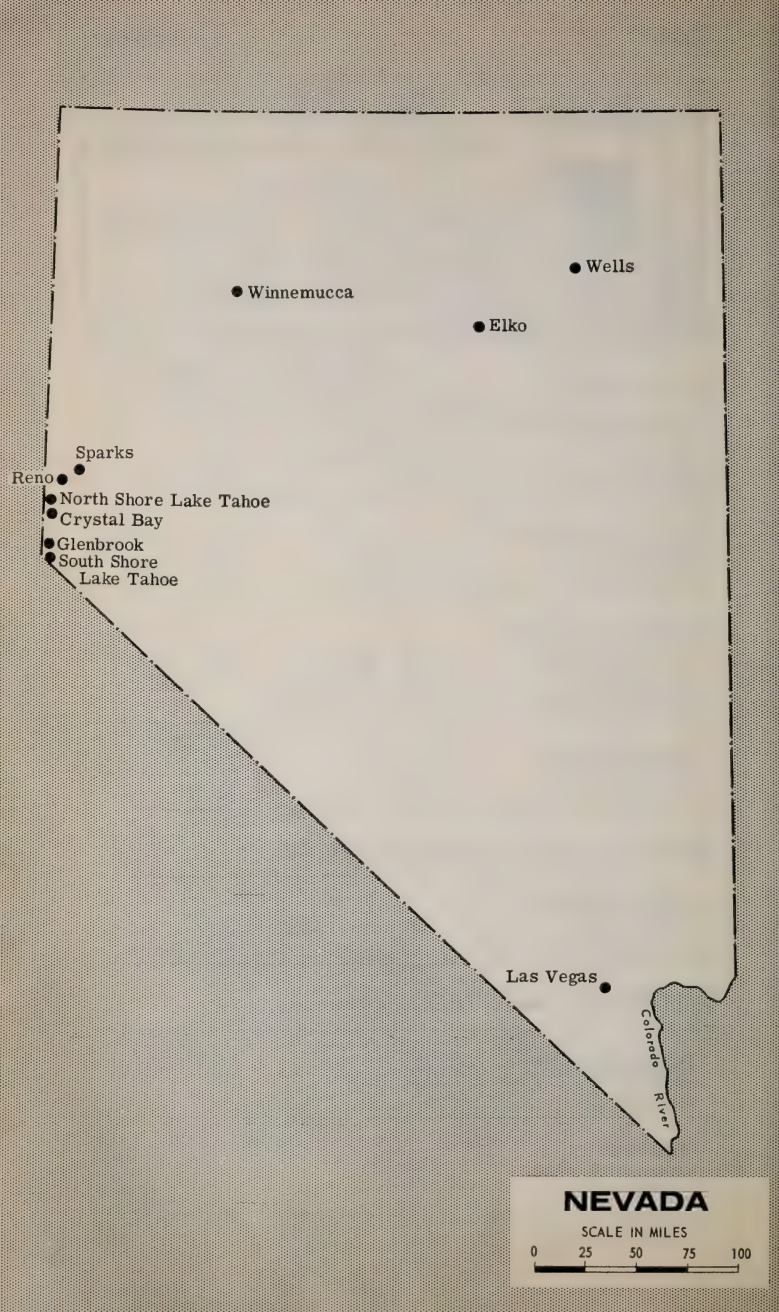
Omaha's Elegant Address

RADISSON BLACKSTONE

36 & Farnam

- 250 Guest rooms—25 luxurious suites
- Convention facilities to 500
- Exquisite dining in the celebrated ORLEANS ROOM, (Ten-time Holiday Magazine Dining Award Winner)
- Fine food & entertainment in the Golden Spur and Cottonwood Room.
- Free parking
- Color TV
- Children under 14 free
- Affiliated with HILTON RESERVATION SERVICE & American Express Space Bank

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
New Tower Hotel Courts 7764 Dodge St 68114 Master Hosts F. E. Blazek, Gen Mgr	350	402- 393-5500		Ⓔ $11.50 –13	Ⓔ $16– 17	S
B Prom Town House Motor Inn 7000 Dodge St 68101 Best Western W. H. Davies, Gen Mgr	400	402- 556-5161		Ⓔ $10.50 –17	Ⓔ $14.50 –22	S
B Radisson Blackstone Hotel (Formerly: Blackstone Hotel) 36th & Farnam Sts 68131 Radisson Mgmt Corp Mark Schimmel, Gen Mgr	250	402- 348-0111 (See advertisement above)		Ⓔ $15–20	Ⓔ $17–25	D
Royal Executive Inn 2808 S 72nd St 68124 Rudolf Pomo, Gen Mgr	95					
SIDNEY Cheyenne Co. / RR: U P. / Airlines: Frontier. / Pop. 8,004						
B Fort Sidney Motor Hotel 939 9th Ave 69162 L. E. Wamsley, Mgr	50	308- 254-5863		Ⓔ $9–15	Ⓔ $13–20	D
SOUTH SIOUX CITY Dakota Co. / RR: Burlington. / Pop. 7,200						
Flamingo Ramada Inn 68776 Henry Bouret, Mgr	80					
Hilton-Marina Inn P.O. Box 321 Robert Scott, Mgr	104					


Wells
Winnemucca
Elko
Sparks
Reno
North Shore Lake Tahoe
Crystal Bay
Glenbrook
South Shore
Lake Tahoe
Las Vegas
Colorado River
NEVADA
SCALE IN MILES
0 25 50 75 100

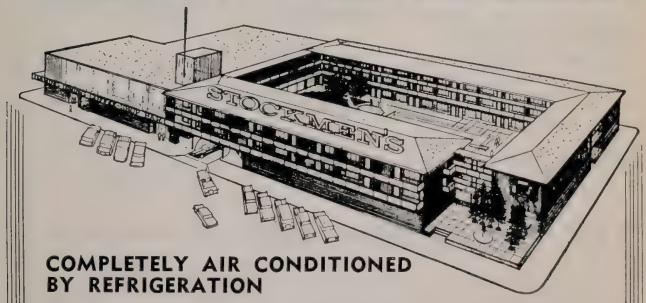
NEVADA

UTAH—NEVADA HOTEL AND MOTEL ASSOCIATION, INC.

LEON RILEY, President, Rodeway Inn, Salt Lake City, Utah 84101
CLARENCE L. WEST, Executive Vice President, Temple Square Hotel, P.O. Box 1197, Salt Lake City, Utah 84001 Telephone: ELgin 5-2961

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CRYSTAL BAY Washoe Co. / Pop. 150						
[B] **Cal-Neva Lodge & Resort Hotel** P.O. Box 87 89402 Sierra Development, Owner Jack Sommers, Mgr	219	702- 831-1511		Ⓔ $14–28	Ⓔ $16–57	R
ELKO Elko Co. / RR: S P; W P. / Airlines: United. / Pop. 6,298 Reported 8,500						
Commercial Hotel R. C. Ellis, Owner Oren Probert, Mgr	75	702- 738-3181		Ⓔ $3.50 –14.70	Ⓔ $12.60 –14.70	D

STOCKMEN'S MOTOR HOTEL



COMPLETELY AIR CONDITIONED BY REFRIGERATION

- 141 ROOMS . . . EACH WITH BATH, T.V.
- LOWER DECK PARKING FOR 75 CARS
- COFFEE SHOP, DINING ROOM, BAR, CASINO
- BARBER SHOP
- HEATED SWIMMING POOL, GOLF, FISHING, AND ENTERTAINMENT

in LAS VEGAS ...even Aladdin never had it so good!



333 ROOMS

Single $11-21	Double & Twins	$12-$22
Suites: Bedroom and Parlor		$40-$42
2 Bedroom and Parlor		$60-$62

- Convention Facilities
- All Major Credit Cards Accepted
- Minutes from Airport-Railroad-Bus Terminals

Everything you'd wish for in a luxurious "Strip" hotel... the most fashionable accommodations in Las Vegas at the most reasonable prices! Gourmet dining in the elegant Sabre Room...24-hour dining in the Gold Room Coffee Shop... Las Vegas' most exciting revues and entertainers in the new Bagdad Theatre and Sinbad Lounge—lavish costumes—gorgeous girls! World's most beautiful Casino... Par-54 golf course... four swimming pools... Las Vegas' greatest value!

Magic Caravan TOUR IT-AH-2M 3 DAYS 2 NIGHTS
$27.50 per person, double occupancy

- Deluxe air-conditioned room—2 nights
- 2 Club Breakfasts—Gold Room
- 1 Gourmet Dinner—Gold Room
- Exciting MINSKY'S BURLESQUE '70, 2 cocktails

Effective all week!

FULL COOPERATION WITH TRAVEL AGENTS.
WRITE DIRECT OR PHONE:
James J. Krantz, *Resident Manager*
Las Vegas: (702) 736-0111 Telex: 684439

RESERVATIONS OFFICES:
Beverly Hills (213) 878-4211 Los Angeles (213) 878-4211
Chicago (312) 641-2277 New York (212) 581-4330
Dallas (214) 742-2971 San Diego (714) 234-3446
Denver (303) 433-1122 San Francisco (415) 421-9952
Salt Lake City (801) 328-0133

ALADDIN HOTEL AND CASINO



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Stockmen's Motor Hotel						
340 Commercial St 89801	141	702-		Ⓔ	Ⓔ	D
Dan Bilbao, Owner		738-5141		$12.60	$15.75	
R. J. Toothman, Mgr	(See advertisement, page 633)			–14.70	–18.90	

GLENBROOK Douglas Co. / Pop. 95. / See: Lake Tahoe, Calif.

LAS VEGAS Clark Co. / RR: U P. / Airlines: Delta; National; TWA; Western; United; Air West; Frontier. / Pop. 64,405

Aladdin Hotel						
3667 Las Vegas Blvd S	333	702-	702-	Ⓔ	Ⓔ	
Milton Prell, Pres		736-0111	248-7801	$11–21	$12–22	
J. J. Krantz, Res Mgr	(See advertisement above)					
Caesars Palace						
3570 Las Vegas Blvd S 89109	700	702-		Ⓒ	Ⓔ	A
Desert Palace Inc, Owner		734-7110		$14–29	$16–31	
J. W. Gordon, Mgr	(See advertisement, page 636)					

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Desert Inn

Where it's at!



Where there're 650 luxuriously furnished, air-conditioned rooms and deluxe suites, starting as low as $18.00.

Where there's the new musical super-spectacular, "Pzazz '70," the critics' acclaimed revue of the year! And the exciting Lady Luck Theatre Lounge with international entertainment. And the newly decorated Sky Room for fun and dancing.

Where there's superb wining and dining in the magnificent Crystal Room theatre-restaurant. In the cheery Cactus Room. At the Poolside Patio. And in the elegant Monte Carlo Restaurant and bar. Or at any of our six great restaurants.

Where there's an 18-hole, 72 par championship golf course. Swimming and sunning at our champion-size pool. And tennis on our grass-tex championship tennis courts.

Fun & Fancy Spree

Royal Vacation, 3 Days, 2 Nights, $45.00 per person, double occupancy. Sunday through Thursday. Deluxe Room • Drinks • Dinner Show at the new hit musical superspectacular, "PZAZZ '70." Lounge Show • Deluxe Brunch • Midnight Show at the Sands, the Landmark, the Frontier, or the Silver Slipper • Swimming • Sunbathing • Tennis • Special golf option.

Desert Inn Las Vegas, Nevada
A Hughes Resort Hotel

FOR RESERVATIONS contact your travel agent or call one of the following reservation offices nearest you.

DESERT INN, Las Vegas, Nevada 89109, Telephone (702) 735-1122. Telex: 702-684-410. Cable Address: Desertinn.

BEVERLY HILLS OFFICE, 202 North Beverly Drive, Beverly Hills, California 90210. Telephone (213) 272-7875.

CHICAGO, (312) 922-3794 • **HOUSTON,** (713) 227-4278 • **NEW YORK,** (212) 765-4060
SAN FRANCISCO, (415) 421-9910 • **MONTREAL,** (514) 861-3192.

Dial Operator for the following toll free numbers:

BOSTON, Enterprise 6632
CLEVELAND, Enterprise 7049
DALLAS, Enterprise 1410
FT. WORTH, Enterprise 1410
INDIANAPOLIS, Enterprise 7049
MINNEAPOLIS, Enterprise 7049
NEW ORLEANS, WX 1410
PHILADELPHIA, Enterprise 6439
PITTSBURGH, Zenith 4060
SAN ANTONIO, Enterprise 1410
ST. LOUIS, Enterprise 7236
WASHINGTON, D.C., Enterprise 1-4060.

?WOULDN'T
YOUR CLIENTS
RATHER BE IN VEGAS AT
CAESARS PALACE



For brochures and all information contact SALES DEPT.,
CAESARS PALACE, LAS VEGAS, NEVADA 89109
Phone: **(702) 734-7110**

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Castaways Hotel & Casino						
3360 Las Vegas Blvd S 89109 Hughes Nevada Resort Assn R. A. Schmuck, Mng Dir	230	702- 735-5252 (See advertisement, page 637)		Ⓔ $14–17	Ⓔ $17–20	R
Desert Inn						
3145 Las Vegas Blvd 89109 Hwy 91 D. I. Operating Co Harry Williams, Res Mgr Cable: Desertinn	650	702- 735-1122 (See advertisement, page 635)		Ⓔ $11 up	Ⓔ $13 up	R

INSIDE PARKING / SALESMEN'S SAMPLE ROOMS
24 HOUR RESTAURANT / COMPLETELY AIR CONDITIONED
RATES FROM $12.00 / LARGEST CASINO
FIESTA SHOWROOM

Morris L. Glass / manager

for reservations phone
las vegas, 385-3232 area code 702
or write the
fremont hotel,
downtown
las vegas, nevada

Hotel Fremont



KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



A HUGHES RESORT HOTEL
Las Vegas, Nevada

230 Luxurious Rooms • Complete Casino
• 24 Hour Restaurant • Piano Bar & Lounge

Reservations

Beverly Hills 213-272-8611
San Francisco 415-421-3657
Chicago 312-922-6060
New York 212-757-4454
Houston 713-227-1451

Robert Schmuck, Mng Dr. **Lee Houtchens, Hotel Mgr.**

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Dunes, The 89109 C. J. Gustin, Gen Mgr	1000			Ⓔ $9–22	Ⓔ $11–24	
B Flamingo Hotel 3555 Las Vegas Blvd 89101 George Benson, Mgr	800	702-735-8111 (See advertisement below)		Ⓔ $14–26	Ⓔ $16–28	R



Now Bigger and Better than Ever!

The Fabulous Flamingo has been expanded and completely refurbished inside & out.

- 800 beautiful rooms and suites
- Spacious and flexible convention facilities to accommodate groups as small as 20 people or as large as 2,000
- Located in the heart of the famous "Strip"
- Featuring world's finest entertainment nightly
- Olympic pool and acres of lovely garden
- Dancing nightly in the plush new "sky room"

Flamingo HOTEL

Write: Hotel Manager
3555 Las Vegas Blvd South
Las Vegas, Nevada 89101

Or Call: 702-735-8111



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Four Queens Hotel & Casino						
Fremont & Casino Center Blvd 89101 P.O. Box 370 Dan Goodman, Res Mgr	325	702- 385-4011 (See advertisement above)		Ⓔ $10	Ⓔ $12	D
Fremont Hotel						
2nd & Fremont Sts 89101 M. L. Glass, Mgr	450	702- 385-3232 (See advertisement, page 636)		Ⓔ $12–14	Ⓔ $14–17	D
B Frontier Hotel						
3120 Las Vegas Blvd S 89109 Hughes Tool Co, Owner Richard Tanner, Mng Dir	600	702- 734-0110 (See advertisement, page 640)	910- 397-6980	Ⓔ $12–26	Ⓔ $14–28	R
Hacienda Hotel						
3950 Las Vegas Blvd S 89109 Judith F. Bayley, Owner Clem Bernier, Gen Mgr	600	702- 736-2933		Ⓔ $14–24	Ⓔ $14–24	R
Holiday Inn						
3740 Las Vegas Blvd S Hwy 91 Holiday Inns of America Inc P. E. Davis, Innkeeper	132	702- 735-1167		Ⓔ $10–12	Ⓔ $12–17	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



more than you dreamed possible in one great resort complex!

Never anything like it before! At the International you enjoy the very greatest names in entertainment . . . sleep in gorgeous rooms reminiscent of Rome, Madrid or Paris . . . dine excitingly in any one of five colorful restaurants from Japan, Bavaria, Italy, Mexico or France . . . play outdoors on a magnificent 8½ acre park on rooftop . . . swimming, tennis, **all** the sun-drenched sports, plus a championship 18-hole golf course . . . spend a thrilling evening at a "Broadway" show in Las Vegas' first legitimate theatre . . . or even bring the youngsters for a fun-vacation of their own in the International's unique "youth hotel." **Write or phone for a colorful, fact-packed brochure.**

INTERNATIONAL **HOTEL LAS VEGAS**

RECOMMEND THE NEWEST HOTEL ON THE LAS VEGAS STRIP



Why?

Because at The Frontier we not only have smashing shows, 600 scrumptious rooms and suites, a swimming pool, a putting green, four great restaurants, golf privileges, shops, tennis courts, and convention facilities for up to 2200 people—we also have twice as many employees as rooms.

So our people can take the time to give your clients the little extra services that make for a pleasant, memorable visit.

For reservations, call your travel agent or phone (702) 734-0110. TWX 910-397-6980.

THE FRONTIER IN LAS VEGAS
A Hughes Resort Hotel

IN LAS VEGAS-RECOMMEND

...the magnificent Riviera Hotel on the world famous Las Vegas Strip. 700 deluxe rooms, 74 suites, superb cuisine in elegant dining facilities, nightly entertainment in the Versailles Room and Starlight Theater, Olympic-size pool.

Dick Chappell, *Hotel Manager*
Miss Bea Ratliffe, *Room Reservations Manager*

Phone (area code 702) 734-5110
TWX Las Vegas 702-2487066



RIVIERA HOTEL Las Vegas, Nevada
SHOWCASE OF THE WORLD'S GREATEST STARS

some-thing to shout about!

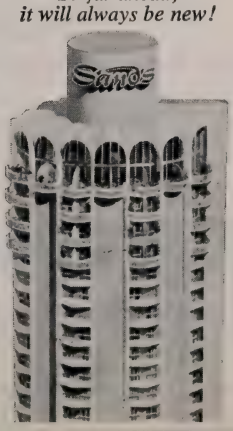
You'll cheer the stellar shows in the Sands' famed Copa Room and Celebrity Theatre. Ooh! and Ah! over the gourmet cuisine served in three fabulous restaurants... including the elegant Regency Room, the "In" place to dine. Live it up the fun way with action-packed activity 24 hours a day.

At the Sands you can get in the swim in two expansive pools. Renew body and spirit at the new, professionally staffed and equipped Sands Health Spa. Then relax in regal comfort

the **Sands**

Las Vegas, Nevada

So far ahead, it will always be new!



in your choice of 777 extravagantly furnished, air-conditioned rooms and suites.

Whatever your mood and desire, the Sands responds with your kind of get-away-from-it-all good-time pleasure. Even if you don't give a whoop and a holler, you'll love it at The Sands!

For Reservations, Call

Beverly Hills (213) 272-8611
New York (212) 757-4454
San Francisco (415) 397-2287
Houston (713) 227-1451
Mexico City 5 11-08-65
Chicago (312) 922-6060

Or any Loew's Hotel reservation office

Check Our Complete banquet, meeting and convention facilities!



SAHARA'S SUPERSTARS

Buddy Hackett, Johnny Carson, Don Rickles, Jack Benny, Tennessee Ernie Ford, The Smothers Brothers, Danny Kaye, Lainie Kazan, Liza Minnelli, Shirley Bassey, Dean Jones, Frank Gorshin, Norm Crosby and Duke Ellington.

1000 superb rooms from $14 single, $17 double. Suites from $40. Three swimming pools. Golf. Elegant Dining.

SAHARA SAFARI • 3 days • 2 nites. Includes 2 spectacular stage shows. $39.50 per person, double occupancy (Sun.-Thurs. only). Write for brochure.

FULL COOPERATION WITH TRAVEL AGENTS. Phone (702) 735-2111

DIAL DIRECT TOLL FREE SAHARA RESERVATIONS: Arizona, California, Idaho, Oregon, Utah, 800-648-6881. From Colorado, Kansas, Nebraska, New Mexico, North Dakota, South Dakota, Oklahoma, Texas, Washington, Wyoming, 800-648-6938, 800-648-6939. TOLL FREE DIRECT DIAL SERVICE AVAILABLE 24 HOURS A DAY.

HOTEL SAHARA
LAS VEGAS, NEV.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
International Hotel Paradise Rd 89114 International Leisure Corp Michael Lindeck, Mgr	1519	702-732-5111 (See advertisement, page 639)		Ⓔ $18–24	Ⓔ $18–24	R
Landmark Hotel 364 Convention Center Dr 89109 Hughes Resort Hotels L. C. Cope, Mgr	450	702-734-9110		Ⓔ $14–25	Ⓔ $17–25	R
Mint Hotel 100 Fremont 89101 Del E. Webb Corp William Bennett, Gen Mgr	300	702-385-7440		Ⓔ $10–20	Ⓔ $12–22	D
Riviera Hotel Las Vegas Blvd S 89109 Dick Chappell, Mgr	700	702-734-5110 (See advertisement, page 640)	702-248-7066	Ⓔ $16–18	Ⓔ $16–18	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

There's always more at the



STARDUST

The Lido—direct from Paris—the world's most spectacular show. Stardust guests receive preferred seating.

Continuous lounge entertainment after dark by brilliant international stars such as The Kim Sisters, The New Christy Minstrels and Nalani Kele's Polynesian Revue.

Four truly great specialty restaurants priced to fit a variety of budgets. (Aku-Aku, Moby Dick, Palm Room, Cafe Continental.)

Two championship-size swimming pools. Acres of facilities for sun lounging.

Accommodations range from the most economical to the most luxurious on the Las Vegas Strip. All rooms are air-conditioned and have radio and TV. Many offer parking right at the door.

Stardust Tennis Club. 4 championship courts with night-lighting and complete Pro Shop.

Stardust Horseman's Park with colorful horse shows and cattle exhibitions.

Ultra-modern convention facilities—expertly serviced by experienced staff.

Smart shops. Impeccable hotel and personal services.

Star-Studded Holiday

The Complete Las Vegas Vacation Package

3 DAYS, 2 NIGHTS **$38.50** per person, double occupancy.

Includes air-conditioned room with radio and TV. Some excellent meals in your choice of the Stardust's fine specialty restaurants. Reserved seats for the LIDO REVUE, recommended as the world's greatest floor show by Life Magazine. Swimming. And your favorite drinks in the Stardust Lounge where star-studded entertainment swings until dawn. Plus a chance to win $25,000! Full cooperation with travel agents.

IT-STR-3

FOR STARDUST RESERVATIONS PHONE

NEW TOLL-FREE NUMBERS

RESERVATIONS OFFICES

Beverly Hills	(213) 272-8301
Chicago	(312) 641-2212
Dallas	(214) 748-7629
Los Angeles	(213) 272-8301
New York	(212) 757-0800
San Francisco	(415) 421-0024

MID-WEST STATES

Indiana Michigan Ohio
Iowa Minnesota Tennessee
Kentucky Missouri Wisconsin

DIAL (800) 621-7503
(IN CHICAGO CALL 641-2212)

WESTERN STATES

FOR ALL STATES (EXCEPT THOSE UNDER MID-WEST)

DIAL (800) 648-6931
(DIRECT TO LAS VEGAS OFFICE)

EAST COAST

Atlanta	WX	0800
Baltimore	Enterprise	9-2950
Boston	Enterprise	0339
Philadelphia	Enterprise	6804
Pittsburgh	Zenith	0075
Wash. D.C.	Enterprise	1-7080

MICHAEL ADAMS, GENERAL MANAGER, 3000 LAS VEGAS BOULEVARD SOUTH, LAS VEGAS, NEVADA 89109 • PHONE (702) 732-6111

las vegas'
all-family FUN spot

THE ONLY RESORT HOTEL WITH BOWLING (36 automatic lanes)
AND BINGO ROOM CONNECTED WITH THE HOTEL!

GOLFING ● SWIMMING POOL ● FINEST FOOD ● ENTERTAINMENT

200 Luxury Rooms and Suites
Exciting Package Plans Avaliable

The Showboat is a wonderful vacation-land with something for everyone. Plus banquet, meeting and conference facilities for business gatherings.

SHOWBOAT MOTOR HOTEL & CASINO



2800 E. FREMONT ST.
LAS VEGAS, NEVADA
89104

PHONE 702-382-7575

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sahara Hotel						
Hwy 91 A. A. McCollum, Pres Phil Arce, Mgr	1000	702- 735-2111 (See advertisement, page 642)	702- 248-7037	Ⓔ $14–19	Ⓔ $17–20	
Sands Hotel, The						
3355 Las Vegas Blvd S 89109 Howard Hughes Resort Hotels Ed Zike, Mgr	777	702- 735-9111 (See advertisement, page 641)		Ⓔ $14–25	Ⓔ $16–28	R
Savoy Motor Motel						
496 W Keno Lane 89102 Ed McSwiggan Sr, Owner James Scroggs, Gen Mgr	125	702- 735-5768		Ⓔ $8 up	Ⓔ $10 up	R
Showboat Hotel & Casino						
2800 E Fremont St 89104 J. H. Kelley, Pres F. A. Modica, Gen Mgr	200	702- 382-7575 (See advertisement above)	910- 397-6998	Ⓔ $9–13 Ⓐ $13.40 –15.50	Ⓔ $11–16 Ⓐ $18.50 –20.65	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



The Tiffany of Las Vegas

You will find it the most complete resort hotel in Las Vegas • One hundred and fifty acre vacation wonderland • Featuring The Exciting Folies Bergere in the spacious Theatre Restaurant.

Entertainment's most exciting names in the Blue Room • Epicurean adventures in the Gourmet Room, truly one of America's finest Restaurants • Romance in the intimate La Fontaine Lounge.

The most luxurious rooms and suites in Las Vegas • Complete convention facilities and expertly trained personnel • Sparkling swimming pool in lush tropical setting • Health Clubs.

Tennis Courts • 18-hole Tropicana Championship Golf Course.

Tropicana
HOTEL AND COUNTRY CLUB
LAS VEGAS

BEVERLY HILLS 278-2800 • **BOSTON** LI 2-2036 • **CHICAGO** 346-7237 • **CLEVELAND** 696-6441 • **DALLAS** RI 1-6814 • **DENVER** 377-1366 • **FT. WORTH** EN 3980 • **HONOLULU** 923-6200 • **HOUSTON** 665-5421 • **LAS VEGAS** 736-4949 • **LOS ANGELES** 878-2800 • **LONDON GROSVENOR** 2151 • **MEXICO CITY** 33-25-56 • **MIAMI** FR 9-8331 • **MILWAUKEE** 271-4884 • **MINNEAPOLIS** 335-2555 • **NEW ORLEANS** (toll free to Dallas) WX 3980 • **NEW YORK** CI 5-3238 • **PHILADELPHIA** EN 6461 • **PHOENIX** 956-4430 • **PORTLAND, ORE.** CO 9899 • **SAN DIEGO** ZEnith 2-2240 • **ST. LOUIS** 862-7220 • **SAN FRANCISCO** 434-0660 (toll free from East Bay Area EN 1-0450) • **SEATTLE** MU 2-1981 • **CALGARY** 264-6901 • **MONTREAL** VI 2-2969 • **TORONTO** 366-2941 • **VANCOUVER, B.C.** (toll free to Seattle) ZE 6420 • **LAS VEGAS** (TWX) 702-248-7029



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Somerset House Motel 294 Convention Center Dr 89109 Irman Corp, Owner Mr. & Mrs. Roy Anderson, Mgrs	104	702- 735-4411	910- 397-6993	Ⓔ $12–16	Ⓔ $14–18	R
B Stardust Hotel & Country Club 3000 Las Vegas Blvd S 89109 Michael Adams, Jr, Mgr Cable: Stardust	1500	702- 735-6111 (See advertisement, page 643)		Ⓔ $10–24	Ⓔ $12–26	R
Tam-O-Shanter Motel 3317 Las Vegas Blvd S 89109 W. N. Talamas, Mgr	100	702- 735-7331				
Thunderbird Hotel Hwy 91 89101 Del E. Webb Corp, Owner J. W. Hinkle, Gen Mgr	534	702- 735-4111 (See advertisement above)		Ⓔ $13–14	Ⓔ $16–20	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

LAKE TAHOE'S NEWEST AND FINEST...

Kings Castle HOTEL AND CASINO

470 LUXURIOUSLY APPOINTED ROOMS NESTLED ON THE BEAUTIFUL SHORE OF SCENIC LAKE TAHOE . . . "A YEAR AROUND PLAYGROUND FIT FOR A KING." GOLF / RACQUET CLUB / STABLES COMPLETE WATER SPORTS FACILITIES HEATED POOL / SAUNA — MAGNIFICENT SKIING AND WINTER SPORTS FACILITIES.

CASINO LOUNGE and SHOW ROOM featuring TOP ENTERTAINMENT

GOURMET DINING
LAVISH CONVENTION AND BANQUET FACILITIES



RESERVATIONS:

SAN FRANCISCO, CALIFORNIA
150 POWELL STREET
MEZZANINE
PHONE: (415) 391-2443

INCLINE VILLAGE, NEVADA
P.O. BOX 236
PHONE: (702) 831-1111

Nathan S. Jacobson, President

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Tropicana Hotel						
3801 Las Vegas Blvd S 89114 J. K. Houssels, Jr, Pres R. O. Cannon, Exec Vice Pres & Gen Mgr	575	702- 736-4949 (See advertisement, page 645)	702- 248-7029	Ⓔ $16–29	Ⓔ $18–31	R

NORTH SHORE LAKE TAHOE

Kings Castle Hotel & Casino						
(Formerly: Lake Tahoe Hotel) P.O. Box 236, Incline Village 89450 Nathan Jacobson, Pres	470	702- 831-1111 (See advertisement above)		Ⓔ $21–26 Ⓐ $33–38	Ⓔ $25–29 Ⓐ $49–53	R

RENO

Washoe Co. / RR: S P. / Airlines: United; Western; Air West. / Pop. 51,470

Ace Motor Lodge						
222 N Sierra St 89501 Horsley-McKissick & Stanfield, Owners C. E. Horsley, Mgr	49	702- 322-2178		Ⓔ $14–21	Ⓔ $21–30	

...Above the Ordinary

Arlington Plaza
motor hotel

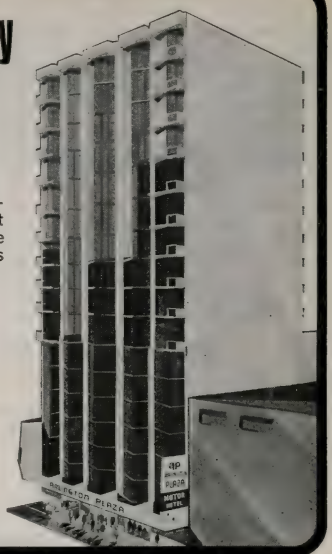
Reno's newest hotel and most luxurious high rise accommodations. At the edge of Reno's parks and the Truckee River — yet only two blocks from the city's livliest action.

- **Extra large rooms**
- **Fabulous view**
- **Swimming pool**
- **Gourmet restaurant and lounge**
- **Indoor parking**

STANDARD ROOM RATES $18 TO $25

Package groups or convention rates on request

121 West St., Reno, Nevada 89501
Phone: (702) 786-2200
Manager William di Cristina



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Arlington Plaza Motor Hotel 121 West St 89501 Wm. di Cristina, Gen Mgr	105	702- 786-2200 (See advertisement above)		Ⓔ $16–19	Ⓔ $18–25	D
Carlton Hotel 218 N Sierra St 89501 C. E. Horsley, Owner & Mgr	40	702- 322-2178		Ⓔ $6–10	Ⓔ $8–14	
Cavalier Motor Lodge 150 Island Ave 89501 J. C. Lancaster, Mgr	38	702- 323-1881		Ⓔ $14–18	Ⓔ $14–18	D
El Centro Motel 101 State St 89502 American Motelodge Douglas Cooper, Mgr	32	702- 329-0427		Ⓔ $10–14	Ⓔ $12–18	D
[B] Harrah's Hotel Center St at 2nd 89504 P.O. Box 10 W. G. Callahan, Mng Dir	326	702- 786-3232 (See advertisement, page 649)	910- 395-7032	Ⓔ $17–24	Ⓔ $20–27	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

HARRAH'S



Harrah's High-Rise Hotel in the Heart of Downtown Reno.

Stay where the action is—at Harrah's beautiful new hotel. Enjoy luxurious accommodations complete with individually controlled room temperature, color television, radio, direct dial telephone, heated outdoor swimming pool, health club, 24 hour casino, restaurants, bars and attendant parking. All this plus the world's greatest entertainers appearing nightly in the Headliner Room Theatre restaurant. In addition: The Casino Cabaret features top entertainers.

For reservations, call:
Reno (702) 786-3232 or TWX (910) 395-7032
San Francisco (415) 781-2771
Sacramento (916) 481-3373

Harrah's
RENO

Represented in the West by George R. Smith Company, Inc.
Represented in the East by Hetland & Stevens Inc.



The
HOLIDAY
...HOTEL in Downtown Reno

200 rooms
private sundecks
superb dining
famous entertainers
gaming facilities

SPORTS CENTER OF THE WEST

A giant scoreboard, sports news ticker, action photos in the Sports Arena keep you fully informed on all major sports.

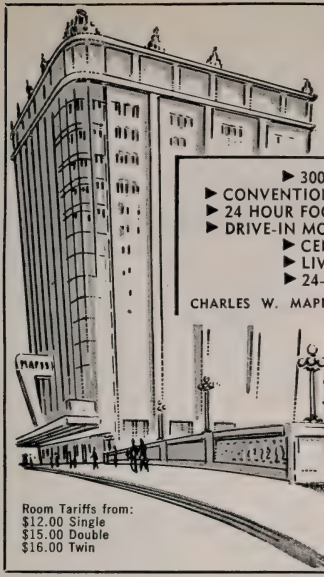
Single Rooms—$12 to $20
Double, Twin or Studio—$18 to $27
Suites—$47 to $88
Al Ferrari, President & General Manager

FREE PARKING in Underground Garage

In Reno, AC 702-329-0411 • San Francisco, YUkon 1-1425 or call your Travel Agent

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Hotel Center & Mill Sts 89502 Int'l Leisure Hosts, Ltd, Owner Al Ferrari, Pres & Gen Mgr	200	702- 329-0411 (See advertisement above)		Ⓔ $12–20	Ⓔ $18–27	D
Holiday Inn 5851 S Virginia 89502 Dan Symmes, Innkeeper	156	702- 786-2940		Ⓔ $11–16	Ⓔ $17–21	A
B Mapes Hotel N Virginia at Truckee River 89505 C. W. Mapes, Pres	300	702- 323-1611 (See advertisement, page 651)	702- 358-3542	Ⓔ $12–20	Ⓔ $15–24	D
Mirador Motel 1150 W Second St 89503 Friendship Inns of America John Harshbarger, Owner & Mgr	52	702- 323-0331		Ⓔ $8–10	Ⓔ $12–16	D
Pioneer Inn 221 S Virginia St John Lazovich, Mgr	162					

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



Reno's Largest and Finest Hotel–Casino

- 300 BEAUTIFUL ROOMS
- CONVENTION FACILITIES for GROUPS up to 400
- 24 HOUR FOOD AND BEVERAGE SERVICE
- DRIVE-IN MOTOR ENTRANCE
- CENTER OF RENO LOCATION
- LIVE ENTERTAINMENT
- 24-HOUR GAMING CASINO

CHARLES W. MAPES, President

PHONES:
Reno .....(702) 323-1161
Reno Teletype (702) 358-3542
San Francisco (415) 434-0660
Los Angeles .(213) 388-1151
Seattle .....(206) 623-1177
Dallas .....(214) 741-6814
or contact your Travel Agent

RENO'S Mapes MOTOR HOTEL

Room Tariffs from:
$12.00 Single
$15.00 Double
$16.00 Twin

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ponderosa Hotel 515 S Virginia St 89502 Hwy 395 Master Hosts K. J. Kerber, Mgr	165	702- 786-6820		Ⓔ $14–18	Ⓔ $16–22	
Red Carpet Motor Lodge 140 Court St Hyatt Corp of America Mike O'Brien, Gen Mgr	138	702- 329-4251		Ⓔ $12–18	Ⓔ $14–22	D
River House Motor Hotel 2 Lake St E. F. Loomis, Owner Robert & Ethel Wallace, Mgrs	33	702- FA9-0036		Ⓔ $14–18	Ⓔ $16–22	
Royal Inn Stardust St & Elgin Ave Royal Inns of America, Inc Richard Seaton, Mgr	100	702- 747-4220		Ⓔ $10 up	Ⓔ $12 up	

The real West



LARGEST HOTEL IN NORTHERN NEVADA

The Humboldt offers you 100 first class rooms on US #40 and #95. A comfortable day's drive between Salt Lake City and San Francisco.

FREE PARKING • TV • AIR COOLED

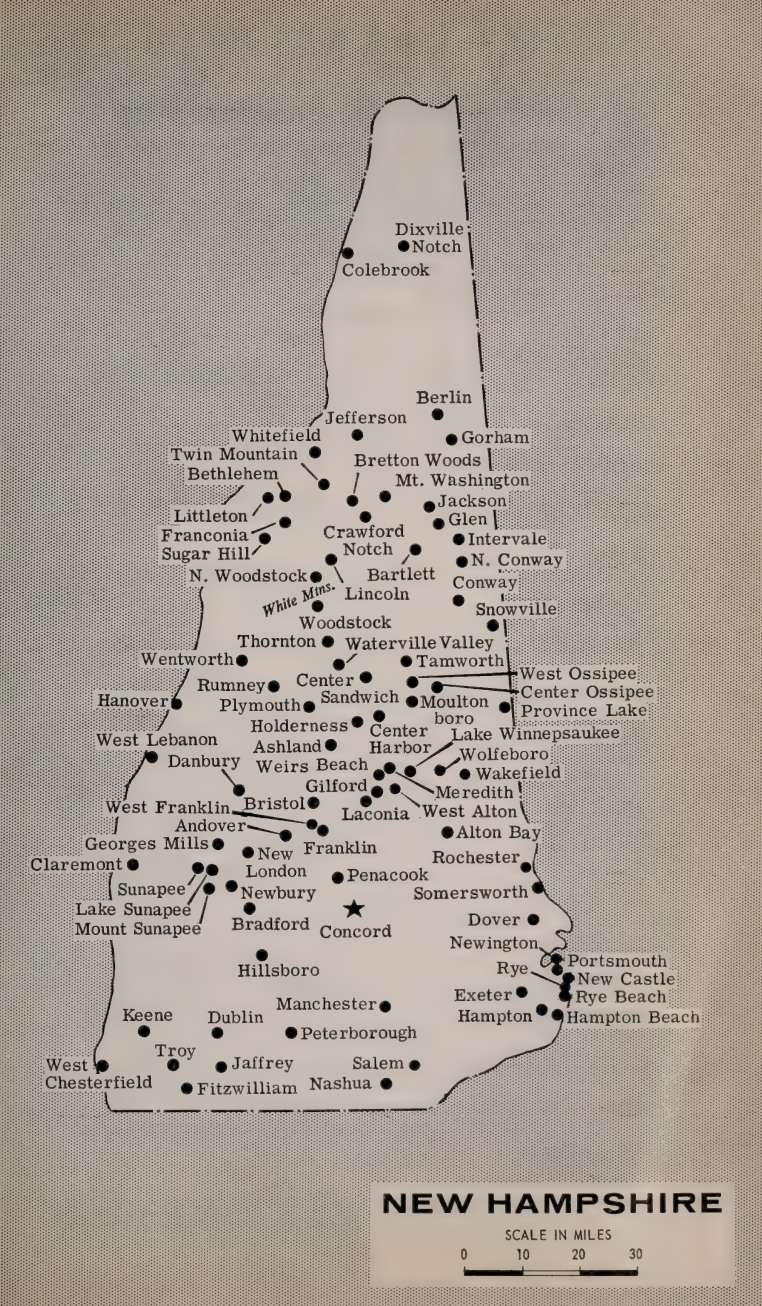
HOTEL HUMBOLDT

GUS KNEZEVICH, MNG. OWNER

WINNEMUCCA, NEVADA

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Senator Hotel						
136 W 2nd St 89501 Ernest Sigg, Mng Owner	78	702- 322-2125		Ⓔ $5–10	Ⓔ $6–12	D
SOUTH SHORE LAKE TAHOE						
Harvey's Resort Hotel						
P.O. Box 128, Stateline, Nev. S Lake W. B. Ledbetter, Vice Pres	200	702- 588-2411	702- 856-3143	Ⓔ $12–22	Ⓔ $14–24	
Sahara-Tahoe Resort Hotel						
P.O. Box C, Stateline, Nev 89449 Del E. Webb Corp Subsidiary R. D. Schofield, Vice Pres & Gen Mgr	600	702- 588-6211		Ⓔ $20–24	Ⓔ $22–26	
SPARKS Washoe Co. / RR: S P. / Pop. 16,618						
Sparks Motor Lodge						
1001 B St J. M. Lloyd	13					
WELLS Elko Co. / RR: S P; W P. / Pop. 1,071						
Wagon Wheel Hotel-Motel						
316-6th St on US 40 P.O. Box 456 89835 Friendship Inns of America G. M. Plotke, Mgr	38	702- 752-3358		Ⓔ $6–13	Ⓔ $8–14	D
WINNEMUCCA Humboldt Co. / RR: S P; W P. / Pop. 3,453						
Humboldt Hotel						
313½ Bridge St 89445 Hwy 40 & 95 G. M. Knezevich, Owner & Mgr	100	702- 623-2525 (See advertisement above)		Ⓔ $8.40	Ⓔ $12	D E

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



NEW HAMPSHIRE

SCALE IN MILES

0 10 20 30

NEW HAMPSHIRE

HOTEL-MOTEL ASSOCIATION

JOHN B. DODGE, President, Playhouse Motor Inn, Whitefield, N.H. 03598
ROBERT J. SMITH, Executive Vice President, 1 Westwood Circle, Dover, N. H. 03820. Telephone 742-4439

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ALTON BAY Belknap Co. / Pop. 100						
Ester's Cabins Rtes 28-A & 11 03810 Mr. & Mrs. Al Varney	10					
ANDOVER Merrimack Co. / RR: B & M. / Pop. 995						
Andover Meadow Motor Inn Rte 11 & US 4 03216 Peter DeBartolo, Mgr	13	603- 735-5224		(E) $6–10	(E) $8–10	R
ASHLAND Grafton Co. / Pop. 1,237						
Little Squam Cabins 03217 David & Doris Mills	12					
BARTLETT Carroll Co. / Pop. 1,013						
Abenaki Motel, The P.O. Box 221 Douglass Williams	11					
Bartlett Hotel Main St Rte 302 Matt Elliott, Mgr	40	603- 374-2319		(E) $4.50–6 (A) $8–9.50	(E) $6–8 (A) $13–16	
(S) **Pines Motel, The** Rte 302 03812 Claire Birnkammer, Owner	11	603- 374-2353		(E) $8–10	(E) $12–14	R
Sky Valley Motel 03812 Alan Eliason	12					
BERLIN Coos Co. / Airlines: Northeast (seasonal). / Pop. 17,821						
Travelers Motel Julius & Dom Porretta	28					

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

We're restored

Are you?



New owners and management are spending half-a-million dollars to modernize and re-create the glories of our Edwardian days. They've brought in:

■ **ROD LAVER** to direct our 8 new championship tennis courts ■ **DAVE MARR** as pro for our rebuilt Donald Ross Championship 18-hole golf course • Riding • Mountain Climbing • Indoor-Outdoor Pools • Daytime-Nighttime Nannies • Gourmet Dining • Dancing • Entertainment • Accommodations for meetings and conventions of 16 to 1600

The new Mount Washington is . . .

the Liveliest Legend Anywhere

The **Mount Washington** May through October

BRETTON WOODS NEW HAMPSHIRE

Send for Free Brochure
Call collect for instant information:
John L. Roy, General Manager
(617) 969-6407

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BETHLEHEM Grafton Co. / Pop. 898						
Baker Brook Lodge F. G. Miller	36					
BRADFORD Merrimack Co. / Pop. 508						
Birch Lane Motel Todd Lake Rte 103 03221 R. C. Parsons, Owner & Mgr	13	603- 938-5475		(E) $8–12	(E) $12–20	R
BRETTON WOODS Coos Co.						
B Ⓢ Mount Washington Hotel & New Motor Inn Rte 302 03575 John Roy, Mgr	285 (See advertisement above)	603- 1000		(E) $8–25 (A) $30–40	(E) $12–28 (A) $50–70	R
Ⓢ Mount Washington Summit House Mrs. Ellen Teague, Mgr	25	Gorham, 04		(M) (A) $8–12	(M) (A) $16–24	
BRISTOL Grafton Co. / Pop. 1,054						
Ⓢ Pasquaney Inn Newfound Lake 03222 Bob Miller, Owner & Mgr	35	603- 744-2712		(E) $8 up (A) $13 up	(E) $10 up (A) $21 up	R
Ⓢ Whip-o-Will Motel Rte 3A 03222 W. T. Thistle, Mgr	43	603- 744-2433		(E) $9–14 (A) $13.50 –18.50	(E) $12–18 (A) $21– 27	R

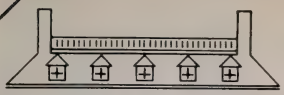
Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CAMPTON See: Thornton, N.H.						
CENTER HARBOR Belknap Co. / Pop. 511						
Ⓢ **Edwards Motel & Cabins, The** Lake Shore Dr 03226 A. A. Edwards, Owner & Mgr	13	603- 253-6244				R
CENTER OSSIPEE Carroll Co. / Pop. 500						
Crystal Pond Motel White Mountain Hwy Rte 16 03814 E. R. Fullerton, Owner & Mgr	12	603- 539-4951		Ⓔ $9–12	Ⓔ $11–15	R
Ⓢ **Deer Cove Lodge** R. W. Garland, Mgr	65	603- 539-4888		Ⓐ $13–15	Ⓐ $26–30	
CENTER SANDWICH Carroll Co. / Pop. 693						
Corner House Inn Jct Rtes 109 & 113 03227 Julia Coolidge, Mgr	5	603- 284-6219		Ⓐ $12–15	Ⓐ $20–25	R
CLAREMONT Sullivan Co. / Pop. 13,563						
Cote's Motel Beauregard St off Rte 12-103 03743 R. J. Cote, Owner & Mgr	20	603- 542-2231		Ⓔ $8	Ⓔ $11–13	S
COLEBROOK Coos Co. / Pop. 1,550						
Colebrook House 132 Main St US 3 James Biron	31	603- 69		Ⓔ $2.75 up		
Country Club Motel Ernest Biron	18					
Northern Comfort Motel US Rte 3 03576 Mrs. Paul Brunault, Owner & Mgr	34	603- 237-4440				
CONCORD Merrimack Co. / Airlines: Northeast. / Pop. 28,991						
Brick Tower Motel 414 S Main St 03301 Quality Courts Motels Roger Guilmette, Mgr	40	603- 224-1957		Ⓔ $8–12	Ⓔ $10–20	E
Concord Coach Motor Inn I-93 at Exit 12S 03301 Master Hosts K. W. Langley, Owner & Mgr	40	603- 224-2511		Ⓔ $9–16	Ⓔ $16–18	E

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Howard Johnson's Motor Lodge						
Gulf St 03301 I-93, Exit 13, Jct Rte 3 Howard Johnson's Motor Lodges Ella Barton, Mgr	50	603- 224-4011		Ⓔ $10–20	Ⓔ $14–20	E
[B] New Hampshire Highway Hotel						
Jct Rtes 3, 4, 9, 93, 202 03301 R. A. Morton, Owner & Operator	140	603- 225-6687		Ⓔ $9–11	Ⓔ $10–18	E D
CONWAY Carroll Co. / Pop. 1,143						
Martin's Motel						
Rte 16 03818 F. G. Smith, Owner & Mgr	7	603- 447-8966		Ⓔ $10	Ⓔ $12–14	R
Ⓢ Piper Trail Motor Court						
Rte 16 03818 A. N. Snodgrass, Owner & Mgr	12	603- 447-2860		Ⓔ $4–6	Ⓔ $8–14	R
CRAWFORD NOTCH Coos Co.						
Ⓢ Crawford House Hotel, Motel & Cottages						
Rte 302 03577 G. E. McAvoy & R. C. Hill, Owners	165	603- 846-5511		Ⓔ $12–17 Ⓐ $23–28	Ⓔ $20–26 Ⓐ $42–52	R
Ⓢ Inn Unique						
US Hwy 302 P.O. Willeyhouse, N.H. 03983 Florence Morey, Prop.	15	603- 374-9249		Ⓜ Ⓐ $13		R
DANBURY Merrimack Co. / Pop. 435						
Ragged Mountain Motor Court Walter Bastiansen	10					
Stratford Motel						
Rte 104 03230 R. C. Mauch, Owner F. G. Barker, Mgr	17	603- 768-2291		Ⓔ $7–9	Ⓔ $10–12	S
DIXVILLE NOTCH Coos Co. / Pop. 10						
Ⓢ Balsams Hotel						
Rte 26 Neil Tillotson, Owner	350	Dixville 9010		Ⓐ $23–28	Ⓐ $42–54	
DOVER Strafford Co. / Pop. 19,131						
Ramada–Sterling Motor Inn						
Silver St Exit 8E Spaulding Tpke 03820 Robert Bryant, Mgr	80	603- 742-4100		Ⓔ $11.50 –13.50	Ⓔ $14– 20	E D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
DUBLIN Cheshire Co. / Pop. 684						
Dublin Inn	28					
EXETER Rockingham Co. / Pop. 5,896						
Exeter Inn, The 90 Front St 03833 Phillips Exeter Academy, Owner A. L. Norton, Mgr	50	603- 772-5901 (See advertisement, page 659)		Ⓔ $10– 12.50	Ⓔ $16– 22	S
FITZWILLIAM Cheshire Co. / Pop. 966						
Fitzwilliam Inn Rte 119 off Rte 12 03447 Mary Lou & Enoch Fuller, Owners & Innkeepers	23	603- 585-6527		Ⓔ $5–11 Ⓐ $14.50 –21	Ⓔ $9–15 Ⓐ $31–36	S R
FRANCONIA Grafton Co. / Pop. 491						
Ⓢ Ⓦ Flintlock Lodge & Motel Rte 18 03580 P. T. Struhsacker, Mgr	20	603- 823-5562			Ⓔ $14–20	R
Hillwinds Inn Rte 18 off I-93, Exit 38 03580 L. A. Cerino & R. J. LaMarche, Owners & Mgrs	12	603- 823-7711		Ⓔ $10 up	Ⓔ $10 up	R
Horse & Hound Inn Off Rte 18 03580 I. D. Stroup, Owner & Mgr	14	603- 823-5501		Ⓔ $7–11 Ⓐ $12–20	Ⓔ $14.50 –17.50 Ⓐ $16.50–20	R
Lovett's Motor Inn Rtes 18 to 141 C. J. Lovett Jr, Owner	22	603- VA3-7761		Ⓔ $3.50 up Ⓐ $8.50 up		
Mittersill Alpine Inn Mittersill Rd 03580 A Treadway Resort C. W. Sachse, Vice Pres & Mgr	85	603- 823-5511		Ⓔ $12–16	Ⓔ $18–26	R
Ⓢ Notchway Motel, The US Rte 3 03580 R. J. Coney, Owner Edda Hepworth, Mgr	21	603- 823-5525			Ⓔ $13–20	R
Ⓢ Raynor's Motor Lodge SR 18 & 142 & I-93 03580 Superior Motels Eleanor G. Raynor, Mgr	30	603- 823-5651		Ⓔ $14.50 –18	Ⓔ $15 –24	R

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



exeter inn
EXETER, NEW HAMPSHIRE • 03833
TELEPHONE / CODE 603 • 772-5901

All newly decorated.

New heating and air conditioning throughout with individual room controls. 50 guest rooms. Single • $10 - $12.50. Double • $16. Twin, $17 to $22. 3-bedded rooms, $24. Cocktail Lounge. Restaurant serving 3 meals 7 days a week.

Owned & operated by Phillips Exeter Academy.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Richardson's Caramat						
Sugar Hill Rd Rte 117 03580 Mrs. L. K. Richardson, Owner & Mgr	15	603- 823-5621		Ⓔ $10–15 Ⓐ $15–18	Ⓔ $12–17 Ⓐ $24–26	R
Rowins Motel						
Rte 18 off IS #93, Exit 38 03580 Stan Rowins, Owner & Mgr	12	603- 823-5655		Ⓔ $8–12	Ⓔ $12–18	
FRANKLIN Merrimack Co. / Pop. 6,742						
Franklin Motel						
N Main St 03235 Jct 3A & Rte 11 G. A. Maynard, Owner & Mgr	10	603- 934-4744		Ⓔ $9–10	Ⓔ $12–14	
GEORGES MILLS Sullivan Co. / Pop. 300						
Ⓢ **Daniel George Cottages, The**						
On Otter Pond, Rte 11 03751 Louise & Lou Houser, Owners & Mgrs	5	603- 763-2369			Ⓔ $12–18	R
GILFORD Belknap Co. / Pop. 2,043						
King's Grant Inn & Chalets See: Laconia, N.H.						
Ⓢ **Saunders Bay Motel & Cottages**						
Rte 11 B, Lake Winnipesaukee 03246 Edward Richards	46	603- 293-7871			Ⓔ $12–22	
Silver Sands Motel						
Harold Gagnon	16					
Ⓢ **White Sands Cottages**						
RFD #5 Rte 11B 03246 Norman Gunby, Owner Catherine Gunby, Mgr	5	603- 293-4423				A

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
GLEN Carroll Co.						
Storybook Motor Inn Jct Rtes 16 & US 302 03838 The Filips, Owners J. G. Filip, Mgr	34	603- 383-4323		Ⓔ $10–15	Ⓔ $16–20	R
GORHAM Coos Co. / RR: G T. / Pop. 1,945						
Brabo Motor Lodge Main St 03581 Friendship Inns of America Mrs. S. M. Korbet, Owner & Mgr	36	603- 466-2112		Ⓔ $10–14	Ⓔ $12–18	R
Gorham Motor Inn 345 Main St 03581 Mario Gemmiti, Owner	40	603- 466-3381		Ⓔ $8–15	Ⓔ $12–18	R
Mt. Madison Motel 365 Main St 03581 Leo Dupuis, Owner & Mgr	33	603- 466-3622			Ⓔ $15–$18	S
Northern Peaks Motel US 2 & State 16 03581 Dutch Inns Lionel LaRoche, Mgr	25	603- 466-3374		Ⓔ $10–16	Ⓔ $16–18	D R
Ⓢ **Presidential Motel** 65 Lancaster Rd 03581 Rte 2 Mrs. Gerard Turcotte, Owner & Mgr	12	603- 466-2276		Ⓔ $8–14	Ⓔ $10–16	S
Ⓢ **Rest Well Motel** 370 Main St Rtes 2 & 16 03581 Dr. V. L. Paniccia, Mgr	14	603- 466-2389		Ⓔ $8–12	Ⓔ $10–16	S R
Tourist Village Motel Mr. & Mrs. Dewey King	40					
Town & Country Motor Inn P.O. Box 220 Ralph Labnon, Owner Fred Lafferty, Mgr	56	603- 466-3315		Ⓔ $7.50– 10	Ⓔ $12– 16	
HAMPTON Rockingham Co. / Pop. 3,281						
Dalton's Motel 509 Lafayette Rd 03842 Elwood Wilbur	13	603- 926-2466		Ⓔ $7.30 –9.45	Ⓔ $10.50 –12.60	R
Ⓢ **Kelly's Motel** US Rte 1 03842 Mrs. James Kelly, Owner & Mgr	17	603- 691-5069		Ⓔ $8–10	Ⓔ $12–14	
Morning Glory Motel 877 Lafayette Rd 03842 Rte 1 Mr. & Mrs. James Greco, Owners & Mgrs	14	603- 926-2473		Ⓔ $7	Ⓔ $8–10	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Stay at the Hanover Inn . . . a charming blend of country inn hospitality and space-age luxury overlooking the campus at Dartmouth College. Superb food and spirits. Spacious rooms. A completely new main wing offers every convenience from underground parking to electronically controlled air conditioning . . . for two or two hundred . . . for a meal, or a day, or longer. Hanover, N.H., Tel. (603) 643-4300.

THE HANOVER INN
& MOTOR LODGE
TWX 710-366-1827



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sheraton Motor Inn—Lamie's Tavern						
490 Lafayette Rd 03842 Dunfey Family Hotels & Motor Inns Barbara Dennehy, Mgr	36	603- 926-3335		Ⓔ $11.75 –13.75	Ⓔ $15.75 –17.75	
HAMPTON BEACH Rockingham Co. / Pop. 400						
Ashworth Hotel, The						
295 Ocean Blvd 03842 N. L. & Paul Grandmaison	55					
Ⓢ Harris Sea Ranch Motel						
75-79 Ocean Blvd Rte 1A 03842 R. T. & Harriet Harris, Owners Harriet Harris, Mgr	30	603- 926-3000		Ⓔ $16 up	Ⓔ $22 up	R
The Shirley						
M. F. Savage	14					
Ⓢ Spindrift Resort Motel						
Jct Rtes 1-A & 101-C 03842 New England Motels, Inc Terry Marinos, Mgr	60	603- 926-3313		Ⓔ $10–30	Ⓔ $12–65	R
Ⓢ White Gables Motor Court						
515 Winnacunnet Rd 03842 A. W. & Margaret Sagar, Owners A. W. Sagar, Mgr	12	603- 926-2219				
HANOVER Grafton Co. / Airlines: Northeast. / Pop. 5,649						
Chieftain Motel						
Lyme Rd 03755 Rte 10 Superior Motels, Inc H. M. Doane, Owner & Mgr	22	603- 643-2550		Ⓔ $10–12	Ⓔ $14–18	S
Green Lantern Inn, The						
80 S Main St 03755 A. A. Lauziere, Owner & Mgr	15	603- 643-3410		Ⓔ $5–8	Ⓔ $10–14	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Hanover Inn, The Dartmouth College Campus 03755 Dartmouth College, Owner J. T. McFate, Mgr	100	603-643-4300 (See advertisement, page 661)	710-366-1827	(E) $9.50–20	(E) $15–26	D
[B] Hanover Inn Motor Lodge Lebanon St 03755 Dartmouth College, Owner J. T. McFate, Mgr	39	603-643-4400 (See advertisement, page 661)	710-366-1827	(E) $10	(E) $14–18	D
HILLSBORO Hillsboro Co. / Pop. 1,645						
Bear Hill Motel Rtes 202 & 9 03244 D. R. Anthony, Owner & Mgr	14	603-464-3339		(E) $9–12	(E) $12–15	R
1830 House Motel Rte 9 Jeanne & P. M. Whitney, Owners & Mgrs	10	603-478-3565		(E) $6–8	(E) $8–10	
HOLDERNESS Grafton Co. / Pop. 749						
Old Colonial Eagle Rtes 3 & 25 P.O. Box 202 03245 F. L. Provino	17					
[S] Squam Lakes Club & Inn P.O. Box 28 03245 J. B. Dodge, Mgr	25	603-968-3348		(A) $24–29	(A) $34–44	R
INTERVALE Carroll Co. / Pop. 500						
Idlewild at Intervale Rtes 16 & 302 03845 E. W. Woodman, Owner	12	603-356-2752		(E) $5–9	(E) $9–11	R
New England Inn, The Rte 16-A 03845 W. D. Paine II, Owner M. B. Jennings, Mgr	50	603-356-5541		(E) $11–15 (A) $15–20	(E) $13–24 (A) $24–36	
Perry's Rest Motel & Cottages Rte 16A 03845 Rita L. Riley, Mgr	10	603-356-2214		(E) $4–8	(E) $6–12	R
Swiss Chalets Motel, The White Mountain Hwy 16 A-302 Jerry Dolena	24	603-352-2232		(E) $8–10	(E) $13–16	
JACKSON Carroll Co. / Pop. 315						
Christmas Farm Inn Rte 16-B 03846 R. F. Welch, Owner & Mgr	23	603-383-4313		(A) $14.50–19	(A) $25–34	R

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓢ Eagle Mountain House						
Rte 16B 03846 O. N. & Marcia G. Chadbourne, Owners Marcia G. Chadbourne, Mgr	100	603- 383-4264		Ⓐ $15–22	Ⓐ $32–42	R
Iron Mountain House						
Rte 16 03846 J. B. Butler Jr, Owner & Mgr	22	603- 383-6388		Ⓔ $3.50 –6	Ⓔ $7– 12	R
Thorn Hill Lodge						
Thorn Hill Rd 03846 Mr. & Mrs. T. F. Darville, Owners & Mgrs	20	603- 383-4242		Ⓐ $12–15	Ⓐ $20–30	R
Ⓢ Wentworth Hall						
03846 H. L. Scheiner, Gen Mgr	100	603- 383-4343				R
Whitneys' in Jackson						
Black Mountain Rd 03846 Mr. & Mrs. Donald Murray, Owners & Mgrs	39	603- 383-4291		Ⓐ $14.50 –18	Ⓐ $25 –32	R

JAFFREY Cheshire Co. / Pop. 1,648

Ⓢ Monadnock Inn						
Maynard Dunham, Owner	20			Ⓐ		
Ⓢ Ⓥ Woodbound Inn						
03452 E. C. Brummer, Owner & Mgr	34	603- 532-8341		Ⓐ $15.50 –17.50	Ⓐ $28 –34	R

JEFFERSON Coos Co. / Pop. 600

Ⓢ Evergreen Motel						
Rte 2 03583 A. J. Martin, Owner & Mgr	12	603- 586-4449		Ⓔ $10–11	Ⓔ $14–15	R
Ⓢ Skywood Manor Inn & Motel						
US Rte 2 03583 R. W. Ferguson, Mgr	22	603- 586-4371			Ⓔ Ⓢ $5–14	R
Ⓢ Waumbek Inn & Country Club						
Rte 2 03583 Starr King Associates, Inc R. C. Knowlton, Mgr	125	603- 586-4311		Ⓐ $26–36	Ⓐ $40–50	R

KEENE Cheshire Co. / Airlines: Northeast; Mohawk. / Pop. 17,562

Motor Inn Motel						
Troy Rd 03431 Rte 12S C. R. Maddox, Mgr	8	603- 352-4138		Ⓔ $8–10	Ⓔ $10–14	
Ⓢ Palmer Lodge						
Concord Rd 03431 Richard & Phyllis Palmer, Owners & Mgrs	23	603- 352-4358		Ⓔ $10–20	Ⓔ $10–22	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Pine Grove Motor Court Lower Main 03431 E. C. & Emily Cook, Owners	19	603- 352-4208		Ⓔ $6–10	Ⓔ $10–12	
Valley Green Motel 379 West St 03431 Rte 12 J. F. Dinkel, Owner	39	603- 352-7350				
[B] Winding Brook Lodge Bus Rte 12, Park Ave 03431 F. J. Power Jr, Gen Mgr	90	603- 352-3111		Ⓔ $9–12	Ⓔ $17–18	S

LACONIA **Belknap Co.** / Airlines: Northeast (seasonal). / Pop. 15,288

Ⓢ Ames Farm Inn RFD 4, Gilford J. E. Ames, Owner	42	603- CY3-4321		Ⓔ $4 up Ⓐ $8 up		
Christmas Island Resort US Rte 3 03246 P. A. Roux, Owner	61	603- 366-4378		Ⓔ $16–22	Ⓔ $18–24	S R
Flying Cloud Motel 03246 L. C. Clow, Jr, Mgr	20	603- 366-4993		Ⓔ $8–16	Ⓔ $18–24	R
Glendale Cabins RFD #4 P.O. Box 329 03246 Myrta & Ernest Perkins	10					
Happy Landing Motel & Cottages US Rte 3 03246 C. P. Kelley, Owner & Mgr	24	603- 524-3834		Ⓔ $5–18	Ⓔ $10–24	R
Harris Shore Cottages RFD #5 Mrs. Charlotte Bartlett	11					
Inn at Steele Hill, The RFD #1 03246 Ralph Cutillo & Joseph Hanley	25	603- 524-0500		Ⓔ $10–14 Ⓐ $16–30	Ⓔ $16–24 Ⓐ $24–40	R
Ⓢ Ⓦ King's Grant Inn & Chalets Rtes 11B & 11C, Gilford, N.H. 03246 Ralph Krauss, Owner & Mgr	35	603- 293-4431		Ⓔ $8–18 Ⓐ $15.50 –25.50	Ⓔ $10–24 Ⓐ $31 –45	R
Laconia Tavern Hotel 667 Main St W. I. Stafford, Gen Mgr	36	603- LA4-2233		Ⓔ $4.50– 7	Ⓔ $7– 12	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Lord Hampshire, The US 3, RFD 1 03246 Best Eastern A. J. Asciolla, Owner & Mgr	20	603-524-4331		Ⓔ $17–20	Ⓔ $17–26	R
Margate Resort (Formerly: Margate Motel) 76 Lake St Rte 3 03246 Horace Burns, Gen Mgr	100	603-524-5210		Ⓔ $15	Ⓔ $20–30	R
Montie Cabins Rte 4 P.O. Box 270 03246 Helen S. Montie	10					
Naswa Motel Peter Makris, Owner	49					
Normandy Motel & Cottages Edmund Fregeau	17					
Oriole Cottages John Gilmartin	29					
Shangri-la Resort See: Weirs Beach, N.H.						

LAKE SUNAPEE See: Georges Mills, New London and Sunapee, N.H.

LAKE WINNEPESAUKEE See: Laconia, Weirs Beach and Wolfeboro, N.H.

LINCOLN Grafton Co. / Pop. 1,228

Indian Head Resort Rte 3 Pauline T. Spanos, Owner Carolyn Atwood, Mgr	80	603-R15-3241		Ⓔ $5–8	Ⓔ $10–16	
Lincoln Hotel Church St 03251 Franconia Paper Corp, Owner Merle Richards, Mgr	35	603-745-2209		Ⓔ $5–10	Ⓔ $9–16	R
Loon Mountain Motor Lodge Kancamagus Hwy 03251 Master Hosts D. W. Riley, Vice Pres & Mgr	45	603-745-8146		ⒺⓈ $10–14	ⒺⓈ $16–20	R
Parker's Motel US Rte 3 03251 Superior Motels George Parker, Owner & Mgr	21	603-745-8341		Ⓔ $10	Ⓔ $16–18	R
Red Doors Motel Rte 3 P.O. Box 382 N Woodstock 03262 W. F. Hogan, Owner & Mgr	18	603-745-2267		Ⓔ $8–16	Ⓔ $12–18	R
Woodward's Motel Rte 3 03251 L. C. Woodward, Owner & Mgr	36	603-745-8141		Ⓔ $10–20	Ⓔ $12–24	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
LITTLETON Grafton Co. / Pop. 3,355						
Beal House Inn Jct N.H. 10 & 18 & US 302 03561 Marjorie Beal Grady, Owner & Mgr	15	603- 444-2661		Ⓔ $8–10	Ⓔ $10–14	S
Ⓢ **Bel Air Motel** Rte 302 03561 Martin Corman, Owner Mrs. G. Kreps, Mgr	15	603- 444-2408		Ⓔ $5–8	Ⓔ $8–16	
Continental 93 Motor Inn Exit 42—I-93 Donald Coniff, Pres & Mgr	50	603- 444-5366		Ⓔ $8–12	Ⓔ $14–16	
Ⓢ **Country Squire Motel** 315 Main St 03561 Earl & Virginia Kelly, Owners & Mgrs	10	603- 444-2984		Ⓔ $8–10	Ⓔ $10–12	
Littleton Motel R. E. Nast	18					
Perkins Motel Cottage St 03561 Perry Wolfe, Mgr	41	603- 444-3971		Ⓔ $8–11	Ⓔ $11–18	S
Thayers Hotel 136 Maine St 03561 Vernon Sundell, Mgr	54	603- 444-3923		Ⓔ $3.75–10	Ⓔ $6.50–15	
MANCHESTER Hillsboro Co. / Airlines: Northeast. / Pop. 88,282						
Bedford Motel, The RD 5 P.O. Box 63 03102 J. R. Deyo, Owner & Mgr	20	603- 623-8272		Ⓔ $9–12	Ⓔ $12–16	S
Elms, The Rte 3A S 03103 H. I. Coldwell, Owner & Mgr	72	603- 625-6426		Ⓔ $6–10 Ⓐ $12–16	Ⓔ $8–12 Ⓐ $20–26	R S
Firebird Motel US 3 & 28 N 03104 Ann & R. F. Hahl, Owners & Mgrs	18	603- 622-6263		Ⓔ $8–11	Ⓔ $12–16	S E
Granite State Motel Rte 28 Bypass (Hooksett) 03104 W. E. Warren, Owner & Mgr	8	603- 625-6139		Ⓔ $5–7	Ⓔ $9–12	
B **Holiday Inn** 21 Front St 03102 Holiday Inns of America, Inc Mrs. Marielise Mack, Owner & Pres	124	603- 669-2660	710- 220-6979	Ⓔ $12	Ⓔ $19	E
Pine Valley Motel 1298 Hooksett Rd Russell Carter	25					

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sheraton-Carpenter Motor Hotel						
323 Franklin St 03101 The Dunfey Family, Owners Mrs. Evelyn Gillespie, Mgr	110	603- 625-5422		Ⓔ $11.29 –14.43	Ⓔ $17.59 –20.74	D
Sheraton-Wayfarer Motor Inn						
Bedford Interchange 03102 The Dunfey Family, Owners Fred Cox, Mgr	119	603- 622-3766		Ⓔ $13.75 –15.75	Ⓔ $19.75 –26.75	D E

MEREDITH Belknap Co. / Pop. 2,434

Chipmunk Crossing						
Pinnacle Park Rd Priscilla W. Scarth, Owner	10					
Stel-Raye Sandy Beach Cottages						
Meredith Rd Margaret A. Allen, Owner	14					

MOULTONBORO Carroll Co. / Pop. 840

Chalet Susse Motor Lodge						
Rte 25 Alvin Bates	28					
Country Fare Inn						
03254 Kenneth Smith	10					

MOUNT SUNAPEE Merrimack Co. / Pop. 175

Mt. Sunapee Motel See: Sunapee, N.H.						
White Birch Motel						
Rte 103 03772 Emmons Walker Inc W. E. Johnson, Owner	12	603- 763-2701		Ⓔ $6–12	Ⓔ $10–15	R

MOUNT WASHINGTON Coos Co. / See: Bretton Woods, N.H.

NASHUA Hillsboro Co. / Pop. 39,096

Berkshire Country Inn						
Exit 7E Everett Tpke 03060 Master Hosts T. C. Jones, Pres & Mgr	42	603- 889-1111		Ⓔ $10–12	Ⓔ $15–17	E S
Bright Side Motel						
Rte 3, Daniel Webster Hwy 03060 A. A. Archambault, Owner & Operator	11	603- 888-2255		Ⓔ $6–7	Ⓔ $8–10	S
Chalet Motor Lodge						
Exit 5W Everett Tpke Fred Roedel	60					

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Lillian's Motel William Kamieniecki	17					
Olde Coach Inn Rte 3 D. W. Hwy S 03060 Colonial Motor Hotel Corp, Lessee B. H. Page, Mgr	54	603- 888-2500		Ⓔ $8–12	Ⓔ $12–18	S
Thunderbird Motel Daniel Webster Hwy S 03060 Quality Courts Motels G. J. Maynard, Mgr	82	603- 888-1200		Ⓔ $9–11	Ⓔ $12–16	S
NEWBURY Merrimack Co. / Pop. 342						
Davis Cabins 03255	17					
NEW CASTLE Rockingham Co. / Pop. 823. See: Portsmouth, N.H.						
NEWINGTON Rockingham Co. / RR: B & M. / Pop. 2,499						
River Bend Motel Rte 4 & 16 White Mountain Hwy 03801 Joseph & Jeanette Marsan, Owners & Mgrs	17	603- 436-9708		Ⓔ $8–10	Ⓔ $12–14	S
NEW LONDON Merrimack Co. / Pop. 1,007						
Ⓢ **Lake Sunapee Country Club Inn** Rte 11 03257 P. F. Dow, Mgr	23	603- 526-6040				
Lamplighter Motor Inn N Main St 03257 Rte 11 G. R. Collier, Owner G. R. Evers, Mgr	13	603- 526-6484		Ⓔ $12	Ⓔ $14–16	R
New London Inn Main St 03257 F. B. Conklin, Owner & Mgr	25	603- 526-2791		Ⓔ $8–12	Ⓔ $12–19.50	R S
Ⓢ **Twin Lake Village** Little Lake Sunapee 03257 Henry & R. S. Kidder, Owners & Mgrs	60	603- 526-6460				R
NORTH CONWAY Carroll Co. / Pop. 1,104						
Ⓢ **Adora Motor Inn** Rtes 16 & 302 03860 Ruth & Tony Karol, Owners & Mgrs	24	603- 356-2601				R
Arends Motel & Inn Rtes 16 & 302 03860 H. E. Hall, Jr, Mgr	23	603- 356-2976			Ⓔ $14–20	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Mt. Washington Valley's biggest and best.

For year-round fun and relaxation. Swimming, tennis, golf, cocktails, dining and dancing. At the heart of five great ski areas. Convention facilities for up to 300. Represented by Daniel D. Miller, Inc., 600 Fifth Ave., N.Y. (212) Plaza 7-4190.

Eastern Slope Inn and MOTOR LODGE

North Conway, N.H. 03860 / Tel. (603) 356-5533

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓢ Ⓥ Birchmont Inn						
Rtes 16 & 302 03860 Bob & Betty Knapp, Owners & Mgrs	27	603- 356-2991		Ⓐ $13–17	Ⓐ $22–34	R
Briarcliff Motel						
S Main St 03860 Bob Kurz Jr, Owner & Mgr	18	603- 356-5584		Ⓔ $8–15	Ⓔ $12–22	R
Clover Motel						
Rtes 16 & 302 03860 Emmons Walker Inc T. E. Holt, Owner & Mgr	14	603- 356-2871		Ⓔ $10–18	Ⓔ $11–18	A R S
Ⓢ Ⓥ Cranmore Inn						
Kearsarge St 03860 Conrad & Cynthia Briggs, Owners & Mgrs	20	603- 356-5502		Ⓐ $9.50–15	Ⓐ $17–26	R
Cross Country Motel						
State 16 & US 302 03860 Chet & Elsa Grant, Mgrs	16	603- 356-5557		Ⓔ $8–14	Ⓔ $12–18	S
Ⓑ Eastern Slope Inn & Motor Lodge						
Main St 03860 C. P. Pinkham, Pres & Gen Mgr	113	603- 356-5533 (See advertisement above)		Ⓔ $18.50 –31.50	Ⓔ $22 –36	R
Ⓢ Edgewood Inn						
US 302 & State 16 03860 V. P. Stoykovich, Pres & Mgr	30	603- 356-2622		Ⓔ $10–16	Ⓔ $12–20	R
Hoffman House						
E. A. Hoffman, Owner	8					
Junge's Motel						
State Rte 16 03860 R. H. Junge, Mgr	27	603- 356-2886		Ⓔ $14	Ⓔ $15–20	R
Ⓢ Stonehurst Manor & Motel						
US 302 & State 16 03860 Ade & Terry Nitschelm, Owners & Mgrs	35	603- 356-2432		Ⓔ $7–17 Ⓐ $15.50 –22.50	Ⓔ $10–17 Ⓐ $27 –34	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sylvan Pines Motel Rtes 16 & 302 03860 F. H. Wainwright, Operator						
Tartan Motel, The Rtes 16 & 302 03860 J. D. Cooper, Owner & Mgr	15	603- 356-2811		(E) $10–15	(E) $15	R
White Trellis Motel, The Rtes 302 & 16 03860 R. D. Lucy, Owner	30	603- 356-2492		(E) $14–20	(E) $14–20	

NORTH WOODSTOCK Grafton Co. / Pop. 880

Beacon Motel P.O. Box 301 W. J. Watson, Owner & Mgr	19	603- 745-6911		(E) $10	(E) $12–16	
Red Doors Motel See: Lincoln, N.H.						

PENACOOK Merrimack Co. / Pop. 3,100

Barwood Manor Motel 310 S Main St 03301 J. A. Barchey, Owner & Mgr	15	603- 753-4867			(E) $12–14	E R

PETERBOROUGH Hillsboro Co. / Pop. 1,931

King of the Road Motor Inn (Formerly: Pack Monadnock Motel) Concord St 03458 Pierce of Peterborough Inc Jack Burwick, Mgr	12	603- 924-3848		(E) $8–10	(E) $13–16	D
Peterborough Motor Inn Rte 101 03458 Peterborough Realty Co, Owner Richard Pierce	22	603- 924-3876		(E) $9– 11	(E) $14.50– 17.50	

PLYMOUTH Grafton Co. / Pop. 2,244

Hi-Way Court Otto Luhrs	13					
Knoll Motel RD #1 03264 J. A. Grote, Owner & Mgr	19	603- 536-1245			(E) $11–16	R
Mar-Jon Motel & Cottages Robert Blair	20					
Plymouth Inn, The 52 S Main St 03264 J. C. Carpenter, Owner & Mgr	26	603- 536-1129		(E) $6–7	(E) $8–10	D

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓢ Welcome Inn & Motor Court						
RFD 2 03264 Andre & Anne Suratteau, Owners & Mgrs	11	603- 536-1126		Ⓔ $5	Ⓔ $7–10	
PORTSMOUTH Rockingham Co. / Pop. 25,833						
Howard Johnson's Motor Lodge						
Int Traffic Circle 03801 Howard Johnson Motor Lodges F. J. Bailey, Owner & Mgr	54	603- 436-7600		Ⓔ $10–24	Ⓔ $14–24	E S
Rockingham Inn						
State St Miss Hazel Woods	100	603- GE6-4300		Ⓔ $3 up		
Sheraton-Meadowbrook Motor Inn						
Portsmouth Rotary—Int 95 03801 The Dunfey Family, Owners Joe DiPalma, Mgr	123	603- 436-2700		Ⓔ $11.75 –14.75	Ⓔ $12.75 –21.75	E
South Wind Motor Inn See: Rye, N.H.						
Ⓑ Ⓢ Wentworth By-the-Sea Hotel						
Wentworth Rd 03854 J. B. Smith, Pres & Mgr	245	603- 436-3100		Ⓜ Ⓐ $24–28	Ⓜ Ⓐ $38–52	R
PROVINCE LAKE Carroll Co. / Pop. 75						
Ⓢ Five Chimneys Golf & Tennis Resort						
Rte 153 03830 Constance C. Benzing, Owner & Mgr	25	207- 793-8888		Ⓔ $12–40	Ⓔ $16–45	R
ROCHESTER Strafford Co. / Pop. 15,927						
Cardinal Ranch House Motel						
Rte #11 RFD #3 James Annis	19					
Cress Motel						
Rte 16 Ray Parker, Mgr	12					
RUMNEY Grafton Co. / Pop. 280						
Ⓢ Hawthorne Lodge						
Stinson Lake Laighton Realty Trust, Owner Stanley Shmishkiss, Mgr	32	603- 786-2321				
RYE Rockingham Co. / Pop. 3,244						
South Wind Motor Inn						
US Rte 1 West Rye 03891 Richard Ng, Pres & Mgr	27	603- 964-5545		Ⓔ $7.35– 10.50	Ⓔ $9.45– 14.70	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
RYE BEACH Rockingham Co. / Pop. 500						
B Ⓢ Farragut Hotel Central Rd 03871 W. J. Cotter, Owner & Mgr	95	603- 964-5566		Ⓐ $20–27	Ⓐ $34–54	R
SALEM Rockingham Co. / Pop. 9,210						
Brookside Motel Rtes 28 & 111 03079 George & Ann Matthieu, Owners & Mgrs	14	603- 898-7201		Ⓔ $6–12	Ⓔ $10–16	R S
Rockingham Hotel 1 Central St John Cortese, Owner	20					
SNOWVILLE Carroll Co. / Pop. 71						
Snowvillage Lodge 03877 M. Pluss, Owner & Mgr Cable: Snowvillage	18	603- 447-2818		Ⓔ $9–15	Ⓔ $16–24	R
SOMERSWORTH Strafford Co. / Pop. 8,529						
Somersworth Hotel 67 Elm St 03878 Wilbrod Cantin, Owner & Mgr	28	603- 692-4374		Ⓔ $4–7	Ⓔ $7–9	S
SUGAR HILL Grafton Co. / Pop. 500						
Homestead, The Rte 117 Esther & Enzo Serafini, Owners & Mgrs	14	603- VA3-5564		Ⓐ $10 up		
Ⓢ Sunset Hill House 03585 W. R. Swift, Pres & Mgr	124	603- 823-5522		Ⓐ $20–30	Ⓐ $40–62	R
SUNAPEE Sullivan Co. / Pop. 1,164						
Ⓢ Ⓦ Dexter's Hotel Stagecoach Rd 03782 Frank Simpson, Owner	16	603- 763-5571		Ⓜ Ⓐ $14–18	Ⓜ Ⓐ $24–36	R
Ⓢ Ⓦ Four Seasons Lodge Burkehaven Rd 03782 J. R. Fuller, Jr	18	603- 763-4444		Ⓐ $9–15	Ⓐ $18–24	R
Ⓢ Indian Cave Lodge Lake Ave off Rte 11 03782 Farrell & Elly Quinlan, Owners & Mgrs	80	603- 763-2762		Ⓐ $16– 18.50	Ⓐ $26– 31	R
Mt. Sunapee Motel 03772 Raymond LaFontaine, Mgr	22	603- 763-5592		Ⓐ $8–14	Ⓐ $13–18	R

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
TAMWORTH Carroll Co. / Pop. 1,016						
Tamworth Inn Main St 03886 Rte 113 Cary Haskell, Mgr	25	603- 323-7721		Ⓔ $3.50– 6 Ⓐ $11– 13.50	Ⓔ $7– 12 Ⓐ $22– 27	R
THORNTON Grafton Co. / RR: B & M. / Pop. 480						
Ⓢ **Gilcrest Motel** US Rte 3, RFD 1, Campton 03223 Edward Pritchard, Owner	16	603- 726-8832			Ⓔ $10–14	R
TROY Cheshire Co. / Pop. 1,445						
Inn at East Hill Farm, The Jaffrey Rd 03465 Parker Whitcomb, Owner & Mgr	42	603- 242-6495			Ⓐ $24–34	R
TWIN MOUNTAIN Coos Co. / Pop. 450						
Ⓢ **Charlmont Motor Inn** US Rte 3 P.O. Box 55 Joseph Blaggie	38	603- 846-5549		Ⓔ $10–13	Ⓔ $13–18	
Paquette's Motel M. J. Paquette	28					
Ricardi's Motel Myron Coulter	15					
Ⓢ **Seven Dwarf's Motel** Little River Rd 03595 Kurt & Elfriede Jahn, Owners & Mgrs	15	603- 846-5535		Ⓔ $8–10	Ⓔ $12–24	
WAKEFIELD Carroll Co. / Pop. 1,223						
Palmer's Motel 03888 R. T. Palmer	12					
WATERVILLE VALLEY Grafton Co. / Pop. 14						
Outlook, The 03223 J. K. Davies, Owner & Mgr	32	603- 236-8355		Ⓔ $10–20 Ⓐ $18–28	Ⓔ $15–30 Ⓐ $30–44	R
Ⓢ Ⓥ **Pfosi's Lodge** 03223 Lucy & Paul Pfosi, Mgrs	31	603- 236-8344		Ⓔ $10–18	Ⓔ $16–20	R
WEIRS BEACH Belknap Co. / Pop. 356						
Ⓢ **Highland Motel** 819 Endicott St 03246 P. F. McKinnie, Owner	5	603- 366-5525			Ⓔ $14–20	

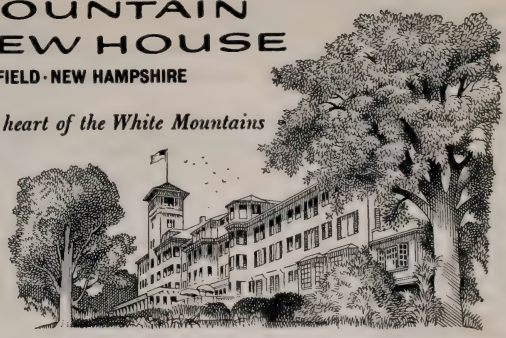
Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Lake Winnipesaukee Motel						
US Rte #3 03246	14					
Mrs. Florence Levasseur						
Ⓢ Lakeside Hotel-Motel						
Lakeside Ave 03246	50	603-		Ⓔ	Ⓔ	R
Alice & A. J. Favreau, Owners		366-4662		$7–12	$8–15	
A. J. Favreau, Mgr						
Ⓢ Ledgecroft Motel & Cottages						
US #3 P.O. Box 107	15	603-		Ⓔ	Ⓔ	
Anne Clow, Owner & Mgr		366-4442		$8–10	$14–16	
Ⓢ Look Off Rock Motel						
Scenic Rte off Rte 3 03246	25	603-			Ⓔ	S
John Kisiel, Owner & Mgr		366-4433			$14–24	
Shangri-la Resort						
US Rte 3 03246	80	603-		Ⓔ	Ⓔ	R
Mary Kaye, Mgr		366-4316		$8–16	$16–36	S
						E
WENTWORTH Grafton Co. / Pop. 300						
Ⓢ Hilltop Acres						
03282	11	603-		Ⓔ	Ⓔ	R
Mrs. M. A. Kauk, Owner & Mgr		764-2530		$7.50–12	$10–15	
WEST ALTON Belknap Co.						
Glen Gables Inn & Motel						
RFD 4 Rte #11 03246	30	603-		Ⓔ	Ⓔ	A
Lester & Ann Reber, Owners		293-7881		$8–18	$10.50-25	R
WEST CHESTERFIELD Cheshire Co. / Pop. 350						
Ⓢ Journey's End Resort						
P.O. Box 162 05301	10	603-			Ⓔ	R
Charles Rilling, Owner		256-6127			$11–12	S
Gary Rilling, Mgr				Ⓐ	Ⓐ	
				$9.25–11.50	$18.50–23	
Riverside Motel & Cabins						
Rte 9 03466	12	603-			Ⓔ	R
J. S. Mosbaugh, Owner		256-6129			$10–18	
WEST FRANKLIN Merrimack Co.						
Pine Lodge						
Webster Lake 03235	10					
Joseph & Joan Salerno						
WEST LEBANON Grafton Co. / Pop. 3,333						
Sunset Motel						
Rte 10 Hanover Rd 03784	18	603-			Ⓔ	
Dutch Inns		298-8721			$13–25	
Stanley Liang, Mgr						

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

MOUNTAIN VIEW HOUSE

WHITEFIELD · NEW HAMPSHIRE

In the heart of the White Mountains



Gracious hospitality in the tradition of the Dodge family for four generations. Delightful setting where congenial guests enjoy swimming, golf, tennis, entertainment, movies, and dancing. Cocktail Lounge. 190 guest rooms. June through October.

Frank Schuyler Dodge, Jr., *Manager*

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
WEST OSSIPEE Carroll Co. / Pop. 200						
Flanders Motor Inn Jct Rtes 16 & 25 03890 Charles Flanders, Mgr	37	603- 539-4536		Ⓔ $9–12	Ⓔ $18–24	R
WHITEFIELD Coos Co. / Pop. 1,244						
Ⓢ **Cold Spring Motel & Cottages** RFD 1 03595 John Asker, Owner & Mgr	9	603- 846-5425				
Mirror Lake Motel J. P. Beyer	10					
Ⓢ **Mountain View House** Mountain View Rd 03598 W. F. Dodge & Son, Inc F. S. Dodge Jr, Mgr	190	603- 837-2511 (See advertisement above)		Ⓐ $28–42	Ⓐ $52–74	R
Ⓢ **Patio Motor Court, The** RFD 1 03598 F. Edelman	20	603- 846-5515		Ⓔ $12–14	Ⓔ $14–16	R
Playhouse Motor Inn P.O. Box 26 03598 J. B. Dodge	10					

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓢ Spalding Inn Club						
Mountain View Rd 03598 Spalding Family, Owner E. H. Spalding, Mgr	60	603- 837-2572		Ⓐ $34–42	Ⓐ $40–64	R

WHITE MOUNTAINS Hotels listed under the following towns: Bethlehem; Bretton Woods; Conway; Crawford Notch; Franconia; Intervale; Jackson; Jefferson; Littleton; Mount Washington; North Woodstock; Sugar Hill; Twin Mountain and Whitefield, N.H.

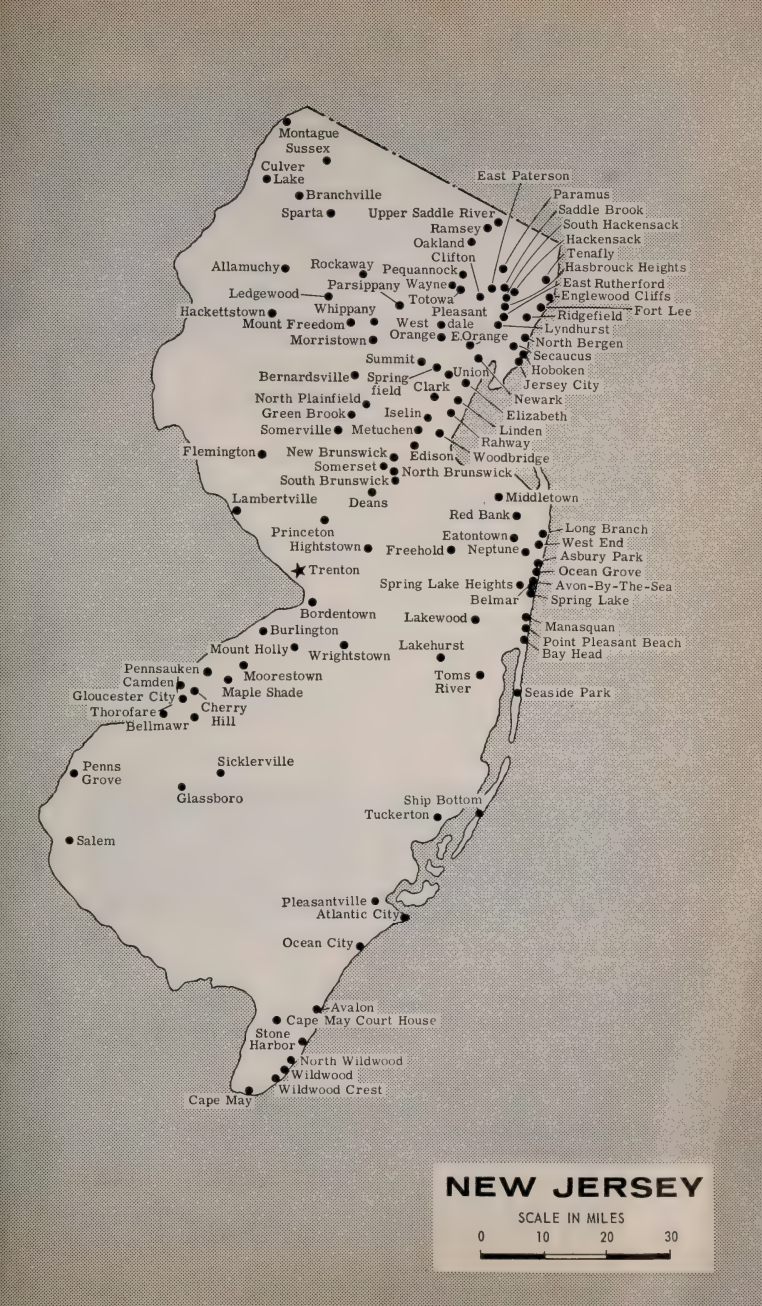
WOLFEBORO Carroll Co. / Pop. 1,557

BⓈ Allen "A" Resort						
Rte 28 03894 Norval Smith, Pres & Gen Mgr	140	603- 569-1700		Ⓐ $14–18	Ⓐ $28–36	R
Ⓢ Brook & Bridle Inn						
Off Rte 28 on Roberts Cove Rd 03894 Mrs. Bonney L. Dunbar, Owner R. F. Thurrell, Mgr	35	603- 569-2120		ⓂⒶ $15.50 –17	ⓂⒶ $34– 38	R
General Wolfe Inn & Motel						
S Main St 03894 Rte 28S Clark & Mickey Merrill, Owners & Mgrs	24	603- 569-1911		Ⓔ $10.50 –14.50	Ⓔ $14.50 –20.50	R S
King's Pine Lodges						
Whitten Neck Rd 03894 Corrine H. Nelson	10					
Ⓢ Lake Motel, The						
Rte 28 M. C. Bailey, Mgr	35	603- 110-W			Ⓔ $12–16	
Lakeview Inn & Motor Lodge						
N Main St Rte 109W 03894 N. M. Hill, Owner Mrs. Mildred D. Hill, Mgr	17	603- 569-1335		Ⓔ $17.50 –25.50	Ⓔ $20.50 –27.50	R
Ⓢ Point Breeze Resort						
03894 H. A. Stevens, Owner	45	603- 569-1330			Ⓐ $26–34	R
Wawbeek, The						
Star Rte 1 03894 C. C. Fernald	10					

WOODSTOCK Grafton Co. / Pop. 827

Ⓢ Jack O'Lantern Motor Resort						
US Rte 3 at I-93, Exit 30 03262 The Keating Family, Owners J. F. Keating, Pres & Mgr	50	603- 745-6033		Ⓔ $8.50– 16	Ⓔ $15– 20	
Six "B" Motel						
Daniel Webster Hwy, Rte 3 03293 Box 77 B. L. Fairbrother Sr, Owner & Mgr	12	603- 745-2437		Ⓔ $10	Ⓔ $12–14	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



NEW JERSEY

SCALE IN MILES

0 10 20 30

NEW JERSEY

STATE HOTEL-MOTEL ASSOCIATION

RALPH MOLTER, President, Quality Motel, Hasbrouck Heights, N.J. 07604
CHARLES W. DAVIS, Executive Vice President, Holiday Inn,
P.O. Box 2422, Trenton, N.J. 08607. Telephone: 609-599-9000

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ALLAMUCHY Warren Co. / Pop. 247						
[B] Panther Valley Inn Rte 517 07820 Box 35 George Mitchell, Mgr	52	201- 852-5300 (See advertisement, page 679)		(E) $13.50 –17.50 (A) $36 up	(E) $15.50 –21 (A) $60 up	R S
ASBURY PARK Monmouth Co. / RR: J C; N Y & L B. / Pop. 17,366						
Brookside Motel See: Neptune, N.J.						
Del Monte Hotel 302 First Ave 07712 James Borrelli	51	201- 776-7754				
[B] Empress Motel 101 Asbury Ave 07712 E. F. Slott, Pres & Gen Mgr	101	201- 775-0100		(E) $17–21	(E) $20–45	R
[S] Jefferson Motor Inn 4th Ave at the Beach 07712 Steve O'Connell, Mgr	56	201- 774-0082		(E) $10–15	(E) $15–22	R
[S] MacReynolds Hotel 307 Sunset Ave 07712 C. G. MacReynolds, Owner & Mgr	60	201- 775-1462		(A) $10–14	(A) $20–28	
ATLANTIC CITY Atlantic Co. / RR: P R S L. / Airlines: Allegheny. See also Philadelphia, Pa. / Pop. 59,544						
Abbey Motor Hotel Boardwalk & Penna Ave 08401 Adeo Santori, Pres	83	609- 344-7051				
Aristocrat Motel 136 S Pennsylvania 08401 L. Chackman, Mgr	55	609- 348-9115				
[B] Best Western Crillon Motel Indiana & Pacific Aves 08401 Best Western E. S. Baldwin, Mgr	110	609- 348-9175		(E) $12–32	(E) $14–38	R D

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



PANTHER VALLEY
CONFERENCE CENTER

ALLAMUCHY, N. J.
45 Miles West of N.Y.C.

Here in this secluded mountain setting, knowledge can be enriched and basic goals achieved in our five air-conditioned and sound-proofed meeting rooms, which will accommodate up to 100 persons with a total capacity of 300. Our professional staff have all the requirements, experience and equipment to guarantee successful meetings. Our guest rooms are bright and spacious, the dining facilities excellent . . . and the quality of our amenities are attuned to the discriminating. Recreational facilities feature, above all, a championship golf course designed by the renowned Robert Trent Jones. We provide two magnificent swimming pools and multiple, all-weather tennis courts. We'd enjoy taking you on a tour of our 2000 acre facility, so you may see at first-hand New Jersey's newest site for business forums. To get your visit started, call (201) 852-5300, Conference Director.



The Clubhouse
. . . And it looks even greater inside



Temperance Hall
Friendly . . . warm contentment

The Panther Valley Recreation Program

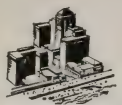


Golf, Tennis, Swimming, Riding, Fishing and more to come.

PANTHER VALLEY
Route 517 • Allamuchy, N. J. (201) 852-5300
Three Miles North of Hackettstown

FRANK H. TAYLOR & SON, INC. of East Orange, N. J. — **673-8100**
Note First Name

Creators of Panther Valley . . .
builders of superb residential communities.



A distinguished year-round resort hotel with so much to offer:

- 1001 attractive, air-conditioned rooms with TV
- Beautiful lounges and dining rooms
- Cocktail lounges, bars and restaurants
- European Plan and Modified American Plan
- Special Modified American Plan rates for children: no meal charge under 6; half rate 6-12
- Special summer program for children. Athletic Directors. Supervised play for children under 6. Beachcombers Club on the Bay for 7-14. Dutch Treat Club for school and college age with private cabana.
- Icewater and salt water in rooms
- Year-round glass-enclosed salt-water swimming pool
- Squash courts and Health Club
- Putting course, deck shuffleboard
- Nightly dancing, card parties, movies, etc.
- Social Director
- Sky decks and Ocean sundecks
- Private beach cabana colony
- Ocean and pool bathing from your room
- Boardwalk bicycling, horseback riding, golf, tennis, trapshooting, bowling, fishing available
- Nature trips to U.S. Wildlife Refuge
- Our own attended garage and parking lots
- Private airport in city
- New Convention Center provides two Ballrooms or exhibit space of 55,000 sq. ft.
- 39 meeting and convention rooms with 100 parlors

Chalfonte · Haddon Hall

on the Boardwalk, Atlantic City, N.J.
Anthony M. Rey, Exec. V.P. & Gen. Mgr.
Edward H. Jordan, Resident Mgr.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Carolina Crest Hotel & Motel						
134 S North Carolina Ave 08404 E. J. McNellis, Mgr	102	609- 345-0155		Ⓔ $10–20	Ⓔ $12–26	R
Catalina Motel						
140 S North Carolina Ave 08401 Paul Moss, Owner	156	609- 348-3137				
B Chalfonte-Haddon Hall						
No Carolina Ave & Boardwalk 08404 Leeds & Lippincott Co, Owner A. M. Rey, Exec Vice Pres & Gen Mgr	1000	609- 344-0141 (See advertisement above)		Ⓔ $12–42	Ⓔ $18–44	R
Claridge Hotel						
Boardwalk at Indiana Ave 08404 M. T. McGarry, Vice Pres & Gen Mgr	400	609- 345-1271 (See advertisement, page 681)		Ⓔ $11–31 Ⓐ $21–41	Ⓔ $14–34 Ⓐ $24–44	R
B Colony Resort Motel						
Indiana Ave & Boardwalk 08404 J. Nagel & A. Britten, Owners & Mgrs	275	609- 344-6121		Ⓔ $14–30 Ⓐ $21.50 –37.50	Ⓔ $16–32 Ⓐ $31 –47	D R

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

In Atlantic City, the fun begins at THE CLARIDGE

Oceanfront—facing Boardwalk, beach and sea. 400 completely redecorated, spacious, air-conditioned rooms—275 oceanfront and oceanview. Each room has a private bath—tub with shower, 21" TV, Batherapy. Skytop Lounge. Spacious Sun Decks with Deck Chairs. Health bath for women—Sauna and health bath for men. Cosmopolitan cuisine by European chefs in the Ocean Dining Room and famous Mayfair Lounge. Cocktail and supper dancing daily—music by nationally known Mayfair Guardsmen—no cover charge or minimum. **Splendid Convention Facilities. Trained Convention Staff. European, Modified American and Full American Plans. Excellent Highways and Expressways to The Claridge.**

FULLY AIR CONDITIONED



THE CLARIDGE HOTEL



Michael T. McGarry, V.P. & Gen. Mgr.

ATLANTIC CITY, N.J. 08404 • (609) 345-1271
Washington, D.C. **ENterprise 1-3456** • Baltimore, Md. **ENterprise 9-3456**

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Colton Manor Hotel–Motel						
110 S. Pennsylvania Ave Beach Block 08404 Mrs. M. K. Auchter, Pres A. A. Bibeault, Gen Mgr	245	609-344-1151 (See advertisement below)		Ⓔ $12–30	Ⓔ $15–35	R D
Continental Motel						
135 S Illinois Ave 08401 Seymour Yaffe, Owner	64	609-345-5141				

HOTEL MOTEL *of Many Happy Returns*

245 Modern Rooms - TV - Air Conditioning - Delicious Food
Modified and European Plans - Cocktail Lounge - Sun Deck
Pool - Planned Entertainment - Parking on Premises.

Colton Manor

PENNSYLVANIA AVE., BEACH BLOCK • ATLANTIC CITY, N. J. 08404
Telephone 609-344-1151 MARION K. AUCHTER, Pres.

VACATION CONVENTION GROUP MEETINGS



23 stories of comfort, luxury, service.

The most elegant dining and dancing in Atlantic City is in the CASA del SOL Restaurant and Cocktail Lounge, high atop the Inn . . . Informal family dining at Boardwalk and lobby level. Pool and chaise lounge deck-terrace five stories above the Beach. Free inside parking. Children under 12 FREE when sharing room with adults.

Adjacent to Convention Hall

Holiday Inn® OF ATLANTIC CITY

On The Boardwalk at Missouri Ave.

George R. Fetter, Innkeeper

·Reservations through any Holiday Inn in America. Direct reservations: Write or phone 609—348-4011

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Dennis Hotel-Motel						
Boardwalk & Michigan Ave 08404	550	609-		Ⓔ	Ⓔ	R
Gary Malamut, Mgr		344-8111		$12–40	$16–45	D
Cable: Shelac	(See advertisement, page 683)			Ⓐ $20–48	Ⓐ $32–61	
DeVille Hotel						
149 S Kentucky Ave 08401	60	609-				
Albert Kalman, Pres & Mgr		345-2146				
El Rancho Motel						
100 N Albany Ave	20	609-				
Harry Zuesmann		344-7181				
Empress Motel						
Boardwalk & Michigan Ave 08404	140	609-		Ⓔ	Ⓔ	R
Shelburne Properties, Owner		344-7031		$11–30	$15–33	D
J. M. Penman, Mgr				Ⓐ	Ⓐ	
Cable: Shelac	(See advertisement, page 685)			$20–39	$33–51	
Haddon Hall See: Chalfonte-Haddon Hall						
B Holiday Inn						
Missouri Ave & Boardwalk 08401	390	609-		Ⓔ	Ⓔ	R
Holiday Inns of America, Inc		348-4011		$14–36	$22–42	
G. R. Fetter, Innkeeper	(See advertisement above)					
Holmhurst Hotel						
123 S Pennsylvania Ave 08401	150	609-				
Norman Stitzer, Owner & Mgr		344-2283				
Howard Johnson's Motor Lodge						
Beach Block on Arkansas Ave 08401	333	609-		Ⓔ	Ⓔ	R
Howard Johnson Motor Lodges		348-4411		$12–40	$14–42	
Milton Neustadter & Maxwell Goldberg, Mng Dirs						

Two great resorts in one, lots more vacation fun

Enjoy fun unsurpassed at this distinguished hotel with beach and boardwalk at the door, dramatic 100-room motel conveniently connected. Two swimming pools, (one year-round), cycling, horseback riding, tennis, complete Golf Weekends. Sundecks, dancing, gay entertainment, tempting food and cocktails. Modified American and European Plan.



Phone: Atlantic City 609-344-8111
On the Boardwalk at Michigan Avenue

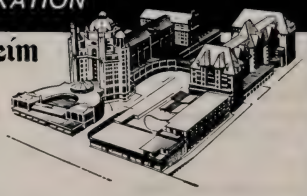
HOTEL/MOTEL
Dennis
ATLANTIC CITY, N.J.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Lafayette Motor Inn						
109 S North Carolina Ave 08404 James Talcott, Inc J. M. Hitzel Jr, Innkeeper	225	609- 345-3251		Ⓔ $10–30	Ⓔ $12–32	D
Lincoln-Roosevelt Beach Motel						
3801 Boardwalk Harold Zeltner	75	609- 344-6575				
Lombardy Motel						
Boardwalk & Kentucky Ave 08404 Shelburne Properties, Owner L. J. Sessinger, Mgr Cable: Shelac	175	609- 344-7001		Ⓔ $9–26	Ⓔ $12–28	R D
	(See advertisement, page 685)					
Malibu Motel						
Montpelier Ave & Boardwalk 08404 Dr. Joseph Gorodetzer, Owner Jack Bobbins, Mgr	72	609- 345-5155		Ⓔ $9–27	Ⓔ $9–30	

FOR YEAR - 'ROUND
FUN, BUSINESS, RELAXATION

Marlborough-Blenheim

Completely modern with original charm • Extensive decks • Lounges • Adult-children's game rooms • All-year pool • Direct beach entrance • Edwardian Cocktail Lounge • 2 dining rooms • Nightly dinner music by renowned trio • Poolside cafe • Ice rink • Entertainment • New meeting facilities — no details overlooked • Inquiries invited. PHONE: 609-345-1211



5 Magic Acres on the Ocean at Park Place • 69 Years White Family Ownership-Management • Elliot S. Ryan, General Manager



New Management: Resort Hotel Corp.

THE NEW PRESIDENT MOTOR INN

A Full Block on Beach & Boardwalk at Albany Ave., ATLANTIC CITY
3 minutes to Convention Hall

KING SIZE pool and colorful giant sun deck. Largest in Atlantic City. All overlooking Boardwalk, Beach and Ocean.

KING SIZE decorator styled rooms. Every one with ocean view, air conditioning, phone and two luxurious extra-length double beds.

KING SIZE private terrace in every room

FREE Shuffleboard • **FREE** Chaise Lounge • **FREE** TV (Some Color) • **FREE** Refrigerator (Some Rooms) • **FREE** Covered Parking • **FREE** Space Walk • **FREE** Ice Cubes • **FREE** Golf Package.

Game Room • Kiddy Play Area • Restaurant and Cocktail Lounge • Special Attention to Banquets, Groups, and Conventions. Capacity 600.

AAA All Major Credit Cards

FREE BROCHURE

TO RESERVE, write or call
609—344-5151

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Marlborough-Blenheim Hotel						
Boardwalk at Ohio Ave & Park Pl 08404 Josiah White IV, Owner E. S. Ryan, Gen Mgr	550	609- 345-1211 (See advertisement, page 683)		Ⓔ $11–19 Ⓐ $17.75 –25.75	Ⓔ $15–30 Ⓐ $28.50 –43.50	R
Monte Carlo Beach Motel						
Boardwalk at Hartford Ave 08401 Frank Coughlin, Mgr	250	609- 348-3151		Ⓔ $18–30	Ⓔ $18–30	R
Morton Hotel						
Virginia Ave at Boardwalk 08404 George Hamersley, Mgr	275	609- 344-5291		Ⓔ $9–16 Ⓐ $14–21	Ⓔ $18–28 Ⓐ $28–38	R
[B] New Traymore Hotel, The						
Boardwalk & Illinois Ave 08404 Loew's Hotels Inc, Owner J. M. Gallaway, Mng Dir	575	609- 344-3021		Ⓔ $12–36	Ⓔ $14–40	R D
Pageant Motel						
At Convention Hall 08401 Jeff Stacy, Inc, Owner J. N. Salzman, Gen Mgr	120	609- 344-3011		Ⓔ $12–28	Ⓔ $16–32	D
President Motor Inn						
Albany Ave on Boardwalk 08404 Len Zisman, Mgr	137	609- 344-5151 (See advertisement above)		Ⓔ $10–36	Ⓔ $12–46	R
Quality Motel—Mt. Royal						
Park Place near Boardwalk 08404 Shelburne Properties, Owner H. L. Miller, Mgr Cable: Shelac	150	609- 344-7021 (See advertisement, page 685)		Ⓔ $11–30	Ⓔ $15–36	R D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

VIRTUTE NON VERBIS

Renowned the world over for its superb cuisine. FREE TV in every room. Indoor-outdoor swimming pool. Outdoor ice skating rink. New coffee shop.

HOTEL Shelburne

100% AIR CONDITIONED

BOARDWALK – ATLANTIC CITY

Atlantic City 344-8131 or see below for local number.



In the Heart of Atlantic City NEAREST TO CONVENTION HALL



Why... are these 3 MOTELS SO OUTSTANDING?

They're spacious, they're smart... and sparklingly modern... the Pride of Atlantic City ... with every facility for Relaxation and Fun. Indoor-Outdoor Swimming Pools, Outdoor Ice Skating Rinks, Free Covered Parking, Free TV in every room, Sun-decks, Interior corridors, Game rooms, Card rooms, Elevators. Rooms large enough to accommodate 4, Single rooms available.

Empress MOTEL

CAPACITY 900

Boardwalk and Michigan Avenue

JOHN M. PENMAN, Manager

ATlantic City 344-7031

MASTER HOSTS

MT. ROYAL Motel

CAPACITY 700

Beautiful Park Place

HAROLD MILLER, Manager

ATlantic City 344-7021

QUALITY COURTS

CAPACITY 900

LOMBARDY MOTEL

Boardwalk & Kentucky

LOUIS J. SESSINGER, Manager

ATlantic City 344-7001

FOR FREE RESERVATIONS: DIAL 1-800-555-1212 FOR LOCAL NUMBER

SHELBURNE PROPERTIES • MAX MALAMUT, PRESIDENT

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Ramada Inn North Carolina Ave near Boardwalk 08404 Ramada Inns, Inc J. A. Matuella, Mgr	259	609- 344-5101		Ⓔ $12–38	Ⓔ $14–40	D
[B] Seaside Motel & Tower Pennsylvania Ave & Boardwalk 08401 Ashner Realty Co, Owner Philip De Groodt, Mgr	300	609- 345-1151 (See advertisement, page 687)		Ⓔ $12–32 Ⓐ $19–37	Ⓔ $14–36 Ⓐ $28–50	R
[B] Shelburne Hotel & Motor Inn Boardwalk & Michigan Ave 08404 Shelburne Properties, Owner J. M. Penman, Mgr Cable: Shelac	320	609- 344-8131 (See advertisement, page 685)		Ⓔ $15–36 Ⓐ $24–45	Ⓔ $20–45 Ⓐ $39–65	R D
[B] Sheraton-Deauville Hotel & Motor Inn Boardwalk at Brighton Ave 08404 ITT Sheraton Corp of America Chet Koch, Mgr	360	609- 344-1251 (See advertisement, page 687)		Ⓔ $12–50	Ⓔ $14–50	R
[S] Sterling Hotel 144 S Kentucky Ave 08401 May A. Johnson, Owner & Mgr	60	609- 344-6141		Ⓔ $10–14	Ⓔ $14–20	R
Strand of Atlantic City, The 3400 Pacific Ave 08404 Emanuel Solomon, Owner	150	609- 345-7503				
Sunnyside Motel See: Pleasantville, N.J.						
Teplitzky's Hotel-Motel Boardwalk & Chelsea Ave 08401 Hyman Teplitzky Family, Owners & Mgrs	90	609- 344-7071		Ⓔ $10–20 Ⓐ $20–34	Ⓔ $14–28 Ⓐ $30–44	D
Terrace Motel Pennsylvania Ave & Boardwalk 08404 Philip De Groodt, Mgr	150	609- 345-1151				
Tides Motel 156 S North Carolina Ave 08401 William Christian	36					
Treadway La Concha Hotel 3100 Boardwalk 08401 Treadway Inns Marjorie Bullwinkle, Innkeeper	165	609- 348-9101		Ⓔ $12–34 Ⓐ $18–41	Ⓔ $14–36 Ⓐ $28–50	R
Trinidad Motel Tennessee Ave Beach Block 08401 Albert Soifer, Gen Mgr	71	609- 344-8956		Ⓔ $10–24	Ⓔ $12–32	R D
AVALON Cape May Co. / RR: P R S L. / Pop. 695						
Golden Inn 78th St & Dune Dr 08202 G. W. Horan, Gen Mgr	50	609- 967-3482			Ⓔ $29–51	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

AVON-BY-THE-SEA Monmouth Co. / RR: J C; N Y & L B. / Pop. 1,707

Avon Inn & Lodge

Ocean & Sylvania Aves 07717	140	201-776-6500	Ⓔ $8–16	Ⓔ $16–36	R
S. T. Penna Jr, Mgr					

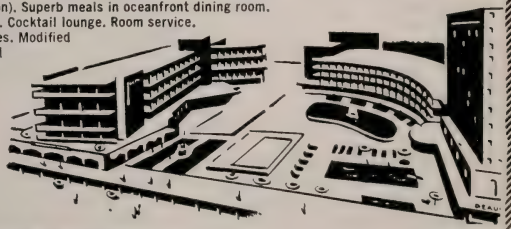
BAY HEAD Ocean Co. / Pop. 824. See: Point Pleasant Beach, N.J.

2 Glamorous Blocks on the Boardwalk

LAST WORD IN LUXURY, FIRST WORD IN FUN!

SHERATON DEAUVILLE

360 Air conditioned deluxe rooms and lanai suites with free TV. Family suites with kitchenettes. Two swimming pools for year 'round enjoyment. Ice skating rink (winter season). Superb meals in oceanfront dining room. Coffee house. Cocktail lounge. Room service. Golf privileges. Modified American and European Plans.



FREE PARKING ON PREMISES
COMPLETE CONVENTION FACILITIES
On the Boardwalk at Brighton Avenue, Atlantic City, N. J.
DIRECT N.Y. LINE: WA 5-6611 • Atl. Cy. Phone 609-344-1251
or call your nearest Sheraton
CHESTER KOCH, General Manager

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BELLMAWR Pop. 11,853						
[B] **Quality Motel Monticello** Exit 3, Black Horse Pike, NJ Tpke 08030 Quality Motels, Inc Jim Richards, Mgr	156	609- 931-0700		Ⓔ $11–12.50	Ⓔ $14–18	E S
BELMAR Monmouth Co. / RR: J. C.; N. Y. & L. B. / Pop. 5,190						
Belmar Motor Lodge Hwy 35 07719 Pat's Motel Inc, Owner G. W. Klein, Vice Pres & Mgr	55	201- 681-6600		Ⓔ $10.50 –25	Ⓔ $14 –25	R
BERNARDSVILLE Somerset Co. / RR: E L. / Pop. 5,515						
Old Mill Inn Rte 202 07924 R. M. Cantwell, Owner & Innkeeper	6	201- 766-1151		Ⓔ $8.50–9	Ⓔ $11.50–12	
BORDENTOWN Burlington Co. / Pop. 4,974						
Bordentown Motel US Hwy 130 08505 Al Rigol, Owner & Mgr	14	609- 298-9777		Ⓔ $8–10	Ⓔ $10–12	S
Easterner Motor Lodge, The Dunn's Mill Rd & NJ Tpke Exit 7 08505 C. B. Eastman, Pres R. R. Carrington, Mgr	65	609- 298-4000		Ⓔ $9–14	Ⓔ $12–16	
Howard Johnson's Motor Lodge Rte 130 & 206 Howard Johnson Motor Lodges Rosalind Levy, Mgr	60	609- 298-5000		Ⓔ $11–16	Ⓔ $16–21	E S
Imperial Motel US #206 08505 Sigmund Gorleski, Owner	28	609- 298-3294				
Sandman Motor Lodge US Hwy 206 NJ Tpke Exit 7 Arthur Quesnel, Owner	50					
BRANCHVILLE Sussex Co. / Pop. 963						
Culvermere Resort See: Culver Lake, N.J.						
BURLINGTON Burlington Co. / Pop. 12,687						
Franar Motel Court Rte 130 08016 F. A. Doglione, Owner & Mgr	16	609- 386-6668		Ⓔ $6–10	Ⓔ $7–12	S

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



PLAZA MOTOR HOTEL

Al Langdon, Mgr.

Cooper-Fifth-Market Streets
Camden, New Jersey

All Rooms Air-Conditioned with TV
CORNERSTONE DINING ROOM LANTERN LOUNGE
SPECIAL FAMILY RATES FREE PARKING

American Express
Diner's Club
Tel. EM 5-4400

FIVE MINUTES TO DOWNTOWN PHILA.
130 SPACIOUS ROOMS
RATES FROM $7.00

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CAMDEN Camden Co. / RR: Penn Central; P R S L. / Airlines: See Philadelphia, Pa. / Pop. 117,159						
Cherry Hill Inn & Lodge See: Cherry Hill, N.J.						
Hillside Motor Lodge See: Cherry Hill, N.J.						
Holiday Inn See: Gloucester City, N.J.						
Holiday Inn See: Moorestown, N.J.						
Howard Johnson's Motor Lodge See: Maple Shade, N.J.						
Ivystone Motor Hotel See: Pennsauken, N.J.						
Plaza Motor Hotel Market, Cooper & 5th Sts 08102 A. J. Langdon, Mgr	130	609-365-4400 (See advertisement above)		Ⓔ $7–9	Ⓔ $8.50–14	E D
Rickshaw Inn See: Cherry Hill, N.J.						
Sharon Motor Inn See: Maple Shade, N.J.						
Track & Turf Motel See: Maple Shade, N.J.						
CAPE MAY Cape May Co. / RR: P R S L. / Airlines: Allegheny (seasonal, also see Atlantic City). / Pop. 4,477						
Ⓢ **Cape Motel** Beach Dr-Windsor to Grant St 08204 H. J. Bethel, Owner Howard & Dorothy Bethel, Mgrs	38	609-884-4256		Ⓔ $8–22	Ⓔ $10–28	R
Ⓢ **Colonial Hotel & Motor Lodge** Beach Front at Ocean St 08204 R. S. Fite, Mgr	140	609-884-3483		Ⓔ $6–12 Ⓐ $11–19	Ⓔ $12–28 Ⓐ $21–40	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓢ Macomber Hotel						
727 Beach Dr 08204 C. B. Reeves, Jr, Owner & Mgr	45	609- 884-3615		Ⓐ $10–15	Ⓐ $19–28	R
CAPE MAY COURT HOUSE Cape May Co. / RR: P R S L. / Pop. 1,749						
Hy-Land Motel						
On Garden State Pkwy 08210 T. J. & Joan Repici, Owners Joan Recipi, Mgr	24	609- 465-7305		Ⓔ $8–12	Ⓔ $10–16	R
CHERRY HILL Camden Co. / Pop. 31,522						
B Cherry Hill Inn & Lodge						
Rte 38 08034 J. A. O'Connor, Gen Mgr	500	609- 662-7200 (See advertisement, page 691)		Ⓔ $16–18	Ⓔ $22–27	S
Hillside Motor Lodge						
Rte 38 & Cuthbert Rd 08034 F. A. Piarulli & Sons Inc, Owner G. M. Piarulli, Pres & Gen Mgr	73	609- 665-3630		Ⓔ $11–14	Ⓔ $14–18	S
B Rickshaw Inn						
Rte 70 08034 M. A. Shannon, Gen Mgr	175	609- 665-6900		Ⓔ $14–17	Ⓔ $20–25	S
St. George Motel						
2251 W Rte #70 08034 Ralph De Flavis, Mgr	55	609- 665-6010				
CLARK Union Co. / Pop. 12,195						
Howard Johnson's Motor Lodge						
10 Central Ave 07066 G S P Exit 135 Matthew Minnicino, Mgr	116	201- 381-6500		Ⓔ $11–13	Ⓔ $16–20	
CLIFTON Passaic Co. / RR: E L. / Pop. 82,084						
Howard Johnson's Motor Lodge						
680 Rte 3 07014 Bernd Joerg, Mgr	81	201- 471-3800		Ⓔ $15–16	Ⓔ $20–22	E
CULVER LAKE Sussex Co.						
Ⓢ Culvermere Resort						
Rte 206 07826 Branchville, N.J. Lucian Fletcher, Owner & Mgr	83	201-• 948-3800			Ⓐ $72–125	R
EAST ORANGE Essex Co. / RR: E L. / Pop. 77,259						
East Orange Hotel						
101 N Grove St 07107 Phillip Kruvant	100	201- 674-6800				

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Two of the 7 Wonderful Inns of the World

- 500 beautiful guest rooms
- Completely air-conditioned
- Two Swimming Pools (indoor & out)
- Restaurants and Cocktail Lounges
- Banquet facilities up to 5,000
- Free parking for 1000 cars
- Rates from $16: full hotel service

Cherry Hill Inn and Lodge
Route 38, Cherry Hill, N.J.
4 miles from Phila., and N.J. TP Exit 4
James A. O'Connor, Gen. Mgr.
Telephone: **(609) 662-7200**

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Harvard Green Motor Inn						
70 Harvard St 07018 First Mountain Motel Corp Mrs. Margaret Balamas, Mgr	105	201- 676-9000		Ⓔ $14–16	Ⓔ $17–21	S
Suburban Hotel						
141 S Harrison St 07018 Hotel Suburban System Al Stone, Exec VP & Gen Mgr	205	201- 673-2640		Ⓔ $11.50 –18.50	Ⓔ $16.50 –35	E S
EAST PATERSON Bergen Co. / Pop. 19,344						
Royal Park Motor Hotel						
Rte 46 & Garden State Pkwy 07407 Friendship Inns of America Andrew Ranagan, Mgr	52	201- 791-2000		Ⓔ $11–14	Ⓔ $14–20	E
EAST RUTHERFORD RR: E L. / Pop. 7,769						
Peter Pan Motel						
Rte 3 Frank Stein, Pres M. Stein, Mgr	28	201- 438-6699		Ⓔ $11–15	Ⓔ $13–18	E
EATONTOWN Monmouth Co. / Pop. 10,334						
Sands Motel, The						
Rte 35 S 07724 Benjamin Messing, Owner & Mgr	36	201- 542-3200		Ⓔ $10–14	Ⓔ $12–16	R
EDISON Middlesex Co. / RR: Penn Central. / Pop. 44,799						
Edison Motor Lodge						
570 US 1 08817 Thomas Kress, Mgr	50	201- 985-6000		Ⓔ $7.50–10	Ⓔ $10–12	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Greenland Motel 785 US Hwy #1 Domonic Stinziano, Mgr	18	201- 287-1422		Ⓔ $12	Ⓔ $16	E
ELIZABETH Union Co. / RR: J C; Penn Central. / Pop. 107,698						
In-Town Motor Lodge 405 Morris Ave 07208 William Boyle Jr, Pres	30	201- 289-8585				
Redwood Motor Hotel 400 US Hwy 1 07201 Richard Ackley, Mgr	40	201- 289-8300		Ⓔ $9.27– 12.36	Ⓔ $12.36– 16.48	
Spring Lane Motel 930 Spring St Rte 1 07201 E. A. S. Enterprises, Owner Peter Wanat, Mgr	40	201- 289-7707		Ⓔ $12–15	Ⓔ $14–27	E
Winfield Scott Hotel 323 N Broad St 07208 Sam Gamgacurta, Owner	84	201- 352-1000				
ENGLEWOOD CLIFFS Bergen Co. / Pop. 2,913						
Englewood Cliffs Milk Farm 619 Palisade Ave 07632 H. A. Jacobs, Director	48	201- 568-5502				
FLEMINGTON Hunterdon Co. / Pop. 3,232						
Union Hotel 76 Main St 08822 E. E. Bigotti, Owner & Mgr	25	201- 782-4311		Ⓔ $3.50– 5	Ⓔ $4.50– 6	D
FORT LEE Bergen Co. / Pop. 21,815						
Courtesy Inn Rte 4 07024 Jerome Messing, Owner & Pres	60	201- WI7-2100		Ⓔ $11–12	Ⓔ $13–16	
Holiday Inn 2339 Rte #4 07024 William Mitchell, Innkeeper	175	201- 944-5000				
New Orleans Motel Rte #4 E 07024 Myles Garvey, Pres	50					
FREEHOLD Monmouth Co. / Pop. 9,140						
American Hotel 18 E Main St 07728 August Daesener, Owner	50	201- HO2-0819		Ⓔ $6	Ⓔ $8–10	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Freehold Motor Hotel						
Rtes 9 & 522 N of Freehold Circle 07728 P.O. Box 264 Mr. & Mrs. Bernardus Buitenhuis, Owners & Mgrs	50	201- 462-3450		Ⓔ $12.50 –20.50	Ⓔ $16.50 –20.50	S

GLASSBORO Gloucester Co. / RR: P R S L. / Pop. 10,253

College Inn Motor Lodge						
133 S Delsea Dr 08028 E. A. Tomlinson	32	609- 881-1000				

GLOUCESTER CITY Camden Co. / Pop. 15,511

Holiday Inn						
Rte 130 & Market St 08030 Holiday Inns of America, Inc A. F. Pape, Jr, Innkeeper	120	609- 456-7000		Ⓔ $13–16	Ⓔ $15.50–20	S

GREEN BROOK

Ivory Tower Motor Inn						
370 US Hwy 22 08812 R. L. Lee, Mgr	56	201- 469-1100		Ⓔ $10–12	Ⓔ $14 up	E

HACKENSACK Bergen Co. / RR: E L. / Pop. 30,521

Oritani Motor Hotel						
Rte 4 & Hackensack Ave 07601 Mr. & Mrs. C. W. Grove, Mgrs	100	201- 488-8900		Ⓔ $11–17	Ⓔ $13–25	S

HACKETTSTOWN Warren Co. / Pop. 5,276

Clarendon, The						
109 Grand Ave 07840 Putz Brothers, Owners & Mgrs	40	201- 852-2000		Ⓔ $5–8.25	Ⓔ $7.50–12	

HASBROUCK HEIGHTS Bergen Co. / RR: E L. / Pop. 13,046

Quality Motel						
283 Rte 17 Quality Motels Ralph Molter, Mgr	120	201- 288-9600		Ⓔ $11–15	Ⓔ $14–19	S E

HIGHTSTOWN Mercer Co. / Pop. 4,317

Hightstown Motel						
Rte 130 08520 J. E. Testa, Mgr	20	609- 448-1388		Ⓔ $8–10	Ⓔ $9–14	
B Town House Motel						
Exit 8 NJ Tpke Rte 33 08520 Mrs. Marie Altieri, Mgr	75	609- 448-2400		Ⓔ $13–18	Ⓔ $15.50–18	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
HOBOKEN Hudson Co. / RR: E L; P A T-H. / Pop. 48,441						
American Hotel 76-80 River St 07030 Walter Buszuczak, Pres	86	201- 659-9704				
Victor Hotel (Men Guests Only) 44 Hudson Place 1 07030 Kenneth Rivara, Owner & Mgr	35	201- OL9-9445		Ⓔ $2.60 up	Ⓔ $4 up	
ISELIN Middlesex Co. / RR: Penn Central. / Pop. 11,000						
Gallery Holiday Motel US Rte 1 & 9 08830 Friendship Inns of America Dave Galloway, Mgr	60	201- 634-6300		Ⓔ $12–15	Ⓔ $14–16	E S
JERSEY CITY Hudson Co. / RR: P A T-H. / Pop. 276,101						
Holiday Inn Holland Tunnel Plaza 07302 Holiday Inns of America Inc Wm. Solow, Innkeeper	150	201- 653-0300		Ⓔ $15–17	Ⓔ $18–22	D
Holland Hotel on the Square 9 Journal Sq 07306 J. S. Raboy, Mgr	82	201- 653-4900		Ⓔ $5–10	Ⓔ $7–13	D
Plaza Hotel 91 Sip Ave at Journal Sq 07306 Samuel Forrest, Gen Mgr	190	201- 653-0100		Ⓔ $6–10	Ⓔ $8.50–15	D
LAKEHURST Ocean Co. / Pop. 2,780						
Lakehurst Motel Rte 70 08733 Leon Buckwald, Pres Gertrude Silverman, Mgr	30	201- 657-8464		Ⓔ $14 up	Ⓔ $16 up	E R
LAKEWOOD Ocean Co. / Pop. 13,004 Reported 16,020						
Brunswick Hotel 9th & Forest Sts 08701	90					R
Complais at Leisure Village, The 230 First St 08701 Walter E. Hughes	100					
Irene Court Motel Rtes 9 & 88 08701 Victor Cohen, Owner	57	201- 363-3700		Ⓔ $8–12	Ⓔ $10–18	
Ⓦ Malibu Hotel Madison Ave & 11th St 08701 Carl Orseck, Owner	76	201- 363-0740				

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
LAMBERTVILLE Hunterdon Co. / RR: See New Hope, Pa. / Pop. 4,269						
Lambertville House 32 Bridge St 08530 J. C. Allen, Sr, Owner & Mgr	31	609- 397-0202		Ⓔ $7.21 up	Ⓔ $9.27–20.60	D
LEDGEWOOD Morris Co. / Pop. 800						
Holiday Inn Rte 46 & I-80 07852 L. J. Creegan, Innkeeper	100					
LINDEN Union Co. / RR: Penn Central. / Pop. 39,931						
Benedict Motel US Rtes 1 & 9 07036 Friendship Inns of America S. Z. Nathanson, Pres & Mgr	72	201- 925-6565		Ⓔ $11–14	Ⓔ $13–16	S
Swan Motel US Rte 1 & 9 07036 L. B. Fine, Mgr	100	201- 925-5300		Ⓔ $11–14	Ⓔ $14–18	S
LONG BRANCH Monmouth Co. / RR: J C; N Y & L B. / Pop. 26,228						
Harbor Island Spa See: West End, N.J.						
LYNDHURST Bergen Co. / RR: E L. / Pop. 21,867						
Holiday Inn Rte 3 at Jct 17 07071 Walter Tkacz, Owner & Innkeeper	150	201- 933-9800		Ⓔ $15–18	Ⓔ $16–20	E
MANASQUAN Monmouth Co. / RR: J C; N Y & L B. / Pop. 4,022						
Ⓢ **Osprey Hotel** 201 1st Ave 08736 Anton Vogel, Mgr	25	201- CA3-0707		Ⓔ $7 up		
MAPLE SHADE Burlington Co. / RR: Penn Central. / Pop. 12,947						
Howard Johnson's Motor Lodge Rtes 73 & 38 08052 Gilbert Maure, Mgr	109	609- 235-6400		Ⓔ $14.50–16.50	Ⓔ $16.50–20.50	S
Sharon Motor Inn Rte 73 08052 Seymour Sanders, Owner & Mgr	100	609- 235-3600		Ⓔ $10–11	Ⓔ $12.50–16	S
Track & Turf Motel Rte 73 NW of Exit 4 NJ Tpke 08052 Pepino Brothers, Owners J. A. Pepino, Mgr	30	609- 235-6500		Ⓔ $9–11	Ⓔ $9–14	E

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
METUCHEN Middlesex Co. / RR: Penn Central. / Pop. 14,041						
Swiss Motel See: Woodbridge, N.J.						
MIDDLETOWN Monmouth Co. / RR: J C; N Y & L B						
Howard Johnson's Motor Lodge Rte 35 07748 Howard Johnson Motor Lodges Charles Pappas, Mgr	82	201- 671-3400		Ⓔ $13–16	Ⓔ $16–25	R
MONTAGUE Sussex Co. / Pop. 650						
Holiday Lake & Country Club Clove Rd #1 P.O. Lake Jervis, N.Y. Jerry Comiskey, Dir	16	201- 497-4660		Ⓔ		
MOORESTOWN Burlington Co. / RR: Penn Central. / Pop. 16,450						
[B] Holiday Inn I-295 Exit 4 NJ Tpke & Rte 73 08057 J. B. Rogers, Innkeeper	252	609- 235-7400		Ⓔ $12–14	Ⓔ $14–20	E
Mallard Inn Motor Lodge (Formerly: Quality Courts Motel) Rte 73 Exit 4 NJ Tpke 08057 J. M. Lake, Mgr	68	609- 235-5610		Ⓔ $11–13	Ⓔ $15–20	
MORRISTOWN Morris Co. / RR: E L. / Pop. 17,712						
Governor Morris Inn, The 2 Whippany Rd 07960 E. I. Industries Inc, Owner E. B. Ratti, Gen Mgr	200	201- 539-7300		Ⓔ $19–22 Ⓐ $25–32	Ⓔ $26–30 Ⓐ $28–38	S
Sixteen South Hotel 16 South St 07960 Miss Ruth Salny, Owner & Mgr	20	201- 538-9869				
MOUNT FREEDOM Morris Co. / Pop. 1,328						
Ⓢ Ackerman Hotel Calais Rd Calvin Ackerman, Mgr	67	TW5-2600		Ⓐ $12–20	Ⓐ $24–40	
Saltz Hotel 07970 M. H. Saltz, Mgr	135	TW5-4111		Ⓐ $18 up		
MOUNT HOLLY Burlington Co. / RR: P C. / Pop. 13,271						
Mount Holly Concord Motel Rte 38 08060 Al Ahrens	50	609- 267-7900				

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
NEPTUNE Monmouth Co. / Pop. 21,487						
Brookside Motel						
3310 Hwy 33 Lillian Porter, Owner & Mgr	50	201- 774-5070		Ⓔ $6–14	Ⓔ $8–20	R
Howard Johnson's Motor Lodge						
Rte 35 07753 Harry Tumen	60	201- 776-9000				
Sun Motel						
3500 Rte #33 07753 Ordwin Zagury, Mgr	94	201- 774-7100				
Tides Motel						
155 S Riverside Dr, Shark River Hills 07753 Shark River Hills Motel, Inc R. A. Rose, Innkeeper	30	201- 774-0700		Ⓔ $6–20	Ⓔ $8–24	R
NEWARK Essex Co. / RR: E L; J C; Penn Central; P A T-H. / Airlines: Allegheny; American; Braniff; Delta; Eastern; Mohawk; National; N Y Airways (Helicopter); Northwest; TWA; Pan Am; United. See also New York N.Y. / Pop. 405,220						
Carlton Hotel						
24 E Park St 07102 V. J. Dolzen, Gen Mgr	150	201- 642-7100		Ⓔ $7.50–12	Ⓔ $10–18	D
Gateway Downtowner Motor Inn						
McCarter Hwy & Raymond Blvd Orren Kahnt, Mgr	259	201- 622-5000		Ⓔ $18–21	Ⓔ $23–28	D
Holiday Inn—Airport						
160 Holiday Plaza 07114 Sy Katz, Exec Dir	240	201- 589-1000		Ⓔ $20	Ⓔ $26	A
Lucerne Hotel						
1156 Broad St 07114 Clifford Hagwood, Mgr	88	201- 243-4590		Ⓔ $6–8.50	Ⓔ $9–11	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Military Park Hotel & Motor Inn 16 Park Place 07101 K. G. Mangold, Gen Mgr	250	201-623-4080 (See advertisement, page 697)		Ⓔ $16–24	Ⓔ $20–28	D
Newark Airport Motel Rte 1 Lucille Marino, Pres	115	201-TA4-3000		Ⓔ $10	Ⓔ $14–16	A
Parkhurst Hotel 11 Lincoln Park 07102 L. K. Schwarz, Owner Carol A. Baxter, Mgr	28	201-642-9430		Ⓔ $4–8	Ⓔ $5–9	D
[B] Robert Treat Hotel 50 Park Place 07102 Knott Hotels Corp	475	201-622-1000 (See advertisement, page 699)	710-995-4609	Ⓔ $12–16	Ⓔ $17–23	D
Swan Motel See: Linden, N.J.						

NEW BRUNSWICK Middlesex Co. / RR: Penn Central. / Pop. 40,139

Edison Motor Lodge See: Edison, N.J.						
Howard Johnson's Motor Lodge Rte US 1 & 18 08901 Howard Johnson's Motor Lodges George Hillier, Mgr	119	201-249-8000		Ⓔ $12–14	Ⓔ $16–18	S

NORTH BERGEN Hudson Co. / Pop. 42,387

Chateau Motor Inn 2600 Tonnelle Ave 07047 Louis Puro, Owner Joseph Guardino, Gen Mgr	130	201-866-0400		Ⓔ $16	Ⓔ $18	D
Seville Motel 1415 Tonnelle Ave US 1 & 9 Raymond Fontana, Owner & Mgr	34	201-865-3300		Ⓔ $9–10	Ⓔ $12–14	

NORTH BRUNSWICK

Holiday Inn US #1 08902 Benjamin Franklin, Innkeeper	128					
Silver Crest Motor Lodge 1609 George's Rd 08902 Rte 130 Santo LaBarbera, Pres	50	201-297-2100		Ⓔ $7–12	Ⓔ $9–14	S

NORTH PLAINFIELD Somerset Co. / Pop. 16,993

Howard Johnson's Motor Lodge Rte 22 West End Ave 07060 C. F. Gill, Mgr	70	201-753-6500				

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

HOTEL ROBERT TREAT

50 PARK PLACE, NEWARK, N.J. 07102

Newark's most accessible hotel for the traveler. Within minutes of air, bus, rail, and highway facilities. Convenient underground parking. 475 modern air-conditioned rooms all with TV.

Single $12–$16; Twin $17–$23

Superb Dining • Continental Service • Cocktail Lounge
Largest banquet and entertainment facilities in N.J.
Center of town, near theatres, shops, churches
30 minutes from New York City
3 Mi. W. of N.J. Turnpike: Travelers Southbound use Exit 15. Travelers Northbound use Exit 14. 3 Mi. E. of Garden State Parkway Exit 145A. 20 minutes by taxi to Newark Airport.

Telephone 201-622-1000 • Teletype 710-995-4609
A KNOTT HOTEL



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
NORTH WILDWOOD Cape May Co. / Pop. 3,598						
Long Beach Lodge 539 E 9th Ave 08260 William & Dorothy Hughes, Owners & Mgrs	15	609- 522-1520				
OAKLAND Bergen Co. / Pop. 9,446						
Ramapo Lodge Motel US Rte 202 07436 Friendship Inns of America, Inc Mr. & Mrs. R. A. Butkus, Owners & Mgrs	35	201- 337-5877		Ⓔ $9.50– 12.50	Ⓔ $12.50– 14.50	S
OCEAN CITY Cape May Co. / RR: P R S L. / Airlines: See Atlantic City, N.J. / Pop. 7,618						
Ⓢ **Biscayne Hotel** 812 Ocean Ave 08226 Elizabeth Blundin, Owner & Mgr	40	609- 399-1335		Ⓐ $12–15	Ⓐ $19–33	
Ⓢ **Harbor House Motel & Marina** 2nd St and Bay Ave 08226 G.L.B.D. Corp, Owner Wm. P. Blackman, Gen Mgr	68	609- 399-8585		Ⓔ $12–24	Ⓔ $16–32	R
Impala Motels 10th & Ocean Ave 08226 A. J. Frank, Owner & Pres	80	609- 399-7500		Ⓔ $18–25		A E R
Ⓢ **Pavilion Motor Lodge** Beach Block of 8th St 08226 Mrs. Samuel Capizzi, Gen Mgr	60	609- 399-8080		Ⓔ $12–28	Ⓔ $12–28	R
ᴮ **Port-O-Call Hotel & Motor Inn** 1510 Boardwalk 08226 D. S. Sausman Enterprises Inc C. L. Sausman, Pres & Gen Mgr	98	609- 399-8812		Ⓔ $28–48	Ⓔ $28–48	R
Ⓢ **Sea Spray Motel** 34th & Bay Ave 08226 C. E. Howe, Mgr	68	609- 399-4670			Ⓔ $17–26	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓢ Sting Ray Motor Inn 1280 Boardwalk 08226 D. S. Sausman Enterprises, Inc H. K. Osborne, Mgr	80	609- 399-8555		Ⓔ $25–35	Ⓔ $25–35	R
OCEAN GROVE Monmouth Co. / RR: J C; N Y & L B						
Sampler Inn 28 Main Ave Stephen Pappayliou, Mgr	26					
PARAMUS Bergen Co. / Pop. 23,238						
Holiday Inn—Central 50 North Rte 17 07652 Holiday Inns of America, Inc Joseph Starr, Innkeeper	80	201- 843-5400		Ⓔ $14–17	Ⓔ $17–20	D
B Holiday Inn—Parkway 601 Marginal Rd 07652 Holiday Inns of America, Inc R. A. Bogert, Innkeeper	120	201- 262-6900		Ⓔ $15–21	Ⓔ $18–24	E
Howard Johnson's Motor Lodge 393 Rte 17 07652 Howard Johnson's Motor Lodges Jack Lipner, Mgr	81	201- 265-4200		Ⓔ $13–14	Ⓔ $16–20	D
Quality Motor Hotel 211 Rte 17 Tommy Tucker, Owner	73	201- 261-8686		Ⓔ $11–12	Ⓔ $16–20	
PARSIPPANY Morris Co. / Pop. 25,557						
Hearthstone Motor Lodge 3159 US Hwy 46 07054 Master Hosts D. B. Williams, Jr, Mgr	75	201- 335-0200		Ⓔ $12–15	Ⓔ $16–19	E S
PENNSAUKEN Pop. 33,771						
Ivystone Motor Hotel 7991 US 130 08110 B. J. Ross, Owner & Mgr	100	609- NO5-3700		Ⓔ $10–16	Ⓔ $12–18	
PENNS GROVE Salem Co. / Pop. 6,176						
Colonial Hotel 76 W Main St 08069 Madelyn H. Allen, Owner & Mgr	50	609- 299-0077		Ⓔ $4–6	Ⓔ $6–8	
Howard Johnson's Motor Lodge Exit 1, NJ Tpke 08069 Rocco Logiovino, Mgr	80	609- 299-3800		Ⓔ $9–10	Ⓔ $12–14	E

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Gracious living in a Colonial Setting

NASSAU INN

on Palmer Square
Princeton, N. J.

Newly decorated and expanded facilities include 130 air-conditioned rooms and suites, 3 restaurants, cocktail lounge, 10 banquet-conference rooms, swimming pool. Wonderful location opposite campus. Family plan.

609-921-7500

James J. O'Connor, Gen. Mgr.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Quality Motel Colonial Arms						
Pennsville-Auburn Rd RD #1 08069 Quality Motels, Inc Roxy Logiovino, Mgr	75	609- 299-3700		Ⓔ $9	Ⓔ $11–13	E
PEQUANNOCK Morris Co. / Pop. 3,700						
B Sheraton Motor Inn						
140 Rte 23 07440 ITT Sheraton Corp of America A. R. D'Allesandro, Mgr	120	201- 696-5000	710- 988-5840	Ⓔ $14.50 –18.50	Ⓔ $19.50 –23.50	S
PLEASANTDALE Essex Co. / See: West Orange, N.J.						
PLEASANTVILLE Atlantic Co. / RR: Penn Central.						
Sunnyside Motel						
1622 Blackhorse Pike 08232 Tremblay Family, Owners & Mgrs	24	609- 641-6124		Ⓔ $7–10	Ⓔ $8–12	
POINT PLEASANT BEACH Ocean Co. / RR: J C; N Y & L B. / Pop. 3,873						
B Beacon Manor Hotel & Motel						
Rte 35 & Ocean Ave 08742 Joseph Solimine, Owner	72	201- 892-2111		Ⓔ $12–40	Ⓔ $12–40	
Ⓢ Driftwood Shore Club Motel						
1414 Ocean Ave 08742 Peter Cammarano, Owner & Mgr	34	201- 892-3519		Ⓔ $12–20	Ⓔ $16–22	
Silver Sands Motel						
1205 Ocean Ave 08742 Eleanor DeBenedictis	52	201- 899-3396				
PRINCETON Mercer Co. / RR: Penn Central. / Pop. 11,890						
B Nassau Inn						
Palmer Square 08540 American Hotels Corp J. J. O'Connor, Gen Mgr	130	609- 921-7500 (See advertisement above)		Ⓔ $15.50 –21.50	Ⓔ $17.50 –26.50	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Princeton Motor Lodge						
US Rte 1 & Meadow Rd 08541 A. F. La Placa, Owner & Mgr	28	609- 452-2100		Ⓔ $9–12.50	Ⓔ $12.50–18	E
Solar Motel						
Rte US 1 & Ridge Rd 08540 Box 464 J. R. Markiewicz, Owner & Mgr	18	609- 452-9090		Ⓔ $11–17	Ⓔ $13–18	S E

RAHWAY Morris Co. / RR: Penn Central. / Pop. 27,699

Ivory Tower Motor Inn						
Rte 1 & Lawrence St 07065 John Costello, Mgr	50	201- 382-2700		Ⓔ $10	Ⓔ $14–16	S
Village Motel						
Rtes 1 & 9 Richard Butkus	44	201- 382-1500				

RAMSEY Bergen Co. / RR: E L. / Pop. 9,527

Garden Motel						
560 Rte 17 07446 A. Nakelski, Mgr	23	201- 327-7300		Ⓔ $10–15	Ⓔ $12–17	S
Howard Johnson's Motor Lodge						
Rte 17 07446 Ramsey Hotel Corp, Owner Joseph Papa, Mgr	50	201- 327-4500		Ⓔ $10–12	Ⓔ $14–17	

RED BANK Monmouth Co. / RR: J C; N Y & L B; Penn Central. / Pop. 12,482

Molly Pitcher Motor Inn						
Hwy 35 07701 F. J. Monica, Mgr	110	201- 747-2500		Ⓔ $12–27	Ⓔ $16–32	D

RIDGEFIELD Bergen Co.

Turnpike Motor Hotel						
Rte US 46 07657 W. K. Stark, Owner & Mgr	60	201- 943-2500		Ⓔ $11	Ⓔ $14–16	E

ROCKAWAY Morris Co. / Pop. 5,413

Howard Johnson's Motor Lodge						
I-80 Hibernia Exit 07866 Bernd Joerg, Mgr	64	201- 625-1200		Ⓔ $11–15	Ⓔ $15–22	

SADDLE BROOK Bergen Co. / Pop. 13,834

Howard Johnson's Motor Lodge						
Pehle Ave 07662 Robin D'Andrea	155	201- 845-7800				

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

fun!
FOOD
COMFORT
Excitement

260 comfort-conditioned rooms, TV and hi-fi • Swimming pool and patio • Full hotel services • Fine restaurants and cocktail lounges • Complete convention facilities to 750.

This is living... this is
Marriott
MOTOR HOTELS
Garden State Parkway at Interstate 80
Call: 201-843-9500
or free from anywhere (800) 228-9290
SADDLE BROOK, N.J.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Saddle Brook Marriott Motor Hotel						
Garden State Parkway & I-80 07662 Marriott Corp L. M. Sherer, Jr, Gen Mgr	260	201- 843-9500 (See advertisement above)	201- 843-1613	Ⓔ $20	Ⓔ $26	E
SALEM Salem Co. / Pop. 8,941						
Salem Motor Lodge						
237 E Broadway 08079 Mrs. Luella Brown, Mgr	29	609- 935-1212		Ⓔ $9	Ⓔ $13–14	D
SEASIDE PARK Ocean Co. / Pop. 1,054						
Belvedere Motel						
1209 SW Central Ave 08752 Mrs. Lena Tarantino, Mgr	19	201- 793-7373		Ⓔ $18 up	Ⓔ $20 up	R
SECAUCUS Hudson Co. / RR: E L. / Pop. 12,154						
Gateway Motor Inn						
105 Rte 3 07094 J. J. Jaeger, Gen Mgr	88	201- 865-3600		Ⓔ $10	Ⓔ $14–16	E
Howard Johnson's Motor Lodge						
875 Paterson Plank Rd 07093 N. J. Motor Lodge Inc, Owner Frank Carbone, Mgr	100	201- UN4-1400		Ⓔ $12–16	Ⓔ $14–20	
SHIP BOTTOM Ocean Co. / Pop. 717						
Vacation Inn						
353 W 9th St 08008 James McClellan	52					
SICKLERVILLE Camden Co. / Pop. 950						
King Cole Motel						
P.O. Box 139 Rte 42S 08081 R. L. Salisbury, Owner & Mgr	20	609- 629-8750			Ⓔ $7.50–12	S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SOMERSET Middlesex Co.						
TraveLodge at Franklin Mall 1850 Easton Ave 08873 TraveLodge Corp. John Harper, Mgr.	124	201- 469-5050		Ⓔ $15–20	Ⓔ $20–26	E
SOMERVILLE Somerset Co. / RR: J C. / Pop. 12,485						
Red Bull Inn Rte 22 at I-287 08876 Friendship Inns of America Stanley Kalban, Mgr	120	201- 722-4000		Ⓔ $12–16	Ⓔ $14–22	E
Somerset Hotel Grove & Main St 08876 K. J. McCormick, Owner & Mgr	40	201- RA5-2737		Ⓔ $3.50 up		
SOUTH BRUNSWICK						
[B] Flagpost Motor Lodge Rte 1 P.O. Box 1692 08852 Friendship Inns of America Marie Faerber, Mgr	48	201- 297-1600		Ⓔ $12–13	Ⓔ $14–18	E
SOUTH HACKENSACK Bergen Co. / RR: E L.						
Congress Inn Motel Rte 46 07606 Bernard Elfenbein, Mgr	66	201- 489-7500		Ⓔ $13–14	Ⓔ $16–18	A E
SPARTA Sussex Co. / Pop. 6,636						
Valley View Motor Lodge 53 Sparta Ave Rte 15 07871 Roland Rickenbach, Gen Mgr	26	201- 729-3144		Ⓔ $14–16	Ⓔ $18–20	R D
SPRINGFIELD Union Co. / Pop. 14,467						
Howard Johnson's Motor Lodge Rte 22 07081 Howard Johnson's Motor Lodges J. A. Langley, Gen Mgr	92	201- 376-7700		Ⓔ $13–15	Ⓔ $17–20	S
SPRING LAKE Monmouth Co. / RR: J C; N Y & L B. / Pop. 2,922						
Ⓢ Allaire Hotel Ocean & Union Ave L. W. Harvey, Owner & Operator	100	201- G19-6600		Ⓐ $12 up		
Colonial Hotel 102 Sussex Ave 07762 H. B. Taylor, Owner Dorothy Taylor, Mgr	50	201- 449-9090		Ⓔ $8–12	Ⓔ $16–26	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Clinton Inn
MOTOR HOTEL
Tenafly, New Jersey
CHAGARIS BROTHERS
New 70 room hotel
Color TV • Direct Dial Phones
Large Rooms • Extras
Coffee Shop — Colonial Restaurant
Cocktail Lounge—Seminar Facilities
Telephone: (201) 871-3200
Only Ten Minutes from George Washington Bridge Off Route 9-W

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Country Club Motel						
550 Warren Ave 07762 Van Ness—Edwards, Owners Doris & Ronald Fuller, Mgrs	40	201- 449-4444		Ⓔ $10–20	Ⓔ $12–20	E R
Ⓢ Essex and Sussex Hotel						
Ocean Ave 07762 F. F. Schock, Jr, Pres	300	201- 449-7000		Ⓐ $30–40	Ⓐ $48–66	R
Ⓑ Ⓢ Monmouth Hotel, The						
Ocean Ave 07762 J. P. Redden, Gen Mgr	260	201- 449-5000		Ⓐ $34–40	Ⓐ $46–62	R
Ⓢ Shoreham Hotel						
115 Monmouth Ave 07762 G. W. Pottle, Mgr	110	201- 449-7100		Ⓐ $22–32	Ⓐ $40–50	R
Warwick Lodges						
P.O. Box 253 07762 F. C. Gaddis, Vice Pres	55					

SPRING LAKE HEIGHTS Monmouth Co. / Pop. 3,309

Mike Doolan's Motor Lodge						
700 State Hwy 71 Michael Doolan	33	201- 449-3666				

STONE HARBOR Cape May Co. / RR: P R S L. / Pop. 834

Ⓢ Shelter Haven Motel						
9th & Ocean Dr 08247 J. A. Stack, Owner & Mgr	52	609- 368-2163		Ⓔ $12–26	Ⓔ $12–26	E R
Ⓢ Tides Motel						
96th St & Beach Anthony Sindaco, Mgr	48	609- 368-6201		Ⓔ $12–24	Ⓔ $28–51	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SUMMIT Union Co. / RR: E L. / Pop. 23,677						
[B] Suburban Hotel 570 Springfield Ave 07092 Frank H. Taylor & Son, Inc Walter Scott, Gen Mgr	175	201- 273-3000		Ⓔ $13–18	Ⓔ $17–23	S
SUSSEX Sussex Co. / Pop. 1,656						
High Point Motor Lodge R.D. 1 N.J. Hwy 23 07461 J. V. Kaweske, Owner & Mgr	15	201- 875-4529		Ⓔ $8–12	Ⓔ $10–16	R
TENAFLY Bergen Co. / Pop. 14,264						
Clinton Inn Motor Hotel 145 Dean Dr 07670 Chagaris Brothers, Mgrs	70	201- 871-3200 (See advertisement, page 705)		Ⓔ $20–24	Ⓔ $24–28	S
THOROFARE Gloucester Co. / RR: P R S L. / Pop. 1,850						
Hessian Run Inn John White Under Construction						
TOMS RIVER Ocean Co. / Pop. 6,062						
Howard Johnson's Motor Lodge Rte 37 & Hooper Ave 08753 James Pappas, Mgr	56	201- 244-1000		Ⓔ $14–22	Ⓔ $16–24	R
Toms River TraveLodge 5 W Water St 08753 TraveLodge Corp, Owner J. F. LaSalle, Co-Owner & Mgr	50	201- 244-0800		Ⓔ $10–16	Ⓔ $14–20	R D
TOTOWA Pop. 10,897						
Emperor Motor Lodge 1 Rte 46 Crestview Motel Inc, Owner F. Fucetola, Mgr	48	201- 256-6111		Ⓔ $9–10	Ⓔ $14–16	
TRENTON Mercer Co. / RR: Penn Central. / Airlines: Allegheny. / Pop. 114,167						
Holiday Inn 240 W State St 08618 Holiday Inns, Inc Robert Blake, Innkeeper	258	609- 989-7100		Ⓔ $14.50 –18.50	Ⓔ $21 –23	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Howard Johnson's Motor Lodge 2991 Brunswick Pike 08648 Rte 1 R. M. Greene, Owner & Mgr	60	609- 896-1100		Ⓔ $12–16	Ⓔ $16–20	
Imperial '400' Motel 350 S Broad St 08608 Imperial '400' National Inc Branko Glavan, Co-Owner & Mgr	50	609- 392-7166		Ⓔ $10–14	Ⓔ $12–16	D
Midtown Motor Inn 541 E State St 08609 Clifton Wells, Owner & Mgr	57	609- 695-6205		Ⓔ $12–13	Ⓔ $16–18	D
TUCKERTON Ocean Co. / Pop. 1,536						
Atlantis Country Club Country Club Blvd 08087 Joyce Salerno, Mgr	26	609- 296-2444		Ⓔ $8–14	Ⓔ $10–18	
UNION Union Co. / Pop. 51,499						
Garden State Motor Lodge Rte 22 & Vauxhall Rd at GSP exits 140 N & 141 S 07083 Joseph Zab, Mgr	88	201- 686-2100		Ⓔ $9– 11.50	Ⓔ $12– 15.50	S
Town & Campus Motor Lodge 1040 Morris Ave 07083 Mrs. Louise Koby, Sec'y	99	201- 289-5600				
UPPER SADDLE RIVER Bergen Co. / Pop. 3,570						
Club 300 Motel Rte 17 07458 Cal Mancuso, Mgr	50	201- 327-7070		Ⓔ $8–10	Ⓔ $12–14	S
Swiss Court Motel 211 Rte 17 Salvatore Papa	36	201- 327-2136				
WAYNE Passaic Co. / Pop. 29,353						
Charm Motel 1784 Hamburg Tpke 07470 Mrs. Angela Varano, Mgr	26	201- 839-2800		Ⓔ $11.50 –15.50	Ⓔ $15.50 –21.50	S
B Holiday Inn 334 Rte 46 E 07470 Holiday Inns of America, Inc B. F. McCudden, Innkeeper	140	201- 256-7000		Ⓔ $15–18	Ⓔ $17–25	E

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Howard Johnson's Motor Lodge 1850 & Rte 23 & Ratzer Rd 07470 P.O. Box 294 Marguerite Terwilliger, Mgr	80	201- 696-8050		Ⓔ $13–14	Ⓔ $17–19	E
WEST END						
Harbor Island Spa 701 Ocean Ave Stuart Paskow, Owner & Mgr	110	201- 222-5800		Ⓐ $54–75	Ⓐ $64–105	
WEST ORANGE Essex Co. / Pop. 39,895						
Goldman All Seasons Hotel, The 350 Pleasant Valley Way 07052 Arthur, Harold & Maclyn Goldman, Owners A. E. Pollack, Mgr Cable: Goldmanotel	225	201- 731-4400		Ⓐ $25–45	Ⓐ $40–80	R S
Turtlebrook Inn 555 Northfield Ave 07052 Chester Grabowski, Owner F. T. Beevers, Mgr	49	201- 731-5300		Ⓔ $13–15	Ⓔ $16–25	
WHIPPANY Morris Co. / Pop. 7,500						
Howard Johnson's Motor Lodge Rte 10 07981 Walter Bouillot, Mgr	72	201- 539-8350		Ⓔ $12–14	Ⓔ $16–20	S E
WILDWOOD Cape May Co. / RR: P R S L. / Airlines: Allegheny (seasonal). / Pop. 4,690						
Ⓢ **Dorsey Hotel** 209 E Montgomery Ave 08260 J. E. Whitesell Jr, Owner & Prop	53	609- 522-3511				R
Ⓢ **Lincoln Hotel** Lincoln & Atlantic Aves 08260 W. H. Steele Jr, Owner & Mgr	60	609- 522-3436		Ⓔ $12–20	Ⓔ $20–22	R
Ⓢ **Rio Motel** Rio Grande & Ocean Aves 08260 Carl Aspenburg, Mgr	94	609- 522-1461		Ⓔ $18–26	Ⓔ $18–26	R
Ⓢ **Skylark Motel** 3917 Atlantic Ave 08260 Madge McGarry, Mgr	34	609- 522-5082		Ⓔ $16–25	Ⓔ $16–25	
Ⓢ **Tides Inn** 305 E Pine St Roy Harro Jr, Owner	60	609- 522-2541		Ⓔ $4 up Ⓐ $6 up		

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
WILDWOOD CREST Cape May Co. / RR: P R S L. / Pop. 3,011						
Admiral Motel Rambler Rd & Beach 08260 Eugene Davalas, Owner & Mgr	81	609- 522-7704				
Ⓢ **Chalet Motel** Miami Rd on the Beach 08260 John & Phyllis DeFrancesco, Owners & Mgrs	51	609- 522-3479		Ⓔ $26–30	Ⓔ $26–38	R
Golden Nugget Motel Stockton Rd & Ocean Ave 08260 George Class, Owner	26	609- 522-4037				
Ⓢ **Lampliter Motel** 419 E Atlanta Ave 08260 Robert & Monica Hart, Owners	22	609- 522-2776		Ⓔ $20–30	Ⓔ $20–30	R
Ⓢ **Swan Motel** Ocean Front & Stockton Rd 08260 Albert Caffo, Owner	36	609- 522-3459			Ⓔ $20–30	
WOODBRIDGE Middlesex Co. / RR: J C; Penn Central. / Pop. 78,846						
Congress Inn Motor Lodge Rte 9 Harold Kiken, Mng Owner	50	201- ME4-6700				
Dutch Motel Rte 1 07095 Ella Rafferty, Pres John O'Brien, Mgr	28	201- 634-1394		Ⓔ $9.27– 10.30	Ⓔ $10.30– 12.36	E
Ⓑ **Howard Johnson's Motor Lodge** US Rtes 1 & 9 07095 Gibralter Corp, Owner Ronald Clausen, Mgr	100	201- 636-2700		Ⓔ $15–20	Ⓔ $20–26	E S
Quality Motel Woodbridge Motor Lodge NJ Tpke Exit 11, Rte 9N 07095 Quality Motels, Inc E. C. Fagan, Mgr	50	201- 636-0300		Ⓔ $12–14	Ⓔ $16–18	E
Swiss Motel 185 Kelly St 08840 Rte 1, Metuchen, N.J. Mary Yovanovich, Owner & Mgr	12	201- 548-9500		Ⓔ $10–11	Ⓔ $12–14	E
WRIGHTSTOWN Burlington Co. / Pop. 4,846						
McGuire Holiday Motel Opp. McGuire AFB 08562 David Greenberg, Pres & Mgr	87	609- 723-1300		Ⓔ $12–16	Ⓔ $18–22	A



NEW MEXICO

SCALE IN MILES

0 25 50 75 100 125 150

NEW MEXICO

HOTEL & MOTEL ASSOCIATION

M. C. TOMSON, President, Palms Motor Hotel,
Las Cruces, New Mexico 88001

HOWARD M. COWPER, Executive Director, 414 San Mateo NE,
Albuquerque, New Mexico 87108. Telephone: (505) 256-7200

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ALAMOGORDO Otero Co. / Pop. 21,723						
Alamogordo TraveLodge 508 S Penn. Ave 88310 TraveLodge Corp J. P. & Lois Smith, Co-Owners & Mgrs	28	505- 437-1850		Ⓔ $7–9	Ⓔ $9–12	
Holiday Inn 1401 S Pennsylvania Ave 88310 Holiday Inns of America, Inc. Howard Williams, Innkeeper	108	505- 437-7100		Ⓔ $10–15	Ⓔ $12–16	E
ALBUQUERQUE Bernalillo Co. / RR: A T & S F. / Airlines: Continental; Frontier; Trans-Texas; TWA. / Pop. 201,189 Reported: 279,000						
Beach Motel 2724 Central Ave SW 87104 George Miller, Mgr	10	505- 243-7859				E
Casa Grande Lodge 2625 Central Ave NW 87103 Mrs. Arlie McCormick, Mgr	123	505- 243-1754				E
Desert Sands Motel 5000 Central Ave SE 87108 Tyler Motel Corp, Owner Mel Woertendyke, Mgr	68	505- 255-7586		Ⓔ $9–14	Ⓔ $11–14	E
Downtowner Motor Inn 717 Central Ave NW at 8th St 87101 Downtowner Corp, Owner J. G. LaFont, Innkeeper	142	505- 247-1501		Ⓔ $11–14	Ⓔ $12.50–18	D
El Compo Motel 5800 Central Ave SW 87105 Mrs. McGran, Mgr	8	505- 243-7902				E
El Don Motel 2222 Central SW 87104 Mr. Pease, Mgr	17	505- CH2-5296				E
B Hilton Hotel 125 2nd St NW 87103 Hilton Hotels Corp L. M. Boyd, Gen Mgr Cable: Hiltels	150	505- 243-4421		Ⓔ $9–14	Ⓔ $12–16	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Howard Johnson's Motor Lodge Midtown						
900 Medical Arts I-25 & Lomas 87106 Howard Johnson Motor Lodges D. S. Pearson, Host	100	505- 243-5693		Ⓔ $13–16	Ⓔ $16–19	E D
Hubbell Motel						
6512 Central SW 87105 Lela Hubbell, Owner	18	505- 855-4849				E
Imperial '400' Motel						
701 Central Ave NE 87101 R. E. Scott, Co-Owner & Mgr	71	505- 247-4081		Ⓔ $9–12	Ⓔ $11–13	D E
La Puerta Lodge						
9710 Central SE 87112 Hwy 66 Mrs. Chas. Hill, Owner Mrs. Maurice Bauer, Mgr	10	505- 299-1770		Ⓔ $6–8	Ⓔ $10–12	
La Quinta Motor Inn						
2424 San Mateo Blvd, NE 87110 J. R. Gammage, Mgr	105	505- 265-3591		Ⓔ $10–13	Ⓔ $14–18	E
Lorlodge West						
1020 Central SW 87101 Dr. E. J. Lorentzen, Owner Mr. & Mrs. T. M. Vaughn, Mgrs	63	505- 247-4023		Ⓔ $8–11	Ⓔ $9–12	D
Luna Lodge Motel						
9119 Central NE 87112 B. W. Clay, Owner	28	505- 299-9535		Ⓔ $8	Ⓔ $9–13	S
Panorama Inn						
4002 State Hwy 528 87124 Roy Elliott, Mgr	80	505- 898-0050				E
Pinon Motel						
8501 Central NE 87108 D. E. Eriksen, Mgr	22	505- 268-3969		Ⓔ $7–9	Ⓔ $7–12	E
Ramada Inn						
4501 Central Ave NE 87108 Ramada Inns Inc Horace Clark, Mgr	132	505- 265-7901		Ⓔ $8– 11	Ⓔ $10.50– 15	A
Ramada Inn						
25 Hotel Circle NE 87112 Bob Hansmann, Gen Mgr	211					
Rodeway Inn						
5201 Central NE 87108 Sam Rankin, Mgr	75	505- 265-8413		Ⓔ $9–13	Ⓔ $10–14	D
Royal Inn						
4119 Central NE 87105 Royal Inns of America, Inc Albert & Margie Benzie, Mgrs	69			Ⓔ $10 up	Ⓔ $12 up	
B Sheraton Western Skies						
13400 Central Ave SE 87112 ITT Sheraton Corp of America C. F. Schunack, Gen Mgr	200	505- 299-4401 (See advertisement, page 713)		Ⓔ $12–20	Ⓔ $16–30	E

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

The
Sheraton Western Skies
Motor Hotel



200 Luxurious Rooms & Suites. Pool. Golf. Horseback Riding. Banquet facilities to accommodate from 10 to 1000.

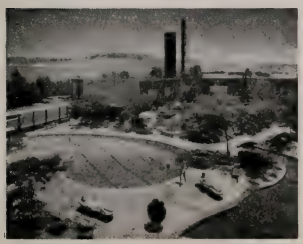
Alfredo's Dining Room & Lounge offer excellent dining facilities and Albuquerque's finest entertainment, nightly.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Tewa Lodge						
5715 Central NE 87108 A. Aluyta, Mgr	24	505- 255-1633				E
Trade Winds Motor Hotel						
5400 Central SE 87108 H. B. Horn, Owner W. A. Kouri, Mgr	80	505- 268-3333		Ⓔ $9	Ⓔ $10	E
[B] **White Winrock Motor Hotel**						
18 Winrock Center NE 87110 Best Western J. W. Vaughn, Mgr	175	505- 299-9571 (See advertisement below)	505- 243-9561	Ⓔ $13.50 –25	Ⓔ $17.50 –28	E

AZTEC San Juan Co. / Pop. 4,137

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
El Aztec Motel						
221 S Main St 87410 Mrs. L. Katherine Hoopes, Owner	10	505- 334-6121				

White Winrock



Albuquerque's finest motor hotel

The utmost in guest accommodations . . . Complete hotel services and facilities . . . Nationally famous Diamond Jim's Restaurant, Coffee Shop and Cocktail Lounge with excellent entertainment nightly . . . 60 Fine stores to serve you in the surrounding Winrock Shopping Center . . . Free airport transportation . . . Color Television . . . A Best Western Motor Hotel.

Ideal convention and meeting facilities. See listing page B–55.

For reservations:

Write or Call: J. W. Vaughn, Mgr., White Winrock Motor Hotel, 18 Winrock Shopping Center. Phone (505) 299-9571, TWX (505) 243-9561 Telemax Code W-Z-T

White Winrock MOTOR HOTEL

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CARLSBAD Eddy Co. / RR: A T & S F. / Airlines: Trans-Texas. / Pop. 25,541						
Royal Manor Motel 2001 S Canal 88220 R. E. Pritchett, Owner & Mgr	28	505- 885-4104		Ⓔ $6–8	Ⓔ $8–12	D
Stevens Motel 1931 S Canal 88220 Best Western Walker Bryan, Mgr	103	505- TU7-2851				
CLAYTON Union Co. / Pop. 3,314						
Clayton Motel 422 Monroe 88415 Jake & Lucille Clifton, Owners	24	505- 374-9433				
CLOUDCROFT Otero Co. / Pop. 464						
Buckhorn Cabins P.O. Box 26 R. A. Coulloudon, Owner	15	505- 682-2421				
Cloudcroft Lodge P.O. Box 287 88317 C. W. Ritter, Owner & Mgr	49	505- 682-2511		Ⓔ $8–20	Ⓔ $10–25	R
CLOVIS Curry Co. / RR: A T & S F. / Airlines: Trans-Texas. / Pop. 23,713						
Clovis Hotel 203 Main St 88101 P.O. Box 810 Tower Hotel Corp W. B. Teague, Mgr	120	505- 763-4433		Ⓔ $4.50 –8.50	Ⓔ $6.50 –10.50	D
Pioneer Lodge 1700 Mabry Dr 88101 Marcus Sellars, Mgr	38	505- 763-3422				
DEMING Luna Co. / RR: S.P. / Pop. 6,764						
Western Motel 1207 W Pine 88030 Deborah Fisher, Owner & Mgr	14	505- 546-2744		Ⓔ $9.36	Ⓔ $10.40	S
ESPANOLA Arriba Co. / Pop. 1,976						
Western Holiday Motel Rte 1 P.O. Box 249 87532 Dorothy L. Erickson, Owner & Mgr	19	505- 753-2491		Ⓔ $8–12	Ⓔ $12–16	S
GALLUP McKinley Co. / RR: A T & S F. / Airlines: Frontier. / Pop. 14,089						
Colonial Motel West Y 87301 Joe DiPomazio, Owner Alberta J. Schlaefli, Mgr	26	505- 863-6821		Ⓔ $7–10	Ⓔ $8–13	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
El Capitan Motel 1300 E 66 Ave 87301 Joe DiPomazio, Mgr	40	505- 863-6828		Ⓔ $12	Ⓔ $12–18	E
El Hopi Motel US 66 W 87301 Ira Paulsen, Owner	17	505- 863-4172				
Gallup TraveLodge W 66 Ave 87301 TraveLodge Corp E. L. Howard, Mgr	49	505- 863-9301				
Holiday Inn Hwy 66 at I-40 Interchange 87301 Holiday Inns of America Ned Nickson, Innkeeper	124	505- 863-3861		Ⓔ $10.50 up	Ⓔ $17 up	A S
Ramada Inn Hwy 66 W 87301 Ramada Inns, Inc Earl Stewart, Mgr	76	505- 863-3891	910- 981-0500	Ⓔ $9 up		
Shalimar Inn, The 2015 W 66th Ave 87301 M. L. Hanks, Mgr	118	505- 863-6801		Ⓔ $8 up		
Sunset Lodge W Hwy 66 87301 Ada Moore, Owner & Mgr	14	505- 863-3012		Ⓔ $6–10	Ⓔ $7–12	D E
Thunderbird Lodge W Hwy 66 P.O. Box 1240 87301 Friendship Inns of America Marion Futrell, Mgr	60	505- 863-3888		Ⓔ $13	Ⓔ $13–16	S
GRANTS Valencia Co. / RR: A T & S F. / Pop. 10,274						
Grants' TraveLodge 1204 E Santa Fe Ave 87020 TraveLodge Corp	33	505- 287-2991				
Liberty Motel P.O. Box 765 87020 Sheran Cinta	24					
LAS CRUCES Dona Ana Co. / RR: A T & S F. / Pop. 29,367						
Mission Inn, The 1765 S Main 88001 Mrs. R. L. Dorbondt, Owner	72	505- 524-8591		Ⓔ $9	Ⓔ $11–13	
Neff Motel 1409 W Picacho 88001 C. E. Neff, Owner & Mgr	21	505- 526-2451		Ⓔ $6.50	Ⓔ $7.50–9	S
Palms Motor Hotel 2405 W Picacho St 88001 Best Western M. C. Tomson & Eddie Smithson, Mgrs	105	505- 524-1953		Ⓔ $9	Ⓔ $12–14	S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
LOGAN Quay Co. / Pop. 500						
Ute Lake Motor Inn P.O. Box 375 Ute Lake 88426 Mr. & Mrs. Irving Potter, Owners & Mgrs	10	505- 487-2245		Ⓔ $8–10	Ⓔ $12–14	R
LORDSBURG Hidalgo Co. / RR: S P. / Pop. 3,436						
Bel Shore Motel 200 E Railroad 88045 Q. T. De Paoli, Owner	30	505- 542-3511				
Sea Shell Motel Interstate 10 88045 Fred Ryals, Owner & Mgr	42	505- 542-3567		Ⓔ $7–8	Ⓔ $9–12	D
LOS ALAMOS Santa Fe Co. / RR: A T & S F. / Pop. 12,584						
Los Alamos Inn 2201 Trinity Dr 87544	84	505- 672-3821		Ⓔ $10–25	Ⓔ $12–35	D
OJO CALIENTE Taos Co. / RR: N of M. / Pop. 300						
Ojo Caliente Hotel Box 468 87549 P. R. Mauro, Mgr	38	505- 583-2233		Ⓔ $7.15 up	Ⓔ $10.45 up	R
RATON Colfax Co. / RR: A T & S F. / Pop. 8,146						
Sands Motel 87740 Best Western Mr. & Mrs. Lloyd Walkins	42					
RED RIVER Taos Co. / Pop. 150						
Alpine Lodge P.O. Box 137 87558 Mr. & Mrs. Anton Woerndle, Owners	35	505- 754-2952				
Ⓢ Young's Ranch Resort P.O. Box 156 87558 Mr. & Mrs. H. E. Young, Owners & Mgrs	30	505- 754-2231		Ⓔ $10–14	Ⓔ $10–14	R
ROSWELL Chaves Co. / RR: A T & S F. / Pop. 39,593						
El Rancho Palacio Motor Lodge 2205 N Main St 88201 US 70 & 285 P.O. Box 1456 Best Western Bill Blair, Mgr	42	505- 622-2721		Ⓔ $7.50–9	Ⓔ $11–15	E

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

DE VARGAS HOTEL

"At the End of the Santa Fe Trail"
SANTA FE, NEW MEXICO

Located one block from the historic Plaza, Museum and State Capitol.
Single Room with Bath $6.00 to $7.00
Double Room with Bath $7.00 to $8.50
Twin Beds with Bath $8.50 to $10.00
• Excellent Food • Cocktail Lounge
SPECIAL TOURS TO INDIAN PUEBLOS
FREE PARKING
BANK AMERICARD, MASTER CHARGE & AMERICAN EXPRESS CARDS HONORED
Pat Vigil, Manager



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
RUIDOSO Lincoln Co. / Pop. 1,557						
Holiday House Motel Drawer J, Hwys 70 & 37 Mrs. Velma McCollum, Owner	43	505- 257-4003				
Sherwood Forest Upper Canyon Rd P.O. Box 1110 88345 Cowboy & Sadie Stokes, Owners	8					
29 Pines Motel P.O. Box 896 88345 Russel Haws, Owner	14	505- CL7-3026				
SANTA FE Santa Fe Co. / RR: A T & S F. / Airlines: Frontier; Trans-Texas. / Pop. 34,676						
Alamo Lodge 1842 Cerrillos Rd Hwy 422 I-25 87501 Kathleen C. Strathern, Co-Owner & Mgr	15	505- 982-1841		Ⓔ $8.50–11	Ⓔ $10–14	S
[B] Bishop's Lodge P.O. Box 2367 J. R. Thorpe Jr, Owner & Mgr	60	505- 983-6378		Ⓔ $8–16 Ⓐ $17–34	Ⓔ $12–30 Ⓐ $30–52	
Cotton Wood Court 1742 Cerrillos Rd 87501 Belle Roberts, Owner & Mgr	16					
De Vargas Hotel 210 Don Gasper St 87501 Pat Vigil, Mgr	90	505- 983-3301 (See advertisement above)		Ⓔ $4.50–5.50	Ⓔ $6–8	
El Rey Motel 1862 Cerrillos Rd 87501 Friendship Inns of America Ormund Jones, Mgr	40	505- 982-1931		Ⓔ $6–11	Ⓔ $7–12	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Inn of the Governors, The 234 Don Gaspar at the Alameda 87501 Downtowner Motor Inns W. N. Jennison, Mgr	81	505- 982-4333		Ⓔ $9–11	Ⓔ $12–17	D
La Fonda Hotel 100 E San Francisco St 87501 Corporacion de LaFonda H. S. Bibo, Mgr	201	505- 982-5511 (See advertisement, page 719)		Ⓔ $8.50– 14	Ⓔ $11– 19	D
Lamplighter Motel 2405 Cerrillos Rd 87501 Best Western J. F. Renick, Owner & Mgr	43	505- 982-2905		Ⓔ $10–13	Ⓔ $11–18	S
La Posada Inn 330 E Palace Ave 87501 H. S. Durand, Gen Mgr	66	505- 983-6351		Ⓔ $8–12	Ⓔ $10–18	D
Ramada Inn 2907 Cerrillos Rd Ramada Inns, Inc Les Schreiber, Mgr	80	505- 982-4691				
Rancho Encantado Rte 4 P.O. Box 57C 87501 Mrs. Elizabeth Egan, Owner & Mgr	14	505- 982-3527		Ⓔ $25–37	Ⓔ $40 up	R
Santa Fe's Desert Inn 311 Old Santa Fe Trail 87501 Tyler Motels, Inc D. E. Cox, Mgr	83	505- 983-1851		Ⓔ $12–17	Ⓔ $14–16	D
Santa Fe TraveLodge 646 Cerrillos Rd 87501 TraveLodge Corp J. L. Grimes, Mgr	48	505- 982-3551				
Sierra Lodge 1462 Diolinda 87501 William Harvey, Mgr	11					
Western Scene Motel 1608 Cerrillos Rd 87501 Margaret Bond, Co-Owner & Mgr	12	505- 982-1991			Ⓔ $10–12	S

TAOS Taos Co. / Pop. 2,163

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
El Pueblo Motor Lodge N Pueblo Rd Rte 3 87571 P.O. Box 92 J. A. Hamman, Owner & Mgr	24	505- 758-3121		Ⓔ $8–12	Ⓔ $11–17	D
Kachina Lodge & Motel P.O. Box 1335 87571 Edwin & Duane Lineberry, Owners Edwin Lineberry, Mgr	74	505- 758-2275		Ⓔ $9–12	Ⓔ $11–22	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

La Fonda



THE INN AT THE END OF THE TRAIL

ON THE PLAZA

IN OLD SANTA FE, NEW MEX.

100 E. San Francisco St. 87501
PHONE: 505-982-5511

Santa Fe's famous "Inn at the End of the Trail"—A unique and charming Pueblo adobe hotel located on the Plaza—Rooms and suites individually decorated with rare pieces from Spain and Mexico—Within easy walking distance to all historic, cultural and governmental points of interest in the oldest capital of the USA—New air conditioning/heating system and refurbished bar by Spring, 1970—La Cantina y La Cantinita and Gate of Spain Restaurants—Patio dining in summer—La Fiesta Bar—Indian Gift Shop—Outdoor pool and Free parking. Harold S. Bibo, Mgr.

Rates: EP SWB $8.50-14, DWB $11-19, TWB $12-19, EAP $2.50, Suites $18.50-50. COM CODE R-10

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
La Fonda De Taos Hotel						
87571 Saki Karavas, Owner & Mgr	30	505- 758-2211		Ⓔ $6 up	Ⓔ $8 up	
Sagebrush Inn						
Hwy 64-3 87571 Mrs. Amy C. Kling, Owner & Mgr	25	505- 758-2254		Ⓔ $8–15		

TRUTH OR CONSEQUENCES Sierra Co. / Pop. 4,269

Motor Manor Motel						
601 Main St P.O. Box 128 87901 Lee Wilson, Mgr	12					

TUCUMCARI Quay Co. / Pop. 8,143

Holiday Inn						
US 66 E P.O. Box 953 88401 Holiday Inns of America, Inc John Stanfield, Innkeeper	100	505- 461-3780				
Ramada Inn						
1302 W Gaynell 88401 Ramada Inns, Inc Bill Mercer, Mgr	61	505- 461-3140				

WHITES CITY Eddy Co. / Pop. 250

Cavern Inn Motel						
P.O. Box 128 88268 Best Western Earl Sides, Mgr	62	505- 885-2291		Ⓔ $13.50 –14.50	Ⓔ $15.50 –16.50	D R
Pueblo Motel						
P.O. Box 38 88268 J. H. White, Pres	48	505- 785-2291				


Massena
Malone
Moira
Ogdensburg
Plattsburgh
Canton
Paul Smiths
Tupper Lake
Wilmington
Alexandria Bay
Whiteface
Lake Placid
Gouverneur
Saranac Lake
Westport
Clayton
Adirondack
Long Lake
Watertown
Fulton Chain
Blue Mountain Lake
Mountains
Old Forge
Chestertown
Bolton Landing
Speculator
Warrensburg
Diamond Point
Lake George
Lake Pleasant
Stony Creek
Glens Falls
Oswego
Fulton
Rome
Lake Luzerne
Lockport
Niagara Falls
Wolcott
Rochester
East Syracuse
Oriskany
New Hartford
Saratoga Springs
Johnstown
Gloversville
Williamsville
Batavia
Finger
Lakes
Syracuse
Skaneateles
Cazenovia
Herkimer
Schenectady
Buffalo
Canandaigua
Amsterdam
Latham
Blasdell
Letchworth State Park
Geneva
Seneca Falls
Aurora
Menands
Albany
Cooperstown
Dunkirk
Arcade
Portageville
Cortland
Cobleskill
Fredonia
Keuka
Ithaca
Stamford
Gilboa
Freehold
Hornell
Watkins Glen
Windham
North Hudson
Chautauqua
Salamanca
Maplecrest
Hudson
Kerhonkson
Bemus Point
Jamestown
Olean
Painted Post
Corning
Vestal
Owego
Elmira
Endicott
Binghamton
Deposit
Parksville
Purling
Hyde Park
Rhinebeck
Mohonk Lake
Oquaga Lake
Liberty
Stanfordville
Roscoe
Kingston
Catskill Mts.
Highland
Grossinger
Poughkeepsie
Ellenville
Lake
Newburgh
Fishkill
Monticello
Minnewaska
West Point
Rock Hill
Bear Mountain
Garrison-On-Hudson
Central Valley
Sparrow Bush
Goshen
Putnam Valley
Chester
Tuxedo
Yorktown Heights
Peekskill
Greenwood Lake
Suffern
Spring Valley
Tarrytown
New York City
Riverhead
Centereach
Greenport
Shelter Island
Montauk
East Hampton
Hampton Bays
Westhampton Beach
SEE INSERT
Nyack
White Plains
Ardsley
Locust Valley
Woodbury
Yonkers
Bronxville
Stony Brook
Glen Cove
Huntington
Great Neck
Jericho
Ronkonkoma
Flushing
Roslyn
Plainview
Elmhurst
Westbury
Farmingdale
Sayville
East Elmhurst
Jamaica
Hempstead
Bayshore
Brooklyn
Rockville Centre
Fire Island
NEW YORK
SCALE IN MILES
0 25 50 75

NEW YORK

STATE HOTEL & MOTEL ASSOCIATION, INC.

SPENCER M. WALLACE, JR., President, Hotel Syracuse, 500 S. Warren St., Syracuse, New York 13202

WALTER T. BRAZELL, Executive Vice President, 141 W 51st St., New York, N.Y. 10019 Telephone: 212-247-0800

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

ADIRONDACK MOUNTAINS

Hotels listed under the following towns: Blue Mountain Lake; Chestertown; Lake Placid; Lake Pleasant; Old Forge; Paul Smiths; Plattsburgh and Westport, N.Y.

ALBANY

Albany Co. / RR: D & H; Penn Central. / Airlines: American; Allegheny; Mohawk. / Pop. 129,726

[B] DeWitt Clinton Hotel						
142 State St 12207 Knott Hotels Corp T. H. Gorman, Gen Mgr	400	518- 434-6111	710- 441-8292	Ⓔ $12–17	Ⓔ $18–23	D
(See advertisement below)						
Holiday Inn #1						
1614 Central Ave 12205 US 5 Holiday Inns of America, Inc Thomas Grimes, Innkeeper	158	518- 869-0281		Ⓔ $12–14	Ⓔ $17–19	S
Howard Johnson's Motor Lodge						
Southern Blvd 12202 Rte 9W at Exit 23 NY Thruway Howard Johnson's Motor Lodges Miss Grace Waldron, Mgr	140	518- 462-6555		Ⓔ $13–14	Ⓔ $16–22	E
Mount Vernon Motel						
Rtes 9 & 20 Milton Kreitzman, Gen Mgr	60	518- GR7-9352		Ⓔ $7–8	Ⓔ $10–16	

ALBANY'S FINEST HOTEL/THE DeWitt Clinton

STATE AND EAGLE STREETS



Free Parking

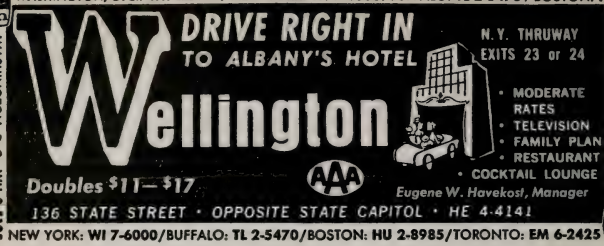
Opposite the Capitol. All 400 tastefully furnished rooms feature bath, TV and radio. Many air conditioned. Famous Turf Room for Albany's finest cuisine and entertaining. Dancing in fashionable Lounge. New Bar. Nine function rooms. Banquet facilities for up to 450. No charge for child under 14 in same room with parents.

Single $12–$17 • Double $18–$20 • Twin $20–$23
Teletype 710-441-8292 / **Telephone** (518) 434-6111

In New York City telephone Knott Hotels, 575 Madison Avenue, (212) 759-6100

(See Knott Hotels advertisement pages 760–761)

WASHINGTON, D.C.: WH 2-5125/NEW YORK: WI 7-6000/BUFFALO: TL 2-5470/BOSTON: HU 2-8985/TORONTO: EM 6-2425



NEW YORK: WI 7-6000/BUFFALO: TL 2-5470/BOSTON: HU 2-8985/TORONTO: EM 6-2425

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Schrafft's Motor Inn						
Rte 9W 12077 Glenmont, N.Y. Albany Motor Inn & Restaurant, Inc E. D. Jagareski, Mgr	100	518- 465-8811		(E) $14–15	(E) $18–20	S E
Sheraton Inn Towne Motor Inn						
300 Broadway 12207 ITT Sheraton Corp of America Paul Coler, Gen Mgr	140	518- 434-4111		(E) $14–18	(E) $18–22	D
B Thruway Hyatt House						
1375 Washington Ave 12205 Hyatt Corp of America D. J. De Porter, Gen Mgr	250	518- 459-3100 (See advertisement, page 51)		(E) $17–19	(E) $22–24	E
Tom Sawyer Motor Inn						
1444 Western Ave 12203 Col. J. P. Schwartz, Pres J. H. Schwartz, Mgr	88	518- 438-3594		(E) $10.50 –15.50	(E) $15.50 –20.50	S
Town House Motor Hotel						
500 Northern Blvd 12204 R. A. Lumsden, Owner Lee Malone, Mgr	130	518- 462-5562		(E) $12–16	(E) $18–20	A S
Wellington Hotel						
136 State St 12207 A Carter Hotel E. W. Havekost, Mgr	425	518- HE4-4141 (See advertisement above)		(E) $7– 9.50	(E) $11–17	

ALEXANDRIA BAY Jefferson Co. / Pop. 1,583

(S) Capt. Thomson's Motor Lodge						
James St 13607 Friendship Inns of America W. A. Dains, Mgr	67	315- 482-9961 (See advertisement, page 723)		(E) $10–25	(E) $12–36	R
(S) Edgewood Resort Hotel & Motel						
1000 Islands 13607 Bud Hebert, Owner Dean Honeywell, Mgr	125	315- 482-9922			(E) $12–34	R

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



ALEXANDRIA BAY, N.Y.

- Outstanding bass and pike fishing.
- Trap & Skeet Shooting. Motor boating.
- Complimentary golf
- HEATED Swimming Pool
- Sumptuous buffets. Recommended by Gourmet
- Off-Season rates. Open May 1st to late October.

A friendly club-type resort catering to a discerning clientele!

Guests will delight in our new Honeymoon Chalets, Captain's Cabin and Voyageur Room. Our Candlelight Buffets are a specialty of the Club. An ideal place for group meetings in the early and late seasons with complete facilities. A choice of luxurious heated accommodations. Please write for new full color brochure or telephone 482-9911 (Area Code 315).

NEW MOTOR INN Accommodations. 67 Air conditioned rooms with Phones, T.V., twin lavatories, balconies overlooking St. Lawrence. Two heated pools. Efficiency apartments. May 1st to Nov. 1st.

CAPT. THOMSON'S MOTOR LODGE

CAPT. THOMSON'S MOTOR LODGE, 1000 Islands, ALEXANDRIA BAY N.Y.(315) 482-9961

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓑ Ⓢ Pine Tree Point Club						
Anthony St 13607 Thomson Resorts C. E. Lindblade, Mgr	50	315- 482-9911 (See advertisement above)		Ⓜ Ⓐ $28–44	Ⓜ Ⓐ $36–54	R
Ⓑ Ⓢ Treadway Thousand Islands Club						
Wellesley Island 13607 Treadway Inns, Inc J. F. Kennedy, Innkeeper	88	315- 482-2551		Ⓔ $16–21	Ⓔ $26–32	E R
AMSTERDAM Montgomery Co. / RR: Penn Central. / Pop. 28,772						
Amsterdam Motor Lodge						
Upper Market St 12010 Rte 30 W. R. Joyce & Carmel Wolfe, Owners W. R. Joyce, Mgr	20	518- 843-3770		Ⓔ $8	Ⓔ $12–14	
Valley View Motor Inn						
Thruway Exit 27 Rtes 5S & 30 12010 Peter Marotta, Pres & Mgr	46	518- 842-8210			Ⓔ $14–18	D
ARCADE Wyoming Co. / Pop. 1,930						
Arcade Hotel						
266 Main St 14009 Ruby Alous, Pres Sheila Williams, Mgr	24	716- 492-9909		Ⓔ $4 up	Ⓔ $6 up	
ARDSLEY Westchester Co. / Pop. 3,991						
Ardsley Acres Hotel Court						
Saw Mill River Rd 9A & Pkwy 10502 George Levitin, Owner J. D. Fors, Mgr	60	914- 693-2700		Ⓔ $14.75	Ⓔ $14.75 –17.50	S
Inn Town Motel						
775 Saw Mill River Rd 10502 G. Cappetta	49	914- 693-9810				



GOOD FOOD, DRINK AND LODGING
in BATAVIA, N.Y.
The Treadway Inn

AT THRUWAY EXIT 48

- New England food specialties
- Cocktail lounge ● Summer pool
- Air-conditioned
- Banquet and conference facilities
- One hour from Niagara Falls and Letchworth Park midway between Rochester and Buffalo ● 5 minutes to night harness racing at Batavia Downs



John M. Mahler, *Innkeeper*
Phone (716) 343-1000—In N.Y.C. area (212) 697-8773

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
AURORA Cayuga Co. / Pop. 834						
Aurora Inn						
Main St 13026 Rte 90 Wells College, Owner Mrs. J. H. Worley, Mgr	17	315- 364-9301		Ⓔ $5–9	Ⓔ $8.50–14	R
BATAVIA Genesee Co. / RR: Penn Central. / Pop. 18,210						
Holiday Inn						
200 Oak St 14020 Federated Home & Mortgage Co Inc D. E. Murphy, Innkeeper	121	716- 343-1440		Ⓔ $12.50 –14.50	Ⓔ $17–19	E
[B] **Treadway Inn, The**						
8204 Park Rd 14020 Treadway Inns & Resorts J. M. Mahler, Innkeeper	75	716- 343-1000 (See advertisement above)		Ⓔ $10.25 –12	Ⓔ $13.50 –18	E
BAYSHORE Suffolk Co. / RR: L I.						
Bayshore Motel						
300 Bayshore Rd 11706 E. J. Karan, Mgr	70	516- MO6-7275		Ⓔ $12–14	Ⓔ $15–17	S
BEAR MOUNTAIN						
Bear Mountain Inn						
10911 Treadway Inns John Russo, Mgr	62	914- 786-2731		Ⓔ $15	Ⓔ $20	
BEMUS POINT Chautauqua Co. / Pop. 443						
Ⓢ **Lenhart Hotel**						
20 Lakeside Dr 14712 Estate of Charlotte L. Johnston, Owner J. L. Johnston, Mgr	50	716- 386-2715		Ⓐ $11–17	Ⓐ $20–30	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Binghamton

Conveniently located off Route 11, only a few blocks from U.S. Routes 7 & 17, and the new Pen-Can Highway (U.S. 81 – Ex. 4 South). Completely air-conditioned. TV and clock-radios. Launder-in facilities, ice cubers. Swimming pool. Distinctive restaurant and cocktail lounge. Excellent convention facilities. Children share parent's room free. 188 rooms. Singles: $11.00-$15.00; Double or Twin: $17.00-$19.00. Tel. 723-8341. Area Code 607. TWX 910-761-0457.

Sheraton Motor Inn

50 FRONT STREET

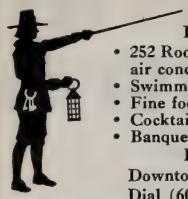
SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BINGHAMTON Broome Co. / RR: E L. / Airlines: Eastern; Mohawk. / Pop. 75,941						
Banner Motel 1169 Front St US 11-81 Exit 6 13905 H. W. Clark, Res Mgr	42	607- 723-8211		Ⓔ $9–10.40	Ⓔ $12–14	E S
B **Colonial Motor Inn** Vestal Pkwy E 13903 Titan Motor Inns C. A. Jobes, Gen Mgr	150	607- 729-4901		Ⓔ $10.50 –15	Ⓔ $16.50 –20	S
Howard Johnson's Motor Lodge 700 Front St I-81 Exit 5 13905 Howard Johnson Motor Lodges D. M. Herr, Pres & Mgr	80	607- 724-1341		Ⓔ $14–18	Ⓔ $16–22	E
Howard Johnson's Motor Lodge—West Rte 17 Vestal Pkwy 13850 D. M. Herr, Pres Jack Salko, Mgr	61	607- 729-6181		Ⓔ $13–16	Ⓔ $16–22	E
B **Schrafft's Motor Inn** 65 Front St 13905 Schrafft's Inc G. S. Valentine, Mgr	122	607- 724-2412		Ⓔ $12.50 –13.50	Ⓔ $16.50 –19.50	D



BINGHAMTON, N. Y.
Treadway Inn
Binghamton's newest and largest hotel
- 252 Rooms all with color cable TV and individual heat and air conditioning control
- Swimming Pool
- Fine food in David's Pint and Platter
- Cocktail Lounge—A cordial meeting place
- Banquet and convention facilities

Finest place to stay—or recommend
Downtown at Hawley—David A. Troy, Innkeeper
Dial (607) 722-1212—In N.Y.C. area (212) 697-8773

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Sheraton Motor Inn						
50 Front St 13902	188	607-	910-	(E)	(E)	D
ITT Sheraton Corp of America		723-8341	761-0457	$11–15	$17–19	
J. R. Pastore, Gen Mgr	(See advertisement, page 725)					
[B] Treadway Inn						
2-8 Hawley St 13901	252	607-		(E)	(E)	D
Treadway Inns & Resorts		722-1212		$13–15	$18–22	
D. A. Troy, Innkeeper	(See advertisement above)					
BLASDELL Erie Co. / Pop. 3,909						
Regency Motor Hotel						
4408 Milestrip Rd 14219	100	716-		(E)	(E)	E
Best Western		825-8100		$11–14	$14.50	
George Perdue, Gen Mgr					–18.50	
BLUE MOUNTAIN LAKE Hamilton Co. / Pop. 250						
[S] Potter's						
(Formerly: The Potter Camp)	24	352-7331		(E)	(E)	R
E. M. Griffin, Owner & Mgr				$8–15	$14–20	
				(A)	(A)	
				$14–20	$24–40	
BOLTON LANDING Warren Co. / Pop. 1,400. See: Lake George, N.Y.						
BRONXVILLE Westchester Co. / RR: Penn Central. / Pop. 6,744						
Gramatan Hotel						
Pondfield Rd 10708	224	914-		(E)	(E)	E
Lawrence Mgmt, Inc		DE7-5200		$14.25	$22.50	
J. J. Sullivan, Gen Mgr	(See advertisement, page 727)			–17.25	–25.50	
BROOKLYN Kings Co. / RR: L I. / Pop. 2,627,319						
Bossert Hotel						
98 Montague St 11201	350	212-		(E)	(E)	D
P. Cromwell, Mgr		624-8100		$9–12	$15–18	

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



BRONXVILLE, N. Y.
Suburban New York's Most Beautiful Hotel

Only 28 minutes from Grand Central Station. Convenient to all Westchester County Parkways.
Single Rooms . . . from $14.25
Double Rooms . . . from $22.50
Home of the famous Hereford House restaurant.

John J. Sullivan
General Manager

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Golden Gate Motor Inn						
3867 Shore Pkwy 11235 S. J. Nadler, Gen Mgr	150	212- SH3-4000		Ⓔ $15–20	Ⓔ $20–25	E
Gregory Hotel						
8315 4th Ave 11209 H. R. Greene, Mgr	76	212- 748-7000		Ⓔ $14–24	Ⓔ $18–32	D

BUFFALO Erie Co. / RR: Penn Central. / Airlines: Allegheny; American; Eastern; Mohawk; United. / Pop. 532,759

Airways Hotel						
Genesee & Airport Dr 14225 Charles Youknut, Mgr	149	716- 632-8400	716- 770-1588	Ⓔ $13–17	Ⓔ $15–18	A
Airways Leisureland Inn						
S 5220 Camp Rd at Exit 57 NY S Thruway 14075 Airway Hotels Inc, Owner Jack Floreale, Mgr	65	716- 649-8100		Ⓔ $12	Ⓔ $16–20	E S
Buffalo TraveLodge						
984 Main St 14202 Ivan LeVine, Mgr	69	716- 882-2200				

KENTON MANOR MOTEL
2075 Sheridan Drive
BUFFALO 23, NEW YORK

On Route 324 . . . 20 minutes to Niagara Falls or Downtown Buffalo . . . N.Y. Thruway Exit 50 to Youngman Expressway (Int. 290) to Colvin Ave. South to Sheridan Drive . . . Niagara Thruway Exit Sheridan Drive 324

DOMINION A.A.— AAA —DINERS' CLUB—AMERICAN EXPRESS

150 Modern Rooms • Complete Air Conditioning
Television • Restaurants • Cocktail Lounge

SINGLE FROM $11.00 — 30 EFFICIENCY UNITS — DOUBLE FROM $15.00
TWIN FROM $16.00 — S. Herbert Riesner, Owner — TRIPLE FROM $18.00
Arthur McDonnell, Manager — Telephone: (716) 875-9800

WASHINGTON, D.C.: WH 2-5125 / NEW YORK: WI 7-6000 / ALBANY: HE 4-4141 / BOSTON: HU 2-8985 / TORONTO: EM 6-2425

FREE INDOOR PARKING AAA

BUFFALO'S HOTEL

Lafayette

ON LAFAYETTE SQUARE



- RIGHT OFF EXIT 53 OF THRUWAY
- FAMILY PLAN
- RADIO-TV
- PRIVATE BATH
- FREE limousine from Airport

Doubles $12—$19 · TL 2-5470

Igor A. Vanderlake, Manager

Canadian money accepted at full par

NEW YORK: WI 7-6000/ALBANY: HE 4-4141/BOSTON: HU 2-8985/TORONTO: EM 6-2425

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Charter House Hotel						
6643 Transit Rd 14221	99	716-		Ⓔ	Ⓔ	A
Hotel Corp of America		634-2700		$13.50	$19–24	S
S. P. Stearns, Gen Mgr				–15.50		E
[B] Clinton-Aire Hotel						
4237 Genesee St 14225 Rte 33	69	716-		Ⓔ	Ⓔ	A
G. V. Luciano, Mgr		633-7171		$12–14	$14.50 –19.50	
Continental Inn Hotel						
3456 Delaware Ave 14226	70	716-		Ⓔ	Ⓔ	S
R. K. Gillen, Pres & Owner		877-7171		$12 up	$16 up	
Executive Ramada Inn						
4243 Genesee St 14225	160	716-		Ⓔ	Ⓔ	A
Ramada Inns, Inc		634-2300		$13–14	$17–22	E
G. E. Clark, Gen Mgr						S
Fountain Court Motor Inn						
9560 Main St, Clarence 14031 Rte 5	30	716-		Ⓔ	Ⓔ	S
J. H. Conlin, Mgr		759-6835		$10–12	$12–16	
Howard Johnson's Motor Lodge						
4217 Genesee St 14225	86	716-		Ⓔ	Ⓔ	A
Paul Rabb, Owner		633-5500		$12–14	$15–18	
G. V. Luciano, Mgr						

The Lord Amherst Motor Hotel

Buffalo's Finest

5000 Main St. Buffalo, N.Y. 14226
Phone: 716, 839-2200

At Thruway Exit 50 and N.Y. Route 5, West



For Gracious Living

- 100 Rooms and Suites
- Swimming Pool • Sun Deck
- Restaurant • Coffee Shop • Bar
- Individual Air-conditioning & Heat Control
- TV and Radios in All Rooms

Willard A. Genrich, President

AAA

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

COME VISIT THE HILTONS IN BUFFALO.

Hilton hospitality in the heart of Buffalo. Exit 53 from New York State Thruway, 30 minutes from Niagara Falls by bus or automobile.

900 rooms—television. Free parking for registered guests. Single from $14. Double from $17. Suites from $40.

Robert A. Zugger, General Manager.

Delaware Avenue at Niagara Square, Buffalo, New York. Telephone 856-1000 Area Code: 716 • Teletype 716-858-1371.



Call the Hilton Reservation Service. Come visit the Hiltons.



STATLER HILTON

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Kenton Manor Motel						
2075 Sheridan Dr 14223	150	716-875-9800		Ⓔ $11 up	Ⓔ $15 up	
S. H. Riesner, Owner						
Arthur McDonnell, Mgr	(See advertisement, page 727)					
Lafayette Hotel						
391 Washington St 14205	400	716-TL2-5470	716-858-1187	Ⓔ $9–14	Ⓔ $12–19	D
A Carter Hotel						
K. W. Pfetsch, Gen Mgr						
Cable: Lafayette, Buffalo	(See advertisement, page 728)					
Lenox Hotel						
140 North St 14201	35	716-884-1700		Ⓔ $10–14	Ⓔ $13–18	D
S. C. Spiegel, Pres						
G. J. Mooney, Mgr						
B **Lord Amherst Motor Hotel**						
5000 Main St 14226	100	716-839-2200		Ⓔ $12–16	Ⓔ $16–22	S E
Quality Motels						
W. A. Genrich, Pres	(See advertisement, page 728)					
Mohawk Motor Inn						
1640 Main at Michigan 14209	95	716-886-7700		Ⓔ $8.50–9.50	Ⓔ $11.50–15	D
Best Western						
H. A. Marker, Mgr						
Regency Motor Hotel See: Blasdell, N.Y.						

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Seaway Hotel						
Lake Shore Rd at Athol Springs 14219 Airway Hotels Inc, Owner Mrs. Felicia Georger, Mgr	70	716- 627-2301		Ⓔ $12	Ⓔ $16–20	R S
Statler Hilton, The						
107 Delaware Ave 14202 Hilton Hotels Corp R. A. Zugger, Gen Mgr Cable: Hiltels, Buffalo	900	716- 856-1000 (See advertisement, page 729 and pages 622–623)	716- 858-1371	Ⓔ $14–20	Ⓔ $17–27	D
Stuyvesant Hotel						
245 Elmwood Ave 14222 C. V. Litterio, Vice Pres & Gen Mgr	155	716- 884-8020		Ⓔ $12–35	Ⓔ $18–50	D
Towne House Hotel						
999 Main St 14203 Airways Inns Inc, Owner Walter Lord, Mgr	91	716- 884-2160		Ⓔ $11–13.50	Ⓔ $14–18.50	D
Village Haven Motel						
9370 Main St G. C. Fallon, Pres	26					

CANANDAIGUA Ontario Co. / Pop. 9,370

Canandaigua Inn						
21 Ontario St 14424 Marvin Rosen, Owner Rose Rosen, Vice Pres & Mgr	65	315- 394-1353		Ⓔ $3.75–8	Ⓔ $5.25–12	

CANTON St. Lawrence Co. / Pop. 5,046

[B] University Treadway Inn						
US Rte 11 13617 Treadway Inns & Resorts C. W. Howland, Innkeeper	50	315- 386-8522 (See advertisement, page 731)		Ⓔ $11–12	Ⓔ $16–18	S

CATSKILL MOUNTAINS Hotels under the following towns: Purling; Stamford and Windham, N.Y.

CAZENOVIA Madison Co. / Pop. 2,584

Lincklaen House						
79 Albany St Rte 20 Mrs. E. W. Tobin, Owner & Mgr	30	315- OL5-3461		Ⓔ $7 up	Ⓔ $10 up	

CENTEREACH Suffolk Co. / RR: L I. / Pop. 8,524

Holiday Inn						
4089 Nesconsett, Port Jefferson 11720 Ronald Orloff, Innkeeper	99	516- 473-8000				

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



GOOD FOOD, DRINK AND LODGING
at Canton, N.Y. (ST. LAWRENCE U.)
University Treadway Inn

ON U.S. 11, EAST OF CANTON



- 50 air-conditioned rooms
- TV • Golf, swimming
- Group facilities & family plan
- Superb cuisine

Charles W. Howland, *Innkeeper*
Dial (315) 386-8522—In N.Y.C. area (212) 697-8773

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CENTRAL VALLEY Orange Co.						
Green Acres Lodge Rte 32 10917 Shiro & Hiro Aoki, Owners	42	914- 928-2291		Ⓔ $10–14 Ⓐ $17–22	Ⓔ $12–16 Ⓐ $30–38	S
CHAUTAUQUA Chautauqua Co. / Pop. 700						
Ⓢ **Athenaeum Hotel** N Lake Dr 14722 J. R. Bussey, Jr, Mgr	180	716- 357-5065		Ⓐ $15–35	Ⓐ $24–40	R
Ⓢ **Cary Hotel** 9 Bowman Ave 14722 Mrs. Wm. Bussey, Owner & Mgr	59	716- 357-2245		Ⓐ $13–20	Ⓐ $24–30	R
Ⓢ **North Shore Inn** 10-12 Whitfield Ave 14702 P.O. Box 27 Mr. & Mrs. Van Dyke Underwood, Owners Mrs. Van Dyke Underwood, Mgr	50	716- 357-4895		Ⓐ $15–18	Ⓐ $30–36	R
St. Elmo Hotel, The 14 Vincent Ave 14722 J. R. Bussey Jr, Owner Beatrice Bates, Res Mgr	70	716- 357-2285		Ⓔ $4 up Ⓐ $7 up	Ⓔ $8 up Ⓐ $14 up	
Ⓢ **Spencer Hotel** 22 Palestine Ave Mr. & Mrs. Wesley Wheeler, Owners Mrs. Wesley Wheeler, Mgr	75	716- 3785		Ⓔ $4–10	Ⓔ $8–14	
Ⓢ **William Baker Hotel** 14 S Lake Dr 14722 Bakeson Corp, Owner R. H. Bevier, Mgr	100	716- 357-2805		Ⓐ $13–22	Ⓐ $30–38	R



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CHESTER Orange Co. / Pop. 1,492						
Glenmere Hotel						
Glenmere Lake	73	914-		Ⓐ		
Abraham Prusoff, Owner & Mng Dir		HO9-2151				
CHESTERTOWN Warren Co. / Pop. 1,000						
Ⓢ **Crystal Lake Lodge**						
A. Slutsky & A. Olshan, Owners	55	3830		Ⓐ		
CLAYTON Jefferson Co. / RR: Penn Central. / Pop. 1,996						
Ⓢ **West Winds Motel & Cottages**						
2 mi. SW on Rte 12 E 13624	20	315-		Ⓔ	Ⓔ	R
E. C. Crook, Mgr		686-3352		$9–21	$9–22	
COBLESKILL Schoharie Co. / Pop. 3,471						
Augustan Hotel & Motor Inn						
24 Main St 12043	50	518-		Ⓔ	Ⓔ	
Clinton Barnard, Owner		234-2531		$5–7	$8–12	
Cole Barnard, Mgr						
COOPERSTOWN Otsego Co. / Pop. 2,553						
Ⓢ **Cooper Inn**						
Chestnut St 13326	34	607-		Ⓔ	Ⓔ	R
Leatherstocking Corp, Owner		547-2567		$14	$18–20	
Kenneth Arnold, Vice Pres & Gen Mgr	(See advertisement above)					
Ⓢ **Otesaga, The**						
Lake St 13326	130	607-		Ⓜ Ⓐ	Ⓜ Ⓐ	R
Leatherstocking Corp, Owner		547-9931		$30–48	$44–60	
Kenneth Arnold, Vice Pres & Gen Mgr	(See advertisement above)					

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



GOOD FOOD, DRINK AND LODGING
in CORNING, N.Y.
Treadway Baron Steuben

ON ROUTE 414—ONE BLOCK OFF RTE. 17

- Air-conditioned • Motor entrance
- Free overnight parking • TV and Family Plan
- Late Food Service
- Near Corning Glass Center



JOHN B. KUHN, *Innkeeper*
Phone (607) 936-4661
In N.Y.C. area (212) 697-8773

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CORNING Steuben Co. / RR: E L. / Airlines: Mohawk. / Pop. 17,085						
[B] Treadway Baron Steuben Centerway Square 14830 Treadway Inns J. B. Kuhn, Innkeeper	82	607- 936-4661 (See advertisement above)		Ⓔ $8–12	Ⓔ $12–17.50	D
CORTLAND Cortland Co. / Airlines: Mohawk. / Pop. 19,181						
Holiday Inn 2 River St 13045 Holiday Inns of America, Inc J. C. Kurz, Innkeeper	100	607- 756-7543		Ⓔ $12	Ⓔ $18.75	E
Imperial '400' Motel 28 Port Watson St 13045 Imperial '400' National, Inc T. H. Harrington, Mgr	35	607- 753-3383		Ⓔ $11–14	Ⓔ $12–18	D
DEPOSIT Broome Co. / Pop. 2,025. See Oquaga Lake, N.Y.						
DIAMOND POINT Warren Co. / Pop. 398						
[S] Blue Water Manor on Lake George Lake Shore Dr 12824 Ellen Shukis, Owner & Mgr	88	518- 644-5071			Ⓜ Ⓐ $38–53	R
[B] [S] Canoe Island Lodge Lake Shore Dr 12824 Wm. & Jane Busch, Owners & Mgrs	56	518- 668-5592		Ⓐ $19–29	Ⓐ $34–48	R
[S] Diamond Village Resort Motel 12824 Joseph Schweins, Owner & Mgr	46	518- 668-4689			Ⓔ $22–32 Ⓐ $40–46	E R S
DUNKIRK Chautauqua Co. / RR: Penn Central. / Pop. 18,205						
Quality Vineyard Motel Vineyard Dr 14048 Anthony Pietro, Vice Pres	39	716- 366-4400				

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
EAST ELMHURST Queens Co.						
Crossway LaGuardia Motor Inn						
100-30 Ditmars Blvd 11369 Crossway Motor Inns Inc Delvin Sullivan, Mgr	136	212- 446-7900		Ⓔ $13–16	Ⓔ $15–20	A
Holiday Inn—LaGuardia						
100-15 Ditmars Blvd 11369 Holiday Inns of America, Inc Leslie Rival, Innkeeper	136	212- 898-1225		Ⓔ $17–18	Ⓔ $21–23	A E
Sheraton Inn at LaGuardia Airport						
90-10 Grand Central Pkwy 11369 ITT Sheraton Corp of America Joseph McManama, Gen Mgr	300	212- 446-4800 (See advertisements, pages 778–779 and pages 620–621)	910- 761-0457	Ⓔ $17–21	Ⓔ $22–26	A
EAST HAMPTON Suffolk Co. / RR: L I. / Pop. 1,772						
Ⓢ **Sea Spray Inn—A Treadway Resort**						
Ocean Ave 11937 A Donald J. Clause Property	76	516- 324-9000		Ⓐ $29–42	Ⓐ $42–80	R
1770 House, The						
143 Main St 11937 Warren Brickner, Owner & Mgr	11	516- 324-1770		Ⓜ Ⓐ $12.50–18	Ⓜ Ⓐ $25–48	R
EAST SYRACUSE Onondaga Co. / Pop. 4,708. See: Syracuse, N.Y.						
ELLENVILLE Ulster Co. / Pop. 5,003						
Ⓑ **Nevele Country Club**						
Nevele Rd 12428	350	914- 647-6000				R
ELMHURST Queens Co. / RR: L I.						
Pan American Motor Inn						
79-00 Queens Blvd 11373 Wesley Pase, Owner Andy Natale, Mgr	225	212- 446-7676		Ⓔ $14–18	Ⓔ $17–22	E
ELMIRA Chemung Co. / RR: E L. / Airlines: Mohawk. / Pop. 46,517						
Howard Johnson's Motor Lodge						
Jct Rtes 17, 14 & 328 Horseheads 14845 Howard Johnson Motor Lodges George Miller, Mgr	76	607- 739-5636		Ⓔ $12–14	Ⓔ $16–21	A E R
Red Jacket Motel						
6 miles E on Rte 17 14902 Box 489 Benjamin Novidor, Partner	48	607- 734-1616		Ⓔ $9–16.50	Ⓔ $10.50–16.50	E

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Tom Sawyer Motor Inn						
1996 Lake St P.O. Box 1046 14901 Col. J. P. Schwartz, Pres Mrs. Doris Clark, Mgr	70	607- 733-9144		Ⓔ $10.50 –14.50	Ⓔ $13.50 –18.50	S

ENDICOTT **Broome Co.** / Airlines: See Binghamton, N.Y. / Pop. 18,775

Frederick Motor Lodge						
214 Washington Ave 13760 J. H. Rowley, Gen Mgr	66	607- 785-9936		Ⓔ $11–15	Ⓔ $15–19	D

FARMINGDALE **Nassau Co.** / RR: L I. / Pop. 6,128

Farmingdale Motor Lodge						
Broadhollow Rd 11735 E. Horowitz, Pres	58	516- CH9-2810				

FINGER LAKES Hotels listed under the following towns: Aurora; Canandaigua; Ithaca; Keuka; Seneca Falls; Skaneateles and Watkins Glen, N.Y.

FIRE ISLAND **Suffolk Co.**

Ⓢ **Flynn's Hotel**						
Cayuga St, Ocean Bay Park 11718 F. R. Flynn, Owner & Mgr	60	516- JU3-5000		Ⓔ $8–12 Ⓐ $12–16	Ⓔ $12–20 Ⓐ $24–30	R

FISHKILL **Dutchess Co.** / Pop. 1,033

Bardo's Fishkill Motor Inn						
US 9 12524 Irving Newman, Owner Florence Farino, Mgr	18	914- 896-6767		Ⓔ $11–13	Ⓔ $16 up	S
Holiday Inn						
Thomas Gatanis, Innkeeper	98	914- 896-6281		Ⓔ $10	Ⓔ $12	

FLUSHING **Queens Co.** / RR: L I.

Midway Motor Hotel						
108-25 Horace Harding Expwy 11368 J. E. Tighe, Gen Mgr	82	212- 699-4400		Ⓔ $18–20	Ⓔ $22–26	E
Sanford Motor Hotel						
140-40 Sanford Ave 11355 P. J. Frisina, Owner & Mgr	102	212- FL3-1400		Ⓔ $13–16	Ⓔ $15–18	A E

FREDONIA **Chautauqua Co.** / Pop. 8,477

White Inn, The						
Rte 1 G. L. Hunter, Mgr	50	716- 672-2301		Ⓔ $4–8	Ⓔ $6–12	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
FREEHOLD Greene Co. / Pop. 300						
Pleasant View Lodge Gayhead Rd 12431 Gene Schmollinger, Owner Ralph Schmollinger, Gen Mgr	130	518- 634-7734		(E) $9–13 (A) $15–20	(E) $12–18 (A) $15–20	R
FULTON Oswego Co. / Pop. 14,261						
[B] **Fulton Motor Lodge** 163 S 1st & Academy Sts 13069 First Academy Corp H. A. Edison, Pres	50	315- 592-4257		(E) $9–10	(E) $13–15	D
FULTON CHAIN See: Old Forge, N.Y.						
GARRISON-ON-HUDSON						
Garrison Inn Rte 9D 10524 R. C. Gilbert, Owner & Mgr	11	914- 424-3635		(E) $12.50 –15	(E) $15–25	S
GENEVA Ontario Co. / Pop. 17,286						
Chanticleer Motor Lodge 473 Hamilton St 14456 Rte 5 & 20 Louis Mosier, Mgr	78	315- 789-7600		(E) $10.50 –14.50	(E) $14.50 –16.50	S
GILBOA						
[S] **Golden Acres Farm** Star Rte 12076 Farm Resorts Inc, Owner Jerry Buxbaum, Pres & Mgr	60	212- 246-9333		(A)	(A)	R
GLEN COVE Nassau Co. / RR: L I. / Pop. 23,817						
Harrison House Dosoris Lane 11542 Stephen Harrison, Pres		516- 671-6400		(A) $45	(A) $70	
GLENMONT See: Albany, N.Y.						
GLENS FALLS Warren Co. / Airlines: Mohawk. / Pop. 18,580						
Landmark Motor Lodge P.O. Box 376 12801 Quality Motels Alfred Naja, Mgr	58	518- 793-3441		(E) $14–20	(E) $16–25	S

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Mount Royal Motel						
Lake George Rd 12801 Exit 19 Northway Walter Cormuss, Owner David Varney, Mgr	28	518- RX2-6523		Ⓔ $8 up	Ⓔ $14 up	
[B] Queensbury Hotel & Motor Inn						
88 Ridge St 12801 Ridge Center Hotels, Inc J. L. Barnett, Gen Mgr	175	518- 792-1121		Ⓔ $14–22	Ⓔ $20–30	D E
GLOVERSVILLE Fulton Co. / Pop. 21,741						
Sir William Johnson Motor Court						
Rte 30A at 5th Ave 12078 Anthony Mushaw, Mgr	45	518- 725-0679		Ⓔ $10–12	Ⓔ $14–18	R S
GOSHEN Orange Co. / RR: E L. / Pop. 3,906						
Orange Inn						
Main St Caphma Corp, Owner John La Burt, Mgr	30	914- AX4-5144		Ⓔ $5–8	Ⓔ $8–10	
GOUVERNEUR St. Lawrence Co. / Pop. 4,946						
Clearview Motel						
US Rte 11 13642 Mario Pistolesi, Owner & Mgr	25	315- 287-2800		Ⓔ $10–12	Ⓔ $12.50 –16.50	
GREAT NECK Nassau Co. / RR: L I. / Pop. 10,171						
Bayberry-Great Neck Hotel						
75 N Station Plaza 11021 Murray Raine, Owner & Mgr	63	516- 482-2900		Ⓔ $17–21	Ⓔ $20–28	D
GREENPORT Suffolk Co. / RR: L I. / Pop. 2,608						
Townsend Manor Inn						
714 Main St Rte 25 11944 Richard Gonzalez, Vice Pres & Mgr	23	516- 477-2000		Ⓔ $8–24	Ⓔ $11–28	R
GREENWOOD LAKE Orange Co. / Pop. 1,236						
New Continental Hotel, The						
Jersey Ave 10925 Rte 210 Rudolf Lellbach & Mrs. Leo Stoeberl, Owners & Mgrs	25	914- 477-2456		Ⓔ $10–12 Ⓐ $19–22	Ⓔ $16–25 Ⓐ $38–50	A R
GROSSINGER Sullivan Co.						
Grossinger Hotel						
12734 Paul Grossinger, Pres Morton Sunshine, Gen Mgr	635	914- 292-5000		Ⓐ $49– 82.50	Ⓐ $58 –92	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
HAMPTON BAYS Suffolk Co. / RR: L I. / Pop. 1,431						
Ⓢ Allen's Acres Resort Motel Foster Ave 11946 Richard Allen Jr, Owner & Mgr	62	516- 728-4698		Ⓔ $16–29	Ⓔ $16–29	R
Redwood Motel & Cottages 106 Ponquogue Ave 11946 G. R. & Winifred Wood, Owners G. R. Wood, Mgr	20	516- 728-1110			Ⓔ $15 up	R
Ⓢ Tiana Bay Motel 50 Rampasture Rd 11946 W. C. Marvin, Owner & Mgr	51	516- 728-1488			Ⓔ $18–26	
HEMPSTEAD Nassau Co. / RR: L I. / Pop. 34,641						
Hempstead Motor Hotel 130 Hempstead Ave 11552 Mrs. G. Fornara, Pres	72	516- 485-2000		Ⓔ $15–17	Ⓔ $18–24	S
HENRIETTA Monroe Co. / Pop. 950 See: Rochester, N.Y.						
HERKIMER Herkimer Co. / Pop. 9,396						
Gen. Herkimer Hotel Inn Towne Motel 248 N Main St 13350 W. J. Scialdo, Owner J. J. Sciarra Jr, Mgr	60	315- 866-1100		Ⓔ $5.50 –10	Ⓔ $8–18	D
Herkimer Motel 100 Marginal Rd 13350 Anthony Merle, Mgr	41	315- 866-0490		Ⓔ $10–15	Ⓔ $15–18	E
Prospect Hotel & Motel 200 N Prospect St 13350 R. A. Boyle, Owner & Mgr	75	315- 866-4400		Ⓔ $6.50 –10	Ⓔ $12–16	D
HIGHLAND Ulster Co. / Pop. 2,931						
Rocking Horse Ranch-Resort Rtes 44 & 45 12528 Turk Family, Owners Bucky Turk, Mgr	90	914- 691-2927		Ⓐ	Ⓐ	R
HORNELL Steuben Co. / RR: E L. / Pop. 13,907						
New Sherwood Hotel Cass & Canisteo Sts 14843 Mrs. Isabel C. Pierce, Pres & Mgr	95	607- 324-2230		Ⓔ $5.75 –9.50	Ⓔ $8.75 –12.50	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
HUDSON Columbia Co. / RR: Penn Central. / Pop. 11,075						
St. Charles Motor Hotel 14 Park Place W. B. Gillen, Owner & Mgr	49	518- TA8-1555		Ⓔ $4.75–7	Ⓔ $7.50–10	
HUNTINGTON Suffolk Co. / RR: L I. / Pop. 11,255						
Walt Whitman Motel 295 E Jericho Tpke 11746 David Glaser, Mgr	45	516- HA7-0260		Ⓔ $12–14	Ⓔ $14–16	
HYDE PARK Dutchess Co. / Pop. 1,979						
Golden Manor Motel Rte 9 12538 Samuel Shulman, Owner	38	914- 229-2157				
ITHACA Tompkins Co. / Airlines: Mohawk. / Pop. 28,799						
Howard Johnson's Motor Lodge N Triphammer Rd & Rte 13 14850 Howard Johnson's Motor Lodges Darwin Bentley, Mgr	72	607- 257-1212		Ⓔ $12.70 –14.70	Ⓔ $15.70 –23.70	S
B **Sheraton Motor Inn** 1 Sheraton Dr off Rte 13 14850 ITT Sheraton Corp of America R. L. McElroy, Gen Mgr	106	607- 257-2000		Ⓔ $13 up	Ⓔ $16 up	S
JAMAICA Queens Co. / RR: L I.						
Air Host Inn (Formerly: Crossway Idlewild Motor Inn) Rockaway Blvd & Belt Pkwy 11434 Titan Motor Inns R. D. Murphy, Mgr	133	212- 341-3000		Ⓔ $18 up	Ⓔ $22 up	A
Holiday Inn—Kennedy Airport 175-15 Rockaway Blvd 11434 Ernie Discavage, Gen Mgr	240	212- 276-5000		Ⓔ $18.50 up	Ⓔ $26.50	A
International Hotel Kennedy Int'l Airport 11430 Knott Hotels Corp H. L. Hanfland, Gen Mgr Cable: Airporotel, New York	520 (See advertisement, pages 760–761)	212- 995-9000	710- 582-2596	Ⓔ $15–20	Ⓔ $21–30	A
Riviera Idlewild Hotel 151-20 Baisley Blvd 11434 Gene Fischer, Gen Mgr	189	212- 276-6666		Ⓔ $19–26	Ⓔ $26–30	A
Statler Hilton Inn 138-10 135th Ave 11430 Joachim Fels	110	212- 322-8700				

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
JAMESTOWN Chautauqua Co. / RR: E L. / Pop. 41,818						
Colony Motel, The						
620 Fairmount Ave 14701 Rte 17J Denis McAuliffe, Mgr	44	716- 488-1904		Ⓔ $8.50–10	Ⓔ $10–12	E
JERICHO Nassau Co. / Pop. 10,795						
Meadowbrook Motor Lodge						
400 Jericho Tpke 11753 Pat Iavarone, Mgr	60	516- OV7-4200		Ⓔ $12.24 up	Ⓔ $15.30 up	
JOHNSTOWN Fulton Co. / Pop. 10,390						
Holiday Inn						
Rte 30A 12095 Angelo Clementi, Vice Pres A. Solomos, Mgr	70	518- JO2-4686		Ⓔ $10 up	Ⓔ $14 up	
Johnstown Motor Inn						
55 E Main St 12095 Wayfarer Inns, Owner F. E. Gross, Mgr	63	518- 762-3121		Ⓔ $9–13	Ⓔ $12.50–16	D
KERHONKSON Ulster Co. / Pop. 1,000						
B Granit Hotel, The						
12446 Bernard Perwin, Mgr	350	914- 626-3141				R
KEUKA Steuben Co.						
Keuka Hotel						
54 E Lake Rd 14840 Mrs. B. M. Young & S. A. Young, Owners	26	DU 2601		Ⓔ $3.50–5	Ⓔ $6.50–9	
KINGSTON Ulster Co. / Pop. 29,260						
Governor Clinton Hotel-Motor Inn						
1 Albany Ave Thruway Exit 19 A Wayfarer Inn Frank Gross, Mgr	200	914- 338-2700	914- 331-4778	Ⓔ $8–13.50	Ⓔ $10–16.50	
Howard Johnson's Motor Lodge						
Rte 28 at NYS Thruway Exit 19 12401 Howard Johnson's Motor Lodges Mrs. Joan Benham, Mgr	118	914- 338-4200		Ⓔ $12–14	Ⓔ $16–20	A E R
Sky Top Motel						
Rte 28 NY Thruway Exit 19 12401 Justin Piscopo, Owner J. A. Holbohm, Res Mgr	71	914- 331-2900		Ⓔ $9–12	Ⓔ $14–16	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
LAKE CHAMPLAIN Hotels listed under the following towns: Plattsburgh, N.Y.; Westport, N.Y.; Burlington, Vt.; Highgate Springs, Vt.; Vergennes, Vt.						
LAKE GEORGE Warren Co. / Pop. 1,026 Note: Hotels listed below are located in the vicinity of the lake. See also Diamond Point, N.Y.						
Ⓢ Bonnie View on Lake George Rte 9N Lakeshore Dr 12814, Bolton Landing Joseph DiMauro, Owner & Mgr	48	518- 644-5591			Ⓔ $18–40	E
Ⓢ Depe Dene Motel Lake Shore Dr 12845 Rte 9N C. E. & Eleanor Nelson, Owners & Mgrs	41	518- 668-2788		Ⓔ $18–21	Ⓔ $21–24	R
Ⓢ Frontier Village Bolton Rd Lake Shore Dr Rte 9N 12845 M. A. Sinto, Mgr	15	518- 668-5448				R
Holiday Inn Canada St P.O. Box 231 12845 M. J. Smith, Innkeeper	106	518- 668-5781		Ⓔ $10–34	Ⓔ $14–38	R
Ⓢ Roaring Brook Ranch Resort Rte 9N S 12845 J. A. Garry Jr & J. T. Garry II, Owners G. W. Greene Jr, Mgr	60	518- 668-5767		Ⓐ $20.45– 23.20		
Sundowner Motel 420 Canada St 12845 David Fitzgerald, Pres	40	518- 668-5175				
Ⓢ Surfside Motel 400 Canada St Rte 9 12845 Bob Krebs, Mgr	64	518- 668-2442		Ⓔ $24–32	Ⓔ $24–32	R
Ⓢ Tahoe Motel Lake Shore Drive Rte 9N 12845 Stephen Quade, Owner & Mgr	73	518- 668-5711		Ⓔ $14–44	Ⓔ $14–44	R
Tiki Motor Inn Peter Wolanic, Mgr	50	518- 5744		Ⓔ $10–20	Ⓔ $12–22	
LAKE LUZERNE Warren Co. / Pop. 1,793						
Ⓢ Hidden Valley Ranch 12846 Donald Woodin, Owner	90	518- 696-4900		Ⓐ $13.75 up	Ⓐ $14 up	
Ⓢ Painted Pony Ranch 12846 Walter Isaacson, Vice Pres	30	518- 696-6811		Ⓐ $13.25 –16	Ⓐ $26.50 –35	



Terrace Suites
Cottages — Fireplaces
Private Beach — Heated Pool
Free Skiing and Instruction

A year-round vacation resort on the lake, offering wonderful food and accommodations to everyone.

Major Credit Cards Accepted
Tel. (518) 523-2544

MASTER HOSTS
AAA

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
LAKE MINNEWASKA Ulster Co.						
Lake Minnewaska Mountain Houses						
12561 K. B. Phillips, Pres	375	914- 255-6000		Ⓐ $18–30	Ⓐ $36–50	
LAKE MOHONK Ulster Co.						
Mohonk Mountain House						
P.O. New Paltz, N.Y. 12561 Smiley Brothers, Owners Ben Matteson, Exec Vice Pres	310	914- 255-1000 (See advertisement, page 743)		Ⓐ $20–34	Ⓐ $36–60	R
LAKE PLACID Essex Co. / Airlines: Mohawk. / Pop. 2,998						
Golden Arrow Motor Hotel						
145 Main St 12946 Rte 86 Quality Courts Ronald Urfirer, Pres	36	518- 523-3353			Ⓔ $26–36	R
Homestead, The						
16 Main St 12946 P. F. Roland, Mgr	45	518- 523-3359		Ⓐ $21–24	Ⓐ $36–40	R
B Marcy Hotel						
122 Main St Mirror Lake 12946 J. M. Davis, Owner George Vespa, Mgr	152	518- 523-2565		Ⓔ $15–25 Ⓐ $25–35	Ⓔ $20–40 Ⓐ $40–50	R
Mirror Lake Inn						
35 Mirror Lake Dr 12946 Master Hosts C. M. Wikoff, Mgr	60	518- 523-2544 (See advertisement above)		Ⓔ $12.50 –19.50	Ⓔ $23–43	R
Ⓢ Placid Manor						
Whiteface Inn Rd 12946 T. A. Frankel, Pres & Mgr	38	518- 523-2573				R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Scenic Grandeur... Old-World Charm



Favorite family rendezvous since 1869. Near Exit 18, N.Y.S. Thruway, New Paltz, N.Y. (only 90 miles from N.Y.C.) Comfortable, charming, up-to-date. Congenial hospitality. Delicious food. 7000 acres of mountains, forests and gardens. Beautiful lake. All season sports, including golf, swimming, fishing, boating, skiing, skating. Musicales, cinema, and other entertainment. 300 rooms, 5 family cottages. Facilities for meetings of 15 to 300. Special Family and Group rates.

Mohonk
MOUNTAIN HOUSE
LAKE MOHONK • NEW PALTZ, N.Y. 12561

Res. (914) 255-1000 or (212) 233-2244, NYC direct wire

Smiley Bros., Proprietors

OPEN ALL YEAR

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Ⓢ Whiteface Inn & Golf Club						
Whiteface Rd 12946 Robert Cournoyer, Mng Dir	242	518- 523-2551		Ⓐ $30–42	Ⓐ $52–72	R
LAKE PLEASANT Hamilton Co. / Pop. 250						
Rogers' Oxbow Motel & Cottages						
Rtes 8 & 10 12108 Leo Seitlinger, Mgr	22	518- 548-6553		Ⓔ $12–14	Ⓔ $14–22	R A
LATHAM Albany Co.						
Howard Johnson's Motor Lodge						
Troy-Schenectady Rd 12110 F. D. Lathwood, Mgr	150	518- 785-5891				
Monte Mario Motel						
New London Rd Gene Carlascio, Mgr	30	518- 785-6605		Ⓐ $7 up		
LETCHWORTH STATE PARK Livingston Co. / See: Portageville, N.Y.						

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
LIBERTY Sullivan Co. / Pop. 4,704						
Holiday Inn Exit 100 Rte 17 Quickway 12754 Holiday Inns of America, Inc Matthew Ginsberg, Innkeeper	123	914- 292-7600		(E) $12–25 (A) $18.50 –31.50	(E) $16–29 (A) $29–42	R E
LOCKPORT Niagara Co. / Pop. 26,443						
Sheraton Motor Inn Main & Pine Sts 14094 Charles Bartley, Pres Opening: August, 1970						
LOCUST VALLEY Nassau Co. / RR: L I						
Tides Motor Inn Bayville Ave 11560 Meyer Goldstein, Pres	48	516- 671-7070				
LONG LAKE Hamilton Co.						
Adirondack Hotel Main St 12847 Mildred Safford, Mgr	27	518- 624-4700		(E) $5–7	(E) $7–13	R
MALONE Franklin Co. / Pop. 8,737						
Flanagan Hotel Main & Elm Sts 12953 General Hotels Corp J. R. Grinstead, Mgr	75	518- 483-1400		(E) $6–9	(E) $9–14	
MAPLECREST Greene Co.						
(S) **Sugar Maples, The** 12454 Messrs. Meehan & Veith, Owners & Mgrs	165	518- 734-4000		(A)		
MASSENA St. Lawrence Co. / Airlines: Mohawk. / Pop. 15,478						
Schine Inn, The W Orvis & Main Sts 13662 Schine Enterprises George Michels, Mgr	146	315- 769-2441		(E) $12	(E) $16	D
Village Inn & Motel Rte 37 B 13662 R. A. Oliver, Mgr	33	315- 769-3561		(E) $12–14	(E) $16–18	R
MENANDS Albany Co. / Pop. 2,314						
Holiday Inn of Albany #2 Francis Warms, Innkeeper	120	518- 463-1121		(E) $9	(E) $15	

KEY: **B**—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



Gurney's Inn

Oceanfront Cottages and Hostelry
on the brink of 1,000 ft. of one of the world's finest beaches. All deluxe accommodations...ocean view...private bath, T.V. Dressing Room, Telephone. Extremely personalized service, widely diversified cuisine ranging from simple American cooking to elaborate French and Italian cooking, to exotic Polynesian fare.

Completely equipped with all modern audio visual aids, including closed circuit T.V.

Members of the Montauk Golf & Racquet Club, a championship 18 hole golf links designed by Robert Trent Jones. Open All Year.

516 668-2345.
New York Office 212 895-6400

Nick Monte, Keeper of the Inn
Angelo Monte, General Manager
Rollie Waterman, Director of Sales

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MINNEWASKA Ulster Co. / See: Lake Minnewaska, N.Y.						
MOHONK LAKE See: Lake Mohonk, N.Y.						
MOIRA						
Crossroads Motel						
Main St 12957 Bryce LaVigne, Owner	21	518- 529-7373				
MONTAUK Suffolk Co. / RR: L I.						
Ⓢ **Atlantic Terrace Motel**						
Surfside Ave 11954 Ralph Jakoby, Res Mgr	72	516- 668-2050			Ⓔ $18–34	R
Ⓢ **Deep Hollow Inn**						
Montauk Hwy 11954 J. P. Dickinson, Mgr	30	516- 668-2466		Ⓜ Ⓐ $16–19	Ⓜ Ⓐ $32–38	
Ⓑ **Gurney's Inn**						
Old Montauk Hwy 11954 Nick Monte, Pres Angelo Monte, Mgr	90	516- 668-2345 (See advertisement above)		Ⓔ $18–24	Ⓔ $26–32 Ⓐ $46–60	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓢ Ocean Beach Motel						
S Emerson Ave 11954 Phil Norat, Owner & Mgr	36	516- 668-5790		Ⓔ $12–28	Ⓔ $15–31	R
Ⓢ Panoramic Apartments, The						
Old Montauk Hwy 11954 John French, Mgr	81	516- 668-3000		Ⓔ $19–32	Ⓔ $26–42	R
Ⓢ Takamatzia Resort Motel						
Elmwood & Embassy St P.O. Box BB 11954 Bernard Steinlauf, Gen Mgr	50	516- 668-5741		Ⓔ $12–20	Ⓔ $12–50	R

MONTICELLO Sullivan Co. / Pop. 5,222

Delano Motor Lodge						
Old Liberty Rd 12701 Herbel Motel Corp, Owner David Bell, Gen Mgr	60	914- 794-5300			Ⓔ $8–20	R S
Holiday Mountain Motor Lodge	See: Rock Hill, N.Y.					
Patio Motel						
190 Broadway 12701 Julius Cohen, Mgr	45	914- 794-8800		Ⓔ $9–22	Ⓔ $14–28	D R

When Your Target is New York Aim For The...



1000 Room

Abbey Victoria HOTEL

In Manhattan's prestige "hotel row." Great location. Fine service. Only the cost is lower.

Singles from $14.00 • Doubles from $17.00 • Twins from $18.00

51st ST. AT 7th AVENUE, NEW YORK, N. Y. 10019

Centrally Air Conditioned • Phone: (212) 246-9400 • TWX (212) 640-5153

George Geiger, President — Ainsley K. Blair, Genl. Mgr.

Claire Hogan, Director of Sales

Represented by Utell Intern'l • Major Credit Cards Honored

ASTA

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

NEWBURGH Orange Co. / RR: Penn Central / Pop. 30,979

Howard Johnson's Motor Lodge
NY 17 K 12550 — 74 — 914-565-4100
Dominick Roscino Jr, Gen Mgr

Imperial '400' Motel
314-322 Broadway 12550 — 42 — 914-565-3400 — Ⓔ $11–12 — Ⓔ $16–22 — D
Imperial '400' National Inc
Mr. & Mrs. H. N. Carroll, Mgrs

Temple Hill Motel
310 Windsor Hwy 12550 — 40 — 914-561-6620 — Ⓔ $10–14 — Ⓔ $14–18 — S
J. J. Cimorelli, Owner & Mgr

NEW HARTFORD Oneida Co. / Pop. 2,468

Treadway Inn Motel
Campion Rd 13413 — 120 — 315-735-3392
V. Tenney, Mgr

NEW YORK CITY New York Co. / RR: Penn Central; E L; L I; P A T-H. / Airlines: Aerolineas Argentinas; Aeronaves de Mexico; Air Afrique; Air Canada; Aeroflot; Air France; Air India Int'l; Air Jamaica; Allegheny; Alitalia; American; Avianca; BOAC; Braniff; Braniff/Eastern; British West Indian; Delta; Eastern; EL-AL Israel; Iberia; Icelandic; Irish International; Japan; KLM; Lan; Lufthansa; Mohawk; National; National/Pan American/Braniff; New York Airways (Helicopter); Nigeria Airways; Northeast; Northwest; Olympic; Pan American; Qantas; Sabena; SAS; Piedmont; Southern; Swissair; TAP; Trans Caribbean; TWA; United; VARIG; VIASA. / Pop. 7,781,984

Abbey Victoria Hotel
7th Ave at 51st St 10019 — 1000 — 212-246-9400 — 212-640-5153 — Ⓔ $14 up — Ⓔ $17 up — D
George Geiger, Pres
A. K. Blair, Gen Mgr
Cable: Abvicho, New York
(See advertisement, page 746)

Adams Hotel
2 E 86th St at 5th Ave 10028 — 350 — 212-744-1800 — Ⓔ $20–24 — Ⓔ $26–34
L. E. Bresciani, Gen Mgr
Cable: Adamsotel
(See advertisement below)

The ADAMS



A Luxury Type Hotel Overlooking Central Park

Gracious living in air-conditioned comfort

Unsurpassed Continental and American cuisine

Singles from $20
Doubles from $26
Suites with Kitchenettes

French, Italian, Spanish and German spoken

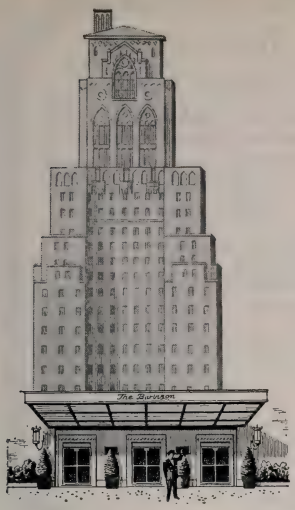
Fifth Avenue and 86th Street New York

Cable Address: ADAMSOTEL • Tel: 744-1800 • Luigi Bresciani, General Manager



Who puts the most "No's" in vacancy signs?

Most of our members charge accommodations on business and pleasure trips with their American Express Cards. That comes out to over 25 million room nights rented per year. No wonder so many good hotels and motels welcome the American Express Card.



NEW YORK'S
MOST EXCLUSIVE
HOTEL RESIDENCE
FOR YOUNG WOMEN

New York's famous Barbizon Hotel for Women naturally attracts the smart, the fastidious, and the young. Some of the world's most successful women have been Barbizon girls. In the heart of the fashionable East Side, it is the place to enjoy life with comfort and pleasure while preparing for the future. Every convenience for living and many for recreation are right in the Barbizon. Great shops, cultural centers and schools all are nearby.

Swimming pool, solarium, soundproof studios (grand pianos), library, room service. Radio in every room. TV and air conditioning available. Daily from $10.25 Weekly rates on request.

The Barbizon

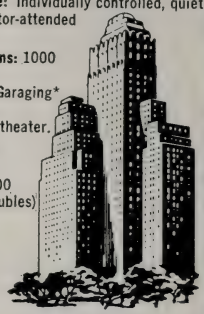
LEXINGTON AVE. AT 63RD ST., N. Y.
Hugh J. Connor, General Manager

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Air Host Inn See: Jamaica, N.Y.						
Alden Hotel Central Park W & 82nd St 10024 A. F. McCoy, Mgr	600	212- TR3-7300		Ⓔ $10–12	Ⓔ $13–15	
Algonquin Hotel 59 W 44th St 10036 B. B. Bodne, Owner & Pres A. A. Anspach, Mng Dir Cable: Algonquin, New York	200	212- 687-4400		Ⓔ $17.75 –23.75	Ⓔ $23.50 –34	D
Alrae Hotel 37 E 64th St 10021 L. G. Gilchrist, Mgr	257	212- RH4-0200		Ⓔ $19–28	Ⓔ $23–32	
B **Americana Hotel** 52nd St & 7th Ave 10019 Loew's Hotels Inc, Owner T. H. McAlevey, Mgr Cable: Loamerican	2000	212- 581-1000 (See advertisement, pages 764–765)	710- 581-2820	Ⓔ $23–35	Ⓔ $30–42	D
Ansonia Hotel 2109 Broadway 10023 M. J. Skoletsky	990	212- SU7-3300		Ⓔ		

The Prestige Address is the Barbizon-Plaza Hotel!

Overlooking Central Park, locale of the world's most renowned hotels... steps from New York's finest shops, theaters, and business centers.

- **The Barbizon-Plaza's fine personalized service:** Individually controlled, quiet 100% fresh air conditioning • 24 hour operator-attended elevators • fine continental cuisine.
- **The Barbizon-Plaza's luxurious accommodations:** 1000 elegantly appointed rooms and suites • T.V. • Family Plan (Children under 14 free) • Free Garaging* • Complete business and convention facilities including a 550 seat professionally equipped theater.
- **The Barbizon-Plaza, the favorite of travelwise men and women:**



Singles: $19.00 to $26.00 Doubles: $26.00 to $34.00
Suites: $34.00 to $40.00 (*from $24 singles—$32 doubles)

See your yellow pages for local reservation offices, write direct or consult your travel agent.

J. Schroeder, President
David S. Racusin, Exec. Vice Pres. & Gen. Mgr.

BARBIZON-PLAZA

106 Central Park South, New York, N.Y. 10019 • N.Y. Phone CI 7-7000
Teletype 212-640-4099

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Barbizon, The (Women Guests only) Lexington Ave & 63rd St 10021 H. J. Connor, Gen Mgr	700	212- TE8-5700 (See advertisement, page 749)		Ⓔ $10.25 up	Ⓔ $20 up	D
[B] Barbizon-Plaza Hotel 106 Central Park S at 6th Ave 10019 D. S. Racusin, Exec Vice Pres & Gen Mgr Cable: Barbplaza	1000	212- CI7-7000 (See advertisement above)	212- 640-4099	Ⓔ $19–26	Ⓔ $26–34	D
[B] Barclay, The 111 E 48th St 10017 Realty Hotels, Inc A. G. Parker, Gen Mgr Cable: Barclotel	792	212- PL5-5900 (See advertisement, pages 752–753)	710- 581-6535	Ⓔ $26–40	Ⓔ $32–46	D
Beaux Arts Hotel 310 E 44th St 10017 Spencer-Taylor, Inc James Mulhall, Mgr Cable: Spenlor	800	212- MU9-3800		Ⓔ $23–29	Ⓔ $27–33	D
Bedford Hotel 118 E 40th St 10016 Hy Arbesfeld, Gen Mgr	200	212- OX7-4800		Ⓔ $20–25	Ⓔ $25–30	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

NEW YORK'S
HOTEL CARLYLE
MADISON AVENUE AT 76th ST.
NEW YORK, N. Y. 10021
Tel. (212) 744-1600

Accommodations for residential and transient occupancy. Convenient to business areas, shopping, art and auction galleries, museums and theatres. Pantries throughout. Color TV. Garage in hotel. Three superb restaurants. Single from $32–$42; Double from $39–$51; Suites from $70.

HAROLD P. BOCK
General Manager

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Beekman Hotel						
575 Park Ave 10021 Charles Smith, Mgr	360	212- TE8-4900		Ⓔ $18	Ⓔ $23	
B Belmont Plaza Hotel						
49th St & Lexington Ave 10022 Pick Hotels Corp E. C. Sheehe, Gen Mgr	700	212- 755-1200		Ⓔ $20–24	Ⓔ $25–29	D
B Berkshire Hotel						
Madison Ave & 52nd St 10022 Knott Hotels Corp E. J. Lane, Gen Mgr Cable: Hotelberk, New York	500 (See advertisement, pages 760–761)	212- 753-5800	710- 581-4797	Ⓔ $28–34	Ⓔ $33–39	D
Beverly Hotel						
125 E 50th St 10022 A Dreier Hotel Hy Arbesfeld, Gen Mgr	300	212- PL3-2700		Ⓔ $23–30	Ⓔ $27–35	D
B Biltmore, The						
Madison Ave & 43rd St 10017 Realty Hotels, Inc T. J. Kane, Vice Pres & Mng Dir	900 (See advertisement, pages 752–753)	212- 687-7000	212- 867-6985	Ⓔ $22–36	Ⓔ $26–43	D
Blackstone Hotel						
50 E 58th St 10022 The Blackstone Associates, Owner Jack Gardner, Gen Mgr Cable: Blackhotel, New York	179	212- EL5-4200		Ⓔ $19–24	Ⓔ $26–30	D
Bossert Hotel See: Brooklyn, N.Y.						
Brewster Hotel						
21 W 86th St 10024 Padar Realty Co, Inc F. E. Pitt, Mgr	300	212- 724-8500		Ⓔ $8–11	Ⓔ $12–15	
Buckingham Hotel						
101 W 57th St 10019 James Flood, Mgr Cable: Buckhotel	400	212- CI6-1500		Ⓔ $18–20	Ⓔ $25–35	D

New York's Famous Four



5,000 rooms in one great midtown location





The tempo, the pulse, the glitter and the glamour of the greatest metropolis in the world. You'll find it all at our new Barclay, new Biltmore, new Roosevelt and new Commodore. And we have accommodations ranging from economical singles at the Commodore to luxury suites at the Barclay.

Look at our locations. On the fashionable East Side. Near Fifth Avenue shops. The Broadway theaters. The United Nations. Or you name it. Yet right in corporate country. And with unequalled access to rail, city and airport transportation.

And, while all four share a 22 million dollar New Look throughout, each of the famous four offers something special. The Biltmore has the Men's Spa with baths, steamroom and swimming pool, and of course the Men's Bar. The Barclay, gourmet restaurants and the luxurious Jacques Lessman suites. The Roosevelt, spacious rooms. The Commodore, genuine economy.

Next time, discover the real New York.

The new Realty-Dial-Direct Reservation Service permits you to make reservations directly from any where in the U.S.A.

For reservations
In Continental USA call free 800-221-2690
In New York State call free 800-522-6449
In New York City 340-2776

REALTY HOTELS



Just off Park Ave.
at 111 East 48th St.,
New York, N. Y. 10017

The Barclay, always synonymous with elegant accommodations and superb service now boasts its magnificent Jacques Lessman decor. Enjoy cocktails in the new Barclay Bar, and gourmet dining in the King's Inn, Gold Room and the delightful Barclay Terrace.



Madison Avenue
at 43rd Street,
New York, N. Y. 10017

"Meet Me Under The Clock" still means that you're in the center of everything that is New York. Businessmen like the Biltmore's nexcelled location, its Men's Spa and the famous Men's Bar. And everyone likes the spacious rooms and dining n the Biltmore's wide variety of specialty restaurants.



Madison Avenue
at 45th Street,
New York, N. Y. 10017

Business representatives find the Roosevelt's extra-spacious guest rooms ideal for relaxation, entertaining, and, of course, just getting a good night's sleep. And they know they'll find some of New York's most popular cocktail lounges and estaurants right in the Roosevelt. And don't forget the oosevelt Grill, home of the World's Greatest Jazz Band.



Park Avenue
at 42nd Street,
New York, N. Y. 10017

The Commodore's $7,500,000 new look sparkles in its ballrooms and complete modern convention facilities for groups from 10 to 2000; in the magnificent lobby, the comfortable guest rooms and suites, the superb restaurants and lounges—everywhere! And all at the heart of all New York City transportation!



ALL NEW YORK IS YOURS at the New

CENTURY—PARAMOUNT

(Formerly: Paramount Hotel)

Just West of Broadway on 46th Street, N.Y.C. 212-246-5500

700 Spacious Rooms All with Private Bathroom, TV and Air Conditioning.
Coffee Shop. Cocktail Lounge.

ATTRACTIVE DAILY RATES
from $12 Single • $16 Double

Steps from Radio City, Fifth Ave. Shops, Theatres, Coliseum, Madison Square Garden, all Transportation Facilities.

For Immediate Reservations: 235 W. 46th St., New York, N.Y. 10036

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Cameron Hotel 41 W 86th St 10024 Portnof Hotels M. L. Dolan, Mgr	300	212- 724-6900		(E) $12–16	(E) $14–24	D
Carlton House 680 Madison Ave 10021 R. G. Obermeier, Gen Mgr	550	212- TE8-3000				D
Carlyle Hotel Madison Ave & 76th St 10021 H. P. Bock, Gen Mgr Cable: The Carlyle, New York	500	212- 744-1600 (See advertisement, page 751)		(E) $32–42	(E) $39–51	D
Carriage House Hotel 200 E 38th St 10016 Harry Epstein, Gen Mgr	146	212- MO1-2100		(E) $20–22	(E) $24–26	D
Century—Paramount Hotel 235 W 46th St 10036 A. I. Caplow Cable: Parotel, New York	700	212- CI6-5500 (See advertisement above)	212- 640-4481	(E) $12 up	(E) $16 up	D

Hotel **CONCOURSE PLAZA**

GRAND CONCOURSE AT 161st STREET, NEW YORK 51, N. Y.
At the Gateway to all upper New York and the Bronx.

Opposite Yankee Stadium and adjacent to all arterial highways including the new Thruway. Free parking. Convenient to Kennedy and La Guardia airports. 15 minutes from Grand Central, Pennsylvania Station and Times Square. Superb restaurant and Celebrity Cocktail Lounge.



440 SPACIOUS ROOMS • SUMPTUOUS SUITES • EFFICIENCY APARTMENTS
AIR CONDITIONING • TELEVISION

Write for Illustrated Brochure and Moderate Rate Schedule
Accommodations Assured • Telephone: CYpress 3-4000

MEMBER AMERICAN SOCIETY OF TRAVEL AGENTS ASTA

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

FREE PARKING



IN DRIVE-IN GARAGE

Air conditioning and 21" TV in every room. In the heart of Times Square. FREE color brochure with map of N.Y.

FAMILY PLAN

Singles from $13—$20
Doubles from $16—$25

HOTEL *Dixie*

250 West 43rd St., N.Y. WI 7-6000

Col. Richard B. Fredey, Manager

A CARTER HOTEL • *For immediate reservations call:* WASHINGTON, D.C.: WH 2-5125
ALBANY: HE 4-4141 / BUFFALO: TL 2-5470 / BOSTON: HU 2-8985 / TORONTO: EM 6-2425

In Smart Gramercy Park

HOTEL **George Washington**

AAA

★ PARKING
★ GIANT TELEVISION
★ AIR CONDITIONING
★ SPECIAL FAMILY RATES

★ *Write for FREE color brochure with map*
Doubles from $15
Albert Fernandez, Manager

LEXINGTON AVENUE AT 23RD ST. • GR 5-1920

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B City Squire Inn 7th Ave at 51st St 10019 Loew's Hotels Inc, Owner Thomas Muldoon, Mgr Cable: Squireinn	750	212-581-3300 (See advertisement, pages 764–765)	710-581-2880	Ⓔ $22–34	Ⓔ $28–40	D
B Commodore Hotel 42nd St & Park Ave 10017 Realty Hotels, Inc E. C. Sherry, Gen Mgr Cable: Codore	1910	212-686-6000 (See advertisement, pages 752–753)	212-867-6698	Ⓔ $17–27	Ⓔ $22–31	D
Concourse Plaza Hotel Grand Concourse & 161st St 10451 Jack Schmertzler, Gen Mgr	440	212-CY3-4000 (See advertisement, page 754)				
Crossway LaGuardia Motor Inn	See: East Elmhurst, N.Y.					
B Delmonico's Hotel 502 Park Ave at 59th St 10022 J. C. Egan, Gen Mgr Cable: Elegance, New York	500	212-EL5-2500		Ⓔ $30–45	Ⓔ $38–53	D
Diplomat Hotel 108 W 43rd St 10036 Bernard Saltzman, Pres Manuel Nash, Mgr Cable: Diplomotel	216	212-279-3707		Ⓔ $10–13	Ⓔ $13–16	D

MID-MANHATTAN at its
Luxurious Best

Spacious, air-conditioned rooms . . . suites with butler's pantry and refrigerator. HOTEL DORSET is noted for its quiet elegance; adjacent to Rockefeller Center, theatres, shops, art and business centers. Two excellent restaurants.

HOTEL **Dorset** 30 WEST 54th St.
Just off New York's Fifth Avenue

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Dixie Hotel						
250 W 43rd St 10036 A Carter Hotel Col. R. B. Fredey, Mgr Cable: Dixhotel	700	212- 947-6000	212- 640-4163	Ⓔ $13–20	Ⓔ $16–25	D
	(See advertisement, page 755)					
Doral Park Avenue Hotel						
70 Park Ave 10016 H. A. Stein, Gen Mgr Cable: Doralpark, New York	200	212- 687-7050		Ⓔ $26–32	Ⓔ $35–41	D
[B] Dorset Hotel						
30 W 54th St 10019 E. G. Schoenhardt, Mgr Cable: Dorsetel, New York	450	212- 247-7300		Ⓔ $25–35	Ⓔ $32–44	D
	(See advertisement above)					
Drake, The						
440 Park Ave at 56th St 10022 Loew's Hotels Inc, Owner Edward Stewart, Mgr Cable: Thedrake, New York	700	212- 421-0900	710- 581-2860	Ⓔ $24–34	Ⓔ $31–41	D
	(See advertisement, pages 764–765)					



the Dryden East

150 EAST 39TH STREET NEW YORK, N. Y. 10016
Near Grand Central Station • East Side Airlines Terminal • Pan Am Building. Only a few blocks from Times Square theatre district.

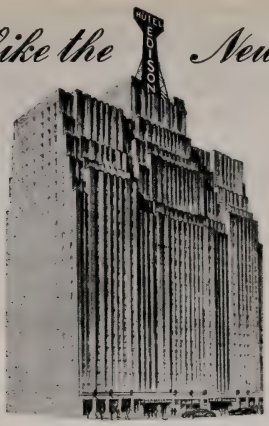
NEW YORK'S FASHIONABLE EAST SIDE

All bright, air-conditioned salon-size rooms with FM radio, TV and bathroom extension phone. Specialty restaurant with international flavor. Skyline cocktail lounge, night-club atmosphere. One of the finest facilities for social and business gatherings.

Single $20 to $25 Double $25 to $35
P. S. May we send you a brochure?
Robert Sarason, Vice President
679-3900 Teletype: 212-867-6388

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

You'll Like the New Look...



OF THE

EDISON

New York's Friendliest Hotel

46th to 47th Streets: Just West of Broadway
Parking Facilities • 212 Circle 6-5000

COMPLETELY REFURBISHED

•

1000 AIRCONDITIONED ROOMS

all with Tub—Shower—Free Television
and Circulating Ice Water

SINGLES from $11.50 • DOUBLES from $17.00

HOME OF THE FAMOUS
CATTLE BARON
STEAK HOUSE

THE
RUM HOUSE
FOR COCKTAILS

Special Group and Family Rates

•

Facilities for
SALES MEETINGS • EXHIBITS
CONVENTIONS

•

ULO BARAD
OWNER

JAMES B. ROBBINS
RESIDENT MANAGER

Hotel Holland

351 West 42nd Street, New York, N.Y. 10036
Telephone: (212) 246-0700

IN THE HEART OF THE CITY

Just a few steps from Bus Terminal, near Fifth Avenue shopping, theatre district, Madison Square Garden, Convenient to all transportation. 309 Newly decorated and attractively furnished rooms. Private bath, TV, Air Conditioned. Parking available. Daily rates: Single from $10; Double from $14.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Dryden East Hotel						
150 E 39th St 10016	200	212-	212	Ⓔ	Ⓔ	D
Heritage Hotel Corp, Owner		679-3900	867-6388	$20–25	$25–35	
Robert Sarason, Vice Pres & Gen Mgr	(See advertisement, page 756)					
Earle Hotel						
103 Waverly Pl 10011	160	212-		Ⓔ	Ⓔ	D
Phil Dressler, Mgr		GR7-8150		$10–14	$14–18	
Edison Hotel						
46th St W of Broadway 10036	1000	212-	212-	Ⓔ	Ⓔ	D
Ulo Barad, Owner		CI6-5000	640-4281	$11.50 up	$17 up	
James Robbins, Res Mgr	(See advertisement, page 757)					
Cable: Edishotel, New York						
Elysee Hotel						
60 E 54th St 10022	110	212-		Ⓔ	Ⓔ	D
Leon Quain, Mng Dir		PL3-1066		$23–35	$27–39	
Cable: Elleesay, New York						
Empire Hotel						
63rd St & Broadway 10023	600	212-		Ⓔ	Ⓔ	D
J. R. Blot, Gen Mgr		CO5-7400		$11.50 –15.50	$15.50 –18.50	
Cable: Hotempire						
Executive Hotel						
237 Madison Ave at 37th 10016	150	212-		Ⓔ	Ⓔ	D
Harold Peller, Exec Mgr		MU6-0300		$14– 15.50	$17– 20.50	
Fifth Avenue Hotel						
5th Ave & 9th St 10011	640	212-		Ⓔ	Ⓔ	
Mrs. Sarah Korein, Mgr		473-6400		$14–17	$17–21	
Franconia Hotel						
20 W 72nd St 10023	270	212-		Ⓔ	Ⓔ	
Murray Elbaum, Mgr		TR7-3800		$7	$10	
George Washington Hotel						
23rd St & Lexington Ave 10010	600	212-	212-	Ⓔ	Ⓔ	
A Carter Hotel		GR5-1920	640-4163	$8–12	$15–17.50	
Albert Fernandez, Mgr	(See advertisement, page 755)					
Golden Gate Motor Inn See: Brooklyn, N.Y.						

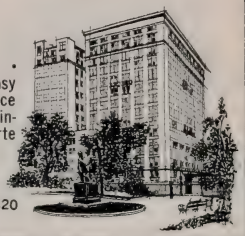
KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Gramercy Park Hotel

Quiet, elegant on-the-park location
Convenient to Wall St. and Midtown

Singles from $20 • Doubles from $24 • All with private bath, TV, air cond. • Easy parking • Private dining and conference rooms • Fine restaurant and bar • Diners Club, American Express and Carte Blanche honored

Joseph Yeomans, General Manager
2 Lexington Avenue (at 21st St.)
New York, N.Y. 10010 • Tel. (212) GR 5-4320



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Gorham Hotel 136 W 55th St 10019 Jack Davis, Co-Owner Jack Koch, Gen Mgr Cable: Goramtel	165	212-CI5-1800		Ⓔ $12–16	Ⓔ $14–20	D
Gotham Hotel, The 5th Ave & 55th St 10019 Wellington Associates Inc, Owner W. S. Roohan, Gen Mgr Cable: Gotham	352	212-CI7-2200	212-640-4296	Ⓔ $15–19	Ⓔ $23–32	D
B Gramercy Park Hotel 2 Lexington Ave 10010 Tiptree Corp J. B. Yeomans, Gen Mgr Cable: Grampark	507	212-GR5-4320 (See advertisement above)		Ⓔ $20–24	Ⓔ $24–29	D
Great Northern Hotel 118 W 57th St 10019 New Northern Corp, Owner Israel Krakowski, Mgr Cable: Northhotel	400	212-CI7-1900		Ⓔ $8–11	Ⓔ $11–14	D
Gregory Hotel See: Brooklyn, N.Y.						

KNOTT HOTELS ARE

International Hotel

ONLY HOTEL IN KENNEDY INT'L AIRPORT—ULTRA MODERN

Recently, New York's ultra-modern hotel for the jet age increased its capacity to 520 luxurious, modern guest-rooms, all with air conditioning and 21" TV. Other fine features include distinguished Chateau Terrace Dining Room and the enlarged Flight Bar Cocktail Lounge. There are 9 public rooms, for groups of 10 to 700; among them, our new spacious convention hall-ballroom, accommodating up to 600, a perfect setting for receptions, sales presentations, formal balls and other functions. Only 5 minutes from the airport, the hotel is the ideal spot for in-transit clientele between flights. Ample parking. **FREE Pick-Up service from Kennedy Airport to hotel . . . Dial 59092 on direct service telephone at Airport.**



(N.Y.) KENNEDY INTERNATIONAL AIRPORT
Jamaica, L.I., N.Y. 11430
Teletype: 710-582-2596
Telephone: (212) 995-9000
Cables:
AIRPOROTEL NEWYORK

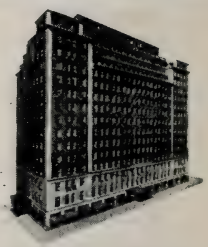
IN NEW YORK CITY



THE BERKSHIRE

Madison Avenue at 52nd Street
Teletype: 710-581-4797; **Telephone:** 753-5800

New and beautifully appointed 500 guest rooms and suites with individual decor . . . TV . . . completely air conditioned. The Berkshire, one block east of Radio City is close to the theatres, exclusive shops and midtown business district . . . here in a gracious Continental atmosphere you will mingle with discriminating travelers from all over the world. The Berkshire Room for private luncheons and meetings. HOME OF THE FAMOUS BARBERRY RESTAURANT.



THE WESTBURY

Madison Avenue at 69th Street
Teletype: 710-581-5940
Telephone: 535-2000

Distinguished rooms and suites . . . air conditioned . . . TV . . . superb cuisine and flawless service in the famous Polo Bar and new Mayfair Room. Function rooms for wedding receptions, private luncheons and meetings accommodating 10 to 75 people.

TOPS both sides of the Atlantic

ALSO IN NEW YORK CITY

		Teletype
VOLNEY HOTEL	23 East 74th Street	710 581-5940
PICKWICK ARMS HOTEL	230 East 51st Street	710 581-5940

KNOTT HOTELS IN OTHER CITIES

		Teletype
CONGRESSIONAL	Washington, D.C.	710 822-0152
ALLEGHENY MOTOR INN	Pittsburgh, Pa.	710 793-3618
(Opp. Greater Pittsburgh Airport, Coraopolis, Pa. P.O.)		
ROBERT TREAT	Newark, N.J.	710 995-4609
DE WITT CLINTON	Albany, N.Y.	710 441-8292

IN LONDON, ENGLAND

***THE WESTBURY,** Bond Street
Ultra Modern Hotel in London's West End.

IN TORONTO, CANADA

***THE WESTBURY,** 475 Yonge Street
One of Toronto's newest and conveniently located hotels
(or TWX Toronto direct 610 491-1497)

IN BRUSSELS, BELGIUM

***THE WESTBURY,** 6, Rue Cardinal Mercier
One of the Continent's newest and Tallest hotels.

RESERVATION OFFICES

LOS ANGELES, CALIF. . . . 461-3541	SANTA BARBARA, CALIF. ZENith 2-9360
MONTREAL, CANADA . . . 844-3274	SEATTLE, WASH. 624-7537
SACRAMENTO, CALIF. ENTerprise 1-3160	TORONTO, CANADA 924-0611
SAN DIEGO, CALIF. . . ZENith 2-9360	VANCOUVER, B.C. . . . ZENith 6822
SAN FRANCISCO, CALIF. . . 392-7277	WASHINGTON, D.C. 546-6611
SAN JOSE, CALIF. . ENTerprise 1-3160	

TORONTO, CANADA . . . WESTBURY HOTEL 924-0611
BRUSSELS, BELGIUM . . . WESTBURY HOTEL 13.64.80
LONDON, ENGLAND . . . WESTBURY HOTEL 01-629-7755

TOLL-FREE RESERVATION SERVICE

For Reservations, call us from any state east of Nebraska (except New York State). Just dial 800-221-2653 (TOLL FREE), or contact any Knott Hotel or office.

For Reservations in NEW YORK CITY and suburban areas as indicated, also for LONDON, ENGLAND, BRUSSELS, BELGIUM and TORONTO, CANADA...
***TELETYPE: New York Office 710-581-5940**

All Knott Hotels and offices connected by teletype and Telex.

EXECUTIVE OFFICE: KNOTT HOTELS CORPORATION
575 Madison Ave., New York, N.Y. 10022
Teletype: 710-581-5940 **Telephone: (212) 759-6100**
After 5 p.m. & Weekends Phone (212) 955-9000 or TWX 710-582-2596

Hotel Lexington

Convenient and Comfortable
in New York at moderate rates

All rooms outside with central air-conditioning, radio, television, bath with tub and shower. 3 fine restaurants: Chateau Madrid—Spanish decor and Superb Spanish cuisine, floor show and dancing nightly—Paul Revere's Tavern & Chop House with colonial decor, a great bar and hearty food and the Huddle for good food and fast service at most attractive prices.



YEAR-ROUND RATES
- Single rooms from **$16.00**
- Double or twin bedded rooms from **$20.00**
- Suites from **$40.00**

GROUP RATES ON REQUEST

Home of the famous Chateau Madrid and Paul Revere's Tavern & Chop House

Hotel Lexington

LEXINGTON AVE. at 48th St., NEW YORK 17, N.Y.
PLaza 5-4400

Check for HOTEL LEXINGTON OF N.Y. listing in Yellow pages for local phone number.

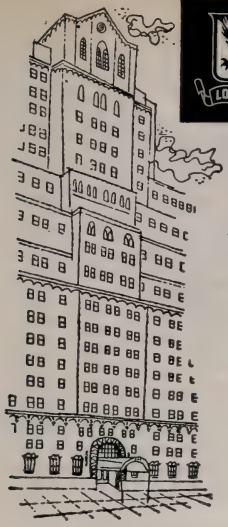
Saul Hertzig, Executive Director
Philip Deutsch, General Manager
Louis D'Annucci, Resident Manager

Owner—Management

Kiwanis meets Wednesdays 12:30 P.M.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Hampshire House 150 Central Park S 10019 A. J. Lyons, Pres & Gen Mgr Cable: Shirehouse	510	212- CI6-7700				
Hampton House 28 E 70th St 10021 Irving Kirschenbaum	153	212- BU8-2700		Ⓔ		
Holiday Inn—Kennedy Airport See: Jamaica, N.Y.						
Holiday Inn—LaGuardia See: East Elmhurst, N.Y.						
B Holiday Inn New York–Coliseum 440 W 57th St 10019 Motel Enterprises, Inc Calvin Alimanestianu, Innkeeper	606	212- 581-8100		Ⓔ $20–25	Ⓔ $24–30	D
B Holland Hotel 351 W 42nd St 10036 Izi Moraru, Mgr Cable: Tellhol, New York	309	212- 246-0700 (See advertisement, page 758)		Ⓔ $10 up	Ⓔ $14 up	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



LOMBARDY

The Lombardy

in the heart of smart midtown new york

A wonderful address just off Park Avenue in the fashionable East Fifties. Adjacent to the best shops, cafes, theatres and business centers. Choice rooms and suites, with serving pantries. Available for transient accommodations or on yearly leases. Furnishings are luxurious and different for each room. Superb cocktail bar, restaurant and room service. Single from $35; double from $42. Become a Lombardy fan—phone PLaza 3-8600 for reservations or write

NORMAN E. KING, GENERAL MANAGER
LAURENT RESTAURANT

AIR-CONDITIONED

COLOR TV IN ALL ROOMS

111 EAST 56th STREET, NEW YORK 22, N.Y.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Howard Johnson's Motor Lodge 8th Ave at 51st St 10019 Loew's Hotels Inc, Owner W. J. Slevin, Gen Mgr	300	212-581-4100 (See advertisement, pages 764–765)	710-581-3622	Ⓔ $20–28	Ⓔ $26–34	D
Hyde Park Hotel 25 E 77th St 10021 Gotham Hotels Ltd Daniel Morris, Mgr	294	212-RH4-4300				
International Hotel See: Jamaica, N.Y.						
Kenmore Hotel 145 E 23rd St 10010 D. I. Koegel, Pres	700	212-GR5-3840		Ⓔ $4 up	Ⓔ $8 up	D
King Edward Hotel 120 W 44th St 10036 D. B. Martin, Mgr	285	212-JU2-3900		Ⓔ $5.50 up		
B **Lexington Hotel** 511 Lexington Ave at 48th St 10017 Lexco Inc Louis D'Annucci, Res Mgr Cable: Lextel	800	212-PL5-4400 (See advertisement, page 762)	710-581-6502	Ⓔ $16–26.50	Ⓔ $20–30.50	D

IN NEW YORK CITY, LOEW'S HOTELS HAS THE RIGHT LOCATION FOR YOU. 7 MIDTOWN MANHATTAN HOTELS

East Side. West Side. Theatre District. Communications Row. Art World. Transatlantic Piers. Shopping. Pick any important activity in midtown Manhattan—and we have a wonderful Loew's Hotel located conveniently close. Choose among seven. All are up-to-date and modern in the creature comforts they offer you. All pride themselves on their personalized approach to your well-being.

7 Loew's Hotels in midtown Manhattan. What a great spot to be in!



AMERICANA, 7th Avenue/52nd-53rd Streets. Telephone: (212) 581-1000/TWX: 710-581-2820. 2,000 rooms and suites, all with bar-refrigerator, extra phone in the bath. 4 restaurants. Exciting Royal Box Supper Club. In-hotel garage. Shopping arcade. 24-hour room service. 100% air conditioned.

SUMMIT, East 51st at Lexington. Telephone: (212) 752-7000/TWX: 710-581-3730. 800 rooms and suites, all with bar-refrigerators, extra phone in the bath. Gaucho Restaurant & Lounge. Casa del Cafe. Dancing, entertainment nightly. In-hotel garage. 100% air conditioned.

THE DRAKE, Park Avenue at 56th Street. Telephone: (212) 421-0900/TWX: 710-581-2860. 700 elegant rooms and suites. Home of Shepheard's, New York's favorite supper club and discotheque, and the Drake Room restaurant. 100% air conditioned.

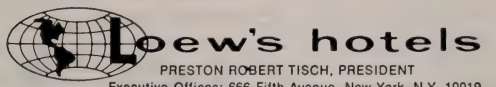
THE WARWICK, Avenue of the Americas at 54th Street. Telephone: (212) 247-2700/TWX: 710-581-3868. Heart of New York City's new TV and communications center. 500 elegant rooms and suites, incl. penthouse and tower groups. Famed Raleigh Room restaurant. Warwick Bar. Health Club and Sauna. 100% air conditioned.

CITY SQUIRE MOTOR INN, 7th Avenue/51st-52nd Streets. Telephone: (212) 581-3300/TWX: 710-581-2880. 750 spacious rooms and suites. Year 'round pool, Finnish sauna (free to guests). 2 fine restaurants. Cocktail lounge. Free parking. On the Great White Way. 100% air conditioned.

LOEW'S MIDTOWN MOTOR INN, 8th Avenue/48th-49th Streets. Telephone: (212) 581-7000/TWX: 710-581-3688. 375 king-size rooms. Free open-air rooftop pool (in season). Restaurant, coffee shop, cocktail lounge. Free parking. Theatre district steps away. 100% air conditioned.

HOWARD JOHNSON'S MOTOR LODGE, 8th Avenue/51st-52nd Streets. Telephone: (212) 581-4100/TWX: 710-581-3622. 300 oversized rooms. 100% air conditioned. Famed Howard Johnson's restaurant and cocktail lounge. Free ice. Free parking.

FOR IMMEDIATE, CONFIRMED RESERVATIONS, SEE YOUR TRAVEL AGENT, WRITE OR CALL HOTEL DIRECTLY, OR CALL "LOEW'S RESERVATIONS, INC." (Consult your local "Yellow Pages" for the number in your area.)



PRESTON ROBERT TISCH, PRESIDENT
Executive Offices: 666 Fifth Avenue, New York, N.Y. 10019
Telephone: (212) 586-4400

in NEW YORK CITY

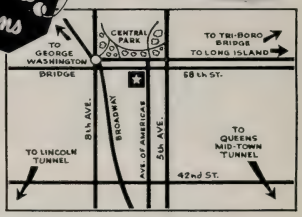
THE
MANGER WINDSOR HOTEL
GATEWAY TO CENTRAL PARK

Frank X. Brown, Director
Avenue of the Americas at 58th Street
Telephone: (212) 265-2100 Teletype: (212) 640-4234



Manger Hotels & Motor Inns

Convenient midtown location — Five minute walk to Radio City/Rockefeller Center — Near Times Square, Lincoln Center and Coliseum — 300 rooms, each with private bath, television (many color) and AM/FM radio—100% air-conditioned —Excellent Windsor Room Restaurant; unique Windsor Pub bar-cocktail lounge —Singles $17 to $22, doubles $22 to $27, suites $32 to $59 — FAMILY PLAN: No charge for children when sharing a room with parent(s).



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Lincoln Square Hotel						
166 W 75th St 10023 L & S Portnof, Owners	300	212- TR3-3000		Ⓔ $3 up		
Lincoln Square Motor Inn						
155 W 66th St 10023 Quality Motels A. J. Hayhurst, Exec VP & Gen Mgr	260	212- SU7-6800		Ⓔ $15–30	Ⓔ $17–32	D
Loew's Midtown Motor Inn						
48th St & 8th Ave 10019 Loew's Hotels Inc, Owner H. R. Nanna, Gen Mgr	375	212- 581-7000 (See advertisement, pages 764–765)	710- 581-3688	Ⓔ $20–28	Ⓔ $26–34	D
Lombardy Hotel						
111 E 56th St 10022 N. E. King, Gen Mgr Cable: Lombardy, New York	400	212- PL3-8600 (See advertisement, page 763)		Ⓔ $35 up	Ⓔ $42 up	D
Lowell, The						
28 E 63rd St 10021 A. D. Abrecht, Mgr Cable: Lowtel	135	212- TE8-1400		Ⓔ $22–25	Ⓔ $27–30	D
Manger Windsor Hotel						
100 W 58th St at Ave of Americas 10019 Manger Hotels, Inc F. X. Brown, Director Cable: Winsorotel	300	212- 265-2100 (See advertisement above)	212- 640-4234	Ⓔ $17–22	Ⓔ $22–27	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Smart Central Park address . . . convenient to Lincoln Center, Carnegie Hall and Coliseum

Single from $33
Double from $40
Exec. Suites from $55
All rooms with television and air conditioning

Casino-On-The-Park
A popular rendezvous for luncheon or dinner



Garage Adjacent to Hotel

Marriott's ESSEX HOUSE

160 Central Park South • N.Y., N.Y. 10019
(212) 247-0300 or call free from anywhere (800) 228-9290

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Marriott's Essex House (Formerly: Essex House) 160 Central Park S 10019 Marriott Corp Mark Flaherty, Gen Mgr Cable: Essexho, New York	1000	212- 247-0300	212- 640-4611	Ⓔ $33–39	Ⓔ $40–46	D
	(See advertisement above)					
Martha Washington Hotel 30 E 30th St 10016 D. B. Martin, Gen Mgr	500	212- 689-1900		Ⓔ $6–10	Ⓔ $8–14	D
Martinique Hotel Broadway at 32nd St 10001 Martinique Associates, Owner Harry Forman, Mgr	650	212- 736-3800		Ⓔ $6.50 –11	Ⓔ $9–16	D
Mayfair House 610 Park Ave 10021 P. H. Benau, Vice Pres & Gen Mgr Cable: Mayhouse	400	212- 744-6700		Ⓔ $23 up	Ⓔ $26 up	D



Located on New York's fashionable Central Park South, the Hotel Navarro provides lavishly appointed single & double rooms or suites. For the ultimate in luxury living it's the "Navarro". For information and reservations call (212) 247-7900. Singles from $26. Suites from $50. — Annual lease rates available upon request.

HOTEL Navarro

160 Central Park South, New York, N.Y.
Manager Wm. E. Russell, Jr.

Not a hotel!
Not a motel!

NEW YORK'S FIRST 43-STORY SKYSCRAPER

GOTEL

New from the word *GO!* New from the lobby up! Bright, air-conditioned rooms with private bath, TV, radio. Laundromat and Canteen conveniences on guest floors — a new way to stay in New York! New Coffee Shop. Lamp Post Corner, with entertainment. Even the location is new, across from new Madison Square Garden, a short walk to all the action. Parking next door. Public transportation everywhere. *GO*ingest rates in town!

RESERVATIONS: Direct or thru Hilton Reservation Service

The New Yorker

34th St. at 8th Ave., New York 10001 • (212) 563-1000

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Mayflower Hotel						
61st St & Central Park W 10023 Spencer-Taylor, Inc R. E. Huppert, Mgr Cable: Spenlor	600	212- CO5-0060		Ⓔ $21–25	Ⓔ $25–28	D
McAlpin Hotel						
Broadway & 34th St 10001 Gotham Hotels Ltd Paul Underhill, Mgr	1350	212- 736-5700	710- 581-5550	Ⓔ $12.50 –18	Ⓔ $17.50 –23	D
Meurice Hotel						
145 W 58th St 10019 R. F. Moses, Owner V. E. Stuart, Mgr	250	212- 247-7440		Ⓔ $19–21	Ⓔ $23–30	D
Midway Motor Hotel See: Flushing, N.Y.						
Murray Hill Hotel						
42 W 35th St 10001 N. L. Krug, Mgr	140	212- WI7-0200		Ⓔ $12–14	Ⓔ $16–20	D
Navarro Hotel						
160 Central Park S 10019 W. E. Russell Jr, Mgr Cable: Navarrotel	300	212- 247-7900 (See advertisement, page 767)		Ⓔ $26 up	Ⓔ $26 up	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



The Oval Room—
a splendour of
17th century Italy revealed,
recalling the exquisite artistry
of Veronese...
the romantic charm of
a palazzo loggia.
This is The Pierre—
a hotel in renaissance,
a golden age of elegance regained.



The Pierre

FIFTH AVENUE AT 61ST STREET • NEW YORK 10021 • 212-838-8000

Samuel B. Lewis, President *Cable Address: PIERREOTEL*

Rates: from $32 single; $38 double

Suites Available

HOTEL PICCADILLY

45th Street, West of Broadway, New York, N. Y. 10036

600 Rooms, all with private bath and radio.
Television and Air-conditioning
★ FREE PARKING & DELIVERY SERVICE ★

Single from $11.00
Double from $17.50
Family Plan



Home of the famous Piccadilly Circus Lounge and SCANDIA Smorgasbord Restaurant.

Frederick Dreier
President

A DREIER HOTEL

Leslie L. Paul
Vice President & Mng. Dir.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B New York Hilton at Rockefeller Center						
1335 Ave of Americas 10019 Hilton Hotels Corp R. F. Quain, Mng Dir Cable: Nyhiltel	2153	212-JU6-7000 (See advertisements, page 771 and pages 622–623)	710-581-4238	Ⓔ $26–38	Ⓔ $35–47	D
B New Yorker Hotel						
481 8th Ave 10001 Hilton Hotels Corp John Chambers, Gen Mgr Cable: Yorkernew	2000	212-563-1000 (See advertisement, page 768)	710-581-6058	Ⓔ $16–28	Ⓔ $23–35	D
Pan American Motor Inn See: Elmhurst, N.Y.						
Paris Hotel West End Ave & 97th St 10025 A Kennard Hotel Martin Walter, Mgr	800	212-RI9-3500		Ⓔ $5 up		
Park-Sheraton Hotel 870 7th Ave 10019 ITT Sheraton Corp of America J. J. McDonald, Gen Mgr Cable: Parkshera	1600	212-247-8000 (See advertisements, pages 778–779 and pages 620–621)	910-761-0457	Ⓔ $21–27	Ⓔ $28–34	D
Penn-Garden Hotel 371 7th Ave 10001 WM Capital & Mgmt Corp William Gamble Cable: Pengarotel, New York	1000	212-PE6-3400	710-581-6254	Ⓔ $12–15	Ⓔ $16–20	D
Peter Cooper Hotel 130 E 39th Street 10016 Spencer-Taylor, Inc Bruce Fogel, Mgr	275	212-685-1100		Ⓔ $25–30	Ⓔ $30–35	D
Piccadilly Hotel 227 W 45th St 10036 Dreier Mgmt Hotels L. L. Paul, Vice Pres & Mng Dir Cable: Piccadilly, New York	600	212-CI6-6600 (See advertisement above)		Ⓔ $11–14	Ⓔ $17.50–20.50	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

COME VISIT THE HILTONS IN NEW YORK.



THE NEW YORK HILTON
at Rockefeller Center

Hilton hospitality in the heart of Rockefeller Center, The New York Hilton—a convenient location for theater and department stores. New York's newest, most luxurious hotel, featuring: 2153 rooms and suites. Wide-screen TV, radio, direct dial phones. Radiant-heated bathrooms. Underground parking for over 300 cars, registration at garage level. Five specialty restaurants. Original modern art in all rooms. New York's finest convention facilities.

Single from $26 • Double from $35 • Suites from $65

Robert F. Quain, Managing Director
53rd to 54th Sts., Avenue of the Americas, New York, N.Y. 10019
(212) JUdson 6-7000 • TWX (710) 581-4238 • Cable NYHILTEL
CONRAD N. HILTON, Chairman
BARRON HILTON, President



Call the Hilton Reservation Service.
Come visit the Hiltons.

the traveler's choice in New York

400 Rooms • 400 Baths • Free TV
Singles from $9.00
Doubles from $13.00

48th ST.
Just West of B'way.
•
Telephone 246-8800
•
Completely AIR CONDITIONED

President HOTEL

FREE PARKING with our better accommodations, singles $14.75, doubles from $18.50 • In the Heart of Times Square • TV in Every Room • Moderate Priced Coffee Shop • Short Walk to Radio City and Rockefeller Center • Luxurious Restaurant and Cocktail Lounge.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Pierre Hotel, The						
2 E 61st St 10021	300	212-		Ⓔ	Ⓔ	D
S. B. Lewis, Pres		TE8-8000		$32–50	$38–55	
Cable: Pierreotel, New York	(See advertisement, page 769)					
B Plaza, The						
5th Ave at 59th St 10019	1000	212-		Ⓔ	Ⓔ	D
Hotel Corp of America		759-3000		$30–50	$40–60	
A. D. Dooley, Vice Pres & Gen Mgr						
Cable: Plaza, New York	(See advertisement, page 773)					
President Hotel						
234 W 48th St 10036	400	212-		Ⓔ	Ⓔ	D
Bernard Schmertzler, Gen Mgr		246-8800		$9–	$13–	
M. A. Scher, Mgr				11.50	16.50	
Cable: Preshotel	(See advertisement above)					
B Prince George Hotel						
14 E 28th St 10016	1000	212-		Ⓔ	Ⓔ	D
L. C. Krieger, Gen Mgr		532-7800		$12–19	$16–23	
Cable: Princegeo	(See advertisement below)					
Regency Hotel, The						
Park Ave at 61st St 10021	500	212-	710-	Ⓔ	Ⓔ	D
Loew's Hotels Inc, Owner		759-4100	581-3655	$28–46	$35–52	
J. P. Camus, Mgr						
Cable: Regency, New York						



Prince George Hotel

14 EAST 28TH STREET, NEW YORK, N.Y. 10016 (212) 532-7800

1,000 spacious, beautifully appointed rooms with air conditioning and television. Close to everything you want to see and do in exciting Manhattan.

from $12.00 per person single occupancy

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Here's what's great about New York

The Plaza. One of the world's great hotels. Fashionably located on Fifth Avenue overlooking lovely Central Park. Convenient to midtown business section, theatres and Coliseum. Internationally famed for long tradition of fine food, gracious service and sheer splendor. Variety of restaurants and specialty rooms unique in New York. 1000 luxuriously decorated rooms and suites and complete business meeting/social function facilities for 1000, air-conditioned throughout. Rates from $30 single; $40 double.

The Plaza
A SONESTA HOTEL

Fifth Ave. at 59th St., PLaza 9-3000
Arthur D. Dooley, Vice President and General Manager

SONESTA RESERVATION SERVICE
In the Continental U.S. call FREE 800-221-2662
In New York State call FREE 800-522-6444
In New York City call LOCAL PLaza 2-9100

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ritz Tower Hotel 465 Park Ave at 57th St 10022 Howard Connor, Gen Mgr Cable: Riztower	400	212- PL5-5000		Ⓔ $20–38	Ⓔ $32–40	D
Riviera Idlewild Hotel See: Jamaica, N.Y.						
B **Roger Smith Hotel** Lexington Ave & 47th St 10017 Roger Smith Hotels Corp Hermann Elend, Mgr Cable: Rogersmith, New York	200	212- 755-1400 (See advertisement below)		Ⓔ $14–21	Ⓔ $20–28	D

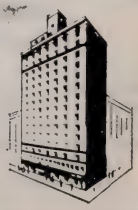


Roger Smith
HOTEL

GARAGE 1 BLOCK CHILDREN FREE
MODERN AIR-CONDITIONED ROOMS WITH TELEVISION
TWO-ROOM AND KITCHENETTE SUITES AVAILABLE
DELICIOUS FOOD FINE LIQUORS ENTERTAINMENT

3 blocks from Grand Central Station, United Nations and Fifth Avenue shops. Large distinguished rooms. Outstanding restaurant and popular Piano Bar Lounge. Within walking distance of the Theatre District.

HERMANN ELEND, Manager



LEXINGTON AVE. AT 47TH ST.
Near Grand Central & U.N.

THE ROYAL MANHATTAN HOTEL

44th to 45th St. on Eighth Ave. New York, N.Y. 10036

1300 Air Conditioned rooms and suites, all with TV and radio.
Family Plan—
children under 14 free in same room as parents.

SINGLES
$14.50–$19.00

DOUBLES
$20.00–$28.00



"THE BROADWAY STAGE IS ON OUR DOORSTEP"

Guaranteed Reservations and Rates
RESERVATIONS: 212-JU2-0300 or call your local travel agent.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Roosevelt Hotel, The						
Madison Ave & 45th St 10017 Realty Hotels, Inc J. W. McCarthy, Gen Mgr Cable: ThRosvelt	1100	212-686-9200 (See advertisement, pages 752–753)	212-867-5748	Ⓔ $23–32	Ⓔ $28–39	D
B Royal Manhattan Hotel						
44th & 8th Ave 10036 Grandmet Hotels, Inc Peter Learmount, Mgr	1300	212-JU2-0300 (See advertisement above)		Ⓔ $14.50 –19	Ⓔ $20–28	D
Royalton Hotel						
44 W 44th St 10036 Shenk Realty & Construction Co S. B. Shenk, Mng Dir Cable: NY Royalton, New York	200	212-MU2-8060		Ⓔ $12.50 –16.50	Ⓔ $15.50 –20.50	D
B St. Moritz Hotel						
50 Central Park S 10019 J. N. Mados, Vice Pres & Gen Mgr Cable: Sanmoritz	1000	212-PL5-5800 (See advertisement, page 775)	710-581-4827	Ⓔ $20–28	Ⓔ $26–35	D
B St. Regis-Sheraton Hotel						
2 E 55th St 10022 ITT Sheraton Corp of America C. T. Carey, Vice Pres & Gen Mgr Cable: Saintregis	535	212-753-4500 (See advertisements, page 777 and pages 620–621)	910-761-0457	Ⓔ $32–41	Ⓔ $39–48	D

Hotel Salisbury

123 West 57th Street, New York, N. Y. 10019
(Opposite Carnegie Hall)

Ideally located, accessible to all Manhattan, a warm welcome awaits you at the Hotel Salisbury.

Modern elegance, spacious, high-ceilinged rooms. Walk-in closets, efficiency pantries, T-V, air-conditioning. Modest rates . . . by day, week, month or lease.

Contact Harold C. Gibbons, General Mgr.
(212)-246-1300
Represented by all Travel Agents



KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



NEW YORK'S
TRULY CONTINENTAL HOTEL

St. Moritz
ON-THE-PARK

50 CENTRAL PARK SOUTH, NEW YORK 10019
(212) PL 5-5800
TWX 710-581-4827
JOHN N. MADOS, Vice Pres. & Gen. Mgr.

NEW
FASHIONABLE
CONVENIENT

All new from portal to penthouse.

Undisturbed are the views and the rates.

Still sensibly priced
Singles $20–$28, Doubles $26–$35,
Suites from $40

HOME OF

Rumpelmayer's  Café de la Paix



SEE YOUR TRAVEL AGENT OR CALL:

Chicago 427-1107 • **Washington, D.C.** 638-4556 • **Los Angeles** DU 8-1151 • **San Francisco** EX 7-2717 • **Montreal** 866-3391 • **Toronto** 364-0764 • **Baltimore** 752-8185 • **Cleveland** SU 1-0820 • **Detroit** 962-4415 • **Philadelphia** WA 2-4080 **Pittsburgh** CO 1-7191 • **Direct Line from Boston to St. Moritz:** HA 6-4994

Hotel Seymour

100% Air Conditioned

50 WEST 45TH STREET, NEW YORK, N.Y.

Just off Fifth Avenue . . . A few steps from Fifth Avenue shops, Radio City and New York's theatrical district . . . Cafe and Cocktail Lounge.
True hospitality, quiet comfort, excellent food and delightful modern accommodations await you. Highly recommended to visitors seeking a hotel that is different.
Television and Radio in every room with our compliments. Garage Storage Available.

Single Rooms $11.00 to $14.50
Double Rooms $15.50 to $17.50
Twin-bedded Rooms $16.50 to $19.00
2 Room Suites $16.50 to $29.00
3 Room Suites $36.00 to $42.00

Phone: MU 2-5940 Miss F. Squire, Assistant Manager

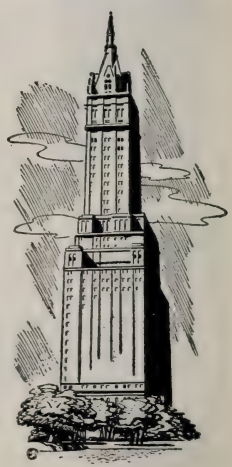
Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Salisbury Hotel 123 W 57th St 10019 H. C. Gibbons, Gen Mgr	320	212-246-1300 (See advertisement, page 774)		Ⓔ $18 up	Ⓔ $24 up	D
San Carlos Hotel 150 E 50th St 10022 D. S. Friedman, Mgr Cable: Sancarlos	200	212-PL5-1800		Ⓔ $19–23	Ⓔ $23–27	D
Seymour Hotel 50 W 45th St 10036 Jack Wulach, Pres & Mng Dir	250	212-MU2-5940 (See advertisement above)		Ⓔ $11– 14.50	Ⓔ $15.50 –19	D

A Great

INDIVIDUAL

Hotel in New York

Overlooking Central Park, in New York's fashionable shopping center, the 38-story Sherry Netherland serves a truly distinguished clientele in the continental manner. Public and transient rooms are air-conditioned for your comfort.



SN *The* SHERRY NETHERLAND

FIFTH AVE. AT 59th ST., NEW YORK

Philip Landau, Manager

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in New York



Long a landmark on New York's fashionable Fifth Avenue, the St. Regis-Sheraton Hotel is a toast to the finer things in life. It continues the turn-of-the-Century tradition of elegance, yet includes tasteful modern facilities added during its recent restoration. Luxurious guest rooms. Truly cosmopolitan lounges and restaurants, including the King Cole Bar, The Roof, The Oak Room, The Maisonette, and La Boite.
Children share parent's room free. Singles: $32.00-$41.00; Double or Twin: $39.00-$48.00. Suites: $60.00-$100.00.
Tel. (212) 753-4500. TWX 910-761-0457.

St. Regis-Sheraton Hotel

5TH AVENUE AT 55TH STREET

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Sheratons in



Park Ave. at 37th St. in the exclusive Murray Hill area. Charming guest rooms. Continental dishes served in the Windsor Room. Hearty fare in the Elizabethan Room. New Prince of Wales Cocktail Lounge. 200 rooms. Singles: $25.00-$29.00; Double or Twin: $32.00-$36.00. Tel. (212) 685-7676 TWX 910-761-0457

Sheraton-Russell Hotel



42nd St. at 12th Ave. Overlooking the Hudson River. Adjacent to West Side Highway, Air Terminal & Steamship Piers. 20-story-high, rooftop swimming pool. Distinctive dining in the Crown. Automatic Laundering facilities, ice-cubers. 435 rooms. Singles: $17.00-$23.00; Double or Twin: $28.00-$30.00. Tel. (212) 695-6500 TWX 910-761-0457

Sheraton Motor Inn

For reservations at Sheratons in New York City or anywhere in the world, call

800-32

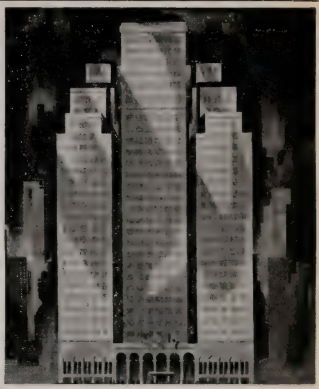
Call it free anytime, anywhere in the Continental United States.

New York City



The ultimate in comfort for air travelers. Ideally located across from La Guardia Airport. Free limousine service to La Guardia. Swimming pool. Delightful Diamond Jim Brady Grille. Lillian Russell Lounge. 300 rooms. Singles: $17.00-$21.00; Double or Twin: $22.00-$26.00. Tel. (212) 446-4800 TWX 910-761-0457

Sheraton Inn at LaGuardia



56th St. and 7th Ave. Close to Central Park, Times Square & the Coliseum. Modern, spacious accommodations. Three dining rooms. Entertainment, dancing in the famous Mermaid Room. 1600 rooms. Singles: $21.00-$27.00; Double or Twin: $28.00-$34.00. Tel. (212) 247-8000 TWX 910-761-0457

Park-Sheraton Hotel

5-3535

Sheraton Hotels & Motor Inns

A WORLDWIDE SERVICE OF ITT

Located on New York's fashionable East Side—we're just steps away from the U.N. and all of Manhattan's pleasures! Our 550 air-conditioned rooms boast superb appointments, private bath, TV and direct dial telephones.

Our rates start as low as $11.00 for singles, $14.00 for doubles, and we have special family rates, and rates for extended stays, too!

Our Old English "3 Lions Pub" is New York's favorite rendezvous for a leisurely lunch or elegant dinner.

No wonder our guests return constantly—delighted with our friendliness, warmth, ideal location and moderate rates!

HOTEL
Tudor
304 EAST 42nd ST.
N.Y., N.Y. 10017
212 YU 6-8800

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sheraton Inn at LaGuardia Airport	See: East Elmhurst, N.Y.					
[B] Sheraton Motor Inn 520 12th Ave 10036 ITT Sheraton Corp of America Denis McDowell, Gen Mgr	434	212-695-6500 (See advertisements, pages 778–779 and pages 620–621)	910-761-0457	Ⓔ $17–23	Ⓔ $28–30	D
Sheraton-Russell Hotel 45 Park Ave at 37th St 10016 ITT Sheraton Corp of America C. H. Schaefer, Mgr Cable: Sherussell	200	212-685-7676 (See advertisements, pages 778–779 and pages 620–621)	910-761-0457	Ⓔ $25–29	Ⓔ $32–36	D
Sherry-Netherland Hotel 781 5th Ave 10022 5th Ave & 59th Corp, Owner Philip Landau, Gen Mgr Cable: Shernether	372	212-EL5-2800 (See advertisement, page 776)		Ⓔ $37–52	Ⓔ $37–52	D
Shoreham Hotel 33 W 55th St 10019 Alma E. Berl, Owner D. D. Davis, Gen Mgr Cable: Nyshorham	150	212-247-6700		Ⓔ $20–28	Ⓔ $28–38	D
Skyline Motor Inn 49th & 50th Sts on 10th Ave 10019 A. J. Dorogoff, Exec Vice Pres	130	212-586-3400		Ⓔ $18–22	Ⓔ $20–26	D
Stanhope, The 995 5th Ave 10028 Parkhope Corp, Owners R. A. Conyers, Res Mgr Cable: Hopestand	274	212-288-5800		Ⓔ $24–32	Ⓔ $28–36	
[B] Statler Hilton Hotel 7th Ave & 33rd St 10001 Hilton Hotels Corp T. P. McNamara, Vice Pres & Gen Mgr Cable: Stathotel	2000	212-PE6-5000 (See advertisements, page 781 and pages 622–623)	212-640-4493	Ⓔ $20–30	Ⓔ $28–36	D

COME VISIT THE HILTONS IN NEW YORK CITY.



STATLER HILTON

The gateway to the heart of New York City. More than 2,000 attractive air-conditioned rooms with private bath, radio and television, steps away from the cultural, shopping, business and entertainment centers of New York City. Directly across the street from the new Madison Square Garden Center and the Pennsylvania Railroad Station; a stone's throw from the Broadway theatre district, major airline terminals, Empire State Building; and next door neighbor to the most famous shopping center in America, Macy's, Gimbels and Korvette's.

Ours is a tradition for service and friendliness.

Singles from $20.00 • Doubles from $28.00 • Suites from $75.00

Thomas P. McNamara, Vice President & General Manager
Allen J. Ostroff, Assistant Vice President & Manager

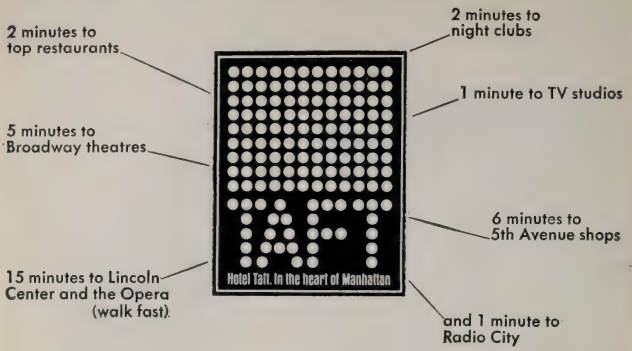
New York City, N.Y. • 7th Avenue at 33rd Street
PEnnsylvania 6-5000 • Area Code: 212
Teletype 212-640-4493

CONRAD N. HILTON, Chairman
BARRON HILTON, President



Call the Hilton Reservation Service.
Come visit the Hiltons.

Minutes away on foot in New York City



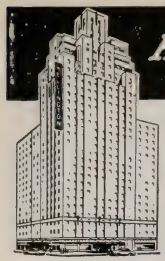
Right in the center of it all 2000 air-conditioned modern guest rooms, all with TV. Children free in the same room with adults. Parking available. Meeting rooms accommodating up to 225. Single $13.50 to $21.00. Doubles or Twin $19.00 to $27.00. For reservations, including groups, call or write Mr. Bill Roeser, Director of Sales. Hotel Taft, Seventh Avenue at 50th Street, New York City, New York 10019. Phone: (212) 247-4000. Cable: THE TAFT TWX 212-640-4576. Erwin O. Schel, V.P. and Gen. Mgr.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Statler Hilton Inn See: Jamaica, N.Y.						
[B] Summit, The E 51st St & Lexington Ave 10022 Loew's Hotels Inc, Owner R. M. Jacob, Mgr Cable: Losummit	800	212-752-7000	710-581-3730	(E) $23–35	(E) $30–42	D
(See advertisement, pages 764–765)						
Surrey Hotel 20 E 76th St 10021 Spencer-Taylor, Inc Daniel Hourigan, Mgr Cable: Spenlor	300	212-RH4-1690		(E) $25–30	(E) $35–45	D
Sutton East Hotel 330 E 56th St 10022 Henry Speter, Owner E. R. Miller, Gen Mgr Cable: Suttonotel	300	212-751-1700		(E) $5.25–15	(E) $15–25	D
[B] Taft Hotel 7th Ave & 50th St 10019 WM Capital & Mgmt Corp E. O. Schel, Vice Pres & Gen Mgr Cable: Thetaft	2000	212-247-4000	212-640-4576	(E) $13.50–21	(E) $19–27	D
(See advertisement above)						

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ten Park Avenue Hotel						
10 Park Ave 10016 Alex Bendik, Mgr	433	212- MU9-6200		Ⓔ $20 up	Ⓔ $24 up	
Town House, The						
108 E 38th St 10016 WM Capital & Mgmt Corp A. J. Mace, Jr, Gen Mgr	244	212- LE2-8500		Ⓔ $22–26	Ⓔ $26–30	D
TraveLodge						
515 W 42nd St 10036 TraveLodge Corp G. S. Omary, Mgr	250	212- 695-7171		Ⓔ $18–20	Ⓔ $22–30	D
Tudor Hotel						
304 E 42nd St 10017 Fred Dinerstein, Mgr Cable: Hoteltudor	550	212- YU6-8800 (See advertisement, page 780)		Ⓔ $11–16	Ⓔ $14–20	D
Tuscany, The						
39th St E of Park Ave 10016 Herbert Stein, Gen Mgr	200	212- 686-1600 (See advertisement above)		Ⓔ $24.80 up	Ⓔ $30.80 up	D



Hotel Wellington

700 Air-Conditioned Rooms with Free Television
7th Ave. at 55th St., New York 10019
(212) Circle 7-3900 Teletype 212-640-5292

"IN THE HEART OF NEW YORK"
SINGLES FROM $11.75 DOUBLES FROM $16.50
A WONDERFUL LOCATION FOR THE NEW YORK VISITOR'S PANORAMIC ACTIVITIES OFFERING A WARM WELCOME, QUIET ATMOSPHERE AND FRIENDLY SERVICE

Cocktail Lounge • Restaurant • Bar • Garage

Herbert M. Kollman, General Manager

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Volney Hotel						
23 E 74th St 10021	200	212-	710-	Ⓔ	Ⓔ	D
Knott Hotels Corp		288-7500	581-5940	$27–36	$33–48	
Mrs. Margaret Gould, Mgr	(See advertisement, pages					
Cable: Volneyotel	760–761)					
Waldorf-Astoria, The						
301 Park Ave 10022	1900	212-		Ⓔ	Ⓔ	D
Hilton Hotels Corp		EL5-3000		$30–40	$40–50	
F. A. Banks, Vice Pres & Mgr	(See advertisements, page 785 and pages 622–623)					
Warwick, The						
54th St & Ave of the Americas 10019	500	212-	710-	Ⓔ	Ⓔ	D
Loew's Hotels Inc, Owner		247-2700	581-3868	$24–36	$31–43	
Wm. H. Maibach, Gen Mgr	(See advertisement, pages					
Cable: Warwick NY	764–765)					
Wellington Hotel						
55th St & 7th Ave 10019	700	212-	212-	Ⓔ	Ⓔ	D
Wellaur Hotel Corp		CI7-3900	640-5292	$11.75	$16.50	
H. M. Kollman, Gen Mgr				–17.75	–22.50	
Cable: Weltonotel	(See advertisement above)					



GRACIOUS LIVING IN THE CENTER OF NEW YORK'S MOST IMPORTANT MIDTOWN AREA

WENTWORTH HOTEL

THE LOCATION:
Midtown . . . only steps away from the Theatre District, Fifth Avenue, Radio City, Coliseum, Lincoln Center.

THE ROOMS:
Large, luxurious and modern, all with radio, television and air-conditioning.

THE SERVICE:
Quiet emphasis on your comfort with complete laundry and valet service — Plus full dining facilities, restaurant, bar and cocktail lounge.

SWB $13-$17 DWB $16-$21

SPECIAL GROUP RATES

ALL TRAVEL AGENTS RECOGNIZED

59 West 46th Street (212) JU 2-2200

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

COME VISIT THE HILTONS IN NEW YORK CITY.



THE WALDORF-ASTORIA

The Waldorf is fame, elegance, prestige and chic. Service in the tradition of old-world innkeeping, and continental cuisine rivaling the finest of New York and Paris. A location smack in the middle of everything. Plus prices that are an agreeable surprise: singles $30-$40, twins $40-$50, suites starting at $60 (and children stay free in the same room with parents). There's more, too. The Waldorf is also a Hilton hotel, which means that everything is just a little bit sharper, a little bit zippier...a place that's easy and pleasant to do business with.

Frank G. Wangeman, Executive Vice President and General Manager
Frank A. Banks, Vice President and Manager
Park Avenue between 49th and 50th Streets, New York, N.Y. 10022
(212) EL 5-3000

CONRAD N. HILTON, Chairman of the Board
BARRON HILTON, President



Call the Hilton Reservation Service.
Come visit the Hiltons.



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Wentworth Hotel						
59 W 46th St 10036 M. R. Wagner, Gen Mgr Cable: Wentworth	250	212-582-2200 (See advertisement, page 784)		Ⓔ $13–17	Ⓔ $16–21	D
B **Westbury Hotel**						
69th & Madison Ave 10021 Knott Hotels Corp James McGowan, Mgr	325	212-535-2000	710-581-5940 (See advertisement, pages 760–761)	Ⓔ $27–36	Ⓔ $33–48	D
Whitby Hotel						
325 W 45th St 10036 A Bing & Bing Hotel C. F. Heeran, Mgr	400	212-CI6-0430				
Woodward Hotel						
210 W 55th St 10019 Henry Speter, Owner W. J. Lonergan, Mgr	400	212-CI7-2000		Ⓔ $8–10	Ⓔ $12–16	D
Wyndham Hotel						
42 W 58th St 10019 Patricia M. Stead, Mgr	211	212-PL3-3500		Ⓔ $16 up	Ⓔ $20 up	D

NIAGARA FALLS Niagara Co. / Airlines: See Buffalo, N.Y. / Pop. 102,394

Converse Motor Inn						
325 1st St 14303 H. S. Converse, Owner & Mgr	97	716-285-9573 (See advertisement above)		Ⓔ $8.50–10.50	Ⓔ $13.50–17.50	D
Holiday Inn						
114 Buffalo Ave 14303 Holiday Inns of America Inc "Jam" Jamgochian, Innkeeper	138	716-285-2521		Ⓔ $11–29	Ⓔ $16–30	D R
Howard Johnson's Motor Lodge						
454 Main St 14301 Michael Parnofiello, Mgr	75	716-285-5261		Ⓔ $13–15	Ⓔ $18–25	D

In Niagara Falls...



BEST LOCATION IN THE FALLS

Overlooking the Rapids and just a short stroll to the Falls, the Parkway Inn has 172 beautiful rooms with individual air conditioning, color TV, and bath. Two Dining Rooms and the Lounge adjoin the swimming pool. Entertainment nightly. Banquet and meeting facilities for 10 to 1,000. Barber shop, gift shop, free parking; sightseeing tours start in lobby.

AAA **Parkway Inn** QUALITY MOTELS

401 Buffalo Avenue, Niagara Falls, U.S.A., (716) BU 5-2541

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Howard Johnson's Motor Lodge						
6505 Pine Ave 14304 at I-190 R. A. Turgeon, Operator	84	716- 283-8791				
B Parkway Inn						
401 Buffalo Ave 14303 Quality Motels Richard Noll, Mng Dir	172	716- 285-2541 (See advertisement above)		Ⓔ $11–16	Ⓔ $14–20	D
Quality Motel—Airport						
9500 Pine Ave 14304 Quality Motels R. R. Marra, Mgr	84	716- 297-5050		Ⓔ $11–16	Ⓔ $15–21	E

AAA Hotel

Free Parking
Private Bath
in every room

25 Year Member of Duncan Hines

RED COACH INN

OVERLOOKING THE UPPER NIAGARA RAPIDS AND STATE PARK. THREE MINUTES WALK TO THE BRINK OF NIAGARA FALLS.

Singles: $10–$12
Doubles: $13–$18

Family Suites: $24–$36

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Red Coach Inn						
Main & Buffalo Ave 14303	50	716-		Ⓔ	Ⓔ	D
B. A. Scrufari, Owner		285-8431		$10–12	$13–18	
J. J. Marinello, Mgr		(See advertisement, page 787)				
Scenic Inn Motel						
333 Prospect St 14303 State Hwy 384	63	716-		Ⓔ	Ⓔ	D
Best Western Motels		285-3561		$10–16	$14–20	R
P. E. Morden, Owner & Mgr						
Schrafft's Motor Inn						
443 Main St 14301	168	716-		Ⓔ	Ⓔ	D
Frank G. Shattuck Co		284-8801		$12–16	$16–26	
J. Umbriaco, Mgr						
[B] Treadway Inn						
7003 Buffalo Ave 14304	160	716-	716-	Ⓔ	Ⓔ	E
Treadway Inns		236-0272	231-1743	$13–18	$14–21.50	
K. A. Ranchil, Innkeeper		(See advertisement 789)				

NORTH HUDSON Essex Co.

Ⓢ Frontier Town Motel						
I-87, Exit 29 12855	28	518-		Ⓔ	Ⓔ	E
E. Ovensen, Vice Pres		532-9065		$14–16	$16–18	R

NYACK Rockland Co. / Pop. 6,062

Nyack Motor Hotel						
10 Virginia Ave 10960	75	914-				
Ned Besso, Pres		358-4100				
Tappan Zee Motor Inn						
Mountain View Ave 10960	110	914-		Ⓔ	Ⓔ	S
Exit 11 NY Thruway		358-8400		$15–19	$20–24	E
Maidman Enterprises, Owner						
W. C. Beuchler, Gen Mgr						
West Gate Motor Lodge						
Rte 59 at Exit 11, NY Thruway 10960	79	914-		Ⓔ	Ⓔ	S
V. Parseghian, Mgr		358-8100		$11–13	$14–16	

OGDENSBURG St. Lawrence Co. / Airlines: Mohawk. / Pop. 16,122

Quality—Gran-View Motel						
Rte 37 Riverside Dr	48	315-		Ⓔ	Ⓔ	
Louis Williams, Mgr		393-4550		$8	$13.50	

OLD FORGE Herkimer Co.

Ⓢ Foley's Northwoods Inn						
Fourth Lake 13420	35	315-		Ⓔ	Ⓔ	
W. J. Foley, Owner		Old Forge		$7	$10	
Mildred C. Foley, Mgr		206-J1		Ⓐ $12 up		

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



GOOD FOOD, DRINK AND LODGING
in NIAGARA FALLS, N.Y.
Treadway Inn

7003 BUFFALO AVE., NEXT TO GRAND ISLAND BRIDGE



On the very bank of the Niagara River

Most beautiful location in the Falls

160 rooms. Open year-round. Air-conditioning and heat, all electric Modern Inn with finest rooms and reasonable prices. Complete Hotel Service.

DINING ROOM WITH 96 FEET OF PICTURE WINDOWS • COCKTAIL LOUNGE • PATIO • HEATED POOL • FREE PARKING • MARINA BARBER SHOP • BEAUTY SHOP • GIFT SHOP • PUTTING GREEN • GAME ROOM • HELPFUL FRIENDLY STAFF • EXCELLENT CONVENTION FACILITIES TO 500.

KENNETH A. RANCHIL, *Innkeeper*

Phone (716) 236-0272 Teletype (716) 231-1743 Niagara Falls, U.S.A. 14304
—In N.Y.C. area, call (212) 697-8773

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Forge Motel, The						
13420 A. R. Cohen, Owner	61	Old Forge 196				
Hollywood Hills Motor Inn						
13420 W. G. Whitney	41	518- 525-565				
Ⓑ Ⓢ Mohawk, The						
Fourth Lake, Rte 28 13420 A. H. Wilcox, Mgr	55	315- Eagle Bay 2491		Ⓔ $10 up Ⓐ $20 up	Ⓔ $20 up Ⓐ $40 up	R

OLEAN Cattaraugus Co. / RR: E L; Penn Central. / Airlines: Mohawk. / Pop. 21,868

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Castle Inn Motel						
3220 W State Rd 14760 D. J. Butchello, Mgr	103	716- 372-1050		Ⓔ $8.50 –12.50	Ⓔ $11.50 –18.50	S
Olean House						
132 N Union St 14760 Marcus Bros., Owners R. E. Marcus, Mgr	125	716- 372-2000		Ⓔ $5– 8.75	Ⓔ $8.50– 11	D

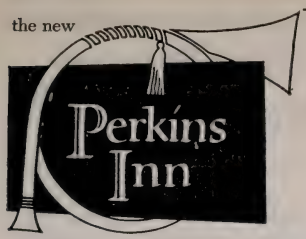
Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
OQUAGA LAKE Broome Co.						
Ⓢ Hanson's Hotel R. H. Hanson, Owner & Mgr	83	607-IN7-3103		Ⓔ $4.50–8 Ⓐ $10–15	Ⓔ $8–12 Ⓐ $20–30	
Ⓑ Ⓢ Scott's Oquaga Lake House P.O. Deposit, N.Y. 13754 R. J. Scott Jr, Owner & Mgr	125	607-467-3094		Ⓔ $6–13.50 Ⓐ $13.50–22	Ⓔ $17–30 Ⓐ $26–39	R
ORISKANY Oneida Co. / Pop. 1,580						
Ⓑ Trinkaus Manor Motor Lodge 311 Utica St 13424 William Trinkaus, Mgr	40	315-736-3355		Ⓔ $11.25–14.25	Ⓔ $17.50–25	S
OSWEGO Oswego Co. / Pop. 22,155						
Ⓑ Holiday Inn Rte 57 at 104 13126 Oswego Midtown Motel Co J. Francis Drake, Mgr	106	315-342-1320		Ⓔ $13–17	Ⓔ $17–21	D
Thomas Motor Lodge East E 13th & State St 13126 E. R. Cobb, Mgr	39	315-343-3136				
Thomas Motor Lodge West 309 W Seneca St Rte 104 13126 Wm. H. Thomas, Pres & Mgr	82	315-343-4900		Ⓔ $10–12	Ⓔ $14–16	D
OWEGO Tioga Co. / Pop. 5,417						
Treadway Inn Rte 17C 13827 Treadway Inns & Resorts Teke Kilmer, Mgr	96	607-687-4500		Ⓔ $12.50–19.50	Ⓔ $16–24	E
PAINTED POST Steuben Co. / Pop. 2,570						
Lodge on The Green, The US 15 S & NY 17 W 14870 Dann Motel Corp W. P. McCarthy, Mgr	135	607-962-2456		Ⓔ $11.50–12	Ⓔ $16–20	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
PARKSVILLE Sullivan Co.						
Arrowhead Ranch P.O. Box 337 12768 Alan Daniel, Pres & Mgr	36	212- 565-1470		Ⓐ $20–22.50	Ⓐ $32–45	R
PAUL SMITHS Franklin Co. / Pop. 375						
Ⓢ **Northbrook Lodge** Osgood Lake 12970 W. P. Schwartau, Owner & Mgr	15	518- 327-3379			Ⓐ $40–50	R
PEEKSKILL Westchester Co. / RR: Penn Central. / Pop. 18,737						
Peekskill Motor Inn 634 Main St Jct Rtes 9-6 & 202 10566 Anthony Viola, Mgr	54	914- 739-1500		Ⓔ $11–12	Ⓔ $13–17	D
PERU See: Plattsburgh, N.Y.						
PLAINVIEW Nassau Co. / Pop. 27,710						
King's Grant Motor Inn 150 Sunnyside Blvd 11803 Armand Pinnella	125	516- GE3-6400				
Ⓑ **Pickwick Motor Inn** Exit 48 L. I. Expwy 11803 Lester Ross, Gen Mgr	64	516- 694-6500		Ⓔ $15–18	Ⓔ $20–24	R E S
PLATTSBURGH Clinton Co. / RR: D & H. / Airlines: Mohawk. / Pop. 20,172						
Holiday Inn Jct I-87 & NY Rte 3 12901 Holiday Inns of America, Inc P. D. Whitney, Innkeeper	101	518- 561-5000		Ⓔ $10–12	Ⓔ $14–20	E
Howard Johnson's Motor Lodge I-87 & Rte 3 12901 P.O. Box 848 Howard Johnson's Motor Lodges C. D. Sanger, Host	48	518- 561-7750		Ⓔ $10–18	Ⓔ $14–26	S E
The Inn of the Nations 460 Margaret St 12903 Thomas Cronin, Director	117	518- 563-6802				
Pray's Beach Motel Lake Shore Rd, Peru, N.Y. 12972 Maynard Pray, Owner & Mgr	35	518- 563-4180		Ⓔ $10–16	Ⓔ $12–18	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Shoremont Beach Motel 444 Margaret St 12901 Emmons Walker Ed Lecky, Mgr	14	518- 563-2030		Ⓔ $10–14	Ⓔ $12–18	S
PORTAGEVILLE Wyoming Co. / Pop. 450						
Genesee Falls Hotel Rtes 245 & 19A 14536 Mr. & Mrs. A. R. Williams, Owners & Mgrs	20	716- 493-6484		Ⓔ $5–12	Ⓔ $6–16	R
POUGHKEEPSIE Dutchess Co. / RR: Penn Central. / Airlines: Mohawk. / Pop. 38,330						
Dorchester Motor Lodge US Rte 9 12601 Mrs. Ann Savage, Mgr	55	914- 297-3757				
[B] Edison Motor Inn Rte 55 Manchester Rd 12603 Arnold Sheer, Gen Mgr	122	914- 454-3080		Ⓔ $12–14	Ⓔ $18–22	S
Po'Keepsie Motor Hotel 418 South Rd 12601 Rte 9 S. A. Kirshon, Gen Mgr	115	914- 452-5453		Ⓔ $10–13	Ⓔ $14–21	S R
Poughkeepsie Inn 23 Cannon St C. E. Lambert, Owner	100	914- 452-2200		Ⓔ $7.50–10	Ⓔ $11–15	
Quality Camelot Inn US Rte 9 12601 Richard Wilson, Mgr	100	914- 462-4600				
Red Bull Motor Inn 576 South Rd 12601 Richard Michel, Pres H. C. Keller, Mgr	160	914- 462-4400		Ⓔ $14–17	Ⓔ $21–23	E S
PURLING Greene Co.						
Ⓢ Ⓦ Bavarian Manor 12470 W. K. Bauer, Owner	90	518- 622-3261		Ⓐ $10–17.50		
PUTNAM VALLEY Putnam Co. / Pop. 3,070						
Cimarron Resort Ranch Cimarron Rd 10579 Richard Tarantino, Mgr	38	914- 528-8003				

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



A Hotel and Motor Lodge

MAIN STREET, RIVERHEAD, LONG ISLAND
Telephone: (516) 727-1000

A delightful year round hotel at the gateway to the Hamptons. 75 Fireproof rooms featuring excellent television, radio, air conditioning. Fine facilities for private parties and conventions. The Fishermans Bar for Cocktails, The Hunt Room for dining and dancing with decor by Dorothy Draper.

Arthur T. Nesfield, Gen. Mgr.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
RHINEBECK Dutchess Co. / Pop. 2,093						
Beekman Arms, The						
Mill & Market Sts Rte 9 12572	15	914-		Ⓔ	Ⓔ	D
A Wayfarer Inn		876-7077		$7.50	$9.50	
C. A. LaForge Jr, Mgr				–9.50	–14	
Stanbrooke Dude Ranch Resort						
On Silver Lake 12572	57	914-				
Theodore Romer, Mgr		CO6-3402				
RIVERHEAD Suffolk Co. / RR: L I. / Pop. 5,830						
[B] **Circle Motel Riverhead**						
30 E Moriches Rd 11901	68	516-		Ⓔ	Ⓔ	D
J. T. Lopez, Gen Mgr		727-6200		$12–18	$18–24	
Perkins Inn						
260 W Main St 11901	75	516-		Ⓔ	Ⓔ	D
A. T. Nesfield, Gen Mgr		727-1000		$8–12	$12–20	
		(See advertisement above)				
ROCHESTER Monroe Co. / RR: Penn Central. / Airlines: American; Mohawk; United. / Pop. 318,611						
Cadillac Hotel						
45 Chestnut St 14604	100	716-		Ⓔ	Ⓔ	D
Grenoble Hotels, Inc		454-4340		$8–10	$10–14	
R. J. Kohler, Mgr						
Downtowner Motor Inn						
Broad St at South Ave 14604	237	716-		Ⓔ	Ⓔ	D
The Downtowner Corp		232-3600		$15–16	$20–22	
T. E. Downes, Mgr						
Edison Hotel						
93 Elm St 14604	50	716-		Ⓔ	Ⓔ	D
E. J. Saeger, Owner & Mgr		325-3010		$5–8	$6–9	

Just come to Rochester. We provide the rest.

The Flagship Rochester mixes elegance with comfort. It invites you to relax in plush surroundings.

There's color TV in each and every one of the 400 spacious guest rooms. The best food in town is in the Sword & Sabre Restaurant. You can take your choice of 2 cocktail lounges. Have a casual breakfast in the Coffee House. Get free parking. Right in downtown Rochester, convenient to all major highways and the airport.

Just come to the Flagship Rochester. We'll take it from there.

The Flagship Rochester, State Street and Corinthian Avenue, Rochester, New York 14614. Telephone: (716) 546-3300.



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Flagship Rochester, The (Formerly: The Grenadier) State St near Main 14614 Flagship Hotels William Warholy, Mgr Cable: Flagtels	400	716-546-3300	510-253-8266	(E) $16–22	(E) $18–28	D
	(See advertisement above)					
Highlander Motor Hotel 4600 W Henrietta Rd, Henrietta, N.Y. 14467 George Grieger, Mgr	70	716-ED4-1230		(E) $8 up	(E) $10 up	S
Holiday Inn 4950 W Henrietta Rd 14603 Thruway Exit 46, US 15 Holiday Inns of America Inc Kenneth Flamine, Innkeeper	171	716-ED4-2400		(E) $10–12	(E) $14–18	
Holiday Inn—Northwest 1525 Ridge Rd W 14615 Holiday Inns of America, Inc Fred Scadding, Innkeeper	96	716-621-2300		(E) $13–15	(E) $16.50–19.50	S
Howard Johnson's Motor Lodge 3350 W. Henrietta Rd 14623 Howard Johnson's Motor Lodges Donald Maier, Mgr	100	716-244-3230		(E) $13–14	(E) $16–20	S

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Rochester, New York

Convenient drive-in motor entrance and free parking. Air-conditioned guest rooms, including new lanais overlooking terrace and magnificent pool. Free TV, radio, ice-cubers, and launder-in facilities. Great meals in the East Avenue Dining Room and Eagle Tavern. Exotic Golliwog Lounge. Children share parent's room free. 350 rooms. Singles: $12.50-$17.00; Double or Twin: $18.50-$23.00. Tel. (716) 232-1700. TWX 910-761-0457.



Sheraton Hotel & Motor Inn

111 EAST AVENUE

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Midtown Tower Hotel 1400 Midtown Tower 14604 J. J. Foley Jr, Pres & Mgr	70	716- 232-3030		Ⓔ $13–17	Ⓔ $18–22	D
Mohawk Motor Inn 55 Troup St 14608 J. A. Trinehitella, Gen Mgr	80	716- 454-2050		Ⓔ $11–12	Ⓔ $15–17	D E
Rochester Airport TraveLodge 395 Buell Rd P.O. Box G Westgate Sta. 14624 TraveLodge Corp E. J. Frank, Mgr	74	716- 436-4400		Ⓔ $13–16	Ⓔ $19–22	A
Sheraton Gate House Motor Inn 4835 W Henrietta Rd 14623 ITT Sheraton Corp of America Don Corletta, Gen Mgr	80	716- 334-9300		Ⓔ $11–17	Ⓔ $16–25	S E
Sheraton Hotel & Motor Inn 111 East Ave 14604 ITT Sheraton Corp of America J. D. Coromel, Vice Pres & Gen Mgr	350	716- 232-1700 (See advertisements above and pages 620–621)	910- 761-0457	Ⓔ $12.50 –17	Ⓔ $18.50 –23	D

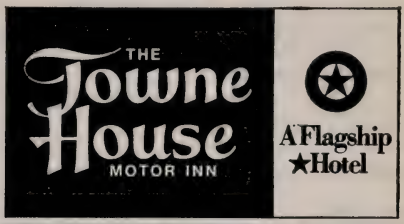
Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Towne House Motor Inn, The						
Elmwood & Mt. Hope Aves 14620 Flagship Hotels Charles McCoy, Mgr Cable: Flagtels	202	716- 473-6301 (See advertisement, page 797)	510- 253-0919	Ⓔ $14–16	Ⓔ $19–21	S
Treadway Inn						
384 East Ave 14607 Treadway Inns C. H. Zitrin, Innkeeper	147	716- 325-5010		Ⓔ $11.90 –13.90	Ⓔ $15.90 –18.90	D
ROCK HILL						
[B] Holiday Mountain Motor Lodge						
Rte 17 12775 Quality Motels Seymour Rosenheck, Pres & Mgr	70	914- 796-3000		Ⓔ $9–18	Ⓔ $12–29	E R
ROCKVILLE CENTRE Nassau Co. / RR: L I. / Pop. 26,355						
Diplomat Motor Inn						
1000 Sunrise Hwy 11570 G. W. Mazer, Gen Mgr	57	516- OR8-1100		Ⓔ $15–19	Ⓔ $18–28	S
ROME Oneida Co. / RR: Penn Central. / Airlines: Mohawk. / Pop. 51,646						
Beeches Paul Revere Motor Hotel						
7900 Turin Rd 13440 Rte 26 N R. J. Destito, Pres T. J. McCormick, Mgr	74	315- 336-1776		Ⓔ $10.50 –17	Ⓔ $15–30	S
RONKONKOMA Suffolk Co. / RR: L I. / Pop. 4,220						
Eden Rock Motel						
3055 Veterans Memorial Hwy 11779 Mike Morra, Mgr	41	516- 588-6800		Ⓔ $11–13	Ⓔ $13–15	A
ROSCOE Sullivan Co. / Pop. 1,000						
Antrim Lodge Hotel						
12776 Douglas Bury, Owner & Mgr	20	914- 498-2422		Ⓔ $4.50 –6.50	Ⓔ $8– 12	R
Tennanah LakeShore Lodge						
Tennanah Lake 12776 Michael Pavelka, Gen Mgr	60	607- 498-9900		Ⓔ $8–15 Ⓐ $16–24	Ⓔ $10–20 Ⓐ $26–35	R
ROSLYN Nassau Co. / RR: L I. / Pop. 2,681						
Manhasset Motor Lodge						
1053 Northern Blvd Simon Ebaugh & Nathan Kalt, Owners Simon Ebaugh, Mgr	49	516- MA7-2460		Ⓔ $10–12	Ⓔ $12–14	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Just drop in. We provide the rest.

Make yourself at home in the Towne House. If offers an informal atmosphere, comfort and privacy. Ideally located for business and pleasure. Halfway between downtown Rochester and the Airport. Free airport courtesy limousine. Direct route from Throughway Exit 46. Free parking. Fine swimming pool. Over 200 beautiful rooms. Dining and dancing in the Clocktail Lounge.

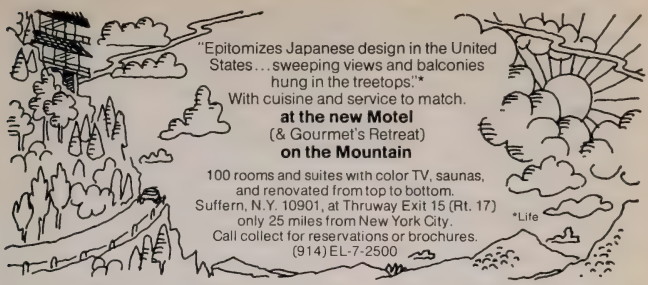
Come spend some time at the Towne House. You may have the time of your life. The Towne House Motor Inn, Mt. Hope and Elmwood Avenues, Rochester, New York 14620. Telephone: (716) 473-6301.



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SALAMANCA Cattarraugus Co. / RR: E L. / Pop. 8,480						
Dudley Motor Hotel						
132 Main St 14779	28	714-		Ⓔ	Ⓔ	R
T. A. Leaskey, Gen Mgr		945-3200		$6–9	$9–14	D
SARANAC LAKE Franklin Co. / Airlines: Mohawk. / Pop. 6,421						
Saranac Hotel of Paul Smith's College						
101 Main St 12983	64	518-		Ⓔ	Ⓔ	D
Paul Smith's College, Owner		891-2200		$6–12	$9–14	
G. H. Cane, Mgr						
SARATOGA SPRINGS Saratoga Co. / RR: D & H. / Pop. 16,630						
Gideon Putnam Hotel						
Saratoga Spa 12866	137	518-		Ⓐ	Ⓐ	R
R. A. Lumsden, Owner & Pres		584-3000		$32–40	$48–56	
Grand Union Motel						
92 S Broadway 12866	64	518-				
James Benton, Pres		584-9000				
Holiday Inn						
Broadway at Circular St 12866	150	518-		Ⓔ	Ⓔ	
Holiday Inns of America Inc		584-4550		$13–40	$21–42	
Leonard Hilenski, Innkeeper						

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
New Worden Inn Motel 413 Broadway 12866 R. A. Lumsden, Owner Susan Dolan, Gen Mgr	45	518- 584-6160		Ⓔ $12–30	Ⓔ $16–40	D
SAYVILLE Suffolk Co. / RR: L I.						
Sayville Motor Lodge Sunrise Hwy, Rte 27 11782 T. J. Henderson, Owner & Mgr	31	516- LT9-7000		Ⓔ $12	Ⓔ $14–16	A R
SCHENECTADY Schenectady Co. / RR: Penn Central. / Airlines: See Albany, N.Y. / Pop. 81,682						
Imperial '400' Motel 927 State St 12307 Imperial '400' National Inc D. P. Geoffrion, Mgr	47	518- 372-4701		Ⓔ $15	Ⓔ $15–18	D
Schenectady TraveLodge 759 State St 12307 TraveLodge Corp Gerald Near, Owner & Mgr	49	518- 393-6692		Ⓔ $12.50 –14.50	Ⓔ $15.50 –19.50	D
SENECA FALLS Seneca Co. / Pop. 7,439						
Gould Hotel 108 Fall St Rtes 20-5 13148 Bantuvanis Hotels Corp, Owner G. M. Bantuvanis, Pres & Mng Dir	45	315- 568-5801		Ⓔ $8–12	Ⓔ $10.50–18	D
SHELTER ISLAND Suffolk Co.						
Ⓢ **Pridwin Hotel** Shore Rd 11964 R. A. Petry, Mgr	51	516- 749-0816		Ⓐ $20–32	Ⓐ $36–46	R
SKANEATELES Onondaga Co. / Pop. 2,921						
Ⓢ **Sherwood Inn** 26 W Genesee St 13152 C. C. Coats, Owner & Mgr	40	315- OV5-7174		Ⓔ $6–10	Ⓔ $10–20	R
SPARROW BUSH Orange Co. / RR: E L.						
Ⓢ **Eddy Farm Hotel** Rte 97 12780 Patterson Brothers, Owners & Mgrs	140	914- 856-5266		Ⓐ $15–21	Ⓐ $28–40	R
SPECULATOR Hamilton Co. / Pop. 372						
Oak Mountain Lodge Rte 30 12164 J. M. Zeiser, Owner & Mgr	14	518- Lake Pleasant 7021		Ⓔ $8	Ⓔ $13.50	R

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SPRING VALLEY Rockland Co. / RR: E L.						
Holiday Inn Rte 59 10977 Holiday Inns of America, Inc Henry Rauch, Innkeeper	115	914- 352-2200		Ⓔ $13–15	Ⓔ $15–19	
STAMFORD Delaware Co. / Pop. 1,166						
Delaware Inn 56 Main St 12167 Jim Harwood, Owner & Mgr	30	518- 652-4351		Ⓔ $5–9	Ⓔ $8–15	R
Red Carpet Motor Inn Rte 10 & 23 12167 Lowell Lewis, Owner Richard Hitt, Mgr	24	518- 652-7394		Ⓔ $11 up	Ⓔ $16 up	D R
STANFORDVILLE Dutchess Co.						
Roseland Ranch Hunns Lake Rd 12581 Joseph Fichera, Mgr	30	914- VO8-1350				
STONY BROOK Suffolk Co. / RR: L I. / Pop. 3,548						
Three Village Inn Dock Rd 11790 Ward Melville, Owner Mr. & Mrs. Nelson Roberts, Mgrs	7	516- 751-0555		Ⓔ $6.12	Ⓔ $12.24	
STONY CREEK Warren Co.						
1000 Acres Ranch Resort 12878 John Arehart	84	518- 696-2444				

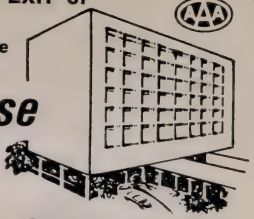
Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SUFFERN Rockland Co. / RR: E L. / Pop. 5,094						
[B] Motel on the Mountain						
Rte 17 N 10901	100	914-		Ⓔ	Ⓔ	E
Mountain Equities, Inc		357-2500		$14.42	$22.66	
Klaus Poppenburg, Gen Mgr				–18.54	–30.90	
Cable: Motel Mountain				Ⓐ	Ⓐ	
				$29.86	$53.34	
	(See advertisement, page 799)			–31.92	–59.52	
SYRACUSE Onondaga Co. / RR: Penn Central. / Airlines: American; Eastern; Mohawk. / Pop. 216,038						
[B] Dinkler Motor Inn						
1100 James St 13203	135	315-		Ⓔ	Ⓔ	D
Fred Geffen, Gen Mgr		472-6961		$13–15	$17–20	
[B] Gotham Motor Inn						
Thompson Rd 13206 Thruway Exit 35	200	315-		Ⓔ	Ⓔ	E
Gotham Hotels Ltd		463-6601		$12–17	$17–22	
H. C. Lum, Gen Mgr						
Howard Johnson's Motor Lodge						
Northern Lights Shopping Center,	65	315-		Ⓔ	Ⓔ	
Rte 81 N Syracuse 13212		GL4-3266		$9–10	$13–16	
John Homik, Owner						
Howard Johnson's Motor Lodge						
Carrier Circle Thruway Exit 35 13206	90	315-		Ⓔ	Ⓔ	E
Howard Johnson Motor Lodges		HE7-2711		$13–15	$17–21	
B. W. Osterman, Gen Mgr						
John Milton Thruway Motel						
Carrier Circle Exit 35 13206	55	315-		Ⓔ	Ⓔ	E
E. C. Jenkins, Gen Mgr		HO3-8555		$10.85 –14	$14– 18	
Lemoyne Manor Motel						
629 Old Liverpool Rd 13088	61	315-		Ⓔ	Ⓔ	
		457-1240		$10–12	$14–18	
Mayfair Inn Motel						
666 S Salina St 13202	150	315-		Ⓔ	Ⓔ	D
G. Y. Novelle, Mgr		476-5511		$11– 11.75	$15–17	
Mohawk Motor Inn						
1060 E Genesee St 13210	102	315-		Ⓔ	Ⓔ	D
Mohawk Motor Inns		476-4212		$10–11	$14–17	E
E. D. Dickerson, Mgr						
Northway Inn						
Thruway Exit 36 & I Rte 81 13212	130	315-	315-	Ⓔ	Ⓔ	A
Hotel Syracuse Inc, Owner		451-1511	477-1121	$10.50	$16.50	S
James Healy, Mgr	(See advertisement, page 801)			–13	–19	
[B] Randolph House Hotel Motel						
Thruway Exit 37 Electronics Pkwy 13201	300	315-		Ⓔ	Ⓔ	E
First Republic Corp of America		457-1122		$13–14	$18–19	
M. A. Ferrarese, Gen Mgr	(See advertisement, page 801)					

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

AT SYRACUSE THRUWAY EXIT 37
ELECTRONICS PARKWAY

Choose hotel or motel convenience
300 air conditioned rooms

Randolph House



Year-round indoor heated pool
Sun and Surf Lounge
The Regency Room for dining
Ample free lighted parking

from $13-14 single, $18-19
two beds/two persons

Complete meeting facilities including ground floor Ballroom. Drive-in Exhibit Hall. First floor conference suites.

Reservations: (315) 457-1122

A First Republic Corporation of America Hotel/Motel

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Syracuse Airport Inn						
Hancock Airport P.O. Box 277 13212 A. E. Tyrrell, Mgr	99	315- 454-9362		Ⓔ $13–14	Ⓔ $16–19	A
Syracuse Central TraveLodge						
454 James St 13203 M. C. Watt, Mgr	50	315- 472-6381		Ⓔ $11–14.50	Ⓔ $17–18	D E
Syracuse Country House Hotel						
1308 Buckley Rd 13212 James Healy, Mgr	150	315- 451-1212 (See advertisement below)	315- 477-1121	Ⓔ $11.50 –13.50	Ⓔ $17.50 –19.50	S E
Syracuse Hotel Motor Inn						
500 S Warren St 13202 S. M. Wallace Jr, Gen Mgr	600	315- 422-5121 (See advertisement below)	315- 477-1121	Ⓔ $11–16	Ⓔ $17–21	D

IN SYRACUSE . . . *Comfort and Convenience in the heart of New York State*

Hotel Syracuse Motor Inn

Downtown at MONY Plaza
Take Exit 18 of Route 81 at Harrison St. (Look for the MONY Plaza tower.) Convenient to all that's happening in downtown Syracuse. Park free in the connecting MONY Plaza garage. 600 air conditioned rooms. 3 fine restaurants. Cocktail lounge. Entertainment. Spacious family rooms. Telephone 315-422-5121.

Hotel Syracuse Country House

N. Y. Thruway Exit 36 at Interstate Route 81
Country living at the crossroads of the state. Quiet, inviting rooms, swimming pool, radio/TV. Spacious family rooms. Red Surrey restaurant and cocktail lounge. Telephone 315-451-1212.

Hotel Syracuse Northway Inn

N. Y. Thruway Exit 36 at Interstate Route 81
Charming, comfortable rooms. Spacious family rooms. Sidewalk cafe at poolside. Dining and cocktails in the Erie Room and cocktail lounge. Telephone 315-451-1511.

• Diners Club • American Express • Carte Blanche
• Master Charge • BankAmericard • Hotel Syracuse Credit Card

COME VISIT THE HILTONS IN TARRYTOWN

At N.Y. State Thruway Exit 9, 40 min. from Manhattan. 10-acre Sleepy Hollow Country Estate. 204 rooms with individual air conditioning and heat controls, direct dial phones, radio, TV, heat lamp. Pool. Children's pool and play area. Picturesque restaurants. Facilities for meetings of 5-550. Single from $24.00-$38.00. Doubles or twins from $30.00-$38.00. Suites from $40.

Earl McDonough, General Manager, 455 South Broadway, Tarrytown, N.Y. (914) ME 1-5700. Teletype: 710-567-1210.



Call the Hilton Reservation Service. Come visit the Hiltons.



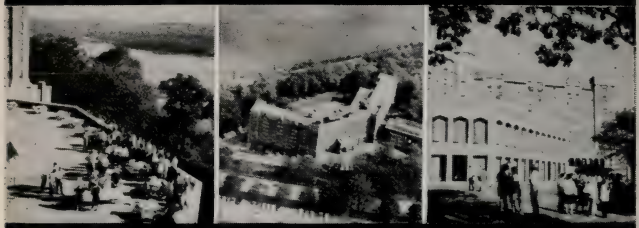
Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Syracuse Uptown TraveLodge						
940 James St 13203	80	315-	800-	Ⓔ	Ⓔ	D
TraveLodge Corp		472-6281	255-3050	$11–14	$14.50	E
Kenneth & June Neybert, Res Mgrs					–16.50	
University Motel						
4406 S Salina St 13205	31	315-		Ⓔ	Ⓔ	S
Friendship Inns of America		492-1714		$9–10	$12–14	
G. P. Harris, Mgr						
Yates Hotel						
Montgomery & E Genesee St 13202	200	315-		Ⓔ		
F. G. Popp, Prop		HA2-0403		$6 up		
T. F. Popp, Mgr						
TARRYTOWN Westchester Co. / RR: Penn Central. / Pop. 11,109						
[B] Hilton Inn						
455 S Broadway 10591	204	914-	710-	Ⓔ	Ⓔ	S
Hilton Hotels Corp		631-5700	567-1210	$24–38	$30–38	
Earl McDonough, Gen Mgr		(See advertisement above and pages 622–623)				
THOUSAND ISLANDS See: Alexandria Bay, N.Y.						
TUPPER LAKE Franklin Co. / Pop. 5,200						
Wawbeek Hotel						
12986	32	518-				
Eugene Van Voorhis, Pres		359-3800				
Mrs. John Van Voorhis, Mgr						
TUXEDO Orange Co. / Pop. 723						
Red Apple Motel						
Rte 17, Southfield, N.Y.	49	914-		Ⓔ	Ⓔ	R
Seymour Loewey, Mgr		351-4747		$10–14	$11–19	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
VESTAL Broome Co.						
Howard Johnson's Motor Lodge See: Binghamton, N.Y.						
WARRENSBURG Warren Co. / Pop. 2,240						
Colonial Arms Hotel-Motel 147 Main St 12885 Valdale Motel Corp Joseph Maiola, Mgr	60	518- 623-3481		Ⓔ $7–12 Ⓐ $13–15	Ⓔ $12–18 Ⓐ $26–30	R
Ⓢ **Ridin-Hy Ranch Resort** Sherman Lake 12885 Edward Carstens, Owner & Mgr	45	518- 494-2742			Ⓐ $18–28	R
WATERTOWN Jefferson Co. / Airlines: Mohawk. / Pop. 33,306						
Holiday Inn 300 Washington St 13601 J. J. Capone Sr, Owner Peter McAfee, Innkeeper	172	315- 782-8000		Ⓔ $12–15	Ⓔ $17–21	R D
Howard Johnson's Motor Lodge 1190 Arsenal St 13601 Exit 45 I-81 Howard Johnson's Motor Lodges F. H. Taylor Jr, Pres & Mgr	72	315- 788-6800		Ⓔ $11.50 –13	Ⓔ $15–22	E
WATKINS GLEN Schuyler Co. / Pop. 2,813						
Ⓑ **Jefferson Hotel & Motel** 4th & Franklin Sts 14891 E. W. Gilson, Pres R. V. Kelley, Vice Pres & Gen Mgr	50	607- 535-2741		Ⓔ $7–12	Ⓔ $12–16	D
WESTBURY Nassau Co. / RR: L I. / Pop. 14,757						
Howard Johnson's Motor Lodge Jericho Tpke, Exit 40 LI Expwy 11590 Howard Johnson's Motor Lodges Wayne Bruni, Mgr	60	516- 333-9700		Ⓔ $13–15	Ⓔ $17–21	E S
Ⓑ **Island Inn Motor Hotel** Old Country Rd 11590 Nassau Hotel Operating Corp Arthur Etkin, Gen Mgr	204	516- 741-4500	510- 222-7780	Ⓔ $17–20	Ⓔ $23–26	A E S
WESTHAMPTON BEACH Suffolk Co. / Pop. 1,460						
Ⓢ **Bath & Tennis Club & Hotel** Dune Rd A. F. Maio, Gen Mgr	65	516- 288-2500		Ⓐ $60–90	Ⓐ $90–120	R
Ⓢ **Dune Deck** Dune Rd Hylan Chesler, Mgr	64	516- 288-2700			Ⓜ Ⓐ $35 up	

HOTEL THAYER ON-THE HUDSON WEST POINT N.Y.

A very special place to spend



a very special night (or 2 or 3)

Nestled in quiet splendor of the highlands overlooking the scenic Hudson River Valley. The Thayer is a world apart, only 45 expressway miles from New York City. Just off New York State Thruway (I-87) and U.S. Routes 6 and 9-W. On the grounds of the historic U.S. Military Academy. 240 rooms, family suites. Several dining rooms. Cocktail lounge. See listing for rates. Call Manager Jack Schafer (914) 446-4731.

or maybe you'll make it a week.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓢ Howell House						
G. W. Carmany, Pres	50	516-288-1090		Ⓔ $14	Ⓔ $22 up	
				Ⓐ $20 up	Ⓐ $32 up	
Patio, The						
Main St H. F. Bishop, Pres Marie Barauskas, Mgr	14	516-WE4-1300		Ⓔ $5 up		
Ⓢ Yardarm Club, The						
Dune Rd Richard Whitney, Mgr	30	516-WE4-2000		Ⓔ $12 up		
WEST POINT Orange Co.						
Ⓑ Thayer Hotel						
10996 J. J. Schafer, Gen Mgr	240 (See advertisement above)	914-446-4731		Ⓔ $10–14 Ⓐ $28.75	Ⓔ $13–17 Ⓐ $45.50	S
WESTPORT Essex Co. / RR: D & H. / Pop. 723						
Ⓢ Stable Inn, The						
12993 A. V. Boisseau, Owner & Mgr	20	518-962-4848		Ⓐ $18–28	Ⓐ $36–44	R

KEY: Ⓑ—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Roger Smith
MOTOR HOTEL

AAA

FREE PARKING CHILDREN FREE
MODERN AIR-CONDITIONED ROOMS WITH TELEVISION
DELICIOUS FOOD FINE LIQUORS

White Plains foremost hotel, convention center. Stunning combination of fine city and suburban motor hotel. Near shops and theatres. Superb food and drinks are served in the new Club House Lounge. Park in the Hotel's own parking lot or in the adjacent ramp garage.

JOHN G. SINCLAIR, Manager



WHITE PLAINS, N. Y.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

WHITEFACE Essex Co.

Whiteface Chalet See: Wilmington, N.Y.

Whiteface Inn See: Lake Placid, N.Y.

WHITE PLAINS Westchester Co. / RR: Penn Central. / Airlines: Mohawk; NY Airways. / Pop. 50,485

B Roger Smith Motor Hotel						
123 E Post Rd 10601	142	914-		Ⓔ	Ⓔ	D
Roger Smith Hotels Corp		949-1000		$9–	$13-	
J. G. Sinclair, Mgr		(See advertisement above)		16.50	20	
B White Plains Hotel						
S Broadway & Lyon Place 10601	306	914-	710-	Ⓔ	Ⓔ	D
Louis Handler, Owner		761-8100	568-1334	$21–23	$26–28	E
Robert Giachino, Gen Mgr		(See advertisement below)				

WILLIAMSVILLE Erie Co. / Pop. 6,316

Williamsville Inn, The						
5447 Main St 14221	70	716-		Ⓔ	Ⓔ	D
The Red Door Inn, Inc		634-1111		$11–13	$15.50	
Halim Habib, Pres					–18	

the WHITE PLAINS HOTEL

WESTCHESTER'S DISTINGUISHED MOTOR HOTEL



Westchester's newest and most elegant!

Here is an especially convenient base for your visit to Westchester or New York! Enjoy luxurious hotel hospitality along with every modern convenience and service.

- 306 air-conditioned and sound-proofed rooms
- Luxury suites with outdoor terraces
- All rooms with free TV and radio
- FREE in-hotel parking
- Coffee shop.
- Embers restaurant (open hearth broiling)
- Embers cocktail lounge
- Convention and meeting rooms
- Banquet facilities—10 to 800
- Direct limo service to all N.Y. airports
- Car rentals
- Courtesy ice, soda machines on each floor

GUEST RATES:

Single from $21.00
Double from $26.00
Suites from $50.00



General Manager:
Mr. Robert Giachino

THE WHITE PLAINS HOTEL

South Broadway
White Plains, N.Y., 10601
Telephone (914) 761-8100

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
WILMINGTON Essex Co. / Pop. 1,000						
Ⓢ **Kelley's Motel** Rte 86 12997 W. T. Lowe, Owner & Mgr	20	518- 946-2217		Ⓔ $10–18	Ⓔ $12–26	R
ᴮ **Whiteface Chalet** 12997 P. S. Twichell, Owner & Mgr	21	518- 946-7907		Ⓔ $7.50 –16.25	Ⓔ $10–24	R
WINDHAM Greene Co. / Pop. 600						
Windham Arms Hotel & Motel Rte 23 C. D. Lane, Owner & Mgr	53	518- 734-3000		Ⓔ $10–12 Ⓐ $16–18	Ⓔ $14–18 Ⓐ $16–18	
WOLCOTT Wayne Co. / Pop. 1,641						
Wolcott Hotel—Motor Inn Main & New Hartford 14590 E. W. Hoskins, Gen Mgr	25	315- 594-2400		Ⓔ $9–11	Ⓔ $12–14	R D
WOODBURY Nassau Co.						
Woodbury Congress Motel 8030 Jericho Tpke 11797 Congress Inns Lloyd Muller, Owner & Mgr	78	516- 921-8500		Ⓔ $15–17	Ⓔ $18–22	S
YONKERS Westchester Co. / RR: Penn Central. / Pop. 190,634						
Carvel Inn 165 Tuckahoe Rd 10710 Carvel Inns W. F. Wright, Mgr	60	914- 476-6200		Ⓔ $15–17	Ⓔ $17–22	E S
Quality Motel Tuckahoe (Formerly: Tuckahoe Motel) 307 Tuckahoe Rd 10710 Quality Motels Frank Sarles, Mgr	84	914- 793-6300		Ⓔ $13–18	Ⓔ $16–24	E S
Trade Winds Motor Court 1141 Yonkers Ave 10704 J. R. Naclerio, Owner & Mgr	54	914- BE7-0400		Ⓔ $10.50 –12	Ⓔ $12– 16	E
YORKTOWN HEIGHTS Westchester Co.						
Quality Motel Yorktown 3200 Crompond Rd 10598 Quality Motels Mrs. Lydia Brill, Mgr	48	914- 245-4000		Ⓔ $15–23	Ⓔ $17–23	E S

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area


W. Jefferson
Blowing Rock
Linville
Winston-
Salem
Greensboro
Salem
Hillsborough
Elizabeth City
Kill Devil Hills
Nags Head
Tar
Durham
Hickory
Statesville
High
Point
Chapel
Hill
Raleigh
Rocky Mount
Bryson City
Asheville
Morganton
Salisbury
Fontana Dam
Waynesville
River
Tapoco
Sylva
Hendersonville
Goldsboro
Robbinsville
Cashiers
Sapphire
Tryon
Charlotte
Pinehurst
Southern
Pines
Fayetteville
Clinton
Wilmington
Wrightsville Beach
NO. CAROLINA
SCALE IN MILES
0 25 50 75 100 125 150

NORTH CAROLINA

INNKEEPERS ASSOCIATION

ARTHUR E. FLYNN, President, Albert Pick Motor Inn, Greensboro, N.C.
MRS. ELEANOR F. UPTON, Executive Secretary, 808 Odd Fellows Building, P.O. Box 666, Raleigh, North Carolina 27602. Telephone: 828-4514

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ASHEVILLE **Buncombe Co.** / RR: Southern. / Airlines: Delta; Piedmont; United. / Pop. 60,192						
B Battery Park Hotel, The 1 Battle Square 28802 Maurice Puckett, Owner G. L. Chumbley, Jr, Mgr	225	704- 252-8211 (See advertisement below)		Ⓔ $8–13	Ⓔ $14–20	E D
Downtowner of Asheville 120 Patton Ave 28802 Mountain City Inv Co, Owner H. C. Hollifield, Innkeeper	92	704- 254-9661	510- 933-3720	Ⓔ $9 up	Ⓔ $13–15	
Howard Johnson's Motor Lodge 29 Tunnel Rd 28806 Howard Johnson Motor Lodges George Gaddis, Mgr	85	704- 253-0731		Ⓔ $10– 12	Ⓔ $13– 17.50	D
Howard Johnson's Motor Lodge—South 190 Hendersonville Rd 28803 I-40 & US 25 Howard Johnson's Motor Lodges Wayne Chappell, Mgr	68	704- 253-1835		Ⓔ $12 up	Ⓔ $17 up	E R S



Scenic Beauty...

Traditional hospitality, excellent accommodations, good food & the pleasure of first-class Hotel service makes the Battery Park Hotel an ideal spot for year-around vacations and conventions.

There is nothing like first-class Hotel service

The **Battery Park** *Hotel* **· Asheville · North Carolina**

...and you'll like our downtown location

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

GROVE PARK INN

ASHEVILLE, NORTH CAROLINA 28802

OSIAS RESORT HOTELS



A convention center and world renowned resort in the picturesque Smoky Mountains. Ballroom banquet capacity 750. Eleven meeting rooms. Complete convention facilities. 242 guest rooms. TV in every room. Swimming pool. Tennis.

Season: April 16 to Oct. 31
C. C. McInnis, General Manager
PHONE (704) 252-2711

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Ⓢ Osias Grove Park Inn & Motor Lodge						
(Formerly: Jack Tar Grove Park Inn)	242	704-		Ⓔ	Ⓔ	R
Macon Ave 28802		252-2711		$20–30	$26–36	
Osias Resort Hotels	(See advertisement above)			Ⓐ	Ⓐ	
C. C. McInnis, Gen Mgr				$30–35	$44–52	
Sheraton Motor Inn						
Dewry Worley, Mgr						
Under Construction						
BLOWING ROCK Watauga Co. / Pop. 711						
Ⓢ Green Park Hotel						
Hwy 321 28605	85	704-		Ⓐ	Ⓐ	
Broyhill Furniture Factories, Owner		CY5-2941		$26–32	$32–48	
G. S. Pickard, Mng Dir	(See advertisement below)					
BRYSON CITY Swain Co. / Pop. 1,084						
B Nantahala Village						
US 19, Drawer J 28713	46	704-		Ⓔ	Ⓔ	R
Nantahala Enterprises Inc		488-2826		$10–12	$10–12	
G. D. McCraw, Mgr						

GREEN PARK HOTEL BLOWING ROCK, N. CAR.

4,000 Ft. Elevation—Adjoins 18-Hole Golf Course. New "Golf Wing" Open.

Wonderful Food—Deluxe Decor Now Completely Modernized Children Welcome. Season: June-October.



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CASHIERS Jackson Co. / Pop. 342						
Ⓢ High Hampton Inn & Country Club Hwy 107 28717 W. D. McKee, Owner & Pres	120	704- 451-2020		Ⓐ $19–21	Ⓐ $33–39	R
CHAPEL HILL Orange Co. / Pop. 12,573						
Ⓦ Carolina Inn Cameron Ave & Columbia St 27514 University of North Carolina, Owner A. Carl Moser, Gen Mgr	143	919- 933-2001		Ⓔ $9–12	Ⓔ $12–19	D
CHARLOTTE Mecklenburg Co. / RR: Southern. / Airlines: Delta; Eastern; Piedmont; Southern; United. / Pop. 201,564						
Alamo Plaza Hotel Courts 2309 N Tryon 28201 Bus Rte US 29 & State 49 Donna Lee, Owner J. N. Chastain, Mgr	93	704- 375-3771		Ⓔ $7.50–8	Ⓔ $10–12	D
Catalina Motor Lodge 2403 Wilkinson Blvd 28201 Quality Courts Motels G. T. Whitley, Mgr	109	704- 375-8851		Ⓔ $10–11	Ⓔ $13–15	D

in Charlotte . . . FREE PARKING

THE **MANGER MOTOR INN**
CENTER OF DOWNTOWN CHARLOTTE

Abel M. Girault, Gen. Mgr.
No. Tryon at 10th Street
Telephone: (704) 332-3121
Teletype: (704) 525-1367

Charlotte's most luxurious — Located in the center of the city, convenient to shops and theaters — Three miles from Merchandise Mart and Coliseum — Six mlies from airport — 202 rooms, each with private bath, color TV, AM/FM radio — 100% air-conditioned — Year-round swimming pool — Hearth & Embers charcoal steak restaurant (flambé items a specialty) and Desert Alcove Lounge and Bar—Singles $12.50 to $15.50, doubles $16.50 to $20.50, suites from $25.00 — FAMILY PLAN: No charge for children when sharing a room with parent(s).





Manger Hotels & Motor Inns

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Charlotte TraveLodge 1022 S Tryon St 28200 Wallace Best, Mgr	125	704- 377-4901		Ⓔ $8.50–12	Ⓔ $11–16	D
Coliseum Downtowner Motor Inn 3024 E Independence Blvd 28208 C. E. Petty, Innkeeper	154	704- 372-4330				
Downtowner Motor Inn 319 W Trade St Horace Moore, Innkeeper	100	704- 376-9841		Ⓔ $11–12	Ⓔ $17–20	
Golden Eagle Motor Inn South 601 N Tryon at 8th St 28201 G. W. Bates, Vice Pres & Gen Mgr	147	704- 372-2300		Ⓔ $10–12	Ⓔ $11–16	
Holiday Inn #2 900 N Tryon at 12th St Gene Congdon, Innkeeper	120	704- 377-4951		Ⓔ $11	Ⓔ $16	

In Charlotte...it's the Fashionable

Red Carpet Inn

Enjoy a new degree of luxury and comfort in an inviting Country French atmosphere. True Old World hospitality in the heart of downtown Charlotte.

Spacious elegantly-appointed rooms with deep carpeting . . . Telephones in both room and bath. Background music at your fingertips . . . Rooftop sun deck and swimming pool . . . The Waterloo Lounge — for finest imported beers and wines . . . Superb Cuisine from the Red Carpet dining room . . . Executive suites with color television . . . Elevators . . . Business meeting facilities*. "Pampered in Pink" weekends

*See special section.



MASTER HOSTS

615 East Morehead Street
Charlotte, N.C. 28202

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn #4						
3815 N Tryon St 28206	212	704-		Ⓔ	Ⓔ	
American Motor Inns, Owner		FR7-4441		$8–	$12–	
A. B. French, Vice Pres & Innkeeper				12.50	15	
Howard Johnson's Motor Lodge						
2400 Wilkinson Blvd 28208	114	704-		Ⓔ	Ⓔ	A
Drew Property, Owner		377-6961		$10–18	$14–18	D
H. M. Nifong, Mgr						
James Lee Motor Inn						
237 N Tryon at 6th St 28201	95	704-		Ⓔ	Ⓔ	D
Viking Inns		376-8511		$5–6	$7.50–9	
Katie Franklin, Mgr						
B Manger Motor Inn						
631 N Tryon & 10th St Box 1568 28201	202	704-	704-	Ⓔ	Ⓔ	D
Manger Hotels & Motor Inns Inc		332-3121	525-1367	$12.50	$16.50	
A. M. Girault, Gen Mgr	(See advertisement, page 810)			–15.50	–20.50	
Orvin Inn of Charlotte						
307 N Graham St 28201	109	704-		Ⓔ	Ⓔ	D
Orvin Inns		332-4112		$8–9	$11–15	
J. H. House, Mgr						
Ramada Inn—Southeast						
1223 East Blvd 28203	99	704-	810-	Ⓔ	Ⓔ	A
Ramada Inns, Inc		372-4800	621-0456	$12–15	$16–20	S
V. L. Peek, Jr, Gen Mgr						
B Red Carpet Inn						
615 E Morehead St 28202	109	704-		Ⓔ	Ⓔ	D
W. H. Porcher, Jr, Pres		372-6340		$16–18	$21–23	
J. B. Merrill, Vice Pres & Gen Mgr	(See advertisement, page 811)					
Sheraton Motor Inn						
ITT Sheraton Corp of America						
Under Construction						
B White House Inn						
237 W Trade St P.O. Box 2448 28202	350	704-		Ⓔ	Ⓔ	D
R. R. Carré, Sr, Vice Pres		332-1121		$10–15	$11–18	
	(See advertisement, page 813)					

CLINTON Sampson Co. / Pop. 7,461

Fussell's Motor Hotel						
115 Lisbon St 28328	50	919-		Ⓔ	Ⓔ	D
J. F. Hill, Owner		592-2144		$5.50–	$8–	
Louise K. Hill, Mgr				8	14	

DURHAM Durham Co. / Airlines: See Raleigh, N.C. / Pop. 78,302

B Durham's Hotel & Motel						
Chapel Hill & Corcoran St 27702	300	919-		Ⓔ	Ⓔ	D
R. E. Arey, Vice Pres & Gen Mgr		682-1101		$8–15	$14–18	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



WHITE HOUSE INN

Convention Perfection!

237 W Trade Street

Charlotte, N.C. 704-332-1121

Largest complete convention center in the Carolinas . . . 14,000 square feet . . . flexible . . . facilities for 20 to 2,500 . . . 350 rooms big and 10 stories high. For more information or reservations, write, wire or call collect: Nancy A. Roberts, VP-Sales & Advertising, WHITE HOUSE INNS, INC., 70 Houston St. NE, Atlanta, Ga. 30303

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn—West Hillsboro Rd at 15-501 Bypass & I-85 27705 Holiday Inns of America, Inc Harry Greene, Innkeeper	103	919- 383-1551		Ⓔ $12–15	Ⓔ $15–19	E

ELIZABETH CITY **Pasquotank Co.** / Airlines: Piedmont. / Pop. 14,062

Virginia Dare Hotel 106 S McMorrine St 27909 The Holly Hotel Corp T. P. Forehand, Mgr	60	919- 335-5441		Ⓔ $6–9	Ⓔ $9–12	D

FAYETTEVILLE **Cumberland Co.** / RR: A & R; S C L. / Airlines: Piedmont. / Pop. 47,106 Reported 53,000

Executive Motor Inn 333 Person St 28301 J. S. McCarroll, Lessee & Mgr	57	919- 483-0431		Ⓔ $8.50–10	Ⓔ $11–15	D
Holiday Inn Eastern Blvd 28302 Rte 301 & I-95 Holiday Inns of America Inc J. E. McManemon, Innkeeper	160	919- 483-0332		Ⓔ $10–11	Ⓔ $13–16	S
Howard Johnson's Motor Lodge 2533 Gillespie St 28306 Hwy 301 & I-95 S Howard Johnson Motor Lodges C. E. Peoples, Mgr	50	919- 485-7116		Ⓔ $9–12	Ⓔ $12.50–14.50	A

FONTANA DAM **Graham Co.**

Fontana Lodge Fontana Village Resort 28733 Government Services Inc, Owner O. A. Fetch, Res Mgr	56	704- 498-2211		Ⓔ $10–16	Ⓔ $11–16	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
GOLDSBORO Wayne Co. / Airlines: Piedmont. / Pop. 28,873						
[B] Goldsboro Motor Hotel 106 S. Center St 27530 W. A. Stansbury, Pres & Mgr	200	919- 734-4511		Ⓔ $7.50 –10	Ⓔ $9–14	D
GREENSBORO Guilford Co. / RR: Southern. / Airlines: Eastern; Piedmont; United. / Pop. 119,574						
Albert Pick Motor Inn I-40 at N.C. 68 27410 P.O. Box 8508 Pick Hotels Corp A. E. Flynn, Mgr	176	919- 668-2431		Ⓔ $13–15	Ⓔ $17–19	A
[B] Hilton Inn (Formerly: Statler Hilton Inn) 830 W Market St 27401 Wedgewood South Corp, Owner K. H. Lack, Mgr	232	919- 275-0811		Ⓔ $12.50 –22	Ⓔ $14.50 –25	D
Ramada Inn 120 Seneca Rd. 27406 Ramada Inns, Inc. Dennis Melisauskas, Gen Mgr	123	919- 275-9571		Ⓔ $10–11	Ⓔ $13–14	E
[B] Sheraton Motor Inn 2838 S Elm St 27406 Blount Bros. Enterprises, Inc A. U. Priester, Mgr	128	919- 275-0741		Ⓔ $12.50	Ⓔ $16–18	E
HENDERSONVILLE Henderson Co. / Airlines: Delta; United; Piedmont. / Pop. 5,911 Reported 7,000						
Skyland Motor Inn N. Main St & 6th Ave 28739 J. W. Fuller, Mgr	100	704- 693-4241		Ⓔ $8–10	Ⓔ $12–15	D
HICKORY Catawba Co. / RR: Southern. / Pop. 19,328						
Howard Johnson's Motor Lodge 483 Hwys 64 & 70 & 321 SW 28601 Howard Johnson's Motor Lodges J. E. Bolick, Mgr	64	704- 327-9161		Ⓔ $9.50 –11.50	Ⓔ $13.50 –18	E
HIGH POINT Guilford Co. / RR: Southern. / Airlines: See Greensboro, N.C. / Pop. 62,063 Reported 74,000						
Holiday Inn—Downtown (Formerly: Schrafft's New South Motor Inn) 236 S Main St 27261 A. G. Corpening Jr, Exec VP E. J. O'Banion, Innkeeper	114	919- 882-2587		Ⓔ $12	Ⓔ $16.50	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Sheraton Hotel 400 N Main St 27266 ITT Sheraton Corp of America W. K. Simons, Mgr	200	919- 882-2511		Ⓔ $7–10	Ⓔ $10–15	D
Town House Motel 400 S Main St on Hwy 311 27261 Mrs. Betty Metcalfe, Mgr	45	919- 882-4103		Ⓔ $9–10	Ⓔ $14–18	D

HILLSBOROUGH Orange Co. / Pop. 1,349

Daniel Boone Inn N.C. 86 & I-85 27278 Rte 3 J. J. Freeland, Owner Mr. & Mrs. Paul Green, Mgrs	35	919- 732-2119		Ⓔ $6–8	Ⓔ $10–14	D E

KILL DEVIL HILLS Dare Co. / Pop. 268

[S] Croatan Inn, The US 158 Business 27948 Tupper Inn, Inc R. R. Tupper, Pres	34	919- 441-2791		Ⓔ $14–33	Ⓔ $28–44	R

LINVILLE Avery Co. / Pop. 500

[S] Eseeola Lodge Blue Ridge Pkwy & Hwys 221–181 & 105 28646 J. F. Pottle, Mgr	63	704- 733-4311		Ⓐ $27–32	Ⓐ $48–54	R

MORGANTON Burke Co. / RR: Southern. / Airlines: Piedmont. / Pop. 9,186 Reported 14,000

Holiday Inn Hwy 18 & I-40 28655 Holiday Inns of America, Inc Bill Terry, Exec Vice Pres	100	704- 437-0171		Ⓔ $9–11	Ⓔ $14–16	E S

NAGS HEAD Dare Co. / Pop. 100 Reported 850

Beacon Motor Lodge P.O. Box 695 27959 Mr. & Mrs. W. G. Gibson, Owners Mrs. Francis L. Gibson, Mgr	33	919- 441-2541		Ⓔ $12.50 –16.50	Ⓔ $16.50 –18.50	
Carolinian Motor Hotel Hwy 158 27959 Wayland Sermons, Mgr	94	919- 441-2311		Ⓔ $8.50– 10.50 Ⓐ $16–20	Ⓔ $9– 17 Ⓐ $28–46	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
PINEHURST Moore Co. / Airlines: Piedmont. / Pop. 1,124						
[B] Carolina, The Ferguson Rd 28374 Pinehurst, Inc, Owner C. F. Smith, Res Mgr	250	919- 295-6811		Ⓐ $19–30	Ⓐ $38–56	R
Holly Inn 28374 Pinehurst, Inc, Owner Arthur Long, Mgr	90	919- 295-6161		ⓂⒶ $17–27	ⓂⒶ $28–46	R
[W] Manor Hotel, The Magnolia Rd 28374 Jere McKeithen, Mgr	60	919- 295-6176		ⓂⒶ $20–25	ⓂⒶ $34–44	
Pine Crest Inn Dogwood Rd 28374 R. S. Barrett, Owner & Mgr	45	919- 295-6121		ⓂⒶ $15–21	ⓂⒶ $28–44	R
RALEIGH Wake Co. / RR: S C L. / Airlines: Eastern; Piedmont; United. / Pop. 93,931						
Carolina Hotel Hargett & Dawson Sts 27602 J. W. Provo, Mgr	250	919- 832-8811 (See advertisement, page 817)		Ⓔ $7– 9.50	Ⓔ $10– 14	
Downtowner Motor Inn 309 Hillsboro St US Hwy 1 Bus P.O. Box 9492 The Downtowner Corp Robert Schlenker, Mgr	82	919- 833-5771	919- 828-3550	Ⓔ $12–15	Ⓔ $17	
Golden Eagle Motor Inn 525 Fayetteville St 27601 Keith Morris, Mgr	114	919- 828-0881		Ⓔ $10–11	Ⓔ $12–16	D
[B] Hilton Inn, The (Formerly: Statler Hilton Inn) 1707 Hillsborough St 27605 Wedgewood South Corp Frank Larson, Res Mgr	195	919- 828-0811		Ⓔ $13.50 –22	Ⓔ $19–25	D
Holiday Inn—Downtown 320 Hillsborough St P.O. Box 1947 27602 Servico, Inc., Owner F. A. Yates, Innkeeper	204	919- 832-0502		Ⓔ $13–18	Ⓔ $16–21	
Howard Johnson's Motor Lodge US 1 N 401 & 64 27604 Howard Johnson's Motor Lodges D. A. Bryant, Host	60	919- 834-0707		Ⓔ $10–14	Ⓔ $12–14	E S

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



HOTEL CAROLINA

Raleigh, North Carolina
250 Rooms Each with Bath and Radio
Air Conditioned Rooms
Television
Free Parking
James W. Provo, Manager
MODERATE RATES » » FROM $7.00

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Milner Inn 1817 Louisburg Rd 27604 Hwy US 1 N-S Milner Hotels Inc, Owner R. C. Totton, Vice Pres	32	919- 834-0717		Ⓔ $7	Ⓔ $10	
Sir Walter Hotel (Formerly: Sheraton-Sir Walter Hotel) 400 Fayetteville St 27602 Burt Caudle, Vice Pres & Gen Mgr	249	919- 832-7711		Ⓔ $10–15	Ⓔ $14–20	D
Velvet Cloak Inn, The 1505 Hillsborough St P.O. Box 10425 27605 J. W. York, Owner A. R. Palmer, Gen Mgr	172	919- 828-0333		Ⓔ $13.50 up	Ⓔ $19 up	D

ROBBINSVILLE Graham Co.

Ⓢ**Thunderbird Mountain Resort** US 129 28771 Smoky Mountain Resorts Inc L. C. Gregg, Vice Pres & Gen Mgr	125	704- 479-3324		Ⓔ $8–12	Ⓔ $10–17	R

ROCKY MOUNT Nash Co. / RR: S C L. / Airlines: Piedmont. / Pop. 32,147

Howard Johnson's Motor Lodge US Hwy 301 27801 P.O. Box 1477 Howard Johnson's Motor Lodges E. L. Washburn, Mgr	54	919- 446-5111		Ⓔ $12	Ⓔ $12–16	

SALISBURY Rowan Co. / RR: Southern. / Pop. 21,297

Yadkin Hotel 212 E Council St 28144 Carolina Hotel Corp, Owner G. A. Lippard, Mgr	160	704- 636-1211		Ⓔ $5–6	Ⓔ $9–12	D E A

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SAPPHIRE Jackson Co. / Pop. 150						
Sapphire Valley Inn & Golf Club W. Z. Hayman, Gen Mgr	75	704- 451-2110		Ⓜ Ⓐ $19.50 –26.50	Ⓜ Ⓐ $30– 42	
SOUTHERN PINES Moore Co. / RR: S C L. / Airlines: Piedmont. / Pop. 5,198						
Charlton Motel US Hwy 1 S ¼ mi 28387 Superior Motels Charlotte Scott, Owner & Mgr	40	919- 692-2232		Ⓔ $8–12	Ⓔ $10–16	R S
Holiday Inn US 1 S 28387 P.O. Box 1138 Holiday Inns of America Inc C. J. Thomas, Innkeeper	120	919- 692-7581		Ⓔ $9–13	Ⓔ $14–16	R
Jefferson Inn, The 150 W New Hampshire Ave 28387 O. W. Holtzclaw, Owner & Mgr	29	919- 692-6036		Ⓔ $7–10	Ⓔ $12–15	D R
B Ⓦ **Mid Pines Club & Golfotel** Midland Rd 28387 Mr. & Mrs. F. H. Cosgrove, Owners & Mgrs	85	919- 692-2114		Ⓐ $18–28	Ⓐ $34–54	R
B **Pine Needles Lodge & Country Club** ½ mi W US 1 on NC #2 28387 Warren Bell, Owner & Gen Mgr	60	919- 692-7111		Ⓐ $37–49	Ⓐ $44–72	R
Sheraton Motor Inn US #1 Bypass Arne Rotne, Mgr	120	919- 692-8585				
Whispering Pines Motor Lodge Hwy US 1 N 28287 P.O. Box 455	60	919- 692-7615		Ⓔ $10–12	Ⓔ $14–18	R S
STATESVILLE Iredell Co. / RR: Southern. / Pop. 19,844						
Vance Motor Inn (Formerly: Dinkler-Vance Motor Inn) Front & Center Sts 28677 D. Sam Perry, Jr, Owner R. N. Souder, Mgr	100	704- 873-3221		Ⓔ $7.50 –12.50	Ⓔ $12.50 –18.50	D
SYLVA Jackson Co. / Pop. 1,564						
Town House Motor Court Main St 28779 A. T. Murray, Owner & Mgr	30	704- 586-2123		Ⓔ $7–9	Ⓔ $10.50 –12.50	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
TAPOCO Graham Co. / Pop. 100						
B Tapoco Lodge Resort Hwy 129 28780 P.O. Box 57 Tapoco, Inc Donald Calfee, Mgr	32	2521 Knoxville Tenn.		Ⓔ $8–11 Ⓐ $14–17	Ⓔ $14–20 Ⓐ $26–32	R
TRYON Polk Co. / Pop. 2,223 Reported 2,346						
Mimosa Inn & Club Rte 108 28782 P.O. Box 1120 Peter Gilmore, Mgr	28	704- 852-5225		Ⓐ $16–28	Ⓐ $26–45	
Valley Courts Motel Hwy 176 NW P.O. Box 1400 28782 P. C. & Berta S. Cochran, Owners Mrs. Berta S. Cochran, Mgr	34	704- 859-6652		Ⓔ $8–10	Ⓔ $10.50–14.50	S
WAYNESVILLE Haywood Co. / Pop. 6,159						
Waynesville Country Club Inn P.O. Box 390 28786 J. H. Woody, Owner	68	704- 456-3551		ⓂⒶ $23–37	ⓂⒶ $28–43	
WEST JEFFERSON Ashe Co. / Pop. 1,000 Reported 1,200						
Colvard Manor 1 block off US 221 Mrs. R. W. Colvard, Owner & Mgr	22	919- 246-4131		Ⓔ $5 up		
WILMINGTON New Hanover Co. / RR: S C L. / Airlines: Piedmont. / Pop. 44,013						
Cape Fear Hotel 121 Chestnut St 28401 Claude Efird, Jr, Owner & Mgr	157	919- 762-6611		Ⓔ $7–12	Ⓔ $10–16	D R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
El-Berta Motel 4505 Market St US 17 28401 J. E. Singleton & M. S. Boyer, Lessees Robert Bovell, Mgr	82	919- 763-8214		Ⓔ $7.75 –10	Ⓔ $10–16	S
Heart of Wilmington Motel 311 N 3rd St 28401 Quality Court Motels, Inc G. A. Saffo, Mgr	70	919- 763-0121		Ⓔ $10–13	Ⓔ $14–20	D
[B] Timme Plaza Motor Inn 301 N Water St 28401 Master Hosts J. P. Barkas, Gen Mgr	180	919- 763-9881		Ⓔ $14–22	Ⓔ $16–27	D

WINSTON-SALEM

Forsyth Co. / RR: Southern. / Airlines: Piedmont (also see Greensboro, N.C.). / Pop. 111,135

Hilton Inn (Formerly: Statler Hilton Inn) Marshall & High Sts 27101 Wedgewood South Corp J. E. McMurray, Gen Mgr	175	919- 723-7911		Ⓔ $13.50 –14.50	Ⓔ $16–20	D E
[B] Robert E. Lee Hotel 5th & Cherry Sts 27102 Winston-Salem Hotel Co J. J. Madden, Gen Mgr	350	919- 722-6161 (See advertisement, page 819)		Ⓔ $9–14	Ⓔ $12–17	D
Sheraton Motor Inn I-40 at Knollwood Exit 27103 ITT Sheraton Corp of America J. A. McInerney, Gen Mgr	121	919- 765-4321		Ⓔ $13–16	Ⓔ $18–22	E S

WRIGHTSVILLE BEACH

New Hanover Co.

[B] Blockade Runner Motor Hotel Waynick Blvd 28480 P.O. Box 555 Master Hosts B. L. Hamner Jr, Vice Pres & Gen Mgr	150	919- 256-2251		Ⓔ $13–25 Ⓐ $22–34	Ⓔ $19–30 Ⓐ $37–50	R
Surf Motel 711 S Lumina Ave 28480 W. D. Powell, Pres & Mgr	32	919- 256-2275		Ⓔ $10–18	Ⓔ $18–26	R
Waterway Motor Lodge P.O. Box 705 Hwys 74-76 28480 L. E. Barnes, Owner & Mgr	20	919- 256-3771		Ⓔ $9–18	Ⓔ $14–18	R S

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area


Williston
Minot
Devils Lake
Grand Forks
Red River of the North
Missouri River
Carrington
Missouri River
Dickinson
Bismarck
Jamestown
Valley City
Fargo
NO. DAKOTA
SCALE IN MILES
0 25 50 75

NORTH DAKOTA

FOOD & LODGING ASSOCIATION

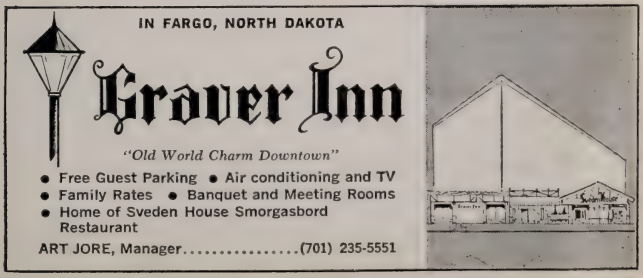
CLEM R. SCHIEK, President, Biltmore Motor Hotel, Fargo, North Dakota 58102

ERNEST A. BENSER, Executive Secretary-Treasurer, 426 Shirley St., Bismarck, North Dakota. Telephone: 223-7571

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BISMARCK **Burleigh Co.** / RR: N P. / Airlines: Frontier; North Central; Northwest. / Pop. 27,670 Reported 34,000						
Fleck House Motel 2nd St & Thayer Ave 58501 Best Western R. J. Fleck, Owner & Mgr	38	701- 255-1450		(E) $9.50 –14	(E) $12–17	D
Grand Pacific Hotel 205 4th St 58501 V. F. & J. L. Peterson, Owners	95	701- 223-6900		(E) $7–13	(E) $13–16	D
Holiday Inn East of Memorial Bridge 58501 Holiday Inns of America, Inc J. J. Hunkele, Gen Mgr	167	701- 223-9600		(E) $11– 13	(E) $15.50– 19.50	S
New Prince Hotel 112 3rd St 58501 W. T. Bristol, Owner & Mgr	90	701- 223-1230		(E) $6.50– 8.50	(E) $10.50– 12	D
CARRINGTON **Foster Co.** / RR: Soo. / Pop. 2,438 Reported: 4,280						
Chieftan Motel Jud Tracy, Owner & Mgr	25	701- 652-3131		(E) $8.50– 10.50	(E) $12– 19.50	
DEVILS LAKE **Ramsey Co.** / RR: G N. / Airlines: North Central. / Pop. 6,299						
Mayer Hotel 58301 Emma Oehlke, Owner W. F. Oehlke, Mgr	50	701- MO2-4047		(E) $3– 4.50	(E) $4– 6.75	
DICKINSON **Stark Co.** / RR: N P. / Pop. 9,841						
Ray Hotel 22 E Villiard F. J. Ray, Owner & Mgr	102	701- 225-8136		(E) $4– 11.50	(E) $4– 15	

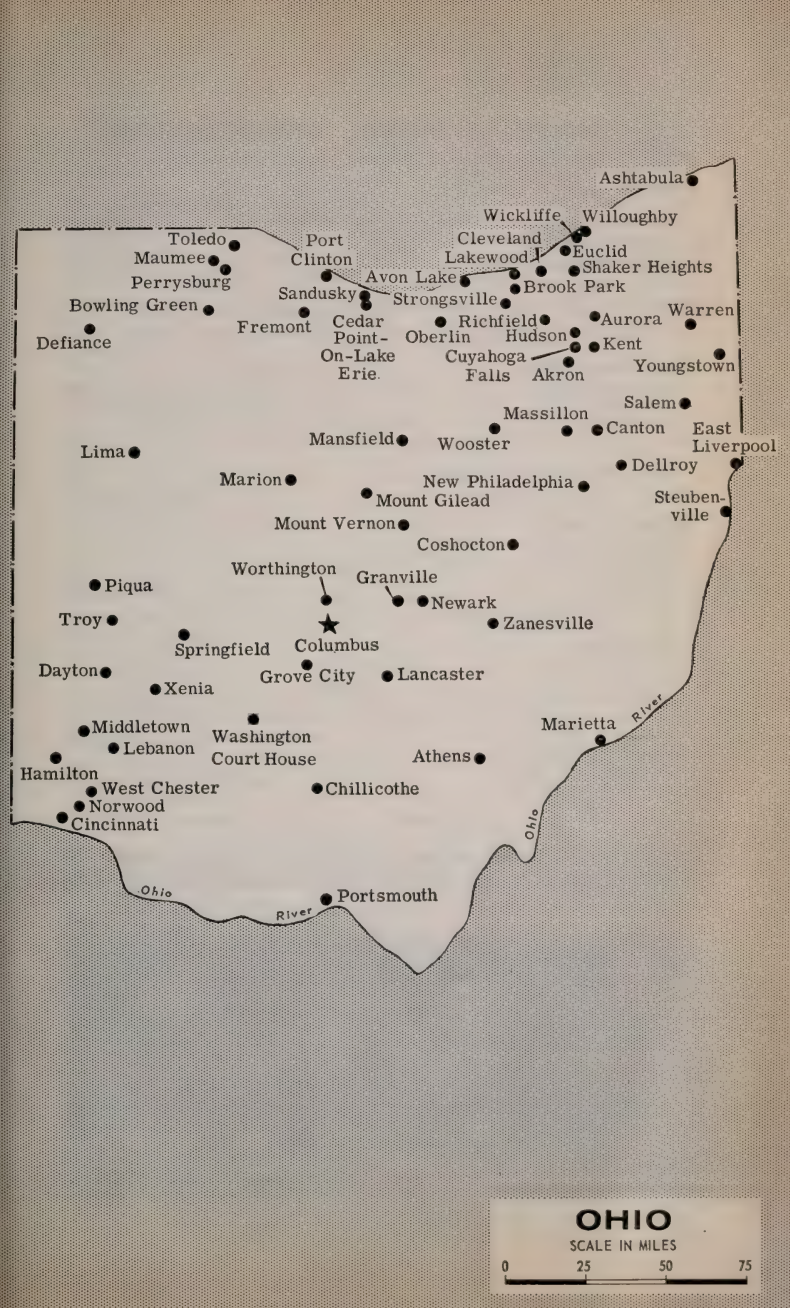
KEY: **B**—Business Meeting Facilities **(S)**—Summer **(W)**—Winter **(A)**—Amer. **(E)**—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
FARGO Cass Co. / RR: G N; N P. / Airlines: North Central; Northwest. / Pop. 46,662. See also Moorhead, Minn.						
Fargo Biltmore Motor Hotel 3700 W Main P.O. Box 1047 58102 Best Western Motels C. R. Shiek, Mgr	100	701- 282-2121		Ⓔ $10– 11.50	Ⓔ $16– 17.50	S
Gardner Hotel 26 Roberts St 58102 William Kenney, Owner & Mgr	127	701- 232-2556		Ⓔ $7.25– 12	Ⓔ $10– 16.50	D
Graver Inn 2nd Ave N & Roberts St 58102 Graver Hotel Co, Owner Art Jore, Mgr	109 (See advertisement below)	701- 235-5551		Ⓔ $7– 8.50	Ⓔ $10– 11.50	D
Kahler's Oak Manor Motor Lodge Jct I-94 & US 81 58102 The Kahler Corp P. F. Haug, Mgr	118	701- 235-3141		Ⓔ $12– 14	Ⓔ $17.50– 21.25	E
Midway Motel 643 E Main, West Fargo 58078 M. H. Maroney, Owner & Mgr	20	701- 282-3259		Ⓔ $8–9	Ⓔ $10–12	S
Powers Hotel 400 Broadway 58102 Powers Hotels Co Lawrence Powers, Mgr	105	701- 232-2517		Ⓔ $6.50– 13	Ⓔ $9.50– 15	D
Sunset Motel 731 W Main, West Fargo 58078 Keith Hellie, Owner & Mgr	20	701- 282-3266		Ⓔ $6–7	Ⓔ $8–10	S
Town House Motor Hotel 301 3rd Ave N 58102 Louis Torok, Gen Mgr	112	701- 232-8851		Ⓔ $11 up	Ⓔ $16– 16.50	D



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
GRAND FORKS Grand Forks Co. / RR: G N. / Airlines: North Central; Northwest. / Pop. 34,451						
Ambassador Motel US 81 S 58201 Harry Gershman, Owner	31	701- 772-3463		Ⓔ $7	Ⓔ $9.50–12	S
[B] Dacotah Motor Hotel 106 N 3rd St 58201 Mrs. Coleen S. Bacon, Pres Neal Smith, Gen Mgr	105	701- 775-5311		Ⓔ $5.50–11	Ⓔ $7.50–15	D
Westward Ho Motel Hwy 2 W 58201 Best Western Motels Don Lindgren, Gen Mgr	76	701- 775-5341		Ⓔ $10–12	Ⓔ $14–16	S
JAMESTOWN Stutsman Co. / RR: M C; N P. / Airlines: Northwest. / Pop. 15,163						
Tumbleweed Motor Lodge I-94 & US 281 58401 Herb Herman, Owner & Mgr	50	701- 252-5222		Ⓔ $9–11	Ⓔ $12.50–14.50	
MINOT Ward Co. / RR: G N. / Airlines: Frontier; North Central. / Pop. 30,604						
Parker Motor Hotel 14 1st St NE 58701 D. D. Ellsworth, Owner L. H. Smith, Gen Mgr	136	701- 838-0351		Ⓔ 8.50–9	Ⓔ $8.50–10.50	D
[B] Ramada Inn Hwy 83 N 58701 International Inns L. J. Gable, Mgr	104	701- 838-6161		Ⓔ $10–12	Ⓔ $13–18	E
VALLEY CITY Barnes Co. / RR: N P. / Pop. 7,809						
Bel Air Motel I-94 W at 10 Interchange 58072	18	701- 845-3620		Ⓔ $7–8	Ⓔ $8.50–9	S
WILLISTON Williams Co. / RR: G N. / Airlines: Frontier. / Pop. 11,866						
Plainsman Hotel 4th & Main St 58801 W. C. Robb, Mgr	70	701- 572-2101		Ⓔ $5 up		

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area


Ashtabula
Wickliffe
Willoughby
Toledo
Port
Cleveland
Euclid
Maumee
Clinton
Lakewood
Shaker Heights
Perrysburg
Avon Lake
Brook Park
Sandusky
Strongsville
Bowling Green
Warren
Fremont
Cedar
Richfield
Aurora
Defiance
Point-
Oberlin
Hudson
Kent
On-Lake
Cuyahoga
Youngstown
Erie
Falls
Akron
Salem
Massillon
Canton
East
Mansfield
Wooster
Liverpool
Lima
Dellroy
Marion
New Philadelphia
Mount Gilead
Steuben-
ville
Mount Vernon
Coshocton
Worthington
Granville
Piqua
Newark
Troy
Zanesville
Springfield
Columbus
Dayton
Grove City
Lancaster
Xenia
Middletown
Washington
Court House
Marietta
River
Lebanon
Athens
Hamilton
West Chester
Chillicothe
Norwood
Cincinnati
Ohio
Ohio
River
Portsmouth
OHIO
SCALE IN MILES
0
25
50
75

OHIO

HOTEL & MOTEL ASSOCIATION

STEPHEN P. UPHAM JR., President, Newark Terrace Motel, Newark, Ohio 43055

CAPT. H. MOWREY, Executive Vice President, 611 Beggs Building, Columbus, Ohio 43215. Telephone: 224-9843

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
AKRON Summit Co. / RR: B & O; E L. / Airlines: Eastern; Allegheny; United. / Pop. 290,351						
Akron Tower Motor Inn 50 W State St 44308 Attache Inns, Inc, Owner William Haertl, Vice Pres	200	216-762-0451	810-431-2146	Ⓔ $14.50 –17	Ⓔ $18.50 –21	D
	(See advertisement below)					
Aurora Treadway Inn See: Aurora, Ohio						
Brown Derby Inn 1709 State Rd 44221, Cuyahoga Falls, Ohio Gus Girves, Owner J. M. Onesto, Mgr	100	216-928-1111		Ⓔ $5.85–8.50	Ⓔ $8–11.50	
B Hilton West Inn 3180 W Market St 44313 Associated Developments, Inc J. B. Carpenter, Gen Mgr	150	216-867-5000		Ⓔ $11.75 –27.50	Ⓔ $16.50 –27.50	S
Imperial '400' Motel 210 W Market Rte 176 44303 Imperial '400' National, Inc J. C. Thomas, Mgr	41	216-762-9581		Ⓔ $10–13	Ⓔ $13–15	D
Mayflower Hotel 259 S Main St 44308 Gotham Hotels Ltd Don Patterson, Gen Mgr	370	216-535-1871		Ⓔ $10–16	Ⓔ $15–21	D



50 W. STATE ST., AKRON, OHIO 44308 • PHONE 762-0451 • TELETYPE 810-431-2146

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Midtown Motor Inn 219 E Market St 44301 Associated Motor Inn Co Ed Carrier, Mgr	100	216- 434-6601		Ⓔ $9–10	Ⓔ $12–16	D
Town & Country Motor Hotel 1850 State Rd, Cuyahoga Falls, Ohio Rte 8 B. P. Holstein, Mgr	100	216- WA3-9966		Ⓔ $6.50 up		

ASHTABULA Ashtabula Co. / RR: Penn Central. / Pop. 24,559

Holiday Inn Rte 45 & I-90, Austinburg, Ohio 44010 Holiday Inns of America, Inc Raymond Keener, Innkeeper	78	216- 275-2711		Ⓔ $13 up	Ⓔ $15.50 –18.50	E

ATHENS Athens Co. / RR: B & O. / Pop. 16,470

B **Ohio University Inn** 331 Richland Ave 45701 Rtes 33 & 50 R. A. Lehlbach, Pres & Gen Mgr (See advertisement below)	85	614- 593-6661		Ⓔ $9–14	Ⓔ $14–19	D

AURORA Portage Co. / RR: E L. / Pop. 4,049

B **Aurora Treadway Inn** Rtes 82 & 306 44202 Treadway Inns & Resorts A. A. de Vogel, Innkeeper	65	216- 562-6121		Ⓔ $13–15	Ⓔ $17–20	S

AVON LAKE Lorain Co. / Pop. 9,403

Aqua Marine–Ramada Inn 216 Miller Rd 44012 Ivan H. Roberts, Gen Mgr	176	216- 933-2000		Ⓔ $12	Ⓔ $19	

THE *Ohio University* INN Athens, Ohio



AREA CODE 614 593-6661

On the South Edge of the Ohio University Campus on U.S. 33 and U.S. 50.

- 85 air-conditioned Guest Rooms
- Executive Suites
- TV and Radio in every room
- Dining Room • Ballroom
- Cocktail Lounge
- Swimming Pool
- Meeting & Convention Facilities

Under the direction of Marsan Corporation
Raymond A. Lehlbach, President

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BOWLING GREEN Wood Co. / RR: B & O. / Pop. 13,574						
Howard Johnson's Motor Lodge 1630 E Wooster St 43402 Marbath Corp, Owner Carl A. Nelson, Gen Mgr	100	419- 352-1015		Ⓔ $12–14	Ⓔ $16–20	E
BROOK PARK Cuyahoga Co. / Pop. 12,856						
Port O' Call Motor Inn 16161 Brookpark Rd 44142 Best Western R. J. Lane, Mgr	160	216- 267-5100		Ⓔ $14.50 –16	Ⓔ $20.50 –22	A E S
CANTON Stark Co. / RR: Penn Central. / Airlines: See Akron, Ohio. / Pop. 113,631						
Onesto Hotel Cleveland & 2nd NW Mrs. Irene Hambach, Mgr	150	216- 455-0391		Ⓔ $8– 11.50	Ⓔ $8– 16	
CEDAR POINT-ON-LAKE ERIE						
Breakers Hotel See: Sandusky, Ohio						
CHILLICOTHE Ross Co. / RR: B & O. / Pop. 24,957						
Holiday Inn 1250 N Bridge St 45601 S. R. K. Inc, Owner H. J. Fischer, Innkeeper	158	614- 775-7000		Ⓔ $11–14	Ⓔ $16–18	S
CINCINNATI Hamilton Co. / RR: B & O; C & O; L & N; N & W; Penn Central; Southern; I C. / Airlines: American; TWA; Delta; Piedmont; Allegheny; Eastern. / Pop. 502,550						
Avis Motor Inn See: West Chester, Ohio						
B Barkley House, The (Formerly: Barkley House Airport Hotel) Cincinnati Airport, Airport Branch 75006 Flagship Hotels Fred Toenjes, Mgr	110	606- 371-4800	606- 856-9533	Ⓔ $12–14	Ⓔ $15–18.50	A
Carrousel Inn 8001 Reading Rd 45237 A. J. Elsaesser, Mgr	325	513- 821-5110		Ⓔ $15–18	Ⓔ $18–30	S
Cincinnatian Hotel 6th & Vine 45202 W. F. Elsaesser, Mgr	100	513- 241-0180		Ⓔ $3.50 –8	Ⓔ $4– 12	D
Holiday Inn Downtown 800 W 8th St 45203 Winegardner & Hammons, Owner Joe Cooper, Innkeeper	245	513- 241-8660		Ⓔ $12 up	Ⓔ $16 up	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

COME VISIT THE HILTONS IN CINCINNATI.



NETHERLAND HILTON

Hilton hospitality in the heart of Cincinnati. One of America's finest hotels . . . the Netherland Hilton has 800 outside air conditioned rooms with tub, shower, and color TV. 44 sample rooms. Free parking in adjoining garage. Four fine restaurants. The Carew Tower Arcade, off the lobby floor, leads to the city's largest department stores and many specialty shops.

Single from $15.00 • Double from $20.00 • Twins from $21.00
Suites from $45.00
No charge for children in room with parents.

Joseph F. Frederick, Jr., General Manager

Cincinnati, Ohio 45201 • Telephone 621-3800 • Area Code: 513

CONRAD N. HILTON, Chairman
BARRON HILTON, President



Call the Hilton Reservation Service.
Come visit the Hiltons.

Sheraton in Cincinnati

In the center of town on Fountain Square – just one block from the expressway. Beautifully decorated bedrooms or suites. Superb dining in the new Kon Tiki restaurant and famous Yeatman's Cove. Famous Gibson Girl Lounge features colorful entertainment and a taste of the Gay 90's. Convention facilities include spacious ballroom and Roof Garden. Air-conditioned. Free TV, radio. Children share parent's room free. 1,000 rooms. Singles: $11.50-$17.00; Double or Twin: $16.50-$22.00. Tel. (513) 621-6600. TWX 910-761-0457.

Sheraton-Gibson Hotel

421 WALNUT STREET

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Mohawk Motor Inn						
2880 Central Pkwy 45225 Best Western R. P. Sawatzke, Mgr	101	513- 681-3330		Ⓔ $10–11	Ⓔ $13–16	D E
Netherland Hilton Hotel						
35 W 5th St 45201 Hilton Hotels Corp J. F. Frederick, Jr, Gen Mgr Cable: Netherhil	800	513- 621-3800 (See advertisements, page 829 and pages 622–623)		Ⓔ $15–18	Ⓔ $20–22	D
Quality Motel Central See: Norwood, Ohio						
Ramada Inn						
5901 Pfeiffer Rd 45242 M. J. Nolan, Mgr	110	513- 793-4500		Ⓔ $11	Ⓔ $14	
[B] Sheraton-Gibson Hotel						
421 Walnut St 45201 ITT Sheraton Corp of America J. F. Miracle, Gen Mgr	1000	513- 621-6600 (See advertisements above and pages 620–621)	910- 761-0457	Ⓔ $11.50 –17	Ⓔ $16.50 –22	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

COME VISIT THE HILTONS IN CINCINNATI.



TERRACE HILTON

Hilton hospitality in the heart of Cincinnati. The smart, delightfully air-conditioned Terrace Hilton is conveniently located in midtown Cincinnati. 400 attractive outside rooms, all at least eight stories above street noises. Free garage parking. Tub, shower, and color TV in each room. Three outstanding restaurants including the famed Gourmet Restaurant and Panorama cocktail lounge.

Single from $18.00 • Double with twin beds from $23.00
Suites from $35.00
No charge for children in room with parents.

Joseph F. Frederick, Jr., General Manager

Cincinnati, Ohio 45201 • Telephone 381-4000 • Area Code: 513
Teletype 513-577-1122

CONRAD N. HILTON, Chairman
BARRON HILTON, President



Call the Hilton Reservation Service.
Come visit the Hiltons.

Vernon Manor Hotel

ALL OUTSIDE ROOMS
TV — AIR CONDITIONED
— BATH & SHOWER —
RATES FROM $10.50 DAY

AMPLE FREE PARKING

COCKTAIL LOUNGE—DINING ROOM
OUTDOOR SWIMMING POOL
Oak St. at Burnet
6 Minutes from Downtown
HEALTH CLUB
Phone 281-3300 **Dr. & Mrs. Jos. Link, Jr.**



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Stouffer's Cincinnati Inn 150 W Fifth St 45202 Aircoa, Owner J. H. Cranford Jr, Gen Mgr	462	513- 721-8600		(E) $16–22	(E) $21–24	D
Terrace Hilton Hotel 15 W 6th St 45201 Hilton Hotels Corp J. F. Frederick, Jr, Gen Mgr	400	513- 381-4000 (See advertisements, page 831 and pages 622–623)	513- 577-1122	(E) $18–22	(E) $23–27	D
Vernon Manor Hotel Oak & Burnet Ave 45219 Dr. & Mrs. Joseph Link Jr, Owners Ann Davitt, Acting Mgr	175	513- 281-3300 (See advertisement above)		(E) $10.50 –15	(E) $13– 18	

CLEVELAND

Cuyahoga Co. / RR: E L; Penn Central. / Airlines: Air Canada; Allegheny; American; Eastern; United; TWA; Northwest; Mohawk; North Central. / **Pop.** 876,050

Beryl's Gold Coast Motel 11837 Edgewater Dr 44107 Lillian E. Isabell, Owner & Mgr	40	216- 226-1616		(E) $9.50 –10.50	(E) $15 up	D
Bolton Square Hotel 8907 Carnegie Ave 44106 E. L. Bostrom, Gen Mgr Mrs. Katherine Downey, Res Mgr	60	216- 421-7000		(E) $12	(E) $14–18	
Charter House Motor Hotel 24800 Euclid Ave 44117 Euclid, Ohio Hotel Corp of America David Green, Jr, Gen Mgr	175	216- 261-0300		(E) $14–16	(E) $18–20	S
Clinic Inn 8935 Carnegie Ave 44106 E. L. Bostrom, Gen Mgr	200	216- 791-1900		(E) $17	(E) $22	
Downtowner Motor Inn 1800 Euclid Ave 44115 Eighteenth Euclid Realty Corp E. C. Bacon, Jr, Innkeeper	148	216- 861-5501	216- 574-9292	(E) $9.50– 12	(E) $13– 15.50	

KEY: **B**—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Hollenden House

CLEVELAND'S NEW DOWNTOWN HOTEL

Marie Schreiber's Tavern Chop House

EAST SIXTH & SUPERIOR AVE.
Cleveland, Ohio 44114

Area Code 216 861-4100

- FREE ON PREMISE GARAGE PARKING
- INDOOR POOL
- 550 ROOMS



Thomas W. Martin, Jr., *General Manager*
Armour J. Weir, *Executive Assistant*

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
East Shore Hotel 17555 Lake Shore Blvd 44119 Rte 283 H. D. Gerspacher, Mgr	30	216- IV1-8004		Ⓔ $8–12	Ⓔ $10–16	
Holiday Inn—South See: Richfield, Ohio						
[B] Hollenden House E 6th & Superior Ave 44114 T. W. Martin Jr, Gen Mgr	550	216- 861-4100 (See advertisement, page 833)		Ⓔ $17.50 –30	Ⓔ $24–40	D
Hospitality Motor Inn See: Willoughby, Ohio						
Hospitality Motor Inn—West 17000 Bagley Rd 44130 Hospitality Motor Inns Inc Dan Jones, Mgr	159	216- 243-5200		Ⓔ $12–13	Ⓔ $16–17	S E
Howard Johnson's Lakefront Motor Lodge 5500 S Marginal Rd 44103 Howard Johnson's Motor Lodges K. B. Cross, Mgr	200	216- 432-2220		Ⓔ $12–15	Ⓔ $16–19	E S
Lakewood Manor Motel 12019 Lake Ave 44107 Norman Bergman, Mgr	66	216- 226-4800		Ⓔ $9.75– 11	Ⓔ $14– 17	S
[B] Manger Hotel, The E 13th St & Chester Ave 44114 Manger Hotels & Motor Inns J. F. Dickerson, Gen Mgr	322	216- 861-2345	216- 574-9595	Ⓔ $9–13	Ⓔ $12–14	D
Marriott Inn 4277 W 150th St 44135 Rene Cremona, Gen Mgr Opening Summer, 1970	223	216- 252-5333				
Murphy's Motel See: Strongsville, Ohio						
Parkbrook, The 14011 Brookpark Rd 44142 State Rte 17 L. R. Miller, Mgr	130	216- 267-2450		Ⓔ $9– 16	Ⓔ $14.50– 20	
[B] Pick-Carter Hotel 1012 Prospect Ave 44115 Pick Hotels Corp A. T. Ginnan, Gen Mgr	517	216- 771-7200		Ⓔ $9.50 –20	Ⓔ $15–24	D
Port O' Call Motor Inn See: Brookpark, Ohio						
Ramada Airport Inn 13930 Brookpark Rd 44135 Ramada Inns, Inc R. W. Heuman, Gen Mgr	173	216- 267-5700		Ⓔ $12–15	Ⓔ $16–19	A

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Sheraton in Cleveland



Right in the heart of town on Public Square – a close neighbor to the city's major attractions. Large, comfortable guest rooms. Luxurious suites. Five superb restaurants including the exotic Kon Tiki. Air-conditioned. Free TV, radio. Free parking. Children share parent's room free. 1,000 rooms. Singles: $14.00-$21.00; Double or Twin: $19.00-$30.00. Tel. (216) 861-8000. TWX 910-761-0457.

Sheraton-Cleveland Hotel

24 PUBLIC SQUARE

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Sheraton-Cleveland Hotel 24 Public Square 44101 ITT Sheraton Corp of America A. J. Lowe, Gen Mgr	1000	216-861-8000 (See advertisements, page 835 and pages 620–621)	910-761-0457	(E) $14–21	(E) $19–30	D
Sheraton Inn—Hopkins (Formerly: Hopkins Airport Hotel) Hopkins Int'l Airport 44135 ITT Sheraton Corp of America Harold Berlo, Jr, Gen Mgr	220	216-267-1500	810-421-8586	(E) $14–18	(E) $17–22	A
Sheraton Inn—Midtown (Formerly: Holiday Inn—Downtown) 3614 Euclid Ave 44115 ITT Sheraton Corp of America R. N. Schneider, Mgr	204	216-432-1130	312-222-0749	(E) $12.50–14.50	(E) $17–19	D
Sheraton Motor Inn—East See: Willoughby, Ohio						
[B] Statler Hilton Hotel Euclid Ave & E 12th St 44101 Ohio Hotels Co G. P. Mandis, Mng Dir Cable: Hiltels	870	216-696-6800		(E) $10–18	(E) $18–25	D
Stouffer's Somerset Inn 3550 Northfield Rd 44122, Shaker Heights Daniel Cummings, Mgr	157	216-752-5600		(E) $12–16	(E) $16–22	S
TraveLodge 333 Euclid Ave 44115 TraveLodge Corp Ted McCausland, Mgr	108	216-361-7800		(E) $11.50–14.50	(E) $13.50–18.50	

COLUMBUS Franklin Co. / RR: C & O; Penn Central. / Airlines: American; Delta; Eastern; Allegheny; Piedmont; TWA; United. / Pop. 471,316

[B] Christopher Inn, The 300 E Broad St 43215 H. I. Orringer, Gen Mgr	140	614-228-3541		(E) $13–15	(E) $17–19	D
Clarmont Motor Inn, The 650 S High St 43215 Quality Motels W. R. Durfey, Mgr	60	614-228-6511		(E) $14	(E) $18	E
Crown Inns Motor Inn 888 E Granville Rd 43229 Donald Oehlrich, Gen Mgr	175	614-888-8230		(E) $14	(E) $18	
Holiday Inn—Downtown 175 E Town St 43215 Holiday Inns of America Inc Jack Rantz, Innkeeper	250	614-221-3281		(E) $10 up	(E) $14 up	D
Holiday Inn—East 4801 E Broad 43213 Holiday Inns of America Inc J. J. Sakmar, Innkeeper	148	614-861-0321		(E) $12 up	(E) $16 up	E

Sheraton in Columbus



The beautiful new Sheraton-Columbus, at Columbus Plaza in the heart of town, offers everything you need to make your stay a pleasure. There's an enclosed 400-car garage with Free Parking for registered guests. Spacious air-conditioned rooms. Children share parent's room free. Enjoy the year-round Lagoon Pool and Sundeck. Dine in the magnificent four Compass Points Restaurants high above the city. The El Mercado Coffee Shop and Caravel Lounge are conveniently located at the lobby level. Banquet facilities from 20-1300 persons. 400 rooms.
Singles: $15.00-$20.00; Double or Twin: $20.00-$25.00.
Tel. (614) 228-6060. TWX 910-761-0457.

Sheraton-Columbus Motor Hotel
50 NORTH THIRD STREET
SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn—North I-71 & Rte 161 43224 Holiday Inns of America, Inc Wayne McAteer, Innkeeper	149	614- 885-8225		Ⓔ $11	Ⓔ $15	E
Holiday Inn—South 1301 Stringtown Rd 43123 J. W. Thomasson, Innkeeper	150	614- 875-1800		Ⓔ $11.50	Ⓔ $16	
Holiday Inn—West 4601 W Broad St Rte 40 & 270 Bypass 43228 Holiday Inns of America Inc J. E. Hale, Innkeeper	141	614- 878-5301		Ⓔ $11 up	Ⓔ $16 up	E S
Hospitality Motor Inn 1000 E Granville Rd 43224 E. P. Randig, Mgr	159	614- 888-4300		Ⓔ $10– 12.50	Ⓔ $13– 15.50	
Howard Johnson's Motor Lodge—East 5000 E Main St 43213 Howard Johnson's Motor Lodges R. L. Roddenberry, Mgr	155	614- 866-1111		Ⓔ $12–15	Ⓔ $15–20	S
Howard Johnson's Motor Lodge—West 3833 W Broad St 43228 US 40 Howard Johnson's Motor Lodges D. G. Martin, Mgr	106	614- 276-5353		Ⓔ $11– 14.50	Ⓔ $15– 17.50	S E
Imperial '400' Motel 665 W Broad St 43215 Rte 40 & I-71 Imperial '400' National Inc J. J. Yurik Jr, Mgr	74	614- 224-5151		Ⓔ $12–15	Ⓔ $15–18	D E
Inn Towne Motel 595 W Broad St 43222 Miss Alice Hamann, Mgr	34	614- 224-1241		Ⓔ $7– 8.50	Ⓔ $10–12	D
Jefferson Hotel Spring at High St 43215 E. M. Nicholas, Owner M. L. Brown, Gen Mgr	75	614- 224-9231		Ⓔ $4.50 –9	Ⓔ $6.50 –11	D
Lincoln Lodge 4950 W Broad St 43228 Best Western C. N. Anderson, Mgr	135	614- 878-5341		Ⓔ $10.50 –12.50	Ⓔ $12–17	S
Marriott Inn 2124 S Hamilton Rd 43227 William Whitacre, Gen Mgr	168	614- 861-7220				
[B] Neil House Motor Hotel 41 S High St 43215 Hotel Investment Co Charles Duffy, III, Gen Mgr	500	614- 221-5221 (See advertisement, page 839)		Ⓔ $12–20	Ⓔ $15–24	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Columbus' Most Convenient! . . .

THE NEIL HOUSE MOTOR HOTEL

Opposite the Capitol on High Street

Closest hotel to Veterans Memorial Auditorium and Exhibit Hall. Parking unexcelled—indoor, and free to registered guests. Beautiful Dining, Delicious Foods, Cocktail Lounge, Buffet Restaurant. See blue section for Convention-Meetings information.

41 S. HIGH ST., COLUMBUS, OHIO 43215 TEL. (614) 221-5221

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Norwich Hotel 4th & State Sts 43215 W. K. Lanman Trust, Owner Philip Linhart, Mgr	70	614- 221-3373		Ⓔ $4–7	Ⓔ $6–9	D
Ohio Stater Inn 2060 N High St 43201 Melvin Circle, Gen Mgr	122	614- 294-5381		Ⓔ $11–17.50	Ⓔ $14–21.50	
[B] Pick-Fort Hayes Hotel 31 W Spring St 43215 Pick Hotels Corp	260	614- 224-8211		Ⓔ $13–20	Ⓔ $18–25	D
Ramada Inn—North 1213 Granville Rd 43229 American United Inns F. A. Sifferlin, Mgr	140	614- 885-4084		Ⓔ $11–16	Ⓔ $14–20	E S
[B] Sheraton-Columbus Motor Hotel 50 N 3rd St 43215 ITT Sheraton Corp of America Joseph Hebert, Mgr	400	614- 228-6060 (See advertisements, page 837 and pages 620–621)	910- 761-0457	Ⓔ $15–20	Ⓔ $20–25	D
Sheraton Inn—Airport (Formerly: Holiday Inn—Airport) 4300 E 17th Ave 43219 ITT Sheraton Corp of America D. O. Podany, Innkeeper	99	614- 237-2515		Ⓔ $11.50–13.50	Ⓔ $14–17.50	A
Southern Hotel High & Main St 43215 Joseph Gerhart, Pres & Gen Mgr	165	614- 221-4211		Ⓔ $9.50–11	Ⓔ $13.50–20	D
Stouffer's University Inn 3025 Olentangy River Rd 43202 Stouffer's, Inc S. R. Merkel, Gen Mgr	200	614- 267-9291		Ⓔ $13–16	Ⓔ $18–22	S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
COSHOCTON Coshocton Co. / RR: Penn Central. / Pop. 13,106						
Park Hotel 325 Main St 43812 W. H. Bachert, Gen Mgr	65	614- 622-4046		Ⓔ $7.50–16	Ⓔ $10.50–24	D
CUYAHOGA FALLS Summit Co. / RR: B & O. / Pop. 47,922						
Brown Derby Inn See: Akron, Ohio						
Town & Country Motor Hotel See: Akron, Ohio						
DAYTON Montgomery Co. / RR: B & O; Penn Central. / Airlines: American; Delta; Allegheny; TWA; United. / Pop. 262,332						
Dayton Motor Hotel 1639 N Keowee St 45404 J. B. Davis, Owner & Mgr	33	513- 222-5518		Ⓔ $9–11	Ⓔ $12–14	S
Holiday Inn—Downtown 404 W First St 45402 I-75 Holiday Inns of America, Inc Paul W. McAuliffe, Innkeeper	250	513- 224-9911		Ⓔ $14 up	Ⓔ $19 up	E D
Howard Johnson's Motor Lodge 2221 Wagoner Ford Rd 45414 Howard Johnson Motor Lodges J. C. Fisher, Mgr	112	513- 278-4851		Ⓔ $11.50–13	Ⓔ $14–17	E
[B] **Imperial House North Motel** 2401 Needmore Rd & I-75 45414 Imperial House Motels, Inc Earl F. Kelly, Mgr	253	513- 278-5711	810- 459-1871	Ⓔ $14–20	Ⓔ $20–30	E
Ramada Inn—North 4079 Little York Rd 45414 E. T. Sutton, Gen Mgr	140	513- 890-9500		Ⓔ $11.50	Ⓔ $15.50	
[B] **Sheraton-Dayton Hotel** 210 N Main St 45402 ITT Sheraton Corp of America Kurt Feiler, Gen Mgr	440	513- 223-2161 (See advertisements, page 841 and pages 620–621)	910- 761-0457	Ⓔ $10–16	Ⓔ $15.50–21.50	D
Sheridan Motel 5551 Springfield St 45431 E. E. Michaelson, Owner H. C. Rickert, Mgr	46	513- 253-2167	513- 459-1784	Ⓔ $9.75–15.75	Ⓔ $12.22–17.42	E S
South Dayton Motel 3333 S Dixie Dr 45439 T. A. Simons, Owner Mrs. Algona J. Hancock, Mgr	51	513- 299-3581		Ⓔ $9–12	Ⓔ $14–16	S

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Dayton



Sheraton-Dayton is located on the corner of 1st and Main St., in the heart of the city near shops, theatres, Memorial Hall. There is convenient Free Parking in the 600 car parking deck and attached garage. Beautiful guest rooms recently redecorated with free color TV, air-conditioning. Children share parent's room free. For cocktails, visit the delightful Gilded Plume Cocktail Lounge – beautiful decor, intimate surroundings, reminiscent of the Gay Nineties era. Coffee Shop open 24 hours. Delightful specialty restaurant – The Falstaff Room; old English atmosphere featuring steaks and prime beef. Spacious banquet and convention facilities accommodating up to 1200. 440 rooms. Singles: $10.00-$16.00; Double or Twin: $15.50-$21.50. Tel. (513) 223-2161. TWX 910-761-0457.

Sheraton-Dayton Hotel

210 NORTH MAIN STREET

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Stratford House—Ramada Inn 330 W 1st St 45402 Ramada Inns, Inc George Fetherston, Gen Mgr	204	513- 223-7131	810- 459-1627	Ⓔ $14–16	Ⓔ $16–21	D
DEFIANCE Defiance Co. / RR: B & O. / Pop. 14,553						
Holiday Inn Jct Rte 66 & US 24 43512 M. L. Rogliatti, Innkeeper	122	419- 782-7015		Ⓔ $10–15	Ⓔ $14–17	S
DELLROY Carroll Co. / Pop. 391						
Atwood Lake Lodge P.O. Box 96 44620 Rte 542 Federal Catering of Ohio, Inc Scott Slates, Mgr	180	216- 735-2211		Ⓔ $10–12	Ⓔ $15–18	R
EAST LIVERPOOL Columbiana Co. / Pop. 22,306						
Travelers Hotel 114 E 4th St N. R. Forzano, Mgr	100	216- FU5-5600		Ⓔ $4– 6.50	Ⓔ $6– 8.50	
EUCLID Cuyahoga Co. / RR: Penn Central. / Pop. 62,998						
Charter House Motor Hotel See: Cleveland, Ohio						
FREMONT Sandusky Co. / Pop. 17,573						
[B] Ft. Stephenson Motor Inn 600 W State St 43420 D. J. Wodrich, Mgr	64	419- 332-2661		Ⓔ $12–14	Ⓔ $16–18	D
GRANVILLE Licking Co. / Pop. 2,868						
Granville Inn & Golf Course E Broadway 43023 Mrs. Sallie J. Sexton, Owner & Mgr	33	614- 582-9101		Ⓔ $9–12 Ⓐ $15–17	Ⓔ $11–15 Ⓐ $34–38	
GROVE CITY Franklin Co. / Pop. 8,107						
Holiday Inn—South See: Columbus, Ohio						
HAMILTON Butler Co. / RR. B & O; Penn Central. / Pop. 72,354						
Eaton's Hamilton Inn 1767 Dixie Hwy 45011 J. W. Eaton, Owner W. H. Cisle, Mgr	80	513- 894-4791		Ⓔ $7.50– 15	Ⓔ $10– 16	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
HUDSON Summit Co. / Pop. 2,438						
[B] Hilton North Inn (Formerly: Statler Hilton North Inn) 344 Hines Hill Rd 44236 Donald Mac Afee, Gen Mgr	208	216- 653-8111		Ⓔ $11–14	Ⓔ $14–17	E S
KENT Portage Co. / RR: B & O; E L. / Pop. 17,836						
Kent Motor Inn 303 E Main St 44240 Rte 5 H. L. Luxenburg, Owner & Mgr	57	216- 673-3411		Ⓔ $9 up	Ⓔ $11–14	
LAKEWOOD Cuyahoga Co. / Pop. 66,154						
Beryl's Gold Coast Motel See: Cleveland, Ohio						
Lakewood Manor Motel See: Cleveland, Ohio						
LANCASTER Fairfield Co. / Pop. 29,916						
Holiday Inn 1858 N Memorial Dr 43130 Holiday Inns of America, Inc C. L. Albert, Innkeeper	100	614- 653-3040		Ⓔ $11–12	Ⓔ $14.50 –16.50	
Lancaster Hotel 123 N Broad St 43130 Lester Huggins, Mgr	68	614- 653-5522		Ⓔ $5.50– 8.50	Ⓔ $7.50– 10.50	D
LEBANON Warren Co. / Pop. 5,993						
The Golden Lamb Inn 27-31 S Broadway 45036 Lebanon Properties, Inc J. B. Reynolds, Mgr	28	513- 932-5065		Ⓔ $6–11	Ⓔ $8–13	D
LIMA Allen Co. / RR: B & O; E L; Penn Central. / Airlines: Allegheny. / Pop. 51,037						
Holiday Inn 1201 Neubrecht Rd 45801 Holiday Inns of America Inc Dallas Beers. Innkeeper	96	419- 229-7015		Ⓔ $9– 10	Ⓔ $12.50– 13.50	
MANSFIELD Richland Co. / RR: E L; Penn Central. / Airlines: Allegheny. / Pop. 47,325						
Leland Motor Hotel 27 Park Ave W 44902 J. F. Franzen, Gen Mgr	200	419- 522-5111		Ⓔ $9.50 –25	Ⓔ $11– 30	D

"ON THE BANKS OF THE OHIO RIVER"
AIR CONDITIONED
LAFAYETTE MOTOR HOTEL
The Gun Room and Captain's Lounge
FREE SPACIOUS PARKING FOR 250 CARS
TV & RADIO
Red Carpet VIP Service in Victorian Elegance
MARIETTA, OHIO 45750
Phone 614-373-5522
100 MODERN ROOMS

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MARIETTA Washington Co. / Airlines: See Parkersburg, W. Va. / Pop. 16,847						
[B] **Lafayette Motor Hotel** 101 Front St 45750 The Hoag Hotel Co Inc, Owner S. D. Hoag, Pres & Mgr	100	614-373-5522 (See advertisement above)	810-486-2806	Ⓔ $9.50–12	Ⓔ $12–20	D
MARION Marion Co. / RR: C & O; E L; Penn Central. / Pop. 37,079						
Harding Hotel 267 W Center St 43302 Mrs. Mary James, Mgr	150	614-382-1171		Ⓔ $10–14	Ⓔ $12–18	D
Holiday Inn 1065 Delaware Ave 43305 Holiday Inns of America, Inc Harold Warfel, Innkeeper	160	614-383-6361				
MASSILLON Stark Co. / RR: Penn Central. / Pop. 31,236						
Massillon Inn 412 Lincoln Way E 44646 Rte 30 Dick Kaserman, Pres & Mgr	56	216-832-1538		Ⓔ $9.50–11.50	Ⓔ $12–14	D
MAUMEE Lucas Co. / Pop. 12,063						
Holiday Inn 2429 Reynolds Rd 43615 Gerald Harper, Innkeeper	85	419-893-8765		Ⓔ $9–11	Ⓔ $13–16	
Howard Johnson's Motor Lodge 2450 S Reynolds Rd 43614 Mrs. Vesta Hamm, Mgr	99	419-893-8791		Ⓔ $9.50–12	Ⓔ $13.50–16.50	E
MIDDLETOWN Butler Co. / RR: B & O; Penn Central. / Pop. 42,115						
[B] **Manchester Motor Inn** Corner Broad & Manchester 45042 Armco Steel Corp, Owner Paul Galeese, Mgr	100	513-422-5481		Ⓔ $10–19	Ⓔ $17.50–23	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

DELPHIAN MOTOR INN
1281 West High Avenue • P.O. Box 430 • New Philadelphia, Ohio 44663 • Phone: (216) 364-6644



• Located at New Philadelphia Exit 14 of Interstate 77
• All rooms with Color TV & Phones • Restaurant & Cocktail Lounge • Banquet Facilities
See Our Listing Below

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Parkway Motel						
2425 N Verity Pkwy Rte 73 Jct 4 off I-75 45042 Mrs. D. Henderson, Pres & Mgr	57	513- 423-9403		Ⓔ $10–11	Ⓔ $14–16	D
MOUNT GILEAD Morrow Co. / Pop. 2,788						
Derrick Motel						
I-71 & State Rte 95 43338 Clif Hartlage, Owner & Mgr	52	419- 946-6010		Ⓔ $9.50 –12.50	Ⓔ $12.50 –15.50	S
MOUNT VERNON Knox Co. / Pop. 13,284						
Brookside Motel						
Rte 3 & 36 Interchange 43050 Packard Hotels Co Ralph Brannon, Mgr	21	614- 393-4936		Ⓔ $6– 8.75	Ⓔ $9– 12	E S
Curtis Motor Hotel						
12 Public Square 43050 Packard Hotels Co A. J. Packard Jr, Vice Pres & Gen Mgr	84	614- 397-4334		Ⓔ $5– 10	Ⓔ $7.50– 14	D
NEWARK Licking Co. / RR: Penn Central. / Pop. 41,790						
Newark Terrace Motel						
Church & 7th Sts 43055 S. P. Upham Jr, Owner Mrs. C. J. Cronin, Mgr	37	614- 345-9721		Ⓔ $9–15	Ⓔ $12–18	D
NEW PHILADELPHIA Tuscarawas Co. / Pop. 14,241						
Delphian Motor Inn						
1281 W High P.O. Box 430 44663 Spring Dev Co, Owner B. R. Harlan, Gen Mgr	50	216- 364-6644 (See advertisement above)		Ⓔ $11–14	Ⓔ $16–22	E
Lee Hotel						
122 W High St 44663 Victor Galanga, Mgr	49	216- 343-8222		Ⓔ $5.50 up	Ⓔ $7.50 up	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
NORWOOD Hamilton Co. / RR: N & W; Penn Central. / Pop. 34,580						
Quality Motel Central 4747 Montgomery Rd 45212 Quality Motels Randolph Dickins, Gen Mgr	152	513- 351-6000		Ⓔ $13–17	Ⓔ $17–24	D
OBERLIN Lorain Co. / RR: Penn Central. / Pop. 8,198						
Oberlin Inn Main & College St 44074 Oberlin College, Owner R. A. Homstead, Gen Mgr	80	216- 775-1111		Ⓔ $10–16	Ⓔ $15–24	D
PERRYSBURG Wood Co. / RR: B & O. / Pop. 5,519						
Holiday Inn See: Toledo, Ohio						
PIQUA Miami Co. / RR: B & O. / Pop. 19,219						
Fort Piqua Hotel 116 W High St 45356 Floyd & Miriam Heckerman, Owners Miriam Heckerman, Pres & Mgr	100	513- 773-1842		Ⓔ $3–8	Ⓔ $5–10	D
PORT CLINTON Ottawa Co. / RR: Penn Central. / Pop. 6,870						
Island House Hotel 102 Madison St Rte 163 43452 P. E. Clemons, Pres & Mgr	36	419- 734-2166		Ⓔ $7–18	Ⓔ $9–18	R D
PORTSMOUTH Scioto Co. / RR: C & O; N & W. / Airlines: Allegheny. / Pop. 33,637						
Holiday Inn US 23N P.O. Box 1190 Donald Dawson, Innkeeper	100	614- EL4-2851	614- 359-0900	Ⓔ $8.50– 10.50	Ⓔ $11.50– 13.50	
RICHFIELD Summit Co.						
[B] **Holiday Inn—Cleveland South** 4742 Cleveland-Massillon Rd 44286 Stengol Corp, Owner A. T. Valentine, Innkeeper	143	216- 659-6151		Ⓔ $12.50 –13.50	Ⓔ $17– 18.50	E S
SALEM Columbiana Co. / RR: Penn Central. / Pop. 13,854						
Timberlanes Motor Inn 544 E Pershing St 44460 O. G. Paparodis, Gen Mgr	60	216- 337-9901		Ⓔ $11.50 up	Ⓔ $16.50 up	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



FORT STEUBEN MOTOR HOTEL
STEUBENVILLE, OHIO
ON THE BEAUTIFUL OHIO RIVER
Telephone: (614) 282-2721
●
100% AIR CONDITIONED WITH ROOM THERMOSTATS
●
Many Newly Decorated Rooms
- Family Rates—Children under Fourteen Free
- Free Parking Lot Adjacent
- Famous Everywhere for Fine Food

SERVING ALSO THE COMMUNITIES OF WEIRTON, W. VA., AND THE TRI-STATE AREA
William F. Cusack, Gen. Mgr.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SANDUSKY Erie Co. / RR: Penn Central. / Pop. 31,989						
Ⓢ **Breakers Hotel**						
Cedar Point on Lake Erie 44870 Cedar Point Inc, Owner Joseph von der Weis, Mgr	800	419- 626-0830		Ⓔ $17–22	Ⓔ $17–22	R
SHAKER HEIGHTS Cuyahoga Co. / Pop. 36,460						
Stouffer's Somerset Inn See: Cleveland, Ohio						
SPRINGFIELD Clark Co. / RR: Penn Central. / Airlines: See Dayton, Ohio. / Pop. 82,723						
Bancroft Hotel						
114 E High St 45502 Mrs. Arleen Wagner, Mgr	50	513- 323-3761		Ⓔ $4.50–10	Ⓔ $6.50–14	
Fairfax Motel						
2418 E Main St 45503 Best Western Motels Mrs. Patricia T. Dinges, Mgr	50	513- 323-4915		Ⓔ $11–14	Ⓔ $12–16	S
Park Terrace Motel						
2207 W Main St 45504 Best Western Mrs. Patricia T. Dinges, Mgr	40	513- 325-8721		Ⓔ $11–14	Ⓔ $12–16	S
Town House Motor Lodge						
2850 E Main St 45503 US 40E Packard Hotels Co Mrs. Stella Hayzlette, VP & Gen Mgr	42	513- 325-7661		Ⓔ $8–12	Ⓔ $12–18	E S
STEUBENVILLE Jefferson Co. / RR: Penn Central. / Pop. 32,495						
Fort Steuben Motor Hotel						
(Formerly: Fort Steuben Hotel) 4th & Washington Sts 43952 W. F. Cusack, Gen Mgr	170	614- 282-2721 (See advertisement above)		Ⓔ $7.25–14	Ⓔ $11.25–18	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Imperial Hotel						
6th & Market St C. M. Pugliese, Owner Thelma Pugliese, Mgr	74	614- 283-3333		Ⓔ $3.50– 7	Ⓔ $5– 10	D

STRONGSVILLE Cuyahoga Co. / Pop. 8,504

Murphy's Motel						
8913 Pearl Rd L. L. Mishkind, Owner & Mgr	40	216- BE4-2277		Ⓔ $7.50 up		

TOLEDO Lucas Co. / RR: B & O; C & O; Penn Central. / Airlines: Delta; Eastern; Allegheny; United. / Pop. 318,003

[B] Commodore Perry Motor Inn						
505 Jefferson Ave 43604 C. E. Daugherty, Vice Pres	450	419- 244-2841 (See advertisement, page 849)		Ⓔ $13–20	Ⓔ $20–25	D
Hillcrest Hotel						
16th & Madison Ave 43624 P.O. Box 1281 Manhattan Building Co, Owner Miss Juanita Workman, Res Mgr	600	419- 243-4261		Ⓔ $10.75 –14	Ⓔ $14.50 –17.75	D
Holiday Inn See: Maumee, Ohio						
Holiday Inn						
Int I-75 & US 20 Sylvania Dev Corp, Owner Marion Smoll, Innkeeper	100	419- 874-3111		Ⓔ $10–11	Ⓔ $13–15	
Holiday Inn						
#5 Interchange Tpke Rte 1 B. A. Pless, Mgr	146	419- 837-5245		Ⓔ $8 up		
Holiday Inn—North						
1821 E Manhattan Blvd 43608 Associated Motor Inns Mrs. Frances Schausten, Innkeeper	112	419- 729-3901		Ⓔ $10–11	Ⓔ $14–15	E
Hospitality Motor Inn						
1800 Miami St 43605 Thomas Saba, Mgr	160	419- 691-4611		Ⓔ $12	Ⓔ $16	
Howard Johnson's Motor Lodge See: Maumee, Ohio						
Plaza Hotel Apts						
2520 Monroe St 43620 T. L. Kaplin, Owner Louise Simonds, Mgr	192	419- 243-7211		Ⓔ $7 up	Ⓔ $10 up	D
Willard Motor Lodge						
415 St. Clair St 43603 Willard Hotel Co J. P. Lang, Gen Mgr	125	419- 243-8201		Ⓔ $8.50 –12.50	Ⓔ $11.50 –15.50	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

We've just ripped the Commodore Perry's guts out.

The Commodore Perry Motor Inn was more like a 1920's museum.

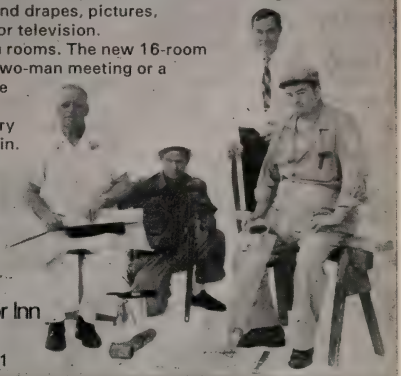
So we just ripped it apart and redesigned the place. We built a heated drive-in entrance and a new lobby.

Then we worked on the rooms. We put in Mediterranean elegance, exciting colored carpeting and drapes, pictures, Florentine furniture and color television.

Next were the convention rooms. The new 16-room complex can now handle a two-man meeting or a 1,000-man convention in the right sort of atmosphere.

Yes, the Commodore Perry will never be a museum again. Hallelujah.





Commodore Perry Motor Inn
Toledo, Ohio 43604
Telephone: 419-244-2841

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
TROY Miami Co. / RR: B & O. / Pop. 13,685						
Trojan Motor Inn 1610 W Main St 45373 Titan Motor Inns, Owner Mrs. Constance Howell, Mgr	80	513- 332-5433		Ⓔ $8.50– 10	Ⓔ $12.50– 15	
WARREN Trumbull Co. / RR: E L. / Airlines: See Youngstown, Ohio. / Pop. 59,648						
Quality Motel Town & Country 4322 Youngstown Rd 44484 Quality Motels Frank Lafferty, Gen Mgr	96	216- 369-3601		Ⓔ $11–14	Ⓔ $14–20	S
Warner Hotel 176 High St NE 44482 Pugliese Hotels C. M. Pugliese, Mgr	70	216- 392-1556		Ⓔ $6–10	Ⓔ $9–15	D
WASHINGTON COURT HOUSE Fayette Co. / Pop. 12,388						
Washington Inn Main & Market St S. S. Terhune, Operator	60	335-2671		Ⓔ $4–7	Ⓔ $5–10	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
WEST CHESTER Butler Co. / RR: Penn Central						
Avis Motor Inn						
(Formerly: Sheraton Motor Inn) 8367 Cincinnati-Dayton Rd 45069 ITT Sheraton Corp of America H. W. Gehl, Gen Mgr	100	513- 777-5121 (See advertisements, page 851 and pages 620–621)		Ⓔ $12–16	Ⓔ $16–20	E S
WICKLIFFE Lake Co. / Pop. 15,760						
Ramada Inn						
28611 Euclid Ave at I-90 44092 Ramada Inns, Inc J. L. Burns, Mgr	122	216- 944-7400		Ⓔ $12–14	Ⓔ $15–19	S
WILLOUGHBY Lake Co. / Pop. 15,058						
Hospitality Motor Inn						
Int 90 at Ohio Rte 91 44094 Hospitality Motor Inns, Inc D. E. Beane, Mgr	159	216- 944-4300		Ⓔ $13–14	Ⓔ $17–18	E S
Sheraton Motor Inn—East						
Rte 306 & I-90 44094 ITT Sheraton Corp of America Scott Lake, Mgr	84	216- 946-0500		Ⓔ $10– 11.50	Ⓔ $15– 17	S
WOOSTER Wayne Co. / RR: Penn Central. / Pop. 17,046						
Ohio Hotel						
416 E Liberty St 44691 John McCauley, Mgr	75	216- 264-9529		Ⓔ $5.50 –9	Ⓔ $8.50 –14	D
[B] Wooster Inn, The						
E Wayne Ave 44691 The College of Wooster, Owner R. L. Ramsey, Mgr	19	216- 264-2341		Ⓔ $10–12	Ⓔ $15–18	S
WORTHINGTON Franklin Co. / Pop. 9,239						
Quality Motel North—Green Meadows Country Inn						
9360 N High St P.O. Box 67 43085 Quality Motels Darrel Stage, Gen Mgr	75	614- 885-4051		Ⓔ $11–14	Ⓔ $15–18	S
XENIA Greene Co. / RR: Penn Central. / Pop. 20,445						
Xenia Hotel						
98 N Detroit St 45385 35-42-68 Hal Black, Gen Mgr	56	513- 372-2161		Ⓔ $3–4	Ⓔ $4.50–6	
YOUNGSTOWN Mahoning Co. / RR: B & O; E L. / Airlines: Allegheny; United. / Pop. 166,689						
Ohio Hotel						
Hazel & Boardman Sts 44501 G. N. Harris, Gen Mgr	200	216- 744-1131		Ⓔ $8–14	Ⓔ $11–18	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Avis Motor Inn in North Cincinnati

Finest service and comfort. 100 air-conditioned guest rooms. Big swimming pool. Enjoy the sumptuous atmosphere of an old American inn at the Eagle Tavern and Lounge. Speedy service in the Minute Chef. Children share parent's room free. Singles: $12.00-$16.00; Doubles: $16.00-$20.00.

AVIS Motor Inn

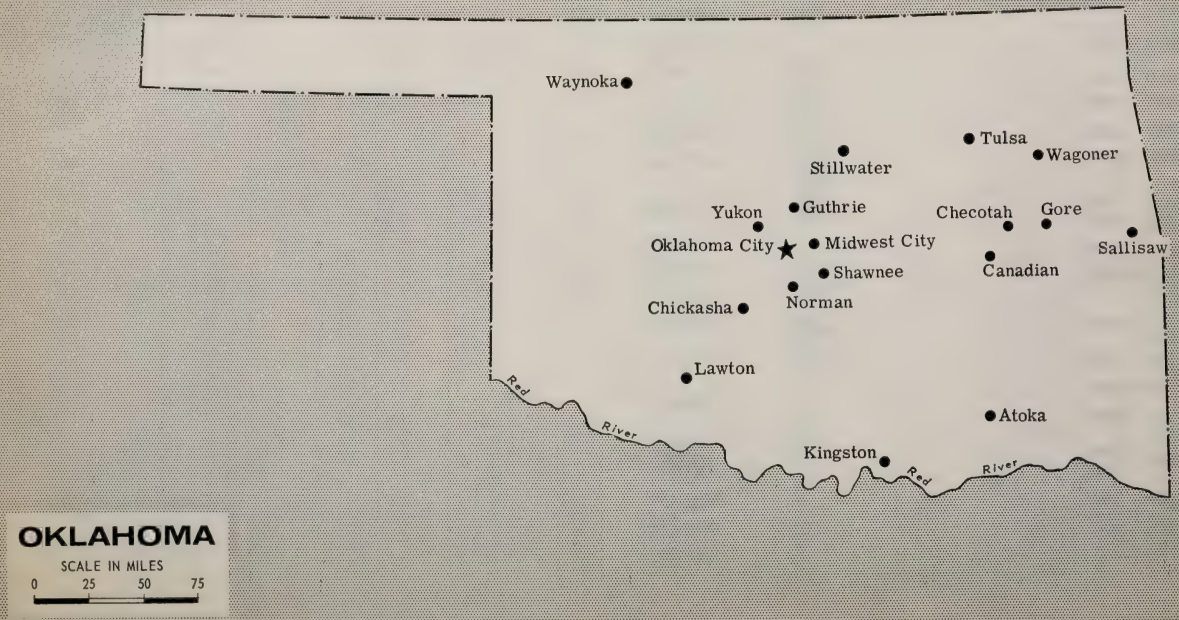
OPERATED BY SHERATON-INTERSTATE 75 AND CINCINNATI/DAYTON ROAD, WEST CHESTER (NORTH CINCINNATI), OHIO 45069 (513) 777-5121

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Quality Motel Town House						
(Formerly: Town House Motel) 8392 Market St 44512 Quality Motels G. D. Caloger, Mgr	50	216- 758-2371		Ⓔ $10–12	Ⓔ $13–16	S
Voyager Inn						
129 Market St 44503 E. L. Forsythe, Gen Mgr	150	216- 746-8001		Ⓔ $12–18	Ⓔ $14–22	D
ZANESVILLE Muskingum Co. / Airlines: Allegheny. / Pop. 39,077						
Holiday Inn						
Rte 4 43701 Holiday Inns of America, Inc J. F. Litle, Innkeeper	100	614- 453-0771		Ⓔ $9.50– 12	Ⓔ $16	A E S
Howard Johnson's Motor Lodge						
I-70 & Airport Rd P.O. Box 2156 43701 Howard Johnson Motor Lodges J. H. Luna, Mgr	60	614- 453-0681		Ⓔ $10–14	Ⓔ $12–16	A S E
Town House Motel						
135 N 7th St 43701 Master Hosts Inns K. A. Neal, Mgr	46	614- 452-4511		Ⓔ $10	Ⓔ $13–15.50	D


Waynoka
Tulsa
Wagoner
Stillwater
Yukon
Guthrie
Checotah
Gore
Oklahoma City
Midwest City
Sallisaw
Shawnee
Canadian
Chickasha
Norman
Lawton
Red River
Atoka
Kingston
Red River
OKLAHOMA
SCALE IN MILES
0 25 50 75

OKLAHOMA

OKLAHOMA LODGING ASSOCIATION

DON SOCHOWICZ, President, Oklahoma Motor Hotel, Oklahoma City, Okla. 73101

EUGENE WREN, Executive Secretary, 331 W. Sheridan, Oklahoma City, Okla. 73101

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ATOKA Atoka Co. / Pop. 2,877						
Thunderbird Lodge 402 N Mississippi Edward Theys	24					
CANADIAN Pittsburg Co. / Pop. 255						
Arrowhead Lodge P.O. Box 57 74425 W. H. Farmer, Mgr	98					
CHECOTAH McIntosh Co. / Pop. 2,614						
Fountainhead Lodge 74426 Leo Stedronsky, Mgr	176					
CHICKASHA Grady Co. / Pop. 14,866						
Chickasha Hotel & Apts 124 Chickasha Ave 73018 Alderson Molz, Mgr	90	405- 224-1640		Ⓔ $5–8	Ⓔ $7–12	D
Holiday Inn 2101 S 4th Chink Goetting, Innkeeper	80					
King's Inn US Hwys 81, 62 & 277 73018 Mrs. L. V. King, Owner & Mgr	22	405- 224-3911		Ⓔ $7–8	Ⓔ $10–12	D
GORE Sequoyah Co. / Pop. 334						
Sunrise Motel P.O. Box 266 C. L. Putman	13					
GUTHRIE Logan Co. / RR: A T & S F. / Pop. 9,502						
Town House Motel Oklahoma at Broad 73044 Mr. & Mrs. W. A. Reese, Owners J. B. Plessinger, Mgr	23	405- 282-2000		Ⓔ $8–10	Ⓔ $9–12	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
KINGSTON Marshall Co. / RR: Frisco. / Pop. 639						
Texoma Lodge P.O. Box 248 73439 Boyce Harkey, Mgr	96					
LAWTON Comanche Co. / Airlines: Continental; Frontier. / Pop. 61,697						
Lawtonian Hotel/Motel 501 S 4th St 73501 C. R. Holley, Mng Dir	200	405- 355-5000		Ⓔ $7–10	Ⓔ $8.50–15	D
Prairie Inn Motel 1025 S Sheridan Charlie Nelson	48					
Ramada Inn 2nd St & Ferris Ave 73501 Ramada Inns Inc	102	405- 355-7155	910- 836-3621	Ⓔ $8.50–12	Ⓔ $10–13	
MIDWEST CITY Oklahoma Co. / Pop. 36,058						
Planet Inn Motel 6821 SE 29th 73110 Don Tucker, Mgr	83					
NORMAN Cleveland Co. / RR: A T & S F. / Pop. 33,412						
Coronado Inn 325 W Main 73069 Jonn Corrente, Mgr	65					
Holiday Inn 2600 W Main St at I-35 73069 Holiday Inns of America, Inc Dan Savage, Innkeeper	144	405- 329-1624		Ⓔ $10–15	Ⓔ $15–25	E
Oklahoma Center for Continuing Education 1700 Asp William Howard II, Mgr	35					
OKLAHOMA CITY Oklahoma Co. / RR: A T & S F. / Airlines: American; Braniff; Frontier; Continental; TWA. / Pop. 324,253						
Chalet Motel 3100 N Lincoln Tom Knott	30					
Continental Motor Hotel 3030 S Prospect Mrs. Edith Hamilton	109					
Downtowner Motor Hotel, The 1305 Classen Dr 73102 Welson Properties of Okla Inc B. K. Reasor, Innkeeper	96	405- CE5-2384		Ⓔ $9–10	Ⓔ $12–13	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

the "inn" place of the southwest

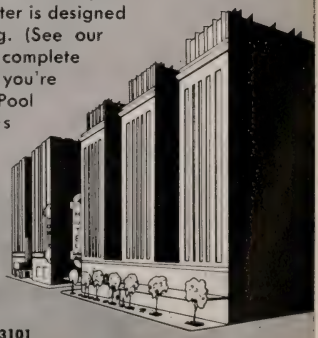
The Skirvin Hotels



Singles from
$12.50 to $26.50

Doubles from
$16.50 to $35.00

When you visit Oklahoma City, you'll find the Skirvin Hotels the "inn" place for all your activities. Our new Convention Center is designed to handle any exhibit or meeting. (See our Red Book Convention Listing for complete facilities information). If it's fun you're looking for, visit our Sun Suite Pool and Patio Club or the famous Sooner Room.



Visit us just once, and you'll discover why they call the Skirvin the "inn" place of the southwest.

C. J. Thannhausen, Managing Director
PARK AVENUE AT BROADWAY
405—232-4411 • P. O. Box 1677
Downtown Oklahoma City, Oklahoma 73101

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
89er Inn 3300 N Lincoln 73105 Bus US 66 & 77 J. C. Jenkins, Mgr	125	405-JA8-4611		Ⓔ $8.50–10.50	Ⓔ $10–16	
Habana Inn 2200 NW 66 Expwy Jay Chism	184					
Hilton Inn 2945 NW Expwy Paul Huckins III	219					
Holiday Inn—Downtown 520 W Main 73101 James Tusing, Mgr	202					
Holiday Inn—South I-35 & SE 29th Doyle Crain	160					
Holiday Inn West I-40 at Meridian 73108 Holiday Inns of America, Inc George Moore, Innkeeper	323	405-942-8511		Ⓔ $11–12	Ⓔ $15–17	E
Howard Johnson's Motor Lodge 5301 N Lincoln Blvd 73105 Howard Johnson's Motor Lodges Jim Reid, Mgr	137	405-528-7563		Ⓔ $10.50–16	Ⓔ $13.50–18	E S
Hudson Hotel 331 W Sheridan 73102 Eugene Wren, Gen Mgr	58	405-235-9355		Ⓔ $4–5.50	Ⓔ $5.50–7	D
Oklahoma Hotel 228 W Sheridan Ave 73101 Gotham Hotels, Ltd Don Sochowicz, Mgr	500	405-235-6767 (See advertisement, page 857)		Ⓔ $10.25–15.50	Ⓔ $15.75–19.50	D
Ramada Inn 1401 NE Expwy 73111 Ramada Inns Inc George Schille, Gen Mgr	159	405-478-1120	910-830-6851	Ⓔ $8.50–10.50	Ⓔ $11.50–15	E
Sheraton Inn—Airport 6300 E Terminal Dr Don Baughman	117					
[8] Skirvin Hotel and Tower Broadway & Park Ave 73101 Box 1677 H. T. Griffin, Pres C. J. Thannhausen, Mng Dir	500	405-232-4411 (See advertisement, page 855)		Ⓔ $12.50–26.50	Ⓔ $16.50–35	D
Tivoli Inn Sheridan at Robinson 73102 L. M. Hanson, Owner & Mgr	75					

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

HOTEL OKLAHOMA
Oklahoma City, Oklahoma

Oklahoma City's Preferred Address
Drive-in Motor Entrance
Amber Lion Dining Room Diplomat Lounge
Function facilities up to 2,000
Spacious Rooms, Luxury Suites

Singles: $10.25/15.50; Doubles/Twins: $15.75/19.50; Suites: 1 Bedroom $29.00/35.00; 2 Bedroom $46.00/69.00

TV 100% Air-conditioned Pool
Tel. 235-6767 (Area Code) 405
Telemax-Reservations



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SALLISAW Sequoyah Co. / Pop. 3,315						
Stardust Motel 74955 Charles Mattox, Mgr	50					
SHAWNEE Pottawatomie Co. / Pop. 24,326						
Cinderella Motor Hotel 623 Kickapoo Spur 74801 P.O. Box 578 Best Western C. G. Haase, Gen Mgr	88	405- 273-7010		Ⓔ $8–10	Ⓔ $12–15	S
STILLWATER Payne Co. / Airlines: Frontier. / Pop. 23,965						
El Sol Motel Hwy 51 & Western 74074 Best Western D. R. Anderson, Mgr	60	405- 372-2425		Ⓔ $7.50 –10	Ⓔ $11.50 –16	S
Holiday Inn 2515 W 6th St 74074 Innkeepers of Oklahoma, Inc Evelyn Matthews, Mgr	100	405- 372-0800		Ⓔ $8–10	Ⓔ $12–14	S
B **Union Club** Oklahoma State Univ Campus 74074 Winsel Bilyeu, Mgr	100	405- 372-4020 (See advertisement below)		Ⓔ $8.50 –11.50	Ⓔ $11.50 –15.50	

UNION CLUB

100 HOTEL ROOMS
Each with
Private Bath

AIR-CONDITIONED
Stillwater, Oklahoma
On Oklahoma State University Campus



RATES
Single: $ 8.50 up
Double: $11.50 up

THREE DECK
PARKING GARAGE

COFFEE SHOP

COMPLETE
MEETING
FACILITIES

WINSEL BILYEU
Manager

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
TULSA Tulsa Co. / RR: A T & S F. / Airlines: American; Braniff; Continental; TWA; Ozark. / Pop. 261,685						
Alvin Plaza Hotel						
7 E 7th 74101	200	918-		Ⓔ	Ⓔ	D
M. T. Simms, Mgr		LU7-7181		$5.50–7.50	$7–8.50	
Camelot Inn Motor Hotel						
I-44 at Peoria Exit P.O. Box 7609 74105	400	918-	910-	Ⓔ	Ⓔ	S
C. R. Anderson, Gen Mgr		747-8811	845-2186	$12.50–18.50	$18.50–22	E
		(See advertisement, page 859)				
Colonial Inn						
1451 S Quaker St 74120	32	918-		Ⓔ	Ⓔ	
D. S. Chesrow, Owner		LU4-8341		$3.50–5.50	$5.50–7.50	
Margaret R. Holiway, Mgr						
Darby Lane Motor Hotel						
416 W 6th St 74105	53	918-		Ⓔ	Ⓔ	
Benson-Taylor Inc, Owner		LU4-4461		$7.50–10	$9–12	
Lester Stafford, Mgr						
Holiday Inn—Downtown						
7th at Boulder 74101	225	918-		Ⓔ		
Holiday Inns of America Inc		LU7-9441		$11–12		
Arnold Tadder, Innkeeper						
Holiday Inn—West						
6109 New Sapulpa Rd 74132	100	918-		Ⓔ	Ⓔ	
Turnpike Hotel Co, Owner		446-6693		$8.50–12	$12–14.50	
G. E. Knoy, Mgr						
Mayo Hotel, The						
115 W 5th 74103	600	918-		Ⓔ	Ⓔ	D
John Sexton, Mgr		LU3-2141		$7–20	$11–25	
Quality Motel						
3131 E 51st St 74105	117	918-		Ⓔ	Ⓔ	E
Quality Motels		743-9811		$13–16	$17–20	S
R. W. Brinlee, Mgr						
Ramada Inn						
4528 E Skelly Dr 74135	177	918-		Ⓔ	Ⓔ	E
Ramada Inns Inc		627-6600		$9–12	$11–16	
W. R. Singleton, Mgr						
Rodeway Inn						
4724 S Yale 74135	43	918-		Ⓔ	Ⓔ	E
Yale Exit of I-44-66-33		NA7-1144		$7.50–12	$11–20	
Rodeway Inns of America						
C. H. Patterson, Mgr						
Saratoga Motor Hotel						
10117 E 11th St 74128	85	918-		Ⓔ	Ⓔ	S
Bob Blaylock, Mgr		836-2551		$8–9.50	$10–10.50	
Sheraton Inn—Airport						
(Formerly: Holiday Inn—Airport)	93	918-		Ⓔ	Ⓔ	A
2201 N 77th East Ave 74151		835-9911		$10.50–12	$13–16	
W. T. Lanham, Innkeeper						

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Town & Country Motor Hotel 5600 W Skelly Dr 74107 C. E. Bramer, Owner	62					
Trade Winds Motor Hotel West 1120 E Skelly Dr 74105 Best Western John Bryant, Gen Mgr	300	918- 743-5361		Ⓔ $8.75 –9.75	Ⓔ $13.50 –20.50	E
WAGONER Wagoner Co. / Pop. 4,469						
Western Hills Lodge P.O. Box 509 74467 Jack Buchanan, Mgr	96					
WAYNOKA Woods Co. / RR: A T & S F. / Pop. 1,794						
Eastman Hotel 300 E Cecil St Ann Eastman, Owner & Mgr	40	824-2061		Ⓔ $2 up		
YUKON Canadian Co. / Pop. 3,076						
Yukon Motel 850 Main St Anna L. O'Gorman, Owner	17	405- 354-2096		Ⓔ $6	Ⓔ $7–8	


Gearhart
Portland
Columbia River
The Dalles
Hood River
Pendleton
West Linn
Government Camp
Snake River
Lincoln City
Gleneden Beach
Salem
Depoe Bay
Warm Springs
Corvallis
Waldport
Eugene
Bend
Cottage Grove
Sunriver
Sutherlin
Roseburg
Crater Lake
Grants Pass
Medford
Klamath Falls
Oregon Caves
OREGON
SCALE IN MILES
0 25 50 75

OREGON

HOTEL & MOTEL ASSOCIATION

FORD MONTGOMERY, President, Hilton Hotel, Portland Ore. 97205
MARCUS PHILLIPS, Secretary, Heathman Hotel, Portland, Ore. 97205

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BEND Deschutes Co. / RR: NP-GN; U P. / Airlines: Air West. / Pop. 11,936						
Inn of the Seventh Mountain, The Cascade Lakes Hwy—Century Dr 97701 J. R. Gaughenbaugh, Exec Vice Pres Robert Miller, Jr, Gen Mgr	100	503- 382-8711		Ⓔ $12 up	Ⓔ $15 up	R
Sunriver Lodge See: Sunriver, Ore.						
CORVALLIS Benton Co. / RR: S P. / Airlines: Air West. / Pop. 20,669						
Country Kitchen Motel 800 NW 9th St 97330 Harold Primus, Owner	34					
Towne House Motor Inn 4th & Adams 97330 D. B. & B. Corp, Owner C. W. Doty, Mgr	60	503- 753-4496		Ⓔ $7.50–10	Ⓔ $9–16	
COTTAGE GROVE Lane Co. / RR: S P. / Pop. 3,895						
Ⓑ **Village Green Motor Hotel, The** Interstate #5 97424 Master Hosts R. E. Hull, Gen Mgr	100	503- 942-2491		Ⓔ $12–19	Ⓔ $17–34	E R
CRATER LAKE Klamath Co. / Pop. 80						
Ⓢ **Crater Lake Lodge** Crater Lake National Park 97604 R. O. Peyton, Mgr	75	503- 141		Ⓔ $9.50–11.50	Ⓔ $9–15	
DEPOE BAY Lincoln Co. / Pop. 750						
Surfrider Motel 97341 John Egner, Owner	18			Ⓔ $14–18		

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
EUGENE Lane Co. / RR: S P. / Airlines: United; Air West. / Pop. 50,977						
B Country Squire Motel Interstate 5 P.O. Box 3288 97403 Master Hosts G. A. Mills, Gen Mgr	106	503- 345-0121		Ⓔ $9.50 –11.50	Ⓔ $12.50 –18	E S
Eugene Hotel 222 E Broadway & Pearl Sts 97401 P. L. Lansdowne, Mgr	160	503- 344-1461		Ⓔ $8–15	Ⓔ $11–20	D
Oregon Hotel 541 Willamette St 97401 R. U. Bronson & Co, Inc Brian Bronson, Mgr	74	503- 344-5261		Ⓔ $4.50 –5.50	Ⓔ $5.50 –8	D
Thunderbird Motel 205 Coburg Rd 97401 W. P. Kealoha, Gen Mgr	130	503- 342-5201 (See advertisement, page 869)		Ⓔ $10	Ⓔ $13–18	
GEARHART Clatsop Co. / Pop. 725						
Gearhart Motor Inn 97138 Howard Howarth, Mgr	100					
GLENEDEN BEACH Lincoln Co. / Pop. 185						
B Salishan Lodge US Hwy 101 97388 J. D. Gray, Owner Alex Murphy, Gen Mgr	125	503- 764-2371 (See advertisement, page 863)		Ⓔ $14–22	Ⓔ $22–33	R
GOVERNMENT CAMP Clakamas Co. / Pop. 88						
Timberline Lodge 97028 R. L. Kohnstamm, Owner R. J. Hower, Mgr	65	503- CR2-3311		Ⓔ $11–21	Ⓔ $16–26	
GRANTS PASS Josephine Co. / RR: S P. / Pop. 10,118						
Royal Inn Motor Hotel 110 NE Morgan Lane 97526 Royal Inns of America, Inc Al Worman, Co-Owner & Mgr	60	503- 479-5381		Ⓔ $10–12	Ⓔ $12–18	E
HOOD RIVER Hood River Co. / RR: U P. / Pop. 3,657						
Eddie Mays Inn Hood River Village 97031 James Listenberger, Innkeeper	64					

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



SALISHAN LODGE

The RESORT ON THE OREGON COAST

125 luxurious guest rooms • gourmet and casual dining • lounge, pool • 18-hole championship golf course • conference facilities to 200 • Alex Murphy, Manager, 503/764-2371, Gleneden Beach, Oregon 97388

MASTER HOSTS

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
KLAMATH FALLS Klamath Co. / RR: S P. / Airlines: Air West. / Pop. 16,949						
Winema Motor Hotel 1111 Main St P.O. Box W 97601 Bill Williams, Mgr	93	503- 884-4181		Ⓔ $6.50 –9	Ⓔ $8.50 –13.50	D
LINCOLN CITY Lincoln Co.						
B Inn at Spanish Head, The 4009 S Hwy 101 97367 McMillan Inns, Inc J. R. Gaughenbaugh, Exec Vice Pres	100	503- 996-2161		Ⓔ $16 up	Ⓔ $20 up	R D
B Surftides Beach Resort P.O. Box 406 97367 S. K. & Virginia Tworoger, Owners Gordon McRae, Mgr	100	503- 994-2191		Ⓔ $14.50 –32.50	Ⓔ $14.50 –32.50	R
MEDFORD Jackson Co. / RR: S P. / Airlines: United; Air West. / Pop. 24,425						
Holiday Inn 2300 Crater Lake Hiway 97501 J. O. Hammons, Owner Robert Bleavins, Innkeeper	131	503- 779-3141		Ⓔ $11 up	Ⓔ $16.75 up	A E
Medford Hotel 406 W Main St A. I. Arnsberg, Owner Dan Marmo, Mgr	120	503- SP2-6151		Ⓔ $4 up		
OREGON CAVES Josephine Co.						
Ⓢ Oregon Caves Chateau & Cottages Oregon Caves Nat. Monument 97523 Harry Christiansen, Mgr	42	503-TS#1		Ⓔ $6.50 –9	Ⓔ $9–13	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
PENDLETON Umatilla Co. / RR: U P. / Airlines: United. / Pop. 14,434						
Temple Motor Hotel Main & Emigrant St 97801 M. S. Temple, Mgr	110	503- 276-4611		Ⓔ $7–8	Ⓔ $8.50–12	D
PORTLAND Multnomah Co. / RR: G N; N P; S P; S P & S; U P. / Airlines: United; Northwest; Western; Air West; Pan American; Braniff; Eastern; Continental. / Pop. 372,676						
Admiral Hotel & Apts SW Park Ave at Taylor 97205 L. T. Cogan, Owner D. B. Feves, Mgr	50	503- 224-3356		Ⓔ $5– 7.50	Ⓔ $6–8	D
America-West Portland Motor Hotel 1414 SW 6th Ave 97201 John Cavanaugh, Gen Mgr	180	503- 226-1411		Ⓔ $13.50 –15.50	Ⓔ $16.50 –20.50	D
Benson Hotel 309 SW Broadway 97205 Western International Hotels Basil Miaullis, Gen Mgr	342	503- 228-9611 (See advertisement below)	910- 444-2161	Ⓔ $14–24	Ⓔ $19–29	D

The Benson



342 elegant guest rooms with oversized beds, air-conditioning. Holiday Magazine restaurant award-winning London Grill, intimate Piccadilly Bar and exotic Trader Vic's for unrivaled food, cocktails and atmosphere. 11 private meeting and dining rooms for 750. Airport limousine service to the door.

TARIFF
Singles from $14.00
Twins from $23.00

Basil Miaullis, General Manager
309 S.W. Broadway • Portland, Oregon 97205
(503) 228-9611 • 910-444-2161

WESTERN INTERNATIONAL HOTELS
Executive Offices: The Olympic, Seattle, Washington 98111

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Portland, Oregon

In beautiful Lloyd Center near airport, major highways. Five minutes from downtown Portland. Spacious guest rooms, including lanais surrounding the patio, swimming pool. Free Color TV, radio. Cocktails and dining in the exotic Polynesian atmosphere of the Kon Tiki Restaurant. Air-conditioned. Children share parent's room free. 300 rooms. Singles: $11.00-$22.00, Double or Twin: $18.00-$26.00. Tel. (503) 288-6111. TWX 910-761-0457.



Sheraton Motor Inn

IN LLOYD CENTER

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
City Center Motel 3800 NE Sandy 97232 Miss Pearl Hampton	60					
Coliseum Motel 305 N Broadway 97227 J. R. & Marie Downing, Owners	20	503- 282-2523		Ⓔ $9–14	Ⓔ $12–18	D
Congress Hotel 1024 SW 6th Ave 97204 G. B. North, Mgr	175	503- 228-0181		Ⓔ $10–18	Ⓔ $14–18	D
Cosmopolitan Airtel 6221 NE 82nd Ave 97220 Hans-Dieter Wohlschlegel, Mgr	100	503- 255-6511		Ⓔ $14–20	Ⓔ $18–22	A
Cosmopolitan Portland Motor Hotel 1030 NE Union Ave 97212 Cosmopolitan Investment, Inc E. R. Bargmann, Vice Pres & Gen Mgr	175	503- 235-8433	503- 224-4005	Ⓔ $13–17	Ⓔ $17–21	D E

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Heathman Hotel						
712 SW Salmon St 97205 J. M. Phillips, Gen Mgr	225	503- 228-5262		Ⓔ $9–12	Ⓔ $13–17	D
Hyatt Lodge						
431 Multnomah NE 97232 Hyatt Corporation L. S. Robinson, Mgr	80	503- 233-5121		Ⓔ $12 up	Ⓔ $14 up	D
Imperial Hotel						
400 SW Broadway 97205 Bob Jennings, Mgr	170	503- 228-7221		Ⓔ $8–12	Ⓔ $10–16	D
Mallory Motor Hotel						
729 SW 15th Ave 97205 A. W. Gentner Sr, Owner W. E. Caswell, Mgr	144	503- 223-6311		Ⓔ $8–12	Ⓔ $9.50–15	D
Mel's Motor Hotel						
5205 N Interstate 97217 Mel Stricklett Jr, Owner & Mgr	40	503- 285-2556		Ⓔ $7– 8.50	Ⓔ $9.50– 11.50	
Park Haviland Hotel						
731 SW Salmon St 97205 J. F. Haviland, Pres	230	503- 226-7831				
Portland Hilton, The						
921 SW 6th Ave 97204 Hilton Hotels Corp Ford Montgomery, Gen Mgr Cable: Hiltels	501	503- 226-1611 (See advertisements, page 867 and pages 622–623)		Ⓔ $14–27	Ⓔ $20–33	D
Portland TraveLodge						
949 E Burnside St 97214 TraveLodge Corp Ray & Mary-Alice Powell, Mng Co-Owners	79	503- 234-8411		Ⓔ $10.50 –11.50	Ⓔ $13– 14.50	D
Ramada Inn—Portland Center						
310 SW Lincoln St P.O. Box 8090 97204 Ramada Inns, Inc Bill Armstrong, Mng Dir	252					
Riverside West Motor Hotel						
50 SW Morrison St 97204 Vance Wood, Mgr	140	503- 226-6833		Ⓔ $12.50 –14.50	Ⓔ $15.50 –19	D
Rodeway Inn						
7101 NE 82nd Ave 97220 Rodeway Inns of America J. M. Smith, Mgr	140	503- 255-6722		Ⓔ $11.50 –13.50	Ⓔ $14.50 –16.50	A

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

COME VISIT THE HILTONS IN PORTLAND.



Here's a new idea in hotel living—either a "do-it-yourself" or "we'll do it for you" mode of living. You can choose the amount of service you require, from the simple convenience of a motor inn to the personal attention of a fine hotel. The newly opened Portland Hilton offers 501 air-conditioned rooms and suites, color TV, three restaurants (one with a dramatic view from the 23rd floor), a magnificent outdoor swimming pool and the largest and most complete convention facilities in the Pacific Northwest. Parking for registered guests.

Single from $14 • Twins from $20 • Suites from $52

Ford Montgomery, General Manager
921 S.W. Sixth Ave., Portland, Oregon
(503) 226-1611
CONRAD N. HILTON, Chairman
BARRON HILTON, President



Call the Hilton Reservation Service.
Come visit the Hiltons.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Roosevelt Hotel 1005 SW Park at Salmon 97205 E. A. Fettig, Pres R. P. Fettig, Mgr	100	503- 223-7141		Ⓔ $8–11	Ⓔ $9.50–15	D
Royal Inn 420 NE Holladay 97232 Royal Inns of America, Inc Harvey Claus, Mgr	98			Ⓔ $12 up	Ⓔ $14 up	
Sands Motel 3800 N Interstate 97227 J. R. & Marie Downing, Owners Mr. & Mrs. Frank Hayes, Mgrs	30	503- 287-2601		Ⓔ $8–12	Ⓔ $10–14	D
B Sheraton Motor Inn Lloyd Center 97208 1000 NE Multnomah ITT Sheraton Corp of America Edward Polo, Gen Mgr	300	503- 288-6111 (See advertisements, page 865 and pages 620–621)	910- 761-0457	Ⓔ $11–22	Ⓔ $18–26	D
B Sweetbrier Inn Motor Hotel 7125 SW Nyberg Rd, Tualatin 97062 Master Hosts J. W. Marlow, Vice Pres & Gen Mgr	102	503- 638-4141		Ⓔ $11–12	Ⓔ $13–15	E
B Thunderbird Motel 1225 N Thunderbird Way 97212 Best Western W. F. Kennedy, Mgr	218	503- 235-8311 (See advertisement, page 869)		Ⓔ $12 up	Ⓔ $14 up	D
B Washington Motor Hotel SW Washington St at 12th 97205 F. W. Temple, Owner & Mgr	107	503- 223-7133		Ⓔ $7.50–9.50	Ⓔ $9–12	D

ROSEBURG **Douglas Co.** / RR: S P. / Airlines: Air West. / Pop. 11,467

Umpqua Hotel 612 Jackson St Asa Arnsberg & E Ramberg, Owners E. A. Ramberg, Mgr	50	503- 673-4441		Ⓔ $6–12	Ⓔ $9–16	

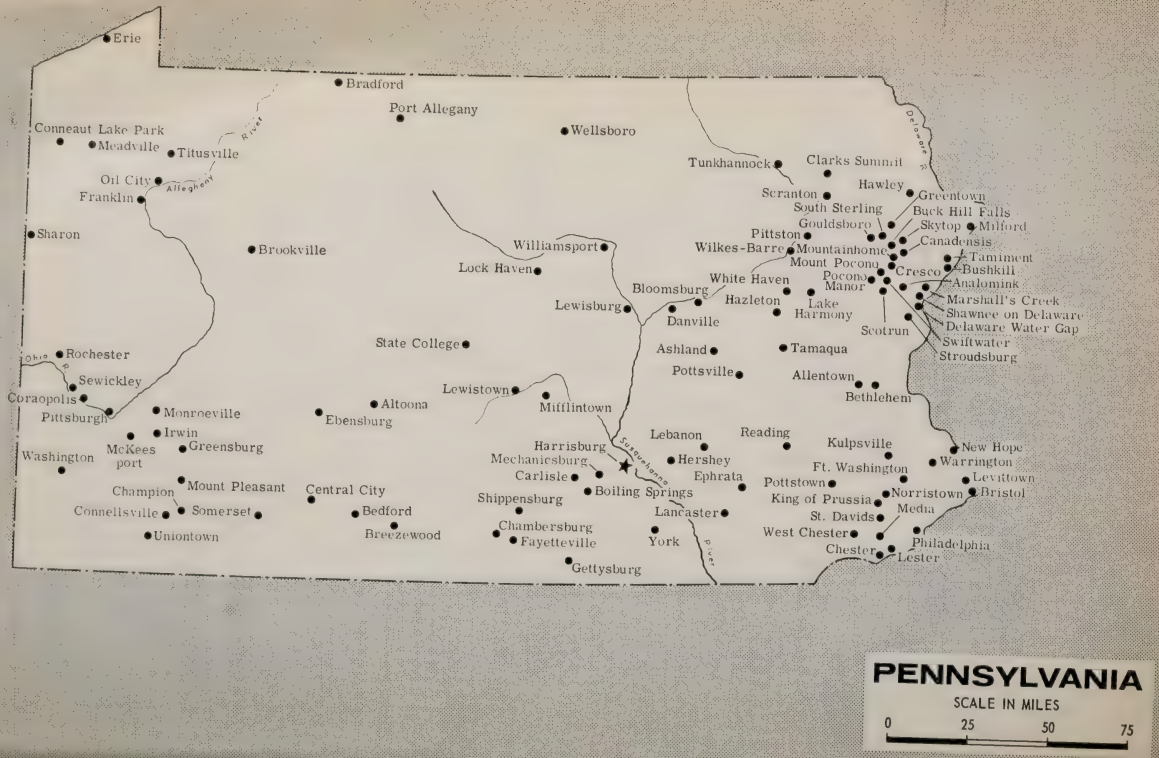
SALEM **Marion Co.** / RR: S P. / Airlines: United. / Pop. 49,142 Reported 66,500

Marion Motor Hotel 200 SE Commercial St 97301 Charles Fyock, Mgr	185	503- 363-4123		Ⓔ $5–10	Ⓔ $8–15	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SUNRIVER						
Sunriver Lodge Hwy 97 S 97701 Richard Noble, Mgr	211	503- 593-1221		Ⓔ $18	Ⓔ $22	R
SUTHERLIN Douglas Co. / RR: S P. / Pop. 2,452						
Four Winds Center P.O. Box 640 97479 S. A. Hutchins, Owner H. A. Weinkauf, Gen Mgr	36	503- 459-2236		Ⓔ $7–8	Ⓔ $8.50–10	E S
THE DALLES Wasco Co. / RR: U P. / Pop. 10,493						
Tapadera Inn 3rd & Liberty Sts 97058 George Drumheller, Owner Mr. & Mrs. Roger Tappin, Mgrs	68	503- 296-9107		Ⓔ $10–18	Ⓔ $16–24	
WALDPORT Lincoln Co. / Pop. 667						
Pat Boone Inn 97376 Ronald Johnson	92					
WARM SPRINGS Jefferson Co. / Pop. 450						
Kah-Nee-Ta Resort P.O. Box 548 97761 Confederated Tribes of Warm Springs H. R. Moller, Gen Mgr	31	503- 553-1112		Ⓔ $16–24	Ⓔ $18–28	R
WEST LINN Clackamas Co. / Pop. 3,933 Reported 6,900						
West Linn Inn 97068 A. R. Seavy, Mgr	50	503- 656-2613		Ⓔ $4.50–10	Ⓔ $10–16	D


Erie
Bradford
Port Allegany
Conneaut Lake Park
Meadville
Titusville
Oil City
Franklin
Allegheny River
Sharon
Brookville
Wellsboro
Williamsport
Lock Haven
Tunkhannock
Clarks Summit
Scranton
Hawley
Greentown
South Sterling
Buck Hill Falls
Gouldsboro
Skytop
Milford
Pittston
Canadensis
Wilkes-Barre
Mountainhome
Tamiment
Mount Pocono
Bushkill
Pocono Manor
Cresco
Analomink
White Haven
Bloomsburg
Hazleton
Lake Harmony
Marshall's Creek
Shawnee on Delaware
Lewisburg
Danville
Scotrun
Delaware Water Gap
Swiftwater
Stroudsburg
State College
Ashland
Tamaqua
Rochester
Ohio R.
Pottsville
Allentown
Sewickley
Lewistown
Bethlehem
Coraopolis
Altoona
Mifflintown
Pittsburgh
Monroeville
Ebensburg
Irwin
Lebanon
Reading
Kulpsville
New Hope
Washington
McKees port
Greensburg
Harrisburg
Susquehanna R.
Mechanicsburg
Hershey
Warrington
Carlisle
Ephrata
Ft. Washington
Levittown
Champion
Mount Pleasant
Central City
Boiling Springs
Pottstown
Norristown
Bristol
Shippensburg
King of Prussia
Connellsville
Somerset
Bedford
Lancaster
St. Davids
Media
Chambersburg
West Chester
Uniontown
Breezewood
Fayetteville
York
Philadelphia
Chester
Lester
Delaware R.
Gettysburg
Potomac R.
PENNSYLVANIA
SCALE IN MILES
0
25
50
75

PENNSYLVANIA

HOTEL-MOTOR INN ASSOCIATION

G. W. KISSEL, President, Pocono Manor Inn & Golf Club, Pocono Manor, Pa. 18349

MELVIN J. FREEMAN, Executive Vice President, 220 Telegraph Bldg., Box 906, Harrisburg, Pa. 17108. Telephone: (717) 233-5540

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ALLENTOWN Lehigh Co. / RR: L & N E. / Airlines: Allegheny; Eastern; United. / Pop. 108,347						
Allentown Motor Inn 400 Hamilton St 18101 Amic Corp, Owner S. S. Worthington, Gen Mgr	102	215- 437-9876		Ⓔ $13–14	Ⓔ $23–24	D
Ⓢ **Dorney Park Inn** RD 2 18104 R. F. Ott, Pres & Mgr	9	215- 395-3726		Ⓔ $3–3.50	Ⓔ $5–6	
Quality Motel 1500 MacArthur Rd, Whitehall 18052 D. S. Sausman Enterprises R. A. Huff, Gen Mgr	130	215- 437-4402		Ⓔ $10	Ⓔ $16	
ALTOONA Blair Co. / RR: Penn Central. / Airlines: Allegheny. / Pop. 69,407						
Ⓑ **Penn Alto Hotel, The** 13th Ave & 12th St 16603 F. G. Harris, Mgr	150	814- 943-6171		Ⓔ $7–13	Ⓔ $9–19	D



Bedford Springs

Bedford, Pennsylvania, just 4 miles south of Bedford exit of Penna. Turnpike on Rte. 220. Famous 3,000 acre resort hotel high in the refreshing Allegheny Mountains. Superb modern accommodations, finest sport and recreational facilities including 18 hole golf course and indoor and outdoor swimming pools.

L. Gardner Moore, Pres.

Phone: 814 623-6121



Hotel Bethlehem

Bethlehem, Pa.

This unique hotel is the equal of the finest big-city hotels in comfort and service. 175 completely modernized guest rooms and suites.

F. T. O'Keefe, Manager. 215-867-3711.

THE CONTINENTAL ROOM: Our new gourmet dining salon.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ANALOMINK Monroe Co.						
Penn Hills Lodge Rtes 191 & 447 18320 Mrs. Frances Poalillo, Owner Charles Poalillo, Mgr	108	717- 421-6464			Ⓐ $39–78	R
ASHLAND Schuylkill Co. / Pop. 5,237						
Marko Towne House Hotel 9th & Centre St 17921 J. J. Marko, Owner & Mgr	35	717- 875-3531		Ⓔ $4.25–7.25	Ⓔ $6.25–9.75	
BEDFORD Bedford Co. / Pop. 3,696						
Ⓢ **Bedford Springs Hotel** Manor Dr 15522 Rte 220 L. G. Moore, Pres E. H. Knight, Mgr	250	814- 623-6121 (See advertisement, page 871)		Ⓐ $30–35	Ⓐ $44–56	R
Hillcrest Inn RD #2 15522 Nevin Gilbert, Owner & Mgr	32	814- 623-5174		Ⓔ $9–10	Ⓔ $12–14.50	
BETHLEHEM Northampton Co. / RR: Reading. / Airlines: See Allentown, Pa. / Pop. 75,408						
B **Bethlehem Hotel** 437 Main St 18018 Penna. Hotel Operators, Inc F. T. O'Keefe, Vice Pres & Gen Mgr	175	215- 867-3711 (See advertisement above)	215- 490-2269	Ⓔ $10.50–14.50	Ⓔ $14–18.50	D
B **Holiday Inn** Rtes 512 & 22 18017 Holiday Inns of America, Inc J. H. Hodgins, Innkeeper	196	215- 866-0941		Ⓔ $12–14	Ⓔ $16–18	S
BLOOMSBURG Columbia Co. / Pop. 10,655						
Magee Hotel 20 W Main St 17815 R. A. Benefield, Mgr	64	717- 784-3200		Ⓔ $8–12	Ⓔ $10–16	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



The Poconos' Beautiful Year-Round Resort Estate

Golf on 27 top-flight holes in convivial country seclusion just 100 miles from New York and Philadelphia. Other sports in season include tennis, riding, swimming, lawn bowling, skiing: we make our own snow, two Poma lifts. Snowmobiling. There are evening movies, concerts, dancing and entertainment. There's fun for all seasons. Group meeting facilities for 10 to 500 with fully equipped, fully staffed contemporary facilities.

BUCK HILL INN & GOLF CLUB
TELEPHONE (717) 595-7441
BUCK HILL FALLS • PENNSYLVANIA 18323
For reservations and information: New York, 30 Rockefeller Plaza West, Telephone 245-5620; Philadelphia, 922-2180.

John G. Horsman
Pres. & Gen. Mgr.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BOILING SPRINGS Cumberland Co. / Pop. 1,182						
[B] Allenberry Inn Rte 174 17007 American Hotels Corp J. J. Heinze, Mgr	60	717- 258-3211		(E) $14–16	(E) $18–20	R
BRADFORD McKean Co. / Airlines: Allegheny; See also Olean, N.Y. / Pop. 15,061						
Holiday Inn 100 Davis St S 16701 Holiday Inns of America, Inc E. J. Keels, Innkeeper	120	814- 362-4501		(E) $11–12	(E) $16–18	D
BREEZEWOOD Bedford Co.						
Howard Johnson's Motor Lodge US Rte 30 at Int 170 15533 F. L. Bingham, Mgr	50	814- 735-4341		(E) $10–14	(E) $14.50–18.50	
Penn Aire Motel US 30 & Int 70 15533 Superior Motels, Inc Donald McFarland, Owner & Mgr	31	814- 735-4351		(E) $8–14	(E) $10–18	E

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BRISTOL Bucks Co. / RR: Penn Central. / Pop. 12,365 Reported 65,000						
Bristol Motor Inn, The US Rte 13 & Pa Tpke 19007 Double "R" Enterprises, Inc Roy Reynolds, Owner & Mgr	75	215- 788-8401		Ⓔ $9–12	Ⓔ $14–18	E
Del-Val Motel Rte 13 & Beaver Dam Rd 19007 Congress Inns H. R. Young, Owner & Vice Pres	65	215- 788-9272		Ⓔ $10–11	Ⓔ $12–14	E
Holiday Inn See: Levittown, Pa.						
BROOKVILLE Jefferson Co. / Pop. 4,620						
[B] **Howard Johnson's Motor Lodge** Rte 36 at Int 80 Exit 13 15825 Howard Johnson's Motor Lodges Jack O'Connor, Mgr	70	814- 849-8381		Ⓔ $11–14	Ⓔ $15–19	E
BUCK HILL FALLS Monroe Co.						
[B] **Buck Hill Inn & Golf Club** 18323 J. G. Horsman, Pres & Gen Mgr (See advertisement, page 873)	305	717- 595-7441		Ⓐ $27–45	Ⓐ $50–62	R
BUSHKILL						
Fernwood Hotel Rte 209 18324 Harry & Robert Ahnert, Owners Peter Ahnert, Mgr	150	717- 588-6661			Ⓐ $19–30	
CANADENSIS Monroe Co. / Pop. 1,500						
Ⓢ **Laurel Grove Inn & Cottages** 18325 C. R. Sieg, Mgr	36	717- 595-7262		Ⓐ $11–18	Ⓐ $20–40	
Linder's Hillside Lodge Pa. State Rte 390 18325 J. E. Linder, Owner & Mgr	30	717- 595-7367			Ⓔ $18–22	
CARLISLE Cumberland Co. / Pop. 16,623						
Howard Johnson's Motor Lodge 1255 Harrisburg Pike 17013 US 11 & I-81 Interstate Motor Lodges Inc, Owner Harry Fitzgerald, Mgr	100	717- 243-6000		Ⓔ $13–17	Ⓔ $14.50–18.50	
Indian Motor Inn 1245 Harrisburg Pike 17013 Kima Inc E. G. Rossman, Mgr	100	717- 243-5411		Ⓔ $10–12	Ⓔ $14–17	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Quality Motel 1700 Harrisburg Pike 17013 US 11 & 81 Donald Hayward, Owner & Mgr	122	717- 243-1717		Ⓔ $12–16	Ⓔ $15–20	
CENTRAL CITY Somerset Co. / Pop. 1,604						
Indian Lake Hotel RD #1 15926 R. L. French, Mgr	32	814- 754-4616		Ⓔ $10–14	Ⓔ $14–19	A R
CHAMBERSBURG Franklin Co. / Pop. 17,670						
Howard Johnson's Motor Lodge 1123 Lincoln Way E 17201 Falling Spring Corp, Owner L. C. Miller, Mgr	82	717- 263-9191		Ⓔ $11– 14.50	Ⓔ $12.50– 18	E
CHAMPION						
Seven Springs Mountain Resort RD #1 15622 Herman Dupre, Pres James McClure, Vice Pres & Gen Mgr	130	814- 926-2031		Ⓔ Ⓢ $14–18	Ⓔ Ⓢ $20–28	
CHESTER Delaware Co. / RR: Penn Central. / Pop. 63,658						
Colony Hotel 511 Welsh St 19013 W. J. Wolf & J. A. Reilly, Owners Nicholas D'Angelo, Mgr	44	215- TR4-4221		Ⓔ $10–16	Ⓔ $13–18	
CLARKS SUMMIT Lackawanna Co. / RR: E L. / Pop. 3,693						
Nichols Village Motor Inn Rtes 6 & 11 18411 G. A. Nichols, Mgr	50	717- 587-1135		Ⓔ $11–14	Ⓔ $13–18	
CONNEAUT LAKE PARK Crawford Co. / Pop. 225						
Ⓑ Ⓢ Conneaut Hotel 16316 T. A. Cunningham, Mgr	125	814- 382-5165		Ⓔ $9 up	Ⓔ $12–18	R
CONNELLSVILLE Fayette Co. / RR: B & O. / Pop. 12,814						
Melody Motor Lodge US 119 S 15425 Friendship Inns of America V. Irene Shreck, Co-Owner & Mgr	48	412- 628-9600		Ⓔ $9–10	Ⓔ $12–14	A
CORAOPOLIS Allegheny Co. / RR: P & L E. / Pop. 9,643						
Allegheny Motor Inn See: Pittsburgh, Pa.						
Montour Motor Inn See: Pittsburgh, Pa.						

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CRESCO Monroe Co. / RR: E L. / Pop. 4,000						
[B] Crescent Lodge Rtes 191 & 940 Paradise Valley 18326 Dunlop Family, Owners J. W. Dunlop, Mgr	22	717- 595-7486		Ⓔ $10–16 Ⓐ $16–20	Ⓔ $16–18 Ⓐ $38–44	R
Pocono Gardens Lodge Paradise Valley 18326 Rte 940 E E. R. Rossi, Co-Owner Steven Marciw, Mgr	58	717- 595-7431			Ⓐ $45–67	R
DANVILLE Montour Co. / Pop. 6,889						
Pine Barn Inn & Motel 1 Pinebarn Pl 17821 M. L. Walzer, Owner & Mgr	20	717- 275-2071		Ⓔ $5–9	Ⓔ $8–12	
DELAWARE WATER GAP Monroe Co. / Pop. 554						
Delaware Water Gap Motor Court Exit 53 of I-80 Rte 611 18327 S. R. Matos, Owner & Mgr	15	717- 476-0130		Ⓔ $7–8	Ⓔ $8.50–12	R
[S] Glenwood Hotel & Resort Motel Main St, Rte 611 A 18327 T. E. Bridger Jr, Owner & Mgr	108	717- 476-0010		Ⓐ $10–20	Ⓐ $10–20	
EBENSBURG Cambria Co. / Pop. 4,111						
Quality Motel Rte 22 at W Cloverleaf 15931 Peter De Balli, Sr, Owner Peter De Balli, Jr, Innkeeper	50	814- 472-8002		Ⓔ $10–12	Ⓔ $12–16	E
EPHRATA Lancaster Co. / Pop. 7,688						
Foodergong Lodge 1170 S State St Rte 222 17522 William Scatchard, III, Pres & Gen Mgr	122	717- 859-1131		Ⓔ $14–22	Ⓔ $22–35	E R
ERIE Erie Co. / RR: Penn Central. / Airlines: Allegheny; Mohawk. / Pop. 138,440						
Erie TraveLodge 826 Sassafras St 16501 J. J. Sjolander, Mgr	54	814- 453-6614		Ⓔ $10–13	Ⓔ $13–16	
Holiday Inn—Downtown 18 W 18th St 16501 Holiday Inns of America, Inc Mrs. Corinne Migdal, Innkeeper	134	814- 456-2961		Ⓔ $13	Ⓔ $15.50– 18.50	D
Holiday Inn—South Rte 97 at Int 90 16509 Holiday Inns of America, Inc R. W. Neumaier, Innkeeper	120	814- 864-4911		Ⓔ $13.50 –16	Ⓔ $16 –20	E S

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
FAYETTEVILLE Franklin Co. / Pop. 1,886						
Ⓢ Graeffenburg Inn Caledonia State Park 17222 Mrs. A. V. Rock, Mgr	18	717- 352-2711		Ⓔ $6 up	Ⓔ $10–14	R
FORT WASHINGTON RR: Reading						
Sheraton-PennPike Motor Inn See: Philadelphia, Pa.						
FRANKLIN Venango Co. / Airlines: Allegheny. / Pop. 9,586						
B Voyager Inn 1411 Liberty St 16323 J. S. Krug, Mgr	116	814- 437-3031		Ⓔ $12 up	Ⓔ $15–17	D
GETTYSBURG Adams Co. / Pop. 7,960						
Gettysburg TraveLodge 10 E Lincoln Ave 17325 Lincoln Motor Lodge Corp P. W. Kuhn, Mgr	30	717- 334-6235		Ⓔ $9–12	Ⓔ $12–24	R D
Holiday Inn 516 Baltimore St 17325 Holiday Inns of America, Inc W. S. Ayre, Innkeeper	100	717- 334-6211		Ⓔ $10–16	Ⓔ $12–22	E
Howard Johnson's Motor Lodge 301 Steinwehr Ave 17325 Rte 15 Howard Johnson's Motor Lodges N. J. Groft, Mgr	77	717- 334-1189		Ⓔ $10–16	Ⓔ $16–20	D
Quality Motel Gettysburg Motor Lodge 380 Steinwehr Ave 17325 Quality Motels J. B. Kerr, Mgr	90	717- 334-5731		Ⓔ $12–14	Ⓔ $16–22	D
Quality Motel—Larson's 401 Buford Ave 17325 US Rte W Larson Corp A. A. Larson, Mgr	41	717- 334-3141		Ⓔ $8–12	Ⓔ $10–20	
GOULDSBORO Wayne Co. / Pop. 700						
B Country Surrey Inn Top of the Poconos 18424 F. M. Kelley, Owner William Wyckoff, Mgr	30	717- 842-8417		Ⓔ $10–15 Ⓐ $18–20	Ⓔ $14.50–20.50 Ⓐ $32–36	R
GREENSBURG Westmoreland Co. / RR: Penn Central. / Pop. 17,383						
Mountain View Inn US Hwy 30 E 15601 V. E. Booher Jr, Owner & Mgr	30	412- 834-5300		Ⓔ $12–16	Ⓔ $12–18	S

Proof of the Pudding . . .

A recent readership survey by the Bell Telephone Company of Pennsylvania of HOTEL HERALD subscribers revealed that 84% of them "usually" or "always" read the HOTEL HERALD.

Another reader-opinion survey of recognized hotelmen showed that 98.3% of those responding agreed "The HOTEL HERALD is doing a top job" in presenting news of the hotel industry to its readers while it is still news.

You can profit by this reader acceptance by advertising your hotel, products and services in the only trade paper that offers concentrated coverage of the rich and growing hotel-motor inn market in Pennsylvania, New Jersey, New York, Maryland and the District of Columbia.

The HOTEL HERALD

Read ALL the news about hotels, motor hotels, and resorts while it is still NEWS.

Published twice a month since 1930 and now in its 41st year, the Herald has an estimated readership of 5,000 in the hotel fraternity throughout the East . . . and indeed throughout the U.S.

OUR BOAST—IT'S READ FROM COAST TO COAST

Write for rates and sample copies

HOTEL HERALD COMPANY
216 Telegraph Building
Box 906
Harrisburg, Pa. 17108

HENRY M. SCHARF,
Pres. and Treas.
FRANKLIN MOORE,
Vice Pres. & Asst. Treas.
JAMES A. JOHNSTON,
Secretary
C. R. WOLFF,
Editor

Holiday MOTOR HOTELS

Zimmerman



OPEN DAILY AT HOLIDAY WEST

Gene Zimmerman's AUTOMOBILORAMA "History on Wheels"

AMERICA'S RAREST COLLECTION OF ANTIQUE, VINTAGE AND CLASSIC CARS

P.O. BOX 1855, HARRISBURG, PENNSYLVANIA

HOLIDAY EAST	HOLIDAY INN TOWN	HOLIDAY WEST
150 ROOMS Rte. 283 at Turnpike 717-939-9854	Newest and Finest 275 ROOMS 717-234-5021	300 ROOMS US 15 at Turnpike 717-766-4792

For Reservations Call (717) 234-0193

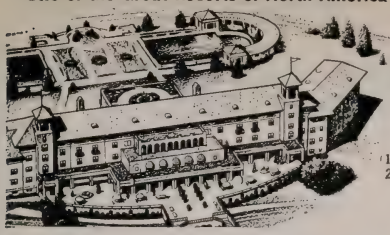
725 Exciting Rooms Featuring Complete Guest and Meeting Facilities

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
GREENTOWN Pike Co.						
B White Beauty View Resort On Lake Wallenpaupack Rte 507 18426 L. B. Guccini, Gen Mgr	69	717- 226-4534		Ⓔ $14–28 Ⓐ $21–30	Ⓔ $14–28 Ⓐ $26–40	R
HARRISBURG Dauphin Co. / RR: Penn Central. / Airlines: Allegheny; TWA. / Pop. 79,697						
Harrisburg's Best Western Motor Inn Harrisburg-West 17070 RD #1, New Cumberland Best Western C. M. Torchia, Gen Mgr	104	717- 774-1100		Ⓔ $12–14	Ⓔ $17–21	E S
Holiday Inn Town 23 S 2nd St 17105 P.O. Box 1855 E. W. Zimmerman, Owner Andrew Houliston, Mgr	275	717- 234-5021 (See advertisement above)	717- 564-4144	Ⓔ $16 up	Ⓔ $21 up	D
Holiday Motor Hotel—East Rte US 283 at Pa Tpke 17105 Box 1855 E. W. Zimmerman, Owner Don Kitchen, Mgr	150	717- 939-9854 (See advertisement above)	717- 564-4144	Ⓔ $13 up	Ⓔ $16 up	E

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Motor Hotel—West Rte US 15 at Pa Tpke 17105 Box 1855 E. W. Zimmerman, Owner Richard Cable, Mgr	300	717- 766-4792 (See advertisement, page 879)	717- 564-4144	Ⓔ $13 up	Ⓔ $16 up	E
Howard Johnson's Motor Lodge 473 Eisenhower Blvd 17111 C. C. Fetter, Owner R. C. Jones, Mgr	142	717- 564-3740		Ⓔ $12 up	Ⓔ $16–20	S
Nationwide Inn 525 S Front St 17104 Pick Hotels Corp V. A. Belehas, Mgr	125	717- 233-1611		Ⓔ $13	Ⓔ $16–19	D E
Penn Harris Hotel 3rd & Walnut Sts 17108 M. W. Sweger, Pres & Mng Dir B. J. Keil, Mgr	400	717- 238-7211		Ⓔ $11– 17.25	Ⓔ $17.50– 23.50	D
B **Penn Harris Motor Inn** Rtes 11 & 15 Taylor Bypass 17108 Box 2653 W. N. Sweger, Mgr	200	717- 234-7951		Ⓔ $14.50 –18	Ⓔ $22 –28	S E
Plantation Inn Motel See: Mechanicsburg, Pa.						
Quality Motel 5680 Allentown Blvd 17112 Rte 22 Dutch Pantry Inns Inc, Owner K. E. Whisler, Mgr	80	717- 652-3811		Ⓔ $13–16	Ⓔ $16–24	
Senate Hotel 122 Market S 17101 John Durbin, Owner-Mgr	48	717- 238-1643		Ⓔ $5–10	Ⓔ $8–14.50	
HAWLEY Wayne Co. / Pop. 1,433						
Woodloch Pines Lodge RD #1 18428 P.O. Box 80 H. W. Kiesendahl & D. J. Kranich, Co-Owners & Mgrs	67	717- 685-2260		Ⓐ $20–25	Ⓐ $35–45	R
HAZLETON Luzerne Co. / Airlines: Allegheny. / Pop. 32,056						
B **Gus Genetti Motor Lodge** 32nd & N Church St 18201 Rte 309 Gus Genetti, Gen Mgr Elmer Poncheri, Mgr	125	717- 454-2494		Ⓔ $7–14	Ⓔ $12–18	A S
HERSHEY Dauphin Co. / Pop. 6,851						
Cocoa Inn, The Chocolate & Cocoa Aves 17033 Hershey Estates, Owner D. G. Browne, Gen Mgr	100	717- 533-2191		Ⓔ $10–13	Ⓔ $16–22	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

One of the Great Resorts of North America



• Great Golf—5 Courses • Tennis, Bowling On The Green • Riding, Swimming, Resort Activities • Superb Food, Wine Cellar • Completely Air-Conditioned • Modern Facilities, Old World Service • Open Year 'Round

HOTEL HERSHEY

Hershey, Pennsylvania

155 miles from N.Y. City • 90 from Phila. 200 from Pittsburgh • 85 from Baltimore 120 from Washington, D.C.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Hershey Hotel Rtes 322 & 422 17033 Hershey Estates, Owner E. R. Book, Gen Mgr	150	717-533-2171 (See advertisement above)		Ⓐ $28–34	Ⓐ $46–58	R
Hershey Motor Lodge W Chocolate Ave & University Dr 17033 Hershey Estates, Owner D. G. Browne, Gen Mgr	200	717-533-3311		Ⓔ $14–15	Ⓔ $20–26	S
IRWIN Westmoreland Co. / Pop. 4,270						
Jacktown Motel US 30 W 15642 Jacktown Investments Inc Thomas Hanley, Mgr	54	412-863-2100		Ⓔ $8 up	Ⓔ $12 up	
KING OF PRUSSIA Montgomery Co.						
B Holiday Inn 260 Goddard Blvd 19406 Holiday Inns of America, Inc D. S. Hughes, Innkeeper	305	215-265-7500		Ⓔ $14–16	Ⓔ $18–20	E S
Howard Johnson's Motor Lodge Valley Forge Exit 24 Pa Tpke 19406 Rtes 202N & Gulph Rd Hargood Motel Co, Owner F. J. Kilcoyne, Mgr	150	215-265-4500		Ⓔ $12–16	Ⓔ $15–22	E
KULPSVILLE						
Holiday Inn Sumneytown Pike & Exit 31 Pa. Tpke 19443 Kulpsville Motor Inn Corp R. C. Trier, Jr, Innkeeper	123	215-368-3800		Ⓔ $14.50 –16	Ⓔ $19.50 –21	
LAKE HARMONY Carbon Co.						
B Treadway Split Rock Lodge 18624 Treadway Inns L. R. Turley, Innkeeper	160	717-443-9571		Ⓐ $17–26	Ⓐ $37–46	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
LANCASTER Lancaster Co. / RR: Penn Central; Reading. / Airlines: Allegheny; Eastern. / Pop. 61,055						
[B] Hilton Inn Queens & Chestnut St 17604 Hilton Inns F. Ulrich Stolle, Gen Mgr	237	717- 397-4801		(E) $16	(E) $21	D
Holiday Inn 1492 Lititz Pike 17601 American Motor Inns Inc, Owner	159	717- 393-0771		(E) $10.50 –16	(E) $14 –24	
[B] Host Farm Resort Motel 2310 Lincoln Hwy E 17602 Host Enterprises, Inc Sam Sugarman, Mng Dir	300	717- 397-7631 (See advertisement, page 883)		(E) $12–20 (A) $30–50	(E) $20–35 (A) $46–86	R
[B] Howard Johnson's Motor Lodge 2100 Lincoln Hwy E Rte 30 17604 Howard Johnson's Motor Lodges J. R. Gerberich, Mgr	112	717- 397-7781		(E) $12–19	(E) $15–26	S E
Ramada Inn 2285 Lincoln Hwy E 17602 Pennram Motor Inns Inc N. B. Lord, Gen Mgr	160	717- 299-0421				
Sheraton-Conestoga Motor Inn P.O. Box 1597 Rte 222 N 17604 ITT Sheraton Corp of America C. E. Pyle, Gen Mgr	100	717- 393-0731		(E) $16–22	(E) $18–24	S
Willows Motel & Lodge, The 2425 Lincoln Hwy E US 30 17602 P.O. Box 88 A. Neuber, Owner & Mgr	38	717- 397-5144			(E) $13–17	S
LEBANON Lebanon Co. / Pop. 30,045						
[B] Lebanon Treadway Inn Quentin Rd & Poplar St 17042 Treadway Inns & Resorts N. P. Koopmann, Innkeeper	130	717- 273-6771		(E) $11–14 (A) $24–28	(E) $14–18 (A) $38–42	S
LESTER						
International Motor Lodge 600 S Governor Printz Blvd 19113 Milton Smith, Pres C. W. Lafey, Gen Mgr	135	215- 521-3900		(E) $15–16	(E) $19–22	
LEVITTOWN Bucks Co. / RR: Penn Central. / Pop. 68,793						
Holiday Inn Bristol—Levittown 6201 Bristol Pike 19057 Holiday Inns of America, Inc R. I. Russoli, Innkeeper	120	215- 946-1100		(E) $12–16	(E) $14–18	S

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

the newest, most complete resort convention center in the east

The new HOST CORRAL opening late Spring '70



in Pennsylvania Dutch-Amish Land

HOST ENTERPRISES, INC.
For convention and group details write: John F. McGarry, Director of Sales, Host Farm, 2310 Lincoln H'way East, Lancaster, Pa. 17602, Phone: (717) 397-7631

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
LEWISBURG Union Co. / RR: Penn Central. / Pop. 5,523						
Lewisburger Hotel-Motel 136 Market St at 2nd 17837 W. W. Watkins, Owner Olive N. Smith, Mgr	46	717- 523-1216		Ⓔ $4–12	Ⓔ $6–17.50	D
University Motor Inn US Rte #15 17837 M. M. Wagner, Owner & Mgr	106	717- 523-1171		Ⓔ $11	Ⓔ $13–18	
LEWISTOWN Mifflin Co. / RR: Penn Central. / Pop. 12,640						
Green Gables Motor Inn 900 S Main St 17044 Robert Wilson, Innkeeper	38	717- 248-6701		Ⓔ $8–11	Ⓔ $11–14	
LOCK HAVEN Clinton Co. / RR: Penn Central. / Pop. 11,748						
Fallon Hotel & Motel 131 E Water St 17745 Earl Knepley, Gen Mgr R. K. Kelly, Mgr	100	717- 748-6777		Ⓔ $4.50–14	Ⓔ $6.50–20	D
MARSHALL'S CREEK Monroe Co. / Pop. 600						
Ⓢ **Mountain Lake House** 18335 N. L. Huffman, Mgr	75	717- 421-3410		Ⓐ $19–23	Ⓐ $32–46	R
McKEESPORT Allegheny Co. / RR: B & O. / Pop. 45,489						
Downtower Motor Inn 624 Lysle Blvd 15132 Downtowner Motor Inns Peggy Dubas, Gen Mgr	100	412- 672-9611		Ⓔ $13–18	Ⓔ $18–30	D



GOOD FOOD, DRINK AND LODGING
in MEADVILLE, PA.
Treadway David Mead

40 MILES SOUTH OF ERIE ON ROUTES 19 & 322
- Golf, water sports, skiing and hunting nearby
- Group and convention facilities
- Air-conditioned • Open all year
- Home of Allegheny College
- Package Weekend • Swimming pool



JOHN F. CURTIN, *Innkeeper*
Telephone (814) 337-1201—In N.Y.C. area (212) 697-8773

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Penn McKee Hotel						
130 5th Ave 15132 Community Hotel Corp, Owner Arthur Smith, Pres	21	412- 664-4154		Ⓔ $8.50–12.50	Ⓔ $10.50–15.50	
MEADVILLE Crawford Co. / RR: E L. / Pop. 16,671						
[B] David Mead Inn, The 455 Chestnut St 16335 Treadway Inns & Resorts J. F. Curtin, Innkeeper	70	814- 337-1201 (See advertisement above)		Ⓔ $10–13	Ⓔ $15–19	S
MECHANICSBURG Cumberland Co. / Pop. 8,123						
Plantation Inn Motel 4 W Winding Hill Rd 17055 Best Western Francis Murphy, Mgr	32	717- 766-0238		Ⓔ $10	Ⓔ $13	E
Ramada Inn Harrisburg—West 5401 Carlisle Pike 17055 Pennram Motor Inns Inc N. B. Lord, Gen Mgr	215	717- 697-0321				
MEDIA Delaware Co. / RR: Penn Central. / Pop. 5,803						
Brandywine Holiday Inn 1124 W Baltimore Pike 19063 Brandywine Motor Inns, Inc Ernest Harrison, Innkeeper	150	215- LO6-9600		Ⓔ $14–15	Ⓔ $17–20	S
MIFFLINTOWN Juniata Co. / Pop. 887						
Tuscarora Motor Inn RD #2 17059 P. E. & Helen Guss, Owners & Mgrs	28	717- 436-2127		Ⓔ $8 up	Ⓔ $12 up	S
MILFORD Pike Co. / Pop. 1,198						
Milford Motel US 6 & 209 18337 P.O. Box 5 Mr. & Mrs. L. J. Strickler, Owners & Mgrs	12	717- 296-6411		Ⓔ $10–14	Ⓔ $12–18	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



VISIT HISTORICAL NEW HOPE, PA.

1½ Mile West of Delaware River
ON U.S. ROUTE 202
215-862-5272

Open All Year
Room Phones — Tennis
Pool — Shuffleboard

Car Rental — Tours

Relaxed informal atmosphere
Dolores & Jim McBride

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MONROEVILLE Allegheny Co. / Pop. 22,446						
William Penn Motel 4139 William Penn Hwy 15146 D. J. Renzi, Mgr	22	412- 373-0700		Ⓔ $10	Ⓔ $12	
MOUNTAINHOME Monroe Co. / Pop. 1,500						
Ⓢ Mo-Nom-O-Nock Inn & Motor Lodge Rte 191 18342 Pocono Resorts Inc, Owner E. L. Xanders, Gen Mgr	100	717- 595-7411		Ⓔ $18–30	Ⓔ $15–50	
MOUNT PLEASANT Westmoreland Co. / RR: B & O. / Pop. 6,107						
Penn Francis Hotel Main & Center St 15666 F. J. Bielecki, Owner & Mgr	17	412- 547-6789		Ⓔ $3–8	Ⓔ $4–10	D
MOUNT POCONO Monroe Co. / Pop. 935						
Ⓢ Hawthorne Inn & Cottages Rte 611 18344 R. L. Dengler, Owner R. L. Dengler Jr, Mgr	84	717- 839-7167		Ⓐ $13– 17.50	Ⓐ $24– 35	
Paradise Valley Lodge (Memorytown Motor Lodge) Memorytown, USA, Mt. Pocono 18344 Rtes 940 & 611 Paul & Mae Asure, Owners & Mgrs	33	717- 839-7176			Ⓔ $18–30 Ⓐ $42–50	
Strickland's Mountain Inn & Cottages 18344 Edmund & Anne Louise Strickland, Owners Mendy Rosen, Mgr	103	717- 839-7155			Ⓐ $37–70	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
NEW HOPE Bucks Co. / RR: N H & I. / Pop. 958						
Bucks County Motel US 202 18938 Jim & Dolores McBride, Owners & Mgrs	32	215- 862-5272 (See advertisement, page 885)		Ⓔ $8–12	Ⓔ $10–20	R
Holiday Inn P.O. Box 84 Rte 202 18938 Jefsaba Inc, Owner J. E. Newhouse, Innkeeper	101	215- 862-5221		Ⓔ $12–16	Ⓔ $15–21	R
NORRISTOWN Montgomery Co. / RR: Reading. / Pop. 38,925						
Colonial House Motel 830 W Main St 19401 Roncace & Lesher, Owners W. W. Lesher, Gen Mgr	41	215- 279-0150		Ⓔ $10 up	Ⓔ $13–16	D
Valley Forge Hotel 26 E Main St 19401 G. L. Kirk, Mgr	50	215- 272-3260		Ⓔ $9–12	Ⓔ $12–17	D
OIL CITY Venango Co. / Airlines: Allegheny. / Pop. 17,692						
Holiday Inn 1 Seneca St 16301 Holiday Inns of America, Inc S. R. Kiewice, Innkeeper	107	814- 677-1221		Ⓔ $12–16	Ⓔ $15–21	D
PHILADELPHIA Philadelphia Co. / RR: Penn Central; Reading. / Airlines: Allegheny; American; Delta; Eastern; TWA; United; Lufthansa; Mohawk; National; Northeast; Northwest; Pan American. / Pop. 2,002,512						
Adelphia Hotel 13th & Chestnut St 19107 Bankers Securities Corp, Owner Harry Griffin, Gen Mgr	400	215- 563-3000 (See advertisement, page 887)	215- 569-9703	Ⓔ $11–15	Ⓔ $18–22	D



The Barclay

Internationally famous as Philadelphia's prestige hotel of elegance and charm. Award-winning cuisine. Near shopping, theatre, and business districts.

Single Rooms from $18.
Double Rooms from $24.
Suites from $35. Serving Pantries.
Residential Apartments.

RITTENHOUSE SQUARE EAST
PHILADELPHIA, PENNSYLVANIA 19103
PHONE: (215) 545-0300

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

PHILADELPHIA

THE Bellevue Stratford
BROAD AT WALNUT
750 rooms



SINGLES ....from $18.50
TWINS .....from $26.00

Phone: (215) 735-0700
Teletype: 215-569-9703

Air conditioned—TV and radio

Jos. P. Hoenig, V.P.
Harold V. Varr, Gen. Mgr.

THE BENJAMIN FRANKLIN
9TH AT CHESTNUT
1200 rooms



SINGLES ....from $17.00
DOUBLES & TWINS ..from $23.00

Phone: (215) 922-8600
Teletype: 215-569-9713

Air conditioned—TV and radio

New Ben Franklin's Court Cocktail Lounge

William G. Chadwick, Gen. Mgr.

THE Sylvania
LOCUST OFF BROAD
400 rooms



SINGLES ....from $11.00
TWINS .....from $18.00

Phone: (215) 735-7200
Teletype: 215-569-9703

Air conditioned rooms—TV and radio

Martin A. Sobel, Gen. Mgr.

THE ADELPHIA
13TH AT CHESTNUT
400 rooms



SINGLES ....from $11.00
DOUBLES & TWINS ..from $18.00

Phone: (215) 563-3000
Teletype: 215-569-9703

TV—Air conditioned rooms available

Harry Griffin, Gen. Mgr.

IMMEDIATE FREE RESERVATION SERVICE

For Reservations Phone:

NEW YORK CITY..... Enterprise 6704
CHICAGO ..... Enterprise 4776
BOSTON ..... Enterprise 6704
WASHINGTON, D. C. .. Enterprise 1-6704
PITTSBURGH ..... Zenith 0763
PHILADELPHIA ..... (215) 735-0700

Teletype 215-569-9703

CENTER CITY — CONVENIENT PARKING

HAMILTON MOTOR INN

HOTEL & APARTMENTS

WALKING DISTANCE TO CONVENTION HALL & CIVIC CENTER—"Heart of University City"
Air-Conditioned Rooms & Suites with TV
FREE on-premises PARKING

Convenient to: U.S. #13, Schuylkill Expw'y, Penna. & N.J. Turnpikes, Main P.R.R. 30th Street Station, Univ. of Pa., Drexel Institute, etc.
Major Credit Cards Honored
Crackerbarrel Dining Room—Private Meeting Rooms

RATES $9.50 UP

Area Code 215 EV 6-5200 Robert W. LaPointe, Innkeeper
ANOTHER SORKIN ENTERPRISE



CHESTNUT STREET AT 39TH PHILADELPHIA 4, PA.

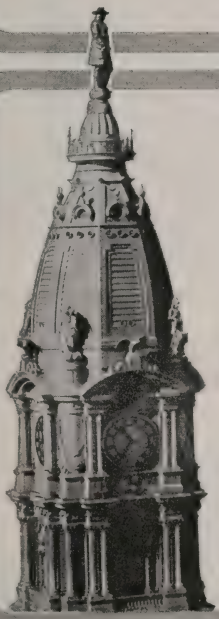
Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Barclay Hotel, The 18th & Rittenhouse Sq E 19103 B. J. Kirby, Gen Mgr	600	215-545-0300 (See advertisement, page 886)		Ⓔ $18–28	Ⓔ $24–34	D
[B] Bellevue Stratford Hotel Broad & Walnut Sts 19102 H. V. Varr, Gen Mgr Cable: Bellstrat	750	215-735-0700 (See advertisement, page 887)	215-569-9703	Ⓔ $18.50 –28	Ⓔ $26 –34	D
[B] Benjamin Franklin Hotel 9th & Chestnut St 19105 W. G. Chadwick, Gen Mgr Cable: Frankben	1200	215-922-8600 (See advertisement, page 887)	215-569-9713	Ⓔ $17–25	Ⓔ $23–30	D
City Line Motor Inn 444 City Line Ave 19131 David Cohen & Seymor Rubin, Owners E. J. Sanderson, Mgr	96	215-TR8-9300		Ⓔ $15	Ⓔ $20	
Cresheim Arms Hotel Allen Lane & Bryan St 19119 A. G. Boden, Mgr	50	215-CH7-4400		Ⓔ $6–11	Ⓔ $9–16	S
Franklin Motor Inn Pkwy at 22nd St 19130 M. H. Hurwitz, Gen Mgr	300	215-568-8300 (See advertisement, page 889)		Ⓔ $14.50 –18.50	Ⓔ $19 –23.50	D
Hamilton Motor Inn Chestnut St at 39th 19104 Sorkin Enterprises, Owner R. W. LaPointe, Innkeeper	73	215-EV6-5200 (See advertisement above)		Ⓔ $9.50–12	Ⓔ $14–16	E
Holiday Inn—Midtown 1305 Walnut St 19107 Independence Motor Inn Corp J. M. Matz, Innkeeper	168	215-PE5-9300		Ⓔ $16–20	Ⓔ $21–25	
Hub Motor Lodge 7605 Roosevelt Blvd 19152 Framo Hotel Corp George Steen, Gen Mgr	70	215-DE2-4300		Ⓔ $13–14	Ⓔ $17–18	S

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Philadelphia's
Only intown Motor
Hotel with Free
Ground-Level Parking

FRANKLIN MOTOR INN

Benjamin Franklin Parkway at 22nd Street
PHILADELPHIA



300 ROOMS • SWIM POOL

Cocktail Lounge • Dining Room • Dial-A-Phones • TV (7 Channels) & HiFi in Each Room • Individual Room-Control Air Conditioners • Free Ice Dispensers • Meeting Rooms (Up to 150 Capacity) • Special Group & Family Rates — No Charge for Children Sharing Parents' Room

Write or Call
for Brochure,
Rates and Reservations

(215) **LO 8-8300**

fun!
FOOD
COMFORT
Excitement

435 (750 by Oct. '70) comfort conditioned rooms, TV and hi-fi • Swimming pool and patio • Ice rink in season • Full hotel services • 3 restaurants including exotic Kona Kai • Complete convention facilities to 2200.

This is living...this is
Marriott
MOTOR HOTELS
City Line at Monument Road
215-667-0200 or call free from anywhere (800) 228-9290
PHILADELPHIA, PA.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Latham Hotel, The 135 S 17th St 19103 North American Hotels Ltd H. B. Cohn, Exec Dir	150	215- 563-7474		Ⓔ $22–30	Ⓔ $24–34	D
Mohawk Motor Inn 4200 Roosevelt Blvd 19124 Mohawk Motor Inns G. H. Meise, Mgr	117	215- 289-9200		Ⓔ $14–16	Ⓔ $17–20	S E
Penn Center Inn Market St at 20th 19103 G. R. McGurk, Gen Mgr	304	215- 569-3000	215- 569-8545	Ⓔ $15–19	Ⓔ $19–24	D
B Philadelphia International Airport Motel Industrial Hwy Rte 291 S 19153 Marian Diamond, Mgr Cable: Piam	300	215- SA6-9090	215- 569-8776	Ⓔ $15–19	Ⓔ $16–23	A
B Philadelphia Marriott Motor Hotel City Line Ave & Monument Rd 19131 Marriott Corp R. D. Roush, Gen Mgr	435 (See advertisement above)	215- 667-0200	215- 667-0958	Ⓔ $18–29	Ⓔ $26–32	E S

THE
ROBERT MORRIS
HOTEL

Over Half a Century of Hospitality and Service
Arch and 17th Streets at the Parkway
Philadelphia, Pa. 19103
The Heritage Room serving breakfast, lunch, and dinner
Meeting and Banquet Facilities
Completely Air-Conditioned
24 Hour In-Door Parking Arrangement
Singles: From $10.00 Twins: From $16.00 Doubles: From $16.00
Charles Dickinson-Marks, Gen. Mgr. & Vice President Telephone: 215-LO 3-9290

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Philadelphia



Located in the heart of Penn Center at MTA and J.F. Kennedy Blvd., 900 air-conditioned guest rooms and suites. Complete convention facilities with 30,000 sq. ft. Exhibit Center. Indoor parking. Superb restaurants and lounges including the elegant Cafe Careme, Cheshire Cheese, and Wine Cellar. Children share parent's room free. Singles: $18.50-$24.50; Double or Twin: $24.50-$30.50. Tel. (215) 568-3300. TWX 910-761-0457.

Sheraton Hotel

1725 KENNEDY BOULEVARD

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Robert Morris Hotel 17th & Arch Sts 19103 Chas. Dickinson-Marks, V.P. & Gen Mgr	128	215-LO3-9290 (See advertisement, page 890)		Ⓔ $10–13	Ⓔ $16–17	
Roosevelt Mohawk Inn 7600 Roosevelt Blvd 19152 Mohawk Motor Inns G. R. Jacques, Mgr	108	215-338-7600		Ⓔ $14	Ⓔ $16–18	S E
[B] Sheraton Hotel 1725 JFK Blvd 19103 ITT Sheraton Corp of America Max Dean, Gen Mgr	900	215-568-3300 (See advertisements, page 891 and pages 620–621)	910-761-0457	Ⓔ $18.50 –24.50	Ⓔ $24.50 –30.50	D
Sheraton—PennPike Motor Inn 530 Pennsylvania Ave Rte 309 & Pa Tpke Ft. Washington 19034 ITT Sheraton Corp of America J. K. Hackman, Mgr	135	215-643-1111	312-222-0749	Ⓔ $15.50 –16.50	Ⓔ $22 –24	E S
[B] Sylvania Hotel Locust St off Broad 19107 Bankers Securities Corp, Owner M. A. Sobel, Gen Mgr	400	215-735-7200 (See advertisement, page 887)	215-569-9703	Ⓔ $11–15	Ⓔ $18–22	D
Treadway Inn Rte 30, St. Davids, Pa. 19087 Treadway Inns R. C. Bennett, Innkeeper	170	215-688-5800		Ⓔ $13–18	Ⓔ $18–26	S
Warwick Hotel 1701 Locust St 19103 WM Capital Mgmt Corp Edwin Scalabrino, Gen Mgr	598	215-735-3800	710-670-1115	Ⓔ $20–26	Ⓔ $26–32	D

PITTSBURGH

Allegheny Co. / RR: B & O; Penn Central; P & L E. / Airlines: Allegheny; TWA; Northwest; Eastern; American; United; Mohawk. / Pop. 604,332

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Allegheny Motor Inn 1464 Beers School Rd, Coraopolis 15108 Knott Hotels Corp Chester Prince, Mgr	60	412-264-7790 (See advertisement, pages 760–761)	710-793-3618	Ⓔ $15	Ⓔ $19	A
Brentwood Motor Lodge 5220 Rte 51S, Brentwood 15227 Felix Caste, Jr, Owner J. P. Hennigan, Gen Mgr	40	412-884-8800		Ⓔ $12–15	Ⓔ $15–21	E S
Carlton House Hotel, The 550 Grant St 15219 J. L. Gaines, Gen Mgr	200	412-471-6060		Ⓔ $21–24	Ⓔ $27–33	D
Civic Center Motor Hotel 3914 Forbes Ave 15213 Wolken & Landy, Owners D. L. Bressler, Mgr	56	412-683-6700		Ⓔ $12–14	Ⓔ $16–18	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



. . . Chatham Center
offers you more in Pittsburgh!

Located opposite Civic Arena in the heart of downtown Pittsburgh. Chatham Center features the luxury of an ultra-modern, suburban motel, and the convenience of a mid-town hotel.

- 450 air conditioned rooms—Pittsburgh's largest rooms
- Color TV in every room
- Free parking in an indoor 2,200 car garage
- Drive-in registration facilities
- Red Coach Grill, Tally Ho Lounge and Howard Johnson's restaurant
- Free indoor pool and health club facilities

PLUS A COMPLETE CONVENTION CENTER

HOWARD JOHNSON'S MOTOR LODGE
***at* Chatham Center**
Pittsburgh, Pennsylvania 15219
412/391-5000 • TWX—710/664-4227
John H. Guggenheim, General Manager
Emily Schultz, Director of Sales

FREE PARKING

Preferred in Pittsburgh

WEBSTER HALL

MOTOR HOTEL

Ideally situated in the uncongested world-famed Civic Center, only 3 miles from downtown. Convenient to all major highways—direct entrance from large parking lot. Airport limousines stop at hotel. 600 air-conditioned rooms, many with vanities, free coffee dispensers, refrigerators. Radios and TV. New rooms with French Provincial decor. The elegant *Ascot Room* for gracious dining. The *Boot & Saddle*, smart cocktail rendezvous. The *Coffee Shop* for fine food and fast service. Ten newly redecorated Function Rooms with the most up-to-date conveniences and equipment, seating 25 to 1,000. Singles: From $13.30; Doubles or Twins: From $17.30. Children Free.

HOTEL WEBSTER HALL

4415 Fifth Avenue, Pittsburgh, Pa. 15213
Telephone 412-621-7700 Teletype 412-642-2263
Henry J. Huemrich, Vice Pres. and Gen. Mgr.

Your gracious host in Pittsburgh

COME VISIT THE HILTONS IN PITTSBURGH.



Hilton hospitality in the heart of Pittsburgh. Set in the city's famous Golden Triangle is the magnificent Pittsburgh Hilton. The fully air-conditioned, 800-room hotel offers the finest, most modern accommodations, services and conveniences. There is radio and wide-screen television in every guest room, one of the largest and most versatile ballrooms in the world, and numerous private dining rooms of various sizes. The dramatic cocktail lounge over the front entrance marquee provides an unsurpassed view of Point State Park and the 3 famous rivers. There is a direct underground passageway from the hotel to nearby office buildings and to a 750-car garage.

Singles from $20.00 • Doubles from $28.00
Twins from $27.50 • Suites from $59.00

V. F. Troy, Jr., General Manager
Gateway Center, Pittsburgh, Pa. 15230
Telephone 391-4600 • Area Code: 412
Teletype 710-664-4283
CONRAD N. HILTON, Chairman • BARRON HILTON, President



Call the Hilton Reservation Service.
Come visit the Hiltons.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn						
801 Ohio River Blvd, Sewickley 15143 Holiday Inns of America Inc Dale Sergeant, Innkeeper	120	412- 741-4300		Ⓔ $14.50 up	Ⓔ $17.50 –19.50	E S
Hospitality Motor Inn						
699 Rodi Rd 15235 Standard Oil of Ohio, Owner R. B. Johnson, Mgr	105	412- 244-1600		Ⓔ $14–15	Ⓔ $18–19	E S
Howard Johnson's Motor Lodge						
3401 Blvd of Allies 15213 Halket-Zulema Co, Inc, Owner S. C. Bober, Mgr	119	412- 683-6100		Ⓔ $15–17	Ⓔ $19–24	D
B **Howard Johnson's Motor Lodge—Chatham Center**						
Washington Place 15219 Chatham Center Inc, Owner J. H. Guggenheim, Gen Mgr	450	412- 391-5000 (See advertisement, page 893)	710- 664-4227	Ⓔ $21.50 –26	Ⓔ $27 –32	D
Montour Motor Inn						
Pkwy W at Montour Exit RD 1, Coraopolis 15108 Mrs. Margaret Schultz, Mgr	52	412- 923-2744		Ⓔ $11– 12.50	Ⓔ $12.50– 15	
B **Pick-Roosevelt Hotel**						
607 Penn Ave 15222 Pick Hotels Corp R. E. Jacobson, Gen Mgr	500	412- 281-3700		Ⓔ $12.50 –17	Ⓔ $18.50 –23	D
Pittsburgh Hilton, The						
Gateway Center 15230 Hilton Hotels Corp V. F. Troy Jr, Gen Mgr Cable: Hiltels	800	412- 391-4600 (See advertisement, page 895 and pages 622–623)	710- 664-4283	Ⓔ $20–25	Ⓔ $28–32	D
Sheraton Motor Inn—South						
164 Fort Couch Rd 15241 ITT Sheraton Corp of America E. L. Ewing, Mgr	125	412- 343-4600	312- 222-0749	Ⓔ $15–18	Ⓔ $19–22	S
B **Webster Hall Motor Hotel**						
4415 5th Ave 15213 H. J. Huemrich, Vice Pres & Gen Mgr	600	412- 621-7700 (See advertisement, page 894)	412- 642-2263	Ⓔ $13.30 –21.30	Ⓔ $17.30 –25.30	S
William Penn Hotel						
Mellon Square 15230 L. H. White, Gen Mgr	800	412- 281-7100	710- 664-4298	Ⓔ $14.50 –19.50	Ⓔ $19.50 –23.50	D

PITTSTON Luzerne Co. / RR: E L. / See: Scranton, Pa.



The Inn for All Seasons

A vast mountain estate featuring golf on two 18-hole championship courses — indoor-outdoor swimming — fishing, riding, hiking — all winter sports—robust meals—Old Lamplighter Lounge.

Complete convention facilities for all size meetings and conferences.

For information or reservations, phone Pocono Manor Pa Code 717 839 7111
N Y C JU 6 4500 WASH . 737 2440
Direct lines from—New York City 966-4466; Philadelphia 925 8715
or favorite travel agent or motor club

POCONO MANOR Inn
AND GOLF CLUB
IRELAND HOTELS, INC. Pocono Manor, Penna. 18349

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
POCONO MANOR Monroe Co.						
Pocono Manor Inn & Golf Club Rte 314 18349 Ireland Hotels Inc G. W. Kissel, Vice Pres & Gen Mgr	288	717-839-7111 (See advertisement above)		Ⓐ $27 up	Ⓐ $48 up	A R
PORT ALLEGANY McKean Co. / RR: Penn Central. / Pop. 2,742						
Canoe Place Inn 101 Main St US Rte 6 16743 H. L. Weaver, Owner	36	814-642-2561		Ⓔ $4.50–9	Ⓔ $6–12	D
POTTSTOWN Montgomery Co. / RR: Reading. / Pop. 26,144						
Holiday Inn W King St at Rte 100 19464 Holiday Inns of America, Inc Gerald Vermeesch, Innkeeper	100	215-326-6700		Ⓔ $10–12	Ⓔ $14–16	D
POTTSVILLE Schuylkill Co. / RR: Reading. / Pop. 21,659						
Necho Allen, The 101 S Centre St 17901 American Hotels Corp D. L. Young, Mgr	102	717-622-6241		Ⓔ $10	Ⓔ $13–15	D
READING Berks Co. / RR: Reading. / Airlines: Allegheny; Eastern. / Pop. 98,177						
B Abraham Lincoln Motor Hotel 5th & Washington St 19603 American Hotels Corp D. M. McGill, Mgr	257	215-376-6121		Ⓔ $9.50–13	Ⓔ $12–17.50	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ROCHESTER Beaver Co. / RR: Penn Central. / Pop. 5,952						
Penn-Beaver Hotel Brighton Ave & Washington St 15074 Michael Baker, Jr, Owner J. M. Brown, Mgr	70	412- 774-8220		Ⓔ $9– 11	Ⓔ $7.50– 14.50	D
ST. DAVIDS Delaware Co. / RR: Penn Central.						
Treadway Inn See: Philadelphia, Pa.						
SCOTRUN Monroe Co.						
Brookdale-on-the-Lake Brookdale Rd 18355 E. F. Danisch, Owner & Mgr	45	717- 839-7474		Ⓐ $20–27	Ⓐ $33–48	
SCRANTON Lackawanna Co. / RR: E L. / Airlines: See Wilkes-Barre, Pa. / Pop. 111,443						
Howard Johnson's Motor Lodge Scranton-Wilkes Barre Rte 315, Pittston 18640 E. A. Perlow, Owner L. G. Del Vecchio, Mgr	80	717- 654-3301		Ⓔ $12–13	Ⓔ $15–18	
SEWICKLEY Allegheny Co. / RR: Penn Central. / Pop. 6,157 See Pittsburgh, Pa.						
SHARON Mercer Co. / RR: E L. / Airlines: See Youngstown, Ohio. / Pop. 25,267						
Shenango Inn 1330 Kimberly St 16146 H. L. Wagner, Gen Mgr	95	412- 342-6881 (See advertisement, page 899)		Ⓔ $9 up	Ⓔ $14 up	S
SHAWNEE ON DELAWARE Monroe Co. / Pop. 600						
Ⓢ **Fred Waring's Shawnee Inn** 08356 Fred Waring, Owner R. H. Bacon, Gen Mgr	116	717- 421-1500		Ⓔ $18–36 Ⓐ $32–46	Ⓔ $24–40 Ⓐ $46–60	R
SHIPPENSBURG Cumberland Co. / Pop. 6,138						
University Lodge 720 Walnut Bottom Rd 17257 E. J. Rosenberry, Owner & Mgr	30	717- 532-7311				S
SKYTOP Monroe Co. / Pop. 50						
B **Skytop Club** 18357 W. W. Malleson, Jr, Pres D. M. Biles, Gen Mgr	200	717- 595-7401		Ⓐ $23–45	Ⓐ $43–54	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



SHARON, PENNSYLVANIA

95 SPACIOUS ROOMS IN AN UNUSUAL SETTING

All Rooms Have Colored TV • Single from $9.00; Double from $14.00

COMPLETELY AIR CONDITIONED

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SOMERSET Somerset Co. / Pop. 6,347						
Roof Garden Motor Hotel 915 N Central Ave at Tpke Access Dr 15501 Master Hosts J. R. Kirwan, Mgr	64	814-445-6521		(E) $10–12	(E) $14–18	E
SOUTH STERLING Wayne Co.						
Ⓢ **Sterling Inn Lodge & Cottages** Rte 191 18460 Alice W. Julian, Owner H & C Arneberg, Mgrs	69	717-676-3311		(A) $17–20	(A) $34–45	
STATE COLLEGE Centre Co. / RR: B C. / Airlines: Allegheny. / Pop. 22,409						
Autoport Motel 1405 S Atherton St Rte 322 16801 D. C. Meyer, Owner & Mgr	50	814-237-7666		(E) $10–12	(E) $15–18	A S
Nittany Lion Inn N Atherton St 16801 Pennsylvania State Univ, Owner L. E. Silvi, Gen Mgr	150	814-237-7671 (See advertisement below)		(E) $10–12	(E) $14–18	

The Nittany Lion Inn

State College, Pa.

This attractive Early American Inn, adjoining the Campus of the Pa. State University, is a delightful setting for fine Food and Lodging. Dining Room, Coffee Shop, Conference Rooms. 150 attractive and comfortable Sleeping Rooms.

Telephone: 814-237-7671

Louis E. Silvi, General Manager



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sheraton Motor Inn 240 S Pugh St 16801 ITT Sheraton Corp of America B. G. Fleischmann, Gen Mgr	100	814- 238-8454	312- 222-0749	(E) $12–15	(E) $17–21	D
State College Hotel 100 W College Ave 16801 Box 526 M. C. Mateer, Pres Mrs. Dorothy Leonard, Mgr	30	814- 237-4350		(E) $7–10	(E) $10–16	D

STROUDSBURG Monroe Co. / RR: E. L. / Pop. 6,070

Sheraton-Pocono Inn Rte 80 at Exit 48 18360 C. S. Contogouris, Owner B. G. Fleischmann, Gen Mgr Opening: Summer, 1970	132	717- 424-1930		(E) $12–20	(E) $18–28	

SWIFTWATER Monroe Co.

(S) Swiftwater Inn & Cottages US 611 18370 Mr. & Mrs. J. A. Ricker, Owners & Mgrs	40	717- 839-7206			(M)(A) $21–30	R

TAMAQUA Schuylkill Co. / Pop. 10,173

Scrafford's RD 2 Hometown 18252 E. S. O'Lear, Pres	36	717- 668-2690		(E) $9–11	(E) $12–14	

TAMIMENT Pike Co.

B (S) Tamiment Resort & Country Club (Formerly: Tamiment-in-the-Poconos) 18371 Victor Gerard, Mng Dir	425	717- 588-6652		(A) $36–54	(A) $48–72	R

TITUSVILLE Crawford Co. / Pop. 8,356

B Cross Creek Motor Lodge & Resort RD #3 Rte 8 16354 Rayland Inc, Owner J. R. Anderson, Gen Mgr	101	814- 825-3201		(E) $10–14 (A) $21.50 –23.50	(E) $20–23 (A) $43 –52	R

TUNKHANNOCK Wyoming Co. / Pop. 2,297

Shadow Brook Motel US Rte 6 18657 R. W. Stevens, Owner & Mgr	20	717- 836-2151		(E) $10.50	(E) $17	S

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

The most complete resort of the POCONOS.

950 beautiful acres of something for everyone. The best sports of each season, including an 18 hole championship golf course, tennis, swimming, riding and skiing. Luxurious rooms with color TV. Gourmet cuisine. Nightly dancing. Star entertainment. Complete convention facilities and much, much more.

For information or reservations, write or call



P.O. Box 97, White Haven, Pa. 18661
Tel.: (717) 443-8411

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
UNIONTOWN Fayette Co. / Pop. 17,942						
Ⓡ Mount Summit Inn P.O. Box T 15401 D. D. Shoemaker, Mgr	125	412- 438-8594		ⓂⒶ $18–21	ⓂⒶ $26–35	
Mount Vernon Inn Motel 180 W Main St 15401 Rte 40 W W. L. Estanich, Owner & Mgr	43	412- 437-2704		Ⓔ $6–15	Ⓔ $9–18	
WARRINGTON						
Warrington Motel Rte 611 & Street Rd 18976 N. L. Leventhal, Mgr	75	215- 343-0373		Ⓔ $11–12	Ⓔ $16–18	E
WASHINGTON Washington Co. / Pop. 23,545						
George Washington Motor Hotel 60 S Main St 15301 S. Wm. Richard, Mgr	70	412- 225-3200		Ⓔ $9.50– 14.50	Ⓔ $12.50– 18	D
WELLSBORO Tioga Co. / Pop. 4,369						
Frome Acres Motel RD #4 US #6 16901 Mrs. B. F. Pollard, Owner & Mgr	10	814- 435-9977		Ⓔ $6–8	Ⓔ $8–15	
Penn-Wells Motor Inn 62 Main St 16901 Wellsboro Hotel Co, Owner J. L. Fox, Mgr	101	717- 724-2111		Ⓔ $3.50– 8.50	Ⓔ $5.50– 13	D

STERLING HOTEL

IN WILKES-BARRE, PA.

450 Rooms from $9.00 — Family Plan Modern — Beautifully Furnished — Two Restaurants — Two Large Ballrooms — Private Dining Rooms — Attractive Cocktail Lounge and Bar — Adjacent Free Parking — Service Club Headquarters

H. W. CLARK, Exec. V-P and General Manager



Tel. 822-3131
Area Code 717

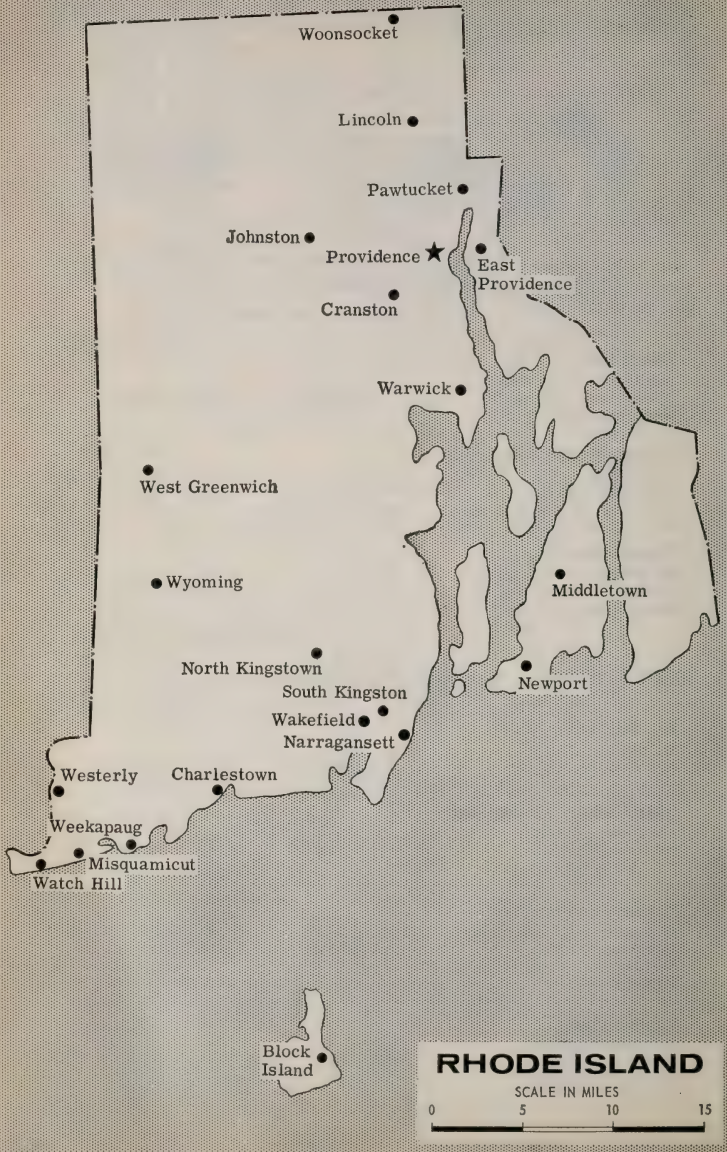
Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
WEST CHESTER Chester Co. / RR: Penn Central. / Pop. 15,705						
Treadway Inn 943 S Wilmington Pike 19380 Treadway Inns & Resorts R. J. Zobel, Pres & Mgr	102	215- 692-1900		Ⓔ $10–16	Ⓔ $14–22	S
WHITE HAVEN Luzerne Co. / Pop. 1,778						
LeChateau Inn & Country Club P.O. Box 97 18661 George Giles, Pres R. M. Timperio, Gen Mgr	200	717- 443-8411 (See advertisement, page 901)		Ⓔ $30–36	Ⓔ $42–60	
WILKES-BARRE Luzerne Co. / Airlines: Allegheny; Eastern. / Pop. 63,551						
Gus Genetti Hotel 77 E Market St 18701 Gus Genetti Jr, Gen Mgr	115	717- 823-6152		Ⓔ $6.50–12	Ⓔ $8.50–16	D
Sterling Motor Hotel River & Market Sts 18701 Joseph Engel, Owner H. W. Clark, Exec VP & Gen Mgr	450	717- 822-3131 (See advertisement above)		Ⓔ $9–16	Ⓔ $12–18	D
[B] Treadway Inn Rte 315 18702 S. B. Restaurant Inc Mark Kornfeld, Innkeeper	96	717- 824-9831		Ⓔ $11–14	Ⓔ $16–20	E

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

LYCOMING HOTEL
& MOTOR LODGE
In the Heart of Town
WILLIAMSPORT, PA. 17701
Phone (717) 326-5181
Birthplace and Home of Little League Baseball
CENTRAL AIR CONDITIONING AND TV
SCOTCH & SIRLOIN ROOM—PATIO ROOM
ENTERTAINMENT NIGHTLY • SWIMMING POOL
FAMILY PLAN • FREE OVERNIGHT PARKING
FULL CONVENTION FACILITIES
John T. Nicolosi, Vice President and General Manager



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
WILLIAMSPORT Lycoming Co. / RR: Penn Central. / Airlines: Allegheny. / Pop. 41,967						
Holiday Inn 1840 E 3rd St Rte 220 17701 Federated Home & Mortgage Co Stephen Anderson, Innkeeper	195	717- 326-1981		Ⓔ $11–12	Ⓔ $16–18	S
B **Lycoming Hotel & Motor Lodge** 4th & Williams Sts 17701 Kramer-Ruby Hotels Corp, Owner J. T. Nicolosi, Vice Pres & Gen Mgr	260	717- 326-5181 (See advertisement above)		Ⓔ $8–12	Ⓔ $13–17	D
Sheraton Motor Inn 234 Montgomery Pike Rte 15S 17701 ITT Sheraton Corp of America David Coia, Mgr	120	717- 323-9801		Ⓔ $12–16	Ⓔ $16–19	
YORK York Co. / RR: Penn Central. / Airlines: See Harrisburg, Pa. / Pop. 54,504						
Billy Budd Inn 334 Arsenal Rd 17402 R. R. Miller, Vice Pres	100	717- 845-5671				
Howard Johnson's Motor Lodge I-83 & Arsenal Rd 17402 Mill-Bridge Realty Inc. W. L. Ruhl Jr, Gen Mgr	92	717- 843-9971		Ⓔ $11	Ⓔ $15–18	S
Playland—Congress Inn (Formerly: Congress Playland Motel) 2810 E Market St 17402 Koll Corp Sherman Koller, Owner	60	717- 755-1026		Ⓔ $9–12	Ⓔ $11–16	E
Yorktowne Hotel 48 E Market St 17405 American Hotels Corp T. A. Dandrew, Mng Dir	234	717- 848-1111		Ⓔ $10–16	Ⓔ $13–25	


Woonsocket
Lincoln
Pawtucket
Johnston
Providence
East Providence
Cranston
Warwick
West Greenwich
Wyoming
Middletown
North Kingstown
Newport
South Kingston
Wakefield
Narragansett
Westerly
Charlestown
Weekapaug
Misquamicut
Watch Hill
Block Island
RHODE ISLAND
SCALE IN MILES
0
5
10
15

RHODE ISLAND

HOTEL-MOTEL ASSOCIATION

JOSEPH SCUNGIO, President, Open Gate Motel, East Greenwich, R.I. 02886

HERMAN M. FEINSTEIN, Executive Secretary, 212 Union St., Providence, R.I. 02903. Telephone: 401-751-7788

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BLOCK ISLAND Washington Co. / Pop. 502						
Ballard's Boatel (Formerly: Ballard's Inn) Old Harbor 02807 P. A. Filippi, Owner & Mgr	42	401- 466-2231		Ⓔ $12.50 –16.50	Ⓔ $15 –30	R
Ⓢ **Narragansett Inn** 1 Ocean Ave 02807 S. D. Mott, Owner & Mgr	45	401- 466-2626		ⓂⒶ $15–20	ⓂⒶ $28–40	R
CHARLESTOWN Washington Co. / Pop. 1,966						
Ⓢ **Holmes Motel** US 1 & 1A 02813 Merrill & Ruth Holmes, Owners & Mgrs	20	401- 364-6012		Ⓔ $10–16	Ⓔ $12–18	R
COVENTRY Kent Co. / Pop. 15,432						
Pines Motel & Cottages Nooseneck Hill Rd RFD 1 ¼ mi S on Rte 3 off I-95 Coventry Exit 02816 John Aho, Sr, Owner & Mgr	24	401- 397-3336		Ⓔ $7–10	Ⓔ $10–14	S
CRANSTON Providence Co. / Pop. 66,766						
Colonial Hilton Inn See Providence, R.I.						
EAST PROVIDENCE Providence Co. / Pop. 41,955						
New Yorker Motor Lodge 400 Newport Ave Rte 1-A 02916 Irwin Hazen, Mgr	43	401- 434-8000		Ⓔ $10–11	Ⓔ $12–18	S
JOHNSTON Providence Co.						
Colonial Motor Inn 2750 Hartford Ave 02919 Rte 6W Anthony Montecalvo, Owner & Mgr	50	401- 647-3336		Ⓔ $10	Ⓔ $10–16	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
LINCOLN						
Clover Leaf Motel George Washington Hwy Jct Rtes 146 & 116 02865 Mrs. Willey Lemaire, Owner & Mgr	9	401-722-2087		Ⓔ $7–8	Ⓔ $9–12	
MIDDLETOWN Newport Co. / Pop. 12,675						
El Camino Motel Jct of 138 & 114 02843 G. A. Rose, Owner & Mgr	24	401-847-3705		Ⓔ $6.25–8.80	Ⓔ $8.80–10.90	
Howard Johnson's Motor Lodge 379 W Main Rd 02840 Kempenaar Real Estate, Inc Joseph Amoruso, Mgr	76	401-846-2111		Ⓔ $12–18	Ⓔ $18–26	
B Newport Motor Inn 936 W Main Rd 02840 N. F. Sullivan, Mgr	170	401-846-7600		Ⓔ $10–18	Ⓔ $14–28	R S
Willow Rose Motor Court 1185 W Main Rd 02840 Jacob Gordon, Owner & Mgr	30	401-847-6736		Ⓔ $10–14	Ⓔ $16–18	
MISQUAMICUT						
Ⓢ Andrea Hotel 89 Atlantic Ave 02891 Ralph Colucci, Owner & Mgr	28	401-348-8788		Ⓔ $12–20 Ⓐ $26–30	Ⓔ $20–30 Ⓐ $28–36	R
Ⓢ Pleasant View House 65 Atlantic Ave 02891 Stanton Terranova, Owner Shirley Terranova, Mgr	35	401-348-8107		Ⓐ $17–24	Ⓐ $34–48	R
NARRAGANSETT Washington Co. / Pop. 1,741						
Ⓢ Atlantic House Motor Inn 49 Ocean Rd Mr. & Mrs. L. Ciccolello, Owners & Mgrs	26	401-783-5534		Ⓔ $14 up		R
Beach House Motel De Sano Dr, Ocean Rd 02882 Salvatore & Adam Ferrare, Owners Salvatore Ferrare, Mgr	8	401-783-2063		Ⓔ $10 up	Ⓔ $15 up	
Driftwood Motel Boston Neck Rd on Rte 1A	14	401-783-2847			Ⓐ $9–18	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

VIKING HOTEL & MOTOR INN

200 ROOMS IN THE CENTER OF EVERYTHING

NEWPORT

- REGISTER BY TV FROM YOUR CAR
- AIR CONDITIONED
- FREE TV & RADIO
- LARGE SWIMMING POOL
- FREE SAUNA
- SHUFFLEBOARD
- COCKTAIL LOUNGE
- FAMILY PLAN . . . CHILDREN FREE

Tel. Area Code 401-847-3300
NYC 212-925-0323



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓢ Green Inn Motor Hotel						
Ocean Rd 02882 James Muldowney, Owner & Mgr	40	401- 783-4262		Ⓔ $7–21	Ⓔ $10.50–28	E R
Ⓢ Massasoit Hotel						
29 Mathewson St Anthony Yeaman, Owner & Mgr	62	401- ST9-9131		Ⓔ $6 up Ⓐ $10 up		
Sweet Meadows Inn						
Old Point Judith Rd 02882 J. A. McLaughlin Jr, Mgr	15	401- 783-7315		Ⓔ $6	Ⓔ $16	
NEWPORT Newport Co. / Pop. 47,049						
Carlton Motel						
Jct 138 & 138A Stephen O'Rourke, Owner & Mgr	21	401- 847-1593		Ⓔ $15	Ⓔ $14–18	
Colonial Hilton Inn						
Goat Island 02840 Goat Island Realty Co, Owner Val W. Ringer, Gen Mgr	160	401- 849-2600 (See advertisement, page 909)				
Gateway Motel						
1 Mile Corner Wm. Cardoza, Owner & Mgr	35	401- 847-2735				
Ocean Vista						
Chastellux Ave 02840 George & Eloise Simms, Owners Eloise Simms, Mgr	12	401- 847-9622		Ⓔ $5–10	Ⓔ $10–16	S
Sea View Motel						
Aquid Neck Ave 02840 Rte 138 R. T. Nelsen, Prop	40	401- 847-0110			Ⓔ $8–22	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓢ Shamrock Cliff House Ocean Dr 02840 Frank Crosby, Mgr	32	401- 847-5700		Ⓔ $22–30	Ⓔ $42–50	R S
B Viking Hotel & Motor Inn 9 Bellevue Ave 02840 L. J. Scalzi, Vice Pres & Gen Mgr (See advertisement, page 907)	200	401- 847-3300		Ⓔ $10–16	Ⓔ $14–30	D R

NORTH KINGSTOWN Washington Co. / Pop. 18,977

Gray's Motor Village 7835 Post Rd James Gray, Owner & Mgr	40	401- 294-9551		Ⓔ $6–15	Ⓔ $9–20	
Kingstown Motel 6530 Post Rd 02852 J. F. Candelet, Owner & Mgr	13	401- 884-1160		Ⓔ $10 up	Ⓔ $11 up	R
Monte Vista Motor Lodge 7075 Post Rd Rte US 1 Satina Realty Co, Owner Wm. Almonte, Mgr	44	401- 884-8000		Ⓔ $9	Ⓔ $12	

PAWTUCKET Providence Co. / RR: Penn Central. / Pop. 81,001

Howard Johnson's Motor Lodge 2 George St 02860 Exit 27 I-95 Perini Motor Lodges of R.I. Francis Murphy, Mgr	100	401- 723-6700		Ⓔ $14–17	Ⓔ $17–20	E

PROVIDENCE Providence Co. / RR: Penn Central. / Airlines: Allegheny; American; Eastern; Mohawk; National; United. / Pop. 207,498 / See also Seekonk and South Attleboro, Mass.

B Biltmore Hotel & Motor Inn, The 11 Dorrance St 02903 Gotham Hotels Ltd R. T. Chase, Gen Mgr	500	401- 421-9200		Ⓔ $13– 16.50	Ⓔ $18– 21.50	D
Colonial Hilton Inn 1150 Narragansett Blvd Rte 1A Cranston, R.I. 02905 H. F. Dederding, Mgr (See advertisement, page 909)	130	401- 467-3336		Ⓔ $14 up	Ⓔ $19 up	D
Dreyfus Hotel 95 Mathewson St 02903 Pioneer Realty Corp, Owner A. F. Cappelli, Mgr	45	401- 421-6343		Ⓔ $5– 7.50	Ⓔ $8.50– 15	D
Holiday Inn—Downtown I-95 at LaSalle Sq 02904 Holiday Inns of America, Inc Dan Murphy, Innkeeper	300	401- 831-3900		Ⓔ $15	Ⓔ $16–18	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

COLONIAL HILTON INNS IN RHODE ISLAND



COLONIAL HILTON INN, NEWPORT, R.I.

Now under construction for opening in June, 1970, the Newport operation is expected to become one of the nation's most highly regarded seaside resorts. The hotel of more than 160 rooms will be 10 stories high, topped by a cocktail lounge with a sweeping view of Newport Bay and picturesque Newport. It will have an *all-year glass-topped* swimming area, cabanas, underground parking, restaurants, a large ballroom and other public spaces, a complex of shops, a huge marina and a convention center. All this is on historic Goat Island, connected to downtown Newport by a wide causeway.

(401) 849-2600

COLONIAL HILTON AT PROVIDENCE, R.I.

This four-story, 130 room hotel which overlooks Narragansett Bay, is the first in the Colonial Motor Hotel chain to be acquired by purchase rather than by construction. Although it was built less than 10 years ago, major changes are already underway to have it conform with the company's standards of excellence. The hotel is located on Route 1A near Route 95 just a few minutes south of downtown Providence. It has a large swimming pool which will be redesigned for all-weather use, ballroom, dining room, cocktail lounge, coffee shop and spacious meeting rooms for business and social functions.

(401) 647-3336

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Minden Hotel, The						
123 Waterman St 02906 Mrs. J. L. Sperry, Owner Mrs. C. C. Carter, Mgr	200	401- 421-1570 (See advertisement, page 911)		Ⓔ $10	Ⓔ $12–16	E
Wayland Manor						
500 Angell St 02906 Leonard Salmanson, Owner Jacob Leichter, Mgr	40	401- 751-7700		Ⓔ $11–12	Ⓔ $17–18	D

SOUTH KINGSTOWN

Holiday Inn						
US Rte 1 & R.I. 138 02883 P.O. Box 96, Peacedale, R.I. W. G. Warwick, Innkeeper	106	401- 789-0261		Ⓔ $12.50 –16	Ⓔ $16 –23	E R
Tower House Motor Inn						
Jct Rtes 1 & 138 02784 RFD Saunderstown E. E. Bailey, Owner & Mgr	30	401- 783-2516		Ⓔ $7–10	Ⓔ $12–16	

WAKEFIELD Washington Co. / Pop. 5,569

Larchwood Inn						
176 Main St 02879 Louise B. Cameron, Owner F. J. Browning, Mgr	15	401- 783-5454		Ⓔ $7–9	Ⓔ $13–16	D

WARWICK Kent Co. / Pop. 68,504

Congress Airport Motor Lodge						
2082 Post Rd 02886 US 1 Mrs. Hazel Dillon, Mgr	100	401- 739-3000		Ⓔ $8	Ⓔ $12.50	
Howard Johnson's Motor Lodge						
20 Jefferson Blvd 02888 Rte 95 Exit 15 Howard Johnson's Motor Lodges R. W. Evers, Vice Pres & Mgr	81	401- 467-9800		Ⓔ $13.50 –16.50	Ⓔ $18 –21	A E
Open Gate Motel						
840 Quaker Lane Rtes 2-95 RFD #1, East Greenwich 02886 Joseph Scungio, Pres Mrs. Gertrude Laurence, Mgr	13	401- 884-4490		Ⓔ $10–12	Ⓔ $12–14	A E R
Redwood Lodge Motel						
2282 Post Rd 02886 Everett Rogers, Owner & Mgr	16	401- 739-1150		Ⓔ $10–12	Ⓔ $10–14	A
Rhode Island Yankee Motor Inn						
2081 Post Rd 02886 US 1 National Motels, Inc Robert Landi, Mgr	83	401- 739-0600	401- 739-7557	Ⓔ $11 up	Ⓔ $16 up	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

THE MINDEN HOTEL

123 Waterman Street, PROVIDENCE, R. I.

10 Minutes Walk from Noisy Downtown • One Block from Brown University

200 ROOMS • FIREPROOF BUILDING

Single Room With Bath $10.00
Double Room (Twin Beds) $14.00
Double Room (Double Bed) $12.00
Suites from $16.00

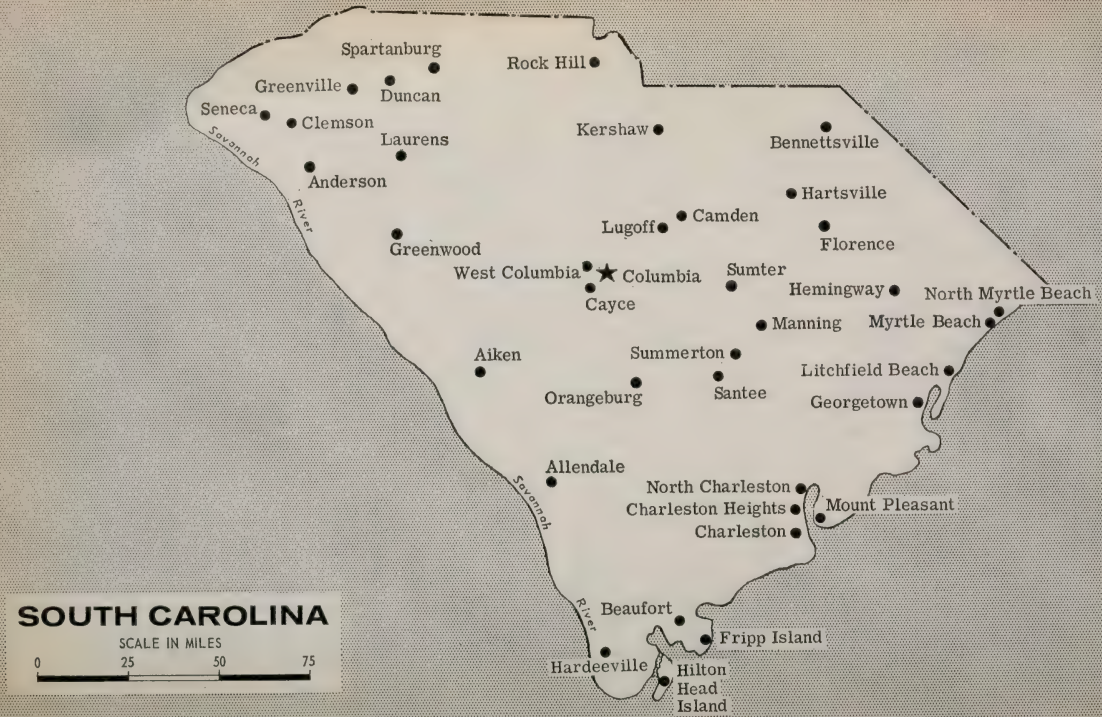
DINING ROOM—Luncheons from $1.55 Dinners from $2.75

TV AVAILABLE ON RENTAL BASIS • FREE PARKING

No commission paid to travel agencies thru hotel. Collectable by agency only.

MRS. CARLTON C. CARTER, Manager

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
WATCH HILL Washington Co. / Pop. 200						
Ⓢ Ocean House						
Bluff Ave 02891	97	401-		Ⓔ	Ⓔ	R
E. F. Brankert, Gen Mgr		348-8161		$14–25	$24–32	S
WEEKAPAUG						
Ⓢ Weekapaug Inn						
02891	70	401-		Ⓐ	Ⓐ	R
R. C. Buffum, Mgr		322-0301		$28–38	$50–56	
WESTERLY Washington Co. / RR: Penn Central. / Pop. 9,698						
Pine Lodge Motel						
Rte 1	29	401-				
Henry Morris, Prop		322-0333				
Savoy Hotel						
38 Canal St	40	401-		Ⓔ		
Maria Rose Mastrandrea, Owner		LY6-4664		$2.50		
John Mastrandrea, Mgr				up		
WEST GREENWICH						
Mishnock Tourist Court						
Rte 3 off Rte 95, Coventry, R.I.	10	401-		Ⓔ	Ⓔ	
George & Ruth B. Williams, Owners & Mgrs		397-9465		$6–8	$7.50–10	
WOONSOCKET Providence Co. / Pop. 47,080						
Woonsocket Motor Inn						
333 Clinton St 02895	39	401-		Ⓔ	Ⓔ	D
Mario Brunetti, Owner & Mgr		762-1224		$12–15	$15–20	
WYOMING Washington Co. / Pop. 500						
Sun Valley Motel						
Rte 138 W at I-95 02898	18	401-		Ⓔ	Ⓔ	E
Emmons Walker		539-8485		$9–12	$12–14	R
J. H. Grills, Owner & Mgr						S


Spartanburg
Rock Hill
Greenville
Duncan
Seneca
Clemson
Laurens
Kershaw
Bennettsville
Savannah River
Anderson
Hartsville
Lugoff
Camden
Florence
Greenwood
West Columbia
Columbia
Sumter
Hemingway
North Myrtle Beach
Cayce
Manning
Myrtle Beach
Aiken
Summerton
Litchfield Beach
Orangeburg
Santee
Georgetown
Allendale
North Charleston
Charleston Heights
Mount Pleasant
Charleston
Beaufort
Fripp Island
Hardeeville
Hilton Head Island
SOUTH CAROLINA
SCALE IN MILES
0
25
50
75

SOUTH CAROLINA

INNKEEPERS ASSOCIATION

D. P. McCONNELL, President, Holiday Inn (South), Charleston, S.C. 29407
M. O. SPYERS, Executive Vice Pres. & Sec'y-Treas., 220 Calhoun St., Charleston, S.C. 29401. Telephone: 722-3666

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
AIKEN Aiken Co. / Pop. 11,243						
B Commercial Motor Hotel Richland Ave & Laurens St 29801 Holley's Inc, Owner F. E. Holley, Mgr	60	803- 648-4265		Ⓔ $7–8	Ⓔ $9–14	D
ALLENDALE Allendale Co. / Pop. 3,114						
Holiday Inn US Hwy 301 N P.O. Box 246 29810 C. L. Eaves, Innkeeper	64	803- 584-2184				
ANDERSON Anderson Co. / Airlines: Southern. / Pop. 41,316						
Howard Johnson's Motor Lodge I-85 & Hwy 76 P.O. Box 242 29621 Howard Johnson's Motor Lodges B. L. Greenway, Mgr	60	803- 226-3457		Ⓔ $11–16	Ⓔ $14–24	E
Royal American Motor Inn I-85 & US Hwy 76 29621 S. L. Pallay, Pres	53	803- 226-7236				
BEAUFORT Beaufort Co. / Pop. 6,298						
Buccaneer Motel, The US Hwy 21 29902 John Aloisi, Mgr	70	803- 524-3166		Ⓔ $8–12	Ⓔ $14–18	E
Joyland Motel Drawer D US Hwy 21 29902 International Motels, Ltd D. W. Light, Pres	35	803- 524-3361				
Lord Carteret Motel 301 Carteret St P.O. Box 530 29902 Eunice Robinson, Mgr	35	803- 524-3303				
Pines Motel, The P.O. Box 423 29902 J. P. Pinckney, Owner	35	803- 524-3322				

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sea Island Motel 1015 Bay St P.O. Box 407 29902 A. N. Greene, Mgr	53	803-524-4121		Ⓔ $10–15	Ⓔ $15–18	D
Viking Inn Hwy 17 P.O. Box 513 29902 George Smith, Innkeeper	35					

BENNETTSVILLE Marlboro Co. / Pop. 6,963

Bennettsville Motel US 15 & 401 Bypass S 29512 Quality Motels E. L. Summer, Mgr	68	803-479-3821		Ⓔ $8	Ⓔ $9–10	S

CAMDEN Kershaw Co. / RR: S C L. / Pop. 6,842

Hampton Park Motel 309 E De Kalb St 29020 J. T. Underwood, Mgr	35	803-432-2453		Ⓔ $7–8	Ⓔ $10–12	D

CAYCE Lexington Co. / RR: S C L. / Pop. 8,517

Holiday Inn See: Columbia, S.C.

CHARLESTON Charleston Co. / RR: S C L. / Airlines: Delta; Eastern; National; Southern. / Pop. 65,925

Castle Pinckney Inn 175 Cannon St 29403 Best Western Mrs. Betty Maxwell, Mgr	100	803-722-3881		Ⓔ $9.50–13	Ⓔ $12–16	E
Charleston Inn 35 Lockwood Dr 29401 An Alsonett Hotel T. W. Akins, Gen Mgr	125	803-723-7461		Ⓔ $8–10	Ⓔ $13–18	E
Downtown Motor Inn 157 Calhoun St 29401 The Downtowner Corp Bill Haney, Gen Mgr	100	803-722-1621	510-571-1707	Ⓔ $8.75–12	Ⓔ $11–15	
B Francis Marion Hotel (Formerly: Jack Tar Francis Marion Hotel) King & Calhoun St 29400 Osias Resort Hotels, Inc P. F. Streit, Gen Mgr	300	803-722-8831 (See advertisement, page 915)		Ⓔ $9–12	Ⓔ $14–20	D
Golden Eagle Motor Inn 155 Meeting St 29401 Bill Chesshire, Mgr	121	803-722-8411				

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

FRANCIS MARION HOTEL

KING & CALHOUN STS. • CHARLESTON, SOUTH CAROLINA 29400

OSIAS RESORT HOTELS



A convention center in downtown historic Charleston. Ballroom banquet capacity 450. Eight meeting rooms. Complete convention facilities. 300 guest rooms. Fine dining in Swamp Fox Restaurant. Coffee Shop. Free Parking. Drive-in entrance.

Peter F. Streit, General Manager

PHONE (803) 722-8831

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Heart of Charleston Motor Hotel						
200 Meeting St 29402 P.O. Box 857 Santo Sottile, Owner J. F. Sottile, Mgr	120	803-723-3451 (See advertisement below)	803-853-1080	Ⓔ $9–10	Ⓔ $15–18	D
Holiday Inn #3—Airport						
I-26 and Airport Rd 29410 P.O. Box 9427 Holiday Inns of America Inc Robert Minick, Innkeeper	149	803-744-1621		Ⓔ $10 up	Ⓔ $15 up	A
Holiday Inn—Downtown						
Meeting & Calhoun St 29402 P.O. Box 310 Holiday Inns of America Inc Fred Salgado, Innkeeper	122	803-722-3391		Ⓔ $8–9	Ⓔ $12–14	D
Holiday Inn—Riverview						
US 17S Ashley River 29407 Under Construction	176	803-556-7100				



MEMBER QUALITY COURTS, AAA
200 MEETING ST.
Area 803-723-3451 Telemax QNO

Charleston's Most Comfortably Furnished

HEART OF CHARLESTON MOTOR HOTEL

• A DOWNTOWN MOTEL •

120 luxury rooms in downtown area—completely weather-conditioned—Pool—direct outside telephones—room service—Oasis Lounge—dining room—conference rooms—banquet hall—barber shop, beauty shop, and other services in arcade on premises. ALL ROOMS WITH COLOR TV.

JAMES F. SOTTILE, MGR.

Open Fall 1970



CHARLESTON, S.C.
MILLS HOUSE – A Treadway Inn
The newest and the finest hotel in the South
Showplace of Charleston
- 237 Air conditioned rooms all with color TV
- Fine food graciously served in the Loggia restaurant
- Relax in "The Best Friend" lounge
- Swimming pool
- Banquet and convention facilities

Centrally located in downtown Charleston
at Meeting and Queen Streets
Dial (803) 577-2400. In N.Y.C. area (212) 697-8773

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn—South US Hwy 17 S 29407 Holiday Inns of America Inc D. P. McConnell, Innkeeper	128	803- 766-1651		(E) $9.50–10.50	(E) $13–15	S
Howard Johnson's Motor Lodge 1540 Savannah Hwy 29407 P.O. Box 3175 D. H. Groves, Owner Mildred M. Miller, Mgr	38	803- 766-8361		(E) $9–12	(E) $14–16	
King Charles Inn 237 Meeting St 29401 J. E. Snyder, Gen Mgr	89	803- 723-7451	803- 853-1124			
Lord Ashley Motel 1501 Savannah Hwy 29407 E. C. DuPuis, Mgr	49	803- 766-1611		(E) $9–12	(E) $12–14	S
[B] Mills House—Charleston Meeting & Queen Sts 29401 Opening: Sept. 1970	237	803- 577-2400 (See advertisement above)		(E) $15–20	(E) $20–26	D
Mount Vernon Motel US Hwy 17 Jct S.C. 7 29407 Mrs. Larry Riggs, Owner	35	803- 766-2361				
Orvin Inn 194 Calhoun St 29403 Orvin Inns G. R. McAbee, Mgr	108	803- 723-3411		(E) $7.50–8.50	(E) $10–14	D
[B] Sheraton-Fort Sumter Hotel 1 King St 29402 ITT Sheraton Corp of America G. K. Williamson, Gen Mgr	175	803- 723-4516 (See advertisement, page 917 and pages 620–621)	910- 761-0457	(E) $10–13	(E) $15–19	D
Smith Ranch Motel 1511 Savannah Hwy 29407 Mr. & Mrs. Dexter Marsh, Owners	35	803- 766-1681				

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Charleston

Overlooking historic Charleston Harbor and famous Fort Sumter. Unwind in the Pink Coat Lounge . . . superb dining in the Rampart and River Rooms. 175 air-conditioned rooms . . . children share parent's room free. Swimming pool. Singles: $10.00-$13.00; Double or Twin: $15.00-$19.00. Tel. (803) 723-4516. TWX 910-761-0457.



Sheraton-Fort Sumter Hotel
ONE KING STREET
SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CHARLESTON HEIGHTS						
Dorchester Motor Lodge I-26 at Dorchester Rd 29405 Best Western M. L. Wright, Mgr	112	803- 747-0961		Ⓔ $10– 12.50	Ⓔ $12– 16	E
Dorchester Village 3686 Dorchester Rd 29405 Madalyn Drawly	60	803- 747-0962				
Host of America Motel 3245 Rivers Ave R. W. Rogers Sr, Owner R. W. Rogers Jr, Mgr	65	803- 747-5713		Ⓔ $6.50– 12	Ⓔ $12– 20	
CLEMSON Oconee Co. / RR: Southern. / Pop. 1,587						
Clemson House, The Hwys 76-123, State Hwy 28 29631 Clemson University, Owner F. L. Zink, Jr, Gen Mgr	250	803- 654-2491 (See advertisement, page 918)	803- 654-4612	Ⓔ $4.50– 8	Ⓔ $7– 11	

Carolina's Smartest Hotel

THE CLEMSON HOUSE

U.S. Highways 76-123 S.C. Highway 28 **CLEMSON, S. C. 29631**



Two hundred fifty rooms with private bath • All rooms air conditioned • Free Parking
Ample meeting and convention facilities • Reasonable commercial rates

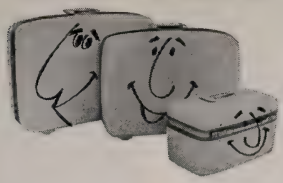
FRED L. ZINK, JR., Gen. Mgr. TELEPHONE: 654-2491 GENE CATHCART, Res. Mgr.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn						
US 123 29631 Holiday Inns of America, Inc Stuart Tomlinson, Innkeeper	100	803- 654-4450		Ⓔ $10–15	Ⓔ $15–18	S
COLUMBIA Richland Co. / RR: S C L. / Airlines: Delta; Eastern; Piedmont; Southern. / Pop. 97,433						
Capital Cabana Motor Inn						
1901 Assembly St P.O. Box 95 29201 D. M. Winter Jr, Owner J. T. Starr, Gen Mgr	122	803- 252-9301		Ⓔ $9.50– 10.50	Ⓔ $12.50– 14	D
Crystal Motel See: West Columbia, S.C.						
Downtowner Motor Inn						
Main & Lady Sts 29211 The Downtowner Corp Bob Johnson, Mgr	101	803- 256-0626		Ⓔ $10–14	Ⓔ $14–21	D
Forest Motel						
3111 Two Notch Rd 29204 US 1N Dewey Daniels, Mgr	46	803- 787-8570				
Heart of Columbia Motel						
1011 Assembly St 29201 Chas. Younginer, Mgr	99	803- 253-3393		Ⓔ $9	Ⓔ $12–14	
Holiday Inn—Northwest						
US 1 & I-26 29169 Holiday Inns of America Inc H. H. Foil, Innkeeper	150	803- 794-9440		Ⓔ $11	Ⓔ $17	E S
Holiday Inn—Southwest #1						
505 Knox Abbott Dr, Cayce, S.C. 29033 Holiday Inns of America Inc Dewey Guyton, Innkeeper	110	803- 256-0511		Ⓔ $8.50 up	Ⓔ $14 up	E

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Hotel Wade Hampton

Columbia, South Carolina



325 rooms, Free parking,
Drive-in lobby,
Downtown, opposite State Capitol.

Raymond Meredith, Manager
Telephone AC 803 256-4361
Telemax MBI
Main & Gervais Streets

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Host of America Motel						
4502 Devine St 29205 Best Western A. L. Rhodes, Mgr	100	803- 782-6525		Ⓔ $9–10	Ⓔ $12–16	S
Laurel Hill Inn						
1829 Assembly St 29202 P.O. Box 1626 B. K. Summersett, Jr, Pres Ruth H. Parker, Mgr	50	803- 256-0786		Ⓔ $10–12	Ⓔ $12–16	E D
Orvin Inn						
821 Assembly St 29201 Orvin Inns C. B. Newman Jr, Mgr	102	803- 254-2773		Ⓔ $7–[a]	Ⓔ $10–10.50	D
[B] Sheraton Columbia Inn						
Assembly & Devine Sts 29211 ITT Sheraton Corp of America R. E. Matley, Gen Mgr	180	803- 779-4900		Ⓔ $14–16	Ⓔ $18–24	D
Tremont Motor Inn						
111 Knox Abbott Dr, Cayce, S. C. 29033 A. P. Rose, Pres & Gen Mgr	100	803- 254-5121		Ⓔ $10–12	Ⓔ $13–16	
[B] Wade Hampton Hotel						
1201 Main St 29211 Affiliated National Hotels Raymond Meredith, Mgr	325	803- 256-4361 (See advertisement above)		Ⓔ $9.50–12	Ⓔ $14–21	D

DUNCAN Spartanburg Co. / Pop. 1,186

Oehmig Truck Plaza Motel						
P. O. Box 130 29334 J. E. Oehmig, Owner E. F. Moss, Mgr	40	803- 439-4411		Ⓔ $8–10	Ⓔ $12–14	E

FLORENCE Florence Co. / RR: S C L. / Airlines: Piedmont. / Pop. 24,722

Cadillac Motel						
US Hwy 301 N 29501 G. C. Boone, Owner	35	803- 662-6375				

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Colonial Court Hotel 415 S Irby St 29501 R. E. Atkinson, Jr, Owner Buck Ward, Mgr	81	803- 662-1486		Ⓔ $7–10	Ⓔ $10–12	D
Downtowner Motor Inn 301 S Irby at Palmetto St 29501 C. S. Schofield, Owner J. C. Cates, Mgr	65	803- 662-0461		Ⓔ $10–12	Ⓔ $12–16	D
Holiday Inn—Downtown 121 W Palmetto St 29501 Jack Newell, Innkeeper	119	803- 662-6341		Ⓔ $9–12	Ⓔ $12–16	
Holiday Inn—I-95 US. 52 at I-95 29501 Holiday Inns of America Inc Jim Apple, Gen Mgr	120	803- 669-3251		Ⓔ $12–14	Ⓔ $18–20	E
Holiday Inn—North US 301 N 29501 Holiday Inns of America Inc Jim Tomlinson, Innkeeper	82	803- 662-8791		Ⓔ $10–12	Ⓔ $16–18	A
Horne's Motor Lodge 831 S Irby St 29501 US 52 & 301S Hornes Motor Lodges F. M. Rogers III, Secty-Treas	110	803- 662-9421	803- 662-1212	Ⓔ $8–10	Ⓔ $10–14	
Quality Motel I-95 at TV Rd 29501 L. A. Smith, Gen Mgr Under Construction	96					
Sheraton Motor Inn I-95 & 76 29501 Philip Corby, Mgr	120					
Thunderbird Motel I-95 Hwy 52 29501 William Reed, Mgr	80	803- 669-1611				

FRIPP ISLAND Beaufort Co.

LaTai Inn Tarpoon Rd 29920 Resort Lodging Inc, Owner W. F. Ross, Gen Mgr	60	803- 524-3145		Ⓔ $16–22 Ⓐ $24–28	Ⓔ $18–26 Ⓐ $30–38	R

GEORGETOWN Georgetown Co. / Pop. 12,261

Holiday Inn US 17-Ocean Hwy P.O. Box 671 29440 Holiday Inns of America, Inc Jack McDowell, Innkeeper	80	803- 546-6141		Ⓔ $8–10	Ⓔ $14–15	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

POINSETT HOTEL

120 SOUTH MAIN STREET • GREENVILLE, SOUTH CAROLINA 29601

OSIAS RESORT HOTELS



A downtown convention center with Southern Tradition. Ballroom banquet capacity 550. Eight meeting rooms. Complete convention facilities. 240 guest rooms and suites. Fine dining. Coffee Shop. Swimming pool and sun deck. Free parking. Fully air conditioned. Home of the Greenville City Club.

Peter F. Streit, General Manager

PHONE (803) 233-6211

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Quality Carolina Motel						
706 Church St 29440 US 17 Ocean Hwy Quality Motels R. L. Joyner, Mgr	40	803- 546-5191		Ⓔ $7–8	Ⓔ $10–13	D

GREENVILLE Greenville Co. / RR: Southern. / Airlines: Eastern; Southern; Piedmont. / Pop. 66,188

Best Western Traveleze Motel						
2800 Laurens Rd at I-85 29607 Best Western Donna M. Hens, Mgr	120	803- 288-3110		Ⓔ $8–10	Ⓔ $12–14	
Colonial Court Quality Hotel						
Wade Hampton Blvd W. H. Myers Jr, Mgr	80	803- CE3-5393		Ⓔ $9.50–12	Ⓔ $13–18	S
Downtowner Motor Inn						
Main & Oak Sts Downtowner Corp Phil Porter, Gen Mgr	100	803- 239-9231				
Golden Eagle Motor Inn						
540 N Pleasantburg Dr 29607 Jim Copeland, Mgr	128					
Greenville Hotel						
201 W Washington St 29601 Curtis Hotels Inc, Owner Mrs. W. F. Curtis, Mgr	140	803- 233-7421		Ⓔ $5–6	Ⓔ $6.50–8	
Greenville Imperial Motel						
607 E North St 29601 Mrs. M. Richardson, Mgr	52	803- 232-8273				
Holiday Inn #1						
P.O. Box 5736 29606 Tom Moore, Innkeeper	145	803- 233-4131				

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn #2 I-85 at Parkins Mill Rd 29606 R. L. Green, Owner D. A. Weaver, Innkeeper	140	803- 277-6730		Ⓔ $13–15	Ⓔ $16–19	A E
Howard Johnson's Motor Lodge, South I-85 at Hwys. 25 & 291 By-Pass 29604 Howard Johnson's Motor Lodges E. A. Briggs, Pres & Mgr	88	803- 277-4010		Ⓔ $13–15	Ⓔ $16–19	A E
Orvin Inn 811 Laurens Rd 29607 Orvin Inns A. D. Livingston, Mgr	62	803- 239-3578		Ⓔ $7.50– 9	Ⓔ $10– 12	D
B Poinsett Hotel (Formerly: Jack Tar Poinsett Hotel) 120 S Main St 29601 Osias Resort Hotels Inc Peter Streit, Gen Mgr	240	803- 233-6211 (See advertisement, page 921)		Ⓔ $8.50– 11.50	Ⓔ $12.50– 15.50	D
University Park Motel 1403 Wade Hampton Blvd 29609 US 29N	35	803- 239-5326		Ⓔ $6–7	Ⓔ $8.50–10	S
Wade Hampton Motel 2800 Wade Hampton Blvd 29602 P.O. Box 775 G. T. Duncan, Mgr	42	803- 244-0340		Ⓔ $7.50– 8	Ⓔ $9.50– 10.50	S

GREENWOOD Greenwood Co. / Airlines: Southern. / Pop. 16,644

Dixon Motel 611 Montague St 29646 Hwy 25N H. L. Murph, Owner & Mgr	39	803- 229-2508		Ⓔ $8	Ⓔ $9–12	D
Greenwood Motel 306 Montague St 29646 B. A. Tunstall, Mgr	30	803- 229-2595		Ⓔ $7.50– 10.50	Ⓔ $9– 16	S
Holiday Inn Hwy 25 N at 72 Bypass 29646 P.O. Box 714 Holiday Inns of America Inc E. D. Caldwell, Innkeeper	100	803- 223-4231		Ⓔ $8.50– 9.50	Ⓔ $12– 14	

HARDEEVILLE Jasper Co. / RR: S C L. / Pop. 700

Holiday Inn of Savannah—North Hwy 17 & I-95 29927 Holiday Inns of America, Inc J. T. Ross, Innkeeper	100	803- 784-2151		Ⓔ $10–13	Ⓔ $12–14	S

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



Hilton Head Island

Make Hilton Head your own special island. Golf on the 54-hole Sea Pines courses. Stay at the ocean front Hilton Head Inn. Enjoy the Plantation Club and its delicious Low Country cuisine. Tennis, swimming, fishing, riding, exploring on our lovely, unspoiled island. Children's program in summer.

For information write:

HILTON HEAD INN
SEA PINES PLANTATION
Box 5183-Z, Hilton Head Island, South Carolina 29928

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
HARTSVILLE Darlington Co. / Pop. 6,392						
Quality Motel—Redfearns North 5th St. 29550 Quality Motels Inc J. B. Redfearn, Jr, Mgr	32	803- 332-6556		Ⓔ $9–12	Ⓔ $12–16	D
HEMINGWAY Williamsburg Co. / Pop. 951						
Coachman Inn N. Main St Hwy 41 29554 J. P. Greene, Mgr	35	803- 558-2576		Ⓔ $8–10	Ⓔ $10–12	S
HILTON HEAD ISLAND Beaufort Co.						
B **Hilton Head Inn** (Formerly: William Hilton Inn) Forest Beach Dr 29928 Sea Pines Plantation Co, Owner Tom Scott, Mgr	130 (See advertisement above)	803- 785-3322		ⓂⒶ $23–44	ⓂⒶ $34–65	R
Port Royal Inn & Golf Club 29928 Mrs. Victor Fischer, Mgr	72	803- 785-3381		ⓂⒶ $26–34	ⓂⒶ $34–46	R
Sea Crest Motel N. Forest Beach 29928 J. W. Graves, Owner G. E. Crosby, Mgr	41	803- 785-2121		Ⓔ $14–21	Ⓔ $17–21	R
B **Sheraton-Adventure Inn** S. Forest Beach Dr 29928 Atlantis Development Co J. W. Cole, Exec VP & Gen Mgr	65	803- 785-3372		ⓂⒶ $22–36	ⓂⒶ $30–48	R
KERSHAW Kershaw Co. / Pop. 1,567						
General Kershaw Hotel Hwy 521 & 601 29067 A. M. Terry, Mgr	35	803- 475-4785				

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
LAURENS Laurens Co. / Pop. 9,598						
Laurens Motel 255 E Main 29360 R. L. Tunstall, Owner	35	803- 984-2581		Ⓔ $6.50–11	Ⓔ $10–17	D
LITCHFIELD BEACH Georgetown Co. / Pop. 2,000						
Litchfield Inn Hwy 17—on the Ocean, Drawer 97 29585 Motel Associates Inc, Owner S. W. Bissell Jr, Gen Mgr	55	803- 237-4211		Ⓔ $8–17	Ⓔ $10–20	
LUGOFF Kershaw Co. / RR: S C L						
Holiday Inn of Camden US 301 S P.O. Box 96 29078 Sam Fowler, Innkeeper	80	803- 432-6131				
MANNING Clarendon Co. / Pop. 3,917						
Howard Johnson's Motor Lodge I-95 & 301 29102 Howard Johnson's Motor Lodges Tom Heath, Mgr	80	803- 473-2561		Ⓔ $11–12	Ⓔ $15–16	E
Ramada Inn I-95 & Hwy 301 29102 J. A. Ham, Gen Mgr	115	803- 473-2541				
San-Man Inn P.O. Box 223 US 301 L. E. Miller Jr, Owner D. B. Causey Jr, Mgr	39	803- 435-8210				
MOUNT PLEASANT Charleston Co. / Pop. 5,116						
Brookgreen Meadows Court Hwy 17 N of Charleston 29464 P.O. Box 7 J. C. Long, Owner Mrs. Vera Pursley, Mgr	37	803- 884-8585		Ⓔ $8–10	Ⓔ $11–13.52	R S
MYRTLE BEACH Horry Co. / Airlines: Piedmont; Southern. / Pop. 7,834						
Caravelle Motel 6900 N Ocean Blvd 29577 P.O. Box 2065 G. W. Bryan, Owner Joe Thompson, Mgr	100	803- 449-3331		Ⓔ $14–23		

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

VACATIONS / MEETINGS / CONVENTIONS

The Complete Resort City

Ocean Forest

HOTEL-MOTEL

Air-Conditioned • TV

MYRTLE BEACH, S.C.



• 12 golf courses • Off-season golf package available October to April • 330 rooms including 130-room motel addition with kitchenettes • 30,000 sq. ft. exhibit space • 14 meeting rooms • Private beach and pool • Gourmet food • Dancing nightly

Direct Air-Line Service By Piedmont • Phone 803-449-3351

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Caribbean Quality Motel Oceanfront at 30th Ave N 29577 Quality Motels T. W. Divine, Mgr	74	803- 448-7181		Ⓔ $9–26	Ⓔ $10–26	R
Chesterfield Inn 700 N Ocean Blvd 29577 Clay Brittain, Mgr	57	803- 448-3177		Ⓔ $9–14	Ⓔ $12–20	D R
Diplomat Motel P.O. Box 2133 29577 Mary S. Hobeika, Pres & Mgr	53	803- 448-7121		Ⓔ $12–18	Ⓔ $14–23	R D
Dunes Village Lodge 5200 N Ocean Blvd 29577 W. L. Snyder Jr, Mgr	63	803- 449-5275				
Emerald Shores 404 Ocean Blvd 29577 James Jurney, Owner & Mgr	35					
Jade Tree Motor Inn 5300 N Ocean Blvd 29577 Bill Bauer, Owner & Mgr	92	803- 449-5221		Ⓔ $10–30	Ⓔ $15–30	R
Kit-Kat Motor Hotel 2314 Ocean Blvd N P.O. Box 31 Mrs. K. B. Murphy, Owner Mary G. May, Mgr	60	803- 448-3151				
Mariner, The 7003 N Ocean Blvd 29577 W. B. Cromley, Owner	35	803- 449-5281				

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Mustang Motel 73rd Ave N Ocean Blvd 29577 Mrs. O. F. Galloway, Mgr	35	803- 449-3371				
Myrtle Beach TraveLodge 1200 S Ocean Blvd P.O. Box 346 Jason Ammons, Owner	80	803- 448-8341				
B Ocean Forest Hotel-Motel N Ocean Blvd & 59th St 29577 Milton Bauchner, Owner	330	803- 449-3351		Ⓔ $8–16 Ⓐ	Ⓔ $16–24 Ⓐ	R A
	(See advertisement, page 925)			$16–24	$32–40	
Outrigger Motel, The 22nd Ave N & Withers Dr 29577 Peter Grier, Owner & Mgr	35	803- 448-5761			Ⓔ $8–18	R D
Patricia Inn & Court 2700 N Ocean Blvd 29577 Gordon Beard, Res Mgr	97	803- 448-5171		Ⓔ $8–26 Ⓐ $16–34	Ⓔ $12–26 Ⓐ $28–40	R
Poindexter Motel 1702 N Ocean Blvd W. P. Foxworth, Owner & Mgr	63					
Sahara Motor Inn 2903 N Ocean Blvd 29577 J. H. Hodges, Owner & Mgr	35	803- 448-6114		Ⓔ $6–16	Ⓔ $8–20	R
St. John's Inn Ocean Blvd at 69th Ave N 29577 Master Hosts Mrs. Robin Williamson, Mgr	90	803- 449-5251				R
South Winds Motel & Apts 5310 N Ocean Blvd 29577 Spencer James, Owner H. W. Schwarze, Mgr	44	803- 449-5211			Ⓔ $12– 39.50	R
Swamp Fox Motor Inn 2311 S Ocean Blvd 29577 H. E. Pearce Jr, Mgr	73	803- 448-8373		Ⓔ $8–18	Ⓔ $10–25	R S
Thunderbird Motor Inn 7300 N Ocean Blvd 29577 P.O. Box 2006 W. E. Cameron Jr, Owner & Mgr	120	803- 449-3361		Ⓔ $12–26 Ⓐ $26–32	Ⓔ $14–30 Ⓐ $26–32	R

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Tricia-Lyn Motel						
P.O. Box 237 Ocean Blvd at Windy Hill Beach 29597 Hubert Troutman, Owner & Mgr	35	803- 272-6570		Ⓔ $8–20	Ⓔ $10–30	R
Waterside Motel						
1908 N Ocean Blvd Allison Farlow, Owner & Mgr	35	803- 448-5935				
NORTH MYRTLE BEACH Horry Co. / Pop. 313						
Bel-Aire Motel						
29582 Mr. & Mrs. Roscoe Bell, Owners	35	803- 272-6103				
ORANGEBURG Orangeburg Co. / RR: S C L. / Pop. 13,852						
Holiday Inn						
430 John C. Calhoun Dr 29115 Holiday Inns of America Inc G. I. Raines Sr, Innkeeper	127	803- 534-7130		Ⓔ $9–11	Ⓔ $12–16	
ROCK HILL York Co. / Pop. 29,404						
Holiday Inn						
21 Bypass & Anderson Rd 29730 G. C. Bovard, Innkeeper	100					
SANTEE Orangeburg Co. / Pop. 105						
Holiday Inn						
I-95 US 15 & 301 29142 J. L. Myers, Innkeeper	119					
Quality Motel, Clark's						
Hwy 301 & 15 29142 Clark, Irick, Irick & Rhame, Owners Stella J. Smith, Mgr	49	803- 854-3512		Ⓔ $7–9	Ⓔ $7–13	
SENECA Oconee Co. / RR: Southern. / Pop. 5,227						
Senconee Motel						
123 Bypass P.O. Box 746 29678 O. C. McLane Jr., Owner E. D. Blackston, Mgr	29	803- 882-2784		Ⓔ $7.28– 8.32	Ⓔ $10.40– 18.52	S
SPARTANBURG Spartanburg Co. / RR: Southern. / Airlines: Eastern; Southern; Piedmont. / Pop. 44,352						
Cleveland Inn						
178 W Main St P.O. Box 5564 29301 Viking Inns Inc R. L. Sullivan, Mgr	100	803- 582-8141		Ⓔ $4–8	Ⓔ $5–10	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Heart of Spartanburg Motel 542 N Church St 29303 P.O. Box 4335 R. G. Stone, Owner & Mgr	80	803- 585-4311		Ⓔ $9–12	Ⓔ $12–18	
Holiday Inn I-85 & 26 29303 P.O. Box 4362 Holiday Inns of America Inc Don Kelly, Innkeeper	120	803- 585-5411		Ⓔ $8.50–11	Ⓔ $12–16	
Pine Street Motel 150 S Pine St 29302 P.O. Box 2507 Bruce Littlejohn, Pres H. G. Littlejohn, Vice Pres & Mgr	68	803- 582-5607		Ⓔ $6–8	Ⓔ $8–10	D
Ramada Inn I-85 at I-585 29303 P.O. Box 4375 Ramada Inns Rich Bianco, Mgr	141	803- 585-4341	810- 282-2575	Ⓔ $10.25–11.25	Ⓔ $12.25–15.25	E
Spartanburg TraveLodge 416 E Main St 29301 TraveLodge Inc J. F. McMinn, Co-Owner	40	803- 585-6451		Ⓔ $8–10	Ⓔ $10–12	D

SUMMERTON Clarendon Co. / Pop. 1,504

Holiday Inn US 301–15A–I-95 P.O. Box 68 29148 C. M. Hemmingway, Innkeeper	124					
Lake Marion Motel US Hwys 19-15A & 301 P.O. Box 355 Mr. & Mrs. D. M. Maliewicz, Owners	35	803- 485-3755		Ⓔ $9	Ⓔ $10	
Summerton Motel Hwys 301 & 15 29148 Leo Greenberg, Owner Helen B. Brunson, Mgr	38	803- 485-6600				

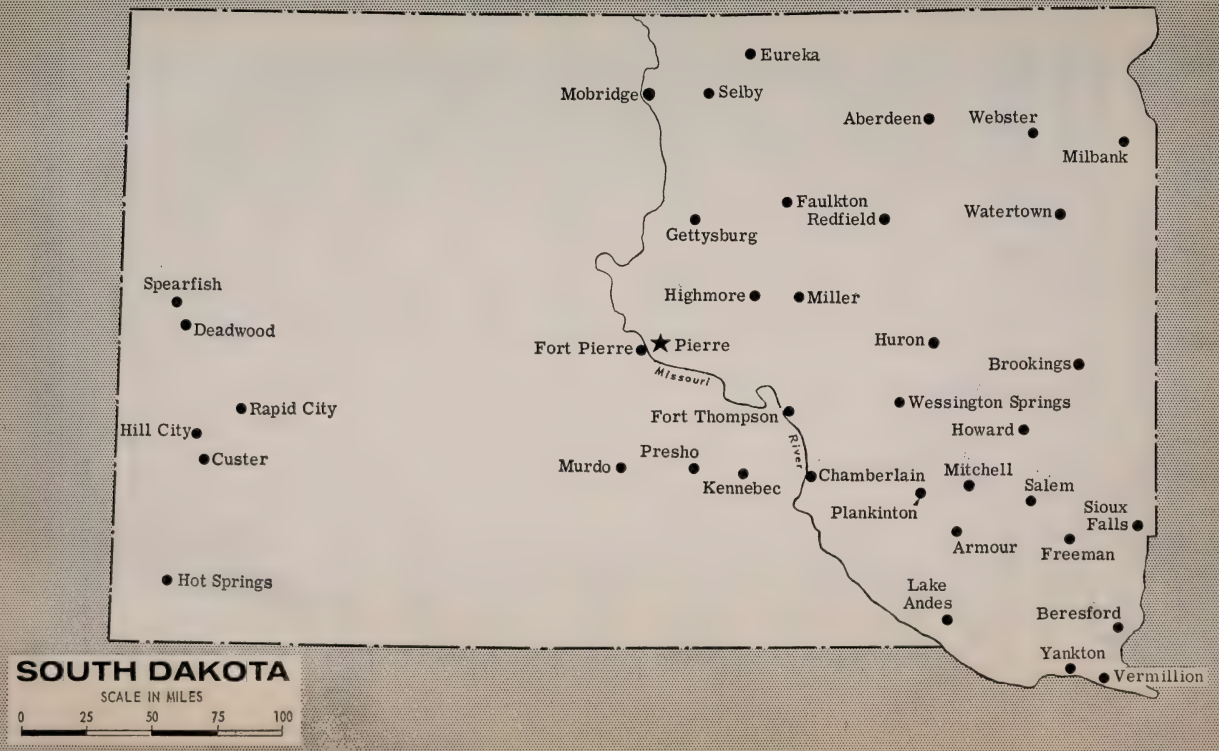
SUMTER Sumter Co. / RR: S C L. / Pop. 23,062

Holiday Inn 226 N Washington St 29150 Holiday Inns of America Inc J. E. Eldridge, Innkeeper	131	803- 775-2323		Ⓔ $9.50–12	Ⓔ $12.50–15	D

WEST COLUMBIA Lexington Co. / Pop. 6,410

Crystal Motel 1624 Charleston Hwy Hwys 215, 321, 21 29169 Charles E. Franklin, Mgr	22	803- 794-2848		Ⓔ $8–9	Ⓔ $10 up	S

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area


Eureka
Mobridge
Selby
Aberdeen
Webster
Milbank
Faulkton
Redfield
Watertown
Gettysburg
Spearfish
Highmore
Miller
Deadwood
Fort Pierre
Pierre
Huron
Brookings
Missouri
Rapid City
Wessington Springs
Fort Thompson
Hill City
Howard
River
Custer
Murdo
Presho
Chamberlain
Mitchell
Salem
Kennebec
Plankinton
Sioux Falls
Armour
Freeman
Hot Springs
Lake Andes
Beresford
Yankton
Vermillion
SOUTH DAKOTA
SCALE IN MILES
0 25 50 75 100

SOUTH DAKOTA

LODGING ASSOCIATION

KEN J. DRAKE, President, Drake Friendship Inn, Watertown, South Dakota 57201

F. N. COSGROVE, Executive Director, P.O. Box 852, Pierre, South Dakota 57501

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ABERDEEN Brown Co. / Airlines: North Central. / Pop. 23,073						
Avalon Motel E Hwy 12 57401 Mr. & Mrs. Keith Potts, Owners & Operators	20	605-225-1325		Ⓔ $7–9	Ⓔ $9–14	S
Breeze Inn Motel 1216 6th Ave SW 57401 Best Western D. D. Strobel	16	605-225-4222				
Holiday Inn 2727 SE 6th Ave. P.O. Box 1007 57401 Holiday Inns of America, Inc Fred Drusch, Innkeeper	110	605-225-3600		Ⓔ $9 up	Ⓔ $12–14	E
Lightning Motel 1017 6th Ave SW Ed & Anne Moeller	14	605-225-1300				
Pheasant Motel 1709 6th Ave SE 57401 Mr. & Mrs. Ed Hons	14	605-225-4700				
Radison Hotel 214 S Lincoln St 57401 Walter Brown, Owner & Mgr	54	605-225-8330		Ⓔ $3.50–5	Ⓔ $4.50–8	D
River View Motel E Hwy 12 Nora Nasvik	34	605-225-5300				
Sundown Motel 1305 6th Ave SW 57401 Mrs. Christine Bunt, Owner Dave Bunt, Mgr	17	605-225-3250		Ⓔ $5.50–9	Ⓔ $8–10	E
Ward Friendship Inn (Formerly: Downtowner Friendship Inn) 104 S Main St 57401 Mrs. L. E. Long, Vice Pres Mr. & Mrs. Clarence Boden, Mgrs	102	605-225-6100		Ⓔ $5.50–8.75	Ⓔ $7.50–12	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ARMOUR Douglas Co. / Pop. 875						
281 Motel						
700 N Braddock 57313 Rex Winter, Mgr	12	605- 724-2281		Ⓔ $5–8	Ⓔ $8–10	S
BERESFORD Union Co. / Pop. 1,794						
Crossroads Motel						
I-29 & Hwy 46 57004 Vincent Swanson, Mgr	16	605- 763-2020		Ⓐ $7–10	Ⓐ $10–12	
BROOKINGS Brookings Co. / Airlines: North Central. / Pop. 10,558						
Malinda Motel						
144 Main Ave S 57006 Donald Weilage, Owner & Mgr	14	605- 692-5518		Ⓔ $7– 8.50	Ⓔ $8.50– 12	D
Sawnee Hotel						
315 3rd Ave 57006 Arrowhead Hotel Co W. A. Alexander, Mgr	64	605- 692-6241		Ⓔ $3.86– 7.73	Ⓔ $5– 10.30	D
CHAMBERLAIN Brule Co. / Pop. 2,598						
Bel Aire Motel						
Hwy 16 & I-90 57325 Friendship Inns of America Mrs. Harold Huntley	36	605- 734-5595		Ⓔ $8–12	Ⓔ $12–18	D
Hillside Motor Lodge						
P.O. Box 346 Lester Schoenhard, Owner Nellie Engbrecht, Mgr	30	605- 734-5591				
Lee's Motor Inn						
At Bridge I-90 57325 Best Western Lee Schoenhard, Owner & Mgr	58	605- 734-5575		Ⓔ $8– 12	Ⓔ $10– 14.50	D R
CUSTER Custer Co. / Pop. 2,105						
Ⓢ **Legion Lake Resort** Custer State Park 57730 Lester Raad, Owner & Mgr	25	605- 255-4521			Ⓔ $11–20	R
Ⓢ **State Game Lodge** Hwy 16A 57730 Custer State Park, Owner R. E. Swenson, Lessee & Mgr	45	605- 255-4541		Ⓔ $10– 14	Ⓔ $11– 16.50	S
DEADWOOD Lawrence Co. / Pop. 3,045						
El Rancho Motel						
103 Charles St P.O. Box 198 57732 Joseph Mack	11	605- 578-2725				

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
EUREKA McPherson Co. / Pop. 1,555						
Lakeview Motel W Hwy 10 57437 Ervin Grenz, Owner	16	605- 284-2681		Ⓔ $7.50–8.50	Ⓔ $8.50–9.50	E
FAULKTON Faulk Co. / Pop. 1,051						
Jenson Hotel US Hwy 212 57438 Lowell Jenson, Owner	24	605- 598-6550		Ⓔ $4–8	Ⓔ $6–10	D
FORT PIERRE Stanley Co. / Pop. 2,649						
Frontier Motel P.O. Box 611 57532 Edwin & June Riis	19	605- 223-2522				
Oahe Motel P.O. Box 176 57532 Mr. & Mrs. Louis Kopplin, Mgrs	24	605- 223-2531				S
Waldene Motel P.O. Box 426 Hwy 14 57532 Mr. & Mrs. Jerome Stroh	15	605- 223-2597				
FORT THOMPSON Buffalo Co. / Pop. 500						
Big Bend Motel P.O. Box 544 57339 Mr. & Mrs. Larry Abernathy	10	605- 245-5420				
FREEMAN Hutchinson Co. / Pop. 1,140						
Fensel's Motel 57029 Mr. & Mrs. W. F. Fensel, Mgrs	8	605- 925-4204		Ⓔ $5–6	Ⓔ $7–9	
GETTYSBURG Potter Co. / Pop. 1,950						
Evelyn's Motel Hwy 212 E 57442 Evelyn H. Long Clair	15	605- 6191				
Sage Motel 804 E Hwy 212 57442 John Kranzler, Mgr	14	605- 765-2349				S
HIGHMORE Hyde Co. / Pop. 1,078						
Gateway Motel Hwy 14 57345 Preston Kelley, Owner	10	605- 852-9990				

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Prairie View Motel						
Hwy 14 57345	10	605-				
William Leesman		852-2261				
HILL CITY Pennington Co. / Pop. 419						
Harney Peak Motel						
P.O. Box 382 57745	6	605-				
R. J. Johnson		574-2544				
Ⓢ **Palmer Gulch Lodge**						
Keystone Rd 57745	15	605-		Ⓐ	Ⓐ	R
Les Clark, Mgr		574-2525		$15–25	$30–50	
HOT SPRINGS Fall River Co. / Pop. 4,943						
[B] **Century House**						
545 N River St 57747	50	605-		Ⓔ	Ⓔ	D
Thos. McColley, Owner		745-4128		$8–15	$10–15	
Von & Frances Hunter, Mgrs						
HOWARD Miner Co. / Pop. 1,208						
Freddies Motel						
Hwy 34 57349 P.O. Box 36	15	605-		Ⓔ	Ⓔ	E
Leslie & Maxine Olson, Mgrs		102		$4–5.50	$7–9	
HURON Beadle Co. / Airlines: North Central. / Pop. 14,180						
Hickory House Motor Inn						
3rd & Wisconsin SW 57350	80	605-		Ⓔ	Ⓔ	
Union Credit Corp, Owner		352-8611		$3.75–7.50	$6.50–14	
M. T. Gitchell, Gen Mgr						
Holiday Motor Court						
Hwy 37S at 21st St 57350	19	605-		Ⓔ	Ⓔ	
Howard Bragg, Mgr		352-8586		$7–8	$10–14	
Riverside Motel						
710 3rd St SE 57350 P.O. Box 101	11	605-		Ⓔ	Ⓔ	S
Mr. & Mrs. Lloyd Severtson, Owner		352-6748		$6–7.50	$8–10	
Top Hat Motel						
Hwy 14W	16	605-				
Lloyd Meyer		352-6781				
Traveler Motel						
241 Lincoln NW 53750	24	605-		Ⓔ	Ⓔ	S
R. B. Worrall, Owner & Mgr		352-6703		$6–8	$8–14	
KENNEBEC Lyman Co. / Pop. 372						
Gerry's Motel						
57544	7	605-				
Laurel & Geraldine Houchin		869-2210				

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
LAKE ANDES Charles Mix Co. / Pop. 1,097						
Circle H Motel Hwys 18 & 14 L. L. Lillibridge, Owner Mrs. Della Jerman, Mgr	10	605- 487-9580				
Sands Motel P.O. Box 2 57356 Mr. & Mrs. V. W. Allen, Owners	22	605- 487-7621		Ⓔ $6.25 up	Ⓔ $11 up	A R
MILBANK Grant Co. / Pop. 3,500						
Lantern Motel S. Hwy 77 57252 Ken Stensland, Owner Ann Kelly, Mgr	20	605- 432-4591		Ⓔ $8.50–9.50	Ⓔ $11–13	S
MILLER Hand Co. / Pop. 2,081						
Sunset Motel Hwy 14 & 45 N Virgil & Marlene Lips	15	605- 853-2431				
MITCHELL Davison Co. / Airlines: North Central. / Pop. 12,555						
Anthony Motel 1518 W Havens 57301 Friendship Inns of America Gail Loop, Owner & Mgr	25	605- 996-7518		Ⓔ $10–12	Ⓔ $10–18	E
Chief Motel & Trailer Park 507 E Havens Hwy 16 & 37 57301 R. C. Shultz	25	605- 996-7743				
Corn Palace Motel P.O. Box 727 57301 Mr. & Mrs. Don King, Mgrs	25	605- 996-5559				
Holiday Inn West I-90 Access Rd 57301 Holiday Inns of America, Inc R. F. Weller, Innkeeper	101	605- 996-3145		Ⓔ $11.50–14.50	Ⓔ $13.50–18.50	E
K & L Ranch Motel Rte 1, N Hwy 37 57301 M. A. Jira	10	605- 996-9494				
Lawler Motor Inn 320 N Lawler St 57301 Robert Dixon, Mgr	75	605- 996-7555		Ⓔ $5–8	Ⓔ $7.50–12	D
Miller Motel 700 E Havens P.O. Box 324 57301 Bob McAtee	16	605- 996-5591				

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Morrison Motel						
412 E Havens 57301 Mr. & Mrs. Sylvester Puetz	8	605- 996-3626				
North Main Motel						
913 N Main St 57301 Mrs. E. E. Magstadt, Owner & Mgr	12	605- 996-3315		Ⓔ $5–7	Ⓔ $8–10	D
Siberz Motel						
601 E 2nd Ave 57301 Helen Atkinson, Owner & Mgr	8	605- 996-5115		Ⓔ $5–8	Ⓔ $8–9	D
Siesta Motel						
1210 W Havens 57301 Edward & Katie Carlson	16	605- 996-5544				
Towne Motel						
925 N Main 57301 M. J. Fortier, Owner & Mgr	16	605- 996-9561		Ⓔ $6–9	Ⓔ $10–14	D
West Side Motel						
Hwy 16W Rte 2 57301 Ken & Chris Gebhart	10	605- 996-9445				
Wheel Inn Motel						
713 S Iowa St 57301 Henry Gran, Owner & Mgr	12	605- 996-9498				

MOBRIDGE Walworth Co. / Pop. 4,391

Brown Palace Hotel						
301 Main St 57601 A. G. Kohlhaas, Owner & Mgr	54	605- 845-3611		Ⓔ $3–6	Ⓔ $5–12	D
East Side Motel						
514 7th Ave E 57601 Mr. & Mrs. Herb Mertz	7	605- 845-2213				
Oahe Motel						
506 Sixth Ave W 57601 LeRoy Clapsaddle, Owner & Mgr	10	605- 845-3628				D

MURDO Jones Co. / Pop. 783

Gem Hotel						
120 Main St P.O. Box 356 57559 Walter & Mabel Prahl, Owners & Mgrs	15	605- 669-2403		Ⓔ $3–4	Ⓔ $4–5	D

PIERRE Hughes Co. / Airlines: North Central; Western. / Pop. 10,088

Fawn Motel						
818 N Euclid Ave P.O. Box 24 57501 E. G. Moser, Owner & Mgr	16	605- 224-5885		Ⓔ $8–12	Ⓔ $12–14	S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Paragon Motel 825 E Sioux Ave L. W. Herron, Owner Mr. & Mrs. Albert Roesler, Hosts	17	605- 224-5807				
Pierre Motel 914 N Euclid Ave 57501 Mr. & Mrs. J. L. Riggs, Owners	18	605- 224-8626		Ⓔ $8 up	Ⓔ $11 up	D
St. Charles Hotel 207 E Capital 57501 Boulvard-West, Inc Glen Jorgenson, Mgr	53	605- 224-5961		Ⓔ $5–8	Ⓔ $7–15	D
State Motel 640 N Euclid US Hwys 14 & 83 57501 R. C. Foster, Owner & Mgr	16	605- 224-5896		Ⓔ $10–12	Ⓔ $14–16	S
Terrace Motor Hotel 231 N Euclid 57501 Bud Cutter, Mgr	50	605- 224-7366		Ⓔ $8 up	Ⓔ $11 up	D

PLANKINTON Aurora Co. / Pop. 644

I-90 Motel 16 & I-90 P.O. Box 23 57368 Dodd & DeJong, Owners Bert DeJong, Mgr	14	605- 942-4831		Ⓔ $4–8	Ⓔ $6–10	S

PRESHO Lyman Co. / Pop. 881

Arrow Motel Hwy 16 57568 Virgil Schoenhard, Owner Frank & Laura Sturma, Mgrs	20	605- 895-2522				

RAPID CITY Pennington Co. / Airlines: Frontier; North Central; Western. / Pop. 42,399

Alex–Johnson Hotel 523 6th St P.O. Box 71 57701 Wm. Baron, Pres & Mgr	200	605- 342-1210 (See advertisement, page 937)		Ⓔ $8.50– 13.50	Ⓔ $11.50– 17.50	D
Evergreen Motel 525 E Omaha W. S. & Lillian Steele	10	605- 343-9313				
Howard Johnson's Motor Lodge P.O. Box 1961 57701 I-90 at LaCrosse St Exit Vern Johnson, Mgr	82	605- 343-8550				S

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

ALEX-JOHNSON HOTEL

Rapid City, South Dakota



Largest, finest hotel in the Black Hills area. Tastefully decorated, air-conditioned rooms with free TV, radio. Free ice. Family Plan (children free with adult). Piano Bar in Carousel. Charbroiled steaks. Coffee Shop. Free Parking. 200 rooms. William Baron, President, Manager.

June 1st–Sept. 30th. Singles $9.50 to $13.50; Double or Twin: $14.50 to $17.50. Oct. 1st–May 31st. Singles: $8.50 to $10.50; Double or Twin: $11.50 to $13.50.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Jensen's Motor Lodge 1916 Mt. Rushmore Rd P.O. Box 129 57701 Master Hosts Alice Jensen, Owner & Mgr	49	605- 342-3270				
Ramada Inn 2208 Mt. Rushmore Rd 57701 US 16 Box 1747 Carl Lester, Owner P. H. Rasmussen, Mgr	84	605- 342-1300		Ⓔ $8.50–16.50	Ⓔ $11.50–18.50	S
Stables Motel 518 E Omaha Hwy 40E Robert & Roberta Maher	19	605- 342-9241				

REDFIELD Spink Co. / Pop. 2,952

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Harlan Packard Hotel 6th Ave & Main St 57469 Packard Hotel Co, Owner J. R. Blackburn, Mgr	50	605- 472-2110		Ⓔ $2.75–3.75	Ⓔ $4.25–6.50	
Quona Motel W Hwy 212 Louis Petrie	8	605- 472-2170				
Wilson Motel & Trailer Court E on Hwy 212 1109 E 7th Ave P.O. Box 194 Mr. & Mrs. Lloyd Shaw	19	605- 472-0550				

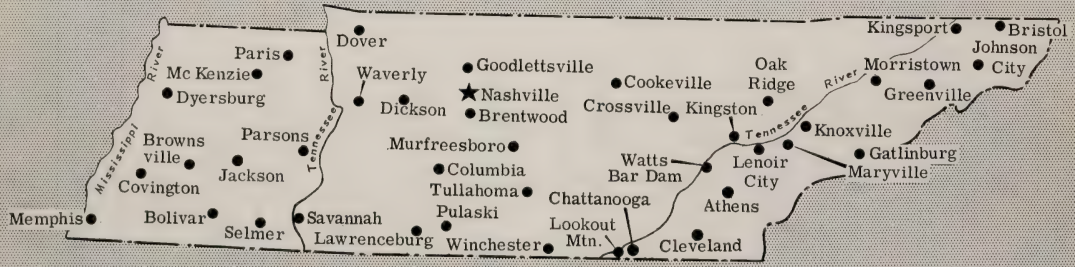
SALEM McCook Co. / Pop. 1,188

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Home Motel 361 S Nebraska 57058 Merlyn Blindert	13	605- 425-2828				

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SELBY Walworth Co. / Pop. 979						
Beren's Hotel 57472 Pat & Thelma Guerber, Owners	22	605- 649-7646				
SIOUX FALLS Minnehaha Co. / Airlines: North Central; Ozark; Western. / Pop. 65,466						
Albert Hotel 333 N Phillips Ave 57102 D. E. Anderson, Owner E. J. Tronson, Mgr	75	605- 336-1680		Ⓔ $4.50 –5.50	Ⓔ $6.25 –7.25	
DeLux Motel 1712 W 12th Hwy 16 W C. A. & Mattie Peterson	24	605- 336-2060				
Gotham—Cataract Motor Inn 106 W 9th St 57101 Gotham Hotels, Ltd H. A. Ditmanson, Gen Mgr	118	605- 336-0410		Ⓔ $8.25 –13.75	Ⓔ $11.25 –17.25	D
Holiday Inn 1301 W Russell St P.O. Box 828 57104 Holiday Inns of America, Inc R. N. Poling, Innkeeper	110	605- 336-1020		Ⓔ $11.50 –13	Ⓔ $14.50 –18	S
Pine Crest Motel 4501 W 12th St 57106 Hwys 29-16 M. M. Covel, Owner & Mgr	20	605- 336-3530		Ⓔ $10	Ⓔ $12–16	
Ramada Inn 2400 N Louise 57101 Ramada Inns Inc Tom Biermeier, Gen Mgr	159	605- 336-0650		Ⓔ $11.50 –15.50	Ⓔ $14.25 –17.25	A E
Rush's Friendship Inn Motel 2401 W Russell I-29 & 38 57104 Mr. & Mrs. Don Rush, Owners & Mgrs	25	605- 336-1470				A E
Ⓢ **Sioux Chief Train-Motel** Jct I-29 & I-16 57106 Verl Thomson, Owner Ada Strohman, Mgr	25	605- 332-9644		Ⓔ $5	Ⓔ $7.15	E
Sioux Falls TraveLodge 809 West Ave N 57104 Vi Suelflow, Mgr	59	605- 336-0230		Ⓔ $9–11	Ⓔ $14–16	A S
Smith's Uptown Motel 1223 W 12th Hwy 16 W 57104 H. J. Ersland, Owner	35	605- 336-1810		Ⓔ $8–9	Ⓔ $10–14	
Town House Motel 400 S Main St Best Western Byrdie Boyd, Mgr	60	605- 336-2740				

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SPEARFISH Lawrence Co. / Pop. 3,682						
L Rancho Court 334 W Jackson Blvd 57783 Norma Jeane McKillip, Owner	15	605- 642-2061		Ⓔ $7–12	Ⓔ $8–14	E
VERMILLION Clay Co. / Pop. 6,102						
Green Acres Motel Hwy 50 N. J. Westre, Mgr	7	605- 624-3581				
WATERTOWN Codington Co. / Airlines: North Central. / Pop. 14,077						
Drake Friendship Inn Jct Hwys 212 & 81 57201 Friendship Inns of America K. J. Drake, Owner & Mgr	50	605- 886-8411		Ⓔ $5.50– 8	Ⓔ $8– 12	S
[B] **Guest House Motel, The** 101 N Broadway 57201 Best Western R. J. Hanken Jr, Mgr	64	605- 886-8061		Ⓔ $9.50– 15	Ⓔ $12.50– 20	D
Pine Lodge Motel E of US 81 on US 212 57201 Wm. Lindstrom, Owner & Mgr	8	605- 886-8419		Ⓔ $5	Ⓔ $7	
Scotts Motel Jct US 212 & 81 Ralph Cochrane	10	605- 886-5112				
WEBSTER Day Co. / Pop. 2,409						
Holiday Motel P.O. Box 478 57474 Robert Hinderks, Prop	20	605- 345-3323				
WESSINGTON SPRINGS Jerauld Co. / Pop. 1,488						
Travelers Motel 320 Main St Mrs. Ruth Hensley	11	2542				
YANKTON Yankton Co. / Pop. 9,279						
Fensel's Motel 1509 Broadway Alan Ries, Mgr	22	605- 665-3647				



TENNESSEE

SCALE IN MILES

0 25 50 75 100 125 150

TENNESSEE

HOTEL-MOTEL ASSOCIATION

HARRY HICKMAN, President, Southland Motor Lodge, Selmer, Tenn. 38375
W. AL RICHIE, JR., Executive Director, 994 McEvers Circle, Memphis, Tennessee 38111

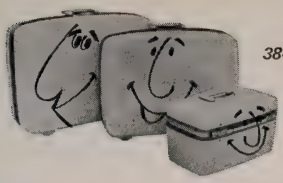
Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ATHENS **McMinn Co.** / RR: Southern. / Pop. 12,103 Reported: 12,800						
Holiday Motel US 11 Bypass 37303 P.O. Box 267 Superior Motels J. B. Kelly, Owner & Mgr	46	615- 745-4880		Ⓔ $6.50 –16	Ⓔ $8–16	E
BOLIVAR **Hardeman Co.** / Pop. 3,338						
Thomas Hotel Court 825 W Market 38008 H. W. Thomas, Owner & Mgr	12	901- 658-3294		Ⓔ $9– 10.50	Ⓔ $12– 14.50	D
BRENTWOOD **Williamson Co.** / Pop. 300						
Traveler's Rest Motel US #31 37027 Superior Motels Glenn Noble, Owner	20	615- 832-4800		Ⓔ $7–8	Ⓔ $8–12	
BRISTOL **Sullivan Co.** / RR: N & W; Southern. / Pop. 20,000						
Holiday Inn—South 536 Volunteer Pkwy 37620 Trayer Associates Inc Ray Rash, Innkeeper	64	615- 968-2171		Ⓔ $12	Ⓔ $16	
Twin City Motel 1403 Bluff City Hwy 37620 James Graham & William Poore, Co-Owners	40	615- 764-4145		Ⓔ $9–12	Ⓔ $12–16	
BROWNSVILLE **Haywood Co.** / Pop. 5,424 Reported: 6,041						
Brownsville Motel US 70-79 J. W. Norris, Owner Mrs. Mary Butler, Mgr	17	901- 772-1483		Ⓔ $8–10	Ⓔ $11–14	D
Skylit Motel US #70-79 38012 H. L. Gilliand, M.D., Owner	16	901- 772-9564		Ⓔ $6	Ⓔ $8 up	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CHATTANOOGA Hamilton Co. / RR: L & N; Southern. / Airlines: Eastern; United; Delta; Southern. / Pop. 130,000 Reported: 133,300						
Admiral Benbow Inn 101 E 20th St 37408 R. T. Stevens, Mgr	142	615- 267-9761	810- 573-5268	Ⓔ $10.50 –14	Ⓔ $16.50 –18.50	E D
Alamo Plaza Hotel Courts 3008 S Broad St 37401 R. L. Farner, Gen Mgr	104	615- 266-4772		Ⓔ $7	Ⓔ $9.50–16	
Albert Pick Motel 3210 S Broad St 37408 Pick Hotels Corp J. E. Morgan, Mgr	152	615- 267-0414		Ⓔ $10.50 –11.50	Ⓔ $14–16	S
Downtowner Motor Inn 9th & Carter St 37401 The Downtowner Corp J. L. Rainwater, Mgr	147	615- 266-7331		Ⓔ $11	Ⓔ $14–17	
Holiday Inn—Downtown 400 W 9th St 37402 Holiday Inns of America Inc Mrs. Noma Bryce, Innkeeper	153	615- 265-8571		Ⓔ $10.50 –11.50	Ⓔ $14.50 –17	
Holiday Inn—East 5505 Brainerd Rd 37411 Holiday Inns of America Inc S. W. Halburnt, Innkeeper	108	615- 894-2040		Ⓔ $10–11	Ⓔ $14–16	A S E
Holiday Inn—South 2100 S Market St 37408 Holiday Inns of America Inc Ray Lucas, Innkeeper	134	615- 265-0551		Ⓔ $10–11	Ⓔ $14–16.50	
Holiday Inn—Southeast 6700 Ringgold Rd 37412 Holiday Inns of America Inc Ron Seddon, Innkeeper	235	615- 892-8100		Ⓔ $10–11	Ⓔ $14–16.50	
Howard Johnson's Motor Lodge I-75 & US 41, E. Ridge, Tenn. 37412 Howard Johnson's Motor Lodges Mrs. Billie Catrett, Mgr	93	615- 894-1220		Ⓔ $12–18	Ⓔ $15–21	E R
Howard Johnson's Motor Lodge—Downtown 100 W 21st St 37409 A. W. Mitchell, Mgr	110	615- 265-3151		Ⓔ $12–15	Ⓔ $15–18	E D
Lyn Mac Motel 3644 Cummings Hwy 37409 Mrs. Aline McNamara, Owner	18	615- 821-9120		Ⓔ $7.50 –10.50	Ⓔ $10.50 –16.50	S
Patten Hotel 1 E 11th St 37411 J. K. Williams, Pres & Gen Mgr	350	615- 266-2141		Ⓔ $8–15	Ⓔ $12–18	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

The Read House and Motor Inn

Chattanooga, Tennessee



384 rooms, Downtown, Free parking, Swimming pool, Excellent food.

Austin Frame, Manager
Telephone AC 615 266-4121
Telemax MCI
Ninth & Chestnut Streets

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Plaza Hotel						
11th & Market Sts 37401 A. M. Crouch, Owner & Mgr	100	615- 266-0121		Ⓔ $6–10	Ⓔ $8–12	D
Quality Motel-Cascades						
3625 Ringgold Rd 37412 US 41 S Quality Motels T. C. Barrett, Mgr	97	615- 698-1571		Ⓔ $8.50 –9.50	Ⓔ $13–15	S
Quality Motel Drake						
(Formerly: Drake Motel) 3515 S Broad St 37409 Mrs. Juanita Budiselich, Owner John Budiselich, Mgr	72	615- 266-5656		Ⓔ $9.50 –17	Ⓔ $13.50 –21	D
B Read House & Motor Inn, The						
Broad, 9th & Chestnut Sts 37402 An Affiliated National Hotel Austin Frame, Gen Mgr	384	615- 266-4121 (See advertisement above)		Ⓔ $10–18	Ⓔ $14–22	D
Town House Hotel						
831 Georgia Ave 37401 B. A. Casey Jr, Pres & Gen Mgr	50	615- 266-1255		Ⓔ $8– 12.50	Ⓔ $11–25	D

CLEVELAND Bradley Co. / RR: Southern. / Pop. 17,429 Reported: 19,000

Cherokee Hotel						
Inman at Ocoee 37311 W. S. McReynolds, Exec Vice Pres Vance Rogers, Mgr	75	615- 476-6525		Ⓔ $6	Ⓔ $8–10	
Quality Motel—Chalet						
I-75, Tenn #60 37311 Quality Motels Eddie Cartwright, Mgr	100	615- 476-8511		Ⓔ $10.50	Ⓔ $14.50 –16.50	

COLUMBIA Maury Co. / Pop. 17,624 Reported: 22,200

Stones Motor Court						
US 31N 38401 P.O. Box 221 Mrs. Hubert Stone, Owner	13	615- 388-1735		Ⓔ $6–8	Ⓔ $9–10	S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
COOKEVILLE Putnam Co. / Pop. 7,805 Reported: 11,800						
Holiday Inn I-40 & TN #42 38501 R. L. Hill, Innkeeper	84			Ⓔ $9.50–10.50	Ⓔ $13–15	
Howard Johnson's Motor Lodge I-40 Monterey Rd 38501 Sen. John Bowman, Owner Chester Bowman, Mgr	64	615-526-3333		Ⓔ $11–14	Ⓔ $14–18	
Shanks Motor Hotel W. Broad & Cedar 38501 H. R. Shanks, Owner & Mgr	70	615-526-9708		Ⓔ $5–9	Ⓔ $7.50–10	D
Thunderbird Motel I-40 Sparta Rd Exit Tenn #42 38501 Best Western Motels Gil Maxwell, Gen Mgr	60	615-526-7115		Ⓔ $9	Ⓔ $12–14	
COVINGTON Tipton Co. / RR: I C. / Pop. 5,298 Reported: 5,944						
Baxter Motel 112 Hwy 51N 38019 R. A. & Virginia Baxter, Owners Marshall Chapman, Mgr	28	901-476-7154		Ⓔ $8	Ⓔ $10–12	D
CROSSVILLE Cumberland Co. / Airlines: Southern. / Pop. 4,668						
Capri Motel 714 N Main St 38555 P.O. Box 627 L. B. Pete, Owner & Mgr	70	615-484-6163		Ⓔ $8–9	Ⓔ $9–12	D
Cumberland Motel Court 1127 W Ave N 38555 Mrs. Mollie Host, Mgr	11	615-484-6231				E
Henry Hotel 203 Rockwood St 38555 Box 463 J. G. Purcell, Owner & Mgr	39	615-484-5449		Ⓔ $4 up	Ⓔ $6–7.50	D
Rock House Motel US 70N, 9 mi. W 38555 Box 237 Rte 4 Joe Richardson, Mgr	12			Ⓔ $4	Ⓔ $6–7	E
DICKSON Dickson Co. / Pop. 5,028						
Eye-40 Motel US #46 Rte #2 37055 Neal Garton, Owner	24	615-446-8578		Ⓔ $6.27–7.21	Ⓔ $8.34–10.45	
Plaza Motel US #70 Bypass 37055 Robert Roth, Mgr	16	615-446-3756		Ⓔ $9–10	Ⓔ $12–14	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Quality Motel Highland						
US 70 & State Hwy 96 37055 Quality Motels, Inc W. W. Glidewell, Mgr	35	615- 446-8025		Ⓔ $7.50– 8.50	Ⓔ $10– 13	S
DOVER Stewart Co. / Pop. 736						
Iris Motel						
US 79, RR 3 37058 Mrs. J. V. Haverton, Owner	7	615- 232-5536		Ⓔ $5–6	Ⓔ $6–8	S
DYERSBURG Dyer Co. / RR: I C. / Pop. 12,499 Reported: 13,500						
Holiday Inn						
US 51N Bypass and Tenn 78 38024 Box 490 Holiday Inns of America Inc Byrl Fleming, Innkeeper	60	901- 285-8601		Ⓔ $9.50 –11.50	Ⓔ $14.50	S
Volunteer Motor Lodge						
US #51 Bypass N 38024 Don Dills, Owner	40	901- 285-9730		Ⓔ $7.50	Ⓔ $9.50	
GATLINBURG Sevier Co. / Pop. 1,764 Reported: 2,023						
Bearland Motel						
202 Airport Rd 37738 Joe Kirkus, Mgr	29	615- 436-4565		Ⓔ $10–25	Ⓔ $19–30	
Brookside Motel & Ranch House						
Hwy 73 37738 J. M. Watson, Mgr	70	615- 436-5611		Ⓔ $12–16	Ⓔ $14–16	
Chalet Motel						
Sunset Dr 37738 Best Western Motels E. J. Guest, Owner	26	615- 436-5151		Ⓔ $15.95 –20.95	Ⓔ $18.95 –26.95	D

GATLINBURG MOTOR INN

(Formerly GATLINBURG INN)

GATLINBURG TENN.



All rooms air conditioned, private baths. All rooms with private balconies overlooking mountains and Little Pigeon River. Complete convention facilities, tennis, badminton, shuffleboard, heated swimming pool. Dining room. Excellent dining facilities with good food. Family suites. Next door to Smoky Sky Lift. Telephone: 436-5133.



Phone 436-4132 Open all year

Mountain View Hotel & New Motor Lodge

Announcing a new 40 unit deluxe addition to the famous Mountain View Hotel, noted for hospitality and exceptionally fine service. It adjoins the hotel by covered bridge and ground level elevator and features door-step parking for each room. Large (17' x 22') rooms have private balconies overlooking Gatlinburg with a panorama of the Great Smokies. Large dining room featuring family style meals. Convention and banquet facilities up to 500. Suites and family rooms available. Two heated pools with wading pools and recreation area. Each room is completely air-conditioned, two double beds, wall-to-wall carpeting, combination tub and shower bath, free TV, telephones and Inn-Room Coffee. Master-Res/Amex. Free parking, horseback riding, ice skating, skiing, hiking, square dancing, sun deck, sprinkler protected, golf and scenic tours. Children's Playground.

115 rooms (75 hotel and 40 motor lodge)

AAA **Jack Huff, President** **Huff Family, Owners** **Tom Woods, Manager**

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Creekside Motel						
Hwy #73 37738 J. M. Watson, Owner	22	615- 436-5977		Ⓔ $12–16	Ⓔ $14–16	
Crossroads Motor Lodge						
US 441 37738 Best Western Motels Eddie Trentham, Mgr	51	615- 436-4177		Ⓔ $10–18	Ⓔ $12–18	
Downtowner Motor Inn						
128 Roaring Fork Rd 37738 Doug Arthur, Mgr	68	615- 436-5043		Ⓔ $16–20	Ⓔ $18–20	
Gatlinburg Motor Inn						
755 Parkway 37738 Mrs. R. L. Maples Sr, Owner	72	615- 436-5133 (See advertisement, page 945)		Ⓔ $15	Ⓔ $16–65	D R
Gatlinburg TraveLodge Downtown						
805 Parkway 37738 R. J. Maples, Gen Mgr	89	615- 436-5691		Ⓔ $10–18	Ⓔ $12–24	
Gatlinburg TraveLodge East						
Airport Rd 37738 R. S. Maples, Pres	79			Ⓔ $10–18	Ⓔ $12–24	
Harrison's Nestle Inn						
308 Circle Dr 37738 Bob & Frances Harrison, Owners & Mgrs	14	615- 436-9016		Ⓔ $8–12	Ⓔ $12–16	R
Howard Johnson's Motor Lodge						
Parkway 37738 Greystone, Inc Rick Rader, Mgr	92	615- 436-5621		Ⓔ $10–18	Ⓔ $13–22	D R
LeConte View Motel						
Parkway US 441 37738 P.O. Box 252 A. J. Oakley, Mgr	35	615- 436-4845		Ⓔ $8–12	Ⓔ $8–12	D R

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

THE RIVERSIDE MOTOR LODGE GATLINBURG, TENN.



At entrance to Great Smoky Mountains National Park, center of town. Lodge open all year—78 modern rooms with private balconies, all color TV, music & coffee in rooms. Completely air conditioned, heated, and sprinkler-protected. New drive-in lobby. Attractive Restaurant adjacent. Swimming pool. Wide verandas. Free parking. Spacious Lobby with open fireplace. Convention and banquet facilities. Sightseeing activities, golf, hiking, fishing, etc.

Wendell E. Burnette, Managing Director **AAA — AH&MA Approved European Plan** **Telephone: 436-4194**

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Mountain Manor						
142 Airport Rd 37738	17			Ⓔ	Ⓔ	
E. E. Henson, Owner				$12–15	$14–22	
[B] Mountain View Hotel & Motor Lodge						
500 Parkway 37738	115	615-		Ⓔ	Ⓔ	R
The Huff Family, Owners		436-4132		$14–	$15–	D
Tom Woods, Mgr		(See advertisement, page 946)		22.50	22.50	
Ⓢ Reagan's Motel						
756 Parkway 37738	39	615-		Ⓔ	Ⓔ	R
D. F. Estes, Mgr		436-4661		$14–15	$16–17	
Riverside Motor Lodge						
715 Parkway 37738	78	615-		Ⓔ	Ⓔ	D
W. E. Burnette, Mng Dir		436-4194		$13–	$13–	R
		(See advertisement above)		22.50	22.50	
[B] River Terrace Motel						
River Rd 37738	114	615-		Ⓔ	Ⓔ	R
Mountain Terrace Corp		436-5161		$10–	$12–	
E. B. Cline, Gen Mgr				22.50	22.50	
Rocky Waters Motel						
P.O. Box 432 US 441 37738	40	615-		Ⓔ	Ⓔ	D
R. E. Lawson Jr, Mgr		436-4146		$18	$18	R
Twin Islands Motel						
539 Parkway 37738	75	615-		Ⓔ	Ⓔ	D
Best Western Motels		436-5121		$12–18	$18–20	R
Eddie Trentham, Mgr						
Whaley Motel						
P.O. Box 484 37738	30	615-		Ⓔ	Ⓔ	R
Quality Motels		436-4184		$10–15	$12–19	
R. F. Whaley, Owner & Mgr						

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Zoder's Motel & Cottages						
US 441 402 Parkway 37738	50	615-		Ⓔ	Ⓔ	D
Best Western		436-5681		$13	$13–24	R
Lin Zoder, Mgr						
GOODLETTSVILLE Davidson Co. / Pop. 3,163						
Mason's Motel						
901 Dickerson Rd 37072	25	615-		Ⓔ	Ⓔ	
Superior Motels		859-5628		$11–12	$12–18	
Gilbert Barrickman, Mgr						
GREENEVILLE Green Co. / Pop. 11,759						
Holiday Inn						
11 E Bypass 37743	66	615-		Ⓔ	Ⓔ	E
Holiday Inns of America Inc		639-4185		$10	$15.50	
G. A. Gibbons, Innkeeper					–16.50	
Suburban Motel						
US 11E-411 37743	26	615-		Ⓔ	Ⓔ	S
Bobby Byrd, Owner		639-1104		$8–9	$9–10	
JACKSON Madison Co. / RR: I C. / Airlines: Southern. / Pop. 34,376						
Continental Motor Inn						
US 45N at I-40 38301	62	901-		Ⓔ	Ⓔ	E
Best Western		422-5581		$8–9	$11–14	
C. R. Womack, Mgr						
Downtowner Motor Inn						
104 W Baltimore St 38301	73	901-	901-	Ⓔ	Ⓔ	
The Downtowner Corp		422-5471	441-1038	$9	$13–15	
Richard Pope, Mgr						
B George-Anna Motel						
423 Airways Blvd 38301	65	901-		Ⓔ	Ⓔ	D
Superior Motels		422-3485		$7.50	$10–14	E
G. P. Gardner Jr, Mgr				–11		
Holiday Inn						
I-40 US #45 Bypass 38301	152	901-		Ⓔ	Ⓔ	
Holiday Inns of America Inc		424-3540		$11–12	$15–17	
Valley Hull, Innkeeper						
Midtown Motel						
334 W Main St 38301	37	901-		Ⓔ	Ⓔ	D
Mercer McCorry, Owner		422-3308		$7–9	$8–12	
Ramada Inn						
US #45 Bypass I-40 38301	144	901-		Ⓔ	Ⓔ	
Ramada Inns Inc		424-5050		$10– 11.50	$13.50 –14.50	
Eugene McGraw, Mgr						
Thunderbird Motel						
US 45S 38301 I-40	52	901-		Ⓔ	Ⓔ	S
Joe Atherton, Mgr		422-5536		$8.50	$11–12	E

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
JOHNSON CITY Washington Co. / RR: Southern. /Airlines: See Bristol, Va. / Pop. 31,187 Reported: 37,500						
B Holiday Inn 2406 N Roan St 37601 Trayer Associates, Owner Lewis Voigt, Mgr	96	615- 928-6121		Ⓔ $11.50 –13	Ⓔ $15.50 –17	S
Plaza Motel 2702 W Market US 11E-411 37601 P.O. Box 5224 Frank Honeycutt, Mgr	22	615- 926-0145		Ⓔ $5–6	Ⓔ $7.50–10	S
Windsor Hotel Fountain Square Park 37601 R. A. Preas, Mgr	43	615- 928-2231		Ⓔ $4–5	Ⓔ $5–7	
KINGSPORT Sullivan Co. / Airlines: See Bristol, Va. / Pop. 34,000						
Downtowner Motor Inn Center & Shelby Sts 37660 The Downtowner Corp R. W. Cooper, Gen Mgr	104	615- 247-3111		Ⓔ $12–14	Ⓔ $16–20	D
Holiday Inn 700 Lynn Garden Dr 37662 Trayer Associates Inc Mrs. Rose Brooks, Innkeeper	108	615- 247-3133		Ⓔ $11.50 –12	Ⓔ $15.50 –17	
KINGSTON Roane Co. / Pop. 2,010 Reported: 4,319						
Gray Badger Inn I-40 at Kingston Exit 37763 Best Western Motels R. J. Buntrock, Pres & Mgr	29	615- 376-5513		Ⓔ $9	Ⓔ $14.50 –15.50	E
KNOXVILLE Knox Co. / RR: Southern. / Airlines: American; Delta; Piedmont; United; Southern. / Pop. 111,827 Reported: 180,000						
Admiral Benbow Inn 317 Ramsey St 37921 Div Morrison Inc Lance Vineyard, Mgr	128	615- 524-7381		Ⓔ $11–13	Ⓔ $15–18	E D
Family Inn, The 4916 Chapman Hwy 37920 Best Western Motels Mrs. Lillian Lynch, Mgr	40			Ⓔ $9–12	Ⓔ $12–16	
Holiday Inn—Central 17th St I-40 & 75 37916 Holiday Inns of America Inc Ed Milligan, Innkeeper	221	615- 525-5371		Ⓔ $10–11	Ⓔ $14–16	
Holiday Inn—Downtown 2000 Chapman Hwy 37920 Holiday Inns of America Inc Fred Wright, Innkeeper	150	615- 573-1921		Ⓔ $11–12	Ⓔ $15–17	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn—Northeast 4625 Asheville Hwy 37914 Holiday Inns of America Inc Mrs. Bonnie Beam, Innkeeper	134	615- 522-5121		(E) $7– 10.50	(E) $10– 15.50	
Holiday Inn—West 1315 Kirby Rd 37919 Holiday Inns of America Inc Jim McLendon, Innkeeper	245	615- 584-3911		(E) $11–12	(E) $15–17	E
Howard Johnson's Motor Lodge 7723 Kingston Pike 37919 R. E. Weston, Mgr	64	615- 584-5711		(E) $11–14	(E) $15–18	E
Ranch House Motel 3207 Magnolia Ave NE 37914 US Rtes 11, 25W-70 J. T. Shea, Owner & Mgr	35	615- 523-7155		(E) $7.50 –10.50	(E) $10.50 –14.50	S
St. James Hotel 311 Wall Ave 37902 P. N. McQuiddy, Pres Roe Creasman, Mgr	100	615- 522-4171		(E) $6–9	(E) $7.50–10	D
Sharp's Motel 8361 Kingston Pike 37919 Emmons Walker Paul Henderlight, Mgr	30	615- 588-1230		(E) $10–12	(E) $13–16	E S
Sheraton Motor Inn (Formerly: Sheraton Campus Inn) 1706 W Cumberland Ave 37916 ITT Sheraton Corp of America Paul Sherbakoff, Gen Mgr	120	615- 524-4681		(E) $11	(E) $16–18	D
Tate Motel US 25W at 6109 Clinton Hwy 37912 F. K. Brock, Mgr	19	615- 689-4636		(E) $9–10	(E) $10–12	S
Town & Country Motel 5918 Clinton Hwy (25W) 37912 Freda C. Rector, Owner & Mgr	13	615- 688-2401		(E) $8–12	(E) $10–12	S
Treemont Motel US 25W at I-75 37912 A. D. White, Owner Mrs. Margaret Finley, Mgr	24	615- 687-2560		(E) $7–10	(E) $10–12	E
University Inn 1700 Clinch Ave 37916 Quality Motels Wayne Jones, Gen Mgr	103	615- 546-5974		(E) $11–18	(E) $15–18	

LAWRENCEBURG Lawrence Co. / Pop. 8,042 Reported: 8,900

James Lawrence Motel US 43-64 38464 P.O. Box 311 Ernest Johnson, Mgr	36	615- 762-4467		(E) $7	(E) $8–9.50	S

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
LENOIR CITY Loudon Co. / RR: Southern. / Pop. 4,979 Reported: 6,080						
Dixie Lee Motel Rte 5 37771 P.O. Box 205 Norman Lawhorn, Mgr	21	615- 986-3125		Ⓔ $7–8	Ⓔ $9–12	S
LOOKOUT MOUNTAIN Hamilton Co. / Pop. 1,871						
Fairyland Courts Ga. Hwy 157 37350 Superior Motels Mrs. J. B. Sims, Owner	23	404- 831-6651		Ⓔ $8–10	Ⓔ $11–18	R
MARYVILLE Blount Co. / Pop. 10,348						
Travellers Motel US 129-411 37801 RFD 4 Mrs. Muriel McCulloch, Owner	22	615- 982-0651		Ⓔ $5–6	Ⓔ $8–10	
McKENZIE Carroll Co. / Pop. 3,780						
Dixie Motel Hwys 22 & 79 38201 Raymond Enoch, Owner & Mgr	18	901- 352-2144		Ⓔ $5.50 –8	Ⓔ $6.50 –10	S
MEMPHIS Shelby Co. / RR: I C. / Airlines: American; Eastern; Delta; Braniff; United; Southern; Trans-Texas; Allegheny; Frontier; Piedmont. / Pop. 497,524 Reported: 700,000						
Admiral Benbow Inn—Airport 2201 Winchester Rd 38116 Div Morrison Inc Harry Farrow, Mgr	128	901- 398-6251		Ⓔ $11.50 –13.50	Ⓔ $15.50 –18.50	A
Admiral Benbow Inn—Midtown 1220 Union Ave 38104 Div Morrison Inc Lon Heffington, Mgr	190	901- 274-0633		Ⓔ $11–13	Ⓔ $15–18	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Chisca Plaza Motor Hotel						
272 S Main St 38101	400	901-	901-	Ⓔ	Ⓔ	D
Chickasaw Hotel Co		525-4661	278-1929	$7–	$8.50	
Wm. L. Waller, Gen Mgr		(See advertisement, page 951)		10.50	–12.50	
Crump TraveLodge Motel						
180 E Crump 38106	84	901-		Ⓔ	Ⓔ	
Frank Anthamatten, Mgr		942-3291		$8–10	$10–16	
Downtowner Motor Inn						
160 Union Ave 38103	126	901-		Ⓔ	Ⓔ	D
The Downtowner Corp		525-5491		$11–17	$16–23	
J. P. Conners III, Gen Mgr						
Holiday Inn—Brooks Road						
1441 Brooks Rd & I-55 38116	193	901-		Ⓔ	Ⓔ	A
Holiday Inns of America Inc		398-9211		$11.50	$16.50	E
Jack Scheibler, Innkeeper				–12.50	–18.50	D
Holiday Inn—Downtown						
22 N 3rd St 38103	117	901-		Ⓔ	Ⓔ	D
Holiday Inns of America Inc		525-8363		$11.50	$18	
Gabe Peluso, Innkeeper						
Holiday Inn—Midtown						
1262 Union Ave	152	901-	901-	Ⓔ	Ⓔ	
Holiday Inns of America Inc		BR4-8400	278-1923	$11–12	$16–18	
John Reid, Innkeeper						
Holiday Inn—Poplar						
5679 Poplar Ave 38117 I-240	162	901-		Ⓔ	Ⓔ	E
Holiday Inns of America Inc		682-7881		$11–12	$16–18	S
Dave Jones, Innkeeper						
Holiday Inn—Riverbluff						
340 W Illinois 38106	100					
Holiday Inns of America Inc						
David Hammond, Innkeeper						
[B] Holiday Inn—Rivermont						
200 W Georgia St 38103	300	901-		Ⓔ	Ⓔ	D
Holiday Inns of America Inc		525-0121		$14.50	$20–21	
John Connelly, Innkeeper				–15.50		
Holiday Inn—Southeast						
3728 Lamar Ave 38118	135	901-	901-	Ⓔ	Ⓔ	
Holiday Inns of America Inc		363-1300	278-1819	$11–12	$16–18	
Robert Meadows, Innkeeper						
Holiday Inn—Southwest						
980 S 3rd St 38106	161	901-		Ⓔ	Ⓔ	D
Holiday Inns of America Inc		525-7381		$9.50	$14–16	
O. Z. Smith, Innkeeper				–10.50		
Holiday Inn—Union						
(Formerly: Holiday Inn Central)	176	901-		Ⓔ	Ⓔ	D
1837 Union Ave 38104		278-4100		$11–12	$16–18	
Holiday Inns of America Inc						
Brent Braun, Innkeeper						

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Memphis



One of America's fine hotels is now returned to its original elegance. Free garage parking for registered guests. Ideally located in the heart of Memphis, the Sheraton-Peabody offers spacious guest rooms (all air-conditioned, with outside exposure and free TV). Excellent food and beverages in Falstaff Room, Cotton Mart Restaurant, and Minute Chef. Children share parent's room free. The "live" ducks in lobby fountain are a Memphis institution. 600 rooms. Singles: $11.00-$16.00; Double or Twin: $16.00-$21.00. Tel. (901) 526-7766.TWX 910-761-0457.

Sheraton-Peabody Hotel
149 UNION AVENUE

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Towers Apt. Hotel 383 Madison at Danny Thomas 38103 Mrs. Marjorie Harwood, Exec Mgr	50	901- 525-6651		Ⓔ $7–10	Ⓔ $10–14	D
Leahy's Motel 3070 Summer Ave 38112 US 70-79-64 A. T. Leahy, Owner	20	901- 452-7456		Ⓔ $10– 12	Ⓔ $12– 16	E
Memphis Downtown TraveLodge 265 Union Ave 38103 W. G. Kramer, Co-Owner & Mgr	74	901- 527-4306		Ⓔ $10–12	Ⓔ $15–17	D
Quality Motel—West 271 W Alston Ave 38106 Quality Motels Inc Frank Higgins, Gen Mgr	152	901- 946-3301		Ⓔ $10.50 –15.50	Ⓔ $15.50 –18.50	E D
Ramada Inn 3265 Hwy 51S 38116 Ramada Inns Inc D. F. Streb, Gen Mgr	120	901- 396-0142		Ⓔ $11.25 –12.25	Ⓔ $14.25 –15.25	
Ramada Inn—East 5225 Summer Ave US 70 at I-40 & 240 38122 Ramada Inns Inc Phil Kennedy, Gen Mgr	150	901- 682-7691		Ⓔ $10.75 –11.75	Ⓔ $16.75 –17.75	E S
Shelby Motel 6803 Hwy 70 38128 Superior Motels Inc Jack Slotchiver, Owner & Mgr	27	901- 386-3311		Ⓔ $8–10	Ⓔ $10–14	E S
B Sheraton—Peabody Hotel 149 Union Ave 38103 ITT Sheraton Corp of America A. J. Penella, Gen Mgr	600	901- 526-7766 (See advertisements, page 953 and pages 620–621)	910- 761-0457	Ⓔ $11–16	Ⓔ $16–21	D
Welcome Inn 5963 Macon Rd at I-40 38128 Best Western Motels E. H. McFarland, Mgr	104	901- 388-1300		Ⓔ $10–12	Ⓔ $14–16	E S

MORRISTOWN Hamblen Co. / RR: Southern. / Pop. 21,267

Kingmyer Motor Inn 225 W 1st N St—11E 37814 Best Western Motels G. C. Garner, Pres & Mgr	88	615- 586-9332		Ⓔ $7.50 –12	Ⓔ $10–16	D

MURFREESBORO Rutherford Co. / Pop. 18,991 Reported: 21,500

James K. Polk Hotel Main & Spring St 37130 Ingram-Cunningham Hotels L. H. Judd, Mgr	50	615- 893-3310		Ⓔ $4– 7.50	Ⓔ $7–10	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Murfreesboro Motel 1150 NW Broad 37130 Hyatt Lodges Bill Powers, Mgr	66	615- 893-2100			Ⓔ $9–13	S
Stones River Motel US #41 & 70 37130 Charles Pope, Owner	22	615- 896-3530		Ⓔ $7	Ⓔ $9–11	

NASHVILLE Davidson Co. / RR: L & N. / Airlines: American; Braniff; Eastern; Ozark; Southern; TWA; Allegheny; Piedmont. / Pop. 170,874 Reported: 430,950

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Airways Motel 925 Lebanon Rd Hwy 70 37210 Harry Overbey, Owner & Mgr	20	615- 244-2926		Ⓔ $6–8	Ⓔ $8–10	S
Albert Pick Motel 320 Murfreesboro Rd 37210 Pick Hotels Corp J. L. Ramos, Mgr	132	615- 242-5424		Ⓔ $12	Ⓔ $16–17	S
Allen Motel 2004 West End Ave 37203 Joe Walker, Mgr	60	615- 254-3321		Ⓔ $7.50–9.50	Ⓔ $9.50–13	S
Anchor Motel 1921 West End Ave 37203 Spence Oliver, Mgr	83	615- 254-5852		Ⓔ $10–14	Ⓔ $14–18	D
Capitol Park Inn 400 5th Ave N 37219 Quality Motels K. D. Hurley, Mgr	157	615- 254-1651		Ⓔ $11–20	Ⓔ $13–20	D
Downtowner Motor Inn 7th & Union Ave 37219 The Downtowner Corp Wayne Turner, Gen Mgr	100	615- 254-1401		Ⓔ $11	Ⓔ $15–17	



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Drake Motel						
420 Murfreesboro Rd 37210 US 41-70S	83	615-		Ⓔ	Ⓔ	D
Best Western Motels		256-8177		$12–16	$14–18	
Paul Budslick, Owner						
Hermitage Hotel						
6th Ave at Union 37219	250	615-		Ⓔ	Ⓔ	D
James Waters, Gen Mgr		256-2161		$7.75–	$11–	
		(See advertisement, page 955)		14.25	22	
Holiday Inn—Capitol Hill						
710 James Robertson Pkwy 37219	151	615-		Ⓔ	Ⓔ	D
Holiday Inns of America Inc		254-1921		$11.50	$17.50	
Mrs. Sara Bartlett, Innkeeper				–25	–25	
Holiday Inn—North						
I-65 & Trinity Lane 37207	200	615-		Ⓔ	Ⓔ	
Holiday Inns of America Inc		226-0111		$11.50	$11.50	
George Apperly, Innkeeper				–17.50	–17.50	
Holiday Inn—Southeast						
981 Murfreesboro Rd 37217	209	615-		Ⓔ	Ⓔ	
Holiday Inns of America Inc		244-2080		$10.50	$14.50	
John Bumgardner, Innkeeper					–16.50	
Holiday Inn—Vanderbilt						
2613 West End Ave 37203	301	615-		Ⓔ	Ⓔ	D
Holiday Inns of America Inc		291-1147		$12–13	$16–18	
Walter Groce, Innkeeper						
Holiday Inn—West End						
1800 West End Ave 37203	154	615-		Ⓔ	Ⓔ	
Joe Paty, Innkeeper		254-1441		$11	$15–17	
Howard Johnson's Motor Lodge						
536 Murfreesboro Rd 37210		615-		Ⓔ	Ⓔ	A
Earl Fussell, Gen Mgr		255-2604		$11–12	$13.50	E
					–18	
Howard Johnson's Motor Lodge—West						
I-40 & US 70N Charlotte Pike 37209	64	615-		Ⓔ	Ⓔ	E
J. R. Soles, Gen Mgr		352-7080		$11–13	$14–18	
Jack Spence's Master Host Inn						
(Formerly: Jack Spence's Motor Hotel)	144	615-		Ⓔ	Ⓔ	E
821 Murfreesboro Rd 37217		244-6020		$12–20	$16–24	
Master Hosts						
Michael Spence, Vice Pres						
Key Motel						
1414 Dickerson Rd 37207	24	615-		Ⓔ	Ⓔ	E
Bob Douglas, Owner & Mgr		262-3388		$7–10	$8–12	D
King of the Road Motor Inn						
211 N 1st St	.82	615-		Ⓔ	Ⓔ	
Don Senatt, Gen Mgr		254-1551		$15–16	$24	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



NASHVILLE'S
MOST CONVENIENT HOTEL

24-hour 400 car free garage adjoining guest entrance. 24-hour food service. Attractive rooms and suites (Singles $10–15; Doubles $14–20; Suites $30–75). 21-in. console TV in every room. Cocktail Lounge.

NOEL hotel
O. RUSSELL NICHOL
President & Gen'l Mgr.
PHONE (615) 256-6661
ZIP 37219

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Metro Motel 1404 Dickerson Rd 37207 US 31W-41 Superior Motels Chuck Levering, Mgr	36	615- 228-2531		Ⓔ $7–8	Ⓔ $9–12	E
Monterey Motel 3301 Dickerson Rd 37207 Dawfin Corp Mrs. E. G. Kellinson, Mgr	45	615- 228-3421		Ⓔ $8–12	Ⓔ $10–18	
Nashville Tourist Court 2526 Franklin Rd 37204 US 31 F. W. McLain, Mgr	19	615- 297-9534		Ⓔ $6–9	Ⓔ $9–12	S
Noel Hotel 202 4th Ave N 37219 O. R. Nichol, Pres & Gen Mgr	250	615- 256-6661 (See advertisement above)		Ⓔ $10–15	Ⓔ $14–20	D
Ramada Inn Roadside Hotel 840 James Robertson Pkwy 37203 Ramada Inns Inc Richard Pitchford, Gen Mgr	180	615- 244-6130	615- 244-1098	Ⓔ $11.50 –13.50	Ⓔ $14.50 –19.50	
Rebel Motor Court US 41-70S Rte 3 Box 550 Murfreesboro Rd, Antioch 37013 Jay Coles, Owner Mrs. Georgia L. Coles, Mgr	16	615- 889-9985		Ⓔ $7–9	Ⓔ $9–12	A S
Reed Motel 741 Murfreeboro Rd at I-24-40-65 37210 Ben Reed, Mgr	24	615- 255-5672				A E S
Savoy Motel (Formerly: Holiday Motel) 1415 Dickerson Rd 37207 US 31W-41 J. E. Baird & Lonnie Polk, Owners	15	615- 227-1926		Ⓔ $8–10	Ⓔ $9–12	E

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sherry Motor Inn 2704 Dickerson Rd 37207 US 41-31W Mrs. Jerry Pope, Mgr	25	615- 228-3401		Ⓔ $7	Ⓔ $9–11	E
Tennessee Motel 2828 Dickerson Rd 37207 US 31-41 J. D. Fussell, Owner George Hussey, Mgr	12	615- 228-7518		Ⓔ $7–12	Ⓔ $10–14	
Tudor Inn James Robertson Pkwy & 10th Circle 37203 Tudor Inns of America Inc Mrs. Auline Howell, Mgr	50	615- 244-8970		Ⓔ $10–12	Ⓔ $14–16	
York Motel 2501 Franklin Rd 37204 Ed Salassi, Mgr	40	615- 297-4648		Ⓔ $8–9	Ⓔ $12.50–14	D

OAK RIDGE Roane Co. / Pop. 27,169 Reported: 29,696

B Alexander Motor Inn 210 E Madison at Jackson Sq 37830 R. G. Rietdorf, Gen Mgr	100	615- 483-3555		Ⓔ $6.50–9.50	Ⓔ $11.50–12.50	D
Holiday Inn 420 S Illinois Ave 37830 Holiday Inns of America Inc Sidney Hill, Innkeeper	152	615- 483-4371		Ⓔ $10–10.50	Ⓔ $14–15.50	

PARIS Henry Co. / RR: L & N. / Pop. 9,325 Reported 9,900

Paris Plaza Motel 1001 Lone Oak Rd 38242 Hwy 79S W. T. Davis, Mgr	25	901- 642-2531		Ⓔ $5.50–6.50	Ⓔ $7.50–9.50	D

PARSONS Decatur Co. / Pop. 1,859

Parsons Motel 404 W Main 38363 Hwy 20 J. M. Scott, Owner & Mgr	12	847-2853		Ⓔ $6	Ⓔ $8–10	D

PULASKI Giles Co. / Pop. 6,616

Holiday Motel US 31 38478 Superior Motels D. B. Reese, Owner & Mgr	35	615- 363-5571		Ⓔ $9.50	Ⓔ $8.50–11.50	S

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sands Motel I-65, US #31 P.O. Box 376 38478 Best Western Motels Ray Walls, Mgr	40	615- 363-4501		Ⓔ $8–9	Ⓔ $11–15	

SAVANNAH Hardin Co. / Pop. 4,315 Reported: 5,554

Long's Motel 1417 Wayne Rd US 64 38372 Edd Long, Owner & Mgr	20	901- 925-3223		Ⓔ $6–8	Ⓔ $10–16	

SELMER McNairy Co. / Pop. 1,897 Reported: 2,371

Southland Motor Lodge US 45-64 38175 H. H. Hickman, Owner & Mgr	20	901- 645-6155		Ⓔ $9–12	Ⓔ $10–15	D

TULLAHOMA Moore Co. / RR: L & N. / Pop. 14,000

Commodore Motor Inn US #41A 37388 Mrs. Dorothy McCluney, Mgr	50	615- 455-4501		Ⓔ $8.50	Ⓔ $11.50 –13.50	

WATTS BAR DAM Rhea Co. / Pop. 110

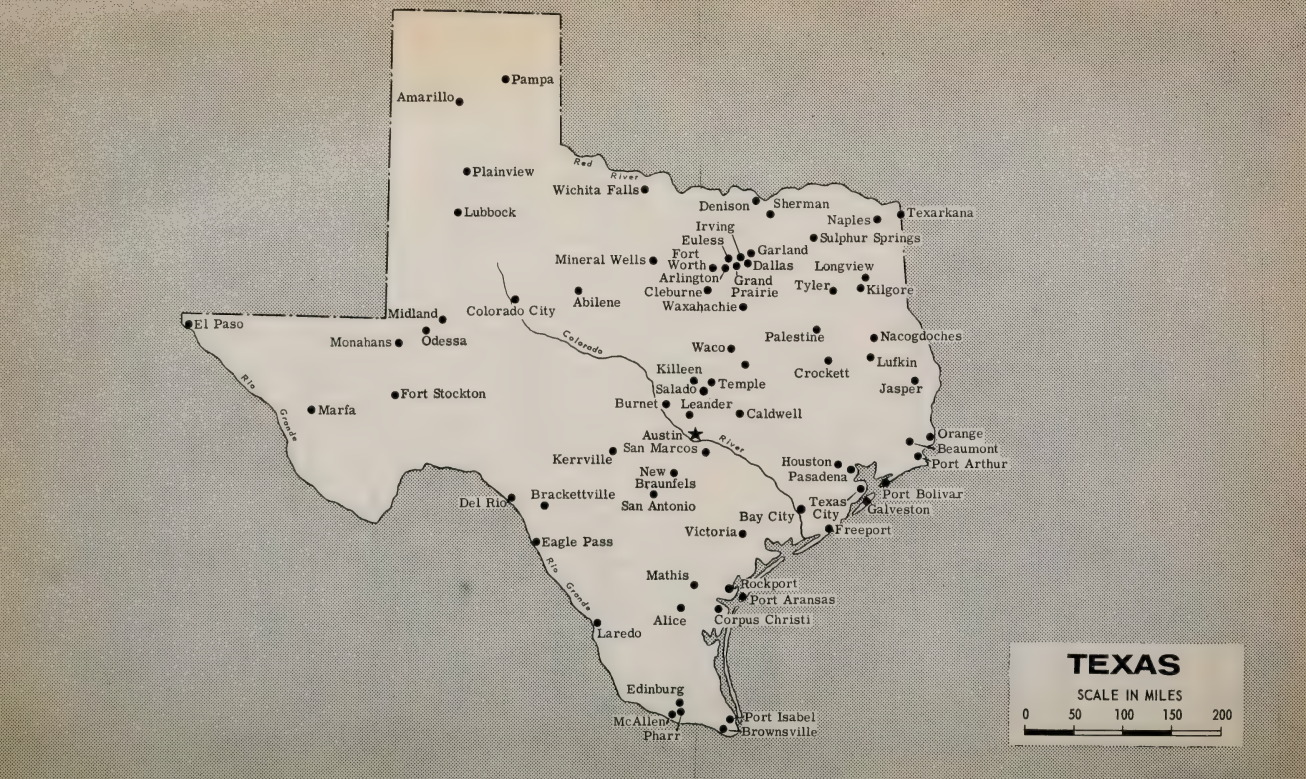
Watts Bar Resort 37395 Pete Smith, Owner & Mgr	53	615- 365-6638		Ⓔ $10–30		R

WAVERLY Humphreys Co. / Pop. 2,891

Imperial Lodge Motel 504 W Main St 37185 Mr. & Mrs. F. M. Hutchinson, Mgrs	33	615- 296-2521		Ⓔ $8–12	Ⓔ $12–16	S

WINCHESTER Franklin Co. / RR: L & N. / Pop. 4,760 Reported: 5,004

Frassrand Terrace Motel US 41A & 64 37398 Superior Motels Mrs. F. V. Frassrand, Mgr	30	615- 967-3846		Ⓔ $7–8	Ⓔ $9–12	
O'Keefe's Rolling Acres Motel P.O. Box 517 37398 Arthur O'Keefe, Owner Ruth K. O'Keefe, Mgr	22	615- 932-7424		Ⓔ $6–8	Ⓔ $9–12	S


Pampa
Amarillo
Plainview
Red River
Wichita Falls
Lubbock
Denison
Sherman
Texarkana
Naples
Irving
Euless
Sulphur Springs
Garland
Fort Worth
Dallas
Mineral Wells
Longview
Arlington
Grand Prairie
Cleburne
Tyler
Kilgore
Abilene
Waxahachie
Midland
Colorado City
El Paso
Monahans
Odessa
Colorado
Palestine
Nacogdoches
Waco
Lufkin
Killeen
Crockett
Temple
Salado
Jasper
Fort Stockton
Rio Grande
Marfa
Burnet
Leander
Caldwell
Austin
Orange
Beaumont
Port Arthur
San Marcos
Kerrville
Houston
Pasadena
New Braunfels
Port Bolivar
Brackettville
Del Rio
San Antonio
Texas City
Galveston
Bay City
Freeport
Victoria
Eagle Pass
Rio Grande
Mathis
Rockport
Port Aransas
Alice
Corpus Christi
Laredo
Edinburg
Port Isabel
McAllen
Brownsville
Pharr
TEXAS
SCALE IN MILES
0 50 100 150 200

TEXAS

HOTEL & MOTEL ASSOCIATION

ARTHUR G. GRIFFITH, President, Statler Hilton Hotel, Dallas, Texas 75201
SCOTT HARDY, Vice Pres. & Gen. Mgr., 8602 Crownhill Blvd., San Antonio, Texas 78209. Telephone: (512) 828-3566

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ABILENE Taylor Co. / Airlines: Trans-Texas. / Pop. 90,368						
Colonial Inn Int 20, State 83 & 277 79604 Best Western Wilbur Marks, Mgr	104	915- 677-2683		Ⓔ $7.50– 8.50	Ⓔ $10– 14	E
Downtowner Motor Inn 505 Pine St 79600 Downtowner Corp, Owner Dan Reid, Mgr	122	915- OR4-2821	910- 897-5415	Ⓔ $7 up	Ⓔ $10 up	
Starlite Inn Motor Hotel 3425 S 1st St 79605 Hwy 80 W R. H. Little, Gen Mgr	135	915- 677-5285		Ⓔ $7–10	Ⓔ $10.50 –13.50	D
Windsor Hotel N 4th & Pine Sts 79604 O. D. Harrison, Owner J. A. Reed, Gen Mgr	275	915- 672-3261		Ⓔ $6– 8.50	Ⓔ $7.50 –12	D
ALICE Jim Wells Co. / Pop. 20,861 Reported 27,746						
[B] **Americana Motor Hotel** US 281 S P.O. Box 490 78332 Alice Motor Hotel Dev Corp J. D. Roselle, Gen Mgr	105	512- 664-4351		Ⓔ $9–12	Ⓔ $12–18	E S
AMARILLO Potter Co. / RR: A T & S F. / Airlines: Braniff; Continental; Trans-Texas; Frontier; TWA. / Pop. 137,969						
Chalet Motel (Formerly: Hyatt Lodge Motel) 221 E Amarillo Blvd 79107 Hyatt House Hotels & Motels Wayne Smotherman, Mgr	40	806- 376-8262		Ⓔ $8–10	Ⓔ $10–13	D
Coronado Inn 701 S Pierce St 79105 Master Hosts Robert Wright, Mgr	73	806- 376-7231		Ⓔ $8.50 –10	Ⓔ $11–13	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Downtowner Motor Inn						
4th at Polk St P.O. Box 400 79101 Downtowner Corp Jerry Patterson Jr, Mgr	116	806- 376-4571		Ⓔ $9	Ⓔ $14	D
Holiday Inn—I-40						
1911 I-40 at Ross St 79102 Holiday Inns of America Inc J. R. Anderson, Innkeeper	200	806- 372-8741		Ⓔ $10 up	Ⓔ $14–17	E
Holiday Inn—West						
601 Amarillo Blvd W 79107 Holiday Inns of America Inc Ken May, Innkeeper	136	806- DR6-4211		Ⓔ $9	Ⓔ $13–16	
Howard Johnson's Motor Lodge—East						
3205 I-40 E 79104 Genpart Inc, Owner John Moreno, Gen Mgr	96	806- 372-8171		Ⓔ $11 up	Ⓔ $14 up	E S
Howard Johnson's Motor Lodge—West						
I 40 W at Georgia St 79109 Genpart Inc John Moreno, Mgr	120	806- 355-9171		Ⓔ $10–14	Ⓔ $14–18.50	E
Ramada Inn						
1001 Amarillo Blvd 79107 Hwy 60 & 66 Ramada Inns Inc S. P. Pearce, Gen Mgr	139	806- 376-5681	910- 898-4131	Ⓔ $8.50–10.50	Ⓔ $10.50–13.50	A E

ARLINGTON Tarrant Co. / Pop. 44,775

B Howard Johnson's Motor Lodge						
1801 E Copeland Rd 76010 Dallas–Ft. Worth Tpke Mrs. Polly Stone, Gen Mgr	100	817- 261-4991		Ⓔ $12–14	Ⓔ $16–22	E R
B Inn of the Six Flags, The						
Dallas–Ft. Worth Tpke 76011 Flagship Hotels John Lauerman, Innkeeper Cable: Flagtels	308 (See advertisement, page 970)	817- 261-4211	817- 274-3937	Ⓔ $13–21	Ⓔ $17–24	E R
B Spanish Inn						
Hwy 360 N 76010 Dick Richards, Owner John Poteet, Mgr	104	817- 261-4441		Ⓔ $9.50–17	Ⓔ $13–22	A E R

AUSTIN Travis Co. / RR: M P. / Airlines: Braniff; Continental; Trans-Texas. / Pop. 186,545

Acacia Motel						
3800 N Interregional Hwy 78751 A. H. Leistico, Owner & Mgr	16	512- 452-7688		Ⓔ $7–16	Ⓔ $10.50–18	E
Chariot Inn Motor Hotel						
7300 N Interregional Hwy 78752 Best Western R. E. Gordon, Gen Mgr	162	512- 452-9371		Ⓔ $10–15	Ⓔ $15–18	E

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Commodore Perry Hotel 8th & Brazos St 78701 Bob Ross, Gen Mgr	70	512- 476-6461		Ⓐ $12–16	Ⓐ $16–20	D
Downtowner Motor Inn 11th & San Jacinto Sts 78767 Genpart Inc Rex Cole, Gen Mgr	150	512- 476-7151		Ⓔ $11–16	Ⓔ $16–21	D
Holiday Inn—North 6901 N Interregional Hwy 78752 Holiday Inns of America Inc Erwin Miller, Innkeeper	102	512- 453-7341		Ⓔ $8–10	Ⓔ $12–15	
Holiday Inn—South 20 N Interregional & I-35 78767 Holiday Inns of America Inc D. G. Newell, Innkeeper		512- 472-8211		Ⓔ $11–12	Ⓔ $17–18	D E
Lakeway Inn & Marina 101 Lakeway 78703 A Gulfmont Hotel P. F. Caselli, Gen Mgr	80	512- AN3-2123		Ⓔ $13 up		
Mount Vernon Motor Hotel 4001 N Interregional 78722 H. P. & Ernest Elam, Owners H. P. Elam, Mgr	101	512- 454-6721		Ⓔ $8–12	Ⓔ $10–16	E
Patton Motor Courts 7100 Hwy 290E W. T. Patton, Owner & Mgr	14	512- GL3-7266		Ⓔ $5 up	Ⓔ $6 up	
Ramada-Gondolier Hotel S Interregional 35 & Riverside Dr 78704 Ramada Inns Inc Ray Ward, Gen Mgr	125	512- 444-3611	910- 874-1324	Ⓔ $10.50 –11.50	Ⓔ $13.50 –17.50	D E
Ramada Inn 5656 Interregional Hwy 78751 Ramada Inns Inc B. T. Burson, Mgr	80	512- 452-2581		Ⓔ $9–10	Ⓔ $12–13	E
Rio Best Western 4800 N Interregional Hwy 35 78751 Best Western R. R. Hooper, Owner & Mgr	55	512- GL2-9494		Ⓔ $9– 12.50	Ⓔ $12– 15	A E S R
Rodeway Inn 1201 Interregional Hwy 78702 Rodeway Inns of Texas, Owner H. S. Gentry, Mgr	65	512- GR2-8331		Ⓔ $8–10	Ⓔ $9–14	
Sheraton–Crest Inn 111 E 1st St 78767 ITT Sheraton Corp of America W. F. Kirk, Exec Vice Pres & Gen Mgr	310	512- 478-9611		Ⓔ $13–17	Ⓔ $18–22	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Stephen F. Austin Hotel						
701 Congress Ave P.O. Box 1787 78767 Affiliated National Hotels Jimmy McMillan, Mgr	350	512- 476-4361		Ⓔ $10– 17.50	Ⓔ $14.50 –20.50	D
Terrace Motor Hotel						
1201 S Congress Ave 78704 L. L. McCandless, Owner & Gen Mgr	366	512- 444-3541		Ⓔ $10.50 –20	Ⓔ $15– 24.50	D
Villa Capri Motor Hotel						
2400 N Interregional I H 35 78767.. Master Hosts M. C. Schwarzwalder, Mgr	275	512- 476-6171	512- 476-7213	Ⓔ $10–22	Ⓔ $15.50–22	E
BAY CITY Matagorda Co. / Pop. 11,656						
[B] Oasis Motor Hotel						
Hwy 35W 77414 G. W. Townsend, Owner Mack Bradley, Mgr	130	713- 245-5561		Ⓔ $9– 10.50	Ⓔ $12–16	E R
BEAUMONT Jefferson Co. / Airlines: Delta; Trans-Texas. / Pop. 119,175						
Crosby Hotel						
376 Crockett St 77704 American Hotels Corp J. W. Baxter, Mgr	125	713- 833-5601		Ⓔ $6.50 –8.50	Ⓔ $7.50 –9.50	D
Edson Motor Hotel						
3665 College St, 11th St Circle 70004 Edmont Hotel Co, Owner J. E. Quinn, Mgr	72	713- TE8-4593		Ⓔ $5– 7.50	Ⓔ $6– 9	
Holiday Inn						
2095 N 11th St at IH 10 77704 Holiday Inns of America Inc Leon Carroll, Innkeeper	150	713- 892-2222		Ⓔ $9.50 –11.50	Ⓔ $14.50 –16.50	E
Ramada Inn—Central						
1295 N 11th St 77702 Barshop Motel Enterprises Mel Wilson, Mgr	125	713- 892-7722		Ⓔ $9.50 –11.50	Ⓔ $11.50 –14.50	E
Royal Coach Inn						
55 Interstate 10 N 77707 Royal Coach Inns F. L. Johnson, Vice Pres & Gen Mgr	205	713- 838-2611		Ⓔ $11–17	Ⓔ $17–21	E S
BRACKETTVILLE Kinney Co. / Pop. 1,662						
Fort Clark Guest Ranch Motel						
P.O. Box 345 78832 L. H. Ramming, Gen Mgr Cable: Ft. Clark Brackettville	61	512- 563-2312		Ⓔ $9.50 –18.50	Ⓔ $11.50 –25	A R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BROWNSVILLE **Cameron Co.** / Airlines: Braniff. / Pop. 48,040						
Cameron Motor Hotel 912 E Washington St 78520 C. F. Schmachtenberger, Owner & Mgr	40	512- 542-3551		Ⓔ $6–10	Ⓔ $8–12	D
El Rancho Grande Motor Hotel 1225 Central Blvd 78520 Mrs. Ethel Ramsower, Mgr	60	512- LI2-3547		Ⓔ $7.25–10	Ⓔ $9–14	A S
Fort Brown Motor Hotel 1900 E Elizabeth St 78520 Palmetto Corp, Owner M. K. Eisenbarth, Gen Mgr	200	512- 546-2201		Ⓔ $11.50–13.50	Ⓔ $14.50–22.50	D R
BURNET **Burnet Co.** / Pop. 2,214						
Sundown Motel 205 N Water 78611 Wayne Moore, Mgr	19	512- 756-2171		Ⓔ $6–8	Ⓔ $10–12	R D
CALDWELL **Lockhart Co.** / RR: A T & S F. / Pop. 17,222						
Surrey Inn, The Hwys 21 & 36 77836 P.O. Box 398 D. L. Alford Jr, Owner Langston Boatman, Mgr	24	713- 567-3221		Ⓔ $9–10	Ⓔ $16	
CLEBURNE **Johnson Co.** / RR: A T & S F. / Pop. 15,381						
Traveler's Motel Hwy 174 Rte 3 76031 Chester Smith, Owner Don Morris, Mgr	16	817- 645-4378		Ⓔ $8 up	Ⓔ $9 up	E D
COLORADO CITY **Mitchell Co.** / Pop. 6,457						
Villa Inn I H 20 & State 208 79512 Best Western C. E. Daughtery, Mgr	39	RA8-4217		Ⓔ $7–7.50	Ⓔ $9–11	E
CORPUS CHRISTI **Nueces Co.** / Airlines: Braniff; Eastern; Trans-Texas. / Pop. 167,690						
Downtowner Motor Inn 411 N Shoreline Dr 78401 Downtowner Motor Inns Carolyn Fossett, Gen Mgr	100	512- 884-4815		Ⓔ $11–14	Ⓔ $15–19	D R
Master Hosts Inn (Formerly: Sandy Shores Motor Hotel) P.O. Box 839 78403 Luxury Lodges Inc Stacy Albin, Gen Mgr	116	512- 883-7456		Ⓔ $11–20.50	Ⓔ $15–22.50	R D



THE ROBERT
DRISCOLL
MOTOR HOTEL

In the center of the business district, overlooking spectacular Corpus Christi Bay and Yacht Basin. Excellent convention and meeting facilities.

Now managed by Houston International Hotels, Inc.
TWX: 919-876-1403 Jack Chaney, General Manager

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Mayflower Motor Hotel						
1601 N Shoreline Dr Mike Powers, Mgr	80	512- TU3-3527		(E) $9– 12.50	(E) $10– 15.50	D R
Ramada Inn						
601 N Shoreline 78401 Ramada Inns Inc Carl Fields, Mgr	120	512- 883-7271		(E) $11.25 –12.25	(E) $14.25 –15.25	D
Robert Driscoll Motor Hotel						
615 Upper Broadway 78403 A Houston International Hotel Jack Chaney, Gen Mgr	325	512- 882-3331 (See advertisement above)	919- 876-1403	(E) $11–22	(E) $15–26	D
Sea Ranch Motel						
4401 Ocean Dr 78412 R. C. Kirmse, Owner & Mgr	34	512- UL3-7366		(E) $8–10	(E) $9–13	R
Sheraton–Marina Inn						
300 N Shoreline 78401 ITT Sheraton Corp of America A. W. Webb, Gen Mgr	176	512- 883-5111		(E) $14–16	(E) $17–19	D R

CROCKETT Houston Co. / Pop. 5,356 Reported 8,668

Crockett Hotel						
5th St & Houston Ave 75835 R. E. Cornelius, Owner & Mgr	42	713- KI4-2131		(E) $3–5	(E) $4–7	

DALLAS Dallas Co. / RR: S P. / Airlines: American; Delta; Braniff; Trans-Texas; Continental; Eastern; Braniff/Pan American; Frontier. / Pop. 679,684

B Adolphus Hotel						
1321 Commerce St 75202 Dallas Hotel Co A. W. Lang, Jr, Mgr	750	214- 747-6411 (See advertisement, page 967)		(E) $12–20	(E) $16–25	D



If you haven't seen Hotel Adolphus recently...

...you really don't know it as it now is.

Because, over the last two years the original grace and charm of this grand hotel have been restored in a massive program now completed.

For example. In our lobby this grandfather clock chimes the hour and half-hour. Nice, warm, friendly.

All through the hotel, guest rooms and suites have been redesigned and refurnished with an elegant air and an emphasis on traditional comfort.

Our meeting facilities have been completely transformed, too.

There's still fine food and service, parking in a connecting garage, and an easy stroll to Memorial Auditorium and downtown.

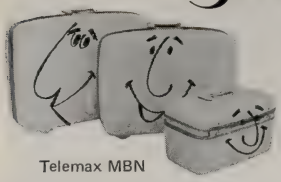
HOTEL ADOLPHUS

Call (214) 747-6411
Arthur W. Lang, Jr., Manager, or
Grant Baere, Director of Sales

The Hotel They Built Downtown Dallas Around

Baker Hotel

Dallas, Texas



Telemax MBN

600 rooms, Drive-in motor lobby,
At the center of city,
Famous for great food,
Near Memorial Auditorium.

Lonnie Witte, General Manager
Telephone AC 214 748-1471
Teletype (214) 899-8850
1400 Commerce Street

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Baker Hotel						
1400 Commerce St 75221 Affiiated National Hotels L. H. Witte, Vice Pres & Gen Mgr	600 (See advertisement above)	214- 748-1471	214- 899-8850	Ⓔ $11–17	Ⓔ $14–21	D
Como Motel						
721 S Central Expwy, Richardson, Tex. R. C. Cheatham, Owner & Mgr	33	214- AD5-5266		Ⓔ $8 up	Ⓔ $9–10	
Dallas Continental Inn						
US 69-75 N, Richardson, Tex 75080 Box 669 Best Western Doug Mahoney, Mgr	150	214- 235-8321		Ⓔ $9–15	Ⓔ $11–15	E S
Dallas Hyatt House						
(Formerly: Cabana Motor Hotel) 899 Stemmons Freeway 75207 Hyatt Corp Dennis Davis, Gen Mgr	300	214- 748-8161		Ⓔ $16–22	Ⓔ $22–27	E
Dallasite Motor Hotel						
4126 N Central Expwy 75204 US 75N H. K. Caughey, Mgr	58	214- 824-0361		Ⓔ $8–10.50	Ⓔ $10–12.50	E
[B] Dallas Marriott Motor Hotel						
2101 Stemmons Freeway 75207 Marriott Corp R. C. Greiner, Mgr	500 (See advertisement, page 969)	214- 748-8551	214- 899-8874	Ⓔ $15–20	Ⓔ $20–25	E S
Dallas—Oak Cliff TraveLodge						
901 Ft. Worth Ave 75208 J. D. West, Owner Mrs. Joan Parker, Mgr	80	214- RI7-8978	800- 255-3050	Ⓔ $8–10	Ⓔ $10–14	E D
[B] Executive Inn Motor Hotel						
3232 W Mockingbird Lane 75235 F. C. Walters, Owner W. N. Mitchell, Gen Mgr	303	214- 357-5601	214- 899-8955	Ⓔ $15.50–19.50	Ⓔ $19.50–24	A

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

fun! FOOD COMFORT Excitement

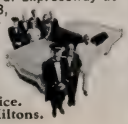
500 Texas-size guest rooms, color TV and hi-fi • 2 swimming pools and semi-tropical patios • Full hotel services • 5 minutes from downtown Dallas • Superb food in our three restaurants • Complete convention and banquet facilities to 1200.

This is living... this is
Marriott
MOTOR HOTELS
2101 Stemmons
214-748-8551 or call free
from anywhere (800) 228-9290
DALLAS, TEXAS

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Fairmont Hotel Ross & Akard St 75202 Max Schnallinger, Mgr	600	214- 748-5454		Ⓔ $22–36	Ⓔ $28–42	D
4 Winds Motel 6207 Harry Hines Blvd 75235 Al Shepperd, Owner & Mgr	26	214- 357-6617		Ⓔ $6.50 up	Ⓔ $8.50 up	S
[B] Hilton Inn 5600 N Central Expwy 75205 Hilton Hotels Corp Wm. J. Utnik, Gen Mgr Cable: Hiltels, Dallas	406	214- 827-4100 (See advertisements below and pages 622–623)		Ⓔ $18–23	Ⓔ $24–29	E S
Holiday Inn—Central 4070 N Central Expwy 75204 Holiday Inns of America, Inc M. E. Lamberti, Pres & Mng Dir	312	214- TA7-0881		Ⓔ $11–14.50	Ⓔ $15–18.50	E D

COME VISIT THE HILTONS IN DALLAS.

In North Dallas, across Central Expressway from Southern Methodist University, 10 minutes from Love Field, Downtown, the Market Centers. 406 rooms and suites, with radio, TV, sustaining music, air-conditioning and heating. Free parking, 600 cars. Indoor garage. Ballrooms, exhibit areas and meeting rooms seating from 30 to 660. Heated pool. Superb dining and club accommodations, including Trader Vic's restaurant, the Bread & Butter, and Harper's Corner. 5600 No. Central Expressway at Mockingbird Lane, Exit 8, Dallas, Texas. (214) 827-4100. William J. Utnik, Gen. Mgr.



Call the Hilton Reservation Service. Come visit the Hiltons.



Just get on your horse. We provide the rest.

The one place where an overnight stay is a vacation. Over 300 luxury guest rooms. Private haciendas. Five swimming pools. Championship 18-hole golf course. Illuminated 9-hole course. Horseback riding. Private Club Southwest for cocktails. Indoor and outdoor dining. Cafeteria and snack bar. Just 10 Turnpike minutes from either Dallas or Fort Worth. The Inn of the Six Flags, P. O. Box 70, Arlington, Texas 76011. Telephone (817) 261-4211.



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn—Downtown						
1015 Elm St 75202 Transcontinental Motor Hotels Inc John McCann, Mgr	312	214- 748-9951		Ⓔ $16–19	Ⓔ $20–23	D
[B] Holiday Inn—Love Field						
7800 Lemmon Ave 75209 Holiday Inns of America Inc R. Randuk, Gen Mgr	199	214- 357-4371		Ⓔ $13–15	Ⓔ $15–19	A S
Holiday Inn—Market Center						
1955 N Industrial Blvd 75207 Transcontinental Motor Hotels Inc Louis Kestenbaum, Innkeeper	246	214- RI7-9551		Ⓔ $10– 14.50	Ⓔ $14.50– 17.50	
Holiday Inn—North						
8102 LBJ 75231 Holiday Inns of America Inc Donald Deadman, Mgr	202	214- 239-7211		Ⓔ $13– 16.50	Ⓔ $17– 20.50	E
Holiday Inn—Regal Row						
1575 Regal Row Transcontinental Motor Hotels Inc John Van Hise, Mgr	202	214- 638-6100		Ⓔ $13–16	Ⓔ $17–20	A E

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Sheraton in Dallas



At Southland Center, with drive-in entrance. Elegantly-appointed rooms and suites, with free color TV, radio, air-conditioning. Children share parent's room free. Delightful dining in the Ports o' Call – four Far East restaurants featuring exotic delicacies. 600 rooms. Singles: $14.00- $24.00; Double or Twin: $20.00- $30.00. Tel. (214) 748-6211. TWX 910-761-0457.

Sheraton-Dallas Hotel

SOUTHLAND CENTER

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Howard Johnson's Motor Lodge 10333 N Central Expwy 75231 Hwy 75 Sidney Balman, Ltd, Owner Tom Ritcherson, Mgr	110	214- EM3-0221		Ⓔ $11–12	Ⓔ $14–19	E
Howard Johnson's Motor Lodge 3111 Stemmons Freeway 75247 Howard Johnson's Motor Lodges Wm. Prather, Mgr	120	214- 637-0060		Ⓔ $12.50 –15	Ⓔ $15.50 –19	E
Howard Johnson's Motor Lodge—East 7201 Ferguson Rd 75228 Howard Johnson's Motor Lodges Achilles Corcanges, Gen Mgr	96	214- 328-4681		Ⓔ $10.50 –12.50	Ⓔ $14– 16.50	E
Inn of the Six Flags See: Arlington, Texas						
La Quinta Motor Inn 2023 N Industrial Blvd 75207 Barshop Motel Enterprises L. A. Dennis, Mgr	98	214- 741-5041		Ⓔ $12–14	Ⓔ $14–16	S
B **Lynn Hotel** 3401 Gaston Ave 75246 Liston Slack, Gen Mgr	94	214- 824-6331		Ⓔ $8–10	Ⓔ $11–13	D
Melrose Hotel 3015 Oak Lawn Ave 75221 Mrs. Kay King, Mgr	325	214- 521-5151		Ⓔ $10–14	Ⓔ $16–18	
North Park Inn 9300 N Central Expwy 75231 Jack Sweet, Gen Mgr	356	214- 363-2431		Ⓔ $12–16	Ⓔ $14–20	E S
Parkway, The 4245 N Central Expwy 75205 Dwight Smith, Mgr	39	214- LA6-8346		Ⓔ $8.50– 9.50	Ⓔ $10.50– 12.36	
Ramada Inn 6900 E Cedar Springs Rd 75235 Ramada Inns Inc Lyman Jamison, Mgr	207	214- 357-8451	910- 861-4429	Ⓔ $10.50 –12.50	Ⓔ $12.50 –18.50	A
Rodeway Inn—Market Center 2026 N Industrial Blvd 75207 Barshop Motel Enterprises W. G. Dunn, Mgr	82	214- 748-2243		Ⓔ $10 up	Ⓔ $13 up	E
Royal Coach Motor Hotel 3800 West NW Hwy 75220 A. W. Beck Jr, Owner Scott Sudden, Gen Mgr	634	214- 357-9561		Ⓔ $15–21	Ⓔ $20–26	A
Sands Motel 3722 N Buckner Blvd Hwys 80 & 67E Guardian Enterprises Inc Jesse Davis, Gen Mgr	100	214- DA8-4121		Ⓔ $10–12	Ⓔ $13–15	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

COME VISIT THE HILTONS IN DALLAS.



STATLER HILTON

Hilton hospitality in the heart of Dallas. Comfort is the keynote of the splendid Statler Hilton, ideally located in the heart of Dallas. The 21-story, Y-shaped building is completely air-conditioned. Each of the Statler Hilton's 1001, beautifully decorated rooms offer a breathtaking view of Dallas. Dining in our attractive new restaurants, The Beef Barron and the Stetson Club. Complete convention facilities provided, including one of the country's largest Grand Ballrooms.

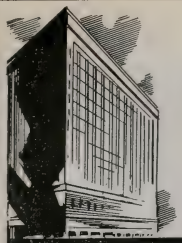
Single $15.00-$25.00 • Double $23.00-$29.00
Twins $25.00-$30.00 • Suites $50.00-$64.00

Arthur Griffith, General Manager
Dallas, Texas 75201 • Tel. 747-2011 • Area Code: 214

CONRAD N. HILTON, Chairman
BARRON HILTON, President



Call the Hilton Reservation Service.
Come visit the Hiltons.



THE HOTEL RECOMMENDED BY THE PROFESSIONAL TRAVELING MAN

Completely Air-Conditioned

- 24-Hour Coffee Shop
- Television—Radio
- Barber Shop—Beauty Salon
- Meeting and Sample Rooms
- Rates From $7.75

Family Plan — Children Under 18 Free

—FREE INSIDE PARKING—

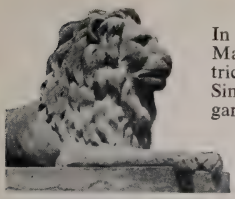
HOTEL Southland DALLAS, TEXAS

Commerce, Murphy & Main Streets
Dallas, Texas 75221
Telephone: (Area Code 214) RIverside 2-6431
Ed Bowman, Manager

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Sheraton–Dallas Hotel Southland Center 75201 ITT Sheraton Corp of America	600	214-748-6211	910-761-0457	Ⓔ $14–24	Ⓔ $20–30	D
(See advertisements, page 971 and pages 620–621)						
Sheraton–Kiest Motor Inn 321 W Kiest Blvd at I-35 & US 67 75224 ITT Sheraton Corp of America G. C. French, Mgr	160	214-376-1411		Ⓔ $12.50–15	Ⓔ $16–20	E S
Southland Hotel Commerce, Murphy & Main Sts 75221 Ed Bowman, Mgr	214	214-RI2-6431		Ⓔ $7.75 up	Ⓔ $8–10	D
(See advertisement above)						
[B] Statler Hilton Hotel 1914 Commerce St 75201 Hilton Hotels Corp Arthur Griffith, Gen Mgr Cable: Hiltels	1001	214-747-2011	214-899-9015	Ⓔ $15–25	Ⓔ $23–30	D
(See advertisements, page 973 and pages 622–623)						
Stoneleigh Terrace Hotel 2927 Maple Ave 75201 Corrigan-Jordan Ray Newbern, Mng Dir	400	214-742-7111		Ⓔ $10–22	Ⓔ $14–26	E
(See advertisement, page 975)						
Town House Motor Hotel 2914 Harry Hines Blvd 75201 John Alberigo, Gen Mgr	107	214-748-9567		Ⓔ $11–13.50	Ⓔ $14.50–18.50	D
[B] Tropicana Inn 3939 N Central Expwy 75204 Best Western W. H. Clark, Mgr	97	214-526-8881		Ⓔ $12–13	Ⓔ $14.50–19	E

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

STONELEIGH TERRACE HOTEL



Dallas

In a beautiful residential area near the Market Center and Trinity Industrial District. Uncommonly large rooms and suites. Single $10-22; double, $14-26. Pool, tennis, gardens, private club. Free parking.

Ray Newbern, Managing Director
(214) 742-7111

Full Apartments — Monthly Rates

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
White Plaza Hotel						
1933 Main St 75221 Earlee Hotels Inc Mrs. Mayaebelle Allen, Mgr	300	214- 742-7251		Ⓔ $9.50 –10.50	Ⓔ $12.50 –15.50	D
DEL RIO Val Verde Co. / RR: S P. / Pop. 18,612						
Holiday Inn						
2005 Ave F 78840 Holiday Inns of America, Inc S. R. Byrd, Innkeeper	101	512- 775-7591		Ⓔ $11–13	Ⓔ $13–15	S
Rio Manor Motor Lodge						
810 Ave F 78840 P.O. Box 1344 L. A. & R. E. Condry, Owners R. E. Condry, Mgr	62	512- 775-7511		Ⓔ $7–9	Ⓔ $10–12	
Roswell Hotel						
Garfield & Griner St 78840 M. M. Scott, Pres H. F. Moody, Gen Mgr	80	512- 775-2445		Ⓔ $5.50 –6	Ⓔ $7.50 –8.50	D
DENISON Grayson Co. / Pop. 22,748						
La Villa Motel						
1621 S Austin Ave 75020 Best Western J. C. W. Martin, Mgr	40	214- 465-8811		Ⓔ $7.50– 9.50	Ⓔ $9.50– 14	E
EAGLE PASS Maverick Co. / Pop. 12,094						
Holly Inn						
Hwy 277 E 78852 P.O. Box 1147 Harold, Arthur & Buck Hausman, Owners; H. L. Hausman, Pres	85	512- PR3-9261		Ⓔ $8– 12.50	Ⓔ $9– 12.50	
EDINBURG Hidalgo Co. / Airlines: Trans-Texas. / Pop. 18,706						
[B] Echo Motor Hotel						
1900 S Closner 78539 R. K. Anthony, Gen Mgr	80	512- 383-3823		Ⓔ $9– 11.50	Ⓔ $11.50 –14.50	S

COME VISIT THE HILTONS IN EL PASO.

Adjoining the airport, just a few minutes from the center of the city. The ultimate in luxurious informal accommodations. 150 fully air-conditioned studio rooms with direct dial phones, radio, **COLOR TV**. Fine dining, dancing, entertainment, swimming. Hosting banquets and meetings of up to 750. Single from $12. Double from $16. Suites from $45.

Carl Prather, Gen. Mgr. Hilton Inn located at El Paso's International Airport, 2027 Airways Blvd., El Paso, Texas. (915) 778-4241.



Call the Hilton Reservation Service. Come visit the Hiltons.



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
EL PASO El Paso Co. / RR: C P; A T & S F; S P. / Airlines: American; Continental; Frontier; Trans-Texas. / Pop. 276,687						
Caballero Motor Hotel 6400 Montana Ave 79949 Best Western Ray Caballero, Owner & Mgr	110	915- 772-4231		Ⓔ $10–12	Ⓔ $13.50 –15.50	A S
Camino Real Motor Hotel See: Juarez, Mexico						
Del Camino Motor Hotel 5001 Alameda Ave 79993 US Hwy 80E P.O. Box 10200 W. A. Adams Jr, Mng Partner	140	915- 772-2711		Ⓔ $10– 12.50	Ⓔ $12–17	S
Desert Hills Motor Hotel 4501 N Mesa 79912 Best Western G. F. Nichols, Mgr	99	915- 533-6801		Ⓔ $10–14	Ⓔ $14–18	E
Downtowner Motor Inn 325 N Kansas 79901 The Downtowner Corp W. J. Eccles, Gen Mgr	123	915- 533-8241		Ⓔ $12	Ⓔ $15–24	D
Gateway Hotel Stanton & San Antonio Sts 79949 Martin Maniscalco, Mgr	103	915- 532-2611		Ⓔ $4.50 –5.60	Ⓔ $5.05 –6.15	D
B Hilton Inn 2027 Airways Blvd International Airport 79925 Hilton Hotels Corp Carl Prather, Gen Mgr Cable: Hiltels, El Paso	150	915- 778-4241 (See advertisements above and pages 622–623)		Ⓔ $12–18	Ⓔ $16–22	A

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

HOTEL *Paso del Norte*

EL PASO'S WESTERN WELCOME . . . IN THE INTERNATIONAL CITY

• IDEAL DOWNTOWN LOCATION • 5 MINUTES TO JUAREZ, MEXICO
• CONVENTION FACILITIES, 10-400 • FREE TV AND RADIO
• FREE GARAGE PARKING • 300 MODERN AIR-CONDITIONED ROOMS

Board International Streetcar in front of hotel for Old Mexico
EL PASO AT SAN ANTONIO STREET
(Area Code 915) Telephone 533-2421

John Ashbaugh, General Manager
6 Blocks to the International Bridge

Paul Harvey, President
Across from the Convention Center

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn I-10 at Airway Blvd 79925 E. D. Ellis & Rudolph Johnson, Owners W. H. Grier, Innkeeper	128	915- 778-6411	915- 544-1914	Ⓔ $8–18	Ⓔ $11–21	
Holiday Inn—Midtown I-10 & Raynolds Blvd 79905 Holiday Inns of America Inc J. F. Dawson, Innkeeper	197	915- 533-7521		Ⓔ $10–10.50	Ⓔ $15–17.50	E
La Posta Motor Lodge 4111 N Mesa St 79902 H. W. Gehring, Jr, Owner & Pres Warren & Jean Roe, Mgrs	37	915- 533-3986		Ⓔ $7.50 up	Ⓔ $10–14	S
La Quinta Motor Inn 6104 Gateway E 79905 Barshop Motel Enterprises Mickey Casel, Mgr	121	915- 778-9321		Ⓔ $10.50	Ⓔ $13–15	A E S
Paso del Norte Hotel El Paso & San Antonio Sts 79947 El Paso Hotel Co, Owner John Ashbaugh, Gen Mgr	300	915- 533-2421 (See advertisement above)		Ⓔ $8.50–13	Ⓔ $10.50–17	D
Plaza Motor Hotel Mills & Oregon Sts 79949 Box 1770 Ray Czolgosz, Mgr	300	915- 532-5661	915- 544-1824	Ⓔ $8–11.50	Ⓔ $10–14	
Ramada Inn—East 6099 E Montana P.O. Box 9362 79925 Ramada Inns Inc Ted Eng, Mgr	134	915- 778-3341		Ⓔ $9–10	Ⓔ $12–15	E
Ramada Inn—West 6069 E Montana P.O. Box 9362 79925 Ramada Inns Inc Ted Eng, Mgr	120	915- 772-4201		Ⓔ $9–10	Ⓔ $12–15	E
B Sheraton—El Paso Motor Inn 4151 N Mesa 79902 ITT Sheraton Corp of America Mike DeLacy, Mgr	144	915- 533-2211		Ⓔ $12–16	Ⓔ $16–21	E

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
TraveLodge						
409 E Missouri St 79901 TraveLodge Corp James Murphy, Gen Mgr	111	915- 544-3333		Ⓔ $9–11	Ⓔ $10–14	D
EULESS Tarrant Co. / Pop. 2,062						
Western Hills Inn						
1102 W Euless Blvd 76039 Master Hosts H. H. Price, Gen Mgr	154	817- 283-1531		Ⓔ $10–20	Ⓔ $14–25	S
FORT STOCKTON Pecos Co. / Pop. 6,373						
Ramada Inn						
800 E Dickenson Blvd 79735 Ramada Inns Inc T. R. Blair, Mgr	88	915- 336-2224	910- 897-5624	Ⓔ $8.50– 9.50	Ⓔ $11– 14	
FORT WORTH Tarrant Co. / RR: A T & S F; S P. / Airlines: American; Continental; Delta; Braniff; Trans-Texas; Eastern. / Also see Dallas, Tex. / Pop. 356,268						
Blackstone Hotel, The						
601 Main at 5th 76102 Independent Innkeepers Int'l Carl Segal, Gen Mgr	305	817- 335-5151 (See advertisement below)		Ⓔ $11– 16.50	Ⓔ $14– 17.50	D
Caravan Motor Hotel						
2601 Jacksboro Hwy D. L. Robinson, Gen Mgr	70	817- MA6-1951		Ⓔ $8 up	Ⓔ $10 up	
Downtowner Motor Inn						
1010 Houston St 76102 The Downtowner Corp Jim Daniel, Mgr	122	817- ED6-2011		Ⓔ $9.50 up	Ⓔ $13– 15	D
Fort Worther Motel						
4213 S Freeway 76115 Best Western G. K. Johnson, Mgr	61	817- 923-1987		Ⓔ $9–10	Ⓔ $14–15	E

The Blackstone

Fort Worth's Hotel of Distinction

* COMPLETELY REMODELED
* FAMOUS FOR FINE FOODS
* HOME OF THE HAREM CLUB

Fifth at Main Street AC 817-335-5151

FORT WORTH

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Fort Worth



Drive-in registration. Elegantly-appointed rooms and suites, air-conditioning, swimming pool. Children share parent's room free. Delightful dining in Falstaff Room and Pavilion Coffee House. 570 rooms. Just 70 yards from the Tarrant County Convention Center. Singles: $12.00-$25.00; Twin or Doubles: $18.00-$30.00. Telephone Number, Area Code 817-332-3151. TWX 910-761-0457.

Sheraton-Fort Worth Hotel
815 MAIN STREET
SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Green Oaks Inn 6901 W Freeway 76116 Master Hosts Hermann Jung, Gen Mgr	300	817- 738-7311		Ⓔ $13.75 –20	Ⓔ $17.50 –23.50	E S
Holiday Inn—Midtown 1401 S University Dr Holiday Inns of America Inc Robert Greene, Innkeeper	187	817- 336-9311		Ⓔ $9– 9.50	Ⓔ $13– 14.50	
Holiday Inn—Northeast US 180 & 183 76118 P.O. Box 13467 Holiday Inns of America, Inc O. M. Moore, Mgr	149	817- AT4-9461		Ⓔ $9.50 –10	Ⓔ $14.50 –16	E S
Holiday Inn—West 3501 Hwy 183 76116 Holiday Inns of America Inc Dale Workman, Innkeeper	100	817- 732-3301		Ⓔ $9– 9.50	Ⓔ $14– 15.50	E S
Howard Johnson's Motor Lodge 5825 S Freeway 76134 Achilles Corcange, Mgr	80	817- 926-6672		Ⓔ $9.50– 11	Ⓔ $12– 16.50	E
Inn of the Six Flags See: Arlington, Texas						
Ramada Inn—South 4201 S Freeway 76115 Ramada Inns Inc G. H. Keathley, Mgr	100	817- 923-8281		Ⓔ $9–10	Ⓔ $11–16	E
Rio Motor Hotel 6600 Camp Bowie Blvd 76116 Al Schmid, Owner & Gen Mgr	100	817- PE2-1611		Ⓔ $7.50 up	Ⓔ $10 up	S
Rodeway Inn 1111 W Lancaster St 76102 Rodeway Inns of America G. W. Elliott, Mgr	130	817- 332-7021		Ⓔ $10–12	Ⓔ $13–17	E D
[B] Sheraton–Fort Worth Hotel 815 Main St P.O. Box 17150 76102 ITT Sheraton Corp of America R. E. Hardwick, Gen Mgr	570	817- 332-3151 (See advertisement, page 979 and pages 620–621)	910- 761-0457	Ⓔ $12–25	Ⓔ $18–30	D
[B] Worth Hotel 310 W 7th St 76102 N. L. Hospers, Gen Mgr Scotty Miller, Mgr	300	817- 332-8151		Ⓔ $10.85 –14.85	Ⓔ $13.85 –18.85	D

FREEPORT Brazoria Co. / Pop. 11,619

Freeport Inn, The 215 E Broad St 77541 P.O. Box 915 Gulf Coast Ramada, Inc Glenna Bryan, Mgr	45	713- 233-2616		Ⓔ $8–10	Ⓔ $12–15	D R

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

THE NATION'S ONLY "OVER-SEA" HOTEL



A TRULY FINE RESORT HOTEL FOR DISCRIMINATING GUEST
JACK BUSHONG, Gen. Mgr.

THE Flagship

HOTEL ON THE PIER
GALVESTON, TEXAS
SO 2-8681

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
GALVESTON Galveston Co. / Airlines: Trans-Texas. / Pop. 67,175						
B Flagship Hotel, The On-the-Pier 77550 Nide Corp, Owner Jack Bushong, Gen Mgr	240	713- SO2-8681 (See advertisement above)		Ⓔ $15.75 –24.75	Ⓔ $17.75 –26.75	R
Gaido's Motel 38th-39th & Blvd 77550 M. J. Gaido, Owner J. C. Lockett, Mgr	108	713- SO2-9625		Ⓔ $12.50 –18	Ⓔ $18–30	R
B Galvez Hotel & Villa 21st & Beach Blvd 77550 Affiliated National Hotels Art Abbott, Mgr	300	713- 765-7721 (See advertisement below)		Ⓔ $17.50 –19.50	Ⓔ $19.50 –26	R
B Jack Tar Hotel—Galveston Seawall & Univ. 77550 P.O. Box 838 Osias Resort Hotel R. T. Larsen, Gen Mgr	208	713- 763-4354 (See advertisement, page 982)		Ⓔ $10–27	Ⓔ $12–30	R
Jean LaFitte Hotel 2105 Church St 77550 Affiliated National Hotels R. J. Walton, Mgr	200	713- 763-4301		Ⓔ $9–15	Ⓔ $12–18	D

Galvez Hotel & Villa
Galveston, Texas



Telemax MBK

300 rooms, On the beach, Free parking, Swimming pool, Children's recreation program, Astro-turf putting green, Exciting nightclub entertainment.

Art Abbott, Manager
Telephone AC 713 765-7721
21st & Beach Boulevard

Jack Tar® GALVESTON

OSIAS RESORT HOTELS

P.O. BOX 838 • GALVESTON, TEXAS 77550

Directly Across From Galveston's Famed Stewart Beach



Pride of the Texas Gulf Coast. Open year-around with 208 air conditioned rooms, suites and efficiencies, all with TV, radio and telephone. Facilities for groups up to 300. Swimming pool. Shuffleboard. Beach parties. Supervised summer children's program. Restaurant, cafeteria, coffee shop. Quarterdeck Club.

Summer Season: April 15 to Labor Day
Winter Season: Labor Day to April 14
Ronald T. Larsen, General Manager

PHONE (713) 763-4354

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sandpiper Motel						
2nd at Seawall Blvd 77550 Dr. E. A. Henderson, Owner H. L. Smith, Mgr	58	713- 765-9431		Ⓔ $8–14	Ⓔ $14–19.50	R
Seahorse Motel						
3402 Seawall Blvd 77550 D. P. Stevens, Res Mgr	104	713- 763-2433		Ⓔ $10–15	Ⓔ $14–21	R
S.S. Snort Hotel & Apts.						
12th & Beach Blvd 77550 T. J. Economides, Mgr	35	713- SO3-5371		Ⓔ $6 up	Ⓔ $8 up	R
Treasure Isle Motor Hotel						
1002 Seawall Blvd 77550 Sol & B. J. Kotin, Owners Sol Kotin, Exec Mgr	62	713- SO3-8561		Ⓔ $7–11	Ⓔ $10–15	
GARLAND Dallas Co. / Pop. 38,501						
Holiday Inn						
13700 LBJ Frwy at Saturn Rd 75040 Q. M. Taylor, Mgr	126	214- 279-6751		Ⓔ $12.50 –15.50	Ⓔ $15.50 –17.50	E
GRAND PRAIRIE Dallas Co. / RR: C R I & P. / Pop. 30,386						
Ramada Inn						
1000 W Main St 75050 Ramada Inns Inc J. W. Johnson, Gen Mgr	102	214- 264-2411		Ⓔ $12.50 –13.50	Ⓔ $14.50 –15.50	S

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

1,000 HOTEL ROOMS AT ASTRODOMAIN

NEXT TO THE ASTRODOME, ASTROHALL, ASTROWORLD!
ALL ON I-610 SOUTH LOOP AT KIRBY



ASTROWORLD HOTELS

ASTROWORLD HOTEL HOLIDAY INN-ASTROWORLD

SHERATON INN-ASTROWORLD

HOWARD JOHNSON MOTOR LODGE-ASTROWORLD

Featuring:

- 2 Queensize beds in each room
- Color TV in each room
- Individual temperature control
- Restaurants, Clubs
- Parking at your door
- 20,000 Sq. Ft. Ballroom

James J. Spring, Jr., General Manager
Gerald I. Jacobs, Director of Sales

FOR RESERVATIONS

CALL AC 713/748-3221

OR WRITE **ASTROWORLD HOTELS**

P.O. BOX 1555 HOUSTON, TEXAS 77001

The "New" Continental Houston

Houston, Texas
246 rooms,
Free parking,
Swimming pool,
Downtown, next to Allen's Landing,
French Quarter (private club),
Superb food.

Telephone AC 713 225-1781
Telemax MCE
101 Main Street



Hotel Express Offices: New York: PLaza 2-5660; Dallas: RI 1-5118; San Francisco: YUkon 6-2858; Chicago: 263-7769; Los Angeles: 627-2361; Washington, D. C.: 223-4935.

Utell Offices: New York: PL 7-2981; Boston: LI 2-2035; Chicago: FI 6-2979; Dallas: RI 7-3610; Los Angeles: CR 2-8057; Miami: FR 9-8331; Philadelphia: WA 2-6942; Montreal: VI 2-2969; Toronto: 366-2941; London: 499-2151.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
HOUSTON Harris Co. / RR: A T & S F; S P. / Airlines: Delta; Braniff/Pan American; Eastern; Braniff; Pan American; Trans-Texas; Continental; American; KLM; National; Aeronaves de Mexico. / Pop. 938,219						
Albert Pick Motor Inn 3301 Southwest Freeway 77027 Pick Hotels Corp A. P. Gavion, Mgr	210	713- 666-3841		Ⓔ $15–16	Ⓔ $19–20	E
Antoine Inn 7809 Katy Freeway 77024 L. H. Palmer, Gen Mgr	64	713- 686-3775		Ⓔ $9–12	Ⓔ $12–16	E
[B] Astroworld Hotel/Motels Int 610 Freeway at Kirby St 77001 J. J. Spring, Jr, Gen Mgr	1250	713- 748-3221 (See advertisement, page 983)		Ⓔ $14–26	Ⓔ $18–28	S E
Auditorium Hotel 701 Texas Ave 77002 Lena DeGeorge Guseman Interests R. C. King, Mgr	165	713- CA7-3351		Ⓑ $3.50– 5	Ⓔ $5– 6	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

The Houston Oaks



(Open January, 1971)

TARIFF
Singles from $18.00 Doubles from $23.00
Suites from $75.00

Right in the beautiful Galleria-Post Oak shopping mall. Convenient to airport, Astrodome and downtown. There are 400 richly-appointed guest rooms and suites, all with full-length windows, over-size beds and color TV. Huge pool with sundeck. Cocktails, dancing, entertainment at *Galleria-Roof*. International cuisine, fine wines at the *Savoy Room*. Intimate *Lion Bar*. *Coffee Garden* cafe. Eleven meeting and conference rooms and a grand ballroom.

Jim Kent, General Manager
Galleria-Post Oak • Houston, Texas 77027
(713) 623-4300 • TWX 910-444-2161
Cable WESTHOTELS, Houston

WESTERN INTERNATIONAL HOTELS
Executive Offices: The Olympic, Seattle, Washington 98111

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Carrousel Motor Hotel 3330 Reveille Rd 77032 Master Hosts Sam Arnett, Vice Pres & Gen Mgr	200	713- 644-1441		Ⓔ $11–16	Ⓔ $13.50 –18.50	E S
Colonel Sanders' Inn (Formerly: Houstonaire Motor Inn) 2929 Southwest Frwy 77006 Jim Reid, Gen Mgr	232	713- 528-6161		Ⓔ $14–22	Ⓔ $17–32	D E
B Continental Houston Motor Hotel 101 N Main St 77002 Charles Dolan, Mgr	246	713- 225-1781 (See advertisement, page 984)		Ⓔ $12–16	Ⓔ $16–21	D
De George Hotel 1418 Preston Ave 77002 Lena DeGeorge Guseman Interests W. D. Atkins, Mgr	105	713- CA2-7231		Ⓔ $2.50–3	Ⓔ $5	
Downtowner Motor Inn 1011 Texas Ave 77002 The Downtowner Corp F. D. Mahan, Mgr	144	713- 228-0911		Ⓔ $10.50 –11	Ⓔ $14– 20	D
Executive Motor Hotel 4020 SW Freeway 77027 Best Western Ralph Herz, Gen Mgr	211	713- 666-0211		Ⓔ $14–20	Ⓔ $17–23	E
Field Inn—Jetero 6900 Jetero Blvd 77338 Allen Field Enterprises Lloyd Franklin, Mgr	256	713- 446-3041		Ⓔ $17–29	Ⓔ $21–29	A
Field Inn—Katy 9821 Katy Rd 77024 Allen Field Enterprises Harold Harvey, Mgr	133	713- 468-7851		Ⓔ $12–30	Ⓔ $16–30	S E
Field Inn—North 11211 Hwy 75 N 77037 Allen Field Enterprises Joseph Anderson, Mgr	244	713- 447-6311		Ⓔ $15–18	Ⓔ $18–26	A E S
Golden Key Airport Inn 17607 Eastex Freeway 77039 Associated Federal Hotels Buck Ruibal, Gen Mgr	160	713- 443-6011		Ⓔ $13–17	Ⓔ $15–19	A
Grant Motel 8200 S Main St 77025 E. H. Grant, Owner & Mgr	64	713- 667-7451		Ⓔ $7.50 –10	Ⓔ $8.50 –11	S
B Helena Motor Hotel 2401 S Wayside Dr 77023 Mrs. Helen W. Bell, Pres L. E. Twilligear Jr, Mgr	110	713- 921-7155		Ⓔ $11	Ⓔ $14–18	E

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

fun!
FOOD
COMFORT
Excitement

340 comfort-conditioned rooms, each with color TV and hi-fi • Swimming pools • Full hotel services • Fine restaurants and Club Sirloin and Saddle • Complete convention facilities up to 1800.

This is living...this is
Marriott
MOTOR HOTELS
2100 S. Braeswood at Greenbriar
713-747-6200 or call free
from anywhere (800) 228-9290
HOUSTON, TEXAS

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Holiday Inn—Astroworld I-610 & Kirby Dr 77001 Astroworld Hotels/Motels Jack Holloway, Mgr	275	713-748-1050 (See advertisement, page 983)		Ⓔ $14–16	Ⓔ $18–20	E S
Holiday Inn—Central 4640 S Main St 77002 United Inns Inc Charles Jensen, Innkeeper	285	713-526-2811				D
Holiday Inn—Civic Center 2100 Memorial Dr 77007 Holiday Inns of America Inc F. A. Geisman, Innkeeper	297	713-869-8261		Ⓔ $12–13	Ⓔ $17–19	D
Holiday Inn—Midtown 2391 Wayside Dr 77023 United Inns Inc Henry Parham, Innkeeper	212	713-928-5321				E
Holiday Inn—North 1500 North Loop 77009 Holiday Inns of America Inc Art Wermuth, Innkeeper	150	713-UN9-3521		Ⓔ $8–9	Ⓔ $11–13	
Holiday Inn—West 9799 Katy Rd 77024 United Inns Inc Jerry Turner, Innkeeper	120	713-468-7801				E
Holiday Inn—West Loop 3131 West Loop S 77027 United Inns Inc Art Plaia, Innkeeper	214	713-621-1900		Ⓔ $13–20	Ⓔ $17–28	E
B Houston Marriott Motor Hotel 2100 S Braeswood at Greenbriar 77025 Marriott Corp P. T. Reed, Gen Mgr	340	713-747-6200 (See advertisement above)	910-881-5771	Ⓔ $17–23	Ⓔ $22–29	S

From the business capitals of the world–

They come to stay in the heart of Houston.

Knowledgeable executives from everywhere like the very distinctive convenience and new beauty of The Lamar. Such as the exciting Lancaster, Riviera, Castille or Mandarin Suites to name a few—or one of hundreds of newly enhanced guest rooms. The Lamar is for those who value their time . . . and tasteful, elegant decor. Yet, it is still the executive man's hotel, known for its hospitality. Heading Houston way? Then make your suite or room choice at The Lamar.



Lamar Hotel

Houston, Texas
Main at Lamar
(713) 224-8511

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Houston Oaks Hotel						
(Formerly: Houston Plaza) Galleria-Post Oak Rd 77027 Western International Hotels J. H. Kent, Gen Mgr Cable: Westhotels, Houston	400	713- 623-4300 Opening: January, 1971 (See advertisement, page 985)	910- 444-2161	(E) $18–26	(E) $23–31	E S
Houston TraveLodge Motel						
310 S Heights 77007 TraveLodge Corp R. H. Hollingsworth, Gen Mgr	100	713- 869-4541		(E) $9–10.50	(E) $12–14	E
Howard Johnson's Motor Lodge						
6161 Gulf Frwy I-45 S 77023 Howard Johnson's Motor Lodges George Counts Jr, Gen Mgr	118	713- 928-2871		(E) $13–16	(E) $16–20	E
[B] Howard Johnson Motor Lodge—Astroworld						
I-610 at Kirby Dr 77001 Astroworld Hotels/Motels J. J. Spring Jr, Gen Mgr	150	713- 748-4535 (See advertisement, page 983)		(E) $15–16	(E) $21–22	E S
Lamar Hotel						
Main St at Lamar Ave 77002 G. B. Adams, Gen Mgr	400	713- 224-8511 (See advertisement above)		(E) $14–24	(E) $19–30	D

KEY: **B**—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

A tradition at The Rice . . .

We treat all of our celebrities like guests.

Edwin Booth . . . Benjamin Harrison . . . William Howard Taft . . . Will Rogers . . . Franklin D. Roosevelt . . . Richard Nixon . . . John F. Kennedy . . . Lyndon B. Johnson . . . these are some of the prominent people who have found hospitality at the corner of Texas and Main.

For more than a century this downtown location has been the center of Houston activities. The appeal has always been the same: convenience, good food, an extra touch of service.

This tradition of hospitality and convenience lives in a very modern home. For instance, we provide *instant* reservation confirmation service to any other Telemax subscriber in North America. Our convention facilities are unexcelled in the Southwest. Our guest rooms and suites are fresh, bright, comfortable.

From our downtown location you can walk (a block or two) to Jones Hall, the new Convention Center and colorful Old Market Square. The shopping and financial district is just down Main Street from us.

Single Rooms From $12.50, Double Rooms From $15.50, Suites From $25.00

THE RICE HOTEL

Texas Avenue at Main Street, Houston, Texas
Telephone (713) CA 7-2111 • TWX 713-571-2143

Carl Suhrland, Gen. Mgr.

Subscriber, Telemax Reservation System



Member of Independent Innkeepers International

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
La Quinta Motor Inn 4015 SW Freeway 77027 Barshop Motel Enterprises F. J. Anderson, Mgr	130	713- 623-4750		Ⓔ $11–12	Ⓔ $14–16	E
Las Vegas Motor Hotel 9604 S Main St 77025 Palmetto Corp, Owner Rey Wehrman, Gen Mgr	142	713- 666-1411		Ⓔ $12–13	Ⓔ $15–21	E S
Manor House Inn 8115 Southwest Frwy 77036 Hank Hankins, Mgr	60	713- 771-0671		Ⓔ $9 up	Ⓔ $11–12	E
McKinney Hotel 916 McKinney Ave 77002 G. B. Adams, Gen Mgr	100	713- 223-7311		Ⓔ $7.50–9	Ⓔ $9.50–12.50	D E
Milby Hotel 902 Texas Ave 77002 Charles Milby, Owner E. A. Billingsley, Mgr	140	713- 223-0133		Ⓔ $6–8	Ⓔ $8–10	D
National Motel #5 13432 Hempstead Hwy 77040 Allen Field Enterprises Donald Groman, Mgr	41	713- 462-3408		Ⓔ $8–12	Ⓔ $9–14	S
National Motel #6 9225 Eastex Frwy 77016 Allen Field Enterprises L. T. Bartlett, Mgr	54	713- 694-6617		Ⓔ $8–10	Ⓔ $12–14	S
Plaza Hotel 5020 Montrose Blvd 77006 Mrs. Mozelle Townes, Mgr	175	713- 524-3161		Ⓔ $10 up	Ⓔ $12 up	S
Plaza Motel 1700 Old Spanish Trail 77025 US 90A Sidney Fooshee, Owner & Mgr	54	713- 748-1700		Ⓔ $9.50–12	Ⓔ $12–16	E S R
Ramada Inn—Allen Parkway 2121 Allen Pkwy 77019 Ramada Inns Inc Don Redford, Gen Mgr	200	713- 523-7383		Ⓔ $8.50–10.50	Ⓔ $12–14	D
Ramada Inn—Domed Stadium 8700 S Main 77025 M S D Inc, Owner A. M. Shamaly, Mgr	133	713- MO6-4951		Ⓔ $12–14	Ⓔ $16–22	E
Ramada Inn—Gulf Freeway 3815 Gulf Frwy Exit 2 77003 Ramada Inns Inc Mike Feldott, Mgr	200	713- 224-5971	910- 881-1661	Ⓔ $9.50–12.50	Ⓔ $11.50–15.50	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Houston



The magnificent 29-story Sheraton-Lincoln offers guests the finest Hotel accommodations in Houston. Convenient drive-in entrance to underground garage. Dramatically decorated guest rooms with free color TV, radio. Completely air-conditioned. Children share parent's room free. A lavish swimming pool. Choice of great restaurants. The Cheshire Cheese is an exciting re-creation of a London steakhouse. The Cafe de Vaca offers distinctive dining in an Old Mexico setting. Home of "The Carriage Club." Complete convention facilities. 514 rooms. Singles: $16.00-$22.00; Double or Twin: $22.00-$27.00. Tel. (713) 224-9041. TWX 910-761-0457.

Sheraton-Lincoln Hotel

777 POLK AVENUE

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621



IN HOUSTON, TEXAS
Houston's Hotel of LOW COST LUXURY

The **SAM HOUSTON**

Central location . . . Garage and parking lot
TV . . . Coffee Shop . . . Special family rates
• Single: $ 6.00 to $ 8.00
• Double: $ 8.00 to $10.00
• Twins: $10.00 to $12.00
Combination Living Room and Bed Room $15.00
J. S. MICKELSON, Pres.-Mgr.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ramada Inn—Southwest Freeway						
6855 SW Frwy 77036 Ramada Inns Inc B. H. Roberts, Mgr	221	713- 771-0641		Ⓔ $11.50 –15	Ⓔ $17–20	E S
Ranger Motel						
2916 Old Spanish Trail 77021 M. J. DeGeorge, Owner & Pres Cecil Rhine, Mgr	60	713- 747-3300		Ⓔ $7–9	Ⓔ $9–11	S
B **Rice Hotel**						
Main & Texas Ave 77002 Jesse H. Jones Interests Carl Suhrland, Gen Mgr	1000	713- 227-2111 (See advertisement, page 989)	713- 571-2143	Ⓔ $12.50 up	Ⓔ $15.50 up	D
Rodeway Inn						
7905 S Main 77025 P.O. Box 20305 Rodeway Inns of Texas, Owner L. E. Nettleton, Mgr	76	713- MO6-3151		Ⓔ $8.50 up	Ⓔ $10 up	
Royal Coach Motor Hotel						
7000 SW Freeway 77036 A. W. Beck Jr, Pres O. S. Hopkins, Gen Mgr	450	713- 771-1311		Ⓔ $18–30	Ⓔ $24–40	E S
Sam Houston Hotel						
1119 Prairie Ave 77002 Prairie Hotel Corp, Owner J. S. Mickelson, Pres & Mgr	200	713- 222-1351 (See advertisement above)		Ⓔ $6–8	Ⓔ $8–12	D
Savoy–Field Inn						
1616 Main St 77002 Allen Field Enterprises Cliff Ewens, Mgr	234	713- 223-0141		Ⓔ $14–35	Ⓔ $18–35	D
Shamrock Hilton Hotel						
Main at Holcombe 77025 Hilton Hotels Corp R. L. Hughes, Gen Mgr Cable: Shamhot	1000	713- 668-9211 (See advertisements, page 993 and pages 622–623)		Ⓔ $14–30	Ⓔ $20–36	S

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

COME VISIT THE HILTONS IN HOUSTON.



SHAMROCK HILTON

Hilton hospitality in the heart of Houston. The Shamrock Hilton . . . in the heart of Texas . . . is one of America's finest and newest hotels. Transient, seasonal and permanent guests enjoy the glamorous resort setting with year-round swimming pool. Each of the 1000 hotel rooms and 44 poolside lanais has individually controlled air-conditioning, television and six-channel radio and music panels. Complete convention facilities include an air-conditioned Hall of Exhibits. 1000-car garage.

Single from $14 • Double or Twin from $20
Suites from $45

Ronald Hughes, General Manager

Houston, Texas • Telephone MOhawk 8-9211

CONRAD N. HILTON, Chairman
BARRON HILTON, President



Call the Hilton Reservation Service.
Come visit the Hiltons.

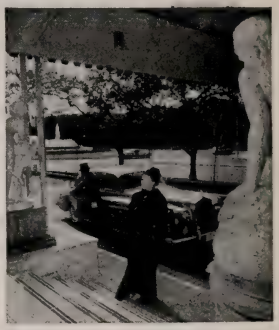
Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Sheraton Inn—Astroworld Kirby Dr at I-610 77001 Astroworld Hotels/Motels J. J. Spring Jr, Gen Mgr	150	713-748-3435 (See advertisement, page 983)		(E) $13–18	(E) $18–23	E S
Sheraton Kings Inn 1301 NASA Blvd 77058 ITT Sheraton Corp of America Doyle Graham, Gen Mgr	150	713-488-0220	312-222-0749	(E) $14–16	(E) $19–21	
Sheraton-Lincoln Hotel 777 Polk Ave 77002 ITT Sheraton Corp of America V. W. Bennett, Jr, Mgr Cable: Sherlinc	514	713-224-9041 (See advertisements, page 991 and pages 620–621)	910-761-0457	(E) $16–22	(E) $22–27	D
Skylane Inn 6747 Telephone Rd 77017 Allen Field Enterprises Paul Moitz, Mgr	96	713-644-1461		(E) $8–18	(E) $10–18	A
[B] Sonesta Hotel (Formerly: America Hotel) 1700 Smith 77002 Hotel Corp of America J. P. Kelly, Vice Pres & Gen Mgr	323	713-227-6461		(E) $16–24	(E) $24–29	D
Texas State Hotel 720 Fannin St 77052 P.O. Box 52098 Houston Endowment Inc, Owner E. C. Preston, Mgr	350	713-227-2271		(E) $10–16	(E) $13–26	D
Tidelands Motor Inn 6500 S Main St 77005 P.O. Box 25006 Master Hosts Dick Maegle, Vice Pres	250	713-JA6-4161		(E) $14–16	(E) $17–22	D
Twenty-Nine Palms Motor Hotel 9430 S Main St 77025 Palmetto Corp, Owner Lura Bolzle, Mgr	64	713-MO8-0691		(E) $7–10	(E) $9–12	S
Vagabond Motor Hotel 4815 N Frwy 77022 J. S. Wood, Mgr	78	713-697-3203		(E) $9–10	(E) $12–14	E
Warwick, The 5701 S Main St 77001 J. W. Mecom, Owner Jean J. Rey, Gen Mgr	500	713-526-1991 (See advertisement, page 995)		(E) $20–36	(E) $25–30	D
William Penn Hotel 1423 Texas Ave 77052 Wm. Penn Properties, Owner Mrs. Lola Allen, Gen Mgr	150	713-222-0231		(E) $6–8	(E) $7.50–10	D

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

IN HOUSTON

The Warwick

Unsurpassed European elegance is combined with superb service, exquisite cuisine. Named one of the world's incomparable twelve, the 500-room Warwick is located at the heart of Houston's fun, cultural and medical centers. Jean J. Rey, General Manager. 5701 Main Street Houston, Texas 77001



HOUSTON INTERNATIONAL HOTELS INC.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
IRVING Dallas Co. / RR: FW & D. / Pop. 45,985						
Ramada Inn 120 W Carpenter Frwy 75060 Ramada Inns Inc M. M. McCullough, Gen Mgr	254	214- 259-2661		Ⓔ $11 up	Ⓔ $15 up	E
JASPER Jasper Co. / Pop. 4,889 Reported 7,500						
Belle-Jim Hotel Court House Square 75951 Miss Jim Patten, Owner & Mgr	25	713- 384-9173		Ⓔ $3–5	Ⓔ $5–8	D
Chateau Inn Motel Hwy 190 W P.O. Box 696 75951 Best Western A. E. Dubose, Owner & Mgr	53	713- 384-2511		Ⓔ $7–10	Ⓔ $10–16	A R S
KERRVILLE Kerr Co. / Pop. 8,901						
Inn of the Hills, The 1001 Junction Hwy 78028 G. E. Lehmann, Owner & Innkeeper	97	512- CL7-5161		Ⓔ $11–19	Ⓔ $14–50	S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
KILGORE Gregg Co. / RR: M P. / Airlines: Trans-Texas. / Pop. 10,092						
Kilgore Community Inn 801 Hwy 259 75662 Earl Hollandsworth, Owner Bill Allen, Mgr	80	214- 984-5501		Ⓔ $6– 8	Ⓔ $8– 10.50	
KILLEEN Bell Co. / Pop. 23,377						
Cowhouse Motor Hotel Ave A at Gray St Larry Blackburn, Mgr	80	817- ME4-3151		Ⓔ $6–8	Ⓔ $8–12	
LAREDO Webb Co. / RR: M P. / Airlines: Trans-Texas. / Pop. 60,678						
El Rey Inn 4450 San Bernardo P.O. Box 358 78040 Billie Stute, Owner Don Lloyd, Mgr	72	512- 722-7631		Ⓔ $10–15	Ⓔ $14–20	S
Gourmet Inn 4109 San Bernardo 78040 Evans Knight, Owner Jane Vickrey, Mgr	60	512- 723-3661		Ⓔ $10–12	Ⓔ $13–22	E
Holiday Inn 5240 San Bernardo Ave Crest Motels, Owner P. W. Ahler, Mgr	108	512- RA3-3603	512- 722-4597	Ⓔ $7.50– 10	Ⓔ $10– 14	
B **La Posada Motor Hotel** 1000 Zaragoza St 78040 Pan-Tex Hotel Corp, Owner I. E. Plant, Gen Mgr	200 (See advertisement below)	512- 722-1701		Ⓔ $12–19	Ⓔ $18–24	D
New Hamilton Hotel, The 815 Salinas St 78040 C. M. Ogle, Gen Mgr	300 (See advertisement, page 997)	512- 723-7421		Ⓔ $9–12	Ⓔ $11–14	D



KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



THE NEW HAMILTON

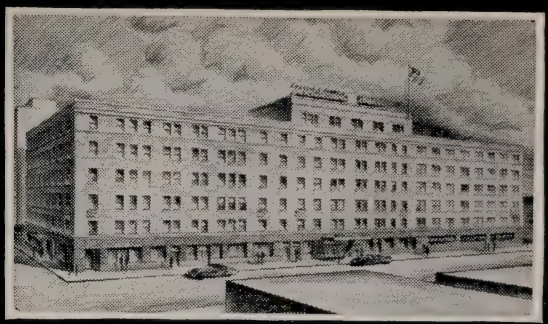
- Special Rates on Tours
- Laredo's Largest Air-Conditioned Hotel in the Heart of Downtown Laredo
- Completely Remodeled Lobby, Coffee Shop, Club & Guest Rooms
- Complete Banquet & Convention Facilities
- 5 Channels of TV

CHARLES M. OGLE, GENERAL MANAGER

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ramada Inn 5900 San Bernardo 78040 R. G. Hall, Owner P. F. Foreman, Gen Mgr	104	512- 722-8133		Ⓔ $11–13	Ⓔ $14–16	E
Sands Motel US 81 & I-35 78040 E. J. Burke, Owner R. H. Riestenberg, Mgr	96	512- 722-2441		Ⓔ $8–15	Ⓔ $11–20	E
LEANDER Williamson Co.						
Ⓢ **Bar-K Ranch Resort** Rte 2 78641 P.O. Box 400 H. N. Johnson, Owner & Mgr	29	512- AM7-1121		Ⓐ $21.75 up	Ⓐ $29 up	
LONGVIEW Gregg Co. / RR: M P; T & P. / Airlines: Trans-Texas. / Pop. 40,050						
Downtowner Motor Inn 215 E Methvin St 75601 Downtowner Motor Inns T. L. Dickey, Mgr	105	214- 758-2791		Ⓔ $7.50–10.50	Ⓔ $9.50–15	D
LUBBOCK Lubbock Co. / RR: A T & S F. / Airlines: Braniff; Continental; Trans-Texas. / Pop. 128,691						
B **Country Inn Motel** 4105 19th St 79410 Friendship Inns of America T. A. Noble, Owner & Mgr	50	806- 795-5271		Ⓔ $8–9	Ⓔ $11–16	S
Holiday Inn—Parkway 2600 Parkway Dr 79408 Hwy 62 & 82 Holiday Inns of America Inc H. C. McLemore, Innkeeper	82	806- PO5-7401		Ⓔ $9 up	Ⓔ $13–16	E S
In Town Inn Main at Ave K 79408 Mid-Continent Mgmt Co Coby Briehn, Mgr	91	806- PO2-0681		Ⓔ $9–10	Ⓔ $12.50–15	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Stadium Motel						
405 University Ave 79408 Crain & Pendergraft, Owners J. B. Crain, Mgr	23	806- PO3-6142		Ⓔ $7–15	Ⓔ $8.50–15	S
LUFKIN Angelina Co. / Airlines: Trans-Texas. / Pop. 17,641						
Petty's Motor Hotel						
1112 N Timberland Dr 75901 US 59 & 69N Master Hosts J. D. Smith, Mgr	79	713- 634-5571		Ⓔ $8–10	Ⓔ $10–14	S
MARFA Presidio Co. / RR: S P. / Pop. 2,799						
Paisano Motor Hotel						
702 N Highland 79843 Mr. & Mrs. Frank Jones, Owners & Mgrs	60	915- 729-4311		Ⓔ $5–10	Ⓔ $8.50–12	D
MATHIS San Patricio Co. / Pop. 6,075						
La Retama Motel						
Hwys 9 & 359 P.O. Box 27 78368 J. W. Curlee, Owner Mr. & Mrs. J. W. Curlee, Mgrs	24	KI7-3231		Ⓔ $5.50– 6	Ⓔ $7.50– 8.50	
McALLEN Hidalgo Co. / Airlines: Trans-Texas. / Pop. 32,728						
Casa De Palmas Hotel & Motel						
113 N Main St P.O. Box 1510 78501 Int'l Hotel Corp Roxie Garner Merry, Gen Mgr	115	512- 585-5411		Ⓔ $7.50 –12.50	Ⓔ $12.50 –20	D
B Fairway Motor Hotel						
2105 S 10th 78501 John Fischer, Gen Mgr	153	512- 686-2445		Ⓔ $8.50 –15	Ⓔ $12.50 –19	A
Flamingo Motor Hotel						
1700 N 10th St 78501 P.O. Box 130 Delores & John Meyer, Owners & Mgrs	67	512- MU6-3721		Ⓔ $8–10	Ⓔ $10–15	
Rodeway Inn						
1421 S 10th & Frwy 78501 Rodeway Inns of Texas, Owner G. H. Handley, Mgr	41	512- MU6-1586		Ⓔ $6.75– 8.50	Ⓔ $9– 14	
MIDLAND Midland Co. / Airlines: Continental; Trans-Texas. / Pop. 62,625						
Downtowner Motor Inn						
Big Spring & Missouri 79701 Downtowner Motor Inns J. E. Kessler, Jr, Mgr	120	915- MU3-3333		Ⓔ $9.50 –11	Ⓔ $13–18	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



HOTEL SCHARBAUER
MIDLAND, TEXAS
Completely Air Conditioned
350 ROOMS • 350 BATHS
Complete Convention Facilities
150 CAR GARAGE • ENTRANCE DIRECT TO LOBBY
F. W. "Frosty" Barnett, Manager

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn						
3904 W. Wall 79701 P.O. Box 5636 L. F. Harper, Owner George Roames, Innkeeper	112	915- 694-7774		Ⓔ $9– 13.50	Ⓔ $12– 14.50	
Ramada Inn						
3601 W Wall St P.O. Box 4967 79701 Ramada Inns Inc Bill Patterson, Mgr	120	915- 694-8821		Ⓔ $10–15	Ⓔ $13–16	D
B **Scharbauer Hotel**						
111 S Loraine St 79701 Clarence Scharbauer Jr, Owner F. W. Barnett, Mgr	350	915- 684-7421 (See advertisement above)		Ⓔ $7–10	Ⓔ $9–12	D

MINERAL WELLS Parker Co. / Pop. 11,053

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Baker Hotel						
200 E Hubbard St 76067 Wethree Ind Inc, Owner Winn Porter, Gen Mgr	125	817- 325-3331		Ⓔ $8.50 up	Ⓔ $12 up	R D
Holiday Inn						
3701 E Hubbard 76067 W. C. Evans, Mgr	80	817- 325-6961		Ⓔ $11–15	Ⓔ $15–17	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MONAHANS Ward Co. / Pop. 8,567						
Colonial Inn I H 20 & State 18 79756 Best Western L. C. Spaugh, Mgr	56	915- 943-4345		(E) $7–8	(E) $10–12	E
NACOGDOCHES Nacogdoches Co. / Pop. 12,674						
Fredonia Hotel 200 N Fredonia St 75961 Community Hotel Corp Leon Nowak, Gen Mgr	125	713- 564-4665		(E) $6– 8.50	(E) $9– 12	D
NAPLES Morris Co. / Pop. 1,692						
Naples Motor Inn Hwy 67 75568 Mrs. Eunice Taylor, Mgr	50	214- 897-5664		(E) $7–8	(E) $9–10	E
NEW BRAUNFELS Comal Co. / RR: M P. / Pop. 15,631						
Faust Hotel 240 S Seguin Ave 78130 Henry Erben, Mgr	63	512- MA5-2369		(E) $3.50– 6	(E) $7 up	
Hill Country Motor Inn 210 Hwy 81E 78130 O. H. Hatfield, Owner & Mgr	52	512- 625-7373		(E) $11–14	(E) $14–20	S E
ODESSA Ector Co. / Airlines: See Midland, Texas. / Pop. 80,338						
Holiday Inn 5901 Hwy 80E P.O. Box 6545 Country Villa Mgmt, Owner E. D. Tobias, Mgr	66	915- EM2-2311	915- 332-0090	(E) $6.50 up	(E) $8.50 up	
B **Inn of the Golden West** 4th & Lincoln St 79760 John Martin, Mgr	159	915- 337-5301		(E) $10.50 –40	(E) $14.50 –50	D
Ramada Inn 2201 E 2nd St 79760 Ramada Inns, Inc Dennis Melisauskas, Mgr	100	915- 332-0131	910- 897-4700	(E) $8.50 –10	(E) $12.50 –14	S
ORANGE Orange Co. / RR: S P. / Pop. 25,605						
Holiday Inn 2900 IH-10 77630 Edeson Hotel Corp, Owner L. P. Bayley, Innkeeper	100	713- 883-9981		(E) $10–13	(E) $13–16	E

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Orange House

OSIAS RESORT HOTELS

601 WEST DIVISION ORANGE, TEXAS 77630

On the Beautiful Sabine River



Riverfront resort hotel with facilities for groups up to 450. TV registration. 120 fully air conditioned rooms, 33 pool-side cabana rooms, each with TV and telephone. Fine dining. Water sports. Supervised summer children's program. Home of the famous Orange Yacht Club.

Raymond S. Ballard, General Manager

PHONE (713) 886-3641

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Orange House Hotel (Formerly: Jack Tar Hotel) 601 W Division St 77630 Osias Resort Hotels Inc R. S. Ballard, Gen Mgr	120	713-886-3641 (See advertisement above)		Ⓔ $9–10	Ⓔ $13–14	D
PALESTINE RR: M P.						
Sadler Motor Hotel 205 E Palestine Ave 75801 Jerry & Laura Sadler, Owners G. V. Palmer, Mgr	75	214-729-6961		Ⓔ $8–9	Ⓔ $10–13	D
PAMPA Gray Co. / RR: A T & S F. / Pop. 24,664						
Coronado Inn 1101 N Hobart St 79065 Hwy 70N American Hotels Corp A. G. Ohlidal, Mgr	100	806-669-2506		Ⓔ $9.50–11	Ⓔ $13–15	S
PASADENA Harris Co. / Pop. 58,737						
National Motel #9 1202 S Tatar 77508 Allen Field Enterprises Paul Kamas, Mgr	62	713-473-6241		Ⓔ $10–14	Ⓔ $12–16	S
PHARR Hidalgo Co.						
Texan Hotel, The 321 S Cage 78577 Bentsen Dev Co, Owner Lee Du Ong, Mgr	54	512-ST7-3211		Ⓔ $5 up	Ⓔ $7.50 up	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
PLAINVIEW Hale Co. / RR: A T & S F. / Pop. 18,735						
Hilton Hotel 128 W 6th St Porter Morgan, Owner	150	CA4-5551		(E) $4 up	(E) $6 up	
PORT ARANSAS Nueces Co. / Pop. 824						
Seahorse Inn 11th & Beach 78373 J. C. Cobb, Owner & Res Mgr	100	512-RI9-5221		(E) $12.50–18.50	(E) $15–30	R
Tarpon Inn Mustang Island 78373 Bill Ellis, Owner & Mgr	26	512-RI9-5555		(E) $10–20 (A) $17–27	(E) $10–20 (A) $25–35	R D
PORT ARTHUR Jefferson Co. / Airlines: Delta; Trans-Texas. / Pop. 66,676						
Driftwood Motor Hotel 3700 Memorial Blvd Lloyd Hayes, Gen Mgr	100	713-YU3-1633	713-983-9871	(E) $7.50–9.50	(E) $11.50–13	
Holiday Motor Hotel 3889 Gulfway Dr Hwy 87 77640 Sam Aquilina, Co-Owner & Mgr	62	713-985-2538		(E) $8–10	(E) $12.50–15.50	S
PORT BOLIVAR						
Last Stop Motel Hwy 87 77650 P.O. Box 158 Marinus Van Leuzen, Owner Betty Ingram, Mgr	20	713-684-3859		(E) $7–14	(E) $8–20	R
PORT ISABEL Cameron Co. / Pop. 3,575						
Sandy Retreat Resort Hotel P.O. Box 2060, S Padre Island 78578 A. F. Lavender, Owner & Mgr	67	512-943-2658		(E) $10–22	(E) $10–60	R
Sea Island Resort Hotel P.O. Box 2081, S Padre Island 78578 Tim Schmachtenberger, Owner & Gen Mgr	77	512-943-2685		(E) $9.50–20.50	(E) $11.50–40	R
Sea Ranch Motel & Marina P.O. Box 2106 S Padre Island Jerry & Jack Bartholomew, Mgrs	21	512-943-2601		(E) $11–13	(E) $13–17	R

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ROCKPORT Aransas Co. / Pop. 2,989						
Key Allegro Island Motel 66 Nassau Dr 78382 An Associated Federal Hotel Paul Johnson, Mgr	50	512- SO4-2263		Ⓔ $10–17	Ⓔ $10–17	
Sandollar Motor Hotel Fulton Beach Rd 78382 Rte 1 Box 30 Jack Sanders, Owner W. N. Johnson III, Mgr	50	512- 729-2381		Ⓔ $14–20	Ⓔ $14–22	R
Sea Gun Sports Inn Rte 1 P.O. Box 85 78382 Independent Innkeepers Int'l John Heard, Mgr	71	512- 764-2341		Ⓔ $10–30	Ⓔ $12–34	R S
SALADO Bell Co.						
Stagecoach Inn P.O. Box 21 76571 Master Hosts C. P. Winfrey, Vice Pres & Gen Mgr	65	817- WI7-2811		Ⓔ $9–12	Ⓔ $13–17	E R
SAN ANTONIO Bexar Co. / RR: M P; S P. / Airlines: American; Eastern; Braniff; Trans-Texas; Continental; Mexicana-CMA. / Pop. 587,718						
Albert Pick Motel 96 NE Loop Expwy 78216 Pick Hotels Corp M. F. Swango, Mgr	150	512- 344-8331		Ⓔ $10.50	Ⓔ $15–17	A E
Aloha Inn, The 1435 Austin Hwy 78209 F. J. Cooper, Owner & Mgr	96	512- 826-2381		Ⓔ $8.50–12	Ⓔ $10.50–14	S





In
SAN ANTONIO

CENTER OF EVERYTHING DOWNTOWN

- Convention & Sales Meeting Facilities
- Banquet Service for 650 Persons
- Drive in Entrance Free Parking

SWB $10.50 up **DWB** $12.50 up
TWB $15.50 up **Suites** $35.00 up

- COFFEE SHOP & ROOM SERVICE
  6 AM to 10 PM Daily
- GERMAN RATHSKELLER
  11 AM-Midnite (Exc. Mon.)
- WALL ST. BUFFET
  11 AM-3 PM Weekdays

Reserv. Services:
Telemax (MCA)
AAA, NDC (Mobil)
Reserv. World.

An Associated Federal Hotel
CECIL MILLS, President
HERBERT WILSON
V.P. and Gen. Mgr.

Between Houston, St. Mary's & Travis Sts.
Tel. 512-227-3241

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Blue Bonnet Hotel 426 N St. Mary's St 78206 Al Barnhill, Mgr	250	512-CA2-1221 (See advertisement, page 1003)		Ⓔ $9.50 up	Ⓔ $11.50 up	D
Corral Motel 1221 Nogalitos St 78204 US 81S at Expwy Vincent Cicello, Owner & Mgr	26	512-CA5-5473		Ⓔ $8–10	Ⓔ $12–14	S E
Crockett Hotel & Motor Inn 301 E Crockett St 78205 P.O. Box 1359 S. A. Lodge No. 11, I. O. O. F. Tom King, Gen Mgr	187	512-222-0275		Ⓔ $9–11	Ⓔ $12–14	D
El Montan Motor Hotel 6806 San Pedro Ave 78216 F. D. McClaran, Owner & Mgr	29	512-826-2349		Ⓔ $9–10	Ⓔ $12–16	S
B **El Tropicano Motor Hotel** 110 Lexington Ave 78205 R. E. 'Dumas' Milner, Owner E. M. Lyles, Vice Pres	350	512-223-9461		Ⓔ $14–22.50	Ⓔ $16–24.50	D
Flamingo Hotel 1131 Austin Hwy 78209 Ramada Inns Inc George Eaton, Mgr	100	512-344-4581	910-871-1052	Ⓔ $7.25–7.75	Ⓔ $8.75–9.25	

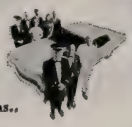
KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

COME VISIT THE HILTONS IN SAN ANTONIO

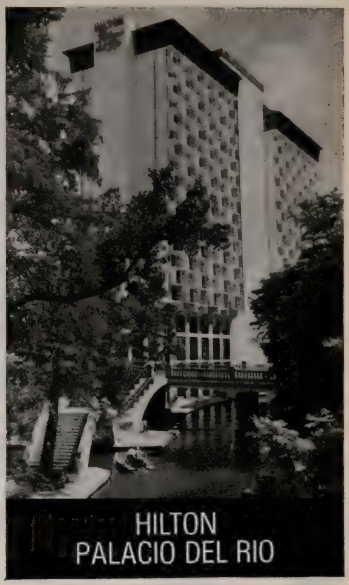
Downtown, directly across from the new Convention Center. 500 modern rooms, each with private balcony, individually controlled air-conditioning and heating, color TV, AM-FM radio, coffee maker. Terrace swimming pool. Variety of restaurants and private club. Ballroom, meeting and banquet facilities. Attendant parking. 24 hour limousine service to and from airport.

W. J. Hunter, General Manager, 200 South Alamo Street, Zip Code 78206. Tel. (512) 222-2481.

CONRAD N. HILTON, Chairman
BARRON HILTON, President



Call the Hilton Reservation Service. Come visit the Hiltons.,,



HILTON PALACIO DEL RIO

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Fontana Motel 3414 Fredericksburg Rd 78201 Fontana Motels Inc Oscar Narvaez, Mgr	29	512-736-4444		Ⓔ $8 up	Ⓔ $10 up	E
Gateway Motel 6735 Hwy 90W at Lackland AFB 78227 W. A. Hogan Jr, Owner	47	512-OR4-5711		Ⓔ $10	Ⓔ $14	
Granada Inn 402 S St. Mary's St 78205 W. F. Talbot, Mgr	50	512-CA2-9515		Ⓔ $9	Ⓔ $13	D
[B] Gunter Hotel, The Houston, Travis & St. Mary's St 78206 An Associated Federal Hotel Herbert Wilson, Vice Pres & Gen Mgr	450	512-227-3241 (See advertisement, page 1004)		Ⓔ $10.50 up	Ⓔ $12.50 up	D
[B] Hilton Palacio Del Rio 200 S Alamo St 78206 Hilton Hotels Corp Wm. J. Hunter, Gen Mgr Cable: Hiltels, San Antonio	500	512-222-2481 (See advertisement above and pages 622–623)	910-871-1152	Ⓔ $18–22	Ⓔ $23–27	D



SERVING THE SOUTHWEST

Use the magazine read and supported by . . . Owners, Operators, Managers and Personnel of HOTELS, MOTOR HOTELS, MOTELS, CLUBS AND CHEFS throughout the area.

TEXAS AND SOUTHWEST

HOTEL-MOTEL REVIEW

Publication Offices
8602 CROWNHILL BLVD.
SAN ANTONIO, TEXAS 78209
Owned and Operated By
TEXAS HOTEL AND MOTEL ASSOCIATION



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn—Downtown Santa Rosa & Durango Box 9327 78204 Holiday Inns of America, Inc John Boswell, Innkeeper	325	512- 225-3211		Ⓔ $12–13	Ⓔ $17–19	D
Holiday Inn—Northeast 3862 Pan American Hwy 78208 Holiday Inns of America Inc Bill Schleiman, Innkeeper	199	512- CA6-4361		Ⓔ $12–15	Ⓔ $17–20	
Holiday Inn—Northwest 6023 NW Expwy 78201 Holiday Inns of America Inc V. D. Kersey, Innkeeper	210	512- 732-5141		Ⓔ $12–15	Ⓔ $17–19	E
Howard Johnson's Motor Lodge 3333 Austin Hwy 78239 Howard Johnson's Motor Lodges Ray Longmire, Owner & Mgr	90	512- 655-2120		Ⓔ $14–16	Ⓔ $15–17	A E
Krosh—Al Motel 1130 SE Military Dr 78214 Mr. & Mrs. E. Gardhouse, Owners E. Gardhouse, Mgr	25	512- 923-7533		Ⓔ $10–12	Ⓔ $12–14	S
La Posada Motor Hotel 112 College St 78206 P.O. Box 198 Master Hosts C. E. G'Sell, Gen Mgr	200	512- 225-2581 (See advertisement above)		Ⓔ $14–18	Ⓔ $20–24	D

Menger Hotel & Motor Inn
San Antonio, Texas



350 rooms, Swimming pool, Next to the Alamo, Drive-in motor entrance, Free parking, Historic Menger Bar.

Ernst V. Kunz, Manager
Telephone AC 512 223-4361
Telemax MBE
Alamo Plaza

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
La Quinta Motor Inn #501 401 E Commerce 78205 Barshop Motel Enterprises R. B. Ehrlich, Mgr	130	512- CA2-9181		Ⓔ $10–13	Ⓔ $12–19	D
Lighthouse Motel 4220 Fredericksburg Rd 78201 Jack Casper, Owner & Mgr	29	512- 734-5195		Ⓔ $8.50	Ⓔ $10.50	S
B Menger Hotel & Motor Inn 204 Alamo Plaza 78206 Affiliated National Hotels E. V. Kunz, Vice Pres	350 (See advertisement, page 1007)	512- 223-4361		Ⓔ $12–22	Ⓔ $16–25	D
Moss Gardens Motel 200 Austin Hwy 78209 Mrs. Gertrude Moss, Owner & Mgr	24	512- 828-2863		Ⓔ $9–11	Ⓔ $12.50–16	E
Ramada Inn 333 NW Military Dr 78216 Ramada Inns Inc Charles Steadman, Mgr	201	512- 344-4581	910- 871-1202	Ⓔ $9.25–10.25	Ⓔ $11.50–13.50	
Rodeway Inn 900 N Main St Barshop Motel Enterprises Rudy Gomez, Mgr	129	512- CA3-2951		Ⓔ $10–11	Ⓔ $12–16	
Rodeway Inn #148 6804 NW Expwy 78201 Rodeway Inns of America Roy Wheeler, Mgr	100	512- 734-7111		Ⓔ $9–10	Ⓔ $11–15	E S
St. Anthony Hotel 300 E Travis St 78206 Independent Innkeepers Int'l C. A. Shephard, Gen Mgr	500 (See advertisement, page 1009)	512- 227-4392		Ⓔ $13–30	Ⓔ $16–30	D
San Antonio Inn 10803 Austin Hwy 78218 Ray McGlothlin, Sr, Owner L. L. Richards, Gen Mgr	170	512- OL5-4220		Ⓔ $10	Ⓔ $12–16	E S
B Sheraton San Antonio Motor Inn 1400 Austin Hwy 78209 ITT Sheraton Corp of America Bill Brouillette, Gen Mgr	200	512- 824-5371		Ⓔ $16–22	Ⓔ $18–26	S R
Siesta Motel 4441 Fredericksburg Rd 78201 R. L. Lindsey, Owner Mrs. Marie Martin, Mgr		512- PE3-7154		Ⓔ $7 up	Ⓔ $9–10	
Town & Country Lodge 6901 San Pedro Ave 78213 US 281 N J. O. Hood, Owner Ralph Vidaurri, Mgr	100	512- DI4-4511	512- 571-0907	Ⓔ $9.50–12	Ⓔ $11.50–15.50	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

San Antonio's and one of America's most distinguished hotels

StAnthony

ALLAN SHEPHARD, General Manager



In the richly furnished Main Lounge concerts are heard twice daily.



Spacious luxuriously appointed rooms and suites with big screen TV.

One of America's distinguished hotels, where you enjoy luxury without extravagance. Conveniently located downtown overlooking Travis Park.

Phone (512) 227-4392

Home of the St. Anthony Club.

Member: Independent Innkeepers Intl.



Outstanding food and service in the Charles V and Madrid Dining Rooms.





DRIVE-IN GARAGE-MOTOR LOBBY WITH DIRECT ELEVATOR TO ALL ROOM FLOORS
FREE PARKING FOR REGISTERED GUESTS

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Town House Motel						
942 NE Loop 410 78209 Best Western R. T. Taylor, Mgr	61	512- TA6-6311		Ⓔ $10– 15.50	Ⓔ $12– 20.50	A E
Travelers Hotel						
220 Broadway 78206 A. D. Gillispie, Mgr	106	512- 226-4381		Ⓔ $5–7	Ⓔ $11–12	D
TraveLodge at La Villita						
100 Villita St 78205 TraveLodge Corp Fred Tucker, Mgr	138	512- 226-2271		Ⓔ $11–14	Ⓔ $14–19	D
Travis Motel						
4455 Fredericksburg Rd 78201 E. J. Downing, Owner Mrs. Clara Reed, Mgr	18	512- PE5-4207		Ⓔ $7 up	Ⓔ $8 up	E
Wayfarer Motor Hotel						
601 E Elmira 78212 Stroud Investments, Owner Will Engelke, Mgr	125	512- CA5-5441		Ⓔ $11.50 up	Ⓔ $13.50 up	D E
SAN MARCOS Hays Co. / RR: M P.						
Aquarena Springs Inn						
P.O. Box 2330 78666 George Martindale, Mgr	25	512- 392-2441		Ⓔ $10–22	Ⓔ $14–25	S
Manor House Inn						
I-35 & State 123 American Omini Corp Mrs. Grace Thrasher, Mgr	60	512- 392-5833		Ⓔ $7 up	Ⓔ $9 up	
SHERMAN Grayson Co. / Pop. 24,988						
Ramada Inn						
401 S Sam Rayburn Frwy 75090 Ramada Inns Inc Ray Alphin, Mgr	100	214- 893-6581		Ⓔ $8.50 –9.50	Ⓔ $11.50 –15	E S
SULPHUR SPRINGS						
Paradise Inn						
P.O. Box 427 75482 Walter Helm, Owner Russell Chaney, Mgr	44	214- 885-2105		Ⓔ $7–8	Ⓔ $10–11	E S
TEMPLE Bell Co. / RR: A T & S F. / Airlines: Trans-Texas. / Pop. 30,419						
Holiday Inn						
802 N Gen. Bruce Dr 76501 Holiday Inns of America Inc H. F. Lane, Innkeeper	100	817- 778-4411		Ⓔ $10.50	Ⓔ $15	E

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



The **B**lackstone...*where Hospitality is* **MIRRORED** *from* **CHECK-IN TO CHECK-OUT**

Downtown Convenience • Free Parking
Convention and Meeting Rooms • Television

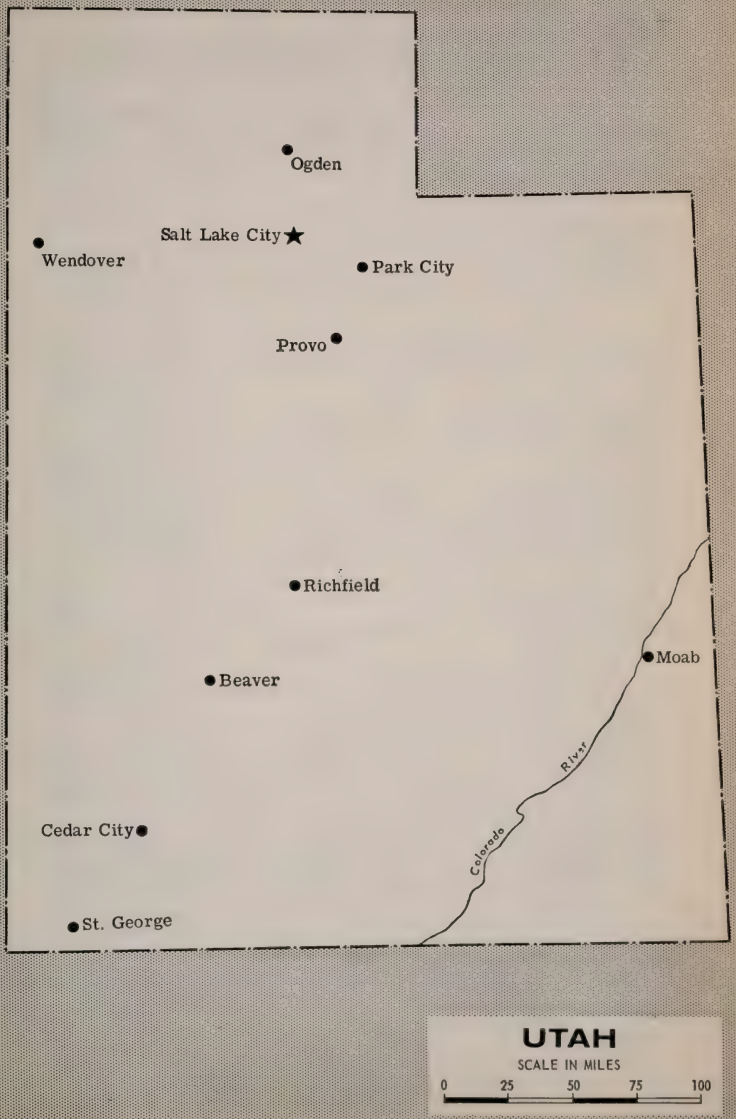
THE
Blackstone Hotel
Phone 214 LYric 2-6511 • Tyler, Texas

Innkeepers

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Kyle Hotel						
Main & Barton St 76501 L. M. Slaughter, Mgr	125	817- 778-1381		Ⓔ $5–8	Ⓔ $7.50–12	D
Ponderosa Motor Inn						
2625 S 31st St 76501 Wm. H. Oliver, Mgr	100	817- 778-5111		Ⓔ $9–14	Ⓔ $12–15	S
TEXARKANA Bowie Co. / RR: M P; T & P. / Pop. 30,218						
Holiday Inn						
4505 State Line Ave 75501 Holiday Inns of America Inc Kenneth Pate, Innkeeper	105	214- 792-7181		Ⓔ $10– 10.50	Ⓔ $14– 16	S
TEXAS CITY Galveston Co. / Pop. 32,065						
Holiday Inn						
9th Ave & Bay St 77590 Holiday Inns of America Inc Nick Sawyer, Innkeeper	101	713- 948-2961		Ⓔ $10–11	Ⓔ $15–17	D
TYLER Smith Co. / Airlines: Trans-Texas. / Pop. 51,230						
B Blackstone Hotel						
301 N Broadway 75701 Joe Zeppa, Owner Alex Seymour, Mgr	150	214- 592-6511 (See advertisement above)		Ⓔ $7– 12.50	Ⓔ $10.50 –19.50	D
Ramada Inn						
Hwy 69 at Loop 323 P.O. Box 4110 75701 Ramada Inns Inc John Boespflug, Mgr	100	214- 593-8361		Ⓔ $10.50 –12.50	Ⓔ $14–17	E S
VICTORIA Victoria Co. / Airlines: Trans-Texas. / Pop. 33,047						
Continental Inn						
2702 Houston Hwy 77901 J. D. Calliham, Gen Mgr	175	512- 575-8211		Ⓔ $8.50 –15	Ⓔ $14	S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
WACO McLennan Co. / Airlines: Trans-Texas. / Pop. 97,808						
Camelot Inn (Formerly: Trade Winds Motel) 4801 W Waco Dr 76710 P.O. Box 7857 Lester Stout, Mgr	84	817- 772-7830		Ⓔ $11–13	Ⓔ $15–18	S
Downtowner Motor Inn 1024 Austin Ave 76701 Downtowner Corp George Chandley Jr, Mgr	68	817- 754-1456		Ⓔ $9–13	Ⓔ $13–15	D
Hilton Inn (Formerly: Alico Center Inn) 411 Austin Ave 76701 Hilton Hotels Corp Charles Hunton, Mgr	110	817- 756-7411		Ⓔ $11–25	Ⓔ $17–20	D
Holiday Inn 4902 W Waco Dr Holiday Inns of America Inc Steele Alexander, Innkeeper	109	817- 772-6640	817- 756-4428	Ⓔ $7–9	Ⓔ $9–12	
Ramada Inn 4201 Franklin Ave 76710 Ramada Inns Inc Lindsay Amos, Mgr	125	817- 756-7461	910- 894-5210	Ⓔ $8–9	Ⓔ $10–11	
Viking Inn 1100 New Dallas Hwy 76703 Hwys 77-81 N & I-35 P.O. Box 727 J. W. Fowler, Lessee Mrs. A. P. Hosack Sr, Mgr	45	817- SW9-2414		Ⓔ $8–9	Ⓔ $9–12	
WAXAHACHIE Ellis Co. / Pop. 12,749						
Brookside Inn Motor Hotel I. H. 35 E 75165 Master Hosts D. L. Barton, Gen Mgr	72	214- 937-2710		Ⓔ $9–20	Ⓔ $13–30	E
WICHITA FALLS Wichita Co. / Airlines: Braniff; Continental. / Pop. 101,724						
Catalina Motor Hotel 1108 E Scott Stroud Investment Corp C. G. Brasher, Mgr	56	817- 767-1411		Ⓔ $7 up	Ⓔ $9 up	
Ramada Inn 1211 Red River Expwy 76307 Ramada Inns Inc Lee Osborne, Mgr	102	817- 723-5541	910- 890-5829	Ⓔ $8.75 –9.75	Ⓔ $10.75 –12.75	E
B Trade Winds Motor Hotel 13th at Broad & Holliday Sts 76307 Master Hosts Gene Graff, Gen Mgr	150	817- 725-5533		Ⓔ $11.50 –14	Ⓔ $15.50 –20	E D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area


Ogden
Salt Lake City
Wendover
Park City
Provo
Richfield
Moab
Beaver
Colorado River
Cedar City
St. George
UTAH
SCALE IN MILES
0
25
50
75
100

UTAH

UTAH–NEVADA HOTEL & MOTEL ASSN.

LEON RILEY, President, Rodeway Inn, Salt Lake City, Utah 84101
CLARENCE L. WEST, Executive Vice President, Temple Square Hotel, P.O. Box 1197, Salt Lake City, Utah 84001. Telephone: ELgin 5-2961

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BEAVER Beaver Co. / Pop. 1,548						
Beaver TraveLodge 6th N Main St 84713 TraveLodge Corp	17	801- 438-2409		Ⓔ $8–12	Ⓔ $10–16	D
CEDAR CITY Iron Co. / RR: U P. / Airlines: Air West. / Pop. 7,543						
Ⓢ **Bryce Inn** Bryce Canyon National Park 84720 Utah Parks Co, Owner T. E. Murray, Mgr	22	801- 586-9476		Ⓔ $6–10	Ⓔ $6–10	R
Ⓢ **Bryce Canyon Lodge** Bryce Canyon National Park 84720 Utah Parks Co, Owner T. E. Murray, Mgr	156	801- 586-9476		Ⓔ $6–11	Ⓔ $6–14	R
Ⓢ **Cedar Breaks Lodge** P.O. Box 400 84720 Utah Parks Co, Owner T. E. Murray, Mgr	10	801- 586-9476		Ⓔ $6–10	Ⓔ $8–10	R
Ⓢ **Zion Inn** Zion National Park 84720 Utah Parks Co, Owner T. E. Murray, Mgr	27	801- 586-9476		Ⓔ $6–10	Ⓔ $6–10	R
Ⓢ **Zion Lodge** Zion National Park 84720 Utah Parks Co, Owner T. E. Murray, Mgr	140	801- 586-9476		Ⓔ $6–11	Ⓔ $6–14	R
MOAB Grand Co. / Airlines: Frontier. / Pop. 4,682						
Moab TraveLodge 550 S Main 84532 TraveLodge Corp	56	801- 259-6171		Ⓔ $10–12	Ⓔ $12–17	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ramada—Desert Lodge 182 S Main 84532	51	801- 253-9741		Ⓔ $8–10	Ⓔ $12–14	

OGDEN Weber Co. / RR: D & R G W; S P; U P. / Pop. 70,197

Ben Lomond Hotel Motel 411 25th St 84401 F. O. Woodbury	145	801- 394-5761		Ⓔ $7–10	Ⓔ $10–13	
Holiday Inn 3306 Washington Blvd 84401 T. I. M., Inc, Owner L. K. Slater, Innkeeper	110	801- 399-5671		Ⓔ $11–13	Ⓔ $15–18	
Ogden TraveLodge 2110 Washington Blvd TraveLodge Corp Ray Buchanan, Mgr	79	801- 394-4563		Ⓔ $9–11	Ⓔ $11–17	D
Ramada Inn 2433 Adams Ave 84402 24th St off Washington Blvd J. L. White Investments Inc L. B. Koonin, Gen Mgr	147	801- 394-4503		Ⓔ $10–13	Ⓔ $14–18	D

PARK CITY Summit Co. / Pop. 1,366

C'est Bon Hotel 1256 Empire Ave 84060 Ray Walton, Mgr		801- 649-9651		Ⓔ $10–16	Ⓔ $13–20	

PROVO Utah Co. / RR: D & R G W. / Pop. 36,047

Holiday Inn 1460 S University Ave 84601 Glen Overton, Innkeeper	80	801- 374-9750		Ⓔ $9–14	Ⓔ $12–20	
Provo TraveLodge 124 S University Ave 84601 TraveLodge Corp	62	801- 373-1974		Ⓔ $9–12	Ⓔ $12–19	D
Roberts Hotel 192 S University Ave 84601 Anderson & Burton Family Inc Mark Anderson Jr, Mgr	68	801- 373-3400		Ⓔ $3.75 –4.50	Ⓔ $4.75 –6	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
RICHFIELD Sevier Co. / Pop. 4,412						
Mountair Motel 190 S Main 84701 W. J. Nevenner, Owner & Mgr	37	801- 896-4415		Ⓔ $6–8	Ⓔ $7–14	
SALT LAKE CITY Salt Lake Co. / RR: D & R G W; U P; W P. / Airlines: Frontier; Air West; United; Western. / Pop. 189,454						
Belvedere Apartment Hotel 29 S State St 84111 M. T. Beck, Pres & Mgr (See advertisement below)	50	801- 364-1901		Ⓔ $6 up	Ⓔ $6–12	D
Friendship Inn Town House Motel 245 W on N Temple St 84103 Friendship Inns of America Lucille Williams, Mgr (See advertisement, p. 1017)	60	801- 328-9717		Ⓔ $7.50 –9.50	Ⓔ $10– 14	D
Holiday Inn—Airport 1659 W North Temple at Redwood Rd 84116 Denzel Gibbens, Innkeeper	150	801- 322-1045		Ⓔ $11.50 –14	Ⓔ $15.50 –19	A
Holiday Inn—Downtown 230 West 6th S 84110 F. W. Rhoades, Innkeeper	160	801- 328-4301		Ⓔ $11.50 –14	Ⓔ $15.50 –19	
Imperial '400' Motel 210 W South Temple St 84101 G. L. Palmer, Owner & Mgr	34	801- 328-3183		Ⓔ $9–10	Ⓔ $11–18	D



KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

FRIENDSHIP INN TOWN HOUSE MOTEL

245 West on North Temple St.
Only 2 Blocks from Downtown and
The World Famous Temple Square



One of Salt Lake City's finest motels. Heated pool • Cafe • Free Color TV, Room Music • D. D. Phones • Free Coffee — Ice • Air Cond.
Lue Williams, Your Host Phone: 328-9717 Area Code 801
Recommended by AAA Credit Cards Accepted
Member "Friendship Inns" of America

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Imperial '400' Motel 476 S State Jack Richards & George Wencelaw, Co-Owners	48					
Lunt Motel 525 E 4th S 84102 Vern & Rachel Lunt, Owners Sally Stromness, Mgr	36	801-355-7448		Ⓔ $5.50–8	Ⓔ $6.50–10.50	D
Miles Hotel 110 W 3rd S St 84101 H. K. Miles, Owner & Mgr	150	801-363-4571		Ⓔ $6.25 up	Ⓔ $7.50 up	

TEMPLE SQUARE MOTOR HOTEL

Modern Coffee Shops and Dining Rooms
• Television • Air Conditioned
Rates: Singles $7.00 up • Doubles $9.00 up • Twins $11.00 up
Western Union Reservations Accepted Collect.

Low Cost Luxury





75 West South Temple
Salt Lake City, Utah

Grant Mabey, Manager
FREE DRIVE-IN PARKING
Also free parking at any Grant Auto Park in town.

PHONE 355-2961

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Mission Motor Lodge 855 N 2nd W 84103 H. F. Roberts, Owner H. F. Roberts, Jr, Mgr	90	801- 355-4635		Ⓔ $6–11	Ⓔ $6–15	E R D
Newhouse Hotel, The Main at 4th S Sts 84101 United Convalescent Hospital Inc June Brown, Mgr	90	801- 328-8366		Ⓔ $8.50– 15.50	Ⓔ $9.50– 25.50	D E
North Temple TraveLodge 215 W North Temple St 84103 Harlon Nelson, Owner	140	801- 328-4201		Ⓔ $10– 13.50	Ⓔ $12– 19	
Ramada Inn 1000 S State St 84101 Ramada Inns Inc C. J. Boyer, Gen Mgr	312	801- 328-1261		Ⓔ $11.50 –13.50	Ⓔ $13.50 –18.50	E D
B Rodeway Inn 154 W 6th S 84101 Clark, Condie & Wright, Owners L. B. Riley, Gen Mgr	248	801- 521-2930	910- 925-5820	Ⓔ $14.50 –17.50	Ⓔ $17.50 –20.50	E D
Salt Lake Downtown TraveLodge 524 W Temple 84101 TraveLodge Corp Dennis Burns, Mgr	60	801- 328-3141		Ⓔ $10–14	Ⓔ $12–18	D
Temple Square Motor Hotel 75 W South Temple 84101 Grant Mabey, Mgr	200	801- 355-2961 (See advertisement, p. 1017)		Ⓔ $7 up	Ⓔ $9 up	D
TraveLodge at Sixth South 161 W 6th South St 84101 TraveLodge Corp Roger Hansen, Mgr	225	801- 521-7373		Ⓔ $14.50 –17.50	Ⓔ $17.50 –20.50	
B Utah Hotel S Temple & Main Sts 84110 H. N. Aloia, Mng Dir	500	801- 328-9114 (See advertisement, p. 1019)	801- 524-2401	Ⓔ $14–22	Ⓔ $17–23	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Your Choice . . .
In the heart of downtown Salt Lake City

THE *Hotel Utah*

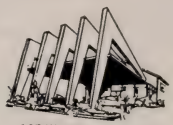
- Connecting drive-in garage
  Free overnight parking
- 500 attractive air conditioned rooms
- Dinner dancing



South Temple and Main

HOTEL UTAH
MOTOR lodge

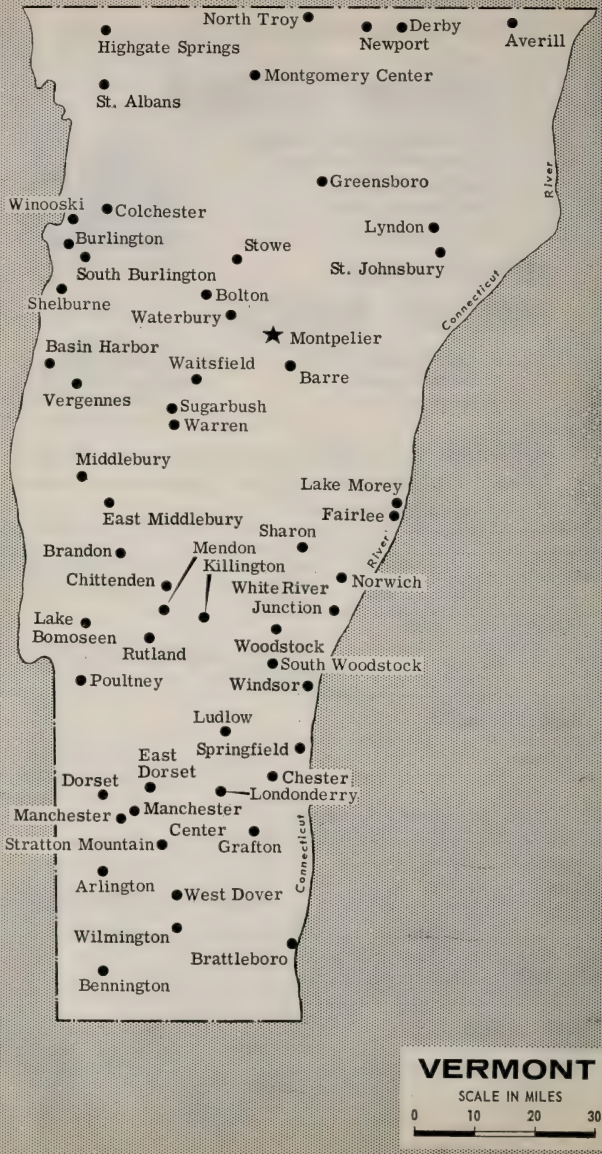
- 156 delightful rooms
- Swimming pool
- Sensible rates


125 West North Temple

All within a few giant steps of Mormon Temple Square and new Salt Palace Convention Center.

Telephone (801) 328-9114 Henry N. (Hank) Aloia, Managing Director

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Utah Hotel Motor Lodge						
125 W North Temple 84103 H. N. Aloia, Mng Dir	156	801- 328-8901	801- 524-2401	Ⓔ $12–16	Ⓔ $15–21	D
(See advertisement above)						
World Motor Hotel						
1900 S State 84115 Best Western	200	801- 487-7801		Ⓔ $9–12	Ⓔ $14–20	
ST. GEORGE Washington Co. / Pop. 5,130						
Royal Inn						
460 E 100 North St 84770 Royal Inns of America, Inc Ed Balut, Mgr	50	801- 673-4861		Ⓔ $10 up	Ⓔ $12 up	
WENDOVER Tooele Co. / RR: W P. / Pop. 609						
State Line Hotel						
Hwy 40 Mrs. W. F. Smith, Owner G. L. Jones, Mgr	35	2701		Ⓔ $5 up		


North Troy
Derby
Newport
Averill
Highgate Springs
Montgomery Center
St. Albans
Greensboro
River
Winooski
Colchester
Lyndon
Burlington
Stowe
St. Johnsbury
South Burlington
Connecticut
Shelburne
Bolton
Waterbury
Montpelier
Basin Harbor
Waitsfield
Barre
Vergennes
Sugarbush
Warren
Middlebury
Lake Morey
East Middlebury
Fairlee
Sharon
Brandon
Mendon
River
Killington
Chittenden
White River
Norwich
Junction
Lake
Bomoseen
Rutland
Woodstock
South Woodstock
Poultney
Windsor
Ludlow
Springfield
East
Dorset
Dorset
Chester
Londonderry
Manchester
Manchester
Center
Stratton Mountain
Grafton
Connecticut
Arlington
West Dover
Wilmington
Brattleboro
Bennington
VERMONT
SCALE IN MILES
0
10
20
30

VERMONT

HOTEL-MOTEL ASSOCIATION

EUGENE P. CENCI, President, Holiday Inn of Burlington, So. Burlington, Vt. 05402

ROBERT L. ALLCOTT, Executive Secretary, 212 Gryphon Building, Rutland, Vermont. 05701. Telephone: 773-7546

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ARLINGTON Bennington Co. / Pop. 1,605						
Candlelight Motel US Rte 7 05250 Earlene Fellows, Owner & Mgr	17	802- 375-6647		Ⓔ $8–12	Ⓔ $14–16	R
AVERILL Essex Co. / Pop. 8						
Ⓢ **Quimby Country Club** Rte 114 05901 Quimby Country, Inc Mrs. June W. LaRou, Mgr	24	802- 822-4333		Ⓐ $24–25	Ⓐ $48–50	R
BARRE Washington Co. / Airlines: Northeast. / Pop. 10,387						
Vermonter Motel, The Montpelier Rd Fernando Saldi	29					
BASIN HARBOR Addison Co.						
Basin Harbor Club See: Vergennes, Vt.						
BENNINGTON Bennington Co. / Pop. 8,023						
Bennington Motel 143 W Main St 05201 Rte 9 D. D. Abbott, Mgr	16	802- 442-5479		Ⓔ $10–16	Ⓔ $12–20	D
Catamount Motel 500 South St 05201 T. R. Makin, Owner & Mgr	16	802- 442-5977		Ⓔ $16	Ⓔ $18	D
Darling Kelly's Motel A. W. Anderson	23					
Greenbrier Motel 924 Main St Rte 9 M. H. Hull, Owner & Mgr	32	802- 442-3143		Ⓔ $8.50–16	Ⓔ $11–20	D
Kirkside Motel 250 W Main St 05201 F. A. Riley, Owner & Mgr	15	802- 447-7596		Ⓔ $14–18	Ⓔ $16–26	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B New Englander Motor Inn 220 N Bennington Rd 05201 Superior Motels T. C. Bluto, Res Mgr	43	802- 442-6311		Ⓔ $16–22	Ⓔ $16–22	S R
Paradise Motor Inn James Playotes	48					
BOLTON Chittenden Co. / Pop. 237						
Black Bear Lodge Bolton Valley 05477 S. V. Riley	15					
Bolton Valley Lodge 05477 R. R. Des Lauriers, Owner & Mgr	24	802- 434-2131		Ⓔ $11–20	Ⓔ $18–25	R
BRANDON Rutland Co. / Pop. 3,329						
B Brandon Inn, The 20 Park St 05733 A. P. Mitroff, Proprietor	60	802- 247-5766		Ⓔ $8–14 Ⓐ $14–20	Ⓔ $14–22 Ⓐ $26–32	D R
BRATTLEBORO Windham Co. / Pop. 9,315						
Stone Fence Motel Putney Rd Exit 3—I–91 05301 John Smyth, Owner Ed Blount & B. W. Clifford, Mgrs	80	802- 257-7733		Ⓔ $8–16	Ⓔ $14–24	E
Theatre Motor Lodge Putney Rd Rte 5 05301 Master Hosts Norman Bonneau, Owner & Mgr	62	802- 254-4583		Ⓔ $7–14	Ⓔ $12–24	A R
BURLINGTON Chittenden Co. / Airlines: Mohawk; Northeast. / Pop. 35,531						
Brown Motel 165 Shelburne St 05401 US 7 G. W. Stone, Sr, Owner & Mgr	25	802- 862-5708		Ⓔ $10–12	Ⓔ $14–22	D
Colonial Motor Inn 462 Shelburne St 05401 Mr. and Mrs. W. J. Newcomb, Owners & Mgrs	40	802- 862-5754		Ⓔ $10–16	Ⓔ $16–24	E
Ethan Allen Motel 1611 Williston Rd 05401 D. J. Merrill, Mgr	30	802- 863-4573		Ⓔ $9–16	Ⓔ $11–18	S
Handy's Town House Motel 1330 Shelburne Rd 05401 G. P. Handy, Owner & Mgr	25	802- 862-9608		Ⓔ $10–16	Ⓔ $12–18	S

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ho Hum Motel						
1660 Williston Rd 05401 US 2 Jean & Maurice Brown, Owners & Mgrs	26	802- 863-4551		Ⓔ $7–12	Ⓔ $8–16	
B Holiday Inn						
1068 Williston Rd 05401 Holiday Inns of America, Inc E. P. Cenci, Innkeeper	174	802- 863-6361		Ⓔ $10.50 –12	Ⓔ $14 –20	E
B Howard Johnson's Motor Lodge						
S Burlington Cloverleaf Interchange, Exit 14E, N 05401 Merlin, Inc C. H. Munson Jr., Gen Mgr	89	802- 863-5541		Ⓔ $11 up	Ⓔ $14.50– 20	E
Huntington Hotel						
127 St. Paul St 05401 A. F. Saboski, Mgr	65	802- 862-6565		Ⓔ $6.50 –9.50	Ⓔ $11–18	D
North Star Motel						
2000 Shelburne Rd, Shelburne, Vt. 05482 Superior Motels Louis & Francoise Quintal, Owners & Mgrs	30	802- 863-3421		Ⓔ $9.50– 16.50	Ⓔ $12.50– 20.50	S
Pierre Motel						
Rte US 2–7–2A 05446 P.O. Box 3 Ted & Dot Barker, Owners	20	802- 878-3377		Ⓔ $8–12	Ⓔ $10–16	
Queen City Motel						
428 Shelburne Rd 05401 Joseph & Dorothy Hubbard, Owners & Mgrs	12	802- 864-4220			Ⓔ $14–16	D E
Ramada Inn						
1117 Williston Rd 05401 Ver-mada, Inc George Patch	100	802- 658-0250			Ⓔ $17–21	
B Redwood Motel						
1016 Shelburne Rd Rte 7 05401 Master Hosts G. L. Premo, Mgr	58	802- 862-6421		Ⓔ $12–18	Ⓔ $16–30	E S
Reed Motel						
1200 Shelburne Rd 05401 Wayne & John Wilson, Owners & Mgrs	24	802- 862-2805		Ⓔ $9–12	Ⓔ $10–14	
Shelburne Inn & Motel See: Shelburne, Vt.						
Sheraton Motor Inn						
I-89 & US 2 05401 ITT Sheraton Corp of America Murray Nickerson, Mgr	119	802- 862-6576		Ⓔ $10.75 –12.75	Ⓔ $18.75 –24.75	E
Vermont Hotel						
131 Main St 05401 Kramer-Ruby Hotels Co, Owner Mr. & Mrs. Gary Ochampaugh	147	802- 864-5711		Ⓔ $7–10	Ⓔ $13–16	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CHESTER Windsor Co. / RR: G M. / Pop. 923						
Chester Inn, The Main St 05143 James & Audrey Patterson, Owners & Mgrs	35	802- 875-2444		Ⓔ $7.50–13	Ⓔ $12.50–19	R
Mont Scieur Off High St 05143 F. W. Mackensen, Owner	6	802- 875-6975		Ⓔ $7.50	Ⓔ $15	
Motel in the Meadow 05143 W. C. Barber, Owner	9					
CHITTENDEN Rutland Co. / Pop. 460						
Ⓑ Ⓢ Ⓦ **Mountain Top Inn, Cottages & Club** 05737 W. P. Wolfe, Pres Richard Clark, Mgr	50	802- 483-2311		Ⓜ Ⓐ $22–36	Ⓜ Ⓐ $34–50	R
COLCHESTER Chittenden Co. / Pop. 4,718						
Marble Island Golf & Yacht Club See: Winooski, Vt.						
Pierre Motel See: Burlington, Vt.						
DERBY Orleans Co. / Pop. 433						
Border Motel, The US 5 & Vt 5A-105 05829 M. G. Morin, Owner & Mgr	28	802- 766-2213		Ⓔ $10–12	Ⓔ $14–18	D
DORSET Bennington Co. / Pop. 1,150						
Barrows House 05251 Betty & Jim Lee, Owners & Mgrs	25	802- 867-4455		Ⓜ Ⓐ $20–28	Ⓜ Ⓐ $35–50	R
Ⓢ Ⓦ **Dorset Inn** Church & Main Sts 05251 F. O. Whittemore, Owner F. G. Russell, Mgr	45	802- 867-5500		Ⓐ $18–24	Ⓐ $29–37	R
EAST DORSET Bennington Co. / Pop. 270						
Ⓢ Ⓦ **Erdman's Eyrie** US Rte 7 05253 Mr. & Mrs. Charles Erdman, Owners Charles Erdman, Pres & Mgr	15	802- 362-1208		Ⓔ $10–21	Ⓔ $18–21	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
EAST MIDDLEBURY Addison Co. / Pop. 500						
Waybury Inn Rte 125 05740 W. A. Greene, Owner & Mgr	13	802- 388-4015		Ⓔ $8–11	Ⓔ $11–16	S
FAIRLEE Orange Co. / Pop. 569						
Ⓑ Ⓢ Bonnie Oaks Resort & Cottages Lake Morey off US 5 05045 Avery Family Mgmt A. D. Avery, Res Mgr	80	802- 333-4302		Ⓐ $18–35	Ⓐ $32–56	R
Ⓑ Ⓢ Lake Morey Inn and Club Lake Morey off US Rte 5 05045 R. N. Ward, Owner & Gen Mgr	78	802- 333-4311		Ⓐ $18–25	Ⓐ $32–50	R
Ⓢ Rutledge Inn & Cottages Lake Morey 05045 Robert Stone, Owner & Mgr	50	802- 333-9722		Ⓐ $13.50 –20	Ⓐ $27 –36	E S
GRAFTON Windham Co. / Pop. 426						
Old Tavern, The 05146 Windham Foundation, Owner Wilf & Lois Copping, Mgrs	34	802- 869-3400		Ⓔ $12– 20.50	Ⓔ $14– 22.50	R
GREENSBORO Orleans Co. / Pop. 600						
Ⓢ Highland Lodge Craftsbury Rd 05841 D. B. Smith, Carol Smith, Narcissa Cameron & Narcissa Boyd, Owners; D. B. Smith, Mgr	20	802- 533-2647		Ⓐ $11.75 –17	Ⓐ $23.50 –34	
HIGHGATE SPRINGS Franklin Co. / Pop. 300						
Ⓑ Ⓢ Tyler Place on Lake Champlain Inn & Cottages US Rte 7 off Int 89 05460 Mr. and Mrs. E. J. Tyler, Owners & Mgrs Cable: Tylers Highgatespring Vt	71	802- 868-3301		Ⓔ $10–15 Ⓐ $23–25	Ⓔ $15–25 Ⓐ $34–60	R
KILLINGTON Rutland Co.						
Ⓥ Chalet Killington P.O. Box 144 05751 H. D. Clarke, Vice Pres & Gen Mgr	34	802- 422-3451		Ⓜ Ⓐ $30	Ⓜ Ⓐ $41	R
Ⓥ Ram's Head Inn P.O. Box 153 05751 H. D. Clarke, Vice Pres & Gen Mgr	29	802- 422-3301		Ⓜ Ⓐ $30	Ⓜ Ⓐ $36–41	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓢ Ⓦ Summit Lodge						
05751	50	802-422-3535		Ⓔ $18–24	Ⓔ $29–34	R
Summit Realty Corp, Owner						
R. L. Harnish, Mgr				Ⓐ $28–32	Ⓐ $37–42	

LAKE BOMOSEEN Rutland Co.

Ⓢ Prospect House & Bomoseen Golf Club						
Rte 30 05732	125	802-468-5581		Ⓐ $14–20	Ⓐ $25–38	R
C. H. Baker Jr, Mgr						

LAKE MOREY Orange Co.

Bonnie Oaks Resort & Cottages See: Fairlee, Vt.

LONDONDERRY Windham Co. / Pop. 898

Dostal's Resort Lodge						
Magic Mountain 05148	40	802-824-6700				
E. J. Dostal						
Skillet Lodge, The						
Rte 11 05148	12	802-824-5918		Ⓔ $8–9	Ⓔ $10–18	R
W. G. Frye, Owner						

LUDLOW Windsor Co. / RR: G M. / Pop. 2,386

B Fox Run						
Fox Lane P.O. Box O 05149	26	802-228-8101		Ⓔ $16–18	Ⓔ $20–24	
W. B. Pirnie, Pres & Mgr				Ⓐ $26–28	Ⓐ $40–44	R

LYNDON Caledonia Co. / Pop. 1,477

Redwood Motor Inn						
05851	17					
Jerome Hammang, Owner						
Mr. & Mrs. Arthur Degree, Mgrs						

MANCHESTER Bennington Co. / Pop. 403

Colburn House Motor Inn						
Main St Jct 7, 11 & 30 05255	22	802-362-1400		Ⓔ $6–10	Ⓔ $11–14	R
C. R. Barnes, Owner & Mgr						
Ⓢ Equinox House & Lodges						
05254	278	802-362-1640		Ⓐ $22–26	Ⓐ $40–46	
T. F. Farley, Pres						

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Four Winds Motel						
US Hwy 7 05256 R. C. Bartholomae, Owner & Mgr	18	802- 362-1105		Ⓔ Ⓢ $13–21	Ⓔ Ⓢ $13–21	R
Kandahar Lodge						
Rte 11 & 30 05254 Peter Smith	26	802- 824-5531		Ⓔ $12–20 Ⓐ $18.50 –26.50	Ⓔ $20–27 Ⓐ $33– 40	R
North Shire Motel						
Rte 7 05254 P.O. Box 686 Albert Chamberlin, Owner	14	802- 362-2336		Ⓔ $8–12	Ⓔ $12–14	
Weathervane Motel						
05254 Harold Alenick	20	802- 362-4444				
Ⓢ **Wilburton Inn**						
River Rd 05254 J. W. Ortlieb, Owner & Mgr	33	802- 362-2500		Ⓐ $32–45	Ⓐ $50–60	R

MANCHESTER CENTER Bennington Co. / Pop. 900

Colburn House Motor Inn See: Manchester, Vt.

MENDON Rutland Co.

Edelweiss Motel See: Rutland, Vt.

Mendon-Pico Motel						
05701 William Cole	29	802- 733-9716				
White Stone Motel						
05701 E. R. White	11	802- 773-2155				

MIDDLEBURY Addison Co. / Pop. 3,688

Blue Spruce Motel						
05753 Florian Lindner	12	802- 388-7512				
Cole's Motel Motor Court						
RFD 1 Rte 7 P. S. Cole, Owner & Mgr	28	802- 388-2770		Ⓔ $8–12	Ⓔ $10–14	
Maple Manor Motel						
05753 Silas, Barrows	18					

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Treadway Middlebury Inn & Motel						
Court Sq on Rte 7 05753 Treadway Inns & Resorts C. B. Olds, Innkeeper	85	802- 388-4961 (See advertisement, p. 1029)		Ⓔ $9–15	Ⓔ $16–23	D S
MONTGOMERY CENTER Franklin Co. / Pop. 806						
[B] Alpine Haven						
Rte 242 05471 Hubert Daberer, Pres John St. John, Mgr	23	802- 326-4567		Ⓔ $12–16 Ⓐ $20–25	Ⓔ $14–18 Ⓐ $36–40	R
Carinthia, The						
Rte 118 Main St 05471 D. R. Baker & Peter von Conta, Owners Peter von Conta, Mgr	16	802- 326-4541		Ⓔ $10.50 –24.50 Ⓐ $14–28	Ⓔ $19 –29 Ⓐ $26–36	R
Ⓦ Wedel Inn						
05471 J. R. Kennett, Owner & Mgr	22	802- 326-4545		Ⓜ Ⓐ $12.50 –16	Ⓜ Ⓐ $10 –14.50	R
MONTPELIER Washington Co. / Airlines: Northeast. / Pop. 8,782						
Four Star Motel & Senator Motel						
101 Northfield St 05602 Abe Sowma, Owner & Mgr	65	802- 223-5258		Ⓔ $7.50– 10.50	Ⓔ $12.50– 16.50	
[B] Montpelier Tavern Motor Inn						
State St at the Capitol 05601 Avery Family Mgmt H. G. Knapp, Mgr	120	802- 223-5252		Ⓔ $10–18	Ⓔ $14–25	D E
NEWPORT Orleans Co. / RR: Q C. / Airlines: Northeast (seasonal). / Pop. 5,019						
Newport City Motel						
05855 Paul Bouffard	37					
NORTH TROY Orleans Co. / Pop. 961						
Jay Barn Village						
05859 Mr. & Mrs. Robert Caslen, Owners & Mgrs	15	802- 988-2643				
Jay Peak Hotel						
05859 Weyerhauser Corp, Owner O. M. Matheson						
Starr's Village Motel						
Railroad St 05859 R. M. Starr, Owner & Mgr	10					

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



GOOD FOOD, DRINK AND LODGING

in Middlebury, Vt.

Treadway MIDDLEBURY INN AND MOTEL



- On Route 7 halfway Rutland—Burlington
- On Village Green near Middlebury College
- TV—Air-Conditioning ● Group facilities

Contact Innkeeper
Phone (802) 388-4961
In N.Y.C. area (212) 697-8773

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
NORWICH Windsor Co. / Pop. 1,790						
Norwich Inn & Motel Main St 05055 Rte 5 Avery Family Mgmt S. W. Evans, Mgr	31	802- 649-1143		(E) $10–16	(E) $14–20	A S E
POULTNEY Rutland Co. / Pop. 1,810						
Ⓢ **Lake St. Catherine Inn** 05764 Fred Rosen, Owner	40	802- 287-9347			(A) $30–45	
RUTLAND Rutland Co. / RR: G M. / Airlines: Mohawk. / Pop. 18,325						
[B] **Bardwell Hotel & Motor Inn** 142 Merchants Row 05701 Michael Heims, Owner & Mgr	65	802- 773-3341		(E) $5 up	(E) $10 up	D
Edelweiss Motel US Rte 4 05701 Superior Motels F. R. Job Jr, Owner & Mgr	26	802- 775-5577		(E) $10–18 (A) $18–25	(E) $12–20 (A) $27–30	R
Howard Johnson's Motor Lodge US Rte 7, S City Limits 05701 Mountain View Motor Lodge Inc J. A. Donaldson, Owner & Mgr				(E) $9–18	(E) $14–22	
Long Trail Lodge Sherburne Pass Rte 4 05701 Treadway Inns & Resorts M. J. Holland, Innkeeper	39	802- 773-6310		(E) $9.50– 12.50	(E) $15– 22	R
Rutland Motel 125 Woodstock Ave Rte 4 E 05701 N. A. Wennberg, Owner & Mgr	37	802- 775-4348		(E) $10–16	(E) $14–18	S
Summit Lodge See: Killington, Vt.						

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sun-Set Motel						
US Rte 7S 05701 Superior Motels Frank Colomb, Mgr	63	802- 773-2784		Ⓔ $8–14	Ⓔ $13–22	S
TraveLodge						
Rte 7 05701 J. C. Marro, Pres	60					
ST. ALBANS Franklin Co. / Pop. 8,806						
Champlain Motel						
287 S Main 05478 Paul Szuts, Owner & Mgr	30	802- 524-5956		Ⓔ $8–12 Ⓐ $15–19	Ⓔ $10–14 Ⓐ $24–28	E D
Governor Smith Inn						
121 Congress St 05478 Seven Acres, Inc C. C. Batchelder, Res Mgr	24	802- 254-6563		Ⓔ $8– 10.50	Ⓔ $14– 17.50	D
Kelley Hotel Motor Inn						
38 S Main St 05478 D. T. Kelley, Owner & Mgr	25	802- 524-9859		Ⓔ $4– 7	Ⓔ $6.50– 13.50	D
ST. JOHNSBURY Caledonia Co. / Pop 6,809						
Ⓢ **Aime's Motel**						
Jct Rtes 2 & 18 05819 Mary G. Bisson, Mgr	17	802- 748-3194		Ⓔ $12	Ⓔ $12–20	S
Maple Center Motel						
20 Hastings St 05819 Jct 2 & 5N H. E. Robbins, Gen Mgr	50	802- 748-2393		Ⓔ $10–12	Ⓔ $14–16	S
Ⓢ **Rabbit Hill Motor Inn**						
Rte 18 05848 A. E. Hull, Gen Mgr John Carroll, Mgr	20	802- 748-9766		Ⓔ $12–16	Ⓔ $14–18	R
St. Johnsbury House						
44 Main St 05819 Jct Rtes 2 & 5 G. A. Nikola, Owner Robert Mason, Mgr	70	802- 748-3181		Ⓔ $7–15	Ⓔ $10–18	D
SHARON Windsor Co. / Pop. 485						
Ⓦ **Interlaken Camps**						
High Lake 05065 Mr. & Mrs. B. F. Dudley, Owners & Mgrs	10	802- 763-8801		Ⓜ Ⓐ $14–20	Ⓜ Ⓐ $17–25	R
SHELBURNE Chittenden Co. / Pop. 1,805						
North Star Motel See: Burlington, Vt.						

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Shelburne Inn & Motel U.S. Rte #7 05482 Sidney McCartney, Co-Owner & Mgr	45	802- 985-3305		Ⓔ $9–18	Ⓔ $15–24	S

SOUTH BURLINGTON Chittenden Co. / Pop. 6,903

Ethan Allen Motel See: Burlington, Vt.

Handy's Town House Motel See: Burlington, Vt.

Ho Hum Motel See: Burlington, Vt.

Howard Johnson's Motor Lodge See: Burlington, Vt.

Queen City Motel See: Burlington, Vt.

Ramada Inn See: Burlington, Vt.

Redwood Motel See: Burlington, Vt.

Reed Motel See: Burlington, Vt.

SOUTH WOODSTOCK Windsor Co. / Pop. 279

Ⓢ Kedron Valley Inn Rte 106 05071 Barbara & Paul Kendall Jr, Owners & Mgrs	27	802- 457-1473		Ⓐ $10–14	Ⓐ $18–26	

SPRINGFIELD Windsor Co. / Pop. 6,600

Hartness House, The 30 Orchard St 05156 Kingsley Smith, Mgr	22	802- 885-2115		Ⓔ $8.50–15	Ⓔ $14–22	S

STOWE Lamoille Co. / Pop. 534

Alpine Motor Lodge Mt. Mansfield Rd 05672 N. V. Mara, Owner & Mgr	28	802- 253-7700		Ⓔ $12–20	Ⓔ $18–22 Ⓐ $36–44	R
Ⓢ Ⓦ Edson Hill Manor Rte #1 Edson Hill Rd 05672 L. P. Heath, Owner & Mgr	17	802- 253-7371		Ⓔ $12.50–16 Ⓐ $18–24	Ⓔ $20–30 Ⓐ $32–48	R
Golden Eagle Motel & Apts. Rte 108 05672 Superior Motels H. J. Hillman, Jr, Pres & Mgr	29	802- 253-4811		Ⓔ $10–18	Ⓔ $16–22	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Grand Motor Inn Rte 108, Mountain Rd Gerald Kadonoff, Owner Guenther Zimmerman, Mgr	28	802- 253-7796		Ⓔ $9.50–19	Ⓔ $7.50–21	
Green Mountain Inn & Motel Main St 05672 Rte 100 Parker Perry, Owner & Mgr	51	802- 253-7301		Ⓔ $8–12 Ⓐ $16–26	Ⓔ $12–16 Ⓐ $36–44	
Ⓑ Jack Straw's Inn Rte 108 Mountain Rd 05672 Jack Straw, Owner & Mgr	24	802- 253-7357		Ⓔ $8–10 Ⓐ $18–20	Ⓔ $12–18 Ⓐ $36	R
ⒷⓈⓌ The Lodge at Smugglers' Notch RD #1 Rte 108 Mountain Rd 05672 Mt. Mansfield Co Inc, Owner H. P. Aeby, Mgr	50	802- 253-7311		Ⓐ $24–36	Ⓐ $44–76	R
Mansfield Motel RD #1 Mt. Mansfield Rd 05672 J. J. Sojka, Owner & Mgr	12	802- 253-4124		Ⓔ $8–16	Ⓔ $16–20	R
ⓈⓌ Mountaineer Motor Inn Rte 108 05672 Charles Reynolds, Owner & Mgr	51	802- 253-7525		ⒺⓈ $9–12	ⒺⓈ $12–18	
Ⓦ Round Hearth 05672 Donald Leveille	10	802- 253-7223			Ⓐ $7.75	R
Sans Souci Rte 8 Mt. Mansfield Rd 05672 Helene Justis & Bob Dartt, Owners & Mgrs	20	802- 253-7558		Ⓔ $3–4.50 Ⓐ $8–15	Ⓔ $6–9 Ⓐ $18–30	
ⓈⓌ Scandinavia Inn & Chalets Rte 108 Mountain Rd 05672 Julian Malkiel, Owner & Mgr	30	802- 253-7792		ⒺⓈ $8–12 ⒶⓌ $16.50–25.75	ⒺⓈ $10–16 ⒶⓌ $22–36	R
Spruce Pond Inn & Motel Rte 100 Madge & G. E. Ransom, Owners & Mgrs	17	802- 253-7251		Ⓔ $6–12 Ⓐ $12.50–14	Ⓔ $10–14 Ⓐ $12.50–14	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Stowe-Flake Inn & Motel 05672 S. M. Baraw Jr	35					
Stowe Motel & Apts. RFD 1 Mountain Rd 05672 W. L. Stewart, Owner & Mgr	18	802- 253-7629			Ⓔ $20 up	R
B Ⓢ Ⓦ Toll House Inn Rte 108 Mountain Rd 05672 Mt. Mansfield Co Inc, Owner H. P. Aeby, Mgr	40	802- 253-7311		Ⓐ Ⓦ $38	Ⓐ Ⓦ $56–60	R
Town & Country Motor Lodge Mountain Rd R. S. Lipman, Owner Mr. & Mrs. Jentoft, Mgrs	45	802- 253-7505		Ⓔ $8–12 Ⓐ $12–20	Ⓔ $10–20 Ⓐ $24–40	
Trapp Family Lodge Luce Hill 05672 Baroness Maria von Trapp, Owner	55	802- 253-7545		Ⓜ Ⓐ $17–23	Ⓜ Ⓐ $34–60	R
Yodler Motor Inn Mt. Mansfield Rd 05672 R. Y. Justis, Owner & Mgr	30	802- 253-7663		Ⓔ $5.50–14 Ⓐ $11.50–18	Ⓔ $7.50–18 Ⓐ $23–36	D R

STRATTON MOUNTAIN Windham Co.

B Stratton Mountain Inn 05155 D. W. Clark, Owner & Mgr	70	802- 824-5571		Ⓜ Ⓐ $25	Ⓜ Ⓐ $42	R
Tyrol Hotel 05155 Walter Heigl, Mgr	20	802- 824-3343				

SUGARBUSH See: Warren, Vt.

VERGENNES Addison Co. / Pop. 1,921

B Ⓢ Basin Harbor Club Lake Champlain 05491 Beach Properties Inc, Owner R. H. Beach, Mgr	125	802- 877-2961		Ⓐ $24–40	Ⓐ $48–70	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
New Haven Motel						
US Rte 7 05491 RD 2 Frank Howell, Owner & Mgr	12	802- 877-2956			Ⓔ $12–16	S
WAITSFIELD Washington Co. / Pop. 658						
Madbush Chalet Motel						
Rte 100 Mrs. Betty Hyde, Owner & Mgr	16	802- 496-3966		Ⓔ $7–10 Ⓐ $10.50 –19	Ⓔ $10–12 Ⓐ $21– 30	
WARREN Washington Co. / Pop. 469						
Kehoe Inn						
Rte 100 05674 Edward Kehoe, Owner Edna Kehoe, Mgr	17	802- 496-3364			Ⓔ $18–28	R
Sugarbush Hotel						
Sugarbush Village 05674 L. D. Gadd, Mgr	35	802- 496-3405		Ⓔ $11		
[B] Sugarbush Inn						
Sugarbush Valley 05674 J. S. & Brita Herman, Owners J. S. Herman, Mgr	70	802- 496-3301		Ⓔ $25–40 Ⓐ $31–45	Ⓔ $30–45 Ⓐ $47–58	R
Vermont Resort Condominium 05674 Rodgers L. Gregory Under Construction						
WATERBURY Washington Co.						
Gateway Motel						
73 S Main St 05676 Rte 2 Charles Izor, Owner & Mgr	22	802- 244-8984		Ⓔ $8–10	Ⓔ $10–14	
WEST DOVER Windham Co.						
[B] Snow Lake Lodge						
Mt. Snow 05356 Mt. Snow Hotel Corp Peter Olkkola, Mgr	100	802- 464-3331		Ⓜ Ⓐ $32–44	Ⓜ Ⓐ $46–70	R
WHITE RIVER JUNCTION Windsor Co. / Airlines: Northeast						
Howard Johnson's Motor Lodge						
Rte 5 Jct I-89 & 91 05001 Howard Johnson's Motor Lodges H. W. Stickney, Mgr	72	802- 295-3015		Ⓔ $12 up	Ⓔ $16 up	A E S

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
WILMINGTON Windham Co. / Pop. 591 Reported 1,245						
Old Red Mill Rte 100 05363 A. W. Young, Jr., Mgr	24	802- 464-3700		Ⓔ $12–19	Ⓔ $19–24	R
WINDSOR Windsor Co. / RR: C V. / Pop. 4,468						
Windsor House, The 05089 Charles Potter, Owner	47	802- 674-2181		Ⓔ $5.75–12	Ⓔ $8–14	D E
WINOOSKI Chittenden Co. / Pop. 7,420						
Marble Island Golf & Yacht Resort RFD #3 05404 Parker-Levitt Corp Frederick Solomon, Mgr	28	802- 863-4501		Ⓔ $14–18	Ⓔ $26–34	R
Night of Rest Motel US 2 & 7 & I-89 Exit 16 05404 Leonard Bissonnette, Owner & Mgr	21	802- 864-4038		Ⓔ $8–12	Ⓔ $10–15	E
WOODSTOCK Windsor Co. / Pop. 1,415						
Shire Motel 05091 Arthur Miller, Jr.	14	802- 457-2211				
Woodstock Inn Rte 4 05091 R. S. Barton, Gen Mgr R. B. Merrow, Res Mgr	103	802- 457-1100 (See advertisement above)		Ⓔ $10–20	Ⓔ $16–22	


Falls Church
Winchester
Arlington
Alexandria
Dulles Airport
Baileys Crossroads
Luray
Manassas
New Market
Triangle
Harrisonburg
Culpeper
Shenandoah National Park
Potomac River
Staunton
Orange
Fredericksburg
Warm Springs
Waynesboro
Charlottesville
Urbanna
Accomac
Hot Springs
Healing Springs
Ashland
Irvington
Wachapreague
Lexington
Richmond
Natural Bridge
Lynchburg
Farmville
Williamsburg
Cape Charles
Mountain Lake
Hopewell
Hampton
Bedford
Petersburg
Yorktown
Fort Monroe
Pembroke
Roanoke
Troutville
Old Point Comfort
Ocean View
Wytheville
Radford
Blackstone
Newport News
Norfolk
Abingdon
Marion
South Boston
Virginia Beach
Martinsville
Ports
mouth
Bristol
Franklin
Chesapeake
Danville
VIRGINIA
SCALE IN MILES
0
25
50
75
100

VIRGINIA

HOTEL & MOTEL ASSOCIATION

WILLIAM R. CARROLL, President, King James Motor Hotel, Newport News, Virginia

BEVIN ALEXANDER, Executive Vice President, 300 West Franklin St., Richmond, Virginia 23220. Telephone: (703) 648-4895

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ABINGDON Washington Co. / RR: N & W. / Pop. 4,758						
B Martha Washington Inn 150 W Main St US 11-19-58 24210 Master Hosts G. W. Summerson, Pres & Mgr	70	703- 628-3161		Ⓔ $8–12	Ⓔ $10–18	D
ACCOMAC Accomack Co. / Pop. 414						
Whispering Pines Motel Rte 13 23301 P. G. Barnes, Vice Pres & Mgr	71	703- 787-1300			Ⓔ $9–14	S
ALEXANDRIA Independent City. / RR: C & O; R F & P; Southern. / Pop. 91,023. See also Washington D.C.						
Charter House Motor Hotel 6461 Edsall Rd 22312 Hotel Corp of America Arno Koopman, Mgr	236	703- 354-4400		Ⓔ $15–20	Ⓔ $19–26	S E
George Mason Hotel, The 128 S Washington St 22313 G. H. Peckham, Gen Mgr (See advertisement below)	125	703- KI9-2000		Ⓔ $8–12	Ⓔ $11–16.50	D
Holiday Inn #1 6100 Richmond Hwy 22303 US 1S American Motor Inns Inc, Owner D. D. Gates, Innkeeper	107	703- 765-0500		Ⓔ $12–25	Ⓔ $19–30	S

George Mason Hotel

Washington and Prince Streets

ALEXANDRIA, VIRGINIA 22313

- Only minutes from White House, Mount Vernon, and historical landmarks
- Attractively decorated rooms with TV and air conditioning
- Rates from $8.00 Single, $11.00 Double • Family Plan
- Banquet and Convention Facilities
- Free Parking
- Home of the fabulous Fairfax Room

fun! FOOD COMFORT Excitement

307 Deluxe comfort-conditioned rooms, TV and hi-fi • Full hotel services • Fine restaurants and cocktail lounges including the Capuccio restaurant with fine complete convention facilities to 300.

This is living... this is Marriott MOTOR HOTELS

1999 Jefferson Davis Hwy, Arlington, Virginia
Call (703) 521-5500 or
Free from anywhere (800) 228-9290

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Olde Colony Quality Motel (Formerly: Olde Colony Motor Lodge) N Washington & 1st Sts 22313 Quality Motels J. R. Stevenson, Mgr	151	703- 548-6300		Ⓔ $13–15	Ⓔ $18–20	D
Towne Motel, The 808 N Washington St 22314 L. A. Brais, Mgr	25					
Travelers Motel 5916 Richmond Hwy Kenneth Blunt Jr, Owner & Mgr	28	703- 768-2510		Ⓔ $7–14	Ⓔ $8–14	
Virginia Motel 700 N Washington St Meletis Properties Inc Andy Meletis, Vice Pres & Mgr	40	703- TE6-5100		Ⓔ $8.24– 12.36	Ⓔ $10.30– 14.94	

ARLINGTON Arlington Co. / Pop. 163,401. See also Washington, D.C.

Arva Motor Hotel 2201 Arlington Blvd 22216 Titan Group, Inc C. H. Simmons, Gen Mgr	132	703- 525-0300		Ⓔ $11–15	Ⓔ $15–20	S
Cherry Blossom Motor Inn 3030 Columbia Pike 22204 E. G. Reinsch, Owner Jack Whitehead, Mgr	73	703- 521-5570		Ⓔ $11–13	Ⓔ $17–19	S
[B] Crystal City Marriott Hotel 1999 Jefferson Davis Hwy 22202 Marriott Motor Hotels Inc A. A. Malone, Gen Mgr	307 (See advertisement above)	703- 521-5500		Ⓔ $20–27	Ⓔ $25–36	A E S
Embassy Motel 1900 Jefferson Davis Hwy 22202 Century Motor Hotels W. L. Moore, Mgr	40 (See advertisement, page 1039)	703- 684-5252		Ⓔ $9.50– 12.50	Ⓔ $12.50– 18.50	A

THE EMBASSY MOTEL
IN ARLINGTON'S NEW CRYSTAL CITY ADJACENT TO
U.S. Patent Office National Center
IRS Training Ctr. Jefferson Plaza
Pentagon National Airport
LUXURIOUS ACCOMMODATIONS
1900 Jeff. Davis Hwy., Arlington, Virginia • 703-684-5252

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Hospitality House Motor Inn						
2000 Jefferson Davis Hwy 22202 Hospitality Mgmt Co, Inc R. L. Gratton, Gen Mgr	250	703- 684-3730		Ⓔ $18–22	Ⓔ $23–27	A
Iwo Jima Motor Hotel						
1501 Arlington Blvd 22209 Quality Motels E. J. Cullinan, Mgr	73	703- 524-5000		Ⓔ $11–15	Ⓔ $15–23	S
[B] Key Bridge Marriott Motor Hotel						
1401 Lee Hwy US 29 & 211 20007 Marriott Motor Hotels Inc Marley Halversen, Mgr	375 (See advertisement below)	703- 524-6400	710- 955-1139	Ⓔ $20–26	Ⓔ $26–36	S
[B] Marriott Twin Bridges Motor Hotel						
331 Jefferson Davis Hwy US 1 20001 Marriott Motor Hotels Inc George Washko, Gen Mgr	500 (See advertisement below)	202- 628-4200	703- 671-7950	Ⓔ $16–22	Ⓔ $24–30	A

ASHLAND Hanover Co. / RR: R F & P. / Pop. 2,773

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Hanover House Motor Lodge						
Rte 2 23005 P.O. Box 105 Int-95 at Atlee-Elmont Exit Best Western Motels C. F. Cross, Jr, Mgr	52	703- 798-6045		Ⓔ $12	Ⓔ $16	E

fun! FOOD COMFORT Excitement

1485 Deluxe comfort-conditioned rooms, TV and hi-fi • Full hotel services • Superb food and a complete beverage selection in Sirloin & Saddle and Fairfield Inn restaurants • Complete convention facilities to 2500.

This is living... this is Marriott
MOTOR HOTELS
Twin bridges, I-95 & U.S. 1 (202-628-4200)
Key Bridge, U.S. 29 & 211 (703-524-6400)
Crystal City-Jefferson Davis Hwy. (703-521-5500)
Dulles Airport, WASHINGTON, D.C.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BAILEYS CROSSROADS						
Spring Hill Motor Lodge 5666 Columbia Pike 22041 Milton Isen & Charles Luria, Owners J. A. Stark, Mgr	60	703- 481-5600		Ⓔ $13–16	Ⓔ $19–21	S
BEDFORD Bedford Co. / RR: N & W. / Pop. 5,921						
Ⓢ **Peaks of Otter Lodge** P.O. Box 489 24523 C. E. Vause, Jr Gen Mgr	58	703- 586-1081		Ⓔ $13	Ⓔ $18	R
BLACKSTONE Nottoway Co. / RR: N & W. / Pop. 3,659						
Wedgwood Motor Inn 412 S Main St 23438 Ernest Lynn, Pres	32					
BRISTOL Washington Co. / RR: N & W; Southern./ Airlines: Piedmont; Southern; United. / Pop. 17,144						
Holiday Inn—West W State St at Euclid Ave 24201 I-381, 11-W, 58-W & 421 N Trayer & Ross Inc, Owner Morris Ross, Innkeeper	99	703- 669-7171		Ⓔ $8–16	Ⓔ $12–19	E D
CAPE CHARLES Northampton Co. / Pop. 2,041						
America House Motor Inn Rte 13 23310 Richmond Hotels Inc, Owner D. E. Spry, Mgr	80	703- 331-1776		Ⓔ $10–21	Ⓔ $15–26	E R
CHARLOTTESVILLE Albemarle Co. / RR: C & O; Southern. / Airlines: Piedmont. / Pop. 29,427						
Ⓑ **Boar's Head Inn, The** Rte 250 W, 1 mi W of Bypass 22901 Village Green Corp, Owner D. E. Plymire, Gen Mgr	103 (See advertisement, page 1041)	703- 296-2181		Ⓔ $20–22	Ⓔ $24–26	E R S
Downtowner Motor Inn Rte 29 & 250 at the University 22903 Cavalier Corp H. E. Wilder, Mgr	118	703- 296-8111		Ⓔ $9–10	Ⓔ $14–18	
Howard Johnson's Motor Lodge 13th & W Main Sts 22903 E. L. Maurer, Mgr	126	703- 296-8121		Ⓔ $12.50 –16	Ⓔ $16– 28.50	
Monticello Hotel Court House Square 22902 C. D. Mann, Mgr	150	703- 296-6111		Ⓔ $8– 12.60	Ⓔ $12– 14	D



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CHESAPEAKE See: Portsmouth, Va. / RR: N & W.						
CULPEPER Culpeper Co. / RR: Southern. / Pop. 2,412						
Lord Culpeper Motor Inn P.O. Box 50 22701 E. J. Eggborn, Owner & Mgr	50	703- 825-8361		(E) $5–8	(E) $10–12	D
DANVILLE Pittsylvania Co. / RR: Southern. / Pop. 46,577						
Downtowner Motor Inn 502 Main & Union St 24541 Downtowner Motor Inns F. D. Wilson, Mgr	118	703- 793-5411		(E) $11 up	(E) $14 up	D
Virdan Motor Lodge 3500 W Main St 24541 Red Carpet Inns D. D. Durham, Mgr	50	703- 792-8311		(E) $10–11	(E) $14–15	S
DULLES AIRPORT						
[B] **Dulles Marriott Hotel** Dulles International Airport Marriott Motor Hotels Inc Augie Nylen, Gen Mgr	126	703- 471-9500		(E) $19–28	(E) $22–34	A
FALLS CHURCH Independent City. / Pop. 10,192						
Falls Church Motel 7155 Lee Hwy 22046 H. A. Shocky Estate, Owner Mrs. Mae S. Steenhuisen, Mgr	50	703- 533-8600		(E) $9–14	(E) $12–18	E
Falls Church Motor Hotel 421 W Broad St 22046 Frank Luwis, Owner James W. Lyon, Mgr	33	703- 533-1100		(E) $10–15	(E) $12–17	S

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Village House Motor Hotel 245 N Washington St 22046 Quality Motels Inc C. C. Hamilton Jr, Owner & Mgr	70	703- 534-8000		Ⓔ $12–16	Ⓔ $14–20	D

FARMVILLE Prince Edward Co. / RR: N & W. / Pop. 4,293

Weyanoke Hotel 202 High St 23901 Rtes 15 & 460 Farmville Hotel Corp, Owner Mrs. Eva Garland Trice, Mgr	44	703- 392-4171		Ⓔ $6.50–8	Ⓔ $8–13	D

FORT MONROE Elizabeth City Co. / RR: C & O.

Chamberlin Hotel, The See: Old Point Comfort, Va.

FRANKLIN Southampton Co. / Pop. 7,264

Airway Motor Lodge Rte 58 & 258 E 23851 J. T. Claud, Mgr	44	703- 562-5126		Ⓔ $8	Ⓔ $10–12	

FREDERICKSBURG Independent City. / RR: R F & P. / Pop. 13,369

Howard Johnson's Motor Lodge I-95 at US #1 22401 Richard Mertz, Mgr	140					
Sheraton-Fredericksburg Motor Inn I-95 & Va. Rte 3 22401 Box 747 ITT Sheraton Corp of America P. A. Kasparson, Mgr	130	703- 786-8321		Ⓔ $13–16	Ⓔ $18–24	E S

HAMPTON Elizabeth City Co. / RR: C & O. / Airlines: See Newport News, Va. / Pop. 89,258

Langley Hotel 111 E Queen St A. J. Pinson, Mgr	58	703- PA2-4301		Ⓔ $3 up		
Strawberry Banks Motor Inn 30 Strawberry Banks Blvd 23363 Quality Courts Motels W. E. Johnson, Gen Mgr	104	703- 723-6061	703- 722-2959	Ⓔ $12–15	Ⓔ $16–26	E

HARRISONBURG Rockingham Co. / Pop. 11,916

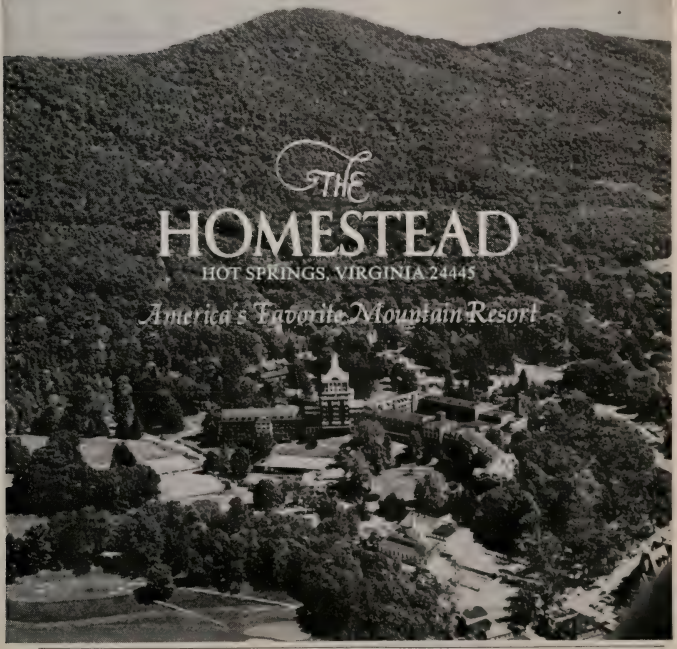
Cardinal Motel, The RD #3, Rte US 11 22801 Wm. R. Shire, Mgr	52	703- 434-5301		Ⓔ $8–12	Ⓔ $12–14	S
Holiday Inn US 11 S at I-81 22801 Holiday Inns of America Inc C. A. Jennings, Innkeeper	84	703- 434-9981		Ⓔ $10–12	Ⓔ $13–16	E

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Your Vacation Place in The Mountain Country

Serene wooded mountains and valleys, as far as the eye can see. Close-up, exhilarating life the Homestead way. Sports to play hard or easy, it's up to you.* Or relaxing life in our unhurried way of delightful sociability. A refreshing respite from the hurly-burly.

*Which is your game? Horseback riding, woodland walking, trout fishing, mineral spa, swimming, three 18-hole championship golf courses, tennis, buckboard and surrey driving, skeet and trap shooting, ten-pin and lawn bowling, loafing, skiing (in season). The Homestead is easily reached via U.S. Route 220, by Piedmont Airlines, or by Chesapeake & Ohio Railway. Write for color folder or call (703) 839-5500.



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
HEALING SPRINGS Bath Co. / Pop. 250						
Cascades Inn, The						
Rte 220 24443	51	Hot Springs		Ⓐ	Ⓐ	
Virginia Hot Springs Inc, Owner		2601		$17–	$34–	
L. H. Polane, Mgr				21.50	36	
HOPEWELL Prince George Co. / Pop. 17,895						
City Point Inn & Apartments						
900 E Broadway	50	GL8-6336		Ⓔ	Ⓔ	
Norwood Wilson, Mgr				$2.50–	$4–	
				6	8	
HOT SPRINGS Bath Co. / RR: C & O. / Airlines: Piedmont; Greenbrier. / Pop. 800						
[B] Homestead, The						
US Hwy 220 24445	500	703-				R
Virginia Hot Springs Inc, Owner		839-5500				
T. J. Lennon, Pres		(See advertisement, p. 1043)				
IRVINGTON Lancaster Co. / Pop. 570						
Tides Inn, The						
Rte 3 22480	90	703-		Ⓐ	Ⓐ	R
R. L. Stephens, Mgr		438-2611		$30–40	$46–66	
LEXINGTON Rockbridge Co. / Pop. 7,537						
DeWitt's Keydet-General Motel						
US 60 1 mi W 24450	36	703-		Ⓔ	Ⓔ	S
K. D. Moore, Owner & Mgr		463-2143		$9–10	$12–14	
Lexington Motel						
820 S Main St 24450	44	703-			Ⓔ	E
Lexco Corp, Owner		463-2151			$12	
LeRoy Schneider, Mgr						
Robert E. Lee Hotel						
30 S Main St 24450	75	703-		Ⓔ	Ⓔ	D
Lee-Jackson Corp, Owner		463-3101		$5–8	$10–14	
H. B. Hardbarger, Mgr						
LURAY Page Co. / Pop. 3,014						
Big Meadows Lodge See: Shenandoah National Park, Va.						
Mimslyn Motor Inn						
W Main St 22835	64	703-		Ⓔ	Ⓔ	R
Rugby Hotel Co, Owner		743-5105		$9.50–	$12.50–	
J. D. Webber, Mgr				14.50	18.50	
Quality Motel Intown						
410 W Main St 22835	40	703-		Ⓔ	Ⓔ	R
H. E. Slye, Jr, Owner & Mgr		743-6511		$8–12	$10–16	D
Skyland Lodge See: Shenandoah National Park, Va.						

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
LYNCHBURG Campbell Co. / RR: N & W; Southern. / Airlines: Piedmont. / Pop. 59,319						
Ramada Presidential Inn Main St & US 29 Expwy 24505 Quality Courts Motels R. L. Lipford, Mgr	127	703- 845-5975		Ⓔ $9–12	Ⓔ $12–17	D E
MANASSAS Prince William Co. / RR: Southern. / Pop. 3,555						
Downtowner Motor Inn Center & Main Sts 22110 Stonewall Jackson Dev Corp, Owner E. G. Smith, Innkeeper	48	703- 368-9191	703- 368-8400	Ⓔ $8–10	Ⓔ $12–14	
MARION Smyth Co. / RR: N & W. / Pop. 8,385						
Holiday Inn 24354 Bill Schermer, Innkeeper	60					
Lincoln Hotel Main St 24354 H. K. Bowen, Pres & Mgr	60	703- 783-5191		Ⓔ $6–9	Ⓔ $8–12	D
Quality Motel—Virginia House Exit 17 on I-81 P.O. Box 145 24354 Quality Motels Inc C. S. Wassum, Owner & Mgr	38	703- 783-3112		Ⓔ $9–12	Ⓔ $12–16	E D
MARTINSVILLE Henry Co. / Pop. 18,798						
Holiday Inn US 220 N 24112 P.O. Box 38, Collinsville American Motor Inns Inc, Owner Mrs. Myrtle Carmack, Innkeeper	100	703- 632-5611		Ⓔ $10.50 –16	Ⓔ $15 –20	S
MOUNTAIN LAKE Giles Co.						
B Ⓢ Mountain Lake Resort Hotel I-460 & State 700 24136 Bob Gray, Mgr	110	Pembroke 9F20		Ⓐ $18–20	Ⓐ $30–36	R
NATURAL BRIDGE Rockbridge Co. / Pop. 2,500						
B Natural Bridge Hotel & Motor Inn US Hwy 11 & I-81 24578 J. H. Kelley Jr, Mgr	125	703- 291-2121		Ⓔ $11–15	Ⓔ $15–19	R
NEW MARKET Shenandoah Co. / Pop. 783						
Shenvalee Lodge & Motel US 11S I-81 Exit 67 22844 Grenoble Hotels Inc R. L. McCoy, Sr, Mgr	40	703- 422-3133		Ⓔ $3.75– 9	Ⓔ $6.50– 13	



HOTEL WARWICK

West Ave. at 25th St.
Newport News, Va. (Downtown)
Only 27 miles from Williamsburg

Air conditioned • Radio • Television • European Plan • Main Dining Room • Coffee Shop • Free Lighted Parking Lot • Airline Ticket Offices • Moderate Rates: Children under 14 years free. Telephone: (703) 247-5211

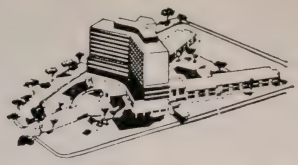
N. S. Cutler, Jr.
Exec. Vice Pres.

H. L. Graham
Manager

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
NEWPORT NEWS **Warwick Co.** / RR: C & O. / Airlines: Allegheny; National; Piedmont; United. / Pop. 113,662						
[B] King James Motor Hotel 6045 Jefferson Ave 23605 R. D. Rouse, Owner W. R. Carroll, Gen Mgr	215	703- 245-2801		(E) $8.50– 14	(E) $14– 20	D
Warwick Hotel West Ave & 25th St 23607 H. L. Graham, Mgr	84	703- 247-5211 (See advertisement above)		(E) $8– 11.50	(E) $11– 15.50	D
NORFOLK **Norfolk Co.** / RR: C & O; N & W. / Airlines: Allegheny; National; Piedmont; United. / Pop. 304,869						
Admiralty Motel 1170 N Military Hwy 23502 Herbert Glassman, Owner Helen Powell, Gen Mgr	200	703- 855-8651	703- 855-0021	(E) $10–16	(E) $14–25	A E S
Executive Motor Inn 235 Military Hwy Lawrence Goldrich, Owner A. T. Weed, Gen Mgr	88	703- UL5-0188		(E) $9–12	(E) $11–14	
[B] Golden Triangle Motor Hotel Olney Rd & Monticello Ave 23510 Titan Group, Inc Jack Amory, Mgr	361	703- 627-5555 (See advertisement, p. 1047)	703- 625-8353	(E) $14– 15.50	(E) $18– 21	D
Governor Dinwiddie Hotel See: Portsmouth, Va.						
Nansemond Motor Hotel 236 W Ocean View Ave 23503 Marguerite Nunnally Flynn, Owner Marguerite & Jimmy Flynn, Mgrs	100	703- 588-1314		(E) $4.50– 9	(E) $7– 12	

KEY: **B**—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

DOWNTOWN NORFOLK, VA.



the
GOLDEN TRIANGLE
MOTOR HOTEL

A Unique Combination of Large Hotel Service with Motel Convenience

- Plantation Coffee Terrace
  Excellent food—quick service
- The Nations Room
  Outstanding gourmet dining
- The Circle
  Restaurant—Lounge in the Round

Swimming Pool **Off Lobby Shops** **All Around Parking**

Monticello at Olney
Phone: 703-627-5555

Norfolk, Va. 23510
TWX: 703-625-8353

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Quality Motel Lake Wright						
6280 Northampton Blvd 23502	238	703-		Ⓔ	Ⓔ	A
J. C. & J. R. Wright, Owners		464-6251		$10–14	$14–26	E
J. C. Matthews, Mgr						

OCEAN VIEW Norfolk Co.

Nansemond Motor Hotel See: Norfolk, Va.

OLD POINT COMFORT Elizabeth City Co. / RR: C & O. Ferry from Cape Charles, Va.

Chamberlin Hotel						
P.O. Fort Monroe, Va. 23351	300	703-		Ⓔ	Ⓔ	E
Richmond Hotels Inc, Owner		723-6511		$11–20	$16–26	R
H. H. Compton, Mgr				Ⓐ	Ⓐ	
				$21–30	$26–36	

ORANGE Orange Co. / RR: C & O; Southern. / Pop. 2,955

President Madison Inn						
120 Caroline St Rtes 15-20	33	2061		Ⓔ	Ⓔ	
W. A. Sherman Jr, Innkeeper				$5–8	$8–13	

PEMBROKE Giles Co. / Pop. 1,038. See: Mountain Lake, Va.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
PETERSBURG Chesterfield Co. / RR: S C L; N & W. / Pop. 36,750						
America House Motor Inn 405 E Washington St 23803 Richmond Hotels Inc, Owner M. E. Aldrich, Mgr	100	703- 733-1776		Ⓔ $11– 15.50	Ⓔ $16– 20.50	D E
Quality Motel Indian Hills Exit 5, I-95 23803 Quality Motels J. J. McDonald, Pres & Gen Mgr	57	703- 526-0341		Ⓔ $10.50 –17.50	Ⓔ $10.50 –17.50	E
Quality Motel South—Steven Kent I-95 & 301 23803 P.O. Box 1536 A. R. Tedesco, Owner Mrs. Ellen Rice, Mgr	75	703- 733-0600		Ⓔ $9– 17.50	Ⓔ $10.50– 17.50	E
PORTSMOUTH Norfolk Co. / RR: C & O; N & W. / Airlines: See Norfolk, Va. / Pop. 114,773						
Governor Dinwiddie Hotel High & Dinwiddie Sts Portsmouth Hotel Corp, Owner M. E. Ritsch, Mgr	100	703- 393-2511		Ⓔ $6– 7.50	Ⓔ $8– 11	
Howard Johnson's Motor Lodge 3248 S. Military Hwy, Chesapeake, Va. 23323 J. A. O'Keeffe Jr, Vice Pres & Mgr	62	703- 487-2525		Ⓔ $8	Ⓔ $10–13	
RADFORD Montgomery Co. / RR: N & W. / Airlines: Piedmont. / Pop. 9,371						
Tyler Motor Hotel & Motel US 11 Exits 34 & 35 I-81 24141 Grenoble Hotels, Inc H. M. Claflin, Mgr	52	703- 639-3941		Ⓔ $7–10	Ⓔ $8.50–15	S
RICHMOND Henrico Co. / RR: S C L; C & O; R F & P. / Airlines: Eastern; National; Piedmont; United. / Pop. 219,958						
Downtowner Motor Inn 7th & Marshall 23240 The Downtowner Corp, Owner E. B. Sullivan, Mgr	140	703- 649-0316	703- 649-3857	Ⓔ $8.50 up	Ⓔ $14 up	
Executive Motor Hotel 5215 W Broad St 23230 J. M. Mizelle, Mng Dir	142	703- 288-4011	703- 282-9911	Ⓔ $13–15	Ⓔ $18.50–20	S
Golden Empire Motor Inn 2301 Willis Rd 23234 Best Western H. F. Walker, Pres & Mgr	50	703- 275-1408		Ⓔ $10–12	Ⓔ $12–17	
Holiday Inn—South US Rte 60 at Warwick Rd 23225 Chesterfield Motel Associates R. L. Hill, Innkeeper	100	703- 276-6450		Ⓔ $13–14	Ⓔ $16–18	S



Elegance You Can Afford

Grandeur, warmth and tradition at surprisingly moderate prices. Southern spoon bread. Park free.

The JEFFERSON *Hotel*

RICHMOND, VIRGINIA

M. L. Moseley, Mgr., Main & Jefferson Sts., Richmond, Va. 23220 • (703) 643-3411

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Jefferson Hotel						
Jefferson & Main Sts 23220 M. L. Moseley, Vice Pres & Gen Mgr	250	703-643-3411 (See advertisement above)		Ⓔ $10–14	Ⓔ $15–19	D
John Marshall Hotel						
5th & Franklin Sts 23219 Richmond Hotels Inc, Owner Peter Ridgway, Mgr	500	703-644-4661		Ⓔ $14–21	Ⓔ $19–26	D
Quality Motel Martha Kay						
8811 Jefferson Davis Hwy 23234 Quality Motels G. A. Hunt, Owner	27	703-275-1421		Ⓔ $9–11	Ⓔ $11–16	S
Raleigh Hotel						
9th & Bank Sts 23219 Marguerite E. Tune, Mgr	105	703-648-8384		Ⓔ $10–12.50	Ⓔ $12.50–16.50	D
Sheraton Motor Inn						
Belvidere & Franklin St 23220 ITT Sheraton Corp of America Henning Svendsen, Gen Mgr	195	703-648-2831	312-222-0749	Ⓔ $13.50–16	Ⓔ $17.50–21.50	D
B Virginia Inn, The						
5700 Chamberlayne Rd 23227 Interstate Inns Inc, Owner R. A. Middleton, Gen Mgr	100	703-266-7616		Ⓔ $12–18	Ⓔ $14–20	E S
William Byrd Motor Hotel						
2501 W Broad St 23220 Richmond Hotels Inc, Owner C. S. Maxie, Mgr	165	703-358-1571		Ⓔ $10.50–13.50	Ⓔ $14.50–18.50	D

ROANOKE

Roanoke Co. / RR: N & W. / Airlines: Eastern; Greenbrier; Piedmont. / Pop. 97,110

Downtowner Motor Inn						
Bullitt & Jefferson 24011 The Downtowner Corp R. E. Johnson, Jr, Mgr	105	703-342-2951		Ⓔ $10	Ⓔ $14–16	D

HOTEL PATRICK HENRY

REVITALIZED!

Near EVERYTHING—in Downtown

ROANOKE, VIRGINIA

NEW COFFEE SHOP — STREET AND LOBBY ENTRANCES

Air Conditioned Rooms — Radio and Television

Singles from $7.00 Doubles from $11.00

FAMILY PLAN—no charge for children

FREE PARKING . . . Hotel Garage with Lobby Connection.

Virginia I. Dove, Manager



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Howard Johnson's Motor Lodge						
7656 Williamson Rd NW 24019 Howard Johnson Motor Lodges F. T. Meadows, Mgr	60	703- 366-7671		Ⓔ $10–13	Ⓔ $14–17	S
Ⓑ Lakeview Motor Lodge & Country Club						
(Formerly: Lakeview Motor Resort) 6910 Williamson Rd 24019 P.O. Box 7310 Anita D. Lee, Owner	96	703- 366-0321		Ⓔ $10.50 –12.50	Ⓔ $15 –17.50	A R
Patrick Henry Hotel						
617 S Jefferson St 24010 Box 2241 Mrs. Virginia Dove, Mgr	100	703- 345-8811 (See advertisement above)		Ⓔ $7–10	Ⓔ $11–16	D
Ponce de Leon Hotel						
145 Campbell Ave SW 24007 J. R. Baker, Mgr	168	703- 344-5151		Ⓔ $7–8	Ⓔ $9.50–13	E
Roanoke Hotel, The						
Shenandoah Ave & Jefferson St 24006 Norfolk & Western RR Co, Owner Fred Walker, Gen Mgr	425	703- 343-6992 (See advertisement, page 1051)		Ⓔ $9–17	Ⓔ $16–22	D E R

SHENANDOAH NATIONAL PARK

RR: C & O; N & W; Southern

Ⓑⓢ Big Meadows Lodge						
Skyline Dr, Luray, Va. 22835 Box 191	92	703- 599-2221		Ⓔ $13–14	Ⓔ $13–18	R
Ⓑⓢ Skyland Lodge						
Skyline Dr, Luray, Va. 22835 Box 191 S. G. Fears, Mgr	159	703- 599-2211		Ⓔ $13–14	Ⓔ $13–18	R

KEY: **B**—Business Meeting Facilities ⓢ—Summer ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



Name one other hotel that looks this good.

Hotel Roanoke is a one-of-a-kind modern day version of an English Tudor Inn, located on a ten-acre park in the heart of downtown Roanoke.

From the minute you set foot on the grounds of the famous Hotel Roanoke you'll be in a whole new world of elegance and luxury. You'll find everything: gourmet foods in our Adam dining room, fun in the sun in our indoor/outdoor olympic pool. Take your pick of luxuriously-appointed guest rooms in colors to match your mood, your eyes, or your pajamas.

Our hotel has been around since 1882. We know what quality means. And we deliver.

The Hotel Roanoke

Roanoke, Virginia 24006 Fred Walker, General Manager Mrs. Janet Jenkins, Director of Sales 703-343-6992 A Norfolk and Western Railway property

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SOUTH BOSTON Halifax Co. / Pop. 5,974						
Randolph Motor Inn 327 Main St 24592 D. P. Bagwell, L. L. Dillard, C. A. Ware, W. M. Tuck & L. Strickland, Owners G. C. Lytton, Mgr	48	703-572-4945		Ⓔ $4–7	Ⓔ $7–11	D
STAUNTON Augusta Co. / RR: C & O. / Airlines: Piedmont. / Pop. 22,232						
Holiday Inn 268 N Central & Lewis Sts 24401 Patrick Haynes Jr, Innkeeper	104					
TRIANGLE Prince William Co. / Pop. 2,948						
Quality Motel US 1 & Int 95 at Triangle-Quantico Exits 22172 Emanuel Kaila, Mgr	78	703-221-1115		Ⓔ $10–12	Ⓔ $14–16	
TROUTVILLE Botetourt Co. / Pop. 524						
Howard Johnson's Motor Lodge Rte #1 Mrs. Murray Via, Mgr	72					
URBANNA Middlesex Co. / Pop. 512						
Rappahannock Vacationer Virginia St 23175 Mrs. Betty Faulkner, Mgr	16					
VIRGINIA BEACH Princess Anne Co. / RR: C & O. / Airlines: See Norfolk, Va. / Pop. 8,091						
Ⓢ **Aeolus Motel** 40th & Oceanfront 23451 G. H. Davis, Mgr	30	703-428-9021			Ⓔ $25–30	R
Ⓢ **Albemarle Hall** 24th St & Oceanfront 23458 Charles Oliver	50	703-428-1322				
Ⓑ **Americano Motel** 39th & Oceanfront 23451 Herbert Glassman, Owner R. B. Keeley, Mgr	171	703-428-1711		Ⓔ $10–34	Ⓔ $18–42	R
Ⓑ **Cavalier Hotel** 42nd St & Atlantic Ave 23451 Gene Dixon, Pres C. S. Krummell, Gen Mgr	200	703-428-6611 (See advertisement, page 1053)		Ⓔ $12–15	Ⓔ $20–30	R

KEY: Ⓑ—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

NOW! OPEN TO THE PUBLIC IN VIRGINIA BEACH



IT'S

The Cavalier Hotel

Gene Dixon, Pres.
C. S. Krummell, Gen. Mgr.

Virginia Beach, Va. 23451
707 - 428-6611

Private Beach — Indoor and Outdoor Pools — Beach and Cabana Club
Mixed Beverage License — Famous Hunt Room
Dancing Under The Stars — Name Bands — Golf — Fishing — Tennis

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓢ Dunes Motor Inn 9th St & Oceanfront 23458 W. C. Eagan, Pres & Mgr	70	703- 428-7731			Ⓔ $16–24	R
Gay Vacationer Motel Ocean & 34th St Rte 60 Herbert Glassman, Owner Helen Wooten, Mgr	79	703- 428-4413		Ⓔ $8–42	Ⓔ $14–42	R
Golf Ranch Motel 1040 Laskin Rd 23451 J. B. Smith, Owner Mildred F. Welch, Mgr	53	703- 428-5511		Ⓔ $7–20	Ⓔ $9–20	
Ⓢ Halifax Hotel 26th St & Oceanfront 23458 Mrs. C. L. Gilliam, Mgr	32	703- 428-3044			Ⓐ $24–30	R
Ⓢ Marshalls Hotel 66th & Atlantic Blvd 23451 Mrs. Frances Derring, Mgr	54	703- 428-6841		Ⓔ $20–42 Ⓐ $27.50 –49.50	Ⓔ $20–42 Ⓐ $35– 57	
Ⓢ Martha Washington Hotel & Apts 8th St & Atlantic Ave 23451 C. W. Gardner, Pres	108	703- 428-7811				
Thunderbird Motor Lodge 35th St & Oceanfront 23451 Beach Motel Corp, Owner H. W. Capps, Mgr	62	703- 428-3024		Ⓔ $10– 32.50	Ⓔ $12– 32.50	
Ⓢ Tides Motor Hotel & Lodge Oceanfront & 21st St 23451 A. E. Murray, Owner & Mgr	60	703- 428-4921		Ⓔ $11–22	Ⓔ $11–22	R
Ⓢ Traymore Sea Colony 9th St & Oceanfront 23458 J. W. McCombs, Owner & Mgr	78	703- 428-7033		Ⓔ $14–22	Ⓔ $14–22	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Washington Club Inn Oceanfront at 8th 23451 Martha Washington Hotel Corp C. W. Gardner, Pres & Mgr	40	703- 428-8936		(E) $20–30	(E) $20–30	

WACHAPREAGUE Accomack Co. / Pop. 507

(S) **Wachapreague Hotel-Motel** 4 Main St 23480 D. H. Sandidge, Gen Mgr	53	703- 787-2105		(E) $12–18 (A) $19–25	(E) $14–22 (A) $28–36	R

WARM SPRINGS Bath Co. / Pop. 500

(S) **Warm Springs Inn & Motel** Jct US 220 & State 39 24484 Superior Motels Robert Routier, Mgr	25	703- 839-5351		(E) $8–11.50	(E) $11.50–14.50	R S

WAYNESBORO Augusta Co. / RR: C & O. / Pop. 15,694

General Wayne Motor Inn 620 W Main St 22980 Grenoble Hotels Inc T. H. Lawler, Mgr	54	703- 942-8117		(E) $7–12	(E) $10–15	S
Wayne Motor Lodge 640 Broad St 22980 Grenoble Hotels Inc Thomas Lawler, Mgr	60	703- 942-1171		(E) $10	(E) $12–14	S

WILLIAMSBURG James City Co. / RR: C & O. / Airlines: See Newport News, Va. / Pop. 6,832

(S) **Commonwealth Inn** 1233 Richmond Rd 23185 Heritage Inns Inc F. W. Boelt, Mgr	68	703- 229-6922		(E) $8–20	(E) $10–20	D
Heritage Inn 1324 Richmond Rd 23185 Heritage Properties Inc F. W. Boelt, Mgr	54	703- 229-6220		(E) $10–20	(E) $12–22	D
(B) **Hilton Inn** (Formerly: Statler Hilton Inn) 1600 Richmond Rd P.O. Box HN 23185 Hilton Hotels Corp Jay Keys, Mgr	136	703- 229-1134		(E) $18–19	(E) $21–28	R
Holiday Inn—East 814 Capitol Landing Rd 23185 Thomas Llanso, Innkeeper	136					



Where to stay in Historic Williamsburg

The Inn, Lodge and The Motor House offer a wide variety of outstanding guest rooms near the historic area. Recreational facilities include two Robert Trent Jones golf courses, swimming pools, tennis courts and lawn games.

Williamsburg Inn

One of the great inns of America, the Inn also offers accommodations in charming colonial houses in the historic area.

Williamsburg Lodge

Completely modern in a setting of dignity and charm.

The Motor House

Set in a quiet pine grove near the Information Center, this family favorite has a large cafeteria, a new Cascades Restaurant, three swimming pools and a playground.

Conference Facilities

The Conference Center and the new Cascades Meeting Center are completely equipped to handle large and small conferences.

Information and Reservations

Write Mary Thompson, Box CN, Williamsburg, Va. 23185 or call New York, CIrcle 6-6800; Washington, FEderal 8-8828. Ask operator for Enterprise numbers in: Westchester, 7301; Essex County, WX 6805; Philadelphia, 6805; Baltimore, 9-8855.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn—West 902 Richmond Rd 23185 D. G. Pons, Innkeeper	100	703-229-5060		Ⓔ $8–14	Ⓔ $10–20	D
Howard Johnson's Motor Lodge Richmond Rd 23185 US 60 Howard Johnson's Motor Lodges D. D. Davis, Mgr	77	703-229-2781		Ⓔ $13–17	Ⓔ $14–19	R
John Yancey Motor Hotel 1900 Richmond Rd 23185 Trenella Corp, Owner R. L. Dawson, Mng Dir	90	703-229-6600		Ⓔ $8–20	Ⓔ $8–20	R
Lord Paget Motor Inn 901 Capital Landing Rd 23185 Quality Motels R. H. Haynes, Owner & Mgr	70	703-229-4444		Ⓔ $11–23	Ⓔ $11–23	D
Motor House, The Information Center Dr 23185 Williamsburg Restoration Inc, Owner G. M. Washburn, Mgr	314	703-229-1700 (See advertisement, page 1055)		Ⓔ $22–24	Ⓔ $22–24	R
Mount Vernon Motor Lodge Richmond Rd W 23185 Quality Courts D. D. Davis, Mgr	65	703-229-2401		Ⓔ $11–17	Ⓔ $13–18	R
Quality Motel Francis Nicholson Rte 60 Bypass 23185 P.O. Box CE William Deck, Owner Mrs. Rebecca Davidson, Mgr	115	703-229-6270 (See advertisement below)		Ⓔ $14–18	Ⓔ $16–22	R
Sheraton Motor Inn 506 N Henry St 23185 Rte 132 ITT Sheraton Corp of America Ronald Guy, Gen Mgr Cable: Sherwill	72	703-229-6605		Ⓔ $10–24	Ⓔ $12–24	D R

QUALITY MOTEL FRANCIS NICHOLSON

Route 60 By-Pass
P.O. Box CE
Williamsburg, Virginia 23185

115 rooms—2 efficiency apartments. Singles: $14-18, Doubles $16-22. Each additional person $2. Cribs and cots $3 each. Page Boy Restaurant with banquet facilities for 250 people. Swimming pool—air conditioning—hot water heat—wall to wall carpeting—tub and shower—Color TV—radio and telephone. Each room has two double beds. 24-hour desk service. American Express, Carte Blanche and Diner's Club honored. Convenient to Information Center and College of William and Mary.

Phone: 703-229-6270 **Mrs. Rebecca R. Davidson, Mgr**

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Williamsburg Inn & Colonial Houses Francis St 23185 Williamsburg Restoration Inc, Owner T. A. Moyles, Mgr	175	703-229-1700 (See advertisement, page 1055)		Ⓔ $28–40	Ⓔ $28–40	R
[B] Williamsburg Lodge S England St 23185 Williamsburg Restoration Inc, Owner W. P. Batchelder, Mgr	233	703-229-1700 (See advertisement, page 1055)		Ⓔ $19–30	Ⓔ $19–30	R

WINCHESTER Frederick Co. / Pop. 15,110

George Washington Hotel Piccadilly & Cameron Sts 22601 Box 274 Carl Gordon, Res Mgr	150	703-667-3000 (See advertisement below)		Ⓔ $7–10	Ⓔ $10–16	

WYTHEVILLE Wythe Co. / RR: N & W. / Pop. 5,634

George Wythe Hotel Main St 24382 Grenoble Hotels Inc H. G. Claflin, Mgr	43	703-228-3161		Ⓔ $4–7	Ⓔ $6–14	D
Howard Johnson's Motor Lodge US Rtes 11, 52 & I-81 Exit 23 24382 Howard Johnson Motor Lodges Mrs. Sylvia H. Hassell, Mgr	60	703-228-3188		Ⓔ $9–11	Ⓔ $13–16	S

YORKTOWN York Co. / Pop. 311

Duke of York Motor Hotel Ballard St 23490 Mrs. Paul Crockett, Owner	25					

The George Washington Hotel

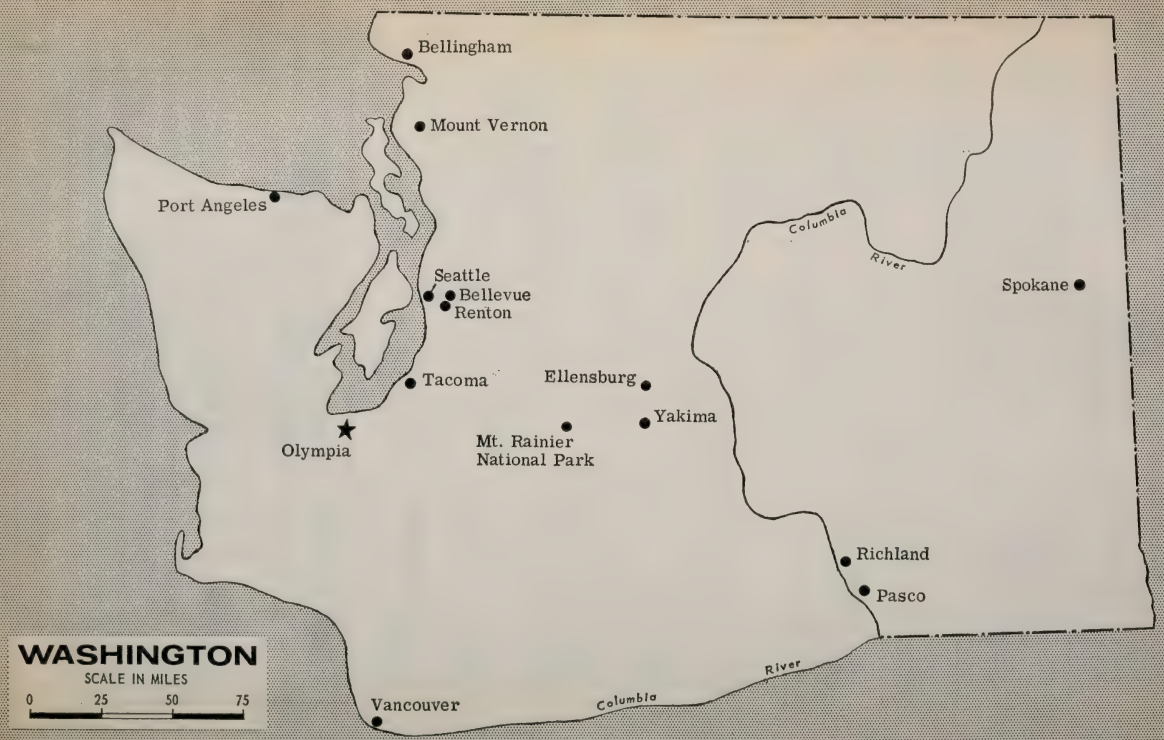
AAA Winchester, Va.

150 Rooms with Baths

Single: $7.00 to $10.00 · Double: $10.00 to $16.00 · Family Plan

AIR CONDITIONING • TELEVISION • FIREPROOF
FREE PARKING ON PREMISES • NEW MOTOR ENTRANCE

Lord Fairfax Dining Room — Main Floor — Lunch and Dinner — Howard Johnson Restaurant in Hotel Lower Lobby . . . Open Daily 6:00 A.M. to Midnight


Bellingham
Mount Vernon
Port Angeles
Columbia River
Spokane
Seattle
Bellevue
Renton
Tacoma
Ellensburg
Yakima
Olympia
Mt. Rainier National Park
Richland
Pasco
WASHINGTON
SCALE IN MILES
0 25 50 75
Vancouver
Columbia River

WASHINGTON

STATE HOTEL & MOTEL ASSOCIATION



AL SCHILLING, President, Olympic Hotel, Seattle, Washington 98101
JOHN PARKER, Executive Secretary, 1422 Vance Bldg., Seattle, Washington 98101. Telephone MA 4-3211

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BELLEVUE King Co. / RR: N P./ Pop. 12,809						
Bellevue TraveLodge 11011 NE 8th Jim & Genny Tenny, Owners & Mgrs	56	206- GL4-4967		(E) $7.50–8.50	(E) $10–14	
Holiday Inn Robert Sparling, Mgr		206- 458-5240		(E) $15–16	(E) $19–20	
BELLINGHAM Whatcom Co. / RR: G N; N P. / Airlines: Bellingham-Seattle Airways. / Pop. 34,688						
Leopold Inn 1224 Cornwall Ave 98225 George Knowles, Mgr	146	206- 733-3500	910- 444-2161	(E) $7.50–12	(E) $10–18	D
ELLENSBURG Kittitas Co. / RR: N P. / Pop. 10,157						
Thunderbird Motel 403 W 8th Ave 98926 McClaskey & Schademan, Owners Dick Olin, Mgr	73	509- 962-9856		(E) $8–10	(E) $10–14	
MT. RAINIER NATIONAL PARK RR: C M S P & P; G N; N P; U P.						
Ⓢ Paradise Inn 98397 Fred Harvey, Inc R. Berggren, Mgr	50	206- BR2-2261		(E) $7.50–13	(E) $9.50–17	R
MOUNT VERNON Skagit Co. / RR: G N. / Pop. 7,921						
Nor' Wester Motel 300-W College Way 98273 I-5 at Clear Lake Exit Best Western W. M. Callahan, Mgr	26	206- 424-2171		(E) $8–10	(E) $12–15	E

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
OLYMPIA Thurston Co. / RR: N P. / Airlines: Air West. / Pop. 18,273						
[B] Tyee Motor Inn 500 Tyee Dr 98501 Tyee Motel Associates Clair Lias, Gen Mgr	50	206- 352-0511	206- 943-0295	Ⓔ $10.50 –25	Ⓔ $13.50 –25	E
PASCO Franklin Co. / RR: N P; S P & S. / Airlines: Air West. / Pop. 14,522						
Pasco Motor Inn 627 W Lewis St 99301 A. A. Allen, Mgr	60	509- 547-3333		Ⓔ $6.50– 7.50	Ⓔ $7.50– 9	D
PORT ANGELES Clallam Co. / Pop. 12,653 Reported 13,800						
Aggie's Motel 535 E 1st 98362 Agnes & J. R. Willis, Owners & Mgrs	80	206- 457-8511		Ⓔ $6–18	Ⓔ $8–20	
Ⓢ Lake Crescent Lodge Olympic National Park Star Rte 1 98362 P.O. Box 11 G. B. Hanson, Pres & Gen Mgr Buell Demunbrun, Mgr	55	206- 928-3211		Ⓔ $8–18	Ⓔ $10–18	R
RENTON King Co. / RR: N P. / Pop. 18,453 Reported 24,000						
Sheraton Renton Inn 800 Rainier Ave S 98055 ITT Sheraton Corp of America E. J. O'Brien, Mgr	196	206- 226-7700		Ⓔ $14.50 –17.50	Ⓔ $19.50 –25	A E
RICHLAND Benton Co. / RR: N P; U P. / Airlines: Air West. / Pop. 23,548						
Bali Hi Motel 1201 Geo. Washington Way 99352 J. A. Mitchell, Owner & Mgr	44	509- 943-3101		Ⓔ $9–11	Ⓔ $11–13	D
[B] Hanford House, The Geo. Washington Way & Knight St 99352 Vance Corp G. R. Wilson, Gen Mgr	150	509- 946-7611 (See advertisement, page 1063)		Ⓔ $13–16	Ⓔ $16–20	D
[B] Rivershore Motor Inn 50 Comstock 99352 Master Hosts T. L. Hill, Vice Pres & Gen Mgr	125	509- 946-4661		Ⓔ $13–25	Ⓔ $16–30	R D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

The Olympic



TARIFF

Singles from $19.00 Doubles from $24.00
Twins from $25.00

Seattle's great hotel. Elegant. Traditional. Color TV. All 800 guest rooms and suites completely air-conditioned. Convenient downtown location.

Live top-name entertainment in the Marine Room. Gourmet cuisine, strolling violinists in the Golden Lion. Family dining in the Olympic Grill. Hearty fare and entertainment in Piccadilly Corner, authentic English pub. Romantic Terrace Room cocktail lounge—luncheons.

Garage and airline terminal (connected to hotel by enclosed skybridge) for convenient arrivals and departures. Convention facilities for 1,500.

Al E. Schilling, General Manager
Fourth and Seneca • Seattle, Washington 98101
(206) 682-7700 • TWX 910-444-2161

WESTERN INTERNATIONAL HOTELS
Executive Offices: The Olympic, Seattle, Washington 98111

COME VISIT THE HILTONS IN SEATTLE.

Free transportation to and from airport, directly across Highway 99. 12 miles into Seattle by bus or taxi. Completely air-conditioned. Swimming pool. Radio, TV, coffee makers. 150 rooms. Accommodates up to 400 for meetings. Complete hotel service. Single from $18.00. Double from $23.00. Suite from $45.

Cesare Rubinelli, General Manager, Hilton Inn, So. 176th & Pacific Hwy So., Seattle 88, Wash. (206) CHerry 4-4800, Teletype: 910-444-1334.



Call the Hilton Reservation Service. Come visit the Hiltons.



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SEATTLE King Co. / RR: C P; G N; N P; U P. / Airlines: United; Northwest; Pan American; Air Canada; Western; Alaska; SAS; Bellingham-Seattle Airways; Air West; Braniff; Continental; Eastern. / Pop. 557,087						
America West 6th Avenue Motor Hotel 2000 6th Ave 98121 Vance Mylroie, Mgr	168	206- MU2-8300	206- 998-0710	Ⓔ $11.50 –12.50	Ⓔ $13.50 –14.50	
America West Towne Motor Hotel 2205 7th Ave 98121 E. W. Mylroie, Mgr	93	206- 622-3434	206- 998-0710	Ⓔ $10.50 –12.50	Ⓔ $13– 14.50	
America West University Tower Hotel 4507 Brooklyn Ave NE 98105 America-West Corp Lee Rogers, Gen Mgr	155	206- 633-0222		Ⓔ $13.50 –15	Ⓔ $16 –17.50	E
Camlin Hotel & Cabanas 8th to 9th at Pine St 98101 Vance Corp Gene Erikson, Mgr	143 (See advertisement, page 1063)	206 MU2-0100		Ⓔ $12.50 up	Ⓔ $16.50 up	D
Century House Motor Motel 2224 8th Ave 98121 A Hyatt Lodge G. A. Hendricks, Mgr	70	206- 624-6820		Ⓔ $11–15	Ⓔ $15–18	D
Commodore Hotel 2013 Second Ave 98121 R. P. Raden, Mgr	100	206- MA2-7535		Ⓔ $5.50– 7	Ⓔ $7– 9	D



A CHINOOK MOTEL & TOWER—Yakima
Few hotel/motels, even in metropolitan cities, equal in completeness and attractiveness the facilities of The Chinook. Living rooms vary from poolside cabanas to penthouse suites. Swim pool, three spacious sun decks, swank Red Lion for dining and cocktails. Completely air conditioned. All rates include parking, television, radio.
Ellis Jones, Manager

B RIDPATH HOTEL & MOTOR INN—Spokane
The finest facilities of the metropolitan hotel and the modern motel combined for your enjoyment in the heart of the city. Cabanas! Sun Deck! Swim Pool! Three restaurants including the famed Ridpath Roof. Choice of 375 lanai or tower rooms. Completely air conditioned. All rates include parking, television, radio.
Al. B. Turrill, General Manager TWX 509-328-1452

C VANCE MOTOR HOTEL—Seattle
Ten floors of moderately-priced comfort and conveniences. Drive-in entrance with free parking under same roof. Coffee shop, Mural Room for dining, fascinating Mill Room for cocktails. Center of the theater and shop district and all downtown business. All rates include parking, television.
Clarence Adams, Manager

D CAMLIN HOTEL & CABANAS—Seattle
Seattle's distinguished hotel to which has been added the attractive features of the modern motel. Smart tower rooms or cabanas with private lanais. Swim pool, sun deck. Cloud Room and Sky Terrace, high atop the tower, for dining or cocktails. Downtown, handy to everything. All rates include parking, television, radio.
Gene Erickson, Manager

E HANFORD HOUSE—Richland
A distinctive $3,000,000 business resort hotel in Washington's Wonder City. Overlooking the Columbia River, 150 modern guest rooms, River-view dining room, Sandbar Lounge, coffee shop, banquet facilities for over 500. Completely air conditioned, large outdoor pool, color TV, free parking.
Gary Wilson, General Manager

F PARK SHORE—Honolulu
Right at Waikiki Beach, next to Kapiolani Park, with unobstructed views of Diamond Head and the Pacific. 227 superb rooms, excellent restaurant and entertainment lounge, coffee shop and other facilities. Air-conditioned throughout. See advertisement in Hawaii section for details.
G. R. (Jerry) Glendenning, Manager

All Vance units have excellent group and tour facilities and are adept at handling group business. Ask manager for Convention Facilities Brochure. GEORGE F. VANCE, President. JOHN E. GRAHAM, Vice President and General Manager, Tower Building, Seattle, Washington 98101

IN THE WEST: TELEPHONE TETLEY

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Doubletree Inn 205 Strander Blvd 98188 Doubletree Inns, Inc Donald Cruickshank, Mgr	200	206- 246-8220		Ⓔ $18–25	Ⓔ $23–30	A E
[B] Edgewater Inn 2411 Alaskan Way–Pier 67 98121 Pier 67, Inc, Owner M. R. Perry, Gen Mgr	230	206- MA4-7000	910- 444-1666	Ⓔ $14–25	Ⓔ $19–30	D
Heart of Seattle Motor Hotel 315 Seneca St 98101 Chas. Smith, Mgr	77	206- MA3-5110	910- 444-1451	Ⓔ $10	Ⓔ $12–15	D
[B] Hilton Inn 17620 Pacific Hwy S 98188 Hilton Hotels Corp Chet Rubinelli, Gen Mgr Cable: Hiltels	150	206- 244-4800 (See advertisement, page 1062)	910- 444-1334	Ⓔ $18–26	Ⓔ $23–31	A
Holiday Inn South 11244 Pacific Hwy S 98168 Clarence Schlosser, Innkeeper	120	206- RO2-0300		Ⓔ $13.50 –15.50	Ⓔ $18.50 up	A
Hyatt House Motel 17001 Pacific Hwy S 98188 Hyatt Corp of America C. C. Andrew, Gen Mgr	312	206- 244-6000		Ⓔ $20–24	Ⓔ $26–28	A
Mayflower Hotel 405 Olive Way 98101 R. J. Lemery, Owner V. L. Windhausen, Mgr	211	206- MA3-8700		Ⓔ $8.50– 14.50	Ⓔ $12– 18	D
[B] Olympic Hotel 4th & Seneca St 98101 Western International Hotels A. E. Schilling, Gen Mgr Cable: Olympic, Seattle	800	206- 682-7700 (See advertisement, page 1061)	910- 444-2161	Ⓔ $19–26	Ⓔ $24–32	D
Ramada Inn—Northgate 2140 N Northgate Way 98133 Ramada Inns, Inc R. L. Sours, Jr, Mgr	137	206- EM5-0700		Ⓔ $12–14	Ⓔ $16–18	E S
Roosevelt Motor Hotel 7th & Pine St 98101 Master Hosts Gwynne & Val Austin, Owners & Mgrs	206	206- 624-1400		Ⓔ $12–18	Ⓔ $15–26	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

The Washington Plaza

A partnership with ALCOA



	TARIFF	
	Benjamin Franklin Section	Tower
Singles from	$15.00	$20.00
Doubles from	$20.00	$25.00

Seattle's newest major downtown hotel. Sophisticated. Luxurious. Rises forty stories over the city's shopping and theater section; steps away from Monorail service to Seattle Center and famed Space Needle. Sumptuously appointed tower guest rooms and suites all have extra wide view windows, color TV, air conditioning. Accommodations, including Benjamin Franklin section, number 715. Fine dining, dancing and live entertainment in the elegant Westlake Room. Exotic food and cocktails in world-famed Trader Vic's. Beef Room specialty restaurant. Convention facilities for 20 to 880 persons. Parking for over 375 cars. Shops and boutiques.

Lee C. Jenks, General Manager
Fifth Ave. at Westlake • Seattle, Washington 98101
(206) 624-7400 • TWX 910-444-2161

WESTERN INTERNATIONAL HOTELS
Executive Offices: The Olympic, Seattle, Washington 98111

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Royal Inn 8th & Denny Way Ray Cox	90					
Royal Inn—Seattle–Tacoma Airport 18220 Pacific Hwy 98188 Royal Inns of America Inc C. W. Shook, Mgr	150	206- 246-5535				A
Sea-Tac Motor Inn 18740 Pacific Hwy S 98188 Thunderbird Corp, Owner F. V. Hozian, Gen Mgr	250	206- CH6-8600		Ⓔ $18–23	Ⓔ $26–32	A
Seattle Center TraveLodge 200 6th Ave N 98109 TraveLodge Corp L. G. Primon, Co-Owner & Mgr	89	206- MA3-2600		Ⓔ $11–13	Ⓔ $14–18	D
Seattle Downtown TraveLodge 2213 8th Ave 98121 TraveLodge Corp A. R. Hector, Mgr	72	206- MA4-6300		Ⓔ $8.50–10	Ⓔ $12–16	D E
Sherwood Motor Inn 400 NE 45th St 98105 Best Western Les Brainard, Pres & Mgr	134	206- 634-0100		Ⓔ $12–14	Ⓔ $15–18	E S
Sky Harbour Motor Hotel 3200 S 176th St 98188 J. S. Hall, Mgr	150	206- CH6-9300		Ⓔ $18–22	Ⓔ $22–30	A
Skyline Motel 14927 Aurora Ave N 98133 Lenna Maloney, Owner & Mgr	15	206- EM2-7851		Ⓔ $7–9	Ⓔ $8–10	S
Swept Wing Inn 18601 Pacific Hwy S 98188 Hilton Hotel Corp Chet Rubinelli, Mgr	132	206- 244-4550		Ⓔ $14–15	Ⓔ $16–19	A
TraveLodge at Sea-Tac Airport 28th Ave S & S 188 St 98188 TraveLodge Corp A. N. Gaeta, Gen Mgr	150	206- 266-3600		Ⓔ $12–16	Ⓔ $14–18	A
University Motel 4731 12th Ave NE 98105 Merle Steinman, Owner Mr. & Mrs. Robert Brender, Mgrs	22	206- LA2-4724		Ⓔ $10–12	Ⓔ $13–18	S

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
University Motor Inn 4140 Roosevelt Way NE 98105 Thomas Reese, Owner Meredith Jungck, Mgr	42	206- 632-5055		Ⓔ $10–12	Ⓔ $12–14	D
Vance Downtown Motor Hotel Stewart St & 7th Ave 98101 Vance Corp Clarence Adams, Mgr	174	206- 623-2700 (See advertisement, page 1063)		Ⓔ $11–13 up	Ⓔ $13–17 up	D
Washington Plaza Hotel 5th & Westlake 98101 Western International Hotels L. C. Jenks, Gen Mgr	715	206- 624-7400 (See advertisement, page 1065)	910- 444-2161	Ⓔ $15–28	Ⓔ $20–33	D

SPOKANE **Spokane Co.** / RR: G N; N P; S P & S; U P. / Airlines: Northwest; United; Air West. / Pop. 181,608

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Coeur D'Alene Hotel N 228 Howard St 99201 R. W. Robideaux, Owner & Mgr	124	509- 624-1251		Ⓔ $5.50– 7.50	Ⓔ $7– 9.50	D
Davenport Hotel W 823 Sprague Ave 99201 Western International Hotels J. S. McMillan, Mgr	500	509- 624-2121	509- 328-3511	Ⓔ $9–17	Ⓔ $12–22	D
Desert Sahara Motor Lodge 1st & Post Sts 99210 Master Hosts Al Williams, Pres & Gen Mgr	92	509- 624-9181		Ⓔ $11–16	Ⓔ $14–21	D
[B] **Lamplighter Lodge, The** 1100 N Sullivan P.O. Box 3385 TA 99220 Master Hosts Hollis Hammond, Gen Mgr	120	509- WA4-9000		Ⓔ $14–25	Ⓔ $18–24	E
[B] **Ridpath Hotel & Motor Inn** Sprague & 1st Aves at Stevens 99210 Vance Corp A. B. Turrill, Gen Mgr	375	509- 838-2711 (See advertisement, page 1063)	509- 328-1452	Ⓔ $9.50– 19	Ⓔ $13– 24	D
Spokane House Motor Hotel Garden Springs Exit on US-90 99210 P.O. Box 91 A. R. Saari, Mgr	56	509- TE8-1471		Ⓔ $12–18	Ⓔ $15–22	E

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
TACOMA Pierce Co. / RR: G N; N P; U P. / Airlines: Air West. Also see Seattle, Wash. / Pop. 147,979						
America West Tacoma Motor Hotel 242 St. Helen's Ave 98403	115	206- FU3-2711		Ⓔ $9– 12.50	Ⓔ $11– 15.50	
Olympus Hotel 815 Pacific Ave 98401 J. D. Ward, Owner Mrs. Nell Sacco, Mgr	100	206- MA7-4161		Ⓔ $4.50– 7	Ⓔ $5.50– 9	D
Sherwood Inn 8402 S Hosmer St 98444 Les Brainard, Pres Hale Bondurant, Vice Pres	120	206- GR5-4400		Ⓔ $9.50	Ⓔ $13.50– 15	
Winthrop Hotel 9th & Broadway 98402 W. G. Coffee, Jr, Gen Mgr	225	206- BR2-2141		Ⓔ $11– 18	Ⓔ $13.50– 22.50	D
VANCOUVER Clark Co. / RR: G N; N P; S P & S; U P. / Airlines: See Portland, Oreg. / Pop. 32,464						
Inn at the Quay, The Columbia St 98660 Master Hosts G. G. Goodrich, Gen Mgr	87	206- 694-8341		Ⓔ $9–15	Ⓔ $12–19	D
Vancouver TraveLodge 601 Broadway 98660 TraveLodge Corp C. W. Boysen, Co-Owner & Mgr	48	206- 693-3668		Ⓔ $8–10	Ⓔ $11–13	D
YAKIMA Yakima Co. / RR: N P. / Airlines: Air West. / Pop. 43,284						
Chinook Motel & Tower 4th St & Yakima Ave 98901 Vance Corp Ellis Jones, Mgr	214	509- GL2-8533 (See advertisement, page 1063)		Ⓔ $8.50– 14	Ⓔ $11.50– 17	D
Commercial Hotel 310 E Yakima Ave 98901 Fred Mercy Jr, Owner C. H. Carroll, Mgr	145	509- GL3-3151		Ⓔ $5.50– 6.50	Ⓔ $8.50– 11	D
Holiday Motor Hotel 1300 N 1st St 98901 Amy Lund, Mgr	80	509- GL2-9163	509- 248-4542	Ⓔ $7– 9	Ⓔ $8.50– 12.50	


Weirton
Wheeling
New Martinsville
Sisterville
Ohio River
Morgantown
Fairmont
Grafton
Terra Alta
Clarksburg
Davis
Parkersburg
Buckhannon
Moorefield
Point Pleasant
Elkins
Mouth of Seneca
Sutton
Huntington
St. Albans
Charleston
Rainelle
Beckley
Lewisburg
Beaver
Hinton
White Sulphur Springs
Williamson
Bluefield
Potomac River
Berkeley Springs
Martinsburg
Romney
WEST VIRGINIA
SCALE IN MILES
0
25
50
75

WEST VIRGINIA

HOTEL & MOTEL ASSOCIATION

JOS. A. REISER, JR, President, Daniel Boone Hotel, Charleston, West Virginia

HARRIS MITCHELL, Executive Secretary, P.O. Box 2153, Charleston, West Virginia 25328

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BEAVER **Raleigh Co.** / Pop. 18,642 Reported 19,000						
[B] **Moon Glo Motel** Box 247 25801 Dr. Eva Teter Hammer, Owner Mrs. Effie Montgomery, Mgr	20	304- 352-6456		Ⓔ $7–8	Ⓔ $14–16	D
BECKLEY **Raleigh Co.** / RR: C & O. / Airlines: Piedmont. / Pop. 18,642 Reported 19,000						
Charles House Motor Hotel 223 S Heber St 25801 P.O. Box 90 W. H. Sheffield Jr, Mgr	28	304- 253-8318		Ⓔ $7.50–8	Ⓔ $11–12	D
Green Bank Motel P.O. Box 1634 25801 Louise M. Lilly, Owner & Mgr	12	304- 253-3355		Ⓔ $7 up	Ⓔ $9.50 up	S
BERKELEY SPRINGS **Morgan Co.** / Pop. 3,500						
Park View Inn S Washington St 25411 Rtes 9 & 522 Mrs. W. G. Harmison, Owner & Mgr	40	304- 258-2210		Ⓐ $12–15	Ⓐ $20–26	R
BLUEFIELD **Mercer Co.** / RR: N & W. / Airlines: Piedmont. / Pop. 19,256						
Bel Air Motel 3300 Cumberland Rd 24701 B. F. Jones, Owner	32	304- 325-6111		Ⓔ $7.50–10	Ⓔ $9–13	S
BUCKHANNON **Upshur Co.** / Pop. 6,386						
Centennial Motel 22 N Locust St US 119 W. Va. 20-N 26201 S. Q. Koon, Owner & Mgr	42	304- 472-4100		Ⓔ $8–10	Ⓔ $12–14	S
CHARLESTON **Kanawha Co.** / RR: C & O. / Airlines: American; United; Eastern; Piedmont; Greenbrier; Allegheny. / Pop. 85,796						
Daniel Boone Hotel Washington & Capitol Sts 25328 R. R. Mullins, Mgr	465	304- 343-6131		Ⓔ $10–14	Ⓔ $14–20	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Heart O'Town Motor Inn Broad at Washington 25301 US 60 John Palmer, Gen Mgr	142	304- 343-4661		Ⓔ $13–14	Ⓔ $17–18	
Holiday Inn #1 2 Kanawha Blvd E at Elk River 25301 Holiday Inns of America Inc Ruth LeMarr, Innkeeper	200	304- 343-4521		Ⓔ $12.50	Ⓔ $14.50–16	D
Holiday Inn #3 600 Kanawha Blvd E 25301 Robert Sweazy, Innkeeper	256	304- 344-4092		Ⓔ $12.50	Ⓔ $14.50–16.50	D

CLARKSBURG Harrison Co. / RR: B & O. / Airlines: Lake Central. / Pop. 28,112

Stonewall Jackson Hotel 215 S 3rd St 26301 An Alsonett Hotel L. A. Porter, Mgr	200	304- 624-6441		Ⓔ $5.50–11.50	Ⓔ $10–16	
Uptowner Inn 165 W Main St 26301 North Central Development Co H. J. Carmichael, Mgr	122	304- 623-3731		Ⓔ $11–13	Ⓔ $17.50–20.50	D

DAVIS Tucker Co. / Pop. 898

Stone Motel Rte 32 26260 Mr. & Mrs. G. P. Smith, Owners & Mgrs	74	304- 259-5245		Ⓔ $6–8	Ⓔ $8–10	R

ELKINS Randolph Co. / Airlines: Allegheny. / Pop. 8,307

Kay's Motel 505 Randolph Ave 26241 Mrs. Ann McCarty, Owner & Mgr	27	304- 636-1315		Ⓔ $9–10	Ⓔ $12–14	D
Tygart Hotel 208 Davis Ave 26241 J. A. Towler, Owner & Mgr	75	304- 636-2000		Ⓔ $5–10	Ⓔ $9–12	A D

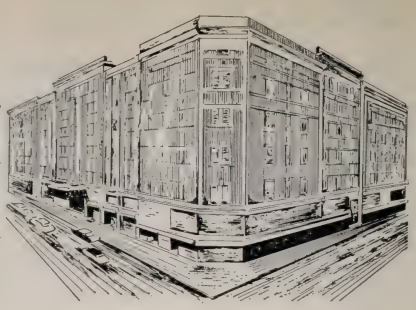
FAIRMONT Marion Co. / Airlines: Allegheny. / Pop. 27,477

Fairmont Hotel 200 Jefferson St 26554 E. N. Johnson, Gen Mgr	175	304- 363-6600		Ⓔ $5.50–9.50	Ⓔ $11–14	D

GRAFTON Taylor Co. / RR: B & O. / Pop. 5,791

Grafton Motel US 50 W Jct 119 26354 Mrs. Jewel Crislip, Owner	16	304- 265-2100		Ⓔ $8.50–9	Ⓔ $11–12.50	S

In the Heart of Huntington's Shopping and Theater District



For room comfort — for gracious dining — for the multitude of services that define a better hotel, your perfect host in Huntington is The Frederick.

The Hotel Frederick

AIR CONDITIONING • TV • BANQUET SERVICE • FREE GARAGE PARKING
COMPLETE CONVENTION FACILITIES

IN HUNTINGTON, WEST VIRGINIA *Hotel Frederick*

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
HINTON Summers Co. / RR: C & O. / Pop. 5,197						
Sandman Motel Rte 20 25951 J. R. Kirk, Owner & Mgr	14	304- 466-1700		Ⓔ $8	Ⓔ $10.50–12	
HUNTINGTON Cabell Co. / RR: B & O; C & O. / Airlines: Allegheny; Eastern; Piedmont. / Pop. 83,627						
B Frederick Hotel 4th Ave & 10th St 25716 W. R. Ritter Jr, Vice Pres & Mgr	150	304- 525-5101 (See advertisement above)		Ⓔ $7.50– 12.50	Ⓔ $10– 18	D
Gateway Inn (Formerly: Gateway Motel) 6007 US Rte 60 E 25707 J. D. Booten, Owner & Mgr	52	304- 736-3471		Ⓔ $9–12	Ⓔ $11–16	S
Holiday Inn 3325 U.S. Hwy 60 E. 25705 Holiday Inns of America Inc Harold Frankel, Innkeeper	112	304- 529-1331		Ⓔ $11– 13.50	Ⓔ $14– 17.50	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Hotel Prichard



HUNTINGTON, WEST VIRGINIA
In Downtown Huntington
★ AIR CONDITIONED • Rooms • Suites • Apts.
★ OUTSTANDING BANQUET & CONVENTION FACILITIES • 15 Rooms Seating 5 to 500
★ CONTINENTAL & AMERICAN CUISINE
★ FREE PARKING
Vice Pres. & Gen. Mgr. David H. Marcum

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Prichard Hotel						
6th Ave & 9th St 25722	300	304-		Ⓔ	Ⓔ	D
Guyanco, Inc		525-8181		$7–	$9–	E
Dave Marcum, Vice Pres & Gen Mgr	(See advertisement above)			12.50	16	
Stone Lodge Motel						
5600 Rte 60 E 25705	75	304-		Ⓔ	Ⓔ	E
Best Western		736-3451		$9–11	$12–16	S
C. G. Watkeys, Jr, Mgr						
[B] UpTowner Inn						
1415 4th Ave 25701	144	304-		Ⓔ	Ⓔ	D
UpTowner Inns, Inc		525-7741		$12–	$15.50–	
S. J. Cutler, III, Mgr	(See advertisement below)			15.50	18.50	

LEWISBURG Greenbrier Co. / Pop. 2,259

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
General Lewis Motor Inn						
301 E Washington St 24901	30	304-		Ⓔ	Ⓔ	R
Mrs. Randolph Hock, Owner		645-2600		$7–8	$10–14	
Laurence Little, Mgr						

The Fabulous

UpTowner Inn

1415 4th Ave., Huntington, W. Va.
One block West of Marshall University

144 completely air conditioned units • Swimming Pool • Color TV • Free Parking • Dining Facilities • Banquet Service • Coffee Shop • Weekend of Feast • COMPLETE CONVENTION FACILITIES • Merchandise Display Rooms • Executive Suites • Meeting Rooms • Room Service • Weekend Package Available.

Telephone 304-525-7741 **Samuel Cutler III, Mgr.**

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MARTINSBURG Berkeley Co. / RR: B & O. / Airlines: Allegheny. / Pop. 15,179						
Wheatland Motel 1193 Winchester Ave 25401 Mrs. F. L. Pownall, Owner & Mgr	22	304- 267-2994		(E) $8–10	(E) $9–12	S
MOOREFIELD Hardy Co. / Pop. 1,434						
Harper's Motel 508 N Main St 26836 Mr. & Mrs. W. C. Harper, Owners & Mgrs	22	304- 538-6213		(E) $6–8	(E) $7.50–12	
MORGANTOWN Monongalia Co. / RR: B & O. / Airlines: Allegheny. / Pop. 22,487						
Holiday Inn 1400 Saratoga Ave 26505 Holiday Inns of America, Inc T. C. Dean, Innkeeper	97	304- 599-1680		(E) $10.50 up	(E) 16.50 up	S
Lakeview Inn & Country Club Rte 6, P.O. Box 88A 26505 Richard Wright, Owner W. B. Pace, Gen Mgr	82	304- 292-9418		(E) $9–20 (A) $22–31	(E) $16–28 (A) $21–25	S
[B] Mont Chateau Lodge Rte 6, P.O. Box 87 26505 West Virginia University, Owner W. C. Burgie, Mgr	55	304- 292-7371		(E) $9–10	(E) $13–14	R
Morgan Hotel 127 High St 26505 J. W. Ruby, Pres & Owner F. J. Kraus, Gen Mgr	150	304- 292-8401		(E) $9.50 up	(E) $12.50 up	D
MOUTH OF SENECA						
Hedrick's 4U Motel US Rte 33 26282 Virgil Hedrick, Owner & Mgr	17	Macksirlle 19F5				
NEW MARTINSVILLE Wetzel Co. / Pop. 5,607						
Traveller's Motel 519 North State Rte 2 26155 Mrs. Ada Ross, Owner & Mgr	54	304- 455-3355		(E) $7–12	(E) $10–14	S
PARKERSBURG Wood Co. / RR: B & O. / Airlines: Allegheny; Piedmont. / Pop. 44,797						
Chancellor Hotel US 50, 21 26101 E. W. Turley, Mgr	200	304- 485-4431	304- 760-3609	(E) $6–8	(E) $7.50–15	

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Just off Highway 20 between Hinton and Princeton



A WEST VIRGINIA STATE PARK
PIPESTEM, WEST VIRGINIA 25979
PHONE: 304/466-1800

Managed By
THE BRANTGAR ORGANIZATION INC.



* Luxurious 113-Room Main Lodge
* Mountain Creek Lodge, Accessible By Tramway
* Fully-Equipped Vacation Cottages
* 50-Meter Outdoor Pool; Heated Indoor Pool
* Championship 18-Hole Golf Course
* Par-3 Golf Course
* Camping, Hiking, Archery, Riding, Fishing

4000 EXQUISITELY BEAUTIFUL ACRES!

Single Rooms $12.00 – $20.00
Double Rooms $18.00 – $26.00
Vacation Cottages
$40.00 per day and up

area 304/466-1800
James P. Bolinger
Managing Director

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Jobes Motel Rte 2, US 50 26101 Mrs. Golda E. Jobes, Owner & Mgr	18			Ⓔ $7–15		
Uptowner Inn 415 7th St 26101 K. L. Windon, Mgr	108	304- 485-7391		Ⓔ $10.50 up	Ⓔ $16.50 up	

PIPESTEM Summers Co. / Pop. 64

Pipestem Resort Off Hwy 20 25979 J. P. Bolinger, Mng Dir	113	304- 466-1800 (See advertisement above)		Ⓔ $12–20	Ⓔ $18–26	R

POINT PLEASANT Mason Co. / RR: B & O. / Pop. 5,785

Lowe Motor Hotel, The 4th & Main Sts 25550 H. D. Lowe Jr, Mgr	54	304- 675-2260		Ⓔ $4.50–8	Ⓔ $6.50–12	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
RAINELLE Greenbrier Co. / Pop. 649						
Pioneer Hotel 25550 J. R. Goff, Owner	34	304- 438-8553		Ⓔ $3.50	Ⓔ $7	
ROMNEY Hampshire Co. / Pop. 2,203						
Manorland Post Motel US Rtes 50 & 220 26757 M. D. Whipp, Owner & Mgr	24	304- 822-3500		Ⓔ $10–11	Ⓔ $16–17	S
ST. ALBANS Kanawha Co. / Pop. 15,103						
El Rancho Inn 2843 MacCorkle Ave 25177 US 60 Mrs. Irene Evans Reid, Pres & Mgr	30	304- 727-2201		Ⓔ $7.95–13.50	Ⓔ $9.95–14.50	S
Kanawha Terrace Motel 6704 MacCorkle Ave SW 25177 Rte 60 LaVaughn Rash, Owner & Mgr	9	304- 768-4721		Ⓔ $6–8	Ⓔ $8–10	S
SISTERSVILLE Tyler Co. / Pop. 2,331 Reported 10,026						
Wells Inn, The 316 Charles St 26175 Master Hosts J. W. Kinkaid Jr, Mgr	36	304- 652-3111		Ⓔ $7–12	Ⓔ $9–25	D
SUTTON Braxton Co. / RR: B & O. / Pop. 967						
Laurel Court & Chalets RFD 1 26601 US 19 & W. Va 4 N. R. & Dolores Kniceley, Owners & Mgrs	42	304- 765-7301		Ⓔ $8–10	Ⓔ $10–16	A R
TERRA ALTA Preston Co. / RR: B & O. / Pop. 1,504						
Mountaintop Vacationland Rte 1 26764 R. W. Nix, Gen Mgr	18	304- 789-2111		Ⓔ $9–18	Ⓔ $14–24	
WHEELING Ohio Co. / Airlines: Allegheny. / Pop. 53,400						
Downtowner Motor Inn 949 Main St 26003 R. K. Jobe, Mgr	77	304- 232-3820	304- 232-0014	Ⓔ $9.50–11.50	Ⓔ $13.50–16.50	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



G is for a glamorous mountain setting, lovely in every season . . . for golf on 3 superb challenging courses . . . gamesmanship that runs the gamut from swimming to trapshooting, bowling to horseback riding. It's for gala social activities including nightly dancing . . . for gourmet fare and gracious accommodations. 650 rooms; American plan. Group meeting facilities for up to 1200. Relaxing Mineral Baths. Nationally famous diagnostic Clinic.

Truman Wright,
Vice President & Managing Director

Wesler Keenan, *Manager*

Easily accessible by rail, car and air.

THE Greenbrier

WHITE SULPHUR SPRINGS
WEST VIRGINIA 24986
TELEPHONE: 536-1110 (AREA CODE 304)

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Howard Johnson's Motor Lodge						
775 National Rd E 26003 US 40 off I-70 Howard Johnson's Motor Lodges Mrs. Betty H. Wagner, Owner & Operator	56	304- 233-0440		Ⓔ $11–13	Ⓔ $14–18	E
Mid-City Motel						
US 40E 26003 K. E. Acker, Pres & Mgr	51	304- 233-3922		Ⓔ $8–9	Ⓔ $10–11	E
Quality Motel—Fort Henry						
2501 National Rd E 26003 US 40 off I-70 Quality Courts Motels, Inc Mrs. Betty H. Wagner, Owner & Operator	64	304- 242-3131		Ⓔ $10–12	Ⓔ $13–18	S
Rogers Hotel						
44 14th St 26003 Mrs. Thelma Pugliese, Owner & Mgr	73	304- 233-3300		Ⓔ $5–7	Ⓔ $8–12	D
Windsor Hotel						
1143 Main St 26003 A Bayer Hotel Goldia C. Prettyman, Mgr	200	304- 232-4600		Ⓔ $3.50–9	Ⓔ $7–11.25	

WHITE SULPHUR SPRINGS

Greenbrier Co. / RR: C & O. / Airlines: Greenbrier. See also Charleston, W. Va. and Roanoke, Va. / Pop. 2,676

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Alvon Hotel						
210 W Main St 24986 US 60 Miss Glenna Bell, Owner & Mgr	40	304- 536-1111		Ⓔ $3.50 up	Ⓔ $5 up	
Greenbrier, The						
24986 Chesapeake & Ohio RR, Owners E. T. Wright, Vice Pres & Mng Dir	650	304- 536-1110 (See advertisement, p. 1077)		Ⓐ $37.50 –81	Ⓐ $75 –95	R
Mountain Brow Motor Lodge						
131 W Main St 24986 Rte 60 Margaret O'Farrell, Owner	19	304- 536-2041		Ⓔ $8	Ⓔ $10–12	
Village Motel						
38 W Main St 24986 Miss Glenna Bell, Owner & Mgr	64	304- 536-2323		Ⓔ $7–9	Ⓔ $10–14	

WILLIAMSON

Mingo Co. / RR: N & W. / Pop. 6,746

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Mountaineer Hotel, The						
31 E 2nd Ave 25661 J. B. Lawson Jr, Mgr	75	304- 235-2222		Ⓔ $5–8.50	Ⓔ $12–14	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area


Cable
Manitowish Waters
Boulder Junction
Land O' Lakes
Hayward
Lac du Flambeau
Sayner
Spooner
Woodruff
Eagle River
Three Lakes
Rhinelander
Rice Lake
Cameron
Ladysmith
Tomahawk
Sister Bay
Ephraim
Marinette
Baileys Harbor
Chippewa Falls
Wausau
Sturgeon Bay
Menomonie
Eau Claire
Marshfield
Stevens Point
Green Bay
Wisconsin Rapids
Waupaca
Menasha
Appleton
Manitowoc
Oshkosh
Chilton
Elkhart Lake
La Crosse
Sheboygan
Fond du Lac
Wisconsin Dells
Lake Delton
Portage
Baraboo
Beaver Dam
West Bend
Port Washington
Spring Green
Mequon
Oconomowoc
Brookfield
Prairie du Chien
Mt. Horeb
Madison
Waukesha
Milwaukee
Mukwonago
New Glarus
Janesville
Elkhorn
Racine
Burlington
Monroe
Delavan
Lake Geneva
Kenosha
Beloit
Fontana
WISCONSIN
SCALE IN MILES
0
25
50
75
100

WISCONSIN

INNKEEPERS ASSOCIATION

EDWARD J. DOYLE, President, Doyle's Hotels & Motels Co., Rice Lake, Wis. 54868

HAROLD P. PEARSON, Executive Secretary, 509 W. Wisconsin Ave., Milwaukee, Wisconsin 53203. Telephone: 414-271-2851

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
APPLETON Outagamie Co. / RR: C & NW; Soo. / Airlines: North Central; Air Wisconsin. / Pop. 48,411						
[B] Conway Motor Inn Oneida & Washington Sts 54911 Master Hosts R. F. Jury, Mgr	120	414- 734-2611 (See advertisement, p. 1081)		Ⓔ $11.50 –13.50	Ⓔ $15 –18	D
Embassy Motor Lodge 3913 W Prospect 54910 T. K. Anderson	52					
Guest House Inn 3930 W College Ave 54911 B. Marcus, Owner H. R. Gross, Mgr	100	414- 734-9851		Ⓔ $11.50 –15	Ⓔ $16 –20	E
Holiday Inn US Hwy 41 & County U Holiday Inns of America, Inc L. P. Kelliher, Innkeeper	101	414- 734-9872		Ⓔ $9–10	Ⓔ $11–13	
Kahler's Inn Towne Motel 3730 W College Ave 54911 The Kahler Corp C. D. Peterson, Mgr	100	414- 734-9231		Ⓔ $12.25 –15	Ⓔ $17.50 –22	R
BAILEYS HARBOR Door Co. / RR: C & NW. / Pop. 300						
[S] Gordon Lodge North Bay 54202 Phil Gordon, Owner & Mgr	40	414- 839-2331		Ⓐ $28–42	Ⓐ $44–70	R
[S] Maxwelton Braes Bonnie Brae Rd 54202 Harry Ridings, Mgr	45	414- 839-2321			Ⓐ $40–50	R
BARABOO Sauk Co. / Pop. 7,660						
[S] Devi-Bara Resort Rte 4 53913 D. J. Meyers, Owner & Mgr	50	608- 356-5571		Ⓔ $10–16 Ⓐ $18–25	Ⓔ $14–20 Ⓐ $30–40	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BEAVER DAM Dodge Co. / Pop. 13,118						
Campus Inn Motor Lodge 815 Park Ave 53916 Pat Laughlin, Mgr	36					
Rogers Hotel 103 E Maple Ave 53916 R. A. Messer, Mgr	103	414- 885-4421		Ⓔ $4.75– 8.50	Ⓔ $8.50– 16	D
BELOIT Rock Co. / RR: C M S P P. / Airlines: North Central. / Pop. 32,846						
Hilton Hotel 444 E Grand Ave 53511 Beloit College, Owner R. B. Partlow III, Mgr	73	608- 365-8821		Ⓔ $5– 7.50	Ⓔ $6.50– 14	D
BOULDER JUNCTION Vilas Co. / Pop. 150						
Ⓢ **Miller's Resort of the Woods** Boulder Lake 54512 Clyde Miller, Owner Richard Barr, Mgr	54	715- 385-2136		Ⓐ $17 up	Ⓐ $15 up	
BROOKFIELD Waukesha Co. / RR: C M S P P. / Pop. 19,812						
Harold's Leilani Motel See: Milwaukee, Wis.						
BURLINGTON Racine Co. / Pop. 5,856						
Rainbow Motel 733 Milwaukee Ave 53105 Harry Jensen, Owner James Jensen, Mgr	46	414- 763-2491		Ⓔ $10– 12	Ⓔ $12.50– 17.50	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CABLE Bayfield Co. / Pop. 262						
The Lakewoods Rte 2 54821 Gladys Rasmussen, Owner	75	715- 794-4514		Ⓔ $5–10 Ⓐ $10.50 –16.50	Ⓔ $12–24 Ⓐ $21– 29	R
CAMERON Barron Co. / Pop. 982						
Cameron Motel Hwy 53 54822 Ray Makels	20	715- 458-2311				
CHILTON Calumet Co. / Pop. 2,578						
Chilton Hotel 16 E Main St 53014 R. F. Ruhe, Owner & Mgr	15	414- 849-4611		Ⓔ $3.75– 5	Ⓔ $4.75– 7	D
Thunderbird Motel 121 E Chestnut 53014 John Haberstroh, Owner	10	414- 849-4216		Ⓔ $8–10	Ⓔ $12–15	D
CHIPPEWA FALLS Chippewa Co. / Pop. 11,708						
Northern Hotel 6 W Grand Ave 54729 C. H. LeMay, Pres E. J. Paquette, Mgr	65	715- 723-4443		Ⓔ $4–8	Ⓔ $6–14	D
DELAVAN Walworth Co. / Pop. 4,846						
[B] Lake Lawn Lodge Rte #50 53115 Ramada Inns, Inc H. W. Zilisch, Mgr	225	414- 728-5511		Ⓔ $16–22	Ⓔ $20–27	R
EAGLE RIVER Vilas Co. / RR: C & NW. / Pop. 1,367						
Ⓢ Bray-Wood Motel & Resort Catfish Lake 54521 Billy Bray, Owner & Mgr	11	715- 479-9905		Ⓔ $7.50– 9.50 Ⓐ $12.50 –14.50	Ⓔ $9.50– 12.50 Ⓐ $19.50– 22.50	D
Chanticleer Inn Rte 3 54521 J. B. Alward, Mgr	34	715- 479-4486		Ⓔ $7.50– 11.50 Ⓐ $23.50 –27.50	Ⓔ $14– 17 Ⓐ $28– 34	R

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓢ Eagle Waters Resort						
P.O. Box 730 45421 Sherwin Glazer, Owner & Mgr	100	715- 479-4411			Ⓐ $40–70	R

EAU CLAIRE Eau Claire Co. / Airlines: North Central. / Pop. 37,987

Eau Claire Motel						
Hwys 12 & 53 54701 Mr. & Mrs. Peter Poppin, Co-Mgrs	30	715- 835-5148		Ⓔ $7 up	Ⓔ $11 up	S
Edwards Hotel-Motel						
516 Galloway St 54700 M. J. Bearson, Owner B. A. Bearson, Mgr	35	715- TE2-3411		Ⓔ $4.50 up		
Heritage Motel						
1305 S Hastings Way 54701 Rte 53 William Haskins, Owner	30	715- 832-1687		Ⓔ $9	Ⓔ $13–15	E
Holiday Inn						
1202 W Clairemont Ave 54700 Holiday Inns of America Inc T. H. Ochs, Innkeeper	181	715- 834-3181		Ⓔ $8.75–9	Ⓔ $11–14	
Howard Johnson's Motor Lodge						
809 W Clairemont Ave 54701 Howard Johnson's Motor Lodges D. W. Stansbury, Mgr	80	715- 834-6611		Ⓔ $11–13	Ⓔ $15–18	E

ELKHART LAKE Sheboygan Co. / Pop. 651

Ⓢ Schwartz Resort Hotel						
53020 William Geftman, Mgr	200	414- TR6-3323		Ⓐ $17–25	Ⓐ $29–45	R
Ⓢ Siebken's Resort						
53020 Mrs. O. S. Moeller, Owner	45					R

ELKHORN Walworth Co. / Pop. 3,586

Alpine Valley Resort						
P.O. Box 615, East Troy, Wis. 53120 Joe Kosick & Willis Stoick, Owners Fred Cimino, Mgr	85	414- 542-5528		Ⓔ $10.50–12	Ⓔ $18–26	R

EPHRAIM Door Co. / RR: C & NW. / Pop. 221

Ⓢ Ephraim Resort Lodge						
54211 T. W. Hoeppner, Owner & Mgr	40	414- 854-2031		Ⓔ $10–12 Ⓐ $14–16.50	Ⓔ $14–16.50 Ⓐ $25–33	R



THE ABBEY

ON LAKE GENEVA

FONTANA, WISCONSIN

Only 90 minutes from Chicago, less from O'Hare—a very remarkable year 'round resort, catering to groups of 15 to 500.

Write or phone
George Donohue, Director of Sales

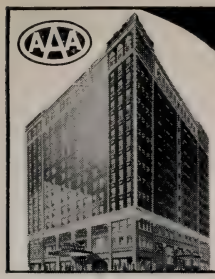
PHONE: Fontana 414-275-6811
Chicago 312-782-3236
312-332-3586

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓢ Evergreen Beach Hotel						
54211 F. E. Knudson, Owner & Mgr	26	414- 4671		Ⓔ $6–9	Ⓔ $10–14	R
Ⓢ Knudson House, The						
Hwy 42 54211 James Jacobs, Mgr	26	414- 854-2814		Ⓔ $10.50 –13.25 Ⓐ $16.25 –18.50	Ⓔ $13.50– 17.50 Ⓐ $25– 29	R
Ⓢ Pine Grove Resort & Motor Lodge						
Water St, Rte 42 54211 L. A. Olson, Owner & Mgr	25	414- 854-2511		Ⓔ $11.25 –13.50 Ⓐ $17–19	Ⓔ $14.50 –18 Ⓐ $26–30	R D

FOND DU LAC Fond du Lac Co. / RR: C & NW. / Pop. 32,719

Stretch Motel						
R.R. 1 54935 Thomas Engel	28					

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



HOTEL NORTHLAND
... Green Bay's Largest

- 300 Attractive Guest Rooms and Suites
- New Grand Ballroom for 500 Persons
- New Exhibit Facilities
- New Sauna and Steam Room
- Famous Bay Room Lounge and Entertainment
- Park Free

SCHROEDER HOSPITALITY...
in Wisconsin's most historic city.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
FONTANA Walworth Co. / Pop. 1,326						
[B] **The Abbey** Fontana Blvd 53125 Marina Fontana, Owner Ken Zinzow, Gen Mgr	260	414- 275-6811 (See advertisement, page 1084)		Ⓔ $21–29	Ⓔ $24–32	R
GREEN BAY Brown Co. / RR: C & NW. / Airlines: North Central. / Pop. 62,888						
[B] **Beaumont Motor Inn** Washington at Main St 54301 Parkway Inns Inc, Owner Carl Witteborg Jr, Gen Mgr	100	414- 435-4484 (See advertisement, page 1087)		Ⓔ $12–18	Ⓔ $17–24	D
Imperial '400' Motel 119 N Monroe Ave 54301 Imperial '400' Motels H. G. Thompson, Co-Owner & Mgr	43	414- 437-0525		Ⓔ $10–12	Ⓔ $14–18	D
Northland Hotel Adams & Pine St 54305 Schroeder Hotels, Owner H. C. Huebner, Mgr	300	414- 432-4811 (See advertisement above)		Ⓔ $10–14	Ⓔ $13–22	D
Packer City Motel 1957 Main St 54301 Warren Haganes, Owner & Mgr	42	414- 432-8654		Ⓔ $8–10	Ⓔ $10–12	S
HAYWARD Sawyer Co. / Pop. 1,540						
[S] **Ross' Teal Lake Lodge** Rte 1 54843 N. W. Ross, Mgr	20	715- 462-3631		Ⓔ $12–15 Ⓐ $18–23	Ⓔ $16–39 Ⓐ $30–46	R
Walker Hotel 101 Iowa Ave 54843 W. D. O'Brien, Owner & Mgr	50	715- 634-4777		Ⓔ $4–6	Ⓔ $6–7.50	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
JANESVILLE Rock Co. / RR: C M S P P. / Airlines: North Central. / Pop. 35,164						
Holiday Inn						
2723 Milton Ave 53545	106	608-		Ⓔ	Ⓔ	S
Holiday Inns of America Inc		752-9411		$10.50	$14–	
Jack Passafume, Innkeeper					15.50	
KENOSHA Kenosha Co. / RR: C & NW. / Pop. 67,899						
Midway Motor Lodge						
1800 60th St 53140	100	414-		Ⓔ	Ⓔ	D
Best Western		658-2361		$11.50	$15	
H. J. Serpe, Mgr				–13	–18	
LAC DU FLAMBEAU Vilas Co. / RR: C & NW.						
Dillman's Sand Lake Lodge						
54538	50	715-			Ⓐ	R
M. E. Dillman, Pres		588-3231			$16.50–	
Jerry Loar, Mgr					18.50	
LA CROSSE La Crosse Co. / RR: Burlington; C M S P P. / Airlines: North Central. / Pop. 47,575						
Bluff View Motel						
3715 Mormon Coulee Rd 54601	62	608-		Ⓔ	Ⓔ	S
Mr. & Mrs. M. K. Olson, Owners		788-0600		$10–12	$12–16	
Carrol Olson, Mgr						
Stoddard Hotel						
4th & State Sts 54601	185	608-		Ⓔ	Ⓔ	D
Northern Hotel Co, Owner		784-4220		$5–	$7.50–	
J. A. Elliott, Pres & Gen Mgr				12	16	
LADYSMITH Rusk Co. / Pop. 3,584						
Davis Motel						
Jct Hwy 8 & 27 54848	27	715-		Ⓔ	Ⓔ	D
Floyd Davis, Owner & Mgr		532-5576		$6.75	$8.50	
				–7.50	–12	
LAKE DELTON Sauk Co. / Pop. 714						
Kahler's Inn Towne Motel See: Wisconsin Dells, Wis.						
Williamson's Dell View Hotel See: Wisconsin Dells, Wis.						
LAKE GENEVA Walworth Co. / RR: C & NW. / Pop. 4,929						
Lake Geneva Playboy Club Hotel						
53147	296	414-		Ⓔ	Ⓔ	S E R
Playboy Clubs International		248-8811		$22 up	$26–35	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

IN WISCONSIN

RECOMMEND . . .



. . . the plaque of perfection

GREEN BAY'S BEAUMONT MOTOR INN
LUXURIOUS DOWNTOWN Drive-In Motor Inn. Heated indoor pool. 100 rooms, executive suites and banquet-convention facilities. Beautiful lounge and restaurant. Ph.: (414) 435-4484.

MADISON'S PARK MOTOR INN
DRIVE-IN GUEST PARKING in downtown Madison across street from Capitol. Large rooms, executive suites, complete convention (7 to 700) facilities. Heated pool with Cabana rooms. DINING PLUS in "Top of the Park" overlooking Madison and its beautiful lakes. Ph.: (608) 257-8811.

SHEBOYGAN'S FOUNTAIN PARK MOTOR INN
CONVENIENT DOWNTOWN MOTOR INN, overlooking beautiful Fountain Park. Executive suites. Outstanding food and beverages. Banquet and meeting room facilities. Free parking. Ph.: (414) 458-4641.

PARKWAY INNS, INC., Executive Offices
610 Empire Bldg., Des Moines, Iowa 50309
Ph.: (515) 244-9186

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
LAND O'LAKES Vilas Co. / RR: C & NW. / Airlines: North Central (Seasonal). / Pop. 600						
Gateway Hotel						
54540 W. A. Williamson, Owner C. D. McCormick, Mgr	110	715- 547-3321		Ⓔ $11.66	Ⓔ $18.02	A
MADISON Dane Co. / RR: C M S P P. / Airlines: North Central; Northwest; Ozark. / Pop. 126,706						
Capital Hotel						
208 King St 53701 J. E. Connell, Mgr	90	608- 255-1641		Ⓔ $4.50– 6	Ⓔ $6.50– 8.50	D
Edgewater Motor Hotel, The						
666 Wisconsin Ave 53701 P.O. Box 490 A. H. Faulkner, Pres & Gen Mgr	103 (See advertisement, page 1088)	608- 256-9071		Ⓔ $15–25 Ⓐ $30– 35	Ⓔ $17–30 Ⓐ $53.80– 63.80	D R
Howard Johnson's Motor Lodge						
4822 E Washington Ave 53704 Jct I-90, 94 & US 151 Howard Johnson's Motor Lodges K. I. Meyer, Mgr	80	608- 244-6265		Ⓔ $10– 12.50	Ⓔ $13– 16	A S E



MIDWEST'S MOST INTERESTING HOTEL WITH MOTEL CONVENIENCE

Your Headquarters For The Perfect Convention or Meeting

Free drive-in parking • On the lake — in town — at the Campus • 103 air-conditioned rooms with TV, radio and telephone • Restaurant and cocktail lounges • Banquet and convention facilities. Write for complete information.

THE EDGEWATER HOTEL

666 Wisconsin Ave. • P.O. Box 490 • Phone 608-256-9071

ON LAKE MENDOTA IN MADISON, WIS.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Loraine Hotel 123 W Washington Ave 53701 Ed Dockerty, Gen Mgr	175	608-256-0231 (See advertisement, page 1089)		(E) $9.50–12.50	(E) $14.50–18.50	D
Madison Inn, The 601 Langdon St 53703 R. D. Gill, Mgr	75	608-257-4391 (See advertisement, page 1089)		(E) $10–18	(E) $13.50–22.50	D
Midway Motor Lodge 3710 E Washington Ave 53704 Best Western J. W. Hauser, Mgr	95	608-244-2424		(E) $11–16	(E) $16–20	E S
National Motor Inn 350 W Washington Ave 53703 National Motor Inn Corp D. O. Blake, Mgr	100	608-257-5341		(E) $14–16	(E) $17–21.50	D
[B] Park Motor Inn 22 S Carroll St 53703 Parkway Inns Inc, Owner Felix Stoeckli, Gen Mgr	160	608-257-8811 (See advertisement, page 1087)		(E) $13–24	(E) $16.50–27	D
Quality Motel of Madison 4916 E Broadway 53716 Quality Motels W. P. Hawley, Mgr	125	608-222-5501		(E) $10–10.50	(E) $14–15	S
Town & Campus Motel 441 N Frances St 53703 A. E. Friede	46					

MANITOWISH WATERS Vilas Co.

[S] Deer Park Lodge 54545 Ben Epstein, Owner & Operator	76	715-543-9411		(A) $30–56	(A) $40–66	R
[S] Evans Alpine Lodge Star Rte 54545 D. J. Evans, Owner & Mgr	14	715-686-2551		(A) $17–18	(A) $32–34	R

KEY: B—Business Meeting Facilities [S]—Summer [W]—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Hotel LORAINE

In the Heart of Madison at the Capitol Square. Phone 608-256-0231

Host To MADISON'S Leading Conventions

Gracious Dining
Live Entertainment
at Sensible Prices

ED DOCKERTY, General Manager

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓢ Voss' Birchwood Lodge Lloyd Voss & Audrey Dickerson, Partners & Mgrs		715-453		Ⓐ $15 up		
MANITOWOC Manitowoc Co. / RR: A A; C & O; C & NW. / Airlines: North Central. / Pop. 32,275						
Guest House Inn 908 Washington St 54220 Marcus Theatres Mgmt, Owner Leslie Borman, Mgr	53	414-682-8271		Ⓔ $9.50–12.50	Ⓔ $13–16	D
Howard Hotel 825 S 8th St 54220 Mrs. Myer Zimmerman, Owner H. B. Zimmerman, Mgr	40	414-684-4404		Ⓔ $4.25–6.75	Ⓔ $5.50–10.50	D
Manitowoc Motor Hotel 204 N 8th St 54220 Mrs. Wm. O'Donnell, Gen Mgr	100	414-684-5533		Ⓔ $8.50–13	Ⓔ $11–16	D
MARINETTE Marinette Co. / RR: AA; C & NW. / Pop. 13,329						
The Dome Rte 1 P.O. Box 666 54143 Don Hasenfus	100					

RECOMMENDED BY AAA



don't miss

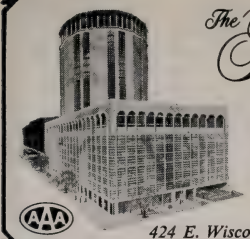
MADISON INN *on scenic u.w. campus .....near downtown.*

Dining Room
Cocktail Lounge
Free Television
Air Conditioned
FREE PARKING

601 LANGDON STREET • MADISON, WISCONSIN 53703 • PHONE 257-4391

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MARSHFIELD Wood Co. / Airlines: North Central. / Pop. 14,153						
Charles Hotel						
103 W 2nd St 54449	64	715-		(E)	(E)	D
C. E. Blodgett & Sons Co, Owner		387-1171		$4.50–	$6.50–	
C. W. Beining, Mgr				7.25	12	
MENASHA Winnebago Co. / RR: C & NW; Soo. / Airlines: See Appleton, Wis. / Pop. 14,647						
Menasha Hotel						
177 Main St 54952	100	414-		(E)	(E)	
C. E. Fuller, Owner & Mgr		722-1545		$3.50–	$4.50–	
				7.50	11	
MENOMONIE Dunn Co. / Pop. 8,624						
Holiday Manor Motor Lodge						
Jct I-94 & State 25 54751	35	715-		(E)	(E)	E
Best Western		235-3401		$7.80–	$10.40–	
Marion Johnson, Mgr				9.50	12.48	
MEQUON Ozaukee Co. / RR: C & NW. / Pop. 8,543						
Wulff's Island Motel See: Milwaukee, Wis.						
MILWAUKEE Milwaukee Co. / RR: C & O; C & NW; C M S P P; G T; Soo. / Airlines: Northwest; United; North Central; Ozark; Eastern. / Pop. 741,324						
Ambassador Motor Hotel						
2308 W Wisconsin Ave 53233	185	414-		(E)	(E)	D
H. L. Kadish, Pres		342-8400		$8–	$10.50–	E
Harold Fischer, Mgr				11	15	
Astor Hotel						
924 E Juneau Ave 53202	246	414-		(E)	(E)	D
Schroeder Hotels		271-4220		$10–13	$13–17	
Hope Anderson, Vice Pres						
Capitol Manor Motel						
7012 W Appleton Ave 53216	14	414-		(E)	(E)	S
Joseph Schneider, Pres		461-8050		$8.50–	$10.50–	
James Nelson, Mgr				10	13	
Continental Motel						
3001 W Wisconsin Ave 53208	55	414-		(E)	(E)	D
H. J. Serpe, Mgr		344-7500		$11–12	$15–16	
Downtowner Motor Inn						
611 W Wisconsin Ave 53203	250					
Gary Teupel, Mgr						
40 Winks Motel						
11017 W Bluemound Rd 53226	20	414-		(E)	(E)	S
R. A. Slapinski, Owner & Mgr		774-2800		$9–12	$13–16	

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



The Pfister Hotel & Tower

$7,000,000 NEW!

400 guest rooms and suites, rooftop swimming pool; top-of-the-tower cocktail lounge; restaurants; coffee shop; entertainment. Free parking. Largest meeting facilities in Wisconsin all on one floor.

424 E. Wisconsin Ave., Milwaukee • Phone: (414) 273-8222

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Harold's Leilani Motel 18615 W Bluemound Rd 53005, Brookfield, Wis. Dutch Inns H. C. Lardinois, Owner & Mgr	60	414- 786-7100		Ⓔ $10– 12.50	Ⓔ $15.50– 18.50	S
Holiday Inn Central 1926 W Wisconsin Ave 53233 Holiday Inns of America Inc A. J. Querciagrossa, Innkeeper	200	414- 344-7600		Ⓔ $12– 15.50	Ⓔ $16– 19.50	
Holiday Inn—Midtown 2611 W Wisconsin Ave 53233 Holiday Inns of America Inc A. J. Querciagrossa, Innkeeper	170	414- 344-7000		Ⓔ $13–17	Ⓔ $17–21	
Holiday Inn—South 6331 S 13th St 53221 Roberto Giansoldati, Innkeeper	160	414- 764-1500				
Holiday Inn—West 201 N Mayfair Rd 53226 Holiday Inns of America Inc James Evanoff, Innkeeper	188	414- 771-4400		Ⓔ $9– 10	Ⓔ $12.50– 14	
Howard Johnson's Motor Lodge Hwy 100 at North Ave 53226 Radco Motor Lodges of Wisconsin, Inc T. J. Butler, Gen Mgr	80	414- 771-4800		Ⓔ $11–13	Ⓔ $14–18	S
Hyatt Lodge 2301 W Wisconsin Ave 53233 Hyatt Corp of America L. H. Imroth, Mgr	44	414- 342-2500		Ⓔ $12	Ⓔ $14	D
Lynx Motel 10201 W Appleton Ave 53225 Maria Sperberg, Owner & Mgr	10	414- 466-3010			Ⓔ $10–14	S
Mayfair Motel 2871 N Mayfair Rd 53222 Clarence & Martha Brown, Mgrs	70					

MODERN in MILWAUKEE

HOTEL Wisconsin

Proudly presents all NEW SILVER PLATTER DINING ROOM and COCKTAIL LOUNGE



. . . Featuring "Man-Sized" luncheons in beautiful surroundings. Many items carved in your view and served with a Silver tankard of your favorite Milwaukee beer.

Free Parking

Center of Downtown Attractions
Just Two Minutes from Expressway Exits

FREE TV . . . Air-Conditioned
Convention Facilities for 500
Coffee Shop, Cocktail Lounge, Dining Room
Sample Rooms—Downtown Location

Rates: Singles $9.00 up
Doubles $12.00 up
Twins $14.00 up

Sol Blankstein, Chairman of the Board
Eugene Bass, President and Gen. Mgr.
William Smilardo, Manager

720 N. Third Street at Wisconsin Avenue
DIAL DIRECT (414) 271-4900

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Milwaukee Inn						
916 E State St 53202	180	414-276-8800	910-262-3426	Ⓔ $14–21	Ⓔ $17–33	D
T. N. Wagner, Gen Mgr						E
Nino's Motor Inn						
5311 S Howell Ave 53207	80	414-481-2400	414-671-5748	Ⓔ $11–15	Ⓔ $16–20	A
Airway Hotels Inc, Owner						
J. E. Mazo, Mgr						
Pfister Hotel & Tower						
424 E Wisconsin Ave 53202	400	414-273-8222		Ⓔ $13.50–24	Ⓔ $18.50–29	D
Henry Schielein, Mgr		(See advertisement, page 1091)				
Plankinton House						
Plankinton & Michigan 53203	300	414-271-0260	414-273-4488	Ⓔ $8–15	Ⓔ $13–20	D
J. J. Stack, Gen Mgr						
Plaza Motel						
8151 S 27th St 53132, Franklin, Wis.	20	414-761-9950		Ⓔ $6–8	Ⓔ $8–10	S
Mr. & Mrs. J. A. Boustead, Owners & Mgrs						
Plaza Motor Hotel						
1007 N Cass St 53202	300	414-276-2101		Ⓔ $7 up	Ⓔ $9.50 up	D
H. L. Kadish, Pres						
Marguerite I. Churchill, Mgr						
Ramada Inn—Downtown						
633 W Michigan St 53203	156	414-272-8410		Ⓔ $14.50–15.50	Ⓔ $18–20	E
Ramada Inns, Inc						
O. L. Kahnt, Gen Mgr						
Red Carpet Inn						
4747 S Howell Ave 53207	265	414-481-8000	414-322-8310	Ⓔ $13–17	Ⓔ $18–22	A
Sampson Enterprises						
Jack Ferrari, Pres & Gen Mgr						
Sheraton-Schroeder Hotel						
509 W Wisconsin Ave 53203	700	414-271-7250	910-761-0457	Ⓔ $13–16.50	Ⓔ $19–21.50	D
ITT Sheraton Corp of America						
J. K. Borton, Gen Mgr		(See advertisements, page 1093 and pages 620–621)				

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Milwaukee



The Sheraton-Schroeder, Wisconsin's largest hotel, is centrally located in Milwaukee's vital downtown area. Only 20 minutes by limousine from the airport and less than two blocks from expressway, bus terminals, railway station, Civic Center, and Auditorium-Arena. 700 comfortable air-conditioned guest rooms including Wisconsin's largest selection of suites. Children share parent's room free. Superb dining in Hunt Room, with piano bar and entertainment, or Patio-Pavilion Coffee Shop. Excellent convention, seminar, conference, and banquet facilities with modern function rooms filling three floors and accommodating from 15 to 1500. Singles from $13; Doubles or Twins from $19. Tel. (414) 271-7250. TWX 910-761-0457.

Sheraton-Schroeder Hotel

509 WEST WISCONSIN AVENUE

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
West Allis Inn 7400 W Greenfield Ave 53214 Towne Realty, Owner M. A. Sabbath, Gen Mgr	130	414- 771-5540		Ⓔ $13–15	Ⓔ $17–22	S
Westgate Motor Hotel W Wells & N 18th St 53233 J. K. Starr, Mgr	57	414- 344-7400		Ⓔ $6 up	Ⓔ $9 up	
Wisconsin Hotel 720 N 3rd St at Wisconsin 53203 Eugene Bass, Pres & Gen Mgr William Smilardo, Mgr	350	414- 271-4900 (See advertisement, page 1092)		Ⓔ $9–15	Ⓔ $12–20	D
Woods View Inn & Apts. 5501 W National Ave 53214 Clifford Schmear, Gen Mgr		414- 671-6400		Ⓔ $8.50–14	Ⓔ $12–16	
Wulff's Island Motel 10240 N Cedarburg Rd 53092 Mrs. Gertrude Von Scheidt, Pres	18	414- 242-2510		Ⓔ $11 up	Ⓔ $16.50 up	S

MONROE Green Co. / Pop. 8,050

Eugene Hotel 1517 11th St 53566 Hoffmann Hotel System Mrs. Elizabeth Agiou, Mgr	50	715- 356-6150		Ⓔ $2.75–5	Ⓔ $5.25–7.50	

MT. HOREB Dane Co. / RR: C & N W. / Pop. 1,991

Karakahl Inn 53572 Ned McGinley	76					

MUKWONAGO Waukesha Co. / Pop. 1,877

Heaven City Hotel Hwy 15, 2½ mi E 53149 Heaven City Industries, Owner W. T. Moore, Mgr	28	414- 363-7754		Ⓔ $5–8	Ⓔ $10–15	

NEW GLARUS Green Co. / Pop. 1,468

New Glarus Hotel 100 Sixth Ave 53574 Robert Schneider, Owner & Mgr	12	608- 527-2454		Ⓔ $4.50–8	Ⓔ $8–12	R D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
OCONOMOWOC Waukesha Co. / RR: C M S P P. / Pop. 6,682						
Ⓢ Pine Terrace Motel & Resort Lisbon Rd 53066 Annette Ziebelman, Owner & Mgr	20	414- 567-4709		Ⓔ $5–8	Ⓔ $8–12	S
OSHKOSH Winnebago Co. / RR: C & NW. / Airlines: North Central. / Pop. 45,110						
Holiday Inn 500 S Koeller St 54901 US 41 at 9th St	100	414- 233-1511		Ⓔ $9–15	Ⓔ $14–17	A E
Pioneer Inn & Marina, The 1000 Pioneer Dr 54901 Jurgen Moritz, Res Mgr	200	414- 233-1980		Ⓔ $13–16	Ⓔ $21–24 Ⓐ $36.90–49.50	R
PORTAGE Columbia Co. / RR: C M S P P. / Pop. 7,822						
Ram Hotel 207 W Cook St 53901 Bert Johnson, Owner & Mgr	35	608- 742-4121		Ⓔ $4.50–6	Ⓔ $6–10	D
PORT WASHINGTON Ozaukee Co. / RR: C & NW. / Pop. 5,984						
Mayer Hotel 101 E Main St Marcella Hornstein, Owner Ben Jones, Mgr	29	414- 284-4484		Ⓔ $3.50–4.50	Ⓔ $5–9	
PRAIRIE DU CHIEN Crawford Co. / RR: Burlington. / Pop. 5,649						
Fort Crawford Hotel 201 W Blackhawk Ave 53821 R. J. Sebastian, Owner & Mgr	30	608- 326-8431		Ⓔ $3.25–5.50	Ⓔ $5.25–8.50	D
RACINE Racine Co. / RR: C & NW. / Pop. 95,862						
Racine Motor Inn 6th & Main Sts 53402 Innkeepers, Inc J. J. Calhoun, Mgr	200	414- 633-3551		Ⓔ $11–16	Ⓔ $13–19	D
RHINELANDER Oneida Co. / RR: C & NW; Soo. / Airlines: North Central. / Pop. 8,790						
Claridge Motor Inn 70 N Stevens St 54501 T. P. Cleary, Gen Mgr	80	715- 362-7100		Ⓔ $10.75–12.75	Ⓔ $13.50–21	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
RICE LAKE Barron Co. / RR: C M S P P. / Pop. 7,303						
King Edward Motor Inn 137 N Main St 54868 Doyle Hotels & Motels E. J. Doyle, Gen Mgr	50	715- 234-2171		Ⓔ $7–12	Ⓔ $10–18	D
Land O' Lakes Motel Hwy 53 S 54868 Doyle Hotels & Motels E. J. Doyle, Gen Mgr	24	715- 234-7017			Ⓔ $18–28	A
SAYNER Vilas Co. / Pop. 400						
Ⓢ Ed Gabe's Lost Lake Resort Star Rte 54560 R. H. Smith, Owner & Mgr	32	715- 542-3221			Ⓔ $16–20 Ⓐ $32–40	R
SHEBOYGAN Sheboygan Co. / RR: C & NW. / Airlines: North Central. / Pop. 45,747						
Executive Inn 723 Center Ave 53081 W. A. Panke, Mgr	54	414- 458-5535		Ⓔ $11–22	Ⓔ $14–28	D
Fountain Park Motor Inn 930 N 8th St 53081 Parkway Inns Inc, Owner Frank Turner, Mgr	53	414- 458-4641 (See advertisement, page 1087)		Ⓔ $11– 12.50	Ⓔ $15– 17.50	D
SISTER BAY Door Co. / RR: C & NW. / Pop. 520						
Ⓢ Du Nord Hotel 54234 M. K. Fletcher Jr, Owner M. K. Fletcher III, Mgr	22	414- 854-2345		Ⓔ $8.50 up Ⓐ $15 up	Ⓔ $16 up Ⓐ $29 up	R
Laura Maxwell Inn 54234 M. K. Fletcher Jr, Owner & Mgr	16	414- 854-2345		Ⓔ $13 up Ⓐ $19.85 up	Ⓔ $19 up Ⓐ $32.70 up	R
SPOONER Washburn Co. / RR: C M S P P. / Pop. 2,398						
Country House Motel Hwy 53 & 63 54801 Rock Peterson, Owner	20	715- 635-2343				

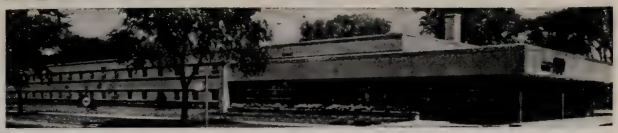
KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SPRING GREEN Sauk Co. / Pop. 1,146						
Wintergreen Resort						
53588 Wisconsin River Dev Corp, Owner W. H. Keland, Pres	176 Opening: Fall, 1970					R
STEVENS POINT Portage Co. / Airlines: North Central. / Pop. 17,837						
Whiting Motor Hotel						
Downtown US Hwy 10 54481 Midwest Hotel Co, Owner E. H. Clute, Gen Mgr	125	715- 344-3600		Ⓔ $7–15	Ⓔ $10–21	D
STURGEON BAY Door Co. / RR: C & NW. / Pop. 7,353						
Ⓢ Bay Shore Inn						
Rte 1 Hwy B 54235 S. J. Hanson, Owner & Mgr	33	414- 743-4551		Ⓔ $11 Ⓐ $15.75	Ⓔ $14 Ⓐ $27–42	R S
Ⓢ Cliff Dwellers Resort-Motel						
Rte 6 54235 Mr. & Mrs. Floyd Dickinson, Owners & Mgrs	32	414- 743-4260			Ⓔ $18–25	R
Ⓢ Glidden Lodge						
Glidden Dr Mr. & Mrs. Ewald Schmock, Owners & Mgrs	20	414- PI3-4944			Ⓔ $7–8	
Holiday Motel						
29 N 2nd Ave 54235 F. H. Kellner Jr, Owner John S. Kellner, Mgr	18	414- 743-5571		Ⓔ $8.75– 10.75	Ⓔ $13.75– 16.75	D
Ⓢ Leathem Smith Lodge						
1640 Memorial Dr Don Frederickson, Gen Mgr	38	414- 743-5555		Ⓔ $11–16 Ⓐ $15–19	Ⓔ $15–24 Ⓐ $24–32	R
THREE LAKES Oneida Co. / RR: C & NW. / Pop. 600						
Northernaire, The						
Rte 1 54562 C. O. Marty Jr, Owner & Mgr	55	715- 546-3331		Ⓐ $25–30	Ⓐ $40–60	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
TOMAHAWK Lincoln Co. / Pop. 3,348						
Ⓢ Essex Lodge Rte 2 Mrs. Gordon Davis, Owner & Mgr	30	715- 453-2672		Ⓐ $15–22	Ⓐ $22–26	
Tomahawk Motor Hotel (Formerly: Alamo Plaza Motel) W Wisconsin Ave 54487 George Youtsos	20					
WAUKESHA Waukesha Co. / RR: C M S P P. / Pop. 30,004						
Waukesha Hotel 235 W Main St J. W. Campbell, Owner A. D. Wilson, Mgr	50	414- LI2-6601		Ⓔ $2 up		
WAUPACA Waupaca Co. / Pop. 3,984						
Neil Motor Hotel 220 E Union St 54981 C. L. Lien, Prop	25	258-2525		Ⓔ $3.25– 6	Ⓔ $5– 12	R D
WAUSAU Marathon Co. / RR: C M S P P. / Airlines: North Central. / Pop. 31,943						
Holiday Inn 201 N 17th Ave 54401 McGuire Wausau Agency, Owner E. D. Campfield, Innkeeper	121	715- 845-4341		Ⓔ $8.75 up	Ⓔ $11– 13	
Wausau Motor Hotel 221 Scott St 54401 D. L. Kuplic, Exec Vice Pres	150	715- 842-7321		Ⓔ $9–12	Ⓔ $12.50–18	D
WEST BEND Washington Co. / RR: C & NW. / Pop. 9,969						
Mermac Hotel 228 N 6th Ave 53095 A. C. Berkholtz, Owner N. H. Olson, Mgr	50	414- 334-5544		Ⓔ $6– 8	Ⓔ $7.50– 12.50	D
WISCONSIN DELLS Columbia Co. / RR: C M S P P. / Pop. 2,105						
Ⓢ Chula Vista Resort Hotel N River Rd 53965 J. F. Kaminski, Owner F. P. Kaminski, Mgr	92	608- 254-7741		Ⓔ $9–11 Ⓐ $21–23	Ⓔ $18–22 Ⓐ $32–35	S R E

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

MEAD INN (AAA) **WISCONSIN RAPIDS**



A fine first class Motor Inn in the heart of Wisconsin. 86 rooms and suites. Reserved free parking. Camelot Dining Room, and authentic English Pub. Serving exquisite and exotic continental food and beverages. Telephone (715) 423-1500; Chicago Office: (312) 263-7203. Rates from $11.50 Single $14.00 Double • ASTA • American Express • Carte Blanche • Diners' Club • Phillips Credit Card • Standard Oil • Master Charge • "A BEST WESTERN HOTEL"

Edward P. Kurtz, President & Manager

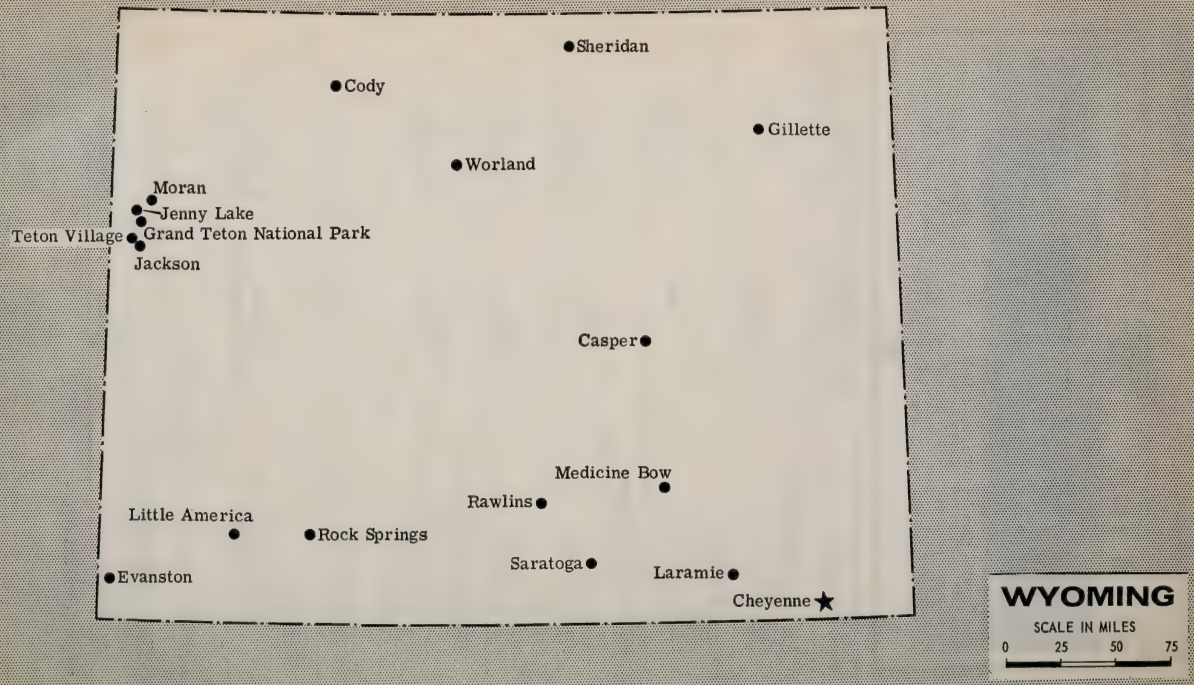
Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Clearwater Resort Ranch Rte 2 53965 E. D. Tangney, Owner	31	Oxford, Wis. 6-2527				
Ⓢ Crandall Motor Inn 825 River Rd 53965 Dells Boat Co, Inc, Owner L. A. Welbaum, Mgr	69	608- 254-7781		Ⓔ $9	Ⓔ $10.50–14	D
Kahler's Inn Towne Motel Hwy 12 P.O. Lake Delton, Wis. 53940 The Kahler Corp Omer Mathison, Mgr	99	608- 253-1511		Ⓔ $12.50–13.50	Ⓔ $17–25	R
[B] River Inn 1015 River Rd 53965 R. G. Baryenbruch, Owner & Mgr	41	608- 253-3771		Ⓔ $12–16	Ⓔ $14–26	E
Williamson's Dell View Hotel (Formerly: Dell View Hotel) Hwy 12, Box 399, Lake Delton, Wis. 53940 W. A. Williamson, Owner J. L. Perkins, Mgr	100	608- 253-1261		Ⓔ $10–15	Ⓔ $16–22	R

WISCONSIN RAPIDS Wood Co. / RR: C M S P P. / Airlines: North Central. / Pop. 15,042

[B] Mead Inn 451 E Grand Ave 54494 Consolidated Papers Inc, Owner E. P. Kurtz, Pres & Mgr	86	715- 423-1500 (See advertisement above)		Ⓔ $11.50–13.50	Ⓔ $14–18	D

WOODRUFF Oneida Co. / RR: C & NW. / Pop. 1,000

Ⓢ Cardinal's Manitowish Lodge Rte 1 54548 P.O. Box 84 Edna C. Williamson, Mgr	17	715- 584-2411		Ⓐ $25 up	Ⓐ $44 up	R
Ⓢ Coon's Franklin Lodge Rte 1 54568 Phil Coon, Owner	75	715- 584-2100		Ⓐ $18–24	Ⓐ $30–40	R


Sheridan
Cody
Gillette
Worland
Moran
Jenny Lake
Teton Village
Grand Teton National Park
Jackson
Casper
Medicine Bow
Rawlins
Little America
Rock Springs
Saratoga
Laramie
Evanston
Cheyenne
WYOMING
SCALE IN MILES
0 25 50 75

WYOMING

COLORADO—WYOMING HOTEL & MOTEL ASSOCIATION

E. BRUCE ISAACSON, President, Glenwood Hot Springs Lodge, Glenwood Springs, Colorado 81601

IRWIN S. BEATTIE, Executive Vice President, P.O. Box 987, Boulder, Colorado 80302. Telephone: 303-443-7934

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CASPER Natrona Co. / Airlines: Frontier; Western. / Pop. 38,930						
Holiday Inn 300 W "F" St 82601 C. F. Spicer, Innkeeper	125					
Ramada Inn Center St 82601 Jct Rtes 20-26-87-220 & I-25 Ralph Schauss, Owner Harvey Black, Mgr	203	307- 235-5713	910- 949-4302	Ⓔ $12–14	Ⓔ $14–18	
CHEYENNE Laramie Co. / Airlines: Frontier; Western. / Pop. 43,505						
Downtowner Motor Inn 1719 Central Ave 82001 F. J. McCue, Owner	85	307- 634-1331		Ⓔ $9–11	Ⓔ $13–16	D
Hitching Post Motor Inn 1700 W Lincolnway 82001 Best Western H. P. Smith, Mgr	165	307- 638-3301		Ⓔ $8–18	Ⓔ $12–26	E S D
Holding's Little America Jct I-80 & 25, 2 mi W 82001 P.O. Box 1529 R. E. Holding, Owner	136	307- 634-2771		Ⓔ $10.50 –12	Ⓔ $14– 16	
Holiday Inn I-25 & Central Ave 82001 Holiday Inns of America, Inc Joan Alfstad, Innkeeper	105	307- 632-8901		Ⓔ $9–13	Ⓔ $13–18	A E S
Ramada Inn 3838 E Lincolnway 82001 Ramada Inns, Inc D. J. Krist, Mgr	70	307- 634-2171		Ⓔ $11–12	Ⓔ $13–17	E S
CODY Park Co. / Airlines: Frontier. / Pop. 4,838						
Mountaineer Court 1015 Sheridan Ave 82414 Dick Shaw, Owner Mrs. M. Wheeler, Mgr	35	307- 587-2221				D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sunset Motel						
1601 8th St 82414 J. B. Minter, Mgr	65	307- 587-4266				

EVANSTON Uinta Co. / RR: U P. / Pop. 4,901

Ramada Inn						
W Interchange I-80 US 30 82930 Ramada Inns, Inc F. A. Woolley, Owner & Mgr	47	307- 789-2810		Ⓔ $9.50– 10.95	Ⓔ $12.95– 14.95	E

GILLETTE Campbell Co. / Pop. 3,580

Sands Motor Lodge						
608 E 2nd St 82716 Best Western J. C. Ostlund, Mgr	76	307- 682-9341		Ⓔ $12–14	Ⓔ $15–19	D

GRAND TETON NATIONAL PARK RR: U P to Rock Springs, Wyo. / Airlines: Frontier.

Ⓢ Colter Bay Village						
Jackson, Wyo. 83001 Grand Teton Lodge Co, Owner R. C. Lillie, Pres & Gen Mgr	187	307- 543-2811		Ⓔ $9–17	Ⓔ $9–26	R
Ⓢ Jackson Lake Lodge						
Jackson, Wyo. 83001 Grand Teton Lodge Co, Owner R. C. Lillie, Pres & Gen Mgr	385	307- 543-2811		Ⓔ $16–25	Ⓔ $19–28	R
Ⓢ Jenny Lake Lodge						
Jackson, Wyo. 83001 Grand Teton Lodge Co, Owner R. C. Lillie, Pres & Gen Mgr	35	307- 543-2811		ⓂⒶ $45	ⓂⒶ $53–77	R

JACKSON Teton Co. / RR: U P. / Airlines: Frontier. / Pop. 1,437

B Wort Motor Hotel						
Broadway at Glenwood 83001 Teton Motor Hotels & Mgmt Corp J. M. Harwick, Mgr	55	307- 733-2190		Ⓔ $10–15	Ⓔ $12–22	D R

JENNY LAKE Teton Co.

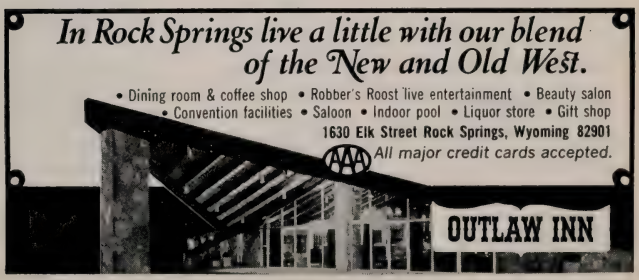
Jenny Lake Lodge See: Grand Teton Nat. Park, Wyo.

LARAMIE Albany Co. / RR: U P. / Airlines: Frontier. / Pop. 17,520

Holiday Inn						
P.O. Box 1065 82070 W. T. Sermen, Innkeeper	68	307- 742-6611				

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
LITTLE AMERICA						
Holding's Little America						
US Rte 30 & 80 R. E. Holding, Owner Paul Cooley, Mgr	106	307 Little America		Ⓔ $9.50–10.50	Ⓔ $10.50–12	
MEDICINE BOW Carbon Co. / RR: U P. / Pop. 392						
Virginian Hotel & Motel						
P.O. Box 127 82329 Vernon Scott, Owner	35	307-379-2861				
MORAN Teton Co. / Pop 96						
Jackson Lake Lodge See: Grand Teton Nat. Park, Wyo.						
Jenny Lake Lodge See: Grand Teton Nat. Park, Wyo.						
RAWLINS Carbon Co. / RR: U P. / Pop. 8,968						
Ferris Hotel						
4th & Buffalo St G. A. Hittner, Owner & Mgr	72	307-324-2216		Ⓔ $3.50 up		
Quality Motel						
1617 W Spruce 82301 C. V. Wortman, Mgr	62	307-324-2271				
Rawlins Motel, The						
905 W Spruce St 82301 Harold Penland, Pres & Mgr	26	307-324-3456		Ⓔ $8.50–12	Ⓔ $12–16.50	D
ROCK SPRINGS Sweetwater Co. / RR: U P. / Airlines: Frontier. / Pop. 10,371						
El Rancho Motor Lodge						
1430 9th St on I-80 Bus. Loop 82901 Louis & Rose Boschetto, Owners Frances Anselmi, Mgr	116	307-362-3763		Ⓔ $9–12.50	Ⓔ $10–17.50	E



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Nomad Inn 1545 Elk Jct I-80 & US 187 82901 Ken Routh, Owner & Mgr	60	307-362-5646		Ⓔ $10–16	Ⓔ $12–20	E
[B] Outlaw Inn 1630 Elk St 82901 Best Western Don Anselmi, Mgr	100	307-362-6623 (See advertisement, page 1103)		Ⓔ $11–15	Ⓔ $13–20	E

SARATOGA Carbon Co. / Pop. 1,133

[Ⓢ] Saratoga Inn P.O. Box 867 82331 Cotter Ferguson, Owner Dorothy Ferguson, Mgr	57	307-326-5261		Ⓔ $15–20	Ⓔ $15–20	R

SHERIDAN Sheridan Co. / Airlines: Western. / Pop. 11,651

Sheridan Center Inn & Motor Lodge 609 N Main St 82801 L. W. Hilenski, Mgr	76	307-674-7421				

TETON VILLAGE Teton Co.

[B] Alpenhof Box 17 83025 D. H. Oberreit, Owner & Mgr	30	307-733-3242		Ⓔ $16–24	Ⓔ $22–32	R
[Ⓢ] [Ⓦ] Holton Inn P.O. Box 21 83025 R. W. Harris, Innkeeper	18	307-733-2311		Ⓔ $12–20	Ⓔ $16–24	R
Hostel X, The 83025 Colby Wilson, Mgr	60	307-733-3415				
[Ⓢ] [Ⓦ] Sojourner Inn, The Jackson Hole Resort Area 83025 W. E. Hunter, Pres & Mgr	30	307-733-3657		Ⓔ $16–18	Ⓔ $20–24	R

WORLAND Washakie Co. / Airlines: Frontier. / Pop. 5,806

Town House Motor Inn 119 N 10th 82401 US Hwys 16 & 20 Best Western Christiane Gee, Mgr	25	307-347-2426		Ⓔ $8–10	Ⓔ $12–20	D
Washakie Hotel 544 Big Horn Ave 82401 US Hwys 16 & 20 T. W. & Christiane Gee, Owners Tom Gee Jr, Mgr	50	307-347-4244		Ⓔ $6–9	Ⓔ $9–16	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

BAHAMA ISLANDS

BAHAMAS HOTEL ASSOCIATION LTD.

GEORGE MYERS, President, Nassau Beach Hotel, Nassau, Bahama Islands
V. LORRAINE ONDERDONK, Executive Vice Pres.-Treasurer,
P.O. Box 4207, Nassau, Bahama Islands, Telephone: Nassau 2-3776

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ABACO Airlines: Bahamas Airways; Mackey.						
Treasure Cay Yacht & Golf Club At Treasure Cay Jerry Melzer, Gen Mgr Cable: Treacay, Ft. Lauderdale, Fla.	160	305-565-5505		(E) $15–21	(E) $21–27	R
ELEUTHERA Airlines: Bahama Airways. / Pop. 6,070						
French Leave Hotel Governor's Harbour Craig Kelly, Owner A. A. Rossi, Mgr Cable: Frenchleave	75	9		(M)(A) $28–56	(M)(A) $42–68	R
Island Inn Rock Sound Somerset Ventures Ltd Dana Bossart, Mgr	100					
Rock Sound Club & Beach Cottages Rock Sound South Eleuthera Prop Ltd Franz Gross, Vice Pres & Gen Mgr	76					
FREEPORT Airlines: Air Canada; Bahama Airways; BOAC; Eastern; Northeast						
Coral Beach Hotel Coral Rd at the Ocean P.O. Box 486 Terrence Ryan, Gen Mgr	300					
Freeport Inn P.O. Box 200 Goodco Ltd, Owner H. G. Goodwin, Mgr	170			(E) $16–31	(E) $19–34	
[B] Holiday Inn Royal Palm Way Holiday Inns of America, Inc H. R. Nash, Innkeeper Cable: Holidinn, Freeport	614	3–1333		(E) $15–34 (A) $28.50 –47.50	(E) $17–36 (A) $44 –63	R

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
King's Inn & Golf Club Sunrise Properties Ltd, Owner Morris Lansburgh, Pres Charles Schlakman, Mng Partner Cable: Kingsinn, Freeport	800	6721		(E) $18–50	(E) $22–56	R
Lucayan Beach Resort P.O. Box 336 G. B. Bruni, Gen Mgr R. G. Deuel, Res Mgr Cable: Lucayable	250	6681 (See advertisement, page 1107)		(E) $21–50	(E) $21–54	R
Oceanus Hotels North & South P.O. Box F 531 A. L. Briand, Gen Mgr	308	3-1555		(E) $19–48	(E) $19–54	R

HARBOUR ISLAND

Coral Sands & Pink Elephant Hotel Brett King, Owner & Mgr	34			(E) $17–33	(E) $20–36	R

NASSAU

Boat from New York & Miami. / Airlines: Air Canada; Bahamas Airways; Pan American; BOAC; Eastern; Qantas; Air Bahama; Northeast. / Pop. 46,125

Anchorage Hotel W. Bay St P.M.B. 470 Norman Anderson, Pres Cable: Anchorage Bahamas	112	34481		(E) $14–25	(E) $16–33	
Balmoral Beach Hotel Cable Beach P.M.B. 128 Hotel Corp of America Manuel Ferris, Mgr Cable: Hocoam Nassau	220	7-7481		(E) $20–58	(E) $22–60	A R
Beach Inn, The P.O. Box N 3705 Resorts International William Backor, Gen Mgr Cable: Paraisles, Nassau	100	Nassau 3-2331		(E) $14–26 (A) $22.50 –34.50	(E) $17–29 (A) $34 –46	R
Britannia Beach Hotel P.M.B. 707, Paradise Island Resorts International F. F. Schock, Exec Vice Pres Cable: Britbeach, Nassau	300	3-2281		(E) $20–32	(E) $24–36	R
Cable Beach Manor W Bay St Box 263 Mrs. C. D. Stearns, Mgr Cable: Beachmanor	64	7-7785		(E) $18–28	(E) $18–28	R

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Two great ways to play in the Bahamas—

The Lucayan Beach Hotel and The Lucayan Harbour Inn



First, the luxurious Lucayan Beach Hotel. Mecca for sun worshippers and sailors, with its thousand feet of dazzling white beach washed by the sparkling waters. With surfing, snorkeling or skin-diving, sailing, water skiing and sports fishing. Or relax with pitch 'n putt.

For *indoor* sports, there's pulsating rhythms, fantastic nightclub acts, taking a whirl with Lady Luck at our Casino (the only hotel on the island with its own) and dining and dancing under the stars.

And just a complimentary three minute ride away is the informally elegant Lucayan Harbour Inn. It is on the quiet waters of Bell Channel, nearer all the land sports. And if you have your yacht, we have a terrific marina for it. Guests of both the Lucayan Beach Hotel or Harbour Inn can enjoy golf at the Bahama Reef Club or Lucayan Country Club. Stays of six or more nights entitles you to unlimited free golf. Plus tennis, and almost every other thing you can think of under our golden Bahama sun.

And, naturally, no matter which you choose, you'll enjoy full guest privileges of ***both*** great resorts. All this, all yours, only at

Lucayan Beach Hotel
AND CASINO

Lucayan Harbour Inn
AND MARINA

Freeport • Grand Bahama Island • Bahamas

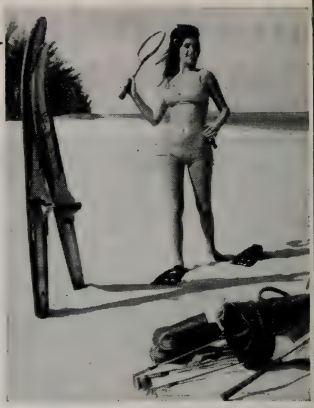
Represented by Leonard Hicks Organization.

the plantation in Nassau called

Emerald Beach

where you live the life you love

Four Championship Tennis Courts, Golf and Pitch 'n Putt, Pool, Shuffleboard, Bowling on the Green, Motor Biking, Fishing, Skin-Diving, Sailing. Rooms—individually controlled air conditioning. Dancing, native and mainland shows nightly.





NASSAU • THE BAHAMAS

Emerald Beach Plantation

AND HOTEL

Jim Bearce, V.P. & Gen. Mgr.

See your Travel Agent Or

In the East—**Robert F. Warner, Inc.**
630 Fifth Avenue, N.Y. JU 6-4500
Boston/Chicago/Washington/Toronto/Miami

In the West—**Glen W. Fawcett, Inc.**
Los Angeles/San Francisco/Seattle/Dallas

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Coral Harbour Hotel & Club						
P.O. Box 1236	62	77141-6		Ⓔ $13–50	Ⓔ $18–55	R
Hemisphere Hotels						
R. M. Souers, Exec Vice Pres	(See advertisement,			Ⓐ	Ⓐ	
Cable: Coralclub, Nassau	page 1109)			$26–63	$44–81	
B Emerald Beach Plantation & Hotel						
P.O. Box 108	392	7-8001		ⒺⓂⒶ $20–62	ⒺⓂⒶ $24–62	R
Corrigan Co of Nassau, Ltd, Owner				Ⓔ	Ⓔ	
Jim Bearce, Vice Pres & Gen Mgr						
Cable: Embeach	(See advertisement above)					
B Flagler Inn						
P.O. Box 6249 M/S, Paradise Island	250	3-2311		Ⓔ $19–53	Ⓔ $21–55	R
Flagler System, Inc						
R. E. Slee, Gen Mgr				Ⓐ	Ⓐ	
Cable: Flaginn				$29–63	$41–75	
Gleneagles Hotel						
P.O. Box 4832	60					
Anthony Alexiou, Owner & Mgr						
Mayfair Hotel						
W Bay St	100	2-8731		Ⓔ $13–20	Ⓔ $16–32	R
G. E. Wheeler, Gen Mgr						
Cable: Mayfair, Nassau				Ⓐ $20–27	Ⓐ $30–46	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

There's a unique new resort concept in Nassau.



It's called Coral Harbour.

Here, right on a secluded corner of the "main island", you'll find that relaxed pace of the Out Islands you're seeking, on Coral Harbour's beautiful 2500 acres. Luxurious accommodations. Superb service and cuisine. Golf on one of the finest 18-hole championship courses in the Bahamas. Great tennis. An 85 boat marina. And—uniquely ours—Coral Harbour's brand new Riding and Hunt Club. And opening in January 1971, a magnificent new 300-room Beach Hotel.

And that's only on the land. We're making our lagoon ready for our revolutionary new AQUATEL—the world's first. Imagine your vacation accommodations afloat! Each of our one hundred Guest boats consists of two adjoining spacious bedrooms, each with its own full bath, telephone, TV and private deck for sunning, relaxing and socializing. Moored to our shore and actually floating, each AQUATEL "boat" is positioned to insure privacy while at the same time you are within a short stroll or water taxi ride distance from all the restaurants, cocktail lounges, and entertainment and sports facilities on the landside.

Coral Harbour—the resort of the '80s—will be ready late this year. Don't miss it.

CORAL HARBOUR

Nassau, Bahamas

HEMISPHERE HOTELS CORPORATION

Robert M. Souers, *Executive Vice President*

"The fun never sets on our British Isle."

Vacation half a world away . . . only half an hour from Miami . . . at Nassau's liveliest, most luxurious resort. Glow in a sunshine world of complete resort activities: swim, sail, snorkel, ski, scuba, sunbathe along 660 yards of beautiful Cable Beach. Play golf, tennis, sightseeing, shuffleboard. Nassau's nightlife starts with gourmet dining, dancing and entertainment at the Nassau Beach—with calypso, limbo, steel band and all-star nightclub acts. New features include 190 lovely new guest rooms with private lanais, beach view dining at Pineapple Place and a new mall of free-port shops. This year, come to your place in the sun . . . Nassau Beach Hotel.

George Myers, Vice President & General Manager

Nassau Beach Hotel
NASSAU • BAHAMAS

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Montagu Beach Hotel						
E Bay St P.O. Box 308		Nassau		(E)(M)(A)	(E)(M)(A)	R
Bernard Perron, Pres & Gen Mgr		3-1881		(E)	(E)	
Cable: Montagu Nassau				$14–43	$18–48	
Nassau Beach Hotel						
P.O. Box 1562	450	Nassau		(E)	(E)	R
George Myers, Vice Pres & Gen Mgr		77711		$22–58	$25–60	
Cable: Nasheo Nassau				(A)	(A)	
	(See advertisement above)			$32–72	$48–84	
New Olympia Hotel						
P.O. Box 984	60					
Alex Constantakis, Owner						
Mike Salpadimos, Mgr						
Ocean Club						
P.O. Box 4777 Paradise Island	52	Nassau		(E)	(E)	R
Gene Barrett, Vice Pres		31101		$30–50	$35–55	
Trevor Marshall, Res Dir						
Cable: Paraisles, Nassau						

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Enjoy 2,000 acres of Country Club Resort

...Grand Bahama Hotel

where you swim in the largest resort pool in the Western Hemisphere. Fish in excellently equipped boats with helpful professional guides. Golf on a champions' course. Shoot skeet against a clear, blue sky. Sail on moonlight cocktail cruises. Play tennis. And dine deliciously in a number of charming dining rooms. Activities are all within walking distance of rooms.

GRAND BAHAMA

HOTEL & COUNTRY CLUB
WEST END, GRAND BAHAMA

158 Port Road.
West Palm Beach, Florida:
Represented by
Leonard Hicks Organization

IN NASSAU, THE BAHAMAS, LOEW'S HOTELS HAS THE RIGHT LOCATION FOR YOU

PARADISE ISLAND
HOTEL & VILLAS

A dream resort, 500 superbly furnished rooms, each with a private terrace. Lavish dining: 6 elegant restaurants and lounges. Adjacent gaming casino. Pool, private beach, all sports. Shopping, sightseeing nearby.

FOR IMMEDIATE, CONFIRMED RESERVATIONS, SEE YOUR TRAVEL AGENT OR CALL THE "LOEW'S RESERVATIONS, INC." NUMBER NEAR YOU. (Consult your "Yellow Pages.")

LOEW'S HOTELS • Preston Robert Tisch, President
666 Fifth Avenue, New York, N.Y. 10019/(212) 586-4400

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Paradise Island Hotel & Villas						
P.O. Box 6333 Paradise Island Loew's Hotels L. G. Bailey, Mng Dir Cable: Paradise	500	3-2211 (See advertisement above)		(E) $20–59 (A) $30–69	(E) $24–64 (A) $34–84	R
Pilot House Club						
East Bay St P.O. Box 1216 Bernard Perron, Owner & Pres Cable: Pilot House, Nassau	44	2-8431		(E)(M)(A) (E) $23–41	(E)(M)(A) (E) $28–46	R
Royal Elizabeth Hotel						
Bay St & Elizabeth Ave G. S. Moses, Owner & Mgr Cable: Royliz Nassau	41	Nassau 2-4671		(E) $10–16	(E) $12–20	R D
Royal Victoria Hotel, The						
Shirley & Parliament Sts P.O. Box 598 D. S. Hickman, Gen Mgr Cable: Rovictoria, Nassau	130	2-2831		(E) $11–31	(E) $14–36	
Sheraton British Colonial Hotel						
1 Bay St ITT Sheraton Corp of America D. W. Darrow, Gen Mgr Cable: Britcol Nassau	475	Nassau 2-3301		(E) $22–56 (A) $32–66	(E) $22–56 (A) $42–76	R D
SPANISH WELLS						
Lloyds Resort						
Ann Lloyd, Owner & Mgr	29					
WEST END Airlines: Eastern. / Pop. 4,095						
[B] Grand Bahama Hotel						
Grand Bahama Island Raffaele Tursi, Gen Mgr	550	West End 550 (See advertisement, page 1111)		(E) $14–47 (A) $22–55	(E) $17–51 (A) $33–67	R

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

BERMUDA

HOTEL ASSOCIATION

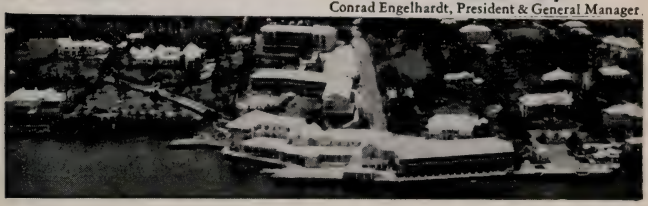
SIR N. BAYARD DILL, K. T., C.B.E., M.C.P., **President,** Hamilton, Bermuda
H. LYNDON D. CLAY, **Executive Vice President,** Hamilton, Bermuda

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
FLATTS VILLAGE						
Palmetto Bay Club						
Lazy Corner D. B. Curran, Owner & Mgr	20	2-0771		(M)(A) $30–36	(M)(A) $44–50	
HAMILTON, CITY OF Airlines: Air Canada; Pan American; BOAC; Eastern; Qantas; Northeast.						
Bermudiana, The						
Harmony Hall Hotel Ltd, Owner Pierre Roellinger, Gen Mgr Cable: Bermudiana, Bermuda	237	2-1211		(M)(A) $23–40	(M)(A) $39–56	R
PAGET PARISH						
Elbow Beach Surf Club						
Cy Elkins, Gen Mgr Cable: Elbowbeach, Bermuda	232	2-3535		(M)(A) $35–55	(M)(A) $45–65	

DISCOVER BERMUDA AT THE INVERURIE **All the charm and graciousness of Bermuda can be found right at the Inverurie. Deluxe balcony rooms with sliding glass walls and separate dressing rooms overlook the peaceful harbour. Great entertainment, tennis, heated pool, and game rooms. Golf nearby. Only 10 minutes by surrey fringe taxi or government ferry from the fine shops at Hamilton.**

See your travel agent or the Wolfe Org., 500 Fifth Avenue, New York, LO 5-1114. Other offices in Boston, Seattle, Chicago, Philadelphia, Toronto, Los Angeles, San Francisco and Miami.

INVERURIE PAGET, BERMUDA
The hotel at the water's edge
Conrad Engelhardt, President & General Manager



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Harmony Hall R. T. Brett, Mgr Cable: Harmony, Bermuda	71	2-3500		(M)(A) $28–37	(M)(A) $38–47	
Inverurie Hotel Warwick Hotel Co Ltd, Owner Conrad Engelhardt, Pres & Gen Mgr Cable: Inverurie, Bermuda	134	2-1000 (See advertisement, page 1113)		(M)(A) $22–47	(M)(A) $35–65	

PEMBROKE PARISH

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Princess, The East End Properties Ltd, Owner B. G. Von Alvensleben, VP & Gen Mgr Cable: Princess, Bermuda	462	2-8333 (See advertisement, page 1117)		(M)(A) $35–55	(M)(A) $45–65	R
Rosedon Guest House Pitts Bay Ceoffrey Kitson, Owner Miss Lawrence Batty, Mgr Cable: Rosedon, Bermuda	25	2-1640		(E) $22	(E) $32	R

Here's what's great about Bermuda

The Sonesta Beach Hotel. Every room with balcony and only 62 seconds from the beach. Different shows nightly in the Bermuda Room. All resort/convention facilities. Air conditioned. MAP rates from $35 single; $45 double.

SONESTA BEACH HOTEL
Formerly Carlton Beach Hotel

William Whittle,
Vice President and General Manager
Telephone: Bermuda 8-8122
Cable: HOCOAM

Sonesta Reservation Service:
New York City, PL 2-9100;
New York State, 800-522-6444;
Continental U.S., 800-221-2662.

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Castle Harbour—780 ways to have a great time

- 400 luxurious rooms and suites
- 7 superb restaurants and cocktail lounges
- 18 holes of great golf—100 golf carts
- 3 beautiful swimming pools
- 2 magnificent beaches
- 2 all-weather tennis courts
- 30 Sunfish and pedalo boats for fun—2 ski boats
- 200 motor or pedal bikes for exploring the island
- 6 nights of dinner dancing and floor shows
- 10 hotel carriages

Plus umpteen swizzle parties, beach barbecues, movies and all the sights and sounds of beautiful Bermuda...

GEORGE J. STOBIE,
President & General Manager
Phone 38161
Represented by the
Leonard Hicks Organization
New York: (212) 688-7333.
Other offices in Atlanta/Chicago
Detroit/Miami/Toronto
Washington/London/Los Angeles
San Francisco/Honolulu

Castle Harbour
HOTEL, GOLF & BEACH CLUB · *Bermuda*

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ST. GEORGE'S PARISH						
St. George Hotel George Robinson, Gen Mgr Cable: Dragon, Bermuda	100	3-1022		(M)(A) $18–37	(M)(A) $28–47	A
SOUTHAMPTON PARISH						
Sonesta Beach Hotel (Formerly: Carlton Beach, The) Hotel Corp of America Wm. Whittle, Vice Pres & Gen Mgr Cable: Hocoam	201	8-8122 (See advertisement, page 1114)		(M)(A) $35–60	(M)(A) $45–70	R
Southampton Princess Hotel, Golf & Beach Club Princess Hotels Intl, Inc. Walter Sommer, Mgr Cable: Southampton Princess Opening: 1971	300	NY 212-682-6150		(E) $30–50	(E) $40–60	
TUCKERS TOWN						
Castle Harbour Beach & Country Club Bermuda Properties Ltd, Owner G. J. Stobie, Pres Cable: Harcastle, Bermuda	400	3-8161 (See advertisement, page 1115)		(A) $32–65	(A) $42–75	R
Pink Beach Club & Cottages Sigmund Wollmann, Mgr Cable: Pinkbeach	50	3-1666			(M)(A) $56–72	
WARWICK						
Belmont Hotel & Golf Club Harmony Hall Hotel Ltd, Owner Peter Rosorea, Gen Mgr Cable: Belmont, Bermuda	157	1-1301		(M)(A) $22–41	(M)(A) $41–58	R

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

The Princess

HOTEL
GOLF & BEACH CLUB
Pembroke, Bermuda
Bodo G. von Alvensleben,
Vice President & General Manager

The only truly continental resort hotel in all of Bermuda, the Bahamas and the Caribbean



PRINCESS HOTELS INTERNATIONAL

Represented by **HETLAND & STEVENS** Inc.

New York: 211 East 43rd Street .....(212) TN 7-1450
Boston: 250 Boylston Street .....(617) CO 6-1370
Chicago: 6 North Michigan Ave. .....(312) FR 2-4383
Dallas: 1116 Mercantile Security Bldg. .....(214) RI 2-4861
Fort Lauderdale ....(Phone Number) .....(305) 524-5120
Miami: 150 S.E. Second Avenue .....(305) 379-7691
Toronto: 57 Bloor Street, West .....(416) 923-3501

GEORGE R. SMITH COMPANY

San Francisco, Calif.: 150 Post St. .....(415) EX 2-7277
Los Angeles, Calif.: 6290 Sunset Blvd. .....(213) 461-3541
Seattle, Wash.: 1411 Fourth Ave. Bldg. .....(206) MA 4-7537
Sydney, Australia: 15 Boundary St. 33-3245
Portland, Ore.: 514 Jackson Tower Bldg. .....(503) 224-9213
Phoenix, Ariz.: Mayer Central Bldg. .....(602) 277-1424

ALBERTA

HOTEL ASSOCIATION

W. A. PROCTER, President, Dover Hotel, Edmonton, Alberta, Canada
GEORGE T. BARR, Managing Director, 202 Credit Foncier Bldg., 10275 Jasper Avenue, Edmonton 15, Alberta, Canada

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BANFF RR: C P. / Airlines: See Calgary. / Pop. 2,518						
B Ⓢ Banff Springs Hotel A Canadian Pacific Hotel C. J. Watson, Gen Mgr	600	403-762-2211 (See advertisement, page 1149)		Ⓔ $21–25	Ⓔ $26–30	
CALGARY RR: C N; C P. / Airlines: Air Canada; Canadian Pacific; Pacific Western; Western; Air West. / Pop. 181,780 Reported 367,500						
Calgary Inn 4th Ave at 3rd St SW Western International Hotels Marc Hamel, Gen Mgr	430	403-266-1611 (See advertisement, page 1119)	403-038-2547	Ⓔ $17–24	Ⓔ $21–28	D
Elbow Lodge Motor Hotel MacLeod Trail & Park Rd SE Mortie Milner, Mgr	70	403-269-6771	403-038-2496	Ⓔ $7.50–8	Ⓔ $9.50–10	D
B Highlander Motor Hotel 1818 16th Ave NW, Trans Canada Hwy Pierre Chardon, Mgr	100	403-289-1961		Ⓔ $11.50–22	Ⓔ $14.25	E S
B Palliser Hotel 9th Ave & 1st St W A Canadian Pacific Hotel D. A. Williams, Mgr	437	403-266-8621 (See advertisement, page 1149)		Ⓔ $14 up	Ⓔ $18 up	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

The Calgary Inn



In the heart of Stampede City. Twelve minutes from airport; one hour's drive from Canadian Rockies. Seventeen floors of air-conditioned guest rooms and suites. Parlor suites with private balconies. Color TV in top floor addition. Crown Suite and self-contained meeting facilities on "Executive Floor." Heated outdoor pool. Elegant dining in The Owl's Nest. Informal dining in The Grill. Marco's Italian Restaurant and Lounge.

Eight private meeting rooms including Grand Ballroom for 1,100.

TARIFF
Singles from $17.00
Doubles from $21.00

L. Marc Hamel, General Manager
Fourth Ave. at 3rd St. S.W. • Calgary, Alberta, Canada
(403) 266-1611 • Telex 038-2447

WESTERN INTERNATIONAL HOTELS
Executive Offices: The Olympic, Seattle, Washington 98111

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Sheraton—Summit Hotel						
202 4th Ave SW ITT Sheraton Corp of America E. R. Wilson, Gen Mgr	141	403- 262-7091		Ⓔ $12.50 –15.50	Ⓔ $16.50 –20.50	D
Trade Winds Motor Hotel						
6606 MacLeod Trail William Belzberg, Owner A. R. Hober, Mgr	60	403- 252-2211	403- 038-2512	Ⓔ $11–13	Ⓔ $13–16	E

EDMONTON

RR: C N; C P; N A. / Airlines: Air Canada; Canadian Pacific; Pacific Western. / Pop. 251,004 Reported 398,450

B Chateau Lacombe 101 St at Bellamy Hill A Canadian Pacific Hotel K. E. MacKell, Gen Mgr	330	403- 429-4321 (See advertisement, page 1149)		Ⓔ $17 up	Ⓔ $21 up

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Dover Hotel 12002 127 Ave W. A. Procter, Mgr	40					
[B] Macdonald Hotel 100th St at Jasper Ave Canadian National Hotels T. G. Van Dyke, Mgr	475	403-424-5181		(E) $13–18.50	(E) $17.50–23.50	D
Riviera Motor Hotel 5359 Calgary Trail Norman Vinsky, Mgr	150	403-434-3431	403-037-2610	(E) $9–14.50	(E) $12–18	E
Transit Hotel 12720 Fort Rd Nick Mandryk Sr, Mgr	35	403-476-1144		(E) $3–6	(E) $5–8	S

JASPER RR: C N.

[B] Jasper Park Lodge Jasper National Park Canadian National Hotels H. K. Pickering, Mgr	400	403-852-3301		(A) $40–55	(A) $55–70	R

LAKE LOUISE RR: C P. / Pop. 113

[B] (S) Chateau Lake Louise A Canadian Pacific Hotel L. M. Margeson, Mgr	400	403-3511 (See advertisement, page 1149)		(E) $21–26	(E) $25–30	

MEDICINE HAT RR: C P. / Pop. 20,826

Assiniboia Hotel 680 3rd St SE Cantalini Hotels Ltd A. B. Cantalini, Mgr	66					

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

BRITISH COLUMBIA

HOTEL ASSOCIATION

E. J. VERNON, President, Biltmore Motor Hotel, Vancouver, B.C., Canada
LLOYD W. MANUEL, Managing Director, 948 Howe St., Vancouver, B.C., Canada. Telephone: 681-7164

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BURNABY RR: C N; G N.						
[B] **Villa Motor Inn** 4330 Dominion St (2) Nat Bailey, Owner J. D. Clark, Gen Mgr	94	604- 433-9311		Ⓔ $12–18	Ⓔ $15–19	E S
CAMPBELL RIVER Airlines: Pacific Western. / Pop. 3,069						
Discovery Inn 975 Tyee Plaza Delta Hotels, Owner W. G. Schammann, Mgr	100	604- 287-7155	610- 975-7001	Ⓔ $11–18	Ⓔ $15–24	R D
HARRISON HOT SPRINGS Pop. 613						
Harrison Hotel, The House of Seagram Ltd, Owner M. A. Nargil, Mng Dir	200	604- 521-8888 (See advertisement below)		Ⓔ $9–22	Ⓔ $11–25	R
KAMLOOPS RR: C N; C P. / Airlines: Canadian Pacific. / Pop. 9,096						
Canadian Inn 339 St. Paul St Dave Huffer, Mgr	100	604- 372-5201	610- 933-4012	Ⓔ $11.50 up	Ⓔ $15 up	



where the fun is
all year 'round

THE HARRISON

a distinguished resort at
Harrison Hot Springs, Canada
Max Nargil, Managing Director

DANCING • GOLF • TENNIS • THREE HEATED POOLS • RIDING • CURLING

Represented by Robert F. Warner, Inc.
Fawcett-Tetley Offices

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
KITIMAT RR: C N. / Airlines: Canadian Pacific. / Pop. 8,000						
Kitimat Gordon Hotel Enterprise St Gordon Hotels (Western) George More, Mgr	48	632-7171		Ⓔ $7–12	Ⓒ $9–15	
NEW WESTMINSTER RR: C N; C P; G N. / Pop. 31,665						
Royal Towers Motor Hotel 633 Royal Ave Julius Balshine, Owner Sam Conkin, Gen Mgr	92	604- 524-3777		Ⓔ $10–15	Ⓔ $14–21	S
PENTICTON RR: C N. / Airlines: Canadian Pacific						
El Rancho Motor Hotel 877 Westminster Ave Hwy 97 N Peter Harasym, Mgr	74	604- 492-5736		Ⓔ $7–12	Ⓔ $10–18	E S
Penticton Inn 333 Martin St Sam Brooks, Owner G. L. Munro, Gen Mgr	81	604- 493-0333		Ⓔ $9–10	Ⓔ $10.50 –14.50	D
VANCOUVER RR: C N; C P; G N. / Airlines: Air Canada; Canadian Pacific; Qantas; Japan; Western; Pacific Western; United. / Pop. 665,017						
Alcazar Hotel 337 Dunsmuir W. S. Wainwright, Pres & Mgr	175	604- 681-5241		Ⓔ $7–8	Ⓔ $8–12	D
Bayshore Inn W Georgia at Cardero Sts Western International Hotels C. P. Hudson, Gen Mgr	523	604- 682-3377 (See advertisement, page 1123)		Ⓔ $18–34	Ⓔ $23–39	D
Biltmore Motor Hotel 12th Ave & Kingsway (10) E. J. Vernon, Owner & Mgr	100	604- 872-5252		Ⓔ $9 up	Ⓔ $11 up	E
Blue Horizon Hotel 1225 Robson St Ronald Ware, Mgr	207	604- 688-1411		Ⓔ $14–18	Ⓔ $18–22	D
Doric Howe Motor Hotel 1060 Howe St Canadiana Hotels/Motels J. M. Prefontaine, Mgr	102	604- 682-3171		Ⓔ $11–14	Ⓔ $14–17	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

The Bayshore Inn



TARIFF

Singles from $18.00 Doubles from $23.00
Twins from $23.00

Picturesque harbor resort overlooking famous Stanley Park. Close to downtown. Spectacular new tower brings total number of guest rooms and suites to 523. All have a view. Top entertainment, dancing, excellent cuisine at the *Bayside Room*. Exotic *Trader Vic's*. Other attractions: Free parking. Seaplane dock. Marina. Swimming pool. Group facilities for 1,000.

C. Peter Hudson, General Manager
W. Georgia at Cardero • Vancouver, B.C., Canada
(604) 682-3377 • Telex 04-5638

WESTERN INTERNATIONAL HOTELS
Executive Offices: The Olympic, Seattle, Washington 98111

THE GEORGIA



Vancouver's executive hotel. 315 superbly appointed rooms with bath and shower. Color TV, Cavalier Grill, Coffee Garden, El Flamenco Bar, Cavalier Lounge . . . drive-in motor entrance — covered auto park. Airport limousine service. Rates from $16.50 single; $20.50 double.

William Bryant, General Manager
Georgia at Howe, Vancouver, B.C., Canada
(604) 682-5566 Telex 04-5482

WESTERN INTERNATIONAL HOTELS

Executive Offices: The Olympic, Seattle, Washington 98111

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Eldorado Motor Hotel						
2330 Kingsway (16) Ninety-Niner Hotels Ltd, Owner L. J. Mulhern, Mgr	50	604- 434-1341		Ⓔ $10 up	Ⓔ $12–14	
Georgia Hotel						
Georgia at Howe Western International Hotels W. G. Bryant, Gen Mgr	315	604- 682-5566 (See advertisement above)		Ⓔ $16.50 –25	Ⓔ $20.50 –30	D
Grosvenor Hotel						
840 Howe St Robert Lyon, Mgr	137	604- 681-0141		Ⓔ $10–14	Ⓔ $14–16	D
Sylvia Hotel						
1154 Gilford (5) N. M. Sawers, Owner D. L. Reeves, Mgr	150	604- 681-9321		Ⓔ $7–20	Ⓔ $9–20	S
Vancouver Hotel						
900 Georgia St W (1) Hilton International V. T. Burt, Gen Mgr Cable: Hiltels	560	604- 684-3131 (See advertisement, page 1125)	610- 922-5029	Ⓔ $17–32	Ⓔ $22–27	D

VERNON RR: C N; C P. / Airlines: Canadian Pacific. / Pop. 8,998

National Hotel, The						
2922 30th Ave M. T. Fishler, Mgr Cable: Nat Hotel	40	604- 542-2600		Ⓔ $8.50 –10.50	Ⓔ $9.50 –12.50	D R

Hotel Vancouver has three great restaurants, 560 comfortable rooms and suites, all with color television, 500-car covered parking, unmatched convention facilities and the finest view in the west.

what more can you ask of a downtown hotel?

Hotel Vancouver

A CN HOTEL OPERATED BY HILTON INTERNATIONAL
900 W. Georgia St., Vancouver, B.C., Canada, Tel: (604) 684-3131, TWX 610-922-5029.
Telex: 04-5474. Cable Address: HILTELS, Victor T. Burt, General Manager.

RESERVATIONS: your travel agent, any Hilton hotel or Hilton Reservation Service. Other Hilton-operated hotels in Canada: The Queen Elizabeth, Montreal (a CN hotel) and Montréal Aéroport Hilton.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
VICTORIA RR: C P; E & N. / Airlines: Air Canada. / Pop. 54,584						
Century Inn 603 Pandora Ave Georgia Gulf Estates Ltd M. R. Hutchinson, Mgr	63	604- 383-1151		Ⓔ $10.50 –17.50	Ⓔ $12.50 –19.50	
B **Dominion Hotel** 759 Yates St Harry Brown, Mgr	109	604- 384-4136		Ⓔ $6.50– 12	Ⓔ $9– 12.50	D
B **Empress Hotel** 721 Government St A Canadian Pacific Hotel L. J. Finamore, Gen Mgr	500	604- 384-8111 (See advertisement, page 1149)		Ⓔ $13 up	Ⓔ $18 up	
Imperial Inn Douglas at Discovery Sts Western International Hotels Robert McCauley, Gen Mgr	70	604- 382-2111		Ⓔ $13–26	Ⓔ $18–31	D

MANITOBA

HOTEL ASSOCIATION

GORDON FOWLIE, President, St. James Hotel, St. James, Manitoba, Canada

DARIO J. PERFUMO, Managing Director, 500 Power Bldg., 428 Portage Ave., Winnipeg 1, Manitoba, Canada

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BRANDON RR: C N; C P. / Airlines: Transair Ltd. / Pop. 24,796						
Canadian Inn 5th & Princess Ave Wally Bewza, Mgr	63	204- 727-6804		Ⓔ $11–12	Ⓔ $14–16	D
Prince Edward Hotel 9th & Princess Ave A–T Hotels Ltd, Owner G. Laliberte, Mgr	84	204- PA6-2301		Ⓔ $6–9	Ⓔ $9–14	
EAST KILDONAN Pop. 27,305						
Curtis Gordon Motor Hotel 1011 Henderson Hwy (15) Gordon Hotels Ltd, Owner George Klein, Mgr	28	204- 334-4355		Ⓔ $5.50 up		
NEEPAWA						
Hamilton Hotel 385 Mountain Ave Wally Millan, Mgr	40	204- 476-2368		Ⓔ $5–8	Ⓔ $7–10	D
ST. BONIFACE RR: C N. / Pop. 37,600						
Chalet Gordon Hotel 611 Archibald St (6) Gordon Hotels Ltd, Owner Doug Oleksuk, Mgr	22	204- 247-8901		Ⓔ $7 up		
WINNIPEG RR: C N; C P; G N. / Airlines: Air Canada; Canadian Pacific; Northwest; Transair. / Pop. 255,093 Reported 501,000						
Aberdeen Hotel 230 Carlton St (1) R. W. Cipryk, Pres & Gen Mgr Albert Bollenbach, Mgr	43	204- 942-7481		Ⓔ $4.50 –7.50	Ⓔ $6.50 –11.50	D
Airliner Motor Hotel 1740 Ellice Ave B. H. Pressman, Mgr	120	204- 775-7131		Ⓔ $13–15	Ⓔ $17.50 –20	A

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

The Winnipeg Inn



(Open August 1, 1970)

TARIFF
Singles from $18.00 Doubles from $23.00
Suites from $46.00

Situated on the famous corner of Portage and Main in the heart of downtown Winnipeg. Twenty-one stories with graciously-appointed guest rooms and suites, each with color TV, direct dial phones, individually controlled heating. Charming Georgian-style dining room and cocktail lounge. Nightclub seating 250. Piano bar lounge with panoramic view. Refreshing garden cafe.
Convention facilities for 1,000.

Arthur Oades, General Manager
P.O. Box 67 • Winnipeg 1, Manitoba, Canada
(204) 957-1350 • TWX 910-444-2161

WESTERN INTERNATIONAL HOTELS
Executive Offices: The Olympic, Seattle, Washington 98111

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Assiniboine Gordon Motor Inn Portage Ave at Albany St (12) Gordon Hotels Ltd, Owner Norm Webb, Mgr	58	204-888-4806		Ⓔ $5 up		
B Dakota Village Motor Hotel 1105 St. Mary's Rd, St. Vital (8) William Nosaty, Owner & Mgr	24	204-256-4315		Ⓔ $10–13	Ⓔ $12–15	S
B Fort Garry Hotel 222 Broadway Ave Canadian National Hotels W. K. Murray, Mgr	265	204-942-8251		Ⓔ $10.50–15.50	Ⓔ $18–22	D
Gordon Downtowner Motor Hotel Kennedy at Ellice Gordon Hotels Ltd, Owner Stan Houston, Mgr	40	204-943-5581 (See advertisement, page 1129)		Ⓔ $13–15	Ⓔ $15–17	
International Inn 1808 Wellington Ave (21) Mervyn Levine, Gen Mgr	135	204-786-4801		Ⓔ $14–19.50	Ⓔ $19.50–23.50	A
Kirkfield Hotel 3315 Portage Ave (22) R. W. Townsend, Mgr	15	204-837-1314		Ⓔ $4–7	Ⓔ $5–8	
Mall Hotel 469 Portage Ave at Colony St (2) Ernie Geske, Mgr	82	204-783-7244		Ⓔ $9–10.50	Ⓔ $12–15	D
Marlborough Hotel, The 331 Smith & Portage St (2) David Rothstein, Mng Dir Michael Carney, Mgr	320	204-942-6411		Ⓔ $8–14	Ⓔ $11–17	D
Montcalm Motor Hotel 2280 Pembina Hwy (19) Hwy #75 Gordon Hotels Ltd, Owner Lloyd Evans, Mgr	21	204-269-1406		Ⓔ $9.50 up		E S
B Niakwa Motor Hotel St. Annes Rd & Hwy #1 (8) Nicholas Pyrch, Mng Dir	52	204-253-1301		Ⓔ $9.75–16	Ⓔ $13.50–24	S E

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

GORDON Downtowner MOTOR HOTEL

Ellice and Kennedy
WINNIPEG, Manitoba, Canada

Phone 943-5581
Telex 03-5274

Coffee Shop, Dining Room
Captain's Corner—Nightly entertainment

Downtowner guest rooms are spacious, individually air-conditioned, equipped and furnished to please discerning guests.

Single $13.00-$15.00 Double $15.00-$17.00 Twin $15.00-$17.00
Airline limousine to door.
CAA—AAA Recommended
Member: American Express/Diners Club

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Royal Albert Arms 48 Albert St (2) Ken Franzen, Mgr	54	204-942-2551		Ⓔ $4.50 up		
St. James Hotel 1719 Portage Ave (12) Fowlie Hotel Co, Ltd, Owner G. J. Fowlie, Pres & Gen Mgr	21	204-888-2341		Ⓔ $4–8	Ⓔ $5.50–11	S
St. Regis Hotel 285 Smith St (1) Mutual Investments Ltd H. Wiebe, Mgr	110	204-942-0171		Ⓔ $11–13.50	Ⓔ $13–16.50	D
Sheraton Carlton Motor Hotel 220 Carlton St ITT Sheraton Corp of America E. R. Hutton, Mgr	107	204-942-0881	312-222-0749	Ⓔ $10.75–12.75	Ⓔ $15–17	D
[B] Sonesta Hotel (Formerly: Charter House Motor Hotel) 330 York Ave & Hargrave St Hotel Corp of America Barry Conrad, Mgr	96	204-942-0101		Ⓔ $17–22	Ⓔ $21–26	D
Winnipeg Inn 2 Lombard Place Western International Hotels Arthur Oades, Gen Mgr Opening: Summer, 1970	350	204-957-1350	910-444-2161	Ⓔ $18–24	Ⓔ $23–29	D

(See advertisement, page 1127)

NEW BRUNSWICK

HOTEL AND MOTEL ASSOCIATION

JOHN DAVIAULT, President, Holiday Inn, Saint John, N.B., Canada

C. V. JONES, Treasurer, Eden Rock Motel, Fredericton, N.B., Canada

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
FREDERICTON RR: C N; C P. / Airlines: Air Canada. / Pop. 18,303						
Lord Beaverbrook Hotel						
659 Queen St Heritage Inns J. M. Tapson, Mgr	150	506- 475-3371		(E) $10.50 –13	(E) $12.50 –18	D
MONCTON RR: C N. / Airlines: Air Canada; Eastern Provincial. / Pop. 50,018						
B Brunswick Hotel						
1005 Main St Heinz Rosenberger, Vice Pres & Gen Mgr	119	506- 855-2220	506- 014-2235	(E) $9.50– 16	(E) $14– 22	D
ST. ANDREWS-BY-THE-SEA RR: C P. / Pop. 1,534						
B Ⓢ Algonquin Hotel						
Canadian Pacific Hotels H. E. Hannum, Gen Mgr	200	506- 529-8823 (See advertisement, page 1149)		(A) $28 up	(A) $45 up	
Shiretown Inn						
218 Water St, Market Sq I. T. MacKay, Mgr	20	506- 529-8877		(E) $8–12	(E) $10–14	R D

The ADMIRAL BEATTY



Saint John's Uptown Motor Hotel, at King Square Park. 230 Rooms all with bath from $10.00. Children under 14 free, Family Plan. Licensed Lounge and Dining Room. Free Inside Parking.

E. B. Sweeney, Managing Director

SAINT JOHN—NEW BRUNSWICK

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SAINT JOHN RR: C N; C P. / Airlines: Air Canada. / Pop. 52,491						
Admiral Beatty Motor Hotel King Square Park E. B. Sweeney, Mng Dir	230	506-652-1212 (See advertisement, page 1130)		Ⓔ $10–16	Ⓔ $10–18	D
Royal Hotel, The Germain at King St P.O. Box 817 F. M. Belyea, Gen Mgr	150	506-652-2244		Ⓔ $5–9.50	Ⓔ $9–14.50	D

NOVA SCOTIA

INNKEEPERS GUILD OF NOVA SCOTIA

DAVID MURDOCK, President, Glengarry Motel, Truro, N.S.
A. BERESFORD THOMPSON, Executive Secretary, 2745 Dutch Village Rd., Suite 205, P.O. Box 604, Halifax, N.S.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
GLACE BAY						
Glace Bay Hotel 18 Union St Nathan Green, Mgr	25					
HALIFAX RR: C N; C P. / Airlines: Air Canada; Eastern Provincial. / Pop. 93,301						
[B] **Lord Nelson Hotel, The** 1515 S Park St C. E. Snow, Mgr Cable: Lornel	235	902-423-6331		Ⓔ $9–18.50	Ⓔ $13.50–23	D
[B] **Nova Scotian Hotel** Cornwallis Sq, Hollis St Canadian National Hotels C. J. Sauve, Mgr	325	902-324-7231		Ⓔ $9.50–17	Ⓔ $12.50–22	D
INGONISH BEACH						
[S] **Keltic Lodge** Cabot Trail F. T. Irwin, Gen Mgr	88	902-Ingonish #1		Ⓐ $28	Ⓐ $38–47	R

NEWFOUNDLAND

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

ST. JOHN'S

RR: C N. / Airlines: Air Canada; Eastern Provincial. / Pop. 57,078

[B] Newfoundland Hotel Cavendish Square Canadian National Hotels W. J. Matheson, Mgr	137	709- 726-4980		Ⓔ $10.50 –14.50	Ⓔ $16–19	D

ONTARIO

HOTEL AND MOTEL ASSOCIATION

P. VERSAGE, President, Simcoe Hotel, Barrie, Ontario
DENIS STEFANIUK, Managing Director, 37 King St., E., Toronto 1, Ontario, Canada. Telephone: 368-2377

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

BARRIE

RR: C N. / Pop. 16,851 Reported 21,169

Continental Inn Hwy 400 Exit 90 W Master Hosts E. O'Reilly, Innkeeper	82	705- 726-1834		Ⓔ $11–15	Ⓔ $15–20	S

BELLEVILLE

RR: C N. / Pop. 20,695 Reported 30,655

New Queen's Hotel 158 Front St P.O. Box 39 B. E. Yanover, Mgr		968-5551				

FORT ERIE

RR: Penn Central. / Pop. 9,027

Queen's Hotel 63 Niagara Blvd Robert Surma, Mgr	30					

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Sheraton in Hamilton, Ontario

In the heart of downtown Hamilton. Luxurious air-conditioned rooms with free TV, radio. Children share parent's room free. Golden Horseshoe Restaurant has sparkling Gay 90's atmosphere. Convenient Free Parking. 300 rooms. Singles: $9.50-$14.50; Double or Twin: $13.50-$19.00. Tel. (416) 527-5071. TWX 910-761-0457.

Sheraton-Connaught Hotel & Motor Inn
112 KING STREET, EAST
SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
FORT WILLIAM See: Thunder Bay						
HAMILTON RR: C N; C P; T H & B. / Airlines: See Toronto. / Pop. 239,635 Reported 273,991						
[B] **Sheraton–Connaught Hotel & Motor Inn** 112 King St E ITT Sheraton Corp of America W. W. Herchmer, Gen Mgr	300	416-527-5071	910-761-0457	Ⓔ $9.50–14.50	Ⓔ $13.50–19	D
	(See advertisement above and pages 620–621)					
Strand Tavern 264 Dundurn St S O. P. & A. J. Shadney, Owners A. J. Shadney, Mgr	16	416-JA8-2457				
HUNTSVILLE RR: C N. / Pop. 3,051 Reported 3,189						
Empire Motor Hotel Main at Centre Sts D. J. Mascioli, Owner W. J. Beattie, Mgr	101	705-789-2331		Ⓔ $9.50–10.50	Ⓔ $12.50–14	D

HOTEL LONDON

London, Ontario, Canada
Hwy 401—Wellington Rd. N. at Dundas St.
519-439-1611 Telex 024 837

300 Rooms
Free Parking

Full convention facilities for groups 10 to 600. Rooms and suites comfortably furnished and equipped with air-conditioning, Cable TV, Radio, Phone, tub and shower. Excellent dining and lounges with nitely entertainment. Located heart of downtown shopping and entertainment area. Easy direct access from Hwy 401 via Wellington Road North. S. J. Province, Gen. Mgr.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
KENORA RR: C P. / Pop. 10,278 Reported 10,904						
Kenwood Hotel						
15 Chipman St Zen Katz, Pres & Mgr	23	807- 468-8913		Ⓔ $5.50 –8.50	Ⓔ $9.75 –35	R D
LONDON RR: C N; C P; Penn Central. / Airlines: Air Canada. / Pop. 101,693 Reported 169,569						
London Hotel						
Dundas at Wellington Sts P.O. Box 2007 S. J. Province, Gen Mgr	300	519- 439-1611 (See advertisement above)	610- 352-1284	Ⓔ $11.50 –15.50	Ⓔ $13.50 –17.50	D
Ridout Tavern						
346 Ridout St W. J. Bolen, Owner & Mgr	10					
Wellington House						
267 Bathurst St Edward Escaf, Mgr	15					

Your Host *Niagara Clifton*

Niagara's Largest Motel Complex
1 BLOCK FROM THE FALLS
Over 200 air-conditioned, electrically heated rooms
Honeymoon and Family units
Sightseeing Tours • 3 Swimming Pools • 5 Gift Shops
2 Restaurants • Color TV • Phones

Master Charge
Diners Club
American Express
Carte Blanche

G. E. McIntosh, Mgr.
Reservations Tel. 356-0551
945 Clifton Hill
Niagara Falls, Canada

BankAmericard
AMCO
Phillips 66

Sheraton in Niagara Falls



A wonderful place to stay and play – both summer and winter. Large, sumptuous rooms – all air-conditioned with free TV. Offering an unobstructed view of both the American and Canadian Falls. Children share parent's room free. Distinctive dining in roof-top Rainbow Room. Golliwog Lounge. Cafeteria. New, improved convention facilities. Free parking. 600 rooms. Season: (May 1-Sept. 30) Singles: $12.50 up; Double or Twin: $18.50 up; (Oct. 1-Apr. 30) Singles: $9.50 up; Double or Twin: $13.50 up. Tel. (416) 354-7441. TWX 910-761-0457.

Sheraton-Brock Hotel & Motor Inn
1685 FALLS AVENUE

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
NIAGARA FALLS RR: C N. / Pop. 51,411						
[B] Clifton Motor Inn Hotel 955 Clifton Hill Hwy 20 Stanley Oprici, Gen Mgr	80	416- 354-2783		(E) $8–16.50	(E) $10–24	D
Fallsway Motor Hotel Clifton Hill Charles Chaffey, Pres J. J. Zarafonitis, Mgr	162	416- 354-3601	610- 376-0682		(E) $14.50–24.50	
Michael's Inn 1599 River Rd John Gruyich, Mng Dir Cable: Mikinn, Niagara Falls	110	416- 354-2727		(E) $10–22	(E) $14–25	R
Niagara Clifton Motel 945 Clifton Hill Best Western G. E. McIntosh, Mgr	200	416- 354-8811 (See advertisement, page 1134)		(E) $8.50–14.50	(E) $10.50–18.50	R
[B] Park Motor Hotel Clifton Hill Master Hosts C. H. Smith, Gen Mgr	180	416- 358-3293	610- 387-0681	(E) $10–16	(E) $14–24	R
Sheraton–Brock Hotel & Motor Inn 1685 Falls Ave ITT Sheraton Corp of America P. J. O'Sullivan, Gen Mgr Cable: Sherabrock, Niagara Falls	600	416- 354-7441 (See ads, page 1135 and pages 620–621)	910- 761-0457	(E) $9.50 up	(E) $13.50 up	R D
[S] Sheraton–Foxhead Inn 1875 Falls Ave ITT Sheraton Corp of America P. J. O'Sullivan, Gen Mgr	415	416- 358-0111 (See ads, page 1137 and pages 620–621)	910- 761-0457	(E) $9.50 up	(E) $13.50 up	R D
NORTH BAY RR: C N; C P; O N. / Airlines: Air Canada. / Pop. 21,020 Reported 23,781						
Empire Motor Hotel McIntyre at Fraser Sts D. J. Mascioli, Owner F. Archie Arcieri, Mgr	165	705- 472-8200		(E) $9.75–11	(E) $12.25–14.50	D
OSHAWA RR: C N. / Pop. 50,412 Reported 62,415						
Central Hotel 9 King St W McCrohans & Co Ltd, Owner J. E. Maher, Mgr	20	723-9121				
Genosha Hotel 70 King St E H. A. Finer, Owner & Mgr	105	723-4641		(E) $6.50–8	(E) $8.50–11	

Sheraton in Niagara Falls



Located at the end of Rainbow Bridge in a scenic spot overlooking the American and Canadian Falls, the Sheraton-Foxhead Inn provides all the glamour and excitement of a true resort hotel. Attractive, comfortable rooms, many with balconies facing the Falls. Lounge and restaurant, too, overlooking the Falls. Rooftop swimming pool. Fully air-conditioned. Free Parking. Children share parent's room free. 415 rooms. (May 1-Oct. 31) Singles: $19.00 up; Double or Twin: $24.00 up; (Nov. 1-Apr. 30) Singles: $9.50 up; Double or Twin: $13.50 up. Tel. (416) 354-7441. TWX 910-761-0457.

Sheraton-Foxhead Inn

1875 FALLS AVENUE

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

OTTAWA, CANADA

WALK TO ALL POINTS OF INTEREST

Lord ELGIN Hotel

ELGIN BLVD., AT LAURIER AVE., OTTAWA 4, CANADA
TELEPHONE: (613) 235-3333 · TWX: 610-562-1919 · TELEX: 013-213
Individual Air Conditioning Free Indoor Parking

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
OTTAWA RR: C N; C P. / Airlines: Air Canada; Eastern; Royalair. / Pop. 345,460 Reported 429,750						
[B] Chateau Laurier Major's Hill Park Canadian National Hotels W. G. Foster, Mgr	520	613- 232-6411		(E) $14–20	(E) $19–25	D
Lord Elgin Hotel 100 Elgin Blvd (4) D. L. Blakslee, Gen Mgr (See advertisement above)	400	613- 235-3333	610- 562-1919	(E) $10.75 –13.50	(E) $14.50 –17	D E
[B] Skyline Hotel Ottawa 101 Lyon St Skyline Hotels Ltd R. D. Prins, Gen Mgr (See advertisement, page 1139)	450	613- 237-3600	610- 562-1928	(E) $14– 17.50	(E) $19– 22.50	D
OWEN SOUND RR: C N; C P. / Pop. 16,741 Reported 17,421						
Bay Motor Inn ½ mi S Owen Sound Hwy 6 & 10 Lou Georgas, Owner & Mgr Cable: Bayco	75	519- 376-2700		(E) $8.50 –16 (A) $14.50 –22	(E) $12–22 (A) $26.50 –34	R
PORT ARTHUR See: Thunder Bay						
ST. CATHARINES RR: C N. / Airlines: Royalair. / Pop. 85,055						
Henley Hotel Motel Ontario St at Queen Elizabeth Hwy Fraser Thompson, Pres & Mgr	66	934-3344		(E) $7–10	(E) $10–14	E S

For Comfort, Convenience and Service

SKYLINE HOTEL OTTAWA



- In the Heart of the City
- 2 short blocks from the Parliament Building
- 450 Quiet Suites and Rooms
- Color TV • Individual Air Conditioning
- Dining Room • Dancing
- Entertainment Rooms
- Coffee Shop • Indoor Pool & Terrace
- Health Club
- Complete Convention Facilities
- Family Plan • Indoor Parking
- Shopping Plaza

For Reservations Call:
TWX: 610-562-1928 Telex: 01-3431
Telephone: 237-3600
101 Lyon Street

THE CANADIAN CHAIN
OTTAWA • TORONTO
MONTREAL • BROCKVILLE
KINGSTON, JAMAICA
OCHO RIOS, JAMAICA

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Midtown Hotel James St Estate of Joseph Levin, Owner Gordon Levin, Mgr	30					

ST. THOMAS

RR: Penn Central; C N. / Pop. 19,129 Reported 22,469

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
John Scott Hotel E. J. Rice, Owner & Mgr	20					

SAULT STE. MARIE

RR: A C; C P. / Airlines: Air Canada. / Pop. 50,704

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Empire Motor Hotel Bay at Bruce Sts D. J. Mascioli, Owner Dante Gentile, Mgr	120	705- 254-7565		Ⓔ $13.50 –15	Ⓔ $19– 20.50	D
B **Windsor Hotel** 617 Queen St E A. P. Currier, Mgr	70	705- 256-2211		Ⓔ $13.50 –15.50	Ⓔ $16.50 –19.50	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SCARBOROUGH Pop. 1,500						
Guild Inn, The 201 Guildwood Pkwy W. S. Warwick, Gen Mgr	100	416- 261-3331		Ⓔ $10–15	Ⓔ $14–19	S R E
SUNDRIDGE RR: C N. / Pop. 697						
Caswell Resort and Motor Inn Main St D. J. Caswell, Pres D. F. Raaflaub, Mgr	50	705- 384-5371		Ⓔ $5–6 Ⓐ $11–12	Ⓔ $9–11 Ⓐ $10–12	
THUNDER BAY RR: C N; C P. / Airlines: Air Canada; North Central. / Pop. 123,061						
Adanac Hotel 227 Simpson St Allan Lack, Mgr	43	807- 623-8487		Ⓔ $3.50–5	Ⓔ $5–6.50	D
New Ontario Hotel 219 Arthur St P.O. Box 176 Estate of W. T. E. Arthur, Owner W. J. Arthur, Mgr	65	807- 344-1741		Ⓔ $3.25–5.50	Ⓔ $5–8	D
Royal Edward Hotel 114 S May St Postal Station F John Paterson, Pres H. W. Paul, Mgr	115	807- 623-8467		Ⓔ $8.75–10.50	Ⓔ $12–14.50	D
Shoreline Motor Hotel 61 N Cumberland St Hwy 17 & 11 Waverley Hotels Ltd, Owner W. W. Hasell, Mgr	69	807- 344-9661		Ⓔ $6.50–10	Ⓔ $8.50–12	
TIMMINS RR: O N. / Airlines: Air Canada. / Pop. 27,551 Reported 29,270						
Empire Motor Hotel Spruce St at Algonquin Ave D. J. Mascioli, Owner Angelo Ferri, Mgr	120	705- 264-4241		Ⓔ $10–11	Ⓔ $13–14.50	D
Riverview Hotel 52 Mattagami Blvd Oscar Vaillancourt, Owner Roger Vaillancourt, Mgr	26					



400 spacious, air-conditioned rooms and suites Fully sound-proofed

Promenade Park with pool, sports & children's play area

Entertainment & dancing

Classic cuisine, steaks & chops and coffee shop

3 lounges 20 honeymoon suites including 2 with round beds

Seconds from the Woodbine Racetrack

Ample free parking

Meetings and banquets up to 350

For reservations, call any Loew's reservation office, see your travel agent or call Toronto direct 677-1500 Area Code 416 TWX 610-4924351 TELEX 02-29163

Constellation Hotel

401 & 27 Hwy. 900 Dixon Road,Toronto/Opposite International Airport
TRAVEL AGENTS Commissions paid promptly

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
TORONTO RR: C N; C P. / Airlines: Aeronaves de Mexico; Air Canada; Eastern; Mohawk; Canadian Pacific; American; BOAC; North Central; United; Allegheny. / Pop. 1,358,028 Reported 1,824,481						
Beverly Hills Motor Hotel 1677 Wilson Ave Downsview John Fisher, Pres	100	416- 249-8171		Ⓔ $12.50 –14	Ⓔ $16.50 –19.50	
B Cambridge Motor Hotel 600 Dixon Rd at I-46 on Hwy 401 D. W. Harman, Mgr Cable: Camport	115	416- 249-7671		Ⓔ $13–16	Ⓔ $18–21	A E S
Carriage House Motor Hotel 306 Jarvis St (2) R. E. Sparling, Mgr	110	416- 368-4823		Ⓔ $10– 13.50	Ⓔ $13– 18.50	D
B Constellation Hotel, The 900 Dixon Rd, Rexdale Renforth Developments Inc P. J. McCann, Res Mgr Cable: Conair	400	416- 677-1500 (See advertisement above)	610- 492-4351	Ⓔ $16–25	Ⓔ $22–31	A E



Inn on the Park
away from downtown
in a 20 acre setting, or



The Four Seasons
Motor Hotel in the
heart of downtown

In Toronto, we like to offer a choice.

Two of the newest year-round motor hotels in Canada. The Inn offers 2 swimming pools, restaurants, supper club and putting green. Swim and dine in the heart of Toronto's shopping centre at The Four Seasons. Convention facilities? Definitely. For as many as 1,600. So make it a Four Seasons Hotel. You have a choice.

Four Seasons Hotels Ltd./Ian F. Munro, Exec. Vice Pres. & Gen. Mgr.
Stuart A. Covington, Mgr. (Inn) **Nicholas H. Pearce, Mgr. (Four Seasons)**

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Four Seasons Motor Hotel						
415 Jarvis St (5) Four Seasons Hotels Ltd I. F. Munro, Exec Vice Pres & Gen Mgr	164	416- 924-6631 (See advertisement above)		Ⓔ $19–22	Ⓔ $26–29	

FRIENDLY IN TORONTO

Friendly people make a friendly atmosphere—one of the reasons why your stay at The Lord Simcoe Hotel is always so pleasant • next time you're in Toronto plan to stay where service and friendliness go together • cafeteria, restaurant and lounges • single rooms from 10.00 • double or twin-bedded rooms from 15.00 • air conditioning • free overnight outside parking • in the heart of downtown Toronto

THE LORD SIMCOE HOTEL
University & King St. at the subway • Phone 362-1848
Telex 06-22155 • TWX 610-491-1495 • Telemax LHJ

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Toronto



Wonderful blend of Old World charm and modern comfort. Located in downtown Toronto. All rooms have free TV, radio, air-conditioning. Children share parent's room free. Distinctive dining at the Oak Room, Golden Grill and the Victoria Room. Golliwog Lounge, Minute Chef. Complete convention facilities. Free Parking. 850 rooms. Singles: $13.00-$15.00; Double or Twin: $18.00-$20.00. Tel. (416) 368-7474. TWX 910-761-0457.

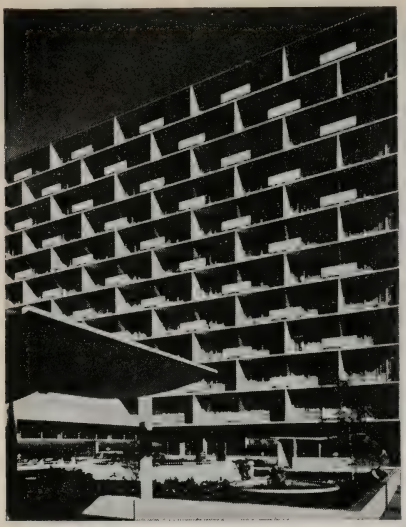
King Edward Sheraton Hotel
37 KING STREET, EAST

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621



Enjoy the elegance of the Plaza's fine dining rooms and cocktail lounges. 500 luxurious rooms, with TV, from $12.00. "The finest hotel in Canada".

TELEPHONE 924-5471.
CABLE ADDRESS:
PARK PLAZA.
TELEX 02-2573
TWX 610-491-1776,
EDWIN P. SHAUNESSY:
GENERAL MANAGER.
REPRESENTED BY WILLIAM P. WOLFE ORGANIZATION.

THE PARK PLAZA
TORONTO

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn Hwy 27 & Burnhamthorpe Rd R. Berger, Innkeeper	200					
[B] Inn on the Park Hotel 1100 Eglinton Ave E, Don Mills Four Seasons Hotels Ltd I. F. Munro, Exec Vice Pres & Gen Mgr Cable: Inn Park, Toronto	390 (See advertisement, page 1142)	416-444-2561	610-492-1369	(E) $19–22	(E) $26–29	S
[B] King Edward Sheraton Hotel 37 King St E ITT Sheraton Corp of America J. F. Downey, Mgr	850 (See advertisements, page 1143 and pages 620–621)	416-368-7474	910-761-0457	(E) $13–15	(E) $18–20	D
[B] Lord Simcoe Hotel 150 King St W R. A. McEachern, Gen Mgr	750 (See advertisement, page 1142)	416-362-1848	610-491-1495	(E) $10–16	(E) $15–21	D

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



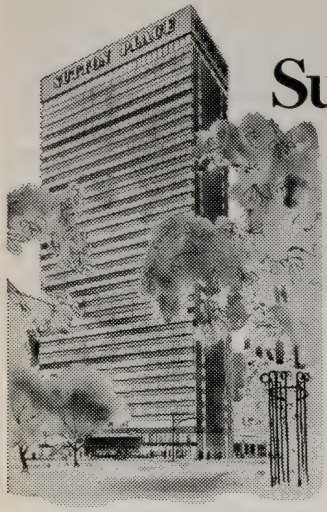
For Comfort, Convenience, Service

SKYLINE HOTEL TORONTO

• Minutes from Airport and Main Highways • 600 Quiet Suites and Rooms • TV • Air Conditioned
• Dining Room • Dancing • Entertainment Rooms • Coffee Shop • Indoor Pool & Terrace
• Health Clubs (Men's & Women's) • Complete Convention Facilities • Family Plan • Free Parking

For Reservations Call: TWX: 610-492-2104 Telex: 02-2266 Telephone: 244-1711
655 Dixon Road (Hwys. 401 and 27) THE CANADIAN CHAIN
TORONTO • MONTREAL • BROCKVILLE • OTTAWA • KINGSTON and OCHO RIOS, JAMAICA

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Muir Park Hotel 2904 Yonge St (12) B. Diemert, Mgr	125	416-488-1193		Ⓔ $12 up	Ⓔ $15 up	E
[B] Park Plaza Hotel 4 Avenue Rd Preferred Hotels Assn E. P. Shaunessy, Gen Mgr Cable: Parkplaza	500	416-924-5471 (See advertisement, page 1144)	610-491-1776	Ⓔ $12–24	Ⓔ $19–24	D
[B] Royal York Hotel Front St W A Canadian Pacific Hotel A. G. Cardy, Gen Mgr	1600	416-368-2511 (See advertisement, page 1149)		Ⓔ $18.50 up	Ⓔ $23.50 up	
Seaway Hotel 1926 Lakeshore Blvd W R. Eby, Mgr	100	416-766-4392		Ⓔ		



The Sutton Place

Toronto's newest and most elegant hotel is located between the business district and the fashionable Bloor Street shopping area.

Sutton Place Hotel offers 350 rooms plus V.I.P. and regal suites. You have a choice of Traditional or Contemporary decor.

A frequent stop for gourmets, The Royal Hunt Dining Room delights its guests with a menu that includes Steak Diane and Crepes au Crabe.

High atop the hotel, Stop 33 features luncheon from noon until 2:30, and a panoramic view of the city.

You will find banquet facilities for 300 people. An indoor pool and health spa. Service that is practiced like an art. You will find the kind of hotel that you thought wasn't being built anymore.

And it wasn't. Until we came along.

The Sutton Place Hotel • 955 Bay St. • Toronto 5, Ont. • (416) 924-9221

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Skyline Toronto Hotel						
655 Dixon Rd Skyline Hotels Ltd H. M. Bailey, Gen Mgr	600	416- 244-1711 (See advertisement, page 1145)	610- 492-2104	Ⓔ $14.50 –17.50	Ⓔ $19.50 –22.50	A
B Sutton Place Hotel, The						
955 Bay St (5) Dennis/York Steel Construction D. L. Dennis, Chief Exec	350	416- 924-9221 (See advertisement above)		Ⓔ $18–30	Ⓔ $24–36	D
B Westbury Hotel						
475 Yonge St (5) Knott Hotels Corp, Owner J. J. Stanway, Mgr Cable: Westorbury	600	416- 924-0611 (See advertisement, page 1147 and pp. 760–761)	610- 491-1497	Ⓔ $17.50 –19.50	Ⓔ $22.50 –24.50	D

WALKERTON RR: C N. / Pop. 3,698 Reported 3,851

Hartley Hotel					
122 Durham St L. & C. Schmalz, Owners D. L. Schmalz, Mgr	40	519- 881-1040	Ⓔ $3.50– 7	Ⓔ $6– 13	

TORONTO'S FINEST HOTEL

THE Westbury

475 Yonge St.



The convenient downtown location of this great hotel (near business, cultural, social centres, Maple Leaf Gardens and Eatons Department Store). Enhanced by a drive-in motor entrance with an in-hotel two-level parking garage. A total of 600 guest rooms, all larger than average, all with picture windows, radio, TV, tub and shower. Many with private balconies; air conditioned. Popular Polo Lounge, exciting Sky Lounge, Westbury Dining Room (featuring French cuisine), Normandy Grill and Normandy Grill Lounge (for steaks and chops), Coffee House. Banquet and convention facilities for 20 to 500 guests. All air conditioned.

SINGLES $17.50–$19.50 • DOUBLES $22.50–$24.50 • SUITES $45–$50 • EXECUTIVE SUITES $68

TORONTO TWX: 610-491-1497 • **TELEX:** 02-2192 • **Cable Address:** Westorbury • **Telephone:** 924-0611
JOSEPH J. STANWAY, MGR. • **New York Teletype** 710-581-5940

RESERVATIONS OFFICES IN THE UNITED STATES & CANADA

Brussels, Belgium	13.64.80	**San Diego, Calif.**	ZEnith 2-9360
London, England	01-629-7755	**San Francisco, Calif.**	415-392-7277
Los Angeles, Calif.	213-461-3541	**San Jose, Calif.**	ENterprise 1-3160
Montreal, Canada	514-844-3274	**Seattle, Wash.**	206-624-7537
Sacramento, Calif.	ENterprise 1-3160	**Toronto, Canada**	416-924-0611
Santa Barbara, Calif.	ZEnith 2-9360	**Washington, D.C.**	202-546-6611

TOLL-FREE RESERVATION SERVICE

For Reservations, call us from any state east of Nebraska (except New York State).
Just dial 800-221-2653 (TOLL-FREE), or contact any Knott Hotel or office.

KNOTT HOTELS CORPORATION 575 Madison Avenue New York, N.Y. 10022
Telephone: (212) 759-6100 Teletype: 710-581-5940
After 5 P.M. & Weekends phone (212) 955-9000 or TWX 710-582-2596
(See Knott Hotels advertisements, pages 760–761)

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

WINDSOR RR: C N; C P; Penn Central. / Airlines: Air Canada; Canadian Pacific. See also Detroit, Mich. / Pop. 185,865 Reported 193,365

B Norton Palmer Hotel

130 Park St W	300	519-	Ⓔ	Ⓔ	D
P. D. Norton, Pres & Gen Mgr		254-2521	$7.25	$10–	
		(See advertisement below)	–10	15.50	

The NORTON PALMER Hotel



WINDSOR'S LARGEST . . .
(Park at Pelissier) . . . ONLY 6 MINUTES FROM DOWNTOWN DETROIT

• FREE 24-HOUR GUEST PARKING • T.V. • $7.25 UP
• SPECIAL FAMILY RATE—YEAR ROUND
• DINING ROOM • AAA, CAA, OHA

PRINCE EDWARD ISLAND

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CHARLOTTETOWN RR: C N. / Airlines: Eastern Provincial. / Pop. 16,707						
Charlottetown Hotel, The Kent & Pownal Sts Island Dev Co, Ltd A. J. Fraser, Mgr	110	902- 894-7371		Ⓔ $9.50 –12.50	Ⓔ $13–17	D

QUEBEC

PROVINCE OF QUEBEC HOTEL ASSOCIATION

FRANÇOIS CÔTÉ, President, Auberge de la Pointe, Rivière-du-Loup, Quebec, Canada
GÉRARD DELAGE, Executive Secretary, Room 102, Queen's Hotel, 700 Windsor St., Montreal, Quebec, Canada. Telephone: UNiversity 6-2951

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ARVIDA RR: C N. / Pop. 12,919						
La Manoir du Saguenay 865 Powell Dr Aluminum Co of Canada Ltd, Owner Jean Larochelle, Mgr	40	418- 548-4641		Ⓔ $9–12	Ⓔ $12–16	
BAIE COMEAU Airlines: Quebecair. / Pop. 4,332 Reported: 13,500						
L'Auberge du Roc 105 LaSalle St Edgar Ouellet	65	584-3333		Ⓔ $5.50 up		
LeManoir Hotel 8 Ave Cabot Baie Comeau Co, Owner P. H. Parent, Gen Mgr	52	418- 296-3391		Ⓔ $15–18	Ⓔ $18–25	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Recommended...

CP Hotels



EMPRESS HOTEL,
Victoria, British Columbia
Standing ivy-clad in beautiful gardens—a year 'round resort with full convention facilities, outstanding cuisine.



CHATEAU LAKE LOUISE,
Lake Louise, Alta.
On picturesque Lake Louise in the Canadian Rockies—a holiday hotel in a magnificent setting, offering excellent meals, a variety of sports. Open summer.



LE CHATEAU CHAMPLAIN,
Montréal, Que.
Reflecting the cosmopolitan personality of Canada's largest city, with every facility to cater to the most discriminating.



HOTEL SASKATCHEWAN,
Regina, Sask.
In central Regina, it features the famous Ranch Room for the West's finest beef, spacious outside rooms, complete convention facilities.



HOTEL PALLISER,
Calgary, Alta.
Well-known in the West for its superb cuisine, spacious rooms, excellent service and location in the heart of the city.



BANFF SPRINGS HOTEL,
Banff, Alta.
High in the Rockies with breathtaking views from every room. Famous for its atmosphere, food, 18-hole golf course. Open year 'round.



LE BARON MOTOR HOTEL,
Sherbrooke, Que.
Newest, most modern hotel in Eastern Townships. Ideal for banquets, meetings. Swimming pool. Soundproofed, air-conditioned bedrooms.



CHATEAU LACOMBE,
Edmonton, Alta.
A 25 storey 330 room luxury hotel and parking complex. Situated on a hillside site adjacent to the downtown Edmonton business and shopping area. Cabaret and cocktail lounge at the top.



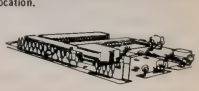
ROYAL YORK HOTEL,
Toronto, Ont.
Largest hotel in the Commonwealth, renowned for its convention facilities, outstanding restaurants, lounges, supper clubs, top entertainment and ideal location.



LE CHATEAU FRONTENAC,
Québec City, Que.
World-famous for its 16th Century French atmosphere, festive winter season, gourmet cuisine, elegant rooms. Year 'round sports headquarters with perfect skiing near by.



ALGONQUIN HOTEL
St. Andrew-by-the-Sea, N.B.
Ideal summer seaside resort with golfing, tennis, swimming and fishing in pollen-free air. Perfect for the whole family. Open summer.



LE BARON MOTOR HOTEL
Trois-Rivières, Que.
Open April 1970. Brand new and luxurious. Over 100 rooms, main dining room, cocktail lounge, coffee shop, bar. Excellent convention facilities. Paved parking area.

For reservations . . . DIAL

EASTERN U.S.

Ala. Ark. Conn. Del. D.C. Fla. Ga. Ill. Ind. Iowa Ky. La. Me. Md. Mass. Mich. Minn. Miss. Mo. N.H. N.J. N.Y. N.C. N. Dak. Ohio Pa. R.I. S.C. Vt. Va. W. Va. Wis.

800-238-5022

Tenn. (except Memphis) **800-542-5115**
(Memphis only) **278-6705**

WESTERN U.S.

Calif. Colo. Idaho Kans. Mont. Nebr. Nev. New M. Okla. Ore. S. Dak. Texas Utah Wash. Wyo.

800-528-6941

Ariz. (except Phoenix) **800-352-4089**
(Phoenix only) **258-6281**

PACIFIC U.S.

Honolulu **922-2734**

The Bonaventure



A 21¼-story penthouse high atop Montreal's Place Bonaventure trade center in the heart of the city. 401 ultra-modern guest rooms. A heated year-round outdoor swimming pool on the rooftop. A pavilion in the center of a rooftop garden housing the lobby, 3 restaurants, and cocktail lounges, including award-winning Le Castillion. Live entertainment. Unlimited convention facilities.

TARIFF
Singles from $18.00
Doubles from $26.00

Michael M. Lambert, General Manager
#1 Place Bonaventure • Montreal, Quebec, Canada
(514) 878-2332 • Telex 01-20977

WESTERN INTERNATIONAL HOTELS
Executive Offices: The Olympic, Seattle, Washington 98111

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
DORVAL RR: C N; C P. / Pop. 14,055						
Montreal Aeroport Hilton Hotel 12505 Cote de Liesse Rd Hilton International Pierre Bougain, Mgr Cable: Hiltels, Dorval	288	514- 631-2411		Ⓔ $15–18	Ⓔ $20–23	A
MONTREAL RR: C N; C P; D & H; N J; Penn Central. / Airlines: Aeroflot; Air Canada; Northeast; BOAC; Air France; Canadian Pacific; Irish International; Quebecair; SABENA; Eastern; Lufthansa; KLM; Alitalia; Swissair; Aeronaves de Mexico; SAS; Mohawk; Nordair; Eastern Provincial. / Pop. 1,620,758						
Berkeley Hotel 1188 Sherbrooke St W J. L. Scofield, Owner & Gen Mgr	100	514- 849-7351		Ⓔ $13–18	Ⓔ $18–25	D
Bonaventure Hotel No. 1 Place Bonaventure Western International Hotels Michael Lambert, Gen Mgr Cable: Bonahotel	401	514- 878-2332 (See advertisement above)		Ⓔ $18–37	Ⓔ $26–45	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Sheraton in Montreal



One of Canada's largest, most modern hotels. Located in downtown Montreal, overlooking Dominion Square Park. Drive-in entrance and Free Parking. Air-conditioned, outside guest rooms with free TV and radio. Children share parent's room free. Distinctive dining in the Laurel Room. Cocktails in the Kiltie and Au Ballon Lounge as well as the "The Pub on the Park," a recent addition.1000 rooms. Singles: $11.00-$15.00; Double: $15.00-$20.00. Tel. (514) 866-4571. TELEX 05-25340. TWX 910-761-0457.

Laurentien Hotel

DOMINION SQUARE

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621



IN THE HEART OF THE CITY

700 Peel

300 (Newly Refurbished) Rooms
Single $10 up Double $12 up
Family Rates. Rooms without bath on Request

A Sigma International Hotel, Montreal (514-866-2531)
Toronto (416-366-9519)

THE QUEEN'S HOTEL
MONTREAL

FREE GUEST PARKING

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Laurentien, The						
1130 Peel St ITT Sheraton Corp of America J. G. McMichael, Gen Mgr	1000	514-866-4571 (See advertisements, page 1151 and pages 620–621)	910-761-0457	Ⓔ $11–15	Ⓔ $15–20	D
B Le Chateau Champlain						
1 Place du Canada A Canadian Pacific Hotel Victor Gheriani, Gen Mgr	620	514-878-1688 (See advertisement, page 1149)		Ⓔ $20 up	Ⓔ $28 up	D
Montreal Aeroport Hilton Hotel	See: Dorval, Quebec					
Queen Elizabeth, The						
900 Dorchester Blvd W (3) A CNR Hotel operated by Hilton Intl Rudy Schouten, Res Mgr Cable: Hiltels, Montreal	1200	514-861-3511	610-421-3667	Ⓔ $18–24	Ⓔ $23–29	D
Queen's Hotel						
700 Peel St A Sigma Int'l Hotel Rolland Dominique, Gen Mgr	300	514-866-2531 (See advertisement above)		Ⓔ $10 up	Ⓔ $12 up	D
Ritz-Carlton Hotel						
Sherbrooke St W (25) Fred Laubi, Gen Mgr	300	514-842-4212		Ⓔ $15 up		
Ruby Foo's Motor Hotel						
7655 Decarie Blvd CDRH Ltd, Owner Jacques Belanger, Mgr	118	514-731-7701		Ⓔ $18–20	Ⓔ $23–25	E S
Sheraton-Fontainebleau Motor Hotel						
5500 Sherbrooke St E ITT Sheraton Corp of America Les Agres, Mgr	109	514-256-9011	312-222-0749	Ⓔ $12.50–17.50	Ⓔ $17.50–22.50	S

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Sheraton in Montreal



Montreal's favorite hotel. Convenient, heart-of-town location. Metro (subway) station in Property. Rooms are large, fully air-conditioned. TV and radio. Children share parent's room free. Exotic Kon Tiki Restaurant features Polynesian delicacies. The Cafe Normandie and La Brioche offer fine French cuisine. Excellent convention facilities. Free overnight parking. 1,000 rooms, all with bath. Singles: $12.00-$20.00; Double or Twin: $17.00-$25.00. Tel. (514) 842-7777. TWX 910-761-0457.

Sheraton-Mt. Royal Hotel

1455 PEEL STREET

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621



For Comfort, Convenience and Service

SKYLINE HOTEL MONTREAL

- Minutes from Airport and Main Highways
- 250 Quiet Suites and Rooms • Color TV
- Air Conditioned • Dining Room • Dancing
- Entertainment Rooms • Coffee Galley
- Indoor Pool • Complete Convention Facilities
- Family Plan • Free Parking
- Free Airport Transportation

For Reservations Call:
TWX: 610-492-2104 Telex: 01-26-152
Telephone: 342-2262
6600 Côte de Liesse Road

THE CANADIAN CHAIN
MONTREAL • TORONTO • BROCKVILLE • OTTAWA • KINGSTON and OCHO RIOS, JAMAICA

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sheraton–Mt. Royal Hotel						
1455 Peel St ITT Sheraton Corp of America C. E. Lockhart, Gen Mgr	1000	514- 842-7777 (See advertisements, page 1153 and pages 620–621)	910- 761-0457	(E) $12–20	(E) $17–25	D
B Skyline Hotel Montreal						
6600 Cote de Liesse Rd Skyline Hotels Ltd Nelson Verge, Gen Mgr	250	514- 342-2262 (See advertisement above)	610- 492-2104	(E) $13–15	(E) $18–20	A
B Windsor Hotel, The						
1170 Peel St R. H. Webster, Owner J. E. Quinn, Gen Mgr Cable: Windreal	289	514- 866-9611 (See advertisement, page 1155)		(E) $13–16	(E) $21–25	D

MONT TREMBLANT RR: C P. / Pop. 250

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Mont Tremblant Lodge						
S. W. Ferguson, Vice Pres & Gen Mgr	202	819- 425-2711		(A) $15–30	(A) $13–26	R

Hospitality. Walk through our door. In the midst of Montreal's hustle, the lobby is quiet. Soft carpets. High ceilings. Lights softly aglow. Elegance — but a *friendly* elegance . . . And your room. Spacious, comfortable. Like the rest of the Windsor. Restaurants? Choose the richly muralled La Loire or the panelled ease of The Lantern with its new exciting seafood bar. Everywhere the Windsor's hospitality awaits you.

1170 Peel Street, Montreal, Quebec. Tel.: 866-9611

The **WINDSOR** *Hotel*

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MURRAY BAY RR: C N.						
Ⓢ **Manoir Richelieu Hotel** Pointe-au-Pic Warnock Hersey Int'l Ltd, Owner G. A. Miron, Mgr	350	418- 665-3701		Ⓐ $25–29	Ⓐ $50–60	R
QUEBEC RR: C N; C P; Q C. / Airlines: Air Canada; Quebecair. / Pop. 309,959						
ᴮ **Chateau Frontenac** 1 Des Carrieres (4) A Canadian Pacific Hotel G. J. Jessop, Gen Mgr	665	418- 522-3861 (See advertisement, page 1149)		Ⓔ $13–15	Ⓔ $17–19	
Chateau Laurier Hotel 695 E Grande Allee (4) Roland Drapeau, Mgr	60	418- 522-8108		Ⓔ $9.50 –15	Ⓔ $11.50 –19	D
Des Laurentides Motel 350 Blvd Ste. Anne (5) Quality Motels Inc T. R. Levesque, Pres	200	418- 663-7881		Ⓔ $10–16	Ⓔ $12–20	S
Manoir St. Castin P.O. Lac Beauport, Que. L. P. Plamondon, Pres L. M. Hamel, Mgr	48	418- 849-4461		Ⓔ $13–19	Ⓔ $8–14	
RIMOUSKI RR: C N. / Pop. 17,739						
St. Louis Hotel 214 Saint-Edmond St L. R. Martin, Owner Leonce Gagnon, Gen Mgr	100	418- 723-1170		Ⓔ $7–11	Ⓔ $11–15	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ST. HYACINTHE RR: C N. / Pop. 20,439						
Grand Hotel A. Gaudette, Owner	100			Ⓔ $2.50 up		
ST. JOVITE RR: C P. / Pop. 1,613						
[B] **Gray Rocks Inn** P. O. Box 1000 J. L. Bedard, Gen Mgr	180	819- 425-2171		Ⓐ $16.50 –26.50	Ⓐ $30– 49	R
SHERBROOKE RR: C N; C P						
[B] **LeBaron Motor Hotel** 3200 King St W Canadian Pacific Hotels Ltd P. Bernadet, Mgr	126	819- 567-3941 (See advertisement, page 1149)		Ⓔ $12–14	Ⓔ $16–19	

SASKATCHEWAN

HOTELS ASSOCIATION OF SASKATCHEWAN

J. R. FREESTONE, President & Managing Director
T. K. MACKENZIE, Assistant Managing Director, 404 Guaranty Trust Building, P.O. Box 6, Regina, Saskatchewan, Canada

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
HUMBOLDT RR: CP. / Pop. 2,916 Reported 3,881						
Pioneer Motor Hotel & Motel P.O. Box 1060 W. C. Wittke, Owner & Mgr	31	306- 682-2638		Ⓔ $7.50 –9	Ⓔ $9–12	D
MOOSE JAW RR: C P. / Pop. 29,603 Reported 33,062						
Harwood Motor Hotel 30 Fairford St E G. W. Eade, Mgr	100	306- 692-2366		Ⓔ $4– 7.50	Ⓔ $6.50– 10	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
NORTH BATTLEFORD RR: C N; C P. / Pop. 12,800						
Beaver Motor Hotel 11th Ave & 100th St Hwy 4 R. D. Close, Owner & Mgr	40	306- 445-8115		Ⓔ $8–10.50	Ⓔ $9.50–13.50	D
PRINCE ALBERT RR: C N; C P. / Airlines: Transair. / Pop. 23,500 Reported 25,603						
Coronet Motor Hotel N 2 Hwy & 36th St C. G. Congram, Mgr	60	306- 764-4216		Ⓔ $6–12.50		
Sheraton Marlboro Motor Hotel 67 13th St E ITT Sheraton Corp of America H. R. Carter, Mgr	104	306- 763-2643		Ⓔ $9.50–12	Ⓔ $13–15	D
REGINA RR: C N; C P. / Airlines: Air Canada; Transair. / Pop. 89,755 Reported 134,340						
Drake Hotel 11th Ave & Rose St J. McCann, Mgr	90	306- 522-7627		Ⓔ $8.50–15	Ⓔ $10.50–20	D
King's Hotel, The 1756 Scarth St K. P. Boyle, Mgr	144	306- 522-2662		Ⓔ $5–7	Ⓔ $7–10	
Plains Motor Hotel, The Albert St & Victoria Ave F. D. Hinkson, Mgr	60	306- 527-8661		Ⓔ $7.50–11	Ⓔ $10–14	D
[B] **Regina Inn** Victoria & Broad St Peter Danakas, Gen Mgr	240	306- 525-6767		Ⓔ $12–16.50	Ⓔ $16–21.50	D
[B] **Saskatchewan Hotel** Victoria Ave & Scarth St A Canadian Pacific Hotel W. A. Gray, Gen Mgr	270	306- 522-7691 (See advertisement, p. 1149)		Ⓔ $10 up	Ⓔ $14 up	
SASKATOON RR: C N; C P. / Airlines: Air Canada; Transair. / Pop. 72,858 Reported 122,606						
Albany Hotel 20th St & Ave B Wm. Nolan, Owner Thomas Bowes, Mgr	53	306- 242-3915		Ⓔ $2.50–5	Ⓔ $5–8	
[B] **Bessborough Hotel** 21st St & Spadina Crescent A Canadian National Hotel A. C. R. Hayes, Mgr	255	306- 244-5521		Ⓔ $11–20	Ⓔ $15–25	D

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Senator Hotel 3rd Ave & 21st St Baldwin Hotel Co Ltd M. B. Beavis, Pres & Mgr	65	306- 244-6141		(E) $4.50–7	(E) $6–10	
Sheraton Cavalier Motor Inn 612 Spadina Crescent ITT Sheraton Corp of America J. P. Leier, Gen Mgr	177	306- 652-6770		(E) $11–35	(E) $15–35	D

SWIFT CURRENT RR: C P. / Pop. 10,612 Reported 14,288

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Healy Hotel 39 Cheadle St E J. B. Sorensen, Mgr	100	306- 773-4601		(E) $3.50–7	(E) $5–11	D

YORKTON Airlines: Transair. / Pop. 8,256 Reported 13,000

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Blackstone Motor Hotel 8 Betts Ave Hwys 14 & 10 R. M. Neis, Mgr	14	306- 783-2435		(E) $5.50–9.50	(E) $8–13.50	D
Holiday Inn 110 Broadway E Hwy 10 E. F. James, Mgr	63	306- 783-3695		(E) $6.50–10	(E) $9–12	D

YUKON TERRITORY

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
WHITEHORSE RR: W P & Y R. / Pop. 5,031						
Whitehorse TraveLodge 2nd & Wood St TraveLodge Corp	50	403- 667-4211		(E) $15–19.50	(E) $19–25	D

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

CARIBBEAN

HOTEL ASSOCIATION

OSMUND R. KELSICK, President, Blue Waters Beach Hotel, Soldier Bay, Antigua, W.I.

MRS. PATRICIA SHILLITO, Executive Secretary, 1120 Ashford Avenue, Santurce, P.R. 00907

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ANTIGUA						
ANTIGUA Airlines: Air Canada; Air France; BOAC; BWI; Leeward Islands; ALM; Caribair; Pan American; Surinam Airways.						
Half Moon Bay Hotel P.O. Box 144 Antigua Holdings Ltd, Owner Jacob Hammer, Res Mgr	58					
ST. JOHN'S Airlines: BWI; Air Canada; Pan American; BOAC; Air France; LIAT; ALM; Caribair						
Blue Waters Beach Hotel Soldier Bay P.O. Box 256 Antigua Holdings Ltd Malcolm Denton, Mgr Cable: Bluewaters, Antigua	47	St. John's 290		Ⓔ $15–23	Ⓔ $20–28	R
Hawksbill Beach Hotel P.O. Box 108 Antigua Dev Ltd, Owner C. W. DeCoudres, Mgr	36					
Jolly Beach Hotel P.O. Box 315 Caribeach Hotels, Owner John McClean, Mgr	78					

ARIBA aruba! LITTLE DUTCH ISLE...CARIBBEAN STYLE!



COMPLETELY AIR-CONDITIONED

HOTEL CASINO aruba CARIBBEAN

NOVEL "ESCAPE" SPOT — A COMPLETELY DIFFERENT RESORT HOTEL ON A DELIGHTFUL ISLAND — West Indies flavor... with a dash of Holland Hospitality! FREEPORT SHOPPING!

- 200 Luxurious Guest Rooms
- Bali Bar—music, entertainment
- Klompen Klub Supper Club—dining, dancing, shows
- Heavenly weather year 'round
- Thrilling Casino
- 1500-foot sandy white beach
- Sailing, fishing, tennis, scuba

Easy-to-get-at via cruise ships, KLM, PAA or Trans Caribbean Airways. U.S. citizens need passport or birth certificate. Marcel Wortman, Vice President and General Manager. For reservations call collect (212) 265-7474, or write Executive House, 630 Fifth Ave., New York.

ON THE ISLAND OF ARUBA • NETHERLANDS WEST INDIES



MANCHEBO BEACH, HOTEL

ARUBA, NETHERLANDS ANTILLES
CABLE: MANCHEBO ARUBA

European Plan Summer
Single Room $12–$18
Double Room $18–$22
Third person in double room $5

European Plan Winter
Single Room $22–$27
Double Room $25–$30
Third person in double room $7

10% Service Charge—5% Government Charge

New York Office: 342 Madison Avenue, N.Y. Cable ESQUADRA, N.Y. Telex: Aruba-AR 17

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

ARUBA

Airlines: Aerocondor; ALM; KLM; Trans-Caribbean; Pan American; VIASA; Linea Aeropostal; Aerovias.

Aruba Caribbean Hotel-Casino

Oranjestad
Executive House Inc
Frederico Henriques, Mgr
Cable: Arucarib

Rms.	Telephone Number	TWX No.	Single	Double	Location
200	2250		Ⓔ $17–39 Ⓐ $27–51.50	Ⓔ $21–44 Ⓐ $41–69	R

(See advertisement, page 1159)

Coral Strand Hotel, The

L. G. Smith Blvd 2
Ike Cohen, Owner & Mgr
Cable: Strandotel

Rms.	Telephone Number	TWX No.	Single	Double	Location
28	3380		Ⓔ $16–27 Ⓐ $26.50–39	Ⓔ $18–32 Ⓐ $37–56	R

Manchebo Beach Hotel

P.O. Box 227
Herman Schotborgh, Gen Mgr
Cable: Manchebo, Aruba

Rms.	Telephone Number	TWX No.	Single	Double	Location
48	3444		Ⓔ $12–27	Ⓔ $18–30	R

(See advertisement above)

Sheraton Aruba Hotel–Casino

ITT Sheraton Corp of America
Carl Kent, Mgr
Cable: Sheraco, Aruba

Rms.	Telephone Number	TWX No.	Single	Double	Location
200	NY 212 CH4-0700		Ⓔ $15–39	Ⓔ $20–45	R

(See advertisements, page 1161 and pages 620–621)

BARBADOS

HASTINGS

Airlines: Air Canada; Air France; BOAC; BWI; Leeward Islands Air Transport; Pan American; Caribair; VIASA. (served through Bridgetown)

Marine Hotel

Goddard Group, Owner
Eric Brown, Mgr
Cable: Marine, Barbados

Rms.	Telephone Number	TWX No.	Single	Double	Location
120	7913		Ⓜ Ⓐ $13–19	Ⓜ Ⓐ $26–38	R

ROCKLEY BEACH

Airlines: See Hastings

Accra Beach Hotel

Rockley, Christ Church
A. S. Brooks, Owner & Mgr

Rms.	Telephone Number	TWX No.	Single	Double	Location
50					

Sheraton in Aruba



Less than 4 air hours from New York, this little Dutch Isle, Caribbean Style, awaits you with year-round perfect weather, white sandy beaches and your choice of activities. The Aruba-Sheraton Hotel & Casino is a brand-new, fully air-conditioned, luxurious resort hotel. 200 balconied rooms, all with fabulous view. Fresh water olympic size pool, and large children's wading pool, private beach and all water sports, exciting food, exotic drinks and international entertainment. Tennis and Golf available. Wonderful free port shopping and sightseeing too. Dec. 16-Apr. 5: Singles: $28.00-$39.00; Doubles: $34.00-$45.00. Apr. 6-Dec. 15: Singles: $15.00-$20.00; Doubles: $20.00-$27.00. 5% room tax and 10% service in lieu of gratuities. Cable Address: SHERACO-ARUBA.

Aruba-Sheraton Hotel & Casino

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Blue Water Beach Hotel						
Rockley, Christ Church Earl Smith, Gen Mgr Cable: Bluewater, Barbados	30	77951		Ⓜ Ⓐ $18–32	Ⓜ Ⓐ $28–46	R
ST. JAMES BEACH Airlines: See Hastings.						
Miramar Beach Hotel						
Miramar Ltd W. J. Young, Mng Dir	100	21326		Ⓜ Ⓐ $18–52	Ⓜ Ⓐ $40–74	R
Sandy Lane Hotel						
Trust Houses Group Ltd H. E Finkbeiner, Gen Mgr Cable: Sandylane, Barbados	118	21311		Ⓜ Ⓐ $33–62	Ⓜ Ⓐ $48–80	R
ST. MICHAEL						
Barbados Hilton						
P.O. Box 510, Needham's Point Paul Archambault, Gen Mgr Cable: Hiltels, Barbados	158	NY 212- 594-4500		Ⓐ $20–56	Ⓐ $32–72	

CAYMAN ISLANDS, B.W.I.

GRAND CAYMAN ISLAND Airlines: Cayman Brac Airways; BWI; Lacsa.

Tortuga Club, The						
P.O. Box 496 Eric & Suzy Bergstrom, Owners & Mgrs	14					

CURACAO, N.W.I.

WILLEMSTAD Airlines: Aerocondor; ALM; KLM; Pan American; VIASA; Surinam Airways; Aerovias.

Avila Beach Hotel						
Penstraat 130–134 Mrs. Truus Brahma Tewari, Owner & Mgr Cable: Avila, Curacao	45	11180		Ⓔ $10 up Ⓜ Ⓐ $16 up	Ⓔ $15 up Ⓜ Ⓐ $21 up	D
Country Inn						
Groot Davelaar Frank Maynard, Mgr Cable: Countrin	72	36600		Ⓔ $10–14 Ⓐ $21–25	Ⓔ $13–17 Ⓐ $35–39	D
Curacoa Airport Hotel Bianca						
Dr. Albert Plesman Airport Peter Howard, Gen Mgr	20					
Curacao Hilton						
Hilton International Peter Howard, Gen Mgr	50	N.Y. (212) 594-4500				

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Flamboyant Beach Hotel/Casino						
Dr. Martin Luther King Blvd Berend Hazeleger, Owner P. H. M. van Thiel, Mgr Cable: Hazin, Curacao	138	53940		(E) $16–24 (A) $30–38	(E) $20–28 (A) $48–56	R
Holiday Inn						
Pater Euwensweg Holiday Inns International J. B. Bovard, Innkeeper	200					
Inter-Continental Curacao Hotel						
Plaza Piar Inter-Continental Hotels Corp Anthony Marques, Gen Mgr Cable: Inhotelcor Curacao	245	NY 212 973-3800		(E) $26–28 (M)(A) $35.50 –37.50	(E) $32–34 (M)(A) $41.50 –43.50	

DOMINICAN REPUBLIC

SANTO DOMINGO Airlines: Caribair; ALM; Pan American; VIASA; Iberia; Aerovias.

El Embajador Inter-Continental Hotel						
Ave Sarasota Inter-Continental Hotels Corp Jose Gonzalez, Gen Mgr Cable: Inhotelcor Santo Domingo	316	NY 212- 973-3800		(E) $16–20 (A) $26–30	(E) $22–26 (A) $32–36	

GRENADA, B.W.I.

GRAND ANSE Airlines: BWI; Caribair; Leeward Island Air Transport.

Grand Anse Beach Hotel						
P.O. Box 141 J. K. Milne, Owner	36					
Spice Island Inn						
Grand Anse Beach R. M. Donawa, Gen Mgr Cable: Spiceland, Grenada	20	4-258		(A) $31–55	(A) $46–72	R

ST. GEORGE

Blue Horizons Hotel						
P.O. Box 41 Mrs. Marilyn Mastin, Owner & Mgr Cable: Widco	16	4-316		(M)(A) $35–40	(M)(A) $50–55	R
Calabash, The						
Lance Aux Epines Brian Thomas, Owner & Mgr Cable: Calabash, Grenada	20	4-234			(A) $78	R
Grenada Beach Hotel						
Caribeach Hotels, Owner Greg Snelling, Mgr	60					

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Secret Harbour Resort P.O. Box 11 Lance Aux Epines Stevens & Co, Ltd, Owner Cable: Steco, Grenada, W.I.	20					R
Silver Sands Hotel & Beach Resort P.O. Box 181, Grand Anse E. W. Gittens, Owner & Mgr	26					

GUADELOUPE, F.W.I.

LE MOULE

Les Alizes Hotel Societe Hoteliere Guadeloupe-Canada, Owner Jean Irion, Mgr Cable: Alizotel	128					

HAITI

PORT-AU-PRINCE

Plaza Hotel P.O. Box 338 Fred Pierre Louis, Owner & Mgr	25					

JAMAICA For listings and advertisements see pages 1165–1167.

MARTINIQUE, F.W.I.

FORT-DE-FRANCE

Bakoua Hotel P.O. Box 589 Albert Veille, Mgr	57					

MONTSERRAT

VUE POINTE

Airlines: Leeward Islands Air Transport; Antilles.

Vue Pointe Hotel Osborne Hotels Ltd, Owner C. R. Osborne, Mgr Cable: Vuepointe	38	5-210		(M)(A) $14–24	(M)(A) $24–36	R

ST. LUCIA

CASTRIES

St. Lucia Beach Hotel P.O. Box 309 Commonwealth Dev Corp, Owner G. L. Snelling, Mgr Cable: Stluciabeach	70	8251-4		(M)(A) $28–45	(M)(A) $38–55	R

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Jamaica



Most relaxing place under the sun! All guest rooms are air-conditioned, each has its own private balcony. King-size pool and adjacent terrace for extra moments of fun. There's distinctive outdoor dining in The Terrace Lounge. Dancing nightly in The Spanish Main, informal relaxation in the colorful Jonkanoo Lounge. Close by: challenging golf, thoroughbred racing and some of the finest game fishing in the world. A guest of the Sheraton-Kingston will find specialty shops and a free-port shop right on the premises. Car rentals. Convention facilities. 400 rooms. April 16-Dec. 15: Singles: $17.00-$21.00; Double: $23.00-$27:00; Suites from $39.00. December 16 thru April 15: Singles: $19.00-$21.00; Double: $25.00-$27.00; Suites from $39.00. CABLE ADDRESS: SHERACO, KINGSTON.

Sheraton-Kingston Hotel

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

ST. VINCENT

BEQUIA Airlines: Leeward Islands Air Transport; Caribair; BWI.

Sugar Mill Inn
Carib Isle Enterprises Ltd, Owner — 20
Mrs. Jeanne Palmer, Mgr

TABAGO

CROWN POINT

Crown Point Hotel
Caribbean Hotel Dev Co Ltd — 80
Robert Perrin, Mgr

JAMAICA

HOTEL & TOURIST ASSOCIATION

RUSSELL SCHMIDT, President, Sheraton-Kingston Hotel, P.O. Box 83, Kingston, Jamaica
RUSSELL E. LeWARS, General Manager, P.O. Box 711, Park Lane Building, Harbour & Duke Streets, Kingston, Jamaica. Telephone: Kingston 23871

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

KINGSTON Airlines: Air Canada; Air Jamaica; BOAC; BWIA; Caribair; Eastern; Jamaica Air Service; KLM; Lufthansa; Mexicana-CMA; Pan American; Cayman Airways; ALM.

Courtleigh Manor
31 Trafalgar Rd P.O. Box 601 (10) — 67 — 68174 — (E) $18–22 — (E) $26–30 — R
P. J. Burns, Exec Mgr — S
Cable: Courtleigh, Jamaica

Sheraton–Kingston Hotel
P.O. Box 83 — 400 — 65432 — (E) $17–21 — (E) $23–27 — S
ITT Sheraton Corp of America
R. R. Schmidt, Gen Mgr — (See advertisements, page 1165 and pages 620–621) — (A) $32.50–34.50 — (A) $38.50–40.50
Cable: Sheraco, Kingston

MONTEGO BAY Airlines: Air Canada; Air Jamaica; BOAC; BWIA; Caribair; Delta; Eastern; Pan American; Jamaica Air Service; VIASA.

Colony Hotel, The
Michael Pizycki, Gen Mgr — 90 — Rose Hall 281 — (M)(A) $28–60 — (M)(A) $38–70 — R
Cable: The Col, Jamaica

[B] Half Moon Hotel & Cottage Colony
P.O. Box 80 — 124 — Rose Hall 211 — (A) $33–114 — (A) $42–126 — R
H. E. W. Simonitsch, Mng Dir
Cable: Halfmoon, Jamaica

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
OCHO RIOS Airlines: Jamaica Air Service						
Jamaica Hilton Hotel P.O. Arawak, Jamaica Hilton International Kenneth Kennedy, Gen Mgr Cable: Hiltels, Arawak, Jamaica	265	St. Ann's Bay 382-6 (See advertisement, pages 622–623)		Ⓐ $26–75	Ⓐ $36–85	
Shaw Park Beach Hotel P.O. Box 17 S. G. Levy, Mng Dir Cable: Shawpark, Ocho Rios	83	0749-552		ⓂⒶ $25–45	ⓂⒶ $40–70	R
PORT ANTONIO Airlines: Jamaica Air Service.						
Frenchman's Cove Hotel P.O. Box 101 Grainger Weston, Owner E. H. Ruddock, Mng Dir Cable: Westcove, Jamaica	38	San San 224		Ⓐ $20–120		R

MEXICO

MEXICAN HOTEL & MOTEL ASSOCIATION
(ASOCIACION MEXICANA DE HOTELES Y MOTELES)

JORGE RUBIO L., President, Hotel Aristos Downtowner, Mexico 1, D.F., Mexico

LICENCIADO HORACIO CASASUS, Executive Vice President & Managing Director, Av. Juarez 97-102, Mexico 1, D.F., Mexico

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ACAPULCO (Guerrero) Airlines: Aerolineas Vega; Aeronaves de Mexico; American; Braniff Intl; Eastern; Qantas; Mexicana; Western. / Pop. 28,790						
Acapulco Hilton Calzada Costera Miguel Aleman P.O. Box 214 Hilton International Philippe Gerondeau, Gen Mgr Cable: Hiltels Acapulco	400	NY 212-594-4500 (See advertisement, pages 622–623)		Ⓔ $24	Ⓔ $28	
Acapulco Princess & Club de Golf Princess Hotels Intl, Inc Warren Broglie, Mgr Cable: Acapulco Princess	800	NY 212-682-6150 (Opening 1971)		Ⓔ $28–48	Ⓔ $32–60	

ACAPULCO

Hotel DEL PACIFICO
ON CALETA BEACH

WINTER RATES

	American Plan (Three Meals a Day)	Modified American Plan (Breakfast and Dinner)	Continental Plan (Breakfast Only)	European Plan
SINGLE	$ 12.40	10.00	8.80	7.60
DOUBLE	$ 22.40	17.60	14.40	12.40
TRIPLE	$ 30.00	24.00	19.60	16.00

SUMMER RATES

	American Plan (Three Meals a Day)	Modified American Plan (Breakfast and Dinner)	Continental Plan (Breakfast Only)	European Plan
SINGLE	$ 10.00	8.00	6.80	6.00
DOUBLE	$ 18.00	14.00	11.60	10.00
TRIPLE	$ 24.00	19.20	15.60	13.20

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Boca Chica Hotel Playa Caletilla Oscar Munoz Calgaris, Gen Mgr	45	2-29-30		Ⓔ $16.80 up Ⓜ Ⓐ $20 up	Ⓔ $20 up Ⓜ Ⓐ $27.20 up	
Caleta Hotel Playa de Caleta Western Intl Hotels de Mexico Francesco Morales, Gen Mgr	261	206-6161	910-444-2161	Ⓔ $14.40 up	Ⓔ $16.80 up	R
Club De Pesca Hotel Ave Costera Miguel Aleman 60 Nacional Financiera, S.A. Roberto Flores-Merino, Mgr	117	2-09-80		Ⓔ Ⓦ $12–32 Ⓐ Ⓦ $20–40	Ⓔ Ⓦ $14–34 Ⓐ Ⓦ $30–50	
Del Pacifico Hotel Playa de Caleta Hoteles Azteca Fernando Diaz de Leon, Mgr	130	2-03-53 (See advertisement above)		Ⓔ $7.60 Ⓐ $12.40	Ⓔ $12.40 Ⓐ $22.40	R
Elcano Hotel Costera Miguel Aleman Inmobiliaria Elkano, S.A. Anton Elorriaga B., Mgr Cable: Elcano	140	4-19-50		Ⓔ $16.80–30 Ⓐ $24–37.20	Ⓔ $20.40–35.20 Ⓐ $34.80–49.60	R
El Mirador Hotel Quebrada 74 Western Intl Hotels de Mexico Pepe Muniz, Mgr	125	206-6161	910-444-2161	Ⓔ $15.68–26	Ⓔ $17.28–28	R

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

IN ACAPULCO

HOTEL las brisas

200 POOLS 150 JEEPS 250 ROOMS

No other hotel anywhere has as much to offer as LAS BRISAS. Magnificent location with breath-taking views of sparkling Acapulco Bay. Luxurious and modern, Epicurean cuisine. All water sports. The ideal retreat for a honeymoon or a family vacation.

"One of the most unusual hotels in the world"... LIFE
"Las Brisas... the ONLY five star hotel in the country."
... HAMMOND TRAVEL GUIDE TO MEXICO

YEAR ROUND TARIFF—EUROPEAN PLAN

With continental breakfast included

	May 1 thru Dec. 15, 1970		Dec. 16, 1969 thru Apr. 30, 1970	
	Double	**Single**	**Double**	**Single**
Casita, sharing pool	$ 30.00	$ 28.00	$ 42.00	$ 40.00
Casita with private pool	36.00	34.00	52.00	50.00
Casa Encantada (two bedrooms and living room)	112.00	112.00	121.60	121.60

Third adult in room, add $12.00 per day. One or two children (no age limit) sharing room with parents, free of charge.

Deluxe Villas, Casa Encantada type, each Villa with Private Pool —Double or Single Occupancy.

3 bedrooms	$142.00	$163.60
4 bedrooms	172.00	205.60
5 bedrooms	202.00	247.60

RATES SUBJECT TO CHANGE. All rates in U.S. dollars.

FAMILY PLAN	4 days and 3 nights	$147.00 Double Occupancy
Effective May 1 thru	7 days and 6 nights	294.00
December 15, 1970	Each extra night	49.00

For private pool casita, add $6.00 per night. Third adult in double room, add $12.00. One or two children in same room with parents, free of charge.

INCLUDING: Sharing pool, air-conditioned casita. Continental breakfast in your room. A pink-and-white jeep with full insurance, unlimited gas and mileage. Membership at "La Concha" Private Beach Club (available, as are the bars and restaurant at Las Brisas) only to our own hotel guests and members. Flowers and fresh fruit of the season. All tips.

HONEYMOON PLAN	4 days and 3 nights	$165.00 Per Couple
Effective May 1 thru	7 days and 6 nights	330.00
December 15, 1970	Each extra night	55.00

For sharing pool cottage, deduct $6.00 per night.

INCLUDING: All features of family plan plus a private pool. A "Welcome Hat" for the lady and a "Welcome Drink" for the couple upon their arrival in the room. A bottle of wine for the couple's first dinner at the Bella Vista Dining Room.

DEPOSITS: Two days during Winter Season, applicable to first and last nights as contracted. One day in Summer Season. Cancellations for Winter Season reservations, 10 days in advance; Summer Season, 72 hours in advance.

CHECKOUT TIME: 3:00 PM

INSTANT CONFIRMATIONS:
Las Brisas Hotel • Phone 4-15-80 • P.O. Box 281, Acapulco, Mexico. Represented by HETLAND & STEVENS INC. New York, Boston, Chicago, Dallas, Miami, Toronto. GEORGE R. SMITH CO. Los Angeles, San Francisco, Seattle, Portland, Phoenix. QUICK RESERVATIONS, Los Angeles, Minneapolis, San Francisco. Enterprise or Wats Numbers in most cities. Or Call Your Travel Agent.

ACAPULCO'S FINEST

At the edge of Acapulco Bay. Completely air-conditioned. New rooms and suites, and the finest of food. English spoken.



Las Hamacas

BEACH RESORT HOTEL

P.O. Box 399, Acapulco, Mexico

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B El Presidente Hotel Ave Presidente Miguel Aleman P.O. Box 260 Flagship Hotels Roberto Camarena, Gen Mgr Cable: Flagtels	381	4-17-00		Ⓔ $14–20	Ⓔ $16–22	R
Holiday Inn Costera Miguel Aleman 1260 Holiday Inn Mexicana, S.A. Heinz Gloor, Mgr Cable: Hiamex	366	4-04-10		Ⓔ $18–26	Ⓔ $22–30	R
Las Brisas Hotel P.O. Box 281	250 (See advertisement, page 1169)	5-4-06-30		Ⓔ $24.40 –42.40	Ⓔ $26.40 –46.40	R
B Las Hamacas Hotel Coast Blvd Miguel Aleman 239 P.O. Box 399 Alfonso Cordova, Owner Arturo Cordova, Mgr Cable: HotHamacas, Acapulco	120 (See advertisement above)	2-61-61		Ⓔ $14.80 –30	Ⓔ $18 –36	R



THE SAO PAULO

ACAPULCO, MEXICO

★ All water sports nearby — water skiing, skindiving, snorkling, deep-sea fishing, yacht cruises, parachute trips around Acapulco Bay. Large fresh-water pool.
★ The Matto Grasso Bar — typical Brazilian jungle atmosphere.
★ Beautifully decorated bedrooms, all completely air conditioned.
★ Golf, tennis, Jai Alai, bullfights, nightclubs, discotheques all nearby.
★ Major clubs, restaurants and shops only a few minutes away.

MODIFIED AMERICAN PLAN — FULL BREAKFAST

December 19 - April 15	Standard Room	Jr. Suite	April 16 - December 15	Standard Room	Jr. Suite
Single	$20.00	$ 25.00	Single	$10.00	$ 15.40
Double	34.40	38.00	Double	15.00	19.60
Triple	40.00	49.00	Triple	18.80	24.60

For Reservations Mexico City Office, Jiquilpan No. 110 Colonial Jamizio. Tels: 5-29-15-59 or 5-26-99-11 Mexico 2, D.F.

HOTEL REPRESENTATIVE Hetland Stevens U.S.A., CANADA, EUROPE

Utell International in California

fun!
FOOD
COMFORT
Excitement

422 rooms and suites • Magnificent views of Acapulco Bay • Finest full-service resort hotel in Mexico's pleasure capital • Restaurants and cocktail lounges • Complete convention facilities.

Paraiso/Marriott

Av Costera Miguel Aleman
P.O. Box 504
Acapulco, Guerrero, Mexico

For reservations:
N.Y. 212-245-3668 Chi. 312-693-4444
or free from anywhere (800) 228-9290
Acapulco, Mexico

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Paraiso Marriott Hotel						
Costera Miguel Aleman P.O. Box 504 Marley Halvorsen Jr., Mgr	422 (See advertisement above)	2-41-40		(E)(S) $14–36	(E)(S) $28–36	R
Pierre Marques Hotel						
Playa de Revolcadero Impulsora de Revolcadero, Owner Kurt Schloss, Mng Dir Cable: Piermarqhotel	200 (See advertisement below)	420-00		(M)(A) $34.80 –42.80	(M)(A) $48.60 –57.60	
B Posada Del Sol Hotel						
Ave Costera Miguel Aleman 1390 Master Hosts Arturo Funes, Mgr	200 (See advertisement, page 1172)	4-10-10		(E) $9.60– 20 (A) $17.60 –19.60	(E) $12.50– 28 (A) $28.50 –48	R
Sao Paulo Hotel						
Costera Miguel Aleman 44 Carlos Funes, Mgr	82 (See advertisement, page 1170)			(M)(A)(W) $20	(M)(A)(W) $34	

Acapulco's first championship golf course.

Where you'd expect it. At Acapulco's most complete resort hotel. Our new 18-hole par 72 masterpiece. 1-mile private beach. Air-conditioned luxury rooms. Pool, tennis, water sports. Lavish dining, lively nightlife. Superb convention facilities.

See your travel agent, write us or Robert F. Warner, Inc. or John A. Tetley Co. office in your area.

HOTEL PIERRE MARQUES & CLUB DE GOLF
ACAPULCO, MEXICO





HOTEL POSADA DEL SOL

Costera M. Aleman Acapulco, Gro., Mexico

ON THE BEACH

Bask . . . in the beauty and climate of Acapulco in a friendly Mexican atmosphere. Enjoy . . . our private beach, large fresh-water swimming pool and the delightful bar "Los Mangos." Benefit . . . from the attention and services of our fine restaurant offering international cuisine. Relax . . . play golf at the lovely Acapulco Golf Course across the street. 200 rooms and suites are all ultra modern, smartly decorated, and air conditioned. Kosher Restaurant available and Private Beach.

Carlos Hadid S., Managing Director
Arturo Funes, Manager

Los Angeles: DUnkirk 8-1151
For Reservations Call: New York: PL 7-2981

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Vilia Hotel Roqueta No. 54 Gital de Kassel, Owner & Mgr	60	2-49-10				
Villa Vera Racquet Club Lomas Del Mar #35 Lotes, S. A., Owner Wolfgang Harbich, Gen Mgr	60	40-333 (See advertisement below)				
CHAPALA (Jalisco)						
Villa Montecarlo Hotel Hidalgo 296 Clubes Y Hoteles de Chapala, S.A. Carlos Melendez, Mgr	51	85		Ⓔ $14.40	Ⓔ $16	R D
CIUDAD DEL CARMEN (Campeche) Airlines: Mexicana; Aero Maya.						
Jet Hotel Calle 31 Num. 113 Juan Payeras C, Owner	20	14		Ⓔ 60–80 pesos	Ⓔ 80–100 pesos	



Villa Vera

Playground for the jet set, this internationally famed resort is the ultimate: 18 private pools, 3 tennis courts, superb cuisine, sunken pool bar and restaurant with a spectacular view. 60 rooms and bungalows. Heaven for honeymooners.

MARALISA

"The jewel on the beach," new 60-room hotel offers everything: water sports, romantic outdoor bar and dining between lush tropical pool and private beach . . . all within walking distance of the best shops, restaurants, clubs. Honeymooner's delight.

WOLFGANG HARBICH • General Manager
P. O. BOX 721 • ACAPULCO, GRO., MEXICO

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

CASINO DE LA SELVA



In Cuernavaca

the all year springlike city

at only 45 min. from Mexico City

Mexico's Unique Resort Hotel

- 300 comfortable Mexican colonial style rooms
- 3 heated swimming pools with sandy beaches
- 16 automatic bowling alleys
- 5 acres of charming gardens
- Convention facilities, meeting rooms, auditorium 500 seats. Courtesies.
- Exciting Night Club

JANO

Reservations in Mexico City
Hoteles Unidos, Reforma 19
Tels. 535-56-30 and 546-04-77

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

CUERNAVACA (Morelos) RR: N M. / Pop. 37,144

Casino de la Selva Hotel

Leandro Valle 1001
Hoteles Unidos del Sur, S.A.
Fernando Cobo, Mgr

300 2-47-00
(See advertisement above)

Ⓔ $8.80–16.80 Ⓔ $12–20
Ⓐ $16–24 Ⓐ $26.40–34.40

R

CULIACAN (Sinaloa) RR: Pac. / Airlines: Aeronaves de Mexico

Los Tres Rios Motel

Carretera Intl KM 1425 P.O. Box 242
Western Intl Hotels de Mexico
Juan Delgado, Mgr

50 206-682-6161 910-444-2161 Ⓔ $7.20 Ⓔ $8.80

S



Hotel Ruiz Galindo

THE GARDENIA RESORT CIUDAD DE FORTIN DE LAS FLORES, VER. MEXICO

In a glamorous setting of real tropic beauty, among orchids, gardenias, coffee and banana plantations, the Hotel Ruiz Galindo offers you: Deluxe service; an ideal spot for relaxation; your favorite sport; a real look at Mexico! Famous heated Swimming Pool, covered with gardenias. Golf course, Bowling Alley, etc. You can go to Fortin de las Flores by car, bus or train. Now available, deluxe air-conditioned, Pullman-operated new equipment.

Don Antonio Ruiz Galindo
General Director

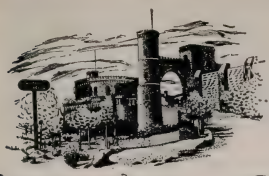
MEXICO CITY OFFICE: PASEO DE LA REFORMA #90. PHONES: 5-46-89-29 • 5-46-89-31

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
FORTIN DE LAS FLORES (Vera Cruz) RR: N M.						
Ruiz Galindo Hotel Ave 1 & Calle 7 Antonio Ruiz Galindo, Gen Dir P. T. Gullotti, Mgr	153	5-46-89-29 (See advertisement, page 1173)		Ⓔ $7.20–8.80 Ⓐ $14.40–17.60	Ⓔ $13.16–14.80 Ⓐ $26.32–29.60	
GUADALAJARA (Jalisco) RR: N M; Pac. / Airlines: Aeronaves de Mexico; Mexicana-CMA. / Pop. 378,423						
Camino Real Hotel Vallarta 5005 Western Intl Hotels de Mexico Hector Perez G., Gen Mgr	200	206-682-6161	910-444-2161	Ⓔ $12–18	Ⓔ $16–20	D
Guadalajara Hilton Ninos Heroes & 16 de Septiembre Hilton International Pedro de Aldrey, Gen Mgr Cable: Hiltels Guadalajara	222	NY 212-594-4500		Ⓔ $15	Ⓔ $18	
New Roma Hotel Juarez Ave 170 Guillermo Martinez G., Mgr	180	14-86-50		Ⓔ $6–11.20 Ⓐ $12–17.20	Ⓔ $8–13.20 Ⓐ $20–25.20	D
GUANAJUATO (Guanajuato) RR: N M. / Airlines: Aero Maya. / Pop. 23,390						
Castillo Santa Cecilia Hotel Camino a Valenciana s/n P.O. Box 44 Ricardo Orozco P., Owner & Mgr	100	2-04-85 (See advertisement, page 1175)		Ⓐ $12	Ⓐ $20.80	R
GUAYMAS (Sonora) Airlines: Aeronaves de Mexico. / Pop. 18,816						
Playa de Cortes Hotel P.O. Box 66 Raul Gandara Jr. C. P., Mgr	80	2-01-21		Ⓐ $17.35–21.80	Ⓐ $29.85–34.30	R
JUAREZ (Coahuila) RR: N M. / Pop. 1,152						
Camino Real Hotel Centro Commercial Pronaf, P.O. Box 1583 Western Intl Hotels de Mexico Manuel Lopez Perez, Gen Mgr	350	206-682-6161	910-444-2161	Ⓔ $16–18	Ⓔ $18–20	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

In Guanajuato..... the unique **Castillo Santa Cecilia**

Guanajuato, México.



Phones 2-04-85 2-04-77 P. O. Box 44

A paradise of peace and tranquility against a background of breath-taking panoramas. Heated purified swimming pool, gardens, private chapel. Deluxe service and all comforts. 100 rooms and suites.
A unique hotel; all modern comforts offered by the best hotels in the world.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
LEON RR: N M. / Airlines: Aeronaves de Mexico						
Leon Hotel						
Ave Madero #113 Alvaro Lopez G., Mng Owner	92	3-10-50		Ⓔ $8–10	Ⓔ $10–12	D
MAZATLAN RR: Pac. / Airlines: Aeronaves de Mexico; Mexicana; Air West.						
Aqua Marina Motel						
Ave del Mar #110 Impulsora Hotelera de Mazatlan, Owner F. R. Azcona, Gen Mgr	100	37-40		Ⓔ $10.40 –13.60 Ⓐ $22.40 –37.60		
MERIDA (Yucatan) RR: United. / Airlines: Aero Maya; Mexicana-CMA; Pan American; SAESA; Aerolineas Vega. / Pop. 144,793						
Merida Hotel						
Calle 60 No. 491 A Balsa Hotel Miss Sybille von Gaisberg, Mgr Cable: Meridahotel, Merida	110	NY 212-CI6-3715 (See advertisement, page 1177)		Ⓔ $9.60 up	Ⓔ $12 up	
Panamericana Hotel						
Calle 59 No. 455 Barbachano Organization, Operator Cable: Panhotel	110	1-79-60		Ⓔ $8–10	Ⓔ $10–12	
MEXICO CITY (D.F.) RR: N M. / Airlines: Aero Maya; Air France; American; Aviateca; TACA; Aeronaves de Mexico; BOAC; Can Pac; Pan American; Aerolineas Peruanas; Mexicana-CMA; Sabena; SAESA; KLM; Eastern; IBERIA; Lufthansa; Western; LACSA; Qantas; Braniff; Varig; Avianca; Cubana; TAN; VIASA; Aerolineas Argentinas; Aerovias Rojas. / Pop. 2,233,914						
Alameda Hotel						
Ave Juarez 50 Western Intl Hotels de Mexico Ulrich Schwartz, Mgr	350	206-682-6161	910-444-2161	Ⓔ $18–22	Ⓔ $22–26	D
Alffer Hotel						
Revillagigedo 18 A Balsa Hotel J. F. Nogueras, Mgr Cable: Alfferhot, Mexico City	143	NY 212-CI6-3715 (See advertisement, page 1177)		Ⓔ $11.20 –12.80	Ⓔ $12.80 –14.40	

HERE'S THE SITUATION ...TO HELP YOU SELL

Singles US $ 22.
Double—
Queensize beds 24.
1 bedroom Suites 60.
2 bedroom Suites 90.
Penthouse
Presidential Suite 200.
(3 bedrooms, dining room, living room, bar —1-6 persons)

Mexico City's best restaurants, clubs and smart shops are either on our premises or short steps away. We're in the heart of the Zona Rosa district. Sophisticated travelers know Aristos means the good life. Every room has TV, automatic dial telephone, electronic message and wakeup service, individual air-conditioning. Ice machine and a kitchen for continental room service breakfast on each floor. An edecan—or aide de camp—is personally assigned to each guest. For businessmen, groups and conventions, a floor of executive offices—rented by day or week—with Xerox machines, switchboard, answering service. Bilingual secretaries are available. There's a 450 seat auditorium, a ballroom accommodating 1100 and a cocktail terrace for 1200. We have a 24 hour coffee shop and the capital's swingingest club, La Pinta; and a sauna.

ARISTOS
DOWNTOWNER INTERNATIONAL HOTELS

HOTEL ARISTOS

Reforma 276 • Mexico City • Tel: 33-05-60 • Telex 01771067
Jorge Rubio, Executive Vice President & Managing Director
Amine Awad, Vice President Sales
Operated by **Francisco Zinser L.** General Manager

DOWNTOWNER INTERNATIONAL HOTELS
Reservations: International Reservations Co., or Leonard Hicks Organization in the United States, London, England and Toronto, Canada Williams Dimond International, San Francisco and Seattle

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] Ambassador Hotel 38 Humboldt St (1) Jacobo King, Mgr Cable: Hotelambassador	151	5-18-01-10		Ⓔ $10–12	Ⓔ $12–14	D
Aristos Downtowner Motel P. del la Reforma No. 276 Bienes Raices Aristos, S.A. Jorge Rubio Lopez, Vice Pres & Mng Dir	360 (See advertisement above)	5-33-05-60		Ⓔ $22	Ⓔ $24	
Bamer Hotel Juarez 52 (1) Hoteles Nacionales, S.A. Luis Davila F., Mgr Cable: Bamerhot, Mexico City	111 (See advertisement, page 1178)	5-21-90-60		Ⓔ $11.60 –21.60	Ⓔ $14– 24	
Camino Real Hotel Mariano Escobedo 700 Western Intl Hotels de Mexico John Berthelot, Mng Dir	720 (See advertisement, page 1179)	206-682-6161	910-444-2161	Ⓔ $20–28	Ⓔ $24–32	D
Continental Hilton Hotel Paseo de la Reforma 166 (6) Hilton International A. E. Elmiger, Vice Pres & Gen Mgr Cable: Hiltels, Mexico City	400 (See advertisement, pages 622–623)	NY 212-594-4500		Ⓔ $16.80 –17.28	Ⓔ $20.60 –21.12	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Host to the most in
MEXICO

For visitors to Mexico from all over the world, the name Balsa means hospitality... elegance... service... el gusto ! It means dining and dancing in smart, sparkling Balsa-owned restaurants and night clubs all over Mexico. Wherever you find a Balsa establishment... you'll find mucho gusto small wonder that



BALSA SERVICES IN MEXICO

In Mexico City: El Presidente Hotel • Del Prado Hotel • Alffer Hotel • Focolare (Restaurant) • Jacaranda (Night Club) • Can-Can (Supper Club) • Koala (Coffee Shop) • Del Museo (Restaurant) • Airport (Restaurant) In Merida: Merida Hotel • In Taxco: Posada de la Misión Hotel • In Hermosillo: San Alberto Hotel • In Cozumel: El Presidente Hotel.

Balsa

For information see your Travel Agent or contact any of our representatives: UTELL INTERNATIONAL: New York • Chicago • Miami • Boston • Dallas • Montreal • Toronto JOHN A. TETLEY: Los Angeles • San Francisco • Seattle.

in Mexico City

HOTEL BAMER



the most distinguished hotel

HB HOTEL BAMER

TELEX: 01-863
Represented in U.S.A. and Canada by:

GLEN W. FAWCETT Inc. 510 W. 6th St. MAdison 6-7581 Los Angeles, Cal.· ROBERT F. WARNER Inc. International Bldg. 630 5th Ave. JUdson 6-4500 New York.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Del Prado Hotel Ave Juarez 70 A Balsa Hotel Roberto Camarena, Gen Mgr	411	NY 212-CI6-3715 (See advertisement, page 1177)		Ⓔ $10–12.40	Ⓔ $12–14.40	
El Presidente Hotel Hamburgo 135 A Balsa Hotel Rodolfo Navarrete, Mgr	120	NY 212-CI6-3715 (See advertisement, page 1177)		Ⓔ $12–17.60	Ⓔ $17.60–20	
El Romano Hotel Humboldt #55 Moises Romano, Owner & Mgr	154					
B Fiesta Palace Paseo De La Reforma No. 80 Flagship Hotels Jorge Couttolenc, Gen Mgr Cable: Flagtels	700	(See advertisement, page 1181)		Ⓔ $12–22	Ⓔ $16–26	D
Francis Hotel Reforma 64 Western Intl Hotels de Mexico Manuel Gomar A., Gen Mgr	76	206-682-6161	910-444-2161	Ⓔ $8 up	Ⓔ $12 up	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

The Camino Real



TARIFF
Singles from $20.00 Doubles from $18.00
Twins from $24.00

One of the world's truly unique hotels. Near famed Chapultepec Park, just minutes from downtown Mexico City. 720 air-conditioned guest rooms and suites. Ten distinctive restaurants, bars and nightspots. London Rock at *Bar Ruleta*. Dining and dancing at *El Dorado*. French cuisine at *Fouquet's de Paris*. Coffee Shop. Putting green. Four swimming pools. Shopping arcade. Meeting facilities for 3,000. Parking for 600 cars.

John Berthelot, Managing Director
Mariano Escobedo 700 • Mexico 5, D.F.
545-6960 • TWX 610-444-2161

WESTERN INTERNATIONAL HOTELS
Executive Offices: Leibnitz 100, Mexico 5, D.F. *de* MEXICO

Gran Hotel
CIUDAD DE MEXICO

129 Rooms including 18 Petite Suites From $22 to $36 EP
Singles $12, $14, $16 EP
Doubles $14, $16, $18 EP

U.S., Canada and European Representatives Leonard Hicks; California Representative Utell International

Jorge Rubio, Managing Director

16 de Septiembre, No. 82 Zocalo, Mexico City, D. F., Mexico

Here's a hotel that is completely different from anything your clients have ever seen. It is the most unique hotel in Mexico and may very well be the only one of its kind in the world. It reflects the traditional elegance of the Victorian era with its gilded balustrades, red carpeting, potted palms, and glass domed ceiling—which alone is valued at one million dollars.

It is located in the heart of Mexico City. From the rooms facing the Zocalo you look directly out on the Presidential Palace and the National Cathedral. All facilities are dedicated to a completely continental service. Your most discriminating clients will always remember you for recommending this gem to them.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Geneve Hotel 130 Londres St C. L. Somers, Mng Dir Salvador Mariscal, Mgr	450	5-25-15-00 (See advertisement, page 1183)		Ⓔ 65–150 pesos	Ⓔ 85–180 pesos	D
Gran Hotel Ciudad 16 de Septiembre #82 (1) Downtowner Int'l Hotels Co Martin Lauxterman, Mgr	129	(See advertisement above)		Ⓔ $12–16	Ⓔ $14–18	
Luma Hotel Orizaba 16 (7) W. R. Broglie, Mng Dir	150	5-11-97-20		Ⓔ $5.60–7.60	Ⓔ $6.80–8.80	
Majestic Hotel Ave Madero 73 Western Intl Hotels de Mexico S. R. Gallardo, Mgr	85	206-682-6161	910-444-2161	Ⓔ $8 up	Ⓔ $12 up	D
Maria Barbara Motel Rte 57 N of Satellite City Master Hosts Juan Courtney, Mgr	69	5-62-21-03		Ⓔ $4.50–20	Ⓔ $6.50–20	S E



HOTEL METROPOL

Luis Moya No. 39
Mexico 1, D.F., Mexico
Tel: 10-86-60

Rates: Single $8 to $10 Double or Twin $9.60 to $12 Triple $11.20 to 14 Quadruple $12.40 to $16

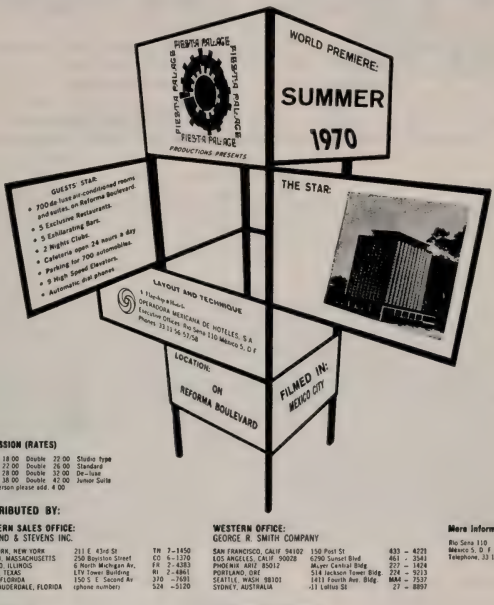
200 ROOMS TO SERVE YOU BETTER

Representatives: American Int'l Hotel Representatives, New York; Quick Reservations, Chicago; George R. Smith Co., Los Angeles, San Francisco, Seattle and Sidney, Aust.; Independent Hotel Representatives, Montreal; G. Elton Irwin & Assoc. Ltd., Montreal & Toronto; Odner Hotel Representatives Ltd., Tokyo; Windotel Representation, London.

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

THE BEST HOTEL - PICTURE IN MEXICO CITY FOR 1970...!!!

FIESTA PALACE



ADMISSION (RATES)

Single	18.00	Double	22.00
Single	22.00	Double	26.00
Single	28.00	Double	32.00
Single	38.00	Double	42.00

Studio type
Standard
De-luxe
Junior Suite

Third Person please add. 4.00

DISTRIBUTED BY:

EASTERN SALES OFFICE:
HETLAND & STEVENS INC.

NEW YORK, NEW YORK	211 E. 43rd St	TN 7-1450
BOSTON, MASSACHUSETTS	250 Boylston Street	CO 6-1370
CHICAGO, ILLINOS	6 North Michigan Av,	FR 2-4383
DALLAS, TEXAS	LTV Tower Building	RI 2-4861
MIAMI, FLORIDA	150 S. E. Second Av	370 -7691
FORT LAUDERDALE, FLORIDA	(phone numbers)	524 -5120

WESTERN OFFICE:
GEORGE R. SMITH COMPANY

SAN FRANCISCO, CALIF. 94102	150 Post St	433 - 4221
LOS ANGELES, CALIF. 90028	6290 Sunset Blvd	461 - 3343
PHOENIX ARIZ 85012	Luery Central Bldg	277 - 1424
PORTLAND, ORE	514 Jackson Tower Bldg.	224 - 5213
SEATTLE, WASH 98101	1411 Fourth Ave. Bldg.	MAin - 7537
SYDNEY, AUSTRALIA	41 Lattus St	27 - 8897

More information:
Rio Sena 110
Mexico 5, D. F.
Telephone, 33-11-56-to 58

IN CANADA.
Keith Cooke and Associates, Ltd

Montreal, P. Q. 1500 Stanley St., Ste 527 •514• 842 - 2963
Toronto 1, Ont., 150 Bay St., Ste. 1039 •416• 363 - 6456
Vancouver, BC 675 Davie St., •604• 683 - 3236

For direct reservations:
US Watts No. 800-531-5338
(Texas residents Dial 800-292-5411,

SUPPORTING CAST:

Closed circuit television for Conventions and Meetings Wireless simultaneous translations and the personal care of our Groups and Convention Managers. Audio Filtering Audio Microphones.

Automatic dialing to all hotel services, Long Distance and local calls. Electronic Message control system, and of course the switchboard with the "Mexican personal" by your name . . touch"!! Reliable, unexcelled wake up service.

Let us tell you about our Fiesta Palace atmosphere The night club, where you will enjoy the marvellous panoramic view of the city Five bars, with continuous music and international entertainment The cozy and sophisticated "Boite-d'Nuit"

Five superb restaurants and the Fiesta Coffee Shop open 24 hours-a day. Exquisite specially rooms, each one featuring different cusines and environments. Mexico's most complete and finest meeting and convention rooms. 10 for your selection . . and requirements

The Mexican Terrace with the unique Mexican atmosphere, tempered water pool, fresh sea food flown in daily for your pool-side delight

Music and atmosphere galore





Atenas 72 — Mexico City

FOR DISTINCTIVE
AND ECONOMICAL
LIVING

HOTEL PREMIER

(U.S. Dollars)	
Single	$ 8.00
Double	$10.00
Triple	$12.00

For reservations write, wire or phone
Your Travel Agent
FREE PARKING
One Block From Reforma Blvd.
JUST A STEP TO EVERYTHING

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Metropol Hotel						
Luis Moya No. 39 CIA Hotelera El Aguila S.A., Owner Sony Mizrahi G., Gen Mgr	200	5-10-86-60 (See advertisement, page 1180)		Ⓔ $8–10 Ⓐ $11–15	Ⓔ $9.60–12 Ⓐ $18–22	D
Montejo Hotel						
Paseo de la Reforma 240 Manuel Montalvo M., Mgr	57	5-11-98-40		Ⓔ $8–12	Ⓔ $10–10.80	D
Premier Hotel						
Atenas 72 (6) Eduardo Fernandez R., Mgr	88	5-66-27-00 (See advertisement above)		Ⓔ $8–12 Ⓐ $14–18	Ⓔ $10–16 Ⓐ $22–28	D
Prince Hotel						
Luis Moya #12 (1) E. M. Garza, Owner Manuel Garrido, D., Gen Mgr	120	5-21-96-80		Ⓔ $6.40 –11.20	Ⓔ $8– 13.60	D
Reforma Inter-Continental Hotel						
Paseo de la Reforma & Paris St Inter-Continental Hotels Corp Sergio Fieschi, Gen Mgr Cable: Inhotelcor, Mexico City	300	NY 212-973-3800		Ⓔ $11.20 –14.40	Ⓔ $12.80 –16	
Residential Londres						
Londres 101 (6) Bienes Raices la Constancia, S.A. A. A. Wiechers, Mgr	20	5-11-96-47		Ⓔ $6.40– 16	Ⓔ $8.80– 20	
Ritz Hotel						
Ave Madero No. 30 Western Intl Hotels de Mexico Dr. Isidoro de Orota Arzate, Gen Mgr	144	206-682-6161	910-444-2161	Ⓔ $8.80	Ⓔ $12.80	D
Stella Maris Hotel						
Sullivan 69 (4) Cuenbar S. A., Owner Johannes van Duijne, Mgr	108	5-66-26-79		Ⓔ $8–22 Ⓐ $14–26	Ⓔ $12–22 Ⓐ $24–34	D

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

INTERNATIONALLY KNOWN

HOTEL GENEVE

130 Londres St.

MEXICO, D. F.



450 Rooms

Located in the Heart of
Mexico City's
Modern Shopping and Restaurant Area

C. L. SOMERS, *Managing Director*
SALVADOR MARISCAL, *Manager*

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

MONTERREY (Nuevo-Leon) RR: N M. / Airlines: Aeronaves de Mexico; Mexicana-CMA; Trans-Texas; SAESA. / Pop. 331,771 Reported 1,000,000

Ambassador Hotel
Hidalgo & Galeana St
Inversiones ECA, Owner
L. E. Canavati, Exec Mgr

124 NY 212-PL7-2981
(See advertisement, page 1185)

Ⓔ $8.80–13.60 Ⓔ $11.20–17.60

Anfa Holiday Inn
Mexico 85 N, Edge of city Klm 995
Antonio Costa V., Owner
Lic. Jose Rubies T, Mgr

107 52-18-00

Ⓔ $7.20–10.80 Ⓔ $11.20–14.40

El Paso Autel
Zaragoza & Ruperto Martinez Sts
Angel Cueva Jr, Owner
R. H. Chapa, Mgr

60 40-06-90

Ⓔ $6.80–10 Ⓔ $8.40–11.60

[B] Gran Hotel Ancira
Plaza Hidalgo
Independent Innkeepers Intl
Arturo Torrallardona, Mng Dir
Cable: Ancira

250 43-20-60
(See advertisement below)

Ⓔ $8.80–16.80 Ⓔ $8.80–20.80 D

Gran Hotel Ancira

MONTERREY-MEXICO

OLD WORLD CHARM

- Superb food and beverages served in three dining rooms
- Dine & Dance Specialty Supper Club
- Snack Bar and Room Service 24 hours
- Free Radio and T V in many rooms
- Drive-in Motor Lobby
- Night maid service

AIR CONDITIONED THROUGHOUT

Famous the world over...



Spacious bedrooms and suites tastefully decorated and furnished in traditional style.

Facilities for conventions and banquets plus private dining and meeting rooms

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur. A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
B Ramada Inn						
Av Almazan off Laredo Hwy (Topo Chico Rd)	150	53-86-70		Ⓔ $10–18	Ⓔ $12–20	R
Ramada Inns, Inc						
I. H. Brown, Pres						
Cable: Ramada	(See advertisement below)					
Son-Mar Hotel						
Ave Universidad 1211 N	96	75-44-00		Ⓔ $4.80–10	Ⓔ $6.80–12	D
F. K. Ostrowiack, Owner						
M. S. Flores, Mgr						



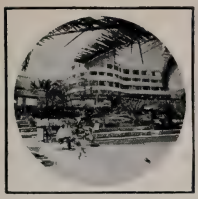
150 BEAUTIFUL, AIR CONDITIONED ROOMS • SWIMMING POOL • TENNIS COURTS • HOME OF LE CHATEAUBRIAND RESTAURANT & CLUB FONTANA BAR-LOUNGE • AIRPORT COURTESY CAR

RESERVATIONS: Any Ramada Inn or Your Favorite Travel Agent

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MORELIA (Michoacan) RR: N M. / Pop. 127,000						
de la Soledad Hotel Zaragoza 90 Arq's Ramirez Bernal, Owner Jesus Altamirano R., Mgr	60	2-18-88		Ⓔ $4–8 Ⓐ $10–13.20	Ⓔ $5.60–10.40 Ⓐ $17.30–20.80	D
Presidente Hotel Aquiles Serdan No. 647 Latinoamericana de Hoteles, S.A. V. H. Varas, Mgr	89					
Virrey De Mendoza Hotel Portal Matamoros 16 Western Intl Hotels de Mexico Xavier Diaz de Leon, Mgr	52	206-682-6161	910-444-2161	Ⓔ $6.80	Ⓔ $8.80	D
OAXACA (Oaxaca) RR: N M. / Airlines: Aerolineas Vega; Mexicana; Aerovias Rojas. / Pop. 46,156						
Victoria Hotel KM 545, Panamerican Hwy 190 P.O. Box 248 Western Intl Hotels de Mexico Javier Ortega, Mgr	100	206-682-6161 (See advertisement, page 1187)	910-444-2161	Ⓔ $8–10	Ⓔ $10–12	S
ORIZABA (Vera Cruz) RR: N M. / Pop. 55,522						
Trueba Hotel Oriente 6 & Sur 11 Carlos Trueba, Mgr	60	5-21-44				
PATZCUARO (Michoacan) RR: N M. / Pop. 14,324						
Posada De Don Vasco Calzada de las Americas Western Intl Hotels de Mexico Ernesto Barberi Jr, Mgr	60	206-682-6161	910-444-2161	Ⓔ $8	Ⓔ $10	D
SALTILLO (Coahuila) RR: C & Z; N M. / Airlines: Aeronaves de Mexico. / Pop. 69,874						
Camino Real Motor Hotel Carretera No. 57 KM 865 P.O. Box 55 Western Intl Hotels de Mexico Ernesto Barberi, Mgr	90	206-682-6161	910-444-2161	Ⓔ $10–14	Ⓔ $14–18	E
SAN LUIS POTOSI (San Luis Potosi) RR: N M. / Airlines: Aeronaves de Mexico. / Pop. 126,596						
Cactus Motel Hwy 57 S Glorieta Juarez P.O. Box 393 Rogelio Aguirre Liano, Mgr	89	2-28-71		Ⓔ $8–16	Ⓔ $10–48	S
Tuna Motel Hwy 80 Guillermo Reyes R., Mgr	54	2-19-65		Ⓔ $4.80–6.40	Ⓔ $6.40–8	S

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

THE VICTORIA



100 rooms and bungalows. International cuisine. Lounge. Pool. Meeting facilities for 100. Single from $8.00, twin and bungalows from $10.00.

Javier Ortega, Manager
KM 545 Pan American Hwy. 190
Phone: 32-18, TWX 910-444-2161

WESTERN INTERNATIONAL HOTELS
Executive Offices: Leibnitz 100, Mexico 5, D.F. de MEXICO

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
TAMPICO (Tamaulipas) RR: NM. / Airlines: Mexicana-CMA; SAESA-Mexican; Trans-Texas. / Pop. 94,221						
Camino Real Hotel Ave Hidalgo 2000 Western Intl Hotels de Mexico D. D. Signoret, Mgr	100	206- 682-6161	910- 444-2161	Ⓔ $12	Ⓔ $14	A
TAXCO (Guerrero) Pop. 10,076						
Loma Linda Motel Hwy 95 at KM 161 Gerardo Lopez G., Owner & Mgr	31					
VERACRUZ (Vera Cruz) RR: N M. / Airlines: Trans-Texas; Mexicana.						
New Mocambo Hotel P.O. Box 263 Carlos Suarez, Pres	77	2-02-00		Ⓔ $6.80 Ⓐ $12	Ⓔ $10.80 Ⓐ $21.20	
ZITACUARO (Michoacan) RR: N M.						
Balneario San Jose Purua KM 182, Hwy 15 El Paraiso de Purua Fuentes Termales, S.A. Angel de Velasco, Gen Mgr Cable: Purua, Mexico	250 (See advertisement below)	518-03-00		Ⓐ $16.80 –18.40	Ⓐ $28 –30	R



WONDER SPA OF MEXICO
SAN JOSE DE PURUA

Michoacan, Mexico **250 rooms all with bath**

Ideal all year climate . . . Five swimming pools . . . radioactive spring baths . . . mud packs & massages . . . sports and games . . . Fabulous Night Club . . . sight-seeing in picturesque Tarascan Indian country, at only 115 miles from Mexico City, highway 15 to Guadalajara. 350 Seat Convention Auditorium. Miniature golf course. Barber Shop and Beauty Shop.

Cable: Purúa, México

Communicate with the office of Balneario San Jose de Purua in Mexico City. HOTEL PURUA CRISTOBAL COLON Mexico, or your Travel Agency.

Telephone: 518-03-00

PUERTO RICO

HOTEL ASSOCIATION

DAVID C. BOTBOL, President, El San Juan Hotel, San Juan, Puerto Rico

ROBERTO E. BOURET, Executive Director, 1120 Ashford Avenue, Santurce, Puerto Rico 00907. Telephone: 723-4262 Cable: Protel

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
AGUADILLA Pop. 15,943 Reported 40,000						
Montemar Hotel						
Villa Lydia 00603 David Marks, Owner & Mgr Cable: Montemar, Aguadilla	40	891-0885		(E) $12–26	(E) $18–30	R
ARECIBO Pop. 28,828 Reported 77,500						
Mir Hotel						
On Main Plaza 00613 Mrs. Provi Bernet, Owner & Mgr Cable: Mirtel, Arecibo	45	878-2295		(E) $4–9	(E) $5–12	D
BARRANQUITAS Pop. 4,684 Reported 5,225						
Barranquitas Hotel						
Bo. Quebradillas 00618 Puerto Rico Ind Dev Co Anthony Chodorowski, Gen Mgr Cable: Hotelbee, Barranquitas	42	857-2400		(E) $12–20	(E) $18–26	R
DORADO Pop. 4,684 Reported 5,225						
Dorado Beach Hotel						
00646 Laurance Rockefeller, Owner Joel Jennings, Gen Mgr Cable: Dorbeach, San Juan	306	809-796-1600 (See advertisement, page 1189)		(M)(A) $35–85	(M)(A) $45–95	R
Dorado Hilton Hotel & Country Club						
00646 Hilton International Arnold Orenstein, Mgr Cable: Hiltels, Dorado	222	NY 212-594-4500 (See advertisement, pages 622–623)		(A) $30–80	(A) $40–90	
FAJARDO Pop. Reported 20,000						
El Conquistador Hotel & Club						
Las Croabas El San Juan Hotel Corp, Owner Jag Mehta, Gen Mgr	382	NY 212-421-9322		(M)(A) $32–56	(M)(A) $42–56	

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur. A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
GUANICA Pop. 4,100						
Copamarina Hotel						
Tito Castro, Owner Rena Citriniti, Mgr	24	Ponce 842-8300		Ⓔ Ⓦ $16.80	Ⓔ Ⓦ $21–23.10	
ISLA VERDE						
Americana of San Juan See: San Juan, Puerto Rico						
Cecilia's Place Hotel See: San Juan, Puerto Rico						
Golden Beach Hotel See: San Juan, Puerto Rico						
Holiday Inn See: San Juan, Puerto Rico						
International Airport Hotel See: San Juan, Puerto Rico						
Racquet Club Hotel See: San Juan, Puerto Rico						
MAYAGUEZ Airlines: Caribair; Prinair. / Pop. Reported 84,900						
Mayaguez Hilton Hotel						
00708 Hilton International James Guzman, Gen Mgr Cable: Hiltels, Mayaguez	150	NY 212- 594-4500		Ⓔ $15–23 Ⓐ $24–37	Ⓔ $20–32 Ⓐ $28–50	
PONCE Airlines: Caribair; Prinair. / Pop. 114,286 Reported 152,900						
Inter-Continental Ponce Hotel						
El Vigia, P.O. Box 1829 00731 Inter-Continental Hotels Corp Gunther Langen, Gen Mgr Cable: Inhotelcor, Ponce	170	842- 1140		Ⓔ $20–28 Ⓐ $30.50 –38.50	Ⓔ $28–34 Ⓐ $49–55	R
Melia Hotel						
Plaza Degetau Nicolas Albors, Mgr	70	842- 0260		Ⓔ $13.50 up		



Puerto Rico's Fabulous Resort

A 1,500-acre estate with golf, tennis and swimming on magnificent crescent beaches. Cuisine is outstanding. Private airport. Special off-season rates. Call Travel Agent or New York, 30 Rockefeller Plaza West, JU 6-1141; Chicago 372-4489; Los Angeles 626-7581; San Francisco 434-0660; Seattle MU 2-1981; Dallas 741-6814; Washington 347-4951.

OPERATED BY ROCKRESORTS, INC.
CABLE: DORBEACH

DORADO BEACH HOTEL

DORADO BEACH•PUERTO RICO



IN PUERTO RICO, LOEW'S HOTELS HAS THE RIGHT LOCATION FOR YOU

THE AMERICANA OF SAN JUAN

In Isla Verde. On the beach that made Puerto Rico famous. 450 rooms and suites, all with private terraces. Private beach. Olympic pool. Exciting, new Theatre-Restaurant, discotheque. 3 other entertainment rooms. Famed cuisine. 100% air conditioned.

FOR IMMEDIATE, CONFIRMED RESERVATIONS, SEE YOUR TRAVEL AGENT OR CALL THE "LOEW'S RESERVATIONS, INC." NUMBER NEAR YOU.
(Consult your local "Yellow Pages.")

LOEW'S HOTELS • Preston Robert Tisch, President
666 Fifth Avenue, New York, N.Y. 10019/(212) 586-4400

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SAN JUAN Airlines: Air France; Pan American; Eastern; Caribair; Avianca; BWIA; IBERIA; Delta; Trans Caribbean: Leeward Is. Air Transport; Prinair. / Pop. 432,377 Reported 447,000						
[B] Americana of San Juan						
Ocean at Isla Verde	450	809-		(E)	(E)	R
Loew's Hotels, Inc, Owner		791-2020		$21–60	$25–60	
Jerry Solomon, Mgr						
Cable: Hotelamericana, San Juan	(See advertisement above)					
Atlantic Beach Hotel						
1 Vendig St, Condado	40	724-		(E)	(E)	
P.O. Box 9818, Santurce		5506		$12–16	$16–20	
F. T. Sebastian, Pres & Mng Dir				(E)(W)	(E)(W)	
Cable: At Beach, San Juan				$16–23	$20–28	
Borinquen Hotel						
(Formerly: San Juan Darlington)	543	809-		(E)	(E)	
Alfonso Fernandez, Gen Mgr		725-1212		$12–18	$15–24	
Cable: HotelBorin	(See advertisement below)					
Caribe Hilton Hotel						
P.O. Box 1872 00903	474	NY 212-		(E)	(E)	
Hilton International		594-4500		$22–55	$26–60	
Roberto Lugo R, Gen Mgr				(A)	(A)	
Cable: Hiltels, San Juan				$35–69.50	$52–89	

HOTEL BORINQUEN & BEACH CLUB

(Formerly San Juan Darlington)

Alfonso Fernandez, Gen. Mgr.

Rooms: 543 **Cable Address: HOTELBORIN** **Tel. AC (809) 725-1212**

Rates: Singles: $12.00–$18.00
Doubles: $15.00–$24.00
Additional Person: $4.00

Puerto Rico's First Class Moderate Rate Hotel "Where you can afford a lengthy stay."

Convention Facilities for Groups up to 600 • Arcade Shops • Two Olympic Pools • "La Taza" Coffee Shop • "La Gente" Gourmet Restaurant • "The Attic" Cocktail Lounge • Dancing and Entertainment Nightly Till 5:00 a.m.

KEY: **B**—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



The "Grand Hotel" of the Caribbean
San Juan's famous

CONDADO BEACH HOTEL

San Juan's spacious, gracious Condado Beach Hotel is fully air-conditioned and ultra-modern in every respect. Yet it still retains the authentic Spanish atmosphere of the "real" Puerto Rico. Three hundred and fifty tastefully decorated rooms. Largest ocean-front of any hotel in San Juan. Swimming pool. Night-lighted tennis court. Dancing and entertainment nightly. Fiesta Room Night Club. Salon Real for superb cuisine. Trade Winds Bar and Cocktail Lounge. Coffee House. Snack Bar. European and American Plan.

For reservations, write direct. Or contact Executive House Inc., 630 5th Ave., New York City, 265-7474

ANOTHER FINE EXECUTIVE HOUSE HOTEL
Vice Pres & General Manager: Marcel Wortman

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Cecilia's Place Hotel						
Calle Rosa, Isla Verde 00902 Enrique Velez Posada, Owner Jose Velez, Vice Pres & Gen Mgr Cable: Cecilhotel, San Juan	80	791- 2626		Ⓔ $15–30	Ⓔ $18–45	
Condado Beach Hotel						
Ashford Ave 00907 Executive House, Inc, Owner Marcel Wortman, Vice Pres & Gen Mgr Cable: Condado, San Juan	350 (See advertisement above)	723- 0010		Ⓔ $15–46 Ⓐ $26–59	Ⓔ $19–50 Ⓐ $47–76	R
Condado Lagoon Hotel						
Joffre & Clemenceau St 00907 Executive House, Inc, Owner James Weber, Vice Pres Cable: Lagoon, San Juan	50	725- 2750		Ⓔ $14–28	Ⓔ $18–32	
Da Vinci Hotel						
1126 Ashford Ave, Santurce 00907 Swiss Chalet, Inc, Owner A. W. Kohler, Mgr Cable: Davinci, San Juan	147	809- 725-2323		Ⓔ $18–22	Ⓔ $22–26	R



Dutch Inn

PREMIER SEASON

at Condado 55
San Juan,
Puerto Rico

PHONE: (809) 725-0810
CABLE: "DUTCHINN"

THE BEST OF PUERTO RICO AT MODERATE RATES!

Dec 15, 1969 thru Apr. 30, 1970
EUROPEAN PLAN–Per Day, Per Room
(Does Not Include Food)

Single	$26	$30	$34
Double	$30	$34	$38

May 1, 1970 thru Dec. 14, 1970
EUROPEAN PLAN–Per Day, Per Room
(Does Not Include Food)

Single	$16	$19	$21
Double	$19	$22	$24

Third Person in Room $6-Crib $4

MODIFIED AMERICAN PLAN, add $11 per person, daily

Dutch Inn has the finest touches of the finest hotels. Each room looks out over a vista of the blue sea, and is decorated with a bold and dashing Spanish flavor, each with TV, AM-FM radio, individually controlled air conditioning, wall-to-wall carpeting, private balcony just outside your sliding glass doors, AND, the unique 24-hour "Bell Captain" refrigerator combination that dispenses drinks, candy, snacks at the touch of a button.

Enjoy Au Gourmet, our superb restaurant featuring French Provencal cuisine, hearty Puerto Rican and American foods featuring steaks, chops and native seafood.

Visit L'Etoile, rendezvous of the smart set, for conversation, good fellowship and delicious cocktails.

Sparkling freshwater swimming pool. Nearby fishing, water sports, tennis and golf.

Represented by HETLAND & STEVENS, INC.
New York: 211 East 43rd Street (212) TN 7-1450
Boston: 250 Boylston Street ....(617) CO 6-1370
Chicago: 8 No. Michigan Ave. ..(312) FR 2-4383
Dallas: 1601 LTV Tower .....(214) RI 2-4861
Fort Lauderdale: (Phone Number) (305) 524-5120
Miami: 150 S.E. Second Ave. ....(305) 379-7691
Toronto: 57 Bloor St., W. .....(416) 923-3501

GEORGE R. SMITH COMPANY
San Francisco, Calif., 150 Post St. ....EX 2-7277
Los Angeles, Calif., 6290 Sunset Blvd., 461-3541
Seattle, Wash., 1411 Fourth Ave. Bldg. MA 4-7537

FRED DIETERLE, Managing Director

A DIVISION OF DUTCH INNS OF AMERICA, INC.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Diener Towers Hotel 1200 Ashford Ave, Condado 00908 P.O. Box 13566, Santurce, P.R. Eagle General Corp, Owner Jac Bruyning, Gen Mgr Cable: Dientower, San Juan	52	NY 212- 867-5620		Ⓔ $20–44		
Dutch Inn Ave Condado #55 00907 Dutch Inns of America F. E. Dieterle, Mng Dir Cable: Dutchinn, San Juan	84	809- 725-0810		Ⓔ $16–34	Ⓔ $19–38	R
	(See advertisement above)					
El Convento Hotel Calle del Cristo R. F. Woolworth, Owner R. B. Carle, Mgr Cable: Convento, San Juan	92	723- 9020		Ⓔ $26–34	Ⓔ $32–42	
El Hato Rey Hotel 452 Ponce de Leon, Hato Rey, P.R. Luis Suarez, Mgr	28	767- 3400				
El Portal Hotel 76 Condado Avenue Santurce 00908 Jose A. Ruiz, Mgr Cable: Elportal, San Juan	48	723- 9010		Ⓔ $12 up	Ⓔ $14 up	

Sheraton in Puerto Rico



The Puerto Rico Sheraton sets the new standard for luxury on this sunny island. Elegant, air-conditioned guest rooms have private balconies with breathtaking views of the Caribbean, San Juan. Magnificent patio, tennis, Olympic-size pool, cabanas, private beach at your doorstep. Golf course nearby. Distinctive restaurants, such as the glamorous penthouse La Alhambra, serving native delicacies and classic Continental dishes. There's top-name entertainment, dining and dancing at El Salón Carnaval and the Zanzibar Lounge. Car rental, gift and clothing shops on premises. Dec. 16 to April 30, Singles: $35.00-$55.00; Double: $40.00-$60.00. May 1 to Dec. 15, Singles: $20.00-$29.00; Double: $24.00-$33.00. CABLE ADDRESS: SHERICOPR.

Puerto Rico-Sheraton Hotel

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621



FLAMBOYAN HOTEL
866 ASHFORD AVENUE • SAN JUAN, PUERTO RICO 00907

OSIAS RESORT HOTELS

An island resort with complete convention facilities for groups up to 500. Private beach on beautiful Condado Lagoon. 256 luxury rooms, each with balcony. Fine dining in three restaurants featuring a variety of native and continental dishes. Comfortable lounge. Entertainment in the show club.

George Cummings, General Manager

PHONE (809) 725-7700

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
El San Juan Hotel						
Sam Schweitzer, Pres D. C. Botbol, Vice Pres & Mng Dir Cable: Elsanjuan, San Juan	393	791-1100		(E) $20–50	(E) $24–55	A E S
Excelsior Hotel						
801 Ponce de Leon Ave 00907 Axtmayer Enterprises Inc, Owner Shirley Axtmayer Rodriguez, Mgr Cable: Excelhotel, San Juan	140	809-725-7400		(E) $14–28	(E) $17–30	D
B Flamboyan Hotel						
866 Ashford Ave, Santurce 00907 Osias Resort Hotels Inc George Cummings, Gen Mgr	256	809-725-7700 (See advertisement above)		(E) $18–27	(E) $21–31	R
Golden Beach Hotel						
KM 2.2 Loiza St, Isla Verde Eagle General Corp Jac Bruyning, Gen Mgr Cable: DienTower	70	809-791-1762		(E) $12–30	(E) $14–33	R
Holiday Inn						
P.O. Box 6888 Loiza Sta. 00914 Holiday Inns of America, Inc Alberto Elia, Innkeeper	410	809-791-2300		(E) $18–33	(E) $21–43	R D
B Howard Johnson's Nabori Lodge						
1369 Ashford Avenue 00907 Nabori Lodges Inc, Owner M. E. Oliver, Gen Mgr Cable: Hojo, San Juan	150	809-725-7300 (See advertisement, page 1195)		(E) $20–28 (A) $35–43	(E) $24–38 (A) $54–68	
International Airport Hotel						
Isla Verde 00913 Executive House, Inc Catalino de Jesus, Mgr Cable: Interhotel, San Juan	82	791-1700		(E) $17–24	(E) $19–28	A

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

HOWARD JOHNSON'S
NABORI LODGE & RESTAURANT

San Juan, Puerto Rico
Nabori Lodges, Inc., Owners
Manuel E. Oliver, Gen. Manager



Location: 1369 Ashford Ave., Condado Section, San Juan, one block from beach, very short walk to most major Hotels, night clubs and casinos.
Description: 150 air conditioned rooms and suites with private balconies and all channel TV, Roof top swimming pool, solarium, snack bar, restaurant, cocktail lounge, meeting rooms, free underground parking.
Family Plan: Children under 12 free, using existing facilities in parents' room. Cribs and cots extra.
Deposits: Dec. 15 through Jan. 1, three nights. Rest of year, one night.
Check Out Time: 12 noon. **MAP:** $10 additional per person daily.

RATES

May 1, 1970 thru Dec. 14, 1970		Dec. 15, 1970 thru April 30, 1971	
Single	$20	Single	$28
Double	$24	Double	$38
Additional person	$ 6	Additional person	$ 8
Two room suite one or two persons	$48	Two room suite one or two persons	$66
Additional person	$ 6	Additional person	$ 8

RESERVATIONS: Cable: HOJO, San Juan—Tel: 725-7300
CREDIT CARDS HONORED: American Express, Texaco, Diners, Carte Blanche.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
[B] La Concha Hotel An Associated Federal Hotel Vernon Daniel, Gen Mgr Cable: Laconcha, San Juan	253	NY 212-986-5959 (See advertisement, page 1196)		Ⓔ $20–55	Ⓔ $25–60	R
La Rada Hotel 1020 Ashford Ave 00907 Luis Amy, Asst Adm Cable: La Rada, San Juan	65	724-2800		Ⓔ $15–35	Ⓔ $18–40	
Lindomar Hotel 4 Condado Ave, Santurce 00907 Ventura Rodriguez, Owner Alec Gracia, Mgr	30			Ⓔ $12–14	Ⓔ $14–16	
Pierre Hotel 105 De Diego Ave, Santurce 00914 Swiss Chalet, Inc, Operator Juan Santoni, Jr, Gen Mgr Cable: Pierre, San Juan	154	724-1200		Ⓔ $16–26	Ⓔ $19–32	
Puerto Rico Sheraton Hotel P.O. Box 3312 00904 ITT Sheraton Corp of America L. B. Carswell, Vice Pres & Gen Mgr Cable: Shericopr, Puerto Rico	425	809-724-6161 (See advertisements, page 1193 and pages 620–621)		Ⓔ $20–55	Ⓔ $24–60	



HOTEL
LA CONCHA
AT
SAN
JUAN
P. R.

Beautiful Ocean View

HOTEL La Concha SAN JUAN / PUERTO RICO

- Completely air-conditioned
- Big, comfortable rooms ALL overlooking the sea
- Finest surfbathing at beautiful beach
- Garden-surrounded Olympic size swimming pool and Cabana Club
- 2 handsome cocktail lounges
- Excellent cuisine in beautiful dining rooms
- Star-studded entertainment in Club la Concha

U.S.A. Sales and Reservations Office:
551 Fifth Avenue
New York, N. Y., YU 6-5959

AN ASSOCIATED FEDERAL HOTEL Cecil Mills, Chairman of the Board

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Racquet Club Hotel						
Boca de Cangrejos Rd Antonio DiScala, Gen Mgr Cable: Raclub, San Juan	225	809- 791-3535		(E) $17–39 (A) $26–48	(E) $21–47 (A) $33–58	R
Regency Hotel, The						
Ashford Ave 1005 Condado 00907 Simon Benus, Owner Arnold Benus, Gen Mgr Cable: Regency, San Juan	129	725- 0505		(E) $12–50	(E) $16–50	D
Sands Hotel						
6 Earle St & Ashford Ave Condado 00907 Mrs. Ruth Guest, Mgr	42	724- 7272		(E)(W) $20–36	(E)(W) $26–42	R S
San Jeronimo Hilton						
P.O. Box 1270 00903 Hilton International John McTurck, Mgr Cable: Jeronimo, San Juan	338	NY 212- 594-4500 (See advertisement, pages 622–623)		(E) $35–50 (A) $48–63	(E) $40–55 (A) $66–81	
Tanama Hotel						
Joffre #1, Condado 00907 Bahia Hotel Corp Mrs. Ketty Caban, Mgr	113	724- 4160		(E) $12–20 (A) $18–26	(E) $15–25 (A) $27–37	D

SANTURCE See: San Juan, Puerto Rico

VIRGIN ISLANDS

ST. CROIX HOTEL ASSOCIATION

GEORGE THOMAS, President, Buccaneer Hotel, Christiansted, St. Croix, V.I.

VICTOR GILBERT, Executive Secretary, P.O. Box 715, Christiansted, St. Croix, V.I. 00820

HOTEL ASSOCIATION OF THE VIRGIN ISLANDS

ALTON A. ADAMS, President, Adams Guest House, Charlotte Amalie, St. Thomas, V.I.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

BRITISH VIRGIN ISLANDS

VIRGIN GORDA

Little Dix Bay

c/o San Juan Int'l Airport Post Office
00914
Rockresorts, Inc
Vernon Johnson, Mgr
Cable: Dixbay, Virgin Gorda

66 | Virgin Gorda 233 | Ⓐ $35–70 | Ⓐ $45–80 | R

(See advertisement below)

ST. CROIX ISLAND

CHRISTIANSTED Airlines: Antilles; Caribair; Eastern; Pan American; Antilles Airboats; Prinair; Leeward Island. / Pop. 5,137 Reported 20,000

Beach Hotel of St. Croix

P.O. Box 171 00820
Lon Sutherland Jr, Vice Pres
Hans Eberhard, Mgr
Cable: Beachotel

88 | 809-773-0576 | ⓂⒶ $24–43 | ⓂⒶ $38–62 | R S

(See advertisement, page 1198)



Discover a Virgin Isle all your own

Beach life in cone-topped cottages. Relaxed, secluded and informal. 66 handsome breeze-swept rooms beside the beach, each with its own private terrace. This resort is dedicated to the beachcomber, yachtsman, explorer and sport fisherman. Open year 'round.

See your travel agent or call Reservation Offices: N.Y. CI 5-8055; Chicago, 372-4489; Washington 347-4951. Represented in West by Glen W. Fawcett, Inc.

LITTLE DIX BAY
VIRGIN GORDA • BRITISH VIRGIN ISLANDS
OPERATED BY ROCKRESORTS, INC.



BIGGER, BRIGHTER, BETTER. "ON THE WONDERFUL BEACHES ON BEAUTIFUL GRAPETREE BAY"

We've more than doubled our capacity! Beautiful, new 50-room wing! Right on the beach! Plus new swimming pool, dining room, cocktail terrace, lobby. All air conditioned. All water sports. One mile virgin beach. Barbecues, buffets, entertainment. All guest privileges at nearby Grapetree Bay. Write for our special honeymoon packages.

BEACH HOTEL

ON ST. CROIX, U.S. VIRGIN ISLANDS

Reps.: Kermit & Morrow, New York; Hetland & Stevens in other cities.
Or call St. Croix: (809) 773-3400.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Buccaneer, The						
P.O. Box 218 00820 R. D. Armstrong, Owner George Thomas, Mgr Cable: Buccaneer, St. Croix	90	773-2100			Ⓜ Ⓐ $38–78	R
Cane Bay Plantation						
P.O. Box 151 Kings Hill 00850 C. W. Goit, Pres Caroline Wright, Mgr Cable: Baycots, Virgin Islands	20	809-773-0400		Ⓔ $20 Ⓐ $25 up	Ⓔ $20 Ⓐ $38 up	R
Caravelle Hotel						
Queens Cross St Bill Harris, Gen Mgr Cable: Caravelle, St. Croix	46	809-773-0687		Ⓔ $16–30	Ⓔ $20–42	D R
Caribbean View Hotel						
La Grande Princesse 00820 J. T. Lewis, Mgr Cable: Carhot	22	809-773-3335		Ⓔ $14–28	Ⓔ $17.50–34	R
Club Comanche						
1 Strand St 00820 E. C. Dale, Jr, & G. O. Reynolds, Owners & Mgrs Cable: Comanche, St. Croix	43	773-0210		Ⓔ $11–20	Ⓔ $18–34	
Cruzana Manor						
Estate Orange Grove, P.O. Box 610 00820	17	773-0435		Ⓜ Ⓐ Ⓦ $28 Ⓜ Ⓐ Ⓢ $15	Ⓜ Ⓐ Ⓦ $42 Ⓜ Ⓐ Ⓢ $28	
Grapetree Bay Hotel						
P.O. Box 158 00820 Lon Sutherland Jr, Vice Pres Walter Root, Gen Mgr Cable: Graco, Virgin Islands	65	809-773-1080 (See advertisement, page 1199)		Ⓜ Ⓐ $25–50	Ⓜ Ⓐ $38–70	R

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

ON THE WONDERFUL BEACHES
ON BEAUTIFUL GRAPETREE BAY.

Grapetree Bay Hotel ST. CROIX, VIRGIN ISLANDS

The pacemaker hotel of the Caribbean. Air conditioned guest rooms and cottages. Poolside fun terrace. Snorkeling and water sports. Hotel-operated fleet of trimarans to nearby Buck Island. Famed international cuisine. Entertainment nightly. All guest privileges at nearby Beach Hotel.



Reps. Hetland & Stevens, Inc., New York, Boston, Chicago, Dallas, Miami, Ft. Lauderdale, Toronto. Or call St. Croix: (809) 773-1080.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Green Cay						
Caravelle Arcade Kenneth Knowles, Mgr	Under Construction					
Hotel on The Cay						
P.O. Box 833 L. B. Wilson, Mgr	55	809- 773-2035		(E) $18–30	(E) $30–38	
King Christian Hotel						
59 King St 00820 Wallace St. Croix, Inc, Owner Egon Jensen, Mgr Cable: Christian, St. Croix	24	773- 1035		(E) $16–32	(E) $24–46	
Kings Alley Hotel						
Kings Alley 00820 Victor Gilbert, Pres Warner Clifford, Gen Mgr Cable: Kingsalley	22	809- 773-0103 (See advertisement below)		(E) $18–30	(E) $24–40	D R
Lodge, The						
43A Queen Cross St Sally Campbell, Mgr	16	773- 1535		(E) $10–18	(E) $16–28	



KING'S ALLEY HOTEL

In the heart of CHRISTIANSTED, ST. CROIX, U.S.V.I.
Set in a lovely garden on the Harbor. All rooms air conditioned and with *usable* private galleries. Swimming pool, lounge deck, 125-foot dock. St. Croix's finest restaurants, most colorful shops, essential services.

Phone (809) 773-0103. Cable: Kingsalley.

Victor Gilbert, President Warner Clifford, Manager

Represented by Daniel Miller Associates, Inc., 420 Lexington Ave., N.Y., N.Y. 10017 (212) LE2-7700

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Mill Harbour P.O. Box 4040 Curt Bogart, Mgr		773-3800				
Old Quarter Hotel 58 King St 00820 Tony & Peg Frank, Hosts Cable: Quarter	28	809- 773-0756		Ⓜ Ⓐ $12–24	Ⓜ Ⓐ $18–32	
Pink Fancy Hotel 29 Prince St 00820 Hal Raffa Cable: Pinkfancy, St. Croix	15	809- 773-1060		Ⓔ $12–28	Ⓔ Ⓢ $15–32	D
Queen's Quarter Beach Club P.O. Box 770 Pelican Cove 00820 Reginald Nefzger, Vice Pres & Gen Mgr Roy Russell, Res Mgr		803- 773-2500		Ⓔ $12–62	Ⓔ $16–62	R
Queen's Quarter Hotel P.O. Box 770 Peppertree Hill 00820 Reginald Nefzger, Vice Pres & Gen Mgr Paul Naddeo, Res Mgr Cable: Queen's	200	809- 773-0200		Ⓔ $16–62	Ⓔ $16–62	R
Questa Verde Hotel P.O. Box 996 R. P. Cramer, Pres	100	773- 0944				
Reef Hotel & Beach Club 63 East St Joe Cuff, Mgr	Under Construction					
Royal Scotia Hotel Princes St Orville Halderman, Mgr	18	773- 2138		Ⓔ $16–25	Ⓔ $22–42	



The St. Croix by the Sea

Resort Hotel, 150 Beds, Air-Conditioned Rooms
Recently opened deluxe air-conditioned hotel wing
10 Minutes from Christiansted
St. Croix, Virgin Islands
OPEN ALL YEAR—SUNSHINE ALL YEAR ROUND

A beautiful spot on the largest of the Virgin Islands. The most popular seaside pool on the Caribbean, 150 feet carved right into the Caribbean. Nightly dancing and entertainment. Wesley Thomas Combo—Mighty Skipper—Calypsonian. Limousine service to shopping center available. Golf, tennis, fishing and snorkling available nearby. Special arrangements for honeymooners.

Represented by: UTELL INTERNATIONAL in New York, Chicago, Los Angeles, Miami, Boston, Dallas, Montreal, Toronto and Virgin Islands Travel Office, Rockefeller Center, New York.

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
St. Croix By The Sea						
P.O. Box 248 00821 Hermann Bredemeier, Gen Mgr Cable: Cruztel, Virgin Islands	70	NY 212-PL7-2981 (See advertisement, page 1200)		Ⓐ $25–40	Ⓐ $38–68	R
Skyway Inn						
Alexander Hamilton Airport P.O. Box A 00820 Virgin Islands Airmotive Corp F. C. Roozen, Gen Mgr	27	809-773-2900		Ⓔ $14–20	Ⓔ $18–28	A
Tamarind Reef Hotel						
P.O. Box 1112 00820 Roger Gordon, Mgr Cable: Tamareef	20	809-773-0463		ⓂⒶ $20–34	ⓂⒶ $30–52	R
Turquoise Bay Beach Colony						
Star Rte 52-204 Mrs. Van Thall, Mgr	7	773-0244				
Waves, The						
P.O. Box 134, Kingshill Ruth Walker, Mgr	10	773-1459				

FREDERIKSTED Pop. 2,177 Reported 10,000

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Clover Crest Hotel						
P.O. Box 717 00840 Mrs. Beulah Hinkson, Mgr Cable: Clocrest	20	809-772-0088 (See advertisement below)		ⓂⒶ $22–35	ⓂⒶ $32–55	R S
Estate Carlton Hotel & Country Club						
00840 Swiss Chalet, Inc, Owner Willi Bachmann, Gen Mgr	102	772-0577		ⓂⒶ $27–36	ⓂⒶ $66–78	R
Royal Dane Hotel						
Strand & Hill Sts 00840 Jerry Sisk, Owner & Mgr Cable: Roydane, Virgin Islands	20	809-772-0508		Ⓔ $12.50 –27	Ⓔ $16–32	R D



Clover Crest Hotel

Farrington Estate
P.O. Box 717
Frederiksted, St. Croix

Small (20-room) informal hotel built on the ruins of an old sugar estate. A bird-watcher's and artist's paradise, nestled in the hills overlooking the sea. Clover-leaf salt water pool. Modified American Plan. Excellent American and Native cuisine. The only native owned hotel on the island.

Apr. 15–Dec. 15		Dec. 16–Apr. 14	
Single	$22.00	Single	$35.00
Double	32.00	Double	50-55
Extra person in room	15.00	Extra person in room	20.00

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sprat Hall Hotel P.O. Box 695 00840 J. M. Hurd, Owner & Mgr Cable: Sprathall, Virgin Islands	25	809- 772-0305		Ⓔ $12–20 Ⓐ $22–30	Ⓔ $22–40 Ⓐ $36–50	R
Sunset Beach Cottages Millie Hall, Mgr	16	772- 0199			Ⓔ $15–40	

ST. JOHN ISLAND

CANEEL BAY Airlines: Antilles Airboats.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Caneel Bay Plantation P.O. Box 1091, St. Thomas 00801 Jackson Hole Preserve, Inc R. L. Erb, Vice Pres & Gen Mgr Cable: Caneelbay, St. Thomas	130 (See advertisement, page 1203)	809- 774-1090		Ⓐ $38–83	Ⓐ $50–95	R

GALLOWS POINT Airlines: See Caneel Bay.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Gallows Point Hotel Cruz Bay 00830 Richard Ellington, Owner & Mgr Cable: Galel, St. Thomas	7	774- 2362				

ST. THOMAS ISLAND

CHARLOTTE AMALIE Airlines: Caribair; Pan American; Leeward Is. Air Transport; Prinair. / Pop. 12,880

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Bluebeard's Castle & Beach Hotels P.O. Box 480 00801 H. H. Reichhold, Owner M. V. Glumidge, Gen Mgr Cable: Bluberd, St. Thomas	150	809- 774-1600	809- 347-0023	Ⓜ Ⓐ Ⓢ $35–48	Ⓜ Ⓐ Ⓢ $45–58	R
Caribbean Beach Hotel P.O. Box 359 W. C. Dowling, Jr, Owner J. R. Reynolds, Mgr	66					
Dorothea Beach Club Dorothea Bay P.O. Box 1885 00801 Betty Tyson, Owner & Mgr Cable: Dorothea, St. Thomas	11	809- 774-2322		Ⓜ Ⓐ $32–56	Ⓜ Ⓐ $37–62	R
Grand Hotel 44-45 Norregade P.O. Box 780 00801 A. H. Lockhart & Co, Inc, Owner Mrs. Hein Christensen, Mgr Cable: Grand, St. Thomas	18	774- 0035		Ⓔ $12–15	Ⓔ $15–25	D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



A tropical island resort with handsome accommodations, famous beaches. Snorkeling, sailing, tennis, hiking. Perfect climate all the year 'round.
SEE YOUR TRAVEL AGENT OR
New York 30 Rockefeller Pl. W., CI 6-4699
Chicago 200 S. Michigan Ave., 372-4489
Washington 1627 K St., N.W. 347-4951
Represented in the West
by Glen W. Fawcett, Inc.

CANEEL BAY PLANTATION
VIRGIN ISLANDS NATIONAL PARK
ST. JOHN • U.S.V.I.
OPERATED BY ROCKRESORTS, INC.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Harbor View P.O. Box 1975 00801 Arlene Lockwood & Lenore Wolfe, Owners & Mgrs Cable: Harborview, St. Thomas	10	774-2651		Ⓔ $20–35	Ⓔ $30–40	S
Midtown Guest House 1 B Commandant Gade 00801 Omar Brown, Owner & Mgr Cable: Midtown, St. Thomas	28	774-6677		Ⓔ $9–14	Ⓔ $14–16	D
Morning Star Beach Resort P.O. Box 1228 00801 Gregers Malling-Holm, Owner A. J. Perez, Mgr Cable: Mornstar, St. Thomas	24	809-774-2650		Ⓔ $22–40 Ⓐ $30–48	Ⓔ $27–45 Ⓐ $43–64	R
Pineapple Beach Club P.O. Box 2516 00802 James Pepperdine, Owner George Kramser, Mgr Cable: Pineapple, St. Thomas	70	774-1510		ⓂⒶ $34–58	ⓂⒶ $46–68	R
Scott Hotel, The P.O. Box 127 00801 John & Louise Scott, Owners J. P. Scott, Mgr Cable: Scotthotel, St. Thomas	31	774-1330		Ⓔ $10–18	Ⓔ $18–28	S
Villa Fairview Guest House No. 8A Catherinberg P.O. Box 2205 00801 Mrs. Blanca Lydia Sandin	15					
Virgin Isle Hilton, The 00801 Hilton International Bruce Bressler, Mgr Cable: Hiltels, St. Thomas	211	NY 212-594-4500 (See advertisement, pages 622–623)		Ⓐ $50–67	Ⓐ $62–79	

CENTRAL AMERICA

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

COSTA RICA

SAN JOSE Airlines: LACSA; Pan American; Taca Int'l.; COPA; PAISA; SAHSA; Craft.

Europa Hotel

Central St & 5th Ave
Ventura Bros., Owners
Carlos Ventura S., Gen Mgr
Cable: Europa San Jose

75 | Ⓔ $10–16.50 | Ⓔ $13–19.50

EL SALVADOR

SAN SALVADOR Airlines: Aviateca; LACSA; LANICA; Pan American; SAHSA; TACA; TAN.

El Salvador Inter-Continental Hotel

Apartado Postal 1067-68
Inter-Continental Hotels Corp
Leo Schwilling, Gen Mgr
Cable: Inhotelcor San Salvador

210 | NY 212-973-3800 | Ⓔ $13.50–20.50 | Ⓔ $18–25

Gran Hotel San Salvador

A C/J Hotel
Walter Morales, Mgr
Cable: Granhotel San Salvador

90 | (See advertisement, page 1206) | Ⓔ $10–13 | Ⓔ $13–17.50

GUATEMALA

GUATEMALA CITY Airlines: Pan American; TACA; Aviateca; SAHSA; SABENA.

Camino Real Hotel

Ave La Reforma (10)
Western International Hotels
Jorge Gonzalez, Gen Mgr

142 | 206-682-6161 | 910-444-2161 | Ⓔ $15 up | Ⓔ $20 up | (See advertisement, page 1205)

Centenario Hotel

6 Calle 5-33 (1)
Enrique Engel, Owner
Roberto Gularte, Mgr
Cable: Hotcent Guatemala City

35 | Ⓔ $4–7 | Ⓔ $4–7

Guatemala-Biltmore Hotel

Ave La Reforma & 15 St (10)
Western International Hotels
Douglas Galvez, Mgr
Cable: Biltmore Guatemala City

124 | 206-682-6161 | 910-444-2161 | Ⓔ $12–14 | Ⓔ $18–20 | (See advertisement, page 1205)

HONDURAS

SAN PEDRO SULA Airlines: Aero Servicios; Aviateca; Pan American; SAHSA; TAN; LANSA.

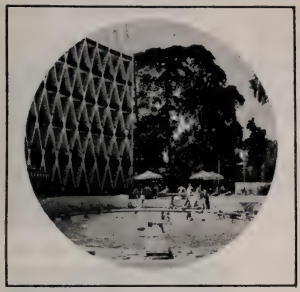
Gran Hotel Sula

A C/J Hotel
Harry Jacobson, Mgr
Cable: Gransula

125 | (See advertisement, page 1206) | Ⓔ $13.50–18.50 | Ⓔ $16–23.50

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

The Camino Real



Located in the beautiful Embassy District. 142 spacious guest rooms and suites. Exciting *La Ronda Night Club and Restaurant*. Entertainment. Dancing. Local and Continental cuisine. Popular bands at *El Jaguar Bar*. Pool and health club. Meeting facilities for 225.

TARIFF
Singles $15.00 Twins $20.00

Jorge Gonzalez, General Manager
Avenida La Reforma, Zona 10
Guatemala City • Guatemala, C.A.
680211 • Cable BILTMORE

WESTERN INTERNATIONAL HOTELS
Executive Offices: The Olympic, Seattle, Washington 98111

The Guatemala-Biltmore



Next door to Camino Real. 124 modern guest rooms and suites. Popular *Embassy Lounge*. Delicious native and Continental cuisine at *Embassy Room*. Nightly entertainment. Swimming pool. Free guest parking. Convention facilities for 250.

TARIFF
Singles from $12.00
Twins from $18.00

Jorge Gonzalez, General Manager
Avenida La Reforma y 15 Calle, Zona 10
Guatemala City • Guatemala, C.A.
680211 • Cable BILTMORE

WESTERN INTERNATIONAL HOTELS
Executive Offices: The Olympic, Seattle, Washington 98111

CJ Hotels*



ABOVE: The Executive, Panama

BELOW: Gran Hotel Sula, San Pedro Sula, Honduras



A Cordial Welcome awaits you at all Connor/Jacobson Hotels in Central America—the land of the ancient Maya and spectacular scenery. Mr. and Mrs. V. H. Jacobson will be your hosts whenever you visit Central America and choose to stay at one of their hotels. Veteran Hoteliers, the Jacobsons have anticipated your wishes by providing Central America's finest hotels and highest standards of service.

Home Office: 12a Calle 7-86, Zona 9 Guatemala City, Guatamala. CABLE: Jacobson, Guatemala



Gran Hotel Managua, Nicaragua



Gran Hotel San Salvador, El Salvador



RIGHT: Gran Hotel Lincoln, Honduras

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

TEGUCIGALPA, D.C. Airlines: SAHSA; Aero Servicios; Aviateca; TACA; TAN.

Gran Hotel Lincoln

A C/J Hotel	55		Ⓔ $9.50–	Ⓔ $14–
Armando Sarabia, Mgr				
Cable: Lincotel Tegucigalpa	(See advertisement above)		12	16

NICARAGUA

MANAGUA Airlines: LANICA; Pan American; TACA; Craft.

Gran Hotel

A C/J Hotel	150		Ⓔ	Ⓔ
D. Wickersham, Mgr			$8–	$9.50–
Cable: Granhotel Managua	(See advertisement above)		13.50	17.50

Inter-Continental Managua Hotel

P.O. Box 3278	210	NY 212-	Ⓔ	Ⓔ
Octava Calle Sur Oeste #101		973-3800	$14–19	$18–23
Inter-Continental Hotels Corp				
Gabriel Corada, Mgr				
Cable: Inhotelcor Managua				

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

PANAMA

PANAMA CITY Airlines: Aerolineas Peruanas; KLM; AVIANCA; Braniff Int'l.; Aviateca; LACSA; Pan American; SAHSA; TACA; Ecuatoriana; LAN; TASA; VIASA; COPA; PAISA; Rutes Aereas Panamenas.

Caribe Hotel

Ave Peru y Calle 28
Box 3366
Jovito Salceda, Mgr
Cable: Caribehotel Panama City

153 — Ⓔ $8–9 — Ⓔ $11–12

El Continental Hotel

Gustavo Trius, Owner
R. Reber, Gen Mgr
Cable: Continentalotel Panama City

240 — NY 212-PL 7-2981 — Ⓔ $12 up — Ⓔ $16 up

Executive Hotel, The

Aquilino de la Guardia y 52 Calle
A C/J Hotel
Peder Jacobson, Mgr
Cable: Hotelexec Panama

96 — (See advertisement, page 1206) — Ⓔ $12– 18.50 — Ⓔ $17– 23.50

SOUTH AMERICA

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

ARGENTINA

BUENOS AIRES Airlines: Aerolineas Argentinas; Aerolineas Peruanas; ALITALIA; Air France; Avianca; IBERIA; KLM; Canadian Pacific; Pan American; Braniff Int'l.; LAN; SWISSAIR; Lufthansa; Lloyd Aero Boliviano; National/PAA/Braniff; VARIG; SAS; TAP; British United.

City Hotel

Bolivar 160
F. Aldrey, Gen Mgr
Cable: Cityhotel Buenos Aires

500 — NY 212-PL7-2981 — Ⓔ $9 up — Ⓔ $13 up

Plaza Hotel

Florida 1005
Cia. General Comercio e Industria
Federico Walder, Mgr
Cable: Plazotel Buenos Aires

400 — NY 212-973-3800 — Ⓔ $17.50 –19.50 — Ⓔ $24–26

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
SAN CARLOS DE BARILOCHE						
Tres Reyes Hotel Av 12 de Octubre 135 Charles Thelen, Mgr Cable: Tresreyes Bariloche	60			Ⓔ $12.50 –13.50 Ⓐ $18–19.50	Ⓔ $17.50 –19.50 Ⓐ $27–29	

BRAZIL

BRAZILIAN HOTEL ASSOCIATION

EDUARDO TAPAJOS, President, Hotel Gloria, Rio de Janeiro, Brazil
ALVARO BEZERRA de MELLO, Secretary, Rua do Russell, 632, Rio de Janeiro, Brazil

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BELEM Airlines: Pan American; VARIG; Paraense; VASP.						
Excelsior Grao Para Hotel Praca da Republica, 718 P.O. Box 810 Hoteis Reunidos S. A. "Horsa" Jose Rivas, Mgr Cable: Excelotel, Belem	140	2515 (See advertisement, page 1209)		Ⓔ $14–16	Ⓔ $18–20	D
BELO HORIZONTE (Estado Minas Gerais) Airlines: VARIG; VASP.						
Del Rey Hotel Praca Afonso Arinos, 60 Hoteis Reunidos S. A. "Horsa" Erich Baumeier, Mgr Cable: Hotelrey, Belo Horizonte	270	22-2211 (See advertisement, page 1209)		Ⓔ $12–19	Ⓔ $15–24	D
BRASILIA Airlines: Pan American; VARIG; SADIA; VASP; Paraense.						
Nacional Hotel Setor Hoteleiro Sul Hoteis Reunidos S. A. "Horsa" A. S. Mascarenhas, Mgr Cable: Nacionalhotel, Brasilia	400	45-2233 (See advertisement, page 1209)		Ⓔ $16 up	Ⓔ $21 up	D E

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

BRAZIL'S BEST HOTELS

HOTEIS REUNIDOS S. A. HORSA
AV. PAULISTA, 2073 TEL. 287-7522 SÃO PAULO
PRESIDENT: JOSÉ TJURS — Telex 295

BELÉM DO PARÁ
EXCELSIOR GRÃO PARÁ



PR. DA REPÚBLICA, 718 - PH.: 2515 - CABLES EXCELOTEL

Overlooking the tropical park of "Praça da Republica", center of the city. 140 rooms. Restaurant with International cuisine. Totally air-conditioned.

BELO HORIZONTE
HOTEL DEL REY



PR. AF. ARINOS, 60 - PH.: 22-2211 - CABLES: HOTELREY - TELEX 208

The best hotel in this State Capital, starting point for visits to Brazil's historical and famous goldmining cities. 270 rooms with private bath and radio. Restaurant with International cuisine. Air-conditioned American Bar.

BELO HORIZONTE
HOTEL EXCELSIOR



R. CAETÉS, 753 - PH.: 22-2600 - CABLES: EXCELOTEL - TELEX 208

Central but quiet situation. 25 stories commanding view of city and mountains. 250 rooms with private bath and radio. Barbecue Restaurant on the 25th. floor. Night Club. Snack Bar, serving an open-air terraces.

BRASÍLIA
HOTEL NACIONAL



PHONE 45-2233 - CABLES: NACIONALHOTEL - TELEX 114

Situated in the heart of the Capitol of the Century. 400 rooms with private bath and radio. 2 International restaurants. Air-conditioned American Bar. Night Club. Swimming pool. Health - Institute

RIO DE JANEIRO
EXCELSIOR COPACABANA



AV. ATLÂNTICA, 1800 - PH: 257-1950 - CABL.: EXCELHOTEL - TELEX 106

Splendidly situated on the shore of world famous Copacabana Beach. 220 rooms with private bath and radio. International restaurant. Totally air-conditioned. Exclusive beach service.

SÃO PAULO
HOTEL JARAGUÁ



R. M. QUEDINHO, 44 - PH. 256-6633 - CABL.: JARAGUATEL - TELEX 309

Central but quiet situation. 240 outside rooms with private bath and radio and superb view over the city. Restaurant with Brazilian and International cuisine. Air-conditioned American Bar.

SÃO PAULO
HOTEL EXCELSIOR



AV. IPIRANGA, 770 - PHONE: 239-3177 - CABLES: "EXCELOTEL"

180 newly decorated rooms with private bath and radio. Famous 23rd. floor panoramic restaurant. A hotel for those who want to live right in the heart of the city.

HOTEL NACIONAL RIO - INAUGURATION JUNE 1971

U.S. Repr. Robert F. Warner, Inc. - 630 Fifth Avenue - New York-N.Y. 10020 - Phone: JUdson 6-4500

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

RIO DE JANEIRO

(Estado de Guanabara) Airlines: Aerolineas Argentinas; Aerolineas Peruanas; Air France; ALITALIA; KLM; Pan American; SAS; TAP; Braniff Intl.; VARIG; IBERIA; SWISSAIR; SADIA; Lufthansa; VASP; British United; Pluna; Paraense.

Excelsior Copacabana

Ave Atlantica 1800
Hoteis Reunidos S. A. "Horsa"
J. D. Goncalves, Mgr
Cable: Excelhotel, Rio de Janeiro

220 257-1950

(See advertisement, page 1209)

Ⓐ $28–55 Ⓐ $35–65

R

Gloria Hotel

Rua Do Russel No. 632
CIA Industrial de Grandes Hoteis
Dr. Eduardo Tapajos, Mgr
Cable: Gloriaotel, Rio de Janeiro

500 NY 212-PL7-2981

Ⓔ $10–16 Ⓔ $18–24

R

Leme Palace Hotel

Ave Atlantica, 656
Hoteis Othon, S. A., Owner
Thomas Jordan, Mgr
Cable: Lemepalace, Rio de Janeiro

194 57-8080

Ⓔ $14–21 Ⓔ $16–21
Ⓐ $19–26 Ⓐ $26–31

SAO PAULO

Airlines: Air France; ALITALIA; Braniff Int'l.; IBERIA; Lloyd Aereo Boliviano; Lufthansa; Pan American; SAS; VARIG; British United; Aerolineas Peruanas; VASP; TAP; SWISSAIR.

Excelsior Hotel

Ave Ipiranga, 770
Hoteis Reunidos S. A., "Horsa"
Koloman Magdolen, Mgr
Cable: Excelotel, Sao Paulo

180 239-3177

(See advertisement, page 1209)

Ⓔ $15–16 Ⓔ $18–21

D

Jaragua Hotel

Rua Major Quedinho, 44
Hoteis Reunidos S. A., "Horsa"
Paul Paris, Mgr
Cable: Jaraguatel, Sao Paulo

240 256-6633

(See advertisement, page 1209)

Ⓔ $17 up Ⓔ $24 up

D

Othon Palace Hotel

Praca do Patriarca, 9
F. S. Kiss, Mgr
Cable: Othonpalace, Sao Paulo

267 37-6011

Ⓔ $12–14 Ⓔ $16–18
Ⓐ $24–26 Ⓐ $40–42

VITORIA

Airlines: SADIA; VARIG; VASP.

Canaa Hotel

Pca. Costa Pereira s/n
Cia. Hoteis Nordeste, Owner
M. V. Pitanga, Mgr
Cable: Grantel, Vitoria

90 3-0011

Ⓔ $9.50 Ⓔ $12.50
–17 –17

D

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Chile



One of Latin America's truly great hotels. 405 guest rooms and suites (each with private bath) in 17 stories soaring high above the city. From June to October you can enjoy some of the world's finest skiing in the nearby mountains. Solarium. Rooftop swimming pool, restaurant and bar.

Dine on international favorites, including Chilean delicacies, at the Restaurant Internacional that features dancing every evening. You'll also enjoy the beautiful Copper Room, Piano and El Dorado Bars. Children share parent's room free. Singles: $16.50-$21.50; Doubles: $22.00-$24.00. CABLE ADDRESS: CARRERATEL, SANTIAGO, CHILE.

Carrera-Sheraton Hotel

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns. pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

CHILE

SANTIAGO Airlines: Air France; ALITALIA; Aerolineas Argentinas; KLM; SAS; Aerolineas Peruanas; Canadian Pacific; LAN; IBERIA; Lufthansa; Braniff; SWISSAIR; VARIG; Equatoriana; AVIANCA; British United.

Carrera Sheraton Hotel

Teatinos 180	405	800-		Ⓔ	Ⓔ
ITT Sheraton Corp of America		325-3535		$16.50	$22
Fernando Hoffmann, Gen Mgr		(See advertisements, page		–21.50	–24
Cable: Carreratel, Santiago		1211 and pages 620–621)			

COLOMBIA

BARRANQUILLA Airlines: AVIANCA; Aerocondor; Pan American; PAISA; ALM.

El Prado Inter-Continental Hotel

Kra. 54, #70-10	200	NY 212-		Ⓔ	Ⓔ
Inter-Continental Hotels Corp		973-3800		$10–	$13.60–
Martin Seibold, Gen Mgr				14.10	19.10
Cable: Inhotelcor Barranquilla					

BOGOTA Airlines: PAISA; Air France; AVIANCA; Aerocondor; Aerolineas Peruanas; Braniff Intl.; Aerolineas Argentinas; IBERIA; BOAC; VIASA; VARIG; Lufthansa.

Continental Hotel

Avenida Jimenez 4-16	250			Ⓔ	Ⓔ
Alberto Moreno, Gen Mgr				$9.55	$12.55
Cable: Continotel Bogota				Ⓐ	Ⓐ
				$16.95	$27.35

El Presidente Hotel

Calle 23 No. 9-45	175			Ⓔ	Ⓔ
Duque Arango & Cia.				$8.50	$11–
Gustavo Duque A., Mgr				–11	15
Cable: Presidentohotel Bogota				Ⓐ	Ⓐ
				$13–	$15.50–
				15	19.50

Tequendama Hotel

Carrera 10, #26-21	800	NY 212-		Ⓔ	Ⓔ
Inter-Continental Hotels Corp		973-3800		$13.50	$17.90
Jean-Pierre Stauffer, Gen Mgr				–18	–22.50
Cable: Inhotelcor Bogota		(See advertisement below)			

Bogotá, Colombia

HOTEL
Tequendama
AN INTER•CONTINENTAL HOTEL

Bogota's finest. Midtown location. 800 rooms. Fabulous cuisine. Convention facilities for 1200. Jean-Pierre Stauffer, General Manager. 10% commission guaranteed. Call Inter•Continental Hotels.



One of 48 distinctive Inter•Continental Hotels around the world.

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

MEDELLIN

Inter-Continental Medellin Hotel

Variante Las Palmas
Apartado Aereo 51855
Inter-Continental Hotels Corp
J. Du Welz, Mgr
Cable: Inhotelcor Medellin

276 | NY 212-973-3800 | Ⓔ $13.05–18.80 | Ⓔ $16.50–20

ECUADOR

QUITO Airlines: Air France; AVIANCA; Braniff Intl.; TAME; Ecuatoriana.

Colon Internacional Hotel

Avenue Amazona P.O. Box 3103
Western International Hotels
Thomas Beykovsky, Mgr
Cable: Colonhotel Quito

100 | 206-682-6161 | 910-444-2161 | Ⓔ $10–16 | Ⓔ $14–20

(See advertisement below)

Inter-Continental Quito Hotel

P.O. Box 2201
Inter-Continental Hotels Corp
O. Herrera, Mgr
Cable: Inhotelcor Quito

250 | NY 212-973-3800 | Ⓔ $10–14 | Ⓔ $15–19

The Colon Internacional



Located in picturesque Quito. Close to downtown, parks, shops, sights. 100 richly-appointed guest rooms and suites. Dancing, entertainment, fine cuisine, cocktails. Intimate dining room. Specialty restaurant. Coffee shop. Grill Gaming room.

Meeting facilities for 500.

TARIFF
Singles from $10.00
Doubles from $14.00

Thomas Beykovsky, General Manager
Avenida Amazona • Quito, Ecuador
521-300 • Cable COLONOTEL

WESTERN INTERNATIONAL HOTELS
Executive Offices: The Olympic, Seattle, Washington 98111

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

PARAGUAY

ASUNCION

Guarani Hotel
P.O. Box 1053
Jorge Meiss T., Pres
Heriberto Murschenhofer Z., Mgr
Cable: Guaranihotel Asuncion

Guarani Hotel	198			Ⓔ $13–17	Ⓔ $21
				Ⓐ $22.25–26.25	Ⓐ $39.50

PERU

LIMA Airlines: Aerolineas Argentinas; ALITALIA; Braniff Intl.; LANSA; Canadian Pacific; KLM; FAUCETT; IBERIA; Aerolineas Peruanas; Air France; AVIANCA; Ecuatoriana; LAN; Lufthansa; Lloyd Aereo Boliviano; BOAC; VIASA; VARIG.

Gran Hotel Bolivar
Plaza San Martin
Houston Intl Hotels Inc
E. W. Koch, Gen Mgr
Cable: Bolivarco, Lima

Gran Hotel Bolivar	350	NY 212-973-3800		Ⓔ $14–16	Ⓔ $18–22	D
		(See advertisement below)		Ⓐ $23–25	Ⓐ $36–40	

Maury Hotel
Ucayali 201
Antonio Bergna M., Mgr
Cable: Mauryhotel, Lima

Maury Hotel	108	27-6210		Ⓔ $8–10	Ⓔ $12–15	D
				Ⓐ $14–16	Ⓐ $24–27	

Gran Hotel Bolivar



THE FINEST IN LIMA, PERU

- Air-conditioned
- English-speaking personnel
- Superb French Cuisine
- A Houston International Hotel

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Savoy Hotel						
Cailloma 224	225	NY 212-		Ⓔ Ⓐ	Ⓔ Ⓐ	
Inmobiliaria Rafael S. A.		LO3-1568		Ⓔ	Ⓔ	
Jose Varon, Mgr				$10–14	$14–18	
Cable: Savoyhotel Lima						

URUGUAY

MONTEVIDEO

Victoria Plaza Hotel						
Plaza Independence 759	359	NY 212-		Ⓔ	Ⓔ	
A. E. Dodero, Pres		688-0123		$13–17	$17–21	
Pablo Belloni, Mgr				Ⓐ	Ⓐ	
Cable: Victoriplaza Montevideo				$21.50 –25.50	$25.50 –29.50	

VENEZUELA

VENEZUELAN NATIONAL HOTEL ASSOCIATION

WILLIAM H. MACKINNON, President, Macuto Sheraton Hotel, P.O. Box 65 La Guaira, Edificio Ambos Mundos, Of. 306—Esq. de Principal, Caracas, Venezuela

SENORA MILAGROS DE GONZALES, Secretary, "Anahoven," Apartado 6966, Caracas, Venezuela

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BARINAS (Barinas)						
Llano Alto Hotel						
Western International Hotels	49	NY 212-		Ⓔ	Ⓔ	
Argenis Carmona Contreras, Mgr		661-7300		$11.35 –12.50	$14.80 –15.90	
Cable: Conahotu-Barinas				Ⓐ	Ⓐ	
	(See advertisement, page 1219)			$19.60 –20.75	$31.30 –32.40	
CARACAS Airlines: Air France; ALITALIA; AVENSA; Delta; KLM; Pan American; BOAC; IBERIA; AVIANCA; VIASA; VARIG; Dominicana; Paisa; ALM.						
B Avila Hotel						
Ave Jorge Washington	120	206-	910-	Ⓔ	Ⓔ	D
Western International Hotels		682-6161	444-2161	$14.80	$22.50	
Jean-Marc Blouet, Gen Mgr	(See advertisement, pages 1216 and 1219)			–19.30	–23.65	
Cable: Hoavila, Caracas						



WESTERN INTERNATIONAL HOTELS

Hotel AVILA

CARACAS, VENEZUELA

A beautiful modern hotel. Internationally known for its excellence. Ideally located on the highest and coolest point of the city. 120 rooms, each with private bath. European Plan. Magnificent swimming pool and dining terrace.

Jean Marc Blouet, Manager

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Caracas Hilton Apartado P.O. Box 6380 Hilton International Marco Nesselhauf, Gen Mgr Cable: Hiltels, Caracas	430	NY 212-594-4500		(E) $18.25–21.75	(E) $22.75–25	
"El Conde" Hotel Esq. El Conde Luigi Franchi, Mgr Cable: Elconde, Caracas	140	81-11-71		(E) $8.65–12.75 (A) $15.90–17	(E) $12.75–13.65 (A) $26.15–27.30	
B Macuto Sheraton Hotel LaGuaira P.O. Box 65 ITT Sheraton Corp of America W. H. MacKinnon, Gen Mgr Cable: Sheraco, Macuto	538	La Guaira 2380 (See advertisements, page 1217 and pages 620–621)		(E) $13.50–28.50 (A) $27–43	(E) $18.50–33 (A) $46–62	R
Residencia Montserrat Hotel Avda. del Avila, Sur Plaza Altamira Ramon Pares, Mgr	59					

Caracas, Venezuela

HOTEL
TAMANACO
AN INTER•CONTINENTAL HOTEL

596 rooms, cabana club, pool, pitch-putt golf, supper club, gardens. Manuel Arriandiaga, General Manager. 10% commission guaranteed. Call Inter•Continental Hotels.



One of 48 distinctive Inter•Continental Hotels around the world.

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Caracas



Macuto-Sheraton – Dramatically situated at the foot of the towering Andes, only 20 minutes from the Caracas Airport. The elegant, air-conditioned Macuto-Sheraton is the most exciting, most inviting resort hotel in the Americas. Luxurious guest rooms and club apartments overlook private sea marina, two contoured swimming pools and magnificent beach. There's everything from a championship golf course to the best deep-sea fishing in the western world. Distinctive dining in a choice of fine restaurants. Fun in the glamorous El Torero cocktail lounge and La Sirena Restaurant. A resort paradise just 4 jet-hours from New York, 3 from Miami. 538 rooms. Singles $13.50-$28.50; Double or twin $18.50-$33.00.

Cable Address:
SHERACO-MACUTO

Macuto-Sheraton Hotel
SHERATON HOTELS AND MOTOR INNS A WORLDWIDE SERVICE OF ITT



Sheraton-Humboldt Hotel – Perched on a mountaintop overlooking captivating Caracas, the Sheraton-Humboldt is both a spectacular and luxurious resort hotel. Many activities, including swimming, skeet, lawn bowling, movies and dancing. With choice of lounges and restaurants, including English Pub, King's Hideaway, Le Gourmet, and El Galipan. 70 Suites. Room rate of $27.00 for single, double or triple occupancy.

Cable Address:
SHERABOLDT:CARACAS

Sheraton-Humboldt Hotel
SHERATON HOTELS AND MOTOR INNS A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
● Tamanaco Hotel						
Apartado 467, Las Mercedes Inter-Continental Hotels Corp J. M. Arriandiaga, Gen Mgr Cable: Inhotelcor, Caracas	596	NY 212- 973-3800		Ⓔ $18.25 –25 Ⓐ $35.25 –42	Ⓔ $22.75 –29.50 Ⓐ $56.75 –63.50	S
	(See advertisement, page 1216)					
CORO (Falcon)						
Miranda Hotel						
Western International Hotels Lenin Carrizo, Mgr Cable: Conahotu-Coro	66	NY 212- 661-7300		Ⓔ $7.95 –9.10 Ⓐ $16.20 –17.35	Ⓔ $11.35 –12.50 Ⓐ $27.85 –29	
	(See advertisement, page 1219)					
CUMANA (Sucre)						
Cumangoto Hotel						
Western International Hotels Jose Cardona, Mgr Cable: Conahotu-Cumana	89	NY 212- 661-7300		Ⓔ $10.20 –11.35 Ⓐ $19.75 –20.60	Ⓔ $13.65 –14.80 Ⓐ $32.15 –33.30	
	(See advertisement, page 1219)					
MARACAIBO (Zulia) Airlines: AVENSA; ALM; Pan American; VIASA; Paisa; KLM. / Pop. 232,488						
Del Lago Hotel						
Avendia Alonso de Ojeda Inter-Continental Hotels Corp Chas. Pereira II, Mgr Cable: Inhotelcor, Maracaibo	250	NY 212- 973-3800		Ⓔ $12.50 –16.50	Ⓔ $16–22	
MARACAY (Aragua)						
Maracay Hotel & Country Club						
Western International Hotels Eduardo Ariza E., Mgr Cable: Conahotu-Maracay	157	NY 212- 661-7300		Ⓔ $11.35 –15.90 Ⓐ $21.35 –25.90	Ⓔ $14.80 –19.30 Ⓐ $34.80 –39.30	
	(See advertisement, page 1219)					
MERIDA (Merida)						
Prado Rio Hotel						
Western International Hotels Virgilio Angulo Mata, Mgr Cable: Conahotu-Merida	57	NY 212- 661-7300		Ⓔ $10.20 –11.35 Ⓐ $19.20 –20.35	Ⓔ $13.65 –14.80 Ⓐ $31.65 –32.80	
	(See advertisement, page 1219)					

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

WESTERN INTERNATIONAL HOTELS
de Venezuela



A tradition of quality service and gracious accommodations. Stay in exciting Caracas. Or choose a seaside resort, a spa retreat, a sportsman's ranch. A host of fine hotels in glamorous Venezuela.

City	Hotel
Barinas	Llano Alto
Caracas	Avila
Coro	Miranda
Cumana	Cumanagoto
Maracay	Maracay Hotel & Country Club
Margarita Island	Bella Vista Hotel & Beach Club
Merida	Prado Rio
San Cristobal	El Tama
Santo Domingo	Moruco
Trujillo	Trujillo
Urena	Aguas Calientes

For Hoteletron certified reservations ask your travel agent or see the Yellow Pages for our hotels or reservations center in your city. TWX 910-444-2161.

WESTERN INTERNATIONAL HOTELS
Av. Washington, San Bernardino, Caracas, D.F. *de Venezuela*

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
PORLAMAR (Nueva Esparta)						
Bella Vista Hotel & Beach Club Western International Hotels Jose Fernandez, Mgr Cable: Conahotu-Porlamar	154	NY 212-661-7300		(E) $12.50–13.65 (A) $22.50–23.65	(E) $15.90–17.05 (A) $35.90–37.05	
	(See advertisement, page 1219)					
PUERTO ORDAZ Airlines: AVENSA.						
Dos Rios Hotel Calle Mexico con Calle Ecuador Dr. Italo Massobrio, Owner A. J. Drielts, Mgr	72					
SAN CRISTOBAL (Tachira)						
El Tama Hotel Western International Hotels Uberto Sabatini, Mgr Cable: Conahotu-San Cristobal	113	NY 212-661-7300		(E) $9.10–11.35 (A) $17.35–19.60	(E) $12.50–14.75 (A) $29–31.25	
	(See advertisement, page 1219)					
SANTO DOMINGO (Merida)						
Moruco Hotel Western International Hotels Birger Bertelsen, Mgr Cable: Conahotu-Santo Domingo	21	NY 212-661-7300		(E) $11.35–13.65 (A) $20.60–22.90	(E) $14.80–17.05 (A) $33.30–35.55	
	(See advertisement, page 1219)					
TRUJILLO (Trujillo)						
Trujillo Hotel Western International Hotels Hernan Mazuelos, Mgr Cable Conahotu-Trujillo	32	NY 212-661-7300		(E) $7.95–9.10 (A) $15.95–17.10	(E) $11.35–12.50 (A) $27.35–28.50	
	(See advertisement, page 1219)					
URENA (Tachira)						
Aguas Calientes Hotel Western International Hotels Jose Humberto Valero, Mgr Cable: Conahotu-Urena	30	NY 212-661-7300		(E) $7.95–9.10 (A) $15.95–17.10	(E) $11.35–12.50 (A) $27.35–28.50	
	(See advertisement, page 1219)					

Hallmark of world travel...



C. J. MACK



MARCEL BOURSEAU

With the advent of jumbo jets and the phenominal growth of computerized reservations systems, the continued increase of international travel has been greatly enhanced. Whether for business or pleasure, people everywhere are traveling more and more to foreign countries.

Members of International Hotel Association continue to provide their experience and dedicate their resources by offering better accommodations and services to international travelers. Membership in the IHA serves as a mark of excellence, recognized by visitors everywhere.

The long standing cooperation between American Hotel & Motel Association and the IHA is progressing everywhere for the benefit of members and patrons alike. This year, again, we are proud to offer our international hotel listings as an important part of the new RED BOOK.

PRESIDENT
INTERNATIONAL HOTEL ASSOCIATION

DEPUTY PRESIDENT
INTERNATIONAL HOTEL ASSOCIATION

EUROPE

AUSTRIA

KITZBUHEL

Weisses Rossl Hotel
3/5 Bichlstrasse
W. Hirnsberger, Owner & Mgr
Cable: Weissesrossl Kitzbuhel
No. Rms: 90
Telephone Number:
TWX No.:
RATES: (E) $6–14 $12–28; (A) $6–16 $12–32
Location:

KREMS

Parkhotel Krems
Edmund-Hofbauer Str. 19
L. Martini, Mng Dir
Cable: Parkhotel Krems
No. Rms: 80
Telephone Number:
TWX No.:
RATES: (E) $4–7 $6–10; (A) $11–13 $20–24
Location:

LEOBEN

Baumann Hotel
Franz-Josef Strasse 10
Max Baumann, Owner
Cable: Grandhotel Leoben
No. Rms: 140
Telephone Number:
TWX No.:
RATES: (E) $5–9 $8–15; (A) $10–14 $18–25
Location:

LINZ
Airlines: Austrian.

● Esso Motor Hotel
Wankmullerhofstr. 39
Cable: Essotel Linz
No. Rms: 102
Telephone Number: NY 212-JU6-4500
TWX No.:
RATES: (E) $9.50–10.50 $12.50–14.50
Location:
(See advertisement, page 1227)

ST. WOLFGANG

Ⓢ Weisses Rossl Hotel
(White Horse Inn)
Markt 74
Mrs. Grete Peter, Owner
Cable: Rossl St Wolfgang
No. Rms: 60
Telephone Number:
TWX No.:
RATES: (E) $3–8 $6–13; (A) $7–12 $14–21
Location:

SALZBURG
Airlines: Austrian; BEA.

Zum Hirschen Hotel
St. Julienstrasse 21-23
Josef Wallmann, Owner & Mgr
Cable: Hirschenhotel Salzburg
No. Rms: 81
Telephone Number:
TWX No.:
RATES: (E) $3–6 $5–12; (A) $7.50–19 $7.50–19
Location:

KEY: B—Business Meeting Facilities Ⓢ—Summer ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
VELDEN AM WORTHERSEE						
Ⓢ Schloss Velden Hotel Am Korso 24 Sofie Guenzl & Elsa Boehm, Owners Cable: SchlossVelden Velden am Worthersee	260			Ⓔ $5– 8.50 Ⓐ $6– 11.50	Ⓔ $6– 14 Ⓐ $12– 23	
VIENNA Airlines: Aeroflot; Air Canada; Air France; ALITALIA; Austrian; BEA; CSA; EL AL; KLM; Lufthansa; LOT; Pan American; Qantas; SABENA; SAS; JAT; SWISSAIR; Middle East AirLiban; TAROM; Balkan: Luxembourg; Hungarian.						
Europa Hotel 3 Neuer Markt Herbert Weninger, Mgr Cable: Europahotel Vienna	100			Ⓔ $10–12 Ⓐ $16.40 –18.40	Ⓔ $14.80 –20.20 Ⓐ $13.80 –16.60	
Prinz Eugen Hotel Wiedner Gurtel 14 Oesterreichische Hotelbetriebs Otto Scheiner, Director Cable: Eugenhotel Vienna	110	NY 212- PL7-2981		Ⓔ $13.46 up	Ⓔ $21.20 up	
● Vienna Inter-Continental, The 28 Johannesgasse Inter-Continental Hotels Corp John Edmaier, Gen Mgr Cable: Inhotelcor Vienna	500	NY 212- 973-3800 (See advertisement below)		Ⓔ Ⓦ $8–16 Ⓔ Ⓢ $14.20	Ⓔ Ⓦ $14–22 Ⓔ Ⓢ $20.26	
BELGIUM						
BRUSSELS Airlines: Aer Lingus; Aeroflot; Air Congo; Air France; ALITALIA; BEA; CSA; EL AL; IBERIA; KLM; Lebanese; LOT; Lufthansa; Luxembourg; Middle East AirLiban; British United; Finnair; Pan American; SABENA; SAS; SWISSAIR; TAP; TAROM; Tunis Air; Air India.						
Amigo Hotel 1-3 rue de l'Amigo Societe Hoteliere Saint-Michel R. Lenoble & M. Foldvary, Directors Cable: Amigotel Brussels	180			Ⓔ $14–19	Ⓔ $20–26	

Vienna, Austria

HOTEL
INTER•CONTINENTAL
Vienna

500 rooms. Sidewalk cafe, gourmet restaurants. Convention facilities—simultaneous translating. John Edmaier, General Manager. 10% commission guaranteed. Call Inter•Continental Hotels.



One of 48 distinctive Inter•Continental Hotels around the world.

BRUSSELS BELGIUM

THE Westbury
6 Rue du Cardinal Mercier
Brussels, Belgium



Center of the city, an international luxury hotel—252 rooms—UNIQUE service for air travellers . . . Trains operate between airport and downtown Sabena Terminal across the street from The Westbury. CABLE ADDRESS: WESTBURYOTEL Brussels, Continental Breakfast included in rates—see listing. Also complete listing of KNOTT HOTELS reservations system.
Pages 760–761

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Atlanta Hotel						
7 Blvd Adolphe Max Max Gmur, Mgr Cable: Atlantotel Brussels	185	NY 212- PL2-5660		Ⓔ $12–16	Ⓔ $16.60 –22	
Brussels Hilton Hotel						
38 Boulevard de Waterloo Hilton International Willem Sprokkreeff, Gen Mgr Cable: Hiltels Brussels	373	NY 212- 594-4500		Ⓔ $15–20	Ⓔ $21–26	
Metropole Hotel						
31 Place de Brouckere Marcel Goffin, Gen Mgr Cable: Metropole Brussels	500	NY 212- PL7-2981		Ⓔ $14 up	Ⓔ $21 up	
Palace Hotel						
22 Place Charles Rogier S. A. Les Grands Hotels Belges Robert Ramaekers, Mgr Cable: Palaceotel Brussels	364	NY 212- 838-3110		Ⓔ $11.60 –16 Ⓐ $21.20 –25.60	Ⓔ $14–22 Ⓐ $33.20 –41.20	
Westbury Hotel						
6 Rue Cardinal Mercier Knott Hotels of Brussels. S. A. Harry Kruschandl, Mgr Cable: Westburyotel Brussels	252	NY 212- 759-6100 (See advertisement above)		Ⓔ $15–21	Ⓔ $22–27	D
CASTEAU						
● **Esso Motor Hotel**						
38 Chaussee de Bruxelles Cable: Essotel Casteau	70	NY 212- JU6-4500		Ⓔ $8–10	Ⓔ $10–12	

CORSICA

PORTICCIO (Golfe D'Ajaccio)

Ⓢ **Sheraton-du Cap Hotel**						
ITT Sheraton Corp of America Robert Lassalle, Gen Mgr Cable: Sheraco Ajaccio	60	800- 325-3535 (See advertisements, page 1225 and pages 620–621)		Ⓔ $17–33	Ⓔ $21–37	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Corsica



On the Bay of Ajaccio near Napolean's birthplace, the Sheraton-du Cap has one of the Mediterranean's most beautiful views. Luxurious guest rooms, each with a balcony and sea view. An endless variety of sporting activities, skin-diving, tennis, swimming, water-skiing, and sailing. Superb dining and relaxation in the Sheraton-du Cap's lounges and restaurants. Regular airline and ferry service to Marseilles and Nice. 60 rooms. (Mar. 20-June 30) Singles: $17.00-$26.00; Doubles: $21.00-$30.00. (July 1-Sept. 14) Singles: $24.00 $33.00; Doubles: $28.00-$37.00. (Sept. 15-Oct. 15) Singles: $17.00-$26.00; Doubles: $21.00-$30.00. CABLE ADDRESS: SHERACO-DU CAP

Sheraton-du Cap Hotel

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
CYPRUS						
KYRENIA						
Coeur-De-Lion Marangos Hotel						
Sea Front	30			(E)	(E)	
Akis Ch. Marangos A.E.E.H., Mgr				$4.75	$9–	
Cable: Marangos Kyrenia				–5.15	9.75	
				(A)	(A)	
				$9.25	$13.50	
				–9.65	–14.25	
LIMASSOL						
Miramare Hotel						
Potamos Tis Yermasoyias	60	NY 212-		(E)	(E)	
Cyprus Hotels Ltd		OX7-7570		$7.15	$5.75	
E. Hadjidakis, Mgr				–7.65	–6.25	
Cable: Miramare Limassol				(A)	(A)	
				$10.15	$8.75	
				–10.65	–9.25	
NICOSIA Airlines: Aeroflot; BEA; Cyprus; EL AL; Middle East AirLiban; Olympic; Balkan; UAA; CSA.						
Cyprus Hilton Hotel						
Archbishop Makarios III Ave	158	NY 212-		(E)	(E)	
P.O. Box 2023		594-4500		$12–14	$14–17	
Hilton International				(A)	(A)	
P. A. A. Smith, Gen Mgr				$16.10	$22.20	
Cable: Hiltels Cyprus				–18.10	–25.20	
Ledra Palace Hotel						
23 Markos Drakos Avenue	200	NY 212-		(E)	(E)	
Cyprus Hotels, Ltd		OX7-7570		$8.50	$12–14	
Constantine Loukos, Mgr				–10.50		
Cable: Paledra Nicosia				(A)	(A)	
				$12–14	$19–21	
DENMARK						
COPENHAGEN Airlines: Aeroflot; Aer Lingus; Air Canada; Air France; ALITALIA; Austrian; BEA; CSA; EL AL; Finnair; IBERIA; Icelandic-Loftleidir; Japan Air Lines; JAT; KLM; LOT; Lufthansa; Middle East AirLiban; Pan American; SABENA; SAS; SWISSAIR; TAP; United Arab; VARIG; Tarom; Balkan.						
Royal Hotel						
Hammerichsgade 1	300	NY 212-		(E)	(E)	
SAS-Invest A/S		JU6-4500		$19.73	$23.13	
Alberto Kappenberger, Mng Dir				–23.81	–37.41	
Cable: Royalhotel Copenhagen				(A)	(A)	
				$31.16	$34.56	
				–35.24	–48.84	



Travel the new route in Europe. The 43 new Esso Motor Hotels.

You'll find Esso Motor Hotels strategically placed – where you need them most. They are all different, each one reflecting the style and charm of its region. Yet, in one respect, they are all the same, the way in which they offer the international traveller satisfying comfort and willing service. Fine European cuisine and wines, bright and busy bars, comfort-conditioned bedrooms. Conference facilities. Send for our International Directory.

Austria
Linz

Belgium
Casteau

Denmark
Billund
Glostrup

Germany
Freiburg
Hamburg
Hannover
Heidelberg
Cologne
Nürnberg
Sindelfingen

Holland
Amsterdam
Born
Velp

Italy
Brescia
Courmayeur
Florence

Norway
Stavanger

Sweden
Malmö
Stockholm and 20 other major towns

United Kingdom
Edinburgh
Maidenhead
South Mimms

Robert F. Warner Inc.,
630 Fifth Avenue,
New York, NY 10020.
Tel: JUdson 6-4500.
Telex: (212) 640-4743.
Cables: Warnerrep.

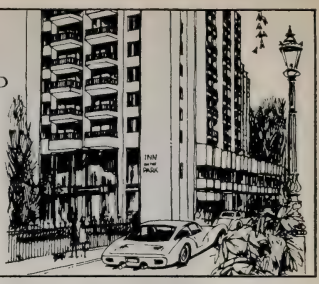
International service – local style

Inn on the Park

PARK LANE, LONDON W1, ENGLAND

London's newest, overlooking Hyde Park.
230 very large, luxuriously appointed rooms.
20 luxury suites. TV. Air-conditioned.
Elegant restaurants. Dancing.
Phone (01) 499-0888.
Eugene Wagner, General Manager.

Reservations:
Toronto: John Sheard, Director of Sales,
Inn on the Park, Don Mills, Ont.



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

ENGLAND

CAMBRIDGE
Airlines: British Midland.

University Arms Hotel

Regent Street	126	Cambridge		Ⓔ	Ⓔ
M. N. & J. E. Bradford, Owners		51241		$6.50	$13–15
W. J. Bradford, Mgr				–8.75	
Cable: University Arms Cambridge				Ⓐ	Ⓐ
				$10– 13.20	$20– 22.50

LIVERPOOL
Airlines: Aer Lingus; Br. Eagle Intl.; Dan-Air; Cambrian.

Stork Hotel

Queen Square	80	Royal		Ⓔ	Ⓔ
J. C. Hotels Limited		1231		$8– 9.25	$15– 17.50
J. R. Clancy, Mgr				Ⓐ	Ⓐ
Cable: Chamcon Liverpool				$11.80 –13.10	$21.75 –24.15

LONDON
Airlines: Aer Lingus; Aeroflot; Aerolineas Argentinas; Air Canada; Air Ceylon; Air France; Air India Int'l; ALITALIA; Aviaco; BEA; BOAC; Cambrian Airways; EL AL; British Eagle Int'l.; Alia-Royal; British United; IBERIA; CSA; Icelandic-Loftleidir; KLM; Lufthansa; Olympic; Middle East AirLiban; Nigeria Airways; Pan American; Qantas; SAS; JAT; SABENA; South African; SWISSAIR; TWA; Sudan; East African; Finnair; Iran National; Pakistan Int'l.; Austrian; Japan; TAP; LOT; United Arab; VARIG; Ariana Afghan; Kuwait Airways; LUXAIR; Saudi Arabian; Dan-Air; Ghana; Iraqi; Balkan; Autair; VIASA.

Athenaeum Court Hotel

116 Piccadilly W 1	200			Ⓔ	Ⓔ
Oddeninos Hotels & Rests. Ltd				$16.25	$26.25
N. J. Watson, Mgr				up	up
Cable: Acropolis London					

Europa Hotel

Grosvenor Square W 1	300	NY 212-		Ⓔ	Ⓔ
Grand Metropolitan Hotels, Ltd		PL7-2981		$14.85	$23.50
H. Striessnig, Mgr					
Cable: Europaotel London					

Inn on the Park

Park Lane W 1	230	Toronto 416-			
Eugene Wagner, Gen Mgr		444-2561			
Cable: Innpark London		(See advertisement above)			

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
● London Hilton Hotel						
Park Lane W 1 Hilton International Louis Blouet, Gen Mgr Cable: Hiltels London	510	NY 212- 594-4500		Ⓔ $23.60 –29.05	Ⓔ $33.30 –38.75	
May Fair Hotel						
Berkeley Street W 1 Grand Metropolitan Hotels, Ltd Rene Giordano, Gen Mgr Cable: Mayfairtel London	350	NY 212- PL7-2981		Ⓔ $16.70	Ⓔ $27.20	
Piccadilly Hotel						
Piccadilly W 1 Grand Metropolitan Hotels, Ltd C. Gaio. Gen Mgr Cable: Piqudillo London	250	NY 212- PL7-2981		Ⓔ $12.40	Ⓔ $20.40	
Royal Garden Hotel						
Kensington High Street W 8 Oddenino's, Owner R. F. Jones, Mgr Cable: Roygartel London	500	NY 212- 765-5800		Ⓔ $20.75 –22	Ⓔ $31.25 –36.25	
Sonesta Tower, The						
(Formerly: Carlton Tower Hotel) Cadogan Pl at Sloane St S W 1 Hotel Corp of America George DeKornfeld, Vice Pres & Gen Mgr Cable: Hocoamldn	315	NY 212- PL2-9100		Ⓔ $22.70 –27.70	Ⓔ $32.75	
Westbury Hotel						
Bond St & Conduit St W1Y OPD Knott Hotels Co of London, Ltd Alan Fairbrass, Vice Pres Cable: Westburotl London	300	NY 212- 759-6100 (See advertisement New York City, pp. 760–761)		Ⓔ $20.75 –22	Ⓔ $29.50 –35.50	

FINLAND

HELSINKI Airlines: Aeroflot; BEA; CSA; Finnair; KAR-AIR; LOT; Pan American; SAS; SWISSAIR.

Helsinki Hotel					
Hallituskatu 12 P.O. Box 10099 Lauri Sarkia, Mgr Cable: Helsinkihotel Helsinki	115		Ⓔ $12.40 –17.60 Ⓐ $21.05 –26.05	Ⓔ $17.60 –21.45 Ⓐ $33.80 –43.80	
Palace Hotel					
Etelaranta 10 V. Noschis, Mgr Cable: Palacehotel Helsinki	65		Ⓔ $10.50 –20	Ⓔ $17.50 –37.50	
Torni Hotel					
Yrjonkatu 26 Liikemieshotelli Oy Jorma Soiro, Mgr Cable: Torni Helsinki	100		Ⓔ $6.70– 13.40 Ⓐ $13.80 –20.40	Ⓔ $11.70– 17.20 Ⓐ $25.90 –31.40	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
FRANCE						
ARLES						
Ⓢ Jules Cesar Hotel						
Boulevard des Lices Michel Albagnac, Mgr Cable: Cesarotel Arles	67			Ⓔ $14–17 Ⓐ $27–30	Ⓔ $16–23 Ⓐ $42–49	
BAGNOLES DE L'ORNE						
Ⓢ Des Thermes Hotel						
R. Peirani, Gen Mgr Cable: Thermes Bagnoles De L'Orne	100			Ⓔ $10–18 Ⓐ $20–28	Ⓔ $16–28 Ⓐ $36–48	
BIARRITZ Airlines: BEA.						
Ⓢ Regina & du Golf Hotel						
52 Avenue de l'Imperatrice S.H.I.P., Owner Larry Rostan, Mgr Cable: Regina Biarritz	110	NY 212- JU6-5454		Ⓔ $9–18 Ⓐ $20–29	Ⓔ $13–25 Ⓐ $35–47	
CANNES						
Carlton Hotel						
Croisette Pierre Leroux, Mgr Cable: Carltonotel Cannes		NY 212- PL7-2981		Ⓔ $22.60 up	Ⓔ $27.55 up	
JUAN-LES-PINS						
Ⓢ Le Provencal Hotel						
Boulevard du Littoral J. L. Badrutt, Mgr Cable: Provencal Juan-les-Pins	250	34- 1980		Ⓔ $11–24 Ⓐ $22–35	Ⓔ $15–33 Ⓐ $37–55	
MEGEVE						
Mont d'Arbois Hotel						
S.F.H.M., Owner Hans Apel, Mgr Cable: Mondarbois Megeve	110	NY 212- PL2-9100		Ⓔ $20–26 Ⓐ $32.50 –38.50	Ⓔ $22–40 Ⓐ $34.50 –52.50	
NICE Airlines: Air France; EL AL; Tunis Air; Air Afrique; ALITALIA; BEA; KLM; Pan American; SABENA; SAS; SWISSAIR; UTA; Lufthansa; Royal Air Maroc; Iberia; LUXAIR; Air Algerie.						
Plaza Hotel						
12, Avenue de Verdun Michel Agid, Owner & Gen Mgr Cable: Plazotel Nice	300	NY 212- PL7-2981		Ⓔ $16 up	Ⓔ $22 up	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Westminster Hotel						
27, Promenade des Anglais J. P. Grinda, Owner P. Gouirand, Mgr Cable: Westminster Nice	110			Ⓔ $10.50 –16.50	Ⓔ $14.50 –22.50	

NIMES (Gard) Airlines: Air Inter.

Imperator Hotel						
Place Aristide Briand Ste Nelle des Hotels Modernes de Provence Michel Albagnac, Mgr Cable: Imperator Nimes	64			Ⓔ $12–17 Ⓐ $24–35	Ⓔ $16–23 Ⓐ $20–24	

ORLY Airlines: Aerolineas Argentinas; Air Canada; Air France; Air Algerie; Royal Air Maroc; Air India; Air Madagascar; ALITALIA; Austrian; AVIANCA; CSA; East African; EL AL; Finnair; Japan; JAT; Iran; Lufthansa; Middle East AirLiban; Olympic; Pan American; SWISSAIR; TAP; TWA; VARIG; VIASA; Tunis Air; United Arab; Kuwait Airways; South African.

● **Orly Hilton**						
Orly Airport Hilton International Jean Claude Andrieux, Gen Mgr Cable: Hiltels Orly	274	NY 212- 594-4500		Ⓔ $16.36 –23.67	Ⓔ $19.81 –27.52	

PARIS Airlines: Aer Lingus; Aeroflot; Air Congo; AVIACO; Air Afrique; BEA; IBERIA; KLM; SABENA; SAS; UTA; LOT; Balkan; LUXAIR; also see Orly.

Astor Hotel						
11 Rue D'Astorg Raymond Moine, Director Cable: Telastor Paris	150	NY 212- PL7-2981		Ⓔ $15.40	Ⓔ $23.30	
Burgundy Hotel						
8 Rue Duphot R. Balleys, Mgr Cable: Burgundytel Paris	71			Ⓔ $5.90 –13.25 Ⓐ $14– 21.35	Ⓔ $16.70 Ⓐ $32.90	
Central Monty Hotel						
5 Rue de Montyon Leger Philippe, Owner & Mgr Cable: Montycentrotel Paris	70	770- 26-10		Ⓔ $7–12 Ⓐ $12.50 –16.50	Ⓔ $9–15.50 Ⓐ $20.50 –28	
Claridge Hotel						
74 Ave des Champs-Elysees P. Plouseau, Mgr Cable: Claridges Paris	300	NY 212- PL7-2981		Ⓔ $18.35 up	Ⓔ $25.70 up	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Inter-Continental Paris Hotel						
3 Rue de Castiglione Inter-Continental Hotels Corp Ernst Etter, Mgr Cable: Contental Paris	518	NY 212- 973-3800		(E) $21.85 –32.60	(E) $27.20 –38	
Le Bristol Hotel						
112 Rue Du Faubourg St. Honore Pierre Jammet, Owner & Mgr Cable: Bristolotel Paris	200	NY 212- CI 5-6492		(E) $26.90 –41.75	(E) $43.60 –71.50	
Lotti Hotel						
7 Rue de Castiglione J. Massot, Mgr Cable: Otelotti Paris	125	NY 212- PL7-2981		(E) $19.30 up	(E) $32 up	
L'Ouest Hotel						
3 Rue du Rocher Jean Castel, Owner Cable: Louestotel Paris	64			(E) $7–11	(E) $8–13	
Meurice Hotel						
228 Rue de Rivoli R. C. Vernay, Gen Mgr J. D'Hoir, Mgr Cable: Meurisotel Paris	250	NY 212- 586-4500		(E) $20.37 –27.77	(E) $37.03 –42.59	
● **Paris Hilton Hotel**						
18 Avenue de Suffren & Rue Jean Rey Hilton International Pierre Jaquillard, Gen Mgr Cable: Hiltels Paris	493	NY 212- 594-4500		(E) $21.25 –33.40	(E) $26.40 –38.90	
Plaza-Athenee Hotel						
23/27 Avenue Montaigne Paul Bougenaux, Mgr Cable: Plazatene Paris	250	NY 212- 838-3110		(E) $29–36	(E) $47–65	
Prince De Galles Hotel						
33 Avenue George V R. C. Vernay, Gen Mgr J. E. Hennocq, Mgr Cable: Prinsgalotel Paris	220	NY 212- 586-4500		(E) $20.37 –27.77	(E) $34.25 –42.59	
Scribe Hotel						
1 Rue Scribe J. Courivaud, Mgr Cable: Scribotel Paris	190	NY 212- PL7-2981		(E) $17.45 up	(E) $21.10 up	
SAUMUR						
Budan Hotel						
3-Quai Carnot A. Maglione, Owner & Mgr Cable: Budansaumur	80	51-28-76		(E) $7 up (A) $13–16	(E) $13–14 (A) $15–24	

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

VICHY

Queen's Hotel
113 Bd. des Etats-Unis
Robert Bonfils, Owner & Mgr
Cable: Queenotel Vichy

	93	98 21-13		(E) $5–10 (A) $11–19	(E) $6–16 (A) $22–38	

GERMANY (WESTERN ZONE)

BADEN-BADEN

(S) Bellevue Hotel
Lichtentaler Allee
P.O. Box 308-D7570
Herbert Saur, Owner & Mgr
Cable: Bellevue Baden-Baden

	100			(E) $8.50–14.50 (A) $16.50–26	(E) $16–35 (A) $15–25	

BERLIN
Airlines: Air France; BEA; Pan American; British United; JAT; LOT; Aeroflot; CSA.

Ambassador Hotel
J. Rachfahl, Mgr
Cable: Hotelambassador Berlin

	120	NY 212- PL7-2981		(E) $13.50 up	(E) $25 up	

● Berlin Hilton Hotel
Budapester Strasse 30
Hilton International
R. E. Handl, Gen Mgr
Cable: Hiltels Berlin

	347	NY 212- 594-4500		(E) $10.70–16.41	(E) $17.47–23.11	

Bristol Hotel Kempinski
Kurfurstendamm 27
Rudolf Muenster, Gen Mgr
Cable: Bristolkempi Berlin

	350	NY 212- 973-3800		(E) (A) (E) $13.15–20.50	(E) (A) (E) $20.80–28.70	

Palace Hotel
Europa Center
Verw. Ges. mbH & Co KG
Hellmut Groth, Mng Dir
Cable: Europalace Berlin

	200	NY 212- PL2-5660 (See advertisement below)		(E) (A) (E) $10.50–13.50	(E) (A) (E) $18–22.50	

HOTEL PALACE
IM EUROPA-CENTER
BERLIN
*
New deluxe hotel in the city of West Berlin
*
200 rooms with bath
Grill - Bar - Restaurant
Excellent convention & banquet facilities
*
SWB $10.50 - 13.50
TWB $18.00 - 22.50
Suites $30.00 - 87.00
incl. service and taxes
*
8% Commission guaranteed
Special group rates
*
Address: D 1 Berlin 30, Europa-Center. Ph.: (0311) 13 02 41 & 26 92 41. Telex 184825. Cable: Europalace Berlin.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

COLOGNE

Airlines: BEA; SAS; Lufthansa; Pan American; SABENA; SWISSAIR.

Kolner Hof Hotel

Bahnhofstrasse 5-7	62	23-35-11	(E)	(E)
Hessemer Erben, Owner			$5.91–	$11.18–
R. Schrod, Mgr			9.15	17.48
Cable: Koelner Hof Cologne			(A)	(A)
			$11.18	$21.70
			–14.40	–28

DUISBURG

• Duisburger Hof Hotel

Am Konig-Heinrich-Platz	140	NY 212-	(E)	(E)
A. Steigenberger Hotel Co		LO5-3811	$10.50	$18.25
H. Weissengruber, Mgr			–12.50	–20.25
Cable: Duisburgerhof Duisburg			(A)	(A)
			$17.75	$32.75
			–19.75	–34.75

DUSSELDORF

Airlines: Aer Lingus; Air France; ALITALIA; Austrian; BEA; IBERIA; KLM; Lufthansa; Pan American; SABENA; SAS; SWISSAIR; British United.

Dusseldorf Hilton Hotel

20 Georg Glock Strasse	383	NY 212-	(E)	(E)
Hilton International		594-4500	$12.43	$16.57
Klaus Winkler, Gen Mgr			–23.48	–27.62
Cable: Hiltels Dusseldorf				

Inter-Continental Dusseldorf Hotel

Koenigsallee 82	316	NY 212-	(E)	(E)
Inter-Continental Hotels Corp		973-3800	$12.20	$20.30
Geo. Rafael, Mgr			–16.70	–24.60

• Park Hotel

Corneliusplatz 1	160	NY 212-	(E)	(E)
A. Steigenberger Hotel Co		LO5-3811	$14–	$21.25–
R. H. von Tiele-Winckler, Mgr			16.50	24.50
Cable: Parkhotel Dusseldorf			(A)	(A)
			$23–	$39–
			25.50	42.25

FRANKFURT AM MAIN

Airlines: Aer Lingus, Aerolineas Argentinas; Air Canada; Air France; ALITALIA; AVIANCA; BEA; BOAC; CSA; Balkan; Air Ceylon; East African; Ethiopian; IBERIA; Iran National Airlines; JAT; Japan Air Lines; KLM; LOT; Lufthansa; Middle East; Olympic; Pan American; Qantas; SABENA; United Arab; SAS; TAP; SWISSAIR; TWA; South African; Air India; EL AL; Austrian; Finnair; Pakistan Int'l.; VARIG; Ariana Afghan; British Eagle Int'l.; Kuwait Airways; LUXAIR; Saudi Arabian; Tunis Air; Nigeria; Iraqi.

• Frankfurter Hof Hotel

Kaiserplatz 17	460	NY 212-	(E)	(E)
A. Steigenberger Hotel Co		LO5-3811	$15.90	$24.90
C. W. Peyer, Gen Mgr			–18.70	–30.30
Cable: Frankhof Frankfurt Am Main			(M) (A)	(M) (A)
			$20.80	$34.60
			–23.50	–40

KEY: **B**—Business Meeting Facilities **(S)**—Summer **(W)**—Winter **(A)**—Amer. **(E)**—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Guide INTERNATIONAL

"International chain of hotels, restaurants, shops, etc."

Around the world with **"Guide International"** of **Europe Tourist Service ETS** which is published in English, German and French. Sections for Europe (West and East), America, Africa, Asia, Australia.

It is of pocket-book size and contains recommended hotels, restaurants, bars and shops of every kind which have been checked by our agents with regard to their standard. Copy $2.00

The establishments concerned show our membership-signs.

Recommended By:

EUROPE TOURIST SERVICE

EUROPE
Nestorstr. 1
1 Berlin 31 (Germany)
(03 11) 8 87 38 77
Cables: Eurotourist, Berlin

AMERICA
200 Park Avenue
PAN AM Bldg., Suite E. 303
New York, N.Y. 10017
YU 6-2515

Frankfurt, Germany

HOTEL Frankfurt INTERCONTINENTAL

508 rooms, central location, three restaurants. Rooftop supper club. All convention facilities—simultaneous translating. W. D. Wehr, General Manager. 10% commission guaranteed. Call Inter•Continental Hotels.



One of 48 distinctive Inter•Continental Hotels around the world.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
● Frankfurt Intercontinental Hotel						
Wilhelm-Leuschner Strasse 43 Intercontinental Hotels Corp W. D. Wehr, Gen Mgr Cable: Inhotelcor Frankfurt	508	NY 212- 973-3800 (See advertisement above)		Ⓔ $11.20 –17.50	Ⓔ $16.75 –24.50	
HAMBURG Airlines: Air France; ALITALIA; BEA; Finnair; Iran National Airlines; Japan Air Lines; KLM; Lufthansa; Pan American; SABENA; SAS; SWISSAIR; Cimber; General Air.						
Atlantic Hotel						
72-79 An der Alster Hotelbetriebs-AG, Owner Karl Th. Walterspiel, Mng Dir Cable: Atlantic Hamburg	330	NY 212- LO5-3811		Ⓔ $12.65 –22.80	Ⓔ $21.50 –34.50	
Esso Motor Hotel						
Uberseering/Jahring Cable: Essotel Hamburg	125	NY 212- JU6-4500		Ⓔ $12–13	Ⓔ $15.50–18.50	
HANNOVER Airlines: BEA; KLM; Lufthansa; Pan American.						
● Esso Motor Hotel						
Tiergartenstr 117 Kirchrode 3 Cable: Essotel Hannover	112	NY 212- JU6-4500 (See advertisement, page 1227)		Ⓔ $10.50 –12.50	Ⓔ $14 –16.50	
Hannover Inter-Continental Hotel						
Friedrichswall 11 Inter-Continental Hotels Corp Sandor Stangl, Gen Mgr Cable: Inhotelcor Hannover	300	NY 212- 973-3800		Ⓔ $7.50 –16.10	Ⓔ $12.90 –20.40	
HEIDELBERG						
Der Europaischer Hof Hotel						
Friedrich Ebert Anlage Ia E. F. von Kretschmann, Mng Dir Ernst Bloemers, Mgr Cable: Europahotel Heidelberg	102	NY 212- 838-3110		Ⓔ $9.50 –17.50	Ⓔ $16.50 –36	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
⊛ Esso Motor Hotel						
Pleikartsforsterstr 69 Cable: Essotel Heidelberg	70	NY 212- JU6-4500 (See advertisement, page 1227)		Ⓔ $10– 12.02	Ⓔ $14– 17.49	
KONSTANZ (Lake Constance)						
● Insel-Hotel						
Auf der Insel 1 A. Steigenberger Hotel Co H. Rengel, Mgr Cable: Inselhotel Konstanz	100	NY 212- LO5-3811		Ⓔ $11.50 –14 Ⓐ $19.25 –21.75	Ⓔ $13– 22.25 Ⓐ $33.75 –39.50	
MAINZ						
Mainz Hilton Hotel						
65 Rheinstrasse Hilton International Manfred Matysik, Mgr Cable: Hiltels Mainz	251	NY 212- 594-4500		Ⓔ $13.52 –21.97	Ⓔ $17.75 –26.19	
MANNHEIM						
● Palasthotel Mannheimer Hof						
Augusta Anlage 4-8 A. Steigenberger Hotel Co A. Kuhnt, Mgr Cable: Mannheimhof Mannheim	200	NY 212- LO5-3811		Ⓔ $10.50 –13 Ⓐ $19– 20.75	Ⓔ $19.25 –22.25 Ⓐ $34.75– 37.75	
MUNICH Airlines: Aer Lingus; Air France; ALITALIA; Austrian; BEA; EL AL; JAT; KLM; Lufthansa; Pan American; SABENA; SAS; SWISSAIR; United Arab; Syrian Arab.						
Der Koenigshof Hotel						
Karlsplatz 25 Family Geisel, Owners C. B. Geisel, Mgr Cable: Koenigshof Munich	150	NY 212- PL7-2981		Ⓔ $11 up	Ⓔ $18 up	
Residence Hotel						
Artur Kutscher Platz 4 Sudhotel GmbH. Betriebs KG R. F. Baer, Mgr Cable: Residence Munich	150	0811- 39-90-41		Ⓔ $7–11	Ⓔ $11–17.50	
NURNBERG Airlines: Lufthansa; Pan American.						
Grand Hotel						
Bahnhofstrasse 1-3 Dr. G. Lotz, Owner & Gen Mgr Cable: Grandotel Nurnberg	160	NY 212- 838-3110		Ⓔ $10– 18.30	Ⓔ $17.20 –32.70	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
STUTTGART Airlines: ALITALIA; BEA; Br. Eagle Int'l.; KLM; Lufthansa; Pan American; SABENA; SAS; SWISSAIR.						
● Graf Zeppelin Hotel Lautenschlager Strasse 2 A. Steigenberger Hotel Co R. P. Herr, Mgr Cable: Zeppelinhotel Stuttgart	130	NY 212- LO5-3811		Ⓔ $12–14 Ⓐ $20.25 –22.25	Ⓔ $19.25–24.50 Ⓐ $35.75 –41	
WIESBADEN						
Rose Hotel Kranzplatz 8-9 Family Haeffner-Rosenow, Prop Adalbert Rosenow, Mgr Cable: Rosotel Wiesbaden	150	NY 212- PL7-2981		Ⓔ $14 up	Ⓔ $24 up	
Taunus Hotel Rheinstrasse 17-21 P.O. B. 44 Family Paetzold, Owners & Mgrs Cable: Taunushotel Wiesbaden	110			Ⓔ $6– 10.50 Ⓐ $12.50 –16.50	Ⓔ $10.50– 19 Ⓐ $23 –31.50	
GREECE						
ATHENS Airlines: Air France; Balkan; UTA; ALITALIA; Austrian; BEA; CSA; Cyprus Airways; EL AL; Ethiopian; LOT; KLM; JAT; Lufthansa; Middle East AirLiban; Olympic; Qantas; South African; SWISSAIR; TWA; United Arab; SABENA; SAS; Canadian Pacific; Kuwait; LUXAIR.						
● Ⓢ Astir Bungalows Glyfada Beach Astir Hotel Co, Inc Panos Kayafas, Mgr Cable: Bungotel Glyfada	114	NY 212- JU6-4500		ⓂⒶ $15.13 up	ⓂⒶ $23.27 –24.93 Ⓐ $37.53 –42.20	
● Astir Palace Hotel & Bungalows Vouliagmeni Beach Astir Hotel Co, Inc M. Michalopoulos, Mgr Cable: Bungotel Vouliagmeni	225	NY 212- JU6-4500		ⓂⒶ $16.13 –27.33 ⒶⓈ $35.40	ⓂⒶ $25.27 –39.27 ⒶⓈ $53.80 –61.47	
Athenee Palace Hotel Kolocotroni Square Sp. Damigos, Owner & Mgr Cable: Athenee Athens	150	NY 212- PL2-5660		Ⓔ $7.50 Ⓐ $13.90	Ⓔ $11 Ⓐ $23.70	
Athens Hilton Hotel Vassilissis Sofias Avenue Hilton International Jean-Pierre Piquet, Gen Mgr Cable: Hiltels Athens	480	NY 212- 594-4500		Ⓔ $11.22 –23.45	Ⓔ $15.75 –28.48	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Grande Bretagne Hotel						
1, Vassileos Giorghiou Hotels Lampsa Ltd, Owner P. Th. Petracopoulos, Mng Dir Cable: Hotbritan Athens	450	NY 212-838-3110		Ⓔ $14–16 Ⓐ $23–25	Ⓔ $20–23 Ⓐ $38–41	
Kings Palace Hotel						
Venizelos Avenue Tourist Hotels, S. A. T. P. Karadontis, Mgr Cable: Kingotel Athens	240	NY 212-PL7-2981		Ⓔ $14 up	Ⓔ $18 up	
CORFU Airlines: BEA; Olympic.						
● **Astir Hotel**						
Astir Hotel Co, Inc A. Kombolitis, Mgr Cable: Astir Corfu	30			Ⓔ Ⓦ $3.10 –4.13 Ⓐ Ⓢ $8.73	Ⓔ Ⓦ $3.77 –6.93 Ⓐ Ⓢ $14–16.13	
CRETE (Iraklion)						
● **Astir Hotel**						
Astir Hotel Co, Inc P. Skendros, Mgr Cable: Astir Iraklion	42			Ⓔ Ⓦ $2.27–3.03 Ⓐ Ⓢ $7.03 –8.06	Ⓔ Ⓦ $5.50 Ⓐ Ⓢ $15.33	
KAMENA VOURLA						
● **Galini Hotel**						
Astir Hotel Co, Inc Harry Theodorakis, Mgr Cable: Galini Kamena Vourla	63			Ⓔ Ⓦ $4.90 –6.73 Ⓐ Ⓢ $12.33	Ⓔ Ⓦ $7.17 –9.73 Ⓐ Ⓢ $20.93	
MYKONOS						
Aphroditi Hotel						
Kalafati Beach G. K. Kalamaras & Co A. C. Katsonis, Mgr Cable: Aphrhotel Mykonos	95	282		Ⓜ Ⓐ $7.81 Ⓐ $10.51	Ⓜ Ⓐ $12.45 Ⓐ $17.80	
RHODES Airlines: Olympic; Air France; BEA; Cyprus.						
● **Des Roses Hotel**						
Astir Hotel Co, Inc Chronis Stergiopoulos, Mgr Cable: Rotel Rhodes	92			Ⓔ Ⓦ $6.83 Ⓐ Ⓢ $15.33	Ⓔ Ⓦ $10.17 Ⓐ Ⓢ $25.67	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
● Ⓢ Thermai Hotel						
Astir Hotel Co, Inc	118			Ⓜ Ⓐ	Ⓜ Ⓐ	
Chronis Stergiopoulous, Mgr				$5.20	$9.07	
Cable: Rotel Rhodes				–6.27	–11.73	
				Ⓐ	Ⓐ	
				$7.20	$13.07	
				–8.27	–15.73	

HOLLAND

AMSTERDAM Airlines: Aer Lingus; Aeroflot; Air France; ALITALIA; Austrian; BEA; Canadian Pacific; EL AL; Garuda-Indonesian; KLM; Pan American; SABENA; SAS; SWISSAIR; CSA; Finnair; Japan; JAT; LOT; Lufthansa; VIASA; Olympic; British United; NLM; Iberia; Balkan; TAP.

Amsterdam Hilton Hotel						
Apollolaan	276	NY 212-		Ⓔ	Ⓔ	
Hilton International		594-4500		$15.05	$22.35	
R. M. Starke, Gen Mgr				–20.25	–27.55	
Cable: Hiltels Amsterdam						
Die Port Van Cleve Hotel						
NZ. Voorburgwal 178-180	100			Ⓔ	Ⓔ	
Lim. Liability Comp, Owner				$8.65	$17.30	
J. B. P. Kappelle, Mgr				–9.50	–19	
Cable: Portcleve Amsterdam				Ⓐ	Ⓐ	
				$17.65	$35.30	
				–18.60	–37.20	
● Esso Motor Hotel						
De Boelelaan/Europa Blvd.	263	NY 212-		Ⓔ	Ⓔ	
Cable: Essotel Amsterdam		JU6-4500		$16.50	$23.50	
		(See advertisement, page 1227)		–18	–25	
Krasnapolsky Hotel						
Dam Square	300	NY 212-		Ⓔ	Ⓔ	
J. F. Staal, Pres		PL7-2981		$12.15	$21.20	
Cable: Krasnapolsky Amsterdam						

NOORDWIJK AAN ZEE

Grand Hotel Kurhaus "Huis Ter Duin"						
Kon. Astrid Boulevard 5	215			Ⓔ	Ⓔ	
Expl. MIJ. Scheveningen, Owner				$10–20	$20–43	
G. J. Cleypool, Gen Mgr				Ⓐ	Ⓐ	
Cable: Huisterduin Noordwijkaanzee				$14–22	$27–50	

ROTTERDAM (Vlaardingen) Airlines: KLM; SABENA; SWISSAIR; British United.

● Rotterdam Hilton Hotel						
Weena 10	263	NY 212-		Ⓔ	Ⓔ	
Hilton International		594-4500		$13.20	$19.10	
D. B. Walters, Gen Mgr				–18.40	–24.75	
Cable: Hiltels Rotterdam						

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

HUNGARY

BUDAPEST

Duna Inter-Continental Hotel
Inter-Continental Hotels Corp
Geo. Reder, Mgr
Cable: Inhotelcor Budapest
360 | NY 212-973-3800 | Ⓔ $11–18 | Ⓔ $18–25

IRELAND

BEAUFORT (Co. Kerry)

Ⓢ **Dunloe Castle Hotel**
Killarney Hotels Ltd
H. Schwarz & S. McClafferty, Mgrs
Cable: Dunloe Castle Beaufort
150 | Ⓔ $10 up | Ⓔ $20 up

CORK Airlines: Aer Lingus, Br. Eagle Int'l.; Cambrian Airways.

Cork Inter-Continental
Muskerry Island
Inter-Continental Hotels Corp
Max Herr, Gen Mgr
Cable: Inhotelcor Cork
96 | NY 212-973-3800 | ⒺⓈ $9–12 | ⒺⓈ $14.40–18

DUBLIN Airlines: Aer Lingus; BEA; BKS Air Transport; Br. United; SAS; Iberia.

● **Dublin Inter-Continental**
Pembroke Road, Ballsbridge
Inter-Continental Hotels Corp
Max Herr, Gen Mgr
Cable: Inhotelcor Dublin
314 | NY 212-973-3800 | (See advertisement below) | ⒺⓈ $15–21 | ⒺⓈ $16.20–22.80

Gresham Hotel
Upper O'Connell Street
P.O. Box 54
Eoin Dillon, F.H.C.I., Gen Mgr
Cable: Gresham Dublin
220 | Ⓔ $8.16–13.64 | Ⓔ $10.57–22.53

Dublin, Ireland

DUBLIN
INTER•CONTINENTAL

314 luxurious, centrally heated rooms all with private baths. Penthouse supper club. Savory Irish cuisine. Racing, golf, tennis nearby. 10% commission guaranteed. Call Inter•Continental Hotels.



One of 48 distinctive Inter•Continental Hotels around the world.



WARM TO WEXFORD
Facing the ancient city of Wexford and the serene waters of the Slaney Estuary, the Castle Motor Hotel offers you all modern amenities plus traditional Irish hospitality. Ideal touring centre for the beauty spots of Wexford, Cork and Kerry. **Single rates from $3.35.**
Write for brochure and tariff to:
The Manager,
Castle Motor Hotel,
Ferrycarrig Bridge, Wexford.
An Associate of the Stork Hotel, Liverpool

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
KILLARNEY (Co. Kerry)						
Europe Hotel						
Killarney Hotels Ltd H. Schwarz & S. McClafferty, Mgrs Cable: Europe Killarney	200	Killarney 300		Ⓔ $3.75 –10	Ⓔ $13.75 –21.25	
LIMERICK						
Limerick Inter-Continental						
Ennis Road Inter-Continental Hotels Corp Max Herr, Gen Mgr Cable: Inhotelcor Limerick	96	NY 212- 973-3800		ⒺⓈ $9–12	ⒺⓈ $14.40–18	
WEXFORD						
Castle Motor Hotel						
Ferrycarrig Bridge J. C. Hotels (Ireland) Ltd Eamonn O'Sullivan, Mgr Cable: Bestotel Wexford	40 (See advertisement above)	Wexford 871		Ⓔ $3.35 –6.20 Ⓐ $7–10	Ⓔ $6.30 –11.70 Ⓐ $12.60 –19.20	
ITALY						
FLORENCE Airlines: Aero Transporti Italiana; ALITALIA; Aeralpi.						
● **Esso Motor Hotel**						
Viale Europa Cable: Essotel Florence	92 (See advertisement, page 1227)	NY 212- JU6-4500		Ⓔ $8 up	Ⓔ $14.50 up	
Excelsior Italie Hotel						
Piazza Ognissanti 3 C. I. G. A., Proprietor Piero Modena, Mgr Cable: Italexotel Florence	212	NY 212- 838-3110		Ⓔ $12.90 –21 Ⓐ $23.40 –31.50	Ⓔ $21– 32.30 Ⓐ $42– 53.30	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Grand Hotel Piazza Ognissanti 1 C. I. G. A., Proprietor Ciro Vogel, Mgr Cable: Grandotel Florence	150	NY 212- 838-3110		(E) $12.92–17.77 (A) $23.42–28.27	(E) $21–25.85 (A) $42–46.85	
Monginevro Hotel Via di Novoli 59 S.I.F.A. S.p.a., Owner Pierludovico Marelli, Mgr Cable: Monginevrotel Florence	91	NY 212- 689-5177		(E) $7.25–9.85 (A) $15.85–18.40	(E) $13.10–16.30 (A) $30.20–33.40	
Villa Medici Hotel 42 Via Del Prato N. Benedetti, Mng Owner Cable: Mediciotel Florence	105	NY 212- PL7-2981		(M)(A) $23 up	(M)(A) $40 up	

GENOVA Airlines: ALITALIA; British United; Itavia; Lufthansa; SWISSAIR.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Bristol Palace Hotel Via Venti Settembre 35 Gianinetti-Viani Family, Owners P. M. G. Viani, Mgr Cable: Bristol Genova	105			(E) $6–9 (A) $16–19	(E) $11–16 (A) $30–35	
Colombia Excelsior Hotel 40 Via Balbi S. T. A. I., Proprietor Giancarlo Polesel, Mgr Cable: Colombotel Genova	250	NY 212- 838-3110		(E) $10.50–14.54 (A) $21–25.04	(E) $17.77–22.62 (A) $19.40–21.81	

MERANO (Dolomites)

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ⓢ Grand Hotel Bristol Via O. Huber 14 A.G.A.M.—Merano, Owner Hugo Debiasi, Mgr Cable: Bristol Merano	150	NY 212- LO5-3811		(E) $7.80–8.80 (A) $15.30–16.80	(E) $14.80–17.40 (A) $14.80–16.30	

MILAN Airlines: Aero Transporti Italiani; Air France; ALITALIA; Austrian; BEA; CSA; Finnair; JAT; Iberia; Itavia; KLM; LOT; Lufthansa; LUXAIR; SABENA; SAS; SWISSAIR; TWA; VIASA; Balkan; ALISARDA.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Grand Hotel Continental 7 Via Manzoni Dr. Constantino Gallia, Mgr Cable: Contihotel Milan	300	NY 212- PL7-2981		(E) $14–20	(E) $24.20–30	
Principe & Savoia Hotel Piazza della Repubblica 17 C. I. G. A., Proprietor Giovanni Corsini, Gen Mgr Cable: Principal Milan	283	NY 212- 838-3110		(E) $12.92–17.77	(E) $21–29.08	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Sonesta Hotel						
Via Galvani 13	339	NY 212-		Ⓔ	Ⓔ	
Hotel Corp of America		PL2-9100		$18.50	$28.30	
Albert Elovic, Mgr				–27	–37	
Cable: Hocoam Milan						

NAPLES Airlines: Aero Transporti Italiani; Air France; ALITALIA; BEA; Lufthansa; SABENA.

Britannique Hotel						
Corso Vitt. Emanuele 133	97			Ⓔ	Ⓔ	
M. H. S. Loeliger, Owner				$7	$13	
Dott. Giovanni Ambrosi, Mgr				Ⓐ	Ⓐ	
Cable: Britanniqueotel Naples				$8	$14	
Excelsior Hotel						
Via Partenope 48	165	NY 212-		Ⓔ	Ⓔ	
C. I. G. A., Proprietor		838-3110		$9.69	$17.77	
Massimo Rosati, Mgr				–12.92	–27.46	
Cable: Excelsior Naples				Ⓐ	Ⓐ	
				$21–	$40.39	
				24.23	–50.08	

PERUGIA

Brufani Palace Hotel						
Piazza Italia 12	130			Ⓔ	Ⓔ	
Aldo Bottelli, Mgr				$7.30	$12.90	
Cable: Brufani Perugia				–10.50	–19.40	

RIMINI Airlines: ALITALIA; Br. Eagle Int'l.; LUXAIR.

Grand Hotel						
Parco Indipendenza	200	NY 212-		Ⓔ	Ⓔ	
Comm. Pietro Arpesella, Owner		JU6-4500		$7–	$10.50–	
G. Botton, Mgr				16.50	30	
Cable: Grandotel Rimini				Ⓐ	Ⓐ	
				$16.50	$30–	
				–26.50	49.50	

ROME Airlines: Aer Lingus; Aeroflot; Aerolineas Argentinas; Air Congo; Air France; Air Algerie; Air India; ALITALIA; BEA; BOAC; CSA; East African; JAT; EL AL; Ethiopian; Garuda-Indonesian; IBERIA; Itavia; KLM; LOT; Lufthansa; Nigeria Airways; Olympic; Pan American; Br. Eagle Int'l.; Balkan; South African; SABENA; SAS; Middle East AirLiban; TWA; Air Ceylon; Canadian Pacific; Pakistan Int'l.; Qantas; Austrian; Japan; VIASA; United Arab; VARIG; Aero Transporti Italiani.

Bernini Bristol Hotel						
Piazza Barberini 23	150	NY 212-		Ⓔ	Ⓔ	
N. Mayer, Mgr		PL7-2981		$14 up	$22 up	
Cable: Berninibristol Rome						
Cavalieri Hilton Hotel						
Via Cadlolo 101	398	NY 212-		Ⓔ	Ⓔ	
Hilton International		594-4500		$13.80	$17.07	
O. S. Bonde, Gen Mgr				–21.95	–26.02	
Cable: Hiltels Rome						

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Excelsior Hotel						
Via Vittorio Veneto 125	450	NY 212-		Ⓔ	Ⓔ	
C. I. G. A., Proprietor		838-3110		$12.92	$21–	
Armando Armanni, Gen Mgr				–17.77	27.46	
Cable: Excelsior Rome				Ⓐ	Ⓐ	
				$23.42	$42–	
				–28.27	48.46	
Grand Hotel Continental						
Via Cavour 5	270	NY 212-		Ⓔ	Ⓔ	
G. G. Vorano, Gen Mgr		PL7-2981		$9.70	$14.88	
Cable: Continentale Rome				–11.32	–17.79	
				Ⓐ	Ⓐ	
				$19.74	$34.95	
				–21.36	–37.86	
● **Quirinale Hotel**						
7 Via Nazionale	200	NY 212-		Ⓔ	Ⓔ	
F. Ferrario & E. Steigenberger, Owners		LO5-3811		$11.25	$18–	
				–15.75	27.25	
R. Groebner, Mgr				Ⓐ	Ⓐ	
Cable: Quirinalotel Rome				$20–	$35.50	
				24.50	–44.75	
Savoy Hotel						
Via Ludovisi 15	110	NY 212-		Ⓔ	Ⓔ	
S.I.S.A., Owner		LO5-3811		$15.80	$25	
Comm. Albert Morgenstern, Mgr				Ⓐ	Ⓐ	
Cable: Savoiaotel Rome				$24.40	$21.15	
SAINT VINCENT (Aosta)						
Grand Hotel Billia						
Viale Piemonte No. 18	134			Ⓔ	Ⓔ	
S.A.A.V., Owner				$16	$26	
Mario Morardo, Mgr				Ⓐ	Ⓐ	
Cable: Billia Hotel Saint Vincent				$27	$27	
SAN REMO						
Royal Hotel						
Corso Imperatrice 74	130			Ⓔ	Ⓔ	
Albergo Reale, S. p. A., Owner				$11–19	$19–30	
Maurizio Oldoino, Mgr				Ⓐ	Ⓐ	
Cable: Royal Sanremo				$19–30	$35–48	
VENICE Airlines: Air France; Austrian; Aero Transporti Italiani; ALITALIA; BEA; JAT.						
Bauer Grunwald Hotel						
Campo San Moise 1440	220	NY 212-		Ⓔ	Ⓔ	
S.A.I.G.A.T., Proprietor		JU 6-4500		$15.97	$25.09	
Heinz Hunkeler, Mgr				–19.88	–31.94	
Cable: Bauergrunwald Venice				Ⓐ	Ⓐ	
				$28.86	$50.89	
				–32.78	–57.73	
Ⓢ **Cipriani Hotel**						
G. E. Cecconi, Mgr	100	NY 212-		Ⓔ	Ⓔ	
Cable: Cipriani Venice		PL7-2981		$12 up	$20 up	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Danieli Royal Excelsior Hotel						
Riva degli Schiavoni	241	NY 212-		Ⓔ	Ⓔ	
C. I. G. A., Proprietor		838-3110		$13–	$24.25	
Arnaldo Meo, Mgr				16.15	–27.45	
Cable: Danieli Venice				Ⓐ	Ⓐ	
				$24.30	$46.85	
				–27.45	–50	
Grand Hotel Europa & Britannia						
Grand Canal-San Marco 2159	160	NY 212-		Ⓔ	Ⓔ	
C. I. G. A., Proprietor		838-3110		$11.31	$17.77	
Nico Passante, Mgr				–14.54	–25.85	
Cable: Europa Venice				Ⓐ	Ⓐ	
				$21.81	$38.77	
				–25.04	–46.85	
Regina & Di Roma Hotel						
Canal Grande-San Marco 2205	79	NY 212-		Ⓔ	Ⓔ	
C. I. G. A., Proprietor		838-3110		$6.46	$12.92	
Nico Passante, Mgr				–12.12	–21	
Cable: Reginaotel Venice				Ⓐ	Ⓐ	
				$16.15	$32.31	
				–21.81	–40.39	

LUXEMBOURG

LUXEMBOURG Airlines: Br. Eagle Int'l.; Finnair; Icelandic-Loftleidir; LUXAIR; SABENA; Air Bahama Int'l.

Alfa Hotel						
Station Place	102	486565		Ⓔ	Ⓔ	
P.O. Box No. 2033				$7.25	$12–	
A. M. Theisen, Owner & Mgr				–9	13.50	
Cable: Alfahotel Luxembourg						
Grand Hotel Cravat						
29 Boulevard Roosevelt	75	NY 212-		Ⓔ	Ⓔ	
Mrs. Paul Cravat, Owner		LO5-3811		$9–12	$16–20	
Fernand Cravat, Mgr				Ⓐ	Ⓐ	
Cable: Cravathotel Luxembourg				$13–	$12–	
				17.70	16.70	

MALTA

ST. JULIANS Airlines: ALITALIA; BEA.

Malta Hilton Hotel						
Hilton International	204	NY 212-		Ⓔ	Ⓔ	
Tommy Griffith, Gen Mgr		594-4500		$10.50	$15–	
Cable: Hiltels Malta				–19.37	22.50	
				Ⓐ	Ⓐ	
				$15.75	$25.50	
				–25.06	–33.87	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MONACO						
MONTE CARLO Airlines: See Nice, France.						
Metropole Hotel Grand Metropolitan Hotels, Ltd., London Albert Scheck, Mgr Cable: Metropole Montecarlo	300	NY 212-PL7-2981		(E) $13.35 up	(E) $24.65 up	
NORWAY						
OSLO						
Nobel Hotel 33 Karl Johansgaten John Marshall, Owner & Mgr Cable: Hotelnobel Oslo	60	NY 212-752-5660		(E) $11 up	(E) $19.50 up	
STAVANGER						
● **Esso Motor Hotel** Elganesveien 181 Cable: Sotel Stavanger	85	NY 212-JU6-4500		(E) $10–11.50	(E) $14–17.50	
TROMSOE						
Grand Hotel Storgt. 44 Einar Fyhn, Mgr Cable: Grand Tromsoe	160			(E) $6.50–11.50 (A) $16.50–21.50	(E) $9–17 (A) $29–37	
TRONDHEIM						
Astoria Hotel Nordre gt. 24 Alf H. Muller, Owner Ivar Hasselknippe, Mgr Cable: Astoria Trondheim	52			(E) $7.25–11	(E) $14–17	
PORTUGAL						
CASCAIS						
Estoril Sol Hotel Parque Palmela Jose Teodoro Dos Santos, Owner J. L. Fernandez, Gen Mgr Cable: Hotelsol Cascais	400	NY 212-JU 6-4500		(E) $8.25–12.35 (A) $15.40–20	(E) $12.35–22.80 (A) $26.65–37.10	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

LAGOS (Algarve)

De Lagos Hotel
Maal-Marmores do Algarve Lda.
Visc. Sto. Tirso, Mgr
Cable: Hotelagos Lagos

135 | NY 212-751-5242 | | Ⓔ $4.40–6.75 Ⓐ $8.50–10.90 | Ⓔ $8.20–10.50 Ⓐ $15.40–18.60

LISBON Airlines: Air France; ALITALIA; AVIACO; BEA; Br. United; Canadian Pacific; IBERIA; KLM; Lufthansa; Pan Am; SABENA; SAS; So. African; SWISSAIR; TWA; TAP; VARIG; VIASA

Borges Hotel
Rua Garrett 108
E. Huggler & F. Blattmann, Owners-Mgrs
Cable: HotelBorges Lisbon

100 | | Ⓔ $2.50–4.50 Ⓐ $5.50–7.50 | Ⓔ $5–8 Ⓐ $11–14

Eduardo VII Hotel
Av Fontes P de Melo 5
Luis De Mello Do Rego, Mgr
Cable: Eduardotel Lisbon

106 | NY 212-PL7-2981 | | Ⓔ $6.40 up Ⓐ | Ⓔ $9.50 up

Fenix Hotel
8, Praca Marques de Pombal
H.U.S.A.
Marino Orlandi, Mgr
Cable: Husa Lisbon

125 | NY 212-586-4500 | | Ⓔ $6.65 Ⓐ $12.80 | Ⓔ $10 Ⓐ $22.30

● Mundial Hotel
Rua D. Duarte 4-2
SOTELMO, Owner
Manuel Ai Quintas, Mgr
Cable: Mundotel Lisbon

146 | NY 212-LO5-3811 | | Ⓔ $5–7.50 Ⓐ $9.72–12.22 | Ⓔ $7.50–11.25 Ⓐ $16.93–20.68

Rex Hotel
Rua Castilho 169
D. Telmo de Braganca, Owner & Mgr
Cable: Garotel Lisbon

70 | | | Ⓔ 100$00 170$00 Ⓐ 227$50 297$50 (Escudos) | Ⓔ 165$00 255$00 Ⓐ 420$00 510$00

MADEIRA (Funchal) Airlines: TAP.

Reid's Hotel
Estrada Monumental 139
Island Hotel (Madeira) Ltd, Owner
R. N. Newton, Mgr
Cable: Reidshotel Funchal

173 | NY 212-838-3110 | | Ⓐ $16.78–19.41 | Ⓐ $27.93–33.55

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
PORTIMAO (Algarve)						
Penina Golf Hotel Montes De Alvor Soc. Turistica da Penina, Owner Christoph Telschow, Mgr Cable: Penina Portimao	206	NY 212- JU6-4500		(E) $10.70 –13.20 (A) $16.80 –19.30	(E) $9.30 –12.80 (A) $15.40 –18.90	
PRAIA da ROCHA (Algarve)						
Algarve Hotel Jean Boutin, Gen Mgr Cable: Algarvotel	200	NY 212- PL 7-2981		(E) $11 up	(E) $18 up	
SCOTLAND						
EDINBURGH Airlines: Aer Lingus; BEA; Br. United; Br. Midland; BKS.						
Esso Motor Hotel Queensferry Road Cable: Essotel Edin	120	NY 212- JU6-4500		(E) $11– 14	(E) $15.50– 21.50	
George Hotel George Street Grand Metropolitan Hotels, Ltd Cable: Granmetotel Edinburgh	100	NY 212- PL7-2981		(E) $11.75	(E) $21.05	
SPAIN						
BARCELONA Airlines: Aer Lingus; Br. United; Air France; ALITALIA; AVIACO; BEA; IBERIA; KLM; Lufthansa; SAS; Pan American; SABENA; SWISSAIR.						
Avenida Palace Hotel Av J Antonio 605-607 Juan Gaspart, Mng Owner Cable: Avenidotel Barcelona	250	NY 212- PL7-2981		(E) $8	(E) $14	
Diplomatic Hotel Via Layetana 122 Hoteles Mabesal S. A. Juan E. Mercadal Roig, Gen Mgr Cable: Diplotel Barcelona	250	NY 212- OX7-7570		(E) $9 up (A) $16 up	(E) $15 up (A) $14.50 up	
Presidente Hotel Avda Generalisimo Franco 570 H.U.S.A. D. Miguel Cabre, Mgr Cable: Husa Barcelona	180	NY 212- 586-4500		(E) $10– 11.60 (A) $17.10 –18.70	(E) $11.45 –14.50 (A) $25.65 –28.70	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BILBAO Airlines: AVIACO; Iberia; BKS.						
Carlton Hotel						
Plaza Federico Moyua 2	200			Ⓔ	Ⓔ	
H.U.S.A.				$8.20	$9.90	
D. Marcos Daspa, Mgr				–10.20	–12.75	
Cable: Husa Bilbao				Ⓐ	Ⓐ	
				$15.30	$24.10	
				–17.30	–26.95	
CORDOBA Airlines: Aerolineas Argentinas; Austral.						
Gran Capitan Hotel						
Avenida de America 3-5	100	NY 212-		Ⓔ	Ⓔ	
H.U.S.A.		586-4500		$4.45	$6.65	
D. Luis Fernandez Salas, Mgr				–5.10	–8.35	
Cable: Husa Cordoba				Ⓐ	Ⓐ	
				$10.40	$18.55	
				–11.05	–20.25	
Zahira Hotel						
Conde de Robledo 1	100			Ⓔ	Ⓔ	
H.U.S.A.				$5.20	$6.65	
D. Luis Fernandez Sales, Mgr				–6.10	–7.70	
Cable: Husa Cordoba				Ⓐ	Ⓐ	
				$10	$15.25	
				–10.90	–17.30	
EL ESCORIAL (Madrid)						
Felipe II Hotel						
Romeral	110	NY 212-		Ⓔ	Ⓔ	
H.U.S.A.		586-4500		$6.80	$8.45	
D. Florencio Rodriguez, Mgr				–8	–10.45	
Cable: Husa El Escorial				Ⓐ	Ⓐ	
				$13.50	$21.85	
				–14.70	–23.85	
GRANADA						
Alhambra Palace Hotel						
Penapartida 1	200	NY 212-		Ⓔ	Ⓔ	
H.U.S.A.		586-4500		$6.50	$8.15	
D. Miguel Orlandi, Mgr				–7.70	–9.71	
Cable: Husa Granada				Ⓐ	Ⓐ	
				$12.65	$20.45	
				–13.85	–22	
LAS PALMAS (Canary Islands) Airlines: Air France; Br. United; KLM; Lufthansa; SABENA; So. African; TAP; UTA; IBERIA.						
Metropol Hotel						
Leon y Castillo 342	225			Ⓔ	Ⓔ	
H.U.S.A.				$6.15	$7.70	
Ezequiel Garcia Rey, Mgr				–8.10	–10.15	
Cable: Husa Metropol				Ⓐ	Ⓐ	
				$12.45	$20.30	
				–14.40	–22.75	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Parque Hotel						
Muelle de Las Palmas 6 H.U.S.A. Jose Cruz, Mgr Cable: Parque Las Palmas	119			(E) $4– 6.50 (A) $9.70 –12.20	(E) $5.70– 8.20 (A) $17.10 –19.60	
Reina Isabel Hotel						
M. Henri Charlet, Mgr Cable: Reinisabel Las Palmas	200	NY 212- 565-1114		(A) $12.85 –16.30	(A) $23.90 –30	
Santa Catalina Hotel						
Parque Doramas H.U.S.A. D. Juan Sanmartin, Mgr Cable: Husa Las Palmas	208	NY 212- 586-4500		(E) $8.60 –14.65 (A) $15.75 –21.80	(E) $13.60 –18.40 (A) $27.90 –32.70	
LOGRONO						
Carlton-Rioja Hotel						
Avda. Gonzalo de Berceo 5 H.U.S.A. Juan Tenas, Mgr Cable: Husa Logrono	120			(E) $5.50 –6.45 (A) $11.30 –12.25	(E) $6.60 –8 (A) $18.20 –19.60	

MADRID Airlines: Aerolineas Argentinas, Aer Lingus; Aeronaves de Mexico; Air France; ALITALIA; AVIANCA; AVIACO; BEA; British United; Canadian Pacific; Cubana; Ethiopian; IBERIA; KLM; Lufthansa; SABENA; SAS; SWISSAIR; TAP; TWA; So. African; VIASA; VARIG.

Castellana Hilton Hotel						
Paseo de la Castellana 57 Hilton International Rupert E. Huber, Gen Mgr Cable: Hiltels Madrid	322	NY 212- 594-4500		(E) $11.15 –18.75	(E) $14.70 –23.40	
Colon Hotel						
Avenida Dr. Esquerdo 117-119 Immobiliaria Lamaro, S.A. Angel Montero, Mgr Cable: Hotelcolon Madrid	400			(E) $6.25 –8 (A) $13.85 –15.60	(E) $10.10 (A) $25.30	
Fenix Hotel						
Hermosilla 2 Po Castellana 2 y 4 H.U.S.A. D. Julion del Bot, Mgr Cable: Fenixotel Madrid	250	NY 212- 586-4500		(E) $10.60 –12.30 (A) $17.70 –19.40	(E) $12 –15.45 (A) $26.20 –29.65	
Grand Hotel						
Paseo de la Castellana 22 Nerja, S.A., Owner Antonio Lopera, Mgr Cable: Gratel Madrid	200					

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Melia Hotel						
Princesa Street Melia Hotels, Owner Clemente Del Pozo, Mgr Cable: Meliahotel Madrid	250	NY 212- PL7-2981		Ⓔ $11.50	Ⓔ $18.50	
Mindanao Hotel						
Paseo de San Francisco de Sales 15 Jose Luis Hdez. Lorencio, Mgr Cable: Mindanao Madrid	123			Ⓔ $10.15 –12.65 Ⓐ $18.27 –20.79	Ⓔ $14.10 –17.48 Ⓐ $30.36 –33.74	
Palace Hotel						
Plaza De Lascortes 7 A. Font, Mgr Cable: Palaceotel Madrid	500	NY 212- 838-3110		Ⓔ $13.73 –18.69 Ⓐ $23.58 –28.55	Ⓔ $17.23 –23.36 Ⓐ $36.94 –43.07	
Plaza Hotel						
Plaza de Espana E.U.E.S.A., Owner Norbert Frank, Gen Mgr Cable: Hoteplaza Madrid	450	NY 212- 765-5800		ⒺⒶ Ⓔ $11.90 –17.90	ⒺⒶ Ⓔ $17.90 –22.40	
Ritz Hotel						
Plaza de la Lealtad 5 A. Font, Mgr Cable: Ritzotel Madrid	183	NY 212- 838-3110		Ⓔ $13.50 –19.50	Ⓔ $18.50 –25	
Sanvy Hotel						
Goya 3-1 EJESA, S. A., Proprietor D. Victor Jechimer, Mgr Cable: Sanvyotel Madrid	108			Ⓔ 640 (pesatas)	Ⓔ 800	

MARBELLA (Malaga)

Marbella Hilton Hotel						
Carretera Cadiz Hilton International Diego de Cossio, Gen Mgr Cable: Hiltels Marbella	270	NY 212- 594-4500		Ⓐ $14.10 –16.40	Ⓐ $22.75 –24	
Melia-Don Pepe Hotel						
Melia Hotel Chain, Owner Mateo Boch, Mgr Cable: Don Marbella	250	NY 212- PL7-2981		Ⓔ $11.50	Ⓔ $18.50	

PALMA DE MALLORCA

Airlines: Air France; AVIACO; BEA; Br. Eagle Int'l.; SAS; IBERIA; KLM; Lufthansa; LUXAIR; SABENA; SWISSAIR; British United.

Melia Mallorca Hotel						
Melia Hotel Chain, Owner Xavier Perales, Mgr Cable: Palace Palmademallorca	325	NY 212- PL7-2981		Ⓔ $8	Ⓔ $13	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
PUERTO DE LA CRUZ (Isla de Tenerife)						
Belair Hotel						
Valois 20	281			(E)	(E)	
H.U.S.A.				$5.75	$7.70	
Gabriel Felip, Mgr				–7.70	–12.20	
Cable: Belair Puerto De La Cruz				(A)	(A)	
				$10.45	$17.10	
				–12.40	–21.60	
Taoro Hotel						
Malpais	232	NY 212-586-4500		(E)	(E)	
H.U.S.A.				$6.60	$9.30	
D. Hans Prinzen, Mgr				–11.45	–15	
Cable: Husa Taoro				(A)	(A)	
				$13.75	$23.60	
				–18.60	–29.30	
SANTA CRUZ DE TENERIFE (Isla de Tenerife) Airlines: IBERIA; Air France; Br. United.						
Mencey Hotel						
Los Campos 2	304	NY 212-586-4500		(E)	(E)	
H.U.S.A.				$6.75	$10.15	
E. Bartolome, Acting Mgr				–9.70	–14.70	
Cable: Menceyotel Tenerife				(A)	(A)	
				$13.90	$24.45	
				–16.85	–29	
San Felipe Hotel						
Playa Martianez	270	NY 212-565-1114		(A)	(A)	
G. Entner, Mgr				$11.20	$20.70	
Cable: Sanfelipe Puerto De la Cruz				–16.90	–31.50	
SEVILLA Airlines: AVIACO; IBERIA.						
Alfonso XIII Hotel						
San Fernando 2	300	NY 212-838-3110		(E)	(E)	
Les Grands Hotels Europeens				$11.35	$15.45	
Rafael de Bobadilla, Mgr				–12.35	–17.10	
Cable: Alfonsotel Sevilla				(A)	(A)	
				$18.55	$29.90	
				–19.60	–31.60	
TORREMOLINOS (Malaga)						
● **Gran Hotel Nautilus**						
Avenida de Espana	116	38-24-40		(E)	(E)	
HONASA Madrid, Owner				$4.35–	$8.70–	
Charles Gruter, Mgr				7.70	13.10	
Cable: Nautilus Torremolinos				(A)	(A)	
				$8.70	$17.50	
				–13.10	–24	
Pez Espada Hotel						
Montemar	149	NY 212-TN 7-1450		(M)(A)	(M)(A)	
Mato & Alberola S. A.				$18.25	$27.90	
Robert Aletti, Mgr				up	up	
Cable: Pespada Torremolinos						

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
ZARAGOZA Airlines: Iberia.						
Corona De Aragon Hotel Via Imperial Eduardo Loffler-Wharton, Gen Mgr Cable: Coronaotel Zaragoza	290			(E) $7.50–15 (A) $14–21.50	(E) $13–20 (A) $26–33	
SWEDEN						
● **The Swedish Hotels and Restaurants Association** Kungsgatan 62 111-22 Stockholm, Sweden P. Zetterstedt, Managing Director						
GOTHENBURG Airlines: BEA; Finnair; Icelandic-Loftleidir; Linjeflyg; SAS.						
Park Avenue Hotel Kungsportsavenyn 36-38 Per Persson, Mgr Cable: Parkavenue Gothenburg	210	NY 212-838-3110		(E) $11.50–13	(E) $20–22	
HALMSTAD Airlines: Linjeflyg.						
Hallandia Hotel Radhusgatan 4 Lago Lindmarker, Owner Nils Hedenstrom, Mgr Cable: Hallandia Halmstad	92	035/118800		(E) $9–10	(E) $14–20	
KARLSTAD Airlines: Linjeflyg.						
Grand Hotel Karlstad Vastra Torggatan 8 Paul Jardeby, Owner Sven Frisack, Mgr Cable: Grand Karlstad	75	054/115240		(E) $6.70–9	(E) $9.70–21.35	
Stadshotellet Kungsgatan 22 Family Oden, Owners Sixten Stenholm, Mgr Cable: Stadshotellet Karlstad	145			(E) $8–17	(E) $10–27	
LINKOPING						
Frimurarehotellet St. Larsgatan 14 Holger Hildebrand, Owner & Mgr Cable: FrimHotel Linkoping	120			(E) $9–13 (A) $10.50–14.50	(E) $12–18 (A) $15–21	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MALMO Airlines: Linjeflyg; SAS.						
Esso Motor Hotel Box 21035	60	NY 212-JU6-4500 (See advertisement, page 1227)		Ⓔ $8–9	Ⓔ $11.50–12.50	
STOCKHOLM Airlines: Aeroflot; Air France; ALITALIA; Austrian; BEA; CSA; KLM; Linjeflyg; LOT; Lufthansa; Pan American; SABENA; SAS; SWISSAIR; Finnair; JAT.						
Esso Motor Hotel Kungens Kurva, Segeltrop	113	NY 212-JU6-4500 (See advertisement, page 1227)		Ⓔ $9–10	Ⓔ $12–13	
Palace Hotel S:t Eriksgatan 115 Eric Carlsten, Mgr Cable: Palacehotel Stockholm	235			Ⓔ $11–13 Ⓐ $12–25	Ⓔ $17–19 Ⓐ $18–42	
SWITZERLAND						
AROSA						
Sporthotel Valsana Bert Fringer, Owner Cable: Valsana Arosa	110			Ⓔ $8–15 Ⓐ $12–25	Ⓔ $12–26 Ⓐ $18–42	
BASLE Airlines: BEA; SWISSAIR; Br. Midland; Air Inter.						
Grand Hotel & Hotel Euler Centralbahnplatz 14 Oscar Michel Erben & Co, Owners Walter Scheel, Mng Dir Cable: Eulerhotel Basle	70	NY 212-PL 1-3468		Ⓔ $12–19 Ⓐ $18–25	Ⓔ $24–38 Ⓐ $32–48	
BIEL (Bienne)						
Continental Hotel Aarbergstreet 29 Isola, Ltd., Owner J. J. Droz, Mgr Cable: Contihotel Biel	65	NY 212-253-9400		Ⓔ $8–10 Ⓐ $12–16	Ⓔ $12–16 Ⓐ $16–24	
CHEXBRES (Lake Geneva)						
du Signal Hotel R. & Ph. de Gunten, Owners R. de Gunten, Mgr Cable: Signal Chexbres	80			Ⓔ $4.60–8.70 Ⓐ $8.25–14.20	Ⓔ $9.40–16.60 Ⓐ $17–28.30	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

GENEVA

Airlines: Air Afrique; Air France; Air India; ALITALIA; Austrian; BEA; IBERIA; Iran National Airlines; KLM; Kuwait; Lufthansa; Middle East AirLiban; Pakistan Int'l.; SABENA; Saudi Arabian; SWISSAIR; TWA; TAP; United Arab; El AL; CSA; Air Algerie.

Beau-Rivage Hotel

13 Quai du Mont Blanc
Fred Mayer, Owner
Roland Cirafici, Mgr
Cable: Beaurivage Geneva

130 rms. | NY 212-LO5-3811

Ⓔ $5.50–16.50 | Ⓔ $21.70–27.20
Ⓐ $17.30–28 | Ⓐ $45.20–50.70

Du Rhone Hotel

R. Lendi, Mgr
Cable: Rhonotel Geneva

250 rms. | NY 212-PL7-2981

Ⓔ $13 up | Ⓔ $22 up

Eden Hotel

135 Rue de Lausanne
H. E. Fauconnet, Mgr
Cable: Edenhotel Geneva

50 rms.

Ⓔ $5.75–9.75 | Ⓔ $10–17
Ⓐ $11–16 | Ⓐ $19.50–27

Grand-Pre Geneve Hotel

35 Rue du Grand-Pre
Jean Armleder, Owner
Pierre Gentinetta, Mgr
Cable: Otelgranpre Geneva

100 rms.

Ⓔ $8.60–14.65 | Ⓔ $10.46–16.28

● Intercontinental Geneve Hotel

Petit-Saconnex 7-9
Inter-Continental Hotels Corp
G. F. Desbaillets, Gen Mgr
Cable: Inhotelcor Geneva

400 rms. | NY 212-973-3800
(See advertisement, page 1257)

Ⓔ $10.50–16.30 | Ⓔ $15.85–23.20

Le Richemond Hotel

Jardin Brunswick
Jean Armleder, Owner
Andre Lang, Mgr
Cable: Richemondhotel Geneva

150 rms. | NY 212-838-3110

Ⓔ $8.14–16.28 | Ⓔ $16.28–25.58
Ⓐ $17.67–35.34 | Ⓐ $25.81–44.65

INTERLAKEN

Grand Hotel Victoria-Jungfrau

Hoheweg 41
U. Liggenstorfer, Mgr
Cable: Victoria Interlaken

235 rms. | NY 212-838-3110

Ⓔ $6.50–15.50 | Ⓔ $16–31
Ⓐ $11.50–21 | Ⓐ $22.50–41.50

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Geneva, Switzerland

HÔTEL
INTERCONTINENTAL
GENÈVE

400 rooms. Near U.N. Palace. View of Mont Blanc. Swimming pool. Rooftop dining. Convention conveniences—simultaneous translating. Geo. F. Desbaillets, General Manager. 10% commission guaranteed. Call Inter-Continental Hotels.



One of 48 distinctive Inter-Continental Hotels around the world.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
LAUSANNE						
Alexandra Grand Hotel 20 Avenue de Rumine Jean-Louis Butticaz, Owner & Mgr Cable: Alexandra Lausanne	60			Ⓔ $6.12–12.24 Ⓐ $11.76–17.88	Ⓔ $10.59–21.18 Ⓐ $21.87–32.66	
Carlton Hotel 4 Av. de Cour Andre Chollet, Mgr Cable: Carltonotel Lausanne	55			Ⓔ $9.75–12 Ⓐ $16–18	Ⓔ $14.50–20 Ⓐ $20.50–26	
Mirabeau Hotel 31 Av. de la Gare Fam. Ad. Haeberli, Owners & Mgrs Cable: Mirabeau Lausanne	72			Ⓔ $6–11 Ⓐ $11–17	Ⓔ $10–18 Ⓐ $20–30	
Victoria Hotel Avenue de la Gare 46 Rene Haeberli, Owner & Mgr Cable: Victoriaotel Lausanne	65			Ⓔ $9–12 Ⓐ $15–18	Ⓔ $15–19 Ⓐ $27–31	
LOCARNO						
● **La Palma Au Lac Hotel** Lungolago Motta Fam. A. P. Bolli, Owners A. P. Bolli, Mgr Cable: Palmahotel Locarno	105	NY 212-PL7-2981		Ⓔ 27–74 Ⓐ 48–105 (Swiss Francs)	Ⓔ 54–148 Ⓐ 96–210 (Swiss Francs)	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
LUCERNE						
Ⓢ Carlton-Tivoli Hotel Fritz Furler, Mng Owner Cable: Carltonhotel Lucerne	140	NY 212- PL7-2981		Ⓔ $14	Ⓔ $26	
LUGANO						
Arizona Hotel Via Massagno 20 R. Wilke, Mgr Cable: Arizotel Lugano	64	2 93 43		Ⓔ $9–11 Ⓐ $14–16	Ⓔ $15–19 Ⓐ $12–14	
MONTREUX						
Montreux Palace Hotel Paul Rossier, Mgr Cable: Montreupalace Montreux	210	NY 212- JU6-4500		Ⓔ $12– 18.50 Ⓐ $17.50 –23.50	Ⓔ $24– 37 Ⓐ $33– 46.50	
PONTRESINA (Engadin)						
Ⓢ Saratz Hotel Family G. Saratz, Owners G. P. Saratz, Mgr Cable: Saratzhotel Pontresina	90			Ⓔ $8–20 Ⓐ $12–28	Ⓔ $14–38 Ⓐ $22–54	
WEGGIS						
Albana Hotel Lake Lucerne H. Wolf & Family, Owners H. Wolf, Mgr Cable: Albanahotel Weggis	73	93 21 41		Ⓔ $6–9 Ⓐ $9 –13.60	Ⓔ $11–18 Ⓐ $16.50 –27	
WENGEN						
Waldrand Hotel Fam. Plozza, Owners Fl. Plozza, Mgr Cable: Waldrandhotel Wengen	50			Ⓔ $6–11 Ⓐ $10–15	Ⓔ $5–9 Ⓐ $9–14	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

ZURICH Airlines: Aer Lingus; Air Canada; Air France; Air India; ALITALIA; BEA; BOAC; CSA; EL AL; Tunis Air; Finnair; JAT; KLM; Lufthansa; Middle East AirLiban; Olympic; SABENA; SAS; SWISSAIR; TWA; Austrian; LOT; TAP; Aerolineas Argentinas; TAROM; IBERIA; So. African; VARIG; Balkan; Aeroflot.

Seehotel Meierhof					
(Horgen) F. Luescher, Mgr Cable: Seehotel Zurich	134	NY 212- PL 7-2981		Ⓔ $10 up	Ⓔ $17 up
Zurich Airport Hilton					
8058 Zurich Airport Hilton International Hans Weishaupt, Mgr Cable: Hiltels Zurich	175	NY 212- 594-4500		Ⓔ $14– 18.50	Ⓔ $20– 24.50

TURKEY

ISTANBUL Airlines: Air France; Austrian; BEA; CSA; EL AL; Cyprus Airways; Iran National; KLM; Lufthansa; Middle East AirLiban; Olympic; Pakistan Int'l.; Pan American; Qantas; SABENA; SAS; Saudi Arabian; SWISSAIR; Iraqi; JAT; Balkan.

Istanbul Hilton Hotel					
Cumhuriyet Caddesi Hilton International Anthony Carpenter, Gen Mgr Cable: Hiltels Istanbul	417	NY 212- 594-4500		Ⓔ $12.50 –19.15	Ⓔ $16.65 –22.90

YUGOSLAVIA

DUBROVNIK

Villa Dubrovnik Hotel					
Vlaha Bukovca 8 Neno Kljunak, Mgr Cable: Villadubrovnik	100			Ⓔ $3.20 –10.56 Ⓐ $5.20 –15.04	Ⓔ $5.76 –19.04 Ⓐ $5.04 –14

MARIBOR

Slavija Hotel					
Vita Kraigherja 3 Ernest Zagrajsek, Mgr Cable: Slavija Maribor	144			Ⓔ $3–5 Ⓐ $8–10	Ⓔ $7–10 Ⓐ $8.50 –10

ZAGREB Airlines: CSA; JAT; KLM; LOT; Lufthansa; SWISSAIR; Interflug.

Esplanade Inter-Continental Hotel					
Mihanoviceva 1 Inter-Continental Hotels Corp Branko Jakopovic, Gen Mgr Cable: Esplanade Zagreb	226	NY 212- 973-3800		Ⓔ $8–15	Ⓔ $14–20

ASIA

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

AFGHANISTAN

KABUL

Inter-Continental Kabul Hotel
Bage E Bala Road P.O. Box 562
Inter-Continental Hotels Corp
Geo. Khalife, Mgr
Cable: Inhotelcor Kabul
200 NY 212-973-3800 Ⓔ $13–16 Ⓔ $16–19

HONG KONG, B.C.C.

HONG KONG Airlines: Air France; Royal Air Cambodge; Air India; Air New Zealand; ALITALIA; BOAC; Canadian Pac.; Cathay Pac.; China Airlines; Garuda-Indonesian; Japan; Lufthansa; Malaysian; Northwest; Air Vietnam; Pan American; Qantas; SWISSAIR; THAI; TWA.

● Hongkong Hilton
2 Queen's Road Central
Hilton International
K. S. Moss, Vice Pres & Gen Mgr
Cable: Hiltels Hongkong
836 NY 212-594-4500 (See advertisement, pages 622–623) Ⓔ $15–27 Ⓔ $18–32

KOWLOON

Hongkong Hotel
Bernardo Meier, Mgr
Cable: Honghotel Kowloon
800 NY 212-PL7-2981 Ⓔ $11.70 up Ⓔ $15 up

Hongkong Hyatt Hotel
67 Nathan Road
Hyatt International
Brian Bryce, Gen Mgr
Cable: Hyatt Hongkong
800 662-321 Ⓔ $13–17 Ⓔ $16–20

Peninsula Hotel
Salisbury Road
Peter Gautschi, Mgr
Cable: Penhote Hongkong
300 NY 212-PL7-2981 Ⓔ $19.50 up Ⓔ $24.90 up

INDIA

BANGALORE Airlines: Indian.

West End Hotel
Race Course Road
M/S Spencer & Co, Ltd, Owner
M. V. Gordon, Mgr
Cable: Westend Bangalore
85 Ⓐ $7.33 –13.33 Ⓐ $8.67 –15.30

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

The TAJ



The traveller's first choice for the last word in luxury!

When it comes to choosing a hotel in Bombay, you don't have to think further than the Taj. No other hotel offers you the same old world luxury combined with every modern amenity and a service that is the epitome of our famed hospitality.

- Conveniently situated in the city's leading commercial, shopping and entertainment centre, overlooking a magnificent harbour.
- 300 air conditioned residential units—single and twin bedded rooms, penthouses and luxury suites, beautifully appointed.
- 4 exclusive restaurants noted for their Continental and Indian cuisine, lively entertainment. And the swinging discotheque—BLOW UP.
- Extensive shopping arcade.
- Travel agents, airline offices, a bank, day & night drug store, a post office, hairdresser on the premises.
- Wide ranging banqueting and convention facilities.

All rooms on European plan. Single $ 10.20—$ 12.90. Twin $ 16.35—$ 17. Suite from $ 24 upwards.

Please write in for our Services Booklet, illustrated Brochure and detailed Tariff.

THE TAJ MAHAL HOTEL BOMBAY 1.

Telephone: 297755 (40 lines) Grams: PALACE Telex: 2442 BY

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
BOMBAY Airlines: Air India; ALITALIA; BOAC; CSA; Garuda Indonesian; Indian; Kuwait; Air France; Middle East AirLiban; Saudi Arabian; SWISSAIR; TWA; United Arab; Air Ceylon; SABENA; Iran.						
● Airlines Hotel						
199 Churchgate Reclamation Airlines Hotel Pvt Ltd, Owner H. G. Cantopher, Mgr Cable: Airlines Hotel Bombay	47			Ⓐ $10.30 up	Ⓐ $15.35 up	
● Ambassador Hotel						
Vir Nariman Road Narangs Hotels Private Ltd J. S. Gandhi, Mgr Cable: Embassy Bombay	77			Ⓔ $8–10	Ⓔ $14–16	
● Nataraj Hotel						
Marine Drive GL Hotels Limited, Owner Ravi Ghai, Mgr Cable: Hotelraja Bombay	82			Ⓔ $5–7 Ⓐ $9–11	Ⓔ $10–17 Ⓐ $14–21	
● Ritz Hotel						
5 Jamshedji Tata Road Ritz Private Limited, Owner Mario Bonaveglio, Gen Mgr Cable: Ritz Bombay	70			Ⓐ $12.30 up	Ⓐ $20 up	
● Taj Mahal Hotel						
Apollo Bunder The Indian Hotels Co, Ltd A. B. Kerkar, Gen Mgr Cable: Palace Bombay	350 (See advertisement, page 1261)	297755		Ⓔ $10.20 –12.90	Ⓔ $16.35 –17	
COONOOR (Nilgiris)						
● Ritz Hotel						
Orange Grove Road Ritz Private Ltd, Owner Muslim Ali, Mgr Cable: Ritz Coonoor	29			Ⓐ $6.70 –8	Ⓐ $11.35 –13.35	
HYDERABAD Airlines: Indian.						
● Ritz Hotel						
Hillfort Palace Ritz Private Ltd, Owner K. S. Tripathi, Mgr Cable: Ritz Hyderabad	43			Ⓐ $7.35 –10	Ⓐ $16– 17.35	
JAIPUR						
● State Hotel						
Khasa Kothi M.I. Rd Rajasthan State Hotels Corp Ltd Raja Kushal Singh, Mgr Cable: Khasakothi Jaipur	28	74040		Ⓔ $5.33 up	Ⓔ $9.33 up	E

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MADRAS Airlines: Air India Int'l.; Indian; Air Ceylon.						
Connemara Hotel						
Binnys Road	95			Ⓔ	Ⓔ	
M/S Spencer & Co, Ltd, Owner				$7.33	$12.67	
P. S. Louis, Mgr				Ⓐ	Ⓐ	
Cable: Connemara Madras				$10	$18	
MYSORE						
• **Krishnarajasagar Hotel**						
Krishnarajasagar Post	22			Ⓐ	Ⓐ	
Ritz Private Ltd, Lessee				$8–	$12.80	
Tripatjit Singh, Mgr				9.60	–14.80	
Cable: Brindavan Mysore						
• **Metropole Hotel**						
Jhansi Laxmibai Road	19			Ⓐ	Ⓐ	
Ritz Private Ltd, Lessee				$8–	$12.80	
O. Mehrotra, Mgr				9.60	–14.80	
Cable: Metropole Mysore						
NEW DELHI Airlines: Aeroflot; Air France; Air India; Ariana Afghan; BOAC; Ethiopian; Indian; Japan; KLM; Lufthansa; Pan American; Qantas; Thai Int'l.						
• **Ashoka Hotel**						
Diplomatic Enclave	486	NY 212-		Ⓔ	Ⓔ	
R. S. Jolly, Mgr		PL7-2981		$9.50	$17.60	
Cable: Ashoka Hotel New Delhi		(See advertisement above)		–14.20	–43.90	
Imperial Hotel						
Janpath	99			Ⓔ	Ⓔ	
S. B. Ranjit Singh, Owner				$9.50	$16–	
Aldo Cambi, Mgr				up	17.50	
Cable: Comfort New Delhi				Ⓐ	Ⓐ	
				$12.50	$22–	
				up	23.50	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
● Rajdoot Hotel						
Mathura Road	55			Ⓔ	Ⓔ	
Kishan Lal, Owner				$7.50 up	$11 up	
J. P. S. Ahluwalia, Mgr						
Cable: Riverview New Delhi				Ⓐ $9 up	Ⓐ $14 up	
SILISERH (Alwar)						
● State Hotel						
Siliserh		469		Ⓔ	Ⓔ	E
Rajasthan State Hotels Corp Ltd				$4.66	$8	R
UDAIPUR						
Lake Palace Hotel						
Chandra Singh, Gen Mgr	50			Ⓔ	Ⓔ	
Cable: Lakepalace Udaipur				$6.17 –6.85	$10.27 –13.70	
				Ⓐ $11.65 –12.33	Ⓐ $21.24 –26.03	
● State Hotel						
Anand Bhawan	20	57		Ⓔ	Ⓔ	E
Rajasthan State Hotels Corp Ltd				$4	$6.66	
A. B. L. Mathur, Mgr						
Cable: Anand Bhawan Udaipur						

INDONESIA

BALI

Bali Beach Hotel

P.O. Box 239	300	NY 212-973-3800	Ⓔ Ⓐ	Ⓔ Ⓐ
Inter-Continental Hotels Corp			Ⓔ	Ⓔ
Siegfried Beil, Gen Mgr			$13–19	$17–23
Cable: Inhotelcor Bali				

DJAKARTA Airlines: Aeroflot; UTA; Air India; CSA; Garuda-Indonesian; Japan; KLM; Lufthansa; Malaysia; Pan American; Qantas; THAI; SAS.

Indonesia Hotel

Djalan Thamrin, Box 54	440	NY 212-973-3800	Ⓔ	Ⓔ
Inter-Continental Hotels Corp			$15–19	$19–25
Al Haleblian, Gen Mgr				
Cable: Inhotelcor Djakarta				

IRAN

TEHRAN Airlines: Aeroflot; Air France; UTA; ALITALIA; Air India; Ariana Afghan; BOAC; CSA; EL AL; Japan; KLM; Kuwait; Iran National; Lufthansa; Middle East AirLiban; Pakistan Int'l.; Pan American; Qantas; SABENA; SAS; SWISSAIR; Saudi Arabian.

Napoleon Hotel

Pahlavi Ave & Valiahd Sq	44		Ⓔ	Ⓔ
Rosalin Company Ltd			$8	$12
Ebrahim Shiva, Mgr				
Cable: Napoleon Hotel Tehran				

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Royal Tehran Hilton						
P.O. Box 1526 Hilton International George S. Fillipides, Gen Mgr Cable: Hiltels Tehran	261	NY 212-594-4500 (See advertisement, page 622–623)		Ⓔ $14–20	Ⓔ $17–23	
Vanak Hotel						
Pahlavi Road Pahlavi Foundation, Owner Joubin Shokouhian, Mgr Cable: Vanakhotel Tehran	56			Ⓔ $10.30 –12	Ⓔ $13.35 –14.70	
Versailles Hotel						
Pahlavi Avenue Rosalin Company Ltd Ali Imani, Mgr	100			Ⓔ $8.50	Ⓔ $12	

IRAQ

BAGHDAD Airlines: Aeroflot; BOAC; CSA; Iran Nat'l.; KLM; Iraqi; Lufthansa; Middle East AirLiban; Pakistan Int'l.; Saudi Arabian; SWISSAIR; United Arab; Balkan.

● **Baghdad Hotel**						
Sa'adoun Street Modern Hotels Co, Owner H. Killu, Gen Mgr Cable: Bagotel Baghdad	200			Ⓔ $10.64 –12.60 Ⓐ $17.92 –19.88	Ⓔ $14– 16.80 Ⓐ $28.56 –31.36	

ISRAEL

HAIFA

Dan Carmel Hotel						
85 Shderot Hanasi Dan Hotels Corp, Owner B. Scheuer, Mgr Cable: Danotel Haifa	250	NY 212-697-0154		Ⓔ $10.70 –15.15 Ⓐ $16.95 –21.50	Ⓔ $13.70 –21.50 Ⓐ $26.20 –34	

HERZLIA

Accadia Grand Hotel						
Dan Hotels Corp, Owner M. Tamari, Mgr Cable: Danotel Accadia Tel Aviv	200	NY 212-697-0154		Ⓔ $10.70 –15.15 Ⓐ $16.95 –21.50	Ⓔ $13.70 –21.50 Ⓐ $26.20 –34	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
JERUSALEM Airlines: Arkia.						
Holyland Hotel						
P.O.B. 2461 Bait Vagan Mrs. E. Cherni-Weinberg, Mgr Cable: Holyland Jerusalem	110	30201		(E) $6.50 –11	(E) $8.60 –16	
King David Hotel						
Dan Hotels Corp, Owner Z. Avrami, Gen Mgr Cable: Kindotel Jerusalem	260	NY 212-697-0154		(E) $10.70 –15.15 (A) $16.95 –21.50	(E) $13.70 –21.50 (A) $26.20 –34	
TEL AVIV Airlines: Air France; Arkia; ALITALIA; Austrian; BEA; BOAC; EL AL; KLM; Olympic; SABENA; SAS; SWISSAIR; TWA; Lufthansa; Tarom.						
Dan Hotel						
99 Hayarkon St Dan Hotels Corp, Owner P. Silberstein, Mgr Cable: Danotel Tel Aviv	400	NY 212-697-0154		(E) $10.70 –15.15 (A) $16.95 –21.50	(E) $13.70 –21.50 (A) $26.20 –34	
Samuel Hotel						
1, Trumpeldor St B. Weissbrem, Mgr Cable: Samuelhotel Tel Aviv	100			(E)(A) $9– 12.85	(E)(A) $16– 18.30	
Sheraton-Tel Aviv Hotel						
Hayarkon Street ITT Sheraton Corp of America Glenn Brewer, Gen Mgr Cable: Sheraco Tel Aviv	220	800 325-3535 (See advertisement, page 1267 and pages 620–621)		(E) $8.60 –16.30	(E) $11.60 –21.45	
Tel Aviv Hilton Hotel						
Independence Park Hilton International Giovanni Gerodetti, Gen Mgr Cable: Hiltels Tel Aviv	428	NY 212-594-4500 (See advertisement, pages 622–623)		(E) $14– 17.45 (A) $20.70 –24.15	(E) $20.57 –23.15 (A) $33.97 –36.55	

JAPAN

FUKUOKA

Hakata Tokyu Hotel						
1-16-1 Tenjin Susumu Hosokawa, Gen Mgr	266			(E) $7.22 –8.89	(E) $12.50 –16.67	

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Tel Aviv



In a class by itself. Palatial, air-conditioned rooms with private balconies overlooking the blue Mediterranean. Distinctive dining in the elegant Maccabean Room and the Mediterranean Terrace, overlooking the sea and the swimming pool; Israel's only American style coffee shop "Sheraton 24" open 24 hours. Dancing nightly at the exotic Magic Carpet Night Club to the music of an Italian Band and international entertainers. Convention facilities. 220 rooms, private swimming pool, sandy beach in front of the hotel, Health Club with Finnish Sauna and Turkish Steam Bath, Shopping Arcade, art gallery. Children share parent's room free. November through February rates: Singles: $8.60-$14.60, Double or Twin: $11.60-$19.70. March through October rates: Singles: $9.45-$16.30; Double or Twin: $12.85-$21.45. CABLE ADDRESS: SHERACO TEL AVIV, ISRAEL.

Sheraton-Tel Aviv Hotel

SHERATON HOTELS AND MOTOR INNS, A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Grandpa stayed here



established in 1878

FUJIYA HOTEL

Miyanoshita, Hakone.
Cables: FUJIYAHOTEL Telex: 3892-718

Fujiya Resort Chain: Kikka-so, Hakone Hotel, Sengoku Golf Course & Annex, Fuji View Hotel
• Contact Japan Travel Bureau International, Inc. with offices in New York, Los Angeles, San Francisco and Honolulu.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
HAKONE (Kanagawa Prefecture)						
Fujiya Hotel Miyanoshita I. Ishii, Mng Dir & Gen Mgr Cable: Fujiyahotel Hakone	183	NY 212-CI6-8030 (See advertisement above)		Ⓔ $9.75– 17.50	Ⓔ $10.60 –18.90	
Fujiya Hotel Sengoku Annex Sengoku Golf Course Sengokuhara I. Miura, Mng Dir	28			Ⓔ $8.35	Ⓔ $11.15	
Hakone Hotel On Lake Hakone T. Uchida, Mgr Cable: Hakonehotel Hakone	35			Ⓔ $11.15 –19.45	Ⓔ $12.50 –22.25	
HAKUBA (Nagano Prefecture)						
Hakuba Tokyu Hotel Hosono, Kitaazumi-gun Tokyu Hotel Chain Toshimasa Kodama, Gen Mgr	70 (See advertisement, page 1271)			Ⓔ $9.72– 13.89		



This hotel is located in Kyoto, which is the most beautiful, cultural and traditional center of Japan.

Room Rates Single: $ 7.25 & up
Double: $16.70
Twin: $13.90 - $19.45
Suite: $33.35 - $120.00
Japanese Room: $13.90 - $22.25

Maiko Dance Shows ; every evening

International Hotel Kyoto

Nijo, Kyoto, Japan. Phone : KYOTO 222-1111
Telex : No. 5422-158 INTERHO KYO Cable : INTERHO KYOTO

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area



A Quality Hotel in Historic Surroundings

In 16 acre Japanese garden. With new Garden Wing 480 spacious western & Japanese style bedrooms. 4 inviting restaurants. Convention facilities. Near colorful shoppings & sightseeings. Steam baths. 3 swimming pools.

Miyako Hotel

Kyoto, Japan

Phone: (075)771-7111 Cable: MIYAKO KYOTO



San Francisco MIYAKO HOTEL

Associated with WESTERN INTERNATIONAL HOTELS

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
KANAZAWA Airlines: ALL Nippon.						
● **Kanazawa Miyako Hotel** 6-10 Konohanacho Osamu Okubo, Owner Taizo Ban, Mgr Cable: Miyako Kanazawa	63			Ⓔ $6.94 –8.33	Ⓔ $12.50 –27.77	
KATSUYAMA (Yamanashi Prefecture)						
Fuji-View Hotel On Lake Kawaguchi Eikichi Saito, Mgr Cable: Fujiview Katsuyama	66			Ⓔ $9.20– 12.50	Ⓔ $10.60 –13.90	
KOBE						
Oriental Hotel K. Hirashima, Mgr Cable: Orient Kobe	200	NY 212-PL7-2981		Ⓔ $10.30 up	Ⓔ $12.50 up	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
KYOTO						
International Hotel Kyoto						
284 Nijo Aburanokoji Nakagyo-ku Kunio Ogawa, Owner Hiroshi Kimura, Mgr Cable: Interho Kyoto	350	(075) 222-1111 (See advertisement, page 1268)		Ⓔ $7.25 up	Ⓔ $13.90–19.45	
● **Miyako Hotel**						
Sanjo-Keage Ichiroku Imai, Pres S. K. Kawana, Gen Mgr Cable: Miyako Kyoto	480	NY 212-JU6-4500 (See advertisement, page 1269)		Ⓔ $14.45 –26.40	Ⓔ $15.85 –27.80	
NAGOYA Airlines: Cathay Pacific; Japan Air Lines; ALL Nippon.						
Nagoya Kanko Hotel						
30-19 Nishiki 1-Chome Nakaku Kohei Inouye, Pres & Gen Mgr Cable: Kanho Nagoya	124	231-7711 Under Reconstruction Reopening Autumn 1972				
● **Nagoya Miyako Hotel**						
2-Chome Nishiyanagi-cho Ryusaku Yoshida, Owner Haruo Hirose, Gen Mgr Cable: Honamiyako Nagoya	301	572 3850-0385		Ⓔ $8.30–11.11	Ⓔ $12.50–16.80	
NARA						
● **Nara Hotel**						
1096 Takabatake-cho Ichiroku Imai, Owner Mikizo Tomoda, Mgr Cable: Narahotel Nara	107			Ⓔ $8.33 –20.83	Ⓔ $11.94 –23.61	
OSAKA Airlines: Cathay Pacific; China Airlines; TOA; Japan; Korean Air Lines; Northwest; Pan American; THAI Int'l.; Lufthansa; ALL Nippon.						
● **Osaka Miyako Hotel**						
110 Horikoshi cho Tennoji-ku Isamu Saeki, Owner Toshio Nakazawa, Mgr Cable: Hotel O Miyako, Osaka	151			Ⓔ $6.94 –8.33	Ⓔ $10.56 –69.44	
SHIMAGUN (Mie Prefecture)						
● **Shima Kanko Hotel**						
Kashiko-jima Shirokichi Kawaguchi, Owner Goro Tanaka, Mgr Cable: Shimahotel Mieago	200	NY 212-CI6-8030		Ⓔ $7.50 –13.34 Ⓐ $13.62 –19.45	Ⓔ $13.89 –25 Ⓐ $26.12 –40	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Japan's Largest Hotel Chain–



- GINZA TOKYU HOTEL
  Telex: 252-2601
- HANEDA TOKYU HOTEL
  Telex: 246-6560
- AKASAKA TOKYU HOTEL
  Telex: 222-4310
- YOKOHAMA TOKYU HOTEL
  Telex: 3822-264
- SHIMODA TOKYU HOTEL
  Telex: 3929-732
- HAKATA TOKYU HOTEL
  Telex: 723-295
- HAKUBA TOKYU HOTEL
  Telex: 3342-205
- RYUKYU TOKYU HOTEL
  Telex: 222-4320,
  Tokyo Office
- GUAM TOKYU HOTEL
  Telex: 222-4320,
  Tokyo Office

TOKYU HOTEL CHAIN
INFORMATION OFFICE, TOKYO Tel: (581) 2421 Telex: 222-4320
11-1, 2-chome, Nagata-cho, Chiyoda-ku, Tokyo, Japan

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

SHIMODA (Shizuoka Prefecture)

Shimoda Tokyu Hotel

1172, Kengaura Kamo-gun	69	Ⓔ	Ⓔ
Tokyu Hotel Chain	(See advertisement,	$5.56	$9.72
Masahiro Komatsubara, Gen Mgr	page 1271)	up	up

TOKYO

Airlines: Aeroflot; Air France; Air Vietnam; ALITALIA; Air India; BOAC; Cathay Pacific; China Air; Garuda-Indonesian; Japan; KLM; Korean Air Lines; Northwest; Pan American; Qantas; SAS; SWISSAIR; Canadian Pacific; THAI Int'l; Lufthansa; VARIG; ALL Nippon; Malaysia.

Akasaka Tokyu Hotel

14-3, 2-chome, Nagata-cho,	566	Ⓔ	Ⓔ
Chiyoda-ku		$10–	$15.56
Kinya Nishizaki, Gen Mgr	(See advertisement,	12.50	–20.83
Cable: Tokyuchain Tokyo	page 1271)		

Dai-ichi-Hotel

6-2-1 Chome Shimbashi Minato-ku	1244	Ⓔ	Ⓔ
Kazuo Tsuchiya, Owner		$7.22	$10.56
Kaname Uesugi, Mgr		–8.89	–15.56
Cable: Daitihotel Tokyo	(See advertisement below)		

DAI-ICH HOTEL



Dai-ichi means "The First" or "Number One".
The Dai-ichi Hotel is easily visible from any point in central Tokyo. The Dai-ichi Hotel is immediately opposite the important Shimbashi interurban and subway stations. The Dai-ichi Hotel has been a landmark in Tokyo and an integral part of Japanese life since its founding in 1937.

Special Features
- Reasonable Rates: S/B $7.22 up, T/B $10.56 up
- Completely Air-conditioned
- Five Fine Restaurants

K. TSUCHIYA
President



RESERVATIONS:
Cable: DAITIHOTEL TOKYO
Phone: Tokyo (03) 501-4411
Mail: SHIMBASHI TOKYO
Telex: 222-2233 TOK

DAI-ICHI HOTEL CHAIN: TOKYO, ATAMI, TAKARAZUKA AND TAKAMATSU-INTERNATIONAL HOTEL

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



Tokyo's legendary hotel has begun a new chapter.

You can put your clients right in the heart of Tokyo in the Orient's biggest, most luxurious hotel. The new Imperial. They'll have a choice of 1,400 rooms, each with air-conditioning, color television and private refrigerator. They'll be pampered by an experienced staff of 1,700 who carry on the great tradition of service in the Imperial manner. The new Imperial...and the legend continues.

IMPERIAL HOTEL
T. Inumaru, President and General Manager TOKYO

For reservations and confirmation in the U.S.A. phone Japan Travel Bureau International: New York CI 6-8030/San Francisco 421-1514/Los Angeles MA 2-5114/Honolulu 935-622. In Australia, call Shaul International: Sydney 27-4601/Melbourne 67-4552

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Diamond Hotel						
25, Ichiban-cho, Chiyoda-ku Kensuke Takahashi, Owner Masafumi Takahashi, Mgr Cable: Hoteldia Tokyo	200	(See advertisement below)		Ⓔ $8.33 up	Ⓔ $12.50 –15.30	
Ginza Tokyu Hotel						
9-15 Ginza 5-chome, Chuo-ku Tokyu Hotel Chain Tasaburo Niwata, Gen Mgr Cable: Tokyutel Tokyo	436	(See advertisement, page 1271)		Ⓔ $9.44 –12.22	Ⓔ $13.89 –27.78	
Haneda Tokyu Hotel						
2-8-6, Haneda-kuko, Ota-ku Tokyu Hotel Chain Wahu Takeishi, Gen Mgr Cable: Tokyutelhaneda	297	(See advertisement, page 1271)		Ⓔ $8.33 –10	Ⓔ $12.50 –22.22	
● **Imperial Hotel**						
1-Chome Uchisaiwai cho Chiyoda-ku T. Inumaru, Pres & Gen Mgr Cable: Impho Tokyo	1400	NY 212 CI6-8030 (See advertisement, page 1273)		Ⓔ $11.20 –27.80	Ⓔ $13.90 –43.10	
● **Keio Plaza Hotel**						
116 Tsunohazu 3-chome Shinjuku-ku Sadao Inouye, Pres Tadashi Takada, Gen Mgr Cable: Keioplatel Tokyo	1100	Opening: June 1971		Ⓔ $12.50	Ⓔ $15.30 –31.70	
Marunouchi Hotel						
1-6 Marunouchi Chiyoda-ku Taro Kobayashi, Pres & Mgr Cable: Maruhote Tok	210	NY 212-L05-3811 (See advertisement, page 1275)		Ⓔ $8.40 –15.90	Ⓔ $13.10 –18.90	D
New Japan Hotel						
13-8-Nagata-cho-2-Chome Chiyoda-ku Kakuichiro Fujiyama, Owner Yuichi Shibasaki, Mgr Cable: HotelNewJapan Tokyo	506	NY 212-PL2-5660 (See advertisement, page 1276)		Ⓔ $9.73	Ⓔ $14.73 –150.00	

A Home Away From Home

DIAMOND HOTEL



Quiet location near the Imperial Palace; easy access to downtown district.

200 air-conditioned rooms, all with bath.

International cuisine 24 hours a day in the main dining room. Night Club. Convention facilities include large ballrooms and meeting rooms.

TARIFF: Single $8.00 up Twin $12.50 up

For reservations and information:
25, Ichiban-cho, Chiyoda-ku, Tokyo, Japan.
Tel: 263-2211 Cable: HOTELDIA TOKYO

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area



American
businessmen like
us because we are
smack dab in the middle
of Tokyo's business center.
Because our European, Japanese,
Chinese restaurants, night club
and cocktail lounge unwind them.
Because we are a family owned hotel
(have been for 46 years) with very friendly
yet elegant service. Because our
rooms are modern, efficient but comfortable
and reasonably priced.
Because each can be individually air
conditioned to suit their taste.
Even because they can telephone from
the bathroom. But, most important
to American businessmen,
are our extra long beds. To reserve one for
your client, please write or cable today.

TARIFF
All rooms with bath
Singles ..... $ 8.40—$15.90
Doubles $13.10
Twins ..... $13.70—$18.90
Suites ..... $15.30 & $41.70

For reservations contact:
AMERICAN-INTERNATIONAL
HOTEL REPRESENTATIVES
500 Fifth Avenue,
New York, N.Y. 10036
Tel: LOngacre 5-3811
Cable: AMIHOREPS NEWYORK

Marunouchi Hotel

Management: T. Kobayashi & Son
1-1, Marunouchi, Chiyoda-ku, Tokyo, Japan
Cable: MARUHOTE TOKYO Tel: 215-2151 Telex: 0222-4655



and the Hotel New Japan

Nighttime in Tokyo means fun in Akasaka, and that's where the Hotel New Japan is—right in the center of that entertainment section catering to Tokyo's international set. Super night-clubs... roaring discos... discrete cocktail lounges... geisha houses... they're all within walking distance of the New Japan's front entrance. And just in case you don't feel like dining out, dine in—we have eight different and delightful restaurants.

OVERSEAS REPRESENTATIVES—
OFFICES OF HOTEL EXPRESS INC., IN U. S. A. & CANADA
- HONOLULU 923-2061
- BOSTON 267-1145
- CHICAGO 782-5835
- DALLAS 741-5118
- LOS ANGELES 461-3727
- MIAMI 358-3406
- NEW YORK 752-5660
- PHOENIX 277-1425
- PORTLAND 224-9647
- SAN FRANCISCO 986-2858
- SEATTLE 624-4231
- WASHINGTON, D.C. 659-9424
- MONTREAL 514-8619916
- TORONTO 416-3664059
- VANCOUVER 604-6816374



HOTEL NEW JAPAN

13-8, Nagata-cho 2-chome, Chiyoda-ku, Tokyo 100, Japan
CABLE: HOTELNEWJAPAN TELEX: TK 2499 TEL: Tokyo (03) 581-5511

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
New Otani Hotel						
Kioi-cho Chiyoda-ku	1100			Ⓔ $10.20	Ⓔ $13.30	
Suemitsu Kadowaki, Pres						
Kichisaburo Okado, Exec. Mng Dir	(See advertisement,			–15.20	–25	
Cable: Hotelnewotani Tokyo	page 1277)					
Pacific Hotel						
3 Takanawa, Minato-ku	1000			Ⓔ $12	Ⓔ $18	
Keihin Electric Express Railway Co Ltd						
Yoshikatsu Gamo, Gen Mgr	(See advertisement,					
Cable: Hotelpacific Tokyo	page 1279)					
Palace Hotel						
10 1-Chome Marunouchi	450	206-682-6161	910-444-2161	Ⓔ $12.50	Ⓔ $14.50	D
Western International Hotels						
Masao Yoshihara, Mng Dir	(See advertisement,			–17.80	–19.50	
Cable: Palacehotel Tokyo	page 1280)					
Shiba Park Hotel						
6-Gochi Minato-ku	200	433-4131		Ⓔ $7.80	Ⓔ $10.60	
T. Inumaru, Chairman of the Board						
Jiro Inumaru, Pres & Gen Mgr	(See advertisement,			–10.60	–13.90	
Cable: Hotoshiba Tokyo	page 1280)					

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

IT TAKES MORE THAN A LOT OF OLIVES TO FIX COCKTAILS FOR 3,000 PEOPLE

It takes experience. And it take facilities. The New Otani has both. Plus a few things no other hotel in Tokyo has. When The New Otani opened its doors six years ago, the finest hotel management people in Japan were the first to walk through them.

They came to Japan's largest convention and banquet facility. And they brought years of experience with them.

The New Otani has 37 separate convention and banquet halls. Separate facilities for 3,000 or 30. Whatever your clients need.

Eleven of Tokyo's finest international style restaurants are right in the hotel. A revolving cocktail lounge high atop The New Otani gives a bird's-eye view of the world's largest city. 1,100 rooms (many the same type to facilitate large tours and groups) are surrounded by a 10-acre Japanese garden. And it's all only a 60¢ cab ride from the Ginza and Tokyo's business centers.

When you recommend The New Otani you can relax with the realization that your client will thank you
... by asking your good advice again.

HOTEL
The New Otani
TOKYO

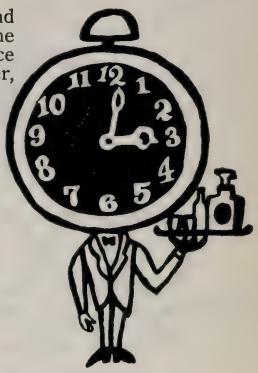
The best of two worlds
... Isn't that why you're going to Japan?

Kioi-cho, Chiyoda-ku, Tokyo, Japan
Tel: 265-1111 Telex: HTLOTANI TK4719 Cable Address: HOTELNEWOTANI TOKYO

Two hotels in all Japan offer 24-hour room service. One is the TOKYO PRINCE.*

Mention this fact to your Tokyo-bound client...he'll remember you kindly some hungry 3 AM. (Each room at the Prince also has a refrigerator stacked with beer, soda, cokes, and other party fixin's.)





Another fact to file: The Tokyo Prince Hotel can make simultaneous morning calls to 500 of its 510 rooms—a good thing to keep in mind when booking conventions.

We're located in downtown Tokyo, right in the center of things, but surrounded by big, gorgeous Japanese gardens to cut us off from the rat-race. We have seven dining rooms, three cocktail lounges, outdoor swimming pool—all the usual luxuries.

And 24-hour room service.

** The other is the Tokyo Hilton, also a fine hotel.*



TOKYO PRINCE HOTEL

Rates: Singles $10 up
Twins $13.30 up

Shiba Park, Minato-ku, Tokyo Cable HOTELPRINCE Telex 242-2488

The PACIFIC

Tokyo's newest, most complete hotel



Opening July, 1971

Located only 15 minutes from Tokyo International Airport, The Pacific towers 30 stories into the Tokyo skyline from a spacious 120,000 sq.ft. Japanese garden site. Catering to both individuals or entire conventions, The Pacific offers jet-age convenience and traditional Japanese hospitality.

GUEST ROOMS: 1,000 all with bath, telephone & color TV

Type	No.	Rate*
Single	74	$ 12.00 up
Commercial Twin	408	$ 18.00 up
Regular Twin	439	$ 19.50 up
Deluxe Twin	38	$ 22.50
Suite	40	$ 50.00 up
Royal Suite	1	$278.00

Room rates subject to 10% service charge and 10% tax.

Commission payable: 10% of net room rate.

Special rates for groups of 15 or more.

*Tentative Commissionable Rate (US $)

GUEST FACILITIES

7 Restaurants	Continental, Japanese, Grill, Chinese, Chinese Buffet, Coffee Shop, Poolside Snack
4 Bars & Lounges	Sky Lounge, Tea Lounge, Main Bar, Cellar Bar
Other Facilities	Shopping Arcade, Parking for 600 cars, Pool, Airline Ticketing & Travel Agency counters, Mail & Secretarial service, etc.

CONVENTION FACILITIES: 21 fully equipped banquet rooms

Type	No.	*
Large	1	3,000
Medium	4	300
Small	1	200
	4	160
	3	120
	4	100
	4	60

Large Room Equipment: 6-language simultaneous interpreting, TV broadcasting, illumination control, film projection, ITV & music systems.

All Other Rooms: Illumination control, film projection & music systems.

*Maximum Capacity

3 Takanawa, Minato-ku, Tokyo, Japan
Telephone: 447-3347
Cable: HOTELPACIFIC TOKYO

President: Haruo Sato
General Manager: Yoshikatsu Gamo



Japan's Imperial Palace at their Window
Hard to Find Traditions Just a Telephone Call Away

Your customers want to learn about Japan. All 2,000 years of it. But that takes years. They get the most from Japan by staying at the Palace Hotel. Across the way is the Imperial Palace. They get a room's-eye view. Downtown Tokyo is just outside, nervous, confusing. And when they've had enough, their room is spacious, air conditioned, and completely soundproof. Sample our Grill Simpson, the Viking Room, or the Crown Restaurant that sells more French wine than any other place in Japan. There's a full arcade, too. We'll make sure your customers enjoy it here. We do.



PALACE HOTEL Palace Hotel TOKYO

Masao Yoshihara, Managing Director & General Manager
Represented by WESTERN INTERNATIONAL HOTELS
Our Representatives:
UTELL INTERNATIONAL and GEORGE R. SMITH ORGANIZATION
CLAUDE L. C. DUTEIL

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Tokyo Hilton Hotel						
57 2-Chome Nagata-cho Chiyoda-ku Hilton International Albert Grieder, Gen Mgr Cable: Hiltels Tokyo	478	NY 212- 594-4500 (See advertisement, pages 622–623)		Ⓔ $20.30	Ⓔ $24.45	
Tokyo Prince Hotel						
3, Shiba Park, Minato-ku Shojiro Kojima, Owner Hisahide Nomura, Mgr Cable: Hotelprince Tokyo	510	(See advertisement, p. 1278)		Ⓔ $10– 16.70	Ⓔ $13.30 –18	

MEMBER OF ORIENT CHAIN HOTELS



Near Shiba Park and Tokyo Tower
Close to Business and Shopping Center

Cable: "HOTOSHIBA" TOKYO
For reservation call (03) 433-4131

200 ROOMS 320 BEDS
ROOM RATES
Single with bath $ 7.80~10.60
Twin with bath $10.60~13.90

T. Inumaru, Chairman — Jiro Inumaru, President

Shiba Park HOTEL
3-6 Gochi Shiba Koen Minato-ku
Tokyo Japan Phone (03) 433-4131

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Sheraton in Kuwait



The gleaming Kuwait-Sheraton Hotel is an oasis of hospitality and air-conditioned comfort located in the middle of busy Kuwait City. Cool, spacious, carpeted, elegant guest rooms. Delightful dining . . . from European cuisine to exotic Near-East dishes in the Jahra Tea Room and the Alhambra Roof Restaurant. Swimming Pool. Banquet and meeting facilities. Free Parking. Children share parent's room free. 162 rooms. Singles: $15.40-$22.40; Doubles: $23.80-$30.80; Suites: $33.60-$42.00. New additions of 120 Rooms, Coffee Shop, Specialty Restaurant, Sauna Baths and Shopping Arcade will be operating from November 1970. CABLE ADDRESS: KUWAIT SHERATON. TELEX: SHERATON KWT 016. TELEPHONE: KUWAIT 24041.

الكويت
شيراتون

Kuwait-Sheraton Hotel

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
YOKKAICHI (Mie Prefecture)						
● Yokkaichi Station Hotel 7-34 Suwasakaemachi Shirokichi Kawaguchi, Owner Masao Satou, Mgr Cable: Yokkaichi SH Yokkaichi	41			Ⓔ $7–7.50	Ⓔ $11–27	
YOKOHAMA						
Yokohama Tokyu Hotel 1-1-12, Minami-Saiwai, Nishi-ku Tokyu Hotel Chain Yoshitsugu Ishikawa, Gen Mgr Cable: Yokotokyuhotel	224 (See advertisement, page 1271)			Ⓔ $9.44 up	Ⓔ $14.44 up	
KOREA						
SEOUL Airlines: China Air; Cathay Pacific; Japan Air; Korean Air; MT Cook; Northwest Orient; Thai Airways Int'l.						
B Chosun Hotel 87, Sokong-Dong Chung-Ku Flagship Hotels, Owner Horst Frank, Gen Mgr Cable: Flagtels Seoul	504	NY 212-OX7-2131		Ⓔ $13–29	Ⓔ $16–32	D
KUWAIT						
KUWAIT CITY Airlines: Air India; BOAC; CSA; Gulf Aviation; Iran Nat'l.; KLM; Kuwait Airways; Iraqi; Lufthansa; Middle East AirLiban; Pakistan Int'l.; Saudi Arabian; United Arab.						
Kuwait Hilton Hotel Bnaid Al Gar, P.O. Box 5996 Hilton International Mostafa El Bakry, Mgr Cable: Hiltels Kuwait	250	NY 212-594-4500		Ⓔ $15.40–23.80	Ⓔ $28–30.80	
Kuwait-Sheraton Hotel ITT Sheraton Corp of America Michael McFayden, Gen Mgr Cable: Kuwait Sheraton	162 (See advertisement, page 1281 and pages 620–621)	800-325-3535		Ⓔ $15.40–22.40	Ⓔ $23.80–30.80	D
LEBANON						
BEIRUT Airlines: Aeroflot; Air France; Air India; ALITALIA; Austrian; BOAC; CSA; Cyprus Airways; Iran National; Ethiopian; KLM; Air Algerie; LOT; Lufthansa; Olympic; Pan American; SAS; Saudi Arabian; SWISSAIR; Ariana Afghan; Middle East AirLiban; Pakistan Int'l.; BEA; SABENA; United Arab; JAT; Garuda Indonesian; Japan; Kuwait; Balkan; Sudan.						
Alcazar Hotel Minet El-Hosn Street A. & E. Tarazi, Owners M. Doumani, Mgr Cable: Alcazarotel Beirut	85			Ⓔ $6.50–9.50 Ⓐ $13–16	Ⓔ $9.50–12.50 Ⓐ $22.50–25.50	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Beirut Carlton Hotel Shouran Street P.O. Box 3420 N. & A. Medawar, Owners Antoine Medawar, Mgr Cable: Carltonotel Beirut	140			Ⓔ $15 up	Ⓔ $19 up	
Beirut Commodore Hotel Lyon St. P.O. Box 3456—Hamra Heirs of Sheikh Jaber Al-Sabbah Antoine Raad, Gen Mgr Cable: Commodore Beirut	145			Ⓔ $10 Ⓐ $17	Ⓔ $12.50 Ⓐ $26.50	
Le Vendome Hotel Minet el Hosn Hotel Corp of America Gabriel Absy, Gen Mgr Cable: Vendome Beyrt	125	NY 212-PL2-9100		Ⓔ $15–26.75	Ⓔ $18.50–30	
● **Phoenicia Inter-Continental Hotel** Jbeil Street Inter-Continental Hotels Corp Hans Sternik, Gen Mgr Cable: Inhotelcor Beirut	600 (See advertisement below)	NY 212-973-3800		Ⓔ $13–21	Ⓔ $16–25	

MALAYSIA

KUALA LUMPUR

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Merlin Hotel Treacher Road A. J. M. Ruiter, Mgr Cable: Merlin Kuala Lumpur	626			Ⓔ $11–18.50 Ⓐ $16.30–23.80	Ⓔ $16–40 Ⓐ $21.30–45.30	

PENANG

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Merlin Hotel Farguhar Street Teh Ban Huat, Mgr Cable: Merlin Penang	150			Ⓔ $10–13	Ⓔ $15–18	

Beirut, Lebanon

PHOENICIA
INTER•CONTINENTAL

600 air-conditioned rooms with private balconies. Pool, sauna, "underwater" cocktail lounge. Convention facilities. Hans Sternik, General Manager. 10% commission guaranteed. Call Inter•Continental Hotels.



One of 48 distinctive Inter•Continental Hotels around the world.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

OKINAWA

ISHIKAWA CITY

Iha Castle Hotel
501 Iha
Continental Airlines, Owner
D. Jack Ewalt, Gen Mgr
Cable: Ihaca Ishikawa City
65
Ⓔ $12–16 Ⓔ $14–22

NAHA

Ryukyu Tokyu Hotel
1002 Ameku
Tokyu Hotel Chain
Rokusaburo Suzuki, Gen Mgr
Cable: Tokyuhotel Naha
96
(See advertisement, page 1271)
Ⓔ $8–12 Ⓔ $15–19

PAKISTAN

DACCA

Airlines: Pakistan Int'l.; Thai Int'l.; Royal Nepal.

Inter-Continental Dacca Hotel
P.O. Box 300
Inter-Continental Hotels Corp
A. Furrer, Gen Mgr
300 NY 212-973-3800
Ⓔ $13.65–17.85 Ⓔ $17.85–22.05

KARACHI

Airlines: Aeroflot; Air Ceylon; Air France; Ariana Afghan; ALITALIA; BOAC; Ethiopian; Garuda Indonesian; KLM; Kuwait Airways; Lufthansa; Middle East AirLiban; Pan American; SAS; Saudi Arabian; SWISSAIR; Pakistan Int'l.; Japan; Iran National.

● Beach Luxury Hotel
New Queens Road
D. B. Avari, Owner
Minoo J. Sethna, Mgr
Cable: Beachhotel Karachi
150
Ⓔ $10.50–25.20 Ⓔ $13.65–31.50

Inter-Continental Karachi Hotel
Kutchery & Club Road
Inter-Continental Hotels Corp
Leo Riordan, Gen Mgr
Cable: Inhotelcor Karachi
306 NY 212-973-3800
Ⓔ $14.70–17.85 Ⓔ $18.90–22.05

Jabees Hotel
Victoria Road
Ilyas Kushtiwala, Owner
S. Maulai & S. Naqi, Mgrs
Cable: Hoteljabis Karachi
102 512011
Ⓔ $6.50–8.75 Ⓔ $12–14
Ⓐ $10.50–12.75 Ⓐ $19.50–21.75

LAHORE

Airlines: Pakistan Int'l.

Inter-Continental Lahore Hotel
Kashmir Rd at Upper Mall
Inter-Continental Hotels Corp
Adalberto Stratta, Gen Mgr
203 NY 212-973-3800
Ⓔ $13.65–15.75 Ⓔ $17.85–19.95

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
RAWALPINDI Airlines: Pakistan Int'l.						
Inter-Continental Rawalpindi Hotel P.O. Box 211 Inter-Continental Hotels Corp Graham Jeffrey, Gen Mgr	205	NY 212- 973-3800		Ⓔ $13.65 –15.75	Ⓔ $17.85 –19.95	
PHILIPPINES						
ANGELES (Pampanga)						
● **Marisol Manor** 3rd Street, Marisol Village Mr. & Mrs. Bob Stewart, Owners Miss Trinidad Hemedes, Mgr Cable: Bobstew Angeles	65			Ⓐ $10–12	Ⓐ $12–16	
MANILA Airlines: Air France; Cathay Pacific; China; Garuda-Indonesian; KLM; Malaysian; Northwest; PAL; Pan American; Qantas; SAS; SWISSAIR; THAI Int'l.; Japan; Air Vietnam.						
Bay View Hotel Roxas Boulevard Manuel A. Zamora, Mgr Cable: Bay View Manila	350	867-3600		Ⓔ $8.70 –9.50 Ⓐ $15.50 –16.30	Ⓔ $10.50 –11.50 Ⓐ $17.30 –18.30	
● **Enrico Hotel (Treadway)** 1324 Leon Guinto St, Ermita Karilagan Hotel, Inc Amado Santos, Gen Mgr Cable: Karilagan Manila	251	NY 212- 697-8773				
Filipinas Hotel P.O. Box 2312 Roxas Blvd, Ermita J. O. Cobarrubias, Mgr Cable: Hofil Manila	476			Ⓔ $9–11	Ⓔ $11–13	
Inter-Continental Manila Hotel Ayala Avenue Inter-Continental Hotels Corp Geo. Markides, Mgr	427	NY 212- 973-3800		Ⓔ $13–17	Ⓔ $17–21	
Mabuhay Hotel 1430 A. Mabini Street, Ermita J. O. Cobarrubias, Mgr Cable: Mabuhay Manila	104			Ⓔ $9 up	Ⓔ $11 up	
Manila Hotel Katigbak Drive Bay View Hotel, Inc Johnny Goiti, Mgr Cable: Manhoco Manila	265			Ⓔ $7.80 –13 Ⓐ $14.60 –19.80	Ⓔ $11.85 –17 Ⓐ $18.65 –23.80	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Manila Hilton Hotel						
P.O. Box 4430 Hilton International Andre Charrier, Gen Mgr Cable: Hiltels, Manila	430	NY 212- 594-4500		Ⓔ $13–18	Ⓔ $17–21	
Sulo Hotel						
Matalino Rd, Civic Center Leandro D. Enriquez, Gen Mgr Cable: Sulohotel Manila	60			Ⓔ $10.50	Ⓔ $12.50 –14.50	

SINGAPORE

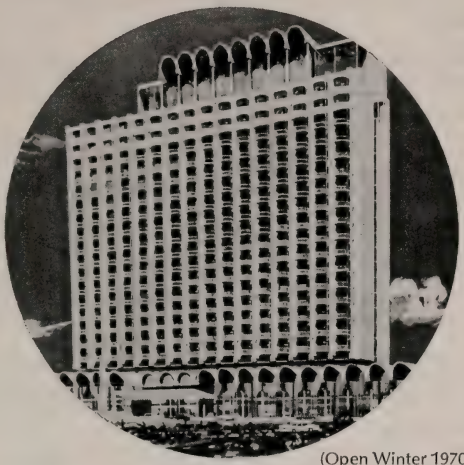
● Singapore Hotels & Restaurants Association
4th Floor, Chow House
140/142 Robinson Road
Singapore 1, Singapore
Chan Sze Onn & Company, Secretaries

SINGAPORE Airlines: CSA; Air New Zealand; UTA; Air India; ALITALIA; BOAC; Cathay Pacific; China; Garuda-Indonesian; Japan; KLM; Lufthansa; Malaysian; Pan American; Philippine; Qantas; THAI Int'l.

Adelphi Hotel						
1 & 2 Coleman St Max Kriemler, Mgr Cable: Adelphihotel Singapore	90	NY 212- PL2-5660		Ⓔ Ⓐ Ⓔ $8.50 –20	Ⓔ Ⓐ Ⓔ $15–30	
● Cathay Hotel						
Cathay Building Jeffrey Cheam, Gen Mgr Cable: Cathayrest Singapore	170			Ⓔ $11.66 –20	Ⓔ $15– 26.67	
Cockpit Hotel						
7 Oxley Rise Peter Lee, Gen Mgr Cable: Cockpit Singapore	60	NY 212- PL 2-5660		Ⓔ $13–17 Ⓐ $19.50 –24.50	Ⓔ $17–21 Ⓐ $30–34	
Cuscaden House Hotel						
40 Cuscaden Road Singapore Land Goup J. B. Lim, Mgr Cable: Custel Singapore	213			Ⓔ $14– 17.35 Ⓐ $20.10 –23.45	Ⓔ $15– $20.70 –24 Ⓐ $32.90 –36.20	
Equatorial Hotel						
429 Bukit Timah Road Lim Kah Ngam Investment Pte Ltd M. S. Loke, Mgr Cable: Equatorial Singapore	225	NY 212- BO 9-3260		Ⓔ $10– 11.65 Ⓐ $16.60 –18.30	Ⓔ $15– 16.65 Ⓐ $28.20 –29.90	

KEY: B—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

The Shangri-la



(Open Winter 1970)

TARIFF
Singles from $15.00 Doubles from $22.00
Twins from $21.00

A palatial, tranquil setting just minutes from Singapore's businesses and shops. 514 spacious guest rooms and suites with private lanais, TV, direct-dial phones, air-conditioning, refrigerator bars. Six exciting restaurants and bars, including a rooftop dining room and the unique upbeat nightclub. Chinese and Continental cuisine featured.
Top-flight convention facilities.

William Ellis, General Manager
19 Orange Grove Road • Singapore 10
TWX 910-44-2161 • Cable SHANGRILA, Singapore

WESTERN INTERNATIONAL HOTELS
Executive Offices: The Olympic, Seattle, Washington 98111

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
● Goodwood Park Hotel						
22 Scotts Road Mario S. Ruosch, Gen Mgr Cable: Goodwood Singapore	246			(E) $15–22 (A) $22–25	(E) $22 (A) $36	
Imperial Hotel						
Jalan Rumbia William Land, Gen Mgr Cable: Imperhotel Singapore	600			(E) $10–21	(E) $16–26	
● King's Hotel						
Havelock Road Royce Johnson, Mgr Cable: Kingshotel Singapore	175			(E) $12 up	(E) $16 up	
● Ladyhill Hotel						
1 Lady Hill Road Mrs. Cecilia Seow, Mgr Cable: Lehotel Singapore	200			(E) $13–18 (A) $19–24	(E) $18–22 (A) $30–34	
● Malaysia Singapore Hotel						
Tanglin Circus Philip C. M. Seow, Gen Mgr Cable: Malayotel Singapore	350	NY 212-752-5660		(E) $17–18 (A) $24–25	(E) $21–22 (A) $35–36	
Mandarin Hotel, The						
Orchard Road Overseas Union Enterprise, Ltd Nelson Vermette, Mgr Cable: Manrinotel Singapore	1200	NY 212-JU6-4500		(E) $16–24	(E) $20–28	
Miramar Hotel						
Havelock Road Joe Pok, Mgr Cable: Miramar Singapore	216			(E) $9–13	(E) $11–15	
Peninsula Hotel, The						
3-A Coleman Street L. P. Lam, Mgr Cable: Penhote Singapore	304	Under Construction				
Queen's Hotel						
24 Mount Elizabeth Mrs. Ho Peck Sim, Mgr Cable: Queensbest Singapore	59			(E) $11 up	(E) $14 up	
Regency Hotel						
Cairnhill Circle William Land, Gen Mgr Cable: Regenhotel Singapore	200			(E) $10–20	(E) $16.65–25	
● Royal Hotel						
Newton Road C. C. Wang, Mgr Cable: Hotelroyal Singapore	321			(E) $10–15	(E) $12–18	

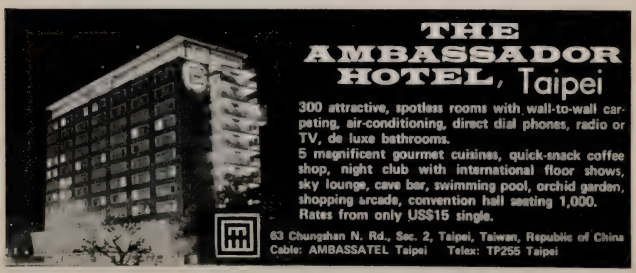
KEY: **B**—Business Meeting Facilities **(S)**—Summer **(W)**—Winter **(A)**—Amer. **(E)**—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
● Sea View Hotel						
Amber Close Lim Sin Hoa, Mng Dir Hugh Hsieh, Exec Mgr Cable: Seaview Singapore	460	NY 212- PL7-2981		Ⓔ $12– 14.50	Ⓔ $16.50 –20	
Shangri-La Hotel						
19 Orange Grove Road Western International Hotels William Ellis, Gen Mgr Cable: Shangrila Singapore	514	206- 682-6161 (See advertisement, page 1287)	910- 444-2161	Ⓔ $15–23	Ⓔ $21–28	
Singapore Hilton West Hotel						
Orchard Road-9 Hilton International H. Ewe Hin Lim, Gen Mgr Cable: Hiltels Singapore	450	NY 212- 594-4500		Ⓔ $16–20	Ⓔ $20–24	
Singapura Inter-Continental Hotel						
585 Orchard Road Inter-Continental Hotels Corp George Milne, Gen Mgr Cable: Inhotelcor Singapore	195	NY 212- 973-3800		Ⓔ $15– 17.35	Ⓔ $21.70– 24	
Summit Hotel						
21 Mount Elizabeth & Orchard Rd M/S So Ping Fan & Raymond Teng Oro Escarraga, Mgr Cable: Hosummit Singapore	64			Ⓔ $30–40	Ⓔ $40–50	

TAIWAN
(REPUBLIC OF CHINA)

TAIPEI Airlines: Cathay Pac; China; Japan; Northwest; Air Vietnam; Malaysian; Philippine; THAI Int'l.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ambassador Hotel						
63 Chung Shan North Rd, Section-2 C. C. Huang, Pres Dr. Shangbin Chen, Gen Mgr Cable: Ambassatel Taipei	300	NY 212- PL7-2981 (See advertisement below)		Ⓔ $15– 16.50	Ⓔ $16.50 –19.50	D



Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Cataya Hotel 36 Nanking East Road, Sec. 1 Chiu Chun-Mei, Owner Liu Wang-Yu, Mgr Cable: Catel Taipei	80	Taipei 518351		Ⓔ $6–8	Ⓔ $9–11	
● **China Hotel** 14 Kuan Chien Road Lin Mu Kuei, Owner A. W. Lin, Mgr Cable: Chinahotel Taipei	170	NY 212-BO9-3260		Ⓔ $8 up	Ⓔ $9.50–30	
Mandarin Hotel 166 Tun Hwa North Road K. C. Lin, Owner S. C. Chen, Mgr Cable: Mandatel, Taipei	350			Ⓔ $11–12	Ⓔ $14.50 –100	

THAILAND

BANGKOK Airlines: Air Ceylon; ALITALIA; BOAC; Cathay Pac.; Air India; China; Garuda-Indonesian; Japan; KLM; Lufthansa; Malaysian; Pakistan Int'l.; SWISSAIR; THAI Int'l.; TWA; Pan American; Qantas; SAS; Air Vietnam.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
● **Dusit Thani Hotel** Saladaeng Circle & Rama IV Rd Western International Hotels W. R. Anderson, Gen Mgr Cable: Dusithotel Bangkok	525	206-682-6161 910-444-2161 (See advertisement, page 1291)		Ⓔ $15–20	Ⓔ $20–26	D
Oriental Hotel Oriental Avenue K. Wachtveitl, Mgr Cable: Orienotel Bangkok	130	NY 212-PL7-2981		Ⓔ $14 up	Ⓔ $18 up	
Rama Hotel 981 Silom Road Hilton International Hans Oppacher, Mgr Cable: Hiltels Bangkok	189	NY 212-594-4500		Ⓔ $15–21	Ⓔ $17–23	
Rex Hotel Chalerm Kaukham, Mgr Cable: Rexhotel Bangkok	120	NY 212-PL7-2981		Ⓔ $8 up	Ⓔ $13 up	
Siam Inter-Continental Hotel Srapatum Palace Property Rama 1 Road Inter-Continental Hotels Corp Kane Rufe, Gen Mgr Cable: Inhotelcor Bangkok	411	NY 212-973-3800		Ⓔ $15.50 –19.50	Ⓔ $18.50 –22.50	

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

The Dusit Thani



TARIFF
Singles from $15.00 Doubles from $20.00
Twins from $20.00

Bangkok's most luxurious hotel. Located in the heart of the business district. 525 guest rooms and suites, with TV, direct dial phones, air-conditioning. Five restaurants and bars. Superb Continental and Thai cuisine. Live entertainment. Dancing. Swimming pool. Garden terrace, fountains, waterfalls. Exhibition hall. Shopping arcade. Meeting and banquet facilities for 1,000.

Warren Anderson, General Manager
Saladang Circle, Rama IV Road • Bangkok, Thailand
TWX 910-444-2161 • Cable DUSITOTEL

WESTERN INTERNATIONAL HOTELS
Executive Offices: The Olympic, Seattle, Washington 98111

AFRICA

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

EGYPT (U.A.R.)

CAIRO Airlines: Aeroflot; Air France; Interflug; Air India; CSA; Ethiopian; Garuda-Indonesian; KLM; Kuwait; Lufthansa; JAT; LOT; Olympic; Qantas; SABENA; SAS; SWISSAIR; TWA; Cyprus Airways; ALITALIA; BOAC; Middle East AirLiban; Misrair; EC; Japan; Pakistan Int'l.; Saudi Arabian; United Arab; Air Algerie; Iraqi; Syrian Arab; Tarom; Sudan.

Cairo-Sheraton Hotel

Galae Square, Giza
ITT Sheraton Corp of America
Kgell Ostbye, Gen Mgr
Cable: Sheraco Cairo

396 800-325-3535 (See advertisement, page 1293 and pages 620–621)

Ⓔ $11.50–18.50 Ⓔ $13.80–20.70

Nile Hilton Hotel

Tahrir Square
Hilton International
M. Roushdy Abouseda, Gen Mgr
Cable: Hiltels Cairo

400 NY 212-594-4500 (See advertisement, pages 622–623)

Ⓔ $11.50–16.10 Ⓔ $13.80–18.40

ETHIOPIA

ADDIS ABABA Airlines: Air India; Alitalia; Delta; Ethiopian; United Arab; Sudan.

Addis Ababa Hilton Hotel

P.O. Box 1164
Hilton International
R. T. Aignherr, Gen Mgr
Cable: Hiltels Addis Ababa

250 NY 212-594-4500

Ⓔ $13–16 Ⓔ $15–19
Ⓐ $18–21 Ⓐ $25–29

Ethiopia Hotel

Haile Selassie 1 Square
P.O. Box 1131
Societe Hoteliere du Tourisme S.C.
Mulugeta Shiferaw, Mgr
Cable: Ethiohotel Addis Ababa

110

Ⓔ $8.80 up Ⓔ $13.20 up
Ⓐ $12 up Ⓐ $20 up

KENYA

NAIROBI Airlines: Air France; BOAC; Lufthansa; Pan American; SAS; SABENA; SWISSAIR; TWA; ALITALIA; Sudan.

Inter-Continental Nairobi Hotel

Sergeant Ellis Ave at Uhuru Highway
Inter-Continental Hotels Corp
Fred Peelen, Gen Mgr

210 NY 212-973-3800

Ⓔ $14.30–20 Ⓔ $25–31.45

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Sheraton in Cairo



On the Nile, soaring 30 stories into the Egyptian sky, a new hotel: the majestic Cairo-Sheraton. A wonder of the modern world. Completely air-conditioned. Offering luxurious guest bedrooms and suites, magnificent restaurants, cocktail lounges and outside terraces. Swimming pool, of course. Children share parent's room free. Singles: $11.50-$18.50, Doubles: $13.80-$20.70. Cable Address: SHERACO CAIRO.

Cairo-Sheraton Hotel & Casino

SHERATON HOTELS AND MOTOR INNS. A WORLDWIDE SERVICE OF ITT

For reservations at any Sheraton, call this number free

800-325-3535

See complete listing of Sheraton Hotels and Motor Inns, pp. 620–621

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Nairobi Hilton Hotel						
P.O. Box 30624 Hilton International Anthony Clegg, Gen Mgr Cable: Hiltels Nairobi	274	NY 212- 594-4500		(E) $14.30 –20 (A) $18.30 –24	(E) $25.70 –31.45 (A) $33.70 –39.45	

LIBERIA

MONROVIA Airlines: Air Afrique; Ghana Airways; Middle East AirLiban; KLM; Nigeria; Pan American; SAS; SWISSAIR; UTA; Air Mali; Liberian National; Air Guinea.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Ducor Inter-Continental Hotel						
Broad Street Inter-Continental Hotels Corp Karl Danninger, Gen Mgr Cable: Inhotelcor Monrovia	209	NY 212- 973-3800		(E) $14.50 –25	(E) $22.50 –31	

MADAGASCAR (MALAGASY REPUBLIC)

TANANARIVE

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Madagascar Hilton Hotel						
B. P. 959 Hilton International Patrice Hanhart, Mgr Cable: Hiltels Tananarive	200	NY 212- 594-4500		(E) $14–16	(E) $16–18	

MOROCCO

CASABLANCA Airlines: Air Afrique; Air France; Royal Air Maroc; IBERIA; SABENA; SWISSAIR; Tunis Air; Air Algerie.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
El Mansour Hotel						
Avenue de l'Armee Royale 27 Cie des G.H.A., Owner Philippe-J. Mocquard, Mng Dir Cable: Mansourotel Casablanca	250	NY 212- 838-3110		(E) $14 up (A) $24.49 up	(E) $17.20 up (A) $38.18 up	

MARRAKESH

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
Holiday Inn—Marrakesh						
Avenues De France & De La Menara Holiday Inns Inc James Sakes, Mgr	310	NY 212- 736-4800		(E) $10–23 (M)(A) $18–31	(E) $12–28 (M)(A) $28–44	

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
RABAT Airlines: Air France; Royal Air Maroc; CSA; Pan American; Aeroflot.						
Rabat Hilton Hotel Aviation Souissi, B.P. 450 Hilton International Jean-Charles Mornand, Gen Mgr Cable: Hiltels Rabat	259	NY 212- 594-4500		Ⓔ $12–18	Ⓔ $15–23	
TANGIER Airlines: Air France; Royal Air Maroc; British European; IBERIA; SABENA.						
El Minzah Hotel 85 rue de la Liberte S.O.M.A.G.E.X., Owner A. G. Mari, Mgr Cable: Minstel Tangier	100	NY 212- 838-3110		Ⓔ $8.80 –14 Ⓐ $19.60 –24.80	Ⓔ $12– 17.20 Ⓐ $33.60 –38.80	
REPUBLIQUE DE LA COTE D'IVOIRE						
ABIDJAN Airlines: Air Afrique; UTA; Middle East AirLiban; KLM; Pan American; SABENA; SWISSAIR; Nigeria Airways.						
Ivoire Hotel P.O. Box 8001 Inter-Continental Hotels Corp Andre Mas, Gen Mgr Cable: Inhotelcor Abidjan	500	NY 212- 973-3800		Ⓔ $13.50 –20	Ⓔ $16.50 –23	
REPUBLIQUE DU SENEGAL						
DAKAR Airlines: Royal Air Maroc; Air Afrique; Air France; ALITALIA; CSA; Lufthansa; Nigeria Airways; Pan American; SWISSAIR; Ghana Airways; Aeroflot; Air Mali.						
La Croix Du Sud Hotel 20 Avenue Albert Sarraut Emile Perras, Owner & Mgr Cable: Croisud Dakar	63			Ⓔ $13.50 –17.10 Ⓐ $20.40 –21.70	Ⓔ $17.10 –19.20 Ⓐ $23.05 –32.90	
REPUBLIC OF SOUTH AFRICA						
CAPETOWN Airlines: South African Airways.						
● **Arthur's Seat Hotel** Arthurs Road-Seapoint Werner Hinder, Owner & Mgr Cable: Arthseat Capetown	123			Ⓔ $11.40 –12.80 Ⓐ $17.14 –18.54	Ⓔ $22.80 –24.20 Ⓐ $28.50 –29.90	

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
JOHANNESBURG						
President Hotel, The Eloff, Plein & De Villiers Sts Cable: Presidentotel Johannesburg	300			(E) $14 up	(E) $24 up	
RHODESIA						
SALISBURY						
Jameson Hotel Jameson Avenue Freecor Ltd, Owner J. de Haast, Mgr Cable: Jamesotel Salisbury	80			(E) $11 up	(E) $17 up	
TANZANIA						
DAR ES SALAAM Airlines: Air France; ALITALIA; BOAC; Somali; Ethiopian; Lufthansa; Pan American; SAS; SABENA; SWISSAIR; TWA.						
Africana Vacation Village Hotel P.O. Box 2802 Beach Hotels Ltd, Owner S. Banin, Gen Mgr Cable: Kilima Dar es Salaam	200	514-739-4754		(A) $14–15	(A) $18–20	
The Kilimanjaro Hotel P.O. Box 2802 Mlonot Ltd, Owner S. Banin, Gen Mgr Cable: Kilima Dar Es Salaam	200	514-739-4754		(E) $18 up (A) $24.50 up	(E) $25 up (A) $38 up	
TUNISIA						
TUNIS Airlines: Aeroflot; Air France; ALITALIA; Br. Eagle Int'l.; CSA; KLM; Lufthansa; SABENA; Saudi Arabian; SWISSAIR; Tunis Air; TWA; Balkan; Air Algerie.						
● **Tunis Hilton Hotel** Mutuelleville Superieure Hilton International Juergen Moebuss, Gen Mgr Cable: Hiltels Tunis	245	NY 212-594-4500 (See advertisement, pages 622–623)		(E) $11.54 –14.42	(E) $13.46–16.47	
ZAMBIA						
LIVINGSTONE (Victoria Falls) Airlines: Zambia; Botswana.						
Musi-O-Tunya Inter-Continental Hotel P.O. Box 151 Inter-Continental Hotels Corp P. C. Costeloe, Mgr Cable: Inhotelcor Livingstone	100	NY 212-973-3800		(E) $14– 16.10	(E) $18.90 –21	

KEY: B—Business Meeting Facilities (S)—Summer (W)—Winter (A)—Amer. (E)—Eur.
A—At Airport D—Downtown S—Suburban E—On Expressway R—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

LUSAKA Airlines: ALITALIA; BOAC; Zambia; Botswana; British United; Air Congo; Air Malawi.

Inter-Continental Lusaka Hotel
Haile Selassie Ave P.O. Box 2201
Inter-Continental Hotels Corp
Werner Milfeld, Mgr
Cable: Inhotelcor Lusaka
210 NY 212-973-3800 Ⓔ $18.20–20.30 Ⓔ $23.10–25.20

AUSTRALIA

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

● **Australian Hotel Association**
(N. S. W. Branch)
A. H. A. House
60 Clarence Street
R. McDonald, Chief Executive,
Sydney, Australia

ADELAIDE (South Australia)

Parkroyal Motor Inn
226 South Terrace
Parkroyal Motor Inns
B. Halfpenny, Mgr
Cable: Parkroyal Adelaide
96 NY 212-868-0420 Ⓔ $13.50 up Ⓔ $18 up

BRISBANE (Queensland)

Parkroyal Motor Inn
Alice & Albert Sts
Parkroyal Motor Inns
C. Voerman, Mgr
Cable: Parkroyal Brisbane
165 NY 212-868-0420 Ⓔ $15.75 up Ⓔ $18 up

CANBERRA (A.C.T.)

Parkroyal Motor Inn
102 Northbourne Ave
Parkroyal Motor Inns
G. Hardwick, Mgr
Cable: Parkroyal Canberra
79 NY 212-868-0420 Ⓔ $13.50 up Ⓔ $18 up

Melbourne, Australia

THE Southern Cross+
AN INTER•CONTINENTAL HOTEL•MELBOURNE

435 air-conditioned rooms, plaza with 70 shops, gourmet restaurants. Center of town. Convention facilities. John Carrodus, General Manager. 10% commission guaranteed. Call Inter•Continental Hotels.



One of 48 distinctive Inter•Continental Hotels around the world.

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location
MELBOURNE (Victoria) Airlines: Ansett/ANA; Qantas; Air New Zealand-TEAL; TAA.						
● Southern Cross Hotel Exhibition & Bourke Sts Inter-Continental Hotels Corp J. C. Carrodus, Gen Mgr Cable: Inhotelcor Melbourne	435	NY 212- 973-3800 (See advertisement above)		Ⓔ $19.05 –25.20	Ⓔ $22.95 –30.80	
PARKVILLE (Victoria)						
● Parkroyal Motor Inn 441 Royal Parade Parkroyal Motor Inns T. Gallagher, Mgr Cable: Parkroyal Parkville	136	NY 212- 868-0420		Ⓔ $13.50 up	Ⓔ $18 up	
SYDNEY Airlines: LANSA; Air India; Air New Zealand; ALITALIA; Ansett-ANA; BOAC; Canadian Pac.; KLM; Lufthansa; Pan American; Malaysian; Philippine; Qantas; TAA; UTA.						
[B] Wentworth Hotel 61-101 Phillip Street Western International Hotels John Baljeu, Gen Mgr Cable: Wenthotel Sydney	448	206- 682-6161	910- 444-2161	Ⓔ $14.56 –19.04	Ⓔ $20.72 –24.08	D

NEW ZEALAND

● New Zealand Motel Federation, Inc.
P.O. Box 30-038
Takapuna, Auckland, New Zealand
J. G. Mason, National Secretary

KEY: **B**—Business Meeting Facilities Ⓢ—Summer Ⓦ—Winter Ⓐ—Amer. Ⓔ—Eur.
A—At Airport **D**—Downtown **S**—Suburban **E**—On Expressway **R**—Resort Area

Name / Address / Manager	No. Rms.	Telephone Number	TWX No.	RATES Single	RATES Double	Location

AUCKLAND Airlines: Air New Zealand-TEAL; BOAC; Canadian Pacific, New Zealand National; Pan American; Qantas; UTA.

Inter-Continental Auckland Hotel

Princes Street
Inter-Continental Hotels Corp
Michael Cairns, Gen Mgr

Rms.	Telephone Number	TWX No.	Single	Double
332	NY 212-973-3800		Ⓔ $14–16.80	Ⓔ $20.70 24.60

SOUTH PACIFIC ISLANDS

AMERICAN SAMOA

PAGO PAGO Airlines: Air New Zealand; Pan American; Polynesian.

Inter-Continental Pago Pago Hotel

Bay Road
Inter-Continental Hotels Corp
Rudolph Richter, Gen Mgr
Cable: Inhotelcor Pago Pago

Rms.	Telephone Number	TWX No.	Single	Double
100	NY 212-973-3800		Ⓔ $16.50–21.50	Ⓔ $20– 25
			Ⓐ $26.50–31.50	Ⓐ $30– 35

FIJI ISLANDS

● Fiji Hotel Association

G. P. O. Box 285
Suva, Fiji Islands
David Ragg, Jr, Secretary/Treasurer

GUAM

IPAO BEACH

Guam Tokyu Hotel

Tokyu Overseas Hotels Corp
Shikinobu Hasegawa, Mgr
Cable: Tohtel Guam

Rms.	Telephone Number	TWX No.	Single	Double
121	(See advertisement, page 1271)			Ⓔ $20–35

TAHITI (French Polynesia)

PAPEETE Airlines: Pan American; Qantas; UTA.

Tahara'a Inter-Continental Hotel

Boite Postale 1015
Inter-Continental Hotels Corp
Chas. Klemes, Gen Mgr

Rms.	Telephone Number	TWX No.	Single	Double
200	NY 212-973-3800		Ⓔ $20–26	Ⓔ $26–32

American Hotel & Motel Association
Allied Membership Division

The Allied Membership Division of the AH&MA, now in its thirty-seventh year, is comprised of over 370 leading suppliers of goods and services to the lodging industry. Through a variety of merchandising and promotional services available to them as Allied Members of the AH&MA, these outstanding companies are better able to effectively and economically supplement their own marketing programs in the hotel-motel industry.

ABBOTTS DAIRIES—Makers of quality dairy products since 1876. Ice Cream—3rd and Lombard Sts., Philadelphia, Pa. Milk—7th & Packer Ave., Philadelphia, Pa. Executive offices—3175 J. F. Kennedy Blvd., Philadelphia, Pa. 19104.

AC'CENT INTERNATIONAL—Quality products used by good chefs and cooks everywhere. Ac'cent brand monosodium glutamate, Ac'cent brand Sauce-Quik, Ac'cent brand soup bases—the "flavor power" products. 5401 Old Orchard Rd., Skokie, Ill. 60076.

ACE FLAG & PENNANT CO., Walt Sterling Color Post Cards Div.—Flags, banners, pennants, trophies, awards, decals, flag poles, celluloid buttons, magnetic and adhesive plastic signs, paper products, 500 hotel-motel items. Box 34, Woodmere, Long Island, N.Y. 11598.

ADAMATION, INC.—Automated dishwashing systems custom-designed and fabricated to specific requirements of client. Designs range from tea rooms to banquet facilities. Mfrs. also of Lusterator vibratory and tumbling type silver burnishers. 87 Adams St., Newton, Mass. 02158.

ADMASTER, INC.—Producers and distributors of training materials produced in conjunction with the American Hotel & Motel Association. Title lists are available upon request. 425 Park Ave. So., New York, N.Y. 10016. Tel.: 212 679-1134. Charles Corn, President.

ADMIRAL CORPORATION (Commercial Div.)—Admiral's Commercial Products Div. offers a complete line of commercial television receivers and systems. Information on the guest getter 18 inch color will be sent upon request. 3800 Cortland St., Chicago, Ill. 60647.

AIR CANADA—Air transportation. Hotel Accommodation Development, 39th Floor, Place Ville Marie, Montreal 113, Quebec, Canada. Tel.: 514 874-4560.

AIR-INDIA—Scheduled passenger and cargo services to U.S.A., Europe, Middle East, India, Australia, Japan and East Africa. Mahatma Gandhi Rd., Bombay 1. U.S. Office: 345 Park Ave., New York, N.Y.

ALBITZ DESIGN, INC.—Hotel, motel, resort and restaurant interiors and master planning services. A complete integrated design service. 1800 Girard Ave. So., Minneapolis, Minn. 55403.

ALLEN INDUSTRIES, INC.—Mfrs. complete assortment of carpet linings and rug cushions specifically designed for institutional use—latex foam; sponge rubber; rebonded urethane, rubberized; hair and jute; all hair, etc. Contract Div.: 17515 W. Nine Mile Rd., Southfield, Mich.

E. E. ALLEY CO., INC.—Table linens, bedspreads, blankets, towels, sheets, pillow cases, shower curtains, mattress pads and covers, pillows. Route 17, Tuxedo, N.Y. 10987. R. B. Alley, President.

ALLIED CHEMICAL CORP., Fibers Div.—Manufacturer of Anso® nylon, Caprolan® nylon and Source® (a new bi-constituent fiber). Products for all commercial carpet needs. Allied Chemical Tower, 1 Times Sq., New York, N.Y. 10036.

AMERICAN AIR FILTER COMPANY, INC.—Air conditioners. 215 Central Ave., Louisville, Ky. 40208. Tel.: 502 637-0011. Richard H. Pollock, Sales and Market Analyst.

AMERICAN AIRLINES, INC.—Air transportation, passenger and cargo between principal cities throughout the United States and to Mexico and Canada. G. A. Spater, President.

AMERICAN AUTOMOBILE ASSOCIATION—World-wide travel services. 1712 G St., N.W., Washington, D.C. 20006.

THE AMERICAN DISTILLING COMPANY, INC.—Producers of quality products—whiskies, gins, vodkas, brandies, cordials, liqueurs. Importers of fine quality scotch, Canadian, Irish, tequila. Distributed world-wide. Main off.: New York, N.Y. Distilleries: Pekin, Ill.; Union City, Calif.

AMERICAN EXPRESS COMPANY—American Express Travel Services. Tours, cruises; air steamship, bus and hotel reservations anywhere in the world. Stephen S. Halsey, V.P. & Gen. Mgr., Travel Div.; Michael E. Lively, Sr. V.P. & Gen. Mgr., Travelers Cheques; R. B. Howland, Sr. V.P. & Gen. Mgr., Credit Cards. (See Advertisement, Introductory Section and page 748.)

AMERICAN HOTEL REGISTER CO.—Manufacturers and printers of hotel and motel forms, key tags, key and letter racks, registration systems. 226 W. Ontario St., Chicago, Ill. 60610. James F. Leahy, President. Tel.: 312 SU 7-3335.

AMERICAN LINEN SUPPLY CO., INC.—Rental suppliers of all types of linen services to motels, hotels and restaurants. Plants located in most major cities from coast to coast.

AMERICAN OF MARTINSVILLE (Contract Division)—Manufacturers of contract furniture for hotels, motels, apartments, dormitories, and nursing homes. Home office: Martinsville, Va. 24112.

AMERICAN SOCIETY OF TRAVEL AGENTS, INC.—Trade association of professional Travel Agents in U.S. and Canada. World-wide organization of over 9,400 members operating in 100 countries and territories. 360 Lexington Ave., N.Y. 10017. Geo. Fichtenbaum, Exec. Dir.

AMERICAN-STANDARD—Manufacturers of plumbing, heating and air conditioning equipment, security equipment, document retrieval systems, commercial printing, and construction of homes, apartments and commercial buildings. 40 W. 40th St., New York, N.Y. 10018.

AMERICAN TELEPHONE & TELEGRAPH COMPANY—Guest-dial phone service, including guest dialing, message waiting service, and direct reservation service. 195 Broadway, New York, N.Y. 10007. R. G. Kassner, Marketing Supervisor.

AMERICANA TOURS—World-wide travel specialists. Authorized agents for hotels, motels, airlines, steamship lines, cruises, tours and all modes of travel. 245 S. E. First St., Miami, Fla. 33131. Tel.: 305 377-2758.

AMETEK, INC., Laundry & Drycleaning Equipment Division—Laundry equipment for hotels and motels—a complete line—from a single machine to an entire plant. East Moline, Ill. 61244. B. G. Elliott, Sales Manager.

ANGELICA UNIFORM CO.—World's largest manufacturer of washable uniforms for waitresses, waiters, busboys, cooks, maids, maintenance. Featuring Angelica-Prest permanent press. Salesmen in all leading cities. Catalog upon request to Angelica, St. Louis 63166.

ANHEUSER-BUSCH, INC.—Budweiser, Michelob, Busch Bavarian Beers. Breweries at St. Louis, Newark, Los Angeles, Houston, Columbus, Ohio, Tampa and Jacksonville, Fla. Bakers' yeast, frozen and dried eggs, corn syrup. Exec. off.: 721 Pestalozzi St., St. Louis, Mo. 63118.

APPEL UNIFORM CO., INC. (S. APPEL & CO., INC.)—Creators of distinctive uniforms since 1856. 740 Broadway, New York, N.Y. 10003. Midwest branch: 2 N. Riverside Plaza, Chicago, Ill. 60606.

ARGO AND COMPANY, INC.—Manufacturers and distributors of Argosheen rug and carpet cleaner and applicators—a complete maintenance product which includes spotters. 182 Ezell St., P.O. Box 2227, Sta. A., Spartanburg, S.C. 29302. Dorothy P. Argo, President.

ARK LABORATORY—Bathtubs and ceramic tiled walls permanently rejuvenated by ARK Porcelain Refinishing Service, coast-to-coast. The exclusive "Thermal-Fusion" process is utilized on-the-job by specially skilled technicians. 114 Higgins Rd., Park Ridge, Ill. 60068.

ARMOUR AND COMPANY, Food Service Div.—Fresh and smoked meats, fresh and fresh frosted portion size cuts, dairy, poultry and margarine, sausage, refinery, canned meats and provisions, soap products, prepared foods. Chicago, Ill. 60690.

ARMSTRONG CONTRACT FURNISHINGS—Hotel and motel furniture made by Thomasville Industries; carpet by Armstrong. West Liberty & Charlotte Street, Lancaster, Pa. 17604. Tel.: 717 397-0611. T. M. Van Metre or G. P. Dalrymple.

ASK MR. FOSTER TRAVEL SERVICE, Quick Reservations Div.—A hotel-oriented telephone answering and reservation service representing leading hotels in up to 30 principal cities in the U.S. and Canada. Headquarters: 1 Park Ave., New York, N.Y. 10016. R. Starkey, V.P.

ATAR COMPUTER SYSTEMS, INC.—Computer reservation service for approved travel agencies and corporation traffic offices encompassing all travel accommodations. 21010 Vanowen St., Canoga Park, Calif. 91303.

HARRY ATKINSON INC.—Advertising agency. Cash and reciprocal trade advertising specialists to more than 1100 hotels, motels and resorts. 67 W. Division St., Chicago, Ill. 60610. Joy K. Atkinson, Pres.; Robert E. Meierhans, V.P.

BACARDI IMPORTS, INC.—From Puerto Rico: Silver & Amber Label, Anejo and 151 Proof. 2100 Biscayne Blvd., Miami, Fla. H. B. Estrada, President; G. V. Quinones, Vice President. 91–31 Queens Blvd., Elmhurst, N.Y. 11373. Martin Bancroft, Northeastern Regional Manager.

H. W. BAKER LINEN CO.—Table linens, towels and bed linens. 315–317 Church St., New York, N.Y. 10013. Los Angeles, San Francisco, Seattle, Dallas, Chicago, Philadelphia, Atlanta and 10 other cities. E. L. Hymans, President.

MARGUERITE BALDWIN INTERIORS—Contract furnishings; design service. 11046 Santa Monica Blvd., Los Angeles, Calif. 90025. Tel.: 213 879-0610.

THE WALTER M. BALLARD CORPORATION—Interior designers of hotels, motels, clubs. 30 E. 42nd St., New York, N.Y. 10017. Robert P. Herzog, A.I.D., President; Joseph Sebastiano, A.I.D., Vice President. Tel.: 212 867-2424.

BARRIER CORPORATION—Vinyl artificial foliage that is fire, fade, and theft proof for landscaping exterior/interior areas. Full range of fiberglass benches, planters, containers. Color catalogs and specifications sent upon request. P.O. Box 430, Dept. H, Mineral Wells, Tex. 76067.

E. T. BARWICK MILLS, MONARCH CARPET MILLS—Tufted carpets and rugs, specializing in manmade fibers for hotel/motel use. New, revolutionary colorset carpets, multi-colors and designs. Chamblee, Ga. 30005.

BATES FABRICS—Manufacturers of woven, heirloom and tailored bedspreads and draperies, blankets, flat and fitted mattress pads. 1431 Broadway, New York, N.Y. 10018. Sidney L. Brandeis, Vice President, Institutional Contract Department.

BEACON MFG. CO.—World's largest manufacturer of blankets, bedspreads, area and bath rugs and electric blankets. 104 W. 40th St., New York, N.Y. 10018. Tel.: 212 565-7800. V. L. Fioravante, Manager, Institutional Sales.

BEATRICE FOODS CO.—Butter, eggs, milk, ice cream, frozen and specialty food products; La Choy Chinese Foods, Richardson's Mints. Specializing in servicing the hotel/motel trade. General offices: 120 S. La Salle St., Chicago, Ill. 60603.

BEAUTI-GLIDE COMPANY—Mfrs. of steel channel bed frames. The only bed frame guaranteed in writing not to damage carpeting or floor surfaces of any type. Guarantee covers models equipped with rug rollers or Super-Glides of Impurvium. Seymour, Ind. 47274.

BELMONT JOBBING & SUPPLY CO.—Specialties for hotel lobbies, guest rooms, banquet rooms, maintenance department, electrical supplies, plumbing, hardware. 3180 N. Clark St., Chicago, Ill. 60657. 1970 catalogs furnished upon request.

THE BELMUTH CORPORATION—Contract furnishings. 8818 Melrose Ave., Los Angeles, Calif. 90069. Lester R. Belmuth, Director. Tel.: 213 878-0480. Branch office: Suite 763, Rio Grande Bldg., 251 North Field, Dallas, Tex. Tel.: 214 742-6829.

BIGELOW-SANFORD, INC.—Carpets and rugs. 140 Madison Ave., New York 10016. Mason Bell, G.S.M., Contract and Custom Carpets. Branches: Atlanta, Boston, Chicago, Cleveland, Dallas, Denver, Detroit, Los Angeles, Minneapolis, Phila., Pittsburgh, St. Louis, San Fran., Seattle.

BLACK MANUFACTURING CO., INC.—Manufacturer of executive office chairs. Valley Head Highway, P.O. Box 259, Fort Payne, Ala. 35967. Tel.: 205 845-0346. Boyce V. Black, President.

MILTON A. BLEIER CORP.—Framed pictures, mirrors and oil paintings for hotels and institutions; specializing for over thirty (30) years in this field. New York Showroom: 251 Fifth Ave. Address all correspondence to: 220 Franklin Ave., Franklin Square, N.Y. 11010.

BLOOMCRAFT—Converters of decorative fabrics; manufacturers of contract bedspreads and draperies to specifications for hotel and motel industry. Main office: 15 E. 26th St., New York, N.Y. 10010. Tel.: 212 683-8900. Contract Department.

BOLTA PRODUCTS DIV. OF GENERAL TIRE & RUBBER CO.—Plastic food service equipment: trays, tumblers, dish/storage racks and boxes, thermal servers, refrigerator/trash containers, cutting boards, salad bowls, pitchers, booster seats, floor runners. Lawrence, Mass. 01842.

BRANIFF INTERNATIONAL—Air transportation. The airline with the colorful jets and Pucci-clad hostesses. Serving the United States, Mexico and South America. Box 35001, Dallas, Tex. 75235.

BROADCAST MUSIC, INC. (BMI)—Music licensing for public performance. 589 5th Ave., N.Y. G. Gabriel, V.P., Gen. Licensing. Reg. off.: 230 N. Michigan Ave., Chicago; 9720 Wilshire Blvd., Beverly Hills, 150 S.E. 2 Ave., Miami; 710 16 Ave. S., Nashville; 680 Beach St., San Fran.

BROWN-FORMAN DISTILLERS CORP.—Old Forester Kentucky Straight Bourbon, Early Times, King blended whiskey, importers Ushers Green Stripe Scotch, Ambassador Deluxe, Old Bushmill Irish, Veuve Clicquot, Cruse, Anheuser Wines, Bols Liqueurs, gin, vodka. Louisville.

BRYN MAWR PRODUCTS CO.—Mfrs. commercial carpet/maintenance chemicals for carpet/upholstery, solvent/detergent shampoos, germ-proofing, powder dry cleaner, anti-static; non-electric carpet/stair/upholstery shampooers; Rugged mats/runners; polishing pads. Bryn Mawr, Pa. 19010.

BUCHEN ADVERTISING, INC.—Complete coordinated advertising/promotional programs. 280 Park Ave., New York, N.Y. 10017. Tel.: 212 697-2131.

THE WILLIAM J. BURNS INTERNATIONAL DETECTIVE AGENCY, INC.—All types of security services, uniformed guards for all occasions, confidential investigations, personnel background checks, electronic equipment. 320 Old Briarcliff Rd., Briarcliff Manor, N.Y. 10510.

BUTLER ENTERPRISES, INC.—Nation-wide distributors of motel, hotel, nursing home and restaurant furniture, and supplies. Staffed to handle from 1 to 1,000 rooms. 2100 Sunnyside Ave., Winston-Salem, N.C. 27102; 53 W. Hubbard St., Chicago, Ill. 60610.

C * S PRODUCTS, INC.—Manufacturers of plastic serviceware. 5 William St., Passaic, N.J. 07055. Tel.: 201 473-0442.

CANADA DRY CORP.—Soft drinks: ginger ale, mixers and flavors, including Wink and new 99% caffeine-free Sport Cola. 100 Park Ave., New York, N.Y. 10017. Three regional offices; 11 divisions. J. D. W. Blyth, President & CEO; A. W. Walz, Vice President-Public Relations.

CANNON MILLS, INC.—Towels, wash cloths, bath mats, sheets, pillow cases, blankets, bedspreads. 1271 Avenue of the Americas, New York, N.Y. 10020.

CAPTAIN INTERNATIONAL INDUSTIES INC.—Bell Captain Service Centers. In-room pushbutton delivery of 12 most-often-requested items plus a refrigerator that provides free ice cubes. Corporate headquarters: Commerce Dr., Montgomeryville, Pa. 18936

L. E. CARPENTER & CO.—Mfrs. of Vicrtex vinyl electronically fused wallcovering, Madagaska, Travatex, Studio, Imperial Silk, Tudor, Montage, Grass Cloth, Hondura, Stip-I-tex, Seta-Venetia, etc. 964 Third Ave., New York, N.Y. 10022; Mills: Wharton, N.J.

CARRIER AIR CONDITIONING COMPANY—Air conditioning/refrigeration manufacturer; all types of systems for commercial, industrial, institutional, marine, residential application; from room air conditioners to heat pumps, and heavy duty centrifugals. Syracuse, N.Y. 13201.

CARTE BLANCHE CORPORATION—Travel and entertainment credit cards. 3460 Wilshire Blvd., Los Angeles, Calif. 90054. Tel.: 226 381-7111.

CARTER-HOFFMANN CORP.—Portable refrigerated, heated and freezer Carters for plated or bulk food that can make any room a banquet room. The best deal on wheels is a Carter. 1551 McCormick Ave., Mundelein, Ill. 60060.

CATERER'S EQUIPMENT CORPORATION—Mfrs. of electrical recirculating beverage, champagne, display fountains which are profitable and pay for themselves. Also, candelabras, chafers, rolling bars, etc. Catalog available upon request. 250 Lafayette St., New York, N.Y. 10012.

CELANESE FIBERS MARKETING CO.—Bedspreads, carpets, draperies, sheets and pillow cases, polyester pillows, uniforms and "Career Apparel." 522 Fifth Ave., New York, N.Y. 10036. Henry Tindel. Tel.: 212 867-2000.

CHATHAM BLANKETS, INC.—Chatham, North Star and Kenwood blankets made for hotel service. Shrinkage-controlled, name or crest stenciled. Lines include 100 percent acrilan, 100 percent wool, and blends. 111 W. 40th St., New York, N.Y. 10018.

CHEMISTRY HALL INTERNATIONAL, INC.—Insecticides, cleaners, deodorants, disinfectants, etc. Chemicals available worldwide. P.O. Box 1448, Bradenton, Fla. 33505. Tel.: 813 744-1111.

CINCH CORPORATION—Mfrs. of Cinch Instant Shoe Shine and Instant Spot Remover Packets, U.S. Patent 3,217,353. Originators of these packets, imprinted with hotel-motel name and address. Samples upon request. Folly Mill Rd., Seabrook, N.H. 03874.

CLARKE FLOOR MACHINE COMPANY—Manufacturer of floor and building maintenance equipment. 30 E. Clay Ave., Muskegon, Mich. 49443. Tel.: 616 722-3701. Kenneth J. Rollenhagen, Advertising Manager.

CLEVELAND RANGE CO.—"Headquarters for steam cooking." A complete line of steam cookers for use in large or small kitchens, available for direct steam connection or with steam generating boiler. 971 E. 63rd St., Cleveland, Ohio 44103. S. J. Szabo, President.

THE COCA-COLA COMPANY—Mfrs. of syrups and concentrates for Coca-Cola, Sprite, Tab, Fresca, Fanta, Simba, Atlanta, Ga. Divs.: Minute Maid Company, Orlando, Fla.—Citrus and allied products; Duncan Foods Co., Houston, Texas and Tenco, Linden, N.J.—Coffee and tea.

COLGATE-PALMOLIVE COMPANY—Palmolive Gold, Green & Cashmere Bouquet guest soaps. Ajax cleansers, aerosol room deodorants, chemical specialties for housekeeping. 105 Hudson St., Jersey City, N.J. 07302. J. M. Nykiel, Mgr., Ind'l. & Inst'l. Dept.

COLONIAL BEEF CO. & COLONIAL FROZEN FOODS CO., INC.—Specializing in portion control meats and frozen foods of all descriptions. Food Distribution Center, Philadelphia, Pa. 19148.

COLUMBIA MATCH CO.—Manufacturers of quality book matches. Box 95, Cleveland, Ohio 44121. "Quality book matches at reasonable cost." Tel.: 216 255-8844.

COMPUTER OPERATING SYSTEMS, INC.—National computer time sharing and facility management exclusively for hotels. Address all correspondence to 40 S.E. 1st Ave., Boca Raton, Fla. Tel.: 305 399-8808.

COMPUTICKET CORPORATION OF CALIFORNIA—A total computerized reservation and accounting control for participating member hotels. Remote confirmed-guaranteed reservations. Improves occupancy rate and room control. 9800 S. Sepulveda Blvd., Los Angeles, 90045.

CONSOLIDATED INSURANCE COMPANIES—Leading carrier of hotel public liability. Surveys upon request. Consult brokers or agents. Home office: 345 Adams St., Brooklyn, N.Y. 11201. Branch offices in principal cities. Tel.: 212 643-3000.

CONTINENTAL COFFEE CO.—Producers of "America's leading restaurant coffee" and "76" flavor-tested menu products. Deliveries from Chicago, Moonachie, N.J., Toledo, Seattle, Denver, Los Angeles, St. Paul, San Antonio. R. Cohn, Pres.; W. Hornthal, V.P., Mktg.

CONWAY IMPORT CO., INC.—Salad oils, mayonnaise and French dressing, condiments, etc. Factory: Long Island City, N.Y. 11101; Chicago, Ill. and San Jose, Calif. J. D. Drew. Offices: coast to coast.

THOS. COOK & SON, INC.—World's largest travel organization; over 400 offices on six continents. Escorted tours, cruises, travelers cheques, vacation "package" trips, group travel, "on your own" arrangements. 587 Fifth Ave., N.Y. and 42 offices in U.S. and Canada.

THE CORNELL CO.—Custom illuminated directories with leaded, stained glass. Engraved. Changeable letters for announcing daily functions and events. Custom designed to harmonize with lobby decor. Installed on advertising basis free of cost to leading inns. Bath, N.Y. 14810.

CORNING GLASS WORKS—PYREX® tableware; PYROCERAM® tableware; Corning research means improved products for volume feeders. Commercial Tableware Dept., Corning, N.Y. 14830.

COSTA FRUIT AND PRODUCE CO.—All fruit and produce; full line of fresh fruit segments and green salads; frozen foods; full line of freshly processed vegetables. Specializing in hotel, restaurant, institution and steamship trade. 321 Congress St., Boston, Mass. 02210.

COURTESY INTERSTATE CORPORATION—Courtesy Inn Room Coffee, complete coffee-in-room service for hotels/motels. Tru-Measur all-electric, automatic liquor dispenser for bars, clubs. Measures, meters, pours liquor in one operation. 1411 W. Palm St., San Diego, Calif. 92101.

CRESCENT METAL PRODUCTS, INC.—Mobile aluminum food handling equipment for kitchen, party, banquet and room service. Racks, hot-cold cabinets and infrared food warmers. Inquiries invited. 12711 Taft Ave., Cleveland, Ohio 44108. Tel.: 216 UL 1-6800.

CROWN MEAT & PROVISION CO., INC.—Purveyors of America's finest Prime and Choice meats and provisions to hotels, motels, clubs, restaurants. 443 N.E. Hoover, Minneapolis, 55413. Tel.: Toll Free 800 328-4579 (after hours 612 331-4660). Burt Starr, V.P. & Natl. Sls. Mgr.

CTP INDUSTRIES INC.—Decorative polyethylene courtesy bags with continuous loop snap handles. Available in six colorful designs and imprinted with hotel-motel name. 15 W. 34th St., New York, N.Y. 10001. Tel.: 212 565-5740.

CUE MAGAZINE—Weekly entertainment guide to N. Y. and suburbs. Includes reviews, listings of films, theatre, dining, night clubs, travel, TV, art, FM radio, recordings, shops, etc. Special issues cover reports and dining in eastern U.S. 20 W. 43rd St., New York, N.Y. 10036.

DALE CHEMICAL CO., Division of Irwin-Willert Co.—Molders of the famous Anholt Safety Ash Tray in beautiful breakproof Melamine. 4044 Park Ave., St. Louis, Mo. 63110. J. J. Antle, Sales Manager.

DA-LITE SCREEN COMPANY, INC.—Slide and movie projection screens for meeting rooms. Electric or manual operation. Wall or ceiling mounted or recessed in ceiling. Also portable screens. Sizes 18 by 24 in. thru 30 by 30 ft. R. H. Maybrier, Warsaw, Ind. 46580.

ARTHUR W. DANA—Food operations consultant. Improvements in food preparation, menus, and costs; planning of food service systems and specifications for food service equipment for hotels, motor hotels, hospitals, in-plant feeding, etc. 41 E. 42nd St., New York, N.Y. 10017.

DeBRAGGA & SPITLER, INC.—Purveyors of meats, poultry, provisions and specialties for exacting hotel and club requirements. World-wide import-export specialists. 826 D Washington St., New York, N.Y. 10014. Tel.: 212 WA 4-1311.

DECISION SERVICES INTERNATIONAL INC.—Marketing/sales promotion services to hotels and motels. System services group—consultants on computerized reservations and other automated systems. 37 Newbury St., Boston, Mass. 02116.

DECOR PRODUCTS MFG. CO.—Framed pictures for commercial interior design. 119 N. 4th St., Minneapolis 55401. Showrooms: Penthouse Showroom, 1140 Broadway, N.Y.; Stewart Co., Western Merch. Mart, San Fran.; Stewart Co., N.W. Home Furniture Mart, Suite 412, Seattle.

DEPARTMENT OF TRADE & COMMERCE—Room 1337, Tower "B", Place de Ville, 122 Kent St., Ottawa, Ontario, Canada. G. W. Rahm, Chief, Tourist, Hospital & Education Division.

DeVAC, INC.—Mfrs. of maintenance-free single and double-glazed anodized aluminum windows. With exclusive applications for replacing old, inefficient wood or metal windows without replastering, repainting or loss of tenancy. 10050 Highway 55, Minneapolis, Minn. 55427.

DIAMOND MATCH DIVISION, Diamond National Corporation—Oldest manufacturer of book matches; offers a great variety of sizes, packaging, etc. Line also includes "Pocketbox" wooden matches. Expert design and art service. 733 Third Ave., New York, N.Y. 10017.

EDWARD DON & COMPANY—Food service equipment, furnishings, chinaware, silverware, glassware, kitchen utensils and equipment, dining room and bar supplies, paper goods, linens. 2201 S. LaSalle St., Chicago; 1550 N. Miami Ave., Miami; 2035 Richmond St., Phila.

DOROTHY DRAPER & COMPANY, INC.—Interior/industrial designers, architectural building consultants for hotels/motels/restaurants. 5 E. 57th St., New York, N.Y. Tel.: PL 8-2810. Leon Hegwood, Chairman of the Board; Carleton Varney, Pres., Charlotte Sabathie, Exec. V.P.

DuBOIS CHEMICALS, Div. of W. R. Grace & Co.—Complete line of machine dishwashing compounds, automatic detergent and drying agent dispensers, detergents, cleaners, sanitizers and floor polishes. Packaged in aerosols, gallons and bulk. DuBois Tower, Cincinnati 45202.

DUES DEVELOPMENT COMPANY—Developers of hotel-motel and commercial complexes on a turn key basis. Affiliate Dues Building Systems, Inc., design and build contractors. 135 W. Dorothy Lane, Dayton, Ohio 45429. Tel.: 513 298-9516. J. J. Dues, Pres. Branch office in Cincinnati.

DUKE MANUFACTURING CO.—Food warming and serving equipment, cafeteria counters, ice bins, kitchen and work tables, etc. P.O. Box 5426, St. Louis, Mo. 63160. R. B. Matthews, Jr., Sales Manager.

DUNDEE MILLS, INC.—Mfrs. of Turkish bath towels, guest towels, bath mats and wash cloths; huck face and hand towels; all plain and name woven. Showroom: 1075 Ave. of the Americas (Corner 6th Ave. & 41st St.), New York, N.Y. 10018. Tel.: 212 OXford 5-1900.

E. I. du PONT de NEMOURS & CO., INC., Textile Fibers Department—Textile fibers for home furnishings end uses, domestics, carpets, draperies, upholstery. 308 E. Lancaster Ave., Wynnewood, Pa. 19096. James F. Booker.

DURO-TEST CORPORATION—Suppliers of long-life incandescent, fluorescent, and decorative light bulbs. Sales and recommendations made on location by direct company sales lighting experts. North Bergen, N.J. 07047.

E.A.S.E., INC.—Electronics and communication leasing, installation, maintenance and sale, including television, radio, room status, message at desk, wake-up, temperature set-back and telephone. Dayton and Cincinnati, Ohio and 11422 Harry Hines Blvd., Dallas, Texas.

EASTERN AIRLINES—Serving 114 cities in 28 of the United States, Bermuda, Canada, Mexico, Puerto Rico, and the Virgin Islands. Home office: 10 Rockefeller Plaza, New York, N.Y. 10020. President: Floyd D. Hall; Vice President-Marketing: Thomas B. McFadden.

ECONOMICS LABORATORY, INC.—Marketing a complete line of detergents and dispensing equipment for the laundry, bakery and warewashing, also floor care products, specialized cleaners and germicides. Executive office: 250 Park Ave., New York, N.Y. 10017.

HENRY END ASSOCIATES—Internationally famous interior designers/decorators, specializing in hotels and restaurants. Miami: 4141 N. Miami Ave., Miami, Fla. 33127—Tel.: 305 PLaza 4-6661. New York: 204 E. 58th St., New York, N.Y.—Tel.: 212 PLaza 5-6380.

ENGLANDER CO., INC.—Tension-Ease innerspring and foam latex mattresses, boxsprings, Comfo-Foam urethane foam mattresses, boxsprings, convertibles, corner groups, bed n' sofa dual purpose sleep equipment, all types of bedding. 1720 Merchandise Mart, Chicago.

ERVING PAPER MILLS—Mfrs. of paper napkins—cellulose, crepe, printed, plain, custom designed; dispenser napkin service; popular folds of paper towels; interfolded bathroom tissues; control roll towel service; disposable wipers. Erving, Mass. 01344.

EUROPE TOURIST SERVICE—Publishers of "International Guide," a comprehensive directory of hotels, motels, restaurants, shops and services around the world. Printed in Germany in English, German, French, circulation world-wide, promoting European tourism to USA.

FABRICON PRODUCTS—Mfrs. of "Lamin-Art" decorative high pressure laminate. Design excellence in woodgrain patterns, solid colors, custom fabric and silk screened laminates. Factory representative for hotel and office furniture. 6430 E. Slauson Ave., Los Angeles, Calif. 90022.

FARMER BROTHERS COFFEE CO.—Purveyors of coffee and spices to hotels in the Western states for over 55 years. "Quality & Service since 1912." Branches located throughout the West. 20333 So. Normandie Ave., Torrance, Calif. 90509.

FASHION SEAL UNIFORMS—Mfrs. of approved washable service apparel. Main off.: Huntington, N.Y.; Sales off.: Atlanta, Boston, Charlotte, Chicago, Cleveland, Dallas, Detroit, Houston, Los Angeles, Miami, New Orleans, N.Y., Phila., Pittsburgh, San Francisco, Washington.

THE FEDERAL GLASS COMPANY—Ash trays, stemware, Sturdee heat-strengthened tumblers, etc. Columbus, Ohio 43207. R. A. Howells, Vice President-Marketing and Sales; A. R. Tressel, General Sales Manager; Zack Willson, Sales Manager-Institutional Division.

FEDNOR CORPORATION, Norge Division—Commercial laundry and dry cleaning equipment for all on-the-premise laundry and dry cleaning requirements. 1200 Greenleaf Avenue, Elk Grove Village, Ill. 60007. Tel.: 312 956-1000. R. W. Downing, Sales Manager.

MARY L. FIELD ASSOCIATES—A personnel placement service specializing in the recruitment of executive and management personnel for the food and hospitality industries coast to coast and overseas. 1801 E. 12th, Suite 218, Cleveland, Ohio 44115. Tel.: 216 522-1810.

FIELDCREST—Mfrs. of fashion textiles for bedroom and bath. Fieldcrest sheets, towels, bedspreads, blankets, automatic blankets, bath rugs for the ultimate in fine hotel service. 60 W. 40th St., New York, N.Y. 10018. John H. Staak, Manager, Commercial Sales Dept.

THE FLEISCHMANN DISTILLING CORP.—Fleischmann's Gin and Vodka, and Preferred blended whiskey, Black and White Scotch, Fleischmann's B & B, and Select Ken. Straight bourbon whiskey. 625 Madison Ave., New York, N.Y. 10022. R. B. Carroccio.

FOERTSCH-READY, INC.—Specialists in executive placement. Services to a wide variety of industries with particular emphasis on hotels, motels, clubs, resorts and food and beverage fields, both at domestic and international levels. 595 Madison Ave., New York, N.Y. 10022.

FOLEY INDUSTRIES, INC.—Manufacturer of CALLDEX, telephone index. 421 Waverly Ave., Mamaroneck, N.Y. 10543. Tel.: 914 698-1566. James P. Foley, President.

FOOD SANITATION CONSULTANT SERVICE, INC.—Sanitation inspection programs for hotels, restaurants, commissaries, etc. to help meet all official standards. Food poisoning control a specialty. 140 Nassau St., New York, N.Y. 10038. Tel.: 212 REctor 2-9540.

FORMICA CORPORATION—Decorative laminates, wall panels, flakeboard and adhesives. Offices in major cities. Executive offices: Cincinnati, Ohio 45232.

FULLER UNIFORM CO.—Fine washable uniforms, cotton and dacron, for waitresses, maids, chefs, cooks, waiters, busboys, maintenance men. Overhead is lower; saves money. Catalog sent on request. 1905 S. Harwood St., Dallas, Tex. 75215.

GARDNER RESTAURANT EQUIPMENT & SUPPLY CO.—Complete hotel-motel-restaurant equipment and supplies, room furnishings and public area seating. Totally integrated interior design. Interstate 75 and State Route 73, Franklin, Ohio 45005. Tel.: 513 746-0506.

GARDNER, STEIN & FRANK, INC.—Advertising agency with separate hotel/travel division. Specialists in creating integrated marketing programs. Services include advertising, direct mail, sales promotion, publicity, sales counseling. 20 N. Wacker Dr., Chicago, Ill. 60606.

GARFIELD PRESS, INC.—Color printing, either letterpress or offset. Brochures, folders and promotional pieces. Estimates cheerfully given. Printers of AH&MA **PRODUCT NEWS.** 200 Hudson St., New York, N.Y. 10013. Tel.: 212 WA 5-3984.

GENERAL ELECTRIC COMPANY, Central Air Conditioning Department—Zoneline heating and cooling systems, unitary air conditioning up to 20 tons. Factory office: Appliance Park, Louisville, Ky. 40225. Branch offices nationwide.

GENERAL ELECTRIC COMPANY, Television Division—Television receivers color and black and white custom-designed for hotel-motel use with outstanding performance and convenience features. Contract Sales, Portsmouth, Va. 23705.

GENERAL FOODS CORPORATION—Institutional Food Service Division; J. F. Abely, President; Thomas G. Hughes, General Sales Manager. White Plains, N.Y. 10602.

GEORGIA BINDER COMPANY—Advertising sales. 169 DeKalb Industrial Way, Decatur, Ga. 30030. Tel.: 404 373-6068. Allie H. Eubank, Sales Manager.

GEORGIAN LIGHTING STUDIOS INC.—Mfrs. of Georgian Tole lamps, chandeliers, decorative accessories, battery lamps, and gallery collection of imports. Off. & plant: 22 W. 19th St., N.Y. Showroom (Appt. only): 210 5th Ave., N.Y. Sol Weintraub, Pres.; Judy Hymes, Sls. Mgr.

GOLD SEAL VINEYARDS, INC.—Gold Seal New York State Champagnes and Wines, Henri Marchant Champagnes. Empire State Bldg., New York, N.Y. 10001. Tel.: 212 736-1391.

GOLFOMAT, DIVISION OF AMERICAN BIOCULTURE, INC.—Indoor golf machines. 41 W. 56th St., New York, N.Y. 10019. H. Hopson, President.

THE GOODFORM HANGER CO., INC.—Mfrs. quality hotel hangers, a complete line w/economy-deluxe and permanent styles. Only Goodform offers exclusively-intricate embossed imprinting—pat. Wider-INCHmor, or velvet non-skid bar on men's hangers. Sparta, Tenn. 38583.

B. F. GOODRICH CONSUMER PRODUCTS, Div. of The B. F. Goodrich Co.—Producers of Koroseal vinyl wall covering and Koroseal vinyl upholstery fabric. Also producers of foam rubber pillows, mattresses, and sponge rubber carpet cushion. 500 S. Main St., Akron, Ohio 44318.

GORDON'S DRY GIN COMPANY, LIMITED—London Dry Gin, Gordon's Vodka and other products. Edgar Road, Linden, N.J. 07036 and Plainfield, Ill. 60544. P. Hallas, Vice President.

GRAY LINE SIGHT-SEEING COS., ASSOCIATED—Operating internationally. Best in sightseeing everywhere; motorcoach, boat, limousines. Headquarters: 1 Rockefeller Plaza, New York, N.Y. 10020. Max B. Allen, President.

D. W. HABER & SON—Silversmiths and silverplaters; old silverware reconditioned; also new and used hotel silverware for sale. Established over 50 years. 8 W. 19th St., New York, N.Y. 10011.

THE HALL CHINA COMPANY—Complete assortment of cooking china and table top accessories —in a wide variety of smart, distinctive decorator colors. East Liverpool, Ohio 43920. Tel.: 216 385-2900.

P. K. HALSTEAD ASSOCIATES, INC.—Int'l. consultants for motels, restaurants, cafeterias, fast food operations, department stores, supermarkets and shopping centers. Headquarters: 2525 Palmer Ave., New Rochelle, N.Y. European Office: 144 Ave. Plasky, Brussels, Belguim.

H. B. HAMILTON COMPANIES—Air conditioning and replacement windows. 7 E. 43rd St., New York, N.Y. 10017; 17 Avery Sq., Needham Heights, Mass.; 446 Park Creek Rd., Pasadena, Md.; 1010 Vermont Ave., N.W., Washington, D.C.; 12 Lakeshore Dr., N.E., Atlanta, Ga.

HANNAU-ROBINSON, INC.—Total hospitality and travel promotional services. The complete job—from photography to printing—full color brochures, postcards, posters, and slide presentations. Offices: 50 E. 81st St., N.Y. 10028; Miami Beach; Chicago; Los Angeles; Denver; Orlando, Fla.

JAMES G. HARDY & CO. INC.—Hardy Craft table linens printed and woven; Hardyline and Hardywear bath linens; bed linens; draperies. 11 E. 26th St., New York, N.Y. 10010. Offices: Boston, Atlanta, Miami, Detroit, Los Angeles and San Francisco. L. R. Weiss, V.P.

HARRIS, KERR, FORSTER & COMPANY—Certified Public Accountants. 420 Lexington Ave., New York, N.Y. 10017 and Pannell Kerr Forster & Company. International offices in principal cities throughout the world.

BILL HAY, INC.—Realtors specializing in motel sales and motel leases with 37 years of motel experience. Main office: 3610 N.E. 82nd Ave., Portland, Ore. 97220. Tel.: 503 252-2411. Branch office: 1818 Westlake Ave., N., Seattle, Wash. 98109. Tel.: 206 283-7010.

H. J. HEINZ COMPANY—Makers and marketers of the "57 Varieties" products. District offices located in principal cities of the U.S. and Canada. Home office: Pittsburgh, Pa. 15230. J. E. Hamilton, Vice President, Institutional Food Sales.

HELMSLEY-SPEAR, INC.—National real estate brokers for sales and leases of prime hotels/motels, also hotel/motel consultants for developers, lenders, investors and operators. 60 E. 42nd St., N.Y. Stephen W. Brener, Senior Vice President. Real Estate Consultant for AH&MA.

THOMAS F. HENNESSY, A.I.A.—Architect and designer. 55 West 55th St., New York, N.Y. 10019. Design Consultant for American Hotel & Motel Association.

L. B. HERBST CORP.—Complete design service, furnishings and equipment for hotels and motels—interior decorating, kitchen engineering, textiles, furniture, chinaware, silverware, glassware, carpets, kitchen equipment. 325 N. Wells St., Chicago 60610. L. B. Herbst, Pres.

HERCULES INCORPORATED, Fibers & Film Department—Makers of Herculon® olefin fiber in contract carpeting and upholstery fabric uses for hotels and motels. General offices: Wilmington, Del. 19899. Carson McClain, Merchandising Manager. Tel.: 302 656-9811.

HERRICK REFRIGERATOR COMPANY—Mfrs. of reach-in refrigerators, freezers and sectional prefabricated walk-in coolers and freezers for hotels, motels, schools, restaurants, clubs, industrial cafeterias, hospitals, and institutions. 1019 Commercial St., Waterloo, Iowa 50704.

HERTZ RENT-A-CAR SYSTEM—Automobiles for rent—by the day, week or season. World-wide rent a car offices—one call to any local Hertz office reserves a Ford or other fine car most anywhere in the world. 660 Madison Ave., New York, N.Y. 10021.

HEUBLEIN, INC.—Smirnoff Vodka, Relska Vodka, Popov Vodka, Millshire Gin, Heublein Cocktails, Cordials and Vermouth, Bell's Scotch, Harvey's Sherries and Ports, Bisquit Cognac, Irish Mist Liqueur. 3 E. 54th St., New York, N.Y. 10022.

LEONARD HICKS—Hotel Representation-Hotel Management. Offices in Atlanta, Buenos Aires, Chicago, Dallas, Detroit, Frankfurt, Honolulu, London, Los Angeles, Miami, New York, San Francisco, Toronto, Washington. Executive Office: 8101 Biscayne Blvd., Miami, Fla. 33138.

HILLYARD CHEMICAL CO.—Floor cleaners, waxes, dressings, sealers, finishes, removers, carpet cleaning materials and machines. Branches and warehouses throughout the country. On the job supervision by trained maintaineers at no extra cost. St. Joseph, Mo. 64502.

HOBART MFG. CO.—Mfrs. warewashers, slicers, choppers, meat saws, scales, tenderizers, mixers, attachments, cutters, speed cookers, peelers, disposers, vertical cutter/mixers, reach-in, roll-in, walk-in refrigerators, food warmers, KitchenAid products for the home. Troy, Ohio 45373.

HODGES AND IRVINE—Function reservation books to fit size and scope of any operation, with printed dates and religious holidays at top of page. Number of function rooms is required when requesting sample layouts. 1900 Sinclair St., St. Clair, Mich. 48079.

HOLIDAY MAGAZINE—Publishing. 641 Lexington Ave., New York, N.Y. 10022. C. John Arnold, Travel Advertising Manager.

HORIZON INDUSTRIES—Mfrs. of housekeeping chemicals: Bol-Tabs®, premeasured toilet cleaner tablets for safety/economy. Rally® Tile Cleaner removes porcelain stains, whitens tile grouting. Jazz-Up®, detergent and stripper for old floors. Box 20068, Cleveland 44120.

HOSPITALITY MAGAZINES—Published by Patterson Publishing Division, Industrial Publishing Company, 5 S. Wabash Ave., Suite 2116, Chicago, Ill. 60603. Wallace Patterson, Publisher. (See Advertisement, page 332).

THE HOTEL CHURCH DIRECTORY—Custom made church directories, listing churches selected by the hotel/motel—always up-to-date and accurate. A dynamic builder of good will and favorable public relations with clergy and laymen alike. 1211 Arch St., Philadelphia 19107.

HOTEL COVER CORPORATION—Telephone directory covers installed on advertising basis free of cost plus income to leading hotels and motels in U.S. and Canada. Waste baskets, desk blotter pads and portfolios. 410 N. Michigan Ave., Chicago 60611. Larry E. Koerner, Pres.

HOTEL/MOTEL INTERNATIONAL EXECUTIVE SERVICE, INC.—Specialists in the placement of industry executives on an international level. Plymouth Building-Suite 943, Minneapolis, Minn. 55402. Tel.: 612 332-2987.

HOTEL & MOTEL MANAGEMENT—The news, business and technical magazine for professional managers. Published monthly by Clissold Publishing Co., 105 W. Adams St., Chicago, Ill. 60603. Publisher, Robert C. Freeman. (See Advertisement, page 336.)

HOTEL PUBLICATIONS, LTD.—Suppliers of free custom telephone directory covers and matching stationery folios; plus a cash bonus for AH&MA hotel/motel members. Main office: 3508 Atlantic Ave., Long Beach, Calif. 90807. Branch office: Las Vegas, Nev.

HOTEL REPRESENTATIVE, INC.—Since 1928 servicing hotels only of the highest type throughout the world; entirely on yearly contract fee, for public relations, consultants, sales promotion and reservation purposes. 660 Madison Ave., N.Y. 10021. George Suhr, Pres.

HOTEL RESEARCH LABORATORIES INC.—"Handy Fuel"—the improved, inexpensive, clean burning odorless solidified alcohol heating fuel packed in six convenient sizes to fit all food service equipment. Savings up to 50%. Closter, N.J. 07624. Georges C. St. Laurent.

HOTEL AND TRAVEL INDEX—Robinson-Ingledue Travel Publications, Publishers. A world-wide reference guide of leading hotels and travel facilities listing over 20,000 hotels, motels, resorts, guest ranches. Each issue contains up-to-date rates and information. Published quarterly, $20.00 per year. Hollywood, Calif. 90028. (See Advertisement, page 57.)

HOTELMEN'S AGENCY, INC.—A personnel and management service for hotels, clubs, restaurants, food service industries. Traditionally *hotelmen's caters to the most discriminating clientele—executives, managers, administrators. 25 W. 45th St., N.Y. 10036. Rudolph O. Weihl.

HOWE FOLDING FURNITURE, INC.—Hotel-motel equipment—manufacturers of folding tables—oblong, round, special shapes, classroom style. Also, room service tables, card tables, and trucks. 360 Lexington Ave., New York, N.Y. 10017. Tel.: 212 TN 7-4460.

HUDSON-SHATZ PAINTING CO., INC.—Painting and decorating contractors with wide experience in commercial, residential, industrial, theatrical and institutional painting,, decorating, wall hangings and wood finishing. 429 W. 53rd St., New York, N.Y. 10019. Tel.: 212 265-8300.

ICKES-BRAUN GLASSHOUSES, INC.—Designers and manufacturers of swimming pool enclosures and other transparent overhead enclosures for natural daylighting or recreation areas —dining and patio areas, garden courts. P.O. Box 147, Deerfield, Ill. 60015.

IDLE WILD FARM—Originators, Rock Cornish Game Hen. Prepared gourmet entrees. Pomfret Center, Conn. 06259. Tel.: 203 928-2711. M. Howard Jacobson, President.

IN-CONTROL, DIVISION OF UMC ELECTRONICS CO.—Electronic Data Processing inventory control and reservation systems for hotels-motels. Total system concept capability. 460 Sackett Point Rd., North Haven, Conn. 06473.

INLAND BED COMPANY—Manufacturers of the Hollywood Roll-About Bed, designed to provide extra comfort for the extra guest. Also sleeper sofas, foldaway cots, mattresses and box springs. 2900 W. 36th St., Chicago, Ill. 60632.

INN KEEPERS SUPPLY COMPANY—A complete contract house with specialized design and decor services for new hotels, motels, restaurants, and lounges and other institutions. Excellent refurbishing packages available. 3796 Lamar Ave., Memphis, Tenn. 38118.

INNKEEPERS, INC.—Specializing in hotel, motel, club, and resort management. Also management consultation in these fields. Home office: 20 N. Wacker Dr., Chicago, Ill. 60606. Branch offices: Los Angeles and Miami (Innkeepers, International).

INNKEEPERS INVESTMENT & MANAGEMENT AFFILIATES, INC.—Hotel-motel consulting firm. Management Div.—operates properties under contract or lease. Real Estate Brokerage Div.—listings of buyers and sellers of hotel-motel facilities. 89 State St., Boston, Mass. 02109.

INSTITUTIONS MAGAZINE—A monthly publication for owners/operators/managers of hotels, motels, clubs, resorts, restaurants and other foodservice and housing establishments. Published by Medalist Publications, Inc., 1801 Prairie Ave., Chicago, Ill. 60616. (See Advertisement, page 338.)

INSURANCE MAGAZINE—The weekly news magazine serving the top management level of all leading insurance companies. Publisher of the annual "Green Book of Convention Planning" issued every May. 232 Madison Ave., New York, N.Y. 10016. A. P. (Ted) Sager, Jr.

INTERNATIONAL BUSINESS MACHINES CORPORATION (IBM)—Manufacturer of data processing equipment and supplies, electric typewritters, dictation equipment. 112 E. Post Rd., White Plains, N.Y. 10601. Branch offices in principal cities.

INTERNATIONAL HOTEL SUPPLY CORP.—Complete furnishings, including kitchen equipment and supplies for hotels and motels. 470 Atlantic Ave., Boston, Mass. 02210; Paul Glover, Jr., General Manager. Tel.: 617 482-3750.

INTERNATIONAL RESERVATIONS CORP., Sub. of Planning Research Corp.—Computerized reservation systems and services based on international network of reservations sales offices using toll-free telephone and/or reservations terminals on your properties. Los Angeles, Calif.

INTERNATIONAL SILVER CO., Contract Dining Division—Silverplated flatware and holloware, standard and special individualized services, stainless steel flatware and holloware. Meriden, Conn. 06450.

INTERSTATE UNITED CORPORATION—Motel, hotel and restaurant management and operation. 745 Seventh Ave., New York, N.Y. 10019. Robert A. Rabbino, Vice President.

ITT COMMUNICATIONS EQUIPMENT & SYSTEMS DIV.—Suppliers of privately owned telephone systems for interconnection to the public network for hotel-motel application. Complete installation and maintenance service with optional features. 1120 Ave. of the Americas, N.Y.

JACKSON VITRIFIED CHINA CO., INC.—Mfrs. of quality china for hotels, clubs, institutions. Factory: Falls Creek, Pa. Distributors of Val St. Lambert hotel crystal. General sales office: 212 Fifth Ave., New York, N.Y. 10010. Alan M. Kridel, Vice President, Commercial Sales.

JACOBSON MANUFACTURING COMPANY—Outdoor maintenance and mowing equipment for hotel and motel use. Golf course equipment, lawn mowers, snow blowers, compact tractors for multi-use, edgers and trimmers. Racine, Wis. 53403.

H. H. JONES DISTRIBUTORS CORPORATION—Specializing for over 20 years In distributing and servicing drycleaning and laundry equipment. 1786 N. Spring St., Los Angeles, Calif. 90031. Tel.: 213 222-0248.

ROBERT H. KAISER ASSOCIATES—Professional planners for hotel, motel and food service industries. Customized systems and programs in new project planning, personnel and training, cost control, marketing and on-premise production of ready foods. Hastings-on-Hudson, N.Y.

KATZENBACH AND WARREN, INC.—Wallpaper and wallcoverings. 155 E. 56th St., New York, N.Y. 10022. Tel.: 212 PL 9-5410. Branches: Boston, Chicago, Philadelphia, Washington, D.C.

FRANCIS KEALLY—Architect—Consultant to the American Hotel & Motel Association. 227 E. 44th St., New York, N.Y. 10017.

KIMBERLY-CLARK CORPORATION—Paper and paper products. Manufacturers of Kleenex Tissues, Delsey Bathroom Tissue, Kleenex utility towels, Kimlon disposable linens, Kotex Sanitary Napkins, Teri-Towels and Kaydry Wipers. Neenah, Wis. 54956. N. K. Coan.

KING REFRIGERATOR CORP.—Manufacturers of all-in-one (space saver) Kitchen Center (refrigerator, sink, stove combination), also refrigerators, freezers, and built-in-through-the-wall air conditioners. 76-02 Woodhaven Blvd., Glendale, N.Y. 11227.

KNICKERBOCKER MEATS, INC.—Purveyors of top quality beef, veal, lamb, provisions, poultry and specialty items. Serving leading hotels, restaurants and institutions. Specialists in cryovac packaging, portion control and foreign shipments. 409 W. 14th St., New York, N.Y. 10014.

KOEHL, LANDIS & LANDAN, INC.—Advertising specialists in hotel, resort and travel advertising. 41 E. 42nd St., New York, N.Y. 10017. Tel.: 212 MUrray Hill 2-6600.

KOHLER CO.—Enameled cast iron and vitreous china plumbing fixtures and all-brass fittings. Complete range of electric plants for stand-by power. Home office: Kohler, Wis. 53044. N. R. Held, V.P., Plumbing Marketing Div. Branch offices and showrooms in principal cities.

KRAFT FOODS—Cheese, salad dressings, shortenings, jams, jellies, ketchup, pickles, olives, margarine, instant potatoes and onions, dry milk, gelatins, puddings, instant puddings, fruit sections, canned fruits and vegetables, dry sauce mixes, frozen foods. Chicago.

K-WAY DISPENSING EQUIPMENT CO.—Remote multiple station post mix dispensing equipment; combination draft beer and soda remote station dispensing system. 799 Roosevelt Rd., Glen Ellyn, Ill. 60137. Tel.: 312 858-3618.

KWIKSET SALES AND SERVICE CO., Subsidiary of Emhart Corp.—Mfrs. of locksets and builders hardware with special functions designed specifically for use on hotels and motels. Decorative trim rosettes for enhancing room doors are also available. Anaheim, Calif. 92803.

LANDMARK SUPPLY CORP.—Motor lodge and restaurant equipment, furniture and supplies. 222 Forbes Rd., Braintree, Mass. 02184. Tel.: 617 848-2350.

LaTOURAINE COFFEE CO., INC.—Coffee and tea—roasters and importers. 379 Eliot St., Newton, Mass. 02164. Plants at Boston, New York, Philadelphia, Chicago, Cleveland, Syracuse, Detroit.

LAVENTHOL KREKSTEIN HORWATH & HORWATH—Accountants; consultants. Off.: Arizona, Calif., Washington, D.C., Florida, Georgia, Ill., Louisiana, Michigan, Minnesota, Missouri, Nevada, N.J., N.Y., Ohio, Penn., Puerto Rico, Rhode Island, Virginia, Texas, Wash.

LEARNING & INFORMATION, INC.—Training books, audio tapes and filmstrips for hotels, motels, clubs and restaurants. All fully programmed for self-instruction. A catalog listing 50 programs is available for twenty five cents. 315 Central Park W., New York, N.Y. 10025.

LEES CARPETS—Manufacturers of commercial carpets and rugs. Valley Forge Industrial Park, 1000 Adams Ave., Norristown, Pa. 19401. Horace C. Jones, President; Edward P. Waltemath, Commercial Sales Manager. Offices and showrooms in principal cities.

LEGION UTENSILS CO.—Bi-metal and stainless steel cooking utensils and buffet service. Silver and stainless steel table service and holloware. Stainless steel steam jacketed kettles, sinks and pressure cookers. Long Island City, N.Y. 11101. C. J. Scavullo; G. F. Saegert.

JAC LESSMAN DESIGN CORPORATION, A.I.D.—Planning, Design Consultants. Architectural and Interior Designers, Decor, Lighting—new and existing hotels. **JAC LESSMAN COMPANY, LTD.**—Contract Furnishers of hotels, clubs, restaurants. 10 E. 40th St., New York 10016.

IRVING LEVITT CO., INC—"Meats for the connoisseur." Purveyors of beef, lamb, pork, veal, poultry, provisions, and specialties. 34–36 Newmarket Sq., Boston, Mass. 02118. Tel.: 617 442-6700.

LIBBEY PRODUCTS, OWENS-ILLINOIS, INC.—Safedge hotel and bar glassware, Restraware Melamine dinnerware. Toledo, Ohio 43601. M. B. Lee, Institutional Marketing Manager.

WM. LIDDELL & CO., INC.—Irish linen and cotton table damasks (white and colored), printed cloths and napkins, huck towels. 350 Fifth Ave., New York, N.Y. 10001. Wm. E. Bartholomew, Executive Vice President.

LILY-TULIP CUP CORPORATION—Offers portable room service system with a complete line of matched disposables for all meal services. Ice buckets and matched beverage cups also available for pool-side and special functions. 122 E. 42nd St., New York, N.Y. 10017.

LODGING AND FOOD-SERVICE NEWS—The only weekly newspaper edited specifically for the hotel-motor hotel and restaurant field. Major news coverage of the trend setters. 131 Clarendon St., Boston, Mass. 02116. Paid circulation.

LYNCH & BAILEY, INC.—Interior design and decorating, associate architectural services, factory representatives for hotel and office furniture, carpets, draperies, central system air conditioning, carpentry, electrical. 0-02 Fair Lawn Ave., Fair Lawn, N.J. 07410. James K. Lynch.

MAC LEVY PRODUCTS CORP.—Mfrs. and distributors of sauna heaters, pre-fab sauna rooms, steamroom generators, steam bath cabinets and a complete line of exercise and recreational equipment. Exec. off.: 316 Fifth Ave., New York, N.Y. 10001. Tel.: 212 947-4073.

THE MAGEE CARPET CO.—Manufacturers of quality rugs and carpets. 295 Fifth Ave., New York, N.Y. 10016. Tel.: 212 MUrray Hill 6-3150. Branch offices: Chicago, Los Angeles, Atlanta, San Francisco, Dallas.

MAGIC FINGERS, INC.—Relaxation and wake-up service for motel/hotel industry. Dec-A-Rod plastic overlays for shower and closet rods. 4685 Ponce de Leon Blvd., Coral Gables, Fla. 33146.

THE MAGNAVOX COMPANY—Manufacturers of 19 and 23 inch black and white and color television receivers. Complete financing, installation and service of receivers. 1700 Magnavox Way, Fort Wayne, Ind. 46804. Dean Needham, Manager, Contract Sales.

MARLIN INDUSTRIAL DIVISION OF MARLIN FIREARMS CO.—Employee communications service to secure cooperation of employees in reducing costs by preventing needless accidents, unnecessary waste, improving service, courtesy, etc. 100 Kenna Dr., No. Haven, Conn. 06473.

THE MASLAND DURALEATHER COMPANY—Masland Duran expanded vinyl upholstery and fabric-backed qualities including Federal Specification types and nylon embroidered Neopoint; fabric-backed vinyl wallcoverings. Amber & Willard, Phila. J. A. Shadle, V. P., Sales.

MASON CANDLELIGHT CO., INC.—Designed for atmosphere, over 100 models of candle lamps and special designs on order. Candles manufactured under quality control. 820 Lincoln Blvd., Middlesex, N.J. 08846.

MAYER CHINA COMPANY, Div. of INTERPACE—Mfrs. of custom design chinaware for hotels and restaurants. Home off.: 6th St. and 2nd Ave., Beaver Falls, Pa. 15010. INTERPACE hdqrs.: 260 Cherry Hill Rd., Parsippany, N.J. 07054.

McILHENNY COMPANY—Manufacturers of "Tabasco" brand pepper sauce. The world famous liquid pepper seasoning. As customers say: "In the restaurant business . . . a man is known by the condiments he keeps." Avery Island, La. 70513.

MEESE, INC.—Manufacturers of baskets, hampers and trucks in canvas, polyethylene and poly glass; maids linen trucks, janitor carts; polyethylene and canvas liners. Madison, Ind. 47250.

METROPOLITAN WIRE GOODS CORP.—Sani-Stack dishwashing machine racks, Erecta Shelf steel rod shelving and 150 other wire products for restaurant use. Wilkes-Barre, Pa. 18705. Distribution through leading kitchen equipment dealers.

MEYER INDUSTRIES, Division of Meyer Label Co., Inc.—Manufacturers of Shoo-Dusta® shoe cloth and mitts, also non-woven shoe Cleaners-Jus-Tik-On® , lint removers. 5 E. 16th St., New York, N.Y. 10003. Tel.: 212 ALgonquin 5-5940.

MILIUM DIVISION, DEERING MILLIKEN, INC.—Milium insulated drapery fabrics and Milium insulated window shades for heating and air conditioning economy, great opacity, and all around room comfort. 1045 Sixth Ave., New York, N.Y. 10018.

THE MILLER ORGANIZATION, INC.—Designers and planners for commercial interiors, in operation twenty years. Home Office: 545 Fifth Ave., New York, N.Y. 10017. Tel.: 212 687-4321. S. J. Miller, President.

MODERN TALKING PICTURE SERVICE, INC.—Film distribution. Distributors of the AH&MA film, "Americans on the Move" to television, theatres and community audiences. 1212 Avenue of the Americas, New York, N.Y. 10036. Richard H. Rogers, Vice President.

MOEN, A DIVISION OF STANADYNE, INC.—Mfrs. of Boutique lavatory faucets, Moenique and Moentrol safety valves, Moenflo shower heads, Moencone aerators and a full line of single control mixing faucets and tub/shower valves. Elyria, Ohio 44035. Tel.: 216 322-5481.

MONSANTO COMPANY—AstroTurf® all-weather, nylon recreational surfaces for putting greens and patio areas. AstroGrass™ polyethylene landscaping surfaces for all landscaping uses. 800 N. Lindbergh, St. Louis, Mo. 63166.

MONTROSE HANGER CO.—Mfrs. of thoroughly seasoned hardwood suit and dress hangers, printed for hotels and motels coast to coast. Montrose, Pa. 18801. Catalog available upon request. (Subsidiary of Laidlaw Corporation, Sls. off.: 200 N.E. Adams St., Peoria, Ill. 61602.)

MOORE ASSOCIATES—Personalized management for resort, hotel or club owners during reorganization, executive change, or to innovate programs, training or changes. M-225 Delaware Trust Bldg., Wilmington, Del. 19801.

BENJAMIN MOORE & COMPANY—Manufacturers of paints, varnishes and enamels; fire retardant paint; tile-like catalyzed finishes; rust inhibiting paints. Corp. Architectural office: 548 Fifth Ave., New York, N.Y. 10036.

MORGAN LINEN & LAUNDRY SERVICE, INC.—Complete laundry, towel, uniform and linen service. 222 N. Michigan Ave., Chicago, Ill. 60601. E. F. Merritt, Sales Manager. Plants and branches—New York to California.

MOTOROLA INSTITUTIONAL ELECTRONICS—TV, antenna systems, personal radio paging, closed-circuit TV, status and message systems, music and public address systems. 4545 West Augusta Blvd., Chicago, Ill. 60651. Tel.: 312 772-6500. Si Stern, Vice President.

MARILYNN MOTTO DESIGN STUDIOS—An internationally known interior design consultant for hotels, motels and investors. Executive studio: 3352 N.E. 34th St., Galt Plaza, Ft. Lauderdale, Fla. 33308; New York studio: 521 Park Ave., New York, N.Y. 10021.

MUNCIE GEAR WORKS, INC.—Heating and air conditioning. P.O. Box 400, Cordele, Georgia 31015. Silas Brown.

MURAL TRANSPORT, INC.—Uncrated furniture and equipment deliveries. 2900 Review Ave., Long Island City, N.Y. 11101. Alex Shapiro, President.

MURPHY DOOR BED CO., INC.—Manufacturers of Murphy door beds. Distributor and manufacturer's representative in north and middle Atlantic states of Dwyer compact kitchens. 40 E. 34th St., New York, N.Y. 10016.

NATHAN, NATHAN & NATHAN, LTD.—National Hotel Credit Clearance House, Int'l. Adjusters. Allied Members: Int'l. Hotel Assn., Credit Card Assn., Inc. and Airlines Credit Assn. World Renowned. The Nathan Bldg., 167 Third Ave., New York 10003. J. Nathan. Tel.: 212 533-3300.

NATIONAL AIR TRANSPORTATION CONFERENCES—Commuter airline services, air taxi/charter services, cargo/mail, aerial photography. Over 275 members serving any designated airport in the U.S., Alaska, Hawaii, P.R., and V. I. 1156 15th St., N.W., Washington, D.C. 20005.

NATIONAL BISCUIT COMPANY, Food Service Division—Individual service packets: PREMIUM Saltines, RITZ, TRISCUIT Wafers, WAVERLY Wafers, Melba Toast, Melba Snacks, DANDY Oyster, Cookie Treats, MEAL MATES and NAB Packets. 425 Park Ave., New York, N.Y. 10022.

NCR (The National Cash Register Co.)—Computers, EDP systems, electronic calculators, cash registers, accounting machines, adding machines, food and beverage checking systems, guest ledger cards, waiters' checks, NCR carbonless paper forms and supplies. Dayton, Ohio 45409.

NATIONAL CHINA & EQUIPMENT CORP.—Food and beverage service equipment and supplies. 214-18 E. Fourth St., Marion, Ind. 46952 also 502 Massachusetts Ave., Indianapolis, Ind. 46204.

NATIONAL DATA CORPORATION—NDC Instant Reservation System—sponsored and promoted by Mobil Oil Corporation. Authorization services for Oil Company and Master Charge/Interbank Credit Cards. 1577 N.E. Expressway, Atlanta, Ga. 30329. Jerry W. Dismuke.

NATIONAL DISTILLERS PRODUCTS CO.—Old Grand-Dad, Old Taylor, Old Crow, Old Overholt 1810, Bellows Brands, Gilbey's Gin/Vodka, PM, Sunny Brook, Vat 69 Gold, DeKuyper Products, King George IV, Highland Nectar, Hill and Hill, Bond & Lillard, Windsor Supreme Canadian.

NATIONAL EDUCATIONAL MEDIA, INC.—Producers/distributors of full color-sound training motion pictures in "Professional Food Preparation and Service" and "Professional Hospitality Programs" for training hotel-foodservice workers. 3518 W. Cahuenga Blvd., Hollywood, Calif.

NATIONAL RESTAURANT ASSOCIATION—1530 N. Lake Shore Dr., Chicago, Ill. 60610. Richard W. Brown, Executive Vice President.

NATIONAL UTILITY SERVICE, INC.—Utility rate consultants. 301 E. 57th St., New York, N.Y. 10022. Tel.: 212 759-1200.

NEEDHAM & GROHMANN, INC.—Advertising agency serving distinguished clients in hotel, travel, resort, food, textile, allied fields since 1931. 30 Rockefeller Plaza W., N.Y. 10020. H. V. Grohmann, Pres.; H. Heinsius, Exec. V.P.; N. R. Lorman, V.P.; J. Gillespie, V.P.; G. C. Plank, A.E.

EARLE NELSON MANUFACTURING CO.—Fabricators of contract furniture and interior woodcrafters. 520 San Francisco St., El Paso, Tex. 79901. Earle Nelson, President.

THE P. I. NEMIROFF CORPORATION—Manufacture and installations of "maintenance-free" instant rehabilitation bathroom systems. Porcelain enamel bathtubs, wall panels, and so forth. Home office: 1250 Broadway, New York, N.Y. 10001. Tel.: 212 594-8120.

THE NEW YORKER MAGAZINE, INC.—National weekly magazine. Carries more pages of hotel and resort advertising than any other consumer publication. Offices: New York, Chicago, San Francisco, Los Angeles, Atlanta, London. 25 W. 43rd St., N.Y. 10036. Henry A. Rost, Jr.

NEWSWEEK, INC.—The world's most quoted newsweekly. 444 Madison Ave., New York, N.Y. 10022. G. Richard Ludlow, Travel Advertising Manager.

ONEIDA SILVERSMITHS—Silverplate and stainless flatware and holloware, buffet and tableside service items. Factory and home office: Oneida, N.Y. 13421. Offices and showrooms: New York, Chicago and Los Angeles. Robert L. George, Director.

OPENROAD INTERNATIONAL—Creator of package tours featuring hotel, motel accommodations, rent-a-car marketed in U.S.A. and Western Europe. Offices: New York, Chicago, Los Angeles, St. Louis, London, Paris, Rome.

ORKIN EXTERMINATING CO., INC., Div. of Rollins, Inc.—World's largest pest control company. Est. 1901. Pest control, termite control, fumigation, fly control and F. D. A. consultants. Orkin-owned and operated offices serving 35 states from coast to coast. Atlanta, Ga. 30301.

OTIS ELEVATOR COMPANY—Electric and hydraulic passenger and freight elevators, escalators, moving walks, dumbwaiters, elevator modernization and maintenance. 260 Eleventh Ave., New York, N.Y. 10001. Offices in all principal cities.

PABST BREWING COMPANY—Pabst Blue Ribbon Beer, Pabst Old Tankard Ale and Andeker Supreme. Gen. off.: 917 W. Juneau, Milwaukee, Wis. 53201. Breweries located in Newark, N.J.; Milwaukee, Wis.; Peoria Heights, Ill.; Los Angeles, Calif; Pabst, Ga.

PACE PRESS INCORPORATED—One of the east's finest and largest printers and lithographers, having equipment as large as 77 inch five color presses. 636 Eleventh Ave., New York, N.Y. 10036. Robert Mark, Consultant.

PAN AMERICAN WORLD AIRWAYS SYSTEM—Intercontinental Hotels Corp. (Subsidiary)—Hotel project development—hotel planning and design—hotel management. Pan American Bldg., New York, N.Y. 10017. Robert Huyot, President.

PANELART, INC.—Suppliers of a unique pilferproof hardware for elimination of thefts of wall decor in hotel-motel rooms and public areas. P.O. Box 566, Ansonia Station, New York, N.Y. 10023.

PARA MANUFACTURING CO.—Hotel/motel shower curtains—hotel or motel's crest or 1-initial monogram. Printed on vinyl plastic. Available through dealers. Now, also available—complete line chaise lounge pads. 1 Baltimore Ave., Cranford, N.J. 07016.

ALBERT PARVIN & COMPANY—A subsidiary of Parvin/Dohrmann Co. Complete interior designs and furnishings for hotels, motor hotels, clubs, restaurants, hospitals and businesses. 120 N. Robertson Blvd., Los Angeles, Calif. 90048.

PEPSI-COLA COMPANY—Parent Company for bottlers of Pepsi-Cola, Diet Pepsi, Teem, Mountain Dew, and Patio flavors. Pepsi-Cola is bottled and distributed throughout the U.S. and Canada as well as in many foreign countries, Anderson Hill Rd., Purchase, N.Y.

TONY PEREZ TRAVEL SERVICE—Sale of airplane, bus, train and boat tickets; car, guide and hotel reservations; and sale of Ballet and Bullfight tickets. Volga and Danubio, Mexico 5, D.F. Antonio Perez O., Pres.; Alfonso Perez II, Gen. Mgr. Tel.: 533-1148. Cable: TONPER.

PERGAMON PRESS, INC.—Publisher of International Hotel Review and International Hotel Guide. Fairview Park, Elmsford, New York 10523. Robert N. Miranda.

PERMALITH LAMINATING CO.—Mfrs. of Permaline laminated plastic and Permacite lucite hotel key tags. Tags custom designed to individual hotel, utilizing crest, emblem, special design or lettering in colors to match decor. 8 S. Strawberry St., Philadelphia, Pa. 19106.

PERMLACO CORPORATION—Plastic champagne/cocktail/wine glasses; custom crested hurricane glasses; complete facilities for decorating all type glassware. 623 Houston Bank & Trust Tower, Houston, Tex. 77002. Tel.: 713 224-0255. Sales offices in all principal cities.

PHILCO-FORD CORP., Tele-Sound Dept.—Lease and/or purchase plans for television, air conditioning, appliances, electronic sound systems, radio systems. "C" & Tioga Sts., Phila. Branches: San Francisco, Los Angeles, Dallas, Chicago, Detroit, Miami and Trumbull, Conn.

PINE ADVERTISING COMPANY—Producers of printed, plasticized place mats, personalized and at no cost to hotels and motels. Courtesy street maps of local areas are also available. P.O. Box 1088, Ann Arbor, Mich. 48106.

PINKERTON'S, INC.—Provides uniform guard services for premises, conventions and meetings. Investigative services for solving shortages, thefts or surveillance, I.D. Systems, Electronic Security Systems, K-9 Patrol and Lady Pinkerton's. 100 Church St., New York, N.Y. 10007.

PLEASANT VALLEY WINE CO.—Producers of Great Western N.Y. State Wines and Champagne. Located in Finger Lakes District, Hammondsport, N.Y. Tours conducted Mon.–Fri. 8:30 A.M.–11 A.M. and 1 P.M.–3:30 P.M., excluding legal holidays and last two full weeks in July.

POWER'S SERVICE, INC.—Flat rate collection service. A proven and tested plan that will turn slow and dead accounts into live, laughing dollars. Only $2.24 per name. No contract to sign; no commissions; no added fees. 202 S. State St., Chicago, Ill. 60604.

PPG INDUSTRIES, Coatings and Resins Div.—Manufacturers and distributors of paints, enamels, varnishes, lacquers, special coatings for all surfaces, brushes and paint rollers. One Gateway Center, Pittsburgh, Pa. 15222.

THE PROCTER & GAMBLE DISTRIBUTING COMPANY—Ivory, Camay and Safeguard soap; Clean Quick Liquid Detergent, Institution X and Cream Suds detergents; Institutional Comet Cleanser; Lo-Range Laundry Detergent, Primex, Sweetex, Frymax. Cincinnati 45201.

PUROFIED DOWN PRODUCTS CORPORATION—Mfrs. of bed pillows filled with down and feathers, Firestone Foam Rubber, Kodel Polyester Fiber, Acrilan. Home off.: 319 Fifth Ave., N.Y. 10016. Branch off.: 45 W. 24th St., Chicago; 11501 Hart St., No. Hollywood, Calif.

THE QUAKER OATS COMPANY, Food Service Div.—Mfrs. of food products for quantity users—Quaker hot and ready-to-eat cereals, Aunt Jemima pancake mixes, Burry's crackers, cookies and tart shells, Quaker Big Q baking mixes. 345 Merchandise Mart, Chicago, Ill. 60654.

QUALHEIM, INC.—Mfrs. of commercial vegetable cutters and slicers, electric bar glass washers, "Q" can and bottle disposals for modern hotel kitchens. Sold nationally through leading restaurant equipment dealers. 1225 14th St., Racine, Wis. 53401. H. J. Qualheim, Pres.

RCA SERVICE CO., Div. of RCA—RCA color or black-and-white TV for hotel/motel use including exclusive new designer series; master antenna, room status, message-at-desk, other electronic communications/entertainment systems. Purchase or lease. 203-3, Camden, N.J. 08101.

REAL ESTATE RESEARCH CORPORATION—Hotel, motel, resort, restaurant consultants and appraisers. 73 W. Monroe St., Chicago, Ill. 60603. Offices: New York, Washington, Los Angeles, San Francisco, Dallas, Minneapolis-St. Paul, St. Louis, and Toronto.

RENFIELD IMPORTERS, LTD.—Distributors of Haig and Haig, Pinch and King William IV Scotch, Martini & Rossi Vermouths, Gordon's Gin/Vodka, Piper-Heidsieck Champagne, Remy Martin Cognac, Cointreau liqueurs/cordials, Melini wines, St. Raphael Aperitif. 425 Park Ave., N.Y.

RESERVATIONS WORLD—Hotel and motel reservations. 1 Park Ave., New York, N.Y. 10016. Lawrence J. Lohman, Executive Vice President.

RESORT MANAGEMENT—The only national business magazine exclusively serving the executive responsibilities of the operators of America's luxury resort industry. Published monthly by Resort Management, Inc., 1509 Madison Ave., Memphis, Tenn. 38104.

REVERE FURNITURE AND EQUIPMENT CO.—Interior design, furnishings—food facilities engineering equipment. 950 Upshur St., N.W., Washington, D.C. 20011. Herschel H. Lowe, A.I.D., Executive Vice President.

ROCKLAND MILLS, INC.—Manufacturers of Roc-Lon insulated, fire retardent, colored and 100 percent blackout drapery linings. Also, Roc-Lonized self-lined insulated drapery fabrics. Contract Division: Brooklandville, Md. 21022.

THE ROLFITE COMPANY—Pyro-chemicals to stop air pollution in the burning of fuel oil, diesel oil, gasoline, coal and incinerator wastes. 900 Bedford St., Stamford, Conn. 06901. Andrew T. Rolfe, Vice President.

ROLL-O-SHEETS, INC.—Originator of Perfa-Film Wrap Systems. Complete line of films—special print, stock design, or plain for covering glasses, kitchen use, and room service. 3610 Treecourt Industrial Blvd., St. Louis, Mo. 63122.

MARCUS RUBEN, INC.—Manufacturers of custom tailored uniforms for over 50 years. "The House of Quality." Uniforms and Career Apparel for men and women. Illustrations, samples and quotations on request. 1060 W. Adams St., Chicago, Ill. 60607.

SALES MEETINGS MAGAZINE—Leading publication serving the $6.1 billion group business market. Audience 48,000 corporation and association meeting planners. Published seven times a year. 1212 Chestnut St., Philadelphia. Publisher, Philip Harrison; Editor, Bob Letwin.

SAMSONITE CORPORATION—Manufacturers of Cushionaire lounge furniture and Sunrest outdoor furniture; stacking and folding chairs; and card tables. Corporate offices: 1050 S. Broadway, Denver, Colo. 80217.

SATURDAY REVIEW—National weekly magazine, circulation 600,000 high income, college educated, managerial-professional homes with high incidence of business and pleasure travel. 380 Madison Ave., New York, N.Y. 10017. Phyllis Tillinghast. Tel.: 212 983-8642.

SCHENLEY AFFILIATED BRANDS CORP.—Distillers, importers and vintners. 1290 Avenue of the Americas, New York, N.Y. 10019. Oscar Greene, Vice President.

SCHIEFFELIN & CO.—Teacher's Scotch, Hennessy Cognac, Moet Champagne, Cinzano Vermouth, Sichel French/German Wines, Gonzalez Byass Tio Peppe Sherry, Ruffino Chianti, Appleton Jamaica Rum, Chartreuse and Marie Brizard Liqueurs, Florio Marsala, Ruinart Champagnes.

SCHLAGE LOCK CO.—World's foremost manufacturer of hotel and motel locks and security key systems. P.O. Box 3324, San Francisco, Calif. 94119.

JOS. SCHLITZ BREWING COMPANY—AH&MA members are cordially invited to visit the Home of Schlitz, "The Beer That Made Milwaukee Famous," and the famous Schlitz "Brown Bottle" Guest Hall. Milwaukee, Wis. 53201.

FRED SCHMID ASSOCIATES—Food facilities planning, engineering, interior design. 11259 W. Olympic Blvd., Los Angeles, Calif. 90064. Mid-west off.: 205 Touhy Ave., Park Ridge, Ill. 60068. Pacific off.: 2222 Kalakaua Ave., Suite 1301, Honolulu 96815. Brochure available.

SCOTT PAPER COMPANY—TOWELS: C-folds, multifolds, singlefolds, roll. TOILET TISSUE: Scot-Tissue, Soft-Weve, Waldorf. FACIAL TISSUES: Scotties service pack, decorative plastic dispensers. FOOD SERVICE: Scott (PVC) plastic wrap, wax sandwich bags, Scotkin napkins.

JOSEPH E. SEAGRAM & SONS, INC.—Seagram's V.O. 7 Crown, Four Roses, Calvert Extra, Calvert Cocktails, Canadian Lord Calvert, 100 Pipers, Chivas Regal, Antique, McKenna, Seagram's, Calvert's and Boodles Gins, Ronrico Rums, Leroux Liqueurs, Crown Russe Vod.

SERVICE IDEAS, INC.—Fine quality restaurant service-ware. Thermo-Plate® and Flaming Dagger Thermo-Plate® insulated serving platters, Glasset sugar dispensers and spice sets, Thermo-Serv® insulated beverage servers. 24 S. 6th St., Minneapolis, Minn. 55402.

THE SEVEN-UP COMPANY (Parent Company)—Seven-Up is available in all package sizes, bottles, cans, fountain syrup. Convention assistance and all type vending machines available. 7-UP bottling companies located coast to coast. 121 S. Meramec, St. Louis, Mo.

JOHN SEXTON & CO., Division of Beatrice Foods—Food processors and distributors—Sexton Quality Foods. Chicago, New York, Dallas, Atlanta, Pittsburgh, Detroit, Philadelphia, Boston, San Francisco, Indianapolis, Los Angeles, Orlando, Cincinnati and St. Louis.

SHANE UNIFORM COMPANY, INC.—Hotel and restaurant uniforms. General Offices: P.O. Box 6106, Evansville, Ind. 47712. Sales offices: New York, Los Angeles. Representatives coast to coast.

SHENANGO CHINA, INTERPACE Corporation—Manufacturers of vitrified china for hotels, restaurants and institutions. P.O. Box 120, New Castle, Pa. 16103.

SICO INCORPORATED, Special Markets Division—Manufacturers of portable dance floors, rolling folding stages and accessories, table caddies and in wall beds. Box 1169, Minneapolis, Minn. 55440.

SIGNAL EAST AGENCY—An employment service geared to meet every need of the hotel/motel and food service industries. The "clearing house" for every level of personnel including executives and department heads. Al Mondlin heads the staff. 363 Lexington Ave., N.Y. 10017.

SIMMONS COMPANY—Beautyrest® mattresses, wall-a-bed, guest room, lobby furniture. Hide-A-Bed sofas, tables, chairs. 1870 Merchandise Mart, Chicago; 1 Park Ave., New York; 30 Hotaling Pl., San Francisco; 353 Jones Ave., N.W., Atlanta; 8600 Harry Hines Blvd., Dallas.

R. L. SJOSTROM COMPANY—Folding machines for no-iron sheets. High production model 500 to 600 sheets per hour, 2 operators. Table Top model 120 sheets per hour, one operator. P.O. Box 57, Boca Raton, Fla. 33432. R. L. Sjostrom, President.

SLANT/FIN CORPORATION—Manufacturer of air conditioning equipment for new construction and remodeling. 100 Forest Dr., Greenvale, N.Y. 11548. Armand Friedland, General Sales Manager.

SLIP-X SAFETY TREADS—Manufacturers of resilient rubber non-slip safety treads for bathtubs and showers. Strips have adhesive backing for quick permanent installation. Prevent falls—protect guests—and insurance. P.O. Box 999, Springfield, Ill. 62705. Franklin Schlitt, Pres.

SPIR-IT, INC.—Highball stirrers; Stirstics, coldrink spoons and Spir-its; cocktail picks and spears; sandwich picks; hors d'oeuvres picks; steak markers. 115 Centre St., Malden, Mass. 02148. H. W. Oedel.

STANDARD BRANDS SALES COMPANY—Chase and Sanborn hotel coffee, Tender Leaf tea, Royal desserts, Fleischmann's Yeast, Fleischmann's baking products, margarine, salad dressings. Exec. off.: 625 Madison Ave., New York. Branches all cities. P. I. Eisenmenger, Vice Pres.

STANDARD COATED PRODUCTS—Mfrs. Sanitas® and Wallclad® vinyl coated woven fabric wall coverings, which are durable and fire resistant wall decorations. Washable, scuff and stain-resistant, they require a minimum of maintenance. Buchanan, N.Y. 10511.

STERLING CHINA CO.—Mfrs. of Sterling and Lamberton vitrified china for hotels and restaurants. East Liverpool, Ohio. Wm. Pomeroy, Pres.; James Batey, Jr., V. P.; Gordon Weese, Sales Mgr. Subsidiary: Caribe China Corp., Vega Baja, P. R.

STERNO, INC.—Sterno® Canned Heat® Fuel, food carriers, room service tables, buffet equipment, chafing dishes, crepe suzette and cherries jubilee sets, butter melters, hot plates, marmites, roll warmers, dining room service carts, beverage urns. Box 540, Jersey City, N.J.

J. P. STEVENS & CO., INC.—Stevens Utica sheets/cases; Simtex tablelinen, cotton, no-iron; Stevens bath rugs; Appleton felt mattress pads; Stevens blankets, acrylic, wool. Atlanta, Boston, Chicago, Cincinnati, Dallas, Detroit, Los Angeles, N.Y., Phila., St. Louis, Seattle, San Fran.

STEWARTS PRIVATE BLEND FOODS—Coffee, freeze dried coffee, instant coffee, tea bags and instant tea. 4110 Wrightwood Ave., Chicago, Ill. 60639.

STYLUME PRODUCTS, INC.—Manufacturers of commercial seating, outdoor and indoor anodized aluminum furniture. 14475 N. W. 26th Ave., Opa Locka, Fla. 33054. Arnold Schutzman.

SUNSHINE BISCUITS, INC.—Mfrs. of crackers, cookies, potato chips, snacks, pretzels, lunchies, etc., for the hotel and restaurant trade. General office: 245 Park Ave., New York, N.Y. 10017. Direct distribution from plants and distribution warehouses, nationwide.

SUNSHINE SOAP, INC., SUNSHINE PLASTICS, INC.—Custom made toilet bar soap, custom packaging, custom molded plastic specialties, highball stirrers, key tags, picks, etc. 75 W. 21st St., Hialeah, Fla. 33010.

SUPERIOR LINEN COMPANY, INC.—Distributors of sheets, pillow cases, face and bath towels, blankets, bedspreads, table linen. 260 W. Broadway, New York, N.Y. 10013. Branch office: 599 N.W. 71st Ave., Miami, Fla. Hotels-motels should buy the "Superior Way."

SWIFT & CO.—"Service Unlimited." Highest quality meats, dairy, poultry, shortening and frozen meat items, especially designed for servicing hotels and restaurants in the United States and Canada. Len W. Yates, Manager, Hotel Division, Chicago, Ill. 60604.

SWIFT, GUTHEIM & ASSOCIATES, INC.—Consultants for the design and operation of hotel laundries and valet shops. 235 Montgomery St., San Francisco, Calif. 94104. Tel.: 415 362-4104.

SYLVANIA ELECTRIC PRODUCTS, INC.—Manufacturer of a wide variety of incandescent, fluorescent, decorative and metallic vapor lamps. 100 Endicott St., Danvers, Mass. 01923. Alfred J. Rugo, Industrial/Commercial Market Planning Manager.

SYRACUSE CHINA CORPORATION—Hotel and club china and household dinnerware—all vitrified china. 2900 Court St., Syracuse, N.Y. 13201. S. F. Campion, Director of Marketing, Commercialware Division; L. W. Tremper, Director of Household Sales.

THE TAYLOR WINE COMPANY, INC.—New York State wines and champagnes; vermouths. Est. 1880. Winery and vineyards: Hammondsport, N.Y. N.Y.C. Office: 425 Park Ave,, New York, N.Y. 10022.

TELADYNE COMMERCIAL SYSTEMS—Commercial furnishers and installers of TV, sound and other associated electronic systems equipment. 600 W. Morgan, Jacksonville, Ill. 62650. Tel.: 217 245-5108. Sales and service representatives located in all market areas, coast-to-coast.

TELEMAX, Div. of Wellington Computer Systems—Reservation system for hotels, motels, car rentals, airlines, tour operations in U.S., Canada, Mexico, Caribbean. 405 Lexington Ave., N.Y.C. Computer site: Fairfield, N.J. Cen. Res. Off.: Omaha, Neb. Bran.: Chi., L.A., Miami, Toronto.

JOHN A. TETLEY CO., INC.—Hotel sales management-group business development and reservation services representing the leading hotels of the world. Main office: 3075 Wilshire Blvd., Los Angeles, Calif. 90005 and branch offices in San Francisco, Seattle and Dallas.

TIME—The Weekly Newsmagazine, leading U.S. medium for travel advertising. Rockefeller Center, New York, N.Y. 10020. Advertising offices in principal cities of the world.

TOTEL SYSTEMS CORPORATION—Electronic management control systems—room status/maid control, message, wake-up, temperature control, sound, closed circuit TV, master antenna, TV theft control. Bridgeport, Conn. Off.: Phoenix, Miami, Honolulu, Chicago, Dallas, Atlanta.

TOUCHE ROSS & CO.—Certified Public Accountants. 80 Pine St., New York, N.Y. 10005. Offices in principal cities of the United States and abroad.

TWA-TRANS WORLD AIRLINES, INC.—Scheduled air transportation, passenger, cargo, mail. Serving 70 cities and 15 world centers overseas. 605 Third Ave., New York, N.Y. 10016. T. F. Huntington, Vice President—Sales & Services.

TRAVEL CONSULTANTS, INC.—Travel agency. 1025 Connecticut Ave., N.W., Washington, D.C. 20036. Tel.: 202 659-9555. David A. Randall, President.

TRAVEL MAGAZINE, INC.—The magazine that roams the globe, 450,000 circulation. Travel Building, Floral Park, N.Y. 11001.

TRAVELETTER CORP.—Issuer of Traveletter Authorizations and Travelorder Drafts since 1894. A credit protective service to hotel/motel, and a controlled method of expense reimbursement for companies' traveling personnel. Box 271, Old Greenwich, Conn. S. A. Walz, Chairman.

TRIUMPH FURNITURE CORP.—Manufacturers of furniture for hotels, motels, libraries, dormitories, restaurants, hospitals and institutions, specializing in manufacturing to dealer's drawings. 6900 Fannin, Suit 672, Houston, Tex. 77025.

TROPITONE FURNITURE CO. INC.—Mfrs. of commercial outdoor furniture for dining and poolside areas for hotels, motels, resorts and clubs—welded aluminum frames, extruded vinyl lacing and baked enamel finish. P.O. Box 3197, Sarasota, Fla. 33578. Tel.: 813 355-2715.

"21" BRANDS, INC.—Importers/distillers of fine wines and liquors—Ballantine Scotch, Tribuno Vermouth, Hine Cognac, Boca Chica Rum, Ezra Brooks Bourbon, Mohawk Cordials, Tiddy's Canadian Liqueur, California Wines of Martini & Wente. 23 W. 52nd St., N.Y. 10019.

E. F. TWOMEY CO., INC.—Mfrs. of custom-designed key tags—possible to incorporate a drawing of trademark or building for an exclusive key tag. Hardware for attaching key and equipment for numbering tags also available. 600 Mateo St., Los Angeles, Calif. 90021.

U. F. CHEMICAL CORP.—Manufacturers of a unique new concept in solving sound absorption and thermal insulation problems. U.F.C. Foam produced right on the spot for either new or existing construction. 37-20 58th St., Woodside, N.Y. 11377. Tel.: 212 651-0837.

UNIMAC COMPANY, INC.—Specialists in no-iron on-premises laundry equipment and systems. Washer-extractors, dryers, ironers, tables, carts, water heaters, filters, softeners, accessory equipment and supplies. Nationwide distribution. 2002 Dresden Dr. N. E., Atlanta, Ga. 30341.

UNIROYAL, INC.—Mfrs. of Koylon foam mattresses and foundations, rug underlay, non-slip for scatter rugs. Naugahyde vinyl upholstery and wall covering, Royalite storage, tote and silverware boxes. Exec. off.: 1230 Avenue of the Americas, New York, N.Y. 10020.

UNITED AIR LINES, INC.—Scheduled air transportation of passengers, mail, parcel post, express and freight. Serves the east, midwest, south, all of the Pacific coast and Hawaii. P.O. Box 8800, Chicago, Ill. 60666. H. J. Merchant, Vice President & General Sales Manager.

U.S. BORAX & CHEMICAL CORP.—MD°7 Lotion Soap eliminates wasteful bar soap at the wash basin in every guest bath room. Attractive dispensers furnished at no charge. Loan agreement plan. 3075 Wilshire Blvd., P.O. Box 75128, Sanford Station, Los Angeles, Calif. 90005.

UNIVERSAL COMMUNICATION SYSTEMS, INC.—A telecommunications company offering superior telephone systems to the hotel-motel industry at a lower monthly expense. An automatic dial telephone service can be had from USC at 734 Asylum Ave., Hartford, Conn. 06105.

UNIVERSAL DESIGN CORPORATION—Interior designs and furnishings for hotels, office buildings. 311 S. Akard St., Suite 2200, Dallas, Tex. 75202. Tel.: 214 741-7676.

UNIVERSAL MATCH—Creators of sales-producing match book advertising programs and manufacturers of distinctively designed match books. Sales offices in all major U.S. cities. 400 Paul Ave., St. Louis, Mo. 63135.

URIS BUILDINGS CORPORATION—Builders. 850 Third Ave., New York, N.Y. 10022. Edward Flather and Herbert Helprin.

UTELL INTERNATIONAL—Hotel representatives/consultants, complete sales management, promotion, public and guest relations, reservations. Exec. off.: Essex House, N.Y. Branches: Boston, Chicago, Dallas, Miami, Los Angeles, Toronto, Montreal, London. Henry Utell, Pres.

VENTURE—THE TRAVELER'S WORLD—Devoted to the people, places and pleasures to be enjoyed when traveling. Edited for active, affluent travelers. 300,000 circulation. 488 Madison Ave., New York, N.Y. 10022. J. H. Glover.

VIDEOGRAPHIC SYSTEMS, INC.—Computer typesetting for publishers of price lists, catalogs, directories providing electronic photocomposition at speeds up to 6,000 characters per second. Printers of AH&MA HOTEL/MOTEL BUYER'S DIRECTORY. 375 Kings Hwy., Hauppague, L.I., N.Y.

VINYL CARE CORPORATION—Do-it-yourself vinyl upholstery repair kits. 415½ Main St., Watertown, Wis. 53094. Tel.: 414 261-3750.

VITA LUSTRE—A preservative and maintainer for wood and metal furniture and leather, plastic, stainless steel surfaces. Wall-X rejuvenates painted and tiled surfaces, 'nubby' plastics. Renews fabric upholstery. 2575 S. McKnight Rd., St. Louis, Mo. 63124. Russ Sabor, Pres.

VON SCHRADER MFG. COMPANY—Manufacturers of rug and upholstery foam shampoo machines with built-in vacuum, wall washing machines and detergents. 1600 Junction Ave., Racine, Wis. 53403.

THE WALKER CHINA COMPANY—Mfrs. of finest American vitrified hotel china. "Custom decorating." Special designs, stock patterns, service plates. Many shapes, prompt delivery. Bedford, Ohio 44146. Tel.: 216 232-3030.

HIRAM WALKER INC.—Canadian Club, Thorne's Scotch, Walker's DeLuxe Bourbon, Imperial, Hiram Walker's Gin, Vodka and Prepared Cocktails, Ten High, Private Cellar, Walker's Special Canadian, Brandy, Cordials and Fruit Flavored Brandies. P.O. Box 3382, Detroit, Mich. 48214.

WAMSUTTA MILLS—Wamsutta type 200 Supercale, type 180 Lustercale and type 180 Ultracale, no-iron sheets and cases, in white, pastels and prints. Wamsutta Heritage name woven towels in white or colors. Sold through franchised purveyors. 1430 Broadway, N.Y. 10018.

WARD PRODUCTS CO.—Mfrs. of Rest-Aid bed massagers. Helps guests relax tensions of mind and muscle. 25 minutes for 25¢ or free service control box. Write for "Proof at no Risk" brochure. 27W767 Swan Lake Dr., Wheaton, Ill. 60187.

ROBERT F. WARNER, INC.—Hotel branch office sales representation, convention solicitation and research service, publicity, business promotion, sales surveys. Chicago, Washington, Boston, Toronto, London, Los Angeles, San Francisco, Seattle, Dallas. 630 Fifth Ave., N.Y. 10020.

WASCOMAT OF AMERICA—Fully automatic stainless steel laundry equipment designed for all on-the-premises laundering requirements. 461 Doughty Blvd., Inwood, Long Island, N.Y. 11696. Tel.: 212 337-6700.

THE JOSEPH F. WEBBER UNIFORM CORP.—Since 1896 manufacturers of fine quality uniforms for all purposes including department specializing in "originally designed" uniforms for hotel and motel service and dining departments. 7 W. 30th St., New York, N.Y. 10001.

WELCOME ABOARD VACATION CENTERS, INC.—A major chain of travel agencies which, through its subsidiary, Welcome Aboard Inns, Inc., franchises hotels and motels internationally. 609 Fifth Ave., New York, N.Y. 10017.

WEST POINT PEPPERELL, Consumer Products Division—Producers of Martex, name-woven huck, crash, and terry towels, terry bathmats, and wash cloths; sheets, blankets, bathroom rugs. 111 W. 40th St., New York, N.Y. 10018.

WESTINGHOUSE ELECTRIC CORPORATION, Commercial-Institutional Products—Hotel TV receivers, air conditioners, complete package of electronic systems and service. Total financing arrangements available. Route 27 & Vineyard Rd., P.O. Box 337, Edison, N.J. 08817.

WHITNEY DUPLICATING CHECK CO.—Waiter's checks; control forms; front office layouts; De-Saussure racks; key tags; no carbon required guest bills; hotel departmental control forms. 406 W. 31st St., New York, N.Y. 10001. W. D. Fiederlein, Pres. Tel.: 212 LA 4-6277.

W. W. WILCOX MFG. CO.—Consultants and specialists in front office equipment and interior design. Mfrs. of custom key tags. Distributors of equipment, supplies to hotels, motels, other institutions. Catalog available upon request. 564 W. Randolph St., Chicago, Ill. 60606.

JULIUS WILE SONS & CO. INC.—Importers and distributors, wines, spirits. Benedictine, B & B Liqueur, Peter Dawson Scotch, Bollinger Champagne, Dry Sack Sherry, Pernod Anis, Garnier Cordials, Pimm's Cup, Delamain Cognac, imported table wines. 320 Park Ave., N.Y. 10022.

WILKINS COFFEE COMPANY—Coffee, tea, spices, mixes, chocolate, portion control jellies, dressings, sugar, condiments and institutional foods. 3300 Pennsy Dr., Landover, Md. 20785. Tel.: 301 322-3000. Baltimore, Philadelphia, Norfolk, Richmond, Raleigh, and Harrisburg.

WILL & BAUMER CANDLE CO., INC.—Manufacturers of a complete line of candles and candle fixtures, especially for hotel and restaurant use. Branches: Boston, New York, Chicago, Los Angeles, Montreal. Main office and factory: Syracuse, N.Y. 13201.

WILLIAMS PRODUCTS, INC.—Decorative urethane beams, pilasters, brackets and mouldings. The job is designed, material precut and shipped direct to job. 1750 Maplelawn Blvd., Troy, Mich. 48084. Tel.: 313 642-6400.

WILLMARK SERVICE SYSTEM, INC.—World's oldest and largest on-the-job checking company, promoting honest and courteous service to every guest. 71 W. 23rd St., New York, N.Y. 10010.

JOHN WILLY, INC.—Stock and special printed forms for front office, auditor, food and beverage dept. Room racks, key tags, books department. Four-color brochures and postcards a specialty. Catalogs available. 1948 Ridge Ave., Evanston, Ill. 60204. John D. Willy, Pres.

WISE FOODS, Div. of Borden Inc.—Potato chips and other snack products, packaged and bulk. Distributed along the eastern seaboard from Maine to Florida. Berwick, Pa. 18603.

THE WOOL BUREAU, INC.—U. S. branch of the Int'l. Wool Secretariat (a worldwide promotion and scientific research organization) offering the hotel and motel industry free technical advice on carpeting, upholstery, drapes, uniforms, blankets. 360 Lexington Ave., N.Y. 10017.

WORLD CONVENTION DATES—More than a magazine. The connecting link between buyers and sellers in the multi-billion dollar convention market for over half a century. Published monthly by Hendrickson Publishing Company, Inc., 91 N. Franklin St., Hempstead, N.Y.

WYANDOTTE CHEMICALS CORPORATION—Mfrs. machine and hand dishwashing products; maintenance cleaners and floor finishers; laundry compounds, soap builders, specialties and scours; germicides, deodorants. Wyandotte, Mich. 48192. H. E. Hastedt. Off.: principal cities.

ZENITH SALES COMPANY—Specially designed, Zenith quality hand-crafted hotel/motel color or black-and-white TV receivers. Remote control or regular. Available with specially designed stands, brackets, and locking devices. 1900 N. Austin Ave., Chicago, Ill. 60639.

CITY
HOTEL & MOTEL ASSOCIATIONS

ARIZONA

Flagstaff Innkeepers Association

Pres.: John Moore, Rodeway Inn, 913 S. Milton Rd., Flagstaff 86001
Secy.: Alma Stegmeir, Weatherford Hotel, P.O. Box 1836, Flagstaff 86001

Tucson Innkeeper, Ranch & Resort Association

Pres.: Robert Minerich, Aztec Inn, 102 N. Alvernon Way, Tucson 85711
Secy.-Treas.: Helen Goff, 1224 W. Wheatridge Dr., Tucson 85704

Valley Innkeepers Association

Pres.: Earl Boluss, Ramada Sahara Hotel, 401 N. First St., Phoenix 85001
Secy.: Patricia Varner, Caravan Inn, 3333 E. Van Buren, Phoenix 85008

Yuma Motel-Hotel Association

Pres.: Charles Karl, Stardust Motel, 2350 4th Ave., Yuma 85364

CALIFORNIA

Fresno Hotel, Motel, Restaurant Association

Pres.: Jack Jenkins, Hall's Drive Inn, 2395 So. "G" St., Fresno 93706
Secy.: Howard D. Hollett, 28 E. Shaw Ave., Fresno 93726

Long Beach Hotel–Motel Association, Inc.

Pres.: Charles Davis, 6400 East Pacific Coast Highway, Long Beach 90803
Secy.: Robert Lichtenhan, Long Beach Convention & Visitors Bureau, 555 E. Ocean Blvd., Long Beach 90803

Palm Springs Hotel and Apartment Association

Pres.: Robert Riegg, Ingleside Inn, 200 West Ramon Rd., Palm Springs 92262
Secy.: Evelyn McKay, The Starliter, 888 N. Indian Ave., Palm Springs 92262

Redding Hotel Association

Pres.: Merle Baker, 1900 Hilltop Drive, Redding 96001
Secy.: Alvin A. Fanrich, 540 North Market, Redding 96001

Sacramento Hotel, Restaurant and Tavern Association

Pres.: Ralph Ryan, Rosemount Grill, 3145 Folsom Blvd., Sacramento 95816
Secy.: C. Arthur Tisdel, 4924 Helen Way, Sacramento 95822

San Diego Hotel–Motel Association

Pres.: George Beljean, Circle 7/11 Motel, 2201 Hotel Circle, San Diego 92110
Secy.: Joseph Lampe, Le Baron Hotel, 250 Hotel Circle, San Diego 92110

San Francisco Hotel Association

Pres.: Jack R. Edwards,
Fielding Hotel, 386 Geary Street,
San Francisco 94101
Exec. Secy.: Miss Mary A. George,
370 Geary St.,
San Francisco 94102

Santa Barbara Hotel–Motel Association

Pres.: Alex H. Shustin, Santa Barbara
Inn, 435 South Milpas,
Santa Barbara 93103
Secy.: Lou Martin,
Santa Barbara Miramar,
1555 South Jameson Lane,
Santa Barbara 93102

Ventura Hotel–Motel Association

Pres.: Charles F. Willeford, Jr.,
Midwick Hotel and Apartments,
540 East Santa Clara,
Ventura 93001
Secy.: Frances Bergman,
P.O. Box 1051, Ventura

COLORADO

Greater Denver Hotel Association

Pres.: Harry T. Boner,
King's Inn Motor Hotel, Denver
Exec. Secy.: Irwin S. Beattie,
P.O. Box 987, Boulder 80302

DISTRICT OF COLUMBIA

Hotel Association of Washington, D.C., Inc.

Pres.: L. Nordean Schwiebert,
Sheraton-Park Hotel
Exec. Vice Pres.: Leonard E. Hickman,
#512, 815-17th St., N.W.,
Washington, D.C. 20006

FLORIDA

Cape Coral Motel Association

Pres.: John Slaver,
Rebel Rest Apts., Cape Coral

Hotel–Motel Association of Daytona Beach Area

Pres.: Dick Moores,
Daytona Sands Motel,
Daytona Beach

Fort Lauderdale Hotel & Motor Hotel Association

Pres.: Ed Lewis,
Blue Horizon Motel Apts.,
Fort Lauderdale

Greater Clearwater Innkeeper's Association

Pres.: C. E. Meginley, Clearwater
Beach Hotel, Clearwater Beach

Greater Miami Hotel & Motor Hotel Association, Inc.

Pres.: Abe Gurevitz
Exec. Secy.: Heidi M. Webb,
1008 Chamber of Commerce Bldg.,
Miami, 33132

Jacksonville Hotel & Motor Hotel Association

Pres.: Blaine Wilkinson,
Sheraton-Jacksonville, Jacksonville

Orlando Area Innkeepers Association

Pres.: Bruce Barnhill,
Flamingo Court Motel

Palm Beach County Hotel Association

Pres.: Arthur Frogel, Holiday Inns of
Palm Beach Area, Palm Beach
Secy.: Dan Haselmire,
Box 10501, Riviera Beach

St. Petersburg Hotel & Motor Hotel Association

Pres.: Stuart Lindquist, Sheraton
Motor Inn, St. Petersburg

Sarasota Innkeeper's Association

Pres.: James Hannaford,
3 Crowns Hotel, Sarasota

Southern Florida Hotel and Motel Association

Pres.: Herbert Robins
Exec. Dir.: Edwin Dean,
1 Lincoln Road, Miami Beach

Tallahassee Lodging Association

Pres.: Angus Laird,
Ponce de Leon Motel, Tallahassee

Tampa Hotel–Motel Association

Pres.: Bill Wright,
International Inn, Tampa

GEORGIA

Atlanta Hotel–Motel Association

Pres.: H. Theo Wright,
Royal Coach Motor Hotel
Exec. Vice Pres.: Stephen Styron,
1410 Rhodes Haverty Bldg.

Greater Augusta Hotel–Motel Association

Jekyll Island Hotel–Motel Association

Chairman: Fred Zapico,
The Wanderer Motel

ILLINOIS

Champaign–Urbana Motel–Hotel Association

Pres.: Richard Jacobs,
Urbana TraveLodge, Urbana
Secy.-Treas.: Mrs. Lily Clay,
Thomasboro Motel, Thomasboro

Decatur Hotel–Motel Association

Pres.: Gary Florian, Lakeview Motel
Vice-Pres.: Max C. Baker,
Ambassador Motor Inn
Secy.-Treas.: Clifford H. Reeves,
Motel Orlando

Greater Chicago Hotel and Motel Association

Pres.: Wm. H. Edwards,
Palmer House, 17 E. Monroe
Exec. Vice-Pres.: John E. Cullerton,
Illinois Athletic Club Bldg.
Suite 500
112 South Michigan Avenue

Peoria Hotel–Motel Association

Pres.: Leland G. Warnock,
Sands Motel
Secy.-Treas.: Fred Novotny,
Voyager Inn

INDIANA

Indianapolis Hotel & Motel Association

Pres.: D. Robert Wilson,
F. C. Tucker Co.
Vice Pres.: Mrs. Doris Grass,
Howard Johnson's Downtown
Motor Lodge
Secy.-Treas.: Lynn Montjoy,
Indianapolis Hilton

KANSAS

Lawrence Hotel and Motel Assn.

Pres.: Mike H. Getto,
Ramada Inn
Vice-Pres.: John Oliphant,
Ramada Inn
Secy.: Gary Portous, Holiday Inn

Salina Hotel & Motel Association

Pres.: Bill Wise, Mid-America Motel
Secy.: George Curtis,
Howard Johnson Motel

Topeka Hotel & Motel Association

Pres.: John Kane, Jayhawk Hotel
Secy.: Ben Franklin, Tops Motel

Wichita Hotel & Motel Association

Pres.: J. Ury Thompson, Ramada Inn

LOUISIANA

Acadiana Hotel & Motel Association

Pres.: Don Wader,
Holiday Inn—Lafayette
Vice Pres.: Jack Pope,
Southwind Motel, Lafayette
Secy.-Treas.: T. T. Moore,
Sheraton-Town House Motor Hotel,
Lafayette

Baton Rouge Hotel–Motel Assn.

Pres.: Dennis Hima
Vice Pres.: Vance Thomas,
Oak Manor Motor Hotel
Secy.-Treas.: John P. King,
White House Inn

Greater New Orleans Hotel & Motel Association

Pres.: Gardner Boulmay,
Vieux Carre Motor Lodge
1st Vice Pres.: Leon J. Prestia,
Jung Hotel
2nd Vice Pres.: Jack H. Temples,
Lafayette Hotel
Treas.: John Karl,
Sheraton-Charles Hotel
Secy.: Don Mikulak, Roosevelt Hotel
Exec. Secy.: Mrs. Gladys F. Piper,
1035 Whitney Bldg.

Shreveport Hotel–Motel Association

Pres.: George Dement, Holiday Inn,
Bossier City
Secy.: Nigel Lee,
Howard Johnson's Motor Lodge

MASSACHUSETTS

Greater Boston Hotel & Motor Inn Association

Chairman of the Board:
Roger A. Saunders,
Hotel Lenox
Pres.: William R. Ebersol,
The Ritz Carlton
Vice Pres.: Robert Sage,
Fenway Motor Hotels
Treas.: Walter A. Carlin, Hotel Essex
Exec. Vice Pres.: Mrs. Marian Stafford,
73 Tremont Street, Boston 02108

MICHIGAN

Detroit Hotel Association

Pres.: Max D. Houston, Pick-Fort
Shelby Hotel, Detroit 48226
Exec. Secy.: Belle L. Thomas,
548 Book Bldg., Detroit 48226
Telephone: (313) 962-2645

MINNESOTA

Greater Minneapolis Hotel Association

Pres.: Calvin Olson, Hopkins House
Vice-Pres.: Lyle Brown,
Leamington Hotel & Motor Inn
Treas.: John Kahler III,
The Kahler Corporation

Rochester Hotel and Motor Hotel Association

Pres.: Ralph Johnson,
Kahler Hotel
Vice Pres.: Paul Smaby, Zumbro Hotel
Treas.: Dean Anderson, Holiday Inn

St. Paul Area Hotel/Motel Association

Pres.: Karl Tufenk,
Karl Apartment Hotel
Vice Pres.: Dorothy Lukoski,
Nor-Dot Inn
Secy.-Treas.: Ann Welle,
Capp Towers Motel

MISSISSIPPI

Jackson Innkeepers Association

Pres.: George A. Wilkinson,
Hotel Heidelberg,
Jackson, Miss.

Mississippi Gulf Coast Hotel Association

Pres.: Eddie McGuire,
Broadwater Beach Motor Hotel,
Biloxi, Miss.

MISSOURI

Columbia Hotel and Motel Association

Pres.: Louis W. Shelburne,
Tiger Motor Hotel
Secy.: Mark Todd, Eastwood Motel

Hotel and Motel Association of Greater Kansas City

Pres.: Maurice J. Bluhm, Plaza Inn
Exec. Vice-Pres.: H. C. Nanson, Jr., 910 Central Street

Hotel & Motel Association of Greater St. Louis

Pres.: Norman Probstein, Bel Air Luxury Motor Inns
Exec. Vice-Pres.: Charles L. Jones, 905 Continental Towers, 3615 Olive Street

Joplin Motel & Hotel Association

Pres.: F. A. Kanan, Brown Enterprises, Inc.
Secy.: Donald D. Sheehy, Ko Ko Motel

Springfield Motel and Hotel Association

Pres.: Charles Sturgill, Howard Johnson's Motor Lodge
Secy.: Mrs. Ola Mae Barnes, Maple Motel

NEBRASKA

Greater Omaha Hotel–Motel Association, Inc.

Pres.: Skip Blazek, New Tower Motel
Exec. Secy.: Jo Ann Lowery, Fontenelle Hotel

NEW JERSEY

Asbury Park Hotel Association

Pres.: Stephen Frankel, Hotel Berkeley Carteret

Atlantic City Hotel Association

Pres.: George Fetter, Holiday Inn
Secy.: Anthony M. Rey Chalfonte-Haddon Hall

Lakewood Hotel Association

Pres.: Victor Cohen, Irene Court Motel
Secy.: Mrs. Sylvia Klevan, Hotel Association Office

Newark Hotel & Restaurant Association

Pres.: Thomas Pannullo, Thomm's Restaurant
Secy.: David Rinsky Greater Newark Chamber of Commerce

Ocean City Hotel/Motel Association

Pres.: Jack Warrington, Glen-Nor Hotel
Secy.: Mrs. Janet Warrington, Glen-Nor Hotel

Wildwood Hotel/Motel Association

Pres.: Frank J. Oster, Hotel Oceanic
Secy.: Grayce Wendler, Grayce's Guest Home

NEW YORK

Greater Buffalo Hotel and Motel Association

Pres.: Thomas G. Corcoran, Fairfax Motor Inn
Vice Pres.: Robert Zugger, The Statler Hilton Hotel

Hotel Association of New York City, Inc.

Exec. Vice Pres.: Albert A. Formicola, 141 West 51st Street, NYC 10019

Hotel–Motel Association of Syracuse, N.Y., Inc.

Pres.: George P. Harris, University Motel, Syracuse, 13205

Rochester Hotel & Motel Association

Pres.: James D. Coromel, Sheraton Hotel
1st Vice Pres.: Elliot Frank, Airport TraveLodge
2nd Vice Pres.: Carl Zitrin, Treadway Inn
Treas.: Taylor E. Downes, Downtowner Motor Inn
Secy.: George Greiger, Highlander Motor Hotel

NORTH CAROLINA

Charlotte Innkeepers Association

Pres.: Ken Greene, Lake Placid Motel
Vice Pres.: Howard Nifong,
Holiday Inn #2
Secy.-Treas.: Thos. Sullivan,
James Lee Motor Inn

Winston–Salem Innkeepers Association

Pres.: James Madden,
Hotel Robert E. Lee
Secy.-Treas.: Tom Cook,
Downtowner of Winston-Salem

OHIO

Greater Akron Hotel & Motel Association

Pres.: Bishop P. Holstein,
Town & Country Motor Hotel,
Cuyahoga Falls
Secy.-Treas.: Dan J. Albright,
Holiday Inn Downtown, Akron

Greater Cincinnati Hotel & Motel Association

Pres.: Randolph Dickins,
Quality Motel Central
Secy.: Al E. Elsaesser, Carrousel Inn

Columbus Hotel & Motel Association

Pres.: Joseph F. Hebert,
Sheraton-Columbus Motor Hotel
Secy.: Darrell Stage, Quality North-
Green Meadows, Worthington

Greater Cleveland Hotel & Motel Association

Pres.: Andrew T. Ginnan,
Pick-Carter Hotel
Secy.: Robert Heuman, Ramada Inn

Greater Toledo Hotel & Motel Association

Pres.: John P. Lang,
Willard Motor Lodge
Secy.: Juanita R. Workman,
Hillcrest Hotel

OKLAHOMA

Oklahoma City Hotel & Motor Hotel Association

Pres.: Leonard M. Hansen, Tivoli Inn,
Oklahoma City, Okla. 73102
Exec.-Secy.: Mrs. Elsie Dalton McGee,
3808 N.W. 61st Street,
Oklahoma City, Okla. 73112

PENNSYLVANIA

Greater Pittsburgh Hotel and Motor Inn Association

Pres.: Val Troy,
Hilton Hotel,
1st Vice-Pres.: Henry J. Huemrich,
Webster Hall Motor Hotel,
Treas.: Roger Jacobson,
Pick–Roosevelt Hotel,
Exec. Secy.: Irene Matty,
Pick–Roosevelt Hotel

Harrisburg Area Hotel–Motel Association

Pres.: Henry A. Torchia,
Schrafft's Motor Inn,
New Cumberland

Philadelphia Hotel–Motor Inn Association

Pres.: Joseph M. Matz,
Midtown Holiday Inn
Vice Pres.: Brian J. Kirby, The Barclay
Treas.: Harry Griffin, The Adelphia
Secy.: Martin A. Sobel,
Sylvania Hotel

SOUTH CAROLINA

Columbia Innkeepers Association

Pres.: J. T. Starr,
Cabana Motor Inn

Greater Charleston Innkeepers Association

Pres.: Fred Salgado,
Holiday Inn—Downtown
Secy.: W. R. Bobby Rogers,
Host of America Motel

Greenville Innkeepers Association

Pres.: Robert Green, Holiday Inn #2
Secy.: Miss Texas Parris

TEXAS

Abilene Hotel–Motel Association

Pres.: Wilbur Marks, Colonial Inn
Secy.: Ray Little, Starlite Inn

Arlington Motor Hotel Association

Pres.: Frank English,
Arlington Motor Inn
Secy.-Treas.: Mrs. Del Anderson,
Fiesta Motor Inn

Austin Hotel and Motel Association

Pres.: Roland E. Gordon, Chariot Inn

Corpus Christi Hotel–Motel Association

Pres.: Robert D. MacLean,
Holiday Inn—Emerald Beach
Secy.-Treas.: Joy Yates,
Sun & Surf Motel

Dallas Hotel–Motel Association

Pres.: Ray P. Randuk,
Holiday Inn—Love Field
Secy.: Mrs. Kay King,
Melrose Hotel

El Paso Innkeepers Association

Pres.: Glenn F. Nichols,
Desert Hills Motor Hotel
Secy.-Treas.: Mrs. Jean Rekart,
Caballero Motor Hotel

Galveston Island Hotel & Motel Association

Pres.: Ronald T. Larsen,
Jack Tar Hotel
Secy.-Treas.: Gus M. Loomis,
Nautilus Motor Inn

Golden Triangle Hotel–Motel Association

Pres.: Sam Aquilina,
Holiday Motor Inn, Port Arthur
Secy.-Treas.: Mrs. Charles H.
Thompson, Driftwood Motor Hotel,
Port Arthur

Houston Hotel & Motel Association

Pres.: James P. Kelly, Hotel Sonesta
Secy.-Treas.: V. Ward Bennett, Jr.,
Sheraton-Lincoln Hotel

Laredo Hotel–Motel Association

Pres.: Charles Ogle, Hamilton Hotel
Secy.-Treas.: Jane Vickrey,
Gourmet Inn

Lubbock Hotel–Motel Association

Pres.: Coby Briehn, In Town Inn
Secy.-Treas.: Mrs. Orceneth Jackson,
Plainsman Hotel

San Antonio Hotel Association

Pres.: Allan Shepherd,
St. Anthony Hotel
Secy.-Treas.: Mrs. Frances Towns,
8602 Crownhill Blvd.

Tarrant County Hotel–Motel Association

Pres: Al Schmid, Rio Motor Hotel,
Fort Worth
Secy.-Treas.: Robert E. Hardwick,
Sheraton-Fort Worth Hotel

Waco Hotel–Motel Association

Pres.: Steele Alexander, Holiday Inn
Secy.-Treas.: Mrs. H. F. Urban,
Waco Sands Motel

WASHINGTON

Seattle Hotel Association

Pres.: Gordon Bass, Olympic Hotel
Secy.: Arnold Barash, 315 Seneca St.

Spokane Innkeepers Association

Pres.: Al Saari, Spokane House
Vice-Pres.: Al Williams, Sahara Motor Lodge
Secy.-Treas.: Al Turrill, Ridpath Hotel

WEST VIRGINIA

Charleston Hotel Association

Pres.: Robert Sweazy, Holiday Inn #3

Huntington Hotels Association

Pres.: John McDowell, Uptowner Inn

WISCONSIN

The Greater Milwaukee Hotel–Motel Association

Pres.: Steve Marcus, Pfister Hotel & Tower
Vice Pres.: Frank Graebner, White Court Motel
Treas.: J. Kenneth Borton, Sheraton-Schroeder
Exec. Secy.: Harold P. Pearson, 509 W. Wisconsin Avenue, Room 612

CANADA

Laurentian Resorts Association

Pres.: John Parker, Parker's Lodge, Val David, Co. Terrebonne, Que.
Secy.-Treas.: Henri-Paul Garceau, Queen's Hotel, Montreal, Que.

Montreal Hotel Association

Pres.: Claude Lorraine, Sheraton-Fontainebleau, 5500 Sherbrooke St. East, Montreal 426, Que.
Secy.-Treas.: Jacques Grenier, 1259 Berri Street, Montreal, Que.

Toronto Hotel Association

Pres.: George Schwab, The Walker House Hotel
Exec. Secy.: Denis Stefaniuk, 37 King St. East

MEXICO

Acapulco Hotel Association

Pres.: Philippe Gerondeau, Hotel Acapulco Hilton
Secy.: Luis Rey Rivera, Hotel Victoria

Mexico City Federal District Hotel Association

Pres.: Sony Mizrahi, Hotel Metropol
Secy.: Marcus Romano, Hotel Romano

REGIONAL
HOTEL & MOTEL ASSOCIATIONS

A-M-K-O Hotel Association

Pres.: Mike Getto, Ramada Inn, Lawrence, Kansas
Secy.-Treas.: Harry Lose, Hotel Jayhawk, Topeka, Kansas 66601

California Northern Hotel Association

Pres.: Henri Lewin, San Francisco Hilton, 336 O'Farrell, San Francisco, Calif. 94102
Secy.-Treas.: Harry Troupe, Elkun Gunst Bldg., 323 Geary St., San Francisco, Calif. 94102

Hotel Association of Canada

202—10275 Jasper Avenue
Edmonton 15, Alberta

East Bay Hotel Association

Pres.: Admiral W. C. Short, Boatel Motor Lodge, 21 Jack London Square Oakland, Calif. 94607
Exec. Secy.: W. J. Dykhouse, 355 Grand Avenue, Oakland, Calif. 94610

Eastern Sierra Hotel & Motel Association

Pres.: Doug Tapp, Thunderbird Motel, 190 W. Pine St., Bishop, Calif. 93514
Secy.: Mrs. Roy Mullen, Mullen's Holiday Lodge, 1025 N. Main Street Bishop, Calif. 93514

Monterey Peninsula Hotel Association

Pres.: Don Ponder, Monterey Holiday Inn, 2600 San Dunes Rd., Monterey, Calif. 93940
Secy.: Jim Hill, Del Monte Hyatt House, 1 Old Golf Course Road, Monterey, Calif 93940

New England Innkeepers Association

Chairman of the Board: Arthur W. Young, Jr., Harborside Inn, Edgartown, Mass.
Pres.: Warren F. Barnes, Ocean Point Inn, Ocean Point, Maine
1st Vice Pres.: Ernest E. Bailey, Tower House Motel, Saunderstown, R.I.
Exec. Vice Pres.: George F. Grandi, 40 Hildreth St., Marlboro, Mass.

Northwestern Hotel–Motel Association

Pres.: Jack Masteller, Hotel Fort Des Moines, Des Moines, Iowa
Treas.: Jerry Lucas, Howard Johnson's Motor Lodge, Council Bluffs, Iowa

Innkeepers Association of Orange County

Pres.: Gordon Fischer, Waikiki Motor Inn, 631 W. Katella, Anaheim, Calif. 92805
Secy.: Mrs. Marie Zimmerman, Anaheim Tropics Motel, 899 S. Harbor Blvd., Anaheim, Calif. 92805

Rocky Mountain Hotel & Motel Association

Pres.: Robert O. Cannon, Tropicana Hotel, Las Vegas, Nevada
Exec. Vice Pres.: Irwin S. Beattie, P.O. Box 987, Boulder, Colo. 80302

Sacramento Valley Hotel Association

Pres.: Loyal A. Hobson, 4105 Gaddi Drive, Sacramento, Calif. 95824
Secy.: Vaughn Siebert, Holiday Inn—North, 1900 Canterbury Lane, Sacramento, Calif. 95825

San Mateo County Restaurant–Motel Owners Association

Pres.: Robert M. Ansara, 4444 Geary Blvd., San Francisco, Calif. 94118
Exec. Secy.: Andy F. Castle, 1110 S. El Camino Real San Mateo, Calif. 94402

Southern Florida Hotel and Motel Association

Pres.: Herbert Robins
Exec. Dir.: Edwin Dean, 1 Lincoln Road, Miami Beach

Southern Innkeepers Association

Pres.: B. H. Guy, Jack Tar Francis Marion Hotel, Charleston, S.C. 29402
Vice-Pres.: J. William Cole, Sheraton-Adventure Inn, Hilton Head Island, S.C. 29928
Secy.-Treas.: M. O. Spyers, 220 Calhoun St., Charleston, S.C. 29401
Exec. Secy.: Harris Mitchell, P.O. Box 7226, Richmond, Va. 23221

AFFILIATED ASSOCIATIONS

American Hotel Trade Association Executives

Secretary-Treasurer: W. J. Bohr
Minnesota Hotel & Motor Hotel Association
112 North 7th Street, Minneapolis, Minn. 55403

American Culinary Federation

202 South State Street, Suite 1308, Chicago, Ill. 60604

American Society of Travel Agents (ASTA)

Executive Director: George L. Fichtenbaum
360 Lexington Ave., New York, N.Y. 10017

Chefs De Cuisine Association of America

Secretary: Alfred G. Wagner
Paramount Hotel, 235 W. 46th St., New York, N.Y. 10036

Club Managers Association of America

Executive Director: Edward Lyon
5530 Wisconsin Avenue, Washington, D.C. 20015

Discover America Travel Organizations

Vice President: James C. Gross
1100 Connecticut Avenue, Washington, D.C. 20036

Hotel-Motel Greeters International

166 E. Superior St., Chicago, Ill. 60611

Hotel Sales Management Association

Executive Vice President: Frank Berkman
358 Fifth Avenue, New York, N.Y. 10001

National Association of Hotel-Motel Accountants

Executive Secretary: Harris Mitchell
15 South Auburn Avenue
P.O. Box 7226, Richmond, Va. 23221

National Executive Housekeepers Association

Executive Secretary: Alberta J. Wetherholt, CEH
Suite 204, Business & Professional Building
Gallipolis, Ohio 45631

AMERICAN HOTEL & MOTEL ASSOCIATION

COMMITTEE CHAIRMEN

Airline/Hotel Inter-Industry—HOWARD P. JAMES, Sahara-Nevada Corp., Las Vegas, Nev.
Allied Membership—WILLIAM D. NOLTE, J. P. Stevens & Co., New York, New York
Condominium—GERALD HEWEY, Aspen Alps, Aspen, Colo.
Convention Advisory—KARL MEHLMANN, Brown Palace Hotel, Denver, Colorado
Employee Relations—CARL H. ALBERS, Hotel Corporation of America, Boston, Mass.
Franchise Operators—PAUL L. STUBBS, TraveLodge International, El Cajon, Calif.
Governmental Affairs—ARTHUR J. PACKARD, Packard Hotel Company, Mount Vernon, Ohio
Insurance—RICHARD F. WELCH, Christmas Farm Inn, Jackson, New Hampshire
Operation Breakthrough—ALPHONSE SALOMONE, Realty Hotels, Inc., New York, N.Y.
Public Relations—RICHARD GUGGENHEIM, Pick Hotels Corp., Chicago, Ill.
Quality Environment—JOHN F. TREADWAY, Treadway Inns & Resorts, Williamstown, Mass.
Research—ROBERT M. JAMES, Master Hosts International, Beverly Hills, Cal.
Resort—STUART G. CROSS, Yosemite Park & Curry Co., Yosemite National Park, California
Safety & Fire Prevention—ANTHONY M. REY, Chalfonte-Haddon Hall, Atlantic City, New Jersey
Statler Foundation Advisory—LYNN HIMMELMAN, Olympic Hotel, Seattle, Wash.
Student Affiliate—PHILP PISTILLI, Alameda Plaza, Kansas City, Mo.
Telephone Advisory—ARTHUR DOOLEY, Plaza Hotel, New York, New York
Travel Liaison—RICHARD SWIG, Fairmont Hotel, San Francisco, California

CONSULTING FIRMS

Accounting—C. EVERETT JOHNSON, Harris, Kerr, Forster & Co., 420 Lexington Avenue, New York, N.Y. 10017
JOHN LESURE, Laventhol, Krekstein, Horwath & Horwath, 41 East 42nd St., New York, N.Y. 10017
Advertising & Promotion—BOB STEIN, Gardner, Stein and Frank, Inc., 20 North Wacker Drive, Chicago, Ill. 60606
A. A. LANDIS, Koehl, Landis & Landan, Inc., 41 East 42nd Street, New York, N.Y. 10017
H. VICTOR GROHMANN, Needham & Grohmann, Inc., 30 Rockefeller Plaza West, New York, N.Y. 10020
Architecture—FRANCIS KEALLY, 227 East 44th St., New York, N.Y. 10017
Design & Decorating—THOMAS F. HENNESSY, Walter, Dorwin, Teague Associates, Inc., 437 Madison Ave., New York, N.Y. 10022
Engineering Cost Control—LES THOMAS, Sheraton Design & Development, Inc., 470 Atlantic Avenue, Boston, Mass. 02110
Fire—CHIEF STEPHEN J. MURPHY, 50-54 42nd Street, Long Island City, N.Y. 11104
Food Operations & Kitchen Planning—ARTHUR W. DANA, 41 E. 42nd St., Suite 1512, New York, N.Y. 10017
Hardware—T. N. FINK, JR., Ostrander & Eshelman, Inc., 40 East 49th Street, New York, N.Y. 10017
Insurance—JOHN G. BACON, J. G. Bacon Company, 111 John Street, New York, N.Y. 10038
Landscape Architect—WALTER F. BRUNING, A.S.L.A., 1719 Teall Ave., Syracuse, N.Y. 13206
Laundry & Textile—DON L. PERTL, University of Iowa Laundry Service, P.O. Box 445, Iowa City, Iowa 52240
Legal Counsel—CHARLES W. MERRITT, Lord, Day & Lord, 25 Broadway, New York, N.Y. 10004
Parking—CHARLES T. Mc GAVIN, Applied Parking Techniques, Inc., P.O. Box 707, Reston, Va. 22070
Protective—JOHN J. JANSSEN, William J. Burns International Detective Agency, 235 East 42nd Street, New York, N.Y. 10017
Public Health & Sanitation Engineering—MAX J. KLEINER and SAMUEL A. COLEMAN, Food Sanitation Consultation Service, 140 Nassau Street, New York, N.Y. 10038
Ready Foods—H. ALEXANDER MAC LENNAN, Cornell University School of Hotel Administration, Statler Hall, Ithaca, N.Y. 14850
Real Estate—STEPHEN W. BRENER, Helmsley-Spear, Inc., 60 East 42nd Street, New York, N.Y. 10017
Research Laboratories—FOSTER D. SNELL, INC., Hanover Rd, Florham Park, N.J. 07932
UNITED STATES TESTING COMPANY, 1415 Park Avenue, Hoboken, N.J. 07030

AMERICAN HOTEL & MOTEL ASSOCIATION

HEADQUARTERS: 221 WEST 57th STREET, NEW YORK, N.Y. 10019 Telephone: (212) 265-4506
Headquarters after September 1, 1970: 888 Seventh Ave., New York, N.Y. 10019
Washington Office: 777 - 14th STREET, N.W., WASHINGTON, D.C. 20005
Telephone: (202) 347-8731

OFFICERS

Chairman of the Board—CREIGHTON D. HOLDEN, St. Clair Inn & Country Club, St. Clair, Michigan 48079
President—HERBERT C. BLUNCK, Hilton Hotels Corporation, 1001 16th St., N.W., Washington, D.C. 20036
President-Elect—ROBERT A. RIEDEL, Howard Johnson's Motor Lodge of Tallahassee–East, Tallahassee, Fla. 32301
Vice President—GEORGE D. JOHNSON, Sheraton Corporation of America, 470 Atlantic Ave., Boston, Mass. 02210
Treasurer—J. FRANK BIRDSALL, JR., Treadway Inns & Resorts, 339 East Avenue, Rochester, New York 14604
Secretary—PAUL R. HANDLERY, Handlery Hotels, Hotel Stewart, 351 Geary St., San Francisco, California 94102

DIRECTORS

Director Emeritus—ARTHUR J. PACKARD, Packard Hotel Company, Mount Vernon, Ohio 43050

HOLLEY MIDGLEY
Palms Motel, Mobile, Alabama 36609
BILL MUELLER
TraveLodge, Anchorage, Alaska 99501
H. W. (Chuck) CRONRATH
Del Webb's TowneHouse, Phoenix, Arizona 85103
ALBERT L. RUSHER
Arlington Hotel, Hot Springs National Park, Ark. 71901
RICHARD L. SWIG
Fairmont Hotel Co., San Francisco, California 94106
HARRY MULLIKIN
Century Plaza Hotel, Los Angeles, Calif. 90067
KARL E. EITEL
The Broadmoor, Colorado Springs, Colorado 80901
ROBERT F. MEYER
Yankee Silversmith Inn,
Wallingford, Connecticut 06492
FRANK H. COLBOURN, JR.
Hotel duPont, Wilmington, Delaware 19399
REYBURN P. MILLER
Hotel Washington, Washington, D.C. 20004
EDWARD ST. PHILLIP
Gulf & Bay Club,
Siesta Key, Sarasota, Florida 33578
RICHARD EDGERTON
Lakeside Inn, Mount Dora, Florida 32757
WILLIAM B. PFEIFFER
Atlanta American Motor Hotel, Atlanta, Georgia 30301
HOWARD C. DONNELLY
Trans-Pacific Resort Inc., Honolulu, Hawaii 96814
HARRY HOLMES
Sun Valley Lodge, Sun Valley, Idaho 83353
WILLIAM B. HORSTMAN
Bismarck Hotel, Chicago, Illinois 60601
ELMER J. KRAUS
Nauvoo Hotel, Nauvoo, Illinois 62354
N. E. MILLS
Captain Logan Hotel, Logansport, Indiana 46947
PAUL E. LEFTON
Savery Hotel, Des Moines, Iowa 50303
MIKE GETTO
Eldridge Hotel, Lawrence, Kansas 66044
RUSSELL L. ANDERSON
Stouffer's Louisville Inn, Louisville, Kentucky 40202
E. LYSLE ASCHAFFENBURG
Pontchartrain Hotel, New Orleans, Louisiana 70140
G. H. TILLMAN, JR.
Holiday Inn, Portland, Maine 04104
MILTON J. FIREY
Congress Hotel, Baltimore, Maryland 21201
EUGENE P. TAMBURI
Early American Inns, Yankee Pedlar Inn,
Holyoke, Mass. 01041
JOHN W. ANHUT
Botsford Inn, Farmington, Michigan 48024
NEIL MESSICK, JR.
Pick-Nicollet Hotel, Minneapolis, Minnesota 55401
GEORGE M. WILKINSON
Courtesy Inns, Inc., Jackson, Mississippi 39205
PHILIP PISTILLI
Alameda-Plaza Inc., Kansas City, Missouri 64112
K. E. HICKEL
Ponderosa Inn, Billings, Montana 59101
WILLIAM H. DAVIES
Prom Town House Motor Inn,
Omaha, Nebraska 68101
ROBERT O. CANNON
Tropicana Hotel, Las Vegas, Nevada 89101
WARREN R. SWIFT
Sunset Hill House, Sugar Hill, New Hampshire 03585
ARTHUR GOLDMAN
Goldman's All Seasons Hotel,
West Orange, New Jersey 07052
JAY W. VAUGHN
White Winrock Motor Hotel,
Albuquerque, New Mexico 87110
ALPHONSE W. SALOMONE
Realty Hotels, The Biltmore, New York, N.Y. 10017
KENNETH B. PHILLIPS
Lake Minnewaska Mountain Houses,
Lake Minnewaska, N.Y. 12561
J. H. HOUSE
Orvin Inn, Charlotte, North Carolina 28201
CLEM SCHIEK
Biltmore Motel, Fargo, North Dakota 58102
PAUL D. GALEESE
Manchester Motor Inn, Middletown, Ohio 45042
C. R. HOLLEY
Lawtonian Hotel & Cabanas, Lawton, Oklahoma 73502
ASA I. ARNSBERG
Medford Hotel, Medford, Oregon 97501
CHARLES A. B. HEINZE
Allenberry Inn, Boiling Springs, Pennsylvania 17007
LEONARD J. SCALZI
Viking Hotel & Motor Inn,
Newport, Rhode Island 02840
J. E. ELDRIDGE
Holiday Inn, Sumter, South Carolina 29150
BUD CUTTER
St. Charles Hotel, Pierre, South Dakota 57501
HOWARD A. GOSSETT
Clarksville, Tennessee 37040
GEORGE B. ADAMS
Lamar Hotel, Houston, Texas 77002
CECIL MILLS
Associated Federal Hotels, Dallas, Texas 75201
HENRY ALOIA
Hotel Utah, Salt Lake City, Utah 84110
BORDEN E. AVERY
Bonnie Oaks Resort & Cottages,
Lake Morey, Fairlee, Vermont 05045
WELFORD SHERMAN
President Madison Inn, Orange, Virginia 22960
LYNN P. HIMMELMAN
Western International Hotels,
The Olympic, Seattle, Washington 98111
E. TRUMAN WRIGHT
The Greenbrier,
White Sulphur Springs, West Virginia 24986
AUSTIN H. FAULKNER
The Edgewater, Madison, Wisconsin 53701
DON ANSELMI
Outlaw Inn, Rock Springs, Wyoming 82901
GEORGE MYERS
Nassau Beach Hotel, Nassau, Bahamas
BERMUDA—To be Appointed
EDUARDO TAPAJOS
Hotel Gloria, Rio de Janeiro, Brazil
J. GORDON McMICHAEL
Laurentien Hotel, Montreal, Que., Canada
WILLIAM NOLAN
Albany Hotel, Saskatoon, Sask., Canada
E. J. VERNON
Biltmore Motor Hotel, Vancouver, B.C., Canada

DIRECTORS Continued

EDWARD ESCAF
Wellington House, London, Ont., Canada
FREDERICK E. DIETERLE
Dutch Inn at Condado, San Juan, Puerto Rico, (Caribbean) 00908
HEINZE SIMONITSCH
Half Moon & Cottage Colony, Montego Bay, Jamaica
JORGE RUBIO LOPEZ
Hotel Aristos Downtowner, Mexico D.F., Mexico
FREDERICK E. DIETERLE
Dutch Inn of Condado, San Juan, Puerto Rico 00908
PABLO MAES GALINDO
Hotel Luna, Caracas, Venezuela
VIRGIN ISLANDS & ST. CROIX—To be Appointed
ROBERT E. HEILMAN
President, National Restaurant Association, Clearwater Beach, Florida
MARTIN L. HORN JR.
Vice President, National Restaurant Association, West Orange, New Jersey 07052

EXECUTIVES

Executive Vice President—LAWSON A. ODDE
General Manager—ROBERT L. RICHARDS
Director, Membership Service & Research—WILLIAM G. BOHM
Director, Allied Membership—A. DOUGLAS COBURN
Director, Public Relations—WILLIAM SCHOLZ
Director, Information—ALBERT E. KUDRLE
Director, Educational Institute of AH&MA—J. WILLIAM CONNER
Coordinator, Field Service Program—ANNE D. LIVINGSTON
Telephone Coordinator—ALLEN F. PEIRCE
Director, Employee Relations—MELVIN SANDLER
Executive Secretary—HELEN "PAT" MEEKINS
Washington Representative—ALBERT L. McDERMOTT
Field Representatives—FRANCIS C. DURKIN, KENNETH F. HINE, HAL THOMAS, ROBERT WELCH

AUDITORS

HARRIS, KERR, FORSTER AND COMPANY
420 Lexington Avenue, New York, N.Y. 10017

LAVENTHOL, KREKSTEIN, HORWATH AND HORWATH
866 Third Ave., New York, N.Y. 10022

PAST PRESIDENTS

THOMAS D. GREEN, d.	1925–1940
FRANKLIN MOORE, 902 McBurney Dr., Lebanon, Ohio	1940–1941
BRUCE E. ANDERSON, d.	1941–1942
F. HAROLD VAN ORMAN, d.	1942–1943
GLENWOOD J. SHERRARD, d.	1943–1944
J. E. FRAWLEY, d.	1944–1946
LEONARD HICKS, SR., d.	1946–1947
HOWARD F. DUGAN, d.	1947–1948
JOSEPH H. ADAMS, d.	1948–1949
T. HARRY GOWMAN, d.	1949–1950
DANIEL J. O'BRIEN, 1009 Monte Cristo Lane, Santa Barbara, Calif. 93103	1950–1951
J. B. HERNDON, JR., d.	1951–1952
ARTHUR J. PACKARD, Packard Hotel Company, Mount Vernon, Ohio	1952–1953
ALBERT PICK, JR., Pick Hotels Corporation, 20 N. Wacker Drive, Chicago, Illinois 60606	1953–1954
TOM L. POWELL, 115 Stanford Dr., San Antonio, Texas 78212	1954–1955
L. W. CARTER, d.	1955–1956
EARL M. JOHNSON, Johnson's Rustic Resort, Houghton Lake, Michigan 48651	1956–1957
SEYMOUR WEISS, d.	April 11, 1957
MAILLARD BENNETT, Arizona Inn, Tucson, Arizona 85703	1957–1958
EDWIN A. BOSS, Boss Hotels Company, 1024 Walnut Street, Des Moines, Iowa 50309	1958–1959
VERNON HERNDON, Hilton Hotels Corporation, Conrad Hilton Hotel, Chicago, Illinois 60605	1959–1960
C. J. MACK, The Mayflower Hotel, Washington, D.C. 20036	1960–1961
RANDALL L. DAVIS, 5207 Caladium, Dallas, Texas 75230	1961–1962
JOHN D. GREEN, 104 Bayberry Lane, Williamsburg, Virginia 23185	1962–1963
ROY WATSON, The Kahler Corporation, Rochester, Minnesota 55902	1964
WILLARD E. ABEL, Western International Hotels Company, San Francisco, California 94101	1965
JAMES T. McFATE, Hanover Inn, Hanover, N. H. 03755	1966
WILLIAM J. BURNS, 222 E. Chestnut St., Chicago, Ill. 60611	1967
ED C. LEACH, P.O. Box 1177, Galveston, Texas 77551	1968
CREIGHTON D. HOLDEN, St. Clair Inn & Country Club, St. Clair, Mich. 48079	1969